



Jamestown 2007

Steering Committee

2005

Annual Report

The annual Jamestown 2007 Progress Report to the Governor and chairs of the Senate Finance Committee and the House of Delegates Appropriation Committee is produced in-house at the Jamestown 2007 office in accordance with Item 252, Paragraph 3, of the 2000 Appropriations Act. For a more indepth report of plans for 2007 we encourage you to visit our Web site at www.americas400thanniversary.com or email us at Jamestown2007@jyf.virginia.gov.

Jamestown 2007 Steering Committee



The Sail of Godspeed along the Eastern Seaboard, beginning in May 2006, kicks off the first of ten signature events for the commemoration of America's 400th Anniversary. With less than a year to go before the sail, Jamestown 2007 is on target as the transition phase of planning ends and our focus shifts toward implementing an 18-month series of events and programs.

In 2005, Jamestown 2007 proudly welcomed the Colonial Williamsburg Foundation as a 2007 Founding Colony Sponsor. Colonial Williamsburg joined Norfolk Southern Corporation with a \$3 million investment that will help in leveraging public funds with private funds for the production of our signature events. To secure additional corporate investment, Jamestown 2007 has retained the services of Velocity Sports & Entertainment, the nation's leading sponsorship firm. Additionally, a second phase contract was signed with Prosody Creative Services (PCS), a New York based firm, to continue developing and implementing four of the premier signature events. With the work of PCS, the events of the commemoration will be brought to life through music, education, entertainment and culture.

Increasing awareness of the significance of America's 400th Anniversary remains an important goal; for that reason, in 2005, messaging was crafted to position the anniversary as a once-in-a-lifetime national and international event. "Jamestown 2007" remains the agency name, while the commemoration itself is "America's 400th Anniversary, The Journey That Changed the World." To assist us in promoting that message, Jamestown 2007 retained Ruder Finn, an international public relations firm.

This past year we surpassed our goal of bringing 100 communities on board the Virginia 2007 Community Program. As of August 2005, we are proud to announce that we have 125 communities participating, representing more than 90% of Virginia's population and every region of the Commonwealth. New visitor centers and wayside interpretive exhibits will orient travelers and help them to discover Virginia's hidden treasures. Each community has enthusiastically adopted commemorative events or projects that complement America's 400th Anniversary and carries the spirit of the commemoration across Virginia. That spirit has extended beyond Virginia's borders and now includes the East Lindsey District of England.

In the Historic Triangle, the Jamestown 2007 Host Committee has played an invaluable role in coordinating 2007 partners and engaging the members of the Jamestown-Williamsburg-Yorktown community in preparation for events planned for 2006 and 2007. Enhanced programming, projects and facility changes at Jamestown Settlement, Historic Jamestowne and Colonial Williamsburg will provide visitors with a complementary perspective of the legacies of Jamestown and their impact on America today.

This past year the African American and Virginia Indian Advisory Councils were formed to help shape signature events and programs that are inclusive and highlight the significant roles these cultures play in American society today. Just as important, the events will help accurately showcase the importance of the original cultures that were fundamental to our nation's development.

The preceding year also saw one of our important partners, the federal Jamestown 400th Commemoration Commission, take a lead role on educational initiatives, the anniversary-year conference series on the future of democracy, and joint commemorative planning with officials in the United Kingdom. The Federal Commission also is serving as lead liaison with the White House, Congress and federal agencies in commemoration planning.

In 2005, Jamestown 2007 continued to work hand-in-hand with hundreds of committee volunteers from every region of the state who donated thousands of hours to planning and creating complementary partner and community events.

Awareness of the commemoration and the story of Jamestown's beginnings will receive a significant national boost with the November 2005 release of New Line Cinema's feature-length production, "The New World." This major motion picture, combined with national advertising coordinated by the Virginia Tourism Corporation, could provide an excellent promotional platform for Virginia from which to launch our slate of national and international events.

Key priorities in 2006 will be the promotion and execution of the first series of signature events, ensuring transportation and security objectives for the commemoration are met, strengthening the Community Program through business alliances and partnerships, and working with our partners to produce events that position Virginia as a sought-after tourism destination for visitors from across the nation and the world – not just during the commemoration – but for years to come.

As *Godspeed*, a member of the "Official Fleet of the Commonwealth", sails up the Eastern seaboard beginning next May, the ship and its accompanying "Landing Party" will serve as an ambassador for Virginia and the commemoration. With exhibits for Virginia attractions and products, performances, and ship tours, it will be a beacon paving the way for the 400th anniversary of the *Journey That Changed the World*.

Jeannine Zaidh

Edward W. Comstock



Year in Review

Other accomplishments for 2005 included:

- § Increased national partnerships to nine and statewide partnerships to more than 40 educational, business, and media organizations
- § Worked hand-in-hand with the Stamp and Cachet Committee to launch the historic Jamestown Art Contest for Virginia students
- § Played a central role with the U.S. Mint in the design phase for production of Jamestown commemorative coins
- § Strengthened promotional programs with key state partners including the Virginia Department of Agriculture and Consumer Services and the Virginia Tourism Corporation
- § Strengthened educational components by developing 2007 programs with the U.S. Department of Education, the National Council for the Social Studies, the National Education Association and the Virginia Education Association
- § Developed a licensing and merchandising program for commemorative products, the proceeds of which benefit Jamestown-Yorktown Foundation (JYF), APVA Preservation Virginia (APVA) and National Park Service (NPS)
- § Increased web site visitation by 200%
- § Presented to more than 100 civic and business organizations through the 2007 Speakers Bureau
- § Hampton Roads Planning District Commission approved \$700,000 in local transportation allocations that will be matched by state allocations for a total of \$1.4 million to provide shuttle service during Anniversary Weekend
- § Representatives from 16 jurisdictions formed a 2007 security committee to begin planning for security and logistical needs for commemorative events

From the Executive Producer of America's Anniversary



During the past year, there has been significant progress in the development of the premier Signature Events for America's 400th Anniversary. We have completed creative concept development and continued the logistical and operational planning for the *Godspeed* Sail, America's Anniversary Weekend, The National Teach-In, and the 225th Anniversary of the Victory at Yorktown.

These highlighted events will involve over 100 days of production, hundreds of performing groups on 20 stages at 12 venues in seven cities, traveling with several buses, six semi-trucks carrying staging, sound and lights, a crew of 60 stagehands, and a traveling cast of 30 talented performers.

Songwriters, scriptwriters, set and costume designers, event producers, event managers, and technicians have now begun the production phase of the events. Their expertise and creativity will help to bring these important Signature Events to thousands and thousands of people beginning in 2006. More than 20 anchor Commemorative Productions have reached the final stages of creative development and are moving into production.

The exciting and colorful events of America's 400th Anniversary are coming to life and the Virginia story of hope and perseverance will soon be seen in the national spotlight!



Founding Colony Sponsors



(l. to r.) Virginia State Senator Thomas K. Norment, Jr., Governor Mark R. Warner, Colin G. Campbell, CEO Colonial Williamsburg Foundation and Jeanne Zeidler, Jamestown 2007 Executive Director.
-Colonial Williamsburg Foundation

Jamestown 2007 welcomed Colonial Williamsburg Foundation aboard as a \$3 million Founding Colony Sponsor in 2005. Colonial

Williamsburg joins Norfolk Southern Corporation with this major investment in the commemoration.

As a Founding Colony Sponsor, Colonial Williamsburg is the official coordinator for lodging and dining reservations, and Colonial Williamsburg's

hotels are the official hotels and conference facilities of the commemoration. The Colonial Williamsburg Visitor Center is the official regional visitor center for Jamestown 2007, and Colonial Williamsburg is actively supporting the overall marketing efforts for the commemoration.

In addition to an ongoing commitment of staff and facilities to support America's 400th Anniversary, Colonial Williamsburg is contributing financial resources in support of the signature events and other activities related to the commemoration.

To secure additional corporate support, Jamestown 2007 has retained the services of Velocity Sports & Entertainment, the nation's leading sponsorship firm. Sponsorships help offset costs in meeting the Commonwealth's goals of a national commemoration. Sponsorships and partnerships allow Jamestown 2007 to leverage public funds with private funds in the production and execution of national signature events and programs.



"The investment at the level of \$3 million each from Norfolk Southern Corporation and the Colonial Williamsburg Foundation will ensure that the message of Jamestown and its legacies is carried with great strength throughout Virginia and beyond its borders."

-Jeanne Zeidler



National Partner and Endorsements

Jamestown 2007 has established partnerships with a number of national and statewide business, cultural, education, historical, and membership organizations. These partnerships provide vital educational, marketing, and outreach benefits, while helping to support and advance the three primary goals of the commemoration: advancing tourism, improving economic development opportunities, and enhancing educational awareness of Jamestown and Virginia.

Sultana Projects, Inc., Jamestown 2007's newest national partner, recently announced its Captain John Smith Four Hundred Project. This non-profit educational organization is the primary partner in the project that is building a replica of the shallop/barge used by John Smith as he explored the Chesapeake Bay and its tributaries. Sultana Projects, Inc. and its interpretive staff is working closely with the National Park Service, APVA Preservation Virginia, Jamestown-Yorktown Foundation, and several of the Virginia 2007 Communities to have the shallop visit and participate in special events in 2006 and 2007.



National Partners



Endorsements

Statewide Partners

America's Shakespeare Company
Arts Council of Richmond
Bed and Breakfast Association of Virginia
Library of Virginia
Richmond International Airport
Shenandoah Specialty Publishing
Thomas Nelson Community College
Vinifera Wine Growers Association
Virginia Arts Festival
Virginia Association of Convention and Visitors Bureau
Virginia Association of Counties
Virginia Association of Museums
Virginia Civil War Trails
Virginia Commission for the Arts
Virginia Community College System
Virginia Council on Indians
Virginia Country Wine Tours/Oasis Winery
Virginia Department of Agriculture and Consumer Services
Virginia Department of Conservation and Recreation
Virginia Department of Education
Virginia Department of Historic Resources



Virginia Department of Mines, Minerals and Energy
Virginia Department of Transportation
Virginia Division of Motor Vehicles
Virginia Education Association
Virginia Federation of Garden Clubs
Virginia Food and Beverage Association
Virginia Foundation for the Humanities
Virginia Historical Society
Virginia Hospitality and Travel Association
Virginia Manufacturers Association
Virginia Marine Products Board
Virginia Municipal League
Virginia Museum of Fine Arts
Virginia Nursery and Landscape Association
Virginia Peanut Growers Association
Virginia Polytechnic Institute and State University – College of Agriculture and Life Sciences
Virginia Press Association
Virginia PTA
Virginia Tourism Corporation
Virginia Wineries Association

Marketing & Communications



To increase awareness of America's 400th Anniversary, Jamestown 2007 crafted messaging to emphasize and position the commemoration as a once-in-a-lifetime national and international event. Research has shown low national awareness about the pivotal role of Jamestown in the nation's history. Many people outside Virginia heard the "Jamestown 2007" message and concluded the commemoration was a regional event.

Consequently, Jamestown 2007 will remain the agency name, while the commemoration itself will be known as "America's 400th Anniversary, *The Journey That Changed the World.*" According to a Virginia Tourism Corporation study, key tourism audiences have responded positively outside the state.

The new messaging is being communicated to audiences during conferences and briefings, through the 2007 Web site www.americas400thanniversary.com, press releases, and collateral materials (i.e., pamphlets, brochures, exhibits, and other graphics presentations).

Jamestown 2007 continues to work with partners to position the commemoration for success. In 2005 elements of America's 400th Anniversary appeared in over 1,000 media stories related to commemorative planning. The Anniversary Web site, www.americas400thanniversary.com, was upgraded in 2005 to make it more interactive and consumer friendly. The site increased its visitation by 200% in 2005. The site now includes an interactive calendar for communities and organizations to post events as well as interactive children's games and commemoration event pages.

On the state level, the Virginia Press Association (VPA) ensured that editors and publishers statewide understood the extensive scope and nature of commemoration planning. VPA invited Jamestown 2007 to address its members at their annual winter meeting. The presentation included live performances of songs written expressly for the commemoration by songwriters contracting with Prosody Creative Services. The VPA's partnership is invaluable in assuring high media visibility and awareness.

To extend the national reach in communications, Jamestown 2007 secured the services of Ruder Finn, a public relations firm with national and international experience. The firm's key responsibilities include recruiting celebrity spokespeople, designing a national media relations strategy, and creating ways for sponsors to receive visibility during events.

Jamestown 2007 developed a marketing plan that will ensure the most effective use of its advertising dollars. Promotional advertising will be focused on key Mid-Atlantic and Northeastern markets, while earned media programming will extend the reach of the commemoration message to national and international audiences. To coordinate advertising for maximum impact, Jamestown 2007's marketing staff is working closely with commemoration partners including the Virginia Tourism Corporation, the Williamsburg Area Destination Marketing Committee, and major statewide and national tourism destination operators.



Merchandising

Jamestown 2007's merchandising program premiered in 2005, adding a new awareness vehicle and revenue source to the commemoration's marketing and educational efforts. Apparel, mementos, and commemorative gift items bearing the America's 400th Anniversary mark and distinctive three-sails design are now available on the Internet and debuting in gift shop stores throughout Virginia. Special features of the program include offering America's 400th Anniversary merchandise to official Virginia 2007 Communities and Jamestown 2007 partners at wholesale cost, plus a mobile marketing program that will sell commemorative merchandise to consumers at all 2006 and 2007 signature events.

The merchandising initiative is designed to be completely self-supporting, with no investment required by Jamestown 2007 or any of its partners. Handled by an outside contractor selected earlier this year by formal RFP process, all program expenses are covered by the sale of merchandise, which will generate royalty payments remitted to Jamestown 2007, Inc. and shared by Jamestown 2007, the Jamestown-Yorktown Foundation, APVA Preservation Virginia and the National Park Service on the same model as the Commemorative Coin program.



Virginia 2007 Community Program



“The Jamestown quadricentennial gives us an opportunity to tell a fascinating story to a broad audience, and these community programs will be an important part of the 2007 commemoration.” “It is gratifying to see so many Virginians coming forward to take part in this unique opportunity to promote the rich history of the Commonwealth around the nation and around the world.”

- Governor Mark Warner

The Virginia 2007 Community Program continues to be one of the proudest statewide components of the commemoration. With more than 125 communities (as of August 1, 2005) on board as official communities, participation includes every region of the Commonwealth, as well as the East Lindsey District of Lincolnshire, in the United Kingdom.

Each official community is enthusiastically planning and positioning its local events, commemorative programs, and legacy projects to ensure that its distinctive contributions to Virginian and American history are showcased during America’s 400th Anniversary. Communities are encouraged to plan projects that not only reflect the goals of the commemoration by encouraging economic development and enhancing the quality of life for the participating community and surrounding areas, but also benefit the entire Commonwealth.

During 2005 efforts have focused

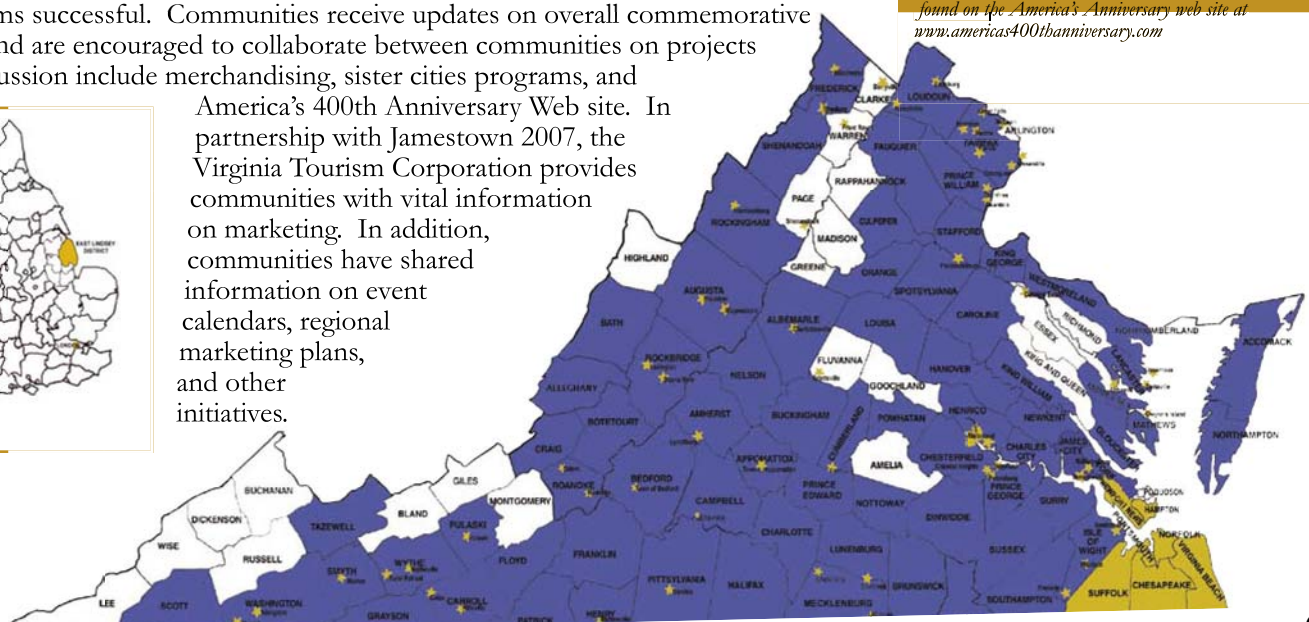
less on recruitment of communities and more on assistance with legacy projects and event programming. Many communities have planned legacy projects that will have lasting effects on their economy and way of life for years to come.

In the United Kingdom, the East Lindsey District - whose historic links to Jamestown include the birthplace and boyhood home of Captain John Smith - has created the American Roots in English Soil (ARIES) Project to link East Lindsey schools with those in Virginia. Community planners have also created the Captain John Smith Heritage Trail and have recently published a brochure and history of Smith’s time in the District. Additional communities in England are interested in becoming involved and have been in contact with the British Jamestown 2007 Committee.

The Virginia 2007 Community program has been divided into nine regions to help facilitate reciprocal communication within official communities: Hampton Roads, Central Virginia, Southside, Eastern Shore, Southwestern Virginia, Shenandoah Valley, Chesapeake Bay, Richmond Region, and Northern Virginia. During 2005, nine regional meetings were held.

Regional meetings are key tools in increasing community participation and helping communities identify resources needed to make events and programs successful. Communities receive updates on overall commemorative plans and are encouraged to collaborate between communities on projects of discussion include merchandising, sister cities programs, and

America’s 400th Anniversary Web site. In partnership with Jamestown 2007, the Virginia Tourism Corporation provides communities with vital information on marketing. In addition, communities have shared information on event calendars, regional marketing plans, and other initiatives.



Examples of Community Projects*

- Wilderness Road Interpretative Panel Series - Scott County
- Wagon Train from Jamestown to Natural Bridge - Lexington/Rockbridge County/Buena Vista
- “Everybody Has a History” project: students encouraged to write their own histories and compare/contrast them with children from earlier times) - Town of Orange/Orange County
- Triathlon or endurance race for 2007 and beyond - Mecklenburg County
- County-wide ‘way finding’ system - Loudoun County
- Published history of African-American community - Norfolk
- Renovation of buildings, old hotels, movie theaters, courthouses - Multiple communities

*A complete listing of community projects can be found on the America’s Anniversary web site at www.americas400thanniversary.com

Federal & International Initiatives



The federal Jamestown 400th Commemoration Commission is a 16-member panel created by Congress (Public Law 106-565) to promote broad-based participation in the 2007 commemoration and to call national and international attention to the enduring legacies of Jamestown. These goals are being achieved through several major projects in partnership with Jamestown 2007.

British Observances

In 2005, the British Jamestown 2007 Committee adopted a 10-point plan of activities, including several public events:

- An observance marking the 400th anniversary of the incorporation of the Virginia Company (London, April 2006)
- A commemoration of the departure of the three ships for Virginia from Blackwall (London, December 2006)
- A cultural exposition and symposia featuring Virginia Indians (Gravesend, England, July 2006).
- Showcasing England as well as Virginia at the Smithsonian Folklife Festival (Washington DC, June –July 2007)

Speaker of the House William J. Howell, Justice Donald Lemons of the Virginia Supreme Court, President Emeritus of William & Mary Timothy J. Sullivan and Federal Commission Vice Chair H. Benson Dendy III traveled to England in July of 2005 to meet with members of the British Parliament and the Jamestown 2007 British Committee as part of the ongoing efforts to promote and develop British commemorative activities.

Additionally, in response to an invitation from the town of Gravesend, England – the final resting place of Pocahontas – Chief Stephen Adkins of the Chickahominy Tribe (a member of the Federal Commission) and Ken Adams of the Upper Mattaponi Tribe also traveled to the UK in July 2005. Their trip, possibly the first official visit of Virginia Indians to Great Britain since 1617, was to prepare plans for a larger delegation representing all eight Virginia Indian tribes to participate in a cultural exposition in Gravesend during the summer of 2006.

National Educational Initiatives

The Federal Commission is working with educational experts and various partners to develop new curriculum and instructional materials that utilize the experiences of Jamestown and colonial Virginia as platforms for teaching civics.

Teachers across the country will access this curriculum and other Jamestown-related lesson plans via the commission's educational Web site, "Jamestown – Journey of Democracy" (www.JamestownJourney.com). The site will include links to educational resources on partner organization Web sites and provide teachers with easy access to a wide-range of instructional resources about Jamestown's history and related topics.

Development and distribution of these educational materials is being coordinated with planning for the

National Teach-In to ensure maximum educational impact of nationwide.

Democracy Conference Series

The Federal Commission is spearheading plans for a university-based conference series on the "Foundations and Future of Democracy" throughout the commemoration period. The series will begin with an International Youth Summit on Democracy in Charlottesville in August 2006 and culminate in a high-profile World Leaders Forum on Democracy in Williamsburg and Jamestown in September 2007. During the intervening period, at least five other conferences at Virginia higher education sites will explore key components of democracy, utilizing the beginnings at Jamestown and colonial Virginia as a touchstone for reflecting on the progress and promise of democracy worldwide.

Conferences will address such timely topics as constitutionalism and the rule of law in emerging democracies; the role of free markets and property rights; protecting ethnic and religious minority rights in democratic systems; philosophical perspectives on democratic development; and challenges and opportunities for democracy in the era of globalization, technology and terrorism.



Chief Stephen Adkins, of the Chickahominy Tribe (front right) and Chief Kenneth Adams, (Upper Mattaponi Tribe) (back left) speak with Senator Thomas K. Norment (front left) and Federal Commission member H. Benson Dendy III (back right) prior to their departure for their historic trip to England.

Cultural Initiatives

To ensure inclusiveness in the commemoration, Jamestown 2007 hired two visiting program specialists to assist with refining and implementing 2007 national and international program initiatives for the African American and Virginia Indian communities.

Each specialist is leading an advisory council to ensure that Jamestown 2007 observances appropriately recognize the experiences of the African Americans and Virginia Indians in 17th century Jamestown and beyond.



Dr. Mary Christian
former Virginia Delegate, Hampton
Roads; Hampton University faculty



Ms. Karenne Wood,
Chair, Virginia Council on Indians

African American Advisory Council

The African American Advisory Council is planning commemorative events that showcase African and African American contributions to



American society. The Council is co-chaired by Dr. Belinda Anderson, President of Virginia Union University and Dr. Rex Ellis, Vice President, Historic Area of Colonial Williamsburg Foundation and includes membership from the presidents of Virginia's Historically Black Colleges and Universities as well as representation from the Governor's cabinet; Jamestown 2007; the federal Jamestown 400th Commemoration Commission; local, state, and national government; and civic, business, education, and museum organizations.

The Council has planned two signature events, including a national symposium in February 2007 hosted by a key national leader along with smaller complementary symposiums hosted individually by several of Virginia's Historically Black Colleges and Universities, and a Cultural and Commerce Exposition planned for the summer of 2007 that will showcase African-American culture, inventors, business, education, trade, and history.

Also, planned is a televised "Trailblazer" awards gala co-sponsored by Richmond Region 2007 with awards named after prominent African American Virginians.

Virginia African American Forum

The Virginia African American Forum, the grassroots statewide organization for Jamestown 2007, is planning several projects including a gala reception to showcase the African American gallery at Jamestown Settlement, student scholarships and a 2007 brochure that highlights all of the African-American 2007 events statewide.

Virginia Indian Advisory Council



Chief Kenneth Adams, Upper Mattaponi Tribe (front) addresses press at a conference announcing the Virginia Indians trip to England, as Senator Thomas K. Norment (back, left) and Dr. Timothy Sullivan, (back, right) listen.

The eight state recognized Virginia Indian tribes are participating in America's 400th Anniversary signature events and programs as a vehicle to educate Americans on the important contributions of the tribes to the nation and to demonstrate that they are "still here" with viable communities today.

The Jamestown 2007 Indian Advisory Council, including representatives selected by the Chiefs from each of the eight Virginia recognized tribes, has been created to coordinate Virginia Indian participation in America's 400th Anniversary signature events and programs. An event director will be hired to ensure that the goals of the Virginia Indian community are addressed and successfully executed.

The Advisory Council plans to host a symposium in the fall of 2006, bringing together Indian leaders from across the United States for discussions on issues ranging from sovereignty and federal recognition, to education, health care, and culture. In addition to public discussions, private meetings will be held for the tribal leaders to share information. National leaders will also visit tribal centers to better understand the Virginia Indian culture and meet the people who still support these communities 400 years after Jamestown's settlement.

In July 2007, the Virginia Indian community will host a two-day Intertribal Cultural Festival in the Hampton Roads region that will offer attendees the opportunity to learn more about the diversity and complexity of American Indian cultures and about issues facing Indian people. Tribes from other regions of the United States – including the Northwest, Northern Plains, Southern Plains, Southwest, Deep Southeast, Northeast, as well as Alaska and Hawaii – and nationally known Indian artisans will be invited to participate. The festival will include craft classes, panel discussions, regional foods, exhibits, music, and dancing.

Historic Triangle Host Committee

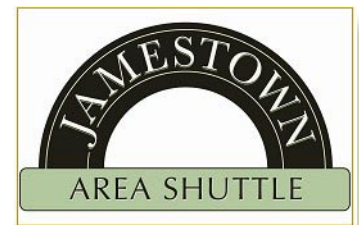


WILLIAMSBURG
JAMESTOWN · YORKTOWN
AMERICA'S HISTORIC TRIANGLE

The Historic Triangle Jamestown 2007 Host Committee is charged with coordinating the work of the Jamestown 2007 partners and engaging the Historic Triangle Community in the commemoration.

In 2005 the Host Committee successfully:

- § Opened the Volunteer Coordination Office to recruit and place volunteers for the Commemoration.
- § Issued grant applications for arts projects associated with the commemoration. Grants will be administered jointly by the Williamsburg Area Arts Commission and York County Arts Commission.
- § Successfully secured funding for the Historic Triangle Wayfinding system that will be installed by July 2006.
- § Established a partnership with Thomas Nelson Community College Workforce Development to develop and deliver guest service training needed for America's 400th Anniversary Commemoration and beyond.
- § Launched a series of seven Community Conversations to inform and engage local citizens in the commemoration.
- § Developed and distributed the first of four Training Modules designed to inform and excite all Historic Triangle front line employees about the Commemoration.
- § Launched year two of the Historic Triangle Shuttle program, which runs hourly from Williamsburg to both Yorktown and Jamestown. Included a pilot shuttle tour of the Yorktown Battlefield.



Commemorative Stamp



Jamestown 2007's Commemorative Stamp and Cachet Committee raised \$95,000 toward its \$125,000 goal in 2005 to help offset expenses for an historic art contest and scholarship prizes. The contest will be open to the one-and-a-half million public/private and home-schooled youth (kindergarten through college) in Virginia. Students will have the opportunity to be involved in the design of six Jamestown 2007 cachets, the decorative envelopes that hold the first-day issue commemorative stamps. The Stamp Committee in partnership with the Virginia Department of Education is currently designing the poster and collateral materials that will be sent to schools and principals across the state this September.

Headed by Dr. Ned Logan, the all-volunteer committee worked more than 2,000 hours in 2005 and has secured an agreement with the Washington 2006 Philatelic

Exhibition committee to announce the finalists for the Jamestown 2007 historic art contest at the World Philatelic Exhibition that will occur in Washington in 2006. The exhibition, held once every decade, has representatives from 143 governments and is expected to attract more than 100,000 participants.

Commemorative Coins

In 2004, President Bush signed into law the Jamestown 400th Anniversary Commemorative Coin Act, authorizing the design, production, and sale during 2007 of two commemorative coins by the United States Mint.

The legislation authorizes the production of 500,000 silver one-dollar coins and 100,000 five-dollar gold coins.

The U.S. Mint has assigned its artistic infusion team to develop designs based upon text narratives and graphic/artistic renderings provided by the Jamestown 2007 Commemorative Coin Design Committee. The first round of designs will be reviewed by the Committee, the Commission on Fine Arts, and the U.S. Mint Citizen's Advisory Group.

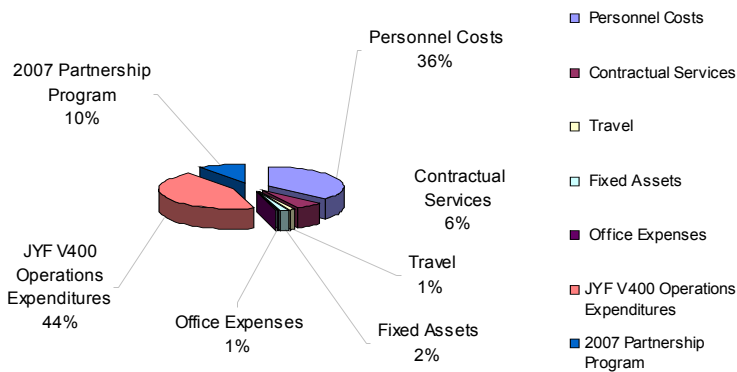
Proceeds from the sale of the coins will benefit commemoration plans as well as the ongoing educational efforts of the Jamestown partners: the Jamestown-Yorktown Foundation, the National Park Service and APVA Preservation Virginia.

Summary of Jamestown 2007 Expenditures

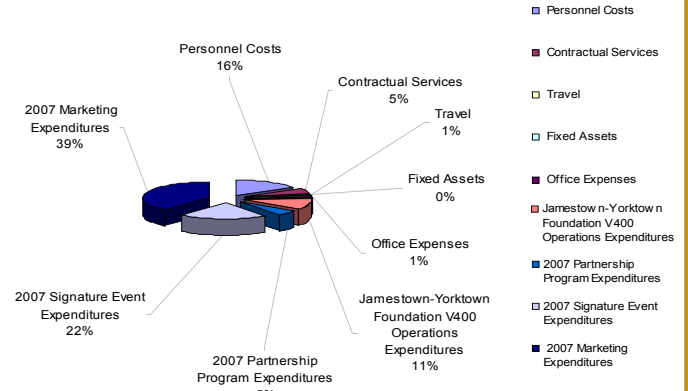
Jamestown 2007 Operating Expenditures

	FY02	FY03	FY04	FY05	Proposed FY06
	Actual	Actual	Actual	2007 Operating and V400 Actual	2007 Operating and V400 Budget
Personnel Costs	\$225,521.00	\$296,809.00	\$600,825.37	\$733,551.29	\$1,056,788.00
Contractual Services	\$30,126.00	\$111,543.00	\$232,961.30	\$118,961.61	\$331,819.00
Travel	\$1,559.00	\$18,555.00	\$30,429.72	\$22,337.76	\$70,200.00
Fixed Assets	\$8,422.00	\$5,865.00	\$37,295.20	\$36,898.59	\$14,803.00
Office Expenses	\$30,545.00	\$5,979.00	\$58,545.43	\$12,860.07	\$62,196.00
Total J2007 Operating Expenditures				\$924,609.32	\$1,535,806.00
Other Expenditures					
JYF V400 Operations Expenditures				\$883,981.39	\$749,801.00
2007 Partnership Program Expenditures				\$205,000.00	\$325,000.00
2007 Signature Event Expenditures					\$1,410,008.00
2007 Marketing Expenditures					\$2,500,000.00
TOTAL J2007 Expenditures				\$2,013,590.71	\$6,520,615.00

FY2005 2007 Operating and V400 Actual

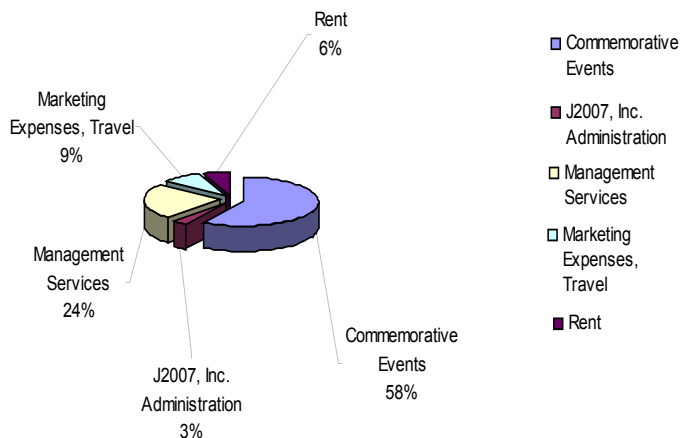


FY2006 Jamestown 2007 Operating and V400 Proposed Budget

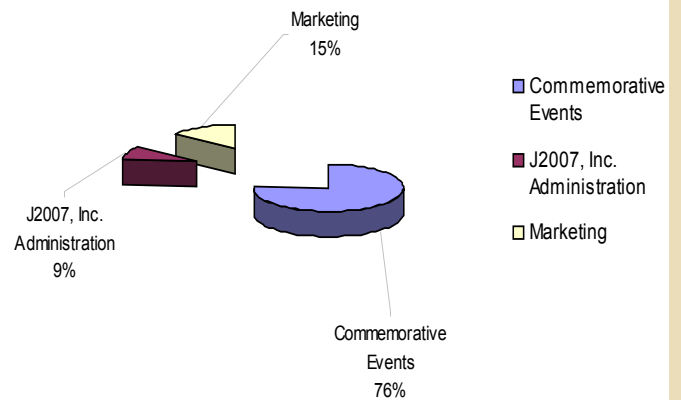


Jamestown 2007, Inc. 2005 Actuals and 2006 Proposed Use of Funds

FY2005 Jamestown 2007 Inc. Actuals



FY06 Jamestown 2007 Inc. Proposed Use of Funds



Jamestown 2007

The Jamestown-Yorktown Foundation was designated in 1996 by the General Assembly to be the lead state agency responsible for planning America's 400th anniversary. In 1997, the Jamestown 2007 Steering Committee was formed to help coordinate planning for the commemoration. In 2002, the General Assembly designated Jamestown 2007 as a sub-agency of the Jamestown -Yorktown Foundation.

Jamestown 2007 Steering Committee (as of August 1, 2005)

Stuart W. Connock, Chair
Colin G. Campbell, Vice Chair
Robert E. Martinez, Chair, Logistics
Suzanne Owen Flippo, Chair, Programs & Events

Marshall Acuff Jr.
Wayne B. Adkins
L. Ray Ashworth
Frank B. Atkinson
John M. Bennett
Peter A. Blake
Sandra D. Bowen
Vincent F. Callahan Jr.
M. Kirkland Cox
Linwood W. Custalow
Rosalyn R. Dance
H. Benson Dendy III
V. Earl Dickinson
Leroy R. Hassell Sr.
Pierce Homer
William J. Howell
Judith Williams Jagdmann
Calvin D. Jamison
Reginald N. Jones
Timothy M. Kaine
William M. Kelso
William B. Kerkam III
Elizabeth S. Kostelny
William H. Leighty
Donald W. Lemons
Martha D. Marks

George Keith Martin
Daniel McDaniel
W. Tayloe Murphy Jr.
Thomas K. Norment Jr.
Alexander L. Rives
Michael J. Schewel
Cal Simmons
Malfourd W. Trumbo
Rovenia Vaughan
Alan M. Voorhees
Edwin W. Watson
W. Bruce Wingo

Honorary Members

George Allen
Gerald L. Baliles
James S. Gilmore III
A. Linwood Holton
Charles S. Robb
L. Douglas Wilder

Federal Jamestown 400th Commemoration Commission (as of August 1, 2005)

Frank Atkinson, Chair
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