




December 29, 2011

Governor's Confidential Working Papers

MEMORANDUM

TO: The Honorable Bob McDonnell, Governor
Members, General Assembly

THRU: The Honorable Terrie L. Suit,
Secretary of Veterans Affairs & Homeland Security

FROM: Jon C. Hatfield
Executive Director
Virginia War Memorial 

SUBJECT: HB 110 Report

Please find attached the Virginia War Memorial Foundation's Annual Report.

This has been an extremely busy and fruitful year for the Memorial. In September, we celebrated the first anniversary of the grand opening of our Paul and Phyllis Galanti Education Center. This 18,000 square foot addition provides space for the Memorial's educational programs and also includes administrative space. The Memorial's programs to honor Virginia veterans by passing their stories of sacrifice forward are continuing to expand and we are utilizing technology in more areas of our program delivery. The number of visitors continues to increase substantially and we finished the first year in our new facility with almost 43,000 visitors. The next phase of our vision to transform this site into the *Virginia Veterans Center at the Virginia War Memorial* includes the construction of a five level parking structure, office space for the Department of Veterans Services, and moving the Wall of Honor Memorial for Virginians killed in the War on Terror from its location downtown to the Memorial site.

Please advise if you have any questions or have any suggested changes to this report.

Thank you.



December 29, 2011

Dear Members of the General Assembly:

Please find attached the Virginia War Memorial's annual report as required by the Code of Virginia. The Virginia War Memorial is the state's memorial to honor veterans of World War II, Korea, Vietnam, the Cold War, and the Persian Gulf Wars.

In recent years, the Foundation has undergone major renovations to overcome past maintenance shortfalls. In 2010, the Board of Trustees completed the Paul and Phyllis Galanti Education Center at the Memorial and expanded its educational programs to teach history and instill patriotism. These programs are being used in schools state-wide.

If you have any questions or need any further information, please contact me.

Sincerely,

Jon C. Hatfield
Executive Director

REPORT OF THE VIRGINIA WAR MEMORIAL FOUNDATION

I. Mission

The Virginia War Memorial is the Commonwealth of Virginia's monument to honor the memory of Virginia's men and women who demonstrated a willingness to serve and fight to defend our way of life from World War II to the present; and through its Education Center to serve as the Center of Excellence for the Commonwealth in education of Virginians experience of war from the birth of our nation to the present. In its educational mission, the Virginia War memorial will project a variety of internal and outreach programs, artifacts, research materials, *Virginians at War* documentaries, exhibition, seminars and ceremonies will be used to instill a living memorial to all citizens and citizen warriors of the nation's commitment to freedom.

II. Educational Programs

- A. The centerpiece of the Memorial's educational programs is *Virginians at War*. This program uses interviews conducted by the Memorial of Virginia veterans who participated in the history-changing event being described. Along with archival film, period photographs, animated maps, graphics and music, a 15 to 20 minute long film is created along with SOL correlated lesson plans. These films (now 16 in number) are distributed to all Virginia middle and high schools at no cost to the schools. These films are designed to teach history as narrated by those who lived it. These award-winning films are available in the classroom through the Department of Education's site on iTunes University (iTuneU). For school districts that cannot access the DOE site, the films and lesson plans are distributed to them on DVD's.
- B. The Memorial conducts monthly patriotic events that are open to the public and are free and family friendly. See Attachment #1 for the 2012 schedule of events calendar.
- C. The Memorial continued its on-site student history seminars during the school year. These seminars cover World War II, the Korean War, and Vietnam War.
- D. During the summer months, nine one-day Teacher Institutes were conducted during the summer of 2011. These were held both on site and across the Commonwealth to acquaint classroom instructors with the Memorial and its program available resources. Attendees are eligible to receive re-accreditation points for these one day programs.
- E. Additional Programs to recognize cadets in the JROTC program and to support citizenship and American heritage training in the Boy Scouts of America have been developed. In 2012, these programs will be expanded to include the Girl Scouts and possibly other patriotic groups.

- F. The Memorial has produced a twenty minute virtual reality film: *Into Battle* that is shown in the VMI Hall of Honor Auditorium. This film places the viewer in the middle of an active battlefield from World War II, Korea, Vietnam, and the War on Terror. The technology of surround sound, special lighting, and machines that make it snow in the auditorium are utilized. The horror of war and the sacrifices necessary to protect our nation's freedoms are depicted.

III. Paul and Phyllis Galanti Education Center

The Memorial celebrated the first anniversary of its 18,000 square foot Paul and Phyllis Galanti Education Center at the Memorial. This education center provides space for the Memorial's education programs, artifact displays, research library, and includes administrative space for the staff. This education center provides space for additional teaching opportunities as well as making the Memorial's programs available to the rapidly increasing number of visitors and tour groups.

IV. State-wide Public Relations

In its role as the Memorial for the entire Commonwealth, the Foundation conducts the following activities to include all Virginia citizens:

- Publication of *Front Line* newsletter twice annually which currently has a state-wide mailing list of approximately 5,000. In addition, the *Front Line On Line*, e-newsletter is published quarterly
- The Memorial provides speakers state-wide for veterans' organizations, civic clubs, holiday events, teacher training days, and school programs.
- State-wide distribution of *Virginians at War* films as noted above in II.
- State-wide airing of *Virginians at War* on PBS.

EVENTS AND PROGRAMS (Revised Nov 30, 2011)

2012

Saturday, January 14 ~ 10 am - noon

Artifacts Roadshow

Clean out your attic! Curator, Jesse Smith, will be viewing military artifacts from the community and telling the associated stories. No monetary value will be given.

Thursday, February 2 ~ 7 pm

Leadership Lessons from the Hanoi Hilton

Orson Swindle, Ex-POW from the Vietnam War and author, Taylor Kiland, will present compelling information on the success of our POWs and how the experiences in that infamous prison camp helped to form successful leadership skills.

Saturday, February 25 ~ 2 pm

Virginia Tech Corps of Cadets "Southern Colonels"

The "Southern Colonels" is a 17 piece jazz band who will make us all "swing" to the music as they play favorites and patriotic selections.

Thursday, March 1 ~ 12 noon

Media During War

Chip Jones, author of WAR SHOTS, along with special guest, photojournalist Dean Hoffmeyer will discuss the role media has played in the war zone from WW II through Operation Iraqi Freedom. A book signing will follow the presentation.

Saturday, March 3 ~ TBD

Boy Scout Merit Badge Day

Scouts from the Heart of Virginia Council will gather to work on their American Heritage and Citizenship Badges. Registration through the Council.

Saturday, March 24 ~ 7 - 10 pm

Welcome Home Dance

Come help us "welcome home" our brave Vietnam veterans! We will have period dress, a live band and food. This event is part of our 50th Anniversary of the Vietnam War Commemoration. There will be a charge for this event.

April ~ TBD

Pentagon Tour/Air Force Memorial/National Museum of the Marine Corps Bus Trip

Hop on the bus with us! There will be a charge for this group tour. Details later.

Saturday, April 14 ~ 8 am

VWM 5K Run/Walk to Remember*

Join us as we honor and remember the sacrifices of the United States military in this inaugural event. All ages invited. Online registration.

Attachment #1 (continued)

Saturday, May 19 - Tentative

Armed Forces Day*

American citizens come together to thank military members for their service in support and defense of our country. We will be having a special activity led by the Native American community.

Monday, May 28 ~ 10 am

Memorial Day Ceremony*

Co-hosted with the American Legion 11th District. This ceremony is held to honor all veterans and remind citizens that we must remain vigilant to protect our freedoms. We will have extended hours during the weekend with other special activities.

Thursday, May 31 ~ 7 pm

Dr. Emory Thomas Lecture – “Lee Takes Command”

Co-hosted with the Museum of the Confederacy. Dr. Emory Thomas will give a presentation on Robert E. Lee taking command of the Army of Northern Virginia on May 31, 1862. This lecture will coincide with the 150th anniversary of that event. Registration with the Museum of the Confederacy is required.

Wednesday, July 4 (tentative) ~ Open till fireworks begin

Celebrate America!*

Celebrate the birth of our nation and honor those who gave their lives to secure the freedoms we enjoy today with the greatest view of the city! Come early and bring your picnic supper. Fireworks will commence at sundown.

Friday, September 21

National POW/MIA Recognition Day*

Band Concert (Tentative)

Virginians pause to remember all Americans who were Prisoners of War and those Missing In Action and their families.

Patriots Tour Motorcycle Ride (Tentative) – Saturday, September 22

Saturday, October 6 ~ 2 pm

9th Annual Massing of Colors*

Co-hosted with the Military Order of World Wars. Flags and color guards from military, patriotic and civic organizations assemble to provide a tribute to our nation's flag and those who served it.

Sunday, November 11 ~ 10 am

Veterans Day Ceremony*

Co-hosted with the American Legion 11th District. We honor all veterans who have served our country past and present and remember those who made the ultimate sacrifice.

Friday, December 7 – 11 am

71st Pearl Harbor Remembrance Day*

Sponsored by the Navy League of the United States, Richmond Council. This ceremony honors those killed during the attack on Pearl Harbor, December 7, 1941, which resulted in the United States entering World War II.

**Events held outdoors*