

Radford University
Two-Year College Transfer Grant (CTG) Update
May 1, 2022

Requirement:

Per Item 150 paragraph F.4.d of Chapter 552 of the 2021 Reconvened Special Session I Virginia Acts of Assembly, Radford University is required to report on the progress of achieving targeted goals for the Two-Year College Transfer Grant Program. In accordance with the mandate the following response is provided.

Response:

Radford University (Radford) is committed to supporting the Two-Year College Transfer Grant (CTG) Enhancement program and increasing overall transfer student enrollment. These initiatives are important to Radford and concentrated efforts are underway to position the programs for sustained success. With the Transfer Grant resources provided in 2021-22, Radford was able serve 48 students. The number of students served in 2021-22 is 26 fewer than in 2020-21 due to lower enrollments correlated to the COVID-19 pandemic. A detailed chart outlining the use of funds and the total enrollment in the CTG program is appended to the end of this document.

According to data reported to SCHEV by the Virginia Community College System institutions, enrollment at public two-year institutions has continued to decline from its peak in 2011. Statewide enrollment in the Virginia community colleges during Fall 2021 represented a 4.34% percent decline over the previous year, partially attributable to the COVID-19 pandemic. Due to these conditions, Radford awarded fewer dollars to the recipients of the College Transfer Grant and College Transfer Grant Plus recipients during the 2021-22 academic year versus 2020-21.

In order to further increase enrollment in the CTG program and reach the transfer target of 140 originally established in the 2015 Acts of Assembly, Radford has directed resources to expand transfer student recruitment through the innovative partnership agreement with New River Community College (NRCC) which began Fall 2020 to offer students an alternative transfer pathway between NRCC and Radford. Students who do not meet Radford's admission criteria may be selected to participate in the program, where they attend NRCC their first year, but reside on the Radford campus. Transit options are available between the two campuses, allowing students to interact and connect in both settings. This unique option offers students a traditional residential campus experience while they prepare for the rigors of a baccalaureate program. Sixty-six students enrolled in this program in Fall 2021 and 52 students enrolled for spring 2022. Radford is anticipating this program will increase the number of successful transfers and help Radford meet its transfer goals.

Other Radford investments in transfer student recruitment include one dedicated transfer recruiter in Northern Virginia and a Senior Director of Undergraduate Transfer Admissions position. To ensure all eligible students receive the CTG, Radford is working to fully implement the following strategies to encourage participation and increase visibility of the CTG program:

- Promote Radford’s partnerships and affiliation agreements with community college advisors and transfer counselors while highlighting the availability of the CTG program to reduce student cost.
- Communicate with prospective students about the CTG program during private visit sessions at the community colleges.
- Promote the CTG program with prospective transfer students during on-campus visits/tours and Open House presentations.
- Throughout the recruitment cycle, send email communications to prospective transfer applicants who may qualify for the CTG program.
- Promote the CTG program to prospective transfer students during Radford admission counselors’ on-site application reviews at the community colleges and during prospective students’ visits to the Radford campus.
- Discuss the CTG program at transfer student receptions.
- Throughout the recruitment cycle, especially during the semester prior to enrollment, include CTG messaging in ongoing telephone outreach to qualified applicants, admits, and deposited students to apply for the CTG program if they appear to be eligible, but have not yet completed an application.
- Encourage all transfer students to complete the FAFSA.

The three following tables provide a detail accounting of the number of students receiving the Two-Year College Transfer Grant (CTG), CTG PLUS Grant, and the CTG Incentive Grant since the inception of each program. It should be noted that the 2021-22 financial aid data are not completely finalized until October; therefore, the projections (*) provided are subject to final validation and could change.

Recipients of the Two-Year College Transfer Grant

Year	Student Level Group	Residency	Term	# Unique Students	Total Dollars Awarded	Average Award
2009-10	Total	All	Annual	17	\$14,500	\$853
2010-11	Total	All	Annual	40	\$38,000	\$950
2011-12	Total	All	Annual	46	\$41,000	\$891
2012-13	Total	All	Annual	52	\$49,500	\$952
2013-14	Total	All	Annual	47	\$38,000	\$809
2014-15	Total	All	Annual	61	\$48,000	\$787
2015-16	Total	All	Annual	87	\$81,000	\$931
2016-17	Total	All	Annual	77	\$67,900	\$882
2017-18	Total	All	Annual	76	\$70,500	\$928
2018-19	Total	All	Annual	98	\$90,000	\$918
2019-20	Total	All	Annual	95	\$88,500	\$932
2020-21	Total	All	Annual	77	\$69,500	\$903
2021-22*	Total	All	Annual	48	\$44,000	\$917

Source: SCHEV FA22 Financial Aid by Program; Radford University Data Warehouse

Recipients of the Two-Year College Transfer Grant PLUS

Year	Student Level Group	Residency	Term	# Unique Students	Total Dollars Awarded	Average Award
2009-10	Total	All	Annual	4	\$3,500	\$875
2010-11	Total	All	Annual	14	\$13,500	\$964
2011-12	Total	All	Annual	16	\$14,000	\$875
2012-13	Total	All	Annual	20	\$16,500	\$825
2013-14	Total	All	Annual	15	\$11,500	\$767
2014-15	Total	All	Annual	15	\$12,000	\$800
2015-16	Total	All	Annual	19	\$15,000	\$789
2016-17	Total	All	Annual	16	\$13,580	\$849
2017-18	Total	All	Annual	15	\$12,500	\$833
2018-19	Total	All	Annual	47	\$41,500	\$883
2019-20	Total	All	Annual	43	\$39,000	\$907
2020-21	Total	All	Annual	32	\$27,500	\$859
2021-22*	Total	All	Annual	13	\$12,000	\$923

Source: SCHEV FA22 Financial Aid by Program; Radford University Data Warehouse

Recipients of the Two-Year College Transfer Grant Incentive

Year	Student Level Group	Residency	Term	# Unique Students	Total Dollars Awarded	Average Award
2015-16	Total	All	Annual	58	\$54,000	\$931
2016-17	Total	All	Annual	69	\$64,000	\$928
2017-18	Total	All	Annual	63	\$57,000	\$905
2018-19	Total	All	Annual	94	\$82,500	\$878
2019-20	Total	All	Annual	89	\$79,500	\$893
2020-21	Total	All	Annual	65	\$53,000	\$815
2021-22*	Total	All	Annual	36	\$28,500	\$792

Source: SCHEV FA22 Financial Aid by Program; Radford University Data Warehouse