

**REPORT OF THE
SECRETARY OF EDUCATION
SECRETARY OF COMMERCE AND TRADE ON**

**The Annual Report of the
Virginia Business-Education
Partnership Program**

**TO THE GOVERNOR AND
THE GENERAL ASSEMBLY OF VIRGINIA**



SENATE DOCUMENT NO. 27

**COMMONWEALTH OF VIRGINIA
RICHMOND
1994**



COMMONWEALTH of VIRGINIA

Karen J. Petersen
Secretary of Education

Office of the Governor
Richmond 23219

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December 15, 1993

TO: The Honorable L. Douglas Wilder, Governor of Virginia,
and Members of the General Assembly

House Bill 2213 and Senate Bill 990 requested the Secretary of Education and the Secretary of Commerce and Trade to jointly present an annual report to the General Assembly summarizing private sector and education partnership programs and recommendations to promote efficiency and growth in business and education partnerships. We have the honor of submitting herewith the "Annual Report of the Virginia Business-Education Partnership Program" in response to House Bill 2213 and Senate Bill 990.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Karen J. Petersen".

Karen J. Petersen
Secretary of Education

A handwritten signature in cursive script, appearing to read "Cathleen A. Magennis".

Cathleen A. Magennis
Secretary of Commerce and Trade

KJP/CAM/pfc
Enclosure

EXECUTIVE SUMMARY

The Virginia Business-Education Partnership Program (VBEPP) was established in 1992 by Governor L. Douglas Wilder to promote partnerships between education and the private sector as recommended in the report of the Governor's Advisory Committee on Workforce Virginia 2000, Partnerships for Excellence: The Virginia Plan for Strengthening the Commonwealth's 21st Century Workforce. Specifically, the program was developed in response to Recommendation five which says that the Commonwealth of Virginia should create a system for the development and support of partnerships between business and education.

The Virginia Business-Education Partnership Program is challenging partnerships to take risks, set high expectations, and produce results, rather than be content with "feel good" exercises between the business and education communities. Ongoing initiatives include leadership in partnership development, statewide technical assistance, network and referral services, publication development and disbursement, and partnership recognition.

Standards of Excellence for Business-Education Partnerships have been developed as guiding principles for effective, results oriented partnerships. Using the Standards as a guide for recognizing partnership excellence in the Commonwealth, the Governor's Partnership in Education Awards were presented in conjunction with the first statewide Governor's Conference on Business-Education Partnerships (October 1-2, 1993).

Program priorities include:

- Facilitating the development of strategic reform partnerships across the Commonwealth by making collaboration of business, education, and community leaders a highly visible statewide movement;
- Being proactive in educating and supporting businesses to take an active role in education reform at the state and local levels;
- Developing a regional network structure to service all localities across the Commonwealth;
- Providing incentives and resources for starting the process of community collaboration, with business professionals, educators, and parents involved for school improvement and reform.

The following steps are recommended to encourage the development of strategic reform partnerships which are integral to school improvement efforts across the Commonwealth:

Outreach -- VBEPP should continue to focus on its primary mission of increasing student performance through the promotion of partnerships between education, business, and community groups. Improving and expanding education, training and information dissemination should be of primary importance, with additional focus put on establishing statewide and regional networks, widening the scope of relationships with the business community and other community groups, and developing an improved set of materials and resources to support partnership activities.

Resource Development -- VBEPP should identify goals for resource development and conduct an in-depth examination of options for achieving those goals, including consideration of establishing a funding philosophy. This review should consider such options as establishing a public-private foundation to support a challenge grants program, charging for services, and corporate sponsorship.

Recognition -- VBEPP should continue to recognize outstanding partnerships in the Commonwealth. This should include continuation of the Governor's Awards Program.

**ANNUAL REPORT OF THE
VIRGINIA BUSINESS-EDUCATION
PARTNERSHIP PROGRAM**

As the nation rallies to the challenge of a rapidly emerging global economy, Virginia has stepped beyond the rhetoric about the need for change and has moved into action. State, regional, and local initiatives are underway that can improve our schools and the achievement of our students.

Over the years, business-education partnerships have played an important role in connecting schools and communities across the Commonwealth. The importance of partnerships was particularly highlighted in the report, "A Nation at Risk", and in the results of the National Education Summit which was held in Charlottesville, Virginia in 1989. However, across the Commonwealth these relationships are being revisited and new efforts are being committed to achieving greater results. Education partnerships in the Commonwealth have moved beyond the donation of goods for schools to collaboratives leading to effective school restructuring.

Partnerships are an exceedingly powerful tool for addressing our highest educational priorities. The Virginia Business-Education Partnership Program (VBEPP), created in response to Recommendation five in the report of the Governor's Advisory Committee on Workforce Virginia 2000, is dedicated to the development of a new generation of business-education partnerships and committed to improving student achievement and subsequent productivity as an employee. This new generation of partnerships must become integral to Virginia's school improvement efforts, and must not be an add-on in the final stages of deciding how best to educate our young people.

The mission of the Virginia Business-Education Partnership Program is to challenge and assist schools, businesses and others in the community to work as partners to produce well-prepared graduates, strong schools, and successful communities. Committed to a more effective connection between education and the real world, and to setting high standards for business-education partnerships for improved student achievement, the program services business and education professionals across the Commonwealth with resource materials, partnership development information, and technical expertise.

Since the program's inception in July 1992 and its establishment in 1993 by the General Assembly as a state-level, public-private partnership program within the Secretary of Education's Office (Appendix A), program initiatives have been having a widespread and dramatic impact on partnerships across the Commonwealth. The demand for services is real and the need for information is constant. The Virginia Business-Education Partnership Program is challenging partnerships to take risks, set high expectations, and produce results, rather than be content to be "feel good" exercises between the business and education communities. Partnerships are being encouraged to become primary strategies, i.e. tools, to address very specific, important needs in school improvement plans across the Commonwealth.

The groundwork for the program was provided by two surveys designed to assess the level of partnership activity in the Commonwealth. The first survey was completed by the Virginia Chamber of Commerce which identified the current level of partnership activity of Virginia's businesses and industries. The second survey was performed by the Department of Education which identified partnership activity and staffing structures in Virginia's schools.

The Virginia Business-Education Partnership Program's ongoing initiatives include leadership in partnership development, partnership advocacy, statewide technical partnership assistance, networking and referral services, including a statewide conference, and publication development and disbursement. Forty keynote speeches and workshop presentations have been given this last year in many counties and cities, including Abingdon, Front Royal, Harrisonburg, Fairfax, Farmville, Goochland, and Hampton Roads. The occasions included community town forums, Chamber of Commerce gatherings, Rotary Club meetings, corporate partnership programs, and school events. Regional technical assistance sessions, including discussions on the dynamics of partnerships and school restructuring efforts, have been provided by Cynthia Taylor, Director of the Virginia Business-Education Partnership Program, in cooperation with a national expert, Dr. Diana Rigden, Director of K-12 Programs from the Council for Aid to Education. With the assistance of the Department of Education's Regional Specialists, approximately one hundred key business/education/ community individuals from all regions of the Commonwealth participated in these day-long events held in various regions of the Commonwealth.

In addition to quarterly newsletter publications that focus on effective partnership activities and the importance of achieving results with partnership efforts, Standards of Excellence for Business-Education Partnerships were developed as guiding principles to assist partnerships in producing results which have a positive impact on student achievement. The Standards specifically answer the charge of legislation for the development of more effective business-education partnerships, which lead to higher productivity and workforce preparedness in the Commonwealth.

Although the Standards of Excellence for Business-Education Partnerships represent the ideal, and not all partnerships will strive to attain all criteria, the Standards clearly define four areas of partnership excellence. Excellent partnerships are defined as the following:

Standard 1 . . . Excellent partnerships are designed to improve student achievement and are integral to the school's or school division's plan for improvement.

Standard 2 . . . Excellent partnerships are committed to improving the quality of public education in order to prepare all children for life and work in the 21st century. They have broad bases of support and awareness for their activities and welcome new ideas and participants. The nature of partnership commitments is clearly delineated.

Standard 3 . . . Excellent partnerships are guided by written, realistic action plans which include planning, goal setting, communication, recognition and evaluation.

Standard 4 . . . Excellent partnerships are able to demonstrate progress toward ambitious, high priority goals. They evaluate their success primarily on the basis of improvements in student achievement, rather than on programmatic success. Successful partnerships are often, but not necessarily, recognized beyond their localities as being effective; they may also serve as models for others.

The Standards have been recognized as the first of their kind in our country, and 5000 copies have been disseminated statewide and nationally. Developing partnerships are requesting the information as a roadmap for partnership excellence, and existing partnerships are utilizing the information to rethink and to revitalize their partnership goals and efforts.

Using the Standards of Excellence as a guideline for recognizing partnership excellence in the Commonwealth, the Governor's Partnership in Education Awards (Appendix B) were presented in conjunction with the first statewide Governor's Conference on Business-Education Partnerships held October 1-2, 1993. One hundred and forty partnerships submitted award applications, with twelve winners announced on October 1st.

Four award categories were established, including the following:

The Virginia Award recognizes an exceptional partnership that is statewide in nature and encompasses a significant portion of Virginia and/or involves statewide organizations.

The Community Partnership Award recognizes efforts that involve a single school division or several school divisions partnered with business, community organizations, and/or institutions of higher education.

The Regional Award recognizes one outstanding school-based partnership within each of eight state regions.

The Horizon Award recognizes a new partnership (no more than two years old) that demonstrates significant commitment by the partners as well as great promise for positive impact on young people. (See Appendix for listing and brief description of award winners.)

A closer look at the applicants reveals that partnerships cannot be placed into one mold. However, the Virginia Business-Education Partnership Program has been successful in defining various roles and levels of partnership. In addition, local needs and policies tend to dictate the direction partnerships take. What works in a rural

community may not necessarily work in an urban setting. Some of the applying partnerships are still involved in "feel good" exercises, while others are making a conscious effort to tie partnership goals and objectives into the schools' improvement plan, and are demonstrating progress toward challenging, high priority goals.

The Virginia Business-Education Partnership Program will continue to facilitate the development of strategic reform partnerships across the Commonwealth. Emphasis will be placed, based on observed community needs and responses, on making collaboration of business, education and community leaders a highly visible statewide movement. Developing a regional network structure and being proactive in educating and supporting businesses to take an active role in education reform at the state and local level will be program priorities. Establishing a foundation for a challenge grants program to help communities that do not have an abundance of corporate resources, and developing a stronger framework for communities to increase public awareness of the need for improved education, providing incentives and resources for starting the process of community collaboration involving local partnerships that support school improvement and reform, are seen as critical program initiatives.

Consequently, the following steps are recommended to encourage the development of strategic reform partnerships which are integral to Virginia's school improvement efforts across the Commonwealth:

Outreach -- VBEPP should continue to focus on its primary mission of increasing student performance through the promotion of partnerships between education, business, and community groups. Improving and expanding education, training and information dissemination should be of primary importance, with additional focus put on establishing statewide and regional networks, widening the scope of relationships with the business community and other community groups, and developing an improved set of materials and resources to support partnership activities.

Resource Development -- VBEPP should identify goals for resource development and conduct an in-depth examination of options for achieving those goals, including consideration of establishing a funding philosophy. This review should consider such options as establishing a public-private foundation to support a challenge grants program, charging for services, and corporate sponsorship.

Recognition -- VBEPP should continue to recognize outstanding partnerships in the Commonwealth. This should include continuation of the Governor's Awards Program.

The Virginia Business-Education Partnership Program works because business is a full partner in program efforts, such as identifying workforce needs and developing programs to meet those needs. In addition, communication and cooperation are the tools of the program, and most importantly, results and accountability are the focus of all efforts.

APPENDICES

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1993 SESSION

VIRGINIA ACTS OF ASSEMBLY - CHAPTER 248

An Act to amend and reenact §§ 2.1-1.7, 9-6.23 and 9-6.25:1 of the Code of Virginia and to amend the Code of Virginia by adding in Chapter 5.4 of Title 2.1 sections numbered 2.1-51.21:1 and 2.1-51.21:2, by adding in Chapter 5.9 of Title 2.1 a section numbered 2.1-51.40:1, and by adding in Title 9 a chapter numbered 41, consisting of sections numbered 9-325 through 9-329, relating to the Virginia Business-Education Partnership Program.

[H 2213]

Approved **MAR 15 1993**

Be it enacted by the General Assembly of Virginia:

1. That §§ 2.1-1.7, 9-6.23 and 9-6.25:1 of the Code of Virginia are amended and reenacted and that the Code of Virginia is amended by adding in Chapter 5.4 of Title 2.1 sections numbered 2.1-51.21:1 and 2.1-51.21:2, by adding in chapter 5.9 of Title 2.1 a section numbered 2.1-51.40:1, and by adding in Title 9 a chapter numbered 41, consisting of sections numbered 9-325 through 9-329, as follows:

§ 2.1-1.7. State councils.—A. There shall be, in addition to such others as may be established by law, the following permanent collegial bodies either affiliated with more than one agency or independent of an agency within the executive branch:

Agricultural Council, Virginia
Alcohol and Drug Abuse Problems, Governor's Council on
Apprenticeship Council
Blue Ridge Regional Education and Training Council
Child Day Care and Early Childhood Programs, Virginia Council on
Child Day-Care Council
Citizens' Advisory Council on Furnishing and Interpreting the Executive Mansion
Commonwealth's Attorneys' Services Council
Developmental Disabilities Planning Council, Virginia
Disability Services Council
Equal Employment Opportunity Council, Virginia
Health Services Cost Review Council, Virginia
Housing for the Disabled, Interagency Coordinating Council on
Human Rights, Council on
Human Services Information and Referral Advisory Council
Indians, Council on
Interagency Coordinating Council, Virginia
Job Training Coordinating Council, Governor's
Land Evaluation Advisory Council
Local Debt, State Council on
Long-Term Care Council
Maternal and Child Health Council
Military Advisory Council, Virginia
Needs of Handicapped Persons, Overall Advisory Council on the
Prevention, Virginia Council on Coordinating
Public Records Advisory Council, State
Rate-setting for Children's Facilities, Interdepartmental Council on
Revenue Estimates, Advisory Council on
Southside Virginia Marketing Council
Specialized Transportation Council
State Health Benefits Advisory Council
Status of Women, Council on the

Virginia Business-Education Partnership Program, Advisory Council on the

B. Notwithstanding the definition for "council" as provided in § 2.1-1.2, the following entities shall be referred to as councils:

(Effective until April 1, 1993) Environment, Council on the
Council on Information Management
Higher Education, State Council of
World Trade Council, Virginia.

§ 2.1-51.21:1. *Program established; objectives.—The Virginia Business-Education Partnership Program is hereby established within the office of the Secretary of Education*

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and shall be referred to in this chapter as the Program. The primary objectives of the Program shall include the following:

1. Expansion of business participation and involvement in public education, development of strategic education reform partnerships in support of World Class Education, and enhancement of existing partnerships between the public and private sectors to improve public education in the Commonwealth;

2. Creation of a statewide resource and referral center for the dissemination of information regarding educational innovations, strategic, reform-based business and education partnerships, and other public and private sector education initiatives;

3. Provision of training and consultation services for school divisions as appropriate;

4. Development and implementation of a challenge grants program to provide assistance for the establishment of business and education partnership initiatives;

5. Administration of statewide recognition programs acknowledging exemplary business and education partnership initiatives and business-education community certification programs as may be developed by the Secretary of Education; and

6. Establishment of standards of excellence for effective business and education partnerships and provision of technical assistance for these partnerships.

§ 2.1-51.21:2. Annual legislative report.—Within sixty days prior to the beginning of each regular legislative session, the Secretary of Education and the Secretary of Economic Development shall jointly present a report to the General Assembly summarizing private sector and education partnership programs and recommendations to promote efficiency and growth in business and education partnerships.

§ 2.1-51.40:1. Annual legislative report.—Within sixty days prior to the beginning of each regular legislative session, the Secretary of Economic Development and the Secretary of Education shall jointly present a report to the General Assembly summarizing private sector and education partnership programs and recommendations to promote efficiency and growth in business and education partnerships.

§ 9-6.23. Prohibition against service by legislators on boards and commissions within the executive branch.—Members of the General Assembly shall be ineligible to serve on boards and commissions within the executive branch which are responsible for administering programs established by the General Assembly. Such prohibition shall not extend to boards and commissions engaged solely in policy studies or commemorative activities. If any law directs the appointment of any member of the General Assembly to a board or commission in the executive branch which is responsible for administering programs established by the General Assembly, such portion of such law shall be void, and the Governor shall appoint another person from the Commonwealth at large to fill such a position. The provisions of this section shall not apply, however, to members of the Board for Branch Pilots, who shall be appointed as provided for in § 54.1-90; to members of the Commission on VASAP, who shall be appointed as provided for in § 18.2-271.2; to members of the Board on Veterans' Affairs, who shall be appointed as provided for in § 2.1-741; to members of the Council on Indians, who shall be appointed as provided for in § 9-138.1; to members of the Board of Trustees of the Southwest Virginia Higher Education Center, who shall be appointed as provided in § 23-231.3; to members of the Maternal and Child Health Council, who shall be appointed as provided for in § 9-312 9-318 ; or to members of the Virginia Interagency Coordinating Council who shall be appointed as provided in § 2.1-750 or to members of the Advisory Council on the Virginia Business-Education Partnership Program, who shall be appointed as provided in § 9-326 .

§ 9-6.25:1. Advisory boards, commissions and councils.—There shall be, in addition to such others as may be designated in accordance with § 9-6.25, the following advisory boards, commissions and councils within the executive branch:

Advisory Board for the Department for the Deaf and Hard-of-Hearing

Advisory Board for the Department for the Aging

Advisory Board on Child Abuse and Neglect

Advisory Board on Medicare and Medicaid

Advisory Board on Occupational Therapy

Advisory Board on Physical Therapy to the Board of Medicine

Advisory Board on Respiratory Therapy to the Board of Medicine

Advisory Board on Teacher Education and Licensure

Advisory Council on Revenue Estimates

Advisory Council on the Virginia Business-Education Partnership Program

Appomattox State Scenic River Advisory Board

Aquaculture Advisory Board

Art and Architectural Review Board

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(Effective until July 1, 1994) Board for the Visually Handicapped
Board of Directors, Virginia Truck and Ornamentals Research Station
Board of Forestry
Board of Health Professions
Board of Military Affairs
(Effective until July 1, 1994) Board of Rehabilitative Services
Board of Transportation Safety
Board of Trustees of the Family and Children's Trust Fund
Board of Visitors, Gunston Hall Plantation
Board on Veterans' Affairs
Catoctin Creek State Scenic River Advisory Board
Cave Board
Chickahominy State Scenic River Advisory Board
Clinch Scenic River Advisory Board
Coal Surface Mining Reclamation Fund Advisory Board
Council on Indians
Council on the Status of Women
Emergency Medical Services Advisory Board
Falls of the James Committee
Forensic Science Advisory Board
Goose Creek Scenic River Advisory Board
Governor's Council on Alcohol and Drug Abuse Problems
Governor's Mined Land Reclamation Advisory Committee
Hemophilia Advisory Board
Human Services Information and Referral Advisory Council
Industrial Development Services Advisory Board
Interagency Coordinating Council on Housing for the Disabled
Interdepartmental Board of the State Department of Minority Business Enterprise
Laboratory Services Advisory Board
Local Advisory Board to the Blue Ridge Community College
Local Advisory Board to the Central Virginia Community College
Local Advisory Board to the Dabney S. Lancaster Community College
Local Advisory Board to the Danville Community College
Local Advisory Board to the Eastern Shore Community College
Local Advisory Board to the Germanna Community College
Local Advisory Board to the J. Sargeant Reynolds Community College
Local Advisory Board to the John Tyler Community College
Local Advisory Board to the Lord Fairfax Community College
Local Advisory Board to the Mountain Empire Community College
Local Advisory Board to the New River Community College
Local Advisory Board to the Northern Virginia Community College
Local Advisory Board to the Patrick Henry Community College
Local Advisory Board to the Paul D. Camp Community College
Local Advisory Board to the Piedmont Virginia Community College
Local Advisory Board to the Rappahannock Community College
Local Advisory Board to the Southwest Virginia Community College
Local Advisory Board to the Thomas Nelson Community College
Local Advisory Board to the Tidewater Community College
Local Advisory Board to the Virginia Highlands Community College
Local Advisory Board to the Virginia Western Community College
Local Advisory Board to the Wytheville Community College
Long-Term Care Council
Maternal and Child Health Council
Medical Advisory Board, Department of Motor Vehicles
Medical Board of the Virginia Retirement System
Migrant and Seasonal Farmworkers Board
Motor Vehicle Dealer's Advisory Board
Nottoway State Scenic River Advisory Board
Personnel Advisory Board
Plant Pollination Advisory Board
Private College Advisory Board
Private Security Services Advisory Board
Psychiatric Advisory Board

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Radiation Advisory Board
Rappahannock Scenic River Advisory Board
Recreational Fishing Advisory Board, Virginia
Reforestation Board
Retirement System Review Board
Rockfish State Scenic River Advisory Board
Shenandoah State Scenic River Advisory Board
Small Business Advisory Board
Small Business Environmental Compliance Advisory Board
St. Mary's Scenic River Advisory Committee
State Advisory Board on Air Pollution
State Advisory Board for the Virginia Employment Commission
State Building Code Technical Review Board
State Council on Local Debt
State Health Benefits Advisory Council
State Insurance Advisory Board
State Land Evaluation Advisory Council
State Networking Users Advisory Board
State Public Records Advisory Council
Staunton Scenic River Advisory Committee
Telecommunications Relay Service Advisory Board
Tourism and Travel Services Advisory Board
Toxic Substances Advisory Board
Virginia Advisory Commission on Intergovernmental Relations
Virginia Coal Research and Development Advisory Board
Virginia Commission for the Arts
Virginia Commission on the Bicentennial of the United States Constitution
Virginia Council on Coordinating Prevention
Virginia Equal Employment Opportunity Council
Virginia Interagency Coordinating Council
Virginia Military Advisory Council
Virginia Mine Safety Board
Virginia Public Buildings Board
Virginia Transplant Council
Virginia War Memorial Board
Virginia Water Resources Research Center, Statewide Advisory Board
Virginia Winegrowers Advisory Board.

CHAPTER 41.

ADVISORY COUNCIL ON THE VIRGINIA BUSINESS-EDUCATION PARTNERSHIP PROGRAM.

§ 9-325. *Advisory Council on the Virginia Business-Education Partnership Program established; membership; terms; compensation; chairman and vice chairman.—The Advisory Council on the Virginia Business-Education Partnership Program is hereby established to assist the Secretary of Education in implementing the Virginia Business-Education Partnership Program and in facilitating the development of strategic partnerships between the public and private sectors to enhance public education and workforce training.*

§ 9-326. *Membership; chairman; vice chairman; executive committee.—A. The Advisory Council shall be composed of twenty members as follows: the Secretary of Education or his designee, the Secretary of Economic Development or his designee, and eighteen members appointed by the Governor to include one representative each from the Department of Education and the Office of Volunteerism; one member each from the House of Delegates and the Senate; one representative of the Virginia Chamber of Commerce; and thirteen members who represent business, industry, education, and employees, including one community college president, one president of a four-year institution of higher education, one school superintendent, one public school teacher, one school board member, and at least five representatives of private business and industry. Interested organizations may submit nominations for membership to the Governor. Members appointed by the Governor shall represent the various geographical areas of the Commonwealth.*

B. Initial appointments by the Governor shall be as follows: nine members for two-year terms and nine members for one-year terms. Thereafter, all appointments shall be for terms of two years, except that appointments to fill vacancies shall be for the unexpired terms. No appointed member shall be eligible to serve for or during more than two

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successive two-year terms, but after the expiration of a term of one year or less, or after the expiration of the remainder of a term to which appointed to fill a vacancy, two additional two-year terms may be served by such member if appointed thereto.

C. The Governor shall select a chairman and a vice chairman from among Council members.

§ 9-327. Executive director.—The Secretary shall appoint an executive director for the Council, who shall be authorized to employ such staff as necessary to enable the Advisory Council to perform its duties as set forth in this chapter. The Secretary is authorized to determine the duties of such staff and to fix salaries and compensation from such funds as may be appropriated or received.

§ 9-328. Meetings; powers and duties.—The Advisory Council shall meet quarterly and shall:

- 1. Assist the Secretary of Education in the implementation of the Virginia Business-Education Partnership Program;*
- 2. Serve as an advisor to the Workforce 2000 Advocacy Council; and*
- 3. Perform any act or function which is in accord with the purposes of this chapter.*

§ 9-329. Application for and acceptance of gifts and grants.—The Advisory Council is authorized to apply for, accept, and expend gifts, grants, or donations from public or private sources to enable it to carry out its objectives.

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1993 SESSION

VIRGINIA ACTS OF ASSEMBLY - CHAPTER 752

An Act to amend and reenact §§ 2.1-1.7, 9-6.23, and 9-6.25:1 of the Code of Virginia and to amend the Code of Virginia by adding in Chapter 5.4 of Title 2.1 sections numbered 2.1-51.21:1 and 2.1-51.21:2, by adding in Chapter 5.9 of Title 2.1 a section numbered 2.1-51.40:1, and by adding in Title 9 a chapter numbered 41, consisting of sections numbered 9-325 through 9-329, relating to the Virginia Business-Education Partnership Program.

[S 990]

Approved MAR 28 1993

Be it enacted by the General Assembly of Virginia:

1. That §§ 2.1-1.7, 9-6.23 and 9-6.25:1 of the Code of Virginia are amended and reenacted and that the Code of Virginia is amended by adding in Chapter 5.4 of Title 2.1 sections numbered 2.1-51.21:1 and 2.1-51.21:2, by adding in chapter 5.9 of Title 2.1 a section numbered 2.1-51.40:1, and by adding in Title 9 a chapter numbered 41, consisting of sections numbered 9-325 through 9-329, as follows:

§ 2.1-1.7. State councils.—A. There shall be, in addition to such others as may be established by law, the following permanent collegial bodies either affiliated with more than one agency or independent of an agency within the executive branch:

Agricultural Council, Virginia
Alcohol and Drug Abuse Problems, Governor's Council on
Apprenticeship Council
Blue Ridge Regional Education and Training Council
Child Day Care and Early Childhood Programs, Virginia Council on
Child Day-Care Council
Citizens' Advisory Council on Furnishing and Interpreting the Executive Mansion
Commonwealth's Attorneys' Services Council
Developmental Disabilities Planning Council, Virginia
Disability Services Council
Equal Employment Opportunity Council, Virginia
Health Services Cost Review Council, Virginia
Housing for the Disabled, Interagency Coordinating Council on
Human Rights, Council on
Human Services Information and Referral Advisory Council
Indians, Council on
Interagency Coordinating Council, Virginia
Job Training Coordinating Council, Governor's
Land Evaluation Advisory Council
Local Debt, State Council on
Long-Term Care Council
Maternal and Child Health Council
Military Advisory Council, Virginia
Needs of Handicapped Persons, Overall Advisory Council on the
Prevention, Virginia Council on Coordinating
Public Records Advisory Council, State
Rate-setting for Children's Facilities, Interdepartmental Council on
Revenue Estimates, Advisory Council on
Southside Virginia Marketing Council
Specialized Transportation Council
State Health Benefits Advisory Council
Status of Women, Council on the

Virginia Business-Education Partnership Program, Advisory Council on the

B. Notwithstanding the definition for "council" as provided in § 2.1-1.2, the following entities shall be referred to as councils:

(Effective until April 1, 1993) Environment, Council on the
Council on Information Management
Higher Education, State Council of
World Trade Council, Virginia.

§ 2.1-51.21:1. *Program established; objectives.—The Virginia Business-Education Partnership Program is hereby established within the office of the Secretary of Education*

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and shall be referred to in this chapter as the Program. The primary objectives of the Program shall include the following:

1. Expansion of business participation and involvement in public education, development of strategic education reform partnerships in support of World Class Education, and enhancement of existing partnerships between the public and private sectors to improve public education in the Commonwealth;

2. Creation of a statewide resource and referral center for the dissemination of information regarding educational innovations, strategic, reform-based business and education partnerships, and other public and private sector education initiatives;

3. Provision of training and consultation services for school divisions as appropriate;

4. Development and implementation of a challenge grants program to provide assistance for the establishment of business and education partnership initiatives;

5. Administration of statewide recognition programs acknowledging exemplary business and education partnership initiatives and business-education community certification programs as may be developed by the Secretary of Education; and

6. Establishment of standards of excellence for effective business and education partnerships and provision of technical assistance for these partnerships.

§ 2.1-51.21:2. Annual legislative report.—Within sixty days prior to the beginning of each regular legislative session, the Secretary of Education and the Secretary of Economic Development shall jointly present a report to the General Assembly summarizing private sector and education partnership programs and recommendations to promote efficiency and growth in business and education partnerships.

§ 2.1-51.40:1. Annual legislative report.—Within sixty days prior to the beginning of each regular legislative session, the Secretary of Economic Development and the Secretary of Education shall jointly present a report to the General Assembly summarizing private sector and education partnership programs and recommendations to promote efficiency and growth in business and education partnerships.

§ 9-6.23. Prohibition against service by legislators on boards and commissions within the executive branch.—Members of the General Assembly shall be ineligible to serve on boards and commissions within the executive branch which are responsible for administering programs established by the General Assembly. Such prohibition shall not extend to boards and commissions engaged solely in policy studies or commemorative activities. If any law directs the appointment of any member of the General Assembly to a board or commission in the executive branch which is responsible for administering programs established by the General Assembly, such portion of such law shall be void, and the Governor shall appoint another person from the Commonwealth at large to fill such a position. The provisions of this section shall not apply, however, to members of the Board for Branch Pilots, who shall be appointed as provided for in § 54.1-901; to members of the Commission on VASAP, who shall be appointed as provided for in § 18.2-271.2; to members of the Board on Veterans' Affairs, who shall be appointed as provided for in § 2.1-741; to members of the Council on Indians, who shall be appointed as provided for in § 9-138.1; to members of the Board of Trustees of the Southwest Virginia Higher Education Center, who shall be appointed as provided in § 23-231.3; to members of the Maternal and Child Health Council, who shall be appointed as provided for in § ~~9-312~~ 9-318 ; or to members of the Virginia Interagency Coordinating Council who shall be appointed as provided in § 2.1-750 ; or to members of the Advisory Council on the Virginia Business-Education Partnership Program, who shall be appointed as provided in § 9-326 .

§ 9-6.25:1. Advisory boards, commissions and councils.—There shall be, in addition to such others as may be designated in accordance with § 9-6.25, the following advisory boards, commissions and councils within the executive branch:

Advisory Board for the Department for the Deaf and Hard-of-Hearing

Advisory Board for the Department for the Aging

Advisory Board on Child Abuse and Neglect

Advisory Board on Medicare and Medicaid

Advisory Board on Occupational Therapy

Advisory Board on Physical Therapy to the Board of Medicine

Advisory Board on Respiratory Therapy to the Board of Medicine

Advisory Board on Teacher Education and Licensure

Advisory Council on Revenue Estimates

Advisory Council on the Virginia Business-Education Partnership Program

Appomattox State Scenic River Advisory Board

Aquaculture Advisory Board

Art and Architectural Review Board

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(Effective until July 1, 1994) Board for the Visually Handicapped
Board of Directors, Virginia Truck and Ornamentals Research Station
Board of Forestry
Board of Health Professions
Board of Military Affairs
(Effective until July 1, 1994) Board of Rehabilitative Services
Board of Transportation Safety
Board of Trustees of the Family and Children's Trust Fund
Board of Visitors, Gunston Hall Plantation
Board on Veterans' Affairs
Catoctin Creek State Scenic River Advisory Board
Cave Board
Chickahominy State Scenic River Advisory Board
Clinch Scenic River Advisory Board
Coal Surface Mining Reclamation Fund Advisory Board
Council on Indians
Council on the Status of Women
Emergency Medical Services Advisory Board
Falls of the James Committee
Forensic Science Advisory Board
Goose Creek Scenic River Advisory Board
Governor's Council on Alcohol and Drug Abuse Problems
Governor's Mined Land Reclamation Advisory Committee
Hemophilia Advisory Board
Human Services Information and Referral Advisory Council
Industrial Development Services Advisory Board
Interagency Coordinating Council on Housing for the Disabled
Interdepartmental Board of the State Department of Minority Business Enterprise
Laboratory Services Advisory Board
Local Advisory Board to the Blue Ridge Community College
Local Advisory Board to the Central Virginia Community College
Local Advisory Board to the Dabney S. Lancaster Community College
Local Advisory Board to the Danville Community College
Local Advisory Board to the Eastern Shore Community College
Local Advisory Board to the Germanna Community College
Local Advisory Board to the J. Sargeant Reynolds Community College
Local Advisory Board to the John Tyler Community College
Local Advisory Board to the Lord Fairfax Community College
Local Advisory Board to the Mountain Empire Community College
Local Advisory Board to the New River Community College
Local Advisory Board to the Northern Virginia Community College
Local Advisory Board to the Patrick Henry Community College
Local Advisory Board to the Paul D. Camp Community College
Local Advisory Board to the Piedmont Virginia Community College
Local Advisory Board to the Rappahannock Community College
Local Advisory Board to the Southwest Virginia Community College
Local Advisory Board to the Thomas Nelson Community College
Local Advisory Board to the Tidewater Community College
Local Advisory Board to the Virginia Highlands Community College
Local Advisory Board to the Virginia Western Community College
Local Advisory Board to the Wytheville Community College
Long-Term Care Council
Maternal and Child Health Council
Medical Advisory Board, Department of Motor Vehicles
Medical Board of the Virginia Retirement System
Migrant and Seasonal Farmworkers Board
Motor Vehicle Dealer's Advisory Board
Nottoway State Scenic River Advisory Board
Personnel Advisory Board
Plant Pollination Advisory Board
Private College Advisory Board
Private Security Services Advisory Board
Psychiatric Advisory Board

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Radiation Advisory Board
Rappahannock Scenic River Advisory Board
Recreational Fishing Advisory Board, Virginia
Reforestation Board
Retirement System Review Board
Rockfish State Scenic River Advisory Board
Shenandoah State Scenic River Advisory Board
Small Business Advisory Board
Small Business Environmental Compliance Advisory Board
St. Mary's Scenic River Advisory Committee
State Advisory Board on Air Pollution
State Advisory Board for the Virginia Employment Commission
State Building Code Technical Review Board
State Council on Local Debt
State Health Benefits Advisory Council
State Insurance Advisory Board
State Land Evaluation Advisory Council
State Networking Users Advisory Board
State Public Records Advisory Council
Staunton Scenic River Advisory Committee
Telecommunications Relay Service Advisory Board
Tourism and Travel Services Advisory Board
Toxic Substances Advisory Board
Virginia Advisory Commission on Intergovernmental Relations
Virginia Coal Research and Development Advisory Board
Virginia Commission for the Arts
Virginia Commission on the Bicentennial of the United States Constitution
Virginia Council on Coordinating Prevention
Virginia Equal Employment Opportunity Council
Virginia Interagency Coordinating Council
Virginia Military Advisory Council
Virginia Mine Safety Board
Virginia Public Buildings Board
Virginia Transplant Council
Virginia War Memorial Board
Virginia Water Resources Research Center, Statewide Advisory Board
Virginia Winegrowers Advisory Board.

CHAPTER 41.

ADVISORY COUNCIL ON THE VIRGINIA BUSINESS-EDUCATION PARTNERSHIP PROGRAM.

§ 9-325. *Advisory Council on the Virginia Business-Education Partnership Program established; membership; terms; compensation; chairman and vice chairman.*—The Advisory Council on the Virginia Business-Education Partnership Program is hereby established to assist the Secretary of Education in implementing the Virginia Business-Education Partnership Program and in facilitating the development of strategic partnerships between the public and private sectors to enhance public education and workforce training.

§ 9-326. *Membership; chairman; vice chairman; executive committee.*—A. The Advisory Council shall be composed of twenty members as follows: the Secretary of Education or his designee, the Secretary of Economic Development or his designee, and eighteen members appointed by the Governor to include one representative each from the Department of Education and the Office of Volunteerism; one member each from the House of Delegates and the Senate; one representative of the Virginia Chamber of Commerce; and thirteen members who represent business, industry, employees and education, including one community college president, one president of a four-year institution of higher education, one school superintendent, one public school teacher, one school board member, and at least five representatives of private business end industry. Interested organizations may submit nominations for membership to the Governor. Members appointed by the Governor shall represent the various geographical areas of the Commonwealth.

B. *Initial appointments by the Governor shall be as follows: nine members for two-year terms and nine members for one-year terms. Thereafter, all appointments shall be for terms of two years, except that appointments to fill vacancies shall be for the unexpired terms. No appointed member shall be eligible to serve for or during more than two*

APPENDIX A

successive two-year terms, but after the expiration of a term of one year or less, or after the expiration of the remainder of a term to which appointed to fill a vacancy, two additional two-year terms may be served by such member if appointed thereto.

C. The Governor shall select a chairman and a vice chairman from among Council members.

§ 9-327. Executive director.—The Secretary shall appoint an executive director for the Council, who shall be authorized to employ such staff as necessary to enable the Advisory Council to perform its duties as set forth in this chapter. The Secretary is authorized to determine the duties of such staff and to fix salaries and compensation from such funds as may be appropriated or received.

§ 9-328. Meetings; powers and duties.—The Advisory Council shall meet quarterly and shall:

1. Assist the Secretary of Education in the implementation of the Virginia Business-Education Partnership Program;

2. Serve as an advisor to the Workforce 2000 Advocacy Council; and

3. Perform any act or function which is in accord with the purposes of this chapter.

§ 9-329. Application for and acceptance of gifts and grants.—The Advisory Council is authorized to apply for, accept, and expend gifts, grants, or donations from public or private sources to enable it to carry out its objectives.

APPENDIX B

Governor's Partnership In Education Award Winners

Horizon

Project Awareness - Chesterfield County Public Schools and Philip Morris Company
Giles County Partnership for Excellence Foundation - Giles County

Regional

- I. James River Corporation and Armstrong High School
- II. The Daily Press-Huntington Project - Daily Press and Huntington Middle School
- III. Project "BOOTS"-Stafford Senior High School & Fredericksburg Area Builders Association
- IV. PRC and Langley High School
- V. Strengthening Our Future-Ottobine Elementary School, JMU/VVPE, and Rocco Enterprises
- VI. Roanoke City Educational Partnership Program - Roanoke City Public Schools
- VII. The Circle for Educational Excellence-Russell Co. Public Schools-United Way SWVA
- VIII. Charlotte Business Education Partnership Program (CBEPP)

Community

Business/Industry/Government-Education Council (Peninsula Area)

Virginia

C & P Choices - C & P Telephone Company and Virginia Department of Education

Special Recognition Awards

Naval Personal Excellence Program

Recognition for Outstanding Leadership in Business-Education Initiatives
in the Commonwealth - Virginia Power

Project Awareness

Philip Morris Companies - Chesterfield County Public Schools

Project Awareness incorporates needed workplace skills, such as communication, computer, math, science and critical thinking, into existing high school curricula. Begun in September, 1991, this business/education partnership is a cooperative effort between Chesterfield County Public Schools and Philip Morris Companies, Inc. The Project is being piloted at two county high schools, the Chesterfield Technical Center and Thomas Dale High School, for three years and is being funded by Philip Morris for \$375,000. The focus of Project Awareness has been the development of new instructional strategies that include interdisciplinary activities, the integration of vocational and academic teaching approaches and teaming efforts of teachers and Philip Morris employees.

Giles County Partnerships for Excellence Foundation, Incorporated

The Giles County Partnerships for Excellence Foundation, Inc., was incorporated and initiated in October, 1991, culminating two years of discussion, examination, research, and planning. From day one, the participatory base was broad, representing the Giles County Schools, businesses, industries, the professional community, parents, and interested citizens. Giles County schools and the Partnership are cooperatively developing a system labeled "certification." Certification defines desired student learning outcomes, carefully tunes curriculum to produce the desired outcomes, including assessment, thus producing successful "certified" graduates. The school system and Partnership are now in the developmental process of tuning and implementing the certification process, with many positive indicators of improvement.

James River Corporation and Armstrong High School

This partnership focuses on student needs. Program progress is monitored and measured by school and work site coordinators. Through the Community of Caring Program, which builds self-esteem through a values based curriculum, outstanding results have been achieved in reduced teen pregnancy, teacher and student attendance, drop out prevention and substance abuse. Additional in-school programs include a mentoring program for at-risk students, SAT preparation, the Stock Market game, intern program, workshops and college tours. New programs include the development and implementation of Career Pathways, focusing on the enhanced school-to-work transition for all students plus implementation of Total Quality Management throughout the organization.

The Daily Press Huntington Project

Concerned about the growing problem of student failures with the Literacy Passport Test, the Daily Press, Inc., through its Educational Services Office, embarked on a pilot instructional program with Huntington Middle School in Newport News. Using newspaper-based activities designed by the Daily Press Newspapers In Education Office, this program resulted in 17 of 23 eighth grade students PASSING the LPT after having FAILED it twice before. From its inception, this program has had the total support of the entire Daily Press Corporation and Huntington Middle School.

Project "BOOTS" - Stafford Senior High School and Fredericksburg Area Builders Association

Project "BOOTS" (Bringing Occupational Opportunities To Schools) is a residential construction program sponsored by the Stafford County Public Schools under the Stafford County Vocational Education Foundation, Inc. This project was established to enhance the quality of instruction for construction trade-related vocational programs. The Fredericksburg Area Builders Association began its partnership effort with Stafford Senior High School at the inception of "BOOTS". Through business partnership efforts with the Builders Association and the Vocational Education Foundation, over \$12,000 has been contributed. These donations of cash, materials, and services have been given by sixty businesses for each project in a joint effort to improve the quality of education and the area workforce for residential construction.

PRC and Langley High School

Langley High School and PRC joined in partnership on December 7, 1989. Despite the fact that the partnership has operated only three full years, it is considered one of Fairfax County's most successful, with a full spectrum of activities focused primarily on student achievement and enrichment. This year, the partnership received formal recognition for participation on the county advisory board and for the development of a new county-endorsed Supporting Kids in Learning Lifelong Skills (SKILLS) program, linked to educational reform objectives. The PRC/Langley team is one of only five partnerships (of 129) in Fairfax County implementing a SKILLS project.

Strengthening Our Future - Ottobine Elementary School, James Madison University/VVPE, and Rocco Enterprises

The "Strengthening Our Future" partnership, formed in January, 1992, seeks to transform rural Ottobine Elementary School into an age-appropriate model for 21st Century workforce preparation. In collaboration with Rocco Enterprises, Inc. and James Madison University/VVPE, Ottobine's faculty and parents have introduced Total Quality Management, workplace-driven thematic units, Spanish language instruction, global education, mentorships, design technology and telecommunications-based learning. Increased student knowledge of global economics and increased student sensitivity to cultural diversity have been demonstrated on surveys. Modest increases in student achievement also have been demonstrated on the Iowa Test of Basic Skills and on the fourth-grade writing pre-assessment of the Virginia Literacy Passport Test.

Roanoke City Educational Partnership Program - Roanoke City Schools

Roanoke's 78 Business and Community partnership activities predominately fall into 5 major tracks which support national, state and local educational goals and demographic needs. While partnership activities often cross more than one area of emphasis, the major categories are: At-Risk populations, Student/Program Enrichment, Ready to Learn, Work-force Readiness and Staff/Student incentives. Over 14 volunteer partnership programs used strategies to enhance the instructional program. In addition, six partnerships involved collaboratives to address social issues. They included: Adolescent Health Partnership - Health, Project H.O.P.E. - Equity and Opportunity, The WEB - Environment, Stock Market - School Achievement, The Nurturing Program - Parent Education/Children Starting School Ready To Learn, and Terrific Tennis - Health and Physical Fitness/Enrichment.

The Circle for Educational Excellence - Russell County Public Schools and United Way of Southwest Virginia

The Circle For Educational Excellence began in response to a 5.2% drop out rate. Initial program efforts brought together the public schools, parents, human service agencies, business and industry to work together to provide assets necessary for quality programming. A retreat for the school system and corporate representatives provided two-way dialogue addressing both educational and workforce needs. Since 1990 twenty-two partners have made tremendous strides in reducing the dropout rate which now stands 3.8% as well as developing a program designed for at-risk youth entitled C.A.R.E For The Children.

Charlotte Business Education Partnership Program (CBEPP)

The members of the Charlotte Business Education Partnership Program are dedicated to a collaborative effort with the school administration to provide experiences, activities and career awareness to all students to better prepare them for tomorrow's work force. The business partners are as diverse as the school population. Large industry, family owned markets and small sawmills have all demonstrated a desire to work with the county's students. This program has provided the vehicle to build a successful community and stronger schools by uniting the local businesses to focus on student needs necessary for competing in the workforce. The primary focus of the partnership is to enhance and increase student achievement, but by working together, the businesses and schools have discovered many commonalities. This teamwork has strengthened the partnership's commitment and provided a cohesiveness for the community.

Business/Industry/Government-Education (Big-Ed) Partners for a Prepared Workforce

BIG-Ed is a regional collaborative effort which involves five local school divisions, the area vocational-technical center, community and four-year colleges, and business/industry/government. The mission of BIG-Ed is to produce a skilled and adaptable workforce for the Virginia Peninsula. This is accomplished through a comprehensive, coordinated series of programs, projects, and activities that provide students, kindergarten through post-secondary education at the community college level, continued exposure to and experience with the "real world of work." Emphasis is placed on helping students link what they know with why they need the knowledge and how it will be used in their lives and careers.

C&P Telephone CHOICES Program C&P Telephone - Virginia Department of Education

CHOICES is an educational program which focuses on dropout prevention and literacy. It targets ninth grade students and stresses to them the importance of completing school and taking responsibility for their futures. The two-day classroom seminar deals with motivation, time and money management and academic decisions and career consequences. The message to students is that self-discipline is the key to success. Since the introduction of CHOICES to the schools in 1987, nearly 100,000 students have participated in the seminar and there has been a steady decline in Virginia's dropout rate. Based on feedback from teachers, students and the Virginia Department of Education, we believe that CHOICES has played an important role in that effort.

SPECIAL RECOGNITION

Naval Personal Excellence Program

Special recognition goes to the Navy's Personal Excellence Program for its enthusiastic commitment to business-education partnerships. The Navy's Personal Excellence Program is a cooperative effort among Navy commands, public and private sector organizations, and schools and youth organizations to increase the personal excellence of our young people. Begun in the mid 1980's, the program currently has 200 partnerships among the Navy Command and individual schools in the Commonwealth of Virginia. The goals of the program are to increase the number of young people able to meet entry level workforce standards, decrease youth risk indicators, increase academic performance, increase healthy behaviors, and foster community service and good citizenship.

Virginia Power

Duplicating the significant commitment and contribution Virginia Power has made to business-education initiatives in the Commonwealth of Virginia would be a challenge for any corporation or organization. Virginia Power has literally turned Recommendation 5 in the report of the Governor's Advisory Committee on Workforce Virginia 2000 into reality. With a determination to make sure a business-education resource center for the Commonwealth did not remain simply a report recommendation, Virginia Power, with the visionary leadership of Eva Teig, Vice-President of Government Affairs, rolled up its sleeves and committed itself to the development of the Virginia Business-Education Partnership Program.

Realizing the importance of such a program, Virginia Power gave freely of its resources. Committing financial resources, in-kind services, and tremendous human resources, Virginia Power, among other things, designed and printed program brochures, co-sponsored two regional conferences, chaired the Governor's first Advisory Council for the program, and brought national partnership development expertise to the Commonwealth.

The Virginia Business-Education Partnership Program and its founding partners, the Office of the Secretary of Education, the Virginia Department of Education, the Virginia Chamber of Commerce and the Office of Volunteerism, are especially grateful for Virginia Power's commitment to the Virginia Business-Education Partnership Program. However, special recognition is long overdue for its powerful leadership role in business-education programs and partnership initiatives across the Commonwealth.