

Williamsburg Tourism Council

FY22 Annual Report

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

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§ 58.1-603.2

Additional state sales and use tax in certain counties and cities of historic significance; Historic Triangle Marketing Fund.

“... Moneys in the Fund shall be used solely for the purposes of marketing, advertising, and promoting the Historic Triangle area as an overnight tourism destination, with the intent to attract visitors from a sufficient distance so as to require an overnight stay of at least one night, as set forth in this subsection...”

Strategic Goals

The organization's primary objective is to increase overnight visitation to the Historic Triangle, a travel region comprised of three municipalities - City of Williamsburg, York County, and James City County.

Strategic goals include:

- Increase overnight visitation
- Increase tax revenue
- Unify the region under the Destination Marketing Organization's (DMO) tourism brand and strategy
- Improve reporting, analytics, and data driven optimization

Board of Directors

Voting

James City County

Colonial Williamsburg

City of Williamsburg

Busch Gardens

Hotel/Motel Association

Jamestown Rediscovery

Jamestown/Yorktown Found.

Restaurant Association

York County

Ruth Larson, Chair

Cliff Fleet, Vice Chair

Mayor Doug Pons, Treasurer

Kevin Lembke

Neal Chalkley

James Horn

Christy Coleman

Mickey Chohany

Chad Green

Ex Officio

GWCTA – Business Council

Virginia Tourism Corporation

Chris Smith

Rita McClenny

FY22 Board Meetings

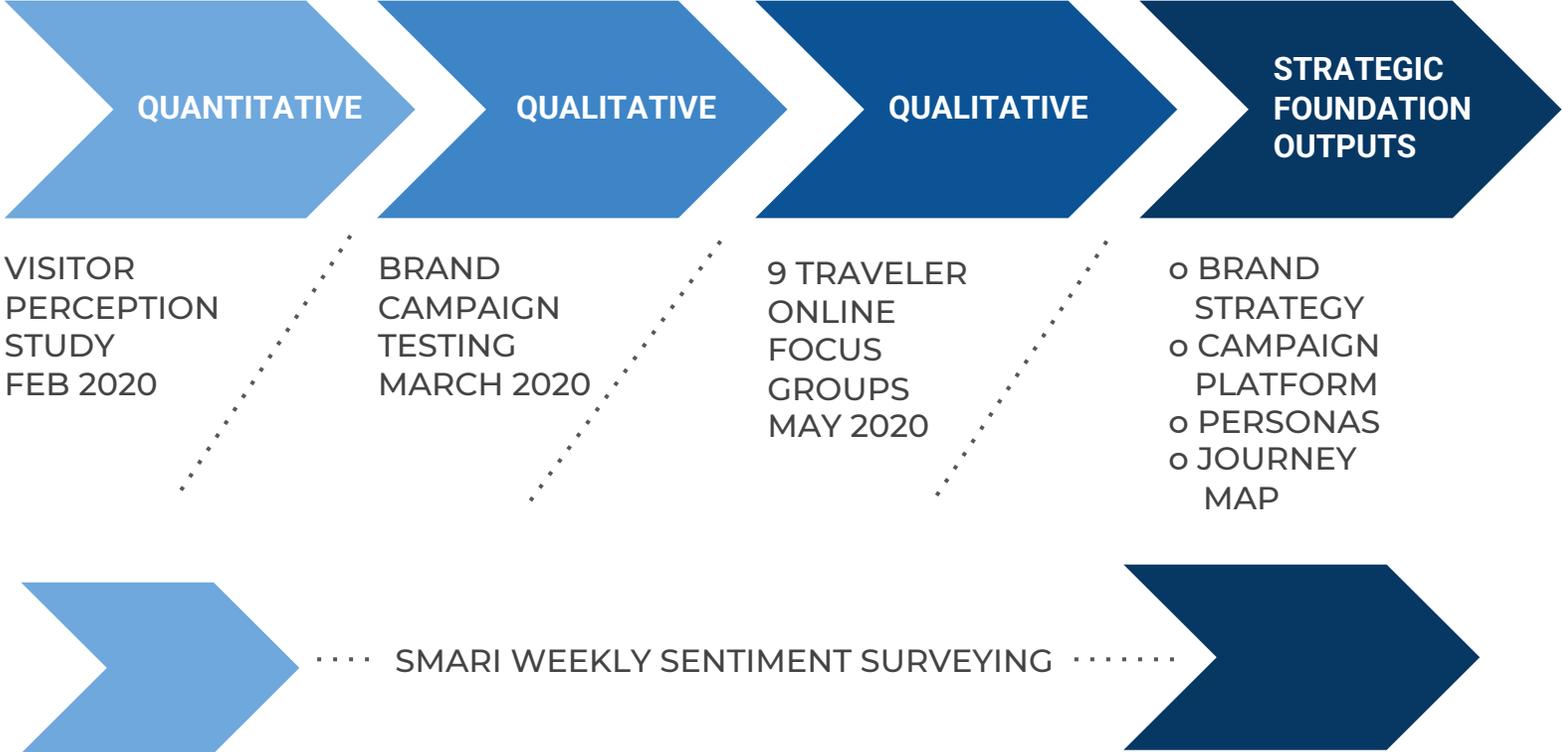
Click on hyperlink to view attachment.

July 20, 2021	<u>AGENDA</u>	<u>MINUTES</u>
September 21, 2021	<u>AGENDA</u>	<u>MINUTES</u>
November 16, 2021	<u>AGENDA</u>	<u>MINUTES</u>
January 18, 2022	<u>AGENDA</u>	<u>MINUTES</u>
March 15, 2022	<u>AGENDA</u>	<u>MINUTES</u>
May 17, 2022	<u>AGENDA</u>	<u>MINUTES</u>

FY22 Media/Creative Strategy

Research

**DATA DRIVEN
STRATEGY.
ALWAYS.**



Creative Platform



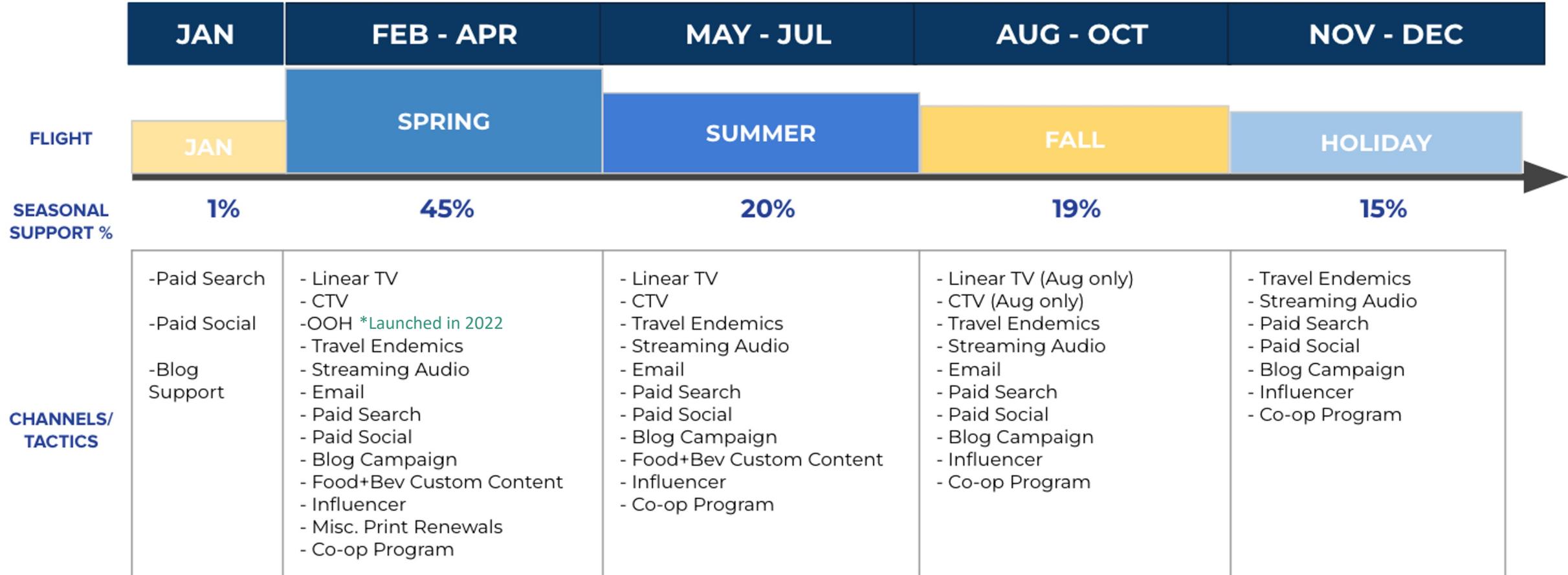
LIFE. AT YOUR PACE.

The world forces us to move at a pace that doesn't always make us comfortable. We yearn to get back to our pace of life, as fast – or as slow – as we wish. We want to get control of our lives back. Williamsburg is the place to do just that. Because your vacation is your vacation.

You want to sleep in and have breakfast for lunch? Go for it. You want to play golf all day, everyday, for an entire week? It's your vacation. You want to hop in a canoe and see where the James River takes you (without a paddle)? Then head to Williamsburg and experience

Life. At your pace.

2021-22 Campaign Overview



Target Personas: Culture Questers



Culture Questers

MEET CECE

"I use travel as an opportunity to break from my home life and learn something new."

Age: 25-54 years old (53%), 55+ (34%)
Gender: Skews slightly female
Employment: Full-time
Education: High school degree and up
HHI: \$75K+
Ethnicity: 75% White, but over-index as Asian, American Indian and other (which includes Hispanic)



General Travel Attitudes

I enjoy charting the course of my trip just as much as experiencing it.

- I love doing research on a location before I go on vacation. (83%/112)
- I like to learn about foreign cultures. (79%/116)

Travel is food for the soul and the brain. What better way to learn about the subjects I'm passionate about than to experience it first hand?

- I frequently choose active vacations with lots to do. (65%/113)
- In the last year, I've participated in the following leisure activities (more than the general population): art gallery shows, music performances, board games, book clubs and museums.

I'm willing to do the research to find the best value.

- Travel and hotel discounts have a strong influence on where I choose to travel and where I choose to stay. (73%/197)
- I like to shop around before making a purchase. (78%/105)

Motivation

FOR TRAVEL

"Learning about local history and culture combined with the simple excitement of discovering a new place is why I love to travel."

Barriers

FOR TRAVEL

"If the price for the flight was really high, that would deter me. I also tend to like to go places I haven't been before, rather than visiting the same places."

PREFERRED TRAVEL ACTIVITIES/TYPES OF TRAVEL



NATIONAL PARKS



HISTORICAL SITES



DINING OUT



OUTDOOR ACTIVITIES



CONCERTS /EVENTS



SIGHTSEEING



MUSEUMS

EMPATHIC INSIGHT

They're inclined to find deeper experiences in new and unexplored destinations or relive the adventures that enrich their soul each time.

EMPATHIC OPPORTUNITY

Williamsburg is viewed favorably as a snapshot of history; however, history may not be the sole driver of their trip. A variety of things to do as well as opportunities to learn, will entice them to book.

Target Personas: Culture Questers



TRAVEL TYPE:
Couple

Rational Needs

- To follow my reading and passions on my favorite literary or historical figures
- Interactive, hands on experiences

Emotional Needs

- To learn or experience something new for personal fulfillment reasons
- Rich and unique experiences to share with each other



TRAVEL TYPE:
Families

Rational Needs

- To incorporate educational elements into the trip for my children's sake
- Lodging that offers products or services tailored to families, offering up something for everyone to do and enjoy

Emotional Needs

- To create new family traditions and memories
- To spend quality time together
- To expose children to new cultures and destinations

Technology Attitudes

- I like to be connected by phone or Internet at all times. **(58%/106)**
- Before buying electronics, I do as much research as possible. **(71%/110)**
- Technology helps make my life more organized. **(72%/112%)**

Online & Social Networking Activities

- App categories used in the past month: *navigation, rideshare, travel, banking/finance, calendar, fitness, food/cooking, games and music.*
- Over-index for using the Internet to *shop, obtain financial information/track investments, pay bills, obtain news, look for recipes and watch TV.*
- Over-index for shopping on *Amazon, Barnes & Noble, Costco, eBay, Etsy, Home Depot, Old Navy, Sephora, Ticketmaster and Wayfair.*

MEDIA & TECHNOGRAPHICS

Media



Social



Devices



Google Flights CONDE' NAST Expedia HomeAway travelocity tripadvisor Vrbo WORD OF MOUTH (HIDDEN GEMS)

Other Media Planning Implications

- They're 21% more likely than the general population to have taken adult education classes within the past year (consistent with the overall VA traveler).
- More likely than other personas to travel farther (mileage) from home.
- Over-index for more frequent domestic trips (1-5 per year).

Target Personas: See-ers and Do-ers



See-ers & Do-ers

MEET ISSAC

"I lust for travel because I like to be entertained by the sights and believe that those adventures shape who I am as a person."

Age: 18-44 years old (61%), 45+ (39%)
Gender: Skews slightly male
Employment: Full-time
Education: High school degree and up
HHI: \$75K+
Ethnicity: 64% White, but over-index as Black/African American, Asian, American Indian and other (which includes Hispanic)



General Travel Attitudes

I map out all the activities and experiences for my ideal trip, but follow my gut instincts in the moment.

- Last minute travel specials are a great way to get a bargain. (76%/123)
- I tend to make impulse purchases. (53%/130)

I live my life now so I have stories to tell later.

- My philosophy is life should be as much fun as possible. (78%/123)
- You are better off having what you want now as you never know what tomorrow brings. (59%/125)

I care about what other people think of me and see travel experiences as a way to curate my personal brand.

- I enjoy being the center of attention. (56%/221)
- I strive to achieve a high social status. (63%/206)
- I like to give the impression that my life is under control. (86%/121)

Motivation

FOR TRAVEL

"I view being an experienced traveler as part of my identity. I'll basically go anywhere as long as it's something new and there's exciting activities for everyone."

Barriers

FOR TRAVEL

"I never consider [history] as a top criteria. It's more of just an upside. There has to be a variety of things to do."

PREFERRED TRAVEL ACTIVITIES/TYPES OF TRAVEL



HIKE/SKI



NATIONAL PARKS



MUSIC/EVENTS/SPORTS



NIGHTLIFE



FESTIVALS



SIGHTSEEING

EMPATHIC INSIGHT

You only get so many vacation days a year, so these travelers want to maximize their trips with fun things to do and bucket list sights to see.

EMPATHIC OPPORTUNITY

Aesthetic imagery and an energetic portrayal of the destination will be appealing. Also they'll want to show off their travel experiences, so empower them to do so.

Target Personas: See-ers and Do-ers



TRAVEL TYPE:
Couple

Rational Needs

- Recommendations from "real" people
- A variety of fun things to do
- To stay connected digitally

Emotional Needs

- To escape from day to day routine
- To experience things from a fun and new perspective



TRAVEL TYPE:
Friend Groups

Rational Needs

- To celebrate a milestone or explore a new place together
- A variety of fun things to do
- Safety (especially for females)
- A convenient location for the whole group to get to

Emotional Needs

- To gain social capital through posting interesting or exciting travel adventures online
- To escape from day to day routine and engage in exciting adventures

Technology Attitudes

- I'm fascinated by new technology (71%/123) and I like to have a lot of gadgets. (51%/159)
- I like to be connected by phone or Internet at all times. (69%/109)
- The Internet is a main source of entertainment for me. (73%/125)

Online & Social Networking Activities

- App categories used in the past month: *navigation, rideshare, banking/finance, sports, fitness, food/cooking, games and music.*
- Over-index for using the Internet to *play games, obtain childcare information, look for employment and watch tv/download a movie.*
- Over-index for shopping on *Groupon, Best Buy, CVS, Nike, Old Navy, Sephora and Ticketmaster.*

MEDIA & TECHNOGRAPHICS

Media



Social



Devices



Other Media Planning Implications

- Of all 3 personas, they are the most environmentally conscious. They will likely be looking for ways to manage and reduce their impact on the environment when traveling.
- They over-index for leisure trips as well as a preference for taking several shorter trips than one week long trip.

Target Personas: Simple Strivers



Simple Strivers

MEET SYDNEY

"From planning to experiencing, I require simplicity and ease in my travels. The purpose of my vacation is to recharge and reconnect."

Age: 25-54 years old (53%), 55+ (35%)
Gender: Skews slightly female
Employment: Full-time
Education: High school degree and up
HHI: \$75K+
Ethnicity: 70% White, but over-index as Black/African American, Asian and other (which includes Hispanic)



General Travel Attitudes

I get overwhelmed by excessive choice. I'd rather opt for ease and assurance with a familiar U.S. destination or a package deal that handles the details.

- When I find a vacation spot I like, I got back whenever I can. (82%/119)
- I prefer guided tours to traveling independently. (54%/140)

I try to minimize research and trip planning, so I rely on others for inspiration and recommendations.

- I often ask the advice of others when it comes to vacation travel (69%/120) and when I learn about a great vacation, I typically recommend it to the people I know. (79%/115)

Vacations are supposed to be a reprieve from my daily chaos.

So why would I want to jam pack the travel itinerary?

- Juggling family and work demands is very stressful for me (59%/114) so I'm happy to do very little, if any, sightseeing on my vacations. (57%/139)

Motivation

FOR TRAVEL

"We love our repeat trips because we have a good routine down. A big part of it is there's no planning to it. We know what we want to do."

Barriers

FOR TRAVEL

"I'm less inclined to research heavily or participate in an abundance of activities while on vacation."

"I try to stay away from highly congested areas. I'm not a big city kind of person."

PREFERRED TRAVEL ACTIVITIES/TYPES OF TRAVEL



BEACH



CRUISE



THEME PARK



MUSIC/
ENTERTAINMENT



OUTDOOR ACTIVITIES/
SERENE LANDSCAPE

EMPATHIC INSIGHT

They're passive travelers who tend to be repeat visitors of familiar destinations, where they don't have to plan out the details. "Go with the flow" is their mantra.

EMPATHIC OPPORTUNITY

Simplicity is key. From providing a in the planning process to showcasing a relaxing experience, you can help them in their effort to escape and recharge.

Target Personas: Simple Strivers



TRAVEL TYPE:
Couple

Rational Needs

- The safety and security to comfortably "turn off"
- To enjoy the simple pleasures rather than exotic adventures
- To disconnect from technology

Emotional Needs

- To escape, relax and rejuvenate
- Self-reflection and self-care
- Meaningful connection with each other, oneself and the place



TRAVEL TYPE:
Multi-gen Families

Rational Needs

- Activities that can accommodate every family member
- Packages or bundles that simplify choices
- Avoidance of layovers, connections and other journey complications
- Potential mobility equipment necessary for elderly family members on the trip

Emotional Needs

- Quality time together as a family
- Some individual time apart from the whole group

Technology Attitudes

- I like to be connected by phone or Internet at all times. **(60%/110)**
- Checking my phone is the first thing I do every morning. **(62%/105)**
- If I am to be able to use a new tech product, someone has to show me how to use it. **(56%/114)**

Online & Social Networking Activities

- App categories used in the past month: *navigation, music, calendar, travel and food/cooking.*
- Over-index for using the Internet to *play games* and to *look for employment.*
- Over-index for *shopping at Bath and Body Works, Kmart, Payless, and Sephora.*

MEDIA & TECHNOGRAPHICS

Media



Social



Devices



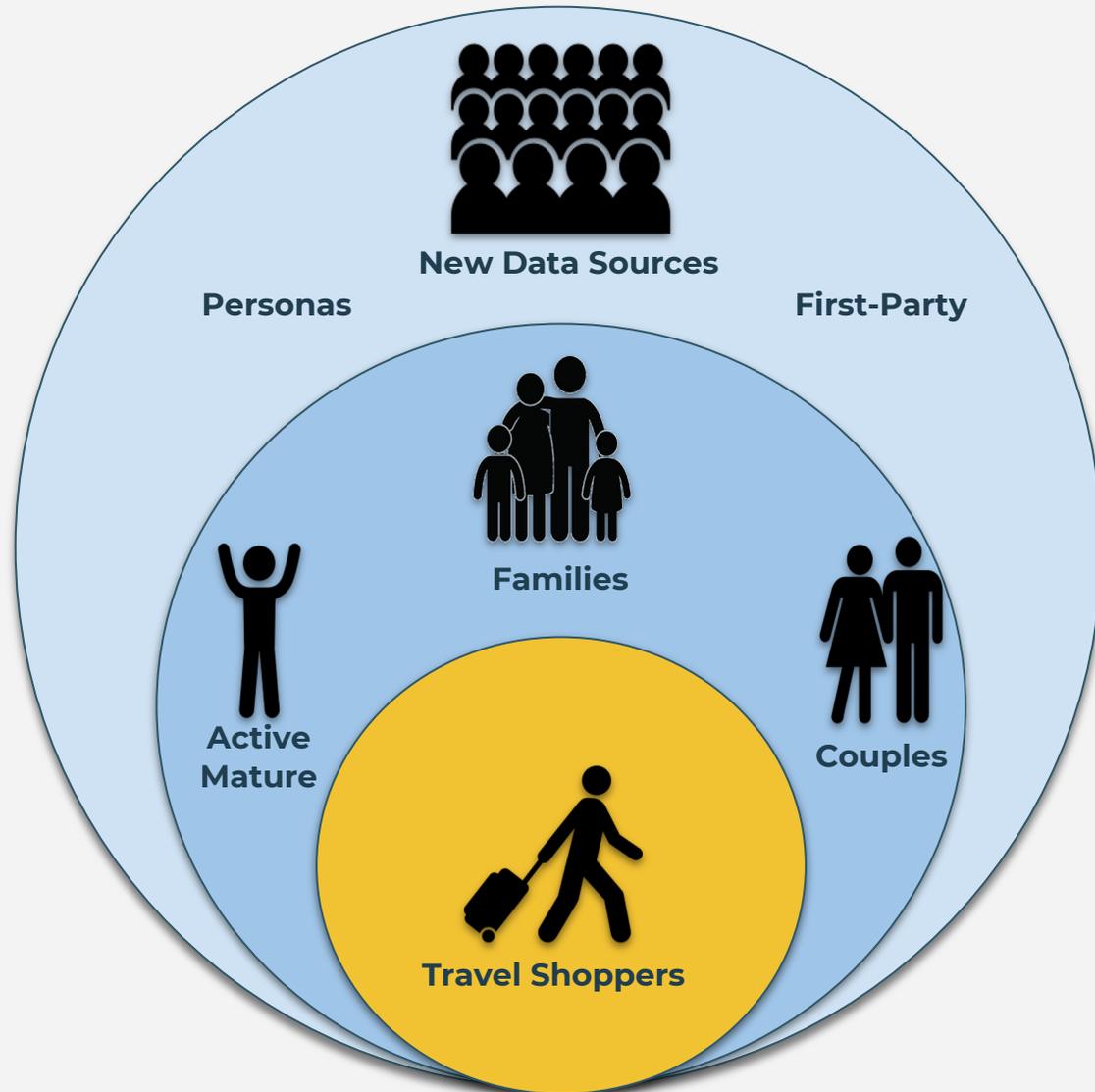
Travel Inspiration and Planning Resources

I tend to travel to familiar places with minimal planning involved; however, some inspiration and planning resources include:

FRIENDS & FAMILY GENERAL WEBSITE SEARCHES



Audience Segmentation



With increased demand in 2022, Visit Williamsburg grew new audiences, while preparing for dramatic shifts in audiences with cookie depreciation.

Geographic Targeting

Short Drive + Established Success/ Heaviest Volume

- Washington, DC (Hagerstown)
- Charlotte, NC
- Philadelphia, PA
- Baltimore, MD
- Raleigh-Durham, NC
- Charlottesville, VA
- Harrisonburg, VA
- Roanoke-Lynchburg, VA
- Salisbury, MD
- Greenville-New Bern-Washington
NC

Short Drive + Established Success/ Lighter Volume

- Harrisburg-Lancaster-
Lebanon-York, PA
- Greensboro-High Point-
Winston Salem, NC
- Florence-Myrtle Beach, SC

Longer Drive + Past Success

- Johnstown-Altoona-State
College, PA
- Pittsburgh, PA
- Wilkes Barre-Scranton, PA
- Knoxville, TN

EXPANSION in 2020/21

- Cleveland, OH
- Columbus, OH
- New York, NY

LAUNCH in 2022

- Boston, MA

Creative Execution

:30 Spots

Spring/Summer

Fall/Holiday

Content Programs

Influencer/Content Creator Partnerships

Out-of-Home

Sales Collateral

Cooperative Marketing Program

:30 Spots



Culture Questers

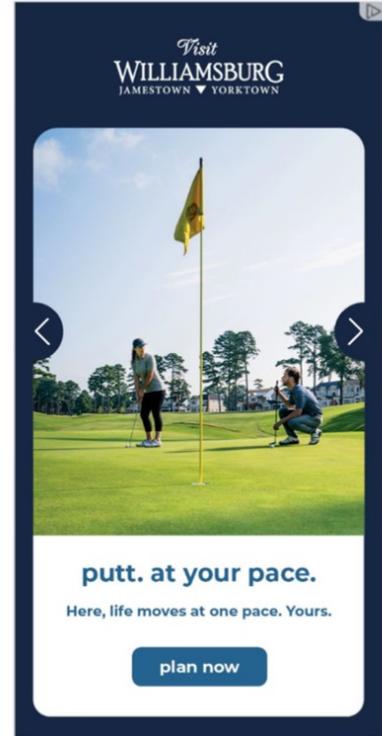
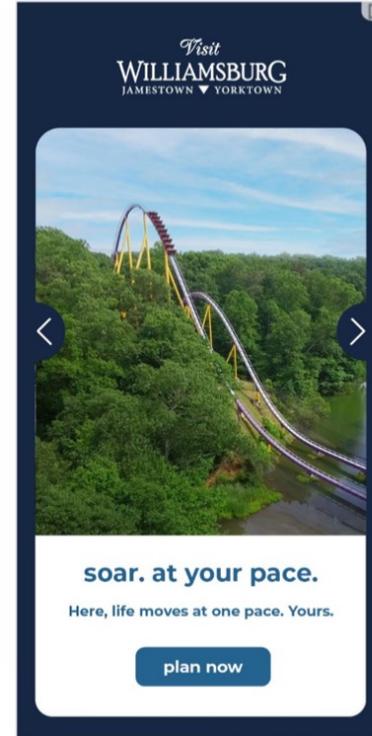
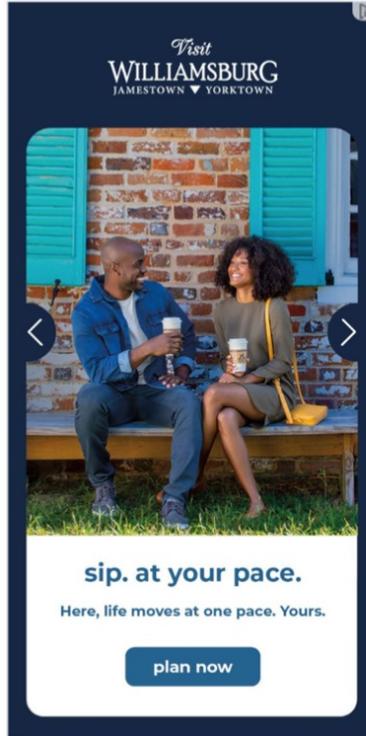


See-ers and Do-ers

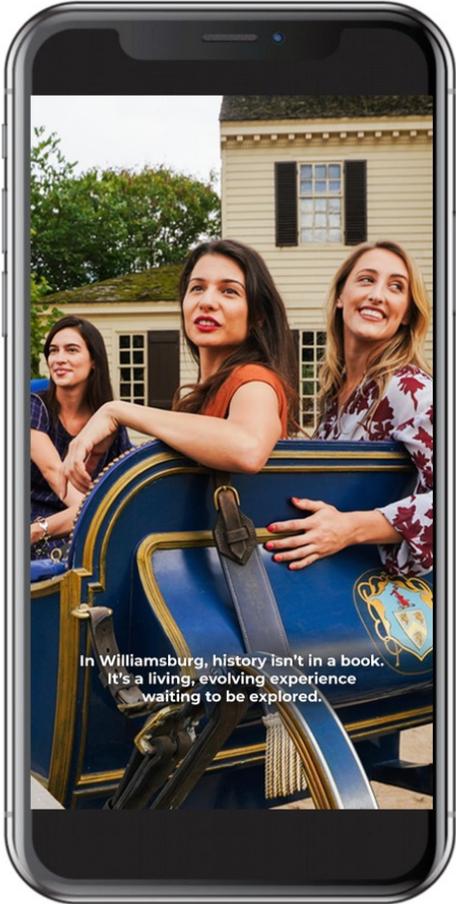


Simple Strivers

Spring/Summer Creative



Spring/Summer Creative



Visit
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unwind X

unwind. at your pace.
From breweries and wineries to southern comfort and fine dining. Get a taste for all that Williamsburg has to offer.

plan now

play +

explore +

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

unwind +

play X

play. at your pace.
Whether you prefer to walk 18 holes, ride wilderness trails, float down the river or get up on horseback – Williamsburg offers it all.

plan now

explore +

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

unwind +

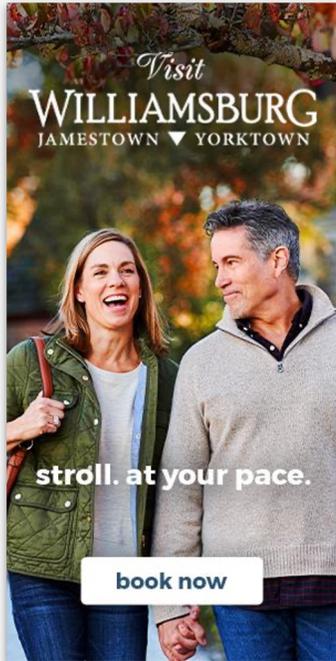
play +

explore X

explore. at your pace.
Take a carriage ride, shop till you drop, find a quiet corner to read a book. Williamsburg is yours for the taking.

plan now

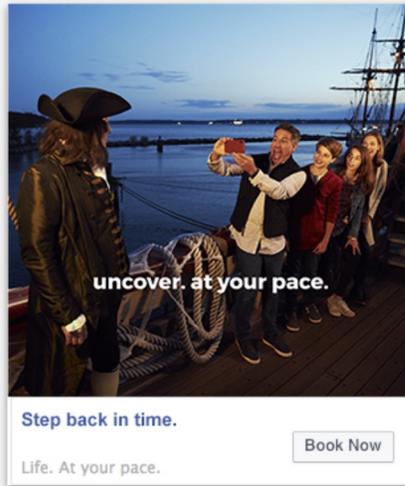
Fall/Holiday Creative



Visit
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stroll. at your pace.

[book now](#)

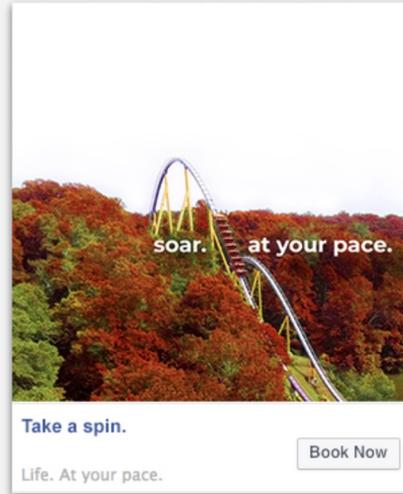


uncover. at your pace.

Step back in time.

Life. At your pace.

[Book Now](#)

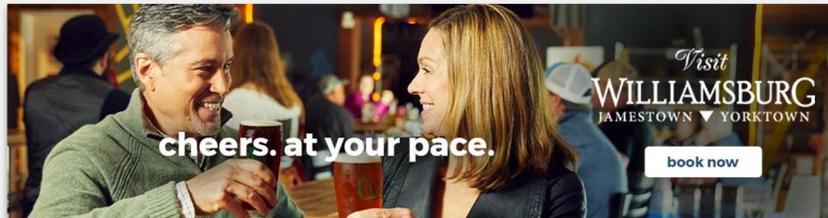


soar. at your pace.

Take a spin.

Life. At your pace.

[Book Now](#)



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cheers. at your pace.

[book now](#)



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celebrate. at your pace.

Visit Williamsburg
Sponsored

The perfect holiday getaway is waiting in Williamsburg. Come eat, shop, play, and be merry – all at your pace.



Making memories

life. at your pace.

[Learn More](#)



Family fun awaits

life. at your pace.

[Learn More](#)



Quality time

life. at your pace.

[Learn More](#)

20 562 Comments 311 Shares

[Like](#) [Comment](#) [Share](#)

Content Programs: GOLF.com

Two Onsite Videos

[View Video #1](#)

[View Video #2](#)

Three Onsite Articles

Subscriber Email

Onsite Digital Display Advertising

Pre-Roll Video

Social Media

A Facebook sponsored post from GOLF.com. The post features a video thumbnail of a golfer on a green. The text reads: "Beautiful golf courses await. Click to learn more about Williamsburg, VA as your next golf vacation destination." Below the video is a call-to-action button that says "LEARN MORE". At the bottom, it shows engagement metrics: "Eric Bushby and... 3 comments 2 shares" and icons for "Like", "Comment", and "Share".

A screenshot of a GOLF.com website article titled "DESTINATION GOLF: WILLIAMSBURG | Part 2: Playing where the pros compete". The article features a large image of a golfer in mid-swing on a lush green course. Below the main title is a sub-headline and a short introductory paragraph. At the bottom of the article, there is a small video player with the text "golf. at your pace." and a "Watch Now" button.

A screenshot of a GOLF.com website article titled "2022 Arnold Palmer Invitational tee times: Round 2 groupings for Friday". The article features a large image of a golfer in a blue shirt and cap, captured in the middle of a golf swing. Below the main title is a sub-headline and a short introductory paragraph. At the bottom of the article, there is a small video player with the text "golf. at your pace." and a "Watch Now" button.

A vertical advertisement for "Destination Golf: Williamsburg". At the top, it says "GOLF" and "A SPECIAL MESSAGE FROM OUR SPONSOR". Below that, it says "PRESENTED BY Visit WILLIAMSBURG JAMESTOWN YORKTOWN". The main image is a scenic view of a golf course with a green and a blue sky. At the bottom, it says "life. at your pace." and "Destination Golf: Williamsburg Williamsburg, VA". Below this is a short paragraph of text and a "PLAN NOW" button.

Content Programs: Bon Appetit

7.9MM+ impressions March-May

Onsite [Article](#)

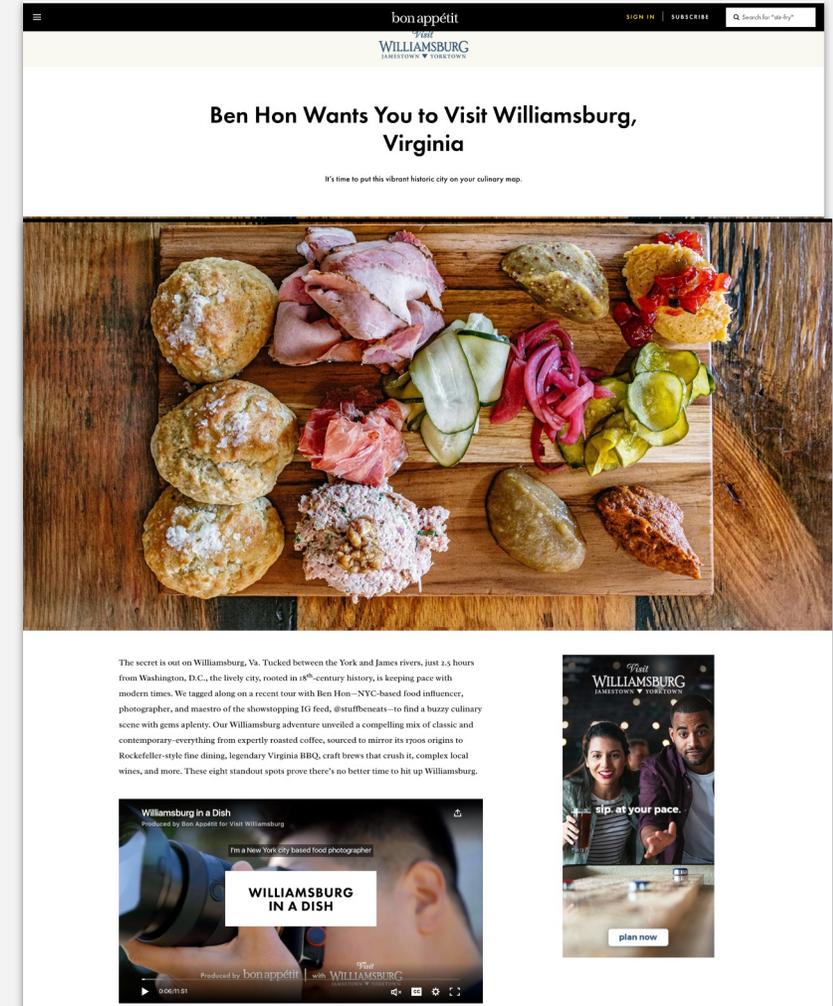
Onsite Display Advertising with added-value across Conde Nast network* sites

Onsite [Video](#)

Pre-roll video across Conde Nast O&O, Youtube

Social Media Amplification (FB, IG, Twitter)

CN Network includes: *Architectural Digest, Allure, Ars Technica, Bon Appétit, Condé Nast Johansens, Condé Nast Traveler, Epicurious, Glamour, Gq, Gq Style, House & Garden, La Cucina Italiana Love, Pitchfork, Self, Tatler, Teen Vogue, The New Yorker, The World Of Interiors, Them, Vanity Fair, Vogue, Vogue Business, Vogue Global Network, Wired*



Influencer/Content Creator Partnerships

Anna Hartman

Leah Bandoni

Ashley Washington

Kalyn Letizia

Samantha Brooke Mignone

Tabitha Sewer

Christine Andrew

Samantha Brooke Mignone

Evan Woodard

Lanna Nguyen

Jackie Greaney and Paul Havel

Kristy Wicks

Ashlee Stoodley

Rachel Lipton

Dustin and Burton Buffaloe

Lance - The History Guy

Ciara Johnson

Julia Dzafic

Tori Roloff

Frederick Murphy

Oneika Raymond

Navy and Duke Corgis

Justin Chapple

Julia Randall

Benny Or

Nicole Sunderland

Witney Carson

Rio Travelers

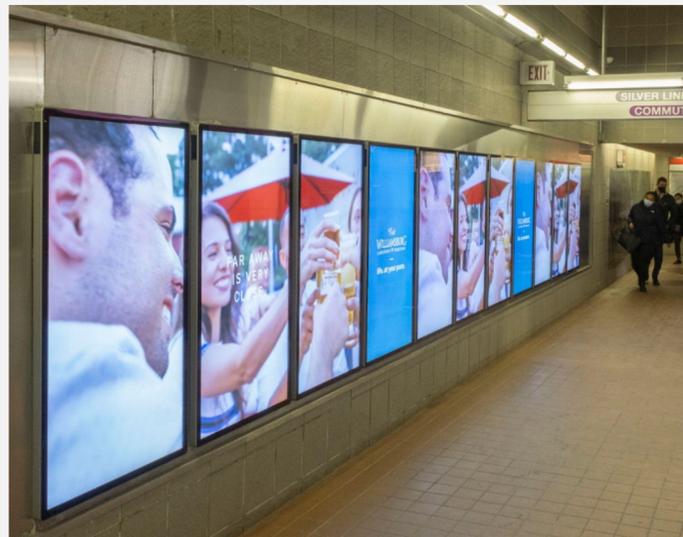
Elvi Konz

Shawn Johnson

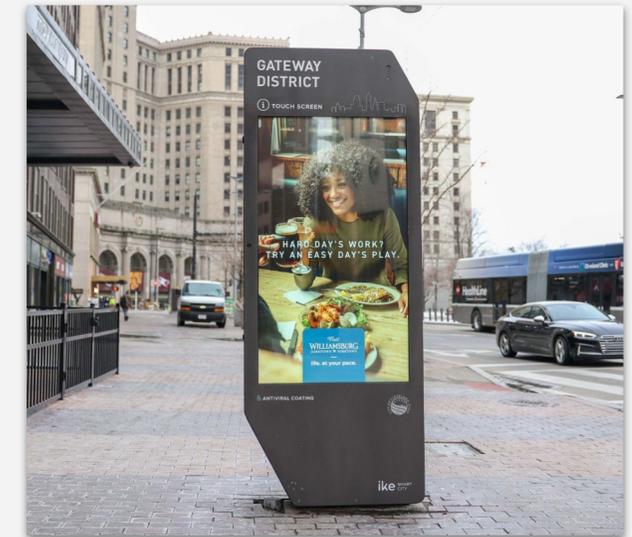
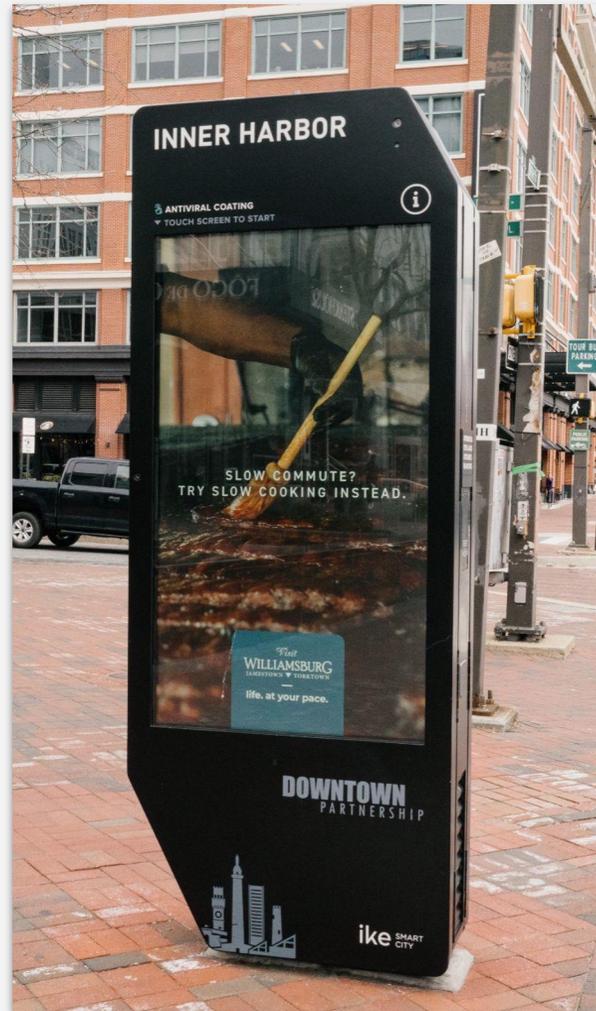


Out-of-Home

<p>Boston (3/7-6/5)</p>	<p>Station Domination Interior Subway Digital Liveboards Digital Bulletin Program Digital Urban Panels</p>
<p>New York (3/7-5/8)</p>	<p>Station Domination Interior Subway Digital Liveboards</p>
<p>Philadelphia (3/18-5/8)</p>	<p>Station Domination Urban Panels</p>
<p>Baltimore (3/11-5/8)</p>	<p>Station Domination Digital Spectacular Kiosks</p>
<p>Washington DC (3/14-5/8)</p>	<p>Digital Liveboards Bike Share</p>
<p>Cleveland (3/18-5/1)</p>	<p>Wallscape Kiosks Static Pillars</p>



Out-of-Home



Sales Collateral





explore. at your pace.

outdoor activities

The picturesque beauty of our region is more than just a pretty place to see, it's a place to be explored. Kayak through historic rivers and creeks, or lace up your sneakers and hike or bike through miles of scenic trails. Play a round of golf on courses designed by all-time greats of the game. Or, if relaxation is on your agenda, kick your feet up and enjoy calm waters on Yorktown Beach.



amusement

Get your adrenaline pumping with exhilarating amusement activities. Visit theme parks with roller coasters that will have you touching the sky and water slides with gravity-defying drops. Spend the afternoon zip-lining through the treetops or chasing thrills at every turn in a roaring go-kart race.



history & culture

Explore the grounds of America's first settlement in Jamestown, or shop along the quaint streets of historic Williamsburg. Dig into the forensics of our country's earliest settlers, or experience a day in the life of one. This isn't just a place to learn about our shared history—it's a place to live it.



food & drink

There's a different kind of revolution happening in Williamsburg these days. A culinary one. No matter what you're in the mood for—be it a fresh take on southern comfort food, or an immersive deep dive into wine and craft beer—you'll find no better place in all of Virginia to indulge.

explore.

In Williamsburg, life moves at one pace. In your bucket list, you'll find no shortage of things to do while strolling the cobblestone streets, or enjoying fine dining along the waterfront.



travel. at your pace.

- Conveniently located within a 2.5-hour drive from Washington, D.C.
- Accessible via three international airports
- Amtrak Station located in the heart of downtown with convenient routes connecting to D.C. and the Northeast Corridor
- Low-cost parking and a local trolley servicing major points of interest

discover. at your pace.

- Escape the stresses of modern day life and experience a day in the life of America's earliest settlers.
- Get lost in quiet, small town living, stroll through cobblestone streets and breathe in our natural landscape
- Explore any of Williamsburg's 30 museums, art and craft galleries, and a range of local creations and experiences



indulge. at your pace.

- Commemorate your trip with unique finds at local boutiques and specialty shops, or bargain shop at the premium outlet mall
- From contemporary southern cooking to sophisticated fine dining, each Williamsburg establishment hosts innovative chefs that turn local ingredients into unforgettable bites
- Find the perfect pairing for any meal, or simply sip and enjoy award-winning wine and local craft beers



Discover why readers of *Southern Living* magazine voted Williamsburg one of "The South's Best Small Town" in 2022.

For inquiries, please contact:
757-253-2313 | sales@visitwilliamsburg.com | visitwilliamsburg.com

Cooperative Marketing Program

Cooperative Marketing Program Specifications Sheet

Required Banner Sizes:

300 x 600
728 x 90
320 x 50
300 x 250

Image:

Up to 200 KB initial load. Contact media vendor for any further details.

Headline:

Montserrat (OTF) **Bold**

Lowercase only.

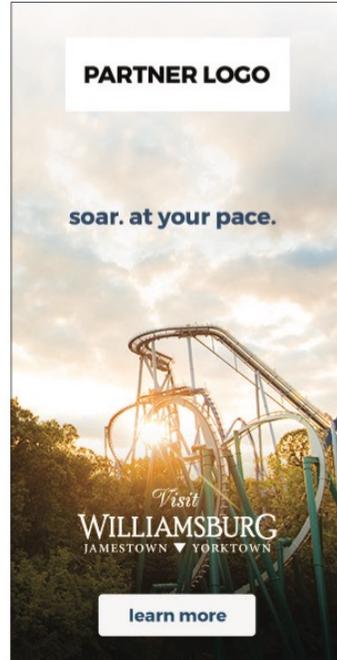
Approximately 16-20 pixels.
Replace first word only with a word of your choosing or pick one from our list of examples.

Logos:

WTC logo must be present on all banners. Partner logo must be of equal or lesser size. Make sure logos are easy to read. Apply gradient to background for added visibility.

CTA Button:

Call-to-action button may be customized as needed.



300 X 600 PIXELS

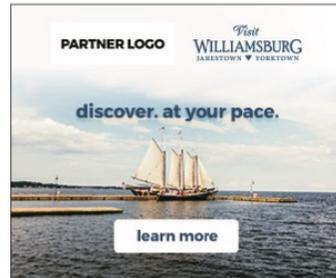
Examples:

putt. at your pace.
paddle. at your pace.
cruise. at your pace.
fly. at your pace.
race. at your pace.
soar. at your pace.

experience. at your pace.
uncover. at your pace.
discover. at your pace.
cheers. at your pace.
devour. at your pace.
sip. at your pace.



320 X 50 PIXELS



300 X 250 PIXELS



728 X 90 PIXELS



Sales: Strategy/Tactics

 sports

 s.m.e.r.f.

 group tour

 international

what

- Youth and amateur sports tournaments and events
- Niche, e-sport and non-traditional sporting venues
- Regional and national tournaments and championships

- **Social** (weddings, civic/professional, charity, holiday, small interest events/meetings)
- **Military** (meetings, reunions, training, education, overflow/transfer housing)
- **Education** (local/state/national knowledge sharing, problem solving, training, etc.)
- **Religious** (local/regional/national faith-focused gatherings)
- **Fraternal** (Rotary, Lions, Kiwanis, Creek Letter organizations)

- Broad category including both student and adult segments
- Group Tour selections typically lean towards moderate-to-midscale properties
- Tour groups often center around common interests (E.g., heritage & history, performance, education, culinary, adventure/recreation, etc.)
- Good fit for destination inventory

- International origin markets comprised of multiple market segments
 - FIT (Foreign/Free Independent Traveler)
 - M.I.C.E.

why

- Fastest-growing industry segment; projected to quadruple by 2030
- Year-round events and booking opportunities for local, state, regional, and national organizations
- Room blocks vary from 10 to 1,000+
- Potential for significant investment/upgrade to Williamsburg sporting facilities

- Location and historical significance/symbolism makes Williamsburg an attractive selection
- Typically book far in advance (1-2 years)
- Aggregately covers all seasons

- Multigenerational opportunities
- Niche groups returning
- 15 million+ annual room nights globally
- \$19 billion+ annual economic impact (global)
- High turnover

- Growth opportunity
- Book further in advance, with longer stays and higher spending
- Anxious to return to travel

sales activities

- Client events, marketing programs, sponsorships
- Tradeshows
 - Sports ETA: 5/2-5/5
 - Connect Sports: 8/8-8/10
 - TEAMS: 10/10-10/13
 - Sports Congress: TBD
 - National Softball Association (NSA): TBD

- Client events, fairshare/co-ops, sales calls, sponsorships
- Tradeshows
 - Religious Conference Management Association (RCMA) Emerge: 2/1-2/3
 - Society of Government Meeting Professionals (SGMP) Chapter: 3/1-3/2
 - Connect Specialty: 5/22-5/24

- Client events, sales calls, fairshare/co-ops, sponsorships, educational seminars, and networking events
- Southeast Tourism Society (STS) FAM: 2/11-2/12
- Student & Youth Travel Association (SYTA) FAM: August
- Tradeshows
 - American Bus Association (ABA): 1/8-1/11
 - STS Domestic Showcase: 2/13-2/15
 - Virginia Motorcoach Association (VMA) Regional Meeting: 8/23-8/26
 - National Tour Association (NTA): 11/13-11/19

- Tradeshows
 - IPW: 6/4-6/8
 - Capital Region USA (CRUSA) Marketplace: TBD
 - CRUSA Global Forum: TBD
 - Travel South Showcase: TBD

memberships

- Sports ETA
- PlayEasy

- RCMA
- SGMP
- Military Reunion Network

- SYTA
- NTA
- ABA
- VA, NC, MD, and PA Motorcoach Associations

- CRUSA
- International Inbound Travel Association

 **m.i.c.e.**

 **diversity and inclusivity**

 **association**

 **corporate**

what

- Meetings (connect business travelers in one place for a specific purpose)
- Incentives (travel awarded to employees as both past reward and future motivation)
- Conferences (information exchange within similar industries/fields)
- Exhibitions (centered around displays of specific products and services)

- Diversity acknowledges human differences
- Inclusivity recognizes inherent worth and dignity of all people
- Diversity & Inclusivity (D&I) adds value to communities, often incorporating service projects and events when meeting

- Associations represent a significant portion of meetings and conventions industry
- Comprised of professions, industries, causes, education, and professional development

- Companies tasked with a multitude of reasons to convene
- Employees of one organization (or field) meet for a common goal/purpose

why

- Planned far in advance (12+ months)
- Planners routinely source events through DMOs and CVBs
- Multiyear options
- International programs
- Firm budgets

- D&I destination events have grown in importance, ubiquity, and size
- Williamsburg is an attractive option due to D&I meeting selection emphasis on accessibility, safety, and affordability
- Segment has been under solicited in destination (room for growth)

- High concentration of regional associations in Richmond
- High association presence in nearby Washington D.C.
- U.S. associations employ over 1.8 million people
 - Accounting for more than \$250 billion in annual meeting attendee revenue

- Amazon to invest \$2.5B to build their East Coast headquarters in Virginia
- Proximity to Virginia and Washington, D.C. – the center for Federal contracting and procurement for all military branches, seven of the top 10 Federal contracting companies are headquartered in Virginia
- Defense contracting, shipping, metals, mills, and mining have strong presence in VA
 - Require training and education seminars, HR conferences, regular board meetings, etc.
- Second largest East Coast port – largest rail distribution to get to the Midwest
- Largest navy base in the world
- Emerging unmanned systems industry
- The third-highest concentration of tech workers in the U.S.
- Low-cost manufacturing with skilled labor
- Eleven Fortune 1000 companies located within 60 minutes of Williamsburg

sales activities

- Client events, sales calls, fairshare/co-ops
- Tradeshows
 - Meeting Planners International (MPI) Virginia Annual Conference: 7/31
 - Small Market Meetings Conference: 10/2–10/4

- Client FAM(s)
- Tradeshows
 - Connect Specialty: 8/8–8/10
 - African American Travel Conference: 4/12–4/14

- Client events for regional association management firms, sales calls, fairshare/co-ops
- Tradeshows
 - Virginia Society of Association Executives (VSAE) Annual Conference: 5/1–5/3
 - VSAE Fall Conference and Exhibit: 10/5–10/6
 - Connect Association: TBD

- Client events, sales calls, fairshare/co-ops
- Tradeshows
 - MPI Annual Conference: 7/31
 - Small Market Meetings Conference: 10/2–10/4

memberships

- MPI
- HelmsBriscoe
- ConventionPlanIt

- LGBT Meeting Professionals Association
- National Coalition of Black Meeting Professionals

- Independent Meeting Planners of Greater Washington
- VSAE
- Association Executives of North Carolina

- MPI
- HelmsBriscoe
- ConventionPlanIt

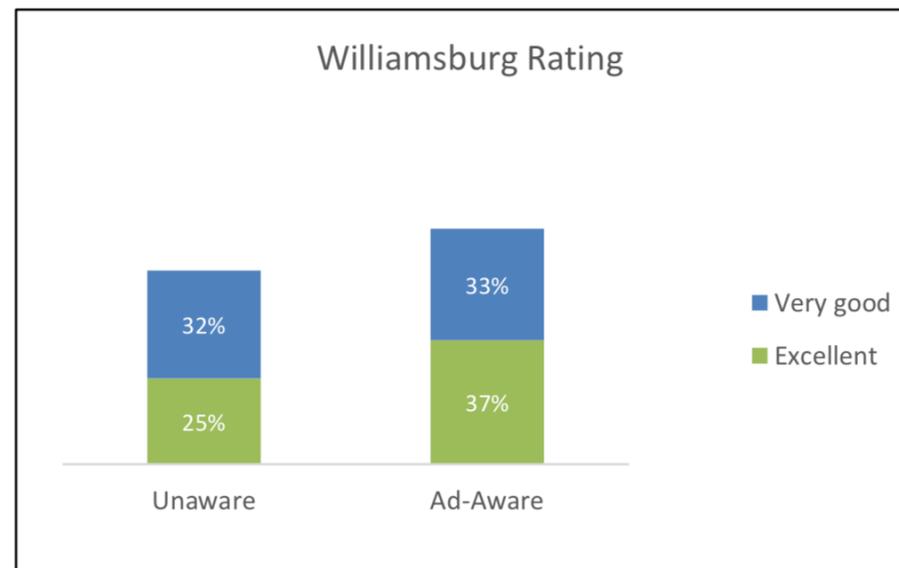
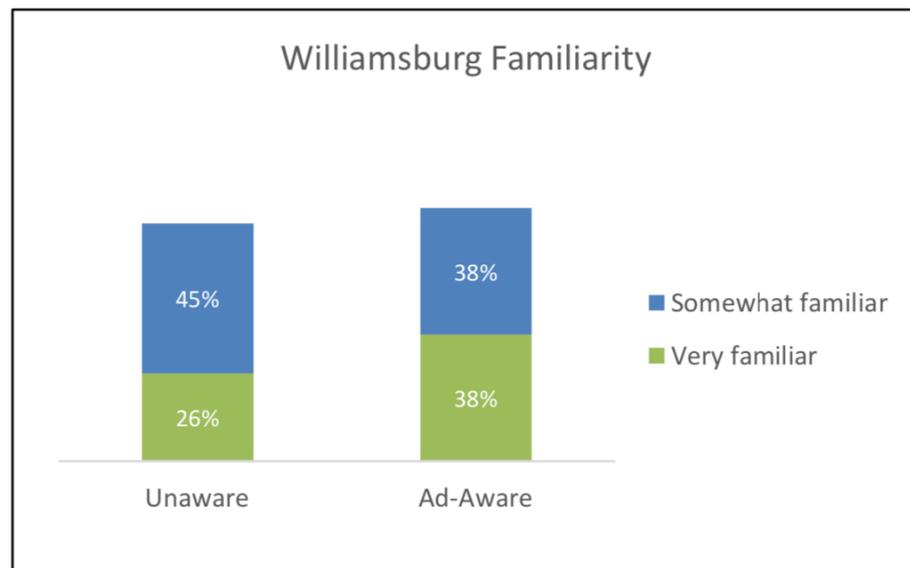
Ad Effectiveness/Return on Investment

Methodology

Proven Markets (short drive, established success, heaviest volume)	Surveys
Baltimore, Charlotte, Charlottesville, Greenville NC, Harrisonburg, Philadelphia, Raleigh, Roanoke, Salisbury, DC	1,642
Expansion Markets (flight markets & large scale)	Surveys
Cleveland, Columbus OH	212
Boston (future advertising target market)	151

- Data collected via online survey
 - Provides a representative measure of ad recall
 - Total of 2,005 surveys completed (Boston excluded from ad analysis)
- Research conducted in proven and expansion markets among leisure travelers who normally take at least one trip a year that involves an overnight stay or is at least 50 miles from home

Familiarity and Overall Rating



Those aware of advertising are more likely to “very familiar” and are more likely to rate the destination an “excellent” place to visit, indicating the advertising is educating consumers and building more positive perceptions.

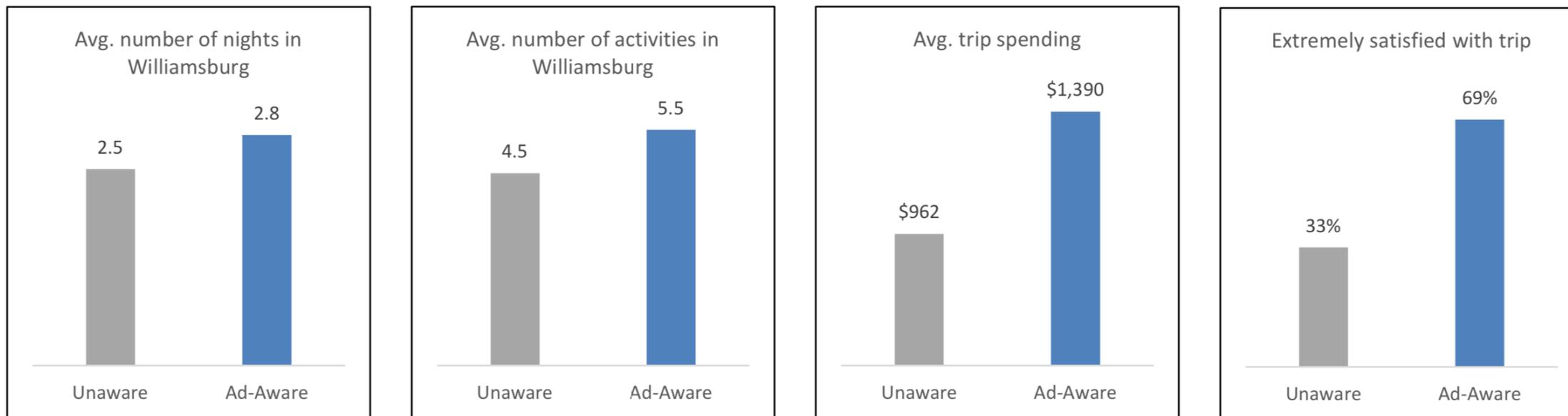
Ad Impact on Image

Williamsburg mean rating on a 5-point scale for...	Unaware	Ad-Aware	Difference
An exciting destination	3.50	3.83	0.33
Has unexpected attractions and activities	3.49	3.78	0.29
A place with a forward thinking, innovative culture	3.33	3.61	0.27
Black history sites and landmarks	3.27	3.53	0.26
A place that celebrates diversity	3.38	3.62	0.24
An open-minded place	3.53	3.76	0.23
Unique local dining	3.61	3.82	0.21
A fun destination	3.72	3.93	0.20
A place with a welcoming culture	3.78	3.98	0.20
Shopping	3.56	3.73	0.17
Unique experiences	3.83	3.98	0.15
Cultural attractions	3.87	3.99	0.12
Family friendly	4.15	4.24	0.08
A safe place to visit	4.00	4.05	0.06
Historic sites and landmarks	4.25	4.26	0.01

- Advertising has boosted specific perceptions of the destination
- Greatest impacts realized for attributes that are not strengths

Industry Benchmark:
4.0+ Excellent
3.75-3.99 Good
3.50 – 3.74 Average
< 3.5 Below Average

Ad Impact on Visit



Advertising influenced length of stay, number of activities, spending, and trip satisfaction, which suggests the advertising is effectively showcasing travel product and inspiring longer, more active trips.

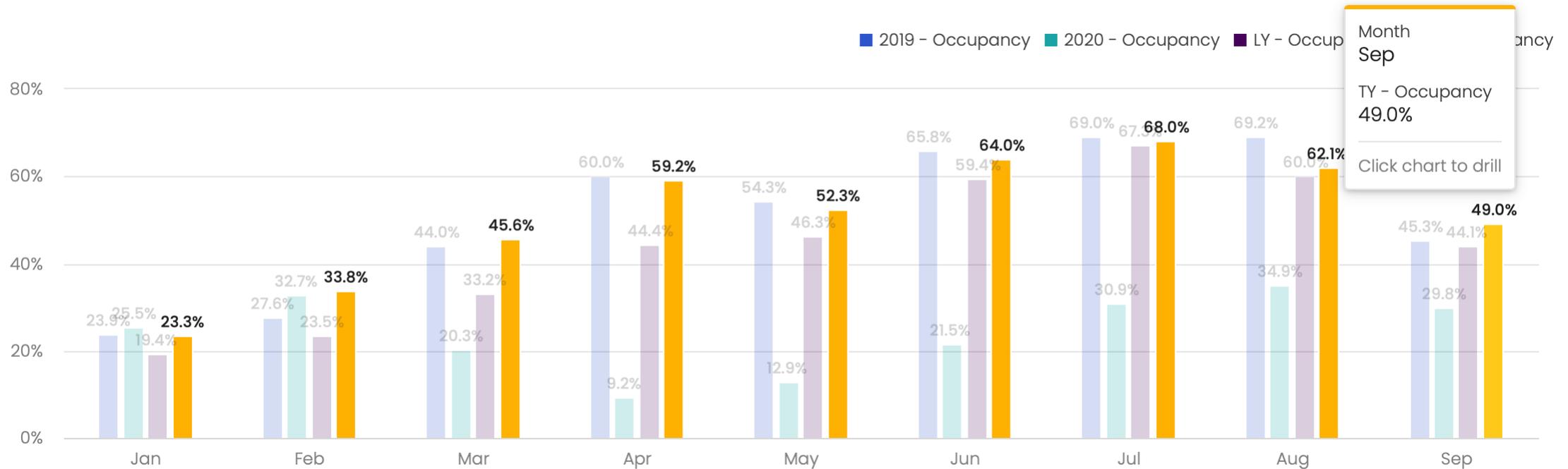
Economic Impact and ROI

	March 2021 – September 2021	October 2021 – December 2021	Total
Incremental Trips	310,718	44,893	355,611
Avg. Trip Spending	\$1,307	\$1,390	\$1,318
Ad-Influenced Trip Spending	\$406,199,872	\$62,415,841	\$468,615,713
Media Investment	\$5,713,341	\$1,396,235	\$7,109,576
ROI	\$71	\$45	\$66

Advertising (2021) influenced close to 356,000 trips, \$469M in spending, and a return of \$66 for each \$1 investment in media.

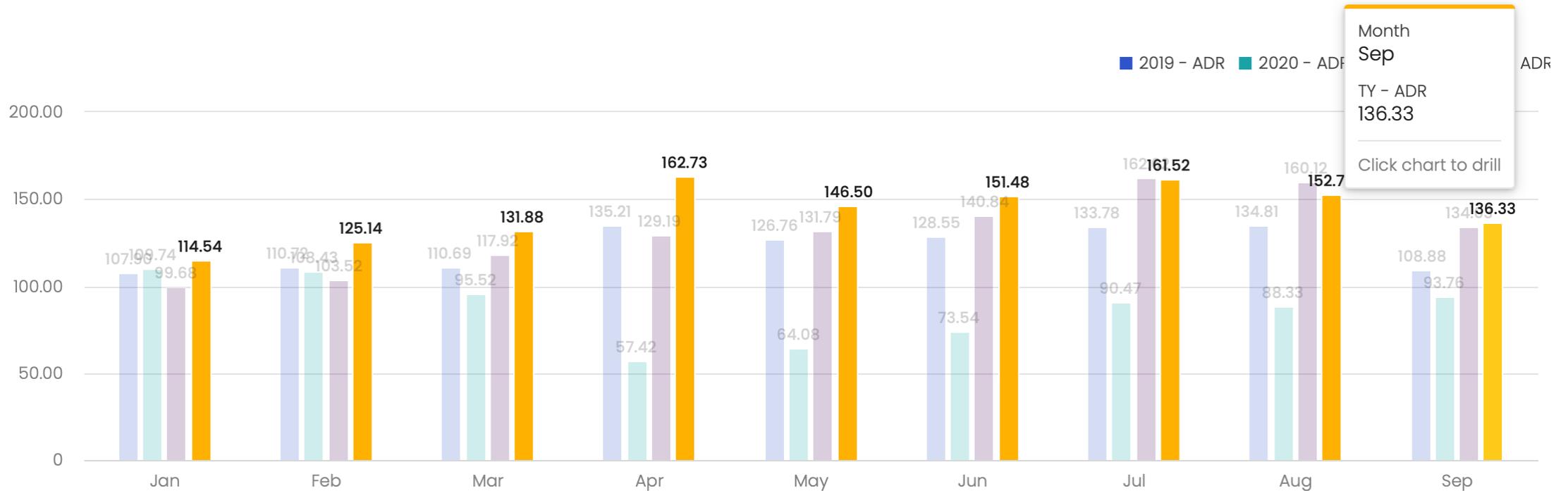
STR Data

STR: Occupancy



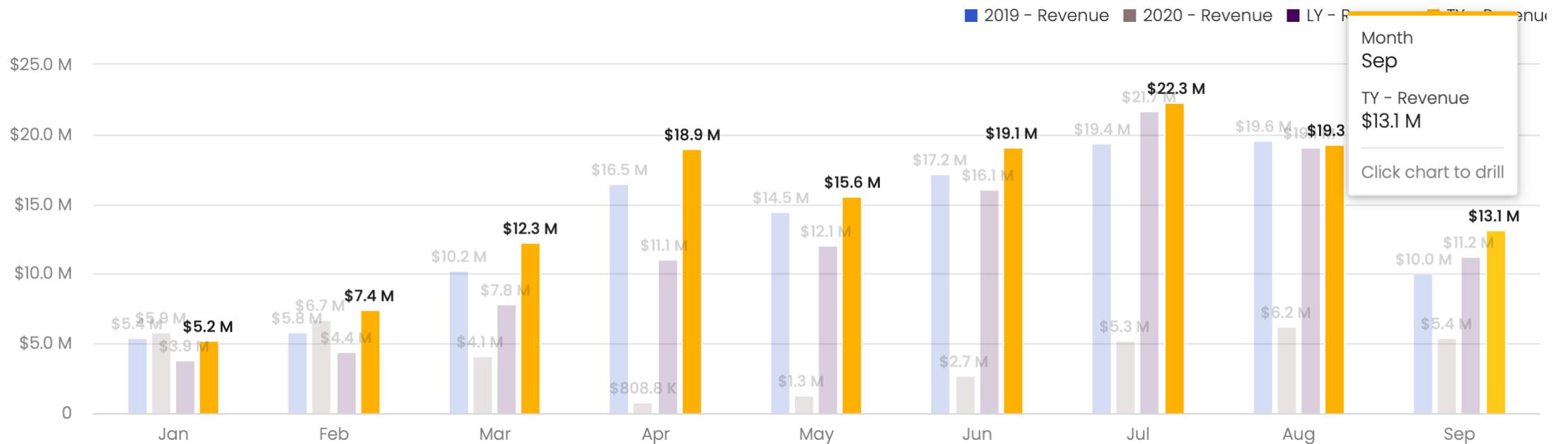
**Most recent data available at the time of publication.*

STR: Average Daily Rate



**Most recent data available at the time of publication.*

STR: Revenue



**Most recent data available at the time of publication.*

STR: Comparison to Pre-Pandemic Levels

YTD Occupancy

51.1%

YTD ADR

\$146.84

YTD RevPAR

\$75.10

YTD 2019 Occupancy

51.2%

YTD 2019 ADR

\$125.22

YTD 2019 RevPAR

\$64.11

Occ % Point Change YTD from 2019

-0.1%

ADR % Change YTD from 2019

+17.3%

RevPAR % Change YTD from 2019

+17.1%

Questions?

Please contact Victoria Cimino at
victoria.cimino@visitwilliamsburg.com

Williamsburg Tourism Council
FY2022 Expense Transaction Details
July 2021 through June 2022

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	07/01/2021	JS-MARRIOTT_VB	Marriott Virginia Beach - Conference lodging	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	464.08
Paychex	General Journal	07/01/2021	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-35,250.00
Paychex	General Journal	07/01/2021	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-2,662.00
Anthem Blue Cross Blue Shield	General Journal	07/01/2021	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,246.07
Anthem Blue Cross Blue Shield	General Journal	07/01/2021	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	25.62
Anthem Blue Cross Blue Shield	General Journal	07/01/2021	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	117.36
Principal Financial Group	General Journal	07/01/2021	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-2,664.00
Paychex	General Journal	07/01/2021	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-488.00
Paychex	General Journal	07/01/2021	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-234.00
Chesapeake Bank	Bill	07/01/2021	DP-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	07/01/2021	JP-AMZN	Office supplies	Administration	Office Administration	1864100 · TC - Office Supplies	29.94
LiveWire Business Solutions LLC	Bill	07/01/2021	4019	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	824.83
LiveWire Business Solutions LLC	Bill	07/01/2021	4025	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	07/01/2021	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	39.85
Williamsburg Area Chamber of Commerce	General Journal	07/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	478.40
	General Journal	07/01/2021	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	07/01/2021	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	07/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Paychex	General Journal	07/02/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	27,115.37
Paychex	General Journal	07/02/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,047.45
Principal Financial Group	General Journal	07/02/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	07/02/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	07/02/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Chesapeake Bank	Bill	07/02/2021	VC-Fairmont	Boston - visit to Connelly Partners	Administration	Office Administration	1860500 · TC - Travel	1,259.04
Paychex	General Journal	07/02/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	179.70
Verizon Wireless	Bill	07/04/2021	9883397681	June 2021 - CELL PHONE	Administration	Office Administration	1864500 · TC - Phone	824.49
Chesapeake Bank	Bill	07/05/2021	JL-ADOBE	Software - Julie O'Neil	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	07/05/2021	VC-INDEED	Employee Recruiting (INDEED)	Administration	Office Administration	1868000 · TC - Recruiting	272.28
Identify Yourself	Bill	07/06/2021	5746-1	Trade show give aways	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	159.02
Identify Yourself	Bill	07/06/2021	5746-1	Fam tour materials	Destination Marketing	Destination Marketing	1769400 · Public Relations	159.01
VMA/MCASC/NCMA Meeting	Bill	07/07/2021	2819	2021 VMA-MCASC-NCMA Annual Meeting Reg	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	700.00
Chesapeake Bank	Bill	07/07/2021	JS-VADMO	VADMO Membership	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	360.00
Chesapeake Bank	Bill	07/08/2021	JL-ADOBE	Software - Julia Smith-Young	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Richard Weinstein	Bill	07/09/2021	WTC0621	Marketing Consulting - June 2021 Monthly Fee	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	20,125.00
Richard Weinstein	Bill	07/09/2021	WTC0621A	June 2021 Monthly Expenses (Trip to Williamst	Administration	Office Administration	1862050 · TC - Consultant Expenses	3,159.02
Diamond Springs	Bill	07/09/2021	1512377	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	07/09/2021	DP-DAILYPRESS	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Connelly Partners	Bill	07/09/2021	35648	Agency Fee - July	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Bluegrass Integrated Communications	Bill	07/09/2021	188023	Data File Management	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	35.00
Bluegrass Integrated Communications	Bill	07/09/2021	188023	Prep USPS Addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	76.80
Bluegrass Integrated Communications	Bill	07/09/2021	188023	Hand Assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	460.80
Bluegrass Integrated Communications	Bill	07/09/2021	188023	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	767.59
Connelly Partners	Bill	07/09/2021	35649	FY22 Website Maintenance Fee	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	07/09/2021	35642	Simple View website map research	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	6,000.00
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Reverse of GJE AP_EXP_ACC -- Connelly Inv	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-6,000.00
Connelly Partners	Bill	07/09/2021	35642	Snap widget and Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Connelly Inv 35642	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,175.31
Connelly Partners	Bill	07/09/2021	35651	June Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	224,247.50
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Connelly Inv 35651	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	-224,247.50
Connelly Partners	Bill	07/09/2021	35644	OAREX Funding - Blog Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	21,903.75
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Connelly Inv 35644	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	-21,903.75
Connelly Partners	Bill	07/09/2021	35646	Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	35,876.19
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Connelly Inv 35646	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	-35,876.19

Williamsburg Tourism Council
FY2022 Expense Transaction Details
 July 2021 through June 2022

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	07/09/2021	35652	Facebook Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	24,496.71
Connelly Partners	Bill	07/09/2021	35653	Facebook Inc - Social Growth Campaign	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	806.94
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Connelly Inv 35652	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	-24,496.71
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Connelly Inv 35653	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	-806.94
Connelly Partners	Bill	07/09/2021	35650	June Cable TV Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	295,469.35
Connelly Partners	General Journal	07/09/2021	AP_EXP_ACCR	Connelly Inv 35650	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	-295,469.35
Kenilworth Media	Bill	07/12/2021	75-A16092	2021/2022 Directory of Meeting Sites	Other Sales & Marketing	MICE Sales & Marketing	0660100 · Advertising (MICE)	190.00
Chesapeake Bank	Bill	07/12/2021	VC-UNITEDAIR	Conference travel	Administration	Office Administration	1860500 · TC - Travel	1,454.40
Chesapeake Bank	Bill	07/12/2021	VC-UNITEDAIR2	Conference travel	Administration	Office Administration	1860500 · TC - Travel	1,234.39
Chesapeake Bank	Bill	07/12/2021	JP-ILLUSTRATOR	FAM Tour supplies	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	20.99
Chesapeake Bank	Bill	07/13/2021	VC-AMTRACK	Conference travel (Baltimore)	Administration	Office Administration	1860500 · TC - Travel	217.00
Chesapeake Bank	Bill	07/14/2021	VC-EXPEDIA	Conference travel (Booking Fee)	Administration	Office Administration	1860500 · TC - Travel	4.96
Chesapeake Bank	Bill	07/14/2021	DP-WYDAILY	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	07/15/2021	VC-JETBLUE	Conference travel - Airfare	Administration	Office Administration	1860500 · TC - Travel	241.54
Chesapeake Bank	Bill	07/15/2021	VC-DELTAIR	Conference travel (Airfare)	Administration	Office Administration	1860500 · TC - Travel	338.21
Strategic Marketing & Research	Bill	07/15/2021	0011363-IN	Professional Fees - July	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Strategic Marketing & Research	Bill	07/15/2021	0011365-IN	STR Destination Report	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	6,400.00
Paychex	General Journal	07/16/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	27,115.37
Paychex	General Journal	07/16/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,047.45
Principal Financial Group	General Journal	07/16/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	07/16/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	07/16/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	07/16/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	189.20
Great America Financial Services	Bill	07/16/2021	29724560	Color image copy charges	Administration	Office Administration	1864000 · TC - Business Expense	365.96
Great America Financial Services	Bill	07/16/2021	29724560	Late charge	Administration	Office Administration	1864000 · TC - Business Expense	34.36
Great America Financial Services	Bill	07/16/2021	29724560	Sales Tax	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Chesapeake Bank	Bill	07/19/2021	VC-HILTON	Hotel Lodging - Hilton Baltimore	Administration	Office Administration	1860500 · TC - Travel	549.90
Chesapeake Bank	Bill	07/19/2021	VC-CW	WTC Board Meeting Space (Colonial Williamsb	Administration	Office Administration	1864000 · TC - Business Expense	750.00
Chesapeake Bank	Bill	07/19/2021	VC-INDEED	Employee Recruiting (INDEED)	Administration	Office Administration	1868000 · TC - Recruiting	509.36
Chesapeake Bank	Bill	07/20/2021	DP-NYTIMES	Subscription - NY Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	07/20/2021	JP-ADOBE	ADOBE Acrobat Software License	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	07/20/2021	VC-STAPLES	WTC Board Meeting Materials	Administration	Office Administration	1864100 · TC - Office Supplies	109.33
Chesapeake Bank	Bill	07/20/2021	VC-STAPLES1	WTC Board Meeting Materials	Administration	Office Administration	1864100 · TC - Office Supplies	944.28
Chesapeake Bank	Bill	07/21/2021	DP-VA PILOT	SUBSCRIPTION - VA PILOT	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	07/21/2021	VC-STAPLES2	WTC Board Meeting Materials	Administration	Office Administration	1864100 · TC - Office Supplies	75.04
Chesapeake Bank	Bill	07/21/2021	VC-STAPLES3	WTC Board Meeting Materials	Administration	Office Administration	1864100 · TC - Office Supplies	403.25
Chesapeake Bank	Bill	07/22/2021	JS-CW	Site visit by potential group tour	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	191.98
Proforma Think Ink	Bill	07/22/2021	B198008531A	Conference marketing materials	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	1,102.44
Proforma Think Ink	Bill	07/22/2021	B198008568A	Conference marketing materials	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	1,575.28
Chesapeake Bank	Bill	07/22/2021	VC-RICAIR	Conference travel (Richmond Airport Parking)	Administration	Office Administration	1860500 · TC - Travel	11.04
Proforma Think Ink	Bill	07/22/2021	B198008531A	Fam Tour Materials	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	1,102.44
Proforma Think Ink	Bill	07/22/2021	B198008568A	Fam Tour Materials	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	342.64
American Chamber of Commerce Executives	Bill	07/28/2021	305071	Life Insurance / LTD - June 2021	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	558.33
Paychex	General Journal	07/30/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	27,115.37
Paychex	General Journal	07/30/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,047.45
Principal Financial Group	General Journal	07/30/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	07/30/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	07/30/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	07/30/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	189.20
Miles Partnership LLC	Bill	07/31/2021	53524	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	07/31/2021	53524	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Paychex	General Journal	07/31/2021	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	13,558.00
Paychex	General Journal	07/31/2021	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,024.00

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Principal Financial Group	General Journal	07/31/2021	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,025.00
Paychex	General Journal	07/31/2021	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	188.00
Paychex	General Journal	07/31/2021	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	95.00
Percepture	Bill	07/31/2021	14094	June 2021: PR Services	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Chesapeake Bank	Bill	08/01/2021	JS-WALMART	GGMP Board Meeting Supplies	Other Sales & Marketing	Group Tour Sales & Marketing	0562200 · Meetings (Group)	39.43
Chesapeake Bank	Bill	08/01/2021	JS-LODGE1	SGMP Board Meeting Supplies	Other Sales & Marketing	Group Tour Sales & Marketing	0562200 · Meetings (Group)	10.65
Chesapeake Bank	Bill	08/01/2021	JS-LODGE2	SGMP Board Meeting Supplies	Other Sales & Marketing	Group Tour Sales & Marketing	0562200 · Meetings (Group)	15.68
Chesapeake Bank	Bill	08/01/2021	JS-VSAE	VSAE Seminar	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	49.00
Paychex	General Journal	08/01/2021	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-13,558.00
Paychex	General Journal	08/01/2021	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-1,024.00
Anthem Blue Cross Blue Shield	General Journal	08/01/2021	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,246.07
Anthem Blue Cross Blue Shield	General Journal	08/01/2021	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	25.62
Anthem Blue Cross Blue Shield	General Journal	08/01/2021	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	117.36
Principal Financial Group	General Journal	08/01/2021	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1,025.00
Paychex	General Journal	08/01/2021	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-188.00
Chesapeake Bank	Bill	08/01/2021	VC-RIC	Airport parking (Conference travel)	Administration	Office Administration	1860500 · TC - Travel	48.00
Chesapeake Bank	Bill	08/01/2021	VC-BROADMOOR	Hotel (Conference travel)	Administration	Office Administration	1860500 · TC - Travel	838.74
Paychex	General Journal	08/01/2021	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-95.00
Chesapeake Bank	Bill	08/01/2021	DP-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	08/01/2021	JO-ESTO	ESTO 2021 Meeting - Virtual Conference	Administration	Office Administration	1864000 · TC - Business Expense	149.00
Chesapeake Bank	Bill	08/01/2021	VC-CW	WTC Board Meeting Space (Colonial Williamsb	Administration	Office Administration	1864000 · TC - Business Expense	1,229.25
Jill Pongonis	Bill	08/01/2021	ExpRp107302021	Mail sales materials for Julia Smyth-Young	Administration	Office Administration	1864400 · TC - Postage	20.60
LiveWire Business Solutions LLC	Bill	08/01/2021	4055	IP Phone Services / Mgmt	Administration	Office Administration	1864500 · TC - Online Service	322.50
LiveWire Business Solutions LLC	Bill	08/01/2021	4047	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	824.83
Great America Financial Services	General Journal	08/01/2021	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	39.15
Williamsburg Area Chamber of Commerce	General Journal	08/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	465.70
Great America Financial Services	General Journal	08/01/2021	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	08/01/2021	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	08/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Clean Pix	Bill	08/01/2021	11636	Monthly service fee - July	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Connelly Partners	Bill	08/02/2021	35750	Trade Show Booths	Destination Marketing	Destination Marketing	1769100 · Paid Media	23,484.30
American Chamber of Commerce Executives	Bill	08/02/2021	306234	Life Insurance / LTD - Aug 2021	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	685.26
American Chamber of Commerce Executives	Bill	08/02/2021	305263	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	412.50
Chesapeake Bank	Bill	08/02/2021	VC-INDEED	Employee Recruiting (INDEED)	Administration	Office Administration	1868000 · TC - Recruiting	385.62
James Byers	Bill	08/03/2021	July2021	July Consulting - Edit work	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,800.00
Verizon Wireless	Bill	08/04/2021	9885566444	July 2021 - CELL PHONE	Administration	Office Administration	1864500 · TC - Phone	836.58
Chesapeake Bank	Bill	08/05/2021	JL-ADOBE	Software - Julie O'Neil	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	08/06/2021	VC-TicketLeap1	Conference travel (ESTO)	Administration	Office Administration	1860500 · TC - Travel	22.00
Chesapeake Bank	Bill	08/06/2021	VC-TicketLeap2	Conference travel (ESTO)	Administration	Office Administration	1860500 · TC - Travel	22.00
Diamond Springs	Bill	08/06/2021	0001607705	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	08/06/2021	DP-DAILYPRESS	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Connelly Partners	Bill	08/06/2021	35803	Snap widget and hosting	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	08/06/2021	35808	June Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	1,654.81
Connelly Partners	Bill	08/06/2021	35807	June Digital Media: TripAdvisor LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	34,351.35
Connelly Partners	Bill	08/06/2021	35806	FY21 Blog Influencer Costs	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	13,292.14
Connelly Partners	Bill	08/06/2021	35805	FY21 Influencer Reimbursable Expenses	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	8,400.64
Richard Weinstein	Bill	08/07/2021	WT00721	July 2021 Monthly Expenses	Administration	Office Administration	1862050 · TC - Consultant Expenses	5,312.50
Chesapeake Bank	Bill	08/09/2021	JL-ADOBE	Software - Julia Smith-Young	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Connelly Partners	Bill	08/09/2021	35823	Agency Fee - August	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	08/09/2021	35822	ESTO Travel Costs - Connelly Partners Reimbu	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Staff & Agency)	2,062.52
Connelly Partners	Bill	08/09/2021	35821	FY22 Website Maintenance Fee	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	08/09/2021	35815	July Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	7,585.42
Connelly Partners	Bill	08/09/2021	35817	July Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	7,254.88

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	General Journal	08/09/2021	AP_EXP_AC2R	Connelly Inv 35808	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	-1,654.81
Connelly Partners	Bill	08/09/2021	35812	July Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	266,945.99
Connelly Partners	General Journal	08/09/2021	AP_EXP_AC2R	Connelly Inv 35807	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	-34,351.35
Connelly Partners	Bill	08/09/2021	35816	July Blog Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	22,448.25
Connelly Partners	Bill	08/09/2021	35820	FY21 - Influencer Payments	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	74,250.00
Connelly Partners	General Journal	08/09/2021	AP_EXP_AC2R	Reversal of GJE AP_EXP_AC2 -- Connelly Inv	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	-8,400.64
Connelly Partners	General Journal	08/09/2021	AP_EXP_AC2R	Connelly Inv 35806	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	-13,292.14
Connelly Partners	General Journal	08/09/2021	AP_EXP_AC2R	Connelly Inv 35820	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	-74,250.00
Connelly Partners	Bill	08/09/2021	35813	Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	35,611.74
Connelly Partners	Bill	08/09/2021	35819	Facebook Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	58,235.80
Connelly Partners	Bill	08/09/2021	35818	July TV Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	464,813.15
Richard Weinstein	General Journal	08/10/2021	AP_REFUND	Repayment of invoice overpayment - Richard W	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	-1,470.28
Bluegrass Integrated Communications	Bill	08/10/2021	188275	Data File Management	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	17.50
Bluegrass Integrated Communications	Bill	08/10/2021	188275	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	129.50
Bluegrass Integrated Communications	Bill	08/10/2021	188275	Hand Assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	10.50
Bluegrass Integrated Communications	Bill	08/10/2021	188275	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	59.22
Chesapeake Bank	Bill	08/11/2021	JL-ADOBE	Software - Jill Pongonis	Administration	Office Administration	1864000 · TC - Business Expense	17.99
Chesapeake Bank	Bill	08/11/2021	JP-Staples	Misc office supplies	Administration	Office Administration	1864100 · TC - Office Supplies	78.61
Chesapeake Bank	Bill	08/11/2021	JP-MICHAELS	FAM Tours Gift Basket Supplies	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	117.80
Identify Yourself	Bill	08/12/2021	5777-1	Conference sales materials	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	570.48
Chesapeake Bank	Bill	08/12/2021	JS-MADISON	Hotel Madison (VMA Annual Meeting)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	645.58
Chesapeake Bank	Bill	08/12/2021	VC-JETBLUE	Conference travel - Airfare	Administration	Office Administration	1860500 · TC - Travel	148.40
Sands Anderson	Bill	08/12/2021	492167	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,728.00
American Bus Association Inc	Bill	08/13/2021	MKPL-193910	Conference January 2022	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,645.00
American Bus Association Inc	Bill	08/13/2021	MKPL-193913	Sponsorship Fee Contributor Level - Conferen	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	3,500.00
Paychex	General Journal	08/13/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	27,115.37
Paychex	General Journal	08/13/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,047.45
Principal Financial Group	General Journal	08/13/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	08/13/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	08/13/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	08/13/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	189.20
Chesapeake Bank	Bill	08/13/2021	JP-CREATIVE	ADOBE Software (Creative Cloud)	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Chesapeake Bank	Bill	08/14/2021	VC-UBER1	Travel (Meetings)	Administration	Office Administration	1860500 · TC - Travel	89.86
Chesapeake Bank	Bill	08/14/2021	VC-UBER2	Travel (Meetings)	Administration	Office Administration	1860500 · TC - Travel	17.97
Chesapeake Bank	Bill	08/15/2021	VC-UBER3	Travel (Meetings)	Administration	Office Administration	1860500 · TC - Travel	59.66
Chesapeake Bank	Bill	08/15/2021	VC-UBER4	Travel (Meetings)	Administration	Office Administration	1860500 · TC - Travel	29.43
Chesapeake Bank	Bill	08/15/2021	VC-UBER5	Travel (Meetings)	Administration	Office Administration	1860500 · TC - Travel	5.89
Chesapeake Bank	Bill	08/16/2021	JS-FREEMAN	IPW Booth Fees	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,550.72
Great America Financial Services	Bill	08/16/2021	29915137	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Chesapeake Bank	Bill	08/16/2021	DP-WYDAILY	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	08/16/2021	JP-USPS	USPS - Mailed photos to GO APE	Administration	Office Administration	1864000 · TC - Business Expense	9.05
Chesapeake Bank	Bill	08/16/2021	VC-INDEED2	Employee Recruiting (INDEED)	Administration	Office Administration	1868000 · TC - Recruiting	502.02
Strategic Marketing & Research	Bill	08/16/2021	0011386-IN	Professional Fees - August	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Proforma Think Ink	Bill	08/17/2021	B198008997A	Conference marketing materials	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	499.25
Chesapeake Bank	Bill	08/17/2021	DP-NYTIMES	Subscription - NY Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Proforma Think Ink	Bill	08/17/2021	B198008997A	Fam Tour Materials	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	499.25
Chesapeake Bank	Bill	08/18/2021	DP-VA PILOT	SUBSCRIPTION - VA PILOT	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Bluegrass Integrated Communications	Bill	08/18/2021	188486	Data File Management	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	109.30
Bluegrass Integrated Communications	Bill	08/18/2021	188486	Hand Assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	275.40
Bluegrass Integrated Communications	Bill	08/18/2021	188486	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	455.24
Chesapeake Bank	Bill	08/19/2021	VC-UBER6	Travel (Meetings)	Administration	Office Administration	1860500 · TC - Travel	88.64
Chesapeake Bank	Bill	08/19/2021	JO-FEDEX	Business Cards	Administration	Office Administration	1864000 · TC - Business Expense	26.75
Chesapeake Bank	Bill	08/19/2021	VC-INDEED3	Employee Recruiting (INDEED)	Administration	Office Administration	1868000 · TC - Recruiting	601.12

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	08/20/2021	35856	Trade Show Booths	Destination Marketing	Destination Marketing	1769100 · Paid Media	16,121.08
Chesapeake Bank	Bill	08/20/2021	VC-RIC	Airport parking (Richmond)	Administration	Office Administration	1860500 · TC - Travel	72.00
Chesapeake Bank	Bill	08/20/2021	VC-MARRIOTT_LA	Conference travel (Hotel)	Administration	Office Administration	1860500 · TC - Travel	1,452.26
Chesapeake Bank	Bill	08/23/2021	JS-DELTA	Travel Costs: Delta Airlines (Connect Sports / C	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	485.40
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Mileage to RIC airport	Administration	Office Administration	1860500 · TC - Travel	26.57
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Checked bag fee	Administration	Office Administration	1860500 · TC - Travel	30.00
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Hotel at ESTO	Administration	Office Administration	1860500 · TC - Travel	1,061.00
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Taxi to LAX	Administration	Office Administration	1860500 · TC - Travel	61.21
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Parking at RIC airport	Administration	Office Administration	1860500 · TC - Travel	72.00
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Mileage from RIC airport	Administration	Office Administration	1860500 · TC - Travel	26.57
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Dinner as ESTO	Administration	Office Administration	1860550 · TC - Meals & Entertainment	65.80
Miranda Jarrell	Bill	08/24/2021	08-24-2021ExpRpt	Lunch at ESTO	Administration	Office Administration	1860550 · TC - Meals & Entertainment	23.69
Williamsburg Winery	Bill	08/25/2021	RT2661	Promotional Gifts: Winemaking Book (28 Books	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Promotional Prizing	140.00
Williamsburg Area Chamber of Commerce	Bill	08/26/2021	WBC0721	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
Williamsburg Area Chamber of Commerce	Bill	08/26/2021	WBC0821	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
Williamsburg Area Chamber of Commerce	Bill	08/26/2021	WBC0921	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
Miles Partnership LLC	Bill	08/27/2021	54306	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	08/27/2021	54306	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
MidAtlantic PR Alliance	Bill	08/27/2021	DUES2022MATPRA	MATPRA Membership Dues - FY22	Destination Marketing	Destination Marketing	1769400 · Public Relations	200.00
Paychex	General Journal	08/27/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	27,115.37
Paychex	General Journal	08/27/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,047.45
Principal Financial Group	General Journal	08/27/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	08/27/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,644.42
Paychex	General Journal	08/27/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	08/27/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	189.20
Paychex	General Journal	08/31/2021	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	18,981.00
Paychex	General Journal	08/31/2021	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,433.00
Principal Financial Group	General Journal	08/31/2021	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,435.00
Paychex	General Journal	08/31/2021	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	263.00
Paychex	General Journal	08/31/2021	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	132.00
Clean Pix	Bill	08/31/2021	11668	Monthly service fee - August	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Percepture	Bill	08/31/2021	14184	August 2021: PR Services	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Capital Region USA	Bill	09/01/2021	2477	Allied Membership - 9/1/2021 - 8/31/2022	Other Sales & Marketing	International Sales & Marketing	0460400 · Memberships (International)	17,025.00
Chesapeake Bank	Bill	09/01/2021	JS-DELTA	Travel Costs: Delta Airlines (IPW))	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	556.40
Chesapeake Bank	Bill	09/01/2021	JS-DELTA	Travel Costs: Delta Airlines (IPW))	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	556.40
Virginia Tourism Corp	Bill	09/01/2021	CS2021	Connect Sports 2021 Client Event Sponsorship	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	300.00
Paychex	General Journal	09/01/2021	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-18,981.00
Paychex	General Journal	09/01/2021	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-1,433.00
Anthem Blue Cross Blue Shield	General Journal	09/01/2021	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,246.07
Anthem Blue Cross Blue Shield	General Journal	09/01/2021	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	25.62
Anthem Blue Cross Blue Shield	General Journal	09/01/2021	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	117.36
American Chamber of Commerce Executives	Bill	09/01/2021	338668	Life Insurance / LTD - Sep 2021	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	685.26
Principal Financial Group	General Journal	09/01/2021	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1,435.00
Paychex	General Journal	09/01/2021	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-263.00
Paychex	General Journal	09/01/2021	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-132.00
Chesapeake Bank	Bill	09/01/2021	DP-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	09/01/2021	JP-DELUXE	Checks & stamp	Administration	Office Administration	1864000 · TC - Business Expense	513.75
LiveWire Business Solutions LLC	Bill	09/01/2021	4079	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	614.89
LiveWire Business Solutions LLC	Bill	09/01/2021	4085	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	09/01/2021	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	38.55
Williamsburg Area Chamber of Commerce	General Journal	09/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	452.90
	General Journal	09/01/2021	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	09/01/2021	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31

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Williamsburg Area Chamber of Commerce	General Journal	09/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Chesapeake Bank	Bill	09/02/2021	JS-ALAMO	Car Rental (Connect)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	579.92
Chesapeake Bank	Bill	09/02/2021	JP-ARIA	Advance Deposit for Lodging (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	243.77
Chesapeake Bank	Bill	09/02/2021	JS-BAGGAGE	Travel Costs: Delta Airlines Baggage Fee (IPW)	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	30.00
Chesapeake Bank	Bill	09/02/2021	JS-PARKING	Travel Costs: TCC Garage Daily (IPW))	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	4.00
Chesapeake Bank	Bill	09/02/2021	JS-PARKING	Travel Costs: TCC Garage Daily (IPW))	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	12.00
Chesapeake Bank	Bill	09/02/2021	JS-Starbucks	Starbucks-Lunch Receipt	Administration	Office Administration	1860550 · TC - Meals & Entertainment	9.14
Chesapeake Bank	Bill	09/02/2021	VC-INDEED	Staff Recruiting	Administration	Office Administration	1864000 · TC - Business Expense	309.62
Jill Pongonis	Bill	09/02/2021	09022021 ExpRpt	Employee mileage to support FAM Tours and Ir	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	73.89
Chesapeake Bank	Bill	09/03/2021	JS-MEAL	Meal	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	25.29
Chesapeake Bank	Bill	09/03/2021	JS-HOTEL	Travel Costs: Westin Hotel, Tampa (IPW)	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	773.29
Chesapeake Bank	Bill	09/03/2021	VC-RIC	Airport parking (Conference travel)	Administration	Office Administration	1860500 · TC - Travel	72.00
Diamond Springs	Bill	09/03/2021	0001707192	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	09/03/2021	DP-DAILYPRESS	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Verizon Wireless	Bill	09/04/2021	9887737853	August 2021 - CELL PHONE	Administration	Office Administration	1864500 · TC - Phone	762.12
Chesapeake Bank	Bill	09/06/2021	JS-MARRIOTT	Travel Costs: Marriott, Richmond (VSAE Fall E)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	197.67
Chesapeake Bank	Bill	09/06/2021	JS-ARIA	Travel Costs: ARIA Hotel	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	243.77
Chesapeake Bank	Bill	09/06/2021	JL-ADOBE	Software - Julie O-Neil	Administration	Office Administration	1864000 · TC - Business Expense	52.99
James Byers	Bill	09/07/2021	August2021	August Consulting - Edit work	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,050.00
Sands Anderson	Bill	09/07/2021	496869	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,080.00
Chesapeake Bank	Bill	09/08/2021	JL-ADOBE	Software - Julia Smith-Young	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	09/09/2021	JS - BREAKFAST	VSAE Breakfast	Administration	Office Administration	1860500 · TC - Travel	35.00
Chesapeake Bank	Bill	09/09/2021	VC-APPLE.COM	Airport parking (Conference travel)	Administration	Office Administration	1860500 · TC - Travel	69.99
Richard Weinstein	Bill	09/09/2021	WTC0821	Aug 2021 Marketing Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	5,625.00
Connelly Partners	Bill	09/09/2021	36022	Agency Fee - September	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	09/09/2021	36006	May Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	1,822.43
Connelly Partners	Bill	09/09/2021	36007	June Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	4,310.48
Connelly Partners	Bill	09/09/2021	36013	August Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	4,563.15
Connelly Partners	Bill	09/09/2021	36009	July Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	61,797.09
Connelly Partners	Bill	09/09/2021	36010	August Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	62,526.68
Connelly Partners	Bill	09/09/2021	36014	August Blog Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	22,566.50
Connelly Partners	Bill	09/09/2021	36011	Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	19,339.22
Connelly Partners	Bill	09/09/2021	36012	Facebook Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	18,837.43
Connelly Partners	Bill	09/09/2021	36008	August TV Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	213,783.50
Chesapeake Bank	Bill	09/10/2021	JS-ALAMO	Toll Road Fee	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	13.73
Chesapeake Bank	Bill	09/10/2021	VC-EXPEDIA	Booking Fee (Small Mrkt)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5.18
Paychex	General Journal	09/10/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	27,115.37
Paychex	General Journal	09/10/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,047.45
Principal Financial Group	General Journal	09/10/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	09/10/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	09/10/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Chubb	Bill	09/10/2021	000082611571-2	Directors & Officers Insurance	Administration	Office Administration	1862400 · TC - Insurance (Events)	4,367.00
Paychex	General Journal	09/10/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	189.20
Connelly Partners	Bill	09/10/2021	36021	Measurement Contracts (3/1/21 to 2/28/22)	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	31,250.00
Connelly Partners	Bill	09/10/2021	36025	ESTO Travel Costs - Connelly Partners Reimbu	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Staff & Agency)	2,694.95
Connelly Partners	Bill	09/10/2021	36024	FY22 Website Maintenance Fee	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	09/10/2021	36019	Snap widget and hosting	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	09/10/2021	36023	12 month image digital asset management	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	12,000.00
Connelly Partners	Bill	09/10/2021	36020	Blog Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	49,339.15
Connelly Partners	Bill	09/10/2021	36026	Spring Break Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	2,317.35
Chesapeake Bank	Bill	09/13/2021	JS-DELTA	Travel Costs: Delta Airlines (Small Market)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	237.20
Chesapeake Bank	Bill	09/13/2021	JS-United	Travel Costs: United (Small Mrkt)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	357.40
Chesapeake Bank	Bill	09/13/2021	JS-SALS	Educational Discovery Tours Dinner	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	146.65

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Chesapeake Bank	Bill	09/13/2021	JS-ILLY	Educational Discovery Tours Site Visit Breakfast	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	56.07
Chesapeake Bank	Bill	09/13/2021	JP-ADOBE	ACROPRO Software	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Chesapeake Bank	Bill	09/13/2021	JP-ADOBE	Creative Cloud - All apps	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Chesapeake Bank	Bill	09/13/2021	JP-AMAZON	Binder & Sheet Protectors (IPW)	Administration	Office Administration	1864100 · TC - Office Supplies	118.01
Connelly Partners	Bill	09/13/2021	36027	August Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	18,141.29
Chesapeake Bank	Bill	09/14/2021	JS-FREEMAN	US Travel Assn - IPW	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	270.72
Chesapeake Bank	Bill	09/14/2021	DP-NYTIMES	Subscription - NY Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	09/14/2021	DP-WYDAILY	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Principal Financial Group	Bill	09/15/2021	SEP2021	Untimely Contribution Correction	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	225.53
Great America Financial Services	Bill	09/15/2021	001139528	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Chesapeake Bank	Bill	09/15/2021	DP-VA PILOT	SUBSCRIPTION - VA PILOT	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	09/15/2021	JP-FEDEX	Business Cards for Tamara Paris & Jill Pongoni	Administration	Office Administration	1864100 · TC - Office Supplies	53.50
Chesapeake Bank	Bill	09/15/2021	JP-USPS	USPS - Brochures to AAA Columbus, OH	Administration	Office Administration	1864400 · TC - Postage	15.50
Strategic Marketing & Research	Bill	09/15/2021	0011395-IN	Professional Fees - September	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Chesapeake Bank	Bill	09/17/2021	JS-APOGEE	I&D Costs	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	308.00
Chesapeake Bank	Bill	09/17/2021	JP-TARGET	Post-its & Ring binders	Administration	Office Administration	1864100 · TC - Office Supplies	14.51
David Turner	Bill	09/17/2021	09172021 EXP RPT	Stamps for check mailing	Administration	Office Administration	1864400 · TC - Postage	110.00
Chesapeake Bank	Bill	09/20/2021	JS-HUDSON	Lunch/Dinner (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	12.04
Chesapeake Bank	Bill	09/20/2021	JS-FREEMAN	IPW Booth Fees	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	31.55
Chesapeake Bank	Bill	09/20/2021	JS-BAGGAGE	Travel Costs: Delta Airlines Baggage Fee (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	30.00
Chesapeake Bank	Bill	09/20/2021	JS-WHITTLESEABLU	Car fare	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	17.46
Chesapeake Bank	Bill	09/20/2021	JP-ATL MARKETS	Food for flight (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	12.92
Chesapeake Bank	Bill	09/20/2021	JP-SIMPLY BOOKS	Food for flight (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5.49
Chesapeake Bank	Bill	09/20/2021	JP-DELTA	Baggage Fee (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	40.00
Chesapeake Bank	Bill	09/20/2021	JS-BAGGAGE	Travel Costs: Delta Airlines Baggage Fee (IPW)	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	30.00
Chesapeake Bank	Bill	09/20/2021	JP-AMAZON	Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	53.71
Chesapeake Bank	Bill	09/20/2021	JP-AMAZON	Fam Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	61.03
Connelly Partners	Bill	09/20/2021	36040	August Digital Media (TripAdvisor)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	5,176.64
American Bus Association Inc	Bill	09/21/2021	189340	2022 Membership Renewal	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	620.00
Chesapeake Bank	Bill	09/21/2021	JS-ARIA	Breakfast (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	16.04
Chesapeake Bank	Bill	09/21/2021	JS-FREEMAN	IPW Booth	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	814.71
Chesapeake Bank	Bill	09/21/2021	JS-JOES STONE CRAB	Dinner w/Jill Pongonis	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	166.66
Chesapeake Bank	Bill	09/21/2021	JP-WHITTLESEABLU	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	19.65
Chesapeake Bank	Bill	09/21/2021	JP-ARIA	Snacks (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	25.44
Chesapeake Bank	Bill	09/21/2021	JP-ARIA	Patisserie - Breakfast (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	13.57
Chesapeake Bank	Bill	09/21/2021	JP-ARIA	Bardot Brasserie - Lunch for Jill and Julia (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	55.45
Chesapeake Bank	Bill	09/21/2021	JP-CURB LUCKY CAB	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	20.65
Chesapeake Bank	Bill	09/21/2021	JP-364PEPSIVE	Soda (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	3.35
Chesapeake Bank	Bill	09/21/2021	VC-STAPLES		Administration	Office Administration	1864000 · TC - Business Expense	102.53
Chesapeake Bank	Bill	09/21/2021	VC-STAPLES		Administration	Office Administration	1864000 · TC - Business Expense	606.69
Chesapeake Bank	Bill	09/21/2021	VC-STAPLES		Administration	Office Administration	1864000 · TC - Business Expense	11.56
Bluegrass Integrated Communications	Bill	09/21/2021	188720	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	18.50
Bluegrass Integrated Communications	Bill	09/21/2021	188720	Hand Assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	17.50
Bluegrass Integrated Communications	Bill	09/21/2021	188720	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	95.68
Bluegrass Integrated Communications	Bill	09/21/2021	188996	Data File Management	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	157.50
Bluegrass Integrated Communications	Bill	09/21/2021	188996	Hand Assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	171.00
Bluegrass Integrated Communications	Bill	09/21/2021	188996	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	282.65
Chesapeake Bank	Bill	09/22/2021	JS-ARIA	Lunch (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	33.45
Chesapeake Bank	Bill	09/22/2021	JS-ARIA	Coffee & Water (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	17.27
Chesapeake Bank	Bill	09/22/2021	JS-NEW CAB	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	23.65
Chesapeake Bank	Bill	09/22/2021	JP-ARIA	Elements - Snacks (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	14.28
Chesapeake Bank	Bill	09/22/2021	JP-ARIA	Patisserie - Coffee (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5.42
Chesapeake Bank	Bill	09/22/2021	JP-ARIA	Patisserie - Muffin (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	6.50

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Chesapeake Bank	Bill	09/22/2021	JP-TAXI SVC	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	18.51
Chesapeake Bank	Bill	09/22/2021	JP-MORTONS	Dinner - Jill & Julia (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	162.55
Chesapeake Bank	Bill	09/22/2021	VC-STAPLES		Administration	Office Administration	1864000 · TC - Business Expense	47.51
Chesapeake Bank	Bill	09/22/2021	VC-STAPLES		Administration	Office Administration	1864000 · TC - Business Expense	12.84
LiveWire Business Solutions LLC	Bill	09/22/2021	3959	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Chesapeake Bank	Bill	09/23/2021	JP-ARIA	Patisserie - Coffee (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5.42
Chesapeake Bank	Bill	09/23/2021	JP-ARIA	Patisserie - Muffin (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	6.50
Chesapeake Bank	Bill	09/23/2021	JP-TAXI SRV	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	15.46
Chesapeake Bank	Bill	09/23/2021	JP-TAXI SVC	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	18.49
Chesapeake Bank	Bill	09/23/2021	JP-TAXI SVC	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	18.13
Chesapeake Bank	Bill	09/23/2021	JP-CURB SVC	Taxi (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	26.98
Chesapeake Bank	Bill	09/23/2021	JP-DELTA	Baggage Fee - Julia (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	30.00
Chesapeake Bank	Bill	09/23/2021	JP-DELTA	Baggage Fee - Jill (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	30.00
Chesapeake Bank	Bill	09/23/2021	JP-LV CONV CTR	Lunch for Julia & Jill (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	17.61
Chesapeake Bank	Bill	09/23/2021	VC-JETBLUE	Travel - Meetings	Administration	Office Administration	1860500 · TC - Travel	35.00
Chesapeake Bank	Bill	09/24/2021	JS-CA PIZZA KITCHEN	Dinner w/Jill Pongonis (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	41.74
Chesapeake Bank	Bill	09/24/2021	JS-ARIA	Accommodation (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	921.07
Chesapeake Bank	Bill	09/24/2021	JS-ARIA	Accommodation (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	265.31
Chesapeake Bank	Bill	09/24/2021	JS-WHITTLESEABLU	Car fare (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	32.51
Chesapeake Bank	Bill	09/24/2021	JS-WHITTLESEABLU	Car fare (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	22.65
Chesapeake Bank	Bill	09/24/2021	JP-ARIA	Lodging (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,105.46
Chesapeake Bank	Bill	09/24/2021	JP-ARIA	Patisserie - Coffee (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5.42
Chesapeake Bank	Bill	09/24/2021	JP-LV CONV CTR	Lunch for Julia & Jill (IPW)	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	14.09
Paychex	General Journal	09/24/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	28,749.99
Paychex	General Journal	09/24/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,226.94
Principal Financial Group	General Journal	09/24/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	09/24/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	09/24/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	09/24/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	194.40
LiveWire Business Solutions LLC	Bill	09/28/2021	4112	New Employee Setup	Administration	Office Administration	1864600 · TC - Online Service	200.00
LiveWire Business Solutions LLC	Bill	09/28/2021	3917	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	824.83
Miles Partnership LLC	Bill	09/30/2021	55375	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	09/30/2021	55375	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Paychex	General Journal	09/30/2021	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	27,346.00
Paychex	General Journal	09/30/2021	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,816.00
Williamsburg Area Chamber of Commerce	General Journal	09/30/2021	AP_EXP_AC3R	WCC 4604	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-126.93
Williamsburg Area Chamber of Commerce	Bill	09/30/2021	4604	June Life Insurance	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	126.93
Williamsburg Area Chamber of Commerce	Bill	09/30/2021	4604	July Life Insurance	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	126.93
Principal Financial Group	General Journal	09/30/2021	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,844.00
Paychex	General Journal	09/30/2021	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	338.00
Paychex	General Journal	09/30/2021	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	175.00
Williamsburg Area Chamber of Commerce	General Journal	09/30/2021	AP_EXP_AC3R	WCC 4595	Administration	Office Administration	1864400 · TC - Postage	-8.16
Williamsburg Area Chamber of Commerce	General Journal	09/30/2021	AP_EXP_AC3R	WCC 4604	Administration	Office Administration	1864400 · TC - Postage	-11.22
Williamsburg Area Chamber of Commerce	Bill	09/30/2021	4595		Administration	Office Administration	1864400 · TC - Postage	8.16
Williamsburg Area Chamber of Commerce	Bill	09/30/2021	4604		Administration	Office Administration	1864400 · TC - Postage	11.22
Williamsburg Area Chamber of Commerce	General Journal	09/30/2021	AP_EXP_AC3R	WCC 4595	Administration	Office Administration	1864500 · TC - Phone	-30.88
Williamsburg Area Chamber of Commerce	Bill	09/30/2021	4595		Administration	Office Administration	1864500 · TC - Phone	30.88
LiveWire Business Solutions LLC	General Journal	09/30/2021	AP_EXP_AC3R	LiveWire 3959	Administration	Office Administration	1864600 · TC - Online Service	-322.50
Williamsburg Area Chamber of Commerce	General Journal	09/30/2021	AP_EXP_AC3R	WCC 4595	Administration	Office Administration	1864600 · TC - Online Service	-260.99
Williamsburg Area Chamber of Commerce	Bill	09/30/2021	4595		Administration	Office Administration	1864600 · TC - Online Service	260.99
Connelly Partners	General Journal	09/30/2021	AP_EXP_AC3R	Reverse of GJE AP_EXP_AC3 -- Connelly Inv	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	-1,822.43
Connelly Partners	General Journal	09/30/2021	AP_EXP_AC3R	Connelly Inv 36007	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	-4,310.48
Connelly Partners	General Journal	09/30/2021	AP_EXP_AC3R	Connelly Inv 36020	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	-46,377.26

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	General Journal	09/30/2021	AP_EXP_AC3R	Connelly Inv 36026	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	-2,317.35
Percepture	Bill	09/30/2021	14272	September 2021: PR Services	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Southeast Tourism Society	Bill	10/01/2021	24682	Annual Dues	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	860.00
American Bus Association Inc	Bill	10/01/2021	MKPL-010822	Conference-Sponsorship January 2022	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	15,000.00
Proforma Think Ink	Bill	10/01/2021	B198009493A	VSAE Booth Attire and Client Amenities	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	509.00
Williamsburg Area Chamber of Commerce	Bill	10/01/2021	WBC1021	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	10/01/2021	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-27,346.00
Paychex	General Journal	10/01/2021	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-1,816.00
American Chamber of Commerce Executives	Bill	10/01/2021	377597	Life Insurance / LTD - Oct 2021	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	685.26
Anthem Blue Cross Blue Shield	General Journal	10/01/2021	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,246.07
Anthem Blue Cross Blue Shield	General Journal	10/01/2021	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	25.62
Anthem Blue Cross Blue Shield	General Journal	10/01/2021	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	139.84
Principal Financial Group	General Journal	10/01/2021	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1,844.00
American Chamber of Commerce Executives	Bill	10/01/2021	376891	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	412.50
Paychex	General Journal	10/01/2021	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-338.00
Paychex	General Journal	10/01/2021	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-175.00
LiveWire Business Solutions LLC	Bill	10/01/2021	4107	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	614.89
LiveWire Business Solutions LLC	Bill	10/01/2021	4118	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	10/01/2021	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	37.85
Williamsburg Area Chamber of Commerce	General Journal	10/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	440.20
	General Journal	10/01/2021	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	10/01/2021	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	10/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Clean Pix	Bill	10/01/2021	11700	Monthly service fee - September	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Verizon Wireless	Bill	10/04/2021	9889922187	September 2021 - CELL PHONE	Administration	Office Administration	1864500 · TC - Phone	761.36
LiveWire Business Solutions LLC	Bill	10/04/2021	4123	New Employee Computer Station	Administration	Office Administration	1864600 · TC - Online Service	1,906.96
LiveWire Business Solutions LLC	Bill	10/04/2021	4123	New Employee Setup	Administration	Office Administration	1864600 · TC - Online Service	150.00
Tamara Paris	Bill	10/04/2021	10-04EXP_RPT	Familiarization Tour of Williamsburg	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	438.31
Jill Pongonis	Bill	10/05/2021	10052021 ExpRpt	Employee mileage for IPW and office supplies	Administration	Office Administration	1860500 · TC - Travel	49.46
Jill Pongonis	Bill	10/05/2021	10052021 ExpRpt	Employee mileage to support FAM Tours and In	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	14.37
Paychex	General Journal	10/06/2021	TC-Paychex	Fee Refund from Closed Acct	Administration	Office Administration	1864000 · TC - Business Expense	-377.16
Richard Weinstein	Bill	10/07/2021	WTC0921	Sept 2021 Marketing Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,187.50
Paychex	General Journal	10/08/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	30,384.60
Paychex	General Journal	10/08/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,018.21
Principal Financial Group	General Journal	10/08/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	10/08/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	10/08/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Sands Anderson	Bill	10/08/2021	501530	Counsel on Governance & Administrative Mat	Administration	Office Administration	1862100 · TC - Legal & Accounting	540.00
Paychex	General Journal	10/08/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	194.40
Diamond Springs	Bill	10/08/2021	0001821768	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Connelly Partners	Bill	10/08/2021	36179	Agency Fee - October	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	10/08/2021	36180	FY22 Website Maintenance Fee	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	10/08/2021	36170	Snap widget and Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	10/08/2021	36177	September Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	3,509.58
Connelly Partners	Bill	10/08/2021	36175	Integral Ad Science - August Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	1,780.41
Connelly Partners	Bill	10/08/2021	36181	September Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	8,901.31
Connelly Partners	Bill	10/08/2021	36174	Co-op Digital Media (TripAdvisor)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Co-Op Program	5,000.00
Connelly Partners	Bill	10/08/2021	36166	August Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	261,095.60
Connelly Partners	Bill	10/08/2021	36167	September Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	199,638.79
Connelly Partners	Bill	10/08/2021	36171	Influencer Expenses	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	868.36
Connelly Partners	Bill	10/08/2021	36176	OAREX Funding - Blog Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	21,903.75
Connelly Partners	Bill	10/08/2021	36178	Q1/Q2 Influencer Expenses	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	36,770.77
Connelly Partners	Bill	10/08/2021	36172	Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	19,055.65

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	10/08/2021	36173	Facebook Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	18,209.86
Connelly Partners	Bill	10/08/2021	36182	Creative File Library Development	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	8,000.00
Connelly Partners	Bill	10/12/2021	36183	Trade Show Booth	Destination Marketing	Destination Marketing	1769100 · Paid Media	3,842.75
Connelly Partners	Bill	10/12/2021	36184	Special Marketing Requests	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	5,435.63
Connelly Partners	Bill	10/13/2021	36186	WTC Trade Show Booth Onsite Training	Destination Marketing	Destination Marketing	1769100 · Paid Media	3,500.00
Connelly Partners	Bill	10/13/2021	36168	September TV Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	212,583.30
Strategic Marketing & Research	Bill	10/15/2021	0011411-IN	Professional Fees - October	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
SYTA	Bill	10/18/2021	SYTA-Conf0826-30	SYTA - 2022 ANNUAL CONFERENCE 08/26-30	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,525.00
Great America Financial Services	Bill	10/18/2021	30309269	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Great America Financial Services	Bill	10/18/2021	30309269	Late charges for 10/14/2021	Administration	Office Administration	1864000 · TC - Business Expense	34.36
Great America Financial Services	Bill	10/18/2021	30309269	Usage for color images	Administration	Office Administration	1864000 · TC - Business Expense	526.25
Paychex	General Journal	10/22/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	34,153.83
Paychex	General Journal	10/22/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,346.41
Principal Financial Group	General Journal	10/22/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	10/22/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	10/22/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	10/22/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
James Byers	Bill	10/27/2021	October2021	October Consulting-flight expense	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	478.73
James Byers	Bill	10/27/2021	October2021	October Consulting-rental car expense	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	258.79
Chesapeake Bank	Bill	10/28/2021	MJ-Daily Press	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Chesapeake Bank	Bill	10/28/2021	MJ-WSJ	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Miles Partnership LLC	Bill	10/31/2021	56455	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	10/31/2021	56455	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Paychex	General Journal	10/31/2021	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,154.00
Paychex	General Journal	10/31/2021	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,452.00
Principal Financial Group	General Journal	10/31/2021	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,049.00
Paychex	General Journal	10/31/2021	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	10/31/2021	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Percepture	Bill	10/31/2021	14372	October 2021: PR Services	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Williamsburg Area Chamber of Commerce	Bill	11/01/2021	WBC1121	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	11/01/2021	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-36,154.00
Paychex	General Journal	11/01/2021	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-2,452.00
Anthem Blue Cross Blue Shield	General Journal	11/01/2021	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,246.07
Anthem Blue Cross Blue Shield	General Journal	11/01/2021	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	25.62
Anthem Blue Cross Blue Shield	General Journal	11/01/2021	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	139.84
Anthem Blue Cross Blue Shield	General Journal	11/01/2021	EMP_BEN_ADJ	New Employees - Anthem ER Dental	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	88.00
Anthem Blue Cross Blue Shield	General Journal	11/01/2021	EMP_BEN_ADJ	New Employees - Anthem ER Vision	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	20.00
Principal Financial Group	General Journal	11/01/2021	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-2,049.00
Paychex	General Journal	11/01/2021	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-375.00
Paychex	General Journal	11/01/2021	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-210.00
LiveWire Business Solutions LLC	Bill	11/01/2021	4144	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
LiveWire Business Solutions LLC	Bill	11/01/2021	4154	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	11/01/2021	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	37.15
Williamsburg Area Chamber of Commerce	General Journal	11/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	427.30
Williamsburg Area Chamber of Commerce	General Journal	11/01/2021	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	11/01/2021	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	11/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Verizon Wireless	Bill	11/03/2021	9890913294	October 2021 - CELL PHONE - 5 lines	Administration	Office Administration	1864500 · TC - Phone	269.15
Paychex	General Journal	11/05/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,153.83
Paychex	General Journal	11/05/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,452.24
American Chamber of Commerce Executives	Bill	11/05/2021	408128	Life Insurance / LTD - Nov2021	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	531.13
Principal Financial Group	General Journal	11/05/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	11/05/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Paychex	General Journal	11/05/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	11/05/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Sands Anderson	Bill	11/08/2021	506000	Counsel on Governance & Administrative Mat	Administration	Office Administration	1862100 · TC - Legal & Accounting	540.00
Chesapeake Bank	Bill	11/08/2021	MJ-NY Times	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	11/08/2021	MJ-Virginian Pilot	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Proforma Think Ink	Bill	11/09/2021	B198009839A	Vests - NSA & VSAE Winners	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	215.56
Richard Weinstein	Bill	11/12/2021	WTC1021	Oct 2021 Marketing Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	562.50
James Byers	Bill	11/15/2021	Sept/Oct 2021	Sept/Oct Consulting-32 hrs	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	4,800.00
James Byers	Bill	11/15/2021	Sept/Oct 2021	October Consulting-gas and hotel expense	Administration	Office Administration	1862050 · TC - Consultant Expenses	763.24
Strategic Marketing & Research	Bill	11/17/2021	0011424-IN	Professional Fees - Novemberf	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Verizon Wireless	Bill	11/18/2021	9892124394	October 2021 - CELL PHONE	Administration	Office Administration	1864500 · TC - Phone	468.72
Chesapeake Bank	Bill	11/19/2021	JS-RIC Parking	Parking fee - IPW Trade Show Airport Parking	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	60.00
Chesapeake Bank	Bill	11/19/2021	JS-Southern Living S	Breakfast/Lunch	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	8.60
Chesapeake Bank	Bill	11/19/2021	JS-Delta Air	Bag Fee	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	40.00
Chesapeake Bank	Bill	11/19/2021	JS-Demers Expo Svc	Trade show booth set up	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	315.00
Chesapeake Bank	Bill	11/19/2021	JS-Demers Expo Svc	Trade show booth set up	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	190.80
Chesapeake Bank	Bill	11/19/2021	JS-Cheyenne Little A	Hotel	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	555.12
Chesapeake Bank	Bill	11/19/2021	JS-Exxon/Mobil	Rental car refuel	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	31.59
Chesapeake Bank	Bill	11/19/2021	JS-Shanahan's	Meal-Kay Johnson-Frutiger w/Labcorp	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	157.76
Chesapeake Bank	Bill	11/19/2021	JS-National Car Rent	Car Rental	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	265.88
Chesapeake Bank	Bill	11/19/2021	JS-Freeman	Trade show booth expense	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,079.14
Chesapeake Bank	Bill	11/19/2021	JS-RIC Parking	Airport parking	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	60.00
Chesapeake Bank	Bill	11/19/2021	JS-Element	Denver Hotel-SMMC	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	164.37
Chesapeake Bank	Bill	11/19/2021	JS-Richmond Conv Ctr	Electricity for VSAE Expo	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	370.00
Chesapeake Bank	Bill	11/19/2021	JS-Rental Toll Charg	Rental car toll charges	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	26.50
Chesapeake Bank	Bill	11/19/2021	JS-Aramark	F & B Required svc for booth at VSAE	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	103.35
Chesapeake Bank	Bill	11/19/2021	JS-Hilton	Hotel Richmond-VSAE	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	188.10
Chesapeake Bank	Bill	11/19/2021	JS-Hilton Parking	Hotel parking-VSAE	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	30.00
Chesapeake Bank	Bill	11/19/2021	JS-Nat'l Tour Assoc	Virtual Travel Exchange Registration	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,295.00
Chesapeake Bank	Bill	11/19/2021	JS-The Resort Coll	Hotel Deposit-NSA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	138.02
Chesapeake Bank	Bill	11/19/2021	JS-NSA	National Softball Assoc (NSA) Annual Conventi	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	630.00
Chesapeake Bank	Bill	11/19/2021	JS-Landmark Resort	Accent on East Deposit	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	105.09
Chesapeake Bank	Bill	11/19/2021	JS-Delta Air	Airfare to NSA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	649.40
Chesapeake Bank	Bill	11/19/2021	JP-Parking	Richmond airport Parking	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	60.00
Paychex	General Journal	11/19/2021	Payroll-TC	Tourism Gross Salary	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,153.83
Paychex	General Journal	11/19/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,466.35
Principal Financial Group	General Journal	11/19/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	11/19/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	11/19/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Chesapeake Bank	Bill	11/19/2021	JP-DGS Div	Conference Registration-David Turner	Administration	Office Administration	1860200 · TC - Training	199.00
Chesapeake Bank	Bill	11/19/2021	JP-DGS Div	Conference Registration-Melissa Hall	Administration	Office Administration	1860200 · TC - Training	199.00
Chesapeake Bank	Bill	11/19/2021	VC-Hotel	Travel - Meetings	Administration	Office Administration	1860500 · TC - Travel	1,608.93
Chesapeake Bank	Bill	11/19/2021	VC-Fairmont Copley	Hotel-Travel-Meetings	Administration	Office Administration	1860500 · TC - Travel	923.62
Chesapeake Bank	Bill	11/19/2021	GB-Grand Hyatt	VC Hotel-Meetings-DC	Administration	Office Administration	1860500 · TC - Travel	261.05
Chesapeake Bank	Bill	11/19/2021	JP-Virginia Hospital	VA-1 Tourism Summit	Administration	Office Administration	1860500 · TC - Travel	668.00
Chesapeake Bank	Bill	11/19/2021	VC-Fairmont Copley	Hotel-Boston-Marketing Review Meetings	Administration	Office Administration	1860500 · TC - Travel	895.73
Chesapeake Bank	Bill	11/19/2021	VC-Fairmont Copley	Hotel-Boston-Marketing Review Meetings	Administration	Office Administration	1860500 · TC - Travel	326.50
Chesapeake Bank	Bill	11/19/2021	VC-CCI Hotel	Hotel-Conference Travel	Administration	Office Administration	1860500 · TC - Travel	318.55
Chesapeake Bank	Bill	11/19/2021	VC-Hilton	Richmond Hotel - Parking	Administration	Office Administration	1860500 · TC - Travel	30.00
Chesapeake Bank	Bill	11/19/2021	JP-Virginia Hospital	VA-1 Tourism Summit	Administration	Office Administration	1860500 · TC - Travel	334.00
Chesapeake Bank	Bill	11/19/2021	JP-Virginia Hospital	VA-1 Tourism Summit	Administration	Office Administration	1860500 · TC - Travel	299.00
Chesapeake Bank	Bill	11/19/2021	MJ-Second Street Bis	Dinner w/Nick Mitsis (Percepture FAM)	Administration	Office Administration	1860550 · TC - Meals & Entertainment	103.35
Chesapeake Bank	Bill	11/19/2021	MJ-The Cheese Shop	Lunch w/Nick Mitsis (Percepture FAM)	Administration	Office Administration	1860550 · TC - Meals & Entertainment	26.99

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Chesapeake Bank	Bill	11/19/2021	MJ-Casa Pearl	Dinner w/Nick Mitsis (Percepture FAM)	Administration	Office Administration	1860550 · TC - Meals & Entertainment	49.68
Chesapeake Bank	Bill	11/19/2021	MJ-Amber Ox	Dinner w/Nick Mitsis (Percepture FAM)	Administration	Office Administration	1860550 · TC - Meals & Entertainment	44.88
Chesapeake Bank	Bill	11/19/2021	MJ-CW	2-day CW Tour Ticket	Administration	Office Administration	1860550 · TC - Meals & Entertainment	54.99
Chesapeake Bank	Bill	11/19/2021	MJ-Precarious Beer P	Lunch w/Nick Mitsis (Percepture FAM)	Administration	Office Administration	1860550 · TC - Meals & Entertainment	38.76
Chesapeake Bank	Bill	11/19/2021	VC-Blue Talon Bistro	Lunch	Administration	Office Administration	1860550 · TC - Meals & Entertainment	56.94
Chesapeake Bank	Bill	11/19/2021	TP-W'burg Salt Spa		Administration	Office Administration	1860550 · TC - Meals & Entertainment	50.00
Chesapeake Bank	Bill	11/19/2021	TP-Passport Colonial		Administration	Office Administration	1860550 · TC - Meals & Entertainment	16.35
Chesapeake Bank	Bill	11/19/2021	TP-Fords Col F & B		Administration	Office Administration	1860550 · TC - Meals & Entertainment	54.51
Chesapeake Bank	Bill	11/19/2021	TP-La Piazza		Administration	Office Administration	1860550 · TC - Meals & Entertainment	76.96
Chesapeake Bank	Bill	11/19/2021	TP-W'burg Natl Golf		Administration	Office Administration	1860550 · TC - Meals & Entertainment	22.09
Chesapeake Bank	Bill	11/19/2021	TP-Pierces Pitt BBQ	Lunch	Administration	Office Administration	1860550 · TC - Meals & Entertainment	21.65
Chesapeake Bank	Bill	11/19/2021	TP-Illy Caffe	Lunch	Administration	Office Administration	1860550 · TC - Meals & Entertainment	17.03
Paychex	General Journal	11/19/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Chesapeake Bank	Bill	11/19/2021	DZ-Staples		Administration	Office Administration	1864000 · TC - Business Expense	186.45
Chesapeake Bank	Bill	11/19/2021	GB-Staples		Administration	Office Administration	1864000 · TC - Business Expense	158.91
Chesapeake Bank	Bill	11/19/2021	GB-Amazon		Administration	Office Administration	1864000 · TC - Business Expense	30.17
Chesapeake Bank	Bill	11/19/2021	MJ-WSJ	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	11/19/2021	MJ-DP	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Chesapeake Bank	Bill	11/19/2021	MJ-WYD	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	11/19/2021	MJ-NYT	Subscription - New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	11/19/2021	MJ-Virginia Pilot	Subscription - Virginia Pilot	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	11/19/2021	JL-ADOBE	ACROPRO Software-Julie O'Neil	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	11/19/2021	JL-ADOBE	ACROPRO Software-Julia Smyth-Young	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	11/19/2021	JL-I-Contact	Sales Management Software	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	11/19/2021	JS-Staples	Office set-up/supplies for Deana Zaharopoulos	Administration	Office Administration	1864000 · TC - Business Expense	221.63
Chesapeake Bank	Bill	11/19/2021	JS-Staples	Office set-up/supplies	Administration	Office Administration	1864000 · TC - Business Expense	117.54
Chesapeake Bank	Bill	11/19/2021	JP-ADOBE	ACROPRO Software	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Chesapeake Bank	Bill	11/19/2021	JP-ADOBE	ACROPRO Software	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Chesapeake Bank	Bill	11/19/2021	JP-FEDEX Office Stor	Business Cards	Administration	Office Administration	1864100 · TC - Office Supplies	26.75
Chesapeake Bank	Bill	11/19/2021	JP-FEDEX Office Stor	Business Cards	Administration	Office Administration	1864100 · TC - Office Supplies	53.50
Chesapeake Bank	Bill	11/19/2021	JP-Staples	Project Paper and Paper Towels	Administration	Office Administration	1864100 · TC - Office Supplies	43.85
Chesapeake Bank	Bill	11/19/2021	JP-Amazon	Coffee Creamer	Administration	Office Administration	1864100 · TC - Office Supplies	24.28
Chesapeake Bank	Bill	11/19/2021	JP-FEDEX Office Stor	Business Cards	Administration	Office Administration	1864100 · TC - Office Supplies	26.75
Chesapeake Bank	Bill	11/19/2021	JP-Intuit QB	Operating program for finance	Administration	Office Administration	1864100 · TC - Office Supplies	350.00
Chesapeake Bank	Bill	11/19/2021	JP-Amazon	Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	13.91
Chesapeake Bank	Bill	11/19/2021	JP-Staples	Binders, tab dividers, & storage bin	Administration	Office Administration	1864100 · TC - Office Supplies	85.45
Chesapeake Bank	Bill	11/19/2021	JP-Amazon	Labels	Administration	Office Administration	1864100 · TC - Office Supplies	61.39
Chesapeake Bank	Bill	11/19/2021	VC-Staples	Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	526.59
Chesapeake Bank	Bill	11/19/2021	VC-Staples	Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	444.00
Chesapeake Bank	Bill	11/19/2021	JP-Staples	3 cases of copier paper	Administration	Office Administration	1864100 · TC - Office Supplies	158.86
Chesapeake Bank	Bill	11/19/2021	DZ-USPS	Postage	Administration	Office Administration	1864400 · TC - Postage	22.88
Chesapeake Bank	Bill	11/19/2021	DZ-USPS	Postage	Administration	Office Administration	1864400 · TC - Postage	8.50
Chesapeake Bank	Bill	11/19/2021	DZ-USPS	Postage	Administration	Office Administration	1864400 · TC - Postage	109.25
Chesapeake Bank	Bill	11/19/2021	GB-USPS	Postage	Administration	Office Administration	1864400 · TC - Postage	13.96
Chesapeake Bank	Bill	11/19/2021	JS-USPS	Postage	Administration	Office Administration	1864400 · TC - Postage	16.24
Chesapeake Bank	Bill	11/19/2021	VC-Kingsmill Resort	Staff Recruiting	Administration	Office Administration	1868000 · TC - Recruiting	3,650.04
Chesapeake Bank	Bill	11/19/2021	VC-Public Relations	Membership Fee	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Associations & Meetings	115.00
Chesapeake Bank	Bill	11/19/2021	JP-Mobjack Bay Coffe	Coffee packs for welcome baskets	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	77.04
Chesapeake Bank	Bill	11/19/2021	JP-Perfectly Natural	FAM Tour Gift Supplies	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	262.15
Chesapeake Bank	Bill	11/19/2021	JP-Amazon	FAM Supplies	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	70.60
SYTA	Bill	11/22/2021	300002215	SYTA - Annual Membership	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	995.00
Mid Atlantic Receptive Services	Bill	11/22/2021	JS-Sponsorship	Accent on the East Sponsorship	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	776.55
Diamond Springs	Bill	11/22/2021	0001920715	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Glen Butler	Bill	11/22/2021	GB-Laptop Bag	Laptop bag	Administration	Office Administration	1864100 · TC - Office Supplies	31.79
Great America Financial Services	Bill	11/23/2021	30491791	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
LiveWire Business Solutions LLC	Bill	11/23/2021	4177	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
Julie O'Neil	Bill	11/30/2021	09162021ExpReport	Mileage from WTC to Fort Monroe-Coastal Va T	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	34.72
Julie O'Neil	Bill	11/30/2021	09162021ExpReport	Mileage from home to National Conf Center	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	187.60
Miles Partnership LLC	Bill	11/30/2021	57700	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	11/30/2021	57700	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Connelly Partners	Bill	11/30/2021	36311	October Media - Integral Ad Science	Destination Marketing	Destination Marketing	1769100 · Paid Media	1,460.42
Connelly Partners	Bill	11/30/2021	36308	October Digital Media - Sojern, Inc	Destination Marketing	Destination Marketing	1769100 · Paid Media	13,254.98
Connelly Partners	Bill	11/30/2021	36308	October Digital Media - Pandora	Destination Marketing	Destination Marketing	1769100 · Paid Media	39,079.28
Connelly Partners	Bill	11/30/2021	36312	OAREX Funding, LLC - Blog Media	Destination Marketing	Destination Marketing	1769100 · Paid Media	22,396.00
Connelly Partners	Bill	11/30/2021	36314	October Media - Conde Naste	Destination Marketing	Destination Marketing	1769100 · Paid Media	300,000.00
Connelly Partners	Bill	11/30/2021	36322	October Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media	155.75
Connelly Partners	Bill	11/30/2021	36323	Trade Show Booth Expenses	Destination Marketing	Destination Marketing	1769100 · Paid Media	3,595.71
Paychex	General Journal	11/30/2021	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	43,385.00
Paychex	General Journal	11/30/2021	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,261.00
Principal Financial Group	General Journal	11/30/2021	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,459.00
Paychex	General Journal	11/30/2021	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	450.00
Paychex	General Journal	11/30/2021	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	252.00
Connelly Partners	Bill	11/30/2021	36320	November Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Worth Higgins & Associates, Inc	Bill	11/30/2021	144994	8,000 Vacation Guide RRSNC	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	19,823.00
Connelly Partners	Bill	11/30/2021	36321	FY22 Website Maintenance Fee - November	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	11/30/2021	36319	Uplers Web Development - Email Template De	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	197.00
Connelly Partners	Bill	11/30/2021	36290	Snap widget and Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,385.43
Connelly Partners	Bill	11/30/2021	36311	October Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	3,328.25
Connelly Partners	Bill	11/30/2021	36315	September Media - Integral Ad Science	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	1,538.99
Connelly Partners	Bill	11/30/2021	36308	October Digital Media - Adara	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	84,483.28
Connelly Partners	Bill	11/30/2021	36318	Influencer Expenses - Ciara Johnson FAM Tour	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,763.37
Connelly Partners	Bill	11/30/2021	36318	Influencer Payment- Ciara Johnson Blog post	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	6,000.00
Connelly Partners	Bill	11/30/2021	36310	Facebook Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	31,425.43
Connelly Partners	Bill	11/30/2021	36309	Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	18,974.56
Connelly Partners	Bill	11/30/2021	36313	November Media - VistaGraphics, Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	4,430.00
Percepture	Bill	11/30/2021	14462	November 2021: PR Services	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Williamsburg Area Chamber of Commerce	Bill	12/01/2021	WBC1221	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	12/01/2021	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-43,385.00
Paychex	General Journal	12/01/2021	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-3,261.00
Anthem Blue Cross Blue Shield	General Journal	12/01/2021	EMP_BEN_ADR	New Employees - Anthem ER Dental	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-88.00
Anthem Blue Cross Blue Shield	General Journal	12/01/2021	EMP_BEN_ADR	New Employees - Anthem ER Vision	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-20.00
Anthem Blue Cross Blue Shield	General Journal	12/01/2021	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	4,345.05
Anthem Blue Cross Blue Shield	General Journal	12/01/2021	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	64.94
Anthem Blue Cross Blue Shield	General Journal	12/01/2021	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	315.88
American Chamber of Commerce Executives	Bill	12/01/2021	478093	Life Insurance / LTD -Dec2021	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	639.93
Principal Financial Group	General Journal	12/01/2021	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-2,459.00
Paychex	General Journal	12/01/2021	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-450.00
Paychex	General Journal	12/01/2021	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-252.00
Chesapeake Bank	Bill	12/01/2021	JL-I-Contact	Sales Management Software	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	12/01/2021	JL-ADOBE	ACROPRO Software-Julia Smyth-Young	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	12/01/2021	JL-ADOBE	ACROPRO Software-Julie O'Neil	Administration	Office Administration	1864000 · TC - Business Expense	52.99
LiveWire Business Solutions LLC	Bill	12/01/2021	4182	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	12/01/2021	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	36.55
Williamsburg Area Chamber of Commerce	General Journal	12/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	414.50
	General Journal	12/01/2021	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	12/01/2021	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Williamsburg Area Chamber of Commerce	General Journal	12/01/2021	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Paychex	General Journal	12/03/2021	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	54,153.83
Paychex	General Journal	12/03/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,717.14
Principal Financial Group	General Journal	12/03/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	12/03/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	12/03/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	12/03/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Williamsburg Area Chamber of Commerce	Bill	12/07/2021	WBC0122	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
Destination International	Bill	12/09/2021	124020	2022 Membership Dues	Other Sales & Marketing	International Sales & Marketing	0460400 · Memberships (International)	15,090.00
Maryland Motorcoach Association	Bill	12/09/2021	2709	2022 Annual Membership Renewal	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	325.00
National Tour Association	Bill	12/09/2021	256290	2022 Membership Dues	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	800.00
Virginia Society of Association Executive	Bill	12/09/2021	13205	Annual Membership Renewal	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	550.00
Richard Weinstein	Bill	12/09/2021	WTC1121	Nov 2021 Marketing Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,812.50
Sands Anderson	Bill	12/10/2021	510497	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	2,988.00
PRSA (Public Relations Society of America)	Bill	12/13/2021	2022 Dues	2022 Regular National Member Dues	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Associations & Meetings	260.00
PRSA (Public Relations Society of America)	Bill	12/13/2021	2022 Dues	Travel & Tourism Section	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Associations & Meetings	65.00
Chesapeake Bank	Bill	12/14/2021	JSY-Am Trak	Travel fro CRUSA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	64.00
Chesapeake Bank	Bill	12/14/2021	JSY-First Class Conc	Coffee-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	5.00
Chesapeake Bank	Bill	12/14/2021	JSY-Down Town Trvl C	Gas-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	27.80
Chesapeake Bank	Bill	12/14/2021	JSY-Landmark Hotel	Hotel-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	194.36
Chesapeake Bank	Credit	12/14/2021	JSY-Landmark	Refund-Landmark Hotel	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	-299.45
Chesapeake Bank	Bill	12/14/2021	JSY-Walmart	Gas-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	36.60
Chesapeake Bank	Bill	12/14/2021	JSY-Chick Fil A	Lunch-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	14.68
Chesapeake Bank	Bill	12/14/2021	JSY-Hampton Inn & Su	Hotel-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	514.58
Chesapeake Bank	Bill	12/14/2021	JSY-Enterprise	Car rental-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	651.46
Chesapeake Bank	Bill	12/14/2021	JSY-Wawa	Gas-Accent on the East	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	28.24
Chesapeake Bank	Bill	12/14/2021	JSY-Colonial W-burg	Art Full Tree Tix for Brett Sterenson & Family	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	40.00
Chesapeake Bank	Bill	12/14/2021	JSY-Opus 9	Dinner w/Steven Hill w/Eastern Diocese Church	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	148.10
Chesapeake Bank	Bill	12/14/2021	JSY-Food Lion	Cake for Sarah w/School Nutrition Assoc. Site V	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	23.89
Chesapeake Bank	Bill	12/14/2021	JSY-Colonial William	Carriage Ride for Sarah K w/School Nutrition As	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	50.00
Chesapeake Bank	Bill	12/14/2021	JSY-Second Street	Dinner w/Steven Hill w/Eastern Diocese Church	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	68.44
Chesapeake Bank	Bill	12/14/2021	JSY-Delta Airlines	Flight - TN > DC: Connect	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	538.20
Chesapeake Bank	Bill	12/14/2021	VC-DC Parking	City Center Parking fee - Conference	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	22.00
Chesapeake Bank	Bill	12/14/2021	JSY-Grand Hyatt	Hotel - Connect & CRUSA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	997.09
Chesapeake Bank	Bill	12/14/2021	JSY-Blue Talon Bistr	Lunch w/Bill Shea w/Turner Tanker Association	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	44.86
Chesapeake Bank	Bill	12/14/2021	JSY-Taxi	Ride from airport - NSA Conference	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	48.00
Chesapeake Bank	Bill	12/14/2021	JSY-Taxi	Ride to conference center - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	20.00
Chesapeake Bank	Bill	12/14/2021	JSY-Resort Collectio	Hotel - NSA Conference	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	214.38
Chesapeake Bank	Bill	12/14/2021	JSY-Resort Collectio	Dinner - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	28.30
Chesapeake Bank	Bill	12/14/2021	JSY-Hudson News	Water - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	3.78
Chesapeake Bank	Bill	12/14/2021	JSY-The UPS Store	Ship unused collateral back to office- NSA Con	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	47.01
Chesapeake Bank	Bill	12/14/2021	JSY-Runaway Island	Dinner w/Scott Churchill w/Collectable Course	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	110.00
Chesapeake Bank	Bill	12/14/2021	JSY-Edgies Corner Mk	Drinks & Breakfast - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	22.27
Chesapeake Bank	Bill	12/14/2021	JSY-Delta Airlines	Bag Fee - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	40.00
Chesapeake Bank	Bill	12/14/2021	JSY-RIC Airport	Parking Fee RIC Airport - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	33.00
Chesapeake Bank	Bill	12/14/2021	JSY-illy Cafe	Drinks/breakfast w/Firecracker Sports site visit	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	53.21
Chesapeake Bank	Bill	12/14/2021	VC-Fairmont Copley	Hotel-Boston-Marketing Review Meetings	Administration	Office Administration	1860500 · TC - Travel	48.15
Chesapeake Bank	Bill	12/14/2021	VC-Renaissance DC	Hotel-Conference Travel	Administration	Office Administration	1860500 · TC - Travel	546.24
Chesapeake Bank	Bill	12/14/2021	VC-Renaissance DC	Hotel-Conference Travel	Administration	Office Administration	1860500 · TC - Travel	546.24
Chesapeake Bank	Bill	12/14/2021	VC-Fairmont Copley	Hotel-Travel-Meetings	Administration	Office Administration	1860500 · TC - Travel	587.80
Chesapeake Bank	Credit	12/14/2021	Fairmont Copley	Refund from Fairmont Copley	Administration	Office Administration	1860500 · TC - Travel	-73.15
Chesapeake Bank	Credit	12/14/2021	Fairmont Copley	Refund from Fairmont Copley	Administration	Office Administration	1860500 · TC - Travel	-1,608.93
Chesapeake Bank	Bill	12/14/2021	TP-Nat'l Conf Ctr	Hotel - VA-1 Summit	Administration	Office Administration	1860500 · TC - Travel	316.92

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	12/14/2021	TP-Starbucks	Coffee	Administration	Office Administration	1860550 · TC - Meals & Entertainment	13.94
Association of Chamber of Commerce Exec	Bill	12/14/2021	478009	2022 Annual Affiliate Membership	Administration	Office Administration	1864000 · TC - Business Expense	550.00
Chesapeake Bank	Bill	12/14/2021	GB - W'burg Winery	Venue rental for Visit Williamsburg November 2	Administration	Office Administration	1864000 · TC - Business Expense	494.25
Chesapeake Bank	Bill	12/14/2021	VC-Staples	Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	23.52
Chesapeake Bank	Bill	12/14/2021	GB - Staples	Cardstock Paper	Administration	Office Administration	1864100 · TC - Office Supplies	17.90
Chesapeake Bank	Bill	12/14/2021	GB - Staples	Printer paper	Administration	Office Administration	1864100 · TC - Office Supplies	64.19
Chesapeake Bank	Credit	12/14/2021	GB - Staples Return	Return	Administration	Office Administration	1864100 · TC - Office Supplies	-6.14
Strategic Marketing & Research	Bill	12/14/2021	11448-IN	Professional fees - December 2021	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
American Bus Association Inc	Bill	12/15/2021	MKPL-194953/194954	Lodging Appt Taker-Joe Barrow	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,695.00
American Bus Association Inc	Bill	12/15/2021	MKPL-194953/194954	Attraction Appt Taker - Kadi Rodriguez	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,695.00
Clean Pix	Bill	12/15/2021	11771	Monthly service fee - November	Destination Marketing	Destination Marketing	1764600 · Online Services	245.00
Chesapeake Bank	Bill	12/15/2021	JP-Nat'l Conf Ctr	Hotel- VA-1 Conference	Administration	Office Administration	1860500 · TC - Travel	316.92
Chesapeake Bank	Bill	12/15/2021	JO-Nat'l Conf Ctr	Hotel- VA-1 Conference	Administration	Office Administration	1860500 · TC - Travel	158.46
Chesapeake Bank	Bill	12/15/2021	DZ-SE Tourism Societ	2022 Conference	Administration	Office Administration	1860500 · TC - Travel	2,190.00
Chesapeake Bank	Bill	12/15/2021	JP-Fords Fish Shack	Dinner @ VA-1 Conference	Administration	Office Administration	1860550 · TC - Meals & Entertainment	33.06
Chesapeake Bank	Bill	12/15/2021	JP-Adobe IL Creative	Creative Cloud Adobe Illustrator	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Chesapeake Bank	Bill	12/15/2021	JP-Adobe Creative	Creative Cloud Adobe Suite	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Chesapeake Bank	Bill	12/15/2021	JP-Lands End	Staff Apparel Logo Set up fee	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Chesapeake Bank	Bill	12/15/2021	JP-Amazon	Scissors and tape	Administration	Office Administration	1864100 · TC - Office Supplies	25.01
Chesapeake Bank	Bill	12/15/2021	DZ-USPS	AZ Retirees Brochures	Administration	Office Administration	1864400 · TC - Postage	8.70
Clean Pix	Bill	12/15/2021	11771	Monthly service fee - October	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Chesapeake Bank	Bill	12/16/2021	MJ-Nat'l Conf Ctr	Hotel - VA-1 Tourism Summit	Administration	Office Administration	1860500 · TC - Travel	316.92
Tamara Paris	Bill	12/16/2021	12-16Exp_Rpt	Mileage (VA1 Summit - Nov 14 to Nov 16)	Administration	Office Administration	1860500 · TC - Travel	226.55
Miranda Jarrell	Bill	12/16/2021	12-16Exp_Rpt	Mileage (VA1 Summit - Nov 14 to Nov 16)	Administration	Office Administration	1860500 · TC - Travel	126.62
Chesapeake Bank	Bill	12/16/2021	MJ-Rich Times Disp	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	1.00
Chesapeake Bank	Bill	12/16/2021	MJ-WY Daily	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	12/16/2021	MJ-WSJ	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	12/16/2021	MJ-Daily Press	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Paychex	General Journal	12/17/2021	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,653.83
Paychex	General Journal	12/17/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,368.59
Principal Financial Group	General Journal	12/17/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	12/17/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Paychex	General Journal	12/17/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	12/17/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Connelly Partners	Bill	12/21/2021	36412	December Digital Media - Sojern, Inc	Destination Marketing	Destination Marketing	1769100 · Paid Media	39,349.39
Connelly Partners	Bill	12/21/2021	36412	December Digital Media - Pandora	Destination Marketing	Destination Marketing	1769100 · Paid Media	28,890.99
Connelly Partners	Bill	12/21/2021	36418	OAREX Funding, LLC - November Blog Media	Destination Marketing	Destination Marketing	1769100 · Paid Media	21,741.50
Connelly Partners	Bill	12/21/2021	36421	Trade show booth banner stand, retouching, fec	Destination Marketing	Destination Marketing	1769100 · Paid Media	4,543.03
Connelly Partners	Bill	12/21/2021	36420	December Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	12/21/2021	36424	Sales collateral retouching & printing	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	4,962.69
Connelly Partners	Bill	12/21/2021	36422	FY22 Website Maintenance Fee - December	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	12/21/2021	36419	FLAUplers freelance web development svcs: Er	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	107.00
Connelly Partners	Bill	12/21/2021	36419	Uplers freelance web development svcs: Email	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	300.00
Connelly Partners	Bill	12/21/2021	36409	Snap widget, Hosting, & Domain Renewal	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,256.23
Connelly Partners	Bill	12/21/2021	36411	Expedia, Inc. - October Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	26,584.54
Connelly Partners	Bill	12/21/2021	36416	AdSwerve - October Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	1,200.00
Connelly Partners	Bill	12/21/2021	36417	AdSwerve - November Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	3,419.69
Connelly Partners	Bill	12/21/2021	36423	AdSwerve - November Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	24,148.36
Connelly Partners	Bill	12/21/2021	36412	December Digital Media - Adara	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	69,727.34
Connelly Partners	Bill	12/21/2021	36414	Google LLC - November Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	37,051.24
Connelly Partners	Bill	12/21/2021	36415	Facebook Inc. - November Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	47,322.36
Connelly Partners	Bill	12/21/2021	36413	Spring Break Creative Editorial Svcs 7/15 - 9/15	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	9,800.00
Bluegrass Integrated Communications	Bill	12/23/2021	189800	Data File Management	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	35.00

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Bluegrass Integrated Communications	Bill	12/23/2021	189800	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	55.50
Bluegrass Integrated Communications	Bill	12/23/2021	189800	Fulfillment - Bulk Requests	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	11.00
Bluegrass Integrated Communications	Bill	12/23/2021	189800	Freight Charges - UPS	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	262.20
Bluegrass Integrated Communications	Bill	12/23/2021	189507	Data File Management	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	34.50
Bluegrass Integrated Communications	Bill	12/23/2021	189507	Standardization & preparation of USPS address	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	117.60
Bluegrass Integrated Communications	Bill	12/23/2021	189507	Sort & output data	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	117.60
Bluegrass Integrated Communications	Bill	12/23/2021	189507	Hand assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	705.60
Bluegrass Integrated Communications	Bill	12/23/2021	189507	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	1,266.34
RCMA	Bill	12/27/2021	1427	Standard Booth and Staff Registration Fees (Fe	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,920.00
Proforma Think Ink	Bill	12/28/2021	B198010123A	2 Table Runners	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	196.96
Great America Financial Services	Bill	12/28/2021	30686005	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Virginia Motorcoach Association	Bill	12/29/2021	9867	VMA - Annual Membership Dues	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	225.00
Williamsburg Area Chamber of Commerce	General Journal	12/31/2021	RENT-PPD	January rent paid in December	Administration	Office Administration	086480T · Rent - T	-2,916.67
Miles Partnership LLC	Bill	12/31/2021	59525	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	12/31/2021	59525	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Paychex	General Journal	12/31/2021	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,153.83
Paychex	General Journal	12/31/2021	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	18,077.00
Paychex	General Journal	12/31/2021	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,554.12
Paychex	General Journal	12/31/2021	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,277.00
Principal Financial Group	General Journal	12/31/2021	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	399.99
Principal Financial Group	General Journal	12/31/2021	Payroll-TC	Employer Contribution - 401K (6% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,649.42
Principal Financial Group	General Journal	12/31/2021	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,025.00
Paychex	General Journal	12/31/2021	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	12/31/2021	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	188.00
James Byers	Bill	12/31/2021	JB-33	November/December Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	600.00
Paychex	General Journal	12/31/2021	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Paychex	General Journal	12/31/2021	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	105.00
LiveWire Business Solutions LLC	Bill	12/31/2021	4209	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
Percepture	Bill	12/31/2021	14578	December 2021: PR Services	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
U.S. Travel Association	Bill	01/01/2022	0012784-A	Chairman Circle Membership (1st Installment)	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	33,550.00
Williamsburg Area Chamber of Commerce	General Journal	01/01/2022	RENT-PPDR	January rent paid in December	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	01/01/2022	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-18,077.00
Paychex	General Journal	01/01/2022	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-1,277.00
Anthem Blue Cross Blue Shield	General Journal	01/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	3,295.64
Anthem Blue Cross Blue Shield	General Journal	01/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	45.28
Anthem Blue Cross Blue Shield	General Journal	01/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	227.86
Principal Financial Group	General Journal	01/01/2022	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1,025.00
Paychex	General Journal	01/01/2022	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-188.00
CLA - Clifton Larson Allen	Bill	01/01/2022	3110618	Billing for WTC's 2021 financial statement audit	Administration	Office Administration	1862100 · TC - Legal & Accounting	10,500.00
Paychex	General Journal	01/01/2022	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-105.00
LiveWire Business Solutions LLC	Bill	01/01/2022	4216	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	01/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	35.85
Williamsburg Area Chamber of Commerce	General Journal	01/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	401.60
Great America Financial Services	General Journal	01/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	01/01/2022	LEASE_EXP	Office lease	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Verizon Wireless	Bill	01/03/2022	9893124569	Oct 19 - Nov 18, 2021 - CELL PHONE	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Verizon Wireless	Bill	01/03/2022	9895360042	Nov 19 - Dec 18, 2021 - CELL PHONE	Administration	Office Administration	1864500 · TC - Phone	561.95
Chesapeake Bank	Bill	01/05/2022	JSY-Apogee Exhibits	I & D for booth at ABA	Other Sales & Marketing	Group Tour Sales & Marketing	1864500 · TC - Phone	411.04
Chesapeake Bank	Bill	01/05/2022	JSY - Gaylord Texan	Electrical Charges for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	5,524.06
Chesapeake Bank	Bill	01/05/2022	JSY-Freeman	Carpet & padding, bar stools, tables, literature re	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,125.80
Chesapeake Bank	Bill	01/05/2022	JSY-Delta Air	Flight to TX for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4,792.50
Chesapeake Bank	Bill	01/05/2022	JP-American Airlines	Flight to TX for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	387.40
Chesapeake Bank	Bill	01/05/2022	JP-American Airlines	Flight to TX for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	399.80

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	01/05/2022	JSY-Williamsburg Lod	Deposit for accomodations for Brett Sterenson	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	191.28
Chesapeake Bank	Bill	01/05/2022	JSY-Williamsburg Lod	Bal due for accomodations/parking for Brett Ste	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	221.28
Chesapeake Bank	Bill	01/05/2022	DZ-Dollar Tree	Snacks, games, drinks for Brett Sterenson's vis	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	37.58
Chesapeake Bank	Bill	01/05/2022	DZ-Walgreen's	Drinks for Brett Sterenson's visit	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	11.26
Chesapeake Bank	Bill	01/05/2022	VC-Grand Hyatt		Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	22.99
Chesapeake Bank	Bill	01/05/2022	JP-Blackbird Bakery	Gingerbread cookies for Roloff Family		Destination Marketing	1769400 · Public Relations	25.44
Chesapeake Bank	Bill	01/05/2022	GB-Panera Bread	Meals for meeting members	Administration	Office Administration	1860550 · TC - Meals & Entertainment	41.54
Chesapeake Bank	Bill	01/05/2022	GB-Panera Bread	Dessert items for meeting members	Administration	Office Administration	1860550 · TC - Meals & Entertainment	7.35
Chesapeake Bank	Bill	01/05/2022	MJ-NY Times	Digital subscription - The New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	01/05/2022	MJ-Rich Times Disp	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	1.00
Chesapeake Bank	Bill	01/05/2022	MJ-Virginian Pilot	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	01/05/2022	MJ-WY Daily	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	01/05/2022	MJ-HSMAI	Award Submission	Administration	Office Administration	1864000 · TC - Business Expense	220.00
Chesapeake Bank	Bill	01/05/2022	MJ-Daily Press	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Chesapeake Bank	Bill	01/05/2022	MJ-WSJ	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	01/05/2022	MJ-PRSA	Annual Chapter Membership	Administration	Office Administration	1864000 · TC - Business Expense	100.00
Chesapeake Bank	Bill	01/05/2022	MJ-NY Times	Digital subscription - The New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	01/05/2022	TP-JYF Museum	Admission to Museum for content gathering	Administration	Office Administration	1864000 · TC - Business Expense	14.40
Chesapeake Bank	Bill	01/05/2022	JP-Adobe	Creative Cloud - Illustrator	Administration	Office Administration	1864100 · TC - Office Supplies	20.99
Chesapeake Bank	Bill	01/05/2022	JP-Adobe	Adobe Suite	Administration	Office Administration	1864100 · TC - Office Supplies	39.99
Chesapeake Bank	Bill	01/05/2022	DZ-Staples	Office supplies	Administration	Office Administration	1864100 · TC - Office Supplies	158.58
Chesapeake Bank	Bill	01/05/2022	GB-Food Lion	Coffee and hand soap refill	Administration	Office Administration	1864100 · TC - Office Supplies	23.98
Chesapeake Bank	Bill	01/05/2022	GB-Amazon	Daily planners	Administration	Office Administration	1864100 · TC - Office Supplies	33.74
Chesapeake Bank	Bill	01/07/2022	JSY-Gaylord Texan	Hotel accommodations @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,367.30
Richard Weinstein	Bill	01/07/2022	WTC1221	Dec 2021 Marketing Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,562.50
Sands Anderson	Bill	01/07/2022	515060	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	180.00
Chesapeake Bank	Bill	01/08/2022	GB-Staples	Printer toner cartridges	Administration	Office Administration	1864000 · TC - Business Expense	1,947.53
Connelly Partners	Bill	01/09/2022	36618	September Media-TripAdvisor	Destination Marketing	Destination Marketing	1769100 · Paid Media	65,961.81
Connelly Partners	Bill	01/09/2022	36619	October Media - Trip Advisor	Destination Marketing	Destination Marketing	1769100 · Paid Media	59,286.84
Connelly Partners	Bill	01/09/2022	36620	November Media-TripAdvisor	Destination Marketing	Destination Marketing	1769100 · Paid Media	89,710.70
Connelly Partners	Bill	01/09/2022	36620	November Media-Expedia	Destination Marketing	Destination Marketing	1769100 · Paid Media	19,911.55
Connelly Partners	Bill	01/09/2022	36621	December media-Pandora	Destination Marketing	Destination Marketing	1769100 · Paid Media	20,251.35
Connelly Partners	Bill	01/09/2022	36622	December media-Google	Destination Marketing	Destination Marketing	1769100 · Paid Media	34,307.24
Connelly Partners	Bill	01/09/2022	36623	December Snap widget, Hosting, & Domain Rer	Destination Marketing	Destination Marketing	1769100 · Paid Media	49,496.36
Connelly Partners	Bill	01/09/2022	36624	December media-AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media	4,140.74
Connelly Partners	Bill	01/09/2022	36625	December media - OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media	22,515.98
Connelly Partners	Bill	01/09/2022	36626	December media-AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media	9,965.69
Connelly Partners	Bill	01/09/2022	36626	Media Fee	Destination Marketing	Destination Marketing	1769100 · Paid Media	1,758.65
Connelly Partners	Bill	01/09/2022	36627	November Media-Integral Ad Science	Destination Marketing	Destination Marketing	1769100 · Paid Media	1,618.46
Connelly Partners	Bill	01/09/2022	36629	Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	01/09/2022	36664	Weekly Industry Email Dispatch Sept - Dec	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	2,114.00
Connelly Partners	Bill	01/09/2022	36633	Business cards for V Cimino and J Smyth-Youn	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	4,904.50
Connelly Partners	Bill	01/09/2022	36633	Pocket folders	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	5,810.13
Connelly Partners	Bill	01/09/2022	36633	Shipping costs for business cards, letterhead, n	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	308.00
Connelly Partners	Bill	01/09/2022	36633	FedEx to Signature Printing	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	37.90
Connelly Partners	Bill	01/09/2022	36630	Website Maintenance Fee-January	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	01/09/2022	36616	December Snap widget, Hosting, & Domain Rer	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,265.79
Connelly Partners	Bill	01/09/2022	36635	Media Measurement Contract-11/1/21 - 10/31/2	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	30,000.00
Connelly Partners	Bill	01/09/2022	36628	Misc travel expenses for Influencer Christine Ar	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	5,808.00
Connelly Partners	Bill	01/09/2022	36628	Misc travel expenses for Influencer Julia Dzafic	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,232.70
Connelly Partners	Bill	01/09/2022	36628	Misc travel expenses for Influencer Tori Roloff F	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	2,896.77
Connelly Partners	Bill	01/09/2022	36628	Influencer payment for Tori Roloff FAM Trip	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	40,000.00
Connelly Partners	Bill	01/09/2022	36634	WTC insertions in Civil War Trails production of	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	1,000.00

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Connelly Partners	Bill	01/09/2022	36617	Editing expense: WTC FY20 Shoot	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	6,000.00
Connelly Partners	Bill	01/09/2022	36617	Prepress/Retouching WTC FY20 Shoot	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	8,190.00
Connelly Partners	Bill	01/09/2022	36617	Software expenses: one LaCie Hard Drive uplo	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	81.80
Connelly Partners	Bill	01/09/2022	36617	Postage to mail hard drive containing images	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	19.13
Connelly Partners	Bill	01/09/2022	36632	Purchase of 2TB Hard drive for shoot/video sha	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	67.99
Premier Travel Media	Bill	01/10/2022	45010	2021/2022 Sports Planning Guide	Other Sales & Marketing	Sports Sales & Marketing	0760100 · Advertising (Sports)	2,995.00
American Chamber of Commerce Executives	Bill	01/10/2022	479138	Life Insurance / LTD -JAN 2022	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	717.14
Principal Financial Group	General Journal	01/10/2022	401KSUPP	VCimino 401K Bonus Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,440.00
Principal Financial Group	General Journal	01/10/2022	401KSUPP	VCimino 401K Bonus Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	370.00
Principal Financial Group	General Journal	01/10/2022	401KSUPP	Principal Retirement Contribution - Correction	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-330.00
Chesapeake Bank	Credit	01/10/2022	JSY-Apogee Exhibits	Credit for services never received	Administration	Office Administration	1864000 · TC - Business Expense	-2,322.83
Bluegrass Integrated Communications	Bill	01/10/2022	191386	6x9 Booklet Envelope	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	650.00
Bluegrass Integrated Communications	Bill	01/10/2022	191386	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	12.20
Clean Pix	Bill	01/10/2022	11803	December Monthly Service Fee	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	245.00
Chesapeake Bank	Bill	01/11/2022	JSY-Gaylord Texan	Hotel error @ ABA Trade Show. Card credited.	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	33.15
Jill Pongonis	Bill	01/14/2022	1/13/2022-CKREQ	Fam Tour Supplies	Destination Marketing	Destination Marketing	1769400 · Public Relations	150.00
Paychex	General Journal	01/14/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,801.92
Paychex	General Journal	01/14/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,989.93
Principal Financial Group	General Journal	01/14/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,435.02
Principal Financial Group	General Journal	01/14/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	628.14
Paychex	General Journal	01/14/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	01/14/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	389.50
Diamond Springs	Bill	01/14/2022	0002133859	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Jill Pongonis	Bill	01/14/2022	1/13/2022-CKREQ	12 copies of The DMO Pocket Guide	Administration	Office Administration	1864100 · TC - Office Supplies	50.00
Great America Financial Services	Bill	01/17/2022	30884620	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Great America Financial Services	Bill	01/17/2022	30884620	Late fee on inv #30686005	Administration	Office Administration	1864000 · TC - Business Expense	34.36
Bluegrass Integrated Communications	Bill	01/17/2022	191295	Load data file	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	70.00
Bluegrass Integrated Communications	Bill	01/17/2022	191295	Client storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	18.50
Bluegrass Integrated Communications	Bill	01/17/2022	191295	Fulfillment - Per Order BULK Requests	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	45.50
Bluegrass Integrated Communications	Bill	01/17/2022	191295	Freight charges - UPS	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	280.43
Chesapeake Bank	Bill	01/18/2022	JSY-Taxi	Taxi - Airport to hotel - Connect Conference	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	18.00
Chesapeake Bank	Bill	01/18/2022	JSY-Succotash Rest	Dinner w/Kay Johnson w/Labcorp - Connect Co	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	34.60
Chesapeake Bank	Bill	01/18/2022	JSY-Grand Hyatt	Hotel balance & snacks	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	113.11
Chesapeake Bank	Bill	01/18/2022	JP-Lands End	Visit Williamsburg Apparel	Other Sales & Marketing	MICE Sales & Marketing	0665000 · Tours (MICE)	6,509.21
Williamsburg Area Chamber of Commerce	Bill	01/18/2022	WBC0222	Additional Rent	Administration	Office Administration	086480T · Rent - T	2,916.67
American Chamber of Commerce Executives	Bill	01/18/2022	478949	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	412.50
Chesapeake Bank	Bill	01/18/2022	VC-Northern Va Maga	Digital News Subscription	Administration	Office Administration	1864000 · TC - Business Expense	12.00
Chesapeake Bank	Bill	01/18/2022	JL-ICONTACT	Sales Software	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	01/18/2022	JL-Adobe	Cloud Software	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	01/18/2022	JL-Adobe	Cloud Software	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Verizon Wireless	Bill	01/18/2022	9897598286	Dec 19, 2021 - Jan 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	498.50
Strategic Marketing & Research	Bill	01/18/2022	11462-IN	Professional fees - December 2021	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Bluegrass Integrated Communications	Bill	01/19/2022	191238	Load data file	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	34.50
Bluegrass Integrated Communications	Bill	01/19/2022	191238	Standardization & prep of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	21.10
Bluegrass Integrated Communications	Bill	01/19/2022	191238	Sort & output data	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	21.10
Bluegrass Integrated Communications	Bill	01/19/2022	191238	Hand assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	126.60
Bluegrass Integrated Communications	Bill	01/19/2022	191238	Postage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	227.11
Chesapeake Bank	Bill	01/20/2022	JSY-Freeman	Material Handling and shipping charge for booth	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,602.70
Chesapeake Bank	Bill	01/20/2022	JSY-Delta Air	Flight to Sacramento for RCMA Conference	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	910.70
Jill Pongonis	Bill	01/24/2022	1/18/2022-Mileage Re	Employee Mileage Report	Destination Marketing	Destination Marketing	1769400 · Public Relations	150.08
Chesapeake Bank	Bill	01/25/2022	JLJO-I-Contact	Sales Management Software	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	01/25/2022	JLJSY-ADOBE	ACROPRO Software-Julia Smyth-Young	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	01/25/2022	JLJO-ADOBE	ACROPRO Software-Julie O'Neil	Administration	Office Administration	1864000 · TC - Business Expense	52.99

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Pennsylvania Bus Association	Bill	01/27/2022	9840	2022 Marketplace Booth	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	780.00
Pennsylvania Bus Association	Bill	01/27/2022	9840	Marketplace Electric	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	75.00
Chesapeake Bank	Bill	01/27/2022	JP-Lands End	Visit Williamsburg Apparel	Other Sales & Marketing	MICE Sales & Marketing	0665000 · Tours (MICE)	1,054.50
National Softball Association	Bill	01/27/2022	JSY-NSA Hall of Fame	NSA Hall of Fame Sponsorship	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	1,000.00
National Softball Association	Bill	01/27/2022	JSY-NSA Event/Bnqt	NSA Hall of Fame Event & Banquet	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	55.00
Great Wolf Lodge	Bill	01/27/2022	JSY-Great Wolf Lodge	Board Meeting Seminar-Lodging for Carylann A	Administration	Office Administration	1864000 · TC - Business Expense	299.00
Virginia Tourism Corp	Bill	01/27/2022	8215	2022 STS Evening Event Sponsorship	Administration	Office Administration	1864000 · TC - Business Expense	1,000.00
Chesapeake Bank	Bill	01/27/2022	JSY-UPS	UPS error. Card will be credited and should ap	Administration	Office Administration	1864000 · TC - Business Expense	7.00
Miles Partnership LLC	Bill	01/28/2022	60773	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	01/28/2022	60773	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Paychex	General Journal	01/28/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,801.92
Paychex	General Journal	01/28/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,587.83
Principal Financial Group	General Journal	01/28/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,435.02
Principal Financial Group	General Journal	01/28/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	628.14
Paychex	General Journal	01/28/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Hanover Insurance Group	Bill	01/28/2022	2022 BO/WC Ins Polic	Businessowner Policy	Administration	Office Administration	1862400 · TC - Insurance (Events)	1,069.00
Hanover Insurance Group	Bill	01/28/2022	2022 BO/WC Ins Polic	Workers Compensation Policy	Administration	Office Administration	1862400 · TC - Insurance (Events)	1,310.00
Paychex	General Journal	01/28/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Williamsburg Area Chamber of Commerce	General Journal	01/31/2022	RENT-PPD	Febraury additional rent paid in January	Administration	Office Administration	086480T · Rent - T	-2,916.67
Connelly Partners	Bill	01/31/2022	36846	December Media - Adara	Destination Marketing	Destination Marketing	1769100 · Paid Media	145,854.15
Connelly Partners	Bill	01/31/2022	36846	December Media - Trip Advisor	Destination Marketing	Destination Marketing	1769100 · Paid Media	69,887.16
Connelly Partners	Bill	01/31/2022	36846	December Media - Trip Advisor	Destination Marketing	Destination Marketing	1769100 · Paid Media	65,225.65
Connelly Partners	Bill	01/31/2022	36846	December Media - Sojern, Inc	Destination Marketing	Destination Marketing	1769100 · Paid Media	31,536.38
Connelly Partners	Bill	01/31/2022	36846	December Media - Expedia	Destination Marketing	Destination Marketing	1769100 · Paid Media	3,399.68
Connelly Partners	Bill	01/31/2022	36853	December Media - FY22 Golf Incremental Medi	Destination Marketing	Destination Marketing	1769100 · Paid Media	40,000.00
Paychex	General Journal	01/31/2022	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	22,081.00
Paychex	General Journal	01/31/2022	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,153.00
Principal Financial Group	General Journal	01/31/2022	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,238.00
Paychex	General Journal	01/31/2022	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	225.00
Paychex	General Journal	01/31/2022	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Proforma Think Ink	Bill	01/31/2022	B198012532A	Vests	Administration	Office Administration	1864000 · TC - Business Expense	119.96
SYTA	Bill	01/31/2022	01182022	Flight for CEO Carylann Assante to attend Jan	Administration	Office Administration	1864000 · TC - Business Expense	728.60
Chesapeake Bank	Bill	01/31/2022	JSY-UPS	UPS error. Card will be credited and should ap	Administration	Office Administration	1864000 · TC - Business Expense	12.00
Proforma Think Ink	Bill	01/31/2022	B198012532A	Shipping of vests	Administration	Office Administration	1864400 · TC - Postage	28.25
Connelly Partners	Bill	01/31/2022	36858	Super Genius Consulting Costs	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	25,200.00
Connelly Partners	Bill	01/31/2022	36845	January Snap widget & Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	01/31/2022	36847	December Media - Integral Ad Science	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	2,207.26
Connelly Partners	Bill	01/31/2022	36854	January Media - OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	20,685.50
Connelly Partners	Bill	01/31/2022	36854	January Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	140.39
Connelly Partners	Bill	01/31/2022	36855	January Media - Google, LLC Paid Search Medi	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Enhanced	8,942.35
Connelly Partners	Bill	01/31/2022	36860	January Media - Miles Partnership LLLP	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	11,165.00
Connelly Partners	Bill	01/31/2022	36856	January Media - Facebook, Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	10,745.86
Percepture	Bill	01/31/2022	14606	Public Relations Service January 2022	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Connelly Partners	Bill	01/31/2022	36859	WTC FY21 Spring Break Color corr svcs 1/19/2	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	750.00
The UPS Store #0645	Bill	02/01/2022	030	Booth shipping to CA for RCMA TS	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	619.19
The UPS Store #0645	Bill	02/01/2022	029	Booth shipping to TX for ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,909.20
Williamsburg Area Chamber of Commerce	General Journal	02/01/2022	RENT-PPDR	Febraury rent paid in January	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	02/01/2022	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-22,081.00
Paychex	General Journal	02/01/2022	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-2,153.00
Anthem Blue Cross Blue Shield	General Journal	02/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	3,308.01
Anthem Blue Cross Blue Shield	General Journal	02/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	45.28
Anthem Blue Cross Blue Shield	General Journal	02/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	227.86
American Chamber of Commerce Executives	Bill	02/01/2022	481037	Life Insurance / LTD - FEB 2022	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	853.43

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Principal Financial Group	General Journal	02/01/2022	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1,238.00
Paychex	General Journal	02/01/2022	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-225.00
Paychex	General Journal	02/01/2022	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
LiveWire Business Solutions LLC	Bill	02/01/2022	4247	IP Phone Services / Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	02/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	35.25
Williamsburg Area Chamber of Commerce	General Journal	02/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	388.70
	General Journal	02/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	02/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	02/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Virginia Society of Association Executive	Bill	02/03/2022	13641	Annual Conference Platinum Sponsorship	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,350.00
Chesapeake Bank	Bill	02/03/2022	JSY - L Street	Parking - RCMA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	30.00
Chesapeake Bank	Bill	02/03/2022	JSY - Hyatt	Breakfast/Lunch - RCMA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	31.10
Chesapeake Bank	Bill	02/03/2022	JSY - Hyatt	Lodging - RCMA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	793.48
Chesapeake Bank	Bill	02/03/2022	JSY - Hyatt	Water x2	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	8.00
Chesapeake Bank	Bill	02/04/2022	DZ-FedEx	Freight for booth return from ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	450.00
Chesapeake Bank	Bill	02/04/2022	DZ-Fern	Electricity for both RCMA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	482.00
Chesapeake Bank	Bill	02/04/2022	DZ-Fern	Receive booth for RCMA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	118.00
Chesapeake Bank	Bill	02/04/2022	JSY - National Car R	Car Rental - drove Steve Hill, RCMA Planner to	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	92.10
Chesapeake Bank	Bill	02/04/2022	JO - iContact	Sales Management Software	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	02/04/2022	JO - Adobe	Adobe Creative Cloud Monthly Subscription	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	02/04/2022	DZ-Staples	Ink for JSY's printer	Administration	Office Administration	1864100 · TC - Office Supplies	113.30
Chesapeake Bank	Bill	02/04/2022	DZ-USPS	Mail brochures to France for CRUSA	Administration	Office Administration	1864400 · TC - Postage	83.35
Chesapeake Bank	Bill	02/05/2022	DZ-Fern Exposition	Labor to install & dismantle booth @ RCMA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	392.20
Chesapeake Bank	Bill	02/06/2022	JSY - RIC Parking	RIC Parking - RCMA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	87.00
Richard Weinstein	Bill	02/07/2022	WTC0122	Jan 2022 Marketing Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	4,687.50
Richard Weinstein	Bill	02/07/2022	WTC0122(a)	Jan 2022 Marketing Consulting - Monthly Exper	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,013.84
Chesapeake Bank	Bill	02/07/2022	MJ-Rich Times Disp	Subscription - Richmond Times Dispatch	Administration	Office Administration	1864000 · TC - Business Expense	1.00
American Bus Association Inc	Bill	02/08/2022	MKPL-2022	Attraction Seller Appt Taker - Joan Heikens	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,695.00
American Bus Association Inc	Bill	02/08/2022	MKPL-2022	Attraction Seller Appt Taker - Tina Theodor	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,695.00
Chesapeake Bank	Bill	02/08/2022	JLJSY-ADOBE	ACROPRO Software-Julia Smyth-Young	Administration	Office Administration	1864000 · TC - Business Expense	14.99
LiveWire Business Solutions LLC	Bill	02/08/2022	4241	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
Chesapeake Bank	Bill	02/10/2022	MJ - Metro Cab of GR	Cab from airport to Amway Grand Plaza - ESTC	Administration	Office Administration	1860500 · TC - Travel	41.67
Chesapeake Bank	Bill	02/11/2022	JSY-Paradies Lagarde	Water at airport - ATL on way to ABA Trade Shc	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	3.45
Chesapeake Bank	Bill	02/11/2022	JSY-Freeman	Color change of booth furniture per VC for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	83.13
Chesapeake Bank	Bill	02/11/2022	JSY-Gaylord Texan	Saturday lunch @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	28.90
Chesapeake Bank	Bill	02/11/2022	JSY-Gaylord Texan	Sunday dinner @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	29.98
Chesapeake Bank	Bill	02/11/2022	JSY-Gaylord Texan	Sunday breakfast coffee @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4.33
Chesapeake Bank	Bill	02/11/2022	JSY-Gaylord Texan	Monday breakfast - coffee @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4.33
Chesapeake Bank	Bill	02/11/2022	JSY-Gaylord Texan	Tuesday breakfast coffee @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4.33
Chesapeake Bank	Bill	02/11/2022	JSY-RIC Parking	Airport parking Richmond - ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	72.00
Chesapeake Bank	Bill	02/11/2022	JSY-Sal's by Victor	Lunch with C Asante w/SYTA and Terri Gilley	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	57.87
Chesapeake Bank	Bill	02/11/2022	JSY - Food Lion	STS Connections FAM turndown and bus items	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	37.32
Chesapeake Bank	Bill	02/11/2022	JSY - Walgreen's	Long shelf life milk for mil & cookie turndown S	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	13.33
Chesapeake Bank	Bill	02/11/2022	JSY-ATL Business Chr	Dinner - Diet Coke @ RCMA Conference	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	3.23
Chesapeake Bank	Bill	02/11/2022	JSY-Hudson	Lunch - Water @ RCMA Conference	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	3.78
Chesapeake Bank	Bill	02/11/2022	JSY-CMT Sacramento	Cab ride - airport to hotel @ RCMA Conference	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	44.40
Chesapeake Bank	Bill	02/11/2022	JSY-Travel Traders	Breakfast - Water & crackers @ RCMA Confere	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	13.27
Chesapeake Bank	Bill	02/11/2022	JSY-Travel Traders	Breakfast - Water & crackers @ RCMA Confere	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	13.27
Chesapeake Bank	Bill	02/11/2022	JSY - Rental Toll	CA Highway Toll for car rental - RCMA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	10.95
Chesapeake Bank	Bill	02/11/2022	JSY-Hilton Hotels	Hotel stay for NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	116.48
Chesapeake Bank	Bill	02/11/2022	JSY - Sals's by Vict	Lunch w/Firecracker - D Perry, M Cooke, R Law	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	82.34
Chesapeake Bank	Bill	02/11/2022	DZ - Blackbird Baker	Cookies for STS FAM	Destination Marketing	Destination Marketing	1769400 · Public Relations	41.34
Paychex	General Journal	02/11/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,801.92

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Paychex	General Journal	02/11/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,145.71
Principal Financial Group	General Journal	02/11/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,760.02
Principal Financial Group	General Journal	02/11/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	743.53
Paychex	General Journal	02/11/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Chesapeake Bank	Bill	02/11/2022	VC-Delta Airlines	Delta flight for business travel	Administration	Office Administration	1860500 · TC - Travel	243.60
Chesapeake Bank	Bill	02/11/2022	MJ - Mahud Mohamed	Cab to airport - ESTO Planning Comm Mtg	Administration	Office Administration	1860500 · TC - Travel	57.60
Chesapeake Bank	Bill	02/11/2022	MJ - Amway Grand Pla	Lunch - ESTO Planning Comm Mtg	Administration	Office Administration	1860550 · TC - Meals & Entertainment	21.02
Chesapeake Bank	Bill	02/11/2022	MJ - Smashburger	Lunch - ESTO Planning Comm Mtg	Administration	Office Administration	1860550 · TC - Meals & Entertainment	14.73
Paychex	General Journal	02/11/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Chesapeake Bank	Bill	02/11/2022	JSY-PBA	Registration fee for membership	Administration	Office Administration	1864000 · TC - Business Expense	310.00
Chesapeake Bank	Bill	02/11/2022	VC-Va Dept of Genl S	Parking in Richmond while on WTC business	Administration	Office Administration	1864000 · TC - Business Expense	10.00
Chesapeake Bank	Bill	02/11/2022	JP - Adobe	Adobe Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Chesapeake Bank	Bill	02/11/2022	GB - Extra Space Sto	Storage space rental	Administration	Office Administration	1864000 · TC - Business Expense	200.00
Chesapeake Bank	Bill	02/11/2022	JSY-FedEx	Handling fee for shipment to gift basket winner	Administration	Office Administration	1864400 · TC - Postage	10.00
Chesapeake Bank	Bill	02/11/2022	JSY-FedEx	Shipment of gift basket to winner, Katherine	Administration	Office Administration	1864400 · TC - Postage	24.25
Chesapeake Bank	Credit	02/12/2022	JSY - Gaylord Texan	Credit for incorrect charge	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	-33.15
Chesapeake Bank	Credit	02/12/2022	JSY - Gaylord Texan	Credit for incorrect charge (this credit is in error)	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	-33.15
Connect	Bill	02/12/2022	78169	Connect DC Conference 2022	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	4,450.00
Connect	Bill	02/12/2022	78169	Connect Specialty 2022	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	4,450.00
Connect	Bill	02/12/2022	78169	Connect Sports 2022	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	4,450.00
Connect	Bill	02/12/2022	78169	Connect Diversity 2022	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	4,450.00
Chesapeake Bank	Credit	02/12/2022	JSY - UPS	Credit - no documentation	Administration	Office Administration	1864400 · TC - Postage	-7.00
Chesapeake Bank	Credit	02/12/2022	JSY - UPS	Credit - no documentation	Administration	Office Administration	1864400 · TC - Postage	-12.00
Chesapeake Bank	Bill	02/13/2022	JSY - Fairfield Inn	STS Connections FAM Lodging	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	928.72
Chesapeake Bank	Bill	02/13/2022	JSY - Rite-Aid	STS Connections tabletop sweets	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	20.50
Chesapeake Bank	Credit	02/14/2022	JP - W'burg Lodge	Credit for room deposit for Elvi Konz - FAM Tou	Destination Marketing	Destination Marketing	1769400 · Public Relations	-287.62
Chesapeake Bank	Bill	02/14/2022	MJ - Amway Grand Pla	Accommodations - ESTO Planning Comm Mtg	Administration	Office Administration	1860500 · TC - Travel	182.85
Chesapeake Bank	Bill	02/14/2022	MJ - RIC Parking	Richmond airport parking - ESTO Planning Con	Administration	Office Administration	1860500 · TC - Travel	24.00
Great America Financial Services	Bill	02/14/2022	31078165	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Chesapeake Bank	Bill	02/14/2022	JP - Adobe	Adobe Creative Cloud - Adobe Suite	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Chesapeake Bank	Bill	02/14/2022	MJ-WY Daily	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	02/14/2022	GB - Destinations In	CEO Summit conference fee	Administration	Office Administration	1864000 · TC - Business Expense	1,195.00
SGMP-Old Dominion Chapter	Bill	02/15/2022	103	Sponsorship for Chapter Education Conference	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,000.00
Hospitality Careers Online, Inc	Bill	02/15/2022	PS-INV116113	2 job postings: Senior Sales Mgr and Sports/Gr	Administration	Office Administration	1864000 · TC - Business Expense	978.00
Chesapeake Bank	General Journal	02/15/2022	BANK_FEE	Bank Fee - Stop Payment on Lost Check	Administration	Office Administration	1864000 · TC - Business Expense	25.00
Connelly Partners	Bill	02/15/2022	36851	Agency Fee - February	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	02/15/2022	36848	Measurement Contracts' Payment 4 of 4 for 1 yr	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	31,250.00
Bluegrass Integrated Communications	Bill	02/15/2022	191887	Load Data File - 1x Week	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	70.00
Bluegrass Integrated Communications	Bill	02/15/2022	191887	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	18.50
Bluegrass Integrated Communications	Bill	02/15/2022	191887	Fulfillment - Bulk Requests	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	14.00
Bluegrass Integrated Communications	Bill	02/15/2022	191887	Freight Charges - UPS	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	101.78
Connelly Partners	Bill	02/15/2022	36852	FY22 Website Maintenance Fee - February	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Clean Pix	Bill	02/15/2022	11840	Monthly service fee - January	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Connelly Partners	Bill	02/15/2022	36857	1 hr retouching, Low res PDF (2), master file w/	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	371.88
Strategic Marketing & Research	Bill	02/15/2022	11477-IN	Professional fees - February 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Chesapeake Bank	Bill	02/16/2022	JP-Gaylord Texan	Meal @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	5.95
Chesapeake Bank	Bill	02/16/2022	JP-RIC Parking	Airport parking Richmond - ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	48.00
Chesapeake Bank	Bill	02/16/2022	JP-Gaylord Texan	Hotel accommodations @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	820.38
Chesapeake Bank	Bill	02/16/2022	JP-American Airlines	Flight for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	108.79
Chesapeake Bank	Bill	02/16/2022	JP-American Airlines	Baggage fee for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	30.00
Chesapeake Bank	Bill	02/16/2022	JP-Paradies Lagarde	Meal ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	8.56
Chesapeake Bank	Bill	02/16/2022	JP-Gaylord Texan	Meal @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	7.58
Chesapeake Bank	Bill	02/16/2022	JP-Gaylord Texan	Meal @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	24.07

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Chesapeake Bank	Bill	02/16/2022	JP-Gaylord Texan	Meal @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	20.57
Chesapeake Bank	Bill	02/16/2022	JP-Gaylord Texan	Meal @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	20.86
Chesapeake Bank	Bill	02/16/2022	JP-Gaylord Texan	Meal @ ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	7.04
Chesapeake Bank	Bill	02/16/2022	JP-VIP Customers LLC	Taxi to airport - ABA Trade Show	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	51.75
Chesapeake Bank	Bill	02/16/2022	JP-American Airlines	Baggage fee for ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	30.00
Chesapeake Bank	Bill	02/16/2022	JP-Paradies Lagarde	Meal ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	6.95
Chesapeake Bank	Bill	02/16/2022	JSY - Fairfield Inn	STS Connections Lodging	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	317.20
Chesapeake Bank	Bill	02/16/2022	JP-Lands End	Visit Williamsburg Apparel	Other Sales & Marketing	MICE Sales & Marketing	0665000 · Tours (MICE)	47.87
RCMA	Bill	02/16/2022	777564	Planner Attendee List	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	65.00
Sands Anderson	Bill	02/16/2022	519624	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	972.00
Chesapeake Bank	Bill	02/16/2022	JP-ADOBE	ADOBE Acrobat Software License	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Diamond Springs	Bill	02/16/2022	0002229960	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	02/16/2022	JP-Adobe	Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Chesapeake Bank	Bill	02/16/2022	MJ-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	02/16/2022	MJ-Daily Press	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Chesapeake Bank	Bill	02/16/2022	MJ-WY Daily	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	02/16/2022	MJ-Rich Times Disp	Subscription - Richmond Times Dispatch	Administration	Office Administration	1864000 · TC - Business Expense	1.00
Chesapeake Bank	Bill	02/16/2022	MJ-NYT	Subscription - New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	02/16/2022	MJ-Virginian Pilot	Subscription - Virginian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	02/16/2022	MJ-Virginian Pilot	Subscription - Virginian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	02/16/2022	MJ-Showmark Media	ConventionSouth Award Plaque	Administration	Office Administration	1864000 · TC - Business Expense	148.50
Chesapeake Bank	Bill	02/16/2022	GB-Staples	Coffee cups	Administration	Office Administration	1864000 · TC - Business Expense	6.41
Chesapeake Bank	Bill	02/16/2022	GB-Staples	Coffee cups, binder clips	Administration	Office Administration	1864000 · TC - Business Expense	30.14
Chesapeake Bank	Bill	02/16/2022	GB-Food Lion	Paper plates, disinfecting wipes	Administration	Office Administration	1864000 · TC - Business Expense	18.06
Chesapeake Bank	Bill	02/16/2022	GB-Extra Space Stora	Monthly fee	Administration	Office Administration	1864000 · TC - Business Expense	54.18
Chesapeake Bank	Bill	02/16/2022	GB-Amazon	Hand sanitizer stations and refills	Administration	Office Administration	1864000 · TC - Business Expense	117.24
Chesapeake Bank	Bill	02/16/2022	GB-Food Lion	Coffee K-cups, handsoap, paper towels	Administration	Office Administration	1864000 · TC - Business Expense	36.41
Chesapeake Bank	Bill	02/16/2022	GB-Staples	Certificate frame	Administration	Office Administration	1864000 · TC - Business Expense	13.69
Chesapeake Bank	Bill	02/16/2022	GB-Amazon	Plastic spoons, lens wipes	Administration	Office Administration	1864000 · TC - Business Expense	34.92
Chesapeake Bank	Bill	02/16/2022	GB-Amazon	Plastic knives	Administration	Office Administration	1864000 · TC - Business Expense	17.48
Chesapeake Bank	Credit	02/16/2022	GB-Staples	Certificate frame	Administration	Office Administration	1864000 · TC - Business Expense	-13.69
Chesapeake Bank	Bill	02/16/2022	GB-Amazon	Prime Annual Business Fee	Administration	Office Administration	1864000 · TC - Business Expense	179.00
Chesapeake Bank	Bill	02/16/2022	GB-Staples	Certificate frame	Administration	Office Administration	1864000 · TC - Business Expense	17.11
Chesapeake Bank	Bill	02/16/2022	GB-Amazon	Laptop risers	Administration	Office Administration	1864000 · TC - Business Expense	51.34
Chesapeake Bank	Bill	02/16/2022	GB-Staples	Copy paper, pens, Sharpies	Administration	Office Administration	1864000 · TC - Business Expense	196.05
Chesapeake Bank	Bill	02/16/2022	JP-Amazon	Kingsmill Plantation Book for influencer Frederi	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	21.35
Chesapeake Bank	Bill	02/16/2022	JP-Williamsburg Lodg	Room deposit for Elvi Koonz - to be credited on	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	287.62
Chesapeake Bank	Bill	02/16/2022	MJ-Expedia	Airfare booking fee - ESTO Planning Comm Mtg	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	4.07
Chesapeake Bank	Bill	02/16/2022	MJ-American Airlines	Airfare - ESTO Planning Comm Mtg in Grand R.	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	346.61
Chesapeake Bank	Bill	02/16/2022	MJ-Delta	Airfare - ESTO Planning Comm Mtg in Grand R.	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	137.60
Sports Events & Tourism Assoc	Bill	02/17/2022	106625	2022 Membership Dues	Other Sales & Marketing	Sports Sales & Marketing	0760400 · Memberships (Sports)	1,195.00
Chesapeake Bank	Bill	02/18/2022	MJ-Daily Press	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Chesapeake Bank	Bill	02/18/2022	DZ - USPS	Postage to ship basket to raffle winner Fred We	Administration	Office Administration	1864400 · TC - Postage	32.20
Verizon Wireless	Bill	02/21/2022	9899847258	Jan 19 - Feb 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	497.20
Chesapeake Bank	Bill	02/22/2022	JSY - SGMP	Education Conference Registration	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	125.00
Small Market Meetings Conference, LLC	Bill	02/23/2022	51648	2022 SMMC Supplier Registration	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,995.00
Small Market Meetings Conference, LLC	Bill	02/23/2022	51649	2022 Breakfast Sponsorship	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	7,500.00
Group Travel Family	Bill	02/23/2022	13847	2022 AATC Conference Registration - Member	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,395.00
Group Travel Family	Bill	02/23/2022	13848	2022 AATC Name Badge Sponsor	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	4,500.00
Miles Partnership LLC	Bill	02/23/2022	61679	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	02/23/2022	61679	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
LiveWire Business Solutions LLC	Bill	02/23/2022	4275	New laptop for Julia Smyth-Young	Administration	Office Administration	1864000 · TC - Business Expense	1,733.34
Chesapeake Bank	Bill	02/23/2022	GB - Staples	Markers	Administration	Office Administration	1864100 · TC - Office Supplies	20.87

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	02/24/2022	GB - Food Lion	Napkins, disinfectant wipes, handsoap	Administration	Office Administration	1864100 · TC - Office Supplies	28.09
Chesapeake Bank	Bill	02/25/2022	JSY - Gaylord Texan	Gaylord issued us a double credit of \$66.30 wh	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	33.15
Chesapeake Bank	Bill	02/25/2022	DZ - Fern Exposition	Ship booth back from RCMA	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	400.18
Paychex	General Journal	02/25/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,801.92
Paychex	General Journal	02/25/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,962.91
Principal Financial Group	General Journal	02/25/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,760.02
Principal Financial Group	General Journal	02/25/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	743.53
Paychex	General Journal	02/25/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	02/25/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	210.00
Chesapeake Bank	Bill	02/25/2022	GB - The Maine of Wi	Venue rental for March board meeting	Administration	Office Administration	1864000 · TC - Business Expense	1,000.00
Chesapeake Bank	Bill	02/26/2022	JSY - Coca Cola	Water - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	4.00
Chesapeake Bank	Bill	02/27/2022	JSY - Murphy/Walmart	Gas to MB - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	37.29
Chesapeake Bank	Bill	02/27/2022	JSY - Shell	Gas from MB - NSA	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	25.00
Chesapeake Bank	Bill	02/27/2022	JSY - Hilton	Parking - NSA	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	21.60
Chesapeake Bank	Bill	02/27/2022	JSY - Starbucks	Breakfast - NSA	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	7.92
Paychex	General Journal	02/28/2022	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	22,081.00
Paychex	General Journal	02/28/2022	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,778.00
Principal Financial Group	General Journal	02/28/2022	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,502.00
Paychex	General Journal	02/28/2022	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	225.00
Paychex	General Journal	02/28/2022	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Connelly Partners	General Journal	02/28/2022	MKT_ACC	February Media invoiced in March - Television	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	804,120.83
Percepture	Bill	02/28/2022	4723	Public Relations Service February 2022	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
HelmsBriscoe Performance Group	Bill	03/01/2022	HBP8160	Annual Partner Fee - Oct 1, 2021 to Oct 1, 2022	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	7,000.00
Chesapeake Bank	Bill	03/01/2022	JSY - Hilton	Lunch - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	17.50
Williamsburg Area Chamber of Commerce	General Journal	03/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	03/01/2022	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-22,081.00
Paychex	General Journal	03/01/2022	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-1,778.00
Anthem Blue Cross Blue Shield	General Journal	03/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	3,308.01
Anthem Blue Cross Blue Shield	General Journal	03/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	45.28
Anthem Blue Cross Blue Shield	General Journal	03/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	227.86
Principal Financial Group	General Journal	03/01/2022	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1,502.00
Paychex	General Journal	03/01/2022	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-225.00
Paychex	General Journal	03/01/2022	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	Bill	03/01/2022	MJ-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	03/01/2022	MJ-NYT	Subscription - New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	03/01/2022	GB - Amazon	Laptop riser, storage baskets, gift wrapping	Administration	Office Administration	1864100 · TC - Office Supplies	160.45
LiveWire Business Solutions LLC	Bill	03/01/2022	4271	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
LiveWire Business Solutions LLC	Bill	03/01/2022	4279	Trunking - 2 line IP Service	Administration	Office Administration	1864600 · TC - Online Service	260.00
LiveWire Business Solutions LLC	Bill	03/01/2022	4279	Cloud Server Hosting	Administration	Office Administration	1864600 · TC - Online Service	30.00
LiveWire Business Solutions LLC	Bill	03/01/2022	4279	DID Management	Administration	Office Administration	1864600 · TC - Online Service	32.50
Williamsburg Area Chamber of Commerce	General Journal	03/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	375.80
Great America Financial Services	General Journal	03/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	34.55
Hospitality Careers Online, Inc	Bill	03/01/2022	PS-INV116157	1 Job posting: Sales & Services Mgr	Administration	Office Administration	1868000 · TC - Recruiting	489.00
	General Journal	03/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	03/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	03/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Connelly Partners	General Journal	03/01/2022	MKT_ACCR	February Media invoiced in March - Television	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	-804,120.83
Chesapeake Bank	Bill	03/02/2022	JSY - Chic on the Be	SGMP Planner Appetizers	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	142.06
Chesapeake Bank	Bill	03/02/2022	JSY - Hilton	Dinner - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	25.93
Chesapeake Bank	Bill	03/02/2022	JSY - Hilton	Lodging - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	279.80
Chesapeake Bank	Bill	03/02/2022	JO - iContact	Monthly Subscription - Marketing	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	03/02/2022	MJ-Virginian Pilot	Subscription - Virginian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	03/02/2022	MJ - PRSA	Travel & Tourism Conference Registration	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Associations & Meetings	895.00

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Chesapeake Bank	Bill	03/03/2022	JSY - Enterprise Car	Car Rental for NSA/SGMP in MB & VB	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	535.08
Chesapeake Bank	Bill	03/03/2022	MJ - Delta	Flight - PRSA Travel & Tourism Conference	Administration	Office Administration	1860500 · TC - Travel	805.20
Chesapeake Bank	Bill	03/03/2022	GB - Staples	Bubble Wrap	Administration	Office Administration	1864100 · TC - Office Supplies	38.45
Chesapeake Bank	Bill	03/04/2022	GB - Amazon	Basket Ribbon for baskets for Group Tour	Other Sales & Marketing	Group Tour Sales & Marketing	0565000 · Tours (Group)	55.60
Diamond Springs	Bill	03/04/2022	0002335256	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	03/07/2022	MJ-Rich Times Disp	Subscription - Richmond Times Dispatch	Administration	Office Administration	1864000 · TC - Business Expense	1.00
Cvent	Bill	03/08/2022	YR 1 - 050122	Year 1- 5/1/2022 - 4/30/2023 Advertising, Softw	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	10,908.39
Society of Government Meeting Professiona	Bill	03/08/2022	13797	2022 National Education Conference Registrati	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	795.00
Cvent	Bill	03/08/2022	YR 1 - 050122	Year 1- 5/1/2022 - 4/30/2023 Advertising, Softw	Other Sales & Marketing	Sports Sales & Marketing	0760400 · Memberships (Sports)	10,908.39
Bluegrass Integrated Communications	Bill	03/08/2022	191851	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	350.99
Chesapeake Bank	Bill	03/08/2022	JSY - Adobe	Adobe Acrobat Pro DC	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	03/08/2022	VC - Indeed	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	502.37
Bluegrass Integrated Communications	Bill	03/08/2022	191851	Load Data File - 1x Week	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	17.50
Bluegrass Integrated Communications	Bill	03/08/2022	191851	Standardization & preparation of USPS Address	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	56.40
Bluegrass Integrated Communications	Bill	03/08/2022	191851	Ship materials via UPS ground	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	52.90
Bluegrass Integrated Communications	Bill	03/08/2022	191851	Hand assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	338.40
Chesapeake Bank	Bill	03/09/2022	JSY - Old Dominion S	Chapter meeting	Other Sales & Marketing	Group Tour Sales & Marketing	0562200 · Meetings (Group)	10.00
Chesapeake Bank	Bill	03/09/2022	JSY - VSAE	Annual Conference	Other Sales & Marketing	MICE Sales & Marketing	0662200 · Meetings (MICE)	280.00
Chesapeake Bank	Credit	03/09/2022	JSY - VSAE	Refund of Conf Deposit	Other Sales & Marketing	MICE Sales & Marketing	0662200 · Meetings (MICE)	-240.00
Chesapeake Bank	Bill	03/09/2022	JSY - Aroma's Coffee	Candidate Intro - Rachel Burch	Administration	Office Administration	1860550 · TC - Meals & Entertainment	20.60
Richard Weinstein	Bill	03/09/2022	WTC0222	Feb 2022 Marketing Consulting	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,125.00
Connelly Partners	Bill	03/09/2022	37011	Table for 10 @ HSMAI Adrian Awards Gala. Vi	Administration	Office Administration	1864000 · TC - Business Expense	4,500.00
Chesapeake Bank	Bill	03/09/2022	VC - Ziprecruiter	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	504.00
Connelly Partners	Bill	03/09/2022	36999	March Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	03/09/2022	37002	Stationary Design & Printing	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Envelopes	1,164.35
Connelly Partners	Bill	03/09/2022	37000	March Website Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	03/09/2022	36998	February Snap widget, Hosting, and Domain Re	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,233.63
Connelly Partners	Bill	03/09/2022	37004	February Media - Tremor Video	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	107,333.31
Connelly Partners	Bill	03/09/2022	37004	February Media - TripAdvisor	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	74,279.98
Connelly Partners	Bill	03/09/2022	37004	February Media - Sojern, Inc	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	73,440.00
Connelly Partners	Bill	03/09/2022	37004	February Media - Pandora	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	87,422.49
Connelly Partners	Bill	03/09/2022	37004	February Media - OAREX Funding	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	56,515.25
Connelly Partners	Bill	03/09/2022	37004	February Media - VistaGraphics	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	31,666.67
Connelly Partners	Bill	03/09/2022	37004	February Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	7,242.71
Connelly Partners	Bill	03/09/2022	37007	February Print Media - Leisure Media 360	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	14,122.75
Connelly Partners	Bill	03/09/2022	37006	February Media - Social Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	51,386.77
Connelly Partners	Bill	03/09/2022	37005	February Media - Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	50,329.08
Connelly Partners	Bill	03/09/2022	37003	Influencer payments FAM Tour - Frederick Mur	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	2,000.00
Connelly Partners	Bill	03/09/2022	37001	Cost to ship York County Tourism hard drive fro	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	10.48
Connelly Partners	Bill	03/09/2022	37009	Weekly industry Email - Jan to Feb	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	1,057.00
Hospitality Careers Online, Inc	Bill	03/10/2022	PS-INV116371	Management credit 3-pack	Administration	Office Administration	1868000 · TC - Recruiting	1,320.00
Chesapeake Bank	Bill	03/10/2022	VC - Sports ETA Care	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	03/10/2022	VC - Destinations In	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	03/10/2022	VC - Destinations In	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	03/10/2022	VC - Destinations In	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Connelly Partners	Bill	03/10/2022	37015	NPRP Media - Boston - 600x BOS Subway Inter	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	150,000.00
Connelly Partners	Bill	03/10/2022	37023	S Stewart exp report. FAM/Influencer trip mana	Destination Marketing	Destination Marketing	1760105 · Social Media: SM - Influencer Partnerships	632.14
Paychex	General Journal	03/11/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,510.58
Paychex	General Journal	03/11/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,804.01
American Chamber of Commerce Executives	Bill	03/11/2022	482498	Life Insurance / LTD - MARCH 2022	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	853.43
Principal Financial Group	General Journal	03/11/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,742.54
Principal Financial Group	General Journal	03/11/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	737.70
Paychex	General Journal	03/11/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00

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James Byers	Bill	03/11/2022	JB-05	Jan/Feb 2022 Consulting Services	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,500.00
Sands Anderson	Bill	03/11/2022	524239	Counsel on Governance & Administrative Mat	Administration	Office Administration	1862100 · TC - Legal & Accounting	72.00
Paychex	General Journal	03/11/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	215.20
Chesapeake Bank	Bill	03/11/2022	JP - Adobe	Adobe Illustrator Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Chesapeake Bank	Bill	03/11/2022	GB - Extra Space Sto	Storage Unit Rental	Administration	Office Administration	1864000 · TC - Business Expense	200.00
Chesapeake Bank	Bill	03/11/2022	GB - FedEx	Priority Overnight Shipping	Administration	Office Administration	1864400 · TC - Postage	56.24
Chesapeake Bank	Bill	03/11/2022	JP - Mobjack	FAM Tour Supplies - 24 - 3 oz coffee packets	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	77.04
Chesapeake Bank	Bill	03/12/2022	MJ-WY Daily	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	03/12/2022	VC - Indeed	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	507.25
Connelly Partners	Bill	03/13/2022	3128802	February Media - NPRP Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	550,000.00
Chesapeake Bank	Bill	03/14/2022	JP - Adobe	Adobe Suite	Administration	Office Administration	1864100 · TC - Office Supplies	39.99
Chesapeake Bank	Bill	03/15/2022	VC - iStock	Monthly Subscription - Stock images	Administration	Office Administration	1864000 · TC - Business Expense	99.00
Chesapeake Bank	Bill	03/16/2022	JSY - Delta	Flight - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	742.20
Great America Financial Services	Bill	03/16/2022	31288081	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	21.01
Chesapeake Bank	Bill	03/16/2022	GB - Food Lion	Coffee K-cups & stirrers	Administration	Office Administration	1864100 · TC - Office Supplies	39.12
Strategic Marketing & Research	Bill	03/16/2022	11494-IN	Professional fees - March 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Chesapeake Bank	Bill	03/17/2022	JSY - Fairmont El Sa	Lodging Deposit - Connect May 2022	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	278.39
Chesapeake Bank	Bill	03/17/2022	MJ-Daily Press	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	7.96
Chesapeake Bank	Bill	03/17/2022	GB - Staples	Printer paper, file folders, cardstock	Administration	Office Administration	1864100 · TC - Office Supplies	202.88
Chesapeake Bank	Bill	03/17/2022	VC - Indeed	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	510.19
Chesapeake Bank	Bill	03/17/2022	VC - Ziprecruiter	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	576.00
Chesapeake Bank	Bill	03/20/2022	JSY - Sheetz	Snacks - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	15.99
Chesapeake Bank	Bill	03/21/2022	JSY - Giant Eagle	Snacks - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	29.41
Chesapeake Bank	Bill	03/21/2022	JSY - Sheetz	Snacks - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	9.83
Chesapeake Bank	Bill	03/21/2022	GB - USPS	Postage - Guide mailings	Administration	Office Administration	1864400 · TC - Postage	129.00
Verizon Wireless	Bill	03/21/2022	9902137358	Feb 19 > Mar 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	497.20
Connelly Partners	Bill	03/21/2022	37038	Broadcast Media - Boston, MA	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	107,758.02
Connelly Partners	Bill	03/21/2022	37040	February Media - EB Golf Media LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	15,298.00
Connelly Partners	Bill	03/21/2022	37040	February Media - MMS USA Investments, Inc.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	24,902.92
Connelly Partners	Bill	03/21/2022	37039	February Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	804,120.83
U.S. Travel Association	Bill	03/21/2022	IPW-179189	VIP Registration - Miranda Jarrell	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	1,280.00
Chesapeake Bank	Bill	03/22/2022	JSY - The Sawhorse C	Brunch - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	14.00
Chesapeake Bank	Bill	03/22/2022	GB - Amazon	Binding supplies, air freshener	Administration	Office Administration	1864100 · TC - Office Supplies	44.46
Chesapeake Bank	Bill	03/22/2022	GB - Amazon	Markers	Administration	Office Administration	1864100 · TC - Office Supplies	12.49
Chesapeake Bank	Bill	03/22/2022	VC - Indeed	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	510.60
SYTA	Bill	03/23/2022	116	2022 SYTA Annual Conf - Supplier Member Ta	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,025.00
SYTA	Bill	03/23/2022	116	Sponsor a Foundation Luncheon Table	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	500.00
Chesapeake Bank	Bill	03/23/2022	JSY - Bullfrog Brewe	Meal - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	28.32
Chesapeake Bank	Bill	03/24/2022	VC - Ziprecruiter	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	504.00
Chesapeake Bank	Bill	03/25/2022	JSY - Fairfield Inn	Lodging - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	342.99
Huddle Up Group	Bill	03/25/2022	2021-93	2022 All Access Subscription - Sports Tourism	Other Sales & Marketing	Sports Sales & Marketing	0760400 · Memberships (Sports)	3,000.00
Paychex	General Journal	03/25/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	33,532.69
Paychex	General Journal	03/25/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,531.65
Principal Financial Group	General Journal	03/25/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,563.86
Principal Financial Group	General Journal	03/25/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	678.14
Paychex	General Journal	03/25/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Paychex	General Journal	03/25/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.80
LiveWire Business Solutions LLC	Bill	03/25/2022	4303	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
Chesapeake Bank	Bill	03/28/2022	JSY - Nat'l Car Rent	Rental Car - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	509.23
Chesapeake Bank	Bill	03/28/2022	JSY - WAWA	Fuel for rental car - PBA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	88.75
Chesapeake Bank	Bill	03/28/2022	VC - Fairmont Copley	Lodging	Administration	Office Administration	1860500 · TC - Travel	840.23
Chesapeake Bank	Bill	03/28/2022	VC - Delta Air	Airfare	Administration	Office Administration	1860500 · TC - Travel	286.10
Chesapeake Bank	Bill	03/28/2022	VC - The Boca Raton	Lodging - The Boca Raton Resort	Administration	Office Administration	1860500 · TC - Travel	395.50

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Chesapeake Bank	Bill	03/28/2022	VC - United	Airfare	Administration	Office Administration	1860500 · TC - Travel	976.60
Chesapeake Bank	Bill	03/28/2022	VC - United	Airfare	Administration	Office Administration	1860500 · TC - Travel	1,181.60
Chesapeake Bank	Bill	03/28/2022	VC - United	Airfare	Administration	Office Administration	1860500 · TC - Travel	293.60
Chesapeake Bank	Bill	03/28/2022	VC - Illy Caffè	Meals/snacks	Administration	Office Administration	1860550 · TC - Meals & Entertainment	20.00
Chesapeake Bank	Bill	03/28/2022	VC - Tippy Beans Caf	Meals/snacks	Administration	Office Administration	1860550 · TC - Meals & Entertainment	20.51
Chesapeake Bank	Bill	03/28/2022	VC - Opus 9	Lunch w/PHF CEO	Administration	Office Administration	1860550 · TC - Meals & Entertainment	48.46
Chesapeake Bank	Bill	03/28/2022	VC -I stock Photo		Administration	Office Administration	1864000 · TC - Business Expense	99.00
Chesapeake Bank	Bill	03/28/2022	MJ-NYT	Subscription - New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	03/28/2022	MJ-Rich Times Disp	Subscription - Richmond Times Dispatch	Administration	Office Administration	1864000 · TC - Business Expense	11.99
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	60.00
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	60.00
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	45.00
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	45.00
Chesapeake Bank	Bill	03/28/2022	VC -Sports ETA	Sports ETA - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	03/28/2022	VC -Destinations Int	Destinations Int1 - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	03/28/2022	VC -Destinations Int	Destinations Int1 - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	03/28/2022	VC -Northstar Travel	Travel Weekly - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	750.00
Chesapeake Bank	Bill	03/28/2022	VC -Northstar Travel	Travel Weekly - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	750.00
Chesapeake Bank	Bill	03/28/2022	VC -Destinations Int	Destinations Int1 - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	60.00
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	45.00
Chesapeake Bank	Bill	03/28/2022	VC -Northstar Travel	Travel Weekly - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	750.00
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	552.00
Chesapeake Bank	Bill	03/28/2022	VC - Indeed	Indeed - Job Postings	Administration	Office Administration	1868000 · TC - Recruiting	261.42
Chesapeake Bank	Bill	03/28/2022	VC -Ziprecruiter	Ziprecruiter - Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	504.00
Chesapeake Bank	Bill	03/28/2022	VC - Indeed	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	512.04
Chesapeake Bank	Bill	03/29/2022	VC - Jet Blue	Jet Blue Baggage	Administration	Office Administration	1860500 · TC - Travel	30.00
Chesapeake Bank	Bill	03/29/2022	VC - United Cab of B	Cab ride - Business Travel	Administration	Office Administration	1860500 · TC - Travel	93.54
Chesapeake Bank	Bill	03/29/2022	JL - Zoom	Zoom Annual	Administration	Office Administration	1864000 · TC - Business Expense	157.40
Chesapeake Bank	Bill	03/29/2022	MJ-Virginian Pilot	Subscription - Virginian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	03/29/2022	MJ-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	03/29/2022	GB - FOLLION	Paper towels, bathroom supplies	Administration	Office Administration	1864100 · TC - Office Supplies	19.43
Chesapeake Bank	Bill	03/29/2022	VC - Ziprecruiter	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	360.00
Paychex	General Journal	03/31/2022	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	30,179.00
Paychex	General Journal	03/31/2022	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,278.00
Principal Financial Group	General Journal	03/31/2022	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,018.00
Paychex	General Journal	03/31/2022	TC_PAY_ACC	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	338.00
Paychex	General Journal	03/31/2022	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	184.00
Chesapeake Bank	Bill	03/31/2022	GB - USPS	Stamps for acctg dept	Administration	Office Administration	1864400 · TC - Postage	58.00
Connelly Partners	Bill	03/31/2022	37170	OOH Creative 69.5 hrs retouching, image interp	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	21,127.81
Connelly Partners	Bill	03/31/2022	37170	OOH creative editorial services	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	4,800.00
Connelly Partners	Bill	03/31/2022	37169	S Stewart exp rpt-2 food tour tix for Julia Randa	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	50.00
Connelly Partners	Bill	03/31/2022	37169	Influencer payment FAM trip-Justin Chapple	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	10,000.00
Connelly Partners	Bill	03/31/2022	37202	March Television Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	415,689.94
Percepture	Bill	03/31/2022	14790	Public Relations Service March 2022	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Williamsburg Area Chamber of Commerce	General Journal	04/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	04/01/2022	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-30,179.00
Paychex	General Journal	04/01/2022	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-2,278.00
Anthem Blue Cross Blue Shield	General Journal	04/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	3,308.01
Anthem Blue Cross Blue Shield	General Journal	04/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	45.88
Anthem Blue Cross Blue Shield	General Journal	04/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	205.38
American Chamber of Commerce Executives	Bill	04/01/2022	484131	Life Insurance / LTD - April 2022	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	853.43
Principal Financial Group	General Journal	04/01/2022	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-2,018.00

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Paychex	General Journal	04/01/2022	TC_PAY_ACCR	Car Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	-338.00
Chesapeake Bank	Bill	04/01/2022	VC - The Boca Raton	Lodging - Business Travel HSMAl Awards	Administration	Office Administration	1860500 · TC - Travel	791.00
Paychex	General Journal	04/01/2022	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-184.00
Chesapeake Bank	Bill	04/01/2022	GB - Staples	Bankers boxes, rubber bands	Administration	Office Administration	1864100 · TC - Office Supplies	56.69
Great America Financial Services	General Journal	04/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	33.85
Williamsburg Area Chamber of Commerce	General Journal	04/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	362.80
Chesapeake Bank	Bill	04/01/2022	VC - Indeed	Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	35.37
	General Journal	04/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	04/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	04/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Chesapeake Bank	Bill	04/02/2022	VC - The Boca Raton	Lodging - Business Travel HSMAl Awards	Administration	Office Administration	1860500 · TC - Travel	395.50
Chesapeake Bank	Bill	04/02/2022	JO - iContact	Monthly Subscription - Marketing	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	04/02/2022	JO - Adobe	Adobe Creative Cloud Monthly Subscription	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	04/03/2022	VC - Uber	Cab ride - Business Travel	Administration	Office Administration	1860500 · TC - Travel	87.66
Chesapeake Bank	Bill	04/03/2022	VC - The Boca Raton	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	1,565.58
Chesapeake Bank	Bill	04/03/2022	VC - The Boca Raton	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	978.95
Chesapeake Bank	Bill	04/04/2022	VC - The Boca Raton	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	791.00
Chesapeake Bank	Bill	04/05/2022	VC - Uber	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	17.53
Chesapeake Bank	Bill	04/05/2022	VC - Uber	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	14.35
Chesapeake Bank	Bill	04/05/2022	VC - Uber	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	80.13
Chesapeake Bank	Bill	04/05/2022	VC - Dat, Inc	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	79.06
Chesapeake Bank	Bill	04/05/2022	VC - Que Bueno Mex	Meal	Administration	Office Administration	1860550 · TC - Meals & Entertainment	14.04
Chesapeake Bank	Bill	04/05/2022	VC - PGA Tour Shop	Meal	Administration	Office Administration	1860550 · TC - Meals & Entertainment	8.99
Chesapeake Bank	Bill	04/07/2022	VC - Marriott Desert	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	1,040.61
Paychex	General Journal	04/08/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	33,532.69
Paychex	General Journal	04/08/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,531.65
Principal Financial Group	General Journal	04/08/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,563.86
Principal Financial Group	General Journal	04/08/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	678.14
Paychex	General Journal	04/08/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Chesapeake Bank	Credit	04/08/2022	VC - The Boca Raton	Refund for lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	-791.00
Chesapeake Bank	Credit	04/08/2022	VC - The Boca Raton	Refund for lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	-978.95
Chesapeake Bank	Credit	04/08/2022	VC - The Boca Raton	Refund for lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	-395.50
Chesapeake Bank	Bill	04/08/2022	VC - Uber	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	280.13
Paychex	General Journal	04/08/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.80
Chesapeake Bank	Bill	04/08/2022	JSY - Adobe	Adobe Acrobat Pro DC	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Connelly Partners	Bill	04/08/2022	37166	April Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	04/08/2022	37178	March Email Deployment	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	528.50
Connelly Partners	Bill	04/08/2022	37167	April Website Maintenance Fee	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	04/08/2022	37165	Website refresh 0.25 email support	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	31.25
Connelly Partners	Bill	04/08/2022	37165	S Savitt exp rpt 3/14 - Monthly fee for SnapWidg	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	6.56
Connelly Partners	Bill	04/08/2022	37165	S Savitt exp rpt 4/5 - Annual auto renewal for th	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	30.16
Connelly Partners	Bill	04/08/2022	37165	S Savitt exp rpt 3/23-website hosting charge w/	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,168.75
Connelly Partners	Bill	04/08/2022	37165	Website refresh-pymt 1 of 4 for 1 yr licensing &	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	6,250.00
Connelly Partners	Bill	04/08/2022	37165	Website refresh-pymt 2 of 4 for 1 yr licensing &	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	6,250.00
Connelly Partners	Bill	04/08/2022	37179	Simpleview Licensing Cost FY22 ECRM Licensi	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	20,000.00
Connelly Partners	Bill	04/08/2022	37179	Website refresh - pymt 1 of 4	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	6,250.00
Connelly Partners	Bill	04/08/2022	37179	Website refresh - pymt 2 of 4	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	6,250.00
Connelly Partners	Bill	04/08/2022	37179	Website refresh - pymt 3 of 4	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	6,250.00
Connelly Partners	Bill	04/08/2022	37176	April Print Media - VistaGraphics	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	14,430.00
Connelly Partners	Bill	04/08/2022	37171	March Media - TripAdvisor	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	102,549.01
Connelly Partners	Bill	04/08/2022	37171	March Media - Sojern	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	91,800.00
Connelly Partners	Bill	04/08/2022	37171	March Media - Pandora	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	95,470.93
Connelly Partners	Bill	04/08/2022	37171	March Media - OAREX Funding	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	108,666.68

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Connelly Partners	Bill	04/08/2022	37171	March Media - AdSwerve	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	8,372.89
Connelly Partners	Bill	04/08/2022	37171	March Media - T-Mobile USA	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	42,167.00
Connelly Partners	Bill	04/08/2022	37172	March Media Google	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	58,745.78
Connelly Partners	Bill	04/08/2022	37173	March Media Not Ordinary Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	33,333.33
Connelly Partners	Bill	04/08/2022	37173	March Media Meta Platforms	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	52,182.78
Connelly Partners	Bill	04/08/2022	37175	February Media - Expedia	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	25,957.98
Connelly Partners	Bill	04/08/2022	37175	February Media - T-Mobile USA	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	42,167.00
Connelly Partners	Bill	04/08/2022	37177	TV Trafficking - online delivery of 3 spots to 48	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	5,040.00
Connelly Partners	Bill	04/08/2022	37168	Editorial Req- 3.5 hrs 3/3 for Stringout video	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	350.00
Chesapeake Bank	Bill	04/11/2022	VC - United	Flight for business travel	Administration	Office Administration	1860500 · TC - Travel	911.60
Chesapeake Bank	Bill	04/11/2022	VC - United	Flight for business travel	Administration	Office Administration	1860500 · TC - Travel	1,261.60
Chesapeake Bank	Bill	04/11/2022	VC - Grand Hyatt Was	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	1,272.51
Chesapeake Bank	Bill	04/11/2022	VC - RIC Parking	Parking at airport	Administration	Office Administration	1860500 · TC - Travel	132.00
Chesapeake Bank	Bill	04/11/2022	GB - Extra Space Sto	Storage Unit Rental	Administration	Office Administration	1864000 · TC - Business Expense	200.00
Chesapeake Bank	Bill	04/11/2022	JP - Adobe	Adobe Illustrator Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Connelly Partners	Bill	04/11/2022	37184	February Media - Not Ordinary Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	33,333.33
VADMO	Bill	04/12/2022	01933	AAA Sales Blitz - Brochure Partner	Other Sales & Marketing	MICE Sales & Marketing	0660100 · Advertising (MICE)	125.00
Society of Government Meeting Professiona	Bill	04/12/2022	13863	Membership Renewal	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	350.00
Proforma Think Ink	Bill	04/12/2022	B198013400A	1000 Luggage Tags	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	1,023.85
Clean Pix	Bill	04/12/2022	12782	Monthly service fee - Feb/Mar	Destination Marketing	Destination Marketing	1764600 · Online Services	490.00
Miles Partnership LLC	Bill	04/12/2022	62886	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	04/12/2022	62886	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Bluegrass Integrated Communications	Bill	04/12/2022	192315	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	18.50
Bluegrass Integrated Communications	Bill	04/12/2022	192315	Fulfillment - Per Order BULK Requests	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	31.50
Bluegrass Integrated Communications	Bill	04/12/2022	192315	Freight charges USPS	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	175.24
Chesapeake Bank	Bill	04/12/2022	JSY-Hudson	Meal while at conference	Administration	Office Administration	1860550 · TC - Meals & Entertainment	9.20
Richard Weinstein	Bill	04/12/2022	WTC0322	March Services - 11.5 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,437.50
Richard Weinstein	Bill	04/12/2022	WTC0322(a)	Expenses for trip to WTC offices 3/14/22 - 3/15/	Administration	Office Administration	1862050 · TC - Consultant Expenses	700.69
CLA - Clifton Larson Allen	Bill	04/12/2022	3193350	Final billing for FY21 Audit	Administration	Office Administration	1862100 · TC - Legal & Accounting	10,500.00
Sands Anderson	Bill	04/12/2022	529123	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,760.00
Sands Anderson	Bill	04/12/2022	529124	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	864.00
Diamond Springs	Bill	04/12/2022	0002454237	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	04/12/2022	GB - Staples	Storage containers, trash bags	Administration	Office Administration	1864100 · TC - Office Supplies	40.10
Chesapeake Bank	Bill	04/12/2022	GB - Target	Storage tote	Administration	Office Administration	1864100 · TC - Office Supplies	24.60
LiveWire Business Solutions LLC	Bill	04/12/2022	4313	Move computer equipment	Administration	Office Administration	1864600 · TC - Online Service	25.00
LiveWire Business Solutions LLC	Bill	04/12/2022	4311	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Bluegrass Integrated Communications	Bill	04/12/2022	192315	Load Data File	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	87.50
Proforma Think Ink	Bill	04/12/2022	B198013402A	200 Navy Canvas Bags	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	1,460.99
Chesapeake Bank	Bill	04/13/2022	JSY-KTA Tolls	Tolls (Conference in Kansas)	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	4.00
Chesapeake Bank	Bill	04/13/2022	JSY-Wal-Mart	Conference give-away	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	29.39
Kenilworth Media	Bill	04/13/2022	75A18447	1/2 page color advertising	Other Sales & Marketing	Sports Sales & Marketing	0760100 · Advertising (Sports)	1,800.00
Chesapeake Bank	Bill	04/13/2022	VC - Uber	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	119.17
Chesapeake Bank	Bill	04/13/2022	GB - Colonial W'burg	Event facility rental	Administration	Office Administration	1864000 · TC - Business Expense	934.50
Chesapeake Bank	Bill	04/13/2022	JP - Adobe	Adobe Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	39.99
American Chamber of Commerce Executives	Bill	04/14/2022	483569	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	412.50
Great America Financial Services	Bill	04/14/2022	31462608	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	25.02
Great America Financial Services	Bill	04/14/2022	31462608	Per copy charge for color copies, over allowed	Administration	Office Administration	1864000 · TC - Business Expense	1,146.50
Great America Financial Services	Bill	04/14/2022	31462608	Per copy charge for black & white copies, over	Administration	Office Administration	1864000 · TC - Business Expense	27.63
Chesapeake Bank	Bill	04/14/2022	MJ-WY Daily	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	04/14/2022	GB - USPS	2 rolls of stamps for acctg dept	Administration	Office Administration	1864400 · TC - Postage	116.00
LiveWire Business Solutions LLC	Bill	04/14/2022	4340	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
Chesapeake Bank	Bill	04/15/2022	JSY-KTA Tolls	Tolls (Conference in Kansas)	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	4.00
Chesapeake Bank	Bill	04/15/2022	JSY-Topeka	Conference parking	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	12.00

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Chesapeake Bank	Bill	04/15/2022	MJ-Daily Press	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Verizon Wireless	Bill	04/15/2022	9904460385	March 19 - April 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	497.00
Connelly Partners	Bill	04/15/2022	37201	March Television Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	53,278.69
Strategic Marketing & Research	Bill	04/15/2022	11513-IN	Professional fees - April 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Chesapeake Bank	Bill	04/16/2022	JSY-Topeka	Conference parking	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	12.00
Chesapeake Bank	Bill	04/18/2022	JSY-RIC Parking	Airport Parking	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	48.00
Chesapeake Bank	Bill	04/18/2022	JSY - Budget Rent	Rental Car - Conference	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	546.38
Chesapeake Bank	Bill	04/18/2022	JSY-Cyrus Hotel	Conference Hotel	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	606.09
Chesapeake Bank	Bill	04/18/2022	VC - Uber	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	91.84
Chesapeake Bank	Bill	04/18/2022	VC - iStock	Monthly subscription	Administration	Office Administration	1864000 · TC - Business Expense	99.00
Chesapeake Bank	Bill	04/20/2022	MJ-Hyatt-Place	Hotel - MATPRA Quarterly Meeting (Delaware)	Administration	Office Administration	1860500 · TC - Travel	184.19
Chesapeake Bank	Bill	04/20/2022	GB - Harrison's Mvg	Furniture removal	Administration	Office Administration	1864000 · TC - Business Expense	550.00
Chesapeake Bank	Bill	04/20/2022	GB - Staples	4 pre-inked stamps	Administration	Office Administration	1864100 · TC - Office Supplies	115.52
Chesapeake Bank	Bill	04/20/2022	GB - Food Lion	Coffee creamer, handsoap	Administration	Office Administration	1864100 · TC - Office Supplies	16.60
Melissa Hall	Bill	04/21/2022	MH - Walmart	20 Hand sanitizers for Group Tour	Other Sales & Marketing	Group Tour Sales & Marketing	0565000 · Tours (Group)	31.46
Chesapeake Bank	Bill	04/22/2022	JSY-Paul's Deli	Triple Crown Baseball - Lunch for site visit	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	37.34
Paychex	General Journal	04/22/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	33,532.69
Paychex	General Journal	04/22/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,531.65
Principal Financial Group	General Journal	04/22/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,563.86
Principal Financial Group	General Journal	04/22/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	678.14
Paychex	General Journal	04/22/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	375.00
Chesapeake Bank	Bill	04/22/2022	VC - Uber	Business travel transportation	Administration	Office Administration	1860500 · TC - Travel	18.36
Chesapeake Bank	Bill	04/22/2022	MJ-CBB	Tolls - MATPRA Quarterly Meeting (Delaware)	Administration	Office Administration	1860500 · TC - Travel	14.00
Paychex	General Journal	04/22/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.80
Chesapeake Bank	Bill	04/25/2022	JSY-Marriott	Hotel Rooms - Triple Crown Baseball Site Visit	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	590.64
Chesapeake Bank	Bill	04/25/2022	VC - Delta	Flight for business travel	Administration	Office Administration	1860500 · TC - Travel	807.20
Chesapeake Bank	Bill	04/25/2022	MJ-CBB	Tolls - MATPRA Quarterly Meeting (Delaware)	Administration	Office Administration	1860500 · TC - Travel	14.00
Chesapeake Bank	Bill	04/25/2022	MJ-RoyalFarms	PR Conference - Fuel for trip	Administration	Office Administration	1860500 · TC - Travel	32.84
Chesapeake Bank	Bill	04/25/2022	MJ-TST-NALU	Employee Meal at Conference	Administration	Office Administration	1860550 · TC - Meals & Entertainment	23.99
Hanover Insurance Group	Deposit	04/25/2022	200980788	Refund - Workers' Comp Insurance (Actual vs E	Administration	Office Administration	1862400 · TC - Insurance (Events)	-70.00
Connect	Bill	04/26/2022	84605	Sponsorship of Trade Show-Connect Diversity	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5,000.00
Chesapeake Bank	Bill	04/26/2022	MJ-NYT	Subscription - New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	04/27/2022	MJ-CityofWMBG	Peninsula Chronicle Meeting (Parking for Meeti	Destination Marketing	Destination Marketing	1769400 · Public Relations	1.00
Chesapeake Bank	Bill	04/27/2022	VC - Illy Cafe	Meal	Administration	Office Administration	1860550 · TC - Meals & Entertainment	14.19
Chesapeake Bank	Bill	04/27/2022	MJ-Virginian Pilot	Subscription - Virginian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	04/27/2022	MJ-Rich Times Disp	Subscription - Richmond Times Dispatch	Administration	Office Administration	1864000 · TC - Business Expense	11.99
Chesapeake Bank	Bill	04/27/2022	GB - Staples	Paper clips, printer paper, binding materials	Administration	Office Administration	1864100 · TC - Office Supplies	149.00
Chesapeake Bank	Bill	04/27/2022	GB - Food Lion	Paper towels, K-cups, clorox wipes, bottled wat	Administration	Office Administration	1864100 · TC - Office Supplies	56.76
Chesapeake Bank	Bill	04/27/2022	GB - Destinations In	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
Chesapeake Bank	Bill	04/27/2022	GB - Hcareers	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	249.00
Chesapeake Bank	Bill	04/27/2022	GB - Northstar Trave	Job posting on Travel Weekly	Administration	Office Administration	1868000 · TC - Recruiting	750.00
Chesapeake Bank	Bill	04/27/2022	MJ-Column15	Peninsula Chronicle Meeting (Column 15 Coffe	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Associations & Meetings	7.99
Chesapeake Bank	Bill	04/28/2022	VC - Fairmont Copley	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	755.77
Bluegrass Integrated Communications	Bill	04/29/2022	192896	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	18.50
Bluegrass Integrated Communications	Bill	04/29/2022	192896	Fulfillment - Per Order BULK Requests	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	42.00
Bluegrass Integrated Communications	Bill	04/29/2022	192896	Freight charges USPS	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	223.91
Bluegrass Integrated Communications	Bill	04/29/2022	192391	Standardization & preparation of USPS address	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	28.20
Bluegrass Integrated Communications	Bill	04/29/2022	192391	Hand assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	169.20
Bluegrass Integrated Communications	Bill	04/29/2022	192391	Postage Used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	585.08
Bluegrass Integrated Communications	Bill	04/29/2022	192860	Standardization & preparation of USPS address	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	27.90
Bluegrass Integrated Communications	Bill	04/29/2022	192860	Hand assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	167.40
Bluegrass Integrated Communications	Bill	04/29/2022	192860	Load data file	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	17.50
Bluegrass Integrated Communications	Bill	04/29/2022	192860	Standardization & preparation of USPS address	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	41.40

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Bluegrass Integrated Communications	Bill	04/29/2022	192860	Hand assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	248.40
Chesapeake Bank	Bill	04/29/2022	GB - W'burg Lodge	Res deposit for guest speakers lodging (Board	Administration	Office Administration	1864000 · TC - Business Expense	317.68
Chesapeake Bank	Bill	04/29/2022	MJ-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	04/29/2022	GB - Food Lion	Bottled water	Administration	Office Administration	1864100 · TC - Office Supplies	10.21
Bluegrass Integrated Communications	Bill	04/29/2022	192896	Load Data File	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	70.00
Bluegrass Integrated Communications	Bill	04/29/2022	192391	Load Data File	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	8.75
Bluegrass Integrated Communications	Bill	04/29/2022	192860	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	753.83
Miles Partnership LLC	Bill	04/30/2022	64312	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	04/30/2022	64312	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Paychex	General Journal	04/30/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	35,071.16
Paychex	General Journal	04/30/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,620.66
Principal Financial Group	General Journal	04/30/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,563.86
Principal Financial Group	General Journal	04/30/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	701.41
Principal Financial Group	General Journal	04/30/2022	Payroll-TC	Employee Forfeiture of Employer Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-749.58
Paychex	General Journal	04/30/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.80
Connelly Partners	Bill	04/30/2022	37335	2022 Digital Media (March Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	275,271.28
Connelly Partners	Bill	04/30/2022	37338	Paid Search Media (Google LLC)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	58,360.00
Connelly Partners	Bill	04/30/2022	37336	2022 Golf Paid Social Media (March Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	5,216.53
Connelly Partners	Bill	04/30/2022	37339	2022 Paid Social Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	83,778.58
Connelly Partners	Bill	04/30/2022	37342	2022 Golf Paid Social Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	15,991.28
Percepture	Bill	04/30/2022	14986	Public Relations Service April 2022	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Williamsburg Area Chamber of Commerce	General Journal	05/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Anthem Blue Cross Blue Shield	General Journal	05/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	3,375.55
Anthem Blue Cross Blue Shield	General Journal	05/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	39.32
Anthem Blue Cross Blue Shield	General Journal	05/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	176.04
American Chamber of Commerce Executives	Bill	05/01/2022	485009	ACCE May Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	771.53
Emburse, Inc.	Bill	05/01/2022	INV935499	Expense report tracking software implementatio	Administration	Office Administration	1864000 · TC - Business Expense	1,638.60
LiveWire Business Solutions LLC	Bill	05/01/2022	4349	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	05/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	33.25
Williamsburg Area Chamber of Commerce	General Journal	05/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	349.80
	General Journal	05/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	05/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	05/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Clean Pix	Bill	05/01/2022	12610	Monthly service fee - April	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Chesapeake Bank	Bill	05/02/2022	JSY-Loews	Loews Hotel - Conference Hotel Deposit (1 nigh	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	223.88
Identify Yourself	Bill	05/02/2022	6845-1	Mini staplers	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	2,026.30
Julia Smyth-Young	Bill	05/02/2022	ExpRpt050222	Mileage for Richmond Airport - African America	Administration	Office Administration	1860500 · TC - Travel	53.82
Chesapeake Bank	Bill	05/02/2022	MJ-Loews	IPW Conference - Loews Hotel - Conference H	Administration	Office Administration	1860500 · TC - Travel	223.88
James Byers	Bill	05/02/2022	JB-12	March & April Consulting services - 4.5 hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	675.00
Chesapeake Bank	Bill	05/02/2022	GB - Amazon	Handsoap, batteries, markers, coffee cups, fork	Administration	Office Administration	1864100 · TC - Office Supplies	182.11
Chesapeake Bank	Bill	05/02/2022	VC - Indeed	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	218.75
Chesapeake Bank	Bill	05/03/2022	JSY-Lansdowne	VSAE Conference - Lansdowne Resort	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	741.40
Chesapeake Bank	Bill	05/03/2022	JSY-Lansdowne1	VSAE Directors Dinner	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	337.96
Julia Smyth-Young	Bill	05/03/2022	ExpRpt050322	Mileage for VSAE Leesburg, VA (personal car n	Administration	Office Administration	1860500 · TC - Travel	160.29
Chesapeake Bank	Bill	05/03/2022	JSY-Lansdowne2	Bottled water at conference	Administration	Office Administration	1860550 · TC - Meals & Entertainment	11.66
Chesapeake Bank	Bill	05/03/2022	JO - iContact	Monthly Subscription - Marketing	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	05/03/2022	JO - Adobe	Adobe Creative Cloud Monthly Subscription	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	05/03/2022	GB - Esto	Registrations for ESTO conference for: Julie O	Administration	Office Administration	1864000 · TC - Business Expense	2,400.00
Chesapeake Bank	Bill	05/03/2022	GB - USPS	Mail magazines	Administration	Office Administration	1864400 · TC - Postage	11.99
Julia Smyth-Young	Bill	05/04/2022	ExpRpt050422	Mileage to and from Richmond - SGMP Confere	Administration	Office Administration	1860500 · TC - Travel	78.39
Chesapeake Bank	Bill	05/04/2022	VC-UBER	Uber taxi - Boston	Administration	Office Administration	1860500 · TC - Travel	23.61
Chesapeake Bank	Bill	05/04/2022	VC-RIC	Airport Parking	Administration	Office Administration	1860500 · TC - Travel	48.00
Chesapeake Bank	Credit	05/04/2022	VC-DELTA	Delta Flight - Business travel (Los Angeles, CA)	Administration	Office Administration	1860500 · TC - Travel	-238.60

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Chesapeake Bank	Bill	05/04/2022	JSY-Lansdowne3	Conference - employee meal	Administration	Office Administration	1860550 · TC - Meals & Entertainment	11.13
Chesapeake Bank	Bill	05/04/2022	VC-Hudson	Hudson (Boston) Employee Meal	Administration	Office Administration	1860550 · TC - Meals & Entertainment	5.04
Richard Weinstein	Bill	05/04/2022	WTC0422	April Services - 7 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	875.50
Chesapeake Bank	Bill	05/04/2022	JO - Adobe	Adobe Creative Cloud Monthly Subscription	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	05/04/2022	JP-ExCupcake	Office event (Extraordinary Cupcake)	Administration	Office Administration	1864000 · TC - Business Expense	49.28
Chesapeake Bank	Bill	05/05/2022	VC-Fairmont	Lodging for business travel - Boston	Administration	Office Administration	1860500 · TC - Travel	325.64
Paychex	Bill	05/05/2022	18140590	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	300.00
Chesapeake Bank	Bill	05/05/2022	VC-DMA	Association Fee: Destination Marketing Associa	Administration	Office Administration	1864000 · TC - Business Expense	995.00
Chesapeake Bank	Bill	05/06/2022	TP_NorfolkAir	Airport Parking	Administration	Office Administration	1860500 · TC - Travel	10.00
Diamond Springs	Bill	05/06/2022	0002554719	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	05/07/2022	JSY-Freeman	IPW Conference - Booth Fee	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	1,421.52
Chesapeake Bank	Bill	05/07/2022	JSY - Adobe	Adobe Acrobat Pro DC	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Sands Anderson	Bill	05/09/2022	534260	Counsel on Governance & Administrative Matte	Administration	Office Administration	1862100 · TC - Legal & Accounting	288.00
Sands Anderson	Bill	05/09/2022	534261	Intellectual Property Advice	Administration	Office Administration	1862100 · TC - Legal & Accounting	972.00
Connelly Partners	Bill	05/09/2022	37330	May Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,333.00
Connelly Partners	Bill	05/09/2022	37343	April - Industry Email Deployment	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	528.50
Connelly Partners	Bill	05/09/2022	37334	Super Genius Consulting Costs - 2022 Q1	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	25,200.00
Connelly Partners	Bill	05/09/2022	37332	May Website Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	05/09/2022	37344	Simpleview Licensing Costs	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	6,250.00
Connelly Partners	Bill	05/09/2022	37345	Simpleview Licensing Costs	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	6,250.00
Connelly Partners	Bill	05/09/2022	37329	April Snap widget, Hosting, and Domain Renew	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,215.65
Connelly Partners	Bill	05/09/2022	37337	2022 Digital Media (April Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	448,742.72
Connelly Partners	Bill	05/09/2022	37341	2022 OOH Media Extension (April Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	442,000.00
Connelly Partners	Bill	05/09/2022	37333	2022 Q1/2 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	4,424.66
Connelly Partners	Bill	05/09/2022	37340	2022 Print Media (VistaGraphics)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	7,200.00
Chesapeake Bank	Bill	05/10/2022	JP - Adobe	Adobe Illustrator Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	20.99
Percepture	Bill	05/10/2022	15022	FAM Tour Hotel Reservation	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	1,171.84
Chesapeake Bank	Bill	05/11/2022	JSY-OCBCC	IPW Conference - Booth Electric Fee	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	611.72
Miranda Jarrell	Bill	05/11/2022	05-11Exp_Rpt	Mileage (MATPRA Qtr Meeting - Apr 21 to Apr 2	Administration	Office Administration	1860500 · TC - Travel	239.85
Chesapeake Bank	Bill	05/11/2022	GB-CW	Colonial Williamsburg - Board Mtg Facility Fee	Administration	Office Administration	1864000 · TC - Business Expense	1,216.56
Chesapeake Bank	Bill	05/11/2022	VC-ExtraSpace	Extra Space: Storage Unit Rental	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Chesapeake Bank	Bill	05/12/2022	MJ-WY Daily	Subscription - Williamsburg Yorktown Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	05/12/2022	MJ-Daily Press	Subscription - Daily Press	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	05/12/2022	JP - Adobe	Adobe Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Chesapeake Bank	Bill	05/12/2022	VC-Indeed	Job posting: Indeed	Administration	Office Administration	1868000 · TC - Recruiting	501.14
Chesapeake Bank	Bill	05/14/2022	VC-Delta	Delta Airlines: Conference travel (IPW Orlando)	Administration	Office Administration	1860500 · TC - Travel	1,995.20
Chesapeake Bank	Bill	05/15/2022	VC - iStock	Monthly subscription	Administration	Office Administration	1864000 · TC - Business Expense	99.00
Chesapeake Bank	Bill	05/16/2022	JSY-Delta	Conference Travel (Orlando) - IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	632.80
SGMP-Old Dominion Chapter	Bill	05/16/2022	104	Sponsorship for 2022 June Meeting	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	500.00
Great America Financial Services	Bill	05/16/2022	31657013	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	25.02
Connelly Partners	Bill	05/16/2022	37370	2022 OOH Media Extension (Boston April Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	281,900.00
Connelly Partners	Bill	05/16/2022	37369	2022 Broadcast Media (April Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	419,431.22
Connelly Partners	Bill	05/16/2022	37368	2022 Broadcast Media (Boston April Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	55,727.94
Chesapeake Bank	Bill	05/18/2022	VC-United	United Airlines: Conference travel (Toronto, CA)	Administration	Office Administration	1860500 · TC - Travel	857.97
Verizon Wireless	Bill	05/18/2022	9906802694	April 19 - May 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	497.00
Chesapeake Bank	Bill	05/18/2022	VC-ZipRecruiter	Job posting: Zip Recruiter	Administration	Office Administration	1868000 · TC - Recruiting	504.00
Strategic Marketing & Research	Bill	05/18/2022	11537-IN	Professional fees - May 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Chesapeake Bank	Bill	05/19/2022	MJ - Adobe	Adobe Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	10.50
Jill Pongonis	Bill	05/20/2022	5/20/2022-Mileage Re	ABA Conference - Employee Mileage	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	47.98
Paychex	General Journal	05/20/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	33,844.24
Paychex	General Journal	05/20/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,533.45
Principal Financial Group	General Journal	05/20/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,418.86
Principal Financial Group	General Journal	05/20/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	676.87

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Principal Financial Group	General Journal	05/20/2022	Payroll-TC	Employee Forfeiture of Employer Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-37.56
Chesapeake Bank	Bill	05/20/2022	VC-Hilton	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	249.61
Paychex	General Journal	05/20/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.80
Jill Pongonis	Bill	05/20/2022	5/20/2022-Mileage Re	Employee Mileage Report	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	126.94
Chesapeake Bank	Bill	05/21/2022	VC-AMAZON	Amazon Mrktplace: Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	28.14
Chesapeake Bank	Bill	05/21/2022	VC-AMAZON-2	Amazon Mrktplace: Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	34.23
Chesapeake Bank	Bill	05/21/2022	VC-Indeed	Job posting: Indeed	Administration	Office Administration	1868000 · TC - Recruiting	500.48
Chesapeake Bank	Bill	05/21/2022	MJ-Delta	Airline baggage fee	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	30.00
Chesapeake Bank	Bill	05/22/2022	JSY-American	Connect Conference - American Airlines	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	476.80
Chesapeake Bank	Bill	05/22/2022	JSY-American2	Connect Conference - American Airlines	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	101.86
Chesapeake Bank	Bill	05/22/2022	JSY-American3	Connect Conference - American Airlines Bagga	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	30.00
Chesapeake Bank	Bill	05/22/2022	MJ-BulDogTaxi		Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	57.60
Chesapeake Bank	Bill	05/22/2022	MJ-Davenport Grand	Employee meal (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	19.35
Chesapeake Bank	Bill	05/22/2022	MJ-Sweetwater	Employee Meal (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	14.93
Chesapeake Bank	Bill	05/22/2022	MJ-WildSage	PRSA Event Dinner (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	90.89
Chesapeake Bank	Bill	05/23/2022	JSY-STK_SanJuan	Connect Conference - Client Dinner with Labor	Other Sales & Marketing	MICE Sales & Marketing	0664510 · Sales Calls (MICE)	390.23
Chesapeake Bank	Bill	05/23/2022	VC-Delta	Delta Airlines: Conference travel (Grand Rapids	Administration	Office Administration	1860500 · TC - Travel	1,377.20
Chesapeake Bank	Bill	05/23/2022	JSY-PRCC	Connect Conference - Employee Meal (PRCC C	Administration	Office Administration	1860550 · TC - Meals & Entertainment	5.49
Chesapeake Bank	Bill	05/23/2022	MJ-NYT	Subscription - New York Times	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	05/23/2022	VC-AMAZON	Amazon Mrktplace: Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	37.86
Chesapeake Bank	Bill	05/23/2022	VC-AMAZON-2	Amazon Mrktplace: Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	14.07
Chesapeake Bank	Bill	05/23/2022	JP-UPS	Shipping sales collateral materials to conferenc	Administration	Office Administration	1864400 · TC - Postage	529.66
Chesapeake Bank	Bill	05/24/2022	JSY-UBER(PR)	Connect Conference - Taxi Fee	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	13.91
Chesapeake Bank	Bill	05/24/2022	VC-United	United Airlines: Conference travel (Puerto Rico)	Administration	Office Administration	1860500 · TC - Travel	1,691.60
Chesapeake Bank	Bill	05/24/2022	JO-Adweek	Adweek Subscription (2-years)	Administration	Office Administration	1864000 · TC - Business Expense	299.00
Chesapeake Bank	Bill	05/24/2022	MJ-Virginian Pilot	Subscription - Virginian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	05/24/2022	VC-ZipRecruiter	Job posting: Zip Recruiter	Administration	Office Administration	1868000 · TC - Recruiting	144.00
Chesapeake Bank	Bill	05/24/2022	JP-AmazonMkt	Fam Tour Supplies (Amazon Market Place)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	72.74
Chesapeake Bank	Bill	05/24/2022	MJ-Davenport	Employee meal	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	10.12
SYTA	Bill	05/25/2022	30	2022 SYTA Annual Conf - Hosted Travel Talk	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4,500.00
SYTA	Bill	05/25/2022	30	2022 SYTA Conference Sponsorship	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	5,000.00
Chesapeake Bank	Bill	05/25/2022	JSY-UBER	Connect Conference - taxi service	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	11.80
Chesapeake Bank	Bill	05/25/2022	JSY-UBER1	Connect Conference - taxi service	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	14.35
Chesapeake Bank	Bill	05/25/2022	JSY-American	Connect Conference - American Airlines	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	471.80
Chesapeake Bank	Bill	05/25/2022	JSY-American4	Connect Conference - American Airlines	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	86.49
Chesapeake Bank	Bill	05/25/2022	JSY-American5	Connect Conference - American Airlines Bagga	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	30.00
Chesapeake Bank	Bill	05/25/2022	JSY-Fairmont	Connect Conference Hotel - Fairmont San Juan	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	513.61
Miles Partnership LLC	Bill	05/25/2022	65444	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	05/25/2022	65444	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Bluegrass Integrated Communications	Bill	05/25/2022	193447	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	18.50
Bluegrass Integrated Communications	Bill	05/25/2022	193447	Bulk request fulfillment	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	56.00
Bluegrass Integrated Communications	Bill	05/25/2022	193447	UPS Freight Charge	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	442.66
Chesapeake Bank	Bill	05/25/2022	JSY-Landshark	Employee meals - Connect Conference	Administration	Office Administration	1860550 · TC - Meals & Entertainment	25.57
Chesapeake Bank	Bill	05/25/2022	JSY-VienaSnack	Employee meals - Connect Conference	Administration	Office Administration	1860550 · TC - Meals & Entertainment	8.64
Bluegrass Integrated Communications	Bill	05/25/2022	193447	Load Data File	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	52.50
Chesapeake Bank	Bill	05/25/2022	MJ-DeltaBagFee	Baggage Fee	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	30.00
Chesapeake Bank	Bill	05/25/2022	MJ-DELTA	Airline tickets (IPW Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	664.20
Chesapeake Bank	Bill	05/25/2022	MJ-Borracho	Employee meal (conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	20.44
Chesapeake Bank	Bill	05/25/2022	MJ-Crave	Employee Meal (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	21.93
Chesapeake Bank	Bill	05/26/2022	JSY-UBER2	Connect Conference - taxi service	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	6.72
Chesapeake Bank	Bill	05/26/2022	JSY-JETBLUE	IPW Conference Travel - Rachel Burch (Jet Blu	Administration	Office Administration	1860500 · TC - Travel	359.72
Chesapeake Bank	Bill	05/26/2022	JSY-JETBLUE2	IPW Conference Travel - Rachel Burch (Jet Blu	Administration	Office Administration	1860500 · TC - Travel	30.00
Chesapeake Bank	Bill	05/26/2022	JSY-JETBLUE3	IPW Conference Travel - Rachel Burch (Jet Blu	Administration	Office Administration	1860500 · TC - Travel	40.00

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Chesapeake Bank	Bill	05/26/2022	JSY-JETBLUE4	IPW Conference Travel - Rachel Burch (Jet Blu Administration	Administration	Office Administration	1860500 · TC - Travel	30.00
Chesapeake Bank	Bill	05/26/2022	JSY-JETBLUE5	IPW Conference Travel - Rachel Burch (Jet Blu Administration	Administration	Office Administration	1860500 · TC - Travel	40.00
Chesapeake Bank	Bill	05/26/2022	JSY-JETBLUE6	IPW Conference Travel - Rachel Burch (Jet Blu Administration	Administration	Office Administration	1860500 · TC - Travel	106.00
Chesapeake Bank	Bill	05/26/2022	MJ-UBER	Taxi (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	23.96
Chesapeake Bank	Bill	05/26/2022	MJ-Nordstrom	Employee Meal - Coffee (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	7.38
Chesapeake Bank	Bill	05/26/2022	MJ-BurgerKing	Employee Meal (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	13.49
Chesapeake Bank	Bill	05/26/2022	MJ-Davenport	Conference Hotel	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	755.88
Bluegrass Integrated Communications	Bill	05/27/2022	193382	Bulk request fulfillment	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	179.40
Bluegrass Integrated Communications	Bill	05/27/2022	193382	UPS Freight Charge	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	345.19
STR, LLC	Bill	05/27/2022	520813	Board Mtg Speaker Expenses (May meeting)	Administration	Office Administration	1864000 · TC - Business Expense	827.94
Chesapeake Bank	Bill	05/27/2022	MJ-Rich Times Disp	Subscription - Richmond Times Dispatch	Administration	Office Administration	1864000 · TC - Business Expense	11.99
Bluegrass Integrated Communications	Bill	05/27/2022	193382	Load Data File	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	76.10
Chesapeake Bank	Bill	05/27/2022	MJ-UBER	Taxi (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	23.90
Chesapeake Bank	Bill	05/27/2022	MJ-UBER Eats	Employee Meal (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	8.83
Chesapeake Bank	Bill	05/27/2022	MJ-UBER Eats1	Employee Meal (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	43.74
Chesapeake Bank	Bill	05/27/2022	MJ-UBER1	Taxi (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	20.21
Chesapeake Bank	Bill	05/27/2022	MJ-Davenport	Conference Hotel (Extra Night/Flight Delay)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	244.71
Chesapeake Bank	Bill	05/27/2022	MJ-RIC	Airport Parking (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	72.00
Chesapeake Bank	Bill	05/28/2022	JSY-FREEMAN	IPW Booth Conference Fee	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	293.00
Chesapeake Bank	Bill	05/28/2022	JSY-FREEMAN2	IPW Booth Conference Fee	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	1,285.70
Chesapeake Bank	Bill	05/28/2022	MJ-WALLSTJOURNAL	Subscription - Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	05/28/2022	VC-Indeed	Job posting: Indeed	Administration	Office Administration	1868000 · TC - Recruiting	507.79
Chesapeake Bank	Bill	05/28/2022	MJ-TGIFridays	Employee Meal (Conference)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	23.61
Chesapeake Bank	Bill	05/29/2022	VC-UBER	Uber taxi - Business Trip	Administration	Office Administration	1860500 · TC - Travel	11.88
Chesapeake Bank	Bill	05/29/2022	VC-UBER-2	Uber taxi - Business Trip	Administration	Office Administration	1860500 · TC - Travel	5.00
Chesapeake Bank	Bill	05/30/2022	VC-UBER-3	Uber taxi - Business Trip	Administration	Office Administration	1860500 · TC - Travel	9.01
Chesapeake Bank	Bill	05/30/2022	VC-UBER-4	Uber taxi - Business Trip	Administration	Office Administration	1860500 · TC - Travel	5.00
Chesapeake Bank	Bill	05/30/2022	VC-UBER-5	Uber taxi - Business Trip	Administration	Office Administration	1860500 · TC - Travel	51.92
Chesapeake Bank	Bill	05/30/2022	VC-UBER-6	Uber taxi - Business Trip	Administration	Office Administration	1860500 · TC - Travel	5.00
Chesapeake Bank	Bill	05/31/2022	JSY-USPS	IPW Conference materials shipping	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	21.50
Paychex	General Journal	05/31/2022	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	37,239.00
Paychex	General Journal	05/31/2022	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,782.00
Principal Financial Group	General Journal	05/31/2022	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,611.00
Chesapeake Bank	Bill	05/31/2022	VC-RitzCarlton	Lodging for business travel - Ritz Carlton Toron	Administration	Office Administration	1860500 · TC - Travel	2,447.16
Paychex	General Journal	05/31/2022	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	245.00
Chesapeake Bank	Bill	05/31/2022	VC-Fedex	Fedex Office: Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	13.38
Cox Communications	Bill	05/31/2022	MISC-001	Write-off a \$0.22 credit on account from 2021	Administration	Office Administration	1864600 · TC - Online Service	0.22
Percepture	Bill	05/31/2022	15075	Public Relations Service May 2022	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
MCASC/NCMA/VMA	Bill	06/01/2022	2938	2022 MCASC/NCMA/VMA - Annual Meeting Sp	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	5,250.00
MCASC/NCMA/VMA	Bill	06/01/2022	2937	2022 MCASC/NCMA/VMA - Annual Meeting Re	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	919.00
Triple Crown Sports	Bill	06/01/2022	05312022-01	Tournament Umpire Water Station Sponsorship	Other Sales & Marketing	Sports Sales & Marketing	0760100 · Advertising (Sports)	1,500.00
Williamsburg Area Chamber of Commerce	General Journal	06/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Paychex	General Journal	06/01/2022	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-37,239.00
Paychex	General Journal	06/01/2022	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-2,782.00
Anthem Blue Cross Blue Shield	General Journal	06/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	3,375.55
Anthem Blue Cross Blue Shield	General Journal	06/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	39.32
Anthem Blue Cross Blue Shield	General Journal	06/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	176.04
American Chamber of Commerce Executives	Bill	06/01/2022	486191	ACCE June Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	812.48
Principal Financial Group	General Journal	06/01/2022	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1,611.00
Chesapeake Bank	Bill	06/01/2022	VC-Delta	Delta Airlines: Business travel (Boston)	Administration	Office Administration	1860500 · TC - Travel	528.60
Paychex	General Journal	06/01/2022	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-245.00
Emburse, Inc.	Bill	06/01/2022	939307	June monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
LiveWire Business Solutions LLC	Bill	06/01/2022	4388	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50

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LiveWire Business Solutions LLC	Bill	06/01/2022	4380	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	824.83
Great America Financial Services	General Journal	06/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	32.55
Williamsburg Area Chamber of Commerce	General Journal	06/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	336.80
Search Wide Global	Bill	06/01/2022	13924	VP Marketing/Communications - 1st Installment	Administration	Office Administration	1868000 · TC - Recruiting	13,500.00
Chesapeake Bank	Bill	06/01/2022	VC-Indeed	Job posting: Indeed	Administration	Office Administration	1868000 · TC - Recruiting	294.65
	General Journal	06/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	06/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	06/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Clean Pix	Bill	06/01/2022	12844	Monthly service fee - May	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Chesapeake Bank	Bill	06/02/2022	JSY-Expedia	IPW Conference - Rental Car	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	642.87
LGBT Meeting Professionals Assoc	Bill	06/02/2022	WlmbrgPrMem	LGBT MPA Premium Business Membership	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	999.00
Chesapeake Bank	Bill	06/02/2022	JSY-ILLY_CAFFE	Bobby Holland Mtg - Triple Crown	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	10.38
Chesapeake Bank	Bill	06/02/2022	JSY-Target	Sports Tournament - Event give-away items	Other Sales & Marketing	Sports Sales & Marketing	0766140 · Sports Outreach (Sports)	7.97
Chesapeake Bank	Bill	06/02/2022	JO - iContact	Monthly Subscription - Marketing	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	Bill	06/02/2022	VC-STAPLES	Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	158.87
Chesapeake Bank	Bill	06/02/2022	MJ-DELTA	Conference (Baggage Fee)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	30.00
Chesapeake Bank	Bill	06/03/2022	JSY-COFFEE_BEAN	Conference Meals - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	5.02
Chesapeake Bank	Bill	06/03/2022	RB-WHITLEYS	WHITLEYS PEANUT FACTORY - Booth Giveaw	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	82.80
Virginia Restaurant Lodging Travel Assoc	Bill	06/03/2022	18325	2022/2023 VRLTA Annual Membership Dues (Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	895.00
Paychex	General Journal	06/03/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	31,032.70
Paychex	General Journal	06/03/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,318.37
Principal Financial Group	General Journal	06/03/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,342.71
Principal Financial Group	General Journal	06/03/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	620.64
Principal Financial Group	General Journal	06/03/2022	Payroll-TC	Employee Forfeiture of Employer Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-1.89
Chesapeake Bank	Bill	06/03/2022	VC-UBER	Business travel	Administration	Office Administration	1860500 · TC - Travel	10.20
Chesapeake Bank	Bill	06/03/2022	VC-UBER1	Business Travel	Administration	Office Administration	1860500 · TC - Travel	85.21
Paychex	General Journal	06/03/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.15
Diamond Springs	Bill	06/03/2022	0002651355	Kitchen Water Filtration	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Chesapeake Bank	Bill	06/03/2022	MJ-ABM_ORLANDO	ABM ORLANDO INTL A&B TERM - Conference	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	19.00
Chesapeake Bank	Bill	06/03/2022	MJ-COFFEE_BEAN	THE COFFEE BEAN AND TEA - Conference M	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	5.02
Chesapeake Bank	Bill	06/04/2022	JSY-OCBCC	Conference Parking - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	20.00
Chesapeake Bank	Bill	06/04/2022	JSY-PUBLIX	Conference Meals - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	31.88
Chesapeake Bank	Bill	06/04/2022	JSY-CASTLE	Conference Hotel - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	826.21
Chesapeake Bank	Bill	06/04/2022	VC-FAIRMONT	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	1,093.47
Chesapeake Bank	Bill	06/04/2022	VC-UBER1	Business travel	Administration	Office Administration	1860500 · TC - Travel	63.85
Chesapeake Bank	Bill	06/04/2022	VC-FX Chg	FX Service Charge for travel to Canada	Administration	Office Administration	1864000 · TC - Business Expense	48.94
Chesapeake Bank	Bill	06/04/2022	JO-Adobe	Adobe Creative Cloud Monthly Subscription	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	06/04/2022	MJ-UBER_EATS	UBER EATS - Conference Employee Meal	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	11.17
Chesapeake Bank	Bill	06/04/2022	MJ-UBER_EATS2	UBER EATS - Conference Employee Meal	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	39.84
Chesapeake Bank	Bill	06/05/2022	JSY-HILTON	Conference Parking - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	42.60
Chesapeake Bank	Bill	06/05/2022	JSY-PUBLIX	Conference Meals - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	44.84
Chesapeake Bank	Bill	06/05/2022	JSY-SEASONS	Conference Meals - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	57.93
Chesapeake Bank	Bill	06/05/2022	RB-UBER	Taxi - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	35.90
Chesapeake Bank	Bill	06/05/2022	RB-UBER2	Taxi - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	5.38
Miranda Jarrell	Bill	06/05/2022	06-2022Exp_Rpt	IPW - Parking Fee (Orange County Convention	Administration	Office Administration	1860500 · TC - Travel	20.00
Rachel Burch	Bill	06/05/2022	06-2022ExpRpt	Employee mileage	Administration	Office Administration	1860500 · TC - Travel	93.42
Chesapeake Bank	Bill	06/05/2022	VC-UBER2	Business travel	Administration	Office Administration	1860500 · TC - Travel	20.00
Chesapeake Bank	Bill	06/05/2022	VC-UBER3	Business travel	Administration	Office Administration	1860500 · TC - Travel	20.00
Chesapeake Bank	Bill	06/05/2022	VC-UBER4	Business travel	Administration	Office Administration	1860500 · TC - Travel	15.96
Chesapeake Bank	Bill	06/05/2022	MJ-BRIO	BRIO-MILLENNIA - Conference Employee Meal	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	52.71
Chesapeake Bank	Bill	06/06/2022	JSY-SEASONS	Conference Meals - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	79.56
Chesapeake Bank	Bill	06/06/2022	VC-UBER5	Business travel	Administration	Office Administration	1860500 · TC - Travel	56.37
Chesapeake Bank	Bill	06/06/2022	MJ-DELTA	Conference (Baggage Fee)	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	30.00

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	06/06/2022	MJ-LOEWS	Conference Hotel	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	464.67
Chesapeake Bank	Bill	06/06/2022	MJ-OCBCC	OCBCC CONV CTR PARKING	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	20.00
Chesapeake Bank	Bill	06/06/2022	MJ-STARBUCKS	STARBUCKS - Conference Employee Meal	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	21.73
Chesapeake Bank	Bill	06/06/2022	MJ-UBER	UBER TRIP - Conference taxi	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	16.99
Chesapeake Bank	Bill	06/07/2022	RB-OCBCC	OCBCC CONV CTR - Parking - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	20.00
Chesapeake Bank	Bill	06/07/2022	RB-STARBUCKS	STARBUCKS - Meal - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	17.41
Chesapeake Bank	Bill	06/07/2022	JSY-FREEMAN	Booth Convention Fees - IPW 2022	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	239.09
Chesapeake Bank	Bill	06/07/2022	JSY-FREEMAN2	Booth Convention Fees - IPW 2022	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	71.73
Chesapeake Bank	Bill	06/07/2022	JSY-ADOBE	Adobe Acrobat Pro	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	06/07/2022	MJ-UBER	UBER TRIP - Conference taxi	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Travel (Agency & Staff)	31.93
Chesapeake Bank	Bill	06/08/2022	JSY-LOEWS	Conference Hotel - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	1,339.86
Chesapeake Bank	Bill	06/08/2022	JSY-STARBUCKS	Conference Meals - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	17.31
Chesapeake Bank	Bill	06/08/2022	RB-OCBCC	OCBCC CONV CTR - Parking - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	20.00
Chesapeake Bank	Bill	06/08/2022	RB-UBER	Taxi - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	8.95
Chesapeake Bank	Bill	06/08/2022	RB-UBER2	Taxi - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	3.43
Chesapeake Bank	Bill	06/08/2022	RB-UBER3	Taxi - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	22.91
Chesapeake Bank	Bill	06/08/2022	JSY-HILTON	Conference Parking - UST IPW	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	42.60
Chesapeake Bank	Bill	06/08/2022	VC-UBER6	Business travel	Administration	Office Administration	1860500 · TC - Travel	8.24
Chesapeake Bank	Bill	06/08/2022	VC-UBER7	Business travel	Administration	Office Administration	1860500 · TC - Travel	12.95
Chesapeake Bank	Bill	06/08/2022	VC-UBER8	Business travel	Administration	Office Administration	1860500 · TC - Travel	41.55
Chesapeake Bank	Bill	06/08/2022	VC-UBER9	Business travel	Administration	Office Administration	1860500 · TC - Travel	66.39
Chesapeake Bank	Bill	06/08/2022	VC-UBER10	Business travel	Administration	Office Administration	1860500 · TC - Travel	13.27
Connelly Partners	Bill	06/08/2022	37331	June Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	173,337.00
Connelly Partners	Bill	06/08/2022	37516	Industry Email Deployment - May	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	528.50
Connelly Partners	Bill	06/08/2022	37511	2022 Q1/Q2 Media Measurement Contracts (Za	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	110,000.00
Connelly Partners	Bill	06/08/2022	37517	Reimbursable Travel Costs - J Norwood Exp Rr	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Staff & Agency)	145.84
Connelly Partners	Bill	06/08/2022	37510	June Website Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Annual Maintenance	2,400.00
Connelly Partners	Bill	06/08/2022	37509	May Snap widget, Hosting, and Domain Renew	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	06/08/2022	37513	2022 Digital Media (April Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	199,663.23
Connelly Partners	Bill	06/08/2022	37514	2022 Digital Media (May Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	165,291.87
Connelly Partners	Bill	06/08/2022	37515	2022 Digital Media (March Media - Trip Advisor	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	45.00
Connelly Partners	Bill	06/08/2022	37512	2022 Q1/2 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	4,909.18
Connelly Partners	Bill	06/08/2022	37519	2022 OOH Reprinting Costs	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	4,130.00
Connelly Partners	Bill	06/08/2022	37518	2022 Golf Paid Social Media (May Media)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	16,289.91
MidAtlantic PR Alliance	Bill	06/08/2022	DUES2023MATPRA	MATPRA Membership Dues - FY23	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Associations & Meetings	200.00
Chesapeake Bank	Bill	06/09/2022	JSY-RIC	Conference Parking - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	84.00
Chesapeake Bank	Bill	06/09/2022	JSY-SIXT	Conference Rental Car	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	15.91
Chesapeake Bank	Bill	06/09/2022	JSY-SIXT_ONLINE	Conference Rental Car - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	541.53
Chesapeake Bank	Bill	06/09/2022	RB-UBER	Taxi - UST IPW	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	3.00
Chesapeake Bank	Bill	06/09/2022	VC-UBER11	Business travel	Administration	Office Administration	1860500 · TC - Travel	12.32
Chesapeake Bank	Bill	06/09/2022	VC-UBER12	Business travel	Administration	Office Administration	1860500 · TC - Travel	61.63
Chesapeake Bank	Bill	06/09/2022	VC-UBER13	Business travel	Administration	Office Administration	1860500 · TC - Travel	15.44
Chesapeake Bank	Bill	06/09/2022	VC-HILTON	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	1,991.28
Richard Weinstein	Bill	06/09/2022	WTC0522	May Services - 3.5 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	437.50
Chesapeake Bank	Bill	06/09/2022	MJ-DAILY_PRESS	DAILY PRESS SUBSCRIPTION	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	06/09/2022	MJ-ADOBE	ADOBE CREATIVE CLOUD - Monthly subscrip	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Maryland Motorcoach Association	Bill	06/10/2022	100632	2023 Annual Membership Dues	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	325.00
Chesapeake Bank	Bill	06/10/2022	VC-INDEED	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	505.20
Chesapeake Bank	Bill	06/12/2022	MJ-WY_DAILY	WY DAILY SUBSCRIPTION	Administration	Office Administration	1864000 · TC - Business Expense	8.95
U.S. Travel Association	Bill	06/13/2022	0012784-B	Chairman Circle Membership (Final Installment)	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	33,500.00
Chesapeake Bank	Bill	06/13/2022	JSY-SUNOCO	Conference Rental Car - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	50.02
Chesapeake Bank	Bill	06/13/2022	VC-FAIRMONT1	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	1,222.67
Chesapeake Bank	Credit	06/13/2022	VC-FAIRMONT2	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	-1,125.57

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Chesapeake Bank	Credit	06/13/2022	VC-FAIRMONT3	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	-65.00
Chesapeake Bank	Bill	06/13/2022	VC-EXTRA_SPACE	Storage Unit Rental	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Chesapeake Bank	Bill	06/13/2022	VC-FEDEX_OFFICE	Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	33.44
Connelly Partners	Bill	06/13/2022	37523	2022 May Broadcast Media (Boston - ARPA)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	83,347.21
Connelly Partners	Bill	06/13/2022	37524	2022 May Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	634,528.82
Chesapeake Bank	Bill	06/14/2022	JSY-ProperBrickOven	Conference Meals - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	147.51
Chesapeake Bank	Bill	06/14/2022	RB-USPS	USPS - Shipping of SWAG for SGMP	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	96.43
Chesapeake Bank	Bill	06/15/2022	JSY-FREEMAN	Booth Convention Fees - IPW 2022	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	528.53
Great America Financial Services	Bill	06/15/2022	31854597	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	25.02
Chesapeake Bank	Bill	06/15/2022	VC-Istockphoto	iStockPhoto - Monthly subscription	Administration	Office Administration	1864000 · TC - Business Expense	99.00
Connelly Partners	Bill	06/15/2022	37526	Paid Search Media - May (Google LLC)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	55,261.88
Connelly Partners	Bill	06/15/2022	37527	Paid Social Media - May (TikTok / Meta Platform)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	36,741.35
Strategic Marketing & Research	Bill	06/15/2022	11547-IN	Professional fees - June 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Fairfax County Convention and Visitors	Bill	06/16/2022	7205	VADMO Client Event - June 29, 2022	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	400.00
Bluegrass Integrated Communications	Bill	06/16/2022	194139	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	18.50
Bluegrass Integrated Communications	Bill	06/16/2022	194139	Bulk request fulfillment	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	7.00
Bluegrass Integrated Communications	Bill	06/16/2022	194139	UPS Freight Charge	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	36.80
Bluegrass Integrated Communications	Bill	06/16/2022	194139	Load Data File	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	17.50
Chesapeake Bank	Bill	06/17/2022	JSY-BP_OIL	Conference Rental Car - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	104.00
Chesapeake Bank	Bill	06/17/2022	JSY-WESTIN_COFFEE	Conference Meals - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	3.48
Paychex	General Journal	06/17/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	33,328.66
Paychex	General Journal	06/17/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,558.88
Principal Financial Group	General Journal	06/17/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,358.16
Principal Financial Group	General Journal	06/17/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	625.79
Paychex	General Journal	06/17/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Chesapeake Bank	Bill	06/17/2022	VC-AMZN_Mktp	Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	9.93
Chesapeake Bank	Bill	06/17/2022	VC-AMZN_Mktp2	Business Supplies	Administration	Office Administration	1864000 · TC - Business Expense	144.68
Chesapeake Bank	Bill	06/18/2022	JSY-FREEMAN	Booth Convention Fees - IPW 2022	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	119.55
Chesapeake Bank	Bill	06/18/2022	JSY-FREEMAN2	Booth Convention Fees - IPW 2022	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	35.87
Chesapeake Bank	Bill	06/18/2022	JSY-EXXONMOBIL	Conference Rental Car - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	95.00
Chesapeake Bank	Bill	06/18/2022	JSY-NATIONAL_CAR	Conference Rental Car - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	628.84
Chesapeake Bank	Bill	06/18/2022	JSY-RIC	Conference Parking - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	56.00
Chesapeake Bank	Bill	06/18/2022	JSY-UBER	Conference Taxi - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	24.02
Chesapeake Bank	Bill	06/18/2022	JSY-WESTIN	Conference Hotel - SGMP	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	1,548.64
Verizon Wireless	Bill	06/18/2022	9909124403	May 19 - June 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	519.20
Chesapeake Bank	Bill	06/18/2022	VC-INDEED	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	512.69
Chesapeake Bank	Bill	06/20/2022	MJ-NYTimes	NYTimes Digital Subscription	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Sands Anderson	Bill	06/21/2022	538966	Counsel on Governance & Administrative Mat	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,375.00
Sands Anderson	Bill	06/21/2022	538967	Intellectual Property Advice	Administration	Office Administration	1862100 · TC - Legal & Accounting	684.00
Chesapeake Bank	Bill	06/21/2022	MJ-VIRGINIAN_PILOT	VIRGINIAN PILOT CIRC - Digital Subscription	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Diamond Springs	Bill	06/22/2022	0002017951	Invoice received June 22, 2022	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Connect	Bill	06/23/2022	90039	Sponsorship of Trade Show	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	4,000.00
Connect	Bill	06/23/2022	90039	Sponsorship of Trade Show	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	4,000.00
Percepture	Bill	06/23/2022	15199	2022 ESTO Award Submission	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Editorial Content Creation	125.00
Miles Partnership LLC	Bill	06/27/2022	66620	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	06/27/2022	66620	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Chesapeake Bank	Bill	06/27/2022	MJ-PR_SOCIETY	PUBLIC RELATIONS SOCIETY - Industry Awar	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Associations & Meetings	875.00
Coastal Virginia Tourism Alliance	Bill	06/28/2022	5015	2022 - 2023 Membership	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	500.00
Proforma Think Ink	Bill	06/28/2022	B198014767A	525 luggage tags for promotional giveaways	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	502.54
Anthem Blue Cross Blue Shield	General Journal	06/28/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-1,032.95
Anthem Blue Cross Blue Shield	General Journal	06/28/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-13.10
Anthem Blue Cross Blue Shield	General Journal	06/28/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-58.68
Chesapeake Bank	Bill	06/28/2022	MJ-BHM	BHM*RTD PAPER SUBSCRIPTION	Administration	Office Administration	1864000 · TC - Business Expense	11.99

Williamsburg Tourism Council
FY2022 Expense Transaction Details
July 2021 through June 2022

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	06/28/2022	MJ-WSJ	WALL-ST-JOURNAL - Digital Subscription	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Proforma Think Ink	Bill	06/28/2022	B198014767A	525 luggage tags for promotional giveaways	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Fam Tours	502.53
Chesapeake Bank	Bill	06/29/2022	JSY-CHILIS	Conference Meals - VADMO	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	17.89
Chesapeake Bank	Bill	06/29/2022	JSY-LAZ_PKG	Conference Parking - VADMO	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	30.00
Chesapeake Bank	Bill	06/29/2022	JSY-LEVY	Conference Meals - VADMO	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	7.10
Chesapeake Bank	Bill	06/29/2022	JSY-LEVY2	Conference Meals - VADMO	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	7.87
Virginia Tourism Corp	Bill	06/29/2022	8597	2022 Connect Sports (VTC/Connect Event)	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	350.00
American Chamber of Commerce Executives	Bill	06/29/2022	487193	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	412.50
Chesapeake Bank	Bill	06/30/2022	JSY-AC_HOTELS	Conference Hotel - VADMO	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	309.22
	General Journal	06/30/2022	SPT_GRANT	Close Sports Grant Liability	Other Sales & Marketing	Sports Sales & Marketing	0760120 · Sports Grants (Sports)	-13,650.00
Paychex	General Journal	06/30/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	32,996.16
Paychex	General Journal	06/30/2022	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	13,198.00
Paychex	General Journal	06/30/2022	VAC_ACC_TC	FY2021 Vacation Accrual Reversal	Administration	Office Administration	1850000 · TC - Salaries	-8,634.00
Paychex	General Journal	06/30/2022	VAC_PAY_TC	FY2022 Vacation Accrual	Administration	Office Administration	1850000 · TC - Salaries	29,524.00
Paychex	General Journal	06/30/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,621.06
Paychex	General Journal	06/30/2022	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,048.00
Principal Financial Group	General Journal	06/30/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,188.21
Principal Financial Group	General Journal	06/30/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	569.14
Principal Financial Group	General Journal	06/30/2022	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	475.00
James Byers	Bill	06/30/2022	JB-26	May & June Consulting services - 4 hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	600.00
James Byers	General Journal	06/30/2022	YE-EXPACC	James Byers & Richard Weinstein	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	975.00
Richard Weinstein	General Journal	06/30/2022	YE-EXPACC	Richard Weinstein	Administration	Office Administration	1862050 · TC - Consultant Expenses	1,535.32
Sands Anderson	General Journal	06/30/2022	YE-EXPACC	Sand Anderson	Administration	Office Administration	1862100 · TC - Legal & Accounting	5,364.00
Paychex	General Journal	06/30/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Paychex	General Journal	06/30/2022	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	84.00
Great America Financial Services	General Journal	06/30/2022	YE-EXPACC	Great America Financial - photocopies	Administration	Office Administration	1864000 · TC - Business Expense	637.95
Verizon Wireless	General Journal	06/30/2022	YE-EXPACC	Verizon	Administration	Office Administration	1864500 · TC - Phone	208.24
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	528.50
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	24,000.00
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Staff & Agency)	764.00
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	285.00
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	294,182.22
Connelly Partners	General Journal	06/30/2022	YE-EXPACC2	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	119,627.09
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	118,273.51
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM (SEO & Content)	26,578.69
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	25,122.38
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	41,750.00
Connelly Partners	General Journal	06/30/2022	YE-EXPACC2	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	10,000.00
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	484,202.62
Percepture	Bill	06/30/2022	15191	Public Relations Service June 2022	Destination Marketing	Destination Marketing	1769400 · Public Relations: PR - Agency Fee	15,000.00
Connelly Partners	General Journal	06/30/2022	YE-EXPACC	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1761000 · Research: Research - Brand Tracking	20,000.00
								<u>16,448,911.58</u>

**Williamsburg Tourism Council
Treasurer's Report
2022 Annual Financial Results**

REVENUE:	
Sales Tax (58.1-603.2)	13,819,692
\$1 Transient Tax	1,566,832
Maintenance of Effort Funds	1,576,600
Other	764,855
Total Revenue	\$ 17,727,980
EXPENSES:	
Destination Marketing	\$ 14,663,024
Destination Marketing	14,663,024
Other Sales & Marketing	\$ 320,093
MICE Sales & Marketing	174,089
Group Tour Sales & Marketing	78,030
Sports Sales & Marketing	26,362
International Sales & Marketing	41,612
Administration	\$ 1,465,795
Employee Wages & Benefits	1,113,571
Office Administration	352,224
Total Expenses	\$ 16,448,912
Total Revenue over Expenditures	\$ 1,279,069