



# ANNUAL REPORT 2021

[www.vfhy.org](http://www.vfhy.org)



**Marty H. Kilgore**  
Executive Director  
Virginia Foundation for  
Healthy Youth

## **T**he Virginia Foundation

for Healthy Youth (VFHY) remains steadfast in its commitment to tackling the two leading causes of preventable death: tobacco use and obesity, as well as a rising concern, substance use.

VFHY has been working relentlessly on reducing youth tobacco use and has seen positive results. Since 2001, middle school smoking rates in Virginia have declined from 10.6% to 2.4% and high school smoking rates have declined 28.6% to 5.5%. It is estimated that our work contributes to preventing over 118,000 of Virginia's youth from smoking each year. Unfortunately, youth continue to be at risk for vaping (using e-cigarettes) products such as nicotine and marijuana (cannabis). Behind the Haze, VFHY's vaping prevention campaign, implemented three

statewide messaging campaigns between August 2020 and June 2021 with each one reaching at least 90% of Virginia youth ages 13 to 18 years old.

Lastly, I want to briefly mention how VFHY has worked to make education opportunities more accessible during the COVID-19 pandemic with the launch of the Empower Series—a collection of virtual events aimed to help youth, advocates, and decision makers empower themselves and others to make healthy choices. We are inspired by the positive reaction the platform received and by the thousands of people who have attended an Empower Series event.

*Marty H. Kilgore*



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# VFHY Team

## Board of Trustees Leadership

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of Richmond, Neurologist, Neurological  
Associates, Former Member, Virginia House  
of Delegates (term expires June 30, 2022)

The Virginia Foundation for Healthy Youth's Board of Trustees governs the Foundation. Its 23 members are appointed by Virginia's Governor and the General Assembly. The board has a committee structure and meets three times a year to decide Foundation business and set the Foundation's direction for important initiatives.

## VFHY Staff

**Marty H. Kilgore**  
Executive Director

**Marge E. White**  
Deputy Director

**Lisa Brown**  
Regional Grants Administrator  
(North Region)

**Terri-ann Brown**  
Regional Grants Administrator  
(Central Region)

**Eloise G. Burke**  
Senior Executive Assistant

**Henry Harper**  
Conference and Networking Manager

**Wilma Jordan**  
Finance & HR Manager

**Jenny Martin**  
Regional Grants Administrator  
(Southwest Region)

**Charlie McLaughlin, Jr.**  
Training and Resource Manager

**Michael B. Parsons**  
Director of Programs

**Hannah Robbins Bruce**  
Marketing Specialist

**Danny Saggese**  
Director of Marketing

**Brennan C. Smith**  
Public Affairs Manager

**Judith L. Sparrow**  
Regional Grants Administrator  
(Southeast Region)



# About VFHY

Established in 1999 by the Virginia General Assembly, the Virginia Foundation for Healthy Youth (VFHY) **empowers Virginia's youth to make healthy choices** by reducing and preventing youth tobacco and nicotine use, substance use, and childhood obesity. VFHY receives no taxpayer funds and is funded solely by a small share of Virginia's annual payments from the nation's major tobacco manufacturers through the Master Settlement Agreement.

## Comprehensive Approach

Tobacco-use and obesity-related illnesses are the leading preventable causes of death in Virginia. VFHY takes a comprehensive approach to prevention work that includes reaching about 50,000 children each year through **classroom-based prevention programs** in public schools, after-school programs, community centers, child care centers and prevention programs across the state.

VFHY's **award-winning marketing campaigns** deliver prevention messaging to more than 500,000 youth annually.

In addition, VFHY's **research program** provides scientific insight on methods to effectively prevent tobacco use. Since 2002, VFHY has funded 40 large research projects at universities throughout Virginia.

## Equity

While Virginia has made great progress in reducing youth tobacco and nicotine use, there is much more work to be done. The percentage of teens who have vaped recently rose from 17% to 20%. Moreover, research continues to demonstrate that some youth populations are at much higher risk of being impacted by nicotine and tobacco use than others. VFHY recognizes that each region of Virginia has unique needs to tackle these disparities.



# Childhood Obesity Prevention Programs

## Healthy Communities Action Teams (HCATs)

Healthy Communities Action Teams (HCATs) address childhood obesity prevention through policy, systems, and environmental change. This approach provides the greatest sustained impact for the largest number of people. HCAT grants are awarded to groups and collaborative partnerships that represent multiple sectors of the community. The teams are often comprised of health organizations, schools, advocacy groups, local governments, and individual representatives in the community.

In Fiscal Year 2021, VFHY funded 25 HCATs statewide. In total, VFHY has awarded over 100 HCAT grants since the first round of funding in 2010. Grants are awarded based on geographic location and the needs of youth in high-risk communities to ensure an equitable distribution of grants across the commonwealth. Fiscal year 2021 was the first year of a three-year funding period.

## In fiscal year 2021:

- 32% of HCATs established or supported a farm to school initiative
- 32% of HCATs supported a youth walk or run
- 36% of HCATs supported youth water access initiatives
- 40% of HCATs participated in a food distribution
- 40% of HCATs provided healthy cooking classes for youth
- 52% of HCATs established or supported a school/community garden
- 64% of HCATs provided vegetable growing/gardening education to youth or families
- 72% of HCATs communicated healthy physical activity messaging to the community
- 80% of HCATs provided nutrition education to youth or families
- 84% of HCATs communicated healthy food/nutrition messaging to the community

**VFHY has awarded over 100 HCAT grants since the first round of funding in 2010**

## Healthy Communities Action Teams (HCATs)

Organization	HCAT Name	Region	FY 2021 Funding
Cultivate Charlottesville	Cultivating Healthy Youth: Healthy food & physical activity in the garden, at school, on the plate	Central	\$30,000
Greater Richmond Fit4Kids	Greater Richmond Coalition for Healthy Children	Central	\$30,000
Nurture	#RVAbreastfeeds Healthy Communities Action Team	Central	\$30,000
Orange County Office on Youth	Orange Healthy Community Action Team (Orange HCAT)	Central	\$30,000
Page Alliance for Community Action	Page Alliance for Community Action HCAT	Central	\$30,000
Petersburg Public Library	Petersburg Healthy Community Action Team (HCAT)	Central	\$30,000
Project GROWS	Sustaining Food Access and Education in the Central Shenandoah Valley	Central	\$30,000
Rockbridge Area Community Services	Live Healthy Rockbridge Kids (LHRK)	North	\$30,000
Arlington Partnership for Children, Youth & Families Foundation	Arlington Healthy Communities Action Team (HCAT)	North	\$30,000
City of Manassas	Manassas Healthy Community Action Team (MHCAT)	North	\$30,000
Culpeper Wellness Foundation	Propel Kids-Programming, Nutrition Education and Safe Routes to School	North	\$30,000
Fairfax County Health Department	Increasing Consumption of Healthy Food and Beverages Among Fairfax Youth and Families	North	\$30,000
Loudoun County Health Department	Loudoun Pediatric Obesity Coalition Gets Moving for Accessible Healthy Living	North	\$25,000
Warren County Community Health Coalition	Project WAHOO (Working to Achieve Healthy Outcomes and Opportunities)	North	\$30,000
Alternatives, Inc.	HCAT-4-Mindful Eating and Exercise (HCAT-4-MEE)	Southeast	\$30,000
Eastern Virginia Medical School	Hampton Roads Breastfeeding Education and Advocacy Team (HR-BEAT)	Southeast	\$30,000
Greenville/Emporia Community Health Action Team (CHAT)	CHAT HELP (Healthier Emporia/Greenville for Life Project)	Southeast	\$29,904
Smart Beginnings Southeast	Sussex and Surry Food Insecurity Collaborative	Southeast	\$29,662
Healthy Floyd	Healthy Floyd	Southwest	\$30,000
LENOWISCO Health District	Live Healthy In Scott County Coalition (LENOWISCO Health District)	Southwest	\$28,946
New River Valley Community Services	Giles Community Garden Healthy Community Action Team (GRG-HCAT)	Southwest	\$28,000
Radford City Schools	PROJECT GROW	Southwest	\$29,564
Salem Area Ecumenical Ministries	SAEM Student-Led Food Pantries Sustainability and Community Engagement	Southwest	\$30,000
University of Virginia Cancer Center	Fostering Healthy Beverage Choices to Reduce Obesity Risk: Tazewell County Public Schools HCAT	Southwest	\$29,998
Virginia Polytechnic Institute and State University	Healthy Start	Southwest	\$30,000





## Healthy Communities Action Team (HCAT) Spotlight

### Warren County Community Health Coalition

Project WAHOO (Working to Achieve Healthy Outcomes and Opportunities) was established in 2014 to take a multipronged approach towards reducing childhood obesity in Warren County. These efforts are led by Christa Shifflett, Executive Director at the Warren County Community Health Coalition.

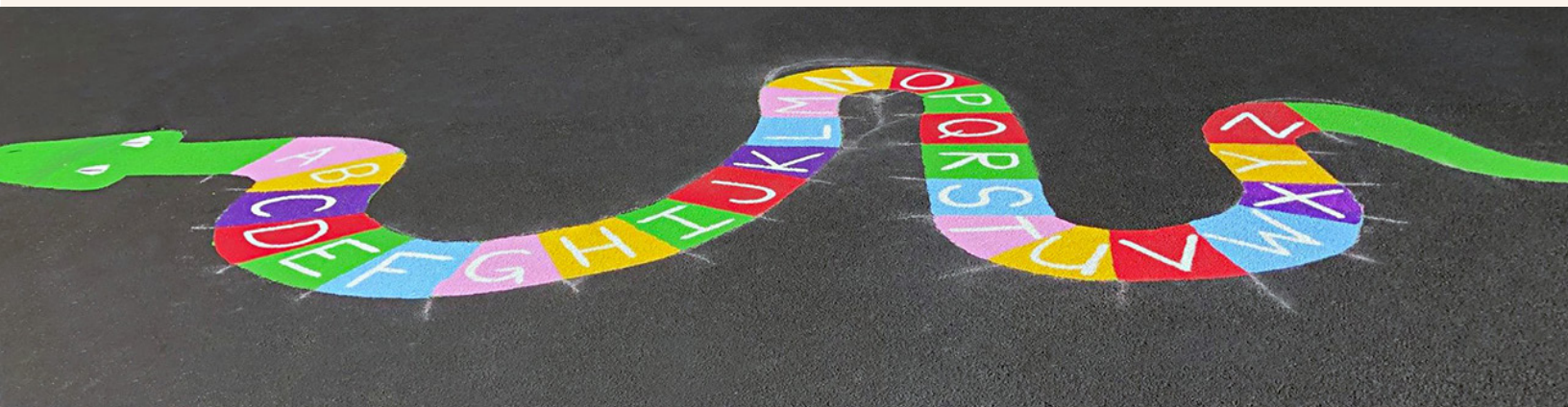
“The HCAT grant has created enormous, sustainable changes by creating built environments that allow Warren children and families to engage in fun activities which help maintain healthy lifestyles. It has been a true gift to Warren County residents,” Shifflett said.

Recently, Project WAHOO funded blacktop painting at two elementary schools. Classroom teachers at these schools report their students love all the options of active learning and play that the blacktops provide. The schools combine their outdoor space with SPARK (Sports, Play, and Active Recreation for Kids), an evidence-based PE program designed to promote lifelong wellbeing as part of their physical education curriculums.

In the past, Project WAHOO has built swing sets, playground equipment, a splash pad, a Frisbee golf course, and another basketball court. They are currently working to expand its impact by matching the funding for another basketball court at a county park.

In addition to all these outdoor projects, Project WAHOO works with the school system and another organization, Reaching Out Now, to provide one home-cooked meal per week to students and their families who are in need. The team makes a total of 182 meals per night that are delivered to families’ doorsteps.

Finally, to encourage healthy habits, Project WAHOO uses social media campaigns developed by and featuring middle school students. These campaigns encourage their peers and younger students to eat fruits and vegetables, exercise daily for an hour, drink lots of water, and get enough sleep. Research has shown that all of these things are proven in helping to reduce obesity and maintain healthy weights.





# Youth Tobacco Use Prevention Grants

Organizations that receive Youth Tobacco Use Prevention Grants provide tobacco prevention or cessation instruction to youth across Virginia. This evidence-based instruction takes place over multiple sessions and increases the knowledge and self-efficacy skills of thousands of youth each year. In FY21, VFHY funded 53 organizations across the commonwealth.

Since the first Youth Tobacco Use Prevention Grants were awarded in 2001, over 1 million youth have participated and received programming.

Grants are awarded based on geographic location and the needs of youth in high-risk communities to ensure an equitable distribution of grants across the commonwealth. FY21 was the third year in a three-year funding period for Tobacco Use Prevention Grants.

**At the conclusion of the 2018-2021 grant term, 96% of grantees reported that they were likely to continue offering youth tobacco and nicotine prevention or cessation programming in the future.**

## As a result of the support offered to them by VFHY:

- 87% of grantees report having a greater understanding of the dangers of emerging tobacco and nicotine products.
- 92% of grantees report having a greater understanding of current trends of youth tobacco/nicotine product use.
- 62% of grantees report having a greater capacity to help youth stop using tobacco or nicotine products.
- 79% of grantees report having a greater capacity to prevent youth from using tobacco or nicotine products.
- 67% of grantees report they have become a leader in their community for youth tobacco/nicotine use prevention.
- 81% of grantees report successfully adapting prevention or cessation programming despite COVID-related restrictions.

Since the first Youth Tobacco Use Prevention Grants were awarded in 2001, over 1 million youth have participated and received programming.

## Youth Tobacco Use Prevention Grants

Organization	Region	FY 2021 Funding
Boys & Girls Clubs of Central Virginia	Central	\$50,000
Boys & Girls Clubs of Harrisonburg and Rockingham County	Central	\$49,433
Chesterfield County Public Schools	Central	\$50,000
Crossroads Community Services Board	Central	\$45,785
Horizon Behavioral Health	Central	\$43,557
Medical Home Plus	Central	\$43,848
Orange County Office on Youth	Central	\$48,702
Page Alliance for Community Action	Central	\$5,221
ReadyKids	Central	\$50,000
Rockbridge Area Community Services	Central	\$50,000
Sentara RMH Medical Center	Central	\$50,000
Arlington County Community Services Board	North	\$50,000
Edu-Futuro	North	\$50,000
Ethiopian Community Development Council, Inc.	North	\$50,000
Fairfax County Community Services Board	North	\$50,000
Fairfax County Neighborhood and Community Services	North	\$50,000
Fauquier CADRE, Inc.	North	\$45,993
Loudoun County Community Services Board	North	\$50,000
Northwestern Community Services	North	\$50,000
SCAN of Northern Virginia	North	\$50,000
Smart Beginnings Rappahannock Area	North	\$49,777
Warren County Community Health Coalition	North	\$50,000
Youth Apostles Institute - Don Bosco Center	North	\$41,565
Alternatives, Inc.	Southeast	\$50,000
Bacon Street Youth and Family Services	Southeast	\$58,960
Boys & Girls Club of the Northern Neck	Southeast	\$55,209
C. Waldo Scott Center for H.O.P.E.	Southeast	\$28,800

Organization	Region	FY 2021 Funding
Catholic Charities of Eastern Virginia	Southeast	\$44,664
Eastern Shore Community Services Board	Southeast	\$50,000
Eastern Virginia Medical School	Southeast	\$49,967
Family YMCA of Emporia-Greenville	Southeast	\$39,036
The Life Changing Community Development Corporation	Southeast	\$32,930
Middle Peninsula Northern Neck Community Services Board	Southeast	\$50,000
Three Rivers Health District	Southeast	\$34,922
William A. Hunton YMCA	Southeast	\$50,000
Bland County Schools	Southwest	\$49,963
Blue Ridge Behavioral Healthcare	Southwest	\$57,545
Bristol Youth Services	Southwest	\$40,214
Danville-Pittsylvania Community Services	Southwest	\$48,666
Grayson County Public Schools	Southwest	\$45,860
Henry County Schools	Southwest	\$50,000
Highlands Community Services	Southwest	\$49,900
Martinsville City Public Schools	Southwest	\$50,000
Montgomery County Public Schools	Southwest	\$41,891
Mt. Rogers Community Services Board	Southwest	\$48,945
New River Valley Community Services	Southwest	\$42,266
Piedmont Community Services	Southwest	\$50,000
Planning District 1 Behavioral Health Services	Southwest	\$48,130
Pulaski County Public Schools	Southwest	\$36,968
Radford City Schools	Southwest	\$27,084
Smyth County Public Schools	Southwest	\$47,851
Twin County Prevention Coalition	Southwest	\$23,174
United Way of Southwest Virginia	Southwest	\$50,000

# Youth Tobacco Use Prevention Spotlight

## Alternatives, Inc.

Alternatives, Inc. is a community-based youth development non-profit that works on "inspiring young people to realize their inherent potential as valued members of the community and inspiring adults to recognize this same potential."

Alternatives, Inc. serves over 2,000 youth and their families in Hampton Roads by embedding high-quality, evidence-based programs, like Al's Pals, in childcare centers and afterschool programs. Al's Pals is an early childhood prevention curriculum and teacher training program that develops children's social skills, self-control, problem-solving abilities, and teaches about the harms of using tobacco, alcohol, and other drugs.

Their early childhood community was greatly impacted by the effects of the COVID-19 pandemic, but they have continued to move forward. The Al's Pals program was adapted to provide online training and support to build children's social and emotional skills. Staff have remained in contact with families and shared virtual lessons and videos to help children understand and cope with their feelings. Parents received

handouts and other support materials through the delivery of school meals. Families also had opportunities to participate in the Alternatives, Inc. "Challenging Behavior" webinar, social emotional videos, and mindfulness lessons.

Despite the implementation of social distancing and the restriction of guests entering childcare centers, teachers were able to use Al's Pals to help young children cope with challenges and learn much needed skills to encourage them to make healthy choices. Parents were also able to join as the lessons were presented virtually.

Alternatives, Inc. continues to provide crucial services to children, youth and families and has an upcoming Mindful Parenting series, monthly webinars, and trainings. In addition, they have a community guidebook for families which covers topics our families need supports in such as communicating with schools, managing big feelings, healthy nutrition, and physical activity.



*Alternatives*  
Leader in Innovative Youth Development



## Spotlight Y Street



**Pray Meh, Y Street Leadership Team Member**

Since 2004, VFHY's youth engagement program, Y Street, has trained more than 10,000 youth to make their schools and communities healthier. Each year, a dedicated group of these youth is selected to become members of the Y Street Leadership Team (YSLT).

Pray Meh, a senior from Charlottesville High School in Charlottesville, has been an exceptional member of this prestigious team for two years. Recognizing the power that decision-makers have in creating tobacco-free and e-cigarette-free outdoor spaces across the commonwealth and supportive school environments that promote healthy hydration, she has taken an active role in encouraging key decision-makers to make positive change through voluntary policy adoption.

Since joining Y Street, she met with Charlottesville City's Nutrition Director and the Student Health Advisory Board to educate them about the Rev Your Bev campaign and garner support for the division to update the School Wellness Policy with Rev Your Bev's model policy. "I think it's really important to connect key decision-makers with students. They need input from students because they don't know the full scope of access to water and the barriers. Students can provide them with this context," says Pray.

In addition, she has led fellow members at her school in hosting a school-wide event to rally her school community around Rev Your Bev and the division's efforts. Pray has also helped amplify campaign messaging online with fun Tik Tok videos and tangible tips that youth and parents can incorporate into their daily lives to turn drinking water into a habit.

For the Share The Air campaign, she presented the campaign to Charlottesville Region Ten, finding allies who are in support of 100% tobacco-free and e-cigarette-free outdoor public spaces and can help spread mass awareness and expand the campaign's reach within the Charlottesville community. The campaign is personal to Pray, "Having tobacco and e-cigarette free outdoor spaces is important to me because I have three younger siblings and love to go to the park with them. I do not want them to be exposed to tobacco and e-cigarette smoke and vapor, and therefore advocate for Share The Air."

This past fall, Pray met with her local representatives to share how Y Street mobilizes schools and communities around obesity and tobacco prevention efforts to spark interest and galvanize support. The opportunity to meet her state representatives was a one-of-a-kind experience for this high school senior.

***"Y Street has definitely helped me improve my speaking skills. I have been through many college and scholarship interviews recently and these skills have helped me formulate responses and provided me with great communication skills."***

Pray is an outstanding change maker who consistently demonstrates her commitment to creating healthier communities, implementing grassroots advocacy through a comprehensive approach to make sure her school and community members are part of the movement.



Rev Your Bev is a statewide initiative to raise awareness about the incredible health benefits of making water the No. 1 beverage of choice. More than 2,500 Rev Your Bev events have taken place across Virginia since 2013.

# REV YOUR BEV

## Rev Your Bev Day

This year's event toolkits were developed from lesson plan activities authored by early childhood educators from Winchester, Mathews, and Haymarket. In May 2021, Y Street Leadership Team members promoted Rev Your Bev during National Drinking Water Week online, through social media, and continued to discuss the importance of water consumption with their peers, school faculty, and key decision makers.

On November 13, 2020 the Virginia Foundation for Healthy Youth (VFHY) held its ninth statewide Rev Your Bev Day event, partnering with early childhood education providers. Rev Your Bev Day included more than 500 events statewide celebrating water as the primary choice for beverage consumption in childcare centers, family day homes, and preschool classrooms.







## Behind the Haze

In 2020-21 Virginia Foundation for Healthy Youth released three health communications campaigns for the brand, Behind The Haze, which delivered educational messaging about the harmful chemicals found in vapor, health consequences to vaping, and their link to nicotine addiction. Messaging in the first campaign of 2020 titled "Defenseless" underscored the damage that chemicals in vapes can do to the lung's defenses and the subsequent risks of weakened lung immunity. The second 2020 campaign, "Hidden Weakness," message emphasized that even young and healthy people can harm their lungs at the cellular level from vaping and partnered with the Virginia Department of Health's QuitNow tobacco cessation campaign. In 2021 Behind the Haze released it's third campaign called "The Great Manipulator," which centered messaging on the negative impact that vaping has on mental health. The Behind The Haze online presence is intended to reach the audience on the media platforms they already spend time on, which brings visibility to the message and maintains an integrated approach to the targeting strategy. Through online promotional tactics such as digital marketing and social media, as well as television and radio advertisements Behind The Haze has reached over 900,000 youth in Virginia.

Please visit [behindthehaze.com](https://behindthehaze.com) for more information about the campaign.



# Youth Tobacco Use Prevention Research Projects

## VFHY Large Grants FY 2021

Grantee	Research Project	FY 21 Award Amount	Principal Investigator	Collaborating Partners
Eastern Virginia Medical School	A Social Ecological Approach to Alternative Tobacco Education	\$150,000	Kelli England, PhD, Toy Savage Endowed Professor of Pediatrics Director, Community Health & Research Division, Pediatrics	Consortium for Infant and Child Health (CINCH), YMCA of South Hampton Roads
George Mason University	Systems Modeling and Simulations for Effective Tobacco Control and Prevention Policies Among Youth	\$150,000	Hong Xue, PhD, Associate Professor, Department of Health Administration and Policy, College of Health and Human Services	The College of William & Mary, Georgetown University, Georgia State University, Tobacco Free Alliance of Virginia, University of Virginia
Virginia Commonwealth University	Culturally Enhancing a Motivational Interviewing Intervention for Latinx Adolescents	\$149,972	Rosalie Corona, PhD, Professor and Director of Clinical Training Founding Director, VCU Latinx Mental Health Clinic, Department of Psychology	The College of William & Mary, Virginia Tech
Virginia Commonwealth University	Geospatial Analysis of Tobacco/Vape Retail Outlets and Youth Tobacco Use to Inform VA Policy	\$150,000	Bernard F. Fuemmeler, PhD, MPH Professor, Gordon D. Ginder, MD, Chair in Cancer Research, Associate Director, Cancer Prevention and Control Department of Health Behavior and Policy	Research Unlimited, LLC, Virginia Department of Behavioral Health and Developmental Services
Virginia Commonwealth University	Preventing Tobacco Use Among Youth Exposed to Adverse Childhood Experiences	\$149,727	Sunny H. Shin, PhD, MSW Associate Professor, School of Social Work, School of Medicine, Department of Psychiatry	Virginia Department of Social Services, Virginia Homes for Boys and Girls
Virginia Commonwealth University	The Virginia Youth Tobacco Projects Research Coalition Core	\$150,000	J. Randy Koch, PhD, Associate Professor, Department of Psychology and the Center for the Study of Tobacco Products	The College of William & Mary, Eastern Virginia Medical School, George Mason University, James Madison University, Old Dominion University, Virginia Tech, University of Virginia, Virginia State University

# Youth Tobacco Use Prevention Research Projects



## Systems Modeling and Simulations for Effective Tobacco Control and Prevention Policies Among Youth.

This study aims to use systems science and simulation modeling methods to assist policy development, implementation, and evaluation to prevent and reduce tobacco use among youth in Virginia. The specific aims are to generate scientifically grounded evidence about the potential for three types of regulatory strategies:

- 1 - Increasing the minimum age of legal access to tobacco products.
- 2 - Imposing excise taxes on e-cigarettes and increasing conventional tobacco taxes.
- 3 - Creating a minimum distance for tobacco retail outlets from K-12 schools.



## A Social Ecological Approach to Alternative Tobacco Education

Using a community-engaged research process, the overall goal of this project is to inform, create, pilot, and disseminate a guiding framework for embedding effective e-cigarette and alternative tobacco education into multiple community settings in southeastern Virginia.

The focus of the project is to develop and evaluate a communication plan to integrate education for youth, health care providers and the broader community about alternative tobacco products.



VIRGINIA COMMONWEALTH UNIVERSITY

THE FOLLOWING ARE PROGRAMS OF THE VIRGINIA COMMONWEALTH UNIVERSITY:

## Culturally Enhancing a Motivational Interviewing Intervention for Latinx Adolescents

This project addresses a need by culturally enhancing an evidence-based tobacco prevention intervention and implementing a pilot project to determine its efficacy. The intervention focuses on group Motivational Interviewing with Latinx youth to prevent tobacco use including e-cigarettes and alternative tobacco products as well as other substance use.

## Geospatial Analysis of Tobacco/Vape Retail Outlets and Youth Tobacco Use to Inform VA Policy

Restricting youth access to tobacco has been a central feature across many states' tobacco regulatory policies. One means by which to restrict youth access to tobacco is through regulations of the retail environment. The study aims to: 1) characterize the existing tobacco landscape within Virginia using geospatial analyses, 2) determine how local and federal regulations might affect tobacco retail outlet (TRO) density, and 3) evaluate the association that TRO density has with risk for cigarette, e-cigarettes, and dual use among youth.

## Preventing Tobacco Use Among Youth Exposed to Adverse Childhood Experiences (ACES)

Exposure to adverse childhood experiences (ACEs), such as childhood exposure to maltreatment and household dysfunction, increases the risk of tobacco use during adolescence. ACEs are also associated with early onset of tobacco use and nicotine dependence in adulthood. The goal of the current study is to develop and evaluate the feasibility of an evidence-based youth tobacco and other substance use prevention program targeting adolescents who have ACEs.

## The Virginia Youth Tobacco Projects Research Coalition Core

The Virginia Youth Tobacco Projects (VYTP) Research Coalition advances youth tobacco use prevention through an integrated program of basic and applied research, research translation and dissemination. The goals are to: 1) Attract new faculty to research youth tobacco use prevention; 2) Facilitate the development of multi-university, multi-disciplinary collaborations; 3) Disseminate the results of research; 4) Leverage additional funding; and 5) Promote the translation of findings into improved prevention services and tobacco control policies.

# Financials

## STATEMENT OF ACTIVITIES AND CHANGES IN FUND BALANCE

For the Fiscal Year Ended June 30, 2021

REVENUES:			
Master Settlement payments (Note 6)			\$12,515,373
Interest Income (Note 6)			\$103,311
* Proceeds from securities lending transactions (Note 1-B)			\$2,028
Grants and other revenues (Note 6)			\$131,360
<b>Total Revenues</b>			<b>\$12,752,072</b>
Expenditures:	Expenses	Adjustments	Net (Expense) Revenue and Changes in Net Assets
Tobacco Settlement Expense:			
Administration (Note 7)	\$1,097,873		\$-1,097,873
Depreciation Expense (Note 3)	\$0	\$0	\$0
Expenses for Securities Lending (Note 1-B)	\$2,028	\$0	\$-2,028
Marketing (Note 4-C)	\$3,808,535	\$0	\$-3,808,535
Program Expense (Note 8)	\$2,766,082	\$0	\$-2,766,082
Research and Evaluation (Note 9)	\$834,149	\$0	\$-834,149
Obesity (Note 8)	\$1,017,815	\$0	\$-1,017,815
Inter-Agency Expenses (Note 10)	\$65,000	\$0	\$-65,000
State General Fund Transfers Out (Note 11)	\$71,871	\$0	\$-71,871
<b>Total Expenditures</b>	<b>\$9,663,353</b>	<b>\$0</b>	<b>\$-9,663,353</b>
Excess (deficiency) of revenue over expenditures			\$3,088,720
Fund Balance/Net Assets, July 1, 2020			\$16,918,825
Fund Balance/Net Assets, June 30, 2021			\$20,007,545

\* The Commonwealth's policy is to record unrealized gains and losses in the General Fund in the Commonwealth's basic financial statements. When gains or losses are realized, the actual gains and losses are recorded by the affected agencies.





Empowering Virginia's youth to make healthy choices



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