



August 31, 2010

Ms. Shakema Sanders, MSA  
Business Manager  
Virginia Department of Health  
Office of Minority Health and Public Health Policy  
109 Governor Street, 10<sup>th</sup> Floor  
Richmond, VA 23219

Dear Ms. Sanders:

Attached is the annual report from the Virginia Primary Care Association, dba as the Virginia Community Healthcare Association for Agreement Number: 09-559-2.vpca/vacha.

If you have any questions, please contact me at your convenience.

Sincerely,

R. Neal Graham  
Chief Executive Officer

Enclosure

cc: Karen Remley, MD, MBA, State Health Commissioner  
Kim Snead, Executive Director, Joint Commission on Health Care  
The Honorable Lacey E. Putney Chairman, House Appropriations Committee  
The Honorable Harry R. Purkey, Chairman, House Finance Committee  
The Honorable Charles J. Colgan, Chairman, Senate Finance Committee  
Debbie Oswalt, Executive Director, Virginia Health Care Foundation

***Improving Access to Pharmacy Services Through  
Virginia's Community Health Centers, Migrant Health Centers, Health Care for the Homeless  
Programs and Rural Health Clinics***

Presented by the Virginia Primary Care Association

To

Commissioner of Health  
Senate Finance Committee  
House Appropriations Committee  
Joint Commission on Health Care  
Virginia Department of Health

August 31, 2010

**Section I** - The Commonwealth of Virginia General Assembly appropriated funds to the Virginia Primary Care Association (VPCA), dba, Virginia Community Healthcare Association *"for the purchase of pharmaceuticals and medically necessary pharmacy supplies, and to provide pharmacy services to low income, uninsured patients of Community and Migrant Health Centers throughout Virginia.*

**Summary of our results for the year ending June 30, 2010 follows:**

- **Funds** allocated have been **expended for the following purposes:**
    - *Purchase of medications*, partnering with local pharmacies, including paying dispensing fees
    - Purchase or upgrade computers to run *The Pharmacy Connection software*, maintain license of product and obtain latest version of TPC
    - *Staff* and associated office supplies and postage to operate an enhanced patient medication assistance program
  
  - Virginia's community health centers have leveraged \$433,750 of state funding into more than \$65,581,363 (average wholesale price) worth of medications through accessing corporate indigent pharmaceutical programs to assist some of the Commonwealth's neediest citizens. ***This was an increase over the prior year of \$21,943,005 worth of medications*** that were distributed to the citizens of the Commonwealth.
  
  - Medications have been made available to over **37,916 low income and uninsured Virginians** in over 60 counties/municipalities throughout the Commonwealth.
  
  - That means that on average, ***every \$1 invested leveraged over \$159 worth of medications*** (average wholesale cost).
  
  - ***Sixty-three percent of this assistance has helped the poorest of the poor***-those under 100 percent of the federal poverty level. The remaining funds assisted those under 200 percent of the federal poverty level.
  
  - The average per patient cost was \$10.87. The average per patient value of medication received was \$1,729.65. The value of medications received per patient increased during the last fiscal year.
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For the twelve months ending June 30, 2010, our centers have provided pharmacy assistance for a total of **37,916 patients** with the following characteristics:

**Patient characteristics**

**Gender** of patients served:  
63.17% female, 36.83% male

**Ethnicity** of patients served:  
7.16% Hispanic                      27.4% African-American  
59.1% Caucasian                      1.8% Asian  
4.51% Other

**Federal Poverty levels** of patients served:  
63% @ or below 100%  
An additional 22.5% @ or below 150%  
An additional 14.5% @ or below 200%

**Age** breakdown for patients served:  
2.71%      0 - 18  
17.33%     19 - 35  
72.50%     36 - 64  
7.46%      65 years and older

The **most prevalent diseases treated** and for which medications were prescribed and received through this program continue to be for the following chronic diseases:

- Hypertension/heart disease
- Diabetes
- Depression
- Asthma/Allergies
- Anti-coagulants

The funds provided by the General Assembly were used for the following categories on a percentage basis:

Medications	20.78%
Personnel	70.03%
Computer	.43%
TPC fees, software	.62%
Pharmacy/Dispensing Fees	6.31%
Office supplies/postage	1.83%

**Section III** - The Commonwealth of Virginia General Assembly appropriated \$175,000 in funds to the Virginia Primary Care Association (doing business as the Virginia Community Healthcare Association), *“to expand access to care provided through community health centers.”*

Funds were distributed to the members of the Association for outreach activities with special emphasis on National Health Center Week activities to provide the most exposure for CHCs in the Commonwealth. In 2009, these organizations served an additional 29,729 patients, 15,689 of which were uninsured. These numbers represented an increase of 13.1% overall patients and 19.1% increase in the number of uninsured. From CY2008 to CY2009, the total number of patient visits increased by 133,854 representing an increase of 17.1%. The total number of uninsured patient visits increased from CY2007 to CY2008 by 46,087 which is an 18.3% increase.

A listing of the National Health Center Week activities by center, which are for celebration and outreach purposes, is attached as part of this report.

**Section IV** - The Commonwealth of Virginia General Assembly appropriated \$1,710,000 in funds to the Virginia Primary Care Association (doing business as the Virginia Community Healthcare Association), to *“support community health center operating costs for service provided to uninsured clients.”*

The Virginia Community Healthcare Association distributed funds to all members who have service sites in the Commonwealth. For calendar year 2008, the 105 individual service sites saw 82,232 uninsured patients which accounted for 252,084 encounters with medical providers. In calendar year 2009, the number of uninsured patients increased to 97,921, an increase of 15,689 uninsured patients. Their encounters with medical providers increased 46,087 to 298,171 visits. The cost absorbed per uninsured visit for calendar year 2009 was \$5.74 (\$1.71M/298,171) whereas the CY 2009 average cost per visit for all CHCs in Virginia was \$137.67.

Attached you will find detail of the pharmacy funding and expenses by CHC as well as graphs of uninsured patient trends and cost per encounter in Virginia’s CHCs.

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National Health Center Week Activity Reporting Form				
Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
Alexandria Neighborhood Health Services	Healthy Lifestyle Promotion at the Alexandria Farmers and Artisan's Market, Mount Vernon Avenue, Alexandria. ANHSI's nutritionist, nurses and other staff will have a table at the Market and are promoting the event among patients and community partners. EVERYONE IS INVITED!			
	GWU Mammovan will provide free mammograms to approx. 20 women			
2 East Glebe Road Alexandria, VA 22305	Friends of the Congressional Glaucoma Caucus will have a van for free glaucoma screenings in the parking lot of their center. The Colgate Dental Van will be at the Alexandria Health Center Pediatric site at 3804 Executive Ave. providing oral health screening* to children and oral health education.		Congressman Jim Moran	
Blue Ridge Medical Center 4038 Thomas Nelson Hwy. Arrington, VA 22922	Kickoff Speech Tom Perriello will give a speech at the center to kickoff the events of NHCW and Blood Drive A blood drive will be held at the center through the Virginia Blood Services Blood Mobile		Tom Perriello	Featured in Nelson County Times
	Outdoor Safety Awareness Day An event for children to come and learn about nature safety, such as avoiding poisonous animals and plants, identifying animals, and the benefits of exercise. Healthy snacks will be served.	50		
	Health Center Week Info Educational and promotional materials were displayed, as well as healthy snacks available to all patients. Activities for children were available in the lobby, and a poster creating contest was held.	40		
	School Physical Day A day devoted to giving school physicals for soon-to-be students.	15		Local newspaper ad
Boydton Community Health Facility	Health Fair and Open House Boydton will be providing free dental and blood pressure screenings as well as hosting an open house event with food and drinks for the community. Newsletters have been distributed throughout the community to promote the event as well as informational pamphlets given to schools. A live radio feed showcasing the event will play at Station WLUS 98.3. 25th anniversary celebration featured a cookout			
Capital Area Health Network Glenwood Medical Center	Glenwood Dental Day This is an indoor/outdoor event where everyone may participate! FREE Dental screenings in our new Dental Center. (area daycares/preschool children have been invited and will attend @ scheduled times.) 11:00 am Presentation on Eye Health held outside in Glenwood's parking lot under a tent! Come One, come all to join in the Fun! All children receiving dental screenings will receive dental goody bag and all adults will receive small gift for attending.	75	Former mayor Mr. Kenny	Fox 35, George Miller and Tracey Taylor. Radio One, King Tut-On air personality.

Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
Northside Medical Center	<b>Health and Wellness Day</b> This is an indoor event where everyone may participate! CAHN's "mini" Health Fair @ Northside Medical Center inside on the 1st floor. Please come out for FREE Medical Screenings, prizes and free gifts. Vendors will be available to educate the public on Sickle Cell Awareness, Breast Cancer, Cardiovascular disease, diabetes and childhood obesity. 12 noon take a stroll around the block with the Outreach team and our very own Jerome Coleman--the exercise fitness buff as he leads the way to walk for "Living Healthy".	75		Radio One, 104.7
Vernon J. Harris Medical Center	<b>Diabetes Day</b> The purpose of Monday's event was to educate the community on the importance of maintaining physical and mental health and to demonstrate the ease of living with Diabetes. _Denise Wise, Director of DART, spoke about life with Diabetes. Nathan Richardson from Marlow's Telecom spoke about Diabetes diagnostic equipment. Hugh Jones from the Boy and Girls Club, talked about many of the programs that are available to families in the communities. Alice Freeman from Healthy Heart Plus enticed us all with her healthy foods and discussed the importance of healthy eating. _Screenings for diabetes were performed.	60	Guest in attendance were; Cynthia Newbill, City Council, Rick Shinn, Director of Public affairs with VCHA, Susan Sumerall, Assistant Director of Regulatory Affairs for the NACHA. _Tracey Taylor, CW	Radio One, Community Service coverage with Fox 35
719 N. 25th Street	<b>Mental Health/Project Strength Day</b> The purpose of this event was to educate the audience of youth and adults on the importance of healthy eating habit through the cultivation of vegetables. Each child was given the opportunity to plant their own garden using soil, seeds and pots provided by Home Depot. We also had the pleasure of witnessing a demonstration given by The Art of Living on how to better cop with stress through breathing. Cheryl Howell, Director of Project Strength, spoke about Childhood Obesity and Wellness. David Anderson with Foundation Basketball did a brief physical fitness example of the ease of daily exercise for young and old. Mental Health and Obesity screenings were performed.	425	Guest in attendance were; Rev. Roscoe Cooper, Board Member and Pastor of Raising Mt. Zion, Rev. Frazier of Mt. Sinai, former Mayor Kenny, Mr. Howell, Board Member	Radio One, Community Service coverage with Fox 35
	<b>Medical Screenings</b> Free Medical/Dental Screenings			
Central Virginia Health Services		700 people across	Congressman Tom Perriello, Lydia Donovan from Senator Warner's Office, Becky Carter, Buckingham County Administrator; Mozell Booker, Fluvanna County Board of Supervisors; State Senator Edd Houck; State Senator Ryan McDougal and Delegate Christopher Peace; Delegate Rosalyn Dance, Petersburg Mayor Annie Mickens, State Senator Creigh Deeds, several other Members of Boards of Supervisors; plus countless patients and community residents	Significant coverage in the Farmville Herald, Buckingham Beacon; press releases sent to all media across CVHS' services area plus internal employee newsletter and to be forthcoming in communications with Board members, donors and Advisory Council members and elected officials

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Appomattox Area Health & Wellness Center	<b>Open House</b> Join Appomattox Area Health & Wellness Center as we celebrate National Community Health Center Week by providing free health screenings and clinic tours. Other activities include Moonbounce and face painting for children, cake walk, hot dogs, and much more!		Congressman Randy Forbes, VA Delegate Rosalyn Dance	
Central Virginia Community Health Center	<b>40th Anniversary Celebration</b> Join Central Virginia Community Health Center as we celebrate serving the communities of Buckingham, Cumberland, and Fluvanna for 40 years! Activities include a car show, health screenings, community informational booths, Moonbounce, petting zoo, dunking booth, and much more! For more information, please visit <a href="http://www.cvhsinc.org">www.cvhsinc.org</a>		Gov. Bob McDonnell, Congressman Tom Perriello	
Charles City Regional Health Services	<b>Employee Recognition Luncheon</b> Celebrating our dedicated employees and all they do for the community!			
Charlotte Primary Care	<b>Advisory Council Dinner</b> An occasion to recognize our dedicated Advisory Council and to celebrate our many successes this year.			
Community Health Center of the Rappahannock Region	<b>Advisory Council Dinner</b> An occasion to recognize our dedicated Advisory Council and to celebrate our many successes this year.			
Hopewell-Prince George Community Health Center	<b>Patient Appreciation Day</b> Event for patients and their families with health education materials, information about services at the site and healthy snacks			
	<b>Chamber of Commerce Event</b> After-hours event to introduce health center and what it offers the community to business owners in this area			
Southern Albemarle Family Practice	<b>Mobile Dentistry Day</b> Southern Albemarle Family Practice will host a mobile dentistry day for children 18 mos. to 18 years of age. Local volunteers will provide activities for children throughout the day.		VA Delegate Watkins Abbitt, VA Senator Creigh Deeds	
Southside Community Health Center	<b>Open House</b> Southside Community Health Center will host a community open house in honor of National Community Health Center Week. The Open House is a great opportunity for community members to see services available to them in their own backyard! Health screenings will be available.		VA State Delegates	
Westmoreland Medical Center	<b>Open House</b> Come join Westmoreland Medical Center as we celebrate National Community Health Center Week. Health screenings and clinic tours will be available.		VA State Delegates, Congressman Rob Wittman	
Caroline Family Practice	<b>Open House</b> Come join Caroline Family Practice celebrate National Community Health Center Week by welcoming our new doctor and dentist to the community! Clinic tours and health screenings will be available. CFP will also be holding a blood drive hosted by VA Blood Services.		Congressman Rob Wittman	

Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
Daily Planet, Inc.	High Five for Women's Health Day A day celebrating women's health and awareness at the Daily Planet. Screenings and health center information will be available. Group session advocating women's health was provided.	~35		Lisa Price Stevens gave a 10 minute interview for a local tv station and daily ads ran for 10 days leading up to the event on local stations
Eastern Shore Rural Health System	Diabetes Information Week Health educators and physicians worked with diabetic patients counseling them on proper management of their chronic illness. Portion plates, portion placemats and brochures on making healthy food choices were provided to the most at-risk patients in order to help them make better decisions at meal times. All five locations – Atlantic, Bayview, Chincoteague, Franktown, Onley	219 diabetic patients seen		
Atlantic Community Health Center	Migrant Women's Health Day - Providing women's health screenings and education. Translators/interpreters available.	11		
Bayview Community Health Center	Migrant Women's Health Day - Providing women's health screenings and education. Translators/interpreters available.	9		
Franktown Community Health Center	Migrant Women's Health Day - Providing women's health screenings and education. Translators/interpreters available.	15		
Onley Community Health Center	New Onley Community Health Center Ribbon Cutting Open house and ribbon cutting for the new Onley Community Health Center. Light refreshments and tours of the new facility will be given. Senator Northam will also be presenting a resolution to Neal Graham from the Virginia Community Healthcare Association celebrating it's 40th year.	150	Congressman Glenn Nye, Senator Ralph Northam, Delegate Lynwood Lewis Neal Graham – Virginia Community Healthcare Association Debbie Oswalt – Virginia Health Care Foundation Joe Zager & Debbie Atkinson – Riverside Health Services Janice Stroudt-Bicks & Peggy Jordan – USDA	Pre-event advertising: Eastern Shore News 8/11/10 and on WESR radio 7/26/10 and 8/2/10 Eastern Shore News newspaper article 8/14/10 WAVY TV 10 coverage on the 10:00 and 11:00 news and on internet
	Migrant Women's Health Day - Providing women's health screenings and education. Translators/interpreters available.	24		
Greater Prince William Community Health Center	A Health Fair was held at the two local Senior Centers and at the Health Center during National Community Health Center Week. At each event, free health screenings including blood pressure and blood glucose checks were done. Informational hand-outs about the Health Center and the available services were provided. Giveaways including dental floss and magnets were provided. The target populations were seniors and families.	61		



Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
<b>Harrisonburg Community Health Center</b>	<b>NHCW Kickoff</b> A reporter with WHSV met with Ashley McWilliams to describe the nature of the health center and promote the week's events. Played at the 6pm news.			WHSV 3 audience
	<b>Children's Day</b> Activities and games were provided for the children to educate them on healthy eating and use of the food pyramid. Rockingham dental clinic provided demonstrations on children's dental health	100		Advertised on WHSV 3, local community calendars
	<b>Healthcare for the Homeless</b> Provided blood pressure screenings, health education, and information concerning the nature of the health care center. Explained public transport routes to and from the center for ease of homeless access. A meal was shared with everyone at the end.	30		Advertised on WHSV 3, local community calendars
	<b>Farmworker Health Day</b> A presentation of the center's facilities and services to the greater community. Used as an inroad for greater communication and interaction with the agricultural community of Harrisonburg. A program has been created to promote the use of healthy, fresh local produce.	100		Advertised on WHSV 3, local community calendars
	<b>Celebration of Community Partnerships</b> A private dinner and showcase of the center's involvement in the community as well as promotion of cooperating health care centers in the area. Limited to the health care community.			
<b>Highland Medical Center</b>	<b>Farmer's Day</b> With Highland County being a rural agriculture area, we hosted a "Second Annual Farmers Day" in celebration of National Health Center Week. It was held outside of the Medical Center and a free lunch was served under a large tent. The event was used to educate farmers on farm safety and a number of other topics. Equipment was on display in the field including tractors, rakes, cattle chutes and hay balers. Exhibits were also set up by Kirk Ballin on Virginia AgriAbility and Augusta Health on Sun Safety and Tobacco Cessation. Free Tetanus boosters were provided by the Highland County Health Department and 17 farmers took advantage of that. Nurses from the Medical Center provided free blood pressure checks and the dental staff from the Medical Center distributed badges that read "1=155" in representation of the statistic from the US Labor Department that 1 farmer feeds, on average, 155 people. Each farmer was presented with a free cattle sorting stick with "2010 National Health Center Week" and the HMC logo printed on the handle. After lunch, Congressman Bob Goodlatte addressed the group	150	Congressman Bob Goodlatte	The Highland Recorder
<b>Loudoun Community Health Center</b>	<b>Free School Physicals Day</b> The Loudoun Community Health Center, in coordination with many other community partners, offers free school physicals for children entering kindergarten. The event has served more than 300 kindergartners over the past two years.	128 children and f	Burk, Loudoun County Board of Supervisors	Loudoun Independent and Loudoun Times Mirror both ran pre-event coverage.

Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
Martinsville Henry County Coalition for Health and Wellness				
Bassett Family Practice	<p><b>Health Screening</b> Bassett Family Practice conducted a community wide outreach campaign in order to raise awareness and understanding of our facility. We hosted 5 free health screenings throughout the week which were strategically placed throughout our service area to ensure maximum reach. A sixth screening was held the following week in order to accommodate Congressman Perriello's schedule (he visited the screening). Each screening tested blood pressure, glucose and cholesterol levels as well as height, weight and BMI. Individuals were able to talk to one of our nurses or health educators regarding a plan of action based on their results. Individuals without a regular primary care doctor or who were currently without insurance were given information about Bassett Family Practice and encouraged to make an appointment with our one of our providers. "Goody bags" and healthy snacks were available for children and our center's FAMIS outreach advocate was available to discuss eligibility and enrollment with interested families.</p>	207	<ul style="list-style-type: none"> <li>• Congressman Tom Perriello</li> <li>• Vice-Mayor of Martinsville Kimble Reynolds Jr.</li> </ul>	<ul style="list-style-type: none"> <li>• BTW Live (30 minute television program on local channel BTW 21)- Tuesday, August 3rd from 2:30-3:00</li> <li>• Martinsville Bulletin (Martinsville local paper)-Sunday, August 8th</li> <li>• Fun Fact Radio (Patrick County radio station)-Monday, August 9th</li> </ul>
New Horizons Healthcare	<p><b>Roanoke Radio Advertising Campaign</b> A 3 week radio campaign will commence during NHCW to advertise the services of the healthcare center and the Medical Home model.</p>			
	<p><b>Outreach to the Faith Community</b> New Horizons Health Center staff will be calling on selected churches in our service area to deliver pew fans with our contact information and services listed on the fan.</p>			
	<p><b>NHCW Kick-Off Luncheon</b> The Q99 Diner (WSLQ FM), will be preparing lunch for the staff, board and invited guests as a kick-off event for National Health Center Week in the parking lot of the health care center</p>		Congressman Bob Goodlatte, Roanoke City Officials	
	<p><b>Patrick Henry Back to School Extravaganza</b> Will participate in back to school event sponsored by the City of Roanoke Schools. Expected attendance is 2000. Will be handing out NHH and VCHA brochures, discussing healthcare center services and the need for a Medical Home. Participation in this event will be announced during our radio campaign.</p>			
	<p><b>NHH Family Night at the Ballpark</b> Staff appreciation event at the Salem Red Sox Baseball Stadium. PSA's will be announced during the game acknowledging NHCW and our "team of healthcare providers".</p>			
Peninsula Institute for Community Health	<p><b>Turning the Vision Into Reality Cookout</b> The event will feature food and activities, including a moon bounce, school supply giveaway, and distribute information concerning the PICH health centers.</p>		Congressman Bobby Scott, Mayor Elect McKinley Price, Delegate Mamyé BaCote (confirmed), Glen Ives	

Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
Main Street Physicians	<b>Oral Health Day</b> Dental hygienest made presentations to guests in the lobby and provided dental care incentive bags including toothbrushes and floss.	At least 315 total for all events.	Vice Mayor of Suffolk Curtis Milteer, Leonard Horton (Director of Suffolk's Dept of Social Services), Sherry Hunt (Suffolk's Chief of Staff), local religious leaders	Suffolk News Herald and Virginia Pilot featured ads
	<b>Child Health Day</b> Kids received healthy snacks and a back to school event was held in the evening. Students received a book bag with school supplies, healthy snacks and smoothies.			
	<b>Health Care for the Homeless Day</b> Members enrolled in the HCH program were provided survival kits. Health educator made presentations in the lobby, and cereal and milk were provided to attendees			
	<b>MSP Services Day</b> Each department made presentations in the lobby to further explain the services and departments of the health care center. Milk and cereal were provided.			
	<b>Community Day</b> Community Day will include activities for kids, refreshments and door prizes. A day full of fun for the whole family.			
Stoneybrook Physicians	<b>Oral Health Day</b> Visited Boys and Girls Club and handed out oral health kits and played games to promote healthy teeth.	~25		Flyer in local papers and a local radio promotion
	<b>HCH Day</b> Visited Great Oaks Retirement Home. Played Bingo for Better Health and game away prizes while promoting healthy habits for seniors	5		
	<b>Health and Nutrition Day</b> Demonstrated how to make healthy snacks and make better decisions on what to use as a snack.	12		
	<b>Care Management Day</b> Displayed information on the services PICH offers and defined each person's role within the center.	3		
	<b>Community Day</b> Food, fun and games for the whole family. School supplies giveaways and a bike raffle were featured. Distributed information on the center and health care.	~105		
Virginia Beach Family Medical Center	<b>Patient Appreciation Day</b> This is an opportunity to celebrate current and potential new patients. School supplies were distributed such as backpacks, pencils and notebooks.			
	<b>Healthy Lifestyles Day</b> Attendees provided with information concerning healthy diet and active lifestyle, while also distributing healthy snack bags and further nutrition literature	~50	Mayor William Sessoms	
Town Center Physicians	<b>Healthy Walk</b> A walk for health at the Matthews High School Track to promote the healthcenter as well as stress the importance of physical activity and cardiovascular health. Water bottles and pedometers will be given away to attendees.	8		Advertised in Gloucester-Matthews Gazette Journal
	<b>Heart Disease Prevention Day</b> Patients received info on maintaining heart health and received giveaways and a raffle ticket with a chance to win a Wii.			
	<b>Diabetes Day</b> Giveaways and raffles, with information provided on living with diabetes.			
	<b>Community Day</b> Patients received info on living healthy lifestyles. Giveaways, snacks, and the Wii raffle.			
	<b>PICH Support Services Day</b> Patients received info on the center and services provided. Wii raffle and giveaways provided.			

Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
Piedmont Access to Health Services	<p><b>Community Day</b> We are having a Community Awareness Day, providing Immunizations and Back to School Physicals. We are also doing Dental Screenings, Blood Pressure Checks, Blood Glucose Checks, and Colon Screenings. We have over 17 different community agencies that are coming and we have a radio station that is doing a "Live" remote from our parking lot...we also have concessions ie...Cotton Candy, Sno Cones, Popcorn and Ice Cream plus lots of activities for the children ie...a Giant Slide, Face Painting, Sand Art, Crafts, Skee Ball and Basketball. The Mammography Bus from UVA is going to be onsite doing Mammograms, the local Blood Mobile from the hospital will be here taking blood donations, and our local Danville Braves will be here as well.</p>	>300	Mayor Sherman Saunders,	104.5 "The Den" live remote broadcast; WSET ABC affiliate
Health Centers of the Piedmont-Danville	<p><b>Community Health Day</b> A large health fair providing free medical/dental screenings and assessments.</p>			
Portsmouth Community Health Center	<p><b>Family Fun Day and Health Fair</b> Family Fun Day and Health Fairs were held simultaneously at both locations. We were able to engage the services of several vendors to provide information and services to the community. The Lion's Club performed vision and hearing screenings. The health center did blood pressure and cholesterol screening and dental examinations. Nutritional information was provided by Virginia Cooperative Extension. The doctors and clinical support staff greeted the families. Entertainment, refreshments, clowns and lots of give away items and certificates were provided. We also used this as an opportunity to publish our new name, Hampton Roads Community Health Center.</p>	200		
Park Place Medical Center	<p><b>Family Fun Day and Health Fair</b> An open house event for families to come see and learn about the center, receive free health screenings, and enjoy games and activities</p>			
Shenandoah Valley Medical Systems Winchester Family Health Center	<p><b>Community Health Celebration</b> Gave presentations on CHC services while also providing free adult health screenings. BMI calculations provided for children, with presentations on healthy eating and exercise. Healthy snacks and smoothies provided, and there was a bike raffle.</p>	150+	Mayor Elizabeth Minor	TV3 Winchester advertisement
	<p><b>Outreach Days</b> Health screenings and information provided to those in attendance.</p>			
Southern Dominion Health System	<p><b>SDHS Kickoff Event</b> We will be holding a kickoff event in celebration of National Health Center Week on August 9, 2010. We will be offering free blood pressure and blood sugar screenings to the public. Medical providers, our Dental Team and our Behavioral Health Team will also be in attendance. Cake, refreshments, and punch will be available for all to enjoy, along with free give-a-ways. At 10am Delegate Wright will be giving a welcome speech. Also during the whole month of August, our Dental Office will be offering promotional dental discounts and all children will receive a free back to school gift with each dental visit.</p>	~78	Delegate Thomas Wright (Confirmed)	K-V Dispatch and Courier Record articles (Kenbridge/Victoria; Blackstone)

Name of Center/Site of Activity	Brief Purpose and Description of Activity	Number of Participants	Invitations for Significant Guests	Media Coverage of Activity
<b>Southwest Virginia Community Health Systems</b>				
Meadowview Health Clinic	<b>NHCW Celebration</b> A celebration of the people who work to make Virginia health care centers what they are today. The center will be providing free blood pressure and blood sugar screenings, body mass index analysis, and distribute health educational material	200 for all events		
Saltville Medical Center	<b>Saltville Gives Back</b> A back-to-school event for children to receive school supplies while learning more about health and wellness. Will distribute book marks, pencils, magnets, and pamphlets about tobacco awareness.		Mayor of Saltville	
Tazewell Community Health	<b>NHCW Celebration</b> A celebration of the people who work to make Virginia health care centers what they are today. The center will be providing free blood pressure and blood sugar screenings, body mass index analysis, and distribute health educational material			
Troutdale Medical Center	<b>Troutville Days</b> An event for the community to learn more about the health center while also receiving free blood sugar/pressure checks and distribution of health care info to the public.			
Twin City Medical Center	<b>NHCW Celebration</b> A celebration of the people who work to make Virginia health care centers what they are today. The center will be providing free blood pressure and blood sugar screenings, body mass index analysis, and distribute health educational material			
Whitetop Community Health	<b>NHCW Celebration</b> A celebration of the people who work to make Virginia health care centers what they are today. The center will be providing free blood pressure and blood sugar screenings, body mass index analysis, and distribute health educational material			
<b>Tri-Area Community Health</b>				
Tri-Area Community Health Center at Laurel Fork	<b>Patient Appreciation Day</b> We will offer free cholesterol, blood sugar, and blood pressure screenings. Free hotdogs and desserts. American Red Cross will be there with their mobile unit accepting blood donations. <b>Teddy Bear Drive</b> Teddy Bears will be collected and donated to our local volunteer rescue squad for distribution to children on ambulance calls.	100+		Carroll News ads
	<b>Welcome Reception for Dr. Sam Saadat</b> A welcoming ceremony for the new physician followed by a light lunch for local individuals.	60-70		Floyd Press ads
Tri-Area Community Health Center at Ferrum	<b>Community Health Fair</b> We will offer free cholesterol, blood sugar, and blood pressure screenings. Local Lyons clubs will be on hand to offer hearing and vision screenings. Local band will play. Door prizes. Free hotdogs and desserts.	~75		Franklin News
Tri-Area Community Health Center at Floyd	<b>Patient Appreciation Day</b> We will offer free cholesterol, blood sugar, and blood pressure screenings. Free hotdogs and desserts. American Red Cross will be there with their mobile unit accepting blood donations.	45		Floyd Press ads











TOTALS FOR ALL CENTERS																		
	\$406,951.50																	
1	\$152,280.55	4294	3081	1606	455	234	951	3117	383	2946	1753	\$1,192,325.61	1112	81	2650	644	212	
2	\$166,880.40	4472	2984	700	815	241	826	3014	391	2831	1628	\$1,176,293.83	1070	95	2625	314	368	
3	\$181,207.34	5139	3228	924	888	216	1014	3472	405	3183	1919	\$1,251,980.60	1210	193	2900	528	216	
4	\$171,499.02	5398	3482	962	890	210	1085	3683	420	3351	2047	\$1,283,855.11	1299	111	3112	597	280	
Year-to-Date Total	\$671,867.31	19303	12775	4192	3048	901	3876	13286	1599	12311	7347	\$4,904,455.15	4691	480	11287	2083	1076	
% of Total	165.10%		63.8%	20.9%	15.2%	4.6%	19.7%	67.6%	8.1%	62.6%	37.4%		23.9%	2.4%	57.5%	10.6%	5.5%	
TPC Totals from VHCF		18613	10754	4219	2376	134	2749	14435	1255	11840	6733	\$60,676,907.41	5642	199	10974	613	621	
Grand Total	\$671,867.31	37916	23529	8411	5424	1035	6625	27721	2854	24151	14080	\$65,581,362.56	10333	679	22261	2696	1697	
% of Total			62.97%	22.51%	14.52%	2.71%	17.33%	72.50%	7.46%	63.17%	36.83%		27.43%	1.80%	59.10%	7.16%	4.51%	

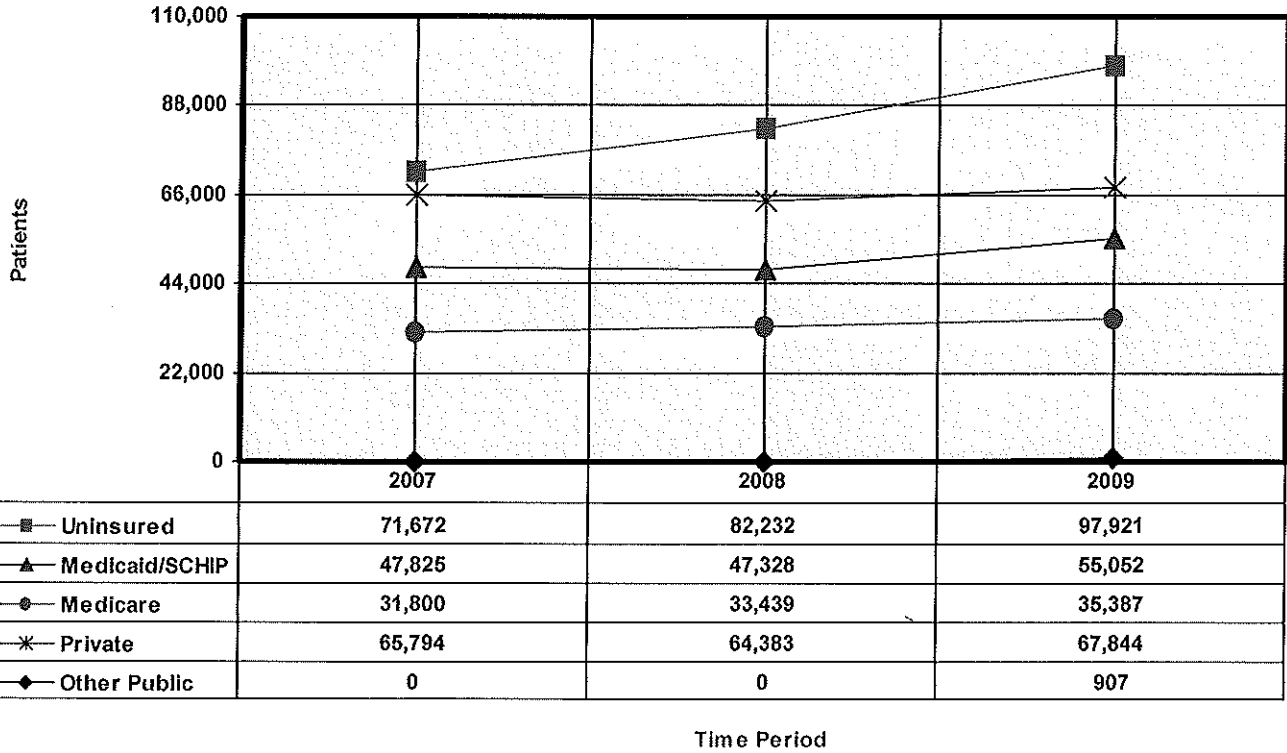
Reporting Period 1	July 1 - September 30
Reporting Period 2	October 1 - December 31
Reporting Period 3	January 1 - March 31
Reporting Period 4	April 1 - June 30

\$65,581,362.56

<b>How Funds Were Used:</b>		Funding received thru 6-30-10	\$412,063
	% of total		
Medications	\$139,636.76	20.783% Average Per patient cost	\$10.87
Personnel	470,529.88	70.033% Average Value of Rx received per patient	\$1,729.65
Computer	2,883.28	0.429% Leverage figure	\$159.15
TPC Fees, Software	4,177.00	0.622%	
Pharmacy/Dispensing Fees	42,358.37	6.305%	
Other:			
Internet Access, Telephone			
Office Supplies/Postage	1,089.31	1.828%	
Training	176.35		
Overhead	11,016.36		
<b>Total</b>	<b>\$671,867.31</b>	<b>100.00%</b>	
Uncaptured Expended Funds	\$0.00		

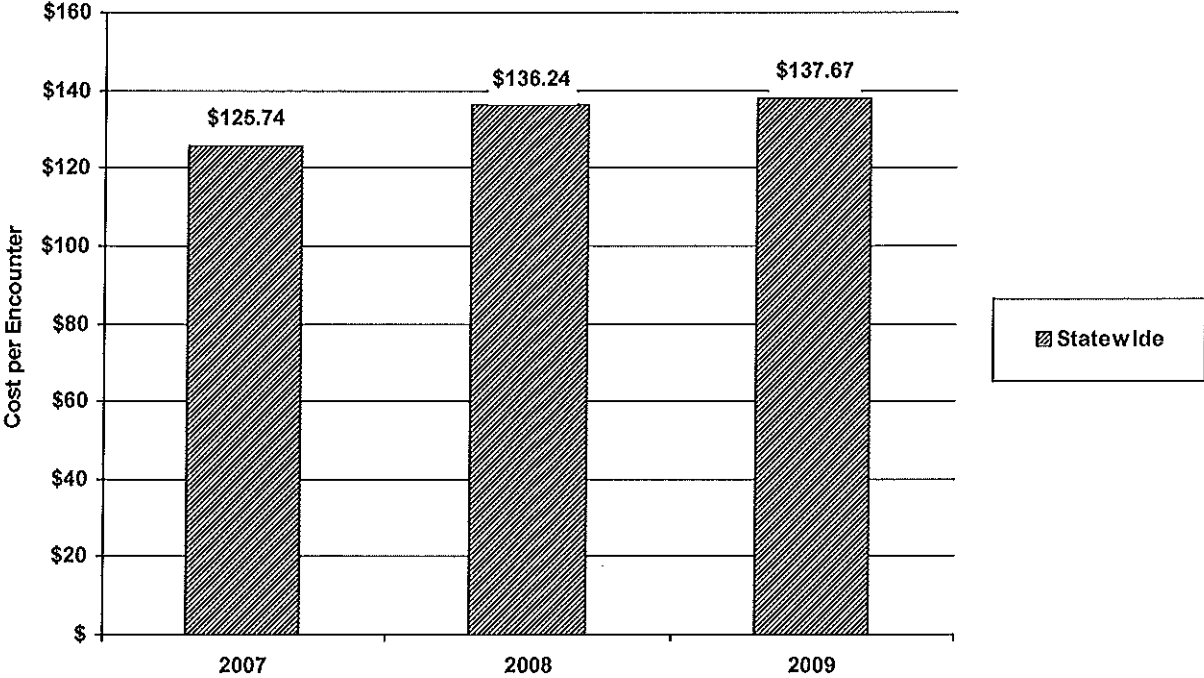
# Patient Trends - by Insurance Status

STATEWIDE (VA)



# Cost Per Encounter - Total

STATEWIDE (VA)



FORMULA (USING UDS TABLE INFO): T8AL17CC/T5L34CB

FORMULA NARRATIVE: TOTAL ACCURED COSTS (WITH FACILITY & ADMIN ALLOCATION) DIVIDED BY TOTAL ENCOUNTERS