



# VIRGINIA TOBACCO

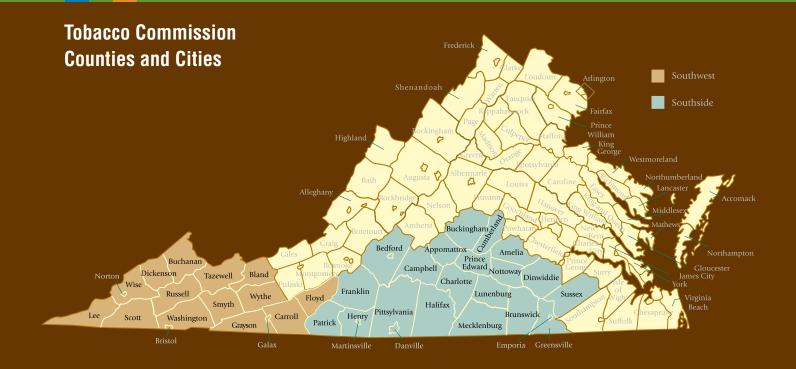
Indemnification and Community Revitalization COMMISSION



FISCAL YEAR 2013







### **Changing the Future of Healthcare in the Tobacco Region**

In 2013 the Commission began making strategic investments that expand access to healthcare services for tobacco region residents and continued more than a decade of commitment to the training and education of healthcare professionals. Special projects grants helped equip a new cancer radiation therapy center at Community Memorial Hospital in Mecklenburg County and construct a new Center for Medical and Health Sciences at Liberty University in Campbell County.





Photo courtesy of Patrick Love of the South Hill Enterprise

#### **COVER PHOTOS:**

Top: Spearhead Trails received southwest economic development and special projects grant funds to develop a regional network of trails in eight southwest localities. The regional trail system has been featured on the outdoor channel and opened its first 60 plus mile segment in June 2013.

Center: The Mid-Atlantic Advanced Manufacturing Center is a regional revenue sharing megasite among Greensville, Mecklenburg, and Emporia. The 1,500 acre property fronting I-95 is the only megasite certified in Virginia by CSX and received southside economic development, special projects, and megasite grant funds. Photo courtesy of Timmons Group.

**Bottom:** The Clean Energy Research and Development Center in Washington County received research and development and special projects grant funds to help grow the Southwest Virginia economy by the attraction and expansion of energy technology companies. The 15,000 square foot LEED certified center is under construction and is anticipated to be operational in 2014.



The Honorable Terry G. Kilgore Chairman

The Honorable Frank M. Ruff Vice Chairman



701 E. Franklin Street, Suite 501 Richmond, Virginia 23219

> 804-225-2027 [Phone] 1-877-807-1086 [Toll Free] 804-786-3210 [Fax]

> > www.tic.virginia.gov

### Virginia Tobacco Indemnification and Community Revitalization Commission

October 1, 2013

To the Governor and Members of the General Assembly of Virginia:

The close of fiscal year 2013 marks the Commission's 14th year of promoting economic growth in the Commonwealth's most challenging economic region. Thanks to your vision in creating this Commission, our long-term objectives of indemnification and revitalization are steadily becoming a reality. On behalf of the Commission, I am pleased to report our progress to you in this *Annual Report*.

Tobacco growers and quota owners in Virginia endured unprecedented losses since the *Master Settlement Agreement* was reached in 1998. The aggregate loss was determined to be \$479 million and as of June 2012, the Commission, together with other sources, has indemnified 100% of that loss. This effort alone has made unparalleled improvements in the economy of Virginia's tobacco region.

The Commission's efforts to revitalize tobacco communities have taken many forms, as you will see in the pages that follow. In the year ending June 30, 2013, the Commission committed over \$100 million to 109 different economic development projects serving 34 counties and 7 cities in Virginia's tobacco belt.

On behalf of the Commission, I am grateful for your continued support and understanding of our mission and look forward to another year of partnership with you in bringing renewed prosperity to this area of the Commonwealth that we are privileged to serve.

Sincerely.

Terry G. Kilgore Chairman



The Birthplace of Country Music Alliance received southwest economic development and special projects grant funds to establish a museum in Bristol. Anticipating 75,000 visitors to the area annually, museum exhibits will trace the history of country music beginning with the first national recordings in Bristol in 1927.

Photo courtesy of Virginia Intermont College photography major Haley Hensley



The Wildwood Commerce Park is a regional revenue sharing megasite among Carroll County, the City of Galax, and Grayson County through the Blue Ridge Crossroads Economic Development Authority. The 270 acre property adjacent to I-77 received special projects and megasite grant funds for site acquisition and development.



# **Fund Descriptions and Commission Priorities**

### **Mission and Fund Descriptions:**

"The Commission is established for the purposes of determining the appropriate recipients of moneys in the Tobacco Indemnification and Community Revitalization Fund and causing distribution of such moneys for the purposes provided in this chapter, including using moneys in the Fund to (i) provide payments to tobacco farmers as compensation for the adverse economic effects resulting from loss of investment in specialized tobacco equipment and barns and lost tobacco production opportunities associated with a decline in quota and (ii) revitalize tobacco dependent communities."

- Section 3.2-3101, Code of Virginia

#### (i) Indemnification of Tobacco Farmers

The Commission compensates tobacco producers and quota owners for their losses due to the decline in tobacco quota from the 1995-98 average through 2002, the effective year of the federal tobacco quota buyout. The Commission has satisfied its statutory obligation to indemnify burley and flue-cured producers and quota owners. From its inception through the end of fiscal year 2012, the Commission has made available \$309 million in addition to the \$170 million from other sources for indemnifying losses.

#### (ii) Revitalization of Tobacco Dependent Communities

Over \$100 million was awarded for economic revitalization in the tobacco-growing region in fiscal year 2013. Revitalization is accomplished through eight grant programs that make awards to local governments, government entities, and non-profit organizations. The Commission prioritizes projects that maximize leveraging from applicants and other partner organizations, and gives preference to projects that have regional participation and generate the most significant economic outcomes – primarily measured in terms of new jobs, income and taxable private capital investment – for the residents, businesses and localities in the tobacco region.

#### Agribusiness:

Grants to assist the tobacco region's agricultural community in diversifying into new production opportunities and developing value-added enterprises.

#### **Education:**

Grants for various projects that will create a world-class workforce in the tobacco region, including scholarships, community college programs and workforce training.

#### Megasite:

Grants for site development of large scale industrial properties that are intended to attract significant economic development employers and facilities such as automotive assembly.

#### Research and Development (R&D):

Grants to encourage collaboration between private scientists and investors, tobacco region localities and/or Virginia's educational institutions to conduct research and development that will lead to commercialization in the region.

#### **Southside and Southwest Economic Development:**

Grants to develop industrial sites and business/technology parks, improve water, sewer, broadband and other utility infrastructure that serves employment centers, and develop tourism infrastructure.

#### **Special Projects:**

Grants for projects that expand access to healthcare services for tobacco region residents or regional participation economic development projects that benefit multiple localities or the tobacco region as a whole.

#### Tobacco Region Opportunity Fund (TROF):

Performance-based grants to localities in the tobacco region to assist in the creation of new jobs and investments, whether through new business attraction or existing business expansion.



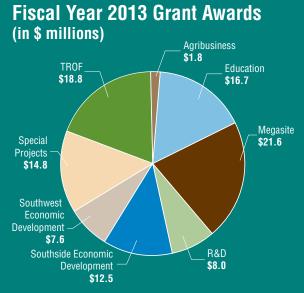
Beginning in 2008, the Center for Advanced Engineering and Research received special projects and research and development grant funds for the Babcock and Wilcox Company to develop and commercialize the B&W mPower™ reactor - a scalable, modular, passively safe, advanced light water reactor system. In 2013, Bedford County received TROF grant funds for Babcock and Wilcox to begin production.

Photo courtesy of the Babcock and Wilcox Company



Organization	anization Project Description	
AGRIBUSINESS		
Abingdon Feeder Cattle Association, Inc.	Beef Builder Initiative	\$400,000
Buckingham Cattlemen's Association	Buckingham Agricultural Resource Network (B.A.R.N.)	\$550,311
Ferrum College	Local Food Initiative Demonstration	\$49,402
Franklin County	Homestead Creamery-Burnt Chimney Water Extension	\$250,000
Industrial Development Authority of Dickenson County	Coalfield Regional Agriculture Center	\$52,195
Old Dominion Resource Conservation & Development Council, Inc.	Heart of Virginia Buy Fresh / Buy Local Initiative	\$29,410
Scott Farmers Cooperative, Inc.	Bulk Feed, Bulk Fertilizer and Tool and Equipment Rental Program	\$148,836
Virginia State University	New Crops for Tobacco Farmers in Virginia - Chickpea and Sesame (Phase II)	\$185,000
Virginia State University	Revitalization of Virginia Tobacco Farms through High Value Edamame Production: Demonstration, Education, and Marketing (Phase II)	\$163,003
Total Agribusiness (9)		\$1,828,157
EDUCATION		
Averett University	Telehealth Education	\$142,365
Bluefield College	School of Dental Medicine-Curriculum and Accreditation Development	\$150,000
Central Virginia Community College Educational Foundation, Inc.	Modern Digital Imaging Equipment: Improving Digital Imaging Performance for First & Second Year Radiology Students	\$23,471
Central Virginia Community College Educational Foundation, Inc.	Tobacco Scholarships	\$400,000
Community Foundation of the Dan River Region	SOVA Work Ready Community	\$142,200
Danville Community College	Student Scholarships and Training	\$400,000
Emory & Henry College	School of Health Sciences Support for Dean	\$300,000
Hampden-Sydney College	A Plan for the Sciences	\$250,000
Mountain Empire Community College	Scholarships for Tobacco Families and AIMS Higher Scholars	\$400,000
New College Foundation	Technology in Education - Preparing for the Future	\$5,000,000
Patrick Henry Community College Foundation	Strenthening Core STEM-H Offerings: Biology Lab Upgrades	\$305,000
Patrick Henry Community College Foundation	Tobacco Scholarships 2013 - 2014	\$400,000
Russell County Public Schools	Southwest Virginia Race to GED	\$205,160
Southside Virginia Community College Foundation	FY13 Scholarship Program	\$400,000
Southside Virginia Community College Foundation	Technical Training for Southside's Workforce	\$72,381
Southwest Virginia Community College	Tobacco Outreach Scholarship Program FY13-14	\$400,000
Southwest Virginia Higher Education Center	2013-2014 Tobacco Region Scholarship Program (Southside)	\$4,489,313
Southwest Virginia Higher Education Center	2013-2014 Tobacco Region Scholarship Program (Southwest)	\$2,016,937
Southwest Virginia Higher Education Center Foundation	STEM-H Chemistry - Dual Enrollment Teachers	\$170,000
The Franklin Center	Southside Virginia Race to GED	\$75,000
Virginia Highlands Community College	Scholarships for Tobacco Families and AIMS Higher Scholars	\$400,000







The Coalfield Regional Agricultural Center in Dickenson County has hosted dozens of marketing and training events for livestock, crops and other agribusiness sectors. The center was built, equipped and expanded with agribusiness and southwest economic development grant funds.

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Organization	Project Description	<b>Grant Amount</b>
Virginia Museum of Natural History Foundation	Virginia Institute for Integrated STEM-H Education	\$66,395
Virginia Western Community College	Southside Workforce Development Initiative	\$49,665
Virginia Western Community College Educational Foundation, Inc.	Franklin County Community College Access Program	\$75,000
Wytheville Community College Educational Foundation, Inc.	Forging Futures Scholarship Program	\$400,000
Total Education (25)		\$16,732,887
MEGASITE		
Blue Ridge Crossroads Economic Development Authority	Wildwood Commerce Park- Site Acquisition & Utility Development	\$6,000,000
Danville-Pittsylvania Regional Industrial Facility Authority	Berry Hill Mega Park - Phase I Sanitary Sewer	\$4,908,240
Greensville County	Mid-Atlantic Advanced Manufacturing Center	\$6,108,000
Smyth County Industrial Development Authority	Smyth County Megasite - Phase III	\$626,000
Sussex County	Route 626 (Beef Steak Road) Mega Site	\$3,940,200
Total Megasite (5)		\$21,582,440
RESEARCH AND DEVELOPMENT		
City of Danville	Commercialization Of Prasidiux Temperature Indicators	\$510,000
Economic Development Authority of Floyd County	Improving Health through Biomedical Innovations Phase II	\$837,286
Martinsville-Henry County Economic Development Corporation	Marine Shrimp Culture in Recirculating Aquaculture Systems	\$673,060
Pittsylvania County	Piedmont BioProducts Pilot Facility	\$4,000,000
Southwest Virginia Higher Education Center Foundation	Recovery of Metallurgical Coal Fines from Slurry Impoundments	\$2,000,000
Total Research and Development (5)		\$8,020,346



Organization	Project Description	<b>Grant Amount</b>	
SOUTHSIDE ECONOMIC DEVELOPMENT			
Amelia County	Amelia County Industrial Park Expansion, Phase I	\$608,449	
Appomattox County	Appomattox County Gateway Signage for Tourism & Economic Development	\$80,000	
City of Danville	Commonwealth Machine Co.	\$488,100	
Dinwiddie County	Dinwiddie County Site Acquisition/Site Readiness	\$525,828	
Franklin County	Franklin County Commerce Center Site D Development	\$359,883	
Greensville County	MAMaC Site Readiness Services	\$73,584	
Industrial Development Authority of Halifax County	Phase II Rehab for Reuse of Green View Advanced Manufacturing Center	\$1,300,000	
Industrial Development Authority of the County of Cumberland, Virginia	Cumberland County Industrial Park - Construction of "Road A" (Access Road)	\$60,733	
Lunenburg County	Lunenburg Industrial Site Readiness Initiative	\$103,500	
Lunenburg County	Renovation and Addition to STEPS Building in Victoria	\$90,000	
Lunenburg County	Victoria IDA Roofing Project	\$225,000	
Mecklenburg County	Mecklenburg Correctional Center Feasibility Study	\$180,000	
Mecklenburg County	Microsoft Expansion Project	\$900,000	
Mid-Atlantic Broadband Cooperative, Inc.	Genomic Sequencing Center	\$3,500,000	
Patrick County Economic Development Authority	Cross Laminated Technologies/USA (CLT USA, LLC)	\$172,000	
Pittsylvania County	Pittsylvania County Career & Technical Center Precision Machine Technology Program	\$787,690	
Pittsylvania County	Project Tire - Facility Construction	\$1,000,000	
Prince Edward County	Prospect Depot	\$99,019	
Southern Virginia Higher Education Center	Workforce Training: Welding in Halifax County (Capital Equipment & Improvements)	\$154,114	
Town of Gretna	Gretna Industrial Site Development - Piedmont BioProducts	\$1,333,179	
Town of Lawrenceville	Lawrenceville Wastewater Improvement	\$435,060	
Total Southside Economic Development (21)		\$12,476,139	



Commission leaders join local officials at a check presentation announcing additional funding for the Oak Park Center for Business and Industry. Located in Washington County near I-81, the park received southwest economic development, special projects, and megasite grant funds for grading and utilities.



Organization	Project Description	<b>Grant Amount</b>	
SOUTHWEST ECONOMIC DEVELOPMENT			
Appalachian Heritage Schools, Inc.	Wayne C. Henderson School of Appalachian Music and Arts: Equipment, Marketing, and Operations	\$145,000	
Appalachian Traditions, Inc.	Country Cabin Outdoor Venue Enhancement Project	\$20,000	
Bristol Historical Association	Restoration of the Robert Preston House at Walnut Grove	\$75,000	
Floyd Community Center for the Arts, Inc.	Capacity Building Capital Improvements	\$157,000	
Joint Industrial Development Authority of Wythe County	Progress Park: Lot 30 Development Project	\$150,000	
Konnarock Retreat House	Konnarock Retreat House Rehabilitation and Reuse	\$173,500	
Scott County Industrial Development Authority	Riverside Development - Phase I	\$524,397	
Southwest Regional Recreation Authority	Spearhead Trails	\$272,784	
Southwest Virginia Community Foundation, Inc.	Bush Mill Heritage Tourism	\$100,000	
Virginia Coalfield Coalition	Installation of Fiber-Optic Infrastructure, Electronics, Towers and Data Backhaul Capacity for Project with Wireless providers in Southwest Virginia	\$6,000,000	
Total Southwest Economic Development (10)		\$7,617,681	
SPECIAL PROJECTS			
Community Memorial Healthcenter	CMH Radiation Therapy Center	\$500,000	
Future of the Piedmont Foundation	SVRA Marketing Funding	\$200,000	
Industrial Development Authority of the County of Cumberland, Virginia	Cumberland County Industrial Park - Construction of "Road A" (Access Road)	\$185,600	
Liberty University	Center for Medical and Health Sciences - Phase II	\$8,500,000	
Mid-Atlantic Broadband Cooperative, Inc.	Genomic Sequencing Center	\$1,000,000	
Mid-Atlantic Broadband Cooperative, Inc.	Genomic Sequencing Center	\$2,000,000	
Town of Nickelsville	Nickelsville Community Multi-Use Medical Facility Phase II	\$305,337	
Tri Area Community Health	Tri-Area Community Health Telehealth Expansion	\$19,727	
University Of Virginia	Cancer Center Without Walls: Increasing access to the benefits of cancer research and advanced cancer care in Southwest Virginia	\$964,390	
University Of Virginia	Southside/Southwest Home Telehealth and Care Coordination for Chronic Disease Management	\$350,000	
Virginia Commonwealth University	Improving the Health and Productivity of the Tobacco Region Workforce	\$559,004	



In 2013, the Roanoke River Basin Association opened the first of many kayak and canoe launch sites on blueways trails in the "Upper Reach" water shed in Southern Virginia. The construction was funded by a 2012 special projects grant.



Organization         Project Description           VelImont Foundation         Level One Heart Attack Network - Southwest		<b>Grant Amount</b>	
		\$200,000	
Total Special Projects (12)		\$14,784,058	
TOBACCO REGION OPPORTUNITY FUND			
Bedford, County of	Babcock & Wilcox Nuclear Energy, Inc.	\$215,000	
Brunswick County IDA	Virginia Electric & Power Company	\$10,000,000	
Campbell County	Banker Steel Company, LLC	\$50,000	
Carroll County Industrial Development Authority	Classic Creations	\$175,000	
City of Danville	AllergEase, Inc.	\$1,125,000	
City of Danville	GOK International Corp.	\$1,000,000	
City of Danville	Macerata Wheels, LLC	\$600,000	
City of Danville	Norhurst, Inc.	\$625,000	
City of Martinsville	Stone Dynamics, Inc.	\$310,000	
Dinwiddie County	Agri-Nutrients Associates, LLC	\$125,000	
Dinwiddie County	Iluka Resources, Inc.	\$525,000	
Franklin County	Homestead Creamery	\$45,000	
Martinsville-Henry County Economic Development Corporation	Commonwealth Laminating and Coating, Inc.	\$325,000	
Mecklenburg County Industrial Development Authority	Microsoft	\$2,000,000	
Patrick County Economic Development Authority	Cross Laminated Technologies/USA (CLT USA, LLC)	\$503,000	
Patrick County Economic Development Authority	Hanesbrands, Inc.	\$555,000	
Prince Edward County	Tri-Boro Rack and Storage Products, LLC	\$95,000	
Scott County Industrial Development Authority	Tempur Pedic North America, LLC	\$182,000	
Washington County Industrial Development Authority	Appalachian Cast Products	\$85,000	
Washington County Industrial Development Authority	Big R Manufacturing, LLC (DBA Big R Bridge)	\$125,000	
Wise County IDA	Mullican Flooring, Inc.	\$65,000	
Total Unannounced Projects (1)		\$65,000	
Total TROF (22)		\$18,795,000	
GRAND TOTAL (109)		\$101,836,708	



The Commission's long standing support of GED completion in Southwest Virginia was complemented by education awards beginning in FY12 to establish a regional GED program in Southside Virginia, delivered by a partnership of Southside Community College and the Franklin Center for Advanced Learning and Enterprise.



# **Revenues, Expenditures and Net Position**

### **Consolidated Statement of Net Position**

	Fiscal Year 2013 (unaudited)	Fiscal Year 2012
Assets:		
Current and other assets Capital and intangible assets	\$661,795,891 44,964	\$777,209,686 72,750
Total assets	661,840,855	777,282,436
Liabilities:		
Current and other liabilities Long-term liabilities	7,186,756 120,168	8,371,835 145,151
Total liabilities <sup>1</sup>	7,306,924	8,516,986
Net position <sup>2</sup> :	\$654,533,931	\$768,765,450

<sup>&</sup>lt;sup>1</sup> In accordance with GASB Statement No. 33, Accounting and Financial Reporting for Non-exchange Transactions, total liabilities do not include \$191 million at June 30, 2013, and \$219 million at June 30, 2012, in obligations for grant awards made prior to fiscal year end.

#### **Consolidated Statement of Activities**

	Fiscal Year 2013 (unaudited)	Fiscal Year 2012
Revenues:		
Interest, dividends, and other investment income Other income Unrealized gain on investments held by the Treasurer	\$28,587,572 450,506 —	\$29,756,641 442,391 9,798,124
Total revenues	29,038,078	39,997,156
Expenditures:		
Administration Indemnification payments Community revitalization Unrealized loss on investments held by the Treasurer Depreciation Total expenditures	2,781,265 59,606 116,969,871 23,458,070 785 143,269,597	2,732,631 9,699,367 89,609,299 0 786
Change in net position	(\$114,231,519)	(\$62,044,927)
Net position, beginning of year	768,765,450	830,810,377
Net position, end of year	\$654,533,931	\$768,765,450



Ferrum College in Franklin County received education grant funds to expand Garber Hall. The new science wing is home to the College's School of Natural Sciences and Mathematics and opened for the fall semester of 2012. In addition to regional higher education centers and community colleges, the commission has made grants to eight four-year colleges and universities in the tobacco region to expand STEM-H facilities and increase program capacity.

Photo courtesy of Ferrum College



In 2013, the Southern Piedmont Agriculture Research and Extension Center opened its cattle handling and forage training facility in Nottoway County, funded by a 2010 agribusiness grant.

<sup>&</sup>lt;sup>2</sup> Total net position includes \$360 million at June 30, 2013, and \$426 million at June 30, 2012, in the Tobacco Indemnification and Community Revitalization Endowment, which is subject to certain restrictions on annual withdrawals by the Code of Virginia.

### Virginia Tobacco Indemnification and Community Revitalization Commission

#### **COMMISSION MEMBERS**

<b>House of</b>	Deleg	ates I	Vlemi	bers

The Honorable Kathy J. Byron Lynchburg The Honorable Joseph P. Johnson Abingdon The Honorable Terry G. Kilgore, Chairman Gate City The Honorable Daniel W. Marshall, III Danville The Honorable Donald Merricks Chatham The Honorable Thomas C. Wright, Jr. Victoria

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#### **Secretary of Commerce and Trade**

The Honorable James S. Cheng Richmond

#### **Secretary of Finance**

The Honorable Richard D. Brown Richmond

#### Secretary of Agriculture and Forestry

The Honorable Todd P. Haymore

**Active Flue-Cured Tobacco Producers** 

Mr. Kenney F. Barnard Amelia Ms. Gayle F. Barts Sutherlin Mr. David R. Cundiff Penhook

#### **Active Burley Tobacco Producers**

Mr. H. Ronnie Montgomery Jonesville Mr. Kenneth O. Reynolds Abingdon Mr. John M. Stallard Nickelsville

#### Virginia Farm Bureau Federation Representative

Mr. Robert Spiers Stony Creek

#### Citizens

Mr. John R. Cannon South Boston Ms. Linda P. DiYorio Wytheville Mr. Burgess "Butch" H. Hamlet, III Mr. Scott M. Harwood, Sr. **Bassett Farmville** Ms. Sandra Moss Dillwyn Ms. Connie Greene Nyholm Alton The Honorable Edward Owens **South Boston** Dr. David S. Redwine Gate City Ms. Beth D. Rhinehart Bristol Ms. Cindy M. Thomas South Hill The Honorable Gary Walker Charlotte **Court House** 

### **COMMISSION STAFF**

#### **Main Office**

701 East Franklin St., Suite 501 Richmond, Virginia 23219 Phone: 804-225-2027 Toll-Free: 877-807-1086 804-786-3210 Fax:

## Tim Pfohl

**Interim Executive Director/ Grants Program Administration** Director

tim.pfohl@tic.virginia.gov

### **Ned Stephenson Deputy Director**

ned.stephenson@tic.virginia.gov

#### **Neal Noves Senior Advisor**

neal.noyes@tic.virginia.gov

### Carolyn Bringman **Performance Data Analyst**

Richmond

carolyn.bringman@tic.virginia.gov

#### Stephanie S. Kim **Director of Finance**

stephanie.kim@tic.virginia.gov

#### **Suzette Patterson Grants Office Manager**

suzette.patterson@tic.virginia.gov

#### Stacev Richardson **Executive Assistant**

stacey.richardson@tic.virginia.gov

#### **Patricia Watson Financial Services Specialist**

patty.watson@tic.virginia.gov

#### Southside Field Office

615-A South Main Street Chatham, VA 24531 Phone. 434-432-7203 Fax. 434-432-7207

### Sarah K. Capps **Grants Program Administrator**

sarah.capps@tic.virginia.gov

#### **Benjamin Dawson Grants Assistant**

benjamin.dawson@tic.virginia.gov

#### **Southwest Field Office**

One Partnership Circle P.O. Box 1987 Abingdon, VA 24212 Phone. 276-619-4325 Fax. 276-628-9730

### Sara G. Williams **Grants Program Administrator**

sara.williams@tic.virginia.gov

#### **Jessica Stamper Grants Assistant**

jessica.stamper@tic.virginia.gov

# Forging a Future for Advanced Manufacturing in the Tobacco Region

With the opening of the Commonwealth Center for Advanced Manufacturing (CCAM) in 2012, the Commission is supporting directors of economic and workforce development to recruit advanced manufacturing supply chain companies to tobacco region sites and develop training programs and centers to develop necessary skills for employment in the most advanced global manufacturing processes. A report prepared for CCAM and the Commission by the Boston Consulting Group was issued in January 2013 and calls for the creation of three regional centers of excellence to deliver curricula and hands-on experience in medium skill level positions in precision machining, welding, and industrial machine maintenance.







Photos courtesy of the Commonwealth Center for Advanced Manufacturing

