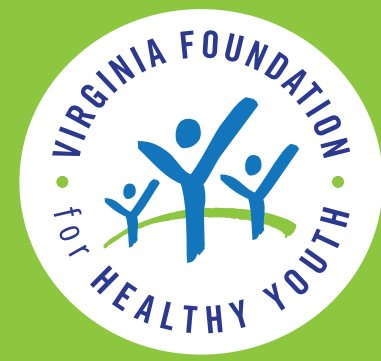


ANNUAL REPORT



vfhy.org

2019

Letter from the Executive Director



It is hard to believe that it has been 20 years since the Master Settlement Agreement (MSA) was reached. The Virginia Foundation for Healthy Youth (VFHY) continues to tackle the two leading causes of preventable death: tobacco use and obesity, as well as substance use.

VFHY has been working relentlessly on reducing youth tobacco use and has seen positive results. Since 2001, middle school smoking rates in Virginia have declined from 10.6% to 2.4% and high school smoking rates have declined 28.6% to 6.5%. It is estimated that our work contributes to preventing over 118,000 of Virginia's youth from smoking each year.

Unfortunately, kids in Virginia are not immune to the ongoing youth e-cigarette/vaping epidemic. These e-cigarettes are often used to vape liquid that contains nicotine. The Centers for Disease Control and Prevention (CDC) warns the public of the dangers of nicotine because it is highly addictive and can harm adolescent brain development. We recognize this new threat to public health and have acted immediately to begin educating kids and their families about the health risks associated with e-cigarette use.

In 2019 we launched a multi-media campaign that corrected misperceptions about the safety of e-cigarettes/vaping products and educated about the harmful chemicals that are in them. This campaign effectively reached more than 530,000 Virginia youth ages 13-18. We also worked in conjunction with the Virginia Department of Education in creating Nicotine Products Prevention Modules for K-12 students to educate kids about the dangers of these latest nicotine products. These free lesson plans are available on our website in English and Spanish.

A lot has changed in 20 years since the MSA was reached, but we still have more prevention work to do. Every year we see new tobacco products brought to the marketplace and with them comes the risk of creating new generations of kids addicted to tobacco and nicotine products.

Sincerely,

A handwritten signature in blue ink that reads "Marty H. Kilgore".

Marty H. Kilgore
Executive Director
Virginia Foundation for Healthy Youth

Table of Contents

- 2 Executive Director Letter
- 3 Board of Trustees & VFHY Staff
- 4 Background
- 5 Childhood Obesity Programs
- 6 Childhood Obesity Prevention Success Stories
- 7 Tobacco Programs
- 8 Tobacco Prevention Programs Community Stories
- 8 Marketing
- 11 Research
- 13 Finances

Board of Trustees and VFHY Staff



Chair

Karin T. Addison, of Midlothian, Director of State Affairs, Troutman Sanders Strategies *(term expires June 30, 2022)*

Vice Chair

The Honorable John H. O'Bannon III, M.D., of Richmond, Neurologist, Neurological Associates, Former Member, Virginia House of Delegates *(term expires June 30, 2022)*

Members

Gina A. Bellamy, MSA, BSN, RN, NCSN, of Manassas, School Health Services Coordinator, Prince William County Public Schools, President-Elect Virginia Association of School Nurses *(term expires June 30, 2022)*

Madelyn R. Cahill, of Burke, Youth Member *(term expires June 30, 2021)*

W. Curtis Coleburn, of Midlothian, Attorney *(term expires June 30, 2022)*

Katie Crumble, LPC, of Richmond, Designee for Chairman, Virginia Department of Alcoholic Beverage Control

The Honorable T. Scott Garrett, M.D., Member, House of Delegates, representing the 23rd District *(concurrent with House term)*

Andrew Goodwin, of Takoma Park, Maryland, Financial Adviser, Morgan Stanley *(term expires June 30, 2023)*

Joseph Hilbert, of Richmond, Designee for Commissioner of Health, Virginia Department of Health

Sarah Bedard Holland, of Richmond, Executive Director, Virginia Health Catalyst *(term expires June 30, 2022)*

Patrick J. "Pat" Hughes Jr., of Richmond, Principal, Patrick Hughes Ltd. *(term expires June 30, 2023)*

Patte G. Koval, of Richmond, Consultant, The Monument Group *(term expires June 30, 2022)*

Robert Leek, of Williamsburg, Senior Physician Liaison, Sentara Healthcare *(term expires June 30, 2023)*

The Honorable David W. Marsden, Member, Senate of Virginia, representing the 37th District *(concurrent with Senate term)*

The Honorable John J. McGuire III, Member, House of Delegates, representing the 56th District *(concurrent with House term)*

Andre Muelenaer, Jr., M.D., of Roanoke, Pediatric Pulmonologist, Carilion Children's Hospital *(term expires June 30, 2023)*

Keith Newby, Sr., M.D., of Norfolk, Cardiologist, President and CEO, Fort Norfolk Plaza Medical Associates *(term expires June 30, 2022)*

Jerrin Norton, of Henrico, Youth member *(term expires June 30, 2023)*

Ghulam Qureshi, of Richmond, Physician, Virginia Cancer Institute *(term expires June 30, 2021)*

Vineeta Shah, MHS, R.D., of Richmond, Registered Dietitian and Community Volunteer *(term expires June 30, 2022)*

The Honorable Davis R. Suetterlein, Member, Senate of Virginia, representing the 19th District *(concurrent with Senate term)*

Lekeisha Terrell, M.D., of Arlington, Pediatrician and Adolescent Medicine Specialist, Unity Health Care *(term expires June 30, 2023)*

Teresa Gardner Tyson, DNP, MSN, FNP-BC, FAANP, of Wise County, Executive Director, The Health Wagon *(term expires June 30, 2023)*

VFHY Staff

Marty H. Kilgore
Executive Director

Marge E. White
Deputy Director

Lisa Brown
Regional Grants Administrator
(North Region)

Terri-ann Brown
Regional Grants Administrator
(Central Region)

Eloise G. Burke
Senior Executive Assistant

Donna L. Gassie
Director of Programs

Henry Harper
Director of Community
Outreach and Development

Wilma Jordan
Business Manager

Hannah Robbins
Marketing Specialist

Brennan C. Smith
Public Affairs Manager

Judith L. Sparrow
Regional Grants Administrator
(Southeast Region)

Jenny Martin
Regional Grants Administrator
(Southwest Region)

Charlie McLaughlin, Jr.
Training and Resource Manager

Danny Saggese
Director of Marketing

Background



Established in 1999 by the Virginia General Assembly, the Virginia Foundation for Healthy Youth (VFHY) empowers Virginia’s youth to make healthy choices by reducing and preventing youth tobacco and nicotine use, substance use, and childhood obesity. VFHY receives no taxpayer funds and is solely funded by a small share of Virginia’s annual payments from the nation’s major tobacco manufacturers through the Master Settlement Agreement (MSA).

Tobacco and Nicotine Products Prevention

VFHY takes a comprehensive approach to preventing and reducing youth tobacco and nicotine product use. Each year our classroom-based prevention programs reach over 40,000 children statewide in public schools, preschools, houses of faith, community centers, and after-school programs. VFHY grants provide \$2,412,177 in funding and support about 200 positions a year across Virginia.

Addressing the on-going youth e-cigarette/vaping epidemic is a top priority of our recent work. We will continue raising awareness about this issue through our grant funding, research, and marketing campaigns to prevent it from becoming a multigenerational epidemic.

Childhood Obesity Prevention

VFHY provides over \$2 million in funding through its Healthy Communities Action Teams (HCAT) grants across Virginia. These grants aim to improve access to healthy foods and opportunities for physical activity to prevent and reduce childhood obesity in Virginia. This funding provides infrastructure support to build and sustain capacity to implement promising practices and activities emphasizing policy, systems, and environmental change.

Money & Lives Saved

Tobacco-use and obesity-related illnesses are the leading preventable causes of death in Virginia. VFHY prevention work contributes to saving approximately 37,500 lives each year in Virginia and has provided an estimated savings of over \$2.4 billion to state government in long-term healthcare costs.

Equity

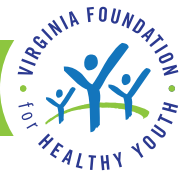
Program grants are awarded based on geographic region and high-risk youth in targeted communities to ensure an equitable distribution of grants across the commonwealth.

2019 Recap:

- Collaborated with Virginia Department of Education on nicotine products prevention modules to provide education to K-12 students
- VFHY’s award-winning volunteer initiative for high school students, Y St., were involved in the passage of 24/7 e-cigarette and tobacco-free schools law and implementation with schools statewide
- Launched multi-media campaign, Behind the Haze, aiming to correct misperceptions about the safety of e-cigarettes/vaping products. The campaign has reached more than 530,000 Virginia youth



Childhood Obesity Programs



Healthy Communities Action Teams address childhood obesity prevention through policy, systems, and environmental change. This approach provides the greatest sustained impact for the largest number of people. The 21 funded grants represent networking partnerships of over 105 organizations statewide. In total, VFHY has awarded over 100 HCAT grants since the first round in 2010. Grants are awarded based on geographical location and targeted youth in high risk communities to ensure an equitable distribution of grants across the commonwealth.

Grant Recipients

Central

Greater Richmond Fit4Kids	\$60,000
Nurture	\$60,000
Page Alliance for Community Action	\$60,000
Project GROWS	\$60,000
Rockbridge Community Services	\$60,000
Sentara Martha Jefferson Hospital	\$58,430
Sentara Rockingham Memorial Hospital	\$59,976

North

Arlington Partnership for Children Youth & Families Foundation	\$30,000
Culpeper Wellness Foundation	\$16,741
Fairfax County Health Department	\$30,000
Loudoun County Health Department	\$24,898
Warren County Community Health Coalition	\$30,000

Southeast

Alternatives, Inc.	\$29,574
Bacon Street Youth & Family Services	\$29,880
Eastern Virginia Medical School	\$30,000
Greensville Community Health Action Team	\$29,676
Middle Peninsula-Northern Neck Community Services Board	\$29,513
Suffolk Partnership for A Healthy Community	\$30,000

Southwest

Healthy Floyd	\$30,000
LENOWISCO Health District	\$29,998
Salem Area Ecumenical Ministries	\$29,478

Childhood Obesity Prevention Success Stories



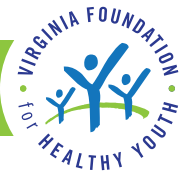
RVABreastfeeds Coalition

Cross-sector collaboration and strategic planning is a critical component of the RVABreastfeeds Coalition. Dialogue at the 2017 Breastfeeding Symposium in Richmond centered around the impact of systemic racism on breastfeeding. The symposium included community members, health care providers, and policy-makers. RVABreastfeeds recognizes it is critical that community care providers and institutions understand how unconscious biases and policies may be impacting the people they are serving. For years, this coalition has worked to develop a strong network of community members and organizations that are committed to systemic change. This culminated in 2018 with the Richmond Mayoral Proclamation of Black Breastfeeding Week RVA which now occurs annually August 25-31. This proclamation included a call to action for local hospitals, businesses, and agencies to work together to deliver consistent information and provide equitable resources to ensure successful breastfeeding initiation and duration for all mothers and infants, especially the most historically underserved populations.

The Middle Peninsula-Northern Neck Healthy Community Action Team

The Middle Peninsula-Northern Neck (MPNN) Community Service Board and MPNN Healthy Community Action Team (HCAT) included representation from parks and recreation, Boys and Girls Clubs, preschools, private recreational facilities, faith organizations, a farmer's market, healthcare, and more. This diverse group of community members conducted a local needs assessment that revealed a need for increased availability and access to free or low-cost recreational activities for youth and their families. In addition to annual events like Celebrate Healthy Living Day, the MPNN HCAT effectively collaborated with schools to develop recreational facility agreements that expanded facility hours for families to use outside of business hours. The agreements also allowed local youth-serving organizations to use the space for enhancing and adding physical activities for the youth they serve.





Tobacco Prevention Programs

VFHY awarded 52 tobacco use prevention grants this year to schools and community-based organizations. Multi-session programs address the factors related to preventing tobacco use, which includes increasing knowledge and self-efficacy skills for the over 40,000 youth reached annually. Since the first tobacco use prevention grants were awarded in 2001, over 1 million youth have participated and received programming. Grants are awarded based on geographical location and targeted youth in high risk communities to ensure an equitable distribution of grants across the commonwealth.

CENTRAL REGION

Boys and Girls Clubs of Central Virginia . . .	\$150,000.00
Boys and Girls Clubs of Harrisonburg and Rockingham County	\$143,448.00
Chesterfield County Public Schools	\$150,000.00
Crossroads Community Services Board	\$138,427.00
Horizon Behavioral Health	\$130,600.00
Medical Home Plus	\$128,269.00
Orange County Office on Youth	\$148,131.00
Page County Public Schools	\$16,394.00
ReadyKids	\$150,000.00
Rockbridge Area Community Services . . .	\$150,000.00
Sentara Rockingham Memorial Hospital Medical Center	\$150,000.00

NORTH REGION

Arlington County Community Services Board	\$50,000
Edu-Futuro	\$50,000
Ethiopian Community Development Council, Inc.	\$50,000
Fairfax County CSB-Wellness and Health Promotion	\$50,000
Fairfax County Neighborhood and Community Services	\$50,000

Fauquier CADRE, Inc.	\$50,000
Global Wellness Solutions	\$49,977
Loudoun County Community Services Board	\$50,000
SCAN of Northern Virginia	\$50,000
Smart Beginnings Rappahannock Area	\$49,991
Warren County Community Health Coalition .	\$50,000
Youth Apostles Institute - Don Bosco Center .	\$38,519

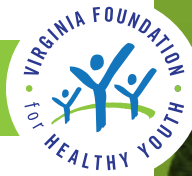
SOUTHEAST REGION

Alternatives, Inc.	\$50,000
Bacon Street Youth & Family Services	\$49,523
Boys & Girls Club of the Northern Neck	\$49,900
C Waldo Scott Center for H.O.P.E.	\$27,637
Catholic Charities of Eastern Virginia	\$34,191
Eastern Shore Community Services Board . .	\$50,000
Eastern Virginia Medical School - Hampton Roads	\$50,000
Family YMCA of Emporia/Greensville	\$47,735
Life Changing Community Development Corporation	\$30,802
Middle Peninsula-Northern Neck Community Services Board	\$50,000
Three Rivers Health District	\$33,146
William A Hunton YMCA	\$50,000

SOUTHWEST REGION

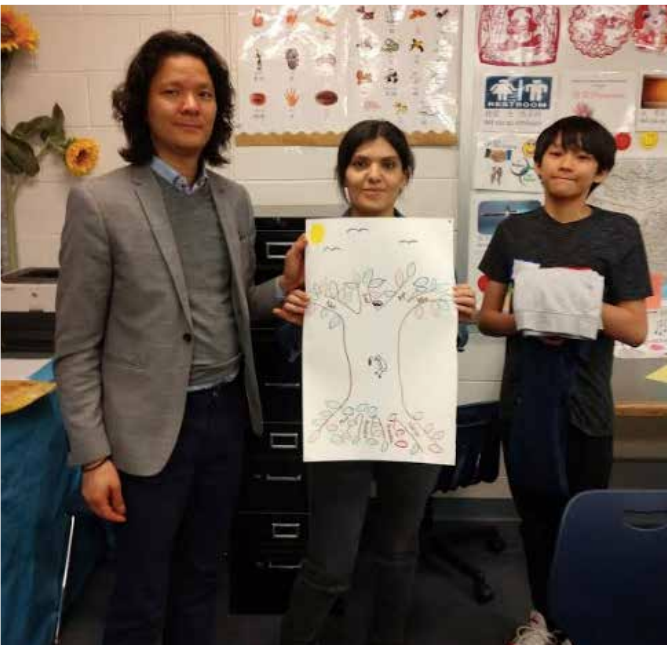
Bland County Schools	\$48,356
Blue Ridge Behavioral Healthcare	\$50,000
Bristol Youth Services	\$40,382
Danville Pittsylvania Community Ser-vices . . .	\$48,791
Grayson County Schools	\$44,615
Henry County Schools	\$50,000
Highlands Community Services	\$50,000
Montgomery County Schools.	\$40,517
Mount Rogers Community Services.	\$49,000
New River Valley Community Services	\$41,081
Piedmont Community Services	\$50,000
Planning District One Behavioral Health	\$46,006
Pulaski County Schools	\$36,243
Radford City Schools	\$26,216
Smyth County Schools	\$46,344
Twin County Prevention Coalition	\$23,254
United Way Southwest Virginia.	\$50,000

Tobacco Prevention Programs Community Stories



AI's Pals

In completing an AI's Pals program assessment, ReadyKids teachers expressed that AI's Pals was very beneficial for both staff and kids. Children sang songs, talked about what is good or bad for the body, and stopped to think when playing together. The kids were given a voice as they learned about themselves and how to cope with and behave in different situations. Children loved their educator, as she was very pleasant and always had a happy demeanor. The educator related well to the children and was able to get the children's attention by applying AI's Pals lessons to specific situations in the classroom. Students were eager to participate with the educator and use their new empowerment words beyond the scope of the lesson.



Strengthening Families Program at Brent Place

SCAN of Northern Virginia conducted the Strengthening Families Program (SFP) at Brent Place. SFP, for youth 6-16 years and their families, is a parenting and family strengthening program to improve parenting skills and family relationships, reduce program behaviors, and alcohol and drug abuse in children. Youth and parents participate in separate sessions then reunite for family sessions, sharing a family meal and practicing their new skills. Some anecdotes from staff and parents that show growth included:

Resource Specialist Debora Brown said "The trials and tribulations of these families were real, heart breaking and emotional. The stories that were shared each week were hard for the staff members to hear, but they created a bond between the staff and families that would allow for further healing."

A couple with five kids attended the classes with the two youngest. They found themselves struggling to communicate together as a couple, which led to the breakdown of communication as a family. The mom stated that "Everybody learns differently, but the biggest thing that I learned was how to communicate. It is the most important factor to building bonds with my kids and my husband. I have learned to speak and not yell in anger. There is less yelling in the house. Chores are being done, and things are going more smoothly." The dad said he learned how to speak to kids on their level.



Youth Engagement

Y Street is Virginia's largest youth-led volunteerism group working on initiatives to prevent obesity and tobacco and nicotine use so that we can create healthier communities throughout the commonwealth.

Since its launch in 2004, Y Street has adopted cost-effective strategies to engage the largest numbers of youth collectively working on promoting healthy lifestyles that contribute to positive change in the environments where youth live, learn and play. Today, Y Street is one of the nation's largest and most efficient youth engagement programs, each year training more than 700 new high school students. Combined with youth trained in prior years, more than 9,000 youth have been trained, and they volunteer more than 6,000 hours annually.

Culture Change

VFHY focuses on identifying the peer crowds that are associated with tobacco and nicotine use and then use social branding strategies to change the norms within those peer crowds to promote tobacco-free lifestyles. Our peer-crowd research and program model are founded in the Social Cognitive, Diffusion of Innovation, and Information Processing Theories of behavior change and cultural norms.

Changing cultural norms among young people requires penetrating their peer crowd in an authentic manner. To do this, VFHY first must identify and understand the most common peer crowds in Virginia and determine which of these niche youth cultures are most likely to engage in unhealthy behaviors, such as using tobacco and e-cigarette products.

Changing the norms within each of these peer crowds requires strategies that are tailored to the unique images, language and media that define each peer crowd's culture. VFHY reaches these high-risk teens in their own social venues in order to associate being tobacco-free with the situations where tobacco use is most likely to occur. In addition, social branding campaigns recruit influencers from each peer crowd and train them on tobacco control facts and messages, creating change agents within each high-risk peer crowd.



Rev Your Bev Day 2019

The seventh annual Rev Your Bev Day occurred on May 9, 2019 which included 700 events statewide celebrating water as the primary choice for beverage consumption. This day of action generated massive statewide awareness about how valuable, tasty, and dynamic water is as a source of nutrition for Virginians of all ages. This year's theme aimed to inspire youth to explore ways to enhance their water's flavor by creating their own infused water recipes! First Lady Pamela Northam joined in on the day's action by teaching a lesson on the wonders of water at one of the participating early childhood centers in Richmond.



EVIE LEARY

Since 2004, VFHY's youth engagement program, Y Street, has trained more than 9,000 youth to be agents of change in their communities. Each year, a dedicated group of these youth, called Y-Sters, are selected to become members of the Y Street Leadership Team (YSLT).

Evie Leary, a senior at Fauquier High School in Warrenton, is one of Y Street's dynamic YSLT leaders who work towards achieving the program's overarching goal of creating a healthier Virginia. Evie joined Y Street as a junior and became passionate about leading the next generation of her peers to make a difference. "I think youth activism is such an important asset to cause change," Evie says. "We are the next generation. What we say and do now will affect us and the generations after us for years to come and that's a great power to have!"

Through her work with Y Street and the 24/7 campaign, she has put those words into action. Evie spent most of her time participating in Y Street meetings with both her own and neighboring school boards and principals, educating them on where their current policies could be stronger, and walking them through resources Y Street could provide as support. In addition, Evie led her peers at Fauquier in hosting school-wide events to survey students, staff, and visitors on their school's tobacco policy. This past January she had the opportunity to support a new bill to the Virginia General Assembly to make it a state-wide law for all Virginia schools to be tobacco- and e-cigarette free 24 hours a day, 7 days a week, which passed on March 8, 2019. The passing of the bill was a full-circle moment for her and a strong way to end her senior year: "24/7 was a big part of my time in Y Street. I first joined while the new policy was being implemented in my own school division. Being able to see it finally become law for all of Virginia was an amazing experience to be a part of. I am so proud to have played a significant role in the process."

Evie's hard work caught the attention of the FDA's Center for Tobacco Products who extended her an invitation to speak as a youth voice during their press conference launch of their next phase of The Real Cost Campaign. For her, it has been opportunities like these that continue to push her to make an impact. "Being able to spread my knowledge to my peers and hopefully make a difference within their lives is what drives me to continue spreading the word."



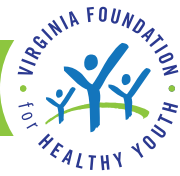
Youth Tobacco Prevention Research Projects



Large Grants

Grantee	Research Project	Award Amount	Principal Investigator	Collaborating Partners
Eastern Virginia Medical School	A Social Ecological Approach to Alternative Tobacco Education	\$450,000	Kelli England, PhD, Professor of Pediatrics, Division of Community Health and Research	Consortium for Infant and Child Health (CINCH), YMCA of South Hampton Roads
Virginia Commonwealth University	Culturally Enhancing a Motivational Interviewing Intervention for Latinx Adolescents	\$449,929	Rosalie Corona, PhD, Professor and Director of Clinical Training, Department of Psychology	The College of William & Mary, Virginia Tech
Virginia Commonwealth University	Profiling Youth Cigar Use in Low SES Communities: A Mixed Methods Approach	\$149,130	Andrew J. Barnes, PhD, Associate Professor, Health Behavior & Policy	Research Unlimited, LLC
Virginia Commonwealth University	Geospatial Analysis of Tobacco/Vape Retail Outlets and Youth Tobacco Use to Inform VA Policies	\$450,000	Elizabeth Do, PhD, MPH Instructor, Department of Health Behavior & Policy, School of Medicine	Research Unlimited, LLC, Virginia Department of Behavioral Health and Developmental Services
Virginia Commonwealth University	Preventing Tobacco Use Among Youth Exposed to Adverse Childhood Experiences	\$449,356	Sunny Shin, PhD, Associate Professor, School of Social Work and School of Medicine Department of Psychiatry	Virginia Department of Social Services, Virginia Homes for Boys and Girls, UMFS
Virginia Commonwealth University	Systems Modeling and Simulations for Effective Tobacco Control and Prevention Policies Among Youth	\$450,000	Hong Xue, PhD, Assistant Professor, Health Behavior and Policy	The College of William & Mary, Georgetown University, Georgia State University, Tobacco Free Alliance of Virginia, University of Virginia
Virginia Commonwealth University	The Virginia Youth Tobacco Projects Research Coalition Core	\$450,000	J. Randy Koch, PhD, Center for the Study of Tobacco Products	The College of William & Mary, Eastern Virginia Medical School, George Mason University, James Madison University, Old Dominion University, Virginia Tech, University of Virginia, Virginia State University

Youth Tobacco Prevention Research Projects



A Social Ecological Approach to Alternative Tobacco Education

Using a community-engaged research process, the overall goal of this project is to inform, create, pilot, and disseminate a guiding framework for embedding effective e-cigarette and alternative tobacco education into multiple community settings in southeastern Virginia. The focus of the project is to develop and evaluate a communication plan to integrate education for youth, health care providers and the broader community about alternative tobacco products.



how local and federal regulations might affect tobacco retail outlet (TRO) density, and 3) evaluate the association that TRO density has with risk for cigarette, e-cigarettes, and dual use among youth.

Culturally Enhancing a Motivational Interviewing Intervention for Latinx Adolescents

This project addresses a need by culturally enhancing an evidence-based tobacco prevention intervention and implementing a pilot project to determine its efficacy. The intervention focuses on group Motivational Interviewing with Latinx youth to prevent tobacco use including e-cigarettes and alternative tobacco products as well as other substance use.



Preventing Tobacco Use Among Youth Exposed to Adverse Childhood Experiences

Exposure to adverse childhood experiences (ACEs), such as childhood exposure to maltreatment and household dysfunction, increases the risk of tobacco use during adolescence. ACEs are also associated with early onset of tobacco use and nicotine dependence in adulthood. The goal of the current study is to develop and evaluate the feasibility of an evidence-based youth tobacco and other substance use prevention program targeting adolescents who have ACEs.



Profiling Youth Cigar Use in Low SES Communities: A Mixed Methods Approach

This one-year mixed methods study combined best practices to examine three aims among a sample of cigar smoking and non-tobacco-using youth residing in low SES communities near Richmond, VA: 1) characterize and compare quantitatively tobacco-related health, attitudinal, behavioral, and environmental profiles of cigar smoking and non-user youth, 2) qualitatively assess differences to inform tobacco prevention and control efforts, and 3) engage a community advisory board to translate and disseminate findings to inform efforts to reduce the harms of cigar use among youth.



Systems Modeling and Simulations for Effective Tobacco Control and Prevention Policies Among Youth

This study aims to use systems science and simulation modeling methods to assist policy development, implementation, and evaluation to prevent and reduce tobacco use among youth in Virginia. The specific aims are to generate scientifically grounded evidence about the potential for three types of regulatory strategies: 1) increasing the minimum age of legal access to tobacco products, 2) imposing excise taxes on e-cigarettes and increasing conventional tobacco taxes, and 3) creating a minimum distance for tobacco retail outlets from K-12 schools.



Geospatial Analysis of Tobacco/Vape Retail Outlets and Youth Tobacco Use to Inform VA Policies

Restricting youth access to tobacco has been a central feature across many states' tobacco regulatory policies. One means by which to restrict youth access to tobacco is through regulations of the retail environment. The study aims to: 1) characterize the existing tobacco landscape within Virginia using geospatial analyses, 2) determine



The Virginia Youth Tobacco Projects Research Coalition Core

The Virginia Youth Tobacco Projects (VYTP) Research Coalition advances youth tobacco use prevention through an integrated program of basic and applied research, research translation and dissemination. The goals are to: 1) Attract new faculty to research youth tobacco use prevention; 2) Facilitate the development of multi-university, multi-disciplinary collaborations; 3) Disseminate the results of research; 4) Leverage additional funding; 5) Promote the translation of findings into improved prevention services and tobacco control policies.



STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES BUDGETARY COMPARISON - SPECIAL REVENUE FUND

For the Fiscal Year Ended June 30, 2019

REVENUES	VARIANCE	BUDGET	VARIANCE OVER(UNDER)
Interest on Securities	\$268,740		\$268,740
Proceeds from Security Transactions*	\$27,335		
Grants and other revenues	\$75,127		
Master Settlement payments	\$11,533,190	\$11,904,678	(\$371,488)
TOTAL REVENUES:	\$11,904,392	\$11,904,678	(\$286)
EXPENDITURES	VARIANCE	BUDGET	VARIANCE OVER(UNDER)
Administration	\$1,019,787	\$1,000,000	\$19,787
Inter-Agency Expense	\$65,000	\$65,000	\$0
Expenses for Securities Lending	\$27,335	\$0	\$27,335
Marketing	\$4,082,961	\$4,405,000	(\$322,039)
Program Expense	\$2,825,752	\$3,427,356	(\$601,604)
Research and Evaluation	\$1,074,605	\$1,325,000	(\$250,395)
Obesity	\$1,147,271	\$1,120,000	\$27,271
State General Fund Transfers Out	\$89,045	\$77,775	\$11,270
Total Expenditures	\$10,331,755	\$11,420,131	(\$1,088,376)

Excess (deficiency) of revenue over expenditures \$1,572,637

Fund Balance/Net Assets, July 1, 2018 ** \$14,058,651

Fund Balance/Net Assets, June 30, 2019 \$15,631,288

The accompanying notes are an integral part of the financial statements

* The commonwealth's policy is to record unrealized gains and losses in the general fund in the commonwealth's basic financial statements. When gains or losses are realized, the actual gains and losses are recorded by the affected agencies.

** Financial Att CU4 operating and nonoperating expenses reflects a \$20 restatement which resulted in a new net beginning year balance

STATEMENT OF ACTIVITIES AND CHANGES IN FUND BALANCE

For the Fiscal Year Ended June 30, 2019

REVENUES

Master Settlement payments (Note 6)	\$11,533,190
Interest Income (Note 6)	\$268,740
Proceeds from securities lending transactions (Note 1-B)	\$27,335
Grants and other revenues (Note 6)	\$75,127
TOTAL REVENUES:	\$11,904,392

EXPENDITURES

	Expenses	Adjustments	Net (Expense) Revenue and Changes in Net Assets
Tobacco Settlement Expense:			
Administration (Note 7)	\$1,019,787	0	-\$1,019,787
Depreciation Expense (Note 3)	\$0	0	0
Expenses for Securities Lending (Note 1-B)	\$27,335	0	-\$27,335
Marketing (Note 4-C)	\$4,082,961	0	-\$4,082,961
Program Expense (Note 8)	\$2,825,752	0	-\$2,825,752
Research and Evaluation (Note 9)	\$1,074,605	0	-\$1,074,605
Obesity (Note 8)	\$1,147,271	0	-\$1,147,271
Inter-Agency Expenses (Note 10)	\$65,000	0	-\$65,000
State General Fund Transfers Out (Note 11)	\$89,045	0	-\$89,045

Fund Balance/Net Assets, July 1, 2018	\$14,058,651
--	---------------------

DOA JE reduced fy18 expenses to agree with Cardinal cash and AP so must show those expenses as part of fy19 on Att CU4

Fund Balance/Net Assets, June 30, 2019	\$15,631,288	0
---	---------------------	---



2019

Annual Report

701 E. Franklin St., Suite 500
Richmond, VA 23219
(804) 786-2523

www.vfhy.org