



Two-Year College Transfer Grant Update

May 1, 2023

Requirement:

Per Item 150 paragraph F.4.d of Chapter 2 of the 2022 Special Session I Virginia Acts of Assembly, Radford University is required to report on the progress of achieving targeted goals for the Two-Year College Transfer Grant (CTG) Program. In accordance with the mandate the following response is provided.

Response:

Radford University (University) remains committed to supporting the Two-Year College Transfer Grant Enhancement program and stabilizing the University's transfer student enrollment. These initiatives are important to Radford and concentrated efforts are underway to position the transfer programs for sustained success. With the CTG resources provided in 2022-23, Radford was able to serve 30 students. A detailed chart outlining the use of funds and the total enrollment in the CTG program is appended to the end of this document. The University is working diligently to increase enrollment in the CTG program to reach the transfer target of 140 originally established in the 2015 Acts of Assembly. Recent enrollment declines within the University as well as within the Virginia Community College System (VCCS) has impacted program participation.

With resources dedicated on the transfer student population, staff continue work with partners in the VCCS to encourage transfer opportunities and discussing CTG with prospective students. As we continue to work with students for fall 2023, the University will continue to increase our outreach efforts to encourage VCCS graduates to complete the FAFSA and CTG application.

In the current academic year, the University and New River Community College (NRCC) have partnered to analyze the current transfer enrollment process and identify potential barriers to students progressing at the University. This collaborative group has identified opportunities for both schools to further promote CTG to students earlier and throughout the transfer process. The University will continue to engage with NRCC to make sure that a seamless transition process is in place for our incoming students and determine how this can be applied across other community colleges.

Additionally, we have expanded the Highlander Hub to Virginia Western Community College. The Highlander Hub was originally a partnership with NRCC that provided a designated location within the community colleges that provides the University a transfer admission presence on a weekly basis to talk with prospective students. To date, this academic year we have been able to connect with 43 prospective students through the Highlander Hub at VWCC. Of those, 26 have submitted applications and seven have already confirmed they will be attending the University in fall 2023.

As the University moves into the next recruitment cycle, a robust communication strategy will be implemented to educate students on the ability to connect with a University team member at the Highlander Hub at VWCC or NRCC. Within these connections, the University will promote the CTG program and encourage students to apply. Additionally, the University is revising transfer materials to provide students with clear pathways from their studies at any VCCS college to the University. These materials will highlight the transfer aid processes to include the CTG program and application process.

To ensure all eligible students receive the CTG, the University focuses on the following strategies to encourage participation and increase visibility of the CTG program:

- Promote the University's partnerships and affiliation agreements with community college advisors and transfer counselors while highlighting the availability of the CTG program to reduce student cost.
- Communicate with prospective students about the CTG program during private visit sessions at the colleges within the VCCS.
- Promote the CTG program with prospective transfer students during on-campus visits, tours and open house presentations.
- Throughout the recruitment cycle, send email communications to prospective transfer applicants who may qualify for the CTG program.
- Promote the CTG program to prospective transfer students during admission counselors' on-site application reviews at the colleges within the VCCS.
- Discuss the CTG program at transfer student receptions.
- Throughout the recruitment cycle, especially during the semester prior to enrollment, include CTG messaging in ongoing telephone outreach to qualified applicants, admits, and deposited students to apply for the CTG program if they appear to be eligible, but have not yet completed an application.
- Encourage all transfer students to complete the FAFSA.

The three following tables provide a detail accounting of the number of students receiving the Two-Year College Transfer Grant (CTG), CTG PLUS Grant, and the CTG Incentive Grant since the inception of each program. It should be noted that the 2022-23 financial aid data are not completely finalized until October; therefore, the projections (*) provided are subject to final validation and could change.

Recipients of the Two-Year College Transfer Grant

Year	Student Level Group	Residency	Term	# Unique Students	Total Dollars Awarded	Average Award
2009-10	Total	All	Annual	17	\$14,500	\$853
2010-11	Total	All	Annual	40	\$38,000	\$950
2011-12	Total	All	Annual	46	\$41,000	\$891
2012-13	Total	All	Annual	52	\$49,500	\$952
2013-14	Total	All	Annual	47	\$38,000	\$809
2014-15	Total	All	Annual	61	\$48,000	\$787
2015-16	Total	All	Annual	87	\$81,000	\$931
2016-17	Total	All	Annual	77	\$67,900	\$882
2017-18	Total	All	Annual	76	\$70,500	\$928
2018-19	Total	All	Annual	98	\$90,000	\$918
2019-20	Total	All	Annual	95	\$88,500	\$932
2020-21	Total	All	Annual	77	\$69,500	\$903
2021-22	Total	All	Annual	48	\$43,500	\$906
2022-23*	Total	All	Annual	30	\$27,500	\$917

Source: SCHEV FA22 Financial Aid by Program; Radford University Data Warehouse

Recipients of the Two-Year College Transfer Grant PLUS

Year	Student Level Group	Residency	Term	# Unique Students	Total Dollars Awarded	Average Award
2009-10	Total	All	Annual	4	\$3,500	\$875
2010-11	Total	All	Annual	14	\$13,500	\$964
2011-12	Total	All	Annual	16	\$14,000	\$875
2012-13	Total	All	Annual	20	\$16,500	\$825
2013-14	Total	All	Annual	15	\$11,500	\$767
2014-15	Total	All	Annual	15	\$12,000	\$800
2015-16	Total	All	Annual	19	\$15,000	\$789
2016-17	Total	All	Annual	16	\$13,580	\$849
2017-18	Total	All	Annual	15	\$12,500	\$833
2018-19	Total	All	Annual	47	\$41,500	\$883
2019-20	Total	All	Annual	43	\$39,000	\$907
2020-21	Total	All	Annual	32	\$27,500	\$859
2021-22	Total	All	Annual	14	\$12,500	\$893
2022-23*	Total	All	Annual	11	\$10,000	\$909

Source: SCHEV FA22 Financial Aid by Program; Radford University Data Warehouse

Recipients of the Two-Year College Transfer Grant Incentive

Year	Student Level Group	Residency	Term	# Unique Students	Total Dollars Awarded	Average Award
2015-16	Total	All	Annual	58	\$54,000	\$931
2016-17	Total	All	Annual	69	\$64,000	\$928
2017-18	Total	All	Annual	63	\$57,000	\$905
2018-19	Total	All	Annual	94	\$82,500	\$878
2019-20	Total	All	Annual	89	\$79,500	\$893
2020-21	Total	All	Annual	65	\$53,000	\$815
2021-22	Total	All	Annual	39	\$30,000	\$769
2022-23*	Total	All	Annual	28	\$25,500	\$911

Source: SCHEV FA22 Financial Aid by Program; Radford University Data Warehouse