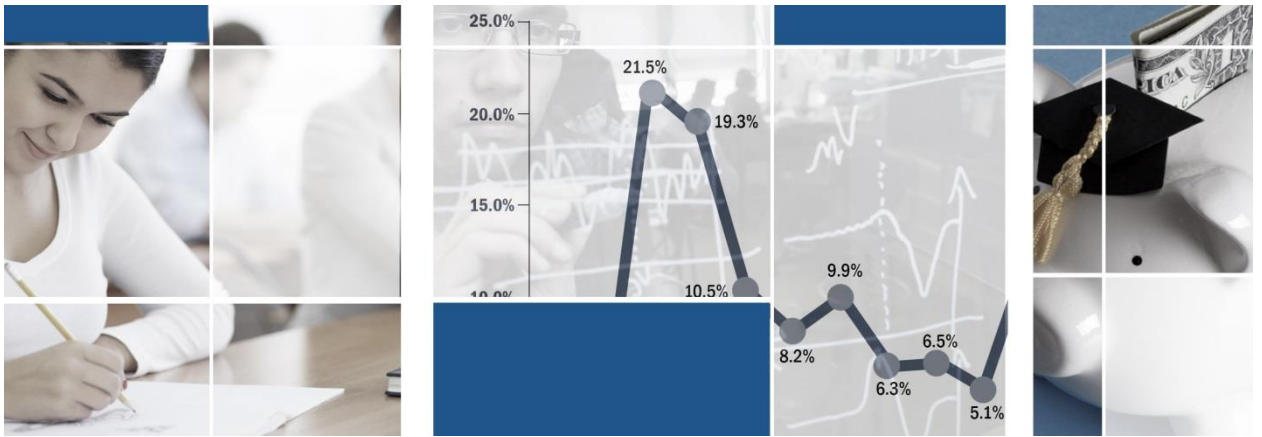


December 18, 2018



Board of Visitors Orientation: Report of the 2018 Event

CONTENTS

Overview	1
Planning Group	1
Attendance	2
Survey Results	2
Orientation Agenda	3
Registered Attendees	6

OVERVIEW

Section 23.1-1304 of the Code of Virginia requires that the State Council of Higher Education for Virginia “develop, in consultation with public institutions of higher education and members of their governing boards, and annually deliver educational programs for the governing boards of such institutions” and “submit to the General Assembly and the Governor an annual executive summary of the interim activity and work of the Council pursuant to this section no later than the first day of each regular session of the General Assembly.” A 2013 amendment to the Code stipulated that new board members “shall participate in an orientation session at least once during their first two years of membership.” In 2015, the statutory language was amended to provide boards a process whereby members who do not participate may be removed.

In accordance with this requirement, SCHEV staff held a mandatory orientation session for newly appointed board members on October 23-24, 2018. A copy of the agenda summarizing the topics covered in these meetings is included with this report.

Planning Group

To comply with the mandate to develop the orientation “in consultation with public institutions of higher education and members of their governing boards,” SCHEV created a nine-member planning committee that included one college president, one college rector, one former board member, two Council members and one college representative. The Deputy Secretary of Education and the Secretary of the Commonwealth also participated in the planning sessions, as well as a representative from the Office of the Attorney General.

Attendance

BOV appointments (34 reappointments)	63
New board member attendees	39
Rectors	4
Presidents	3
Board professionals	9

The two new members who were unable to attend the 2018 orientation understand that they will be required to attend the 2019 orientation session. The date for the 2019 orientation has been conveyed to the institutions.

Survey Results

Following the orientation session, SCHEV staff provided attendees with an evaluation survey. Results of the electronic poll indicate that, of the 19 new members who responded, the majority rated the sessions as extremely valuable, very valuable, or valuable.

Boards of Visitors Orientation

Governing Public Institutions to Optimize Student Success for Work and Life

October 23 – 24, 2018

Virginia Museum of History & Culture
428 N. Boulevard
Richmond, Virginia 23220

Tuesday, October 23

3:30 – 4:00pm

REGISTRATION AND NETWORKING

Virginia Museum of History & Culture (VMHC), Halsey Family Lecture Hall

4:00 – 4:10

Welcome, Introductions and Overview

- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
- **Jamie Bosket**, President and CEO, VMHC
- **Heywood Fralin**, Chair, SCHEV Council

4:10 – 4:45

Perspectives on Board Service

- **Ralph Northam**, Governor of Virginia [Video Remarks]
- **Kelly Thomasson**, Secretary of the Commonwealth
- **Fran Bradford**, Deputy Secretary of Education
- **Aubrey Layne**, Secretary of Finance
- **Megan Healy**, Governor's Chief Workforce Development Advisor

4:45 – 5:45

Virginia's Economic and Civic Prosperity: Roles of *The Virginia Plan for Higher Education* and the Public Colleges and Universities

- *Introduction:* **Tom Slater**, Member, SCHEV Council
- *Speakers:* **Peter Blake**, Director, SCHEV
Stephen Moret, President & Chief Executive Officer, Virginia Economic Development Partnership; Member, SCHEV Council
Susan Gooden, Vice Chair, State Board for Community Colleges; Past Chair, Academic, Student Affairs & Workforce Development Committee, State Board for Community Colleges (SBCC)
- *Acknowledgements and Instructions:* **Peter Blake**, Director, SCHEV

6:00 – 7:30

RECEPTION

Virginia Museum of Fine Arts, 200 N. Boulevard (Claiborne Robertson Room, 3rd floor)

- *Remarks:* **Pamela Northam**, First Lady of Virginia
Mark Herring, Attorney General of Virginia

Wednesday, October 24

7:30 – 8:00am **CHECK-IN, NETWORKING AND BREAKFAST**

Virginia Museum of History & Culture (VMHC), Halsey Family Lecture Hall

8:00 – 8:10 **Greetings and Opening Remarks and Introduction**

- **Heywood Fralin**, Chair, SCHEV Council

8:10 – 9:00 **The Public Purposes of Public Higher Education: What are the Roles of Public Colleges and Universities – and their Boards – on the Eve of the 21st Century’s Third Decade?**

- *Speaker:* **Belle Wheelan**, President, Southern Association of Colleges & Schools Commission on Colleges (SACS COC)
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

9:00 – 9:10 **BREAK**

9:10 – 10:00 **Inquiring, Listening, Responding: Best Practices of Effective Public-Institution Boards**

- *Introduction:* **Ken Ampy**, Member, SCHEV Council
- *Speaker:* **Todd Stottlemeyer**, Member and Former Rector, Board of Visitors, College of William & Mary
- *Conclusions and Introductions:* **Peter Blake**, Director, SCHEV

10:00 – 10:20 **Perspectives from the Legislative Branch**

- *Introduction:* **Katie Webb**, Chair, Academic Affairs Committee, SCHEV Council
- *Speaker:* **Lashrecse Aird**, Delegate, 63rd House District
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

10:20 – 10:30 **BREAK**

10:30 – 11:15 **Boards’ Legal and Ethical Responsibilities**

- *Introduction:* **Henry Light**, Secretary, SCHEV Council
- *Speakers:* **Alan Gernhardt**, Senior Attorney, Virginia Freedom of Information Advisory Council
Al Wilson, Senior Assistant Attorney General, Office of the Attorney General
- *Conclusions and Introductions:* **Peter Blake**, Director, SCHEV

11:15 – 12:15 **Hot Topics and Trends in College Student Life**

- *Moderator:* **Fran Bradford**, Deputy Secretary of Education
- *Speakers:* **Kelly Crace**, Associate Vice President for Health and Wellness, College of William & Mary
Kevin Foust, Chief of Police and Director of Security, Virginia Tech
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

12:15 – 1:00pm **LUNCH**

1:00 – 2:15

Boards' Fiduciary Obligations for Building Budgets and Setting Tuitions

- *Moderator:* **Bill Bolling**, Former Member, Board of Visitors, James Madison University; Former Lieutenant Governor of Virginia
- *Speakers:* **Michael Maul**, Associate Director, Department of Planning & Budget (DPB)
Dwight Shelton, Vice President for Finance and Chief Financial Officer, Virginia Tech
Victoria Harker, Member, SCHEV Council; Former Chair, Finance Committee, Board of Visitors, University of Virginia
- *Conclusions and Instructions:* **Marge Connelly**, Chair, Resources and Planning Committee, SCHEV Council; Former Rector and Interim President, Longwood University

2:15 – 2:30

BREAK

2:30 – 3:45

Board Governance and Executive Management: Leadership for Virginia's 21st-Century Needs and Goals

- *Moderator:* **Troy Paino**, President, University of Mary Washington
- *Panelists:* **Makola Abdullah**, President, Virginia State University
Ángel Cabrera, President, George Mason University
Mark Lawrence, Rector, Board of Visitors, Radford University
Marianne Radcliff, Rector, Board of Visitors, Longwood University
- *Conclusions:* **Peter Blake**, Director, SCHEV

3:45 – 4:00

Synthesis, Conclusions and Appreciation

- **Kelly Thomasson**, Secretary of the Commonwealth
- **Peter Blake**, Director, SCHEV

2018 Planning Group

Makola Abdullah, Virginia State University
Ken Ampy, State Council of Higher Education for Virginia
Peter Blake, State Council of Higher Education for Virginia
Fran Bradford, Deputy Secretary of Education
Carlos Del Toro, Virginia Commission on Higher Education Board Appointments
Jodi Fisler, State Council of Higher Education for Virginia
Charlie King, James Madison University
Mark Lawrence, Carilion Clinic
Atif Qarni, Secretary of Education
Kelly Thomasson, Secretary of the Commonwealth
Katie Webb, State Council of Higher Education for Virginia
Al Wilson, Office of the Attorney General

Registered Attendees - 2018 Boards of Visitors Orientation

Christopher Newport University

Maria Herbert

The College of William & Mary

Victor Branch

George Mason University

Anjan Chimaladinne
Paul Reagan
Edward Rice
Denise Roth
Ignacio Moreno

James Madison University

Buddy Gadams
Maggie Ragon
Zuraya Tapia-Hadley

Longwood University

Larry Palmer
Polly Raible

Norfolk State University

Dwayne Blake
Jean Cunningham
B. Keith (BK) Fulton
Tamara Jones
Joan Wilmer

Old Dominion University

Robert Corn
Unwanna Dabney

Radford University

Tom Brewster
Greg Burton
Nancy Rice
Georgina Anne Snyder-Falkinham

University of Mary Washington

Martha Abbott
Allida Black
Leopoldo Martinez
Patricia McGinnis

University of Virginia

Robert Hardie
Evans Poston
Rusty Connor (Rector)

Virginia Commonwealth University

Phoebe Hall (Rector)
Gopinath Jadhav
Stuart Siegel

Virginia Community College System

Yohannes Abraham
Adnan Bokhari
Peggy Layne

Virginia Military Institute

Thomas E. "Teddy" Gottwald

Virginia State University

Valerie Brown

Virginia Tech

Ed Baine
Robert Mills
Dennis Treacy (Rector)
Preston White

State Council of Higher Education for Virginia

Peter Blake, Director
Marge Connelly
Heywood Fralin, Chair
Victoria Harker
Henry Light
Stephen Moret
Thomas Slater
Katharine Webb

Board Professionals

April Allbritton, Norfolk State University
Ericke Cage, Norfolk State University
Karen Castelee, Radford University
Donna Harper, James Madison University
Susan Harris, University of Virginia
Jeffrey McClurken, University of Mary Washington
Rose Marie Owen, State Board for Community Colleges
Annie Redd, Virginia State University
Michele Schumacher, Virginia Commonwealth University

Student Advisory Committee

Mary Zell Galen, LU
Cody Hartley (Co-Chair), RU
Sarah Izabel, VCU
Matthew McCauley, CWM

Governor

The Hon. Ralph Northam, Governor of Virginia

Cabinet Members

The Hon. Kelly Thomasson, Secretary of the Commonwealth
The Hon. Fran Bradford, Deputy Secretary of Education
The Hon. Megan Healy, Governor's Chief Workforce Development Advisor
The Hon. Aubrey Layne, Secretary of Finance

Other Participants

Makola Abdullah, President, Virginia State University
The Hon. Lashrecse Aird, Virginia House of Delegates
Aaron Arenas, Old Dominion University
The Hon. Bill Bolling, Former Lieutenant Governor
Jamie Bosket, President & CEO, Virginia Museum of History & Culture
Àngel Cabrera, President, George Mason University
Anastasia Chaky, Old Dominion University
Kelly Crace, Associate VP for Health & Wellness, The College of William and Mary
Nikki Elkins, Old Dominion University
Kevin Foust, Chief of Police & Director of Security, Virginia Tech
Alan Gernhardt, Senior Attorney, FOIA Advisory Council
Susan Gooden, Vice Chair, State Board for Community Colleges
Charles King, Senior VP for Administration & Finance, James Madison University
Mark Lawrence, Rector, Radford University
Michael Maul, Associate Director, Department of Planning & Budget
Troy Paino, President, University of Mary Washington
Marianne Radcliff, Rector, Board of Visitors, Longwood University
Dwight Shelton, Vice President for Finance and CEO, Virginia Tech
Todd Stottlemeyer, Member and Former Rector, College of William & Mary
Evie Terrono, American Association of University Professors
Brian Turner, American Association of University Professors
Belle Wheelan, Southern Association of Colleges & Schools Commission on Colleges
Al Wilson, Senior Assistant Attorney General, Office of Attorney General