OLD DOMINION UNIVERSITY BOARD OF VISITORS 2022 Interim Executive Summary of Activities

Document Title

Annual Executive Summary of the Interim Activity and Work of the Board of Visitors of Old Dominion University, January 1, 2022 – December 31, 2022.

Author

Old Dominion University

Enabling Authority

Code of Virginia, Chapter 13, Governing Boards of Public Institutions of Higher Education, <u>§§23.1-1300</u> <u>through 1310</u>

Code of Virginia, Chapter 20, Old Dominion University, §§23.1-2000 through 2004

Executive Summary

As required by <u>Virginia Code §23.1-1303(13)</u>, the governing board of each public institution of higher education shall submit to the General Assembly and the Governor and make publicly available on the institution's website an annual executive summary of its interim activity and work no later than the first day of each regular session of the General Assembly. Questions regarding the Executive Summary can be addressed to Donna Meeks, Executive Secretary to the Board of Visitors, Office of the President, 757-683-3072, <u>dmeeks@odu.edu</u>.

Among the highlights of this past year are the following:

- Inaugurated President Brian O. Hemphill, Ph.D. as Old Dominion University's ninth president
- Received the Carnegie R1 Research Designation
- Announced a \$500M Capital Campaign
- Created the School of Public Health with EVMS and Norfolk State University, with the support of Sentara Healthcare
- Signed an MOU with EVMS and Sentara to officially launch its partnership
- Established an academic pathway for partnership in manufacturing engineering technology with Patrick & Henry Community College
- Admitted to the Sun Belt Conference, with the Women's Soccer Team winning the University's first Sun Belt Championship tournament
- Initiated the largest capital project in the University's history, valued at \$188M
- Approved the School of Supply Chain Logistics and Maritime Operations

During 2022, the Board of Visitors of Old Dominion University held four quarterly meetings on April 21-22, June 2-3, 2022, September 15-16, and December 8-9, with the June meeting designated as its annual meeting. Two meetings of the Board's Executive Committee were held on January 31 and March 28. An orientation session for new Board members was held on August 16 and the Board's annual retreat was held on August 22-23.

The Board has six standing committees that address key functions within the University: Academic & Research Advancement; Administration & Finance; Athletics, Audit, Compliance & Human Resources; Student Enhancement & Engagement and Digital Learning; and University Advancement and University Communications. These committees meet in conjunction with the quarterly Board meetings. The Board's Bylaws were revised during 2022 to rename the Audit, Compliance & Human Resources; Student Enhancement & Engagement and Digital Learning; and University Advancement and University Communications to reflect the organizational structure of the University and the addition of the new vice presidents for Digital Learning and University Communications/Chief Marketing Officer. The seventh standing committee, the Governance Committee, provides oversight functions related to board governance and conduct of business and met six times during 2022.

A public forum on the University's proposed 2022-2023 tuition and fees was held on March 28, 2022. ODU students and other interested individuals were given the opportunity to sign up in advance to make public comments following the briefing by the Vice President for Administration & Finance and Chief Financial Officer. No one signed up in advance; however, the Board's student representative attended and spoke in support of the administration's proposal.

Board members completed the annual self-assessment survey in early 2022 and the results were presented and discussed at the Board's retreat in August.

The Board met with President Brian O. Hemphill, Ph.D. in closed session on June 3, 2022, to discuss the progress on his 2021-2022 performance plan, and on August 23 and December 9 to discuss the progress report on his 2022-2023 performance plan.

An exit conference with the Auditor of Public Accounts on the University's audit for the fiscal year ended June 30, 2021, was held with the Board's Audit, Compliance, and Human Resources Committee on June 3, 2022.

During 2022, the Board received briefings and/or held discussions on the following topics:

- Carnegie R1 Research Classification
- COVID-19 Updates
- Institute for Advanced Learning and Research
- Strategic Planning Updates
- Financial Overview and Preparations for FY2023
- Proposed 2022-2023 Tuition & Fees
- Quarterly Financial Updates
- President's Meetings with colleges and academic departments
- National recognition for Academic Excellence in Graduate Programs
- Exemplary awards and service milestones for outstanding Monarchs
- Spring and Fall Commencement Plans
- Online Virginia Network
- Research opportunities in Offshore Wind Energy, Supply Chain/Acquisition Systems, Autonomous Systems, and SmallSats/Wallops
- Crisis and Emergency Management Plan
- Capital Outlay Projects status reports
- Educational Foundation investment reports

- Reports from the University Audit Executive:
 - Internal Quality Assurance Improvement Program
 - Completed Audit Reports:
 - Owens House Construction Audit
 - Police Department Operations
 - Tennis Center
 - Office of Visa and Immigration Service Advising
 - Payroll Benefits
 - Closeout Procedures for the Confucius Institute
 - Banner Workflows
 - University Libraries
 - Status of Open Audit Issues
 - Annual Risk Assessment Process
- Annual Red Flag Rule update
- Staff Climate Survey presentation
- Overview of proposed revisions to the Code of Student Conduct
- Reports from the student representative to the Board (elevated from committee level to a standing agenda item for the full Board meeting)
- Fundraising updates
- Overview of new fundraising artificial intelligence software, Gravyty
- Alumni events and engagement opportunities
- Promotions in academic rank
- Faculty demographics for tenured/tenure-track faculty and non-tenure track faculty
- Intercollegiate Athletics transfer portal; Name, Image, and Likeness (NIL); Collectives; and Alston payments
- Academic and community engagement data of student-athletes
- University's Information Security Program
- Proposed 2022-2023 Operating Budget and Plan
- Level II Delegated Authority Renewal
- Public Safety updates
- Student Government Association Executive Board goals
- Student wellbeing updates
- Fall semester preparation and special events, including State of the University Address, Alumni Weekend and Presidential Inauguration
- Virginia Beach Monarch Memorial
- Legislative budget updates
- ODU/EVMS integration
- Digital Learning/ODUGlobal
- ODU Maritime Initiative and appointment of new Associate Vice President for Maritime Initiatives
- Institute for Coastal Adaptation and Resilience
- Future focus discussion on what the Board needs to work on, what are the most important issues for the University to focus on, and what should the University be known for
- State of the University Address and 2021-2022 President's Report
- Student group meetings
- Open forums with students, administrative & professional faculty, and classified staff
- Continued engagement with business and industry leaders

- NASA Wallops Island Flight Facility
- SACSCOC Reaffirmation of Accreditation
- Research Foundation overview
- Carnegie Classification methodology
- Annual Debt Management Report
- Supplier Diversity Program/SWaM Goals
- Auxiliary Business Services fall opening performance
- Human Resources overview and annual succession planning efforts
- Branding of on-campus neighborhoods to encourage a sense of belonging among students
- Every Campus a Refuge (ECAR) Program
- Virginia Symphony Orchestra (VSO) Fellowship
- Office of Counseling Services
- Briefings on enrollment, graduation, and retention rates
- Timeline for the rebranding of ODU*Online* to ODU*Global*
- Capital Campaign Kick-off Dinner
- Seeking State approval of the School of Supply Chain, Logistics and Maritime Operations
- Appointed new Assistant Vice President of Federal Government Relations and established an office in Washington, D.C. to increase opportunities to advocate for short- and long-term Federal priorities
- Data Science opportunities in Hampton Roads
- Outcomes of Applied Research initiative launched in 2016
- Mid-Year FY2023 budget update and FY2024 Budget development process
- Public Private Education Facilities and Infrastructure Act
- FY2022 Annual Financial Statements
- FY2023 Athletics Budget
- Sun Belt Conference peer institution analysis on fundraising and scholarships
- ODAF's Statements of Financial Position and Student of Activities 2022 vs. 2021
- Baseball Stadium fundraising initiative
- Proposal to revise procedures for appointing student representative to the Board
- First Star Old Dominion University Academy for foster youth
- Student homelessness data and resources
- Fall 2022 digital learning enrollment trends and Spring 2023 registration trends
- Progress report on recommendations from the ODUOnline Task Force
- Future of digital learning at ODU
- Long-term vision and short-term strategies for maturing the University's marketing and communications efforts.

The following actions were taken by the Board during 2022:

- Approved 102 faculty appointments, 136 administrative faculty appointments, eight appointments with tenure, 27 emeritus/emerita appointments, and granted tenure to 18 faculty members
- Revised Sections 2.01, 4.02, and 6.01 of the Board's Bylaws
- Reviewed and approved the Board's Code of Ethics
- Reviewed and approved 39 Board of Visitors policies and reinstated an additional policy that had previously been rescinded

- Approved Board Member Conflict of Interest Policy Acknowledgement and Disclosure Form
- Approved proposed officer election process
- Elected Board Officers to serve two-year terms from July 1, 2022, through June 30, 2024
- Approved resolutions of appreciation for retired Board members Carlton Bennett, Unwanna Dabney, Jay Harris and Lisa Smith, and former Faculty Senate chair John Sokolowski
- Approved name changes to the Board's Audit, Compliance & Human Resources, Student Enhancement & Engagement and Digital Learning, and University Advancement and University Communications Committee to reflect the University's organizational structure
- Approved Charters for the Academic & Research Advancement, Administration & Finance and Athletics standing committees
- Approved President Brian Hemphill's 2022-2023 Performance Plan, incentive payment based on 2021-2022 performance plan, incentive payment based on mid-year 2022-2023 performance plan, amendments to his deferred compensation plan, and memberships in Jefferson Science Associates, LLC, Board of Directors; Preston Hollow Community Capital Board of Managers; and Wiley Board of Directors
- Approved the 2023-2028 Strategic Plan
- Approved creation of School of Kinesiology and Health Science and School of Communications and Disorders in the College of Health Sciences, School of Data Science, and School of Supply Chain, Logistics, and Maritime Operations
- Approved the University's exploration and work regarding the establishment of an academic health sciences center with Eastern Virginia Medical School in collaboration with Norfolk State University and the Children's Hospital of the Kings Daughters
- Approved the Ray Ferrari Endowed Professorship in the Batten College of Engineering & Technology
- Approved the E.V. Williams Chair in Strategic Leadership in the Strome College of Business
- Approved the renaming of the Department of Women's Studies to Women's and Gender Studies
- Approved the appointment of the inaugural Vice Presidents for University Communications/Chief Marketing Officer
- Approved the appointment of the inaugural Vice President for Digital Learning
- Appointed faculty representatives to the Board standing committees
- Appointed student representative to the Board
- Approved 2022-2023 Tuition and Fees
- Approved 2022-2023 Operating Budget and Plan
- Approved Amendment to the 2023 Operating Budget and Plan
- Approved the 2023 Audit Plan and a modified 2022 Audit Plan
- Approved new administrative position for the University Audit Department
- Approved resolution naming the Ellmer Family Baseball Complex
- Approved the Six-Year Plan
- Approved continuation of the University in Level II Authority
- Adopted the Crisis and Emergency Management Plan
- Adopted Guidelines for projects under the Public-Private Education Facilities and Infrastructure Act of 2002

The Old Dominion University Board of Visitors continues to operate in a transparent manner, to the extent required by law, in all Board actions. All meetings were open to the public, notice was provided pursuant to <u>Virginia Code §2.2-3707</u>, and agendas and minutes were published on the University's website and Virginia's Commonwealth Calendar. Any business that was conducted in closed session was done pursuant

to the Virginia Freedom of Information Act. University Counsel and Senior Assistant Attorney General was present for all meetings and closed sessions. All meetings were held in person, with individual Board members participating via Zoom during the April and December quarterly meetings and the annual retreat pursuant to Virginia Code §§ <u>2.2-3708.2</u> and <u>2.2-3708.3</u> and as reflected in the meeting minutes.

The <u>Bylaws of the Old Dominion University Board of Visitors</u> are posted on the Board's website and note the requirements of the Board in order to ensure the transparency of its actions. Section 3.07 of the Bylaws require that all meetings of the Board be conducted in accordance <u>Board Policy 1107</u>, <u>Board of Visitors Meeting Scheduling and Procedures</u>, unless modified at the discretion of the Rector. Section 3.08 of the Bylaws specifies that Board members are subject to the provisions of the State and Local Government Conflict of Interests Act and must file reports as required (<u>Va. Code §2.2-3114</u>, B). University Counsel will review filings in accordance with these provisions. Board members must disclose any conflicts to University Counsel and recuse themselves from any meeting discussions on related topics and abstain from voting.