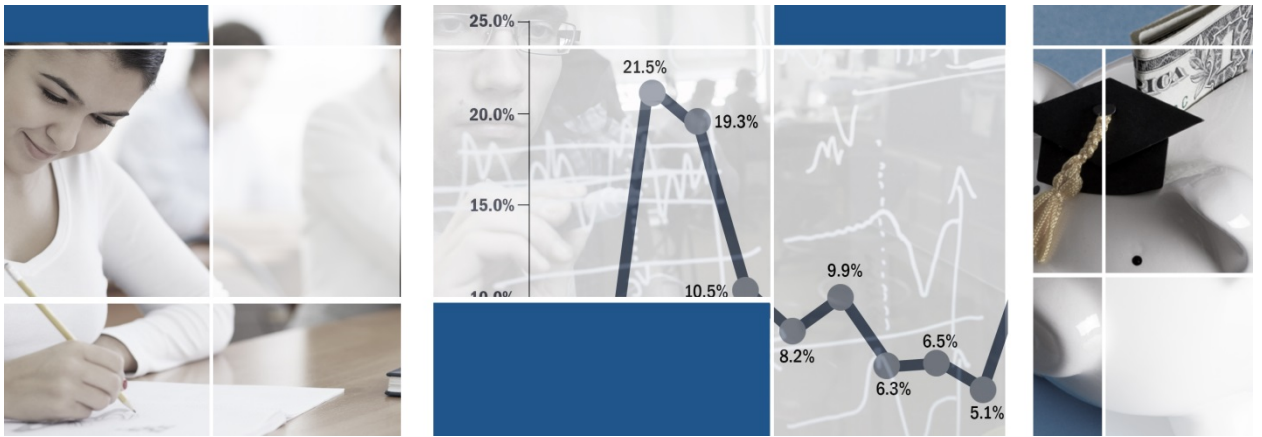


December 18, 2019



Boards of Visitors Orientation: Report of the 2019 Event

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OVERVIEW

Section 23.1-1304 of the Code of Virginia requires that the State Council of Higher Education for Virginia “develop, in consultation with public institutions of higher education and members of their governing boards, and annually deliver educational programs for the governing boards of such institutions” and “submit to the General Assembly and the Governor an annual executive summary of the interim activity and work of the Council pursuant to this section no later than the first day of each regular session of the General Assembly.” A 2013 amendment to the Code stipulated that new board members “shall participate in an orientation session at least once during their first two years of membership.” In 2015, the statutory language was amended to provide boards a process whereby members who do not participate may be removed.

In accordance with this requirement, SCHEV staff held a mandatory orientation session for newly appointed board members on October 22-23, 2019. A copy of the agenda summarizing the topics covered in these meetings is included with this report.

Planning Group

To comply with the mandate to develop the orientation “in consultation with public institutions of higher education and members of their governing boards,” SCHEV created a nine-member planning committee that included two college presidents, one college rector, two former board members, three Council members and two college representative. The Secretary of Education, Deputy Secretary of Education and the Secretary of the Commonwealth also participated in the planning sessions, as well as a representative from the Office of the Attorney General.

Attendance

BOV appointments (30 reappointments)	60
New board member attendees	25
Rectors	3
Presidents	3
Board professionals	10

One board member from VCU was unable to attend in 2018 and 2019. The VCU board met on December 13, 2019, and adopted the attached resolution. It states that the board member had sufficient cause for not attending the required orientation within the first two years of his membership.

There were five new members who were unable to attend the 2019 orientation. They understand that they will be required to attend the 2020 orientation session. The date for the 2020 orientation has been conveyed to the institutions.

Survey Results

Following the orientation session, SCHEV staff provided attendees with an evaluation survey. Results of the electronic poll indicate that, of the 13 new members who responded, the majority rated the sessions as extremely valuable, very valuable, or valuable.



Boards of Visitors Orientation

Higher Education Governance: Strategic Decision-making in a Fast-paced World
October 22 – 23, 2019

Virginia Museum of History & Culture
428 N. Arthur Ashe Boulevard
Richmond, Virginia 23220

Tuesday, October 22

2:00 – 2:30pm

REGISTRATION AND NETWORKING

Virginia Museum of History and Culture, Halsey Family Lecture Hall

2:30 – 2:45

Welcome, Introductions and Overview

- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
- **Jamie Bosket**, President and CEO, Virginia Museum of History and Culture
- **Heywood Fralin**, Chair, SCHEV Council and Former Rector, Board of Visitors, University of Virginia and Former Member, Board of Visitors, Virginia Tech

2:45 – 3:45

Synopsis of Virginia's Coordinated System of Higher Education and of Boards' Legal and Ethical Responsibilities in It

- **Peter Blake**, Director, SCHEV
- **Marge Connelly**, Vice Chair, SCHEV Council and Former Rector, Board of Visitors, Longwood University
- **Alan Gernhardt**, Senior Attorney, FOIA Advisory Council
- **Deb Love**, Senior Assistant Attorney General and Chief of the Education Section, Office of the Attorney General
- *Conclusions:* **Katie Webb**, Secretary, SCHEV Council

3:45 – 4:00

BREAK

4:00 – 4:30

Cabinet Perspectives on Board Service

- *Introductions:* **Katie Webb**, Secretary, SCHEV Council
- **Kelly Thomasson**, Secretary of the Commonwealth
- **Atif Qarni**, Secretary of Education
- **Megan Healy**, Governor's Chief Workforce Development Advisor
- **Aubrey Layne**, Secretary of Finance
- *Conclusions and Introductions:* **Peter Blake**, Director, SCHEV

- 4:30 – 5:25** **Achieving and Maintaining Institutional Excellence, Equity and Innovation in Times of Change and Uncertainty**
- *Introduction:* **Janice Underwood**, Virginia Director of Diversity, Equity and Inclusion, Office of the Governor
 - *Speaker:* **Toyia Younger**, Vice President for Leadership Development, American Association of State Colleges and Universities (AASCU)
 - *Conclusions:* **Peter Blake**, Director, SCHEV

- 5:25 – 5:50** **Governor Remarks on Higher Education and Board Service**
- *Introduction:* **Heywood Fralin**, Chair, SCHEV Council
 - *Speaker:* **Ralph Northam**, Governor of the Commonwealth
 - *Conclusions:* **Peter Blake**, Director, SCHEV

- 6:00 – 7:30** **RECEPTION**
Virginia Museum of History and Culture, Olson Family Gallery

Wednesday, October 23

- 8:00 – 8:30am** **CHECK-IN, NETWORKING AND BREAKFAST**
Virginia Museum of History and Culture, Halsey Family Lecture Hall

- 8:30 – 8:45** **Greetings and Opening Remarks**
- **Peter Blake**, Director, SCHEV

- 8:45 – 10:15** **Best Practices of Effective Public Boards: Governing Change-averse Institutions in a Fast-paced World**
- *Introduction:* **Tom Slater**, Member, SCHEV Council and Former President, Board of Visitors, Virginia Military Institute
 - *Speakers:*
 - **Henry Stoever**, President and CEO, Association of Governing Boards
 - **Heather Crislip**, Rector, Board of Visitors, University of Mary Washington
 - *Conclusions:* **Peter Blake**, Director, SCHEV

- 10:15 – 10:30** **BREAK**

- 10:30 – 11:15** **Hot Topic: Issues in College Student Life**
- *Moderator:* **Fran Bradford**, Deputy Secretary of Education
 - *Panelists:*
 - **Kelly Crace**, Associate Vice President for Health and Wellness, William & Mary
 - **Kevin Foust**, Associate Vice President of Campus Safety and Security, Virginia Tech
 - *Conclusions and Introductions:* **Sarah Izabel**, Co-Chair, SCHEV Student Advisory Committee, and Student, Virginia Commonwealth University

- 11:15 – 12:00** **Hot Topic: Issues of Equity**
- *Speakers:*
 - **Susan Gooden**, Chair, State Board for Community Colleges, and Interim Dean, Wilder School of Government and Public Affairs, Virginia Commonwealth University
 - **Paola Santana**, Strategy Officer for State Policy, Lumina Foundation

- *Conclusions:* **Peter Blake**, Director, SCHEV

12:00 – 12:45pm LUNCH

12:45 – 2:00

Boards’ Fiduciary Obligations for Institutions’ Financial Health and Sustainability and their Impacts on Students’ Affordability and Debt

- *Moderator:* **Victoria Harker**, Member, SCHEV Council and Former Chair, Finance Committee, Board of Visitors, University of Virginia
- Panelists:
- **Michael Maul**, Associate Director for Education and Transportation, Department of Planning and Budget
- **Jennifer “J.J.” Wagner Davis**, Executive Vice President and Chief Operating Officer, University of Virginia
- **Kevin Davenport**, Vice President of Finance, Virginia State University
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

2:00 – 2:15

BREAK

2:15 – 3:30

Perspectives from Rectors and Presidents on Issues Confronting Board Leadership and Executive Administration

- *Moderator:* **Anne Holton**, Interim President, George Mason University and Former Secretary of Education
- Panelists:
- **Katherine Rowe**, President, William & Mary
- **Brian Hemphill**, President, Radford University
- **Marianne Radcliff**, Member, SCHEV Council and Former Rector, Board of Visitors, Longwood University
- **Dennis Treacy**, Member and Immediate Past Rector, Board of Visitors, Virginia Tech
- *Conclusions:* **Peter Blake**, Director, SCHEV

3:30

Synthesis, Appreciation and Presentation of Appointment Commissions

- **Peter Blake**, Director, SCHEV
- **Representatives**, Office of the Secretary of the Commonwealth

2019 Planning Group

Ken Ampy, State Council of Higher Education
 Peter Blake, State Council of Higher Education
 Fran Bradford, Deputy Secretary of Education
 Frank “Rusty” Conner, University of Virginia
 Osubi Craig, Virginia State University
 Alan Edwards, State Council of Higher Education
 Jody Fisler, State Council of Higher Education
 Paula Gentius, Virginia Commonwealth University
 Gerica Goodman, University of Virginia
 Victoria Harker, State Council of Higher Education
 Greta Harris, Virginia Tech
 Deb Love, Office of the Attorney General
 Atif Qarni, Secretary of Education
 Taylor Reveley, IV Longwood University
 Katherine Rowe, William & Mary
 Robin Sullenberger, Virginia Community College System
 Kelly Thomasson, Secretary of the Commonwealth

Registered Attendees - 2019 Boards of Visitors Orientation

George Mason University

Simmi Bhuller
Carolyn Moss
Juan Carlos Iturregui

James Madison University

Kathy Warden

Longwood University

Cookie (N.H.) Scott

Norfolk State University

Mary Blunt
Pamela Boston
Kim Brown
Jim Dyke
Harry Watkins

Old Dominion University

Robert Broermann
Peter Decker

Radford University

Robert Archer (Rector)
David Smith
Lisa Throckmorton

University of Mary Washington

Heather Crislip (Rector)
Deborah Santiago

Virginia Commonwealth University

Pamela El
Carolina Episinal
Colleen Santana
Alexis Swann

Virginia Community College System

RJ Narang
Terri Thompson

Virginia Military Institute

Michael Hamlar

Virginia State University

Raul Herrera

Virginia Tech

Shelley Barlow
Sharon Brickhouse Martin
Melissa Nelson
Horacio Valeiras (Rector)

William & Mary

Mari Carmen Aponte
Charles Poston

State Council of Higher Education for Virginia

Peter Blake, Director
Marge Connelly, Vice Chair
Heywood Fralin, Chair
Victoria Harker
Marianne Radcliff
Thomas Slater
Katharine Webb, Secretary

Board Professionals

April Allbritton, Norfolk State University
Ericke Cage, Norfolk State University
Karen Castelee, Radford University
Chelsea Gray, Virginia Commonwealth University
Donna Harper, James Madison University
Jeffrey McClurken, University of Mary Washington
Kim O'Rourke, Virginia Tech
Annie Redd, Virginia State University
Michele Schumacher, Virginia Commonwealth University
Donna Thornburg, Virginia Commonwealth University

Student Advisory Committee

Ethan Crouson, Old Dominion University
Sarah Izabel, Virginia Commonwealth University

Governor

The Hon. Ralph Northam, Governor of Virginia

Cabinet Members

The Hon. Fran Bradford, Deputy Secretary of Education
The Hon. Megan Healy, Governor's Chief Workforce Development Advisor
The Hon. Aubrey Layne, Secretary of Finance
The Hon. Atif Qarni, Virginia Secretary of Education
The Hon. Kelly Thomasson, Secretary of the Commonwealth

Other Participants

Jamie Bosket, President & CEO, Virginia Museum of History & Culture
Caroline Corl, Governor's Office
Kelly Crace, Associate VP for Health & Wellness, William & Mary
Kevin Davenport, Vice President of Finance, Virginia State University
Ron Forehand, Sr. Assistant Attorney General, Office of Attorney General
Kevin Foust, Chief of Police & Director of Security, Virginia Tech
Alan Gernhardt, Executive Director, FOIA Advisory Council
Susan Gooden, State Board for Community Colleges
Brian Hemphill, President, Radford University
Mark Herring, Attorney General, Office of the Attorney General
Sarah Herzog, Deputy Director, Senate Finance Committee
Anne Holton, President, George Mason University
Julie Laskaris, American Association of University Professors
Deb Love, Senior Assistant Attorney General, Chief of the Education Section, Office of the Attorney General
Michael Maul, Associate Director, Department of Planning & Budget
Katherine Rowe, President, William & Mary
Paola Santana, Strategy Officer for State Policy, Lumina Foundation
Henry Stoeber, Association of Governing Boards
Saranna Thornton, American Association of University Professors
Dennis Treacy, Member and Past Rector, Board of Visitors, Virginia Commonwealth University
Janice Underwood, Virginia Director of Diversity, Equity and Inclusion, Governor's Office
Jennifer Wagner Davis, Executive Vice President And CEO, University of Virginia
Toyia Younger, American Association of State Colleges and Universities

CERTIFICATION

I, Michele N. Schumacher, J.D., hereby certify the following:

1. I am the Board Liaison and Assistant Secretary of the Virginia Commonwealth University's Board of Visitors (VCU Board).
2. The resolution attached hereto as Attachment A was adopted by the VCU Board at a Board meeting held on December 13, 2019, and remains in full force and effect.

Dated: December 17, 2019


Michele N. Schumacher

ATTACHMENT A

Resolution

BOV Member Attendance at SCHEV Orientation

December 13, 2019

WHEREAS, the Code of Virginia requires the State Council of Higher Education for Virginia (SCHEV) to provide educational programs for newly appointed board members at public institutions of higher education within the first two years of the board members' service. The topics to be covered by SCHEV are contained in the Code of Virginia and range from best practices in governance to future and national trends. The orientation has traditionally been held during autumn in Richmond.

WHEREAS, Code of Virginia§ 23.1-1300(E) requires members of the Board of Visitors of Virginia Commonwealth University and all public institutions of higher education in the Commonwealth of Virginia to attend the Board training provided by SCHEV and any member who does not attend such required training within the first two years of membership on the Board is subject to a determination by the Board that the member has sufficient cause for failing to attend.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Visitors of Virginia Commonwealth University, having considered the reasons for his inability to attend, hereby determines that Todd Haymore, as a member of the Board, has sufficient cause for not attending the required SCHEV training within the first two years of his membership.