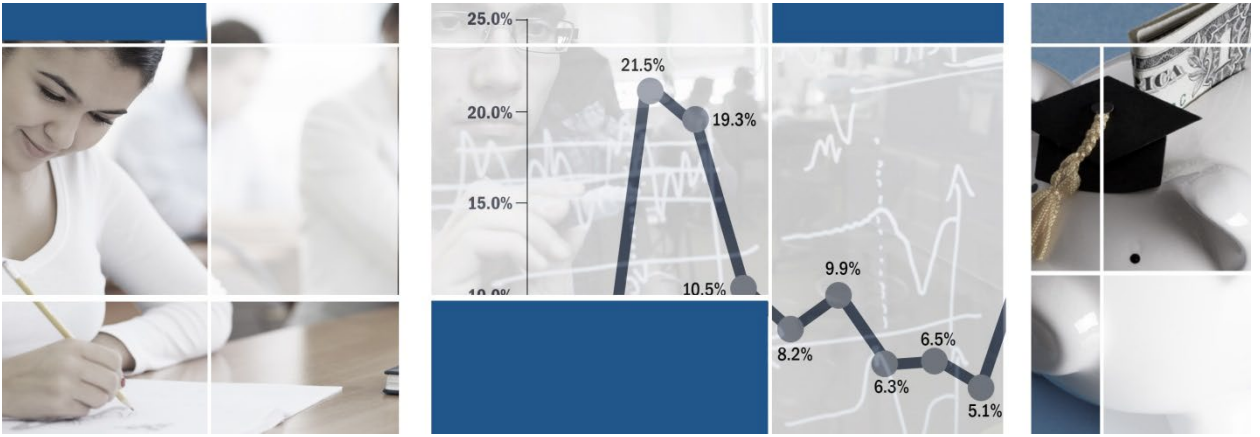


January 18, 2023



Boards of Visitors Orientation: Report of the 2022 Event

CONTENTS

Overview	1
Planning Group	1
Attendance	2
Survey Results	2
Orientation Agenda	5
Registered Attendees	8

OVERVIEW

Section 23.1-1304 of the Code of Virginia requires that the State Council of Higher Education for Virginia “develop, in consultation with public institutions of higher education and members of their governing boards, and annually deliver educational programs for the governing boards of such institutions” and “submit to the General Assembly and the Governor an annual executive summary of the interim activity and work of the Council pursuant to this section no later than the first day of each regular session of the General Assembly.” A 2013 amendment to the Code stipulated that new board members “shall participate in an orientation session at least once during their first two years of membership.” In 2015, the statutory language was amended to provide boards a process whereby members who do not participate may be removed.

In accordance with this requirement, SCHEV staff held a mandatory orientation session for newly appointed board members on October 18-19, 2022. A copy of the agenda summarizing the topics covered in these meetings is included with this report.

Planning Group

To comply with the mandate to develop the orientation “in consultation with public institutions of higher education and members of their governing boards,” SCHEV created a nine-member planning committee that included one Council member, two college representatives, one member of an institutional Board of Visitors and a representative of the Virginia Commission on Higher Education Board Appointments. The Secretary of Education, Deputy Secretary of Education and the Secretary of the Commonwealth also participated in the planning sessions.

Attendance

BOV appointments (2 reappointments)	64
New board member attendees	48
Rectors	1
Presidents	4
Board professionals	11

There were 16 new members who were unable to attend the 2022 orientation. They understand that they will be required to attend the 2023 orientation session. The date for the 2023 orientation will be determined in January of 2023.

Survey Results

Following the orientation session, SCHEV staff provided attendees with an evaluation survey. Results of the electronic poll indicate that, of the 16 new members who responded, the majority rated the sessions as extremely valuable, very valuable or valuable.



Boards of Visitors Orientation

October 18-19, 2022

Lewis Ginter Botanical Garden
Kelly Education Center
Massey Conference Center Auditorium
1800 Lakeside Avenue
Richmond, Virginia 23228

OCTOBER 18

12:15 pm

CHECK-IN OPENS; INFORMAL NETWORKING (Refreshments Available)

Massey Auditorium, Kelly Center, Lewis Ginter Botanical Garden

12:45 pm

Welcome, Overview and Acknowledgements

- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
- **Ken Ampy**, Vice Chair, State Council of Higher Education for Virginia

1:00 pm

Remarks from Governor Youngkin

Glenn Youngkin, Governor of the Commonwealth of Virginia

1:20 pm

The Governor's Finance-related Priorities and Virginia's Economic Outlook

Stephen Cummings, Secretary of Finance

1:45 pm

Expectations of Board Members

Ed Feulner, Chair, Virginia Commission on Higher Education Board Appointments

2:00 pm

Overview of Virginia Higher Education

- **Katharine Webb**, Vice Chair, SCHEV Council
- **Peter Blake**, Director, SCHEV

2:40 pm

BREAK (Refreshments Available)

2:50 pm

Fundamentals of Service on a Public Board

[2:50 pm] **Trusteeship 101: The Role of a Public Trustee**

- Moderator: **Alvin Schexnider**, SCHEV Council Member; former President of Thomas Nelson Community College and former Interim President of Norfolk State University
- Speakers:
 - **Michael Poliakoff**, President, American Council of Trustees & Alumni (ACTA)
 - **Henry Stoeber**, President & CEO, Association of Governing Boards (AGB)

[3:50 pm] **Trusteeship 102: Virginia-specific Responsibilities (FOIA; Ethics and COIA)**

- **Alan Gernhardt**, Executive Director, Virginia Freedom of Information Advisory Council
- **Mike Melis**, Senior Assistant Attorney General, Office of the Attorney General

4:35 pm **Analyzing and Benchmarking Institutional Spending**
Armand Alacbay, Chief of Staff and Senior Vice President of Strategy, ACTA

4:50 pm **Higher Education Priorities of the Youngkin Administration**
Aimee Guidera, Secretary of Education

5:15 pm **RECEPTION**
Robins Room, Visitor's Center, Lewis Ginter Botanical Gardens

OCTOBER 19

8:15 am **CHECK-IN OPENS; INFORMAL NETWORKING (Refreshments Available)**
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Garden

8:30 am **Welcome, Overview and Acknowledgements**
Peter Blake, Director, SCHEV

8:40 am **Institutional and State Finance: Budgeting, Spending and Tuition Setting**

- Moderator: **Sarah Spota**, Deputy Secretary of Education
- Speakers:
 - **Michael Maul**, Director, Department of Planning and Budget
 - **Jennifer "JJ" Davis**, Executive VP and Chief Operating Officer, University of Virginia
 - **Davis Rennolds**, Chair, Administration, Advancement, Finance and Facilities Committee, Board of Visitors, University of Mary Washington

9:45 am **Risk Assessment and Management**
[9:45pm] **Changing Demographics and Potential Impacts on Enrollment**
Qian Cai, Director, Demographics Research Group, Weldon Cooper Center, University of Virginia

[10:15am] **Odds vs Risks in Institutional Governance and Administration**

- Moderator: **Peter Blake**, Director, SCHEV
- Speakers:
 - **Maribeth Herod**, Rector, Board of Visitors, James Madison University
 - **Michael Rao**, President, Virginia Commonwealth University

11:00 am

Student Mental Health and Wellness; Vibrant and Safe Campuses

- Moderator: **Suzanne Youngkin**, First Lady, Commonwealth of Virginia
- Speakers:
 - **John Littel**, Secretary of Health and Human Resources; Member, Board of Visitors, William and Mary
 - **Frances Keene**, Interim Vice President for Student Affairs, Virginia Tech
 - **Janet Gullickson**, President, Germanna Community College

12:00 pm

LUNCH (Buffet-style Meal Provided)

12:50 pm

Boards' Roles in Freedom of Speech/Expression, Academic Freedom and Intellectual Diversity

- Moderator: **Aimee Guidera**, Secretary of Education
- Speakers:
 - **Michael Poliakoff**, President, ACTA
 - **Joe Cohn**, Legislative and Policy Director, Foundation for Individual Rights and Expression (FIRE)
 - **Jim Douglas**, Member, Governors' Council, Bipartisan Policy Center (Campus Free Expression Project); former Governor, Vermont
 - **Timothy Zick**, Professor, William and Mary Law School

2:00 pm

BREAK (Refreshments Available)

2:15 pm

Best Practices for Effective Governance: Advice from Rectors and Presidents

- Moderator: **Judi Lynch**, Member and former Vice Rector, Board of Visitors, Longwood University
- Speakers:
 - **Makola Abdullah**, President, Virginia State University
 - **Taylor Reveley IV**, President, Longwood University
 - **Whitt Clement**, Rector, Board of Visitors, University of Virginia; Former Chair, SCHEV
 - **Jimmy Hazel**, Member and former Rector, Board of Visitors, George Mason University

3:15 pm

Conclusions, Reflections and Appreciation

- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
- **Kay Coles James**, Secretary of the Commonwealth

Registered Attendees - 2022 Boards of Visitors Orientation

Brightpoint Community College

Saamiya Mohammed

Christopher Newport University

The Hon. Richard Bray
Regina P. Brayboy
Amy G. Dale
C. Larry Pope
Kelli Purdy Meadows
Boris G. Robinson

Germanna Community College

Janet Gullickson, President

George Mason University

Lindsey Burke
Jimmy Hazel
Michael Meese
Dolly Oberoi
Robert Pence

James Madison University

Dickie Bell
Terrie Edwards
Donna Harper
Maribeth Herod
Suzanne Obenshain
Xaiver Williams

Longwood University

Judi M. Lynch
Kristie Helmick Proctor
Taylor Reveley IV, President
Ronald O. White

Norfolk State University

Dwayne Blake
Pam Boston
Katrina Chase
The Hon. James Dyke
Conrad Hall
James Jamison
Harold Watkins

Old Dominion University

Dennis M. Ellmer
E.G.(Rudy) Middleton, III
Elza H. Mitchum

Radford University

Jeanne Armentrout
Karen Castelee
Jennifer Wishon Gilbert
Tyler Lester
George Mendiola
Lisa Pompa
Marquett Smith
James Turk

University of Mary Washington

Kelly Eury
Andrew Lamar
William Murray
Davis Rennolds
Terrie Suit

University of Virginia

Carlos M. Brown
Qian Cai
Whitt Clement
JJ Davis, Vice President
U. Bertram Ellis Jr.
L.F. Payne
Amanda L. Pillion
Douglas D. Wetmore

Virginia Community College System

Bruce Meyer
Rose Marie Owen

Virginia Commonwealth University

Anthony Bedell
Andy Florence
Chelsea Gray
Dale Jones
Clifton Peay
Michael Rao, President
Erin Wilson

Virginia Military Institute

John Adams
C. Ernest Edgar IV
Thomas E. Gottwald
Gussie Lord
Kim Parker, Govt Relations Officer
Damon Williams

Virginia State University

Makola Abdullah, President
Victor Branch
Thomas Cosgrove
Robert Denton, Jr.
Harold Green, Jr.
Leonard Haynes III
Annie C. Redd

Virginia Tech

Sandra C. Davis
Frances Keene, Vice President
Kim O'Rourke, Vice President

William & Mary

Kendrick F. Ashton Jr.
Stephen J. Huebner
C. Michael Petters
Timothy Zick, Professor

Governor

The Hon. Glenn Youngkin, Governor of Virginia
Suzanne Youngkin, First Lady of Virginia

Cabinet Members

The Hon. Stephen Cummings, Secretary of Finance
The Hon. Aimee Guidera, Secretary of Education
The Hon. Kay Coles James, Secretary of the Commonwealth
The Hon. John Littel, Secretary of Health & Human Services
The Hon. Sarah Spota, Deputy Secretary of Education

Special Guests

Armand Alacbay, American Council of Trustees & Alumni (ACTA)
Joe Cohn, FIRE
The Hon. James Douglas, Bipartisan Policy Center
Ed Feulner, Virginia Commission on Higher Education Board Appointments
Alan Gernhardt, Virginia FOIA Council
Michael Maul, Dept. of Planning and Budget
Mike Melis, Assistant Attorney General
Michael Poliakoff, American Council of Trustees & Alumni (ACTA)
Henry Stoeber, Association of Governing Boards (AGB)

State Council of Higher Education for Virginia

Ken Ampy, Chair
Peter Blake, Director, SCHEV
Walter Curt
Alvin Schexnider
Katharine Webb, Vice Chair