

September 1, 2006

The Honorable Timothy M. Kaine
Governor of Virginia
Post Office Box 1475
Richmond, Virginia 23219

Dear Governor Kaine:

In accordance with Item 255, Paragraph D, of the 2004 Appropriations Act, I am enclosing the Annual Progress Report on Planned and Completed Work of the Jamestown 2007 Steering Committee for the fiscal year ending June 30, 2006.

Thanks to your personal and official support, and the support of your cabinet and staff members, the first half of this year was one of remarkable achievements in preparing for the 400th anniversary of the founding of Jamestown, Virginia. After years of planning and preparation, our efforts came to fruition with the launch of the 2006 *Godspeed* Sail to six major East Coast ports, the first of 10 signature events being planned during the 18-month commemoration. We especially thank you for your role in our efforts to attract major corporate sponsors, and look forward to updating you about new sponsors as they come on board.

The Jamestown 2007 Steering Committee is most grateful for your active support and that of members of your administration and a number of state agencies. We look forward to your continued participation in the crucial days and months ahead.

Sincerely,



Stuart W. Connock, Chair
Jamestown 2007 Steering Committee

SWC/sjh

Enclosure

cc: Members of the Governor's Cabinet
The Honorable J. Braxton Powell
The Honorable Douglas M. Garcia
Jamestown 2007 Steering Committee Members
The Honorable Vincent F. Callahan, Jr.
The Honorable Thomas K. Norment, Jr.

Mr. Jeffrey J. "Jeff" Kraus
Mr. Richard D. Brown
Mr. Michael D. Maul
Mr. Thomas M. Bernadas
Mr. Philip G. Emerson
The Honorable Jeanne Zeidler

Jamestown 2007

Steering Committee



Governor Kaine Presents Godspeed Sail Flag



Commemorative Coin Unveiling



America's Anniversary Garden



New World Movie Premiere



2006 Annual Report



The annual Jamestown 2007 Progress Report to the Governor and chairs of the Senate Finance Committee and the House of Delegates Appropriation Committee is produced in-house at the Jamestown 2007 office in accordance with Item 252, Paragraph 3, of the 2000 Appropriations Act. For a more in-depth report of plans for 2007 we encourage you to visit our Web site at www.americas400thanniversary.com or email us at Jamestown2007@jyf.virginia.gov.

Jamestown 2007 Steering Committee



2006 was a pivotal year for Jamestown 2007 as the successful launch of our first signature event – the *Godspeed* Sail - catapulted America's 400th Anniversary into the national spotlight. The *Godspeed* Sail culminated a year of major event successes that included the East Coast Premiere of *The New World* movie, the kick off of America's 400th Anniversary Gardens, the unveiling of the Jamestown Commemorative Coin designs and the announcements of retired United States Supreme Court Justice Sandra Day O'Connor as chair of the commemoration, former Presidents Clinton and Bush and former Prime Minister Thatcher as co-chairs of the Democracy Conference Series, and international media personality Tavis Smiley as host of the Jamestown 2007 State of the Black Union.

This past year Jamestown 2007 welcomed aboard Verizon Communications Corporation as a Founding Colony Sponsor, and Philip Morris USA, James City County and Towne Bank as participating sponsors. Each sponsor allows Jamestown 2007 more flexibility in leveraging public funds with private funds as the execution of eighteen months of national signature events and programs continues.

Commemorative planning began nearly a decade ago and today, citizens, communities, businesses and civic organizations statewide are placing the final touches on a spectacular array of programs and events that will not only reach every region of the Commonwealth, but also promise to stimulate economic growth and tourism in the future. The commemoration's centerpiece event will be America's Anniversary Weekend in May 2007. This exciting weekend of commemorative festivities, cultural events and pageantry is expected to attract 90,000 visitors as millions more learn about it through international media coverage.

The events of the next year are packaged to be both exciting and educational. Each of the nine remaining signature events will provide a unique opportunity for Americans to appreciate and more fully understand the many legacies of Jamestown. Each is an opportunity to showcase Virginia's culture and history and to emphasize Virginia as a sought-after tourism destination for visitors around the nation and the world.

Edward W. Connor

Jeannine Zisch





2006 Highlights

§ Governor Timothy M. Kaine and First Lady Anne Holton, the governor's cabinet, members of the General Assembly and invited guests were in attendance as Godspeed set sail on an 80-day goodwill tour in May 2006. During visits to Alexandria, Baltimore, Philadelphia, New York, Boston and Newport, Rhode Island, Godspeed and the Landing Party Festival greeted more than 456,000 visitors providing each with the story of Jamestown and the significance of Virginia as the birthplace of modern America. Attendance surpassed original estimates of 250,000 to 350,000 visitors.

§ More than 20 Virginia 2007 communities and regional tourism agencies participated as exhibitors in the Landing Party Festival during the Godspeed Sail signature event. The experience strengthened and created numerous unions as localities joined together to design regional exhibits. New tourism alliances were formed, including one for Southside Virginia and one in the Petersburg area. One significant factor contributing to the Godspeed Sail's success was the extensive media coverage that produced nearly 900 million media impressions.

§ More than 35 new communities joined the Virginia 2007 Community Program this past year, bringing the total of participating communities to 167. Community committees are working on nearly 1,000 initiatives for projects and special events that are complementing the overall commemoration.

§ Both Historic Jamestowne and Jamestown Settlement neared completion of multi-million dollar projects that will enhance the Jamestown experience for visitors in 2007 and beyond. New at Historic Jamestowne is a \$7 million visitor center opening in the fall of 2006 and a \$4.9 million "Archaerium," which displays 17th-century artifacts unearthed on the island in the past 10 years. At Jamestown Settlement, newly expanded exhibition galleries opening in fall 2006 will chronicle a more comprehensive story of Jamestown's three original cultures, Virginia Indian, European and African.

§ More than 60 national and statewide partners continued to provide opportunities for America's 400th Anniversary. Throughout the year, partners have provided extensive marketing and promotional support for the Anniversary. Through in-kind support, e-bulletins, print articles, and conference exhibitions, word of the commemoration has been spread nation-wide to a wide range of audiences, saving thousands of marketing dollars.

§ With support from the federal Jamestown 400th Commemoration Commission, the Jamestown 2007 British Committee added an international component to America's 400th Anniversary by sponsoring a delegation of representatives of the 8 Virginia Indians Chiefs and over 50 tribal members on a six day series of events in England including a National Symposium and Cultural Festival. The historic trip was the first time that a delegation of Indians had traveled to England in 230 years.

§ To help increase regional awareness the Historic Triangle Jamestown 2007 Host Committee invited the public to participate in four separate "2007 Community Conversations." The "town hall" like meetings were individually themed and served as invaluable tools for engaging local citizens on commemoration planning, transportation and security concerns. In addition, the meetings were recorded for distribution to local cable channels.

§ America's Anniversary Gardens made beautification a major theme of the commemoration. Guided by Virginia Cooperative Extension offices and Master Gardeners, Virginia 2007 communities are encouraging organizations, schools and businesses to plant red-, white- and blue-themed America's Anniversary Gardens along road corridors and in parks and other public spaces.



Governor Timothy M. Kaine addresses crowd during Godspeed Sail Launch at Jamestown Settlement



Welcome Plaza at Jamestown Settlement
Photo Courtesy of Jamestown Settlement Museum



Historic Jamestowne Welcome Center
Photo Courtesy of National Park Service



America's 400th Anniversary Garden volunteers plant Inaugural Garden along Jamestown Road.
Photo Courtesy of Jamestown 2007



Godspeed Sail

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Welcome Plaza at Jamestown Settlement



Historic Jamestowne Welcome Center



America's 400th Anniversary Garden volunteers plant inaugural Garden along Jamestown Road

Founding Colony Sponsors



In 2006, Verizon Communications joined Norfolk Southern Corporation and Colonial Williamsburg Foundation as the third Founding Colony Sponsor of America's 400th Anniversary. Verizon will play an integral role in all commemorative activities and is designated as the exclusive communications sponsor of the commemoration. All three Founding Colony Sponsors played a major role in the success of the Godspeed Sail. Jamestown 2007 also welcomed aboard three new participating sponsors, Philip Morris USA, Towne Bank and James City County. Over the past year the resources and support of all of our sponsors both individually and collectively helped to ensure that America's 400th Anniversary moves toward successful implementation.

In addition to the financial support America's 400th Anniversary sponsors provided they were also instrumental in:

- Hosting the East Coast "New World Movie" premiere
- Hosting key visitors and business colleagues
- Providing significant hospitality for 2007 guests during the Godspeed Sail
- Creating media opportunities for 2007 presentation speakers
- Hosting the Williamsburg region Community Conversation thereby promoting awareness of the commemoration
- Providing entertainment support including the Colonial Williamsburg Fife and Drum, and the Verizon Hummer / Jeep Commander for Anniversary Village events
- Working with Jamestown 2007 to maximize the potential of Anniversary Park
- Providing support, security and transportation planning for the Anniversary Garden kick-off event
- Providing significant staff support to complement planning efforts
- Providing sponsor leads

*"America's 400th Anniversary serves as a reminder of the legacies of Jamestown – the legacies on which our nation was founded – and seeks to create a bridge linking past, present and future."
"Verizon brings Americans across the country together through its many high-quality communications services."
-Governor Timothy M. Kaine*

Founding Colony Sponsors:



Participating Sponsors:

**Philip Morris USA
James City County
Towne Bank**

National and Statewide Partnerships and Endorsements

In 2006, more than 80 national and statewide partners and endorsing organizations have provided extensive marketing and promotional support for America's 400th Anniversary. Through in-kind support, e-bulletins, print articles, and conference exhibitions, word of the commemoration has been spread nationally to a wide range of audiences, saving thousands of marketing dollars. Each signature event is being developed, promoted, and enhanced, through the contributions of various partners. NASA, for example, was actively involved in the Godspeed Sail, providing astronauts for stage appearances an exciting exhibit featuring educational information on exploration through the ages to, photo opportunities, autographs, and more. Many other partners provided Jamestown 2007 with valuable in-kind benefits and exposure by exhibiting and distributing brochures and educational materials at their statewide and national conferences on behalf of the commemoration staff.

Jamestown 2007's national and statewide education partners have been crucial in the effort to inform educators about America's 400th Anniversary signature event, Jamestown Live! – a free, one-hour live web cast that will share with students nationwide some of the legacies of Jamestown. Student ambassadors for the web cast were selected and recommended through a partnership with the National History Day organization. The Virginia Education Association printed 10,000 full color flyers for distribution at the National Education Association conference in Orlando, Florida to help advertise the event. Through in-kind benefits such as ad space in teacher resource guides and student materials, Jamestown 2007 is able to promote the web cast and the SOL-based curriculum to thousands of teachers and students across the nation. Partnerships with organizations including Time for Kids, the History Channel, National Geographic, NASA and other national education agencies made promotional opportunities possible. The free, one-hour live web cast will be held on November 9, 2006 1:00 PM EST and is available to teachers and students with access to a computer throughout the nation. Teachers and students can register now for the event at www.JamestownJourney.org, where they also can access a wide variety of lesson plans about Jamestown, the beginnings of our nation and democracy in Virginia, and related topics.



America's 400 Wagon Train
America's Shakespeare Company
American Sail Training Association
Arts Council of Richmond
Bed and Breakfast Association of Virginia
Cap Tech Classic
Colonial Virginia Council – Boy Scouts of America
Dominion DX Group
Garden Club of Virginia
Girl Scout Council of Colonial Coast
James River Association
JUPA Enterprises – Battle of the Brains
Library of America
Library of Virginia
Music Celebrations International
NASA – Langley Research Center
National Association of Elementary Principals
National Association of Manufacturers
National Council for History Education
National Council on the Social Studies
National Education Association
National History Day
Richmond International Airport
Rotary District 7600
Schooner Virginia
Shenandoah Specialty Publishing
Soul of Virginia
The History Channel

National and Statewide Partners

Thomas Nelson Community College
Vinifera Wine Growers Association
Virginia Air and Space Center
Virginia Arts Festival
Virginia Association of Convention and Visitors Bureau
Virginia Association of Counties
Virginia Association of Elementary School Principals
Virginia Association of Middle Schools
Virginia Association of Museums
Virginia Association of Secondary School Principals
Virginia Bar Association
Virginia Cattlemen's Association
Virginia Civil War Trails
Virginia Commission for the Arts
Virginia Community College System
Virginia Council for History Education
Virginia Council on Indians
Virginia Country Wine Tours/Oasis Winery
Virginia Department of Agriculture and Consumer Services
Virginia Department of Conservation and Recreation
Virginia Department of Education
Virginia Department of Education
Virginia Department of Historic Resources
Virginia Department of Mines, Minerals and Energy
Virginia Department of Transportation
Virginia Diner
Virginia Division of Motor Vehicles
Virginia Economic Development Partnership

Virginia Education Association
Virginia Escape
Virginia Federation of Garden Clubs
Virginia Food and Beverage Association
Virginia Foundation for the Humanities
Virginia Historical Society
Virginia Hospitality and Travel Association
Virginia Manufacturers Association
Virginia Marine Products Board
Virginia Municipal League
Virginia Museum of Fine Arts
Virginia Naturally
Virginia Nursery and Landscape Association
Virginia Peanut Growers Association
Virginia Polytechnic Institute and State University
– College of Agriculture and Life Sciences
Virginia Port Authority
Virginia Press Association
Virginia PTA
Virginia Tourism Corporation
Virginia Wineries Association
Williamsburg Newport News International Airport
Williamsburg Winery
World Philatelic Association
Endorsers
American Bar Association
American Management Association
National Council for the Social Studies
U.S. Department of Education



Marketing & Communications



Major media outlets paid particular attention to America's 400th Anniversary over the past year, raising the visibility of Virginia's tourism and hospitality destinations to millions of potential visitors. Key newspaper and broadcast placements complemented an effective advertising campaign that generated nearly 900 million media impressions. Such strong media attention has piqued the nation's interest, addressing a fundamental goal of the commemoration by starting a conversation about Jamestown's role in the development of modern America.

Editorial placements during the 2006 Godspeed Sail in top U.S. media markets this summer-bolstered Jamestown 2007's media campaign. Stories and photographs produced by the Associated Press, USA Today, New York Times and other top-tier publications saturated key Godspeed sail markets during the ship's 80-day East Coast tour.



Godspeed is greeted by New York City's Fire boat as it sails past the Statue of Liberty during its historic six-city voyage which included New York City.



Landing Party Festival's Anniversary Voices entertain the crowd during the Godspeed Sail

Feature articles and broadcast stories focusing on the ship, her crew and the accompanying Landing Party Festival attracted thousands of visitors to the port cities of Alexandria, Baltimore, Philadelphia, New York, Boston and Newport, R.I. Combined with strong in-market radio and newspaper advertising, attendance exceeded Jamestown 2007's expectations. More than 450,000 visitors visited Godspeed's Landing Party Festival, surpassing the 250,000-visitor estimate established during the sail's planning stage.

Exposure generated by the Sail strengthens the commonwealth's ties among these key tourism feeder markets while serving the commemoration's education goals. The Godspeed sail acquainted and re-acquainted thousands of people with the Jamestown story. By simultaneously featuring Virginia's premiere destinations and specialty products, families were inspired to include

the commonwealth in their future vacation plans. A July 2007 survey showed that more than 40% of visitors to Jamestown Settlement were aware of Godspeed East Coast tour, demonstrating incredible penetration of commemoration messaging.

Jamestown 2007's partners, including many of the 167 Virginia communities helping to promote America's 400th Anniversary throughout the state, have capitalized on the commemoration's marketing campaign. Several communities have piggybacked on the commemoration's overall marketing campaign to garner interest in their individual efforts. Local media outlets have reported on their successes, further spreading the commemoration's message to a diverse number of interest groups.

Virginia 2007 Community Program



Virginia's 2007 Communities are as varied as the projects being planned to promote America's 400th Anniversary. Virginia's largest counties, its smallest towns and even some private groups are developing ambitious community-wide projects that stand to benefit each region for years to come.

More than 167 participating communities represent every corner of the Commonwealth, as well as three British localities, a church in Georgia and a county in Florida.

Committees are working on nearly 1,000 initiatives for projects and special events. Many localities are planning legacy projects that will last far beyond the commemoration, including historic building renovations, new museums and special exhibits, streetscape improvements, hiking trails, parks, and other initiatives designed to increase tourism and promote economic development opportunities.

The annual Virginia 2007 Community statewide meeting was held in January 2006 in Richmond. Speakers discussed overall commemorative and community program marketing plans, monitoring return on investment, and grant programs. There was also a presentation on multiculturalism with speakers on African American and Virginia Indian programming. During the year, thirteen smaller regional meetings gave community leaders the opportunity to share their plans and discuss regional cooperation.

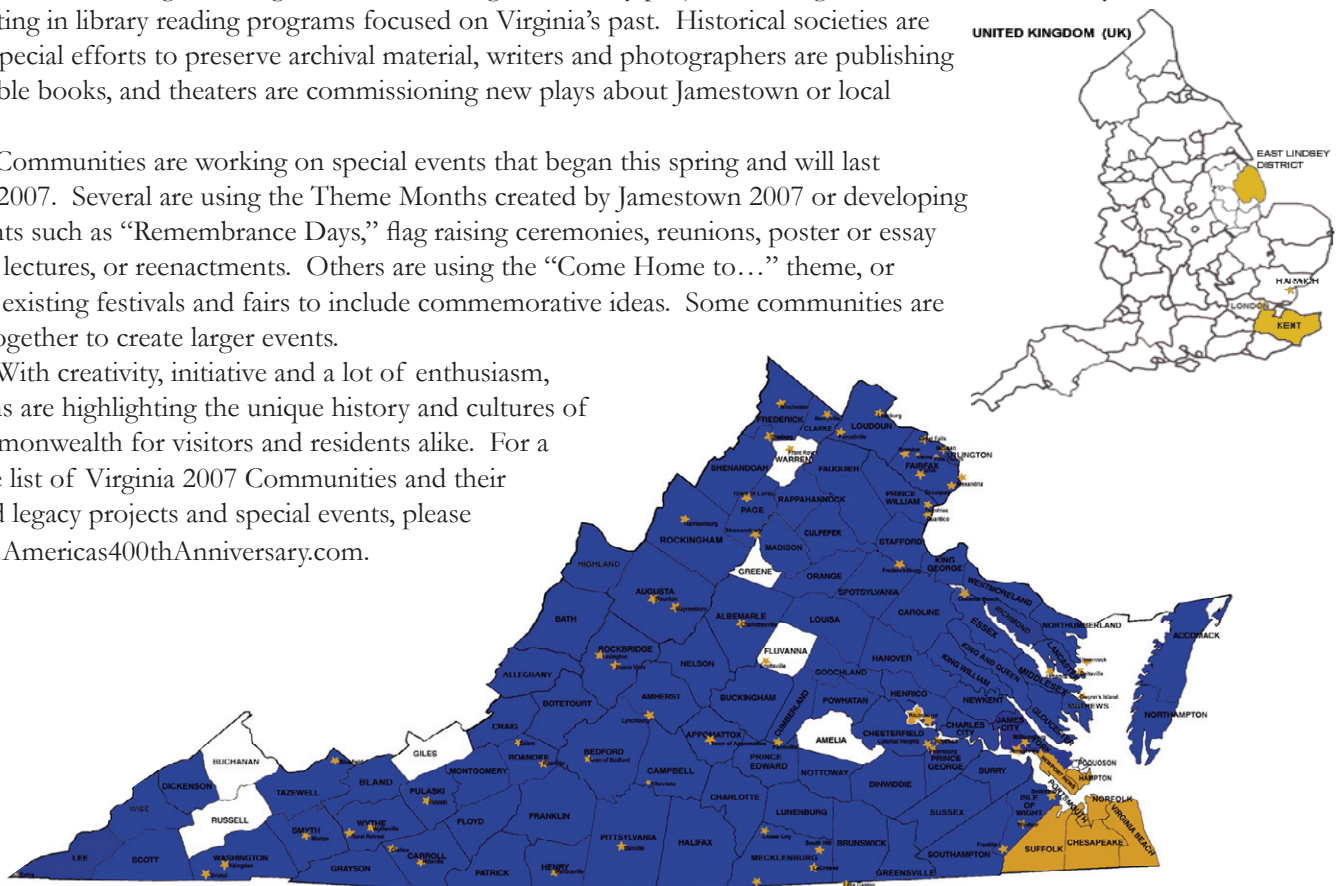
The Virginia Department of Transportation featured the Virginia 2007 Communities in the 2006/2008 state map by highlighting them in the index. Official towns, cities and counties are printed in red and text on the map includes an explanation of the program with contact information for the Jamestown 2007 office.

While the definition of what makes a community varies, all Virginia 2007 Communities have a common goal. Each group is made up of dedicated volunteers and supporters who are excited to be involved in promoting their community during America's 400th Anniversary. Residents are connecting with their heritage and engaging diverse groups of people as they look at their past, consider the present and make plans for the future.

Students throughout Virginia are conducting oral history projects, writing booklets on local history or participating in library reading programs focused on Virginia's past. Historical societies are making special efforts to preserve archival material, writers and photographers are publishing coffee table books, and theaters are commissioning new plays about Jamestown or local history.

Communities are working on special events that began this spring and will last through 2007. Several are using the Theme Months created by Jamestown 2007 or developing new events such as "Remembrance Days," flag raising ceremonies, reunions, poster or essay contests, lectures, or reenactments. Others are using the "Come Home to..." theme, or adapting existing festivals and fairs to include commemorative ideas. Some communities are joining together to create larger events.

With creativity, initiative and a lot of enthusiasm, Virginians are highlighting the unique history and cultures of the Commonwealth for visitors and residents alike. For a complete list of Virginia 2007 Communities and their proposed legacy projects and special events, please see www.Americas400thAnniversary.com.



Federal & International Initiatives



The federal Jamestown 400th Commemoration Commission is a 16-member panel created by Congress (Public Law 106-565) to promote broad-based participation in the 2007 commemoration and to call national and international attention to the enduring legacies of Jamestown. These goals are being achieved through several major projects in partnership with Jamestown 2007.

National Education Initiatives

Over 3000 teachers from all 50 states and 12 foreign countries have begun utilizing the civics curriculum and other Jamestown-related lesson plans on the commission's educational Web site, "Jamestown – Journey of Democracy" (www.JamestownJourney.org). The site includes links to educational resources on partner organization Web sites as well as providing teachers with easy access to a wide-range of instructional resources about Jamestown's history and related topics. The site is also being used to promote the "Jamestown Live" - the one-hour webcast on November 9, 2006.

AMERICA'S 400th ANNIVERSARY
Jamestown
VIRGINIA 1607-2007

Journey of Democracy

THE OFFICIAL EDUCATION RESOURCE WEBSITE OF AMERICA'S 400th ANNIVERSARY
WWW.JAMESTOWNJOURNEY.ORG

Contact Us
State Standards

WHAT'S NEW
Free access to lesson plans and other great teaching resources. [View Examples](#) or [Sign Up Here](#) »

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Password: _____
Forgot your password? [»](#)

LEARNING PLANS
Teachers, help your students build the future of democracy with these free lesson plans »

Why Jamestown?
Students will explore:
• Civic engagement in contemporary America
• The role of the first permanent English settlement in America
• The birthplace of representative government in America
• Foundations of Belief

Welcome to the official education curriculum website of "America's 400th Anniversary" marking the founding of the first permanent English settlement in America at Jamestown in Virginia in 1607!

In 2006-2007, Americans and others around the globe will commemorate the 400th anniversary of a journey that began with the voyage to Jamestown, gave rise to a new nation, and changed the world. It is an ongoing process, an ideal of freedom and democracy continue to be tested and refined in the crucible of experience in the United States and internationally.

The roots of America's most valued institutions can be traced to the difficult beginnings at Jamestown and the Virginia colony. The vital legacies of Jamestown are not the product of a single surge of events, but rather evolved out of a rich succession of ideas, experiences, and

Democracy Conference Series



2006 International Youth Summit on Democracy

The university-based conference series "Foundations and Future of Democracy" began with an International Youth Summit on Democracy in Charlottesville on August 8, 2006 with a keynote address by Ambassador Karen Hughes. At this event it was announced that former U.S. Presidents George H. W. Bush and Bill Clinton, as well as former British Prime Minister Margaret Thatcher, will serve as Honorary Co-Chairs of the Conference Series. The series will culminate in a high-profile World Leaders Forum on Democracy in Colonial Williamsburg, at the College of William & Mary and Jamestown September 16-19, 2007. During the intervening period, at least seven other conferences at Virginia higher education sites will explore key components of democracy, utilizing the beginnings at Jamestown and colonial Virginia as a touchstone for reflecting on the progress and promise of democracy worldwide.

British Observances

On March 20th and April 10th 2006, observances were held at Guildhall and Middle Temple in London marking the 400th anniversary of the incorporation of the Virginia Company. Additionally, in response to an invitation from the town of Gravesend, England – the final resting place of Pocahontas – 60 Virginia Indians from the 8 state-recognized tribes and their chiefs (or official representatives) traveled to England July 13-20, 2006, and participated in several events including: a welcoming ceremony, school visits, an academic symposia, a civic summit on cultural diversity, a two-day cultural exposition and meetings with members of Parliament and the government. Also, plans continue to hold a commemoration of the departure of the three ships for Virginia from Blackwall in London on December 19, 2006, as well as exhibits to showcase England as well as Virginia at the Smithsonian Folklife Festival in Washington DC, late June – early July 2007.



Virginia Indian chiefs and representatives from the eight state-recognized tribes of Virginia join with Jamestown 400th Federal Commission members and members of the Jamestown 2007 British Commission in England.

Cultural Initiatives

Throughout 2006 members of the African American Advisory Council, the Virginia Indian Advisory Council and the Virginia African American Forum were actively engaged in ensuring that America's 400th Anniversary events were not only inclusive but also historically accurate and culturally relevant. Council and Forum members participated in several initiatives to help promote and create awareness about the importance, significance and relevance of participation in the commemoration.

Jamestown 2007 staff relied heavily on the subject matter expertise and input of the respective Councils to ensure accuracy in creating entertainment components for the Godspeed Sail and other events. Council members also provided input on educational initiatives including improving SOL-based curriculum and the script for the national web cast, Jamestown Live! Members from both Councils and the Virginia African American Forum participated in several panel discussions throughout the year, including the Historic Triangle's area community conversations.



Dr. Rex Ellis and Daphne Marshall-Ried in discussion at African American Advisory Council Meeting. Photo Courtesy of Jamestown 2007.

African American Advisory Council

The African American Advisory Council, with the support of Jamestown 2007, has planned several events for the commemoration. The theme for these events is the African American Imprint On America. Jamestown 2007 partnered with Tavis Smiley Presents to host Smiley's annual State of the Black Union symposium in Hampton Roads in February 2007. Earlier this year, council members began the process of identifying themes and suggesting potential panelists for that symposium. At the request of the Council, Jamestown 2007 also entered into negotiations with Thomas-McCants Media, Inc., to form a partnership with the firm to host the Virginia 2007 Black Expo. Negotiations are in their final stage. The Council invited each of the Historically Black Colleges and Universities to host complementary programming that has the "African American Imprint on America" commemorative theme. Attendance at events planned by the Council is projected to exceed 10,000.

The council includes representatives from each of the six historically black colleges and universities (HBCUs) as well as representation from the Governor's cabinet, the department of minority business enterprise, the federal Jamestown 400th Commemoration Commission, Historic Jamestowne, as well as local, state, and national government and civic, business, education and museum organizations.

Virginia African American Forum

The Virginia African American Forum, the grassroots statewide organization for Jamestown 2007 is planning a "Preview Gala" to showcase the African American elements of the new expanded galleries at Jamestown Settlement. The Forum has raised more than \$14,000 toward the event, which includes a \$10,000 gift to Jamestown Settlement for the purchase of an African artifact for the new galleries. The Forum plans to use the proceeds from the Gala event to make an additional gift of an African artifact and use the remaining funds to present scholarships to students in museum or African-American studies.



Virginia African American Forum executive committee presents \$10,000 donation to Jamestown Settlement curator Dan Healy for the purchase of an African artifact.

Virginia Indian Advisory Council

The Jamestown 2007 Virginia Indian Advisory Council, which includes representatives from each of Virginia's eight recognized tribes, met monthly in 2006 as they planned for two upcoming signature events focusing on Indian culture and history.

On October 5-7, 2006, they will host the Virginia Indians: 400 Years of Survival Conference, which will include guided bus tours of reservations and tribal centers. The conference is an opportunity to focus on the history and culture of the Virginia Indian Tribes and for members to tell their own stories.

The second event, the American Indian Intertribal Festival, July 21-22, 2007 will be the first large-scale Indian gathering in Virginia and will include dancing, cultural experiences, children's activities, and native craft and food vendors presented by tribes from throughout the United States.

Jamestown 2007's visiting specialist, Powhatan Owen (Chickahominy - Mohawk) attended the Gathering of Nations in Albuquerque, NM to meet with potential vendors and participants for the American Indian Intertribal Cultural Festival. In August, Chief Kenneth Adams (Upper Mattaponi), Chief Stephen Adkins (Chickahominy) and Powhatan Owen participated in the "Reunion at the Home of Sagagawea," one of the signature events for the Lewis and Clark commemoration hosted by the Mandan, Hidatsa and Arikara Nation of North Dakota.



Virginia Indian Delegation in front of Pocahontas statue in England. Photo Courtesy of Jamestown 400th Federal Commission



Virginia Indian Chiefs and tribe representatives in historic 19th-century England.

Historic Triangle Host Committee



WILLIAMSBURG
JAMESTOWN · YORKTOWN
AMERICA'S HISTORIC TRIANGLE

The Historic Triangle Jamestown 2007 Host Committee is charged with coordinating the work of the Jamestown 2007 partners and engaging the Historic Triangle community in the commemoration. This year the Host Committee was honored by the Greater Williamsburg Chamber and Tourism Alliance as the Corporate Citizen of the Year.

In 2006, the Host Committee successfully;

- Recruited and placed over 600 volunteers in six port cities to help staff the Godspeed Sail.
- Worked in partnership with local beautification groups to plant the inaugural America's Anniversary Garden with then Governor-Elect Timothy M. Kaine.
- Continued a partnership with The Greater Williamsburg Chamber and Tourism Alliance (GWCTA) and Thomas Nelson Community College (TNCC) to deliver the modular guest service training to over 1,000 Historic Triangle employees.
- Produced four "2007 Community Conversations" to inform and engage local citizens in the commemoration.
- Launched year three of the Historic Triangle Shuttle program, which runs every half hour from Williamsburg to both Yorktown and Jamestown.
- Installed new Wayfinding signage throughout the Historic Triangle.
- Launched www.historictriangle.net, which is designed to inform and engage local citizens in the commemoration. The website includes a local 2007 calendar where organizations can register their events.
- Launched www.historictriangle.com, which is designed to serve as a portal to the region.

Commemorative Stamp

Historic Art Contest First Place Winners



Milyka Land, Gr. 5
York, County



Hadley Froelich, Gr. 6
Henrico County



Keith Ricks, Gr. 10
Surry County



Jordan Powers, VCU
Richmond



Michael Goughan, VCU
Richmond



Mary Alice Weiss
Teacher - Richmond



Daniel Hayman, VCU
Richmond

More than 4,100 Virginia public, private and home-schooled students and teachers from kindergarten through college participated in the Historic Jamestown Art Contest in the fall 2005. The contestants were asked to create designs for the Jamestown 2007 400th anniversary cachet – a decorative envelope that will hold the first-day issue of the Jamestown commemorative stamp(s). A panel of five judges narrowed the field to twenty-one finalists in each age category including art and design teachers. Finalists were displayed at the 2006 World Philatelic Stamp Exhibition in Washington D.C this past May.

The seven winning designs were announced during the Exhibition. The winning designs will also be showcased during Anniversary Weekend in May 2007. Headed by Dr. Ned Logan, the all-volunteer Jamestown Commemorative Stamp and Cachet Committee has raised more than \$120,000 for the program.



Commemorative Coins

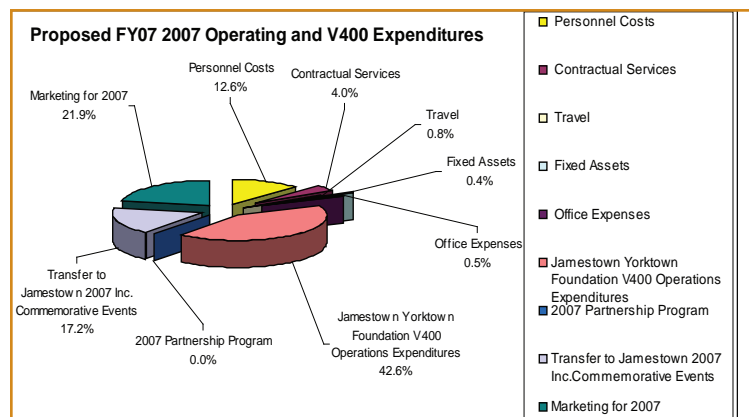
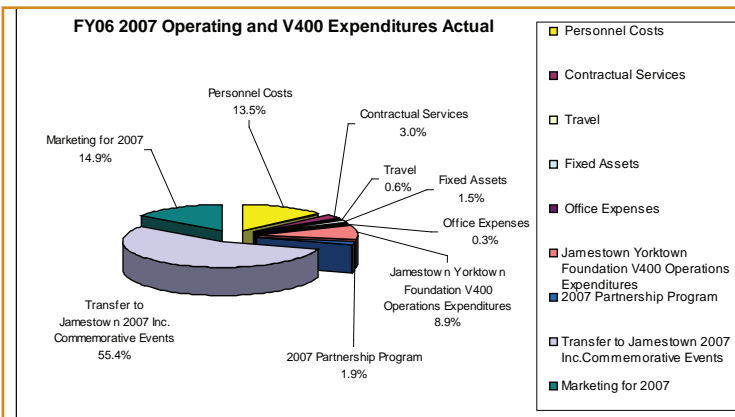
In 2006, the United States Mint unveiled four designs honoring the 1607 founding of Jamestown as part of the opening day ceremonies of the Godspeed Sail at Penn's Landing in Philadelphia, PA. The designs will be engraved on the obverse and reverse side of two commemorative coins – a silver dollar and a \$5 gold coin. Available in both proof and uncirculated conditions the coins will go on sale in January 2007.

Proceeds from sale of the coins will support 400th anniversary programs and events and help promote educational understanding of Jamestown and continuing improvement and preservation of the Jamestown sites. Virginia Senators John Warner and George Allen, Representative Jo Ann Davis and Virginia's congressional delegation co-sponsored and worked for approval of the coin legislation.

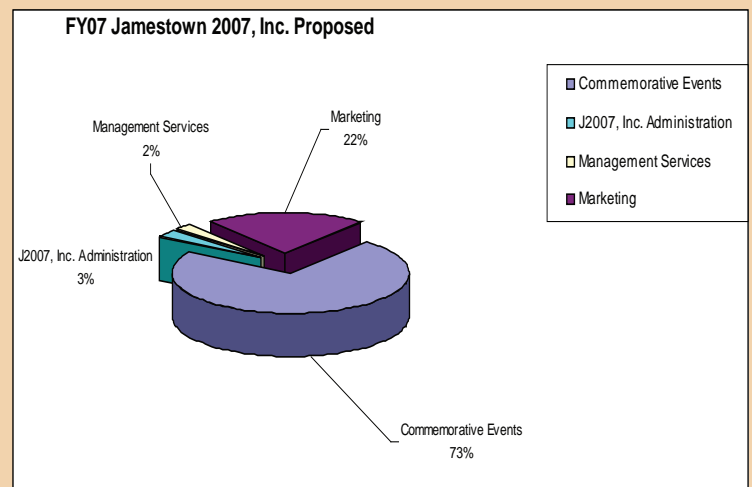
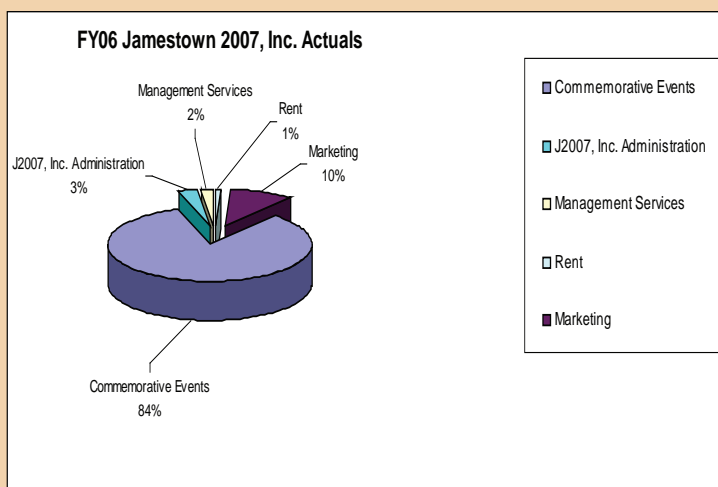
Summary of Jamestown 2007 Expenditures

Jamestown 2007 Operating

	FY03	FY04	FY05	FY06	Proposed
				2007 Operating and V400 Actual	2007 Operating and V400 Proposed
	Actual	Actual	Actual		
Personnel Costs	\$296,809.00	\$600,825.37	\$733,551.29	\$908,794.58	\$993,324.00
Contractual Services	\$111,543.00	\$232,961.30	\$118,961.61	\$202,231.56	\$312,418.00
Travel	\$18,555.00	\$30,429.72	\$22,337.76	\$39,707.77	\$60,690.00
Fixed Assets	\$5,865.00	\$37,295.20	\$36,898.59	\$100,646.01	\$35,000.00
Office Expenses	\$5,979.00	\$58,545.43	\$12,860.07	\$21,685.88	\$36,121.00
J2007 Operating Expenditures Subtotal			\$924,609.32	\$1,273,065.80	\$1,437,553.00
JYF V400 Operations Expenditures			\$883,981.39	\$598,263.19	\$3,353,146.00
2007 Partnership Program			\$205,000.00	\$125,000.00	
V400 Transfer to Jamestown 2007 Inc. Commemorative Events				\$3,736,606.00	\$1,347,482.00
Marketing for 2007				\$1,006,019.01	\$1,724,000.00
TOTAL V400			\$2,013,590.71	\$6,738,954.00	\$7,862,181.00



Jamestown 2007, Inc. 2006 Actuals and 2007 Proposed Use of Funds



Jamestown 2007

The Jamestown-Yorktown Foundation was designated in 1996 by the General Assembly to be the lead state agency responsible for planning America's 400th anniversary. In 1997, the Jamestown 2007 Steering Committee was formed to help coordinate planning for the commemoration. In 2002, the General Assembly designated Jamestown 2007 as a sub-agency of the Jamestown -Yorktown Foundation.

Jamestown 2007 Steering Committee (as of August 1, 2006)

Stuart W. Connock, Chair
Colin G. Campbell, Vice Chair
Robert E. Martinez, Chair, Logistics
Suzanne Owen Flippo, Chair, Programs & Events

A. Marshall Acuff
Wayne B. Adkins
L. Ray Ashworth
Frank B. Atkinson
Viola O. Baskerville
William T. (Bill) Bolling
L. Preston Bryant, Jr.
Vincent F. Callahan, Jr.
Whittington W. Clement
M. Kirkland Cox
Linwood W. Custalow
Rosalyn R. Dance
H. Benson Dendy III
Patrick O. Gottschalk
F. Alec Gould
Leroy R. Hassell, Sr.
Pierce R. Homer
William J. Howell
Calvin D. Jamison
Reginald N. Jones

William M. Kelso
William B. (Barry) Kerkam III
Elizabeth S. Kostelny
William H. Leighty
Donald W. Lemons
Martha D. Marks
George Keith Martin
Robert E. Martinez
Danny McDaniel
Robert F. McDonnell
Thomas R. Morris
Thomas K. Norment, Jr.
Alexander (Sandy) L. Rives
Cal Simmons
Malfourd W. (Bo) Trumbo
Rovenia Vaughan
Jody M. Wagner
Edwin W. Watson
W. Bruce Wingo

Honorary Members

George Allen
Gerald L. Baliles
James S. Gilmore III
A. Linwood Holton
Charles S. Robb
Mark R. Warner
L. Douglas Wilder

Jamestown 2007 Team (as of August 1, 2006)

Jeanne Zeidler
Howard Gevertz
Anne Doyle Dale
Ross O. Richardson
Alta Cassady
Kevin Crossett
Gloria L. Jackson-Warren
Amy A. Ritchie
Linda J. Stanier
Lisa R. Powell
Judy P. Leonard
Stacey J. Hood
Avis J. Tucker

Executive Director
Director of Operations
Director of Partnerships
Director of Marketing Communications
Manager Partner Relationships
Manager Promotions and Publicity
Manager of Media Arts
Manager of Statewide Programs
Manager of Special Events and Promotions
Fiscal Analyst
Executive Assistant
Administrative Assistant
Administrative Assistant

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Web site: www.Americas400thAnniversary.com
2006 ANNUAL PROGRESS REPORT