# VIRGINIA MUSEUM OF FINE ARTS FINANCIAL STATEMENTS JUNE 30, 2012

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### VIRGINIA MUSEUM OF FINE ARTS Synopsis of Financial Statements

### June 30, 2012

PAG	GE DESCI	<u>2011-2012</u>	<u>2010-2011</u>
1	Balance Sheet: Repurchase Agreements & Cash Equiva	alents 1,296,544	1,923,616
2	Consolidated Statement-Revenue & Ex Total Revenues	penditures: 27,654,126	33,977,054
	Percent of Increase (Decrease)	-18.6%	17.6%
	Total Expenditures	27,565,955	33,614,777
4	Museum Operations Total Revenue	24,438,720	23,986,831
	Percent of Increase (Decrease)	1.9%	28.8%
	Total Expenditures	24,131,597	23,866,522
	Percent of Increase (Decrease)	1.1%	28.4%
	Percent of Budget	82.6%	91.3%
	Level Spending	100.0%	100.0%
6	<u>Lettie Pate Whitehead Evans Fund:</u> Total Revenue	200,000	169,712
	Balance	17,490	479
7	Council Funds: Balance Transferred From Museum Shop	65,113 -	64,113 -
8	Art Purchase Funds: Balance	548,344	44,567
10	Food Service Operations: Net Income (Loss) - (Food & Beverage Transfer to Museum Operations	s) 414,431 (308,100)	533,490 (449,628)
11	Museum Shop Operations: Net Income(Loss) Transfer to Museum Operations	261,082 (200,000)	613,798 (559,301)

#### Page 1

#### **VIRGINIA MUSEUM OF FINE ARTS**

Museum Funds
Balance Sheet
June 30, 2012
(Cash Basis)

#### **ASSETS**

<u>ASSETS</u>		
COMMONWEALTH FUNDS:		
Cash: On Deposit-Treasurer of Virginia		465,521
		,.
Appropriations Available:		1
General Fund-Operations Capital Projects		1,154,927
		, ,
Fixed Assets: Land (Assessed Value)	670,000	
Buildings (Cost or Reproduction)	19,537,602	
Equipment (Cost or Reproduction)	262,102	
Construction in Progress	<u>153,311,050</u>	173,780,754
LOCAL FUNDS:		
Cash:		
Repurchase Agreements & Cash Equivalents		1,296,544
Petty Cash Funds		4,500
RECEIVABLES:		
Travel Advances		62
Other Advances/Receivable		18,739
TOTAL ASSETS		176,721,048
TOTAL ABBUTO		170,721,010
LIABILITIES AND FUND BALA	NCES	
LIABILITIES:		
Accounts Payable		-
Due to VMFA Foundation		-
Deferred Credits		14,148
Payroll Taxes		-
FUND BALANCES:		
Expendable-Operating (Page 2)		2,926,146
Investment-Fixed Assets		173,780,754
TOTAL LIABILITIES AND FUND BALANCES		176,721,048

## Consolidated Statement of Revenues, Expenditures and Fund Balances Fiscal Year Ending June 30, 2012 (Cash Basis)

<u>FUNDS</u>	Balance July 1, 2011	Revenue and <u>Transfers</u>	Expenditures and <u>Transfers</u>	Balance June 30, 2012
Commonwealth:				
Museum (Page 4)	173,469	24,438,720	24,146,604	465,585
Other (Page 5)	9,287,842		8,132,915	<u>1,154,927</u>
Total Commonwealth	9,461,311	24,438,720	32,279,519	1,620,511
Museum Funds Operating:				
Council (Page 7)	64,113	1,000	-	65,113
Library	12,441	84,420	81,920	14,941
Art Conservation	24,524	-	-	24,524
Friday Film Fund	10,528	-	-	10,528
Jesse Ball DuPont Funds	21,875	-	-	21,875
State Budget Support	794,878	909,399	1,622,988	81,290
Summer Institute Fund	40,630	-	-	40,630
Director Discretionary Fund	(9)	-	-	(9)
VMFA Support Funds-Local	482,199	47,347	79,330	450,216
Total Operating	1,451,180	1,042,166	1,784,238	709,108
<b>Local Funds Endowment Income:</b>				
Artist Fellowship	10,403	287,000	270,261	27,142
Fellows Library	2,589	3,503	6,092	-
Evans Fund (Page 5)	479	200,000	182,989	17,490
J.G. Hayes	363	9,262	6,073	3,552
Art Purchase (Page 6)	44,566	1,673,475	<u>1,169,698</u>	548,344
Total Endowment Income	58,400	2,173,240	1,635,114	_596,527_
<b>Grand Total</b>	10,970,890	27,654,126	35,698,870	2,926,146

### **Museum Operations-Commonwealth**

### Comparative Statement of Revenues, Expenditures and Budget Fiscal Years Ending June 30, 2012 and 2011

Fiscal Years Ending June 30, 2012 and 2011							
			Annual	Percent			
	Fiscal Years		Budget	of Actual			
	<u>2011-1</u> 2	<u>2010-11</u>	<b>FY 11-12</b>	To Budget			
Balance Available-July 1	173,469	62,932	<u>173,469</u>	100%			
Revenues:							
Appropriations	10,168,969	10,188,175	9,900,081	102.7%			
Admissions	1,008,487	3,236,133	1,376,362	73.3%			
Tuitions & Fees	332,986	320,229	335,003	99.4%			
Memberships	1,558,672	1,821,659	1,750,000	89.1%			
Publication & Video Sales	125,338	54,794	116,600	107.5%			
Program Ticket Sales	36,500	42,663	44,330	82.3%			
Facilities Usage	-	17,680	-	0.0%			
Collection Loans	227,820	25,000	310,000	73.5%			
Statewide Partnership Revenues	11,930	7,710	11,400	104.6%			
Photography Sales	25,744	25,313	30,000	85.8%			
Parking Fees	129,381	224,063	150,000	86.3%			
Other Museum	9,343	96,082	348,689	2.7%			
Grants-Federal	-	105,000	30,000	0.0%			
Food Service/Museum Shop	2,765,768	375,000	5,201,605	53.2%			
Other-Carry Forward Balance	1,611,279	(3,196)	469,234	343.4%			
Virginia Museum Foundation:		,	-				
Gifts/Endowments	6,426,503	7,450,524	8,962,232	71.7%			
<b>Total Revenues</b>	24,438,720	23,986,829	29,035,536	<u>84.2</u> %			
Expenditures:							
Administration	2,508,950	3,692,439	3,138,081	80%			
Building & Grounds	4,331,244	4,154,190	4,387,303	99%			
Risk Mgmt & Protective Services	2,780,482	2,502,980	2,785,602	100%			
Membership	299,593	295,868	484,493	62%			
Marketing & Sales	2,145,492	2,559,144	3,126,935	69%			
Education & Statewide Programs	1,514,396	1,442,948	1,635,436	93%			
Curatorial	1,614,756	1,358,311	1,584,510	102%			
Collections Mgmt & Conservation	3,204,619	2,083,610	3,971,075	81%			
Architecture & Design	1,594,149	2,472,985	1,622,489	98%			
Exhibitions	1,713,480	3,304,047	2,080,254	82%			
Food Service/Museum Shop	2,424,437	-	4,386,247	55%			
Total Expenditures	24,131,597	23,866,522	29,202,425	83%			
Non General Fund Reversion	15,007	9,775	6,580				
Balance Available-June 30	465,585 (To Page 2)	173,469					

# VIRGINIA MUSEUM OF FINE ARTS Statement of Revenue and Expenditures Maintenance Reserve & Capital Projects Fiscal Year Ending June 30, 2012

Description	Balance July 1, 2011	Approps. or <u>Revenue</u>	Transfers or <u>Expenditure</u>	Balance June 30, 2012
Maintenance Reserve	872,368		324,104	548,263
Capital Projects				
Fire Suppression System Study	575,264	-	555,715	19,549
Trustee Expansion Funds	15,078	325,205	340,282	
Parking Deck	3,422		51	3,371
Expansion & Renovation	6,889,645		6,868,200	21,445
Security System Upgrade	103,950		1,884	102,066
Plywood Replacement	311,050		311,050	-
Exterior Staircase	504,331		44,099	460,232
Renovate Carpenter Shop	-			
Replace Boiler Plant	12,571		12,571	-
Replace Chiller Plant	15,241		15,241	
<u>Total</u> s	9,287,842	<u>-</u>	<u>8,132,915</u>	1,154,927

### VIRGINIA MUSEUM OF FINE ARTS Lettie Pate Whitehead Evans Fund Fiscal Year Ending June 30, 2012

	Fiscal Year Actual 2011-12	Annual Budget FY 11-12	Percent of Actual To Budget
Balance, July 1	479	58,449	<u>100</u> %
Revenue:			
Interest-Cash Pool	-	200	0%
VMFA Foundation Transfer	200,000	<u>169,650</u>	<u>118%</u>
Total Revenue	200,000	169,850	1 <u>17.8</u> %
Total Balance and Revenue	200,479	228,299	88%
Expenditures:			
Trustee Expenses			
Board Meetings	31,971	54,425	58.7%
President's Expenses	1,000	1,500	66.7%
Pensions	10,000	10,000	100.0%
Discretionary Funds			
Director's Office	105,586	96,406	109.5%
Curatorial	3,252	5,000	65.0%
CFO	1,285	1,000	128.5%
Associate Director-Marketing & Sales	744	1,500	49.6%
Associate Director-Architecture & Design	1,139	2,000	57.0%
Associate Director-Education & Outreach	8,995	6,022	149.4%
Associate Director-Exhibitions	2,037	1,000	203.7%
Community Affairs	416	500	83.2%
Associate Director-Collections & Conservation	797	750	106.2%
Promotion	8,258	20,000	41.3%
Contracts	7,511	8,247	91.1%
Transfer Out - Product Development			0.0%
<b>Total Expenses &amp; Transfers</b>	182,989	208,350	<u>87.8</u> %
Fund Balance - June 30	17,490	19,949	

(To Page 2)

### VIRGINIA MUSEUM OF FINE ARTS ART PURCHASE FUNDS Fiscal Year Ending June 30, 2012

	Balance July 1,			Balance June 30,
	2011_	Revenue	Expenditures	2012
Trustee-Operating:				
Mary M. Parsons	1,910	-	1,910	-
De-Accession Sales	86,459	60	70,350	16,169
	88,369	60	72,260	16,169
<u>Total</u>				
<b>Trustee-Endowment:</b>				
Income:				
A.G. Glasgow	46,547	42,076	-	88,623
Williams Funds:				
Special Objects	(353,388)	356,547	3,158	-
Other Objects	263,038	1, <u>274,794</u>	1, <u>094,280</u>	443,552
<u>Total</u>	(43,803)	1,673,416	1,097,438	532,175
<b>Grand Total</b>	44,566	1,673,475	1,169,698	548,344

## VIRGINIA MUSEUM OF FINE ARTS Council Funds Fiscal Year Ending June 30, 2012

Fund Description	Balance July 1, 2011	Revenues & Transfers	Expenditures & Transfer Out	Balance June 30, 2012
Council Designated:	<u>301y 1, 2011</u>	Transfers	& Transfer Out	<u>sunc 50, 2012</u>
Council Art Purchase Fund	5	-	-	5
Museum Shop Renovation Fund	62,608	-	-	62,608
Museum Shop Equipment Fund	1,500	-	-	1,500
Council Docent Fund	0	1,000		1,000
Total Designated Funds	64,113	1,000	-	65,113
Total Designated Funds	<u>64,113</u>	1,000_	<u> </u>	<u>65,113</u>

# VIRGINIA MUSEUM OF FINE ARTS Enterprise Funds Balance Sheet June 30, 2012

<u>ASSETS</u>	FOOD SERVICE	MUSEUM _SHOP	TOTAL
Cash & Short Term Investments	618,837	186,389	805,226
Petty Cash Funds	2,800	2,700	5,500
Receivables	156,663	18,724	175,387
Box Inventory	-	-	-
Inventories	86,861	454,209	541,070
<u>Total</u>	865,161	662,022	1,527,183
LIABILITIES AND FUND EQUITY:			
<u>Liabilities:</u>			
Accounts Payable	38,957	202	39,159
Payroll Withholding	-	-	-
Salaries Payable	77,042	17,616	94,658
Due To Commonwealth	-	-	-
Sales Taxes Payable	34,575	5,133	39,708
Other Liabilities	122,273	9,699	1 <u>31,971</u>
<u>Total Liabilities</u>	<u>272,846</u>	32,650	305,496
Fund Equity:			
Balance-July 1, 2011	485,983	568,290	1,054,273
Add: Net Income(Loss) (Pg 10-FS/Pg 11-MS)	414,431	261,082	675,513
Less: Transfers Out	(308,100)	(200,000)	(508,100)
<b>Total Fund Equity</b>	592,314	629,372	1,221,686

**Total** 

865,160

662,022

1,527,181

### Fiscal Years Ending June 30, 2012 and 2011

	<b>Month of June</b>		Fiscal Years	
	<u>2012</u>	<u>2011</u>	<u>2011-12</u>	<u>2010-11</u>
Sales-Food	230,204	140,327	2,628,219	3,099,051
Inventory-Beginning	31,194	28,259	27,559	25,962
Purchases	82,842	61,513	1,002,324	1,139,907
Inventory-Ending	(30,451)	(27,559)	(30,451)	(27,559)
, ,	, , ,	( <u> </u>		
Cost of Sales-Food	83,585	62,213	999,432	1,138,310
Gross Profit \$-Food	146,619	78,114	1,628,787	1,960,741
Gross Profit %-Food	63.7%	_55.7%	62.0%	63.3%
Sales-Beverages	83,204	40,081	772,872	789,907
Cost of Sales-Beverages:				
Inventory-Beginning	61,511	54,368	51,764	36,752
Purchases	17,100	11,832	238,035	287,951
Inventory-Ending	<u>(56,410)</u>	(51,764)	( <u>56,410)</u>	(51,764)
Cost of Sales-Beverages	22,201	14,436	233,389	272,939
Gross Profit \$-Beverages	61,003	25,645	539,483	516,968
<b>Gross Profit %-Beverages</b>	73.3%	64.0%	69.8%	65.4%
INCOME-FOOD & BEVERAGES	207,623	103,759	2,168,272	2,477,709
Interest Income	-	-	-	121
Special Events Income	14,955	3,359	67,505	106,799
Facility Rentals	38,360	32,920	377,580	441,917
Gratuities/Service Charge	55,515	44.000	517,752	055.005
Miscellaneous Income TOTAL INCOME	2,355 318,808	11,089 1 <b>51,127</b>	32,299 3, <del>163,406</del>	655,395 <b>3,681,941</b>
TOTAL INCOME	310,000	131,127	3,103,400	3,001,741
<b>Operating Expenses:</b>				
Salaries	66,978	61,523	725,192	788,137
Wages	72,677	71,548	922,447	1,049,830
Employee Benefits	12,731	34,703	305,040	316,747
Linen & Uniform Expenses	6,453	6,707	85,200	80,419
Security Printing & Postage Services	7,020	3,865	71,615 4,191	86,719 10,071
Supplies	8,673	- 10,513	102,368	201,456
Telecommunications	-	314	102,300	2,243
Repairs & Maintenance	3,174	3,380	33,974	32,834
Other Expenses	16,994	12,526	157,661	179,672
Special Events Expense	18,155	5,902	102,667	192,193
<b>Total Operating Expenses</b>	212,855	210,981	2,510,358	2,940,321
Income (Loss) Before Discounts	105,953	(59,854)	653,049	741,620
Discounts	23,873	9,058	238,618	208,130
OPERATING INCOME(LOSS)	<u>82,080</u>	<u>(68,912)</u>	414,431	<u>533,490</u>

## VIRGINIA MUSEUM OF FINE ARTS Museum Shop Fiscal Years Ending June 30, 2012 and 2011

	Month of June		Fiscal Years	
Income:	2012	2011	2011-12	<u>2010-11</u>
Sales-Merchandise	119, <del>465</del>	$(6, \overline{166})$	2,112,585	2,648,998
Less: Discounts	12,494	39,002	138,670	168,042
<u>Net Sales</u>	106,971	(45,168)	1,973,915	2,480,956
Cost of Sales:				
Inventory-Beginning	476,859	424,596	413,039	283,028
Merchandise Purchases	18,404	1,276	1,130,173	1,319,956
Werenandise i dichases	495,263	425,872	1,543,212	1,602,984
Inventory-Ending	(454,209)	•	·	
inventory-Ending	(434,209)	( <u>413,039</u> )	(454,209)	(413,039)
Cost of Goods Sold	41,054	12,833	1, <u>089,003</u>	1,189,945
Gross Profit on Sales	65,917	(58,001)	884,912	1,291,011
Interest Income	-	-	-	122
Royalty Income	-	-	88	1,232
Miscellaneous Income	(47)	-	1,943	321
Sales Tax Discount	<del>-</del>			
<b>Total Income</b>	_65,870	(58,001)	886,944	1,292,686
Operating Expenses:				
Salaries and Wages	31,041	28,026	378,458	383,040
Office Expenses	1,938	725	44,403	50,554
Travel/ Meals Expense	668	717	18,820	13,806
Telephone, Postal, Freight	(305)	(32)	(3,434)	1,399
Fringe Benefits	2,739	7,8 <sub>91</sub> ^	66,230	69,195
Outside Services	-	1,175	4,424	8,448
Selling Expense	4,000	2,129	4,425	6,350
Public Relations	953	-	7,691	2,009
Storage/Booth Rental	2,175	-	6,888	7,800
Computer Support	2,580	4,583	10,632	19,469
Cash Shortage (Overage)	2	159	60	41
Bank Merchant Expense	3,279	12,435	56,455	72,137
Box/ Packing Supplies	5,202	29,018	30,811	44,641
<b>Total Operating Expenses</b>	54,272	86,826	625,862	678,889
Net Operating Income (Loss)	11,598	(144,827)	261,082	613,797

### **Product Development**

### Fiscal Years Ending June 30, 2012 and 2011

	<b>Month of June</b>		Fis	Fiscal Years	
Income:	<u>2012</u>	<u>2011</u>	<u>2011-12</u>	<u>2010-11</u>	
Sales-Merchandise	7,082	67,667	193,846	155,113	
Less: Discounts	<u>615</u>	16,092	17,877	<u>17,913</u>	
Net Sales	6,467	51,575	175,969	137,200	
Cost of Sales:					
Inventory-Beginning	203,488	226,259	224,595	212,653	
Merchandise Purchases	4,057	6,760	84,210	96,485	
	207,545	233,019	308,805	<del>-</del> 309,138	
Less:Inventory-Ending	( <u>204,082</u> )	(224,595)	( <u>204,082)</u>	(224,595)	
	0.400	0.404	404.700	04.540	
Cost of Goods Sold	_3,463	8,424	104,723	84,543	
Gross Profit on Sales	3,004	43,151	71,246	52,657	
Interest Income	-	-		28	
Foundation Support	-	_	-	-	
Royalty Income		3,042	6,419	_5,799	
Total Income	3,004	46,193	77,665	58,484	
Operating Expenses:					
Salaries & Payroll Taxes	1,223	-	22,611	-	
Meal Expenditures	-	-	-	-	
Public Carrier	-	-	402	-	
Printing & Office Supplies	-	-	492	-	
Lodging	-	-	-	-	
Skilled Services		-	-	7,683	
Personal Vehicle Expenditure	-	-	-	-	
Convention Expense	-	-	305	-	
Selling Expenses	-	-	-	-	
Commissions	-	-	-	-	
Professional Fees/ Photo Services	-	-	-	-	
Freight & Postal Charges	-	-	-	-	
Reproduction Rights	-	-	420	-	
Advertising & Public Relations					
<b>Total Operating Expenses</b>	1,223		24,230	7,683	
Net Income ( Loss)	<u>1,781</u>	46,193	53,435	50,801	