# Annual Report

For me, this is an economic growth issue.

My position is that if government is
going to invest in education at all,
it should invest in enhancing early
childhood development.

Jeffrey M. Lacker President Federal Reserve Richmond

Virginia
Early Childhood
Foundation

# A Letter from the Chairman and President



Scott L. Hippert President



**Paul O. Hirschbiel** Chair

Dear Citizens of the Commonwealth,

We are pleased to present you with this annual report of progress of the Virginia Early Childhood Foundation. While 2009 was a difficult economic year for all Virginians, we are pleased to report continued growth of the Foundation and increased statewide support for our youngest Virginians, which will result in long-term prosperity for all our citizens.

Virginians care deeply about the future of our Commonwealth, and our first and most important job is to ensure the success and prosperity of our citizens, businesses and institutions. Research demonstrates that investments that improve the school readiness of young children will have lifelong impacts on educational achievement, workforce productivity, and economic prosperity. These are important values to Virginians, and they are guiding principles of the Virginia Early Childhood Foundation.

During this past fiscal year, the Foundation has experienced dramatic success in helping Virginians from all walks of life, and all regions of the Commonwealth, to embrace early childhood as a way to make certain these values are sustained and supported. Fiscal year 2009 brought continued bi-partisan support from our elected leaders, increased philanthropic support from corporations, foundations, our Board of Directors and other individuals, and our first grant from the Virginia Tobacco Commission. This level of commitment proves that early childhood development is a value that Virginians hold in common for the long-term benefit of our citizens.

As you read this annual report, you will find that our work has expanded to regions across the Commonwealth, and, even in our infant years as an organization, we are witnessing improvements in school readiness that we know will lead to a stronger, more prosperous Virginia in the future. On behalf of our Board of Directors, we thank you for your ongoing support, for making certain that our values transcend our differences, and that we continue investing in young children today as a way to build a strong Virginia for tomorrow.

Paul O. Chrachlil La

Sincerely,

Sut & Report



# The Foundation for Smart Beginnings

From legislative sessions to the living rooms of homes across the state, people are realizing that the nation's future success rests in the hands of children who are prepared to succeed in school and in the workforce.

### **Scott Hippert**

President
Virginia Early Childhood Foundation

The Virginia Early Childhood Foundation was created as a public/private partnership with the Commonwealth to support local communities in building early childhood collaborations to deliver high quality early childhood development experiences for Virginia's youngest citizens. The Foundation operates as an independent nonprofit organization, led by a diverse and accomplished board of directors, representing all regions of the state. Through its leadership of the Smart Beginnings initiative, the Foundation works to ensure that Virginia's children are prepared to succeed in a highly competitive and complex world. Smart Beginnings initiatives also help parents to become effective first teachers for their children. It is the Foundation's goal to give Virginia's children a "Smart Beginning" for success in school, at home, in the workplace, and in service to our nation.

### Vision

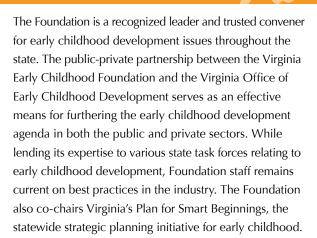
All children in Virginia enter kindergarten healthy and ready to succeed in school and life.

### Mission

To provide collaborative leadership to foster Smart Beginnings for all young children in Virginia, and through them, a vital future for the Commonwealth In 2009, the Foundation supported 21 community-based Smart Beginnings partnerships, which under the guidance of local leadership councils create effective and collaborative local early childhood systems. These initiatives bring the early childhood resources of a region together into a collaborative system and engage all sectors of a community to support and promote high quality early childhood development. The Foundation's focus is on children pre-natal to 5, with community priorities determined by local leadership.



# Smart Leadership



### Smart Growth

The Virginia Early Childhood Foundation experienced tremendous growth and success in 2008-09, as it strengthened its staff and elected new leaders to its Board, representing both the public and private sectors. These additions help position the Foundation to increase school readiness and life long achievement for children throughout the Commonwealth.

The Smart Beginnings initiative also grew significantly in 2009, as \$1.3 million in grant funding was awarded to 21 new and existing Smart Beginnings coalitions over the course of the fiscal year. Smart Beginnings partnerships began operating in regions across the state, including the newest initiatives in the Appalachian Region, the

Crater Region, Danville-Pittsylvania County, Fluvanna County, the Shenandoah Valley, and Southwest Virginia. Under the guidance of local leadership councils, these coalitions create effective and collaborative local early childhood systems.

Perhaps most notably in 2009, the Virginia Tobacco Indemnification and Community Revitalization Commission stepped forward with major funding for Smart Beginnings in the Southside and Southwest regions of the Commonwealth. The Commission clearly recognized the value of quality early childhood experiences for strengthening the region's student performance, workforce productivity, and economic future. The Foundation added staff in the Southside and Southwest areas to serve these new initiatives.

As public support for early childhood development grows so do the Foundation's efforts to engage and educate the communities that it serves. Local leadership councils remain essential in the formation of regional Smart Beginnings coalitions, and serve an integral role in providing support, advocacy and vision. Additionally, the Foundation offers innovative ways to share information with a broad constituency, as is evidenced by events such as last year's early childhood Summit co-sponsored with Voices for Virginia's Children.

By investing in the human potential of today's young children, the Foundation is shaping a prosperous future for Virginia.

# Smart Beginnings for Future Prosperity

The Virginia Early Childhood Foundation is making sound investments in Virginia's future by preparing our youngest citizens for school, work, and life. Although our primary focus is school readiness, Smart Beginnings aims to advance all areas of a child's development. This multi-faceted approach combines cognitive, physical, and socio-emotional development initiatives to equip young children to succeed in life.

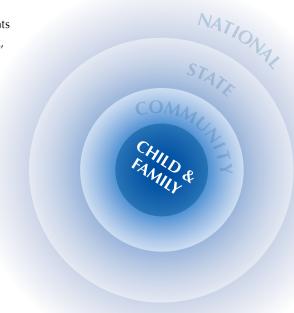
Countless studies confirm that high-quality early childhood development programs, such as Smart Beginnings, positively impact virtually all aspects of society, resulting in healthier families, engaged communities, a prosperous Commonwealth, and a stronger nation. Providing "smart beginnings" for all Virginia's children is not only the smart thing to do, it's also the right thing to do.

# Child and Family

Smart Beginnings partners work to increase the cognitive, physical and socio-emotional health and development of young children and families. By focusing on these needs, **Smart Beginnings helps create a cycle of confidence** and achievement in school and in life. Families also gain skills to succeed as their child's primary care giver and first teacher.

# Community

The Foundation works to ensure the participation of recognized local leaders in each of the Smart Beginnings initiatives, as well as the participation of all key sectors of a community to build infrastructure that strengthen early care systems within local jurisdictions. **Smart Beginnings partnerships work to shape today's children to become healthy, responsible, engaged, and civic-minded community members of tomorrow.** 



### State

High quality early childhood development is critical to maintaining the Commonwealth's high quality of life.

Smart Beginnings not only prepares a future-ready workforce, but also increases present-day workforce productivity by increasing access to quality early care opportunities, allowing parents to work.

### National

The country's national security and economic prowess hinge on the military personnel and skilled workforce of the next generation. Early childhood development efforts have been shown to alleviate financial burdens on the nation's education, healthcare, and penal systems by fostering responsible citizenship. The Virginia Early Childhood Foundation is committed to preparing Virginia's children to make positive contributions to America's continued prosperity.



# Smart Beginnings: A Progress Report for Local Coalitions

I see three major benefits to investing in Early Childhood. First, these investments allow for the development of the educated and healthy future workforce Virginia needs to create a robust economy.

Secondly, improved high school and college graduation rates will reduce the number of youth subject to drug addiction, teen pregnancy and incarceration.

Finally, the productivity of today's workforce will improve as parents will be confident their children are being prepared to successfully begin kindergarten.

### Thomas N. Chewning

Executive Vice President and CFO Dominion Resources (Retired)

The Virginia Early Childhood Foundation works with local partners throughout the Commonwealth to map existing early childhood development resources and build strong Smart Beginnings initiatives that will best serve families in the respective regions. Since inception, the Foundation has engaged over 400 organizations to increase school readiness for more than 300,000 young children ages prenatal to 5 in 70 cities, towns and counties across Virginia.

Through a competitive grant process, VECF supports regional collaborative partnerships to conduct and support Smart Beginnings initiatives. The Foundation provides guidance and technical assistance as grantees follow a systematic approach of building support and resources to sustain Smart Beginnings initiatives in communities and to deliver measurable outcomes for young children. Initiatives include home visiting services, early childhood professional development, parenting education, local implementation of the Star Quality Initiative, and engagement of all sectors of a community to support and promote high-quality early childhood development.

# Planning Grants

Local coalitions use these \$50,000 grants over a 12-18 month period to implement strategic planning activities, including: hiring essential staff and securing office space; engaging high-profile business and community leaders to serve on a local Leadership Council; conducting a local early childhood assessment of gaps and opportunities; fostering collaboration among all organizations and agencies that impact or serve young children and their families; and developing a strategic plan to build collaborative early childhood systems.

### PLANNING GRANT RECIPIENTS

### **Appalachian Region**

(Lee, Scott, Wise, City of Norton)

Contact: Molly Campbell 276-386-6441 mcampbell@appcaa.org

### **Crater Region**

(Emporia, Brunswick, Greensville, Surry, Sussex)

**Contact**: Shikee Franklin 434-634-2490 x236 sfranklin@impassoc.org

### **Danville-Pittsylvania**

(Pittsylvania, Danville)

Contact: Jennifer Smith (Joy Stone) 434-792-3700 s.jennifer87@gmail.com

### Fluvanna

(Fluvanna County)

Contact: Pat Groot 434-591-1910 pgroot@co.fluvanna.va.us

### **New River Valley**

(Montgomery, Floyd, Giles, Pulaski and Radford)

Contact: David Moore 540-231-8954 dmoore@vt.edu

### **Shenandoah Valley**

(Staunton, Augusta, Shenandoah)

Contact: Stacie Jackson 540- 437-2432 jacks2sc@jmu.edu

### Southwest

(Dickenson, Buchanan)

**Contact**: Jackie Carter 276-619-2216 ext. 323 jcarter@peopleinc.net







Partnership Grants



**Sustaining Grants** 



The Getting Ready Model guides the Foundation's grant making process, as it is a framework of the best state-level indicators of school readiness. This model also influences early childhood policy by providing measurable indicators, allowing states to track the progress of their investments in children, families, and communities.

Based on the *Getting Ready* Model, Smart Beginnings advances the following 5 interconnected ideals that greatly impact early childhood development:

- **READY FAMILIES:** Young children thrive in safe, stable, healthy home environments where families fully support their development.
- READY COMMUNITIES: Communities advance school readiness by supporting parents as their children's first teachers and providing children with diverse opportunities to learn and develop.
- **READY SERVICES:** Accessibility to high quality care and services is vital to the success of young children and their families. Key services include healthcare, dental care, behavioral healthcare, and early education programs.
- READY SCHOOLS: Highly trained teachers and developmentally appropriate curriculum ensure a smooth transition for young children as they enter Kindergarten.
- READY CHILDREN: Families and communities support young children in reaching developmental milestones in the following 6 domains: physical health, social-emotional health, approaches to learning, language/literacy development, and cognition/general knowledge.

# Getting Ready Grants

Awarded in 2008, these grants provide funding of up to \$100,000 over two years to Smart Beginnings initiatives that have successfully completed their initial planning. Over the course of the funding period, grantees continue developing plans for comprehensive systems-building, more fully engaging their communities, and building greater advocacy and support to strengthen school readiness efforts.

### **GETTING READY GRANT RECIPIENTS**

### Alexandria/Arlington

(Alexandria, Arlington)

**Leadership Council Chair:** Robert H. Dugger Managing Director, Tudor Investment Corporation (Retired)

**Contact**: September Jones (Karen Hughes) 703-224-2342 | aasrc@campagnacenter.org

### **Highlights**

- Identified opportunities to better serve area families by completing a community assessment in conjunction with the Kellogg Foundation Pathways Project.
- Prioritized and tailored training initiatives in response to the needs of local providers.

### **Hopewell-Prince George**

(Hopewell, Prince George, Fort Lee)

**Contact**: Cheryl Riggins (Bernetta Guinn) 804-541-6400 | criggins@hopewell.k12.va.us

### **Highlights**

- Collaborated with J. Sergeant Reynolds Community College and John Tyler Community College to train local day care providers on best early childhood development practices.
- Engaged support from local foundations to maximize public funding for the area's youngest children.

### Rappahannock Area

(Caroline, Fredericksburg, King George, Spotsylvania, Stafford)

**Leadership Council Chair:** Glenn Kinard Regional President, PNC Bank-Fredericksburg

Contact: Angie Sullivan

540-373-0041 x301 | asullivan@rappahannockunitedway.org

### **Highlights**

- Enhanced the quality of area early childhood education programs through participation in Phase II of Virginia's Star Quality Initiative.
- Received significant support from the Virginia Foundation for Healthy Youth to expand Al's Pals, a comprehensive development curriculum, in 23 additional classrooms during the 2009-2010 school year. Al's Pals: Kids Making Healthy Choices teacher training and curriculum materials were used in 12 classrooms in 2008-09.

### Virginia Peninsula

(Hampton, Newport News)

Contact: Belinda Willis 757-870-6161 | Bjhw3@cox.net

### **Highlights**

- Improved local access to early childhood services by developing an extensive internet database for families and providers.
- Increased provider competency through training on ASQ/SE, a developmental and social/emotional assessment instrument. This prepares providers to better assess preschoolers, provide feedback to parents, and make referrals where appropriate.

# Partnership Grants

As the flagship of the Smart Beginnings initiative, the Foundation awards up to \$500,000 to local Smart Beginnings partners that have successfully engaged strong community leadership, completed strategic planning, and systems-building activities, and are prepared to take the lead in fostering local collaborations that are ready to dramatically improve the school readiness of the region's young children

### PARTNERSHIP GRANT RECIPIENTS

### Central Virginia

Amherst, Appomattox, Campbell, Bedford City, Bedford County, Lynchburg)

Leadership Council Chair: Pete Warren

Lynchburg University (retired) Contact: Gayle C. Lucado

434-455-6914 | Gayle.lucado@unitedwaycv.org

### **Highlights**

- Worked to receive support from federal stimulus funds for Smart Beginnings initiatives that enhance opportunities for low-income families and young children.
- · Early childhood providers throughout this region participated in InnoVAtive Leadership: Building Community Connections, a Virginia Cooperative Extension community leadership program. These providers developed effective plans for strengthening local early childhood programs, ultimately becoming more powerful advocates for young children.

### Charlottesville/Albemarle Area

(Albemarle, Charlottesville)

Leadership Council Chair: Dr. Robert Pianta

Dean University of Virginia Curry School of Education

Contact: Miriam Rushfin

434-972-1702 | mrushfinn@unitedwaytja.org

### **Highlights**

- Increased school readiness by distributing "I'm Getting Ready for Kindergarten" booklets, developed by a diverse collaboration of early education specialists, to over 3,000 members of the community. A Spanish version will be distributed in order to serve a broader constituency.
- Improved the quality of early care provider centers through their participation in a local Quality Ratings Improvement System.



66 If we want a strong economy for tomorrow, we must focus today's public investments on youth human capital where it will generate the highest economic gains.

### Robert H. Dugger

Managing Director Tudor Investment Corporation (Retired)

### **Greater Richmond**

(Chesterfield, Hanover, Henrico, Petersburg, Richmond) **Leadership Council Chair**: Thomas N. Chewning,

Executive Vice President and CFO Dominion (Retired)

Contact: Amanda Scudder

804-775-6434 | scuddera@yourunitedway.org

### **Highlights**

- Made early child care decisions easier for parents by developing a consistent quality ratings process for the 28 center-based early childhood programs that participated in the Virginia Star Quality Initiative pilot.
- Connected families with home visiting programs by developing a collaborative home-visiting assessment and referral process.

### **Greater Roanoke**

(Botetourt, Craig, Franklin, Roanoke City, Roanoke County, Salem, Vinton)

### **Leadership Council Chair:**

Dr. Robert Sandel

President of Virginia Western Community College

Contact: Danielle Murray

540-777-4211 | Danielle@uwrv.org

### Highlights

- Increased early care provider skills by offering 16 complimentary training courses in early childhood development.
- Expanded home visiting services to guide 138 area families as they work to nurture their children's development during their first five years.

### Martinsville & Henry County

(Martinsville, Henry)

### **Leadership Council Co-Chairs:**

Rev. Thurman Echols Moral Hill Baptist Church

Sharon Shepherd

Deputy Director Martinsville Henry County Chamber of Commerce

Contact: Sheryl Agee

276-403-5963 | cheryl@unitedwayofhcm.org

### Highlights

- Recognized nationally for increasing the accessibility of local early childhood services by coordinating the efforts of 15 community partners in an innovative one-stop center.
- Engaged additional community support to increase Smart Beginnings partners by 50%.

### **Shenandoah Valley**

(Harrisonburg, Page, Rockingham)

Contact: Pat Kennedy

540-568-2557 | kennedpa@cisat.jmu.edu

### Highlights

- Sponsored annual summit on community support.
- Expanded home visiting to support more parents, including teen mothers.



Our national security in the year 2030 is absolutely dependent upon what is going on in early childhood education today.

The military recognizes that families, early childhood professionals, and teachers prepare the young men and women who, with their knowledge, strength and character, protect our nation. We have to start early.

### Rear Admiral James A. Barnett

US Navy (Ret.)

### **Western Tidewater**

 $({\it City of Franklin, Isle of Wight County, Southampton})$ 

### **Leadership Council Chair:**

Martha Kello

Program Head Child Development Paul D. Camp Community College **Contact**: Connie Burgess (Amanda Ritter)

757-562-8511 | cburgess@franklinva.com

### **Highlights**

- Established a non-profit organization to coordinate and support early childhood development initiatives in the area.
- Jump-started area initiatives by piloting the Virginia Star Quality Initiative in 11 early childhood programs and 15 classrooms.

# Sustaining Grants

Sustaining Grants are awarded to Smart Beginnings Partners that have successfully implemented their strategic plan for improving school readiness for young children and families. These grantees receive up to \$100,000 over two years to sustain Smart Beginning initiatives while they work with their Leadership Councils to continue funding and community support for the local initiative.

### **SUSTAINING GRANT RECIPIENTS**

### **Fairfax**

(Fairfax County)

Leadership Council Chair: Rotating

Contact: Betsi Closter

703-324-8053 | Betsi.closter@fairfaxcounty.gov

### **Highlights**

- Formed 8 Neighborhood School Readiness teams to act as conveners between early childhood programs and elementary schools to advance school-readiness initiatives for area children.
- Staff participated in nationally recognized early childhood development training courses to strengthen their ability to serve area families.

### **Historic Triangle**

(James City, Williamsburg, York)

### Leadership Council Chair:

Sherry Patterson

**Smart Beginnings Coordinator** 

Contact: Sheri Osborne

757-566-2849 | sherio@cdr.org

### Highlights

- 11 early childhood programs received star ratings through their participation in Virginia's Star Quality Initiative pilot.
- Enhanced the capacity of area providers to effectively prepare children for school and life by conducting a series of early childhood professional development courses.

### **South Hampton Roads**

(Chesapeake, Norfolk, Portsmouth, Suffolk, Virginia Beach)

### Leadership Council Chair:

Paul O. Hirschbiel, President, Eden Capital

Contact: Lisa Howard

757-226-8826 | Ihoward@smartbeginningsshr.org

### **Highlights**

- Received significant support from The Norfolk Foundation to partner with the Educational Policy Institute and UVA's Center for the Advanced Study of Teaching and Learning to advance QRIS efforts by conducting one of the first intensive evaluations of this work in the Commonwealth.
- Increased community awareness of the key link between quality care and positive child outcomes.

## Sustaining Partners

The three most veteran Smart Beginnings coalitions reached a significant milestone, as they completed the Sustaining Grant cycle to conclude the final stage of Foundation funding. At the Foundation's June 2009 board meeting, these three coalitions – Fairfax County Office for Children, Smart Beginnings Historic Triangle, and Smart Beginnings South Hampton Roads – became "Sustaining Partners." This new status recognizes the valuable role of these coalitions as early leaders in the Smart Beginnings structure, as well as their continued partnership in this dynamic statewide network.

Going forward, these Smart Beginnings partners will continue to benefit from the Foundation's training opportunities and technical assistance, and offer their experience to mentor and support newer initiatives across the Commonwealth.

The Foundation congratulates these new Sustaining Partners and looks forward to other coalitions joining their ranks.



# Smart Standards for Early Care Experiences

A major milestone in the advancement of Virginia's early childhood efforts in 2009 was the successful launch of the new Virginia Star Quality Initiative. The Foundation, in partnership with the Virginia Office of Early Childhood Development, continues to vigorously advance this voluntary Quality Rating and Improvement System as the standard-bearer for early care providers throughout the Commonwealth. This initiative was created in response to the need for a clear and consistent way for families to make informed child care choices, while allowing providers a systematic approach for improving the quality of their services.

In the spring of 2009, VECF and the Virginia Office of Early Childhood Development signed a Memorandum of Understanding to share responsibilities for Virginia's Star Quality Initiative. The Foundation provides quality oversight to the ratings process, promotes and expands the initiative, and issues ratings certificates to qualified early childhood centers.

Building on its initial success, Virginia's Star Quality Initiative expanded during the 2008-09 school year to include toddler classrooms. Thirteen community coalitions participated, reaching nearly 10,500 children in 250 preschool classrooms and 100 toddler classrooms around Virginia. These coalitions represent the following counties, cities, and surrounding areas: Alexandria & Arlington, Blacksburg, Charlottesville, Fairfax, Fredericksburg, Newport News, Harrisonburg, Lynchburg, Richmond, Roanoke, South Hampton Roads, Western Tidewater, and Williamsburg.



Virginia's Star Quality Initiative uses a five-star scale to assess, improve, and communicate the quality of early care in the following four standard areas:

- Education, qualifications and training of staff;
- Interactions between children and their teachers and peers;
- Staff to child ratios and group size; and
- Program environment and instructional practices.

A Star Quality mentor is assigned to each star-rated provider to implement a quality improvement program



Walnut Grove Children's Learning Center has become the quality program we had envisioned thanks to Smart Beginnings and QRIS. We knew where we wanted to be, but needed the guidance, professional development, and accountability to get there.

### **Richele Moore**

Director, Walnut Grove Children's Learning Center

# 2009 Financials – Smart Investments

The Foundation relies on the foresight and vision of its supporters to invest in today's children as a means of best positioning the Commonwealth for long-term prosperity. Engaging a broad constituency of private donors allows the Foundation to leverage public funding to maximize its Smart Beginnings initiatives.

This public-private partnership of support is directly responsible for creating and sustaining early childhood development efforts across the state, increasing school readiness for the 1 in 5 young Virginians currently unprepared to enter kindergarten. Equally important, this support ultimately strengthens Virginia's families, communities, future workforce, and economic viability.

The Virginia General Assembly appropriated public funds again in 2009 to support the work of the Foundation and its Smart Beginnings initiatives across the State. These funds were allocated through the Virginia Department of Social Services. The Virginia Tobacco Indemnification and Community Revitalization Commission also contributed significant funds to the Foundation's efforts to serve young children and their families in Southside and Southwest Virginia.

Private donors also answered the call to invest in Virginia's youngest citizens in 2009, as corporations, foundations, and individuals supported the Foundation through cash gifts and in-kind donations. Additionally, local Smart Beginnings initiatives leveraged Foundation funding to secure significant resources to support the community-based efforts that are key to making all Virginia children school-ready.

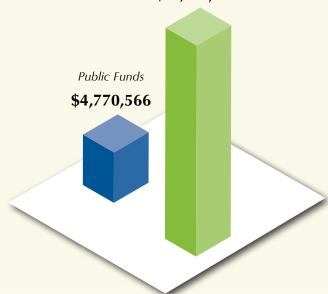
# Smart Beginnings:

Leveraging Investments Since 2007

### TOTAL SMART BEGINNINGS SUPPORT

Other Funds raised by Foundation and Local Initiatives

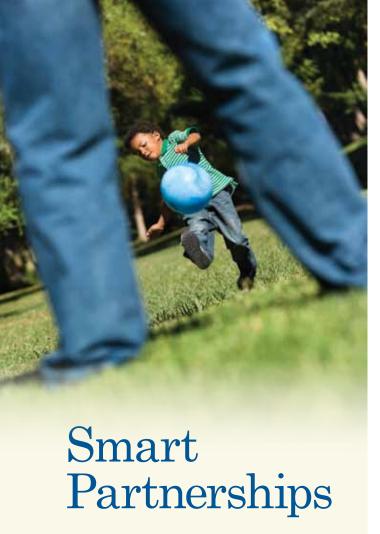
\$14,455,309



### Virginia Early Childhood Support in FY08

Government Grants	\$1	,623,124
Donations Received	\$	517,198
Interest Received	\$	40,052

Total Support . . . . . . . . . . . . . . . . \$2,180,374



The Virginia Early Childhood Foundation expresses its overwhelming gratitude to the Governor, General Assembly, The Virginia Tobacco Indemnification and Community Revitalization Commission, other government agencies, and the many private sector supporters for recognizing the human potential of the Commonwealth's youngest citizens to act as change agents for a better Virginia.

Thank you for supporting today's families and tomorrow's workforce— your investment is critical to Virginia's economic prosperity.

To make a wise investment and join the list of donors, please visit www.vecf.org

If we have overlooked your name or made an error of any kind please accept our apologies and call us at (804) 358-8323.

The following contributors make Smart Beginnings possible for Virginia's children:

### **GOVERNMENT SUPPORT**

Virginia General Assembly Virginia Tobacco Indemnification and Revitalization Commission

# CORPORATIONS AND FOUNDATIONS

Bruhn-Morris Family Foundation Capital One Danville Regional Foundation Dominion Resources The Norfolk Foundation Robins Foundation SunTrust Mid-Atlantic Foundation Wachovia Foundation

# BOARD AND INDIVIDUAL SUPPORT

Kenneth E. Ampy Peter Blake & Mary Blanchard Mark & Katherine Busser Sarah King & Lyles Carr Charitable Fund Thomas & Nancy Chewning Stacey L. Collier Mr. & Mrs. Ben J. Davenport Allison Cryor DiNardo Mr. & Mrs. James W. Dunn Mark E. Emblidge Jeffrey & Jodi Gidley Kathy Glazer Scott L. Hippert Paul O. Hirschbiel, Jr. The Honorable R. Edward Houck Maurice Iones, Lisa Smith & Michela Iones Mr. & Mrs. Reginald N. Jones Mr. & Mrs. Glenn E. Kinard Colleen A. Kraft, M.D. Angelica D. Light Dr. Virginia L. McLaughlin Lori M. Morris Dr. Thomas R. Morris Dr. Novella J. Ruffin Marilyn B. Tavenner

### **IN-KIND**

J. Scott Wilfong

Capital One SunTrust Bank United Way of Greater Richmond & Petersburg

# **Smart Community Support**

Statewide prosperity begins in individual communities. The Foundation extends its appreciation to the following supporters of local Smart Beginnings coalitions who provided matching gifts to maximize early childhood development efforts across the state:

A+ Child Care Albemarle County Allison Cryor DiNardo Altarum Institute

Alvin Schexnider

American Bulldog Construction Angelica D. & Henry Light Anonymous Donors Anonymous Foundation

Anonymous Foundatio Appomatox Ruritans Appomatox Schools

Arc of Piedmont Arlington County Government

Association of Naval Aviation

Bank of America Barnes Technologies, Inc.

Barry Bishop

Batten Educational Achievement Fund of The Norfolk Foundation

BB&T

**Bedford Schools** 

Bernadine Franciscan Sisters Foundation

Bert Schmidt Beth Diehl

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Advantage

Birdsong Charitable Foundation Blackwater Library Services

Blue Ridge RBS Bob Rubin

Bruce and Lily Bradley Cameron Foundation Camp Foundations

Capital Area Health Ed Center

Capital One
Carilion Clinic
Carilion Foundation
CarMax Foundation
Carole Whitener
Catharine Hoyd

Charity League of Martinsville Henry

County

Charlottesville City Schools

Child and Family Connection/Williamsburg Community Health Foundation

Child Care Connect Resource &

Referral

Childcare Quality Initiative Funds (Spotsylvania County)

Childcare Quality Initiative Funds (Stafford County)

Child Development Resources

Child & Family Services

Children's Center

Children Youth & Family Services

Chuck Harris City of Alexandria City of Charlottesville

City of Danville Parks and Recreation City of Newport News – Department of

Human Services City of Norfolk

City of Richmond City of Roanoke Human Service Fund

City of Roanoke – Mayor's Office City of Suffolk

City of Virginia Beach
Coalition Partner Services

Community Development Block Grant

Cox Communications Dave & Claire Benjack

Davis & Co.

Dominion Enterprises Dominion Resources Dr. Barry Dorsey Thomas R. Morris Fairfax County Family Alliance Family Focus Farm Fresh

Foundation for Roanoke Valley

Fran Butterfoss City of Franklin

Gary & Cookie McCollum

Greater Lynchburg Community Trust Hand In Hand Resource Mothers Hantzmon Wiebel

Harrisonburg City Schools

Harry Young

Harvest Foundation

Healthy Families of the Blue Ridge

Henry County Schools

Hopewell City Public Schools

International Paper

James City County Social Services

James Madison University

Jane Batten

Jeffrey & Jodi Gidley

Jim Dahling Jim Metzger

Joetta Camp

our children's future is not only economically prudent, it is also ethically obligatory. We have an obligation to teach our children not just because it will save us money, but because they deserve the best start that we can possibly give them.

### Michael A. Gillette

President

Bioethical Services of Virginia, Inc.

Lynchburg, VA

# Smart Community Support (continued)

John Randolph Foundation

Katherine Kersey

King of Glory Preschool

Lacy Rae Foundation

**Landmark Communications** 

Lanford Brothers Construction

Laurel Park Boosters

Lexis Nexis

Liberty Fair Mall

Lincoln Financial

Lisa Robertson

Littlest Lamb Day Care

Lowes

Lynchburg & Campbell County

Libraries

Lynchburg Schools

MACAA Head Start

Marcy Sims

Margaret, Ann, & Wistar Morris

Martinsville City Schools

Martinsville-Henry County Chamber of

Commerce

Maurice Jones and Lisa Smith

McQ Inc.

Meador Foundation

Memorial Hospital Auxiliary

Mike Hughes

Millennium Engineering and Integration

Company

Mt. Gilead

Nancy Welch

Network for Latino People/Williamsburg

Community Health Foundation

NewBridges Immigrant Resource Center

Norfolk PBS

Norfolk/Planning Council

Norfolk Southern Foundation

Northwestern Mutual (now Virginia

Healthy Youth Foundation)

Obici Healthcare Foundation

Old Towne Medical/Sentara Health,

Riverside & Williamsburg Community

Health Foundations

Page County Public Schools

Paladin Media

Partnership for Families

Paul O. Hirschbiel, Jr.

PEAS

People, Inc.

Peter Blake & Mary Blanchard

Piedmont Association For

Early Childhood Education

**PNC Bank** 

Portsmouth Community Foundation

Preschool Partners – through Cities of

Newport News & Hampton for QRIS Prime Media, Franklin PEG channel

Rappahannock United Way

Richmond Hope Therapy

Rives Fundraiser

**RLP Program Costs** 

Robins Foundation

Rural Area Development Authority

Safe Kids

Sam's Club

Sarah King & Lyles Carr Charitable Fund

**SBWT Books** 

SBWT/ Director/QRIS

SBWT/QRIS program

Shirley Anson

SimVentions, Inc.

SLM Financial

State Farm Insurance

SunTrust Bank

Suzanne Puryear

The Business Council

The Community Foundation Serving

Richmond & Central Virginia

The Norfolk Foundation

The PNC Foundation

The Roanoke Times

The USAA Foundation

Tommy Johnson

Towne Bank

United Way Central Virginia

United Way of Greater Richmond &

Petersburg

United Way of Harrisonburg &

Rockingham County

United Way of Martinsville – Henry

County

United Way of Roanoke Valley

University of Mary Washington

United Way Thomas Jefferson Area

VA Board for People with Disabilities

VA Department of Mental Health

Virginia Gamma Betta Chapter

Virginia Governor's Office on Substance Abuse Prevention

Virginia National Bank

Virginia Tech Institute of Policy and Governance

WHSV-TV3

William & Mary Child Care Center

Williams and Mullen

Williamsburg Regional Library

WJCC Public Schools

Women United in Philanthopy

WVPT

XPEDX

York County Children's Services

York County Library

York County Social Services

# Auditor's Report

# Statement of Financial Position – June 30, 2009

### **ASSETS**

Current Assets	
Cash and Cash equivalents	\$1,205,335
Accounts Receivable	
Pledges Receivable	102,750
Grants Receivable	123,123
Prepaid Expenses	9,344
Grantee Advances	117,741
Other Assets	1,890
Total current assets	1,560,183
Equipment, Furniture, and Fixtures	13,620
Accumlated depreciation	(4,693)
Total assets	\$1,569,110 ———
LIABILITIES AND NET ASSETS	
Current Liabilities	\$326,670
Accrued Expenses	28,781
Total current liabilities	355,451
NET ASSETS	
Unrestricted	0
Temporarily restricted	1,213,659
Total net assets	1,213,659
Total liabilities and	
Net Assets	\$1,569,110



# Auditor's Report

# Statement of Activities for the Year Ended June 30, 2009

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL (MEMO ONLY)
Public Support and Revenue Public Support Contributions			
Individual and Board Contributions	\$ 47,848	_	\$47,848
Corporations	240,850	_	240,850
Foundations	25,000	192,500	217,500
Organizations	1,000	_	1,000
Inkind Contributions	10,000	-	10,000
Total Received Directly	324,698	192,500	517,198
Total Public Support	324,698	192,500	517,198
Revenue			
Government Grants	123,124	1,500,000	1,623,124
Interest Revenue	40,052	-	40,052
Total Revenue	487,874	1,692,500	2,180,374
Net Assets Released			
from Restrictions	1,364,912	(1,364,912)	
Total Support and Revenue	1,852,786	327,588	2,180,374
Expenses			
Program Services	2,268,931	-	2,268,931
Total Program Services	2,268,931		2,268,931
Supporting Services			
Fund Raising	98,081	_	98,081
Lobbying	12,150	_	12,150
Management and General	81,781		81,781
Total Expenses	2,460,943	_	2,460,943
Change in Net Assets	(608,157)	327,588	(280,569)
Net Assets, Beginning	608,157	886,071	1,494,228
Net Assets, Ending	\$ 0	1,213,659	1,213,659

## Board of Directors 2008-2009

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President, Bruhn-Morris Family Foundation Alexandria, Virginia

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The Honorable Mamye E. BaCote

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Vice Chancellor Virginia Community College System Richmond, Virginia

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President Carroll Wireless Alexandria, Virginia

Robert H. Dugger, Ph.D.

Chairman

Partnership for America's Economic Success Alexandria, Virginia

lames W. Dunn

Vice President Bon Secours Richmond Foundation Richmond, Virginia

Dr. Mark E. Emblidge

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The Honorable Phillip A. Hamilton

Virginia House of Delegates Newport News, Virginia

The Honorable R. Edward Houck

Senate of Virginia Spotsylvania, Virginia

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Publisher The Virginia Pilot Norfolk, Virginia

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Glenn E. Kinard

Regional President PNC Bank – Fredericksburg Fredericksburg, Virginia Colleen A. Kraft, M.D., FAAP

Virginia Tech Carilion School of Medicine President, Virginia Chapter American Academy of Pediatrics Midlothian, Virginia

Angelica D. Light

President & CEO
The Norfolk Foundation
Norfolk, Virginia

Dr. Virginia L. McLaughlin

Dean, School of Education College of William and Mary Williamsburg, Virginia

Dr. Thomas R. Morris

Secretary of Education Richmond, Virginia

Dr. Novella J. Ruffin

Asst. Professor & Child Development Specialist Virginia Cooperative Extension Virginia State University Petersburg, Virginia

The Honorable Kenneth W. Stolle

Senate of Virginia Virginia Beach, Virginia

The Honorable Marilyn B. Tavenner

Secretary of Health & Human Resources Richmond, Virginia

I. Scott Wilfong

Chairman, President, & CEO SunTrust Bank – Greater Washington Washington, D.C.

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President

### Maria R. Brown

Director of Initiatives & Technical Support

### **Phylis Benner**

Special Projects Manager

### **Dora Butler**

Program Officer

### **Stacey Collier**

Finance Manager

### Melissa King

Program Officer

### **Cathryn Lowe**

**Development Director** 

### **Caroline Smith**

Senior Program Officer

### **Ann Stratton**

Program Officer

### **Eddie Williams**

Marketing/Communications Manager

### **Mary Williams**

Office Manager

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