REPORT OF THE JOINT SUBCOMMITTEE STUDYING THE

Imposition of the Local Business License Tax on Nonprofit Hospitals, Colleges, and Universities

TO THE GOVERNOR AND THE GENERAL ASSEMBLY OF VIRGINIA



HOUSE DOCUMENT NO. 17

COMMONWEALTH OF VIRGINIA RICHMOND 1993

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Table of Contents

I.	Executive Summary		1
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Bac	kground	2
A.	BPOL Tax	2
		3
	A.	Background A. BPOL Tax B. HJR 361 Study

III	. Woi	rk of the Subcommittee	4
	A.	1991 Meeting	4
		1992 Meetings	5
		Deliberations and Recommendation	7

IV.	Conclusion		8
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V.	Appendices	9
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Report of the Joint Subcommittee Studying the Imposition of the Local Business License Tax on Nonprofit Hospitals, Colleges, and Universities

To

The General Assembly of Virginia

Richmond, Virginia January 1993

To: The General Assembly of Virginia

I. Executive Summary

House Joint Resolution No. 361 (Appendix A), agreed to during the 1991 Session of the General Assembly, established a joint subcommittee to study the issues related to the imposition of a business license tax on nonprofit hospitals, colleges, and universities. The subcommittee was directed in the resolution's resolve clause to:

- Determine the impact of payment of such taxes on the availability and affordability of health care and of higher education; and
- Assess the contributions, financially and otherwise, currently made by the nonprofit institutions to the communities which they serve.

The joint subcommittee consisted of five members of the House of Delegates, appointed by the Speaker of the House, and three members of the Senate, appointed by the Senate Committee on Privileges and Elections.

The business, professional and occupational license (BPOL) tax has been a controversial tax for many years. The tax is levied against a business' gross receipts which is no indicator of a business' profitability. This is the major criticism of the BPOL tax. However, the tax is an important part of local tax revenues and the third largest single tax source for Virginia's counties and cities.

As with most state and local taxes, there are exemptions from the BPOL tax in the *Code of Virginia*. While nonprofit hospitals, colleges, and universities generally have enjoyed exemptions from income and property taxes, no specific exemption existed for these entities prior to 1991. During the same session in which House Joint Resolution 361 was introduced so was legislation (HB 1492) which added the exemption from the BPOL tax for nonprofit hospitals, colleges, and universities. The legislation contained a sunset date of July 1, 1993, to give the joint subcommittee examining the issues time to complete its study.

The subcommittee met once in 1991 and twice in 1992 to consider the issues enumerated in HJR 361. Testimony by representatives for the nonprofit hospitals, colleges, and universities as well as for the counties, cities, and towns was heard during the meetings.

At the end of its third and final meeting, the subcommittee deliberated about whether to (i) allow the exemption to expire, (ii) make it a permanent exemption or (iii) extend the sunset date. The subcommittee chose the final option and recommended that the exemption for nonprofit hospitals, colleges, and universities be extended for four more years until July 1, 1997.

II. Background

A. BPOL Tax

Counties, cities, and towns are authorized by § 58.1-3703 A of the *Code* of Virginia to levy a license tax on businesses, trades, professions and occupations ("BPOL"). This BPOL tax is imposed on a business' annual gross receipts, regardless of its profit or loss. The tax is the third largest single tax source for the Commonwealth's counties, cities, and towns.

Although an important revenue source, the BPOL tax has been subject to criticism and study for many years, especially during the 1970s. BPOL tax rates were actually frozen at their December 31, 1974, level during the 1975 Session of the General Assembly at the recommendation of the Revenue Resources and Economic Commission, which was conducting a study that resulted in the publication of Fiscal Prospects and Alternatives: 1976. Included in the publication is a detailed analysis of the BPOL tax -- its advantages and disadvantages. The analysis points out the importance of the tax as a source of revenue and also discusses the inequities of the tax structure as it then existed.

The following year, in its 1977 Report to the Governor and General Assembly,¹ the commission focused on one alternative for restructuring the framework of the BPOL tax. The intent was to categorize activities that had displayed similar operating ratios over a recent time period and to set maximum tax rates per gross receipts for those classes reflecting the same relative differences in profitability.

This 1977 report resulted in a proposal by the commission in its 1978 report to the Governor and the General Assembly.² An excerpt from the 1978 report explains the proposal.

¹Revenue Resources and Economic Commission, Report to the Governor and the General Assembly on Local Fiscal Issues, A Staff Report (December, 1977).

²Revenue Resources and Economic Commission, Report to the Governor and the General Assembly, Senate Doc. No. 16 (1978).

The proposal places ceilings on the local business, professional, occupational license tax as follows:

Category of Enterprise	Tax Rate Per \$100 Gross Receipts
Contracting	.16
Retail Sales	.20
Finance, real estate, and professional service Repair, personal and business services, and	
other businesses	.36

No such local license tax shall exceed \$30 or the rate per \$100.00 of the enterprise's gross receipts as stated above, whichever is greater. Three businesses, massage parlors, fortune tellers, and carnivals, are allowed as exceptions and no ceilings are placed on these businesses.

NOTE: The relationship between the ceiling rates reflects the relative differences in operating ratios between broad categories of similar activities, <u>i.e.</u>, the gross profit ratios for similar business activities as reported by the Internal Revenue Service in <u>Statistics of Income: Business Income Tax Returns, 1970</u>.

The Department of Taxation will be responsible for drafting regulations enumerating the various types of businesses which fall within the four broad categories. Local governments will have the option of setting varied rates for sub-categories of businesses as long as the rates do not exceed the ceiling rate of the major category.³

Today's BPOL tax provisions include many of the recommendations made by the Revenue Resources Commission in its 1978 report. The categories and maximum tax rates are identical to those recommended by the commission.

B. HJR 361 Study

Prior to July 1, 1991, no specific exemption from the BPOL tax existed for nonprofit hospitals, colleges, universities and other institutions of learning. This exemption was added, however, by HB 1492 which was passed during the 1991 Session at the same time HJR 361 was approved. The bill adding the exemption also contained a sunset date of July 1, 1993. This provision was included in order to give the subcommittee formed under HJR 361 time to study the issues and to make recommendations to the 1993 General Assembly.

³<u>Id.</u> at 3 and 4.

The temporary exemption arose after an Attorney General's Opinion dated July 18, 1990 (Appendix B) stated that, under the law as it then read, a municipality could impose the business license tax on private colleges and universities, regardless of nonprofit status. The question arose when the city council of Lynchburg wanted to be sure that colleges and universities, for-profit and nonprofit, located within its boundaries, could be subject to the BPOL tax.

Representatives of the nonprofit hospitals throughout the Commonwealth realized that they would fall into the same category as nonprofit colleges and universities. Therefore, they, along with the nonprofit colleges and universities, were instrumental in the introduction of the 1991 legislation which added the exemption. A permanent exemption was their preference; however, during times of tight budgets, as it was then, the sunset provision was included to allow time for the subcommittee to complete its work.

III. Work of the Subcommittee

A. 1991 Meeting

The joint subcommittee met once in 1991. Delegate Jay W. DeBoer was elected Chairman with Senator Thomas J. Michie elected Vice-Chairman. Other members of the subcommittee included Delegates Willard R. Finney, Jean W. Cunningham, Joseph P. Johnson, Jr., William J. Howell and Senators Benjamin J. Lambert, III and Kevin G. Miller.⁴

During the meeting the subcommittee heard testimony from representatives of the Virginia Hospital Association ("VHA"), the Council of Independent Colleges in Virginia ("CICV"), and the Virginia Municipal League ("VML"). Both VHA and CICV emphasized the fact that nonprofits have traditionally been exempt from taxation. For example, nonprofits do not pay tax on real or personal property which they own nor on income, unless it is unrelated business income. It was pointed out that one of the reasons nonprofits are granted these tax breaks is because of the cultural and economic contributions as well as free services which they provide to their respective communities. Some pay fees voluntarily to their local jurisdiction to help defray the costs of police and fire protection.

Apparently, nonprofits are subject to the BPOL tax on income-producing activities such as gift shops and cafeterias because they are unrelated to a nonprofit's main purpose. Finally, CICV emphasized that it would be inequitable to tax private institutions of higher learning since their public counterparts, with whom the private institutions compete, are exempt from taxation.

⁴Edgar S. Robb won the election for Senator Michie's seat in November 1991 and was appointed to the subcommittee following the 1992 Session.

VML, speaking on behalf of cities and towns, focused on three main points. First, there never has been an exemption in the *Code of Virginia* for nonprofits prior to the one which led to this study. Therefore, when the BPOL tax was originally enacted, there was no intent to exempt nonprofits. Second, taking this option to tax away from the localities would further erode local revenue opportunities at a time when localities are struggling economically. Finally, restricting the revenue base for the BPOL tax unfairly places the burden on fewer taxpayers. While most localities have not levied the tax on nonprofits, they want to retain all options in this difficult financial climate.

B. 1992 Meetings

The subcommittee met twice in the fall of 1992. During its first meeting in 1992, the subcommittee focused on the nonprofit hospitals and what effect the tax would have on them as well as what effect the lack of such taxing power would have on localities.

Several questions which arose during the subcommittee's last meeting in 1991 were addressed. One question centered on the possibility of collecting a service fee in lieu of the BPOL tax from the nonprofits. Localities could be allowed legislatively to collect a service fee in lieu of the BPOL tax. Using *Code* § 58.1-3400 (Payment in lieu of Real Property Taxes) as a model, localities would collect the service fee from certain nonprofit organizations (hospitals, colleges, and universities) located in the jurisdiction based on a portion of the organization's gross receipts.

According to VHA, 16 out of 61 hospitals responding to a VHA survey currently pay some kind of fee for services to localities. Such fee payments ranged from \$240 to \$448,041 per year. Currently none of the nonprofit hospitals are owned and controlled by physicians. Finally, information was provided concerning the revenues of nonprofit hospitals and the kinds of state and local taxes which such entities pay (Appendix C).

VML reported that not all jurisdictions which levy the BPOL tax do so at the maximum rates allowed by the *Code of Virginia*. Out of 41 cities and 95 counties, only 18 cities and 6 counties levy the maximum BPOL rate on the business services category, which is the category which would apply to general hospital operations. In the case of unrelated business activities of hospitals such as gift shops and cafeterias, if the BPOL tax is levied it generally is in those cases in which the unrelated business is operated by a private contractor.

Representatives from the Cities of Lynchburg and South Boston emphasized the importance of the hospitals to their communities and the importance of the hospitals paying their fair share in taxes for the services which they use. The option to levy the BPOL tax is important to all counties, cities and towns during times such as now when revenues are diminishing. The Director of Virginia Health Services Cost Review Council presented a report showing the hospitals which operated at a profit and those which suffered losses during 1991. Included in both categories were for-profit and nonprofit hospitals. The report also contained information regarding hospitals' commercial diversification activities (Appendix D).

Finally, a representative of the University of Virginia Health Policy Research Center discussed the history of the exemption from taxation of nonprofit hospitals. Nonprofit hospitals originally were truly charitable institutions where only poor people sought medical treatment and were not of the highest caliber. People who had the money would pay to be treated at home. Also, it was explained that many states have been examining the tax exemptions for nonprofits more carefully during the last couple of years. Some states even require nonprofit hospitals to justify their exemptions in a variety of ways, including how much charity work they do.

After hearing from nonprofit hospital representatives at its first 1992 meeting, the subcommittee turned its attention to the nonprofit colleges and universities during its second meeting. Representatives from the higher education community as well as VML and the Virginia Association of Counties ("VACO") addressed the subcommittee.

The Deputy Director of the State Council of Higher Education ("SCHED") voiced the concern that allowing localities to levy the BPOL tax on private colleges and universities would result in tuition increases. This, in turn, could have an impact on the Commonwealth's general fund assuming the tuition assistance grant program was enlarged in order to award a larger grant to private higher education students seeking such assistance. Therefore, SCHED opposes allowing localities to levy the BPOL tax on nonprofit colleges and universities.

The President of CICV suggested two ways to keep private colleges and universities off the localities' BPOL tax roles. First, the current exemption could be made permanent. Second, the definition of "business, trade or profession" found in the *Code* could be amended to exclude nonprofit colleges and universities. In explaining why either one of these approaches should be taken, responses to a CICV survey were shared with the subcommittee (Appendix E). With 24 of 25 institutions replying to the survey, it was discovered that the total **gross** unrelated business income (UBI) for 1990-91 was \$1,218,721 while the **net** UBI was a loss of (\$178,377). Expenses of earning the UBI were greater than the income produced. Unrelated business income is income produced by a business associated with the college but which is unrelated to its main purpose. Sources of such UBI ranged from farm activities to snack bars and catering for outside groups.

Finally, all the nonprofit colleges and universities contribute through community service to their localities. In some areas, the nonprofit institution of higher education is the only such institution located there. There are close ties and much involvement between these colleges and the K-12 school systems. From an economic standpoint, these institutions provide jobs as well as money spent in the community by parents, students and faculty. Last but not least are the cultural offerings which otherwise might not be available or certainly not as plentiful.

The Presidents from Ferrum College, Eastern Mennonite College, and Marymount College each emphasized the particular strengths their institutions added to their respective communities, including economic development and community service through student and faculty involvement. They also stressed that they would have to pass on, through tuition increases, any BPOL tax levied, thereby placing the burden on the students and their parents. Finally, a parent of a student at Emory and Henry College spoke about the difficulty of paying for college expenses today and how any increase could prevent many students from going to the college of their choice.

Representatives of VML and VACO emphasized that they do not believe the localities will jump on the band wagon to levy the BPOL tax if the exemption is eliminated. However, the option of levying the tax should be made available to the localities in order to keep the tax base broader if they decide it is necessary.

C. Deliberations and Recommendation

At the end of its second meeting in 1992, the subcommittee decided to discuss their options regarding HJR 361. The subcommittee focused on three:

- Take no further action and allow the sunset to take effect, thereby removing the exemption from the *Code* and giving local jurisdictions the option to levy the BPOL tax on nonprofit hospitals, colleges, and universities.
- Remove the sunset provision, thereby making the exemption permanent.
- Allow the exemption to remain in the Code for an additional two to four years by extending the sunset provision.

Each member of the subcommittee acknowledged the dilemma in which local jurisdictions find themselves with decreasing revenues and revenue sources and increasing demand for services. However, the services and contributions, tangible and intangible, across the Commonwealth made by the nonprofit hospitals, colleges, and universities and the burden which would fall on them if the BPOL tax was levied outweighed the local jurisdictions' dilemma. The local jurisdictions' situation does impact the subcommittee's recommendation, however, because rather than making the exemption permanent, the subcommittee decides on the last option and recommends:

• The exemption from the BPOL tax for nonprofit hospitals, colleges, universities and other institutions of learning remain in the Code until July 1, 1997. (Appendix F)

IV. Conclusion

The members of the subcommittee established pursuant to HJR 361 believe that their study of the imposition of the local business license tax on nonprofit hospitals, colleges, and universities was educational and necessary due to the economic hard times being experienced by both local government and the nonprofit entities which the study addressed. The materials provided and testimony given to the subcommittee by various groups and individuals were invaluable to all in understanding and evaluating the issues. The subcommittee expresses its gratitude to all participants for their work and dedication.

Respectfully submitted,

The Honorable Jay W. DeBoer, **Chairman** The Honorable Edgar S. Robb, **Vice Chairman** The Honorable Willard R. Finney The Honorable Jean W. Cunningham The Honorable Joseph P. Johnson, Jr. The Honorable William J. Howell The Honorable Benjamin J. Lambert, III The Honorable Kevin G. Miller

Appendices

A: HJR 361 Resolution

B: Attorney General's Opinion dated July 18, 1990
C: Virginia Hospital Association Survey Results
D: Virginia Health Services Cost Review Council Report
E: Council of Independent Colleges in Virginia Survey Results
F: Proposed Legislation

GENERAL ASSEMBLY OF VIRGINIA--1991 SESSION HOUSE JOINT RESOLUTION NO. 361

Creating the Joint Subcommittee Studying the Imposition of the Local Business Licens. Tax on Nonprofit Hospitals, Colleges, and Universities.

> Agreed to by the House of Delegates, February 22, 1991 Agreed to by the Senate, February 21, 1991

WHEREAS, § 58.1-3703(A) authorizes the governing body of any county, city, or town to impose license taxes on businesses, trades, professions, occupations, and callings; and

WHEREAS, no general exception for nonprofit status exists in § 58.1-3703; and

WHEREAS, the tax is measured by gross receipts, regardless of profit or loss; and WHEREAS, such local license taxes imposed on gross receipts of certain businesses, professions, and occupations as a condition of doing business may involve inequilies, since the taxes are payable whether or not a business, profession, or occupation earns any net income and regardless of ability to pay; and

WHEREAS, nonprofit hospitals, colleges, and universities are not specifically exempt from the business license tax, and local governing bodies may impose the tax on such nonprofit institutions if they choose to do so; and

WHEREAS, nonprofit hospitals, colleges, and universities provide affordable health care and higher education to the citizens of the Commonwealth; now, therefore, be it

RESOLVED by the House of Delegates, the Senate concurring, That there is hereby created the Joint Subcommittee Studying the Imposition of the Local Business License Tax on Nonprofit Hospitals, Colleges, and Universities. The joint subcommittee shall examine issues related to imposition of a business license tax on nonprofit hospitals, colleges, and universities to determine the impact of payment of such taxes on the availability and affordability of health care and of higher education. The study shall include an assessment of the contribution, financial and otherwise, currently made by these nonprofit institutions to the communities they serve.

The joint subcommittee shall be composed of five members of the House of Delegates, to be appointed by the Speaker of the House, and three members of the Senate, to be appointed by Senate Committee on Privileges and Elections. The subcommittee shall consult with representatives of the hospital and higher education communities, as well as local governments. Such representation shall include, but not be limited to, the Virginia Hospital Association and the Council of Independent Colleges in Virginia.

The subcommittee shall report its findings and recommendations to the 1993 Session of the General Assembly as provided in the procedures of the Division of Legislative Automated Systems for the processing of legislative documents.

The indirect costs of this study are estimated to be \$17,767; the direct costs of this study shall not exceed \$11,080.

Implementation of this resolution is subject to subsequent approval and certification by the Joint Rules Committee. The Committee may withhold expenditures or delay the period for the conduct of this study.

Appendix B **§ 58.1−**3703 58.1-3703(A) 58.1-3703(B) 58-320 58-321 58.1-3706

K. Marshall Cook Deputy Attorney General Finance & Transportation Division

R. Claire Guthrie Debuty Attorney General Human & Natural Resources Division

> Gail Starling Marshall Deputy Attorney General Judicial Atlairs Division

Stephen D. Rosenthal Deputy Attornuy General Criminal Law Enforcement Division



COMMONWEALTH of VIRGINIA

Office of the Attorney General

July 18, 1990

Mary Sue Terry Attorney General

H. Lane Kneedler Chiel Deputy Attorney General

Deborah Love-Bryant Chiel-ol-Statt

> The Honorable Joyce K. Crouch Member, House of Delegates 200 Timbrook Place Lynchburg, Virginia 24502

My dear Delegate Crouch:

You ask whether the City of Lynchburg may impose the business license tax authorized by \$58.1-3703 of the Code of Virginia upon private colleges and universities. If so, you also ask (1) whether such institutions qualifying as nonprofit nevertheless may be subject to the license tax, and (2) what receipts of such a private college or university should be taken into account in computing the amount of the business license tax.

I. <u>Applicable Statutes</u>

Section 58.1-3703(A) authorizes localities to levy a license tax on certain activities:

The governing body of any county, city or town may levy and provide for the assessment and collection of ... license taxes on businesses, trades, professions, occupations and callings and upon the persons, firms and corporations engaged therein within the county, city or town

Section 58.1-3703(B) details certain businesses, trades and occupations that are not subject to the license tax authorized under § 58.1-3703(A).

II. Localities Not Prohibited from Imposing Local License Tax on Private Colleges and Universities, Regardless of Nonprofit Status

As noted above, § 58.1-3703(A) authorizes the governing body of any county, city or town to impose license taxes on businesses, trades, professions, occupations and callings. In order for a private college or university to be subject to a local license tax, the institution must be engaged in a business, trade, profession, occupation or calling.¹ There is no definition of these activities in the Commonwealth's license tax statutes.

¹A prior Opinion of this Office concludes that, if a nonprofit organization is operating a licensable business for profit, a locality may impose a local business license tax. 1983-1984 Att'y Gen. Ann. Rep. 371. That Opinion does not address whether the same ile would apply if the organization did not intend to make a profit, or failed actually to .0 so. The Honorable Joyce K. Crouch July 18, 1990 Page 2

A. Judicial Construction Provides Definition of Terms

In the absence of a statutory definition, nontechnical words in statutes are to be given their ordinary meaning. Board of Supervisors v. Boaz, 176 Va. 126, 130, 10 S.E.2d 498, 499 (1940). In Boaz, the Supreme Court of Virginia applied this rule to define the words at issue here:

The word 'trade' signifies barter and exchange, not restricted to commodities, but including transactions involving the medium of money. 'Occupation' is that activity in which a person, natural or artificial, is engaged with the element of a degree of permanency attached. 'Profession' is the method or means pursued by persons of technical or scientific training. The word 'business' implies some constant and connected employment as distinguished from 'an isolated act or two.'

Id. The Supreme Court of Virginia also has held that, for license tax purposes, "the word 'business' has a meaning broad enough to cover everything about which a person can be employed." Portsmouth V. Citizens Trust, 216 Va. 695, 697, 222 S.E.2d 532, 534 (1976).²

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In construing the meaning of "engaged in the business of a retail merchant" in for mer \$\$ 58-320 and 58-321, the Court has held that a nonprofit employee association seling food and beverage items to its members was engaged in such a licensable business, regardless of whether the association intended to make a profit or actually realized a profit. The Court noted further that there was no statutory exclusion based on profit motive but that, instead, the volume of business activity determined whether an organization was engaged in a business. Commonwealth v. Employees Assoc., 195 Va. 663, 668-69, 79 S.E.2d 621, 624 (1954).

B. Related Statutory Provisions Provide No General Exception for Nonprofit Status

Similarly, no general exception for nonprofit status exists in § 58.1-3703; the tax is measured by gross receipts, regardless of profit or loss. See § 58.1-3706.³

³See also Dep't Tax'n, Guidelines for Loc. Bus., Prof. & Occupational License Taxes at 13, 23-24 (Jan. 1, 1984) (providing that nonprofit institution engaged in buying and selling merchandise for charitable purposes may be subject to local license tax as retail c wholesale merchant, and that services subject to maximum rate for local license tax include profit or nonprofit hospitals and schools of music and art).

²See also, Portsmouth v. Citizens Trust Co., 219 Va. 903, 905-06, 252 S.E.2d 339, 341 (1979) (defining phrase "engaged in business" in city's license tax ordinance as " 'a course of dealing which requires the time, attention and labor of the person so engaged for the purpose of earning a livelihood or profit [and] implies a continuous and regular course of dealing, rather than an irregular or isolated transaction' " (quoting Young v. Town of Vienna, 203 Va. 265, 267, 123 S.E.2d 388, 390 (1962)).

The Honorable Joyce K. Crouch July 18, 1990 Page 3

In one instance, the General Assembly expressly has limited the authority of localities to impose local license taxes on a nonprofit activity. Section 58.1-3703(B)(8) prohibits the imposition of the local license tax on a "wholesaler or retailer" for "selling bicentennial medals on a <u>nonprofit</u> basis for the benefit of the Virginia Independence Bicentennial Commission or any local bicentennial commission." (Emphasis added.) This specific prohibition reflects a legislative realization that no general exemption from local license taxes exists for nonprofit activities.

Private educational institutions generally engage in a continuous and regular course of dealing, in which they provide educational services for compensation. Based on the above, it is my opinion that the City of Lynchburg may impose a local license tax, pursuant to § 58.1-3703, upon both profit and nonprofit private colleges and universities that regularly provide their services for compensation. However, because § 58.1-3703 is permissive rather than mandatory, the city council may exempt nonprofit institutions from such license tax if it chooses to do so.

III. Tuition Payments or Other Consideration for Services, but Not Gratuitous Transfers, Constitute Gross Receipts

Business license taxes are calculated on the gross receipts of the business to be taxed. See § 58.1-3706. The term "gross receipts" likewise is not defined in the Code of Virginia. The term "gross receipts" generally refers to the total amount of money or other consideration received from selling property or from performing services. New Mexico Enterprises, Inc. v. Bureau of Revenue, 86 N.M. 799, 528 P.2d 212 (1974). Any "donation or gift, on the other hand, is '[a] voluntary transfer of property to another made gratuitously and without consideration.' " 1989 Att'y Gen. Ann. Rep. 311, 312 (quoting Black's Law Dictionary 619 (5th ed. 1979)) (emphasis omitted).

None of the exemptions to local business license taxation in § 58.1-3703(B) applies to a private college or university. It is my opinion, therefore, that revenues realized by a private college or university in payment for property provided (e.g., income from the sale of books) and services rendered (e.g., tuition payments) may be included as gross receipts for local business license tax purposes. Donations received, however, are not part of gross receipts subject to the business license tax, when they are made gratuitously, and not in payment for goods or services.

With kindest regards, I am

Sincerely,

Mary Sue Terry Attorney General

5:58/333-155

SURVEY

LOCAL SERVICE FEES PAID BY HOSPITALS

The survey was sent on 8/6/92 and the hospitals were requested to respond by 8/18/92

92 hospitals were sent the survey.66% (or 61 hospitals) of the hospitals surveyed responded.26% of the hospitals surveyed responded that they did pay local service fees.

Question: Is your hospital paying service fees to a locality as compensation for the locality's provision to the hospital of services such as police and fire protection, garbage disposal, hazardous waste disposal, and parking.

YES - 26% (or 16 out of 61 hospitals)

Buchanan General Hospital:

Total Amount: <u>\$12,096</u> annually Time: Since the inception of Hospital

Centra Health:

Total Amount: <u>\$448,041</u> - '92; <u>\$413,143</u> - '91 Time: 2 years Note: Pay a Gross Receipts Tax

Community Memorial Healthcenter:

Total Amount: <u>\$3,000</u> per month Time: Since 1952 Note: Water, sewage, and garbage - paid by all businesses and residents of town

Halifax-South Boston:

Total Amount: <u>\$3,600</u> - annually Time: Three years Note: Only garbage and disposal - support services building

Lake Taylor Hospital:

Total Amount: <u>\$1,850</u> per month Time: 4 years Note: Disposal and refuse

Lonesome Pine Hospital:

Total Amount: <u>\$180.00</u> per month Time: Always Note: Only garbage; part of water bill for all residents and business

Portsmouth General Hospital:

Total Amount: <u>\$183,694</u> per year Time: Always

Radford Community Hospital:

Total Amount: <u>\$302,700</u> Time: since the inception of hospital Note: Water, sewer, garbage pickup

Riverside Regional Medical Center:

Total Amount: \$5,200 - per month Note: Sewage

Riverside Tappahanock Hospital:

Total Amount: <u>\$10,000/year</u> Time: Since the acquisition in 1989

Sentara Leigh Hospital:

Total Amount: <u>\$87,146.52</u> Note: Trash fee \$36/ ton - city tax on utilities

Southampton Memorial Hospital:

Total Amount: <u>\$240/year</u> - for monitoring the fire alarm panel Time: Less than one year

Southside Regional Medical Center:

Note: Approximately 45 days ago, the Petersburg City Council approved a budget requiring the hospital to pay a fee for police and fire protection

Smyth County Community Hospital:

Total Amount: <u>\$1,350</u> per month on average Time: Approx. 2 years

Tazewell Community:

Total Amount <u>\$2400.00</u> Time: 18 months

Twin County Community Hospital:

Total Amount: <u>\$532.80</u> - quarterly Time: 4 years

NAME	NO. OF AFFILIATES	TOTAL REV.	NET PROFIT
Alexandria Health Services Corp.	2	\$4,617,777	\$466,543
Blue Ridge Health Systems, Inc.	2	\$351,314	(\$5,723)
Bon Secours-Maryview Health Corp.	2	\$3,876,000	(\$655,000)
Bon Secours-St. Mary's Health Corp.	1	\$4,398,000	\$456,000
Carilion Health System	17	\$98,649,831	(\$963,459)
Centra Health, Inc.	2	\$1,104,766	(\$393,741)
Chesapeake Health Services	8	\$940,938	(\$872,046)
Children's Health System, Inc.	1	\$2,235,000	(\$28,000)
Depaul Health System of Virginia	1	\$1,077,000	(\$327,000)
The Faquier Hospital Foundation, Inc.	1	\$0	\$0
Hampton Roads Healthcare, Inc.	1	\$179,510	(\$440,450)
Health Corporation of Virginia	5	\$2,610,941	(\$1,010,270)
Inova Health System	13	\$20,426,232	\$4,508,423
John Randolph Hospital	1	\$1,295,919	\$145,187
Johnston Memorial Hospital, Inc.	1	\$0	\$0
Loudoun Healthcare, Inc.	1	\$51,545	(\$245,344)
Mary Immaculate Health Corp.	1	\$570,647	(\$595,498)
Memorial Hospital of Danville	3	\$16,130	(\$105,439)
Memorial Hospital of Martinsville & Henry	2	\$23,648	\$19,999
MWH MediCorp	1	\$8,839,198	\$214,912
National Hospital Health System Corp.	2	\$122,814	(\$153,732)
Norton Community Health Services, Inc.	2	\$1,407,829	\$56,252
Potomac Health Care Corp.	6	\$2,524,981	(\$853,950)
PWH Corporation	3	\$930,302	(\$192,270)
Richmond Community Hospital, Inc.	1	\$18,578	(\$63,483)
Riverside Health System	1	\$4,488,733	(\$252,736)
R.J. Reynold-Patrick County Mem. Hospital	1	\$1,101,226	(\$82,936)
Sentara Health System	1	\$52,962,422	\$1,310,644
Smyth County Community Hospital	1	\$392,957	(\$240,248)
Southside Community Hospital	1	\$0	\$0
Southside Medical Systems, Inc.	2	\$557,649	(\$229,740)
Southside Regional Medical Center	1	\$56,119	\$41,419
Tidewater Health Care, Inc.	1	\$1,711,648	(\$170,852)
Twin County Community Hospital, Inc.	2	\$695,493	\$130,996
Williamsburg Health Services, Inc.	1	\$37,802	(\$37,844)
Winchester Regional Health Systems, Inc.	1	\$2,415,574	\$40,483
TOTAL		\$220,688,523	(\$528,903)
AVERAGE		\$6,130,237	(\$14,692)

NOT-FOR-PROFIT HOSPITALS WITH FOR-PROFIT AFFILIATES

NOTE: based upon 1990 data

STATE AND LOCAL TAXES PAID BY NOT-FOR-PROFIT HOSPITALS

LICENSE TAXES:

Not-for-profit hospitals are subject to local license taxes for <u>retail sales</u> of its non-tax-exempt activities (such as gift shops, cafeterias, and over-the-counter pharmacy operations) or for-profit affiliates and for <u>personal or</u> <u>business services</u> rendered by such affiliates. They have paid BPOL tax for <u>professional services</u>, such as payment of tax for physician employees.

INCOME TAXES:

State and local income taxes are imposed on tax-exempt hospitals' business income which is federally taxable or otherwise unrelated to their tax-exempt purpose.

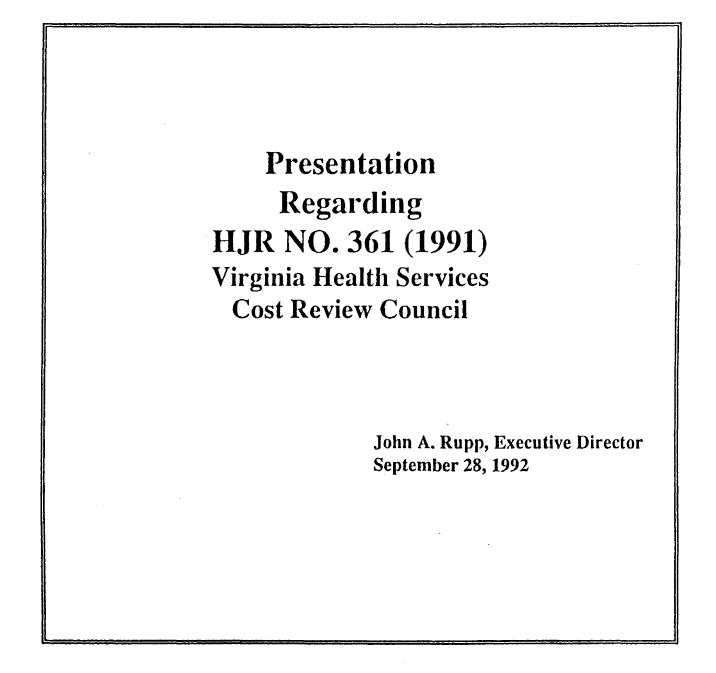
SALES TAXES:

Not-for-profit hospitals are required to collect state and local sales taxes as sellers of goods not specifically exempt from sales tax by statute. They pay sales taxes on goods purchased for purposes other than for use or consumption by the hospital, unless such goods are otherwise specifically exempt by statute.

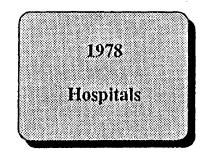
PROPERTY TAXES:

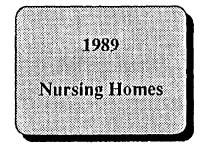
Personal and real property taxes are imposed on not-forprofit hospitals to the extent that such property is not used in accordance with its charitable purpose.

Tax-exempt not-for-profit hospitals pay real property taxes on buildings or portions thereof used as "source of revenue or profit." The 1992 General Assembly passed legislation requiring that the portion of a tax-exempt entity's property used to generate "unrelated business taxable income" as defined by the IRS is subject to real property taxation; this provision takes effect only if reenacted by the 1993 General Assembly.



Facilities Currently Reviewed





100	Acute Care &	234	Nursing Homes & Hospital -
	Rehabilitation Hospitals		Based Long Term Units

16 Psychiatric Hospitals

15 Outpatient Surgical Hospitals

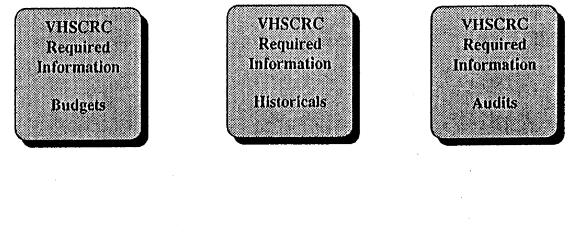
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23 Continuing Care Retirement Communities

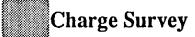
	NOT-FOR -PROFIT	FOR-PROFIT
ACUTE	84	16
PSYCHIATRIC	3	13
OUTPATIENT	3	12

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Hospitals and Nursing Homes Required Submissions







Commercial Diversification Survey

COMMERCIAL DIVERSIFICATION

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BACKGROUND

- House Joint Resolution No. 303 of the 1987 Session of the Virginia General Assembly requested that a joint subcommittee investigate the extent of unfair competition between non-profit organizations and small for-profit businesses in Virginia.
- Concerns: Fairness Loss of Tax Revenue Appropriateness
- In response to that study, the 1988 Session of the Virginia General Assembly mandated that the Virginia Health Services Cost Review Council survey the extent of commercial diversification by Virginia's hospitals. Non-profit organizations were required to file additional information.

COMMERCIAL DIVERSIFICATION SURVEY

The Commercial Diversification Survey reports the organizational structure and selected financial data for Virginia's health care institutions, parent or controlling corporations, and any affiliated corporations.

The following information is required to be submitted for each health care institution, controlling corporation, and reported affiliate:

* 1. Name of Corporation * 2.

* 3. Total Revenues

* 5. Total Assets

7. Type of Business Structure

9. Method of Affiliation (Whether created or acquired) 10. Date of Affiliation

11. Amount of Initial Capital Contribution

13. Source of Capital

15. Related Party Transactions

* 2. Principal Activity
* 4. Net Profit or Net Income
* 6. Net Equity or Fund Balance
8. Type of Control
10. Date of Affiliation
12. Share of Initial Capital Contribution
14. Current Percentage of Ownership

16. Consolidated Audit & Schedules

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COMMERCIAL DIVERSIFICATION SURVEY

ORGANIZATIONS INCLUDED IN THE SURVEY

<i>.</i>	1988	1989	1990	1991
FOR-PROFIT	17	17	20	20
NOT-FOR-PROFIT	<u>76</u>	<u>_73</u>	<u>74</u>	71
TOTAL	93	90	94	91
HOSPITALS INCLUDED IN S FOR-PROFIT NOT-FOR-PROFIT TOTAL	SURVEY 1988 37 <u>87</u> 124	1989 37 <u>87</u> 124	1990 42 <u>87</u> 129	1991 40 <u>86</u> 126

AFFILIATES INCLUDED IN THE SURVEY

	1988	1989	1990	1991
NOR-PROFIT	122	120	118	112
NOT-FOR-PROFIT	<u>101</u>	<u>_99</u>	<u>99</u>	<u> 102</u>
TOTAL	223	219	217	214

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TRGINIA HEALTH SERVICES COST REVIEW COUNCIL JMMERCIAL DIVERSIFICATION SURVEY HOSPITAL FINANCIAL DATA DECEMBER 1, 1991

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	1988 SURVEY		***************************************	-		Net Profit/
					Return	Loss as a %
	<u>Revenues</u>	Net Profit/Loss	Assets	Net Equity	on Assets	<u>of revenue</u>
Acute Care Hospitals						
for-profit	614,616,005	40,505,463	386,861,191	139,346,399	10.5%	6.6%
not-for-profit	3,293,121,796	159,460,976	3,126,760,787	1,778,089,295	5.1%	4.8%
total acute care	3,907,737,801	199,966,439	3,513,621,978	1.917.435.694	5.7%	5.1%
Psychiatric Hospitals						
for-profit	169,340,721	10,491,220	172,843,963	61,280,399	6.1%	6.2%
not-for-profit	85,887,798	1,499,960	82,928,139	39,947,644	1.8%	1.7%
total psychiatric	255,228,519	<u>11,991,180</u>	255,772,102	101,228,043	4.7%	4.7%
Outpatient Surgical Hos	-					
for-profit	8,801,605	1,628,274	3,608,332	2,108,408	45.1%	18.5%
not-for-profit	6,179,415	159,165	4,164,791	(1,014,884)	3.8%	2.6%
total OSH	14,981,020	1,787,439	7,773,123	1.093.524	23.0%	11.9%
Rehabilitation Hospitals	(all not-for-profit)					
	13,871,530	(907,381)	43,055,716	41,063,759	-2.1%	-6.5%
total for-profit	792,758,331	52,624,957	563,313,486	202,735,206	9.3%	6.6%
total not-for-profit	3,399,060,539	160,212,720	3,256,909,433	1,858,085,814	4.9%	4.7%
All Hospitals	4,191,818,870	212,837,677	3,820,222,919	2,060,821,020	5.6%	5.1%
	1989 SURVEY					Net Profit/
N					Return	Loss as a %
2	Revenues	Net Profit/Loss	Assets	 Net Equity 	on Assets	of revenue
Acute Care Hospitals						
for-profit	811,389,333	54,437,502	463,548,860	85,694,549	11.7%	6.7%
not-for-profit				• •		
Antal a sut- same	4,192,586,567	183,680,675	3,437,648,352	1,980,343,194	5.3%	4.4%
total acute care	<u>4,192,586,567</u> <u>5,003,975,900</u>	<u>183,680,675</u> <u>238,118,177</u>	<u>3,437,648,352</u> <u>3,901,197,212</u>	1,980,343,194 2,066,037,743		
Psychiatric Hospitals	5,003,975,900	238,118,177	3,901,197,212	2.066,037,743	5.3%	4.4% 4.8%
					5.3% 6.1% 8.4%	4.4% 4.8% 7.6%
Psychiatric Hospitals	5,003,975,900	238,118,177	3,901,197,212	2.066,037,743	5.3% 6.1% 8.4% 3.4%	4.4% 4.8% 7.6% 2.3%
Psychiatric Hospitals for-profit	<u>5,003,975,900</u> 209,997,528	<u>238,118,177</u> 16,028,208	<u>3,901,197,212</u> 190,075,783	<u>2,066,037,743</u> 67,040,728	5.3% 6.1% 8.4%	4.4% 4.8% 7.6%
Psychiatric Hospitals for-profit not-for-profit	<u>5,003,975,900</u> 209,997,528 <u>31,695,704</u> 241,693,232	<u>238,118,177</u> 16,028,208 	<u>3,901,197,212</u> 190,075,783 20,744,194	2,066,037,743_ 67,040,728 10,904,035	5.3% 6.1% 8.4% 3.4%	4.4% 4.8% 7.6% 2.3%
Psychiatric Hospitals for-profit not-for-profit total psychiatric	<u>5,003,975,900</u> 209,997,528 <u>31,695,704</u> 241,693,232	<u>238,118,177</u> 16,028,208 	<u>3,901,197,212</u> 190,075,783 20,744,194	2,066,037,743_ 67,040,728 10,904,035	5.3% 6.1% 8.4% 3.4%	4.4% 4.8% 7.6% 2.3%
Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos	<u>5,003,975,900</u> 209,997,528 <u>31,695,704</u> <u>241,693,232</u> spitals	<u>238,118,177</u> 16,028,208 <u>715,383</u> <u>16,743,591</u>	<u>3,901,197,212</u> 190,075,783 <u>20,744,194</u> <u>210,819,977</u>	2,066,037,743 67,040,728 10,904,035 77,944,763	5.3% 6.1% 8.4% 3.4% 7.9%	4.4% 4.8% 7.6% 2.3% 6.9%
Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit	<u>5,003,975,900</u> 209,997,528 <u>31,695,704</u> <u>241,693,232</u> spitals 14,336,953	<u>238,118,177</u> 16,028,208 <u>715,383</u> <u>16,743,591</u> 1,752,940	<u>3,901,197,212</u> 190,075,783 <u>20,744,194</u> <u>210,819,977</u> 8,193,874	2,066,037,743 67,040,728 10,904,035 77,944,763 7,001,033 (1,703,894)	5.3% 6.1% 8.4% 3.4% 7.9% 21.4%	4.4% 4.8% 7.6% 2.3% 6.9% 12.2%
Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit total OSH	<u>5,003,975,900</u> 209,997,528 <u>31,695,704</u> 241,693,232 spitals 14,336,953 <u>7,822,326</u> 22,159,279	<u>238,118,177</u> 16,028,208 <u>715,383</u> <u>16,743,591</u> 1,752,940 <u>110,542</u>	<u>3,901,197,212</u> 190,075,783 <u>20,744,194</u> <u>210,819,977</u> 8,193,874 <u>906,387</u>	2,066,037,743 67,040,728 10,904,035 77,944,763 7,001,033	5.3% 6.1% 8.4% 3.4% 7.9% 21.4% 12.2%	4.4% 4.8% 7.6% 2.3% 6.9% 12.2% 1.4%
Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit	<u>5,003,975,900</u> 209,997,528 <u>31,695,704</u> 241,693,232 spitals 14,336,953 <u>7,822,326</u> 22,159,279	<u>238,118,177</u> 16,028,208 <u>715,383</u> <u>16,743,591</u> 1,752,940 <u>110,542</u>	<u>3,901,197,212</u> 190,075,783 <u>20,744,194</u> <u>210,819,977</u> 8,193,874 <u>906,387</u>	2,066,037,743 67,040,728 10,904,035 77,944,763 7,001,033 (1,703,894)	5.3% 6.1% 8.4% 3.4% 7.9% 21.4% 12.2%	4.4% 4.8% 7.6% 2.3% 6.9% 12.2% 1.4%
Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit total OSH	<u>5,003,975,900</u> 209,997,528 <u>31,695,704</u> <u>241,693,232</u> spitals <u>14,336,953</u> <u>7,822,326</u> <u>22,159,279</u> s (all not-for-profit)	<u>238.118.177</u> 16,028,208 <u>715,383</u> <u>16,743,591</u> 1,752,940 <u>110,542</u> <u>1,863,482</u>	<u>3,901,197,212</u> 190,075,783 <u>20,744,194</u> <u>210,819,977</u> 8,193,874 <u>906,387</u> <u>9,100,261</u>	2,066,037,743 67,040,728 10,904,035 77,944,763 7,001,033 (1,703,894) 5,297,139	5.3% 6.1% 8.4% 3.4% 7.9% 21.4% 12.2% 20.5%	4.4% 4.8% 7.6% 2.3% 6.9% 12.2% 1.4% 8.4%
Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit total OSH Rehabilitation Hospitals	5,003,975,900 209,997,528 31,695,704 241,693,232 spitals 14,336,953 7,822,326 22,159,279 s (all not-for-profit) 18,332,245	<u>238,118,177</u> 16,028,208 715,383 <u>16,743,591</u> 1,752,940 <u>110,542</u> <u>1,862,482</u> (979,790)	<u>3,901,197,212</u> 190,075,783 <u>20,744,194</u> <u>210,819,977</u> 8,193,874 <u>906,387</u> <u>9,100,261</u> <u>47,630,869</u>	2,066,037,743 67,040,728 10,904,035 77,944,763 7,001,033 (1,703,894) 5,297,139 44,659,600	5.3% 6.1% 8.4% 3.4% 7.9% 21.4% 12.2% 20.5% -2.1%	4.4% 4.8% 7.6% 2.3% 6.9% 12.2% 1.4% 8.4% -5.3%

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VIRGINIA HEALTH SERVICES COST REVIEW COUNCIL COMMERCIAL DIVERSIFICATION SURVEY HOSPITAL FINANCIAL DATA DECEMBER 1, 1991

	1990 SURVEY					Net Profit/
					Return	Loss as a %
	<u>Revenues</u>	Net Profit/Loss	<u>Assets</u>	Net Equity	on Assets	<u>of revenue</u>
Acute Care Hospitals		• 				
for-profit	920,372,759	38,937,519	557,629,986	112,558,990	7.0%	4.2%
not-for-profit	4,872,196,220	190,217,830	3,785,385,708	2,190,202,158	5.0%	3.9%
total acute care	<u>5,792,568,979</u>	229,155,349	4,343,015,694	2,302,761,148	5.3%	4.0%
Psychiatric Hospitals						
for-profit	247,235,054	12,334,305	178,544,074	78,764,154	6.9%	5.0%
not-for-profit	28,815,524	(1,480,085)	22,709,256	12,145,852	-6.5%	-5.1%
total psychiatric	276,050,578	10,854,220	201,253,330	90,910,006	5.4%	3.9%
Outpatient Surgical Hos						
for-profit	20,467,162	2,106,342	15,537,702	10,946,530	13.6%	10.3%
not-for-profit	9,380,169	905,522	4,669,900	(798,378)	19.4%	9.7%
total OSH	29,847,331	3,011,864	20,207,602	10,148,152	14.9%	10.1%
Rehabilitation Hospitals	• • •			•		
	24,983,803	<u>(1,207,857)</u>	51,004,081	48,563,180	-2.4%	-4.8%
total for-profit	1,188,074,975	53,378,166	751,711,762	202,269,674	7.1%	4.5%
total not-for-profit	4,935,375,716	188,435,410	3,863,768,945	2,250,112,812	4.9%	3.8%
All Hospitals	6,123,450,691	241,813,576	4,615,480,707	2,452,382,486	5.2%	3.9%
	1991 SURVEY					Net Profit/
					Return	Loss as a %
	<u>Revenues</u>	Net Profit/Loss	Assets	Net Equity	on Assets	<u>of revenue</u>
Acute Care Hospitals						
for-profit						
	1,095,154,639	41,254,100	662,569,238	252,853,987	6.2%	3.8%
not-for-profit	5,654,516,744	241,818,736	4,198,248,897	2,375,271,167	5.8%	4.3%
not-for-profit total acute care						
not-for-profit total acute care Psychiatric Hospitals	<u>5,654,516,744</u> <u>6,749,671,383</u>	241,818,736 283,072,836	4,198,248,897 4,860,818,135	2,375,271,167 2,628,125,154	5.8% 5.8%	4.3% 4.2%
not-for-profit total acute care Psychiatric Hospitals for-profit	<u>5,654,516,744</u> <u>6,749,671,383</u> 230,729,028	<u>241,818,736</u> <u>283,072,836</u> (8,976,174)	4,198,248,897 4,860,818,135 210,425,997	2,375,271,167 2,628,125,154 65,898,384	5.8% 5.8% -4.3%	4.3% 4.2% -3.9%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit	5,654,516,744 6,749,671,383 230,729,028 27,162,510	241,818,736 283,072,836 (8,976,174) 1,029,231	4,198,248,897 4,860,818,135 210,425,997 23,697,592	2,375,271,167 2,628,125,154 65,898,384 13,630,831	5.8% 5.8% -4.3% 4.3%	4.3% 4.2% -3.9% 3.8%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric	5,654,516,744 6,749,671,383 230,729,028 27,162,510 257,891,538	<u>241,818,736</u> <u>283,072,836</u> (8,976,174)	4,198,248,897 4,860,818,135 210,425,997	2,375,271,167 2,628,125,154 65,898,384	5.8% 5.8% -4.3%	4.3% 4.2% -3.9%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos	5,654,516,744 6,749,671,383 230,729,028 27,162,510 257,891,538 spitals	241,818,736 283,072,836 (8,976,174) 1,029,231 (7,946,943)	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215	5.8% 5.8% -4.3% 4.3% -3.4%	4.3% 4.2% -3.9% 3.8% -3.1%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit	5,654,516,744 6,749,671.383 230,729,028 27,162,510 257,891,538 pitals 26,763,574	241,818,736 283,072,836 (8,976,174) 1,029,231 (7,946,943) 3,331,720	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589 17,809,540	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215 12,983,769	5.8% 5.8% -4.3% 4.3% -3.4% 18.7%	4.3% 4.2% -3.9% 3.8% -3.1% 12.4%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit	5,654,516,744 6,749,671.383 230,729,028 27,162,510 257,891,538 pitals 26,763,574 12,266,847	$\begin{array}{r} \underline{241,818,736} \\ \underline{283,072,836} \\ \hline \\ (8,976,174) \\ \underline{1,029,231} \\ \underline{(7,946,943)} \\ \hline \\ 3,331,720 \\ \underline{1,171,629} \end{array}$	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589 17,809,540 5,124,806	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215 12,983,769 424,553	5.8% 5.8% -4.3% 4.3% -3.4% 18.7% 22.9%	4.3% 4.2% -3.9% 3.8% -3.1% 12.4% 9.6%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit total OSH	5,654,516,744 6,749,671.383 230,729,028 27,162,510 257,891,538 pitals 26,763,574 12,266,847 39,030,421	241,818,736 283,072,836 (8,976,174) 1,029,231 (7,946,943) 3,331,720	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589 17,809,540	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215 12,983,769	5.8% 5.8% -4.3% 4.3% -3.4% 18.7%	4.3% 4.2% -3.9% 3.8% -3.1% 12.4%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit	5,654,516,744 6,749,671,383 230,729,028 27,162,510 257,891,538 pitals 26,763,574 12,266,847 39,030,421 c (all not-for-profit)	$\begin{array}{r} \underline{241,818,736} \\ \underline{283,072,836} \\ (8,976,174) \\ \underline{1,029,231} \\ (7,946,943) \\ \hline 3,331,720 \\ \underline{1,171,629} \\ \underline{4,503,349} \end{array}$	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589 17,809,540 5,124,806 22,934,346	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215 12,983,769 424,553 13,408,322	5.8% 5.8% -4.3% 4.3% -3.4% 18.7% 22.9% 19.6%	4.3% 4.2% -3.9% 3.8% -3.1% 12.4% 9.6% 11.5%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit total OSH	5,654,516,744 6,749,671.383 230,729,028 27,162,510 257,891,538 pitals 26,763,574 12,266,847 39,030,421	$\begin{array}{r} \underline{241,818,736} \\ \underline{283,072,836} \\ \hline \\ (8,976,174) \\ \underline{1,029,231} \\ \underline{(7,946,943)} \\ \hline \\ 3,331,720 \\ \underline{1,171,629} \end{array}$	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589 17,809,540 5,124,806	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215 12,983,769 424,553	5.8% 5.8% -4.3% 4.3% -3.4% 18.7% 22.9%	4.3% 4.2% -3.9% 3.8% -3.1% 12.4% 9.6%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit total OSH Rehabilitation Hospitals total for-profit	5,654,516,744 6,749,671,383 230,729,028 27,162,510 257,891,538 pitals 26,763,574 12,266,847 39,030,421 c (all not-for-profit)	$\begin{array}{r} \underline{241,818,736} \\ \underline{283,072,836} \\ (8,976,174) \\ \underline{1,029,231} \\ (7,946,943) \\ \hline 3,331,720 \\ \underline{1,171,629} \\ \underline{4,503,349} \end{array}$	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589 17,809,540 5,124,806 22,934,346	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215 12,983,769 424,553 13,408,322	5.8% 5.8% -4.3% 4.3% -3.4% 18.7% 22.9% 19.6% 10.2% 4.0%	4.3% 4.2% -3.9% 3.8% -3.1% 12.4% 9.6% 11.5% 16.7% 2.6%
not-for-profit total acute care Psychiatric Hospitals for-profit not-for-profit total psychiatric Outpatient Surgical Hos for-profit not-for-profit total OSH Rehabilitation Hospitals	5,654,516,744 6,749,671,383 230,729,028 27,162,510 257,891,538 pitals 26,763,574 12,266,847 39,030,421 3(all not-for-profit) 34,497,642	$\begin{array}{r} \underline{241,818,736} \\ \underline{283,072,836} \\ \hline \\ (8,976,174) \\ \underline{1,029,231} \\ \hline \\ (7,946,943) \\ \hline \\ 3,331,720 \\ \underline{1,171,629} \\ \underline{4,503,349} \\ \hline \\ \underline{5,744,819} \\ \end{array}$	4,198,248,897 4,860,818,135 210,425,997 23,697,592 234,123,589 17,809,540 5,124,806 22,934,346 56,345,237	2,375,271,167 2,628,125,154 65,898,384 13,630,831 79,529,215 12,983,769 424,553 13,408,322 54,276,778	5.8% 5.8% -4.3% 4.3% -3.4% 18.7% 22.9% 19.6% 10.2%	4.3% 4.2% -3.9% 3.8% -3.1% 12.4% 9.6% 11.5% 16.7%

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For-Profit Not-for-Profit Total	1988 SURVEY <u>Revenues</u> 90,272,438 <u>170,950,215</u> <u>261,222,653</u>	FINANCIAL DAT <u>Net Profit/Loss</u> (3,072,313) <u>24,948,006</u> <u>21,875,693</u>	A: ALL AFFIL <u>Assets</u> 179,275,498 <u>437,574,881</u> 616,850,379	IATES <u>Net Equity</u> 34,430,956 <u>324,184,059</u> <u>358,615,015</u>	Return <u>on Assets</u> -1.7% 5.7% 3.5%	Net Profit/ Loss as a % <u>of revenue</u> -3.4% 14.6% 8.4%
For-Profit Not-for-Profit Total	1989 SURVEY <u>Revenues</u> 177,718,909 <u>203,016,960</u> <u>380,735,869</u>	FINANCIAL DAT Net Profit/Loss	CA: ALL AFFIL <u>Assets</u> 228,157,816 <u>515,305,219</u> <u>743,463,035</u>	LATES <u>Net Equity</u> 48,400,769 <u>320,348,878</u> <u>368,749,647</u>	<u>on Assets</u> -1.5% 1.6% 0.6%	Net Profit/ <u>of revenue</u> -2.0% 4.1% 1.2%
For-Profit Not-for-Profit Total	1990 SURVEY <u>Revenues</u> 179,833,686 <u>316,743,784</u> <u>496,577,470</u>	FINANCIAL DAT <u>Net Profit/Loss</u> 3,198,560 <u>32,419,875</u> <u>35,618,435</u>	A: ALL AFFII <u>Assets</u> 206,174,822 <u>668,719,878</u> <u>874,894,700</u>	LATES <u>Net Equity</u> 35,724,213 <u>352,765,509</u> <u>388,489,722</u>	Return <u>on Assets</u> 1.6% 4.8% 4.1%	Net Profit/ Loss as a % <u>of revenue</u> 1.8% 10.2% 7.2%
For-Profit Not-for-Profit Total	Revenues 233,583,597 373,234,211 606,817,808	FINANCIAL DAT <u>Net Profit/Loss</u> 6,749,708 <u>33,298,920</u> <u>40,048,628</u>	FA: ALL AFFI <u>Assets</u> 249,990,376 <u>719,356,216</u> <u>969,346,592</u>	LIATES <u>Net Equity</u> 47,874,016 <u>463,617,472</u> <u>511,491,488</u>	Return on <u>Assets</u> 2.7% 4.6% 4.1%	Net Profit/ Loss as a % <u>of revenue</u> 2.9% 8.9% 6.6%

ACTIVITIES AND FUNCTIONS OF THE AFFILIATES

	1988	Survey	1989 5	Survey	1990 :	Survey	1991 5	Survey
1. Affiliates of the not-for-profit hospitals	for-profit	not-for-profit	1	not-for-profit	1	not-for-profit	1	-
a. holding company	13	11	13	13	14	12	15	12
b. fund raising	0	12	0	11	0	11	0	14
c. physician billing	3	1	1	2	1	2	1	2
d. collection agency	5	2	5	2	5	2	5	2
e. home health	2	8	1	11	2	8	1	8
f. outpatient radiology, CT Scan, MRI	5	4	4	4	3	5	3	3
g. urgent care centers	10	2	8	1	8	1	7	1
h. other outpatient services	21	14	20	16	20	18	16	19
i. long term care	2	9	2	10	2	13	2	14
j. pharmacy	3	0	6	I	4	0	3	0
k. medical equipment & supplies	3	1	4	1	4	1	5	1
I. fitness & wellness centers	4	1	4	1	3	1	3	1
m. unrelated to health care	14	11	· 17	10	17	10	•14	11
n. PPO's, HMO's & insurance	4	11	5	1	5	1	5	1
o. real estate management & rental	5	2	5	2	7	2	6	2
p. corporate support services	3	3	2	4	2	4	2	4
q. management & consulting services	3	3	4	3	5	2	5	2
r. inactive	12	16	6	6	5	6	6	5
2. Affiliates of for-profit hospitals total affiliates	<u>10</u> <u>122</u>	<u> </u>	<u>13</u> <u>120</u>	<u> </u>	<u>11</u> <u>118</u>	<u> </u>	<u>13</u> <u>112</u>	<u> </u>

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ACTIVITIES AND FUNCTIONS OF THE AFFILIATES - FINANCIAL DATA

ACTIVITIES AND FO	JINCHOINS	OF THE AFT	ILIAIES -	FINANCIA	LDAIA	
						net profit/ loss as a %
		mat man Et lla an			return	
a. holding company	revenues	net profit/loss	assets	net equity	on assets	of revenue
	11,792,164	2 720 250	110 222 420	72 420 926	7 10/	21 69/
1988 Survey			119,333,439	73,430,826	3.1%	31.5%
1989 Survey	14,769,176		159,211,020	91,169,849	2.8%	30.1%
1990 Survey	27,508,667		162,856,071	103,114,591	6.5%	38.6%
1991 Survey	45,489,572	9,660,524	225,322,390	107,518,042	4.3%	21.2%
b. fund raising	4 071 460	6 762 (72	06 007 100	02 422 927	6.0%	119.1%
1988 Survey	4,831,459		95,893,189	93,433,827 66,366,058		119.1%
1989 Survey	3,196,742		79,467,328		6.2%	134.9% 91.7%
1990 Survey	7,208,966		86,142,716	82,485,294	7.7%	
1991 Survey	11,584,214	9,960,256	133,739,514	127,321,263	7.4%	86.0%
c. physician billing	12 160 525	1 5 41 0 75	5 711 056	C 1 CO 702	27.00/	11 70/
1988 Survey	13,160,535		5,711,056	6,150,792	27.0%	11.7%
1989 Survey	4,461,018		9,362,593	7,449,629	18.5%	38.9%
1990 Survey	4,692,995		11,134,069	8,820,990	13.2%	31.4%
1991 Survey	10,049,499	916,833	11,877,493	9,680,874	7.7%	9.1%
d. collection agency	4 3 5 3 6 9 5	(22.4/0		0164064	14.00/	14 (0/
1988 Survey	4,352,687		4,448,208	2,164,864	14.2%	14.6%
1989 Survey	5,100,378	•	6,157,785	2,615,838	5.8%	7.0%
1990 Survey	5,847,237	•	4,815,007	3,288,948	11.9%	
1991 Survey	6,557,101	465,585	5,277,408	3,707,788	8.8%	7.1%
e. home health	0.000.000			0.40.1.65	0.70/	2.00/
1988 Survey	9,537,637	•	4,206,920	843,157	8.7%	
1989 Survey	11,970,693		5,781,205	123,274	-3.8%	
1990 Survey	11,556,023		4,688,288	2,453,618	-0.6%	
1991 Survey	15,010,131	664,105	5,008,557	3,412,975	13.3%	4.4%
f. outpatient radiology, CI						
1988 Survey	7,070,119		22,832,425	5,370,454	6.6%	
1989 Survey	9,548,415		22,562,968	7,373,654	11.9%	
1990 Survey	14,117,414		15,612,718	8,071,652	22.6%	
1991 Survey	12,022,676	6 833,874	13,257,697	6,196,609	6.3%	6.9%
g. urgent care centers						
1988 Survey	9,368,500		10,011,693	(1,684,395)		
1989 Survey	7,268,103		5,393,967	(2,528,623)		
1990 Survey	8,739,540	,	8,512,461	(4,129,246)		
1991 Survey	9,784,394	(540,951)	5,503,334	(4,275,593)	-9.8%	-5.5%
h. other outpatient service						
1988 Survey	62,130,526	• •	55,026,947	21,742,712	6.4%	
1989 Survey	76,698,162	2 (3,183,798)	53,590,922	22,599,984	-5.9%	-4.2%
1990 Survey	97,247,640		68,526,640	13,444,346	-6 .5%	
1991 Survey	106,958,234	4 (5,323,573)	74,544,034	14,538,471	-7.1%	-5.0%
i. long term care						
1988 Survey	27,171,22	5 2,068,696	68,118,164	34,669,080	3.0%	7.6%
1989 Survey	41,031,892	2 (3,121,711)	97,631,159	36,704,173	-3.2%	-7.6%
1990 Survey	66,740,648	3 (915,895)	123,060,361	55,722,755	-0.7%	-1.4%
1991 Survey	99,370,89:	5 (1,041,440)	140,041,721	58,338,820	-0.7%	-1.0%

ACTIVITIES AND FUNCTIONS OF THE AFFILIATES - FINANCIAL DATA

ACTIVITIES AND FU	UNCTIONS	SOF THE AF	FILIATES -	FINANCIA	L DAIA	
						net profit/
		nat nan fit/lana		mot a muiter	return	loss as a %
j. pharmacy	revenues	net profit/loss	assets	net equity	on assets	of revenue
1988 Survey	2,070,524	60,509	1,104,194	145,778	5.5%	2.9%
1988 Survey	3,596,972	•	3,062,340	77,434	-0.8%	-0.7%
1990 Survey	1,852,975		1,402,389	590,276	-20.4%	
1990 Survey	1,027,730	· · /	1,134,726	(236,425)		
k. medical equipment & su		(143,005)	1,134,720	(230,423)	-12.070	-14.270
1988 Survey	26,633,026	637,256	14,036,362	2,746,722	4.5%	2.4%
1989 Survey	43,981,789	•	26,805,690	5,496,643	5.3%	3.2%
1990 Survey	59,411,369		30,365,912		6.6%	
1990 Survey	79,452,895		37,094,348	13,899,567	7.8%	3.6%
l. fitness & wellness centers		2,002,774	57,074,540	13,023,507		5.070
1988 Survey	5,896,434	(49,979)	10,182,777	888,327	-0.5%	-0.8%
1980 Survey	7,234,985	• • •	11,921,746	2,070,505	0.3%	0.5%
1990 Survey	6,426,455	· · ·	11,636,921	1,560,836	-0.0%	-0.1%
1990 Survey	7,014,378		11,615,068	1,808,023	-5.9%	-9.8%
m. unrelated to health care		(000,575)	11,012,000	1,000,025	-5.570	2.070
1988 Survey	25,016,533	9,764,238	131,117,737	98,317,481	7.4%	39.0%
1980 Survey	26,491,567		132,440,485	106,104,606	-0.6%	-3.1%
1990 Survey	31,773,071		140,574,503	105,433,556	3.0%	13.1%
1991 Survey	27,865,581		176,851,704	125,756,320	3.6%	22.8%
n. PPO's, HMO's & insura		. 0,544,505	170,051,704	123,730,320	5.070	22.070
1988 Survey	24,552,279	(4,069,571)	12,712,304	536,237	-32.0%	-16.6%
1989 Survey	64,615,342	· · · ·	34,933,508	6,221,501	-6.3%	-3.4%
1990 Survey	59,114,206		19,570,635	284,962	-10.6%	-3.5%
1991 Survey	65,562,786		20,794,448	3,368,180	14.8%	4.7%
o. real estate management		5,005,115	20,734,140	5,500,100	1	
1988 Survey	2,694,184	(785,470)	24,137,282	4,973,865	-3.3%	-29.2%
1989 Survey	4,544,208	• • •	22,965,519	1,755,700	-4.3%	-21.6%
1990 Survey	1,569,698	• • •	19,871,671	(801,801)	-3.7%	-46.3%
1991 Survey	1,638,018		18,302,231	(1,285,758)	-6.4%	-72.1%
p. corporate support service		(0,000,000)		(1,200,700)	•••••	
1988 Survey	8,305,771	(332,137)	16,349,997	10,894,917	-2.0%	-4.0%
1989 Survey	14,532,189		44,791,309	11,440,015	0.8%	2.6%
1990 Survey	33,157,200		139,933,523	(5,897,272)	6.9%	29.2%
1991 Survey	25,415,727		44,337,872	32,978,207	11.7%	20.4%
q. management & consulti		-,,	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
1988 Survey	8,920,932	(70,760)	6,984,152	5,140,324	-1.0%	-0.8%
1989 Survey	9,884,372		8,130,737	4,429,228	-9.1%	-7.5%
1990 Survey	8,804,743	• • •	868,174	(1,921,297)	-87.5%	-8.6%
1991 Survey	17,628,601		10,177,219	(390,428)	-1.8%	-1.0%
r. inactive		((370,120)		
1988 Survey	0	0	228,159	(56,888)	N/A	N/A
1989 Survey	42,673		2,020,619	117,495	-0.3%	-13.3%
1990 Survey	0		912	0	N/A	N/A
1991 Survey	0	-	7,139,410	25,000	N/A	N/A
······································	•	÷.	.,,	20,000		

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ACTIVITIES AND FUNCTIONS OF THE AFFILIATES - FINANCIAL DATA

	revenues	net profit/loss	assets	net equity	return on assets	net profit/ loss as a % <u>of revenue</u>
s. affiliates of for-profit hos	pitals					
1988 Survey	7,718,118	(133,978)	14,415,374	(1,092,065)	-0.9%	-1.7%
1989 Survey	31,767,193	1,545,802	17,232,135	(837,316)	9.0%	4.9%
1990 Survey	50,808,623	7,426,693	25,321,732	6,826,288	29.3%	14.6%
1991 Survey	64,385,376	9,161,387	27,327,418	9,129,553	33.5%	14.2%

AFFILIATES BY ORGANIZATION BED SIZE

This table depicts how affiliates are distributed by organization bed size. Only not-for-profit organizations with beds are included in this analysis.

	No. of Organizations	No. of Affiliates
less than 50 beds	4	2
50 to 99 beds	15	. 8
100 to 199 beds	27	59
200 to 299 beds	5	18
300 to 399 beds	11	48 .
more than 400 beds	8	66
Totals	70	201

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AFFILIATES THAT PROVIDE DIRECT PATIENT SERVICES

One strategy in diversifying is to provide patient services outside of the traditional hospital setting in order to reach a larger segment of the patient population, provide identification, and be available to this larger segment should an admission be necessary. This chart examines whether the affiliates that provide direct patient services make a financial contribution to the overall organization, as well as serving the purpose of reaching a larger patient segment.

This Table includes only these activities associated with direct patient services:

Physician Billing Home Health Outpatient Radiology, CT Scan, & MRI Urgent Care Centers Other Outpatient Services Long Term Care PPO's, HMO's, & Insurance

	1988 SURVEY	FINANCIAL DAT	A			Net Profit/
No. of Affiliates 88	<u>Revenues</u> 152,990,821	<u>Net Profit/Loss</u> 2,675,615	<u>Assets</u> 178,619,509	<u>Net Equity</u> 67,629,037	Return <u>on Assets</u> 1.5%	Loss as a % <u>of revenue</u> 1.7%
1	1989 SURVEY	FINANCIAL DAT	'A			Net Profit/
<u>No. of Affiliates</u> 86	<u>Revenues</u> 215,593,625	<u>Net Profit/Loss</u> (5,853,793)	<u>Assets</u> 229,256,322	<u>Net Equity</u> 77,943,592	Return <u>on Assets</u> -2.6%	Loss as a % of revenue -2.7%
	1990 SURVEY	FINANCIAL DAT	ĨA			Net Profit/
<u>No. of Affiliates</u> 89	1990 SURVEY <u>Revenues</u> 262,208,466	FINANCIAL DAT <u>Net Profit/Loss</u> (3,672,782)	A <u>Assets</u> 251,105,172	<u>Net Equity</u> 84,904,674	Return <u>on Assets</u> -1.5%	Net Profit/ Loss as a % <u>of revenue</u> -1.4%
	<u>Revenues</u> 262,208,466	Net Profit/Loss	<u>Assets</u> 251,105,172		on Assets	Loss as a % of revenue

VIRGINIA HEALTH SERVICES COST REVIEW COUNCIL COMMERCIAL DIVERSIFICATION SURVEY DECEMBER 1, 1991 AFFILIATES NOT PROVIDING DIRECT PATIENT SERVICES

The following table consist of those categories of affiliates not associated with direct patient services.

Holding Companies Fund Raising Collection Agencies Pharmacies Medical Equipment & Supplies Fitness & Wellness Centers Unrelated to Health Care Real Estate Management & Rental Corporate Support Services Management & Consulting Services Inactive Affiliates of For-Profit Hospitals

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	1988 SURVEY FINANCIAL DATA							
<u>No. of Affiliates</u> 135	<u>Revenues</u> 108,231,832	<u>Net Profit/Loss</u> 19,200,078					Return <u>on Assets</u> 4.4%	Loss as a % <u>of revenue</u> 17.7%
	1989 SURVEY	FINANCIAL DAT	A	-		Net Profit/		
<u>No. of Affiliates</u> 135	<u>Revenues</u> 165,142,244	<u>Net Profit/Loss</u> 9,586,278	<u>Assets</u> 514,206,713	<u>Net Equity</u> 290,806,055	Return <u>on Assets</u> 1.9%	Loss as a % <u>of revenue</u> 5.8%		
	1990 SURVEY	FINANCIAL DAT	A	·····		Net Profit/		
No. of Affiliates 128	<u>Revenues</u> 234,369,004	Net Profit/Loss 39,291,217	<u>Assets</u> 623,789,528	<u>Net Equity</u> 303,584,048	Return <u>on Assets</u> 6.3%	Loss as a % of revenue 16.8%		
						:		
	1991 SURVEY	FINANCIAL DAT	A			Net Profit/		

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VIRGINIA'S HOSPITALS

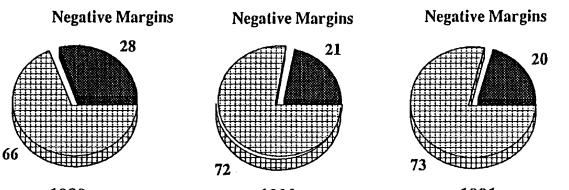
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PROFITABLE

UNPROFITABLE

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ACUTE CARE HOSPITALS UNPROFITABLE



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OPERATING MARGIN AS A PERCENTAGE OF NET PATIENT REVENUE

FOR THE

TOP TEN MOST PROFITABLE HOSPITALS

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(Ranked by Operating Margin as a % of Net Patient Revenue)

FYE 7-1-90 to 6-30-91

		FYE 7 - 1 - 88 to 6 - 30 - 89		FYE 7 - 1 - 89 to	6 - 30 - 90	FYE 7 - 1 - 90 (06-30-91	
		Margin		Margin	Operating	Margin	Operating	
Top 10 Most Profitable Hospitals		as a % of		ss a % of	Margin	25 2 % of	Margin	
(Ranked by Operating Margin as a % of Net	Tax	Net Patient	Operating	Net Patient	and	Net Patient	and	
Palient Revenue for FYE 7 - 1 - 90 to 6 - 30 - 91)	Slatus	Revenue	Margin	Revenue	% Change	Revenue	% Change	
Russell County Medical Center	For-profit	9.83%	1,116,866	10.54%	1,374,619	21.34%	3,320,380	
% Change					23.08%		141.55%	
Humana - Clinch Valley	For-profit	13.73%	4,254,497	18.77%	7,204,821	18.07%	7,464,453	
% Change					69.35%		3.60%	
Smyth County Community	Non-profit	17.33%	2,466,330	14.34%	2,270,528	15.56%	2,736,617	
% Change					-7,94%		20.53%	
Henrico Doctors	For-profit	16.65%	16,353,108	14.75%	15,526,824	13.75%	17,991,715	
% Change					-5.05%		15.88%	
Humana - Bayside	For-profit	14.17%	4,297,144	11.35%	3,646,188	12.73%	4,818,963	
% Change					-15.15%		32.16%	
King's Daughters'	Non-profit	9.20%	1,659,285	6.61%	1,319,813	12.39%	2,899,168	
% Change					-20.46%		119.67%	
johnston Memorial	Non-profit	15.73%	2,862,257	15.93%	3,368,762	12.34%	3,009,464	<u> </u>
% Change				·····	17.70%		-10.67%	
Fairfax	Non-profit	 In	cluded with l	Fairfax Hospital Asso	ciation	11.79%	31,752,017	
% Change		······································				·····	N/A	<u></u>
Buchanan General	Non-profit	-7.12%	(1,135,112)	1.75%	327,253	10.81%	2,359,948	
% Change					128.83%		621.14%	
Fotomac	Non-profit	3.77%	1,180,370	4.51%	1,637,942	10.27%	4,423,292	
% Change	- 				38.77%		170.05%	

OPERATING MARGIN AS A PERCENTAGE OF NET PATIENT REVENUE FOR THE HOSPITALS WITH OPERATING LOSSES

FYE 7-1-90 to 6-30-91

		FYE 7 - 1 - 88 to	6 - 30 - 89	FYE 7 - 1 - 89 1	0 6 - 30 - 90	FYE 7 + 1 + 90 to 6 + 30 - 91	
		Margin as a % of		Margin as 11 % of	Operating	Margin as a % of	Operating Margin
Hospitals with	Tax	Net Patient	Operating	Net Pallent	Margin and	Net Palient	and
Operaling Losses	Status	Revenue	Margin	Revenue	% Change	Revenue	% Change
Bath County Community	Non-profit	-43.70%	(892,381)	-32.12%	(696,027)	-20.87%	(514,443)
% Change	·				22.00%		26.09%
Children's	Non-profit	-117.97%	(4,992,693)	-87.59%	(4,838,106)	-55.45%	(3,984,387)
% Change					3.10%		17.65%
Dickenson County	Non-profit	-18.05%	(669,960)	-13.18%	(631,730)	-2.20%	(125,401)
% Change	tion brown	-10.0374	(007,700)	19.1070	5.71%		80.15%
	······		<u> </u>	······································			
Humana - St. Luke's	For-profit	-15.93%	(2,846,856)	3.01%	819,797	-2.30%	(616,614)
% Change					128.80%		-175.22%
Jefferson Memorial	Non-profit	ln	cluded with	Fairfax Hospital Asso	ociation	-0.76%	(181,954)
% Change	·						N/A
Lee County Community	Non-profit	-8.06%	(687,820)	-8.99%	(803,222)	-9.54%	(838,605)
% Change	•			· · · · · ·	-16.78%		-4.41%
Metropolitan	For-profit	0.83%	158,250	-4.87%	(1,001,207)	-2.80%	(598,776)
% Change	Tet brown	0.0370	150,250		-732.67%	-2.0070	40.19%
			<u></u>				
Montgomery Regional	For-profit	11.36%	2,040,755	-1.66%	(318,570)	-3.88%	(823,562)
% Change	-				-115.61%		-158.52%
Newport News General	Non-profit	-7.76%	(771,499)	-25.08%	(2,173,593)	-52.87%	(3,149,718)
% Change	From		······		-181.74%		-44.91%
Norfolk Community	Non-profit	0.68%	91,493	-17.71%	(1,790,288)	-39.00%	(3,085,013)
% Change					-2056.75%		-72.32%

OPERATING MARGIN AS A PERCENT FAGE OF NET PATIENT REVENUE FOR THE HOSPITALS WITH OPERATING LOSSES

FYE 7 - 1 - 90 to 6 - 30 - 91

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		FYE 7 - 1 - 88 to	6 - 30 - 89	FYE 7 - 1 - 89 10	6 - 30 - 90	FYE 7 - 1 + 90 1	o G = 30 - 91	
		Margin		Margin	Operating	Margin	Operating	
		as a % of		#\$ a % of	Margin	as a % of	Margin	
Hospitals with	Tex	Net Patient	Operating	Net Patient	and	Net Patient	and	
Operating Losses	Status	Revenue	Matgin	Revenue	% Change	Revenue	% Change	
Northampion - Accomack	Non-profit	6.73%	960,393	3.80%	597,049	-1.48%	(241,703)	
% Change	·····				-37.83%		-140.48%	
Northern Virginia Doctors	For-profit	6.95%	2,207,694	-7.18%	(2,209,486)	-10.13%	(3,207,845)	
% Change			··		-200.08%		-45.19%	
Obici Memorial	Non-profit	-11.30%	(3,055,948)	-8.69%	(2,820,944)	-0.96%	(379,613)	
% Change					7.69%		86.54%	
Pulaski Community	For-profit	-6.03%	(805,814)	-16.04%	(2,330,003)	-8.80%	(1,401,496)	
% Change					-189.15%		39.85%	
Richmond Community	Non-profit	-27.05%	(2,399,748)	-5.38%	(574,784)	-1.61%	(188,434)	
% Change				•	76.05%		67.22%	
Riverside Tappahannock	Non-profit	-30.63%	(1,556,764)	-16.03%	(692,680)	-16.85%	(1,254,138)	
% Change					55.51%		-81.06%	
Southampton Memorial	Non-profit	-1.51%	(218,020)	2.77%	442,381	-1.51%	(259,008)	
% Change					302.91%		-158.55%	
Stuart Circle	For-profit	-4.35%	(958,592)	-0.78%	(203,775)	-7.02%	(1,978,474)	
% Change					78.74%		-870.91%	
Warren Memorial % Change	Non-profit	12.08%	1,234,620	-1.86%	(181,611)	-1.03%	(116,323)	
/o Chauge		······································		••••••••••••••••••••••••••••••••••••••	114.71%		35.95%	
Wise Appalachian	Non-profit	-5.62%	(386,492)	-7.43%	(527,311)	-11.36%	(780,272)	
% Change		·····			-36.44%		-47.97%	

Although unprofitable hospitals have lost money on patient operations, many have increased their fund balance or net equity.

RETURN ON EQUITY FOR THE TOP TEN MOST PROFITABLE HOSPITALS (Ranked by Operating Margin as a % of Net Patient Revenue) FYE 7 - 1 - 90 to 6 - 30 - 91

		FYE 7 - 1 - 88 to	6 - 30 - 89	FYE 7 - 1 - 89 to	FYE 7 - 1 - 90 to 6 - 30 - 91		
Top 10 Most Profitable Hospitals (Ranked by Operating Margin as a % of Net Patient Revenue for	*	Return	Fund Balance/	Return	Fund Balance/ Net Equity and	Return on	Fund Balance/ Net Equity and
(FYE 7 - 1 - 90 to 6 - 30 - 91)	Tax <u>Status</u>	on Equity	Net Equity	on Equity	% Change	Equity	% Change
Russell County Medical Ctr % Change	For-profit	13.28%	8,412,083	15.77%	8,718,138 3.64%	39.32%	8,445,441 -3.13%
Humana - Clinch Valley % Change	For-profit	73.10%	5,819,816	123.80%	5,819,816 0.00%	43.26%	17,256,440 196.51%
Smyth County Community % Change	Non-profit	17.95%	13,742,937	13.80%	16,448,521 19.69%	13.86%	19,742,341 20.03%
Henrico Doctors % Change	For-profit	103.68%	15,772,808	49.31%	31,489,866 99.65%	18.92%	95,095,661 201.99%
Iumana - Bayside % Change	For-profit	106.76%	4,025,043	90.59%	4,025,044 0.00%	95.33%	5,055,294 25.60%
King's Daughters' % Change	Non-profit	12.38%	13,400,746	8.72%	15,134,018 12.93%	15.69%	18,472,419 22.06%
Johnston Memorial % Change	Non-profit	14.45%	19,803,843	14.38%	23,418,975 18.25%	11.30%	26,635,233 13.73%
Fairfax % Change	Non-profit		Included with	Fairfax Hospital Asso	ciation	16.24%	195,543,487 N/A
Buchanan General % Change	Non-profit	-8.74%	12,988,010	2.43%	13,444,964 3.52%	14.73%	16,021,836 19.17%
Potomac % Change	Non-profit	4.21%	28,027,976	5.50%	29,756,336 6.17%	13.03%	33,955,641 14.11%

RETURN ON EQUITY FOR THE HOSPITALS WITH OPERATING LOSSES

FYE 7 - 1 - 90 to 6 - 30 - 91

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		FYE 7 - 1 - 88 to	6 - 30 - 89	FYE 7 - 1 - 89 to	6-30-90	FYE 7 - 1 - 90 to 6 - 30 - 91		
Hospitals with Operating Losses	Tax <u>Status</u>	Return on Equity	Fund Balance/ Net Equity	Return on Equity	Fund Balance/ Net Equity and % Change	Return on Equity	Fund Balance/ Net Equity and % Change	
Bath County Community % Change	Non-profit	-25.20%	3,541,734	-18.76%	3,710,756 4.77%	-13.03%	3,948,714 6.41%	
Children's % Change	Non-profit	-16.53%	30,208,388	-15.34%	31,543,869 4.42%	-12.11%	32,890,979 4.27%	
Dickenson County % Change	Non-profit		(568,306)		(1,296,834) -128.19%		(1,156,489) 10.82%	
Humana - St. Luke's % Change	For-profit	-155.69%	1,828,571	44.83%	1,828,571 0.00%	-28.89%	2,134,571 16.73%	
Jefferson Memorial % Change	Non-profit		Included with Fa	airfax Hospital Asso	ciation	-4.77%	3,814,203 N/A	
Lee County Community % Change	Non-profit	-52.20%	1,317,618	-138.70%	579,122 -56.05%		(136,143) -123.51%	
Metropolitan % Change	For-profit	9.21%	1,717,519	-144.99%	690,523 -59.80%	-634.52%	94,367 -86.33%	
Montgomery Regional % Change	For-profit	74.44%	2,741,596	-6.40%	4,980,158 81.65%	-569.38%	144,642 -97.10%	
Newport News General % Change	Non-profit		(5,347,354)	N/A	N/A		(10,354,677) N/A	
Norfolk Community % Change	Non-profit	2.93%	3,118,702	-132.07%	1,355,541 - <u>56</u> .54%		(131,712) -109.72%	

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RETURN ON EQUITY FOR THE HOSPITALS WITH OPERATING LOSSES

FYE 7 - 1 - 90 to 6 - 30 - 91

		FYE 7 - 1 - 88 to 6 - 30 - 89		FYE 7 - 1 - 89 to	0 6 - 30 - 90	FYE 7 - 1 - 90 to 6 - 30 - 91		
Hospitals with Operating Losses	Tax Status	Return on Equity	Fund Balance/ Net Equity	Return on Equity	Fund Balance/ Net Equity and % Change	Return on Equity	Fund Balance/ Net Equity and % Change	
Northampton - Accomack % Change	Non-profit	9.70%	9,900,955	5.45%	10,955,374 10.65%	-2.09%	11,539,751 5.33%	
Northern Virginia Doctors % Change	For-profit	25.20%	8,762,176	-19.49%	11,335,459 29.37%		(3,787,901) -133.42%	
Obici Memorial % Change	Non-profit	-13.07%	23,380,753	-12.88%	21,900,790 -6.33%	-1.76%	21,585,067 -1.44%	
Pulaski Community % Change	For-profit		(704,980)	•••••	(2,868,458) -306.89%		(3,410,766) -18.91%	
Richmond Community % Change	Non-profit	-112.91%	2,125,396	-37.84%	1,518,967 -28.53%	-11.81%	1,595,352 5.03%	
Riverside Tappahannock % Change	Non-profit	-153.58%	1,013,620	-31.46%	2,201,728 117.21%	-129.16%	971,029 -55.90%	
Southampton Memorial % Change	Non-profit	-1.68%	12,984,963	3.13%	14,150,338 8.97%	-1.90%	13,667,240 -3.41%	
Stuart Circle % Change	For-profit	-13.71%	6,992,950	-3.83%	5,317,989 -23.95%	-30.31%	6,527,651 22.75%	
Warren Memorial % Change	Non-profit	19.28%	6,402,103	-2.74%	6,629,786 3.56%	-1.73%	6,737,812 1.63%	
Wise Appalachian % Change	Non-profit	N/A	N/A	N/A	N/A	N/A	N/A	

Appendix E

UNRELATED BUSINESS INCOME and SERVICE FEES Paid by CICV Institutions

1. Unrelated business income, 1990-91, as reported on the IRS Form 990T, 24 of 25 institutions reporting.

TOTAL GROSS INCOME REPORTED: \$1,218,721 TOTAL NET INCOME REPORTED: (\$178,377)

Of the 24 institutions responding, 16 did not file Form 990T because they had no unrelated business income to report. Of the eight institutions which filed Form 990T, only one institution had a positive net income.

Sources for unrelated business income varied by institution. The most frequently cited sources were summer programs and catering.

2. PROPERTY TAXES/SERVICE FEES Telephone survey, 10/92. 22 of 25 colleges responding.

*Most of our colleges pay property/real estate taxes on (a) residential rental properties rented to non-college personnel, and (b) gift real estate not part of the campus.

*Four colleges pay property/real estate taxes on some properties rented to college personnel; and one college pays real estate tax on its farm land.

(According to the 1988 survey, of 13 colleges surveyed the taxes ranged from \$500 to more than \$17,000.)

*In addition to the regular property tax, four institutions have had their localities impose a service fee on residential properties rented to (or lived in by) non-student college personnel.

*One institution has voluntarily paid a "goodwill service fee" for several years of \$1000.

3. Other financial payments made to localities by private colleges:

Many colleges pay voluntary contributions to local fire, police, and rescue squad departments.

(According to a 1988 survey, these donations range from \$100 to more than \$10,000 per year.)

Also:

One college paid 60% of a sewer line in the locality which serves the college as well as nearby schools and residences.

One college paid 20% of a sewer line improvement project for the community. It also contributed \$10,000 for a new fire engine and provided technological assistance to the community for establishing a computer system for municipal offices.

CICV, 10/92

CICV Member Institutions

AVERETT COLLEGE Danville

BLUEFIELD COLLEGE Bluefield

1

BRIDGEWATER COLLEGE Bridgewater

COLLEGE OF HEALTH SCIENCES Roanoke

EASTERN MENNONITE COLLEGE Harrisonburg

EMORY & HENRY COLLEGE Emory

FERRUM COLLEGE Ferrum

HAMPDEN-SYDNEY COLLEGE Hampden-Sydney

HAMPTON UNIVERSITY Hampton

HOLLINS COLLEGE Roanoke

LYNCHBURG COLLEGE Lynchburg

MARY BALDWIN COLLEGE Staunton

MARYMOUNT UNIVERSITY Arlington

RANDOLPH-MACON COLLEGE Ashland

RANDOLPH-MACON WOMAN'S COLLEGE Lynchburg

ROANOKE COLLEGE Salem

SAINT PAUL'S COLLEGE Lawrenceville

SHENANDOAH UNIVERSITY Winchester

SOUTHERN SEMINARY COLLEGE Buena Vista

SWEET BRIAR COLLEGE Sweet Briar

UNIVERSITY OF RICHMOND Richmond

VIRGINIA INTERMONT COLLEGE Bristol

VIRGINIA UNION UNIVERSITY Richmond

VIRGINIA WESLEYAN COLLEGE Norfolk

WASHINGTON & LEE UNIVERSITY Lexington

Appendix F

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1 D 10/27/92 Putney C 10/30/92 jds

2 SENATE BILL NO. HOUSE BILL NO. 3 A BILL to amend and reenact \$ 58.1-3703 of the Code of Virginia, 4 relating to the imposition of local license tax on certain 5 businesses, professions, occupations and callings. 6 7 Be it enacted by the General Assembly of Virginia: 8 1. That § 58.1-3703 of the Code of Virginia is amended and reenacted 9 as follows: 10 § 58.1-3703. Counties, cities and towns may impose local license 11 taxes; limitation of authority .-- A. The governing body of any county, 12 city or town may levy and provide for the assessment and collection of 13 county, city or town license taxes on businesses, trades, professions, occupations and callings and upon the persons, firms and corporations 14 15 engaged therein within the county, city or town subject to the 16 limitations provided in subsection B of this section. 17 B. No county, city, or town shall levy any license tax: 18 1. On any public service corporation except as provided in § 19 58.1-3731 or as permitted by other provisions of law; 20 2. For selling farm or domestic products or nursery products, 21 ornamental or otherwise, or for the planting of nursery products, as 22 an incident to the sale thereof, outside of the regular market houses 23 and sheds of such county, city or town; provided, such products are 24 grown or produced by the person offering such products for sale; 25 3. Upon the privilege or right of printing or publishing any

26 newspaper, magazine, newsletter or other publication issued daily or

LD5325200

LEGJDS

regularly at average intervals not exceeding three months, provided
 the publication's subscription sales are exempt from state sales tax,
 or for the privilege or right of operating or conducting any radio or
 television broadcasting station or service;

5 4. On a manufacturer for the privilege of manufacturing and 6 selling goods, wares and merchandise at wholesale at the place of 7 manufacture;

5. On a person engaged in the business of severing minerals from
9 the earth for the privilege of selling the severed mineral at
10 wholesale at the place of severance, except as provided in §§
11 58.1-3712 and 58.1-3713;

12 6. Upon a wholesaler for the privilege of selling goods, wares
13 and merchandise to other persons for resale unless such wholesaler has
14 a definite place of business or store in such county, city or town.
15 This subdivision shall not be construed as prohibiting any county,
16 city or town from imposing a local license tax on a peddler at
17 wholesale pursuant to § 58.1-3718;

18 7. Upon any person, firm or corporation for engaging in the 19 business of renting, as the owner of such property, real property 20 other than hotels, motels, motor lodges, auto courts, tourist courts, 21 travel trailer parks, lodging houses, rooming houses and 22 boardinghouses; however, any county, city or town imposing such a 23 license tax on January 1, 1974, shall not be precluded from the levy 24 of such tax by the provisions of this subdivision;

8. Upon a wholesaler or retailer for the privilege of selling
bicentennial medals on a nonprofit basis for the benefit of the
Virginia Independence Bicentennial Commission or any local
bicentennial commission;

LD5325200

28

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1 9. On or measured by receipts for management, accounting, or 2 administrative services provided on a group basis under a nonprofit 3 cost-sharing agreement by a corporation which is an agricultural 4 cooperative association under the provisions of Chapter 3, Article 2 5 (§ 13.1-312 et seq.), Title 13.1, or a member or subsidiary or 6 affiliated association thereof, to other members of the same group. 7 This exemption shall not exempt any such corporation from such license 8 or other tax measured by receipts from outside the group;

9 10. On or measured by receipts or purchases by a corporation 10 which is a member of an affiliated group of corporations from other 11 members of the same affiliated group. This exclusion shall not exempt 12 affiliated corporations from such license or other tax measured by 13 receipts or purchases from outside the affiliated group. This 14 exclusion also shall not preclude a locality from levying a wholesale 15 merchant's license tax on an affiliated corporation on those sales by 16 the affiliated corporation to a nonaffiliated person, company, or 17 corporation, notwithstanding the fact that the wholesale merchant's 18 license tax would be based upon purchases from an affiliated 19 corporation. Such tax shall be based on the purchase price of the 20 goods sold to the nonaffiliated person, company, or corporation. As 21 used in this subdivision the term "sales by the affiliated corporation 22 to a nonaffiliated person, company or corporation" shall mean sales by 23 the affiliated corporation to a nonaffiliated person, company or 24 corporation where goods sold by the affiliated corporation or its 25 agent are manufactured or stored in the Commonwealth prior to their 26 delivery to the nonaffiliated person, company or corporation. 27 For purposes of this exclusion, the term "affiliated group" means

LD5325200

(a) One or more chains of includible corporations connected
 through stock ownership with a common parent corporation which is an
 includible corporation if:

4 (i) Stock possessing at least eighty percent of the voting power 5 of all classes of stock and at least eighty percent of each class of 6 the nonvoting stock of each of the includible corporations, except the 7 common parent corporation, is owned directly by one or more of the 8 other includible corporations; and

9 (ii) The common parent corporation directly owns stock possessing 10 at least eighty percent of the voting power of all classes of stock 11 and at least eighty percent of each class of the nonvoting stock of at 12 least one of the other includible corporations. As used in this 13 subdivision, the term "stock" does not include nonvoting stock which 14 is limited and preferred as to dividends. The term "includible 15 corporation" means any corporation within the affiliated group 16 irrespective of the state or country of its incorporation; and the 17 term "receipts" includes gross receipts and gross income.

(b) Two or more corporations if five or fewer persons who areindividuals, estates or trusts own stock possessing:

20 (i) At least eighty percent of the total combined voting power of 21 all classes of stock entitled to vote or at least eighty percent of 22 the total value of shares of all classes of the stock of each 23 corporation $_{7^-}$; and

(ii) More than fifty percent of the total combined voting power of all classes of stock entitled to vote or more than fifty percent of the total value of shares of all classes of stock of each corporation, taking into account the stock ownership of each such person only to the extent such stock ownership is identical with respect to each such

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1 corporation.

When one or more of the includible corporations, including the common parent corporation is a nonstock corporation, the term "stock" as used in this subdivision shall refer to the nonstock corporation membership or membership voting rights, as is appropriate to the context;

7 11. On any insurance company subject to taxation under Chapter 25
8 (§ 58.1-2500 et seq.) of this title or on any agent of such company;
9 12. On any bank or trust company subject to taxation in Chapter
10 12 (§ 58.1-1200 et seq.) of this title;

13. Upon a taxicab driver, if the locality has imposed a license
12 tax upon the taxicab company for which the taxicab driver operates;

13 14. On any blind person operating a vending stand or other
14 business enterprise under the jurisdiction of the Department for the
15 Visually Handicapped, or a nominee of the Department, as set forth in
16 § 63.1-164; or

17 15. On any hospital, college, university, or other institution 18 of learning not organized or conducted for pecuniary profit which by 19 reason of its purposes or activities is exempt from income tax under 20 the laws of the United States unless such tax was enacted by the local 21 governing body prior to January 15, 1991. The provisions of this 22 subdivision shall expire on July 1, <u>1993-1997</u>.

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