

Virginia's Office for Substance Abuse Prevention

2013 Annual Report

Commonwealth of Virginia
12/1/13



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COMMONWEALTH of VIRGINIA

Department of Alcoholic Beverage Control

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CHIEF OPERATING OFFICER
W. CURTIS COLEBURN, III

December 1, 2013

General Assembly of Virginia
Capitol Square
Richmond, Virginia

Dear Members of the General Assembly:

Virginia's Office for Substance Abuse Prevention is pleased to provide this report in accordance with §2.2-118, *Code of Virginia*. Consistent with its statutory responsibilities, Virginia's Office for Substance Abuse Prevention (VOSAP), in this year of transition, has provided leadership, opportunity and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, more collaborative and more evidence-based.

This report details efforts and coordination that has occurred in 2013 since VOSAP has transitioned to the Department of Alcoholic Beverage Control.

Virginia's Office for Substance Abuse Prevention looks forward to providing continued leadership and collaborative coordination of Virginia's prevention efforts. Thank you for your support of our vision, goals and objectives.

Sincerely,

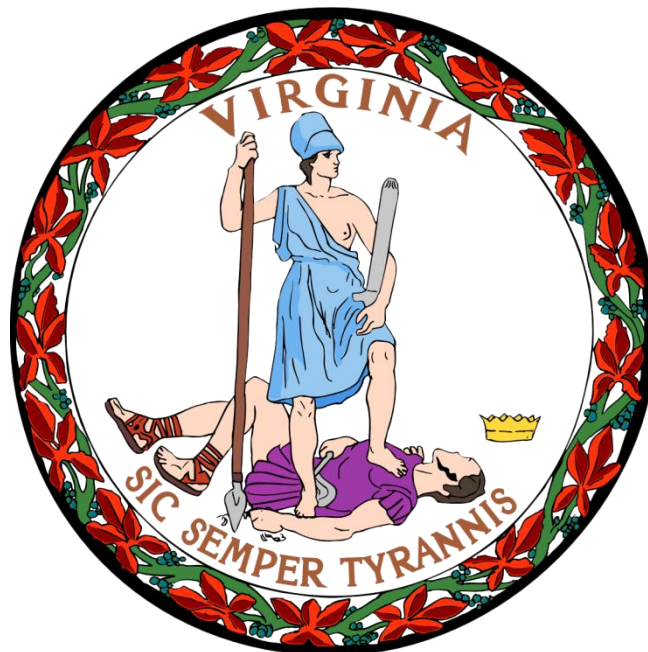
A handwritten signature in black ink, appearing to read "J. Neal Insley".

J. Neal Insley, Chairman
Virginia Department of Alcoholic Beverage Control

Executive Summary

This year, Virginia's Office for Substance Abuse Prevention (VOSAP), in collaboration with the VOSAP Collaborative, is pleased to report on the ongoing prevention efforts in the Commonwealth of Virginia. This report will highlight the name change of the Governor's Office for Substance Abuse Prevention to Virginia's Office for Substance Abuse Prevention and the implementation of the Substance Abuse Awareness Vital for Virginia Youth (SAVVY) program.

VOSAP will continue to provide leadership, coordination, and the collaborative implementation of Virginia's substance abuse prevention efforts. The VOSAP Office, as well as the VOSAP Collaborative, will continue to promote data-driven prevention planning, evidence-based prevention programming and formal data-driven evaluation.



Statutory Authority

Pursuant to HB 1291 (2012), the Governor's reorganization of executive branch of state government states:

“The responsibility for the administration of a substance abuse prevention program transfers from the Governor to the Alcoholic Beverage Control Board. The bill gives the ABC Board the duty to (i) coordinate substance abuse prevention activities of agencies of the Commonwealth in such program, (ii) review substance abuse prevention program expenditures by agencies of the Commonwealth, and (iii) determine the direction and appropriateness of such expenditures. The Board is to cooperate with federal, state, and local agencies, private and public agencies, interested organizations, and individuals in order to prevent substance abuse within the Commonwealth. The Board must report annually by December 1 to the Governor and the General Assembly on the substance abuse prevention activities of the Commonwealth [Enactments 103-104; HJ 49 #37]”

The Department of Alcoholic Beverage Control will implement core VOSAP responsibilities pursuant to the 2012 summary of HB 1291. ABC will take the lead on reinvigorating the VOSAP Collaborative and tracking prevention activities and related costs statewide. ABC will also play a facilitative/coordination role for VOSAP activities focused on initiatives with broader scopes. This includes, but is not limited to, initiatives on Behavioral Health and prevention campaigns developed by the Governor’s Office and Office of the Secretary of Public Safety.



VOSAP Organization and Operation

VOSAP, now a part of the Department of Alcoholic Beverage Control, continues to provide support for prevention strategies with an emphasis on substance abuse prevention within the Commonwealth's overall public safety mission. One full-time ABC Education and Prevention Coordinator is now designated the lead for VOSAP related events among other statewide initiatives.

The VOSAP Collaborative is comprised of prevention managers and staff from 12 state agencies with prevention responsibilities. The Collaborative has been meeting since 2002. The VOSAP Collaborative serves as the primary vehicle for prevention system planning and collaborative decision making at the state level. Agencies represented in the VOSAP collaborative include the Virginia Departments of:

- Alcoholic Beverage Control
- Criminal Justice Services
- Education
- Fire Programs
- Health
- Juvenile Justice
- Behavioral Health and Developmental Services
- Motor Vehicles
- Social Services
- State Police
- Virginia National Guard and
- Virginia Foundation for Healthy Youth

The VOSAP Collaborative is facilitated by ABC Education and Prevention Coordinator Jennifer Farinholt (as of October 2013).



VOSAP Mission and Vision

Mission

The mission of Virginia's Office for Substance Abuse Prevention is to support positive youth development by providing strategic statewide leadership, fostering collaboration and the sharing of resources at all levels, and providing tools and training to practice evidence-based prevention to reduce the incidence and prevalence of substance abuse and its consequences.

Vision

We envision Virginia's Office for Substance Abuse Prevention as a nationally-recognized leader in evidence-based prevention practice because it:

- Promotes collaboration among state and local agencies, organizations, coalitions, and faith communities that address prevention;
- Prioritizes, coordinates, and leverages Virginia's prevention resources to improve efficiency;
- Strengthens local and state-level capacity through development of sustainable programs and prevention professionals; and
- Enhances evidence-based prevention practices in Virginia through data-driven needs assessments, measureable goals and objectives, and evaluation for accountability and improvement.



VOSAP 2013 Deliverables

VOSAP Name Change and Website

During 2013, the Collaborative voted to adopt the name Virginia’s Office for Substance Abuse Prevention (VOSAP) to accurately reflect the 2012 reorganization. In acknowledgement of GOSAP’s strong legacy within the Commonwealth, the general look of the logo and website (www.vosap.virginia.gov) were maintained. VOSAP added tab pages to the website to feature top initiatives for the year and expanded the resources section with specialization for: children, pre-teens/teens, adults and educators, and a general category. A website maintenance schedule for 2014 is under construction.

The screenshot shows the homepage of the Virginia Office for Substance Abuse Prevention (VOSAP). At the top, there is a navigation bar with "Virginia.gov Agencies | Governor" on the left and "Search Virginia.Gov" on the right. The VOSAP logo is prominently displayed in the center. Below the logo, the text "VIRGINIA OFFICE FOR SUBSTANCE ABUSE PREVENTION (VOSAP)" is visible. A horizontal menu contains four tabs: "ABOUT", "SAVVY", "RECOGNITION", and "RESOURCES". The main content area features the heading "Prevention through Collaboration" followed by a paragraph: "Relying on the collective experience of multiple state agencies, VOSAP, formerly known as GOSAP, provides the Commonwealth with proven resources and tools that address substance abuse in Virginia's schools and communities." Below this text are three images: a group of diverse students, a male graduate in a cap and gown, and a young woman driving a car. On the right side, there is a vertical list of "MEMBER AGENCIES" including: Alcoholic Beverage Control, Criminal Justice Services, Education, Fire Programs, Health, Juvenile Justice, Behavioral Health & Development, and Motor Vehicles. At the bottom, there are two highlighted sections: "RECOGNITION PROGRAM" with the subtext "The SAVVY Schools and Communities Recognition" and "ANNUAL REPORT 2012" with the subtext "VOSAP's 2012 Annual Report details accomplishments".

Substance Abuse Awareness Vital for Virginia Youth (SAVVY)

VOSAP supported Governor McDonnell's prevention initiative designed to enhance awareness about the dangers of substance abuse among youth. Substance Abuse Awareness Vital for Virginia Youth (SAVVY) featured a Facebook page (www.facebook.com/savvyva), four regional networking expos and a statewide recognition program for school divisions and community partners.

To promote the expos Secretary of Education Laura Furnash, Secretary of Health and Human Resources Bill Hazel and Secretary of Public Safety Marla G. Decker jointly issued an invitation to exhibitors and attendees. Additional marketing support was provided by the VOSAP Collaborative agencies and leadership from the Virginia Department of Forensic Science. Each expo included 20 to 32 exhibitors representing local, state and federal agencies, law enforcement, community coalitions, PTAs and other youth-serving organizations. Parents, students, school counselors, nurses and administrators were among the participants. Secretary Decker hosted each expo and shared insights about substance abuse trends and prevention practices.

SAVVY Expos

Central Region SAVVY Expo

11/14/2012, 6-8 p.m.

James River High School
Midlothian, Virginia

Exhibitors: 20

Attendees: approximately 160

Speaker: G. Wayne Frith, Executive Director, Substance Abuse Free Environment, Inc. (SAFE)



National Guard Counterdrug Task Force, Virginia State Police and Va. Dept. of Forensic Science at the Central SAVVY Expo

Northern Region SAVVY Expo

11/29/2012, 10 a.m.-noon

Virginia Department of Forensic Science
Manassas, Virginia

Exhibitors: 23

Attendees: approximately 150

Speakers: Dr. William Hauda II, Pediatric Emergency Medicine specialist and Medical Director, Inova Fairfax Hospital and Burnette Scarboro, President & CEO, South County Youth Network



Media coverage and attendance at the Northern SAVVY Expo

Eastern Region SAVVY Expo

04/27/2013, 10 a.m.-noon

Christopher Newport University
Newport News, Virginia

Exhibitors: 27

Attendees: approximately 100

Featured: SAVVY IQ Quiz



Secretary of Public Safety Marla G. Decker at the Eastern SAVVY Expo with Virginia School Nurses and Virginia PTA representatives

Western Region SAVVY Expo
9/18/2013, 11 a.m.-2 p.m.

Southwest Virginia Higher Education Center
Abingdon, Virginia

Exhibitors: 32

Attendees: approximately 200

Speaker: Nancy Hans, Prevention Council of Roanoke County Coordinator and Chair,
Community Coalitions of Virginia

Featured: SAVVY Recognition Program awards presentation, SAVVY IQ Quiz, and exhibitors
shared “Best Projects, Programs and Practices”



*Deputy Secretary of Public Safety Bryan Rhode
at the Western SAVVY Expo*

SAVVY Schools and Communities Recognition Program

Announced by Governor McDonnell on February 7, 2013, the SAVVY Schools and Communities Recognition Program is a forum to acknowledge school divisions and their community partners for efforts to prevent substance abuse among youth. The program promotes best practices and community responsiveness that leads to enhanced student health, school engagement, and academic and personal achievement. The online application was available from February 7 to March 29, 2013.

The Recognition Program’s application development and evaluation team included:

- Jo Ann Burkholder, Coordinator
Student Assistance Systems, Office of School Improvement
Virginia Department of Education
- Cynthia Cave, Ph.D., Director
Office of Student Services
Virginia Department of Education

- Dewey Cornell, Ph.D., Professor of Education
Curry School of Education and Youth-Nex Center to Promote Effective Youth Development
University of Virginia
- Andrew Molloy, Chief Deputy Director
Department of Criminal Justice Services
- Mike Olsen, Prevention Consultant
Prevention Services, Office of Mental Health
Department of Behavioral Health and Developmental Services
- Michelle Schmitt, Ph.D., Assistant Professor & Acting Director
Center for School Community Collaboration
Department of Counselor Education
School of Education
Virginia Commonwealth University
- Patrick Tolan, Ph.D., Professor of Education and Psychiatry and Neurobehavioral Sciences
Director, Youth-Nex Center to Promote Effective Youth Development
University of Virginia

This distinguished team evaluated the applications using criteria that scientific study has shown to be important for effective substance abuse prevention. They analyzed seven program elements:

- Strength of Organization
- Evidence-based Programming and Quality of Implementation
- Professional Development
- Community Connection and Engagement
- Parent Connection and Engagement
- Assessment and Evaluation
- Sustainability

On June 3, 2013, Governor McDonnell honored 14 Virginia school divisions and their community partners for prevention activities informed by science, driven by local partnerships, and tuned to the specific needs of the community.

Model Programs

Portsmouth Public Schools
Roanoke County Public Schools

Effective Programs

Albemarle County Public Schools
Loudoun County Public Schools
Orange County Public Schools

Promising Programs

Bristol Public Schools
Charlottesville Public Schools
Chesterfield County Public Schools
Henrico County Public Schools
Montgomery County Public Schools
Roanoke City Public Schools

Honorable Mentions

Arlington Public Schools
Newport News Public Schools
Pittsylvania County Public Schools



Governor McDonnell congratulated participants at the SAVVY Schools and Communities Recognition Program awards reception on June 3, 2013 at the Governor's mansion

Photo credits this page: Michaele White, Governor McDonnell's Flickr account, "Governor McDonnell Hosts the SAVVY Recognition Ceremony at the Executive Mansion - June 3, 2013"



Model Program representatives from Portsmouth (left) and Roanoke County Public Schools

VOSAP Collaborative

Mission

The VOSAP Collaborative preserves and enhances Virginia's national leadership in the area of positive youth development by promoting and facilitating wider use of model programs, disseminating best practice solutions and supporting up-to-date training and information opportunities for prevention professionals statewide.

Goals

In September 2012, the VOSAP collaborative determined goals for the group to focus on for the next 24 months. The following goals were recommended:

- VOSAP will be a working group where individual agency information is shared and disseminated among other agencies. VOSAP could be a networking opportunity.
- VOSAP will survey local leaders and community organizers to ascertain needs of the local community.
- The common language guideline booklet will be revised and posted on the website.
- VOSAP may sponsor regional training institutes in multiple formats (e.g. video/presentation streaming or in-person) in an effort to broaden reach while maintaining cost effectiveness. The focus will be on a common issue that may complement Governor or Secretariat directives.
- VOSAP will be a body that presents success stories of agency prevention activities so lessons can be learned from one another.
- Revamp the VOSAP website as an online resource/portal for prevention information (e.g. bullying prevention). Use website as a vehicle to highlight inter-agency programs.
- Create or revamp existing educational materials, handouts, and curriculum under the VOSAP name. Research the inter-relationships of issues (e.g. the relationship between child abuse and substance abuse).

VOSAP Collaborative Agencies

Current VOSAP Collaborative Agencies report the following current and future initiatives:

Virginia Department of Criminal Justice Services



Represented by: Donna Michaelis, Manager; Tracey Jenkins, Policy Analyst/Juv. Justice Specialist

Estimate of agency funding spent on substance abuse prevention: \$20,000

Current Initiatives

- Drug Awareness and Recognition Trainings
- Conferences with drug abuse sessions
- Grant initiatives allow applicants to apply for funds for substance abuse prevention initiatives

Future Initiatives

- Project for multi-system crossover youth
- Standardized Field Sobriety Testing

Virginia Department of Juvenile Justice



Represented by: Art Mayer, SA/SO Treatment Program Supervisor

Estimate of agency funding spent on substance abuse prevention: staffing for substance abuse treatment services

Current Initiatives

- Substance abuse treatment for all appropriately selected residents (approx. 88% of committed residents)

Future Initiatives

- Continuing to provide substance abuse treatment as needed

Virginia Department of Social Services



Represented by: Ann Childress, Senior CPS Prevention Supervisor

Estimate of agency funding spent on substance abuse prevention: no monies are allocated directly for substance abuse prevention

Current Initiatives

- Annual Child Abuse Prevention Conference

Future Initiatives

- Annual Child Abuse Prevention Conference in April

Virginia Department of Motor Vehicles



Represented by: Dwight Jenkins, Program Manager

Estimate of agency funding spent on substance abuse prevention: none reported

Current Initiatives

- Checkpoint Strikeforce
- “Click it or Ticket”
- Speed
- Data records: TREDIS

Future Initiatives

- ACTS (annual conference on traffic safety)
- Support traffic safety programming
- Support of Mid-Atlantic DUI conference
- Annual judicial conference
- Legislative updates

Virginia Department of Health



Represented by: Heather Board, Injury and Violence Prevention Program Manager

Estimate of agency funding spent on substance abuse prevention: none reported

Current Initiatives

- Pilot work with community prescription drug misuse/abuse project

Future Initiatives

- Expand prescription drug misuse/abuse initiatives

Virginia Department of Behavioral Health and Developmental Services



Represented by: Gail Taylor, Prevention Services Manager

Estimate of agency funding spent on substance abuse prevention: \$10,000,000

Current Initiatives

- Fund 40 Community Services Boards (CSBs) to provide prevention programs, strategies and practices in the schools and communities
- Fund 10 community coalitions through the SPF SIG project with the goal of reducing alcohol related car crashes
- Fund 7 community coalition capacity building grants
- Fund 19 Strengthening Families Projects
- Synar activities to continue to reduce youth access to tobacco

Future Initiatives

- Development of a Strategic Plan based on latest needs assessment data
- Creation of a workforce development plan to ensure the prevention workforce has the core competencies needed to implement the Strategic Prevention Framework and population level change
- Implementation of Mental Health First Aid trainings and capacity building efforts
- Continue current initiatives

Virginia Department of Education



Represented by: Cindy Cave, Director of Student Services

Estimate of agency funding spent on substance abuse prevention: none reported

Current Initiatives

- Bullying Prevention-Conditions for Learning-Positive Behavior social emotional development effective school wide discipline
- Substance Abuse Prevention
- Summer Youth Development Regional Academies

Future Initiatives

- Continual look at conditions for learning
- Student assistance programming
- A continuation of current initiatives

Virginia Foundation for Healthy Youth



Represented by: Marty Kilgore, Executive Director

Estimate of agency funding spent on substance abuse prevention: none reported

Current Initiatives

- VFHY: Tobacco Prevention Grants

Future Initiatives

- Continue VFHY: Tobacco Prevention Grants

Virginia State Police



Represented by: Gene Ayers, State D.A.R.E. Coordinator

Estimate of agency funding spent on substance abuse prevention: \$80,000

Current Initiatives

- D.A.R.E Officer trainings within and outside the Commonwealth
- D.A.R.E. curriculum taught in local schools
- DARE re-implemented in five jurisdictions and expanded in one

Future Initiatives

- Continue all D.A.R.E initiatives

Virginia National Guard



Represented by: LTC Neal Edmonds, Counterdrug Coordinator

Estimate of agency funding spent on substance abuse prevention: none reported

Current Initiatives

- Partner with DFC & CADCA
- Leverage our military skill sets in mission definition, problem identification, and strategy development
- Utilize Kaizan evaluation tools to assist coalitions in becoming more efficient
- Assist coalitions in meeting DFC/ONDCP certification and grant requirements

Future Initiatives

- Implement the Kaizan evaluation tool

Virginia Department of Alcoholic Beverage Control



Represented by: Jennifer Farinholt, Education and Prevention Coordinator

Estimate of agency funding spent on substance abuse prevention: \$400,000

Current Initiatives

- YADAPP
- College Tour
- Virginia College Alcohol Leadership Council (VaCALC)
- Alcohol and Aging Awareness Group
- Series of Public Safety PSAs

Future Initiatives

- Increased programming for middle school students
- Revision of all print publications
- DUI prevention programming

Future of VOSAP

VOSAP will continue to serve the citizens of Virginia through agency partnerships that expand reach and avoid redundancy. During 2014 the VOSAP Collaborative will meet quarterly. To enhance active communication between meetings VOSAP is exploring use of a technology platform with a shared calendar of events, speaker's bureau/topical expert list, prevention news, map overlays, FAQs and a shared data bank.

The Collaborative is prioritizing the following initiatives for 2014:

- Support/promote programs rolled out from the individual agencies/members
- Explore statewide professional development/networking event for prevention professionals (in conjunction with Strategic Prevention Framework, State Incentive Grant administrator)
- Update and revise publications (“Our Common Language, A Quick Guide to Prevention Terminology in Virginia” booklet may be combined with an informational guide to the VOSAP Collaborative.)
- Create an interagency data warehouse of prevalence and intervening variable data for planning and outcome evaluation
- Support the implementation a youth survey that meets interagency needs so there will be only one survey instead of multiple
- Develop a plan to sustain an interagency epidemiological workgroup
- Further develop partnerships with organizations including: Virginia PTA, Virginia Association of School Nurses, Inc., Community Coalitions of Virginia, etc.
- Develop online substance abuse prevention modules
- Expand Substance Abuse Awareness Vital for Virginia Youth (SAVVY) Schools and Communities Recognition Program to provide technical assistance to schools
- Funding and/or supporting programs that have measurable outcomes demonstrating decrease in substance abuse in Virginia

Contact Information

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