

**Virginia Commonwealth University  
Two-Year Transfer Grant (CTG) Update**

Virginia Commonwealth University (VCU) actively promotes the Two-Year College Transfer Grant Program (CTG) and is dedicated to increasing visibility and access of this award for our students transferring from the Virginia Community College System and Richard Bland College.

From the 2017-18 to the 2018-19 school year we have increased our total number of CTG recipients by 111 students. In the 2017-18 school year, we awarded 150 students \$124,449.14 in CTG with 132 of those students receiving the incentive award totaling \$100,000.00. For that same year we awarded 72 CTG bonus awards to students in STEM-N majors totaling \$57,948.14. For 2018-19 our totals across all three awards increased substantially. We awarded 261 students CTG totaling \$216,807.67 with 246 of those students receiving the incentive award for a total of \$196,853.67. Our total recipients for the STEM-N bonus award increased to 123 recipients with an award total of \$96,170 in the 2018-19 school year.

<i>Program</i>	<i>2017-18</i>	<i>2018-19</i>	<i>Change</i>
	<b><i>Students</i></b>		
CTG	150	261	+111
Incentive Award	132	246	+114
STEM-N Bonus	72	123	+51
	<b><i>Dollars</i></b>		
CTG	\$124,449.14	\$216,807.67	+\$92,358.53
Incentive Award	\$100,000.00	\$196,853.67	+96,853.67
STEM-N Bonus	\$57,948.14	\$96,170.00	+38,221.86

The increases in CTG recipients are a direct result of specific, targeted strategies implemented by the Office of Financial Aid in conjunction with the Office of Admissions and the Transfer Center. Some of the initiatives that we have commenced are described below:

- Collaborated with Office of Admissions and Transfer Center to ensure information about CTG was successfully being communicated to prospective transfer students via outreach events, meetings, and admissions trips.
- New Transfer Students were advised via counseling at both the Transfer Center and the Financial Aid Office to apply for CTG so that they could be identified as potential recipients.
- Financial aid counselors were trained to emphasize importance of students submitting final transcripts so that Associate's Degree could be confirmed (a barrier in the past).

It is our goal to continue to enhance our training and communication efforts so that every eligible student receives the CTG award. In preparation for the 2019-20 school year, we are updating the content on the Office of Financial Aid website as well as adding information about CTG to the Transfer Center's website to increase information visibility for potential and incoming transfer students.