

January 6, 2016

Boards of Visitors Orientation Report 2015



State Council of Higher Education for Virginia

Advancing Virginia through Higher Education

Overview

Section 23-9.14:1 of the Code of Virginia states that the State Council of Higher Education for Virginia “shall develop, in consultation with public institutions of higher education and members of their governing boards, and annually deliver educational programs for the governing boards of such institutions” and “submit an annual executive summary of the interim activity and work of the Council pursuant to this section no later than the first day of each regular session of the General Assembly.” A 2013 amendment to the Code of Virginia stated that new board members “shall participate in an orientation session at least once during their first two years of membership.” In 2015, the Code language was amended to provide a process whereby members who do not participate could be removed.

In accordance with this requirement, SCHEV staff held a mandatory orientation session for newly appointed board members on October 20-21, 2015. A copy of the agenda summarizing the topics covered in these meetings is attached.

Planning Group

In order to comply with the mandate to develop the orientation “in consultation with public institutions of higher education and members of their governing boards,” SCHEV created a planning committee that included two college presidents, two Council members, one rector, and three college representatives. Representatives from the Secretary of Education, the Secretary of the Commonwealth, and the Office of the Attorney General also participated in the planning sessions.

Attendance

2015	
BOV appointments	57
New attendees	46
Non attendees*	2

*Appointed prior to the legislation addressing removal for non-attendance

The new members who were unable to attend the 2015 orientation understand that they will be required to attend the 2016 orientation session, and the date for that session has been conveyed to the institutions.

Survey Results

Following the orientation session, SCHEV staff asked attendees to complete an evaluation survey. Results of the survey indicate that of the 22 new members that responded, 90 percent rated the sessions as extremely valuable, very valuable, or valuable. The sessions with the highest ratings included:

- 1) Current and Future Issues in Virginia Higher Education;
- 2) Current and Future Issues in American Higher Education; and
- 3) Affordability, Costs, Tuition and Aid.



BOARDS OF VISITORS ORIENTATION

For the Public Good: Stewarding Public Institutions in the New Virginia Economy

October 20-21, 2015

Richmond, Virginia

Tuesday, October 20: Capitol Building

- 3:30 - 4:00 p.m.** **Registration and Networking**
House Room 3, Capitol Building (Bank Street entrance)
- 4:00 - 4:15 p.m.** **Welcome, Overview and Introductions**
- Peter Blake, Director, SCHEV
 - Gil Minor, Chair, SCHEV Council
- 4:15 - 4:35 p.m.** **Remarks by Governor McAuliffe on Board Service**
Introduction: Gil Minor, Chair, SCHEV Council
- Terry McAuliffe, Governor of Virginia
- 4:35 - 5:00 p.m.** **Perspectives of the Cabinet on Board Service**
Introductions: Bill Murray, Member, SCHEV Council
- Anne Holton, Secretary of Education
 - Nancy Rodrigues, Secretary of Administration
 - Levar Stoney, Secretary of the Commonwealth
- 5:00 - 6:00 p.m.** **Current and Future Issues in American Higher Education**
Introduction: Gil Bland, Member, SCHEV Council
- Jamie Merisotis, President and CEO, Lumina Foundation
- 6:00 - 7:30 p.m.** **RECEPTION**
Rotunda, Capitol Building
Remarks
Introduction: Gil Minor, Chair, SCHEV Council
- Mark Herring, Attorney General of Virginia

Wednesday, October 21: Capitol Building

- 7:30 - 8:00 a.m.** **Check-In and Refreshments**
House Room 3, Capitol Building (Bank Street entrance)
- 8:00 - 8:15 a.m.** **Greetings and Opening Remarks**
House Room 3, Capitol Building
- Gil Minor, Chair, SCHEV Council
- 8:15 - 9:30 a.m.** **Current and Future Issues in Virginia Higher Education**
Moderator: Peter Blake, Director, SCHEV
- Chris Chmura, CEO, Chmura Economics and Analytics
 - Martin Briley, President & CEO, Virginia Economic Development Partnership, and Member, SCHEV Council
 - Ángel Cabrera, President, George Mason University
- 9:30 - 10:30 a.m.** **Best Practices of Consequential Public-Institution Boards**
Introductions: Peter Blake, Director, SCHEV
- Susan Whealler Johnston, EVP & COO, Association of Governing Boards (AGB), and Member, Radford University Board of Visitors (BOV)
 - Alvin Schexnider, Senior Fellow, AGB, and President, Schexnider & Associates
- Closing:* Peter Blake, Director, SCHEV
- 10:30 - 10:45 a.m.** **BREAK**
- 10:45 - 11:45 a.m.** **Legal, Ethical and Fiduciary Responsibilities of Boards**
Introductions: Henry Light, Member, SCHEV Council
- Alan Gernhardt, Staff Attorney, FOIA Advisory Council
 - Kay Heidbreder, University Council, Virginia Tech
 - Tim Oksman, Opinions Counselor for the Attorney General
- 11:45 - 12:30 p.m.** **Addressing Campus Sexual Violence**
Introduction: Carlyle Ramsey, Member, SCHEV Council
- Elizabeth Griffin, Education Section Senior Assistant Attorney General
- Closing:* Peter Blake, Director, SCHEV
- 12:30 - 1:30 p.m.** **LUNCH**
Senate Room 3, Capitol Building
Remarks
Introduction: Heywood Fralin, Vice Chair, SCHEV Council
- Kirk Cox, Majority Leader, Virginia House of Delegates

1:30 - 2:45 p.m. Affordability, Costs, Tuition and Aid: State and Institutional Considerations
House Room 3, Capitol Building

Moderator: Katharine Webb, Member, SCHEV Council

- Michael Maul, Associate Director, Department of Planning and Budget
- Betsey Daley, Staff Director, Senate Finance Committee
- Robert Vaughn, Staff Director, House Appropriations Committee
- Colette Sheehy, VP for Management and Budget, University of Virginia

2:45 - 3:00 p.m. BREAK

3:00 - 4:30 p.m. Effective Institutional Governance: Leadership for the New Virginia Economy

Moderator: Susan Whealler Johnston, EVP & COO, AGB, and Member, Radford BOV

- Idalia Fernandez, Chair, State Board for Community Colleges
- Ann Baise, Member, William and Mary BOV, and former Rector, Longwood BOV
- John Broderick, President, Old Dominion University
- Rick Hurley, President, University of Mary Washington

4:30 - 4:45 p.m. Synthesis, Conclusions and Appreciation

- Peter Blake, Director, SCHEV
- Gil Minor, Chair, SCHEV Council

4:45 p.m. Distribution of Certificates of Completion and Governor's Pins

- Kelly Thomasson Mercer, Deputy Secretary of the Commonwealth

Planning Committee Members

Peter Blake, *State Council of Higher Education for Virginia*
Gil Bland, *State Council of Higher Education for Virginia*
Fran Bradford, *The College of William & Mary*
John Broderick, *Old Dominion University*
Marge Connelly, *State Council of Higher Education for Virginia*
Matthew Conrad, *Virginia Commonwealth University*
Paula Gentius, *Norfolk State University*
Elizabeth Griffin, *Office of the Attorney General*
Mike Melis, *Office of the Attorney General*
Kelly Thomasson Mercer, *Office of the Secretary of the Commonwealth*
Taylor Reveley IV, *Longwood University*
Levar Stoney, *Office of the Secretary of the Commonwealth*
Robin Sullenberger, *James Madison University*
Dietra Trent, *Office of the Secretary of Education*