May 19, 2011

The Honorable Robert F. McDonnell Governor Commonwealth of Virginia Patrick Henry Building, 3<sup>rd</sup> floor Richmond, Virginia 23219

#### Re: April 2011 Lottery Results

Dear Governor McDonnell:

I am pleased to provide our report of monthly activities and financial update for the month of April 2011, as required in §58.1-4006 of the *Code of Virginia*.

Sales for the month of April totaled \$124.5 million, down \$1.1 million (-0.8%) compared to the same month last year. Year to date sales totaled \$1,243.4 million, an increase of \$51.5 million (+4.3%) from last year. Net income for the fiscal year through April totaled \$371.2 million, an increase of \$9.8 million (+2.7%) compared to last year, and \$8.3 million (+2.3%) ahead of forecast. The Lottery has awarded \$740.5 million in prizes to players this year, a record pace and a positive contributor to strong sales.

We continue to monitor sales and profits, and continue to support the current revenue estimate at \$435.2 million for fiscal year 2011. Maintaining the profit estimate was possible because of budget reduction strategies implemented by the Lottery, and outlined in your Executive Budget.

Please let me know if you have any questions or if you would like more information.

Very truly yours,

Paula I. Otto

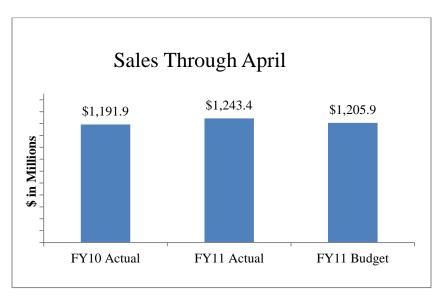
c: The Honorable Charles J. Colgan, Chairman, Senate Finance Committee The Honorable Lacey E. Putney, Chairman, House Appropriations Committee The Honorable Harry R. Purkey, Chairman, House Finance Committee The Honorable Martin Kent, Chief of Staff, Office of the Governor The Honorable Richard D. Brown, Secretary of Finance Daniel S. Timberlake, Director, Department of Planning & Budget David A. Von Moll, State Comptroller Elizabeth B. Daley, Staff Director, Senate Finance Committee Robert P. Vaughn, Staff Director, House Appropriations Committee

## VIRGINIA LOTTERY Report to the Governor and Selected Members of the General Assembly May 19, 2011

Sales

Lottery sales for the fiscal year are on record pace, totaling 1,243.4 million through April. This represents an increase of 51.5 million (+4.3%) compared to the prior year and an increase of 37.5 million (+3.1%) compared to forecast.

Scratcher sales of \$629.9 million were \$41.4 million (+7.0%) higher than last year. Sales of daily games (Pick 3, Pick 4, and Cash 5) increased \$7.4 million (+1.9%) from last year. Supported by two large Mega Millions' jackpot rolls, total category sales in our jackpot games (Mega Millions, Powerball, Win for Life, and Decades of Dollars) experienced an overall increase of \$1.5 million (0.7%) compared to last year. Sales of Fast Play games, a category that represents less than 1% of total sales, were \$1.2 million (+20.8%) higher than last year.



## Expenses

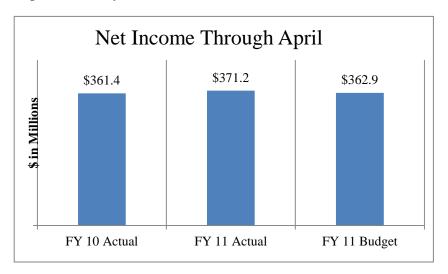
The overall prize expense rate (prizes as a percent of sales) through April was 59.6%, up 0.6% from last year's rate of 59.0% and 0.4% higher than the expected rate of 59.2%. The scratcher prize rate of 68.3% was up compared to last year's rate of 67.9%. Jackpot prize expense was 51.5%, up from last year's rate of 49.5%. It is important to note that significant fluctuations in prize expense rates occur during the short term; however, overall long-term prize rates reflect outcomes more in line with statistical expectations.

With higher sales, retailers earned \$2.8 million more than last year, for a total \$69.7 million in earnings. Overall, retailers earned 5.6% of Lottery sales in commissions and incentives so far this fiscal year.

Administrative operating costs, including online gaming, ticket printing and distribution expenses, were \$296,000 more than the same period last year. Administrative spending stands at 5.1% of sales for the year so far. The increase is primarily because of increased sales and increased vendor fees.

## Net Income

Through April 2011, year to date profits totaled \$371.2 million, an increase of \$9.8 million (2.7 %) compared to last year and \$8.3 million (2.3%) above forecast.



# CONTRIBUTIONS TO DEBT SETOFF & LITERARY FUND

For the 2011 fiscal year to date, the Lottery made debt setoff collection payments to the Department of Taxation totaling \$1,231,330. Also, unclaimed prizes totaling \$9,330,774 were transferred to the Literary Fund for the first ten months of fiscal year 2011.

# MEETINGS

The State Lottery Board held a regular business meeting in Richmond on Wednesday May 18, 2011. At the meeting, the Board welcomed its newest member, Mr. Albert H. Poole. The next Board meeting will be held on July 13, 2011, in Richmond.