



January 14, 2011

MEMORANDUM

TO: The Honorable Robert McDonnell, Governor
Members, General Assembly

THRU: The Honorable Marla Graff Decker
Secretary of Public Safety

FROM: Jon C. Hatfield, Executive Director
Virginia War Memorial Foundation

SUBJECT: 2010 Annual Report

Please find attached the Virginia War Memorial Foundation's 2010 Annual Report.

This has been an extremely busy and fruitful year for the Memorial. In September, we had the grand opening of our Paul and Phyllis Galanti Education Center. This 18,000 square foot addition provides space for the Memorial's educational programs and also includes administrative space. The Memorial's programs to honor Virginia veterans by passing their stories of sacrifice forward are continuing to expand and we are utilizing technology in more areas of our program delivery. The number of visitors continues to increase substantially.

Please advise if you have any questions or have any suggested changes.

Thank you.



January 14, 2011

Dear Governor McDonnell and Members of the General Assembly:

Please find attached the Virginia War Memorial's annual report as required by the Code of Virginia. The Virginia War Memorial is the state's memorial to honor veterans of World War II, Korea, Vietnam, the Cold War, and the Persian Gulf Wars.

In recent years, the Foundation has undergone major renovations to overcome past maintenance shortfalls. In 2010, the Board of Trustees completed the Paul and Phyllis Galanti Education Center at the Memorial and expanded its educational programs to teach history and instill patriotism. These programs are being used in schools state-wide.

If you have any questions or need any further information, please contact me.

Sincerely,

Jon C. Hatfield
Executive Director

REPORT OF THE VIRGINIA WAR MEMORIAL FOUNDATION

I. Mission

The Virginia War Memorial is a state monument that preserves the memory of Virginians who made the supreme sacrifice in wars and conflicts starting with World War II in order that liberty might live.

The Virginia War Memorial Foundation preserves the memory of those Virginians by using private and public funds to present to the public both permanent and temporary exhibitions, living history presentations, military artifacts, lectures, and a variety of educational outreach programs.

The Foundation will strive to continue to improve the Memorial facilities and programs to keep alive forever the memory of those who sacrificed their lives so that Virginians and all the citizens of the United States shall remain free.

II. Educational Programs

- A. The centerpiece of the Memorial's educational programs is *Virginians at War*. This program uses interviews conducted by the Memorial of Virginia veterans who participated in the same history-changing event along with archival film, period photographs, animated maps, graphics and music to create 15 to 20 minute long films that are distributed to all Virginia middle and high schools at no cost to the schools. These films are designed to teach history narrated by those lived it. Volumes I and II, totaling thirteen documentary film segments have been distributed. The films of Volume I and II, and additional films for Volume III that are now in production, are being made available to students and teachers on the Virginia Department of Education's iTunes University website. When completed, the films can be accessed from anywhere with an internet connection.
- B. The Memorial conducts monthly patriotic events that are open to the public and are free and family friendly.
- C. The Memorial continued its student history seminars during the school year. These seminars cover World War II, the Korean War, and Vietnam War.
- D. During the summer months, nine Teacher Institutes were conducted across the Commonwealth to acquaint classroom instructors with the Memorial and its program available resources. Attendees are eligible to receive re-accreditation points for these one day programs.
- E. Additional Programs to recognize cadets in the JROTC program and to support citizenship training in the Boy Scouts of America have been developed.

- F. The Memorial has produced a twenty minute virtual reality film: *Into Battle* that will be shown in the VMI Hall of Honor Auditorium. This film places the viewer in the middle of an active battlefield from World War II, Korea, Vietnam, and the War on Terrorism. The technology of surround sound, special lighting, and machines that make it snow in the auditorium are utilized. The horror of war and the sacrifices necessary to protect our nation's freedoms are depicted.

III. Education Center

During the past year, the Memorial celebrated the completion and grand opening of its 18,000 square foot Paul and Phyllis Galanti Education Center at the Memorial. This education center provides space for the Memorial's education programs, artifact displays, research library, and includes administrative space for the staff that has been housed in temporary trailers located at the Memorial for several years. This new center will provide additional teaching opportunities as well as making the Memorial's programs available to the rapidly increasing number of visitors and tour groups.

IV. State-wide Public Relations

In its role as the Memorial for the entire Commonwealth, the Foundation conducts the following activities to include all Virginia citizens:

- Publication of *Front Line* newsletter twice annually which currently has a state-wide mailing list of approximately 5,000. In addition, the *Front Line On Line*, e-newsletter is published quarterly
- The Memorial provides speakers state-wide for veterans' organizations, civic clubs, holiday events, teacher training days, and school programs.
- State-wide distribution of *Virginians at War* films as noted above in II.
- State-wide airing of *Virginians at War* on PBS.