

# Virginia Office for Substance Abuse Prevention (VOSAP)

2014 Annual Report

Commonwealth of Virginia

12/1/14



VIRGINIA OFFICE FOR SUBSTANCE ABUSE PREVENTION (VOSAP)



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COMMONWEALTH of VIRGINIA  
*Department of Alcoholic Beverage Control*

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December 1, 2014

General Assembly of Virginia  
Capitol Square  
Richmond, Virginia

Dear Members of the General Assembly:

The Virginia Office for Substance Abuse Prevention (VOSAP) is pleased to provide this report in accordance with §2.2-118, *Code of Virginia*. Consistent with its statutory responsibilities, VOSAP provides leadership, opportunities and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, more collaborative and more evidence-based.

This report details efforts and coordination that has occurred in the past twelve months, since the filing of the 2013 VOSAP Annual Report.

VOSAP, working in conjunction with the VOSAP Collaborative, looks forward to providing continued leadership and coordination of Virginia's substance abuse prevention efforts. Thank you for your support and please contact us if you would like additional information about VOSAP.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Painter".

Jeffrey L. Painter, Chairman  
Virginia Department of Alcoholic Beverage Control

## Executive Information

Governor Terence (Terry) R. McAuliffe



Governor Terry McAuliffe

Secretariats represented in the VOSAP Collaborative—

Secretary of Education Anne Holton

Secretary of Health and Human Resources Dr. William A. Hazel Jr.

Secretary of Public Safety and Homeland Security Brian Moran

Secretary of Transportation Aubrey Layne

ABC Board—

Board Chairman Jeffrey L. Painter

Commissioner Judith G. Napier

Commissioner Henry L. Marsh III



ABC Board (from left): Commissioner Judith G. Napier, Chairman Jeffrey L. Painter, Commissioner Henry L. Marsh III

## Executive Summary

This year, the Virginia Office for Substance Abuse Prevention (VOSAP), in collaboration with the VOSAP Collaborative, is pleased to report on the ongoing prevention efforts in the Commonwealth of Virginia. VOSAP representation spans four Secretariats including: Education, Health and Human Resources, Public Safety and Homeland Security, and Transportation. External to state government, VOSAP partners with community coalitions and numerous other organizations to reduce risk factors related to substance abuse, increase protective factors, and promote healthy choices and wellness.

The VOSAP Office, as well as the VOSAP Collaborative, will continue to promote data-driven prevention planning, evidence-based prevention programming and formal data-driven evaluation. During quarterly meetings of the VOSAP Collaborative, agency representatives reported on individual and joint projects related to prevention, and identified ways to further support their shared mission to promote health and safety in the Commonwealth. In 2014 particular attention was paid to: prescription drug abuse, the upward trend of marijuana use, and increasing sale/use of “other tobacco products” including e-cigarettes, hookah and flavored products.

The VOSAP Office and VOSAP Collaborative approach 2015 with strengthened relationships and infrastructure poised to: conduct the VOSAP Schools and Communities Recognition Program, enhance collection of epidemiological data related to substance abuse prevention, and undertake ad hoc projects that contribute to the VOSAP mission.

## Statutory Authority

Pursuant to HB 1291 (2012), the Governor's reorganization of executive branch of state government states:

“The responsibility for the administration of a substance abuse prevention program transfers from the Governor to the Alcoholic Beverage Control Board. The bill gives the ABC Board the duty to (i) coordinate substance abuse prevention activities of agencies of the Commonwealth in such program, (ii) review substance abuse prevention program expenditures by agencies of the Commonwealth, and (iii) determine the direction and appropriateness of such expenditures. The Board is to cooperate with federal, state, and local agencies, private and public agencies, interested organizations, and individuals in order to prevent substance abuse within the Commonwealth. The Board must report annually by December 1 to the Governor and the General Assembly on the substance abuse prevention activities of the Commonwealth. [Enactments 103-104; HJ 49 #37]”

# VOSAP Mission, Vision and Goals

## Mission

The mission of VOSAP is to support positive youth development by providing strategic statewide leadership, fostering collaboration and the sharing of resources at all levels, and providing tools and training to practice evidence-based prevention to reduce the incidence and prevalence of substance abuse and its consequences.

## Vision

We envision VOSAP as a nationally-recognized leader in evidence-based prevention practice because it:

- Promotes collaboration among state and local agencies, organizations, coalitions, and faith communities that address prevention;
- Prioritizes, coordinates, and leverages Virginia's prevention resources to improve efficiency;
- Strengthens local and state-level capacity through development of sustainable programs and prevention professionals; and
- Enhances evidence-based prevention practices in Virginia through data-driven needs assessments, measureable goals and objectives, and evaluation for accountability and improvement.

## Goals

In addition to being responsive to ad hoc requests, VOSAP and the VOSAP Collaborative work to fulfill the following goals:

- VOSAP will be a working group where individual agency information, successes and challenges pertaining to prevention activities are openly shared.
- VOSAP will survey local leaders and community organizers to assess community needs.
- VOSAP may sponsor training in multiple formats (e.g. video/presentation streaming or in-person) in an effort to broaden reach while maintaining cost effectiveness.
- The VOSAP website will be an online resource/portal for prevention information and used as a vehicle to highlight agency programs.

# VOSAP/VOSAP Collaborative Organization and Operation

VOSAP, a part of the Department of Alcoholic Beverage Control (ABC) since 2012, continues to provide support for prevention strategies with an emphasis on substance abuse prevention within the Commonwealth's overall public safety mission. One full-time ABC Education and Prevention Coordinator is the lead for VOSAP related activities, among other statewide initiatives.

The VOSAP Collaborative is comprised of prevention managers and staff from 12 state agencies with prevention responsibilities. Agencies represented in the VOSAP Collaborative include the Virginia Departments of:

- Alcoholic Beverage Control
- Criminal Justice Services
- Education
- Fire Programs
- Health
- Juvenile Justice
- Behavioral Health and Developmental Services
- Motor Vehicles
- Social Services
- State Police
- Virginia National Guard and
- Virginia Foundation for Healthy Youth

## **VOSAP Collaborative Meetings**

Since the VOSAP 2013 Annual Report was issued on December 1, 2013, representatives of the VOSAP Collaborative met at ABC on the following dates:

December 17, 2013  
February 12, 2014  
August 28, 2014  
November 5, 2014

Throughout the year the VOSAP facilitator also met individually with VOSAP Collaborative members to address VOSAP related business and projects. In lieu of the regular Collaborative meeting at ABC in May, all members of the Collaborative attended the Wellness: Reframing Prevention statewide conference on May 12, 2014. (See "Interagency and Community Coalition Support" on page 10.)

To enhance accessibility and organization of VOSAP files, the VOSAP facilitator established a Dropbox file in 2014. Agendas and meeting summaries are posted in the Dropbox. Additional folders are added to provide information about upcoming events and trends.

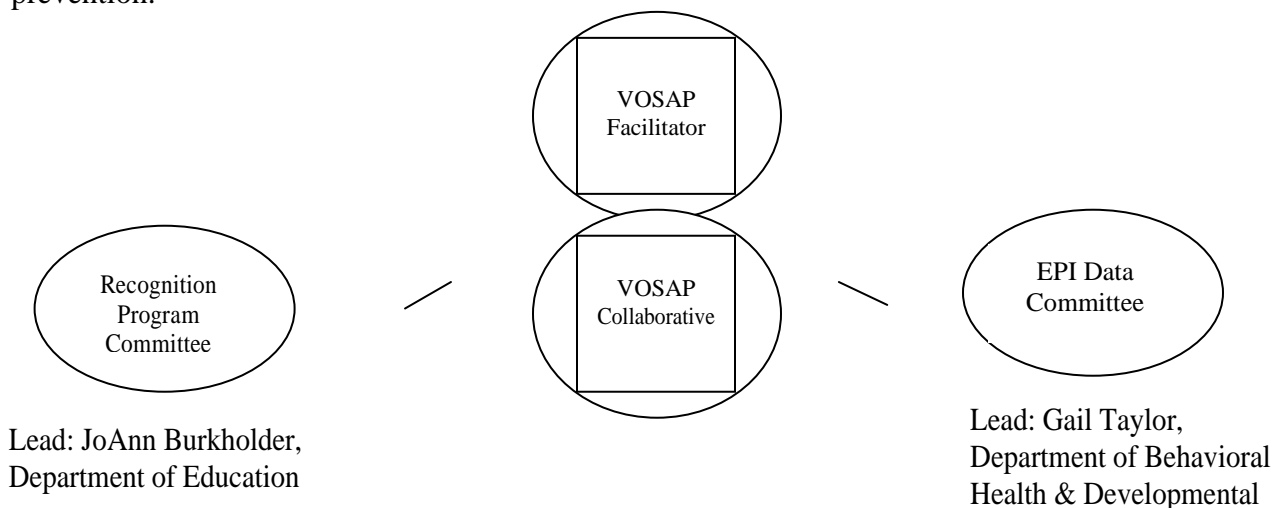
# VOSAP/VOSAP Collaborative Organization and Operation

## VOSAP Website

The VOSAP website includes links to VOSAP Collaborative member agencies, contact information, meeting dates, news, upcoming events, archived annual reports and a resource section. The website is maintained and updated by ABC at least four times per year.

## VOSAP Organizational Structure

The VOSAP Facilitator works closely with the Collaborative and other parties to fulfill the responsibilities listed below. During 2014, VOSAP identified two long-term projects: establishment of the VOSAP Schools and Communities Recognition Program and development and accessibility of the Commonwealth's epidemiological data related to substance abuse prevention.



VOSAP Facilitator (ABC Education & Prevention Coordinator) responsibilities:

- Plan and conduct quarterly VOSAP Collaborative meetings
- Lead strategic planning process; with VOSAP Collaborative member support, identify: goals, objectives and strategies
- Draft VOSAP Annual Report (including reports from VOSAP Collaborative members)
- Coordinate/partner with Committee Leads to accomplish identified goals
- Solicit information and provide updates for VOSAP website
- Build capacity and foster collaboration (including maintenance of coalition and faith-based group mailing lists)



# VOSAP/VOSAP Collaborative Organization and Operation

## VOSAP Memorandum of Agreement

When ABC received statutory responsibility for a statewide substance abuse prevention program in 2012, Collaborative members changed their name from the Governor's Office for Substance Abuse Prevention (GOSAP) Collaborative to the VOSAP Collaborative. In 2014, representatives requested an updated Memorandum of Agreement (MOA) to reflect the new name and circumstances.

On July 1, 2014, ABC Chairman Jeffrey L. Painter sent a new VOSAP MOA to the 12 agency heads asking that members continue to support the VOSAP Collaborative by:

- Participating in quarterly meetings and contributing to projects of the VOSAP Collaborative
- Regularly sharing information of interest to Virginia's prevention community (e.g., training events, new programs, services and/or resources; funding opportunities)
- Contributing to the VOSAP annual report with basic information about substance abuse prevention activities and estimated substance abuse prevention program expenditures

The VOSAP MOA was fully executed, with acknowledgements of support from the 12 member agencies, on October 27, 2014. The document remains in effect until amended or terminated by the parties. (See Appendix for a complete copy of the VOSAP Collaborative Memorandum of Agreement.)

# VOSAP 2014 Deliverables

## Interagency and Community Coalition Support

To provide support and promote the shared mission of substance abuse prevention, VOSAP representatives participated as exhibitors and attendees at three statewide conferences this year including:

**"Marijuana? Virginia's Big Question!"** held March 13 and 14, 2014 at Virginia Commonwealth University (VCU). Hosted by Substance Abuse Free Environment, Inc. (SAFE) and Community Coalitions of Virginia, the conference featured local and national speakers who addressed potential consequences of legalization from medical, educational and policy viewpoints.

**"Prevent Child Abuse and Neglect: Look. Listen. Respond"** held April 7, 2014 at the DoubleTree by Hilton in Richmond. Hosted by the Virginia Department of Social Services and Prevent Child Abuse Virginia, conference attendees included service providers interested in prevention programs and resources available in the Commonwealth.

**"Wellness: Reframing Prevention- The Power of Working Together for Healthy Communities"** held May 12, 2014 at the DoubleTree by Hilton in Richmond. The Center for School-Community Collaboration at VCU planned this conference as a Virginia Strategic Prevention Framework State Incentive Grant (SPF-SIG) initiative through the Virginia Department of Behavioral Health and Developmental Services. VOSAP Collaborative members assisted with topic and speaker suggestions and provided support and exhibits the day of the conference.

The VOSAP Facilitator maintains a communication circuit with representatives from 20 community coalitions in the Commonwealth and leadership from the Community Coalitions of Virginia. VOSAP also provides updates, and shares information from: the Virginia Congress of Parents and Teachers (Virginia PTA), Virginia Association of School Nurses, Virginia School Counselor Association, Mothers Against Drunk Driving and the National Institute on Drug Abuse.



Photo left: Virginia Department of Health, Virginia Foundation for Healthy Youth and Virginia Department of Social Services exhibit at the Wellness: Reframing Prevention conference held May 12, 2014 in Richmond.

# VOSAP 2014 Deliverables

## Tobacco Retailer Education Project

During April 2014, the VOSAP Facilitator coordinated with DBHDS Behavioral Health Wellness Consultant Colleen Hughes, ABC Special Agent in Charge Joseph Cannon and ABC Senior Graphic Designer Will Moore to produce a tobacco merchant education brochure that included “Youth & Tobacco: The Facts” provided by Virginia Foundation for Healthy Youth. The brochure notified retailers of new legislation which banned them from selling electronic cigarettes and alternative nicotine products to minors and required retailers to post a sign stating that the sale of electronic cigarettes and alternative nicotine products to any person under 18 years of age is prohibited by law.

### Youth & Tobacco: The Facts

- 8,700 kids (under the age of 18) become new daily smokers each year in Virginia.
- 152,000 kids alive in Virginia today are estimated to die early from smoking.
- More than 80 percent of adult smokers started before the age of 18.
- Tobacco contains the addictive drug nicotine; research shows adolescents can become addicted to nicotine in as little as a few weeks.
- Each year more than 9,000 Virginians die from their own smoking.
- More than \$2 billion each year in Virginia is spent on health care costs directly linked to smoking.
- Smokeless tobacco causes oral health problems that can lead to cancer of the gums, cheeks and throat.
- Secondhand smoke is a cancer-causing agent and a serious health hazard for children.

### Youth Access to Tobacco


The Commonwealth of Virginia is required by a federal law known as the Synar Amendment to enforce a state law prohibiting the sale of tobacco and nicotine products to people under the age of 18.

In Virginia, the Virginia Department of Alcoholic Beverage Control (ABC) is the lead agency for enforcement of laws pertaining to youth access to tobacco products. Compliance checks act as an enforcement tool and allow authorities to determine how well the law is being enforced.

Source: Virginia Foundation for Healthy Youth

### Stop Youth Access

A Guide for Virginia's Retail Merchants of Tobacco and Nicotine Products



**FOR MORE INFORMATION**


Virginia Dept. of Alcoholic Beverage Control, Bureau of Law Enforcement  
(804) 213-4565 | [www.abc.virginia.gov](http://www.abc.virginia.gov)

Virginia Dept. of Behavioral Health and Developmental Services, Prevention Office | (804) 663-7289

Virginia Foundation for Healthy Youth  
(804) 786-2523 | [www.vfhy.org](http://www.vfhy.org)

American Lung Association in Virginia  
(804) 955-4910 or (1-800) LUNG-USA  
[www.lungvirginia.org](http://www.lungvirginia.org)

FDA Center for Tobacco Products  
(1-877) 287-1373 (9am-4pm EST)  
<http://www.fda.gov/TobaccoProducts/default.htm>



**DBHDS**  
Virginia Department of Behavioral Health and Developmental Services

Graphic left: The “Stop Youth Access- A Guide for Retail Merchants of Tobacco and Nicotine Products” brochure is one example of an interagency collaborative project facilitated through VOSAP relationships.

### Merchant Responsibilities

- Train all employees as recommended by the law.
- Prominently display a sign near the point of sale that states that the sale of tobacco products, nicotine vapor products or alternative nicotine products to persons under the age of 18 is prohibited by law. Proof of age is required.

Suggested language is: “The sale of tobacco products, nicotine vapor products or alternative nicotine products to any person under 18 years of age is prohibited by law.”

- Refuse the sale:
  - > if the customer looks underage and does not have proper photo identification;
  - > if the minor presents a note written by a parent requesting tobacco products; or
  - > if an adult is purchasing tobacco products for a minor.
- When you refuse a sale, inform the customer that you refused the sale because it is illegal for you to sell tobacco products to a minor.
- Cigarettes can only be sold in sealed packages provided by the manufacturer with the required health warning. No single sales of cigarettes are allowed by law.



### Detecting False IDs

- Become familiar with Virginia identification cards and driver's licenses as well as others in your surrounding area.
- Be sure to compare the photo on the ID with the person standing in front of you.
- Always hold the ID in your hand and feel for any unusual raised surfaces.
- Carefully check the date of birth on the identification.
- Do not assume that a young person is as if they hand you an ID.
- Check the expiration date. If it is expired, it is not a valid ID.

**ALWAYS REMEMBER:**

F . . Feel.  
L . . Look.  
A . . Ask questions.  
G . . Give back.

*“The sale of tobacco products, nicotine vapor products or alternative nicotine products to any person under 18 years of age is prohibited by law.”*

—Suggested language for mandatory sign. Downloadable document is available at [www.abc.virginia.gov](http://www.abc.virginia.gov)

### Training Resources

Virginia ABC offers free Responsible Sellers and Servers: Virginia's Program (RSVP) training to help your sellers and servers become more responsible and to better understand ABC laws, rules and regulations. The training is for clerks, cashiers, wait staff and other “front line” employees. RSVP is a three-hour class, designed specifically for Virginia's on- and off-premise licensees, led by a team of ABC special agents.

For RSVP schedules and online registration, as well as additional resources from Virginia ABC, visit “Licensee Training” in the “Alcohol Education” section at [www.abc.virginia.gov](http://www.abc.virginia.gov).

“We Card” offers training and materials to help you prevent underage tobacco sales. To learn more about their efforts and to view their catalog of underage prevention materials, visit [www.wecard.org](http://www.wecard.org).

**THE VALUE OF TRAINING**

A conviction for an illegal sale and/or failure to demand proof of age is punishable by a civil penalty up to \$100 for a first violation, \$200 for a second violation and \$500 for a third or subsequent violation.

If the retail establishment offers proof that it has trained their employees, the court shall suspend all penalties. If the court finds that there is no training program then they may impose a penalty up to \$1,000. (Code of Virginia 18.2-371.2)

### What else can I do to make sure I do not sell to minors?

- Practice your response for refusing to sell tobacco products to a person under 18.
- Post a small sign on the cash register that indicates the year a person would have to be born to be 18 years of age.
- Make sure your co-workers are asking for ID.
- If your co-worker forgets to ask, then ask the customer yourself.

# VOSAP 2014 Deliverables

## VOSAP Standards of Learning Review

During May 2014, VOSAP Collaborative member/Virginia Department of Education Student Assistance Systems Coordinator Jo Ann Burkholder opened a discussion regarding review of the Health Standards of Learning (SOLs) for K-10. Every six years these SOLs are updated and revised. The VOSAP Collaborative elected to form a workgroup to provide input during the SOL review period. The VOSAP SOL workgroup (members listed below) met on October 15, 2014.

Heather Funkhouser Board, MPH  
Injury, Violence & Tobacco Prevention Programs Manager  
Division of Prevention and Health Promotion, Virginia Department of Health

Sheree A. Slater,  
Behavioral Health Wellness Program Specialist  
Mental Health First Aid Instructor, Virginia Department of Behavioral Health and Developmental Services

Heidi L. Hertz MS, RD  
Obesity Prevention Coordinator, Virginia Foundation for Healthy Youth

Mary Sisson  
Substance Abuse and Prevention Counselor, Hanover County Public Schools

Jennifer Farinholt  
Education & Prevention Coordinator/VOSAP Facilitator, Virginia Department of Alcoholic Beverage Control

The workgroup was very impressed with the thoroughness of the SOLs; they offered three general recommendations:

- Wherever “drugs” are referenced, specifically identify the three most commonly misused/abused categories: illicit, prescription and over-the-counter.
- Wherever “tobacco” is referenced, include “other tobacco products (OTP).” (This would capture products such as: e-cigarettes, hookah, flavored products, etc.)
- In every grade level include physical activity as it relates to overall health. (This is currently omitted from grades 2 and 6.)

Additionally, Sheree Slater compiled an extensive resource guide to aid in bullying prevention. The VOSAP workgroup submitted the recommendations on November 24, 2014 to DOE Principal Specialist for Health, Physical, Driver Education & Athletics Vanessa Wigand who is overseeing revision of the SOLs.

## VOSAP 2014 Deliverables

### **VOSAP Schools and Communities Recognition Program**

During 2014, VOSAP Collaborative members and ABC Education & Prevention Section staff initiated a preliminary plan to introduce the VOSAP Schools and Communities Recognition Program in 2015. This Recognition Program will utilize an application developed in 2012 by representatives from: Department of Behavioral Health and Developmental Services, Virginia Department of Criminal Justice Services, Virginia Department of Education, Curry School of Education/Youth-Nex Center to Promote Effective Youth Development, University of Virginia; and the Center for School-Community Collaboration at Virginia Commonwealth University.

The application assesses seven program elements that scientific study has shown to be important for effective substance abuse prevention:

- Strength of Organization
- Evidence-based Programming and Quality of Implementation
- Professional Development
- Community Connection and Engagement
- Parent Connection and Engagement
- Assessment and Evaluation
- Sustainability

Virginia's school divisions, and the community organizations and coalitions that partner with the respective school divisions, comprise the applicant pool. By January 1, 2015, members of the VOSAP Schools and Communities Recognition Program Committee will determine the best use of VOSAP's budgeted funds to: reward successful applicants, provide scholarships for pertinent training classes or conferences, and/or establish mentoring partnerships.

A VOSAP workgroup led by Department of Education Coordinator Student Assistance Systems Jo Ann Burkholder, working closely with the VOSAP Facilitator, will rollout this program utilizing the following estimated timetable:

December 2014—Refine application; determine award protocol; design marketing tools  
January 2015— Announce program and implement marketing efforts  
February 2015—Release the application  
March 2015—Application due  
April 2015—Complete review of applications  
May 2015—Announce results (possibly in conjunction with statewide prevention/wellness conference; include a “track” or workshop to align with the elements of the Recognition Program application)

# VOSAP Collaborative Agency Reports

VOSAP Collaborative Agencies report the following current and future initiatives:

## Virginia Department of Criminal Justice Services



**Represented by:** Donna Michaelis, Manager; Virginia Center for School and Campus Safety

### 2014 Initiatives—

- A two hour session on youth culture and drug/alcohol trends is conducted in each School Resource Officer Basic Training. There were five such events held in various parts of the state this past year.
- Presentations on drugs and alcohol are conducted at the School and Campus Safety Training Forum.

**Estimate of agency funding spent on substance abuse prevention—**Estimated \$5,000 total; 0% federal funds

## Virginia Department of Juvenile Justice



**Represented by:** Art Mayer, SA/SO Treatment Program Supervisor

### 2014 Initiatives—

- In 2014, approximately 85% of admissions had a mandatory or recommended substance abuse treatment need.

**Estimate of agency funding spent on substance abuse prevention—**0\$ (DJJ provides *treatment*)

## Virginia Department of Social Services



VIRGINIA DEPARTMENT OF  
SOCIAL SERVICES

**Represented by:** Ann Childress, Senior CPS Prevention Supervisor

### **2014 Initiatives—**

- Updated Child Protective Services brochure “A Guide for Hospitals and Health Care Providers: Perinatal Substance Use, Promoting Healthy Outcomes” to help with reducing substance abuse during pregnancy and postpartum.

All of the following programs funded through AmeriCorps, have a substance abuse prevention component to their program design; however, 100% of funds are not used exclusively for substance abuse prevention. Substance abuse prevention is not the focus of these projects. The percentage of funds for prevention is not specified.

- CARITAS- Helps break the cycle of homelessness and addiction in the Richmond Area. It supports employment and prisoner reentry programs at the Healing Place in Richmond. Many of the adult participants are recovering from substance abuse and some may have been incarcerated. The prevention component is most often tertiary prevention. (\$166,251 federal funds)
- City of Richmond- Supports a range of volunteer programs with adults and youth, some of which may include substance abuse prevention efforts. (\$83,375 federal funds)
- Occupational Enterprises, Inc.— serves formerly incarcerated adults, many through drug court, with re-entry into the work force. (\$172,900 federal funds)
- Virginia Department of Veterans— Provides guidance and follow up to veterans, active military, and military families needing assistance; their topics of inquiry may include substance abuse and substance abuse services. (\$186,200 federal funds)

### **Future Initiatives—**

- VDSS plans to work on an interagency workgroup with the Department of Behavioral Health and Developmental Services to find effective strategies to identify and respond to perinatal substance use, prevent infant and maternal deaths caused by the use of substances, and prevent substance exposed pregnancies.

**Estimate of agency funding spent on substance abuse prevention—**No monies are allocated *directly* for a specific substance abuse prevention program or initiative. (Initiatives and respective estimates listed above are all federal funds.)

Also of note—

- Annual Child Abuse Prevention Conference in April

## Virginia Department of Motor Vehicles



**Represented by:** Butch Letteer, Alcohol Programs and Statewide DRE Coordinator

### **2014 Initiatives—**

- Checkpoint Strike force
- “Click it or Ticket”
- Speed
- Data records: TREDIS
- ABC Compliance checks
- Increased use of checkpoints
- Continue ARIDE (Advanced Roadside Enforcement) training statewide
- Support the Department of Criminal Justice Services DUI training
- 

### **Future Initiatives—**

- Implement statewide impaired driving taskforce
- Support traffic safety programming
- Support of Mid-Atlantic DUI conference
- Annual judicial conference
- Legislative updates
- Support the Department of Forensic Science in training law enforcement in breath testing
- Assist ABC in compliance checks

**Estimate of agency funding spent on substance abuse prevention—**No monies are allocated directly for substance abuse prevention.



## Virginia Department of Health



**Represented by:** Heather Board, Injury and Violence Prevention Program Manager

### **2014 Initiatives—**

Virginia Department of Health (VDH) implemented primary prevention initiatives to improve clinical practices among prescription drug prescribers, dispensers, and clinical support staff throughout the Commonwealth by promoting and providing education on best practices, procedures, and policies. VDH partnered with the Department of Health Professions (DHP) and local anti-drug coalitions to provide four prescription drug abuse educational forums for broad spectrum healthcare providers in high risk areas of the state. These forums focused on best practices for assessing risk, interpreting prescription monitoring program reports and addressing challenges during chronic-pain management in patients at risk for, or with a history of, addiction. A six month follow-up of training participants revealed over 80% of responding healthcare providers implemented responsible opioid prescribing and dispensing policies into their practice as a result of the training.

VDH expanded upon the broad spectrum trainings to host two additional trainings for healthcare providers specializing in obstetrics, neonatal, and pediatric care to address the prevention of unintentional poisonings of the neonate resulting from maternal prescription drug misuse and abuse. In addition to the learning about best practice policies and procedures related to prescribing and dispensing prescription drugs and case management, participants were informed about the risk for unintentional and intentional childhood injury post hospitalization.

VDH continued to provide general awareness presentations on prescription drug misuse/abuse to professional audiences, parent groups, health care providers, and child care providers reaching over 1,100 stakeholders.

### **Future Initiatives—**

In the upcoming year, VDH will continue to implement primary prevention strategies focused on promoting best practices for controlled substance prescribing and dispensing; responsible case management; and participation in the Prescription Monitoring Program, which will result in practice and policy change that is in alignment with best practice. VDH will also continue to provide educational awareness efforts related to the prevention of prescription drug overdose. Efforts in the upcoming year will have a primary emphasis on school and college-age youth and young adults as well as sexual assault crisis centers and domestic violence shelters.

**Estimate of agency funding spent on substance abuse prevention—** Estimated \$21,000; 100% federal funds

## Virginia Department of Health continued



### Also of note—

VDH participated in the *Neonatal Abstinence Conference of Experts: Exploring Drug Dependent Newborns in the Appalachian Regions*, sponsored by the Tennessee Department of Health and the Appalachian Regional Commission, in Johnson City, Tennessee April 2-3, 2014. The purpose of this multi-state regional conference was to summarize findings and identify gaps in what is known about the implications of the epidemic of drug-dependent newborns in Appalachia. Causal factors, outcomes, and strategies tested to address the issues related to Neonatal Abstinence Syndrome were explored.

## Virginia Department of Education



**Represented by:** Jo Ann Burkholder, Coordinator Student Assistance Systems

### 2014 Initiatives—

The Virginia Department of Education did not initiate any substance abuse prevention activities this calendar year.

**Estimate of agency funding spent on substance abuse prevention: \$0**

### Also of note—

- Presented on May 28, 2014 to the Governor's Substance Abuse Services Council regarding adolescent substance use and the substance use violations from the Virginia Department of Education Discipline, Crime and Violence report.
- 8VAC20-310-10. Health education program. (Statutory Authority § 22.1-16 and §22.1-206 of the Code of Virginia. Historical Notes- Derived from VR270-01-0030 § 1, eff. September 1, 1980.) –This is an unfunded regulation.

## Virginia Department of Behavioral Health and Developmental Services



**Represented by:** Gail Taylor, Behavioral Health Wellness Director

### **2014 Initiatives—**

- Fund 40 Community Services Boards (CSBs) to provide prevention programs, practices and strategies in the community based on local need data.
- Implemented a Workforce Development strategy through the CSBs to build core competencies to implement the Strategic Prevention Framework planning model- an outcome based framework.
- Fund 10 community coalitions that focus on reducing alcohol related motor vehicle crashes involving 18-24 year old drivers through the Strategic Prevention Framework State Incentive Grant project
- Sponsored a statewide training conference “*Wellness: Reframing Prevention*” to educate the Prevention workforce on best practices in the field.
- Fund 10 Community Coalition Enhancement grants to build their capacity to implement the Strategic Prevention Framework planning model- an outcome based framework.
- Fund 15 Family Wellness projects through 15 CSBs and their Family Wellness Advisory Councils target high families to promote family wellness and prevention substance abuse and mental illness.
- Implemented Merchant Education through the 40 CSBs to inform merchants about the penalty of selling tobacco to minors. With this effort, the Synar Retailer Violation Rate (RVR) dropped from 13.5% to 4.5%- the lowest ever in the state.

### **Future Initiatives—**

- Conduct a comprehensive substance abuse needs assessment at the state and local levels to identify priority substances of abuse, target populations and geographic areas with common indicators. This plan will be the foundation of a state comprehensive plan.
- Continue workforce development initiatives to include a State Prevention Conference.
- Continue the development of outcome based prevention systems through the CSBs.

**Estimate of agency funding spent on substance abuse prevention—** \$10,472,280; 100% federal funds

## Virginia Foundation for Healthy Youth



**Represented by:** Marty Kilgore, Executive Director

### **2014 Initiatives—**

- 55 grants are funded across the Commonwealth to provide tobacco-use prevention and cessation programs with youth (i.e. Too Good for Drugs, Strengthening families, and Life Skills training)
- 50,000 youth in Virginia participate in tobacco-use prevention programs conducted through VFHY funded grants
- \$3.1 million is awarded to tobacco-use prevention grant programs to organizations and schools working with youth throughout Virginia
- VFHY hosted the 11<sup>th</sup> national Reduce Tobacco use Conference on April 10-11, 2014, with 350 attendees, including education, health care and prevention professionals.
- VFHY provided 39 regional trainings in 2014 to increase general prevention knowledge and build capacity among 206 statewide prevention and substance abuse professionals
- VFHY funds the Virginia Youth Tobacco Coalition, which has 49 members from eight universities and other community organizations.
- VFHY has trained more than 7,000 teens from all across Virginia to be members of Y Street, VFHY's statewide volunteer group for high school youth advocates. Y Street teens work on projects that help educate community members and decision makers about the detrimental effects of tobacco use and obesity.
- VFHY's prevention marketing messaging is founded on youth research and follows best practices. It is based on a segmentation strategy that targets at-risk, youth peer crowds. More than 1 million Virginia youth are reached by VFHY's prevention marketing messaging efforts each year.
- VFHY helps prevent 97,000 kids from becoming new smokers each year.
- By preventing kids from becoming adult smokers, VFHY will help save the lives of 31,000 Virginians a year.
- VFHY's efforts will help save state government \$1.69 billion in lifetime health costs.

**Estimate of agency funding spent on substance abuse prevention:** No monies are allocated directly for substance abuse prevention, however many VFHY prevention programs, such as Too Good For Drugs and LifeSkills Training, specifically address substance abuse prevention and developing skills to counter peer pressure. VFHY receives no state or federal funding for substance abuse prevention.

## Virginia State Police



**Represented by:** Gene Ayers, State D.A.R.E. Coordinator

### **2014 Initiatives—**

- The Virginia DARE Training Center assisted with a DARE training in Bahrain in February and one in Saipan in March.
- Provided assistance for three officers to attend the International DARE Training Conference in Texas held in July.
- Provided assistance for officers/deputies to attend the annual DARE In-Service conducted in Hampton held in August.
- The Training Center conducted a two-week basic DARE Training in Williamsburg certifying 34 new DARE Officers for the Commonwealth.
- The Virginia DARE Training Center also provided student DARE workbooks to jurisdictions throughout Virginia.

### **Estimate of agency funding spent on substance abuse prevention—**

\$75,000 during 2014 which provided for the above mentioned items. The foreign trainings were funded by the respective country receiving the training with zero cost to Virginia. There was no federal funding received for the Virginia DARE Training Center.

### **Future Initiatives—**

- Our goals for next year will be to continue to supply local agencies with student workbooks and provide training and in-service training to all DARE Officers throughout the Commonwealth.

### **Also of note—**

- Virginia will be heavily involved in the revision and piloting of a new DARE Senior High Curriculum. Virginia will be one of three or four states that will be participating in this venture that is being prepared by Penn State University.

## Virginia National Guard



**Represented by:** Major Jon B. Chapman, Coordinator, Counterdrug Task Force

### **2014 Initiatives—**

- Implemented Kaizen assessment tool; assisted coalitions find their strengths and weaknesses.
- Provided drug ID KITS to coalitions to help them teach drug awareness for afterschool programs in different communities.
- Attended three marijuana conferences across the Commonwealth in support of non-legalization; assisted Coalitions in developing strategic plans.
- Provided support to eight coalitions for summer youth programs across the Commonwealth; supported 14 counties and four cities reaching out to over 3,000 adults, and youth across the commonwealth providing, purpose, direction, motivation and life-skills to develop youth leadership skills to promote positive decisions.
- Assisted non-DFC coalitions become DFC-qualified for grants.
- Supported coalitions during National Family Day and Red Ribbon week events.
- Supported Drug Take Back events with coalition partners; assisted in planning locations, drop off boxes and provided information to community members (3,000lbs collected).
- Delivered prevention educational programs to Boys and Girls clubs.
- Supported After Prom Parties. After Prom initiative affects 100 high schools throughout the New River Valley and Henry County averaging 350 teens at each school.
- Supported Family Readiness Group activities and provided drug prevention activities at youth camp.
- Conducted, working through and with local law enforcement, 10 strategic saturation patrols and 10 sobriety check points.
- Supported tobacco prevention activities/programs in schools.
- Developed “Better Things to Do” Campaign that provided youth positive drug-free alternative activities during summer months.
- Assisted Community Coalitions of Virginia and SAFE coalition to develop marijuana training and a marijuana summit
- Worked with school system to change over from the PRIDE student survey to the better YRBS survey and connected the school board with VA Tech to enhance the data and results for the school system.
- Conducted a legislative roundtable to encourage legislators to consider Virginia’s alcohol policy and social hosting laws.

## Virginia National Guard continued



- Assisted with Blue Ridge Behavioral Health Care and Prevention Services to bring Too Good For Drugs program to ten of the local middle schools.
- Applied for DFC and SPF-SIG Grant, received SPF-SIG.

### Future Initiatives—

- Link more non-profit organizations with coalitions to build strength and capacity.
- Build a broader network between coalitions and enhance communication.
- Adventure Base equipment, keep it and maintain it, with transport vehicle.
- Connect NG Units and coalitions to provide substance abuse prevention to National Guard soldiers in remote areas; assist soldiers with possible substance abuse issues.
- More coalition training at local sites instead of out of town sites.

**Estimate of agency funding spent on substance abuse prevention:** \$150,000 Civil Operations;  
0% federal funds

## Virginia Department of Alcoholic Beverage Control



**Represented by:** Jennifer Farinholt, Education and Prevention Coordinator

### 2014 Initiatives—

- Miss Virginia School Tour- Miss Virginia travels across Virginia to elementary schools spreading a message of health, wellness, and prevention with students and teachers.
- Youth Alcohol and Drug Abuse Prevention Project- A high school youth-led leadership conference equipping teens with a strategic plan and empowering them to keep their schools and communities alcohol and drug free.
- College Tour- A series of regional stops that focus on promoting zero tolerance for underage drinking, social responsibility, collaboration, and leadership on college and university campuses in Virginia.

## Virginia Department of Alcoholic Beverage Control continued



- Virginia College Alcohol Leadership Council- A statewide professional affiliate group that addresses alcohol, tobacco, and other drug issues on college and university campuses.
- Project Sticker Shock- Supplies are provided to community groups in an effort to decrease social providing. The project includes stickers being placed on alcohol packaging reminding buyers to not provide to minors and is done in conjunction with a press event to help raise awareness.
- Responsible Sellers and Servers: Virginia's Program; Managers' Alcohol Responsibility Training- Trainings are held regionally and conducted by ABC special agents to help licensees become more responsible and to better understand Virginia laws, rules and regulations.
- Alcohol and Aging Awareness Group- A statewide affiliate group that provides education, training and resources to prevent the misuse of alcohol and medications as adults age.
- Virginia Office for Substance Abuse Prevention- An organization that promotes collaboration among state and local agencies, organizations, coalitions and faith communities that address substance abuse prevention.
- ABC Education & Prevention Grant Program- Assists community partners to develop and enhance initiatives related to alcohol education and prevention. Grant cycle is July-June with applications due in the spring.

### **Future Initiatives—**

- BOLT (Being Outstanding Leaders Together Against Drugs and Alcohol)- Provides drug and alcohol prevention knowledge to middle school students through regional community collaboration and high school peer leadership.
- Revision of all print publications.
- Institute online training.

**Estimate of agency funding spent on substance abuse prevention—** Approximately \$600,000



## Future of VOSAP

VOSAP will continue to serve the citizens of Virginia through agency partnerships that expand reach and avoid redundancy. During 2015 the VOSAP Collaborative will meet quarterly.

The Collaborative will focus on the following initiatives for 2015:

- Support/promote programs rolled out from the individual agencies/members
- Support statewide professional development/networking event for prevention professionals (in conjunction with Strategic Prevention Framework, State Incentive Grant administrator)
- Continue epidemiological data workgroup
- Further develop partnerships with organizations including: Virginia PTA, Virginia Association of School Nurses, Inc., Community Coalitions of Virginia, etc.
- Introduce VOSAP Schools and Communities Recognition Program; highlight model programs and provide assistance/mentorship opportunities for other applicants
- Support programs that have measurable outcomes demonstrating decrease in substance abuse in Virginia
- Strengthen VOSAP infrastructure by expanding workgroups, contact lists and website content

## Contact Information

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## MEMORANDUM OF AGREEMENT REGARDING PREVENTION PROGRAMMING IN VIRGINIA

This Memorandum of Agreement (MOA) is made and entered into between the members of the Virginia Office for Substance Abuse Prevention (VOSAP) Collaborative which is composed of representatives from state agencies and organizations with prevention responsibilities throughout the Commonwealth of Virginia including: Virginia Department of Alcoholic Beverage Control, Virginia Department of Behavioral Health and Developmental Services, Virginia Department of Criminal Justice Services, Virginia Department of Education, Virginia Department of Fire Programs, Virginia Department of Health, Virginia Department of Juvenile Justice, Virginia Department of Motor Vehicles, Virginia Department of Social Services, Virginia State Police, Virginia Foundation for Healthy Youth and Virginia National Guard.

### **Purpose**

The purpose of this MOA is to acknowledge support for continued cooperation between state agencies and organizations responsible for substance abuse prevention or substance abuse prevention-related, programming.

### **Background**

Under the leadership of the Governor's Office for Substance Abuse Prevention (GOSAP) director, representatives from twelve state agencies began meeting in 2002 and formed the GOSAP Collaborative. Pursuant to HB 1291 (2012), responsibility for the administration of a substance abuse prevention program transferred from the Governor to Virginia Department of Alcoholic Beverage Control. In 2013, the GOSAP Collaborative transitioned to the VOSAP Collaborative. Members of the VOSAP Collaborative share a common interest in the prevention of youth substance abuse and related problem behaviors. Members recognize that, through strategic collaboration, they can capitalize on the individual strengths of each organization to achieve goals and objectives to benefit the Commonwealth. The VOSAP Collaborative will provide leadership, opportunity and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, more collaborative and more evidence-based.

### **Statement of Agreement**

Members of the VOSAP Collaborative hereby agree to continue to support Virginia's unified, collaborative and evidence-based approach to prevention by:

- Participating in quarterly meetings and contributing to projects of the VOSAP Collaborative
- Regularly sharing information of interest to Virginia's prevention community (e.g., training events, new programs, services and/or resources; funding opportunities)

- Contributing to the VOSAP annual report with basic information about substance abuse prevention activities and estimated substance abuse prevention program expenditures

### **Duration of Agreement**

This MOA shall be effective upon receipt of electronic acknowledgements of support by authorized officials from VOSAP Collaborative member agencies and organizations, and will remain in effect until amended or terminated by the parties. The MOA may be amended at any time by mutual written agreement among all parties and may be terminated by any party to the MOA upon 30 days written notice.