



# VIRGINIA STATE UNIVERSITY

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TO: General Assembly of Virginia  
FROM: Myra Phillips, Director of Financial Aid  
CC: Dr. Alexis Brooks-Walter, Vice President for Enrollment Services  
DATE: April 26, 2023  
SUBJECT: Virginia State University: Two-Year Transfer Grant (CTG) Update

Virginia State University (VSU) has an estimated target of 80 transfer students to receive the College Transfer Grant (CTG). Our numbers are relatively flat, however, the University is working to achieve this goal. VSU has awarded the following in CTG funds over the past three years:

Award Year	Number of Students	Dollar Amount
2020-21	8	\$12,500
2021-22	6	\$10,500
2022-23	5	\$10,000

The University has taken the following actions in order to increase the number of eligible transfers:

- Established a Transfer Center dedicated to focus on recruitment and success of transfer students. There is a specific goal to recruit more transfer students from the Virginia Community College System (VCCS) as well as establish partnerships with community college partners.
- Developed an enhanced recruitment plan that consists of regular visits to VCCS institutions to include in-person and virtual visits.
- Currently working with Brightpoint Community College to establish a new transfer agreement.
- Currently working with the VSU College of Engineering and Technology to determine programs that align with a future articulation agreement.
- Established a profile presence on the Transfer Virginia Portal website.
- Increased the visibility of the Founder's Scholarship for incoming transfer students who have earned an Associate's degree. The scholarship provides students with up to \$6,500 in additional aid. We hope to leverage this opportunity with the CTG to provide an added incentive for transfer.
- Working to establish a VCCS transfer/associates degree-completion pipeline initiative to promote to high school students who do not qualify for admission to VSU out of high school.
- Updated Financial Aid Website with CTG Application and Criteria.
- Continue to increase the visibility of Virginia State University's Transfer Center through various forms of communication in order to attract Virginia transfer students.