

# Williamsburg Tourism Council

FY23 Annual Report

*Visit*  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

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# § 58.1-603.2

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Additional state sales and use tax in certain counties and cities of historic significance; Historic Triangle Marketing Fund.

“... Moneys in the Fund shall be used solely for the purposes of marketing, advertising, and promoting the Historic Triangle area as an overnight tourism destination, with the intent to attract visitors from a sufficient distance so as to require an overnight stay of at least one night, as set forth in this subsection...”

# Strategic Goals

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The organization's primary objective is to increase overnight visitation to the Historic Triangle, a travel region comprised of three municipalities - City of Williamsburg, York County, and James City County.

Strategic goals include:

- Increase overnight visitation
- Increase tax revenue
- Unify the region under the Destination Marketing Organization's (DMO) tourism brand and strategy
- Improve reporting, analytics, and data driven optimization



# Board of Directors

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## Voting

James City County

Colonial Williamsburg

City of Williamsburg

Busch Gardens

Hotel/Motel Association

Jamestown Rediscovery

Jamestown/Yorktown Found.

Restaurant Association

York County

Ruth Larson, Chair

Cliff Fleet, Vice Chair

Mayor Doug Pons, Treasurer

Kevin Lembke

Neal Chalkley

James Horn

Christy Coleman

Mickey Chohany

Chad Green

## Ex Officio

GWCTA – Business Council

Virginia Tourism Corporation

Mike Rock

Rita McClenny

# FY23 Board Meetings

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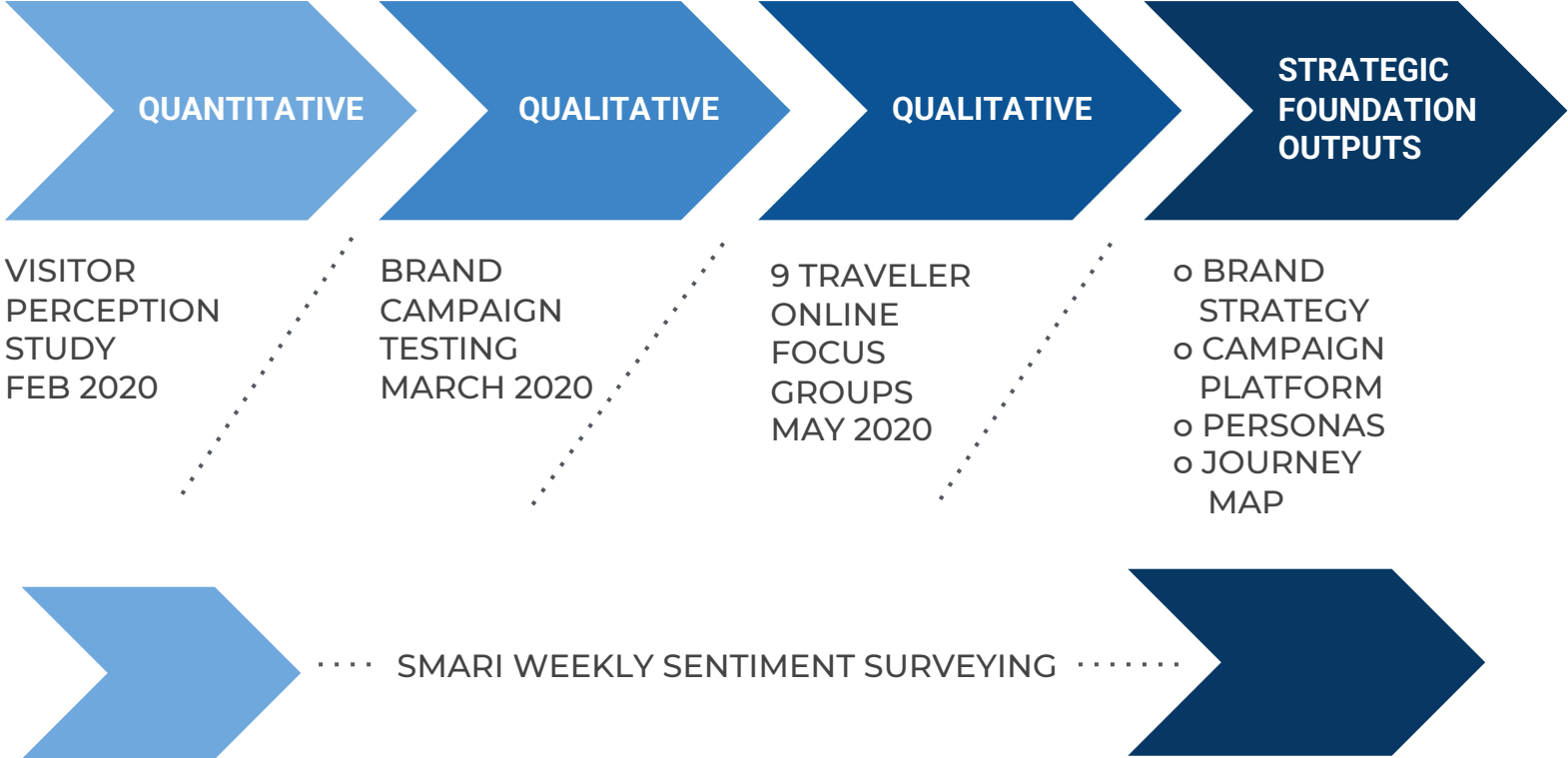
Click on hyperlink to view attachment.

July 19, 2022	<a href="#"><u>AGENDA</u></a>	<a href="#"><u>MINUTES</u></a>
September 20, 2022	<a href="#"><u>AGENDA</u></a>	<a href="#"><u>MINUTES</u></a>
November 15, 2022	<a href="#"><u>AGENDA</u></a>	<a href="#"><u>MINUTES</u></a>
January 17, 2023	<a href="#"><u>AGENDA</u></a>	<a href="#"><u>MINUTES</u></a>
March 21, 2023	<a href="#"><u>AGENDA</u></a>	<a href="#"><u>MINUTES</u></a>
May 16, 2023	<a href="#"><u>AGENDA</u></a>	<a href="#"><u>MINUTES</u></a>
June 26, 2023	<a href="#"><u>AGENDA</u></a>	<a href="#"><u>MINUTES</u></a>

# FY23 Media/Creative Strategy

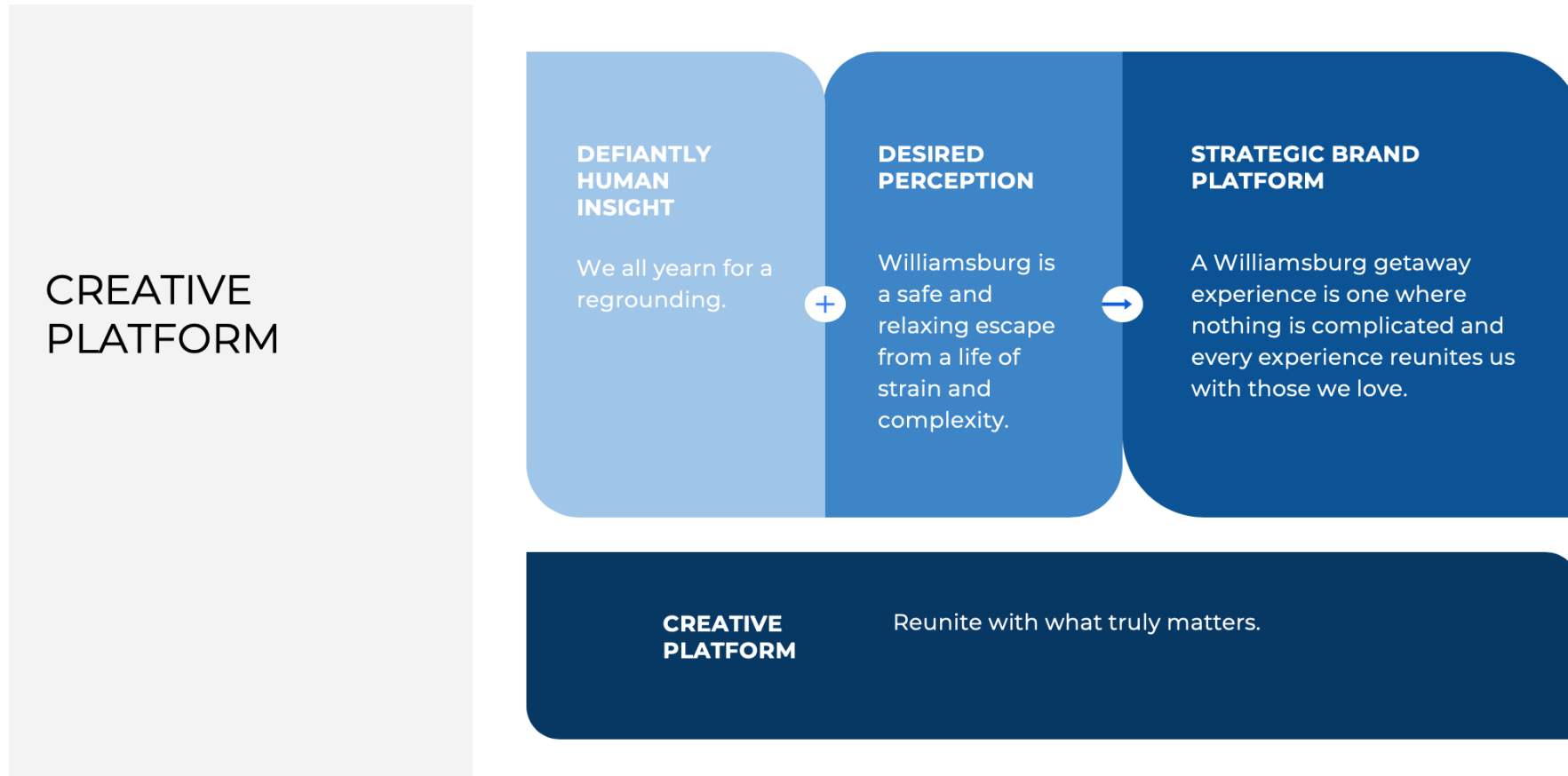
# Research

**DATA DRIVEN  
STRATEGY.  
ALWAYS.**



# Creative Platform

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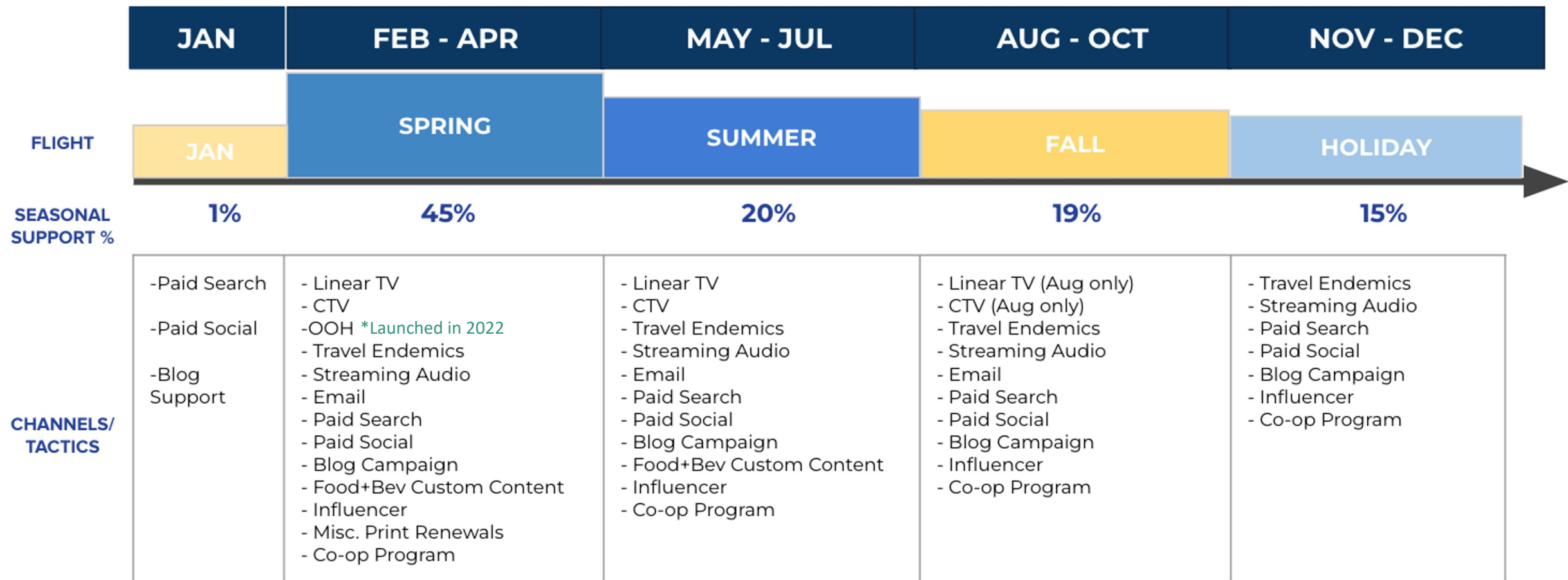
# LIFE. AT YOUR PACE.

The world forces us to move at a pace that doesn't always make us comfortable. We yearn to get back to our pace of life, as fast – or as slow – as we wish. We want to get control of our lives back. Williamsburg is the place to do just that. Because your vacation is your vacation.

You want to sleep in and have breakfast for lunch? Go for it. You want to play golf all day, everyday, for an entire week? It's your vacation. You want to hop in a canoe and see where the James River takes you (without a paddle)? Then head to Williamsburg and experience

**Life. At your pace.**

## 2022 Campaign Overview



## 2023 Campaign Overview

	JAN - APR	MAY - JUL	AUG - OCT	NOV - DEC
BUDGET	55%	20%	15%	10%
	SPRING/SUMMER	SUMMER	FALL	HOLIDAY
CHANNELS/ TACTICS	<i>Broadcast</i> <i>OOH</i> <i>CTV</i> <i>Podcast</i> <i>Display</i> <i>Streaming Audio</i> <i>Paid Social</i> <i>Paid Search</i> <i>Paid Blog Support</i> <i>Influencer</i> <i>Email Marketing</i> <i>Co-op Marketing</i>	<i>Broadcast</i> <i>CTV</i> <i>Display</i> <i>Streaming Audio</i> <i>Paid Social</i> <i>Paid Search</i> <i>Paid Blog Support</i> <i>Influencer</i> <i>Publisher Partnership</i> <i>Email Marketing</i> <i>Co-op Marketing</i>	<i>CTV</i> <i>Display</i> <i>Streaming Audio</i> <i>Paid Social</i> <i>Paid Search</i> <i>Paid Blog Support</i> <i>Influencer</i> <i>Email Marketing</i> <i>Co-op Marketing</i>	<i>CTV</i> <i>Display</i> <i>Streaming Audio</i> <i>Paid Social</i> <i>Paid Search</i> <i>Paid Blog Support</i> <i>Influencer</i> <i>Email Marketing</i> <i>Co-op Marketing</i>



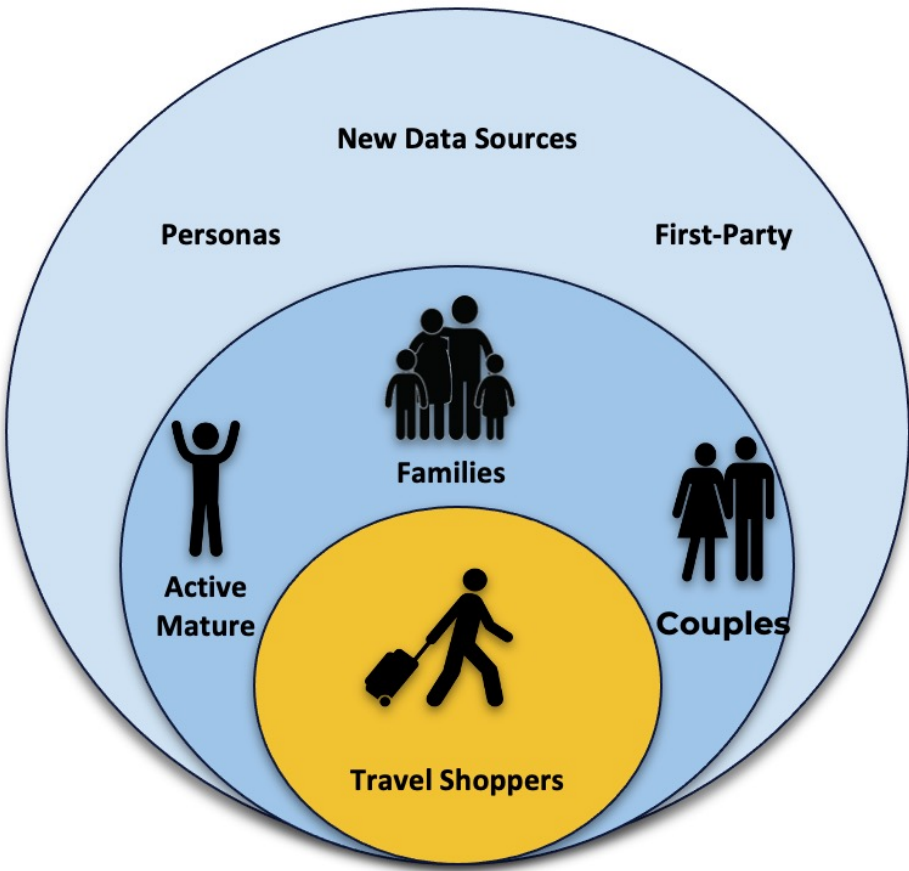
# MARKET STRATEGY

SATURATE	INFLUENCE	ELEVATE	ESTABLISH	MAINTAIN
<p>Maximize potential of strongest organic markets</p> <p>Top 10 organic</p>	<p>Continue to impact markets influenced by paid support</p> <p>Pushed to top 10 via paid efforts</p>	<p>Raise profile in smaller heritage markets</p>	<p>Allow more development time for new 2022 markets</p> <p>Begin testing one new market digitally</p>	<p>Heritage coverage in local feeder markets via digital</p>
<p>Washington DC</p> <p>New York</p> <p>Baltimore</p> <p>Raleigh-Durham</p>	<p>Philadelphia</p> <p>Harrisburg, PA</p> <p>Pittsburgh</p> <p>Charlotte</p> <p>Boston</p>	<p>Charlottesville</p> <p>Salisbury</p> <p>Roanoke</p> <p>Greenville-New Bern</p>	<p>Cleveland</p> <p>Columbus</p> <p>Atlanta (digital-only)</p>	<p>Harrisonburg, VA</p> <p>Greensboro-High Point - Winston Salem, NC</p> <p>Florence-Myrtle Beach, SC</p> <p>Johnstown-Altoona- State College, PA</p> <p>Wilkes-Barre, PA</p> <p>Knoxville, TN</p>

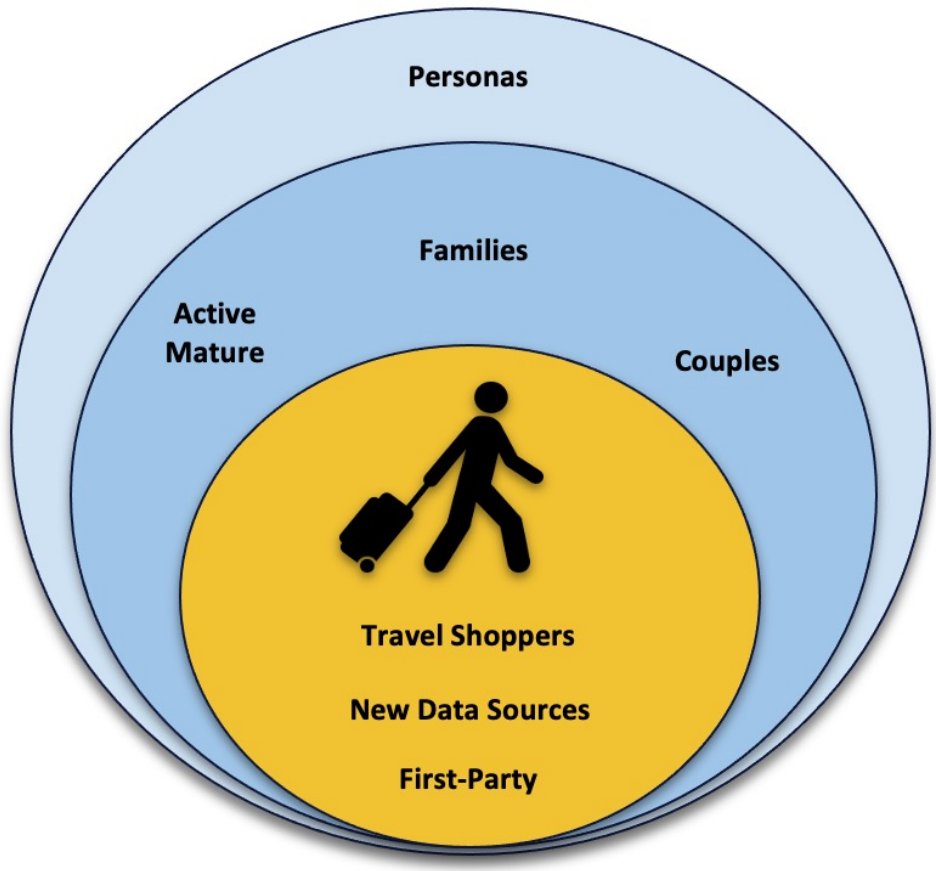
# AUDIENCE

To continue to maximize bookings, active travel shoppers will be an increased focus, while maintaining overall audience targeting across mature, families, and couples.

2022



2023



# Target Personas: Culture Questers



## Culture Questers

### MEET CECE

*"I use travel as an opportunity to break from my home life and learn something new."*

**Age: 25-54 years old (53%), 55+ (34%)**  
**Gender: Skews slightly female**  
**Employment: Full-time**  
**Education: High school degree and up**  
**HHI: \$75K+**  
**Ethnicity: 75% White, but over-index as Asian, American Indian and other (which includes Hispanic)**



## General Travel Attitudes

### *I enjoy charting the course of my trip just as much as experiencing it.*

- I love doing research on a location before I go on vacation. (83%/112)
- I like to learn about foreign cultures. (79%/116)

### *Travel is food for the soul and the brain. What better way to learn about the subjects I'm passionate about than to experience it first hand?*

- I frequently choose active vacations with lots to do. (65%/113)
- In the last year, I've participated in the following leisure activities (more than the general population): art gallery shows, music performances, board games, book clubs and museums.

### *I'm willing to do the research to find the best value.*

- Travel and hotel discounts have a strong influence on where I choose to travel and where I choose to stay. (73%/197)
- I like to shop around before making a purchase. (78%/105)

## Motivation

### FOR TRAVEL

*"Learning about local history and culture combined with the simple excitement of discovering a new place is why I love to travel."*

## Barriers

### FOR TRAVEL

*"If the price for the flight was really high, that would deter me. I also tend to like to go places I haven't been before, rather than visiting the same places."*

### PREFERRED TRAVEL ACTIVITIES/TYPES OF TRAVEL



NATIONAL PARKS



HISTORICAL SITES



DINING OUT



OUTDOOR ACTIVITIES



CONCERTS /EVENTS



SIGHTSEEING



MUSEUMS

## EMPATHIC INSIGHT

They're inclined to find deeper experiences in new and unexplored destinations or relive the adventures that enrich their soul each time.

## EMPATHIC OPPORTUNITY

Williamsburg is viewed favorably as a snapshot of history; however, history may not be the sole driver of their trip. A variety of things to do as well as opportunities to learn, will entice them to book.

# Target Personas: Culture Questers



TRAVEL TYPE:  
Couple

### Rational Needs

- To follow my reading and passions on my favorite literary or historical figures
- Interactive, hands on experiences

### Emotional Needs

- To learn or experience something new for personal fulfillment reasons
- Rich and unique experiences to share with each other



TRAVEL TYPE:  
Families

### Rational Needs

- To incorporate educational elements into the trip for my children's sake
- Lodging that offers products or services tailored to families, offering up something for everyone to do and enjoy

### Emotional Needs

- To create new family traditions and memories
- To spend quality time together
- To expose children to new cultures and destinations

## Technology Attitudes

- I like to be connected by phone or Internet at all times. (58%/106)
- Before buying electronics, I do as much research as possible. (71%/110)
- Technology helps make my life more organized. (72%/112%)

## Online & Social Networking Activities

- App categories used in the past month: *navigation, rideshare, travel, banking/finance, calendar, fitness, food/cooking, games and music.*
- Over-index for using the Internet to *shop, obtain financial information/track investments, pay bills, obtain news, look for recipes and watch TV.*
- Over-index for shopping on *Amazon, Barnes & Noble, Costco, eBay, Etsy, Home Depot, Old Navy, Sephora, Ticketmaster and Wayfair.*

## MEDIA & TECHNOGRAPHICS

### Media



### Social



### Devices



Google Flights CONDÉ NAST Expedia HomeAway travelocity tripadvisor Vrbo WORD OF MOUTH (HIDDEN GEMS)

## Other Media Planning Implications

- They're 21% more likely than the general population to have taken adult education classes within the past year (consistent with the overall VA traveler).
- More likely than other personas to travel farther (mileage) from home.
- Over-index for more frequent domestic trips (1-5 per year).



# Target Personas: See-ers and Do-ers



## See-ers & Do-ers

### MEET ISSAC

"I lust for travel because I like to be entertained by the sights and believe that those adventures shape who I am as a person."

**Age:** 18-44 years old (61%), 45+ (39%)  
**Gender:** Skews slightly male  
**Employment:** Full-time  
**Education:** High school degree and up  
**HHI:** \$75K+  
**Ethnicity:** 64% White, but over-index as Black/African American, Asian, American Indian and other (which includes Hispanic)



## General Travel Attitudes

**I map out all the activities and experiences for my ideal trip, but follow my gut instincts in the moment.**

- Last minute travel specials are a great way to get a bargain. (76%/123)
- I tend to make impulse purchases. (53%/130)

**I live my life now so I have stories to tell later.**

- My philosophy is life should be as much fun as possible. (78%/123)
- You are better off having what you want now as you never know what tomorrow brings. (59%/125)

**I care about what other people think of me and see travel experiences as a way to curate my personal brand.**

- I enjoy being the center of attention. (56%/221)
- I strive to achieve a high social status. (63%/206)
- I like to give the impression that my life is under control. (86%/121)

## Motivation

FOR TRAVEL

"I view being an experienced traveler as part of my identity. I'll basically go anywhere as long as it's something new and there's exciting activities for everyone."

## Barriers

FOR TRAVEL

"I never consider [history] as a top criteria. It's more of just an upside. There has to be a variety of things to do."

### PREFERRED TRAVEL ACTIVITIES/TYPES OF TRAVEL



HIKE/SKI



NATIONAL PARKS



MUSIC/EVENTS/SPORTS



NIGHTLIFE



FESTIVALS



SIGHTSEEING

## EMPATHIC INSIGHT

You only get so many vacation days a year, so these travelers want to maximize their trips with fun things to do and bucket list sights to see.

## EMPATHIC OPPORTUNITY

Aesthetic imagery and an energetic portrayal of the destination will be appealing. Also they'll want to show off their travel experiences, so empower them to do so.

# Target Personas: See-ers and Do-ers



TRAVEL TYPE:  
Couple

### Rational Needs

- Recommendations from "real" people
- A variety of fun things to do
- To stay connected digitally

### Emotional Needs

- To escape from day to day routine
- To experience things from a fun and new perspective



TRAVEL TYPE:  
Friend Groups

### Rational Needs

- To celebrate a milestone or explore a new place together
- A variety of fun things to do
- Safety (especially for females)
- A convenient location for the whole group to get to

### Emotional Needs

- To gain social capital through posting interesting or exciting travel adventures online
- To escape from day to day routine and engage in exciting adventures

## Technology Attitudes

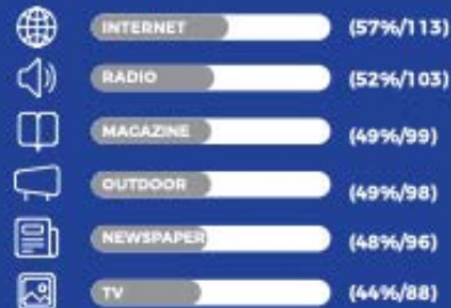
- I'm fascinated by new technology (71%/123) and I like to have a lot of gadgets. (51%/159)
- I like to be connected by phone or Internet at all times. (69%/109)
- The Internet is a main source of entertainment for me. (73%/125)

## Online & Social Networking Activities

- App categories used in the past month: *navigation, rideshare, banking/finance, sports, fitness, food/cooking, games and music.*
- Over-index for using the Internet to *play games, obtain childcare information, look for employment and watch tv/download a movie.*
- Over-index for shopping on *Groupon, Best Buy, CVS, Nike, Old Navy, Sephora and Ticketmaster.*

## MEDIA & TECHNOGRAPHICS

### Media



### Social



### Devices



## Other Media Planning Implications

- Of all 3 personas, they are the most environmentally conscious. They will likely be looking for ways to manage and reduce their impact on the environment when traveling.
- They over-index for leisure trips as well as a preference for taking several shorter trips than one week long trip.

# Target Personas: Simple Strivers



## Simple Strivers

### MEET SYDNEY

*"From planning to experiencing, I require simplicity and ease in my travels. The purpose of my vacation is to recharge and reconnect."*

**Age: 25-54 years old (53%), 55+ (35%)**  
**Gender: Skews slightly female**  
**Employment: Full-time**  
**Education: High school degree and up**  
**HHI: \$75K+**  
**Ethnicity: 70% White, but over-index as Black/African American, Asian and other (which includes Hispanic)**



## General Travel Attitudes

***I get overwhelmed by excessive choice. I'd rather opt for ease and assurance with a familiar U.S. destination or a package deal that handles the details.***

- When I find a vacation spot I like, I got back whenever I can. (82%/119)
- I prefer guided tours to traveling independently. (54%/140)

***I try to minimize research and trip planning, so I rely on others for inspiration and recommendations.***

- I often ask the advice of others when it comes to vacation travel (69%/120) and when I learn about a great vacation, I typically recommend it to the people I know. (79%/115)

***Vacations are supposed to be a reprieve from my daily chaos.***

***So why would I want to jam pack the travel itinerary?***

- Juggling family and work demands is very stressful for me (59%/114) so I'm happy to do very little, if any, sightseeing on my vacations. (57%/139)

## Motivation

### FOR TRAVEL

*"We love our repeat trips because we have a good routine down. A big part of it is there's no planning to it. We know what we want to do."*

## Barriers

### FOR TRAVEL

*"I'm less inclined to research heavily or participate in an abundance of activities while on vacation."*

*"I try to stay away from highly congested areas. I'm not a big city kind of person."*

### PREFERRED TRAVEL ACTIVITIES/TYPES OF TRAVEL



BEACH



CRUISE



THEME PARK



MUSIC/  
ENTERTAINMENT



OUTDOOR ACTIVITIES/  
SERENE LANDSCAPE

## EMPATHIC INSIGHT

They're passive travelers who tend to be repeat visitors of familiar destinations, where they don't have to plan out the details. "Go with the flow" is their mantra.

## EMPATHIC OPPORTUNITY

Simplicity is key. From providing a in the planning process to showcasing a relaxing experience, you can help them in their effort to escape and recharge.



# Target Personas: Simple Strivers



TRAVEL TYPE:  
Couple

### Rational Needs

- The safety and security to comfortably "turn off"
- To enjoy the simple pleasures rather than exotic adventures
- To disconnect from technology

### Emotional Needs

- To escape, relax and rejuvenate
- Self-reflection and self-care
- Meaningful connection with each other, oneself and the place



TRAVEL TYPE:  
Multi-gen Families

### Rational Needs

- Activities that can accommodate every family member
- Packages or bundles that simplify choices
- Avoidance of layovers, connections and other journey complications
- Potential mobility equipment necessary for elderly family members on the trip

### Emotional Needs

- Quality time together as a family
- Some individual time apart from the whole group

## Technology Attitudes

- I like to be connected by phone or Internet at all times. **(60%/110)**
- Checking my phone is the first thing I do every morning. **(62%/105)**
- If I am to be able to use a new tech product, someone has to show me how to use it. **(56%/114)**

## Online & Social Networking Activities

- App categories used in the past month: *navigation, music, calendar, travel and food/cooking.*
- Over-index for using the Internet to *play games* and to *look for employment.*
- Over-index for *shopping at Bath and Body Works, Kmart, Payless, and Sephora.*

## MEDIA & TECHNOGRAPHICS

### Media



### Social



### Devices



## Travel Inspiration and Planning Resources

I tend to travel to familiar places with minimal planning involved; however, some inspiration and planning resources include:

FRIENDS & FAMILY      GENERAL WEBSITE SEARCHES





# Creative Execution

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:30 Spots

Spring/Summer

Fall/Holiday

Content Programs

Influencer/Content Creator Partnerships

Out-of-Home

Sales Collateral

Cooperative Marketing Program

:30 Spots



Culture Questers



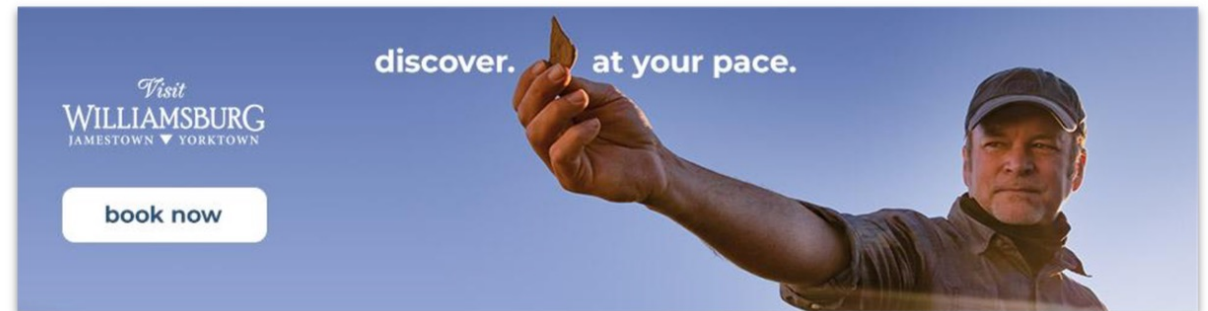
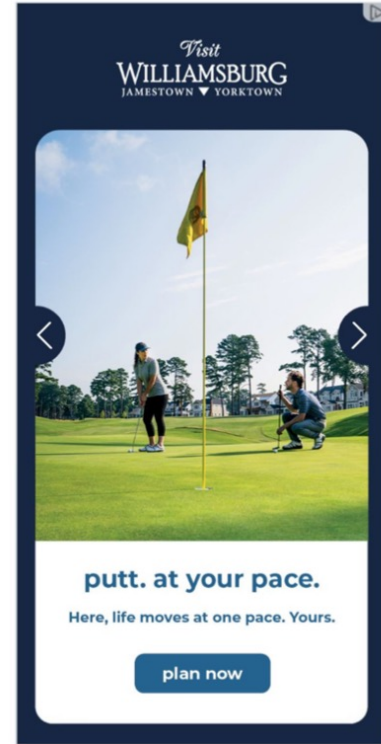
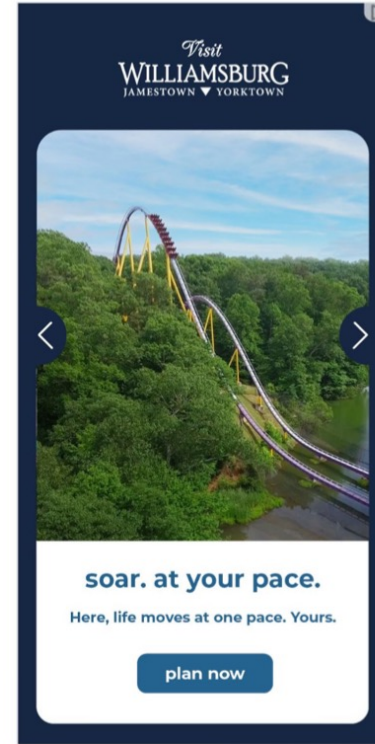
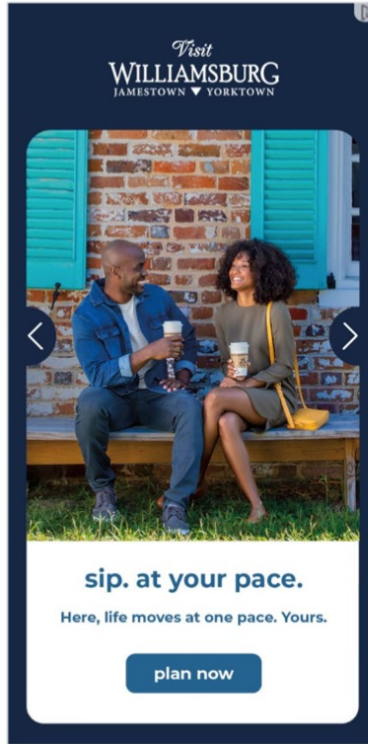
See-ers and Do-ers



Simple Strivers

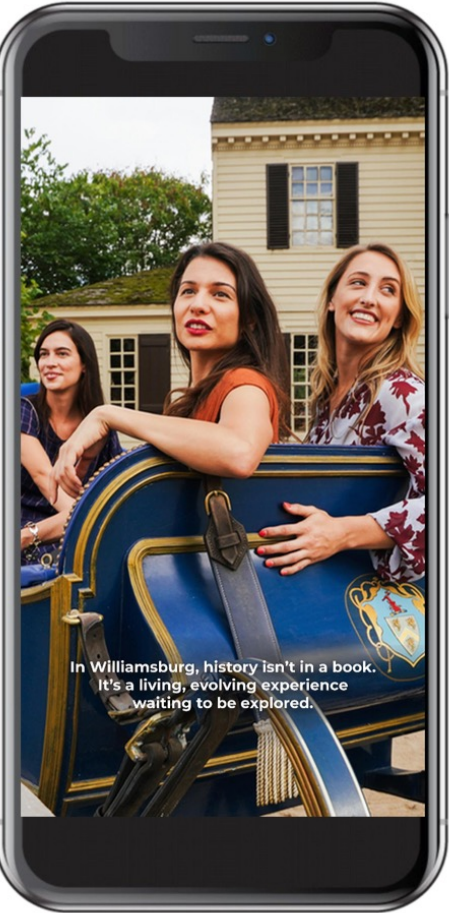


# Spring/Summer Creative





# Spring/Summer Creative



Visit  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

unwind X

**unwind. at your pace.**  
From breweries and wineries to southern comfort and fine dining. Get a taste for all that Williamsburg has to offer.

plan now

play +

explore +

Visit  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

unwind +

play X

**play. at your pace.**  
Whether you prefer to walk 18 holes, ride wilderness trails, float down the river or get up on horseback – Williamsburg offers it all.

plan now

explore +

Visit  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

unwind +

play +

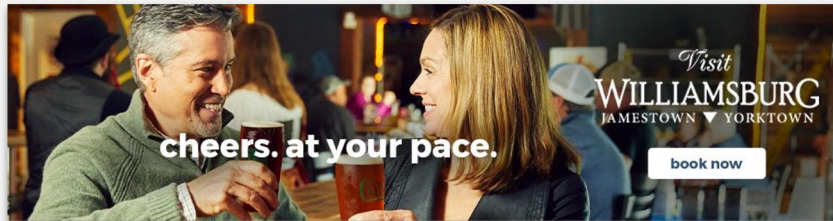
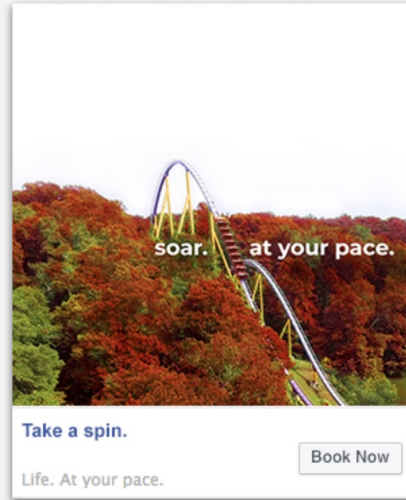
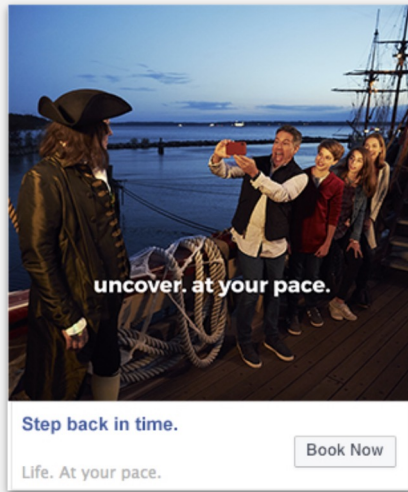
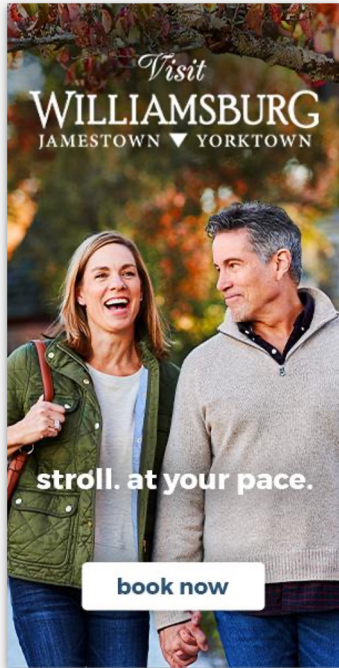
explore X

**explore. at your pace.**  
Take a carriage ride, shop till you drop, find a quiet corner to read a book. Williamsburg is yours for the taking.

plan now



# Fall/Holiday Creative



Visit Williamsburg  
Sponsored

The perfect holiday getaway is waiting in Williamsburg. Come eat, shop, play, and be merry – all at your pace.

Making memories

life. at your pace.

Learn More

Family fun awaits

life. at your pace.

Learn More

Quality time

life. at your pace.

Learn More

20

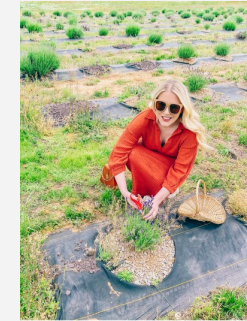
562 Comments 311 Shares

Like Comment Share

# Influencer/Content Creator Partnerships

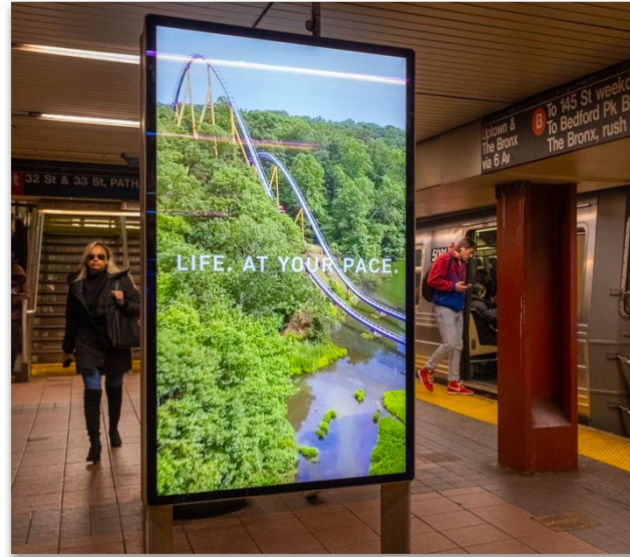
Anna Hartman  
Witney Carson McAllister  
Sarah and Trent Anderson  
Josh Bernstein  
Marissa Strang  
Tamera Mowry  
Anela Malik  
Jamie Chung  
Monet Hambrick  
Alina Zubanova

Emily Hoang  
Diana Blinkhorn  
Alyssa Fluellen  
Karen Akpan  
Jermaine Fowler  
Renee Jordan  
Helene Sula  
Emily Moore  
Christine Tran Ferguson  
Ernest Crim III





## Out-of-Home Creative



Street-level, transit, and  
wallscape placements

- NYC
- Boston
- Washington, D.C.
- Baltimore
- Philadelphia
- Cleveland



Welcome to Williamsburg's golf scene. With 12 courses, the region offers world-class golf designed by top architects. Williamsburg's offerings are decidedly different from any other golf destination.





# Cooperative Marketing Program

## Cooperative Marketing Program Specifications Sheet

### Required Banner Sizes:

300 x 600  
728 x 90  
320 x 50  
300 x 250

### Image:

Up to 200 KB initial load. Contact media vendor for any further details.

### Headline:

Montserrat (OTF) **Bold**

Lowercase only.

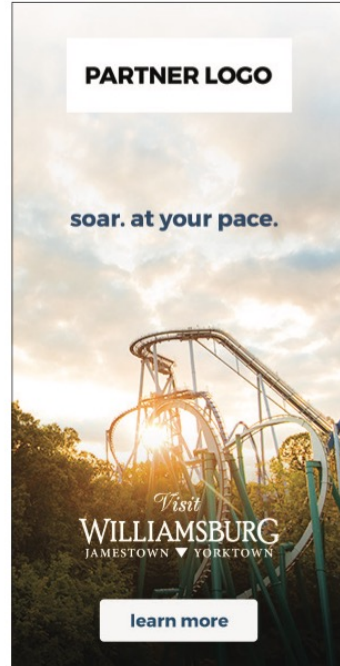
Approximately 16-20 pixels.  
Replace first word only with a word of your choosing or pick one from our list of examples.

### Logos:

WTC logo must be present on all banners. Partner logo must be of equal or lesser size. Make sure logos are easy to read. Apply gradient to background for added visibility.

### CTA Button:

Call-to-action button may be customized as needed.



300 X 600 PIXELS

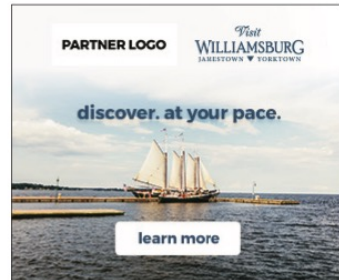
### Examples:

putt. at your pace.  
paddle. at your pace.  
cruise. at your pace.  
fly. at your pace.  
race. at your pace.  
soar. at your pace.

experience. at your pace.  
uncover. at your pace.  
discover. at your pace.  
cheers. at your pace.  
devour. at your pace.  
sip. at your pace.



320 X 50 PIXELS



300 X 250 PIXELS



728 X 90 PIXELS



# Sales: Strategy/Tactics

 **sports**

 **s.m.e.r.f.**

 **group tour**

 **international**

**what**

- Youth and amateur sports tournaments and events
- Niche, e-sport and non-traditional sporting venues
- Regional and national tournaments and championships

- **Social** (weddings, civic/professional, charity, holiday, small interest events/meetings)
- **Military** (meetings, reunions, training, education, overflow/transfer housing)
- **Education** (local/state/national knowledge sharing, problem solving, training, etc.)
- **Religious** (local/regional/national faith-focused gatherings)
- **Fraternal** (Rotary, Lions, Kiwanis, Greek Letter organizations)

- Broad category including both student and adult segments
- Group Tour selections typically lean towards moderate-to-midscale properties
- Tour groups often center around common interests (E.g., heritage & history, performance, education, culinary, adventure/recreation, etc.)
- Good fit for destination inventory

- International origin markets comprised of multiple market segments
  - FIT (Foreign/Free Independent Traveler)
  - M.I.C.E.

**why**

- Fastest-growing industry segment; projected to quadruple by 2030
- Year-round events and booking opportunities for local, state, regional, and national organizations
- Room blocks vary from 10 to 1,000+
- Potential for significant investment/upgrade to Williamsburg sporting facilities

- Location and historical significance/symbolism makes Williamsburg an attractive selection
- Typically book far in advance (1-2 years)
- Aggregately covers all seasons

- Multigenerational opportunities
- Niche groups returning
- 15 million+ annual room nights globally
- \$19 billion+ annual economic impact (global)
- High turnover

- Growth opportunity
- Book further in advance, with longer stays and higher spending
- Anxious to return to travel

**sales activities**

- Client events, marketing programs, sponsorships
- Tradeshows
  - Sports ETA: 5/2-5/5
  - Connect Sports: 8/8-8/10
  - TEAMS: 10/10-10/13
  - Sports Congress: TBD
  - National Softball Association (NSA): TBD

- Client events, fairshare/co-ops, sales calls, sponsorships
- Tradeshows
  - Religious Conference Management Association (RCMA) Emerge: 2/1-2/3
  - Society of Government Meeting Professionals (SGMP) Chapter: 3/1-3/2
  - Connect Specialty: 5/22-5/24

- Client events, sales calls, fairshare/co-ops, sponsorships, educational seminars, and networking events
- Southeast Tourism Society (STS) FAM: 2/11-2/12
- Student & Youth Travel Association (SYTA) FAM: August
- Tradeshows
  - American Bus Association (ABA): 1/8-1/11
  - STS Domestic Showcase: 2/13-2/15
  - Virginia Motorcoach Association (VMA) Regional Meeting: 8/23-8/26
  - National Tour Association (NTA): 11/13-11/19

- Tradeshows
  - IPW: 6/4-6/8
  - Capital Region USA (CRUSA) Marketplace: TBD
  - CRUSA Global Forum: TBD
  - Travel South Showcase: TBD

**memberships**

- Sports ETA
- PlayEasy

- RCMA
- SGMP
- Military Reunion Network

- SYTA
- NTA
- ABA
- VA, NC, MD, and PA Motorcoach Associations

- CRUSA
- International Inbound Travel Association



**m.i.c.e.**



**diversity and inclusivity**



**association**



**corporate**

**what**

- Meetings (connect business travelers in one place for a specific purpose)
- Incentives (travel awarded to employees as both past reward and future motivation)
- Conferences (information exchange within similar industries/fields)
- Exhibitions (centered around displays of specific products and services)

- Diversity acknowledges human differences
- Inclusivity recognizes inherent worth and dignity of all people
- Diversity & Inclusivity (D&I) adds value to communities, often incorporating service projects and events when meeting

- Associations represent a significant portion of meetings and conventions industry
- Comprised of professions, industries, causes, education, and professional development

- Companies tasked with a multitude of reasons to convene
- Employees of one organization (or field) meet for a common goal/purpose

**why**

- Planned far in advance (12+ months)
- Planners routinely source events through DMOs and CVBs
- Multiyear options
- International programs
- Firm budgets

- D&I destination events have grown in importance, ubiquity, and size
- Williamsburg is an attractive option due to D&I meeting selection emphasis on accessibility, safety, and affordability
- Segment has been under solicited in destination (room for growth)

- High concentration of regional associations in Richmond
- High association presence in nearby Washington D.C.
- U.S. associations employ over 1.8 million people
  - Accounting for more than \$250 billion in annual meeting attendee revenue

- Amazon to invest \$2.5B to build their East Coast headquarters in Virginia
- Proximity to Virginia and Washington, D.C. – the center for Federal contracting and procurement for all military branches, seven of the top 10 Federal contracting companies are headquartered in Virginia
- Defense contracting, shipping, metals, mills, and mining have strong presence in VA
  - Require training and education seminars, HR conferences, regular board meetings, etc.
- Second largest East Coast port – largest rail distribution to get to the Midwest
- Largest navy base in the world
- Emerging unmanned systems industry
- The third-highest concentration of tech workers in the U.S.
- Low-cost manufacturing with skilled labor
- Eleven Fortune 1000 companies located within 60 minutes of Williamsburg

**sales activities**

- Client events, sales calls, fairshare/co-ops
- Tradeshows
  - Meeting Planners International (MPI) Virginia Annual Conference: 7/31
  - Small Market Meetings Conference: 10/2–10/4

- Client FAM(s)
- Tradeshows
  - Connect Specialty: 8/8–8/10
  - African American Travel Conference: 4/12–4/14

- Client events for regional association management firms, sales calls, fairshare/co-ops
- Tradeshows
  - Virginia Society of Association Executives (VSAE) Annual Conference: 5/1–5/3
  - VSAE Fall Conference and Exhibit: 10/5–10/6
  - Connect Association: TBD

- Client events, sales calls, fairshare/co-ops
- Tradeshows
  - MPI Annual Conference: 7/31
  - Small Market Meetings Conference: 10/2–10/4

**memberships**

- MPI
- HelmsBriscoe
- ConventionPlanit

- LGBT Meeting Professionals Association
- National Coalition of Black Meeting Professionals

- Independent Meeting Planners of Greater Washington
- VSAE
- Association Executives of North Carolina

- MPI
- HelmsBriscoe
- ConventionPlanit



 sports

 s.m.e.r.f.

 group tour

 international

what

- Youth and amateur sports tournaments and events
- Niche, e-sport and non-traditional sporting venues
- Regional and National Tournaments and Championships

- Social (weddings, civic/professional, charity, holiday, small interest events/meetings)
- Military (meetings, reunions, training, education, overflow/transfer housing)
- Education (local/state/national knowledge sharing, problem solving, training, etc.)
- Religious (rate-conscious gatherings requiring ample meeting space)
- Fraternal (Rotary, Lions, Kiwanis, Greek Letter organizations)

- Broad category including student and adult segments
- Group Tour selections typically book moderate-to-midscale properties
- Tour groups often center around common interests (e.g., heritage & history, performance, education, culinary, adventure/recreation, etc.)
- Good fit for destination inventory

- International groups made up of several market segments
  - FIT (Foreign/Free Independent Traveler)
  - Group Tour
  - M.I.C.E.

why

- \$39.7 billion industry
- Year-round events and booking opportunities for local, state, regional and national organizations
- Room blocks vary from 10 to 1,000+
- Potential for significant investment/upgrade to Williamsburg sporting facilities
- Proposed Field House

- Recession-resistant organizations
- Location and historical significance/symbolism makes Williamsburg an attractive selection
- Aggregately covers all seasons (shoulder seasons, summer, weekends, etc.)
- Advance booking window

- Destination offerings
- Multigenerational opportunities
- Niche groups returning
- 15 million+ annual room nights globally
- \$19 billion+ annual economic impact
- High turnover

- Growth Opportunity
- Book in advance, with longer stays and higher spending
- International travelers seeking authentic American experiences/destinations

sales activities

- Presentations
- Sales Calls
- Tradeshows
  - Sports Virginia (3/28)
  - TEAMS (9/11-9/14)
  - Sports Congress (12/3-12/6)

- Military Reunion FAM
- Tradeshows, Client Events, Fairshare/Co-op Opportunities, Sales Calls, Sponsorships
- RCMA (Religious Conference Management Association) (1/24-1/27)
- Connect Specialty (4/11-4/13)
- SGMP (Society of Government Meeting Professionals) (6/6-6/8)
- FAM 2023

- FAM
  - SYTA Summit (1/16-1/20)
  - ABA (American Bus Marketplace) (2/4-2/7)
  - SYTA (Student & Youth Travel Association) (8/18-8/22)
  - NTA (National Tour Association) (11/12-11/15)
  - VMA Regional Meeting (8/22-8/25)
- Client Events, Sales Calls, Educational Seminars and Networking Events

- FAMS (VTC/Travel South International)
- Tradeshows
- IPW (5/20-5/24)
- CRUSA Sales Mission 2024
- CRUSA GTE (9/18-9/20)
- Travel South International Showcase (12/3-12/7)

memberships

- Sports ETA
- VTC Sports Virginia
- PlayEasy
- Sports Tourism Index

- RCMA (Religious Conference Management Association)
- SGMP (Society of Government Meeting Professionals)
- Military Reunion Network

- SYTA (Student and Youth Travel Association)
- NTA (National Tour Association)
- ABA (American Bus Association)
- Regional memberships - VA, NC, SC, NJ Motorcoach Operators Association

- CRUSA (Capital Region USA)
- IITA (International Inbound Travel Association)
- Travel South International



m.i.c.e.



diversity and inclusivity



association



corporate

what

- Meetings (connect business travelers in one place for a specific purpose)
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- Comprised of professions, industries, causes, education and professional development

- Companies tasked with a multitude of reasons to convene
- Employees of one organization (or field) meet for a common goal/purpose

why

- Planners routinely source events through DMOs and CVBs
- Multi-year options
- International programs
- Firm budgets

- D&I destination events have grown in importance, ubiquity and size
- Williamsburg is an attractive option due to D&I meeting selection emphasis on accessibility, safety and affordability
- Segment with growth potential

- U.S. associations employ over 1.8 million people
  - Accounting for more than \$250 billion in annual meeting attendee revenue
- High association presence in nearby Washington, D.C.
- Regional association - rotate meetings/programs

- Amazon to invest \$2.5B to build their East Coast headquarters in Virginia
- Proximity to Virginia and Washington, D.C. - the center for Federal contracting and procurement for all military branches, seven of the top 10 Federal contracting companies are headquartered in Virginia
- Defense contracting, shipping, metals, mills and mining have strong presence in VA
  - Require training and education seminars, HR conferences, regular Board meetings, etc.
- Second-largest East Coast Port - largest rail distribution to get to the Midwest
- Largest navy base in the world
- Emerging unmanned systems industry
- The third-highest concentration of tech workers in the U.S.
- Low-cost manufacturing with skilled labor
- Eleven Fortune 1,000 companies located within 60 minutes of Williamsburg

sales activities

- Trade Shows, Regional Client Events, Sales Calls, Fairshare/Co-op Opportunities
- MPI (Regional Tradeshow), Small Market Meetings Conference & Summit attendance
- VADMO Client Events (5/7-5/11)
- PCMA DC Event (TBD)
- AIMP (Alliance of Independent Meeting Professionals)

- Client FAM
- AATC (African American Travel Conference) (4/3-4/6)
- Connect Diversity (4/11-4/13)
- Connect (8/22-8/24)

- Tradeshow, Client Events for Regional Association Management firms, Sales Calls, Fairshare/Co-ops for Virginia and smaller Washington, D.C - based associations
- VSAE (Virginia Society of Association Executives) Annual Conference (5/5-5/7)
- Small Market Summit (5/10-5/11)
- VSAE Fall Expo (10/4-10/5)
- AENC (Association Executives of North Carolina) Expo and Sales Calls (10/24-10/27)

- Trade Shows, Client Events, Sales Calls, Fairshare/Co-op Opportunities
- MPI (Regional Tradeshow), Small Market Meetings Conference & Summit attendance
- 757 Corporate Client Events (6/21)

memberships

- Meeting Professionals International
- Helms Briscoe
- Join AENC
- CVENT

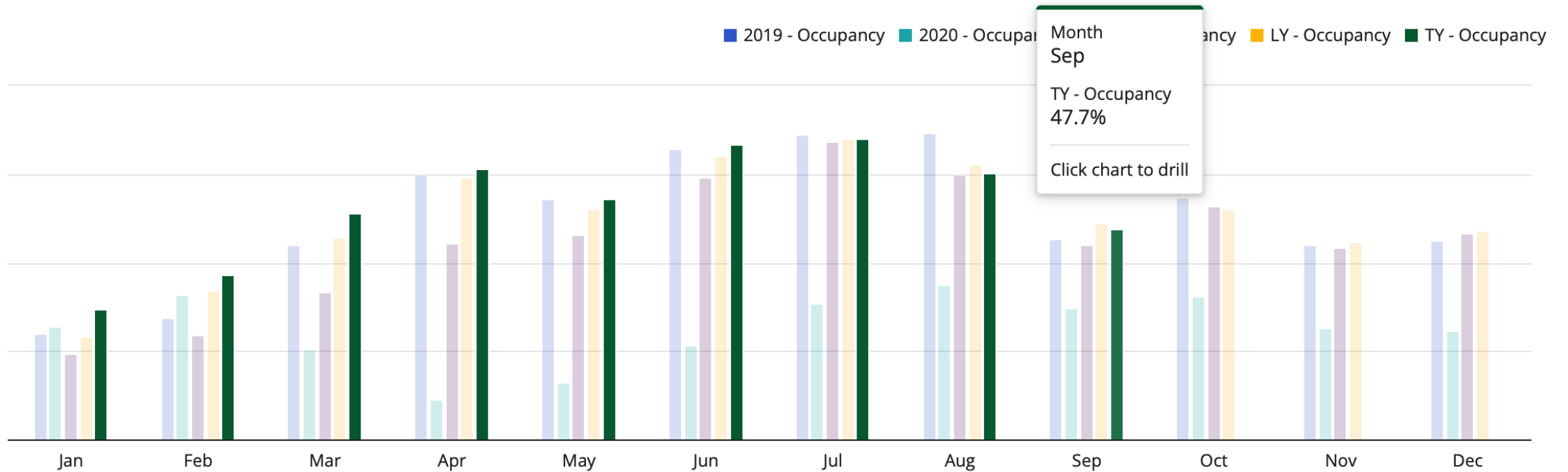
- LGBT Meeting Professionals Association
- \*Potential to join additional memberships to increase our awareness and exposure\*
- Travel Unity
- Black Travel Alliance

- Association Management Destination FAM
- VSAE (Virginia Society of Association Executives)
- AENC (Association Executives of North Carolina)

- Meeting Professionals International
- Helms Briscoe

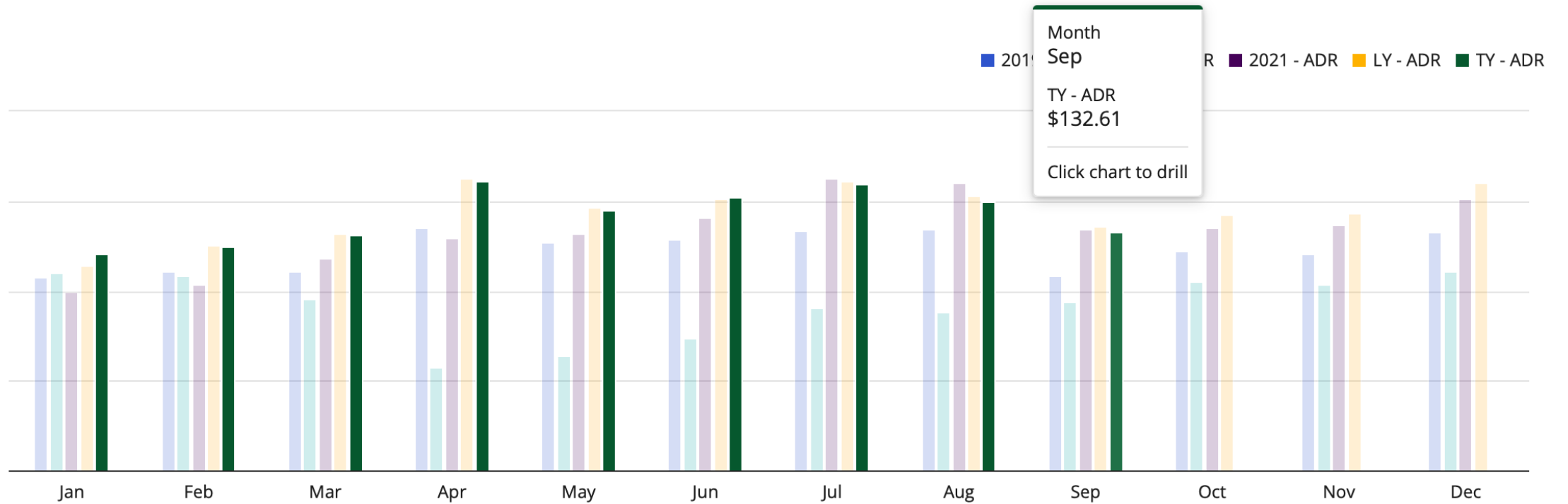
# STR Performance Data

# STR: Hotel Occupancy

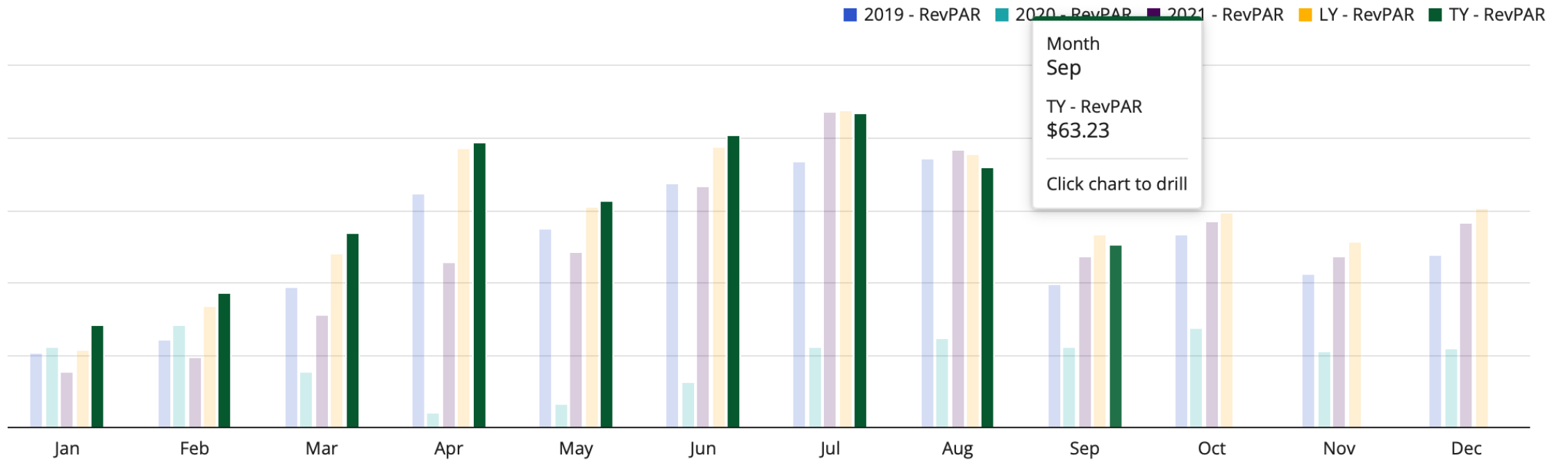




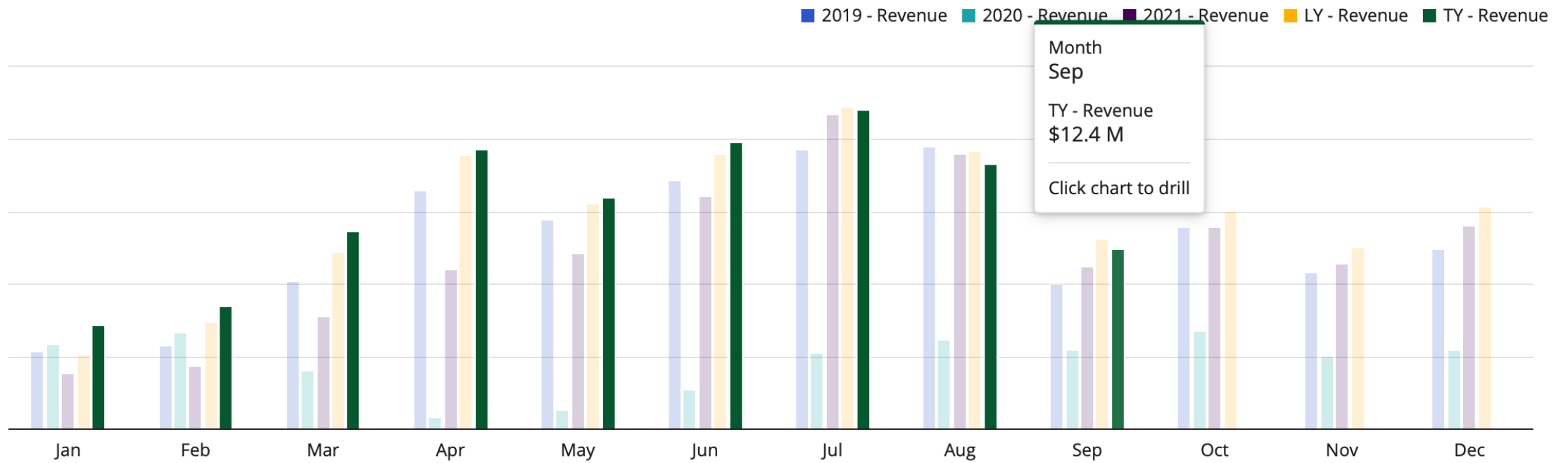
# STR: Average Daily Rate



# STR: RevPAR



# STR: Revenue



# STR: Comparison to 2022

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Occupancy <b>52.9%</b>	ADR <b>\$142</b>	Demand <b>946.5 K</b>	Revenue <b>\$137.2 M</b>
YTD % Change <b>4.1%</b>	YTD % Change <b>-0.5%</b>	YTD % Change <b>4.4%</b>	YTD % Change <b>3.0%</b>

# STR: Comparison to 2019

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YTD Occupancy

**53.0%**

YTD ADR

**\$144.95**

YTD RevPAR

**\$76.84**

YTD 2019 Occupancy

**51.2%**

YTD 2019 ADR

**\$125.22**

YTD 2019 RevPAR

**\$64.11**

Occ % Point Change YTD from 2019

**+1.8%**

ADR % Change YTD from 2019

**+15.8%**

RevPAR % Change YTD from 2019

**+19.9%**

# Awards and Accolades



## Awards and Accolades



Three Bronze Awards:

- Advertising- Television
- Integrated Campaign- Content Marketing
- Digital- Social Media Campaign



**2022 READERS' CHOICE AWARD**  
Best CVB/DMO



**TWO GOLD**  
Blog and Television Commercial  
&

**TWO SILVER**  
Social Media and Advertising/Marketing Campaign

## Awards and Accolades



Williamsburg ranked #13 in Best Small Towns to Visit in the USA



Southern Living ranked Williamsburg #42 in 50 Best Small Towns



Williamsburg ranked #7 and Yorktown ranked #8 in Best Historic Small Town



Ad Campaign: \$1 Million+



Four Capital Awards

# Questions?

Please contact Victoria Cimino at  
[victoria.cimino@visitwilliamsburg.com](mailto:victoria.cimino@visitwilliamsburg.com)

**Williamsburg Tourism Council**  
**FY2023 Expense Transaction Details**  
**July 1, 2022 through June 30, 2023**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Anthem Blue Cross Blue Shield	General Journal	07/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,342.60
Anthem Blue Cross Blue Shield	General Journal	07/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	26.22
Anthem Blue Cross Blue Shield	General Journal	07/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	117.36
Paychex	General Journal	07/01/2022	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-13,198.00
Paychex	General Journal	07/01/2022	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-1,048.00
Paychex	General Journal	07/01/2022	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	-84.00
Principal Financial Group	General Journal	07/01/2022	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	-475.00
International Inbound Travel Association	Bill	07/01/2022	FY2023-Membership	IITA - Membership 2023	Other Sales & Marketing	International Sales & Marketing	0460400 · Memberships (International)	695.00
Assn of Chamber of Commerce Exec	Bill	07/01/2022	487661	ACCE July Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	503.64
LiveWire Business Solutions LLC	Bill	07/01/2022	4430	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Great America Financial Services	General Journal	07/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	07/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	31.85
Williamsburg Area Chamber of Commerce	General Journal	07/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	General Journal	07/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	333.35
Williamsburg Area Chamber of Commerce	General Journal	07/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
	General Journal	07/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Clean Pix	Bill	07/01/2022	12875	Monthly service fee - August	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Emburse, Inc.	Bill	07/01/2022	946610	July monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
LiveWire Business Solutions LLC	Bill	07/01/2022	4419	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	719.86
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Reverse of GJE YE-EXPACC -- Connelly Partners In	Destination Marketing	Destination Marketing	1761000 · Research: Research - Brand Tracking	-20,000.00
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	-285.00
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,175.31
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	-294,182.22
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	-118,273.51
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	-26,578.69
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	-25,122.38
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	-41,750.00
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	-484,202.62
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	-528.50
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	-24,000.00
Connelly Partners	General Journal	07/01/2022	YE-EXPACCR	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	-764.00
Byers, James	General Journal	07/01/2022	YE-EXPACCR	James Byers & Richard Weinstein	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	-975.00
Weinstein, Richard	General Journal	07/01/2022	YE-EXPACCR	Richard Weinstein	Administration	Office Administration	1862050 · TC - Consultant Expenses	-1,535.32
Sands Anderson	General Journal	07/01/2022	YE-EXPACCR	Sand Anderson	Administration	Office Administration	1862100 · TC - Legal & Accounting	-5,364.00
Great America Financial Services	General Journal	07/01/2022	YE-EXPACCR	Great America Financial - photocopies	Administration	Office Administration	1864000 · TC - Business Expense	-637.95
Verizon Wireless	General Journal	07/01/2022	YE-EXPACCR	Verizon	Administration	Office Administration	1864500 · TC - Phone	-208.24
Chesapeake Bank	Bill	07/01/2022	VC-INDEED	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	250.78
Chesapeake Bank	Bill	07/01/2022	VC-INDEED2	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	185.00
Connelly Partners	Bill	07/01/2022	37180	Agency travel - Norwood Domination Tours NY (Rei	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	478.69
Chesapeake Bank	Bill	07/02/2022	JO-iContact	iContact Monthly Subscription	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Chesapeake Bank	Bill	07/04/2022	VC-INDEED	Job Postings	Administration	Office Administration	1868000 · TC - Recruiting	592.00
Chesapeake Bank	Bill	07/04/2022	JO-Adobe	Adobe Monthly Subscription	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Virginia Society of Assoc. Executives	Bill	07/05/2022	14161	2022 Fall conference & exhibitor booth	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5,360.00
Paychex	Bill	07/05/2022	2601813	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Chesapeake Bank	Bill	07/05/2022	MJ-PEN_CHRON	Digital subscription	Administration	Office Administration	1864000 · TC - Business Expense	36.99
Proforma Think Ink	Bill	07/06/2022	B198014715A	Umbrellas and Ponchos for promotional giveaways	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	2,133.83
Proforma Think Ink	Bill	07/06/2022	B198014715A	Umbrellas and Ponchos for promotional giveaways	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	2,133.83
Chesapeake Bank	Bill	07/06/2022	RB-FOOD_LION	Firecracker Tournament - Snacks	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	26.30
Chesapeake Bank	Bill	07/06/2022	TT-HILTON	Conference Hotel - Hilton	Administration	Office Administration	1860500 · TC - Travel	261.85
Chesapeake Bank	Bill	07/07/2022	JSY-ADOBE	Adobe Acrobat Pro monthly use fee	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Bill	07/07/2022	JSY-FOOD_LION	Firecracker Tournament - Snacks for teams	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	43.84
Chesapeake Bank	Bill	07/07/2022	JSY-MELLOW_MUSH	Firecracker Tournament - Food for event	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	83.84
Chesapeake Bank	Bill	07/07/2022	MJ-ESTO	Conference Admission - Ticketleap ESTO Cares	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	27.25

**Williamsburg Tourism Council  
FY2023 Expense Transaction Details  
July 1, 2022 through June 30, 2023**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	07/07/2022	MJ-DAILY_PRESS	Daily Press Subscription	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	07/07/2022	RB-FOOD_LION	Firecracker Tournament - Snacks	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	31.13
Chesapeake Bank	Bill	07/07/2022	TT-WALMART	Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	31.43
Chesapeake Bank	Credit	07/07/2022	JSY-SIXT_ONLINE	Conference Rental Car - UST IPW (Refund)	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	-163.19
Diamond Springs	Bill	07/08/2022	0002772325	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	31.54
Connelly Partners	Bill	07/08/2022	37657	June Snap widget & hosting	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	07/08/2022	37658	Website maintenance fee - July	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	07/08/2022	37659	Media campaign monitoring & measurement contrac	Destination Marketing	Destination Marketing	1761000 · Research: Research - Brand Tracking	20,000.00
Connelly Partners	Bill	07/08/2022	37660	May Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	100,989.00
Connelly Partners	Bill	07/08/2022	37661	June Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	193,193.22
Connelly Partners	Bill	07/08/2022	37662	Paid Search Media - Google (June)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	26,578.69
Connelly Partners	Bill	07/08/2022	37663	Paid Social Media - Meta Platforms (June)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	22,731.29
Connelly Partners	Bill	07/08/2022	37664	Student Travel Media - Premier Travel (June)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	1,196.67
Connelly Partners	Bill	07/08/2022	37665	Sirius XM Podcast Media (June)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	41,750.00
Connelly Partners	Bill	07/08/2022	37666	Student Travel Media - Premier Travel (May)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	1,196.67
Connelly Partners	Bill	07/08/2022	37667	Industry Email Deployment - June	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	528.50
Connelly Partners	Credit	07/08/2022	37668	2022 Golf Paid Social Media - Meta Platforms (June)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	-2.25
Connelly Partners	Bill	07/08/2022	37669	SMARI Black Traveler Focus Group	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	24,000.00
Connelly Partners	Bill	07/08/2022	37670	2022 Email Development	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	285.00
Connelly Partners	Bill	07/08/2022	37671	July Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
LiveWire Business Solutions LLC	Bill	07/08/2022	4433	Consulting - Computer Setups and Changes	Administration	Office Administration	1864600 · TC - Online Service	187.50
Chesapeake Bank	Bill	07/08/2022	JSY-COLUMN_15	Firecracker Tournament - Snacks for event	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	10.82
Chesapeake Bank	Bill	07/08/2022	JSY-CW	Colonial Williamsburg - VA Veterans Services Confe	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	400.00
Weinstein, Richard	Bill	07/10/2022	WTC0622	June Services - 3 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	375.00
Weinstein, Richard	Bill	07/10/2022	WTC0622(a)	Expenses for trip to WTC offices 6/20/22 - 6/22/22	Administration	Office Administration	1862050 · TC - Consultant Expenses	1,535.32
Chesapeake Bank	Bill	07/11/2022	VC-EXTRA_SPACE	Storage unit rental	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Chesapeake Bank	Bill	07/11/2022	RB-FEDEX	Postage	Administration	Office Administration	1864400 · TC - Postage	66.88
Chesapeake Bank	Bill	07/12/2022	MJ-ADOBE	Adobe creative cloud subscription	Administration	Office Administration	1864000 · TC - Business Expense	39.99
Chesapeake Bank	Bill	07/12/2022	MJ-WY_DAILY	WY Daily Subscription	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Association Executives of North Carolina	Bill	07/13/2022	11806	Membership Renewal - through August 31, 2023	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	295.00
Chesapeake Bank	Bill	07/13/2022	TT-PRFCTLY_NAT	FAM Tour Supplies	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	1,439.15
Connelly Partners	Bill	07/14/2022	37685	Reimbursable Agency Travel Costs	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	764.00
Connelly Partners	Bill	07/14/2022	37686	Simpleview Licensing Costs	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	26,250.00
Connelly Partners	Bill	07/14/2022	37684	June 2022 Influencers	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	118,273.51
Chesapeake Bank	Bill	07/14/2022	VC-INDEED	Job postings	Administration	Office Administration	1868000 · TC - Recruiting	555.00
Chesapeake Bank	Bill	07/14/2022	MJ-ALLIANZ	Conference travel	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	36.94
Chesapeake Bank	Bill	07/14/2022	MJ-DELTA	Conference travel - Delta	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	547.20
Chesapeake Bank	Bill	07/14/2022	TP-Ticketleap	ESTO Conference Admission	Administration	Office Administration	1864000 · TC - Business Expense	27.25
Chesapeake Bank	Bill	07/14/2022	TT-STAPLES	Office supplies	Administration	Office Administration	1864100 · TC - Office Supplies	120.31
Paychex	General Journal	07/15/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	34,957.70
Paychex	General Journal	07/15/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	07/15/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,771.13
Paychex	General Journal	07/15/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Principal Financial Group	General Journal	07/15/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,825.14
Principal Financial Group	General Journal	07/15/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	608.38
LiveWire Business Solutions LLC	Bill	07/15/2022	4437	Dell docking station - new employee	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	288.89
Strategic Marketing & Research	Bill	07/15/2022	11569-IN	Professional fees - July 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Sands Anderson	Bill	07/15/2022	543666	Counsel on Governance & Administrative Matters	Administration	Office Administration	1862100 · TC - Legal & Accounting	3,888.00
Sands Anderson	Bill	07/15/2022	543667	Intellectual Property Advice	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,476.00
Connelly Partners	Bill	07/15/2022	37687	June Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	484,202.62
LiveWire Business Solutions LLC	Bill	07/15/2022	4439	Consulting - Computer Setups and Changes	Administration	Office Administration	1864600 · TC - Online Service	125.00
Chesapeake Bank	Bill	07/15/2022	VC-istockphoto	Monthly subscription	Administration	Office Administration	1864000 · TC - Business Expense	99.00
Chesapeake Bank	Bill	07/15/2022	TP-DELTA	ESTO Conference Travel	Administration	Office Administration	1860500 · TC - Travel	527.20



**Williamsburg Tourism Council**  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Travel South USA	Bill	07/18/2022	TSI-25720	Registration Package - Travel South International S	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	1,595.00
Verizon Wireless	Bill	07/18/2022	9911442169	June 19 - July 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	520.60
Great America Financial Services	Bill	07/18/2022	32061251	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	25.02
Great America Financial Services	Bill	07/18/2022	32061251	Per copy charge for color copies, over allowed amou	Administration	Office Administration	1864000 · TC - Business Expense	637.95
Chesapeake Bank	Bill	07/18/2022	MJ-NYTimes	NYTimes Subscription	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	07/19/2022	MJ-VA_PILOT	Virginia Pilot subscription	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	07/19/2022	TT-EMBASSY_HOTEL	Conference Hotel	Administration	Office Administration	1860500 · TC - Travel	261.85
Chesapeake Bank	Credit	07/19/2022	TT-EMBASSY_HOTEL	Conference Hotel - Embassy Suites (Refund)	Administration	Office Administration	1860500 · TC - Travel	-261.85
Chesapeake Bank	Bill	07/20/2022	VC-INDEED	Job posting	Administration	Office Administration	1868000 · TC - Recruiting	518.00
Chesapeake Bank	Bill	07/20/2022	VC-AIRLINE_LIMO	Taxi - Business travel	Administration	Office Administration	1860500 · TC - Travel	66.23
Chesapeake Bank	Bill	07/20/2022	VC-Fx_Fee	Fx Fee Charged on Int'l Business Travel	Administration	Office Administration	1860500 · TC - Travel	1.32
Chesapeake Bank	Bill	07/20/2022	VC-EMBASSY_HOTELS	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	301.35
Chesapeake Bank	Bill	07/20/2022	RB-TARGET	Office supplies	Administration	Office Administration	1864100 · TC - Office Supplies	49.40
Chesapeake Bank	Bill	07/20/2022	RB-STAPLES	Office supplies	Administration	Office Administration	1864100 · TC - Office Supplies	169.26
Miles Partnership LLC	Bill	07/25/2022	67674	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	07/25/2022	67674	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Chesapeake Bank	Bill	07/25/2022	VC-WCC	Williamsburg Chamber of Commerce - morning brea	Administration	Office Administration	1862210 · TC - Board of Directors	40.00
Russell Turnage Porcelain	Bill	07/26/2022	07262022	MUGS & VASES - GIFT BOXES	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Promotional Prizing	1,605.00
Travel Market Insights	Bill	07/26/2022	CY22_544	Presentation and Travel Expenses for July WTC Bos	Administration	Office Administration	1862210 · TC - Board of Directors	2,079.08
Chesapeake Bank	Bill	07/26/2022	VC-HUDSON_ST	Employee meal during business travel	Administration	Office Administration	1860500 · TC - Travel	5.52
Chesapeake Bank	Bill	07/26/2022	VC-RIC	Airport parking - business travel	Administration	Office Administration	1860500 · TC - Travel	9.66
Chesapeake Bank	Bill	07/26/2022	MJ-RTD_PAPER	Richmond Times subscription	Administration	Office Administration	1864000 · TC - Business Expense	11.99
US Sports Congress LLC	Bill	07/27/2022	2167	US Sports Congress - Registration for 2022	Other Sales & Marketing	Sports Sales & Marketing	0760400 · Memberships (Sports)	2,999.00
Chesapeake Bank	Bill	07/27/2022	VC-UBER	Uber - business travel	Administration	Office Administration	1860500 · TC - Travel	26.66
Chesapeake Bank	Bill	07/27/2022	VC-Starbucks	Employee meal - business travel	Administration	Office Administration	1860500 · TC - Travel	23.51
Chesapeake Bank	Bill	07/27/2022	RB-PUBLIX	Meeting with SGMP - Snacks	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	72.88
Chesapeake Bank	Bill	07/28/2022	VC-UBER	Uber - business travel	Administration	Office Administration	1860500 · TC - Travel	6.66
Chesapeake Bank	Bill	07/28/2022	VC-UBER	Uber - business travel	Administration	Office Administration	1860500 · TC - Travel	8.52
Chesapeake Bank	Bill	07/28/2022	VC-UBER	UBER - Business travel	Administration	Office Administration	1860500 · TC - Travel	5.00
Chesapeake Bank	Bill	07/28/2022	VC-UBER	UBER - Business travel	Administration	Office Administration	1860500 · TC - Travel	3.00
Chesapeake Bank	Bill	07/28/2022	VC-UBER	UBER - Business travel	Administration	Office Administration	1860500 · TC - Travel	12.80
Chesapeake Bank	Bill	07/28/2022	VC-INDEED	Job postings	Administration	Office Administration	1868000 · TC - Recruiting	507.59
Chesapeake Bank	Bill	07/28/2022	JSY-DELTA	Airfair - Conference travel	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	529.20
Chesapeake Bank	Bill	07/28/2022	JSY-HILTON	Conference hotel - SYTA	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	194.27
Chesapeake Bank	Bill	07/28/2022	MJ-WALL_ST_JOURNAL	Wall Street Journal Subscription	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	07/28/2022	RB-FOOD_LION	Meeting with SGMP - Snacks	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	18.41
Chesapeake Bank	Bill	07/28/2022	RB-HARRIS_TEETER	Meeting with SGMP - Snacks	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	10.23
Chesapeake Bank	Bill	07/28/2022	RB-ILLY_CAFFE	Meeting with SGMP - Snacks	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	63.50
Paychex	General Journal	07/29/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	30,665.39
Paychex	General Journal	07/29/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	07/29/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,459.73
Paychex	General Journal	07/29/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Principal Financial Group	General Journal	07/29/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,770.91
Principal Financial Group	General Journal	07/29/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	503.76
Chesapeake Bank	Bill	07/29/2022	RB-PANERA	Meeting with SGMP - Lunch (Panera)	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	170.53
Percepture	Bill	07/31/2022	15267	Public Relations Service July 2022	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Chesapeake Bank	Bill	07/31/2022	VC-UBER	UBER - Business travel	Administration	Office Administration	1860500 · TC - Travel	19.33
Chesapeake Bank	Bill	07/31/2022	VC-RIC	Airport parking	Administration	Office Administration	1860500 · TC - Travel	72.00
Chesapeake Bank	Bill	07/31/2022	VC-HILTON	Lodging for business travel	Administration	Office Administration	1860500 · TC - Travel	1,020.24
Cimino, Victoria	Bill	07/31/2022	REIMB/PARKING/0722	Richmond Airport Parking	Administration	Office Administration	1860500 · TC - Travel	57.50
Emburse, Inc.	General Journal	07/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	07/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	10.30
Emburse, Inc.	General Journal	07/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	General Journal	07/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	07/31/2022	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	234.60
Connelly Partners	General Journal	07/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	1,380.00
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	-6,250.00
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.52
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	4,415.90
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	-20,000.00
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	258.05
Connelly Partners	General Journal	07/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
Anthem Blue Cross Blue Shield	General Journal	08/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	1,901.02
Anthem Blue Cross Blue Shield	General Journal	08/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	13.10
Anthem Blue Cross Blue Shield	General Journal	08/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	58.68
Williamsburg Area Chamber of Commerce	General Journal	08/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	General Journal	08/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	319.95
Williamsburg Area Chamber of Commerce	General Journal	08/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
	General Journal	08/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	08/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	08/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	31.25
VistaGraphics Inc	Bill	08/01/2022	10782-M	Freight for palette shipment of Guides to Bluegrass I	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	255.87
Emburse, Inc.	Bill	08/01/2022	952207	August monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Clean Pix	Bill	08/01/2022	12910	Monthly service fee - September	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
North Carolina Motorcoach Assoc.	Bill	08/01/2022	14401	2023 Membership - NCMA annual membership fee	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	225.00
LiveWire Business Solutions LLC	Bill	08/01/2022	4468	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
LiveWire Business Solutions LLC	Bill	08/01/2022	4459	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	719.86
Chesapeake Bank	Bill	08/01/2022	VC-INDEED	Job postings	Administration	Office Administration	1868000 · TC - Recruiting	131.59
Chesapeake Bank	Bill	08/01/2022	VC-MORRISONS	Flowers	Administration	Office Administration	1864000 · TC - Business Expense	91.25
Chesapeake Bank	Bill	08/02/2022	VC-UBER	UBER - Business travel	Administration	Office Administration	1860500 · TC - Travel	5.00
Chesapeake Bank	Bill	08/02/2022	JSY-CHEESE_SHOP	VA State Courts - Lunch	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	31.39
Chesapeake Bank	Bill	08/02/2022	JSY-SGMP	SGMP Meeting Fee	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	25.00
Chesapeake Bank	Bill	08/02/2022	JSY-HILTON	Conference Hotel - SYTA	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	194.27
Chesapeake Bank	Bill	08/02/2022	JO-iCONTACT	Monthly subscription - iContact	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Chesapeake Bank	Bill	08/02/2022	RB-T3_EXPO	Booth expense at T3 Expo	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	397.50
Assn of Chamber of Commerce Exec	Bill	08/03/2022	488850	ACCE August Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	597.17
Northstar Travel Media	Bill	08/03/2022	50065037	Teams '22 - October 24 - 27, 2022 - Oklahoma City	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	5,495.00
Chesapeake Bank	Bill	08/04/2022	VC-METROCAB	METROCAB - Business travel	Administration	Office Administration	1860500 · TC - Travel	60.00
Chesapeake Bank	Bill	08/04/2022	MJ-DELTA BAGGAGE	Conference (Baggage Fee)	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	30.00
Diamond Springs	Bill	08/05/2022	0002875774	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	34.72
Paychex	Bill	08/05/2022	2695337	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Chesapeake Bank	Bill	08/05/2022	JO-ADOBE	Adobe Creative Cloud	Administration	Office Administration	1864000 · TC - Business Expense	52.99
Chesapeake Bank	Bill	08/05/2022	MJ-DAILY_PRESS	DAILY PRESS SUBSCRIPTION	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	08/05/2022	MJ-ATO SUSHI	ESTO Conference Employee Meal	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	65.42
Chesapeake Bank	Bill	08/05/2022	MJ-STARBUCKS	STARBUCKS - Conference Employee Meal	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	12.72
Chesapeake Bank	Bill	08/05/2022	MJ-METROCAB	ESTO Taxi (Conference)	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	50.00
Chesapeake Bank	Bill	08/05/2022	RL-DELTA BAGGAGE	Bag Fee - NSA	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	30.00
Chesapeake Bank	Bill	08/05/2022	RL-ATO SUSHI	ESTO Conference Employee Meal	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	24.91
Chesapeake Bank	Bill	08/05/2022	RL-AMWAY GRAND	Breakfast	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	12.92
Chesapeake Bank	Bill	08/06/2022	MJ-SAN CHEZ BISTRO	Dinner for MJ and RL	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	76.06
Chesapeake Bank	Bill	08/06/2022	MJ-AMWAY GRAND	Amway Grand Hotel - Water	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	9.00
Chesapeake Bank	Bill	08/06/2022	RL-AMWAY GRAND	Meal	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	24.14
Chesapeake Bank	Bill	08/07/2022	JSY-ADOBE	Subscription	Administration	Office Administration	1864000 · TC - Business Expense	14.99

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	08/07/2022	MJ-AMWAY GRAND	Breakfast for VC and MJ	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	12.81
Chesapeake Bank	Bill	08/07/2022	RL-AMWAY GRAND	Meal	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	12.39
Chesapeake Bank	Bill	08/08/2022	VC-MAXS	Employee Meals - Grand Rapids, MI	Administration	Office Administration	1860500 · TC - Travel	269.72
Chesapeake Bank	Bill	08/08/2022	JSY-MARRIOTT	Connect Conference - lodging	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	752.73
Chesapeake Bank	Bill	08/08/2022	JSY-METROCAB	Metrocab - Grand Rapids	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	73.30
Chesapeake Bank	Bill	08/08/2022	JSY-MARRIOTT	Hotel meal	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	16.72
Chesapeake Bank	Bill	08/09/2022	JSY-HUDSON CAFE	Lunch Meeting	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	45.89
Chesapeake Bank	Bill	08/09/2022	MJ-DELTA BAGGAGE	ESTO Delta Baggage fee	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	30.00
Chesapeake Bank	Bill	08/09/2022	RB-USPS	SEDC Conference Collateral	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	117.85
Chesapeake Bank	Bill	08/09/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	176.27
Chesapeake Bank	Bill	08/09/2022	RL-AMWAY GRAND	Meal	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	5.51
LiveWire Business Solutions LLC	Bill	08/10/2022	4475	Dell laptop charger	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	43.87
Chesapeake Bank	Bill	08/10/2022	VC-UBER	UBER Trip Business Travel	Administration	Office Administration	1860500 · TC - Travel	46.05
Chesapeake Bank	Bill	08/10/2022	VC-UBER	UBER Trip - Business Travel	Administration	Office Administration	1860500 · TC - Travel	9.21
Chesapeake Bank	Bill	08/10/2022	VC-Prospect	Employee Meals - Grand Rapids, MI	Administration	Office Administration	1860500 · TC - Travel	16.77
Chesapeake Bank	Bill	08/10/2022	VC-AMWAY	Business Travel - Grand Rapids, MI	Administration	Office Administration	1860500 · TC - Travel	1,207.50
Chesapeake Bank	Bill	08/10/2022	VC-EXTRA SPACE	Storage	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Chesapeake Bank	Bill	08/10/2022	VC-ISTOCK	Business Expense	Administration	Office Administration	1864000 · TC - Business Expense	99.00
Chesapeake Bank	Bill	08/10/2022	JSY-UBER	UBER	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	26.30
Chesapeake Bank	Bill	08/10/2022	JSY-VICENTES	Breakfast/Lunch	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	18.90
Chesapeake Bank	Bill	08/10/2022	MJ-UBER	Taxi Tip (Conference)	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	9.21
Chesapeake Bank	Bill	08/10/2022	MJ-RIC	Airport Parking (Conference)	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	72.00
Chesapeake Bank	Bill	08/10/2022	MJ-GOLDBERGS	Employee breakfast (Conference)	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	24.28
Chesapeake Bank	Bill	08/10/2022	MJ-AMWAY GRAND HTL	ESTO Lodging	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	1,006.25
Chesapeake Bank	Bill	08/10/2022	MJ-UBER	UBER TRIP - Conference taxi	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	46.05
Chesapeake Bank	Bill	08/10/2022	RB-USPS	VMA Conference Collateral	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	16.10
Chesapeake Bank	Bill	08/10/2022	TT-AMAZON	Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	105.53
Chesapeake Bank	Bill	08/10/2022	RL-MCDONALD'S	Meal	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	7.66
Chesapeake Bank	Bill	08/10/2022	RL-AMWAY GRAND HTL	Lodging	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	1,006.25
Chesapeake Bank	Bill	08/10/2022	RL-RIC	Richmond airport parking	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	72.00
Chesapeake Bank	Bill	08/10/2022	RL-DELTA BAGGAGE	Delta Air baggage fee	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	30.00
Chesapeake Bank	Bill	08/11/2022	VC-CREATIVE MOBIL	Taxi	Administration	Office Administration	1860500 · TC - Travel	40.85
Chesapeake Bank	Bill	08/11/2022	JSY-SAMS CAB	Taxi had no receipts	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	70.00
Chesapeake Bank	Bill	08/11/2022	JSY-DELTA AIR	Delta Air	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	597.20
Chesapeake Bank	Bill	08/11/2022	VC-AMWAY		Administration	Office Administration	1860550 · TC - Meals & Entertainment	25.32
Chesapeake Bank	Bill	08/11/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	134.79
Paychex	General Journal	08/12/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	32,073.08
Paychex	General Journal	08/12/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	08/12/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,488.20
Paychex	General Journal	08/12/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Principal Financial Group	General Journal	08/12/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,511.29
Principal Financial Group	General Journal	08/12/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	503.76
Chesapeake Bank	Bill	08/12/2022	JSY-PAPA JOES	Meal	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	3.18
Chesapeake Bank	Bill	08/12/2022	MJ-ADOBE	ADOBE CREATIVE CLOUD - Monthly subscription	Administration	Office Administration	1864000 · TC - Business Expense	54.99
Chesapeake Bank	Bill	08/12/2022	MJ-WY_DAILY	WY Daily Subscription	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	08/12/2022	RB-USPS	SYTA Conference Collateral	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	16.10
North Carolina Motorcoach Assoc.	Bill	08/13/2022	2899	2022 MCASC/NCMA/VMA - Annual Meeting Registr	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	849.00
Chesapeake Bank	Credit	08/13/2022	VISIT WILLIAMSBURG		Administration	Office Administration	1864000 · TC - Business Expense	-19.00
Connelly Partners	Bill	08/15/2022	37870	July Snap Widget & Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	1,175.31
Connelly Partners	Bill	08/15/2022	37871	Website maintenance fee - August	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	08/15/2022	37872	WTC Trifold Brochures	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	3,010.00
Connelly Partners	Bill	08/15/2022	37872	Brochure shipping	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	89.00
Connelly Partners	Bill	08/15/2022	37873	June Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	119,627.09

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Connelly Partners	Bill	08/15/2022	37878	July Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	243,984.22
Connelly Partners	Bill	08/15/2022	37879	Paid Search Media - Google (July)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	25,200.07
Connelly Partners	Bill	08/15/2022	37881	Co-op Media (TripAdvisor) - July Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	7,045.45
Connelly Partners	Bill	08/15/2022	37882	Agency travel to ESTO (Reimbursable Travel Expen	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	1,563.20
Connelly Partners	Bill	08/15/2022	37883	Williamsburg Live Media (Virginia Arts Festival) - Ju	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	10,000.00
Connelly Partners	Bill	08/15/2022	37884	Student Travel Media - Premier Travel (July)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	1,196.66
Connelly Partners	Bill	08/15/2022	37885	Email Development (July)	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	203.00
Connelly Partners	Bill	08/15/2022	37886	August Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	08/15/2022	37889	Sirius XM Podcast Media (July)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	73,150.00
Connelly Partners	Bill	08/15/2022	37890	Paid Social Media - Meta Platforms (July)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	22,491.76
Connelly Partners	Bill	08/15/2022	37891	2022 Q3/Q4 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	14,237.13
Connelly Partners	General Journal	08/15/2022	YE-EXPACC2R	Reverse of GJE YE-EXPACC2 -- Connelly Partners	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	-119,627.09
Connelly Partners	General Journal	08/15/2022	YE-EXPACC2R	Connelly Partners Invoices	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	-10,000.00
Chesapeake Bank	Bill	08/15/2022	MJ-NYTimes	NYTimes Digital Subscription	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	08/15/2022	RB-STAPLES	Office supplies	Administration	Office Administration	1864100 · TC - Office Supplies	28.77
Strategic Marketing & Research	Bill	08/16/2022	11585-IN	Professional fees - August 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Great America Financial Services	Bill	08/16/2022	32250078	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	25.02
Miranda Jarrell	Bill	08/16/2022	08-2022Exp_Rpt	Travel to/from Richmond International Airport	Administration	Office Administration	1860500 · TC - Travel	57.75
Bluegrass Integrated Communications	Bill	08/16/2022	195331	Shipping envelopes	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Envelopes	590.00
Connelly Partners	Bill	08/16/2022	37888	2022 Q3/Q4 ARPA Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	1,683.00
Chesapeake Bank	Bill	08/16/2022	MJ-VIRGINIAN_PILOT	VIRGINIAN PILOT CIRC - Digital Subscription	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	08/16/2022	TT-CONDE NAST	Subscription - Conde Nast Travelor	Administration	Office Administration	1864000 · TC - Business Expense	21.99
Verizon Wireless	Bill	08/18/2022	9913773575	July 19 - August 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	520.60
Sands Anderson	Bill	08/19/2022	548391	Counsel on Governance & Administrative Matters	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,260.00
Search Wide Global	Bill	08/22/2022	13975	VP Marketing/Communications - 2nd Installment	Administration	Office Administration	1868000 · TC - Recruiting	13,500.00
National Tour Association	Bill	08/22/2022	267583	NTA Travel Exchange Event	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	3,390.00
Chesapeake Bank	Bill	08/22/2022	RB-WALMART	SYTA Attendee snacks	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	19.62
Chesapeake Bank	Bill	08/22/2022	RB-FOOD_LION	SYTA Attendee Baskets	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	9.61
Chesapeake Bank	Bill	08/22/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	12.08
Chesapeake Bank	Bill	08/22/2022	RL-STAPLES		Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	69.54
Virginia Tourism Corporation	Invoice	08/23/2022	08	Sponsorship fees for event hosted by Visit Williamst	Other Sales & Marketing	Group Tour Sales & Marketing	0565000 · Tours (Group)	-1,500.00
Chesapeake Bank	Bill	08/23/2022	JSY-SALS BY VICTOR	Pre-FAM arrival lunch with Ryan Daniels with Kaleid	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	46.71
Chesapeake Bank	Bill	08/23/2022	RB-ILLY_CAFFE	SYTA Attendee	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	9.72
Chesapeake Bank	Bill	08/24/2022	JSY-CELLIS	Client treats	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	44.40
Chesapeake Bank	Bill	08/24/2022	JSY-GWCOC	Greater Williamsburg Chamber discussion moderate	Administration	Office Administration	1864000 · TC - Business Expense	40.00
Chesapeake Bank	Bill	08/24/2022	RB-JAMES LIMO	SYTA FAM Transportation	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	190.40
Chesapeake Bank	Bill	08/24/2022	RB-JAMES LIMO	SYTA FAM Transportation	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	195.40
Chesapeake Bank	Bill	08/24/2022	RB-KINGS ARMS	SYTA FAM Dinner	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	456.72
Chesapeake Bank	Bill	08/25/2022	RB-JAMES LIMO	SYTA FAM Transportation	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	743.58
Chesapeake Bank	Bill	08/25/2022	RB-JAMES LIMO	SYTA FAM Transportation	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	1,062.42
Chesapeake Bank	Bill	08/25/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	119.26
Chesapeake Bank	Bill	08/25/2022	TT-CELLIS CHOCOLATE	Tamera Mowery FAM	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	33.30
Chesapeake Bank	Bill	08/25/2022	TT-WYTHE CANDY	Tamera Mowery FAM	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	9.21
Paychex	General Journal	08/26/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	33,854.81
Paychex	General Journal	08/26/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	08/26/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,610.86
Paychex	General Journal	08/26/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Principal Financial Group	General Journal	08/26/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,618.20
Principal Financial Group	General Journal	08/26/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	539.40
Miles Partnership LLC	Bill	08/26/2022	68865	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	08/26/2022	68865	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Chesapeake Bank	Bill	08/26/2022	JSY-EXXON	Fuel for rental car used on the SYTA FAM and to tra	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	80.61
Chesapeake Bank	Bill	08/26/2022	JSY-HILTON	Lodging	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	257.60

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Chesapeake Bank	Bill	08/26/2022	JSY-CHICK-FIL-A	Lunch on the road from VMA to SYTA	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	8.97
Chesapeake Bank	Bill	08/26/2022	MJ-Rich Times Disp	Subscription - Richmond Times Dispatch	Administration	Office Administration	1864000 · TC - Business Expense	11.99
Chesapeake Bank	Bill	08/26/2022	RB-USPS	ASTRA Zenecca Retirees	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	21.50
Chesapeake Bank	Bill	08/26/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	66.29
Chesapeake Bank	Bill	08/26/2022	TT-CELLUS CHOCOLATE	Miranda FAM	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	26.64
Chesapeake Bank	Bill	08/26/2022	RL-HILTON GRDN	Tradeshaw	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	386.40
SYTA Student & Youth Travel Association	Bill	08/27/2022	389	2022 SYTA Annual Conf - 1 Executive One Day Pa	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	350.00
Chesapeake Bank	Bill	08/27/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	90.62
Chesapeake Bank	Bill	08/27/2022	RL-BISTRO	Meal	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	94.45
Chesapeake Bank	Bill	08/28/2022	MJ-WSJ	WALL-ST-JOURNAL - Digital Subscription	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Firecracker Sports LLC	Bill	08/29/2022	VTC_Grant_1012	"War at Williamsburg" - Inaugural Baseball Tournam	Other Sales & Marketing	Sports Sales & Marketing	0760120 · Sports Grants (Sports)	28,243.00
Chesapeake Bank	Bill	08/29/2022	RL-HILTON	Breakfast	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	34.70
Chesapeake Bank	Bill	08/30/2022	JSY-HILTON	Hilton DC - SYTA	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	582.81
Chesapeake Bank	Bill	08/30/2022	RL-HILTON		Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	774.81
Percepture	Bill	08/31/2022	15343	Public Relations Service August 2022	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Chesapeake Bank	Bill	08/31/2022	JSY-NATIONAL CAR	Rental car to transport SYTA FAM attendees, and to	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,261.98
Chesapeake Bank	Bill	08/31/2022	JSY-SHELL	Fuel for rental car	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	99.17
Cimino, Victoria	Bill	08/31/2022	REIMB/PARKING/0822	Richmond Airport Parking	Administration	Office Administration	1860500 · TC - Travel	63.00
Emburse, Inc.	General Journal	08/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	08/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	10.00
Emburse, Inc.	General Journal	08/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Connelly Partners	General Journal	08/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	08/31/2022	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	231.10
Connelly Partners	General Journal	08/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.51
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	254.25
Connelly Partners	General Journal	08/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
	General Journal	09/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	09/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	General Journal	09/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	306.35
Williamsburg Area Chamber of Commerce	General Journal	09/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Great America Financial Services	General Journal	09/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	09/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	30.55
Anthem Blue Cross Blue Shield	General Journal	09/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,659.89
Anthem Blue Cross Blue Shield	General Journal	09/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	33.43
Anthem Blue Cross Blue Shield	General Journal	09/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	146.70
LiveWire Business Solutions LLC	Bill	09/01/2022	4504	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	719.86
LiveWire Business Solutions LLC	Bill	09/01/2022	4515	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Assn of Chamber of Commerce Exec	Bill	09/01/2022	489808	ACCE September Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	754.94
Clean Pix	Bill	09/01/2022	12925	Monthly service fee - October	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	245.00
Chesapeake Bank	Bill	09/01/2022	VC-INDEED	Job postings	Administration	Office Administration	1868000 · TC - Recruiting	321.82
Chesapeake Bank	Bill	09/01/2022	RL-FOOD LION	Snacks for client visit	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	18.08
Diamond Springs	Bill	09/02/2022	0002978445	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	34.72
Chesapeake Bank	Bill	09/02/2022	JO-CONTACT	Subscription	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Chesapeake Bank	Bill	09/02/2022	MJ-DAILY_PRESS	DAILY PRESS SUBSCRIPTION	Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	09/02/2022	VC-FAIRMONT		Administration	Office Administration	1860500 · TC - Travel	1,441.71
Chesapeake Bank	Bill	09/02/2022	JSY-MISC	Refunded for purchase done in error. Check copy at Administration		Office Administration	1864000 · TC - Business Expense	250.00



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Chesapeake Bank	Bill	09/02/2022	TT-WLODGE		Administration	Office Administration	1862210 · TC - Board of Directors	216.18
Chesapeake Bank	Bill	09/02/2022	TT-WLODGE		Administration	Office Administration	1862210 · TC - Board of Directors	0.70
Paychex	Bill	09/05/2022	2787413	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Chesapeake Bank	Bill	09/05/2022	JO-ADOBE		Administration	Office Administration	1864000 · TC - Business Expense	52.99
American Bus Association Inc	Bill	09/06/2022	217800	2023 Membership Renewal	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	620.00
Connelly Partners	Bill	09/06/2022	37939	WTC 2022 Influencer Pymts Travel exps for Witney	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	7,332.33
Chesapeake Bank	Bill	09/06/2022	JSY-DELTA		Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	597.20
Chesapeake Bank	Bill	09/06/2022	JSY-DELTA		Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	895.20
Chesapeake Bank	Bill	09/06/2022	TT-FEDEX		Administration	Office Administration	1864400 · TC - Postage	318.25
Chesapeake Bank	Bill	09/07/2022	JSY-ADOBE		Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Credit	09/07/2022	TT-WLODGE		Administration	Office Administration	1862210 · TC - Board of Directors	-216.88
Chesapeake Bank	Bill	09/08/2022	VC-TST LE YACA		Administration	Office Administration	1860550 · TC - Meals & Entertainment	71.92
Paychex	General Journal	09/09/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	29,823.08
Paychex	General Journal	09/09/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	09/09/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,297.40
Paychex	General Journal	09/09/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.15
Principal Financial Group	General Journal	09/09/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,315.14
Principal Financial Group	General Journal	09/09/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	438.38
Anthem Blue Cross Blue Shield	General Journal	09/09/2022	Rfd_Recd	Anthem-HealthKeepers Refund of 2021 Premiums	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-421.53
National Softball Assoc., East Zone	Bill	09/09/2022	VTC_Grant_1036	ARPA Grant 1036: NSA East World Series Tournam	Other Sales & Marketing	Sports Sales & Marketing	0760120 · Sports Grants (Sports)	21,610.00
Sands Anderson	Bill	09/09/2022	553397	Counsel on Governance & Administrative Matters	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,562.00
Chesapeake Bank	Bill	09/09/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	52.91
Capital Region USA	Bill	09/09/2022	2519	Allied Membership - 9/1/2022 - 8/31/2023	Other Sales & Marketing	International Sales & Marketing	0460400 · Memberships (International)	21,281.00
Weinstein, Richard	Bill	09/10/2022	WTC0822	August Services - 11 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,375.00
Connelly Partners	Bill	09/10/2022	38022	Agency travel - Borselli & Norwood to ESTO (Reim)	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	1,648.44
Connelly Partners	Bill	09/10/2022	38023	September Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	09/10/2022	38024	Sirius XM Podcast Media (August)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	55,000.00
Connelly Partners	Bill	09/10/2022	38025	12 month image digital asset management	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	12,750.00
Connelly Partners	Bill	09/10/2022	38021	2022 Q3/Q4 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	87,712.20
Connelly Partners	Bill	09/10/2022	38020	Paid Social Media - Meta Platforms (August)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	21,562.02
Connelly Partners	Bill	09/10/2022	38019	Paid Search Media - Google (August)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	24,822.36
Connelly Partners	Bill	09/10/2022	38018	August Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	68,558.71
Connelly Partners	Bill	09/10/2022	38017	July Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	8,104.80
Connelly Partners	Bill	09/10/2022	38015	Website maintenance fee - September	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	09/10/2022	38013	September Snap widget & hosting, October Domain	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	09/10/2022	38014	Editing expense: WTC FY20 Shoot	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	4,000.00
Chesapeake Bank	Bill	09/11/2022	VC-EXTRA SPACE		Administration	Office Administration	1864000 · TC - Business Expense	241.00
Proforma Think Ink	Bill	09/12/2022	B198015772A	500 Blue-reflex folders - conference material giveaw	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	774.91
Federal Insurance Company	Bill	09/12/2022	000082611571-3	Directors & Officers Insurance	Administration	Office Administration	1862400 · TC - Insurance (Events)	4,367.00
Proforma Think Ink	Bill	09/12/2022	B198015723A	500 White Bag - Imprint with stock Royal Blue	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	330.11
Proforma Think Ink	Bill	09/12/2022	B198015783A	1500 White Pen - Imprint stock royal blue	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	656.14
Greater New Jersey Motorcoach Assoc., Inc	Bill	09/12/2022	1403	Marketplace Registration	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	495.00
Greater New Jersey Motorcoach Assoc., Inc	Bill	09/12/2022	1403	New Member fee	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	395.00
Chesapeake Bank	Bill	09/12/2022	MJ-ADOBE		Administration	Office Administration	1864000 · TC - Business Expense	54.99
Chesapeake Bank	Bill	09/12/2022	MJ-WYDAILY		Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Bill	09/12/2022	MJ-NYTIMES		Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Bill	09/13/2022	VC-KEPHI		Administration	Office Administration	1860550 · TC - Meals & Entertainment	73.25
Chesapeake Bank	Bill	09/13/2022	MJ-VAPILLOT		Administration	Office Administration	1864000 · TC - Business Expense	19.96
Chesapeake Bank	Bill	09/14/2022	JSY-DELTA		Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,139.20
Strategic Marketing & Research	Bill	09/15/2022	0011604-IN	Professional fees - September 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Great America Financial Services	Bill	09/15/2022	32449050	Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	25.02
Chesapeake Bank	Bill	09/15/2022	VC-ISTOCKPHOTO		Administration	Office Administration	1864000 · TC - Business Expense	99.00
Verizon Wireless	Bill	09/18/2022	9916124722	August 19 - September 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	519.80

**Williamsburg Tourism Council  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	09/18/2022	VC-COCHON		Administration	Office Administration	1860550 · TC - Meals & Entertainment	171.36
Percepture	Bill	09/20/2022	15452	Molly McArdle Trip / Reimbursable Expenses	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	860.63
Chesapeake Bank	Bill	09/20/2022	VC-CREATIVE MBL		Administration	Office Administration	1860500 · TC - Travel	28.85
Chesapeake Bank	Bill	09/20/2022	JSY-GRCC		Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	305.36
Chesapeake Bank	Bill	09/20/2022	TT-VA RESTAURANT		Administration	Office Administration	1860400 · TC - Memberships (Corporate)	95.00
Travel South USA	Bill	09/20/2022	TSI-26973	Registration Package - Travel South International Sf	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	995.00
Percepture	Bill	09/21/2022	15453	NYC Media Event	Destination Marketing	Public Relations	1769400 · Public Relations	4,767.68
Percepture	Bill	09/21/2022	15454	Jason Nixon - Visiting Journalist - Reimbursable exp	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	1,563.49
Chesapeake Bank	Bill	09/21/2022	TT-VA BUSINESS		Administration	Office Administration	1864000 · TC - Business Expense	34.95
Chesapeake Bank	Bill	09/21/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	46.11
Chesapeake Bank	Bill	09/22/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	18.18
Chesapeake Bank	Bill	09/22/2022	TT-AMAZON		Administration	Office Administration	1864100 · TC - Office Supplies	6.41
Paychex	General Journal	09/23/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	29,457.69
Paychex	General Journal	09/23/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	09/23/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,834.44
Paychex	General Journal	09/23/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Principal Financial Group	General Journal	09/23/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,315.14
Principal Financial Group	General Journal	09/23/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	438.38
Robert Larson	Bill	09/23/2022	ExpRpt092322	Travel to Richmond Airport from home 8-5-22	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	23.75
Robert Larson	Bill	09/23/2022	ExpRpt092322	Richmond Airport back home 8-10-22	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	23.75
Robert Larson	Bill	09/23/2022	ExpRpt092322	Travel from home to Florence, SC for VMA Regiona	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	206.25
Robert Larson	Bill	09/23/2022	ExpRpt092322	Travel from Florence, SC to Washington DC for SY1	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	253.13
Robert Larson	Bill	09/23/2022	ExpRpt092322	Travel from Washington DC home.	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	90.62
Daniela Owen	Bill	09/23/2022	REIMB/MILE/0923-02	Historic Jamestowne and JCC Rec Center Visit	Administration	Office Administration	1860500 · TC - Travel	10.00
Chesapeake Bank	Bill	09/23/2022	VC-FAIRMONT		Administration	Office Administration	1860500 · TC - Travel	1,185.48
Chesapeake Bank	Bill	09/23/2022	JSY-DEMERS		Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,134.90
Chesapeake Bank	Bill	09/23/2022	JSY-DEMERS		Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	385.28
Virginia Tourism Authority	Bill	09/26/2022	8722	2022 US Sports Congress Participation Fee	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	500.00
Traci Tacker	Bill	09/27/2022	REIMB/MILE/0922	Mileage Reimbursement for the period of 6-27-22 th	Administration	Office Administration	1860500 · TC - Travel	37.56
YRC Inc.	Bill	09/27/2022	624-503349-0	Tradeshaw Materials	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,128.80
Chesapeake Bank	Bill	09/27/2022	TT-MICHAELS		Administration	Office Administration	1864100 · TC - Office Supplies	18.18
Chesapeake Bank	Bill	09/27/2022	TT-MARSHALLS		Administration	Office Administration	1864100 · TC - Office Supplies	6.40
Bluegrass Integrated Communications	Bill	09/28/2022	194742	Load Data File - 1x week	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	17.50
Bluegrass Integrated Communications	Bill	09/28/2022	194742	Client Storage - Jun (1), Jul (1)	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	18.50
Bluegrass Integrated Communications	Bill	09/28/2022	194742	Client Storage - Aug (1)	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	21.50
Bluegrass Integrated Communications	Bill	09/28/2022	194742	Fulfillment - Per Order BULK Requests (all in Aug)	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	42.00
Bluegrass Integrated Communications	Bill	09/28/2022	194742	Freight charges UPS	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	231.63
Fairfax County Convention and Visitors	General Journal	09/28/2022	Rfd_Recd	Fairfax County CVB - Refund of part of conference f	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	-200.00
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Load Data File Pre August	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	17.50
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Standardization & preparation of USPS addresses P	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	203.10
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Load data file	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	35.00
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Standardization & preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	77.40
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Sort & output data	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	30.96
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Hand Assembly	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	1,218.60
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Ink Jet Addressing	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	92.88
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Manual Inserting	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	603.72
Bluegrass Integrated Communications	Bill	09/28/2022	194068	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	2,321.45
Connelly Partners	Bill	09/28/2022	38070	August Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	411,601.45
Connelly Partners	Bill	09/28/2022	38081	August ARPA Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	70,576.13
Chesapeake Bank	Bill	09/28/2022	JSY-NIZAMS		Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	27.68
Chesapeake Bank	Bill	09/28/2022	JSY-STARBUCKS		Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	9.97
Chesapeake Bank	Bill	09/28/2022	JSY-MARRIOTT		Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	133.28
Chesapeake Bank	Bill	09/28/2022	TT-INDEED		Administration	Office Administration	1868000 · TC - Recruiting	638.00

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	09/28/2022	TT-WSJ		Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Bill	09/29/2022	VC-DELTA		Administration	Office Administration	1860500 · TC - Travel	1,929.60
Chesapeake Bank	Bill	09/29/2022	JSY-OLIVE GARDEN		Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	15.97
Chesapeake Bank	Bill	09/29/2022	TT-DAILY PRESS		Administration	Office Administration	1864000 · TC - Business Expense	15.96
Chesapeake Bank	Bill	09/29/2022	RL-DELTA		Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	600.00
Chesapeake Bank	Bill	09/29/2022	RL-AMERICAN AIR		Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	619.20
Percepture	Bill	09/30/2022	15436	Public Relations Service September 2022	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Miles Partnership LLC	Bill	09/30/2022	70567	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	09/30/2022	70567	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Chesapeake Bank	Bill	09/30/2022	JSY-MARRIOTT		Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	130.53
Emburse, Inc.	General Journal	09/30/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	09/30/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	9.70
Emburse, Inc.	General Journal	09/30/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Connelly Partners	General Journal	09/30/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	09/30/2022	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	227.70
Connelly Partners	General Journal	09/30/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.85
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.52
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	250.46
Connelly Partners	General Journal	09/30/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.76
Anthem Blue Cross Blue Shield	General Journal	10/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,268.22
Anthem Blue Cross Blue Shield	General Journal	10/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	26.21
Anthem Blue Cross Blue Shield	General Journal	10/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	128.60
Great America Financial Services	General Journal	10/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	10/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	29.85
	General Journal	10/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	10/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	General Journal	10/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	292.85
Williamsburg Area Chamber of Commerce	General Journal	10/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
LiveWire Business Solutions LLC	Bill	10/01/2022	4548	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
HelmsBriscoe Performance Group	Bill	10/01/2022	1039850	Annual Partner Fee - Oct 1, 2022 to Sept. 30, 2023	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	7,000.00
LiveWire Business Solutions LLC	Bill	10/01/2022	4539	IT System Maintenance & Support	Administration	Office Administration	1864600 · TC - Online Service	684.87
National Tour Association	Bill	10/01/2022	278644	2023 Membership Dues	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	800.00
Assn of Chamber of Commerce Exec	Bill	10/01/2022	491391	October Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	396.65
Chesapeake Bank	Bill	10/01/2022	JSY-NATIONAL		Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	277.91
Chesapeake Bank	Bill	10/01/2022	JSY-WAWA		Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	73.51
Chesapeake Bank	Bill	10/01/2022	JSY-BUCKHEAD MRKT		Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	4.31
Chesapeake Bank	Bill	10/02/2022	JSY-STARBUCKS		Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	9.57
Chesapeake Bank	Bill	10/02/2022	JSY-TARGET		Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	19.39
Daniela Owen	Bill	10/03/2022	REIMB/MILE/1001-02	Illy Cafe - Jamie Chung	Administration	Office Administration	1860500 · TC - Travel	37.50
Daniela Owen	Bill	10/03/2022	REIMB/MILE/1001-02	Williamsburg Winery - Jamie Chung	Administration	Office Administration	1860500 · TC - Travel	38.13
Daniela Owen	Bill	10/03/2022	REIMB/MILE/1001-02	Mobjack & Historic Yorktown	Administration	Office Administration	1860500 · TC - Travel	25.00
Southeast Tourism Society	Bill	10/03/2022	26659	Annual Dues	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	995.00
National Softball Association Inc.	Bill	10/03/2022	2022 NSA NAT'L	Sponsorship Grant for 2022 NSA B & C National Wo	Other Sales & Marketing	Sports Sales & Marketing	0760100 · Advertising (Sports)	5,000.00
Chesapeake Bank	Bill	10/03/2022	RL-OKC CONV		Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	110.00
Chesapeake Bank	Bill	10/03/2022	RL-OKC CONV		Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	1,364.50
Chesapeake Bank	Bill	10/03/2022	RL-OLETA COACH		Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	2,678.78
Percepture	Bill	10/04/2022	15462	Reimbursable Expenses HSMAl Awards - 9-30	Administration	Office Administration	1864000 · TC - Business Expense	1,140.00

**Williamsburg Tourism Council  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Bill	10/04/2022	TT-ICONTACT		Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Paychex	Bill	10/05/2022	2886505	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Percepture	Bill	10/06/2022	15481	Visiting Journalists - Gigi Ragland June 2022	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	111.94
Percepture	Bill	10/06/2022	15480	Visiting Journalists - Jeryl Brunner	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	1,112.13
Paychex	General Journal	10/07/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	32,456.15
Paychex	General Journal	10/07/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	10/07/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,978.77
Paychex	General Journal	10/07/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	209.60
Principal Financial Group	General Journal	10/07/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,391.21
Principal Financial Group	General Journal	10/07/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	463.74
Diamond Springs	Bill	10/07/2022	0003093621	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	34.72
Travel Unity	Bill	10/07/2022	DC63C07A-0001	Alliance Gold Membership - 10/22 through 12/23	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	2,500.00
SYTA Student & Youth Travel Association	Bill	10/07/2022	2023SUMMIT	2023 SYTA SUMMIT	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4,995.00
Weinstein, Richard	Bill	10/10/2022	WTC0922	September Services - 4.5 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	562.50
Destinations International	Bill	10/10/2022	182140	2023 Membership Dues	Other Sales & Marketing	International Sales & Marketing	0460400 · Memberships (International)	15,390.00
Sands Anderson	Bill	10/11/2022	558182	Counsel on Governance & Administrative Matters	Administration	Office Administration	1862100 · TC - Legal & Accounting	540.00
Connelly Partners	Bill	10/11/2022	38193	Website maintenance fee - October	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	10/11/2022	38194	August Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	191,534.67
Connelly Partners	Bill	10/11/2022	38196	Paid Search Media - Google (September)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	24,250.63
Connelly Partners	Bill	10/11/2022	38197	Paid Social Media - Meta Platforms (September)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	21,660.77
Connelly Partners	Bill	10/11/2022	38195	2022 Q3/4 Paid Social Media - TikTok	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	2,047.56
Connelly Partners	Bill	10/11/2022	38192	September Snap widget and hosting, October Doma	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,238.63
Connelly Partners	Bill	10/12/2022	38204	September Digital Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	261,000.63
Connelly Partners	Bill	10/12/2022	38205	Sirius XM Podcast Media (September)	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	26,400.00
Connelly Partners	Bill	10/12/2022	38206	2022 Q3/Q4 Print Media Renewals	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	5,850.00
Connelly Partners	Bill	10/12/2022	38208	October Agency Fee	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	10/12/2022	38209	2022 Q3/Q4 Print Production	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	685.31
Connelly Partners	Bill	10/12/2022	38211	Simpleview Licensing Costs 1st Qtr-Yr 3 FY23	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	6,250.00
Connelly Partners	Bill	10/12/2022	38207	August Co-op Media / Trip Advisor	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	7,045.45
Daniela Owen	Bill	10/14/2022	REIMB/MILE/10-10/13	Woodlands for Viajes group	Administration	Office Administration	1860500 · TC - Travel	40.00
Daniela Owen	Bill	10/14/2022	REIMB/MILE/10-10/13	Kingsmill Resort - Jim Byers	Administration	Office Administration	1860500 · TC - Travel	5.00
Daniela Owen	Bill	10/14/2022	REIMB/MILE/10-10/13	Jamestown Settlement - Jim Byers	Administration	Office Administration	1860500 · TC - Travel	8.50
Daniela Owen	Bill	10/14/2022	REIMB/MILE/10-10/13	Great Wolf Lodge - Jim Byers	Administration	Office Administration	1860500 · TC - Travel	4.19
Daniela Owen	Bill	10/14/2022	REIMB/MILE/10-10/13	American Rev. Museum - Jim Byers	Administration	Office Administration	1860500 · TC - Travel	7.50
Daniela Owen	Bill	10/14/2022	REIMB/MILE/10-10/13	American Rev. Museum to Great Wolf Lodge - Jim	Administration	Office Administration	1860500 · TC - Travel	11.25
Daniela Owen	Bill	10/14/2022	REIMB/MILE/10-10/13	Double Tree Hotel - Jim Byers	Administration	Office Administration	1860500 · TC - Travel	2.63
Connelly Partners	Bill	10/14/2022	38212	2022 Q3/4 Influencer - September and October Influ	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	106,301.81
Travel Unity	Bill	10/14/2022	DC63C07A-0002	Nov 2022 CDTF Cohort - Member Pricing	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	599.00
Strategic Marketing & Research	Bill	10/15/2022	0011619-IN	Professional fees - September 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Assn of Chamber of Commerce Exec	Bill	10/15/2022	490818	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	412.50
Assn of Chamber of Commerce Exec	Bill	10/16/2022	492923	Annual membership in ACCE for retirement plan ad	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	550.00
Religious Conference Management Assoc	Bill	10/17/2022	1541	Standard Booth and Staff Registration Fees (Chattar	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	2,495.00
Mid Atlantic Receptive Services	Bill	10/17/2022	0416	Accent East Registration	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	699.00
Mid Atlantic Receptive Services	Bill	10/17/2022	0416	Box Lunch Sponsorship	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	2,500.00
Mid Atlantic Receptive Services	Bill	10/17/2022	0416	Nights Accommodations including taxes and fees	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	220.98
Great America Financial Services	Bill	10/17/2022	32653002	Per copy charge for color copies, over allowed amou	Administration	Office Administration	1864000 · TC - Business Expense	787.61
Colonial Williamsburg Company	Bill	10/17/2022	26027801	CRUSA Room Block	Other Sales & Marketing	International Sales & Marketing	0462200 · Meetings (International)	4,852.48
Colonial Williamsburg Company	Bill	10/17/2022	26027801	Dining	Other Sales & Marketing	International Sales & Marketing	0462200 · Meetings (International)	556.98
Colonial Williamsburg Company	Bill	10/17/2022	26027801	Bag in/out	Other Sales & Marketing	International Sales & Marketing	0462200 · Meetings (International)	68.00
Connelly Partners	Bill	10/18/2022	37907	July Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	593,534.38
Connelly Partners	Bill	10/18/2022	37907-1	July Broadcast Media - Boston	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	95,147.70
Mobjack Bay Coffee Roasters	Bill	10/18/2022	2008	Promotional items for Fam Tours	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	150.00
Verizon Wireless	Bill	10/18/2022	9918494519	September 19 - October 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	519.20

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Diamond Springs	Credit	10/18/2022	0003128804	Sales tax credit for charges on Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	-7.70
Connelly Partners	Bill	10/18/2022	38231	Sept. ARPA Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	132,543.44
Connelly Partners	Bill	10/18/2022	38232	September Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	436,830.30
Connelly Partners	Bill	10/19/2022	38234	Industry Email Deployment - October	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	1,150.00
Paychex	General Journal	10/21/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	28,019.23
Paychex	General Journal	10/21/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	10/21/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,639.34
Paychex	General Journal	10/21/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.15
Principal Financial Group	General Journal	10/21/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	951.91
Principal Financial Group	General Journal	10/21/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	375.00
Percepture	Bill	10/24/2022	15563	Jeryl Brunner Trip / Reimbursable Expenses	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	298.89
Virginia Tourism Authority	Bill	10/24/2022	8808	2023 ABA Participation Fee	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	125.00
Virginia Tourism Authority	Bill	10/24/2022	8807	2023 ABA Participation Fee	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	125.00
Chesapeake Bank	General Journal	10/25/2022	JSY-REFUND	JSY- Refund P-Card purchase done in error	Administration	Office Administration	1864000 · TC - Business Expense	-250.00
Julia Smyth-Young	Bill	10/25/2022	10252022ExpRpt	FedEx - Tradeshow Materials Shipping	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	279.70
Julia Smyth-Young	Bill	10/25/2022	10252022ExpRpt	World_Strides Visit (Desserts from Keph'i's)	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	33.60
David Turner	Bill	10/26/2022	102622 EXP RPT	Certified Letters - 10-12 / 10-13	Administration	Office Administration	1864400 · TC - Postage	15.70
Cimino, Victoria	Bill	10/26/2022	REIMB/PRKNG08/09/10	Richmond Airport Parking - June 3rd, September 26	Administration	Office Administration	1860500 · TC - Travel	150.00
AMW Promotions LLC	Bill	10/26/2022	1044	March 11, 2023 KingKat Tournament - James River	Other Sales & Marketing	Sports Sales & Marketing	0760100 · Advertising (Sports)	10,000.00
Julia Smyth-Young	Bill	10/27/2022	10272022-ExpRpt	Mileage to/from airport for sales conference travel	Administration	Office Administration	1860500 · TC - Travel	56.25
Miles Partnership LLC	Bill	10/31/2022	71323	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	10/31/2022	71323	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Percepture	Bill	10/31/2022	15546	Public Relations Service October 2022	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Emburse, Inc.	General Journal	10/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	10/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	9.40
Emburse, Inc.	General Journal	10/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	10/31/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.64
Chesapeake Bank	General Journal	10/31/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	47.01
Chesapeake Bank	General Journal	10/31/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	10/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	10/31/2022	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	224.20
Connelly Partners	General Journal	10/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	1,318.80
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	-6,250.00
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.51
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	246.65
Connelly Partners	General Journal	10/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
	General Journal	11/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	11/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	11/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	29.15
Williamsburg Area Chamber of Commerce	General Journal	11/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	General Journal	11/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	279.25
Williamsburg Area Chamber of Commerce	General Journal	11/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
LiveWire Business Solutions LLC	Bill	11/01/2022	4579	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Anthem Blue Cross Blue Shield	General Journal	11/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,346.07
Anthem Blue Cross Blue Shield	General Journal	11/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	37.99
Anthem Blue Cross Blue Shield	General Journal	11/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	122.98
Emburse, Inc.	Bill	11/01/2022	INV969725	November monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Assn of Chamber of Commerce Exec	Bill	11/01/2022	492453	ACCE November Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	581.90



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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Paychex	General Journal	11/04/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	28,019.23
Paychex	General Journal	11/04/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	11/04/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,610.66
Paychex	General Journal	11/04/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.15
Principal Financial Group	General Journal	11/04/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	951.91
Principal Financial Group	General Journal	11/04/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	375.00
Government Finance Officers Association	Bill	11/04/2022	0271217	GFOA Membership for Lori	Administration	Office Administration	1864000 · TC - Business Expense	225.00
Diamond Springs	Bill	11/04/2022	0003190004	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Hilton Lodging	Administration	Office Administration	1860500 · TC - Travel	249.66
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Delta	Administration	Office Administration	1860500 · TC - Travel	1,979.60
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Wynn	Administration	Office Administration	1860500 · TC - Travel	778.92
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Curb Svc	Administration	Office Administration	1860550 · TC - Meals & Entertainment	38.51
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Wynn	Administration	Office Administration	1860500 · TC - Travel	1,561.57
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Extra Space	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Lodge Dining	Administration	Office Administration	1860500 · TC - Travel	68.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Fat Canary	Administration	Office Administration	1860550 · TC - Meals & Entertainment	203.63
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Northstar Travel	Administration	Office Administration	1864000 · TC - Business Expense	500.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Delta	Administration	Office Administration	1860500 · TC - Travel	467.20
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Delta	Administration	Office Administration	1860500 · TC - Travel	338.60
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8195	Williamsburg Inn	Administration	Office Administration	1862210 · TC - Board of Directors	979.03
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Adobe subscription credit	Administration	Office Administration	1864000 · TC - Business Expense	-5.50
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Lagrotta Ristorante - Annual Fall Expo Dinner with J	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	47.61
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	ICTA BUDGET - RAC WICHITA Conference transp	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	990.78
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	HYATT REGENCY - Lodging Small Market Meetings	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	840.28
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	HILTON RICHMOND - Lodging	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	239.06
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	DEMERS EXPOSITION SERVICE - Booth Shipping	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	627.70
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	SALS BY VICTOR - Viajes FAM Dinner	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	322.46
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Pierces Pitt BBQ - Viajes A+ Educational Tours FAM	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	47.69
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Pierces Pitt BBQ - Additional menu items to pre-ordr	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	31.89
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Pierces Pitt BBQ - Add-ons for FAM attendees	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	33.27
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Adobe Subscription	Administration	Office Administration	1864000 · TC - Business Expense	14.99
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Rental Toll - No receipt given - Charged to Rental C;	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	16.95
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Demers Exposition Service - Booth Shipping	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	300.07
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Dolce Vita - Greater NJ Motorcoach Grp Leader Trar	Other Sales & Marketing	International Sales & Marketing	0464510 · Sales Calls (International)	47.60
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	The Madison - Travel Exchange lodging nightly Hote	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	65.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	The Madison - Travel Exchange lodging nightly Hote	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	65.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	The Madison - Employee water / F&B	Administration	Office Administration	1864000 · TC - Business Expense	6.10
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	The Madison - Lodging	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	951.26
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Rental Toll - No receipt given - Charged to Rental C;	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	12.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Custom Culinary Connection - International operato	Other Sales & Marketing	International Sales & Marketing	0464510 · Sales Calls (International)	527.25
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Kings Arms Tavern - Crusa FAM Dinner part 2	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	704.64
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Kings Arms Tavern - Crusa FAM Dinner part 1	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	698.37
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Rental Toll - No receipt given - Charged to Rental C;	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	SQ My Business - Taxi Ride from airport to hotel to;	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	51.66
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Starbucks - HMS host	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	14.05
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Courtyard Lodging- to attend TEAMS in OKC	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	629.87
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Travel	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	8.95
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Courtyard OKC - Coffee / Breakfast	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	18.21
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Courtyard OKC	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	50.17
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Courtyard OKC	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	4.62
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Uber	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	49.55
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Starbucks	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	3.84
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8211	Fedex	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	47.05

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	Virginia Hospitality	Administration	Office Administration	1860400 · TC - Memberships (Corporate)	738.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	Colonial Williamsburg	Administration	Office Administration	1862210 · TC - Board of Directors	172.73
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	WILLIAMSBURG LGD AUTOG	Administration	Office Administration	1862210 · TC - Board of Directors	1,055.64
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	NYTimes	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	Virgian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	Food Lion	Administration	Office Administration	1864100 · TC - Office Supplies	5.52
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	Wy Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	ADOBE *800-833-6687	Administration	Office Administration	1864000 · TC - Business Expense	54.99
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	DAILY PRESS SUBSCRIPTION	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	D J*WALL-ST-JOURNAL	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	ONLINE JOB ADS INDEED	Administration	Office Administration	1868000 · TC - Recruiting	528.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	ICONCONTACT	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8351	ADOBE *800-833-6687	Administration	Office Administration	1864000 · TC - Business Expense	-29.33
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	"Hotel deposit for NTA-ATLANTIS CASINO RESO"	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	209.92
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	"Viajes FAM Trip Hotel-GREAT WOLF L"	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	1,178.59
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	"Viajes FAM Trip Hotel-GREAT WOLF L"	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	14.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Food Lion - Welcome bags for Viajes FAM group	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	89.64
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Momma Hollands Morsels - Cookies for Viajes FAM	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	80.25
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Pierces Pitt BBQ - Viajes FAM Group Dinner	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	114.89
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Jamestown Settlement - Lunch for Viajes FAM Grou	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	15.52
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Kings Arms Tavern - Dinner for Viajes A Plus FAM	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	1,013.90
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Williamsburg Woodlands - Hotel For Viajes FAM Gr	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	112.88
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Williamsburg Woodlands - Hotel For Viajes FAM Gr	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	112.88
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Williamsburg Woodlands - Hotel For Viajes FAM Gr	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	112.88
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Williamsburg Woodlands - Hotel For Viajes FAM Gr	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	112.88
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Williamsburg Woodlands - Hotel For Viajes FAM Gr	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	112.88
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Williamsburg Woodlands - Hotel For Viajes FAM Gr	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	112.88
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Whitley Peanuts - Peanuts for Welcome Bags	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	43.56
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Junket Tours - Ghost Tour for Viajes FAM Group	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	35.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Junket Tours - Ghost Tour for Viajes FAM Group	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	850.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Momma Hollands Morsels - Cookies for Crusa FAM	Other Sales & Marketing	International Sales & Marketing	0465900 · Special Events (International)	90.95
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Riverwalk Restaurant - Dessert and toast w/ Crusa F	Other Sales & Marketing	International Sales & Marketing	0465900 · Special Events (International)	241.04
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Food Lion - Crusa FAM Lunch	Other Sales & Marketing	International Sales & Marketing	0465900 · Special Events (International)	43.48
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Americ Air - Flight to Teams Baggage check	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	30.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Uber - TEAMS Conference	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	40.96
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Daves Hot Chicken - Dinner at TEAMS Conference	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	20.17
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Quick Print - Printing flyers for Trade Show Booth	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	45.36
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Cae DE' L'Asie - Lunch at TEAMS Conference	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	19.61
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Shepard - TEAMS Conference	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	1,181.40
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Shepard - Logistics	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	1,253.97
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Shepard - Booth Shipping	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	429.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Whitley Peanuts - Peanuts for Trade show giveaway	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	183.38
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Wyndham Grand - Hotel for TEMAS Conference	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	793.20
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	RIC Parking	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	60.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Uber ride to airport - TEAMS Conference	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	43.55
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Mi Casa - Lunch coming back from TEAMS Confere	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	23.19
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 8377	Shepard - Booth Shipping	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	386.28
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	The Peanut Shop - Influencer Basket	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	20.93
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Celli's Chocolate Chips - Monet Influencer Basket	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	18.87
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Saladworks - Lunch with Influencer Monet	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	9.86
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Jamestown Pie Co - Lunch with Influencer Monet	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	25.31
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Sweethaven Lavender - Gift Basket supplies	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	740.00
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Adobe - Subscription	Administration	Office Administration	1864000 · TC - Business Expense	424.95

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Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Adobe - Subscription	Administration	Office Administration	1864000 · TC - Business Expense	89.15
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Adobe - Subscription - Credit for reorganization of sul	Administration	Office Administration	1864000 · TC - Business Expense	-339.96
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Extraordinary Cupcakes - For Alina's Basket	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Associations & Meetings	9.96
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Colonial Pancake - Breakfast with Alina	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	18.65
Chesapeake Bank	Credit Card Charge	11/04/2022	Acct 0048	Celli's Chocolate Chips - Claire's Basket	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	18.87
Virginia Society of Assoc. Executives	Bill	11/04/2022	14830	Annual Membership Renewal through 12-31-2023	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	550.00
Paychex	Bill	11/05/2022	2982588	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Mobjack - pick up 2oz packs	Administration	Office Administration	1860500 · TC - Travel	8.75
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Sweethaven - drop off stamp	Administration	Office Administration	1860500 · TC - Travel	15.00
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Celli's Chocolate Chips - Monet	Administration	Office Administration	1860500 · TC - Travel	3.37
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Great Wolf Lodge - Monet	Administration	Office Administration	1860500 · TC - Travel	8.37
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Jolly Mill Pond - Monet	Administration	Office Administration	1860500 · TC - Travel	16.25
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Jamestown Pie Company - Monet	Administration	Office Administration	1860500 · TC - Travel	40.00
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Sweethaven - pick up products	Administration	Office Administration	1860500 · TC - Travel	15.00
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Colonial Pancake - Alina	Administration	Office Administration	1860500 · TC - Travel	1.75
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Celli's Chocolate Chips - Claire	Administration	Office Administration	1860500 · TC - Travel	3.38
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Williamsburg Winery - Claire	Administration	Office Administration	1860500 · TC - Travel	6.88
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Yorktown - Alina	Administration	Office Administration	1860500 · TC - Travel	17.50
Daniela Owen	Bill	11/07/2022	REIMB/MILE10/18-11/5	Blackbird Bakery from home - Claire	Administration	Office Administration	1860500 · TC - Travel	37.50
Robert Larson	Bill	11/07/2022	REIMB/MILE10/10-11/5	Home to Woodlands Hotel & Suites	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	6.88
Robert Larson	Bill	11/07/2022	REIMB/MILE10/10-11/5	Woodlands Hotel & Suites to Richmond Airport	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	28.12
Robert Larson	Bill	11/07/2022	REIMB/MILE10/10-11/5	Richmond Airport to Home	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	23.74
Robert Larson	Bill	11/07/2022	REIMB/MILE10/10-11/5	Home to Falls Church Marriott for Accent East	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	86.88
Robert Larson	Bill	11/07/2022	REIMB/MILE10/10-11/5	Falls Church Marriott to Home	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	86.88
Weinstein, Richard	Bill	11/10/2022	WTC1022	October Services - 2.5 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	312.50
Ottarson, Lori	Bill	11/10/2022	REIMB/EXP/1022	Postage, Office Supplies	Administration	Office Administration	1864100 · TC - Office Supplies	63.96
Ottarson, Lori	Bill	11/10/2022	REIMB/EXP/1022	Certification with VIP for VCA	Administration	Office Administration	1860200 · TC - Training	750.00
Connelly Partners	Bill	11/10/2022	38361	October Snap widget & Hosting, October Domain Re	Destination Marketing	Destination Marketing	1764600 · Online Services	1,359.27
Connelly Partners	Bill	11/10/2022	38362	FY20 Shoot	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	7,800.00
Connelly Partners	Bill	11/10/2022	38363	2022 Website Maintenance Fee - November	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	11/10/2022	38364	2022 Q3/4 Digital Media August	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	22,171.38
Connelly Partners	Bill	11/10/2022	38365	2022 Q3/4 Digital Media September	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	73,195.87
Connelly Partners	Bill	11/10/2022	38366	2022 Q3/4 Digital Media October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	130,635.31
Connelly Partners	Bill	11/10/2022	38367	2022 Q3/4 Paid Search Media October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	24,201.20
Connelly Partners	Bill	11/10/2022	38368	2022 Q3/4 Paid Social Media October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	38,148.72
Connelly Partners	Bill	11/10/2022	38369	2022 Q3/4 Co-op Media September	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	681.82
Connelly Partners	Bill	11/10/2022	38370	2022 Sirius XM Podcast Media October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Special Themed Programs	51,700.00
Connelly Partners	Bill	11/10/2022	38371	FY23 Agency Fee - November 2022	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	11/10/2022	38373	Industry Email Deployment - November	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	1,150.00
Connelly Partners	Bill	11/10/2022	38374	2022 Email Development - September Expenses	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	446.00
Connelly Partners	Bill	11/10/2022	38376	2022 Q3/4 Broadcast Media Extension October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	11,275.14
Connelly Partners	Bill	11/10/2022	38377	2022 Q3/4 ARPA Broadcast Media October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	102,687.56
Connelly Partners	Bill	11/10/2022	38372	2022 Q3/4 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	73,973.26
Connelly Partners	Bill	11/10/2022	38378	2023 Measurement Contracts	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	7,500.00
Strategic Marketing & Research	Bill	11/15/2022	0011637-IN	Professional fees - November 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Great America Financial Services	Bill	11/15/2022	32849319	Williamsburg City Prop Tax / Photocopier Lease	Administration	Office Administration	1864000 · TC - Business Expense	167.63
Paychex	General Journal	11/18/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	26,769.23
Paychex	General Journal	11/18/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	11/18/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,467.70
Paychex	General Journal	11/18/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	204.15
Principal Financial Group	General Journal	11/18/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	951.91
Principal Financial Group	General Journal	11/18/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	375.00
Verizon Wireless	Bill	11/18/2022	9920879973	October 19 - November 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	519.20

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Great Wolf Lodge of Williamsburg LLC	Bill	11/21/2022	111522	BOARD MTG	Board Meeting	Administration	Office Administration 1862210 · TC - Board of Directors	800.60
Miles Partnership LLC	Bill	11/21/2022	72558	DE Hosting	DE Hosting	Destination Marketing	Destination Marketing 1764600 · Online Services	450.00
Miles Partnership LLC	Bill	11/21/2022	72558	DE Maintenance	DE Maintenance	Destination Marketing	Destination Marketing 1764600 · Online Services	810.00
Paychex	General Journal	11/28/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1850000 · TC - Salaries	25,519.23
Paychex	General Journal	11/28/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1856000 · TC - Auto Expense	0.00
Paychex	General Journal	11/28/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1852000 · TC - Payroll Taxes	1,347.43
Paychex	General Journal	11/28/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	Office Administration 1864000 · TC - Business Expense	198.70
Principal Financial Group	General Journal	11/28/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1853100 · TC - Retirement	951.91
Principal Financial Group	General Journal	11/28/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1853100 · TC - Retirement	375.00
Clifton Larson Allen	Bill	11/28/2022	3488827	Progress billing for WTC's June 30, 2022 financial st	Administration	Office Administration	Office Administration 1862100 · TC - Legal & Accounting	9,450.00
Chesapeake Bank	General Journal	11/29/2022	Bank-Fee	Stop Payment Fee - Check 558346 was lost in the m	Administration	Office Administration	Office Administration 1864000 · TC - Business Expense	25.00
Byers, James	Bill	11/30/2022	JB-48	July 13 one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	July 20: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	August 10: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	August 24: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	Sept. 14: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	Sept. 21: one half @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	Sept. 28: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	October 5/6: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	November 9: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	November 23: one half hour @ 150/hour	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	75.00
Byers, James	Bill	11/30/2022	JB-48	Time in Williamsburg from October 11 to 13: 22 hou	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	3,300.00
Byers, James	Bill	11/30/2022	JB-48	Writing sports and meeting stories: 10 hours @ 150/	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	1,500.00
Byers, James	Bill	11/30/2022	JB-49	Flight	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	464.41
Byers, James	Bill	11/30/2022	JB-49	Car Rental	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	209.03
Byers, James	Bill	11/30/2022	JB-49	Gas	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	28.55
Byers, James	Bill	11/30/2022	JB-49	Gas	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	16.62
Byers, James	Bill	11/30/2022	JB-49	Hotel	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	838.29
Byers, James	Bill	11/30/2022	JB-49	Oct 11 Dinner - Alcohol removed per Policy	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	28.89
Byers, James	Bill	11/30/2022	JB-49	Oct 12 Breakfast	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	26.15
Byers, James	Bill	11/30/2022	JB-49	Oct 12 Dinner -Alcohol removed per Policy	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	26.39
Byers, James	Bill	11/30/2022	JB-49	Oct 13 Breakfast	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	17.54
Byers, James	Bill	11/30/2022	JB-49	Oct 13 Dinner -Alcohol removed per Policy	Labor & Benefits	Employee Wages & Benefits	Employee Wages & Benefits 1862000 · TC - Consulting Services	25.53
Bluegrass Integrated Communications	Bill	11/30/2022	195223	Load Data File - 1x week	Destination Marketing	Destination Marketing	Destination Marketing 1766030 · Inquiry Fulfillment: IF - Postage	17.50
Bluegrass Integrated Communications	Bill	11/30/2022	195223	Client Storage - Sept (1), Oct (1)	Destination Marketing	Destination Marketing	Destination Marketing 1766030 · Inquiry Fulfillment	37.00
Percepture	Bill	11/30/2022	90168	Public Relations Service November 2022	Destination Marketing	Public Relations	Public Relations 1769400 · Public Relations: PR - Agency Fee	15,000.00
Emburse, Inc.	General Journal	11/30/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	Office Administration 1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	11/30/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	Office Administration 1864900 · Interest Expense	9.10
Emburse, Inc.	General Journal	11/30/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	Office Administration 1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	11/30/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	Office Administration 1864620 · TC - Admin IT Software	329.64
Chesapeake Bank	General Journal	11/30/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	Office Administration 1864900 · Interest Expense	45.81
Chesapeake Bank	General Journal	11/30/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	Office Administration 1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	11/30/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	Destination Marketing 1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	11/30/2022	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	Office Administration 1864900 · Interest Expense	220.70
Connelly Partners	General Journal	11/30/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	Destination Marketing 1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	Destination Marketing 1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	Office Administration 1864900 · Interest Expense	0.00
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	Destination Marketing 1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	Destination Marketing 1764600 · Online Services: Online - Software Licenses	1,597.52
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	Office Administration 1864900 · Interest Expense	0.00
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	Destination Marketing 1764600 · Online Services	0.00
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	Destination Marketing 1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	Office Administration 1864900 · Interest Expense	242.75

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Connelly Partners	General Journal	11/30/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
LiveWire Business Solutions LLC	Bill	12/01/2022	4606	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	684.87
Anthem Blue Cross Blue Shield	General Journal	12/01/2022	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,344.08
Anthem Blue Cross Blue Shield	General Journal	12/01/2022	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	32.77
Anthem Blue Cross Blue Shield	General Journal	12/01/2022	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	122.98
Great America Financial Services	General Journal	12/01/2022	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	12/01/2022	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	28.55
	General Journal	12/01/2022	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	12/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	General Journal	12/01/2022	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	265.55
Williamsburg Area Chamber of Commerce	General Journal	12/01/2022	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Richmond Times-Dispatch	Bill	12/01/2022	MJ-Rich Times Disp	Newspaper Subscription	Administration	Office Administration	1864000 · TC - Business Expense	23.64
LiveWire Business Solutions LLC	Bill	12/01/2022	4616	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Virginia Society of Assoc. Executives	Deposit	12/01/2022	29953	Conference: Maintenance Labor Refund	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	-204.93
Cimino, Victoria	Bill	12/01/2022	REIMB/UBER/NOV15/16	VS Travel Board Meeting	Administration	Office Administration	1860500 · TC - Travel	65.08
Emburse, Inc.	Bill	12/01/2022	INV975506	December monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Historic Triangle Recreational Authority	Bill	12/01/2022	TPDF 12 2022	Payout of accumulated funds (to date as of 12-1-22)	Administration	Funds Transfer	1862220 · TC - BOD Directive	5,195,710.32
Assn of Chamber of Commerce Exec	Bill	12/01/2022	493847	ACCE December Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	581.90
Diamond Springs	Bill	12/02/2022	0003274508	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Flight Change for NTA Travel	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	559.15
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Lunch at NTA w / Julia	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	40.24
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Delta Baggage Fee	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	30.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Richmond Airport Parking	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	60.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Shepard Exposition	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	-42.90
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Uber	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	15.98
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Geghis Grill Lunch at NTA	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	26.60
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	NTA Dinner	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	35.91
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Uber	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	15.95
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	Uber	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	14.91
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	NTA Breakfast	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	13.15
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8377	NTA Hotel	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	629.76
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	NYTimes	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Virginian Pilot	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	WY Daily	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Indeed	Administration	Office Administration	1868000 · TC - Recruiting	564.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Indeed	Administration	Office Administration	1868000 · TC - Recruiting	525.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Indeed	Administration	Office Administration	1868000 · TC - Recruiting	501.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Wy Daily	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Indeed	Administration	Office Administration	1868000 · TC - Recruiting	522.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Wall Street Journal	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Indeed	Administration	Office Administration	1868000 · TC - Recruiting	456.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	ICONACT	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8351	Indeed	Administration	Office Administration	1868000 · TC - Recruiting	537.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Triple Crown Baseball Tournament site visit - Tourne	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	577.16
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Lunch with Bobby Holland - Triple Crown East Coast	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	47.73
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	SYTA Summit Airfare	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	875.20
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Coffee with Joanie Colburn	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	12.95
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Water at NTA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	2.77
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Dinner with VA DMO's at NTA in Reno	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	36.35
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Dinner at NTA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	21.40
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	NTA Breakfast - coffee and eggwhite wrap - paperle	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	8.34
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Lunch/Dinner in Atlanta airport- flight home	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	9.12
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	NTA Lodging	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	585.16

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Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Rental car for NTA Rob and Julia	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	763.58
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Flight change to attend Travel South International	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	478.60
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Ticket change for Travel South International	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	292.40
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Hotel Sundry shop - bottled waters for room (none gi	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	10.08
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Omni Louisville Market - Bottled water	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	5.30
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	No outlets open at hotel - Breakfast, Lunch, Dinner a	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	26.17
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Omni lodging	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	383.29
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Lunch	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	11.66
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Dinner at Travel South International	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	22.08
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Travel South International Lodging	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	807.01
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Uber	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	49.55
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Lunch at airport with industry partners at PF Change	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	23.28
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	Breakfast at the airport before flight - paperless no re	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	9.01
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8211	VSAE silent auction basket donation items - for Willi	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	158.19
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Williamsburg Inn - Alicia Quinn Candidate	Administration	Office Administration	1868000 · TC - Recruiting	1,091.63
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Amber Ox - Meal	Administration	Office Administration	1860550 · TC - Meals & Entertainment	105.60
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Fairmont Copley Plaza	Administration	Office Administration	1860500 · TC - Travel	837.28
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Extra Space	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Staples	Administration	Office Administration	1864100 · TC - Office Supplies	231.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Staples	Administration	Office Administration	1864100 · TC - Office Supplies	18.46
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Amtrak	Administration	Office Administration	1860500 · TC - Travel	39.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Amtrak	Administration	Office Administration	1860500 · TC - Travel	39.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Hilton Washington DC	Administration	Office Administration	1860500 · TC - Travel	602.93
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 8195	Staples	Administration	Office Administration	1864100 · TC - Office Supplies	175.49
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Breakfast with Claire at Blackbird	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	10.65
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Retro's	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	22.81
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Basket gift for Emily hoang	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	9.52
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Stripers - Watersid Dinner at VA1 conference	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	76.84
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Breakfast at VA1 conference	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	11.14
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Parking at VA1 conference	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	26.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Lodging for VA1 Conference	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	670.06
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Lodging for VA1 Conference	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	748.11
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Parking and Thankful for Travel event	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	11.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Ribbon for basket	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	18.00
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Adobe Subscription for office	Administration	Office Administration	1864000 · TC - Business Expense	180.95
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Influencer basket material	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	14.53
Chesapeake Bank	Credit Card Charge	12/04/2022	Acct 0048	Carrot Tree Kitchens Gift for Blinkhorn family	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	22.23
Paychex	Bill	12/05/2022	3078611	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Omni Richmond Hotel	Credit Card Charge	12/05/2022	ExpRpt40	Chesapeake Bank, WESTHAM TAVERN Breakfast t	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	33.38
Omni Richmond Hotel	Credit Card Charge	12/05/2022	ExpRpt40	Chesapeake Bank, WESTHAM TAVERN Dinner at l	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	19.07
Amber Ox Public House	Credit Card Charge	12/05/2022	ExpRpt38	Chesapeake Bank, TST* Amber Ox Public Hous Lur	Destination Marketing	Public Relations	1769400 · Public Relations	26.40
Mobjack Bay Coffee Roasters	Credit Card Charge	12/05/2022	ExpRpt38	Chesapeake Bank, SP MOB/JACK/BAY/COFFEE SP	Destination Marketing	Public Relations	1769400 · Public Relations	11.93
Virginia Contracting Association	Credit Card Charge	12/05/2022	ExpRpt37	Chesapeake Bank, Lori VCA/VCA/CARM Certification e	Administration	Office Administration	1860200 · TC - Training	1,050.00
Delta	Credit Card Charge	12/05/2022	ExpRpt36	Chesapeake Bank, Flight to Chattanooga for RCMA	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	15.20
New York Times	Credit Card Charge	12/05/2022	ExpRpt41	Chesapeake Bank, 17NYTimes*NYTimes,	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Virginia Society of Assoc. Executives	Credit Card Charge	12/06/2022	ExpRpt36	Chesapeake Bank, 45SEMINAR WEB training for S;	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	45.00
Virginian Pilot	Credit Card Charge	12/06/2022	ExpRpt41	Chesapeake Bank, VIRGINIAN PILOT CIRC,	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Omni Richmond Hotel	Credit Card Charge	12/07/2022	ExpRpt40	Chesapeake Bank, Hotel for US Sports Congress 22	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	680.58
Uber	Credit Card Charge	12/07/2022	ExpRpt40	Chesapeake Bank, Uber ride to after-hours event U	Other Sales & Marketing	Sports Sales & Marketing	0765010 · Trade Shows (Sports)	8.41
Uber Eats	Credit Card Charge	12/07/2022	ExpRpt36	Chesapeake Bank, Lunch delivery,	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	22.73
Opus 9 Steakhouse	Credit Card Charge	12/07/2022	ExpRpt36	Chesapeake Bank, Dinner with WorldStrides and CE	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	203.45
Fort Magruder Hotel & Conference Center	Credit Card Charge	12/07/2022	ExpRpt36	Chesapeake Bank, Bill and MARY Neal accommodati	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	136.16
Destinations International	Bill	12/08/2022	182140-F	2023 Membership - Foundation Contribution	Other Sales & Marketing	International Sales & Marketing	0460400 · Memberships (International)	15,367.58



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Robert Larson	Bill	12/08/2022	REIMB/MILE11/13-12/7	Home to Richmond Airport - NTA 2022	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	23.75
Robert Larson	Bill	12/08/2022	REIMB/MILE11/13-12/7	Richmond Airport to Home - NTA 2022	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	23.75
Robert Larson	Bill	12/08/2022	REIMB/MILE11/13-12/7	Home to Omni Hotel Richmond for US Sports Congr	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	28.13
Robert Larson	Bill	12/08/2022	REIMB/MILE11/13-12/7	Omni Richmond to Kings Dominion	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	15.63
Robert Larson	Bill	12/08/2022	REIMB/MILE11/13-12/7	Kings Dominion to Omni Richmond	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	15.63
Robert Larson	Bill	12/08/2022	REIMB/MILE11/13-12/7	Omni Hotel Richmond to Home	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	28.11
Extra-ordinary Cupcakes	Credit Card Charge	12/08/2022	ExpRpt38	Chesapeake Bank, Gift for Hayley SQ *EXTRAORD	Destination Marketing	Public Relations	1769400 · Public Relations	12.10
The Williamsburg Winery	Credit Card Charge	12/08/2022	ExpRpt36	Chesapeake Bank, Magnet for NSA Danang auction	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	3.21
Old City Barbeque	Credit Card Charge	12/08/2022	ExpRpt36	Chesapeake Bank, NSA site visit late lunch/late dinn	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	71.42
Shanty's	Credit Card Charge	12/08/2022	ExpRpt36	Chesapeake Bank, TST* Shortys Diner Breakfast wil	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	40.56
Indeed	Credit Card Charge	12/08/2022	ExpRpt41	Chesapeake Bank, 573ONLINE JOB ADS INDEED,	Administration	Office Administration	1868000 · TC - Recruiting	573.00
Percepture	Bill	12/08/2022	90209	Visiting Journalist Claire Gallam and Family	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	2,975.96
Search Wide Global	Bill	12/09/2022	14075	Jennifer Case Placement	Administration	Office Administration	1868000 · TC - Recruiting	22,500.00
Search Wide Global	Bill	12/09/2022	14075	J. Case - CANDIDATE EXPENSES	Administration	Office Administration	1868000 · TC - Recruiting	1,214.71
Search Wide Global	Bill	12/09/2022	14075	E. Judge - CANDIDATE EXPENSES	Administration	Office Administration	1868000 · TC - Recruiting	1,563.21
Search Wide Global	Bill	12/09/2022	14075	E. Judge - BACKGROUND CHECK	Administration	Office Administration	1868000 · TC - Recruiting	268.85
Search Wide Global	Bill	12/09/2022	14075	A. Quinn - BACKGROUND CHECK	Administration	Office Administration	1868000 · TC - Recruiting	276.00
Search Wide Global	Bill	12/09/2022	14075	A. Quinn - DiSC Assessment	Administration	Office Administration	1868000 · TC - Recruiting	125.00
Search Wide Global	Bill	12/09/2022	14075	Destinations International Job Posting	Administration	Office Administration	1868000 · TC - Recruiting	250.00
MMGY Global LLC	Bill	12/09/2022	INV-99505	Board Meeting Speaker	Administration	Office Administration	1862210 · TC - Board of Directors	3,500.00
Connelly Partners	Bill	12/09/2022	38507	2022 Email Development - November Expenses	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	304.00
Connelly Partners	Bill	12/09/2022	38508	2022 Website Maintenance Fee - December	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	12/09/2022	38515	FY23 Agency Fee - December 2022	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	12/09/2022	38476	November Snap widget & Hosting, November Doma	Destination Marketing	Destination Marketing	1764600 · Online Services	1,265.79
Connelly Partners	Bill	12/09/2022	38477	2022 Q3/4 Digital Media October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	75,555.55
Connelly Partners	Bill	12/09/2022	38479	2022 Q3/4 Digital Media November	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	252,401.91
Connelly Partners	Bill	12/09/2022	38480	2022 Q3/4 Paid Search Media November	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	29,225.92
Connelly Partners	Bill	12/09/2022	38481	2022 Q3/4 Paid Social Media November	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	25,504.16
Connelly Partners	Bill	12/09/2022	38484	Industry Email Deployment - December	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	1,150.00
Connelly Partners	Bill	12/09/2022	38482	2022 Q3 / Q4 Print Media Renewals October	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	7,270.00
Small Market Meetings Conference, LLC	Bill	12/09/2022	51813	2023 Breakfast Sponsorship	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	7,500.00
Small Market Meetings Conference, LLC	Bill	12/09/2022	51813	2023 SMMC Supplier Registration	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	1,995.00
Connelly Partners	Bill	12/09/2022	38478	October Co-Op Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	227.27
Free Range Juice Bar	Credit Card Charge	12/09/2022	ExpRpt38	Chesapeake Bank, SQ *FREE RANGE JUICE SQ *F	Destination Marketing	Public Relations	1769400 · Public Relations	25.31
Weinstein, Richard	Bill	12/10/2022	WTC1122	November Services - 2.0 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	250.00
Le Yaca	Credit Card Charge	12/11/2022	ExpRpt38	Chesapeake Bank, Lunch with Hayley TST* LE YAC	Destination Marketing	Public Relations	1769400 · Public Relations	56.04
Extraspac	Credit Card Charge	12/11/2022	ExpRpt37	Chesapeake Bank, EXXTRA DEC PAYMENT.pdf 24	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Kingsmill Resort - drop off basket for Emily	Administration	Office Administration	1860500 · TC - Travel	7.38
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Williamsburg Flight Center - Emily	Administration	Office Administration	1860500 · TC - Travel	4.13
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Alewerks - Emily	Administration	Office Administration	1860500 · TC - Travel	41.25
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Yorktown Market - Emily	Administration	Office Administration	1860500 · TC - Travel	25.00
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Market - Emily	Administration	Office Administration	1860500 · TC - Travel	36.25
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Norfolk Main Hotel & back 11/15	Administration	Office Administration	1860500 · TC - Travel	22.50
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Norfolk Airport - Thankful event	Administration	Office Administration	1860500 · TC - Travel	20.00
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Great Wolf Lodge - drop off basket for Blinkhorns	Administration	Office Administration	1860500 · TC - Travel	8.38
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Carrot Tree Kitchens - gift for Blinkhorns	Administration	Office Administration	1860500 · TC - Travel	3.13
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Jamestown Settlement - Blinkhorns	Administration	Office Administration	1860500 · TC - Travel	7.75
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Sweethaven Lavendar - Blinkhorns	Administration	Office Administration	1860500 · TC - Travel	15.00
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Pierce's Pitt Bar-B-Que - Blinkhorns	Administration	Office Administration	1860500 · TC - Travel	7.63
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Amber Ox - Blinkhorns	Administration	Office Administration	1860500 · TC - Travel	37.50
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Mobjack Bay - Blinkhorns	Administration	Office Administration	1860500 · TC - Travel	31.25
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Busch Gardens - Bliinkhorns	Administration	Office Administration	1860500 · TC - Travel	32.50
Daniela Owen	Bill	12/12/2022	REIMB/MILE11/10-12/10	Perfectly Natural Soap - Swag Closet	Administration	Office Administration	1860500 · TC - Travel	2.75

**Williamsburg Tourism Council  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	12/12/2022	REIMBMLE11/10-12/10	Free Range Juice - Hayley Hutson	Administration	Office Administration	1860500 · TC - Travel	7.38
Daniela Owen	Bill	12/12/2022	REIMBMLE11/10-12/10	Le Yaca - Hayley Hutson	Administration	Office Administration	1860500 · TC - Travel	40.00
Percepture	Bill	12/12/2022	90256	Hayley Hudon Trip / Reimbursable Expenses	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	2,606.66
Connelly Partners	Bill	12/12/2022	38528	2023 Sports Planning Guide	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	3,055.75
WY DAILY	Credit Card Charge	12/12/2022	ExpRpt41	Chesapeake Bank, WY DAILY SUBSCRIPTION,	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Connelly Partners	Bill	12/13/2022	38530	2022 Q3/4 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	16,862.38
Connelly Partners	Bill	12/13/2022	38529	December Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	5,900.00
Sands Anderson	Bill	12/13/2022	567803	Counsel on Governance & Administrative Matters	Administration	Office Administration	1862100 · TC - Legal & Accounting	648.00
Celli's Chocolate Chip	Credit Card Charge	12/13/2022	ExpRpt38	Chesapeake Bank, SQ *CELLI'S CHOCOLATE CHI	Destination Marketing	Public Relations	1769400 · Public Relations	42.18
Delta	Credit Card Charge	12/14/2022	ExpRpt40	Chesapeake Bank, Flight for ABA Marketplace 2023	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	287.20
Amazon	Credit Card Charge	12/14/2022	ExpRpt38	Chesapeake Bank, AMZN Mktp US*CO86310U3,	Destination Marketing	Destination Marketing	1769100 · Paid Media	135.30
Amazon	Credit Card Charge	12/14/2022	ExpRpt37	Chesapeake Bank, AMZN Mktp US*V51MM2KE3 IM	Administration	Office Administration	1864100 · TC - Office Supplies	38.77
Amazon	Credit Card Charge	12/14/2022	ExpRpt37	Chesapeake Bank, AMZN Mktp US*TZ8RE8AE3,	Administration	Office Administration	1864100 · TC - Office Supplies	22.74
Amazon	Credit Card Charge	12/15/2022	ExpRpt37	Chesapeake Bank, AMZN Mktp US*1V9KP8XV3,	Administration	Office Administration	1864100 · TC - Office Supplies	15.98
Paychex	General Journal	12/16/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	30,663.46
Paychex	General Journal	12/16/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	12/16/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,714.33
Paychex	General Journal	12/16/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	198.70
Principal Financial Group	General Journal	12/16/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,071.91
Principal Financial Group	General Journal	12/16/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	415.00
Amazon	Credit Card Charge	12/16/2022	ExpRpt37	Chesapeake Bank, AMZN Mktp US*801XP1JR3,	Administration	Office Administration	1864100 · TC - Office Supplies	23.11
Verizon Wireless	Bill	12/18/2022	9923262329	November 19 - December 18, 2022 Wireless	Administration	Office Administration	1864500 · TC - Phone	518.54
LiveWire Business Solutions LLC	Bill	12/19/2022	4629	Laptop - MacBook Air - For Jennifer Case	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	2,426.96
LiveWire Business Solutions LLC	Bill	12/19/2022	4629	IT Consulting - Labor on install	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	150.00
LiveWire Business Solutions LLC	Bill	12/19/2022	4629	Tax on MacBook	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	169.89
Cultural Heritage Economic Alliance Inc	Bill	12/20/2022	22-9134	Blacks in Travel & Tourism Annual Membership - D	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	1,500.00
Miles Partnership LLC	Bill	12/20/2022	74315	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	12/20/2022	74315	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Strategic Marketing & Research	Bill	12/21/2022	0011658-IN	Professional fees - December 2022	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
USPS	Credit Card Charge	12/21/2022	ExpRpt40	Chesapeake Bank, Client Christmas gift shipping. M	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	42.80
Fairmont	Credit Card Charge	12/21/2022	ExpRpt37	Chesapeake Bank, IMG_0008.jpeg FAIRMONT COF	Administration	Office Administration	1860500 · TC - Travel	1,045.74
Connelly Partners	Bill	12/22/2022	38572	FY23 Q4 OOH Media - December	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	103,500.00
Fairmont	Credit Card Charge	12/22/2022	ExpRpt36	Chesapeake Bank, FAIRMONT COPLEY PLAZA Sa	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	1,496.08
Uber	Credit Card Charge	12/22/2022	ExpRpt36	Chesapeake Bank, UBER TRIP Uber from the hotel	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	40.30
Daily Press / Virginia Gazette	Credit Card Charge	12/22/2022	ExpRpt41	Chesapeake Bank, DAILY PRESS SUBSCRIPTION,	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Adobe	Credit Card Charge	12/26/2022	ExpRpt38	Chesapeake Bank, OBE CREATIVE CLOUD ADOBI	Destination Marketing	Public Relations	1769400 · Public Relations	180.95
Hilton	Credit Card Charge	12/27/2022	ExpRpt36	Chesapeake Bank, 25FSP*SOCIETY OF GOV'T ME	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	25.00
Wall Street Journal	Credit Card Charge	12/28/2022	ExpRpt41	Chesapeake Bank, D J*WALL-ST-JOURNAL,	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Column15	Credit Card Charge	12/29/2022	ExpRpt36	Chesapeake Bank, Coffee with potential Senior Sale	Other Sales & Marketing	MICE Sales & Marketing	0664510 · Sales Calls (MICE)	14.40
Clifton Larson Allen	Bill	12/29/2022	3529362	Progress billing for WTC's June 30, 2022 financial st	Administration	Office Administration	1862100 · TC - Legal & Accounting	3,150.00
Paychex	General Journal	12/30/2022	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	26,161.51
Paychex	General Journal	12/30/2022	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	12/30/2022	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,606.16
Paychex	General Journal	12/30/2022	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	242.30
Principal Financial Group	General Journal	12/30/2022	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	951.91
Principal Financial Group	General Journal	12/30/2022	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	375.00
American Bus Association Inc	Bill	12/30/2022	MKPL-2023	DMO Appointment-Taker Registration -> Julia Smytl	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,795.00
American Bus Association Inc	Bill	12/30/2022	MKPL-2023	DMO Appointment-Sharing Registration -> Robert Li	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	895.00
American Bus Association Inc	Bill	12/30/2022	MKPL-2023	Principal Level Sponsorship MKPL-2023	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	18,500.00
American Bus Association Inc	Bill	12/30/2022	MKPL-2023	Attraction Appointment-Taker Registration -> Joan H	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,795.00
American Bus Association Inc	Bill	12/30/2022	MKPL-2023	Attraction Appointment-Taker Registration -> Andrew	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,795.00
American Bus Association Inc	Bill	12/30/2022	MKPL-2023	Lodging Appointment-Taker Registration -> Kadi Ro	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,795.00
American Bus Association Inc	Bill	12/30/2022	MKPL-2023	Attraction Appointment-Taker Registration -> Ally Rc	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,795.00

**Williamsburg Tourism Council**  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Percepture	Bill	12/30/2022	90204	Public Relations Service November 2022	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Emburse, Inc.	General Journal	12/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	12/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	8.80
Emburse, Inc.	General Journal	12/31/2022	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	12/31/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.64
Chesapeake Bank	General Journal	12/31/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	44.51
Chesapeake Bank	General Journal	12/31/2022	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	12/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.14
Connelly Partners	General Journal	12/31/2022	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	217.20
Connelly Partners	General Journal	12/31/2022	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.85
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.51
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	238.96
Connelly Partners	General Journal	12/31/2022	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.76
Anthem Blue Cross Blue Shield	General Journal	01/01/2023	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,344.08
Anthem Blue Cross Blue Shield	General Journal	01/01/2023	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	32.77
Anthem Blue Cross Blue Shield	General Journal	01/01/2023	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	122.98
LiveWire Business Solutions LLC	Bill	01/01/2023	4647	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	684.87
LiveWire Business Solutions LLC	Bill	01/01/2023	4659	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Emburse, Inc.	Bill	01/01/2023	INV981539	January monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Williamsburg Area Chamber of Commerce	General Journal	01/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	General Journal	01/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	251.95
Williamsburg Area Chamber of Commerce	General Journal	01/01/2023	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Williamsburg Area Chamber of Commerce	General Journal	01/01/2023	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Great America Financial Services	General Journal	01/01/2023	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	01/01/2023	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	27.85
Assn of Chamber of Commerce Exec	Bill	01/01/2023	630653	ACCE January Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	579.71
Assn of Chamber of Commerce Exec	Bill	01/01/2023	630653	December Refund	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-204.14
Indeed	Credit Card Charge	01/01/2023	ExpRpt41	Chesapeake Bank, 111ONLINE JOB ADS INDEED,	Administration	Office Administration	1868000 · TC - Recruiting	111.00
Greater New Jersey Motorcoach Assoc., Inc	Bill	01/01/2023	84	New Member fee	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	445.00
Greater New Jersey Motorcoach Assoc., Inc	Bill	01/01/2023	84	Prorated payment made in 2022 for 2023 Dues.	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	-371.00
U.S. Travel Association	Bill	01/02/2023	0014874-A	Chairman Circle Membership (1st Installment)	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	34,387.50
New York Times	Credit Card Charge	01/02/2023	ExpRpt41	Chesapeake Bank, 17NYTimes*NYTimes,	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Showmark Media, LLC	Credit Card Charge	01/03/2023	ExpRpt37	Chesapeake Bank, IMG_0011.jpeg SHOWMARK MI	Administration	Office Administration	1864000 · TC - Business Expense	181.50
Learnexcelnow	Credit Card Charge	01/03/2023	ExpRpt36	Chesapeake Bank, 300LEARN EXCEL NOW Jennie	Administration	Office Administration	1860200 · TC - Training	300.00
IContact	Credit Card Charge	01/04/2023	ExpRpt41	Chesapeake Bank, 350ICONTACT,	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Bluegrass Integrated Communications	Bill	01/05/2023	197685	Client Storage - November 22	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	18.50
Paychex	Bill	01/05/2023	3174696	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
FedEx	Credit Card Charge	01/05/2023	ExpRpt45	Chesapeake Bank, FDX OFFICE#1720000172? Bus	Administration	Office Administration	1864000 · TC - Business Expense	82.93
Virginian Pilot	Credit Card Charge	01/05/2023	ExpRpt46	Chesapeake Bank, VIRGINIAN PILOT CIRC,	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Freeman	Credit Card Charge	01/05/2023	ExpRpt43	Chesapeake Bank, FREEMAN Booth Furnishing/Shi	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	5,466.10
Le Yaca	Credit Card Charge	01/05/2023	ExpRpt47	Chesapeake Bank, TST* LE YACA WILLIAMSBURC	Administration	Office Administration	1860550 · TC - Meals & Entertainment	89.04
Colonial Williamsburg Company	Credit Card Charge	01/05/2023	ExpRpt47	Chesapeake Bank, COLONIAL WILLIAMSBURG,	Administration	Office Administration	1862210 · TC - Board of Directors	250.00
Virginia Restaurant Lodging Travel Assoc	Credit Card Charge	01/05/2023	ExpRpt47	Chesapeake Bank, VIRGINIA RESTAURANT LODG	Administration	Office Administration	1860550 · TC - Meals & Entertainment	35.00
Southeast Tourism Society	Bill	01/06/2023	27130	Domestic Showcase 2023 - Supplier Registration - R	Other Sales & Marketing	Group Tour Sales & Marketing	0565000 · Tours (Group)	2,390.00
Diamond Springs	Bill	01/06/2023	0003380707	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Percepture	Bill	01/06/2023	90362	Chelsea Pires - Deposit 50%	Destination Marketing	Public Relations	1769400 · Public Relations	4,767.68
Bluegrass Integrated Communications	Bill	01/06/2023	196310	Load Data File X 1	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	17.50

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Bluegrass Integrated Communications	Bill	01/06/2023	196310	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	24.00
Bluegrass Integrated Communications	Bill	01/06/2023	196310	Sort & output data	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	9.60
Bluegrass Integrated Communications	Bill	01/06/2023	196310	Hand Assembly for 240	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	144.00
Bluegrass Integrated Communications	Bill	01/06/2023	196310	Ink Jet Addressing for 240	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	28.80
Bluegrass Integrated Communications	Bill	01/06/2023	196310	Postage Used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	277.55
FedEx	Credit Card Charge	01/06/2023	ExpRpt45	Chesapeake Bank, Business cards FDX OFFICE#1; Administration	Administration	Office Administration	1864400 · TC - Postage	52.16
Government Finance Officers Association	Credit Card Charge	01/06/2023	ExpRpt45	Chesapeake Bank, Class for Lori GOVERNMENT FI Administration	Administration	Office Administration	1860200 · TC - Training	245.00
Adobe	Credit Card Charge	01/07/2023	ExpRpt45	Chesapeake Bank, ADOBE ACROPRO SUBS Adob Administration	Administration	Office Administration	1864000 · TC - Business Expense	29.41
Amazon	Credit Card Charge	01/07/2023	ExpRpt47	Chesapeake Bank, AMZN Mktp US*226TO5Q83, Administration	Administration	Office Administration	1864100 · TC - Office Supplies	125.78
Amazon	Credit Card Charge	01/08/2023	ExpRpt45	Chesapeake Bank, AMZN Mktp US*436MA5LB3 Rib Destination Marketing	Destination Marketing	Destination Marketing	1769100 · Paid Media	45.89
Amazon	Credit Card Charge	01/08/2023	ExpRpt47	Chesapeake Bank, AMZN MKTP US*Q88818E43 AM Administration	Administration	Office Administration	1864100 · TC - Office Supplies	235.46
Amazon	Credit Card Charge	01/09/2023	ExpRpt47	Chesapeake Bank, AMZN Mktp US*A78KL3R53, Administration	Administration	Office Administration	1864100 · TC - Office Supplies	16.71
Weinstein, Richard	Bill	01/10/2023	WTC1222	December Services - 2.25 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	281.25
Paychex	General Journal	01/11/2023	YE_PY_PROC	Paychex Payroll Processing Fee - YE adjustments	Administration	Office Administration	1864000 · TC - Business Expense	220.50
Williamsburg Salt- SPA	Credit Card Charge	01/11/2023	ExpRpt45	Chesapeake Bank, Bath salts for swag WILLIAMSB Destination Marketing	Destination Marketing	Destination Marketing	1769100 · Paid Media	80.25
Tipsy Beans	Credit Card Charge	01/11/2023	ExpRpt44	Chesapeake Bank, SR Sales Interview, Administration	Administration	Office Administration	1868000 · TC - Recruiting	31.98
Extraspace	Credit Card Charge	01/11/2023	ExpRpt47	Chesapeake Bank, STORAGE EXTRA SPACE 749C Administration	Administration	Office Administration	1864000 · TC - Business Expense	241.00
LiveWire Business Solutions LLC	Bill	01/12/2023	4668	Monitor - Dell 27" / Dell UltraSharp U2720Q 27 inch Administration	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	974.32
LiveWire Business Solutions LLC	Bill	01/12/2023	4668	Logitech USB Unifying Receiver - 2 Pack Administration	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	27.21
LiveWire Business Solutions LLC	Bill	01/12/2023	4668	Docking Station - USB C Docking Station Dual 4K M Administration	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	182.59
LiveWire Business Solutions LLC	Bill	01/12/2023	4668	Labor Discounted For Contract Clients -Jennifer Cas Administration	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	360.00
LiveWire Business Solutions LLC	Bill	01/12/2023	4668	Sales tax on equipment purchased - Exemption exc Administration	Administration	Office Administration	1864650 · TC - IT Supplies/Equipment	82.88
Connelly Partners	Bill	01/12/2023	38844	December Snap widget & Hosting, November Doma Destination Marketing	Destination Marketing	Destination Marketing	1764600 · Online Services	1,269.79
Connelly Partners	Bill	01/12/2023	38845	Image Retouching OOP	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	711.88
Connelly Partners	Bill	01/12/2023	38846	November Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	86,274.66
Connelly Partners	Bill	01/12/2023	38847	December Paid Search Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	146,935.74
Connelly Partners	Bill	01/12/2023	38848	December Digital Media - Google	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	28,336.03
Connelly Partners	Bill	01/12/2023	38849	December Paid Social Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	42,836.92
Connelly Partners	Bill	01/12/2023	38850	December Print Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	13,785.00
Connelly Partners	Bill	01/12/2023	38851	Industry Email Deployment January	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	1,150.00
Connelly Partners	Bill	01/12/2023	38852	2022 Reimbursable Travel Costs	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	57.27
Connelly Partners	Bill	01/12/2023	38853	FY23 Agency Fee - January 2023	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	01/12/2023	38854	2023 - Website Maintenance Fee - January	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	01/12/2023	38855	2023 Q1 OOH Media - January	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	172,500.00
Amazon	Credit Card Charge	01/12/2023	ExpRpt45	Chesapeake Bank, AMZN Mktp US*D72YQ1KP3 Ve Administration	Administration	Office Administration	1864100 · TC - Office Supplies	28.39
WY DAILY	Credit Card Charge	01/12/2023	ExpRpt46	Chesapeake Bank, WY DAILY SUBSCRIPTION, Administration	Administration	Office Administration	1864000 · TC - Business Expense	8.95
Destinations International	Credit Card Charge	01/12/2023	ExpRpt47	Chesapeake Bank, Destination Marketing Ass 2023 I Administration	Administration	Office Administration	1860400 · TC - Memberships (Corporate)	995.00
Paychex	General Journal	01/13/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	26,846.16
Paychex	General Journal	01/13/2023	Payroll-TC	Tourism Auto Allowance	Labor & Benefits	Employee Wages & Benefits	1856000 · TC - Auto Expense	0.00
Paychex	General Journal	01/13/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,781.68
Paychex	General Journal	01/13/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	424.15
Principal Financial Group	General Journal	01/13/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	951.91
Principal Financial Group	General Journal	01/13/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	375.00
USPS	Credit Card Charge	01/13/2023	ExpRpt43	Chesapeake Bank, ABA Material Shipping,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	47.80
USPS	Credit Card Charge	01/13/2023	ExpRpt43	Chesapeake Bank, ABA Shipping material,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	10.08
Amazon	Credit Card Charge	01/13/2023	ExpRpt47	Chesapeake Bank, AMZN Mktp US*YQ5UZ18Y3, Administration	Administration	Office Administration	1864100 · TC - Office Supplies	41.26
Adobe	Credit Card Charge	01/14/2023	ExpRpt45	Chesapeake Bank, For Jennifer ADOBE CREATIVE Administration	Administration	Office Administration	1864000 · TC - Business Expense	32.90
Delta	Credit Card Charge	01/14/2023	ExpRpt44	Chesapeake Bank, SYTA Flight RIC-SNA,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	372.20
Assn of Chamber of Commerce Exec	Bill	01/15/2023	630108	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	412.50
Myfoodfeedback	Credit Card Charge	01/15/2023	ExpRpt44	Chesapeake Bank, Drink for flight,	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	7.54
Amazon	Credit Card Charge	01/15/2023	ExpRpt47	Chesapeake Bank, AMZN Mktp US*345NS1QW3, Administration	Administration	Office Administration	1864100 · TC - Office Supplies	148.40
Uber	Credit Card Charge	01/16/2023	ExpRpt44	Chesapeake Bank, SQ *PAVNEET SIDANA,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	66.00
Disneyland	Credit Card Charge	01/16/2023	ExpRpt44	Chesapeake Bank, Food during SYTA,	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	9.01

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Delta	Credit Card Charge	01/16/2023	ExpRpt44	Chesapeake Bank, ABA Flight,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	497.80
Amazon	Credit Card Charge	01/16/2023	ExpRpt47	Chesapeake Bank, AMAZON.COM*4M6075HC3 AN	Administration	Office Administration	1864100 · TC - Office Supplies	45.05
Strategic Marketing & Research	Bill	01/17/2023	0011675-IN	Professional fees - January 2023	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Great America Financial Services	Bill	01/17/2023	33253572	Usage For Color Images	Administration	Office Administration	1864000 · TC - Business Expense	164.14
Great America Financial Services	Bill	01/17/2023	33253572	Dec Lease Variance	Administration	Office Administration	1864000 · TC - Business Expense	3.75
Verizon Wireless	Bill	01/18/2023	9925639979	December 19 - January 18, 2023 Wireless	Administration	Office Administration	1864500 · TC - Phone	1,783.11
Verizon Wireless	Bill	01/18/2023	9925639979	Late fee carried from prior month 7.79 and current 5.	Administration	Office Administration	1864500 · TC - Phone	-12.79
Indeed	Credit Card Charge	01/18/2023	ExpRpt46	Chesapeake Bank, 540ONLINE JOB ADS INDEED,	Administration	Office Administration	1868000 · TC - Recruiting	540.00
Disneyland	Credit Card Charge	01/18/2023	ExpRpt44	Chesapeake Bank, 1.18.23 Food.JPG DLR HEARTH	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	30.46
Acorn Gifts and Goods	Credit Card Charge	01/18/2023	ExpRpt44	Chesapeake Bank, Food SYTA,	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	9.01
Daily Press / Virginia Gazette	Credit Card Charge	01/19/2023	ExpRpt46	Chesapeake Bank, DAILY PRESS SUBSCRIPTION,	Administration	Office Administration	1864000 · TC - Business Expense	19.96
Hudson Airport Vendor	Credit Card Charge	01/19/2023	ExpRpt44	Chesapeake Bank, Food SYTA,	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	10.38
Delta	Credit Card Charge	01/19/2023	ExpRpt47	Chesapeake Bank, BILL ICO JENNIFER C.pdf DELT	Administration	Office Administration	1860500 · TC - Travel	227.80
Bluegrass Integrated Communications	Bill	01/20/2023	198314	Load Data File X 1	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	17.50
Bluegrass Integrated Communications	Bill	01/20/2023	198314	Client Storage	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	21.50
Bluegrass Integrated Communications	Bill	01/20/2023	198314	Bulk Request X 1	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	5.25
Bluegrass Integrated Communications	Bill	01/20/2023	198314	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	22.55
Uber	Credit Card Charge	01/20/2023	ExpRpt44	Chesapeake Bank, UBER TRIP Uber from SYTA Su	Other Sales & Marketing	MICE Sales & Marketing	0664510 · Sales Calls (MICE)	67.90
Al Mercante	Credit Card Charge	01/20/2023	ExpRpt43	Chesapeake Bank, Deposit for client dinner- ABA,	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	350.00
Amazon	Credit Card Charge	01/20/2023	ExpRpt47	Chesapeake Bank, AMZN Mktp US*HR8N41SM0,	Administration	Office Administration	1864100 · TC - Office Supplies	18.80
Freeman	Credit Card Charge	01/21/2023	ExpRpt43	Chesapeake Bank, FREEMAN Booth Furnishings AE	Other Sales & Marketing	Group Tour Sales & Marketing	0665010 · Trade Shows (Group)	1,166.00
Uber	Credit Card Charge	01/23/2023	ExpRpt44	Chesapeake Bank, SQ *NOOGA TAXI - SUZIE PI,	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	39.89
Marriott	Credit Card Charge	01/23/2023	ExpRpt44	Chesapeake Bank, Lodging for RCMA Emerge 2023	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	963.89
Fleming's Engravings	Credit Card Charge	01/23/2023	ExpRpt43	Chesapeake Bank, Engraving charge for client gifts	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	240.00
ACE Hardware	Credit Card Charge	01/23/2023	ExpRpt43	Chesapeake Bank, Client gifts for client dinner- ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	224.70
ACE Hardware	Credit Card Charge	01/23/2023	ExpRpt43	Chesapeake Bank, Client gifts for client dinner- ABA	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	160.50
Blue Talon Bistro Restaurant	Credit Card Charge	01/23/2023	ExpRpt47	Chesapeake Bank, BLUE TALON BISTRO,	Administration	Office Administration	1860550 · TC - Meals & Entertainment	193.09
Starbucks	Credit Card Charge	01/24/2023	ExpRpt44	Chesapeake Bank, DOWNTOWN MARRIOTT F&B,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	8.47
Richmond Parking	Credit Card Charge	01/24/2023	ExpRpt47	Chesapeake Bank, IMG_0031 2.JPG PARKING 5TH	Administration	Office Administration	1860500 · TC - Travel	20.00
Connelly Partners	Bill	01/25/2023	38879	December Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	170,839.29
Indeed	Credit Card Charge	01/25/2023	ExpRpt46	Chesapeake Bank, 540ONLINE JOB ADS INDEED,	Administration	Office Administration	1868000 · TC - Recruiting	540.00
The Jefferson	Credit Card Charge	01/25/2023	ExpRpt47	Chesapeake Bank, IMG_0035.JPG THE JEFFERSC	Administration	Office Administration	1860500 · TC - Travel	374.10
Adobe	Credit Card Charge	01/26/2023	ExpRpt45	Chesapeake Bank, ADOBE CREATIVE CLOUD,	Administration	Office Administration	1864000 · TC - Business Expense	313.92
Meeting Professionals International	Credit Card Charge	01/26/2023	ExpRpt44	Chesapeake Bank, MPI Membership Renewal - Potc	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	580.00
Tailwind Concessions	Credit Card Charge	01/26/2023	ExpRpt44	Chesapeake Bank, Food RCMA,	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	10.40
Uber	Credit Card Charge	01/26/2023	ExpRpt44	Chesapeake Bank, UBER TRIP Uber ride to the airp	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	50.00
Freeman	Credit Card Charge	01/26/2023	ExpRpt43	Chesapeake Bank, Booth furnishing and shipping- A	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	3,170.88
Opus 9 Steakhouse	Credit Card Charge	01/26/2023	ExpRpt47	Chesapeake Bank, IMG_0032 2.JPG OPUS 9,	Administration	Office Administration	1860550 · TC - Meals & Entertainment	68.99
Delta	Credit Card Charge	01/26/2023	ExpRpt47	Chesapeake Bank, DELTA AIR *****1520,	Administration	Office Administration	1860500 · TC - Travel	2,998.40
Delta	Credit Card Charge	01/26/2023	ExpRpt47	Chesapeake Bank, DELTA AIR *****5571,	Administration	Office Administration	1860500 · TC - Travel	238.90
Paychex	General Journal	01/27/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,346.16
Paychex	General Journal	01/27/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,447.79
Paychex	General Journal	01/27/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	215.05
Principal Financial Group	General Journal	01/27/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,320.57
Principal Financial Group	General Journal	01/27/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	521.92
The Hanover Insurance Group	Bill	01/27/2023	2023 BO/WC Policy	Businessowner Policy 1-20-23 - 1-20-24	Administration	Office Administration	1862400 · TC - Insurance (Events)	1,225.00
The Hanover Insurance Group	Bill	01/27/2023	2023 BO/WC Policy	Workers Compensation Policy 1-20-23 - 1-20-24	Administration	Office Administration	1862400 · TC - Insurance (Events)	1,198.00
Suter Printing-	Bill	01/27/2023	171907	Group Tour Planner Program Booklet 4/4 #100 Dull	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 · Materials (Group)	255.73
American Airlines	Credit Card Charge	01/27/2023	ExpRpt45	Chesapeake Bank, Adrian awards AMERICAN AIRC	Administration	Office Administration	1860500 · TC - Travel	411.91
Allianz Travel	Credit Card Charge	01/27/2023	ExpRpt45	Chesapeake Bank, Insurance for flight ALLIANZ TR	Administration	Office Administration	1860500 · TC - Travel	29.53
Richmond Parking	Credit Card Charge	01/27/2023	ExpRpt44	Chesapeake Bank, RIC PARKING,	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	48.00
Delta	Credit Card Charge	01/27/2023	ExpRpt44	Chesapeake Bank, HSMIAI airfare.pdf DELTA AIR **	Administration	Office Administration	1860500 · TC - Travel	493.40
American Airlines	Credit Card Charge	01/27/2023	ExpRpt47	Chesapeake Bank, AMERICAN AIR0012366955403,	Administration	Office Administration	1860500 · TC - Travel	411.91

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Wall Street Journal	Credit Card Charge	01/28/2023	ExpRpt46	Chesapeake Bank, D J*WALL-ST-JOURNAL,	Administration	Office Administration	1864000 · TC - Business Expense	38.99
Column15	Credit Card Charge	01/28/2023	ExpRpt44	Chesapeake Bank, Rob birthday,	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	25.00
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Axe Republic	Administration	Office Administration	1860500 · TC - Travel	3.28
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Williamsburg Symphony Orchestra	Administration	Office Administration	1860500 · TC - Travel	3.28
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Williamsburg Salt Spa	Administration	Office Administration	1860500 · TC - Travel	3.14
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Carrot Tree	Administration	Office Administration	1860500 · TC - Travel	3.28
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Williamsburg Winery	Administration	Office Administration	1860500 · TC - Travel	5.63
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Newport House Bed and Breakfast	Administration	Office Administration	1860500 · TC - Travel	1.31
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Williamsburg Escape Room	Administration	Office Administration	1860500 · TC - Travel	1.57
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Williamsburg Salt Spa	Administration	Office Administration	1860500 · TC - Travel	3.14
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Masal Craft	Administration	Office Administration	1860500 · TC - Travel	3.54
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Pierce's Pitt BBQ	Administration	Office Administration	1860500 · TC - Travel	7.34
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Casa Pearl	Administration	Office Administration	1860500 · TC - Travel	3.01
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Anna's Brick Oven Pizza	Administration	Office Administration	1860500 · TC - Travel	2.88
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Sal's	Administration	Office Administration	1860500 · TC - Travel	1.44
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Wagster's	Administration	Office Administration	1860500 · TC - Travel	4.85
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Opus 9	Administration	Office Administration	1860500 · TC - Travel	3.01
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Moody's Kitchen	Administration	Office Administration	1860500 · TC - Travel	3.54
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Capitol Pancake House	Administration	Office Administration	1860500 · TC - Travel	1.97
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Kingsmill Resort	Administration	Office Administration	1860500 · TC - Travel	4.98
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Old City BBQ	Administration	Office Administration	1860500 · TC - Travel	2.35
Daniela Owen	Bill	01/30/2023	REIMBMILE 1/05-1/30	Williamsburg Nat'l Golf Club	Administration	Office Administration	1860500 · TC - Travel	8.38
Percepture	Bill	01/30/2023	90244	Public Relations Service January 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Paychex	General Journal	01/30/2023	YE_PY_PROC	Paychex Payroll Processing Fee - YE adjustments	Administration	Office Administration	1864000 · TC - Business Expense	321.45
Clifton Larson Allen	Bill	01/30/2023	3551510	Final billing for WTC's June 30, 2022 audit - complet	Administration	Office Administration	1862100 · TC - Legal & Accounting	8,400.00
New York Times	Credit Card Charge	01/30/2023	ExpRpt46	Chesapeake Bank, 17NYTimes*NYTimes,	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Miles Partnership LLC	Bill	01/31/2023	75953	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	01/31/2023	75953	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Anthem Blue Cross Blue Shield	General Journal	01/31/2023	EMP_WH-ADJ	Medical Withholding Adjustment	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	-376.65
Coraggio Group LLC	Bill	01/31/2023	76332	Project Management	Administration	Office Administration	1860200 · TC - Training	2,300.00
Coraggio Group LLC	Bill	01/31/2023	76332	Get Clear: Immersion Session	Administration	Office Administration	1860200 · TC - Training	1,800.00
Coraggio Group LLC	Bill	01/31/2023	76332	Get Clear: Survey Development and Analysis	Administration	Office Administration	1860200 · TC - Training	75.00
Coraggio Group LLC	Bill	01/31/2023	76332	Administrative Fee (print production, scheduling, proj	Administration	Office Administration	1860200 · TC - Training	167.00
Virginian Pilot	Credit Card Charge	01/31/2023	ExpRpt46	Chesapeake Bank, VIRGINIAN PILOT CIRC,	Administration	Office Administration	1864000 · TC - Business Expense	19.96
USPS	Credit Card Charge	01/31/2023	ExpRpt43	Chesapeake Bank, Booth material shipment- ABA U	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	79.45
Uber	Credit Card Charge	01/31/2023	ExpRpt43	Chesapeake Bank, UBER Voucher Program for Clie	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	2.00
Emburse, Inc.	General Journal	01/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	01/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	8.50
Emburse, Inc.	General Journal	01/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	01/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.64
Chesapeake Bank	General Journal	01/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	43.31
Chesapeake Bank	General Journal	01/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	01/31/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	01/31/2023	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	213.70
Connelly Partners	General Journal	01/31/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	1,256.90
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	-6,250.00
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.52
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	235.05



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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	General Journal	01/31/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
Anthem Blue Cross Blue Shield	General Journal	02/01/2023	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,344.08
Anthem Blue Cross Blue Shield	General Journal	02/01/2023	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	32.77
Anthem Blue Cross Blue Shield	General Journal	02/01/2023	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	122.98
LiveWire Business Solutions LLC	Bill	02/01/2023	4683	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	684.87
Principal Financial Group	General Journal	02/01/2023	YE-401KADJ	Employer Contribution - 401K ER Matching	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,916.27
Principal Financial Group	General Journal	02/01/2023	YE-401KADJ	Employer Contribution - 401K ER 2% Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	560.25
Principal Financial Group	General Journal	02/01/2023	YE-401KADJ	Employer Contribution - 401K Qual Nonelect	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	368.70
LiveWire Business Solutions LLC	Bill	02/01/2023	4696	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
City of Hampton	Bill	02/01/2023	RCMA2023	RCMA EmERGE 2023 Chattanooga "Virginia Row"	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	58.68
Emburse, Inc.	Bill	02/01/2023	INV986195	February monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Great America Financial Services	General Journal	02/01/2023	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	02/01/2023	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	27.15
	General Journal	02/01/2023	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	02/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	General Journal	02/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	238.25
Williamsburg Area Chamber of Commerce	General Journal	02/01/2023	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Indeed	Credit Card Charge	02/01/2023	ExpRpt46	Chesapeake Bank, 315ONLINE JOB ADS INDEED,	Administration	Office Administration	1868000 · TC - Recruiting	315.00
Sports ETA	Bill	02/01/2023	108410	Dues - 47010 - 2023 Membership Dues Valid 1/1/23	Other Sales & Marketing	Sports Sales & Marketing	0760400 · Memberships (Sports)	1,195.00
iContact	Credit Card Charge	02/02/2023	ExpRpt46	Chesapeake Bank, 350CONTACT receipt (1).pdf,	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	350.00
Metro Cabs Of Detroit	Credit Card Charge	02/02/2023	ExpRpt44	Chesapeake Bank, Transportation Michigan,	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	90.00
Staples	Credit Card Charge	02/02/2023	ExpRpt48	Chesapeake Bank, Sheet protectors for ABA Binders	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	19.25
Diamond Springs	Bill	02/03/2023	0003475730	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Uber Eats	Credit Card Charge	02/03/2023	ExpRpt53	Chesapeake Bank, UBER EATS ABA Dinner,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	31.49
Detroit Foundation Hotel	Credit Card Charge	02/03/2023	ExpRpt48	Chesapeake Bank, Hotel for ABA. One night charge	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	319.00
Delta	Credit Card Charge	02/03/2023	ExpRpt48	Chesapeake Bank, image.jpg Bag Fee- ABA FlightD	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	40.00
Apparatus Room- Detroit Foundation Hotel	Credit Card Charge	02/03/2023	ExpRpt48	Chesapeake Bank, Dinner at ABA,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	32.56
Amazon	Credit Card Charge	02/04/2023	ExpRpt52	Chesapeake Bank, Business prime membership B2I	Administration	Office Administration	1864000 · TC - Business Expense	499.00
Mootz Pizza	Credit Card Charge	02/04/2023	ExpRpt53	Chesapeake Bank, Dinner with Rob Larson during AI	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	68.67
Starbucks	Credit Card Charge	02/04/2023	ExpRpt53	Chesapeake Bank, Takeaway Breakfast and coffee f	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	21.12
Huntington Place	Credit Card Charge	02/04/2023	ExpRpt53	Chesapeake Bank, Lunch on install day with Joni Jol	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	18.88
Grey Ghost	Credit Card Charge	02/04/2023	ExpRpt53	Chesapeake Bank, GREY GHOST DETROIT Grey C	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	51.34
Uber	Credit Card Charge	02/04/2023	ExpRpt53	Chesapeake Bank, Transportation to dinner with DM	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	16.98
Target	Credit Card Charge	02/04/2023	ExpRpt48	Chesapeake Bank, Supplies for ABA Booth,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	82.44
Freeman	Credit Card Charge	02/04/2023	ExpRpt48	Chesapeake Bank, ABA Booth Material Handling,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	59.64
Uber	Credit Card Charge	02/04/2023	ExpRpt48	Chesapeake Bank, Uber Trip- ABA,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	45.98
Paychex	Bill	02/05/2023	3272765	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Uber	Credit Card Charge	02/05/2023	ExpRpt48	Chesapeake Bank, UBER TRIP image.jpg,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	28.79
Uber	Credit Card Charge	02/05/2023	ExpRpt48	Chesapeake Bank, UBER TRIP image.jpg,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	26.97
Uber	Credit Card Charge	02/06/2023	ExpRpt51	Chesapeake Bank, CREATIVE MOBIL10510014 Coi	Destination Marketing	Public Relations	1769400 · Public Relations	28.65
Delta	Credit Card Charge	02/06/2023	ExpRpt51	Chesapeake Bank, DELTA AIR Baggage Fee DELT7	Destination Marketing	Public Relations	1769400 · Public Relations	30.00
American Bus Association Inc	Credit Card Charge	02/06/2023	ExpRpt53	Chesapeake Bank, ABA FOUNDATION event with clier	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	50.00
Uber	Credit Card Charge	02/06/2023	ExpRpt53	Chesapeake Bank, ABA Transportation UBER TRIP	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	25.75
Andiamo	Credit Card Charge	02/06/2023	ExpRpt48	Chesapeake Bank, Dinner for Client Event at ABA M	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	3,165.52
Freeman	Credit Card Charge	02/06/2023	ExpRpt48	Chesapeake Bank, ABA Booth Installation fees FRE	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,534.75
Freeman	Credit Card Charge	02/06/2023	ExpRpt48	Chesapeake Bank, ABA Booth Utility Fees FREEMA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	531.00
Freeman	Credit Card Charge	02/06/2023	ExpRpt48	Chesapeake Bank, ABA Booth Utility Fees FREEMA	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	202.50
Renaissance Center	Credit Card Charge	02/06/2023	ExpRpt48	Chesapeake Bank, ABA Foundation Dinner,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	50.00
Vicente's Cuban Cuisine	Credit Card Charge	02/06/2023	ExpRpt48	Chesapeake Bank, Lunch at ABA Marketplace 2023,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	38.33
Chaplins	Credit Card Charge	02/07/2023	ExpRpt52	Chesapeake Bank, Dinner for OOH in DC CHAPLIN:	Administration	Office Administration	1860550 · TC - Meals & Entertainment	42.24
Dime Store	Credit Card Charge	02/07/2023	ExpRpt53	Chesapeake Bank, Partner group lunch - multiple tic	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	37.70
Detroit Foundation Hotel	Credit Card Charge	02/07/2023	ExpRpt53	Chesapeake Bank, Dinner during ABA at the hotel at	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	38.92
Uber	Credit Card Charge	02/07/2023	ExpRpt53	Chesapeake Bank, ABA Transportation to client eve	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	25.75

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Fairmont	Credit Card Credit	02/07/2023	ExpRpt54	Chesapeake Bank, FAIRMONT COPLEY PLAZA FA Administration		Office Administration	1860500 · TC - Travel	-1.55
Fairmont	Credit Card Credit	02/07/2023	ExpRpt54	Chesapeake Bank, FAIRMONT COPLEY PLAZA, Administration		Office Administration	1860500 · TC - Travel	-2,160.00
Uber	Credit Card Charge	02/07/2023	ExpRpt48	Chesapeake Bank, UBER TRIP, Other Sales & Marketing		Group Tour Sales & Marketing	0565900 · Special Events (Group)	31.64
Starbucks	Credit Card Charge	02/07/2023	ExpRpt48	Chesapeake Bank, Breakfast at ABA Marketplace 2C Other Sales & Marketing		Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	23.97
Dime Store	Credit Card Charge	02/07/2023	ExpRpt48	Chesapeake Bank, Lunch at ABA Marketplace 2023, Other Sales & Marketing		Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	13.86
Uber	Credit Card Charge	02/07/2023	ExpRpt48	Chesapeake Bank, UBER TRIP, Other Sales & Marketing		Group Tour Sales & Marketing	0565900 · Special Events (Group)	5.00
Amazon	Credit Card Charge	02/07/2023	ExpRpt55	Chesapeake Bank, AMZN Mktp US*AR1G33MO3 Ar Administration		Office Administration	1864100 · TC - Office Supplies	27.98
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Load Data File Pre August X 2 @ 8.75 each	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-17.50
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-203.10
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Load Data File X 2 @ 17.50	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-35.00
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-77.40
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Sort & output data for 774	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-30.96
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Hand Assembly for 2,031	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-1,218.60
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Ink Jet Addressing for 774	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-92.88
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Manual Inserting for 774	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-603.72
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	-2,321.45
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	77.40
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Sort & output data for 1,043	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	41.72
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Load Data File X 5	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	87.50
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Ink Jet Addressing for 1,337	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	160.44
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Manual Inserting for 1,337	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	1,042.86
Bluegrass Integrated Communications	Credit	02/08/2023	164068-CM	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	2,321.45
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Load Data File X 2	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	35.00
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	28.20
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Manual Inserting	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	169.20
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	585.08
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Load Data File X 1	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-8.75
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-28.20
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Hand Assembly for 282	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-169.20
Bluegrass Integrated Communications	Bill	02/08/2023	192391-1	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	-585.08
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-27.90
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Hand Assembly for 279	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-167.40
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Load Data File X 2 @ 8.75	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-17.50
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-41.40
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Hand Assembly for 414	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-248.40
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	-753.83
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Load Data File X 6 @ 17.50	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	105.00
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	99.20
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Manual Inserting for 692	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	415.20
Bluegrass Integrated Communications	Bill	02/08/2023	192860-1	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	753.83
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Load Data File X 2 @ 8.75	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-17.50
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-58.60
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Hand Assembly for 299	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	-179.40
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Postage used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	-345.19
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Load Data File X 4 @ 17.50	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	70.00
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Standardization and preparation of USPS addresses	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	56.30
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Hand Assembly for 294	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	176.40
Bluegrass Integrated Communications	Bill	02/08/2023	193382-1	Postage Used	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	345.19
Assn of Chamber of Commerce Exec	Bill	02/08/2023	632622	ACCE February Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	579.71
Delta	Credit Card Charge	02/08/2023	ExpRpt51	Chesapeake Bank, CP Meeting DELTA AIR Baggage	Destination Marketing	Public Relations	1769400 · Public Relations	30.00
Fairmont	Credit Card Charge	02/08/2023	ExpRpt51	Chesapeake Bank, Connely Partners Meeting- Iodgi	Destination Marketing	Public Relations	1769400 · Public Relations	900.73
Richmond Parking	Credit Card Charge	02/08/2023	ExpRpt51	Chesapeake Bank, Connely Partners Meeting- Tran	Destination Marketing	Public Relations	1769400 · Public Relations	24.00
Uber	Credit Card Charge	02/08/2023	ExpRpt51	Chesapeake Bank, Connely Partners Meeting - Mea	Destination Marketing	Public Relations	1769400 · Public Relations	20.96

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Newslinkgroup	Credit Card Charge	02/08/2023	ExpRpt51	Chesapeake Bank, Connelly Partners Meeting - mea	Destination Marketing	Public Relations	1769400 · Public Relations	3.99
Tower Garage	Credit Card Charge	02/08/2023	ExpRpt52	Chesapeake Bank, Parking garage for OOH experie	Administration	Office Administration	1860500 · TC - Travel	45.00
Chick-fill-A	Credit Card Charge	02/08/2023	ExpRpt52	Chesapeake Bank, Lunch after OOH experienc	Administration	Office Administration	1860550 · TC - Meals & Entertainment	13.19
Uber	Credit Card Charge	02/08/2023	ExpRpt53	Chesapeake Bank, ABA Transportation ABA transp	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	25.75
Detroit Foundation Hotel	Credit Card Charge	02/08/2023	ExpRpt53	Chesapeake Bank, DETROIT FOUNDATION HOTEL	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,930.24
Starbucks	Credit Card Charge	02/08/2023	ExpRpt53	Chesapeake Bank, Coffee at airport before flight	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	5.57
Ahmed's Taxi	Credit Card Charge	02/08/2023	ExpRpt53	Chesapeake Bank, SQ *AHMAD NASSAR Receipt f	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	123.75
Fairmont	Credit Card Charge	02/08/2023	ExpRpt54	Chesapeake Bank, FAIRMONT BOSTON.pdf FAIRM	Administration	Office Administration	1860500 · TC - Travel	4,323.10
Richmond Parking	Credit Card Charge	02/08/2023	ExpRpt54	Chesapeake Bank, 183RIC PARKING IMG_0033.JP	Administration	Office Administration	1860500 · TC - Travel	183.00
Detroit Foundation Hotel	Credit Card Charge	02/08/2023	ExpRpt48	Chesapeake Bank, Printing Fee at hotel. No receipt.	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	15.00
Amazon	Credit Card Charge	02/08/2023	ExpRpt55	Chesapeake Bank, AMAZON.COM*HE51K0F20 AM	Administration	Office Administration	1864100 · TC - Office Supplies	188.99
Amazon	Credit Card Charge	02/08/2023	ExpRpt55	Chesapeake Bank, AMZN Mktp US*QP4HF8I53,	Administration	Office Administration	1864100 · TC - Office Supplies	70.39
Great America Financial Services	Bill	02/09/2023	33431888	Jan Photocopier Lease Variance	Administration	Office Administration	1864000 · TC - Business Expense	3.75
Uber	Credit Card Charge	02/09/2023	ExpRpt53	Chesapeake Bank, UBER TRIP ABA Transportation,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	77.70
The UPS Store	Credit Card Charge	02/09/2023	ExpRpt48	Chesapeake Bank, Shipping booth material back	to Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	124.82
Food Lion	Credit Card Charge	02/09/2023	ExpRpt55	Chesapeake Bank, IMG_6177.JPG FOOD LION #01	Administration	Office Administration	1864100 · TC - Office Supplies	90.12
Paychex	General Journal	02/10/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,980.77
Paychex	General Journal	02/10/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,783.51
Paychex	General Journal	02/10/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	491.29
Principal Financial Group	General Journal	02/10/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,320.57
Principal Financial Group	General Journal	02/10/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	521.92
Paychex	General Journal	02/10/2023	Payroll-TC	Employee Relocation Expenses	Administration	Office Administration	1868100 · TC - Moving Expense	8,050.99
Freeman	Credit Card Charge	02/10/2023	ExpRpt48	Chesapeake Bank, 10x30 booth dismantled by Freem	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	737.00
Extraspace	Credit Card Charge	02/11/2023	ExpRpt54	Chesapeake Bank, 241EXTRA SPACE 7490 Exxtra	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Amazon	Credit Card Charge	02/11/2023	ExpRpt55	Chesapeake Bank, AMZN Mktp US*OE1YC4OZ3,	Administration	Office Administration	1864100 · TC - Office Supplies	11.95
Fairmont	Credit Card Charge	02/12/2023	ExpRpt54	Chesapeake Bank, FAIRMONT COPLEY PLAZA FA	Administration	Office Administration	1860500 · TC - Travel	0.01
Fairmont	Credit Card Credit	02/12/2023	ExpRpt54	Chesapeake Bank, FAIRMONT COPLEY PLAZA FA	Administration	Office Administration	1860500 · TC - Travel	-2,770.14
Amazon	Credit Card Charge	02/12/2023	ExpRpt55	Chesapeake Bank, AMZN Mktp US*H92TSSYO1,	Administration	Office Administration	1864100 · TC - Office Supplies	103.32
Connelly Partners	Bill	02/13/2023	39106	January Snap widget & Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	1,175.31
Connelly Partners	Bill	02/13/2023	39107	Super Genius Consulting Costs	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	10,400.00
Connelly Partners	Bill	02/13/2023	39111	FY23 Agency Fee - February 2023	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	02/13/2023	39113	2023 - Website Maintenance Fee - February	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	02/13/2023	39114	Email Template Development	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	203.00
Connelly Partners	Bill	02/13/2023	39117	January Paid Search Media - Google	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	56,169.12
Connelly Partners	Bill	02/13/2023	39118	January Paid Social Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	59,685.35
Connelly Partners	Bill	02/13/2023	39119	FY23 Media - Leisure Media 360 - January Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	14,122.75
Connelly Partners	Bill	02/13/2023	39115	2023 Q1 OOH Media - January	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	924,081.50
Connelly Partners	Bill	02/13/2023	39116	December Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	463,686.65
Connelly Partners	Bill	02/13/2023	39120	2023 Travify Subscription Costs	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	632.40
Fairmont	Credit Card Charge	02/13/2023	ExpRpt54	Chesapeake Bank, FAIRMONT COPLEY PLAZA FA	Administration	Office Administration	1860500 · TC - Travel	0.01
Fairmont	Credit Card Credit	02/13/2023	ExpRpt54	Chesapeake Bank, FAIRMONT COPLEY PLAZA FA	Administration	Office Administration	1860500 · TC - Travel	-161.89
Amazon	Credit Card Charge	02/13/2023	ExpRpt55	Chesapeake Bank, AMAZON.COM*HE2PH7FL2 AM	Administration	Office Administration	1864100 · TC - Office Supplies	9.58
Connelly Partners	Bill	02/13/2023	39110	Year 3 Simpleview Licensing Costs	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	6,250.00
Bar Deco	Credit Card Charge	02/14/2023	ExpRpt52	Chesapeake Bank, BAR DECO Dinner at OOH expe	Administration	Office Administration	1860550 · TC - Meals & Entertainment	31.20
TRAINHR	Credit Card Charge	02/14/2023	ExpRpt55	Chesapeake Bank, TRAINHR,	Administration	Office Administration	1864000 · TC - Business Expense	599.00
Connelly Partners	Bill	02/15/2023	39123	2023 HSMAl Awards Reimbursable Expenses - 10 T	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	4,600.00
Connelly Partners	Bill	02/15/2023	39124	2023 Q1/2 Media Measurement Contracts (Zartico)	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	110,000.00
Connelly Partners	Bill	02/15/2023	39124	Adara	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	7,500.00
Connelly Partners	Bill	02/15/2023	39125	2023 fluent360 Consulting Costs	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	25,318.66
Hilton	Credit Card Charge	02/15/2023	ExpRpt51	Chesapeake Bank, HILTON NORFOLK THEMAIN D	Destination Marketing	Public Relations	1769400 · Public Relations	401.45
City Of Norfolk	Credit Card Charge	02/15/2023	ExpRpt51	Chesapeake Bank, CITY OF NORFOLK PARKING I	Destination Marketing	Public Relations	1769400 · Public Relations	25.00
Compass Coffee	Credit Card Charge	02/15/2023	ExpRpt52	Chesapeake Bank, Breakfast for OoH experience	SC Administration	Office Administration	1860550 · TC - Meals & Entertainment	12.76
Daikaya	Credit Card Charge	02/15/2023	ExpRpt52	Chesapeake Bank, Lunch at OOH experience TST*	Administration	Office Administration	1860550 · TC - Meals & Entertainment	26.73

**Williamsburg Tourism Council  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Delta	Credit Card Charge	02/15/2023	ExpRpt53	Chesapeake Bank, DELTA AIR *****2229 R/T Air	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	450.40
Delta	Credit Card Charge	02/15/2023	ExpRpt53	Chesapeake Bank, DELTA AIR *****0971 Delta F	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	946.40
Fairmont	Credit Card Charge	02/15/2023	ExpRpt54	Chesapeake Bank, FAIRMONT BOSTON.pdf FAIRN	Administration	Office Administration	1860500 · TC - Travel	770.46
Connelly Partners	Bill	02/16/2023	39159	Industry Email Deployment - February	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	1,150.00
Group Travel Family	Bill	02/16/2023	14039	2023 AATC Market Place Sponsor	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	3,500.00
Group Travel Family	Bill	02/16/2023	14039	2023 AATC Conference Registration	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	1,395.00
Williamsburg Walking Tour	Credit Card Charge	02/16/2023	ExpRpt52	Chesapeake Bank, FH* WILLIAMSBURG WALKI St	Administration	Office Administration	1864000 · TC - Business Expense	190.80
Connelly Partners	Bill	02/17/2023	39109	1/12/2023 Alyssa Fluellen FAM trip to Williamsburg,	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	8,833.57
Connelly Partners	Bill	02/17/2023	39109	s. steward exp rpt 12/14 - Pierce's Pitt - lunch was co	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	7.50
Connelly Partners	Bill	02/17/2023	39109	s. steward exp rpt 12/17 - Colonial Williamsburg park	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	10.35
Connelly Partners	Bill	02/17/2023	39109	WTC '2022 Influencer Pymts' FAM trip to Williamsbu	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	32,500.00
Connelly Partners	Bill	02/17/2023	39109	WTC '2022 Influencer Pymts' FAM trip to Williamsbu	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	500.00
Connelly Partners	Bill	02/17/2023	39109	WTC '2022 Influencer Pymts' FAM visit by Diana Bli	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	10,000.00
Connelly Partners	Bill	02/17/2023	39109	WTC '2022 Influencer Pymts' Travel exps for Alina Z	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,162.28
Connelly Partners	Bill	02/17/2023	39109	WTC '2022 Influencer Pymts' Travel exps for Diana	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,962.30
Connelly Partners	Bill	02/17/2023	39109	WTC '2022 Influencer Pymts' Travel exps for Emily I	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	2,118.16
Connelly Partners	Bill	02/17/2023	39109	WTC '2022 Influencer Pymts' Travel exps for The Tr	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,726.96
Connelly Partners	Bill	02/17/2023	39112	2023 OOH Creative Campaign	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	6,370.76
Marriott	Credit Card Charge	02/17/2023	ExpRpt54	Chesapeake Bank, Savannah_Page_1.jpg JW MARI	Administration	Office Administration	1860500 · TC - Travel	2,832.40
Freeman	Credit Card Charge	02/17/2023	ExpRpt48	Chesapeake Bank, Booth return shipping charge- AE	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	300.00
ACE Hardware	Credit Card Charge	02/17/2023	ExpRpt48	Chesapeake Bank, Client gifts for client dinner at AB	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	160.50
Food Lion	Credit Card Charge	02/17/2023	ExpRpt55	Chesapeake Bank, FOOD LION #0196,	Administration	Office Administration	1864100 · TC - Office Supplies	8.52
Verizon Wireless	Bill	02/18/2023	9928020745	January 19 - February 18, 2023 Wireless	Administration	Office Administration	1864500 · TC - Phone	611.25
Verizon Wireless	Bill	02/18/2023	9928020745	Surcharges, other charges and or credits	Administration	Office Administration	1864500 · TC - Phone	-103.08
Verizon Wireless	Bill	02/18/2023	9928020745	Prior period charges credited	Administration	Office Administration	1864500 · TC - Phone	-156.16
Amazon	Credit Card Charge	02/18/2023	ExpRpt55	Chesapeake Bank, AMZN Mktp US*HE06S39U1 Am	Administration	Office Administration	1864100 · TC - Office Supplies	55.59
Amazon	Credit Card Charge	02/18/2023	ExpRpt55	Chesapeake Bank, AMZN Mktp US*HE8Y579Q1,	Administration	Office Administration	1864100 · TC - Office Supplies	15.98
Delta	Credit Card Charge	02/19/2023	ExpRpt54	Chesapeake Bank, DELTA AIR *****1508 Delta 8	Administration	Office Administration	1860500 · TC - Travel	827.80
Strategic Marketing & Research	Bill	02/20/2023	0011683-IN	Professional fees -February 2023	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Ikko sushi	Credit Card Charge	02/20/2023	ExpRpt52	Chesapeake Bank, Dinner before OOH IKKO SUSH	Administration	Office Administration	1860550 · TC - Meals & Entertainment	40.30
AMW Promotions LLC	Bill	02/21/2023	1044-ADJ	Balance due for February 18, 2023 KingKat Tournam	Other Sales & Marketing	Sports Sales & Marketing	0760100 · Advertising (Sports)	640.00
Compass Coffee Via Square	Credit Card Charge	02/21/2023	ExpRpt52	Chesapeake Bank, Breakfast at OOH experience SC	Administration	Office Administration	1860550 · TC - Meals & Entertainment	11.33
Park mobile	Credit Card Charge	02/21/2023	ExpRpt52	Chesapeake Bank, Parking for OOH experience PAF	Administration	Office Administration	1860500 · TC - Travel	14.95
Pearl's Bagels? Bagels	Credit Card Charge	02/21/2023	ExpRpt52	Chesapeake Bank, Lunch in DC TST* Pearl's Bagels	Administration	Office Administration	1860550 · TC - Meals & Entertainment	19.82
Fleming's Engravings	Credit Card Charge	02/21/2023	ExpRpt48	Chesapeake Bank, Engraving client gifts for client di	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	100.00
Bluegrass Integrated Communications	Bill	02/22/2023	198821	Client Storage - January	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	21.50
Bluegrass Integrated Communications	Bill	02/22/2023	198821	Bulk Request X 3 - January	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	15.75
Bluegrass Integrated Communications	Bill	02/22/2023	198821	Postage used - January	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	91.91
Independent Taxi	Credit Card Charge	02/22/2023	ExpRpt51	Chesapeake Bank, HSMAl- Transportation expense	Destination Marketing	Public Relations	1769400 · Public Relations	76.24
Katsuya	Credit Card Charge	02/22/2023	ExpRpt51	Chesapeake Bank, HSMAl- Meals expense - Daniels	Destination Marketing	Public Relations	1769400 · Public Relations	67.61
Marriott	Credit Card Charge	02/22/2023	ExpRpt51	Chesapeake Bank, HSMAl MARRIOTTJW L.A.LIVE	Destination Marketing	Public Relations	1769400 · Public Relations	335.99
Glance	Credit Card Charge	02/22/2023	ExpRpt52	Chesapeake Bank, Late Lunch MARRIOTT JW L.A.	Administration	Office Administration	1860550 · TC - Meals & Entertainment	33.76
Marriott	Credit Card Charge	02/22/2023	ExpRpt52	Chesapeake Bank, HSMAl MARRIOTTJW L.A.LIVE	Administration	Office Administration	1860500 · TC - Travel	335.99
PF Changs Atlanta Airport	Credit Card Charge	02/22/2023	ExpRpt53	Chesapeake Bank, PF CHANGS #9205 Dinner on w	Administration	Office Administration	1860550 · TC - Meals & Entertainment	19.39
Hudson Airport Vendor	Credit Card Charge	02/22/2023	ExpRpt54	Chesapeake Bank, RICHMOND AIRPORT,	Administration	Office Administration	1860550 · TC - Meals & Entertainment	8.13
Marriott	Credit Card Charge	02/22/2023	ExpRpt54	Chesapeake Bank, IMG_0053.JPG MARRIOTTJW L	Administration	Office Administration	1860500 · TC - Travel	1,848.33
Hudson Airport Vendor	Credit Card Charge	02/22/2023	ExpRpt54	Chesapeake Bank, HUDSON ST1417,	Administration	Office Administration	1860550 · TC - Meals & Entertainment	5.75
Marriott	Credit Card Charge	02/23/2023	ExpRpt51	Chesapeake Bank, HSMAl - Lodging expense MARF	Destination Marketing	Public Relations	1769400 · Public Relations	522.15
Marriott	Credit Card Charge	02/23/2023	ExpRpt51	Chesapeake Bank, HSMAl- Meals expense - Daniels	Destination Marketing	Public Relations	1769400 · Public Relations	77.86
Marriott	Credit Card Charge	02/23/2023	ExpRpt52	Chesapeake Bank, HSMAl MARRIOTTJW L.A.LIVE	Administration	Office Administration	1860500 · TC - Travel	532.59
Independent Taxi	Credit Card Charge	02/23/2023	ExpRpt53	Chesapeake Bank, One-way Taxi fare from John W:	Administration	Office Administration	1860500 · TC - Travel	168.36
Paradies Lagardere	Credit Card Charge	02/23/2023	ExpRpt53	Chesapeake Bank, ATL NEWS BEAT-ATL Drink anc	Administration	Office Administration	1860550 · TC - Meals & Entertainment	7.43
Marriott	Credit Card Charge	02/23/2023	ExpRpt53	Chesapeake Bank, MARRIOTTJW L.A.LIVE FD JW	Administration	Office Administration	1860500 · TC - Travel	603.09

**Williamsburg Tourism Council**  
**FY2023 Expense Transaction Details**  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Marriott	Credit Card Charge	02/23/2023	ExpRpt53	Chesapeake Bank, MARRIOTTJW L.A.LIVE FD JW	Administration	Office Administration	1860500 · TC - Travel	345.94
Paychex	General Journal	02/24/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,980.77
Paychex	General Journal	02/24/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,960.53
Paychex	General Journal	02/24/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	161.29
Principal Financial Group	General Journal	02/24/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,320.57
Principal Financial Group	General Journal	02/24/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	521.92
Paychex	General Journal	02/24/2023	Payroll-TC	Employee Relocation Expenses	Administration	Office Administration	1868100 · TC - Moving Expense	0.00
Norfolk International	Credit Card Charge	02/24/2023	ExpRpt51	Chesapeake Bank, NORFOLK AIRPORTPARKING I	Destination Marketing	Public Relations	1769400 · Public Relations	33.00
Homeboy Cafe LAX	Credit Card Charge	02/24/2023	ExpRpt51	Chesapeake Bank, HSMAl- Meals expense LAX AIR	Destination Marketing	Public Relations	1769400 · Public Relations	25.68
Destination LAX	Credit Card Charge	02/24/2023	ExpRpt51	Chesapeake Bank, HSMAl- Meals expense DESTIN	Destination Marketing	Public Relations	1769400 · Public Relations	23.06
Independent Taxi	Credit Card Charge	02/24/2023	ExpRpt51	Chesapeake Bank, HSMAl CURB SVC TAXI LOS A,	Destination Marketing	Public Relations	1769400 · Public Relations	69.06
Norfolk International	Credit Card Charge	02/24/2023	ExpRpt52	Chesapeake Bank, Parking at airport for HSMAl trip	Administration	Office Administration	1860500 · TC - Travel	33.00
Homeboy Cafe LAX	Credit Card Charge	02/24/2023	ExpRpt52	Chesapeake Bank, LAX AIRP HOMEBOY CAFE Bre	Administration	Office Administration	1860550 · TC - Meals & Entertainment	29.51
Shake shack	Credit Card Charge	02/24/2023	ExpRpt52	Chesapeake Bank, SHAKE SHACK D/E FC CLT Lur	Administration	Office Administration	1860550 · TC - Meals & Entertainment	22.54
Yard House	Credit Card Charge	02/24/2023	ExpRpt52	Chesapeake Bank, YARD HOUSE 83200083212 Lur	Administration	Office Administration	1860550 · TC - Meals & Entertainment	47.00
Hilton	Credit Card Charge	02/24/2023	ExpRpt53	Chesapeake Bank, FSP*SOCIETY OF GOVT MEEI	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	125.00
Richmond Parking	Credit Card Charge	02/25/2023	ExpRpt53	Chesapeake Bank, RIC PARKING Parking during HS	Administration	Office Administration	1860500 · TC - Travel	36.00
Richmond Parking	Credit Card Charge	02/25/2023	ExpRpt54	Chesapeake Bank, 71RIC PARKING,	Administration	Office Administration	1860500 · TC - Travel	71.00
Paradies Lagardere	Credit Card Charge	02/25/2023	ExpRpt54	Chesapeake Bank, LAX RELAY,	Administration	Office Administration	1860550 · TC - Meals & Entertainment	5.09
Percepture	Bill	02/27/2023	90564	Stella Awards 2023 Submission	Destination Marketing	Public Relations	1769400 · Public Relations	95.00
Miles Partnership LLC	Bill	02/27/2023	77046	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	02/27/2023	77046	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Staples	Credit Card Charge	02/27/2023	ExpRpt55	Chesapeake Bank, STAPLES 00107102 IMG_0039.	Administration	Office Administration	1864100 · TC - Office Supplies	163.13
New York Times	Credit Card Charge	02/27/2023	ExpRpt55	Chesapeake Bank, THE NEW YORK TIMES,	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Jennifer Case	Bill	02/28/2023	REIMB/MILE-2/3-2/28	Mileage reimbursement for February 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	197.16
Percepture	Bill	02/28/2023	90567	Public Relations Service February 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Coraggio Group LLC	Bill	02/28/2023	77665	Project Management	Administration	Office Administration	1860200 · TC - Training	1,150.00
Coraggio Group LLC	Bill	02/28/2023	77665	Get Clear: Immersion Session	Administration	Office Administration	1860200 · TC - Training	300.00
Coraggio Group LLC	Bill	02/28/2023	77665	Get Clear: Survey Development and Analysis	Administration	Office Administration	1860200 · TC - Training	150.00
Coraggio Group LLC	Bill	02/28/2023	77665	1:1 Stakeholder Interviews	Administration	Office Administration	1860200 · TC - Training	200.00
Coraggio Group LLC	Bill	02/28/2023	77665	Administrative Fee (print production, scheduling, proj	Administration	Office Administration	1860200 · TC - Training	72.00
Doodle.com	Credit Card Charge	02/28/2023	ExpRpt55	Chesapeake Bank, WWW.DOODLE.COM,	Administration	Office Administration	1864000 · TC - Business Expense	14.95
Amazon	Credit Card Charge	02/28/2023	ExpRpt55	Chesapeake Bank, AMZN Mktp US*HD0XB5WS0 A	Administration	Office Administration	1864100 · TC - Office Supplies	23.95
Emburse, Inc.	General Journal	02/28/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	02/28/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	8.20
Emburse, Inc.	General Journal	02/28/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	02/28/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.64
Chesapeake Bank	General Journal	02/28/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	42.11
Chesapeake Bank	General Journal	02/28/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	02/28/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	02/28/2023	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	210.10
Connelly Partners	General Journal	02/28/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.51
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	231.15
Connelly Partners	General Journal	02/28/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
LiveWire Business Solutions LLC	Bill	03/01/2023	4720	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	684.87
LiveWire Business Solutions LLC	Bill	03/01/2023	4734	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50

**Williamsburg Tourism Council**  
**FY2023 Expense Transaction Details**  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Small Market Meetings Conference, LLC	Bill	03/01/2023	60067	2023 Small Market Meetings Summit - May 2023	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	4,500.00
Anthem Blue Cross Blue Shield	General Journal	03/01/2023	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	3,272.24
Anthem Blue Cross Blue Shield	General Journal	03/01/2023	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	45.87
Anthem Blue Cross Blue Shield	General Journal	03/01/2023	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	181.66
	General Journal	03/01/2023	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	03/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	General Journal	03/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	224.45
Williamsburg Area Chamber of Commerce	General Journal	03/01/2023	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Great America Financial Services	General Journal	03/01/2023	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	03/01/2023	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	26.45
Clean Pix	Bill	03/01/2023	13039	Monthly service fee - December, January, February, Destination Marketing		Destination Marketing	1764600 · Online Services: Online - Support Technologies	735.00
Adobe	Credit Card Charge	03/01/2023	ExpRpt52	Chesapeake Bank, Creative cloud & Adobe ADOBE Administration		Office Administration	1864000 · TC - Business Expense	313.92
City Of Norfolk	Credit Card Charge	03/01/2023	ExpRpt53	Chesapeake Bank, CITY OF NORFOLK PARKING F Other Sales & Marketing		MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	3.00
Which Wich?	Credit Card Charge	03/01/2023	ExpRpt53	Chesapeake Bank, TST* WHICH WICH 594 LAKE N Other Sales & Marketing		MICE Sales & Marketing	0660500 · Travel (MICE)	15.99
Hilton	Credit Card Charge	03/01/2023	ExpRpt53	Chesapeake Bank, HILTON NORFOLK THEMAIN B Other Sales & Marketing		MICE Sales & Marketing	0660500 · Travel (MICE)	176.59
Standardhotels	Credit Card Charge	03/01/2023	ExpRpt54	Chesapeake Bank, IMG_0054.JPG THE STANDART Administration		Office Administration	1860500 · TC - Travel	501.63
Indeed	Credit Card Charge	03/01/2023	ExpRpt55	Chesapeake Bank, ONLINE JOB ADS INDEED, Administration		Office Administration	1864100 · TC - Office Supplies	45.00
Amazon	Credit Card Credit	03/01/2023	ExpRpt55	Chesapeake Bank, Amazon 23.95.pdf (AMZN Mktp Administration		Office Administration	1864100 · TC - Office Supplies	-23.95
Emburse, Inc.	Bill	03/01/2023	967246	March monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Connelly Partners	Bill	03/01/2023	39169	January Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	520,429.24
Connelly Partners	General Journal	03/01/2023	IT_SOFT_MRK	Zartico license	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	8,759.14
Connelly Partners	General Journal	03/01/2023	IT_SOFT_MRK	Zartico license	Administration	Office Administration	1864900 · Interest Expense	1,658.52
Connelly Partners	General Journal	03/01/2023	IT_SOFT_MRK	Zartico license - Expensed in March 2023	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	-110,000.00
Hudson Airport Vendor	Credit Card Charge	03/02/2023	ExpRpt54	Chesapeake Bank, IMG_0069.jpg HUDSON ST1417 Administration		Office Administration	1860550 · TC - Meals & Entertainment	5.75
Iconact	Credit Card Charge	03/02/2023	ExpRpt55	Chesapeake Bank, ICONTACT, Administration		Office Administration	1864000 · TC - Business Expense	350.00
Amazon	Credit Card Charge	03/02/2023	ExpRpt55	Chesapeake Bank, AMZN MKTP US*HD93K2SL2 A Administration		Office Administration	1864100 · TC - Office Supplies	23.95
Colonial Williamsburg Company	Credit Card Charge	03/02/2023	ExpRpt63	Cimino, Victoria, Colonial Williamsburg receipt for B Administration		Office Administration	1864000 · TC - Business Expense	1,712.13
Carrot Tree Kitchens- Williamsburg- New	Credit Card Charge	03/03/2023	ExpRpt60	100088, Amtrak FAM, Destination Marketing		Public Relations	1769400 · Public Relations	7.50
Saladworks	Credit Card Charge	03/03/2023	ExpRpt60	100088, Amtrak Fam, Destination Marketing		Public Relations	1769400 · Public Relations	20.40
Standardhotels	Credit Card Charge	03/03/2023	ExpRpt63	Cimino, Victoria, THE STANDARD HIGH LINE IMG Administration		Office Administration	1860500 · TC - Travel	105.13
Richmond Parking	Credit Card Charge	03/03/2023	ExpRpt63	Cimino, Victoria, RIC PARKING, Administration		Office Administration	1860500 · TC - Travel	41.00
Standardhotels	Credit Card Charge	03/03/2023	ExpRpt63	Cimino, Victoria, THE STANDARD HIGH LINE IMG Administration		Office Administration	1860500 · TC - Travel	9.80
La Piazza	Credit Card Charge	03/04/2023	ExpRpt60	100088, Amtrak FAM, Destination Marketing		Public Relations	1769400 · Public Relations	23.55
Cimino, Victoria	Bill	03/05/2023	REIMB/EXP/0223	Certify reimbursement of expenses paid on personal Administration		Office Administration	1860500 · TC - Travel	959.89
Paychex	Bill	03/05/2023	3374836	Payroll Service - Vacation Time Tracking System Administration		Office Administration	1864000 · TC - Business Expense	29.00
Virginia Motorcoach Association	Bill	03/06/2023	00215	VMA - Annual Membership Dues 2023 good to Monc Other Sales & Marketing		Group Tour Sales & Marketing	0560400 · Memberships (Group)	225.00
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	Kiskiack - Partner Meeting Administration		Office Administration	1860500 · TC - Travel	14.41
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	Patriot Tours & Mobjack - Partner Meeting Administration		Office Administration	1860500 · TC - Travel	18.34
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	Busch Gardens - Partner Meeting Administration		Office Administration	1860500 · TC - Travel	6.29
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	D.C. & Back - OOH experience Administration		Office Administration	1860500 · TC - Travel	200.43
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	D.C. & Back - OOH experience Administration		Office Administration	1860500 · TC - Travel	200.43
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	D.C. & Back - OOH experience Administration		Office Administration	1860500 · TC - Travel	200.43
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	Drive to Norfolk Airport for L.A. Trip Administration		Office Administration	1860500 · TC - Travel	10.48
Daniela Owen	Bill	03/06/2023	REIMBMILE2/2/23-2/24	Drive home form Norfolk Airport for L.A. Trip Administration		Office Administration	1860500 · TC - Travel	10.48
Wall's Alive	Credit Card Charge	03/07/2023	ExpRpt63	Cimino, Victoria, IMG_0046.JPG WALLS ALIVE INC Administration		Office Administration	1864100 · TC - Office Supplies	490.00
Assn of Chamber of Commerce Exec	Bill	03/08/2023	633238	ACCE March Life AD&D/Long Term Disability Labor & Benefits		Employee Wages & Benefits	1853000 · TC - Insurance Benefits	579.71
Julia Smyth-Young	Bill	03/08/2023	REIMB/MILE2/22-3/2	Richmond Airport for HSMAl - Adrian Awards Administration		Office Administration	1860500 · TC - Travel	30.13
Julia Smyth-Young	Bill	03/08/2023	REIMB/MILE2/22-3/2	Return form HSMAl Administration		Office Administration	1860500 · TC - Travel	30.13
Julia Smyth-Young	Bill	03/08/2023	REIMB/MILE2/22-3/2	Chilled Ponds for site visit with York County-R/T Other Sales & Marketing		Sports Sales & Marketing	0760500 · Travel (Sports)	69.43
Julia Smyth-Young	Bill	03/08/2023	REIMB/MILE2/22-3/2	SGMP Old Dominion Education Conf. Norfolk Other Sales & Marketing		MICE Sales & Marketing	0660500 · Travel (MICE)	32.10
Julia Smyth-Young	Bill	03/08/2023	REIMB/MILE2/22-3/2	Return form SGMP Other Sales & Marketing		MICE Sales & Marketing	0660500 · Travel (MICE)	32.10
Julia Smyth-Young	Bill	03/08/2023	REIMB/MILE2/22-3/2	VCU Committee Meeting with SGMP-R/T Other Sales & Marketing		MICE Sales & Marketing	0660500 · Travel (MICE)	58.94
SYTA Student & Youth Travel Association	Bill	03/08/2023	78	SYTA - 2023 ANNUAL CONFERENCE 08/18-22/23. Other Sales & Marketing		Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	1,125.00



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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Virginia Tourism Authority	Bill	03/08/2023	9147	2023 IPW Participation Fee San Antonio, TX 5/20-2/	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	3,000.00
Tarsus Connect LLC	Bill	03/08/2023	IO-00093507-CON10	Connect DC Winter Marketplace 2023	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	4,250.00
Tarsus Connect LLC	Bill	03/08/2023	IO-00093507-CON10	Connect Specialty 2023	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	4,250.00
Delta	Credit Card Charge	03/08/2023	ExpRpt61	100073, SYTA airfare,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	1,481.23
Delta	Credit Card Charge	03/08/2023	ExpRpt61	100073, Small Market Meetings Summit May 10 - 12	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	981.40
Delta	Credit Card Charge	03/08/2023	ExpRpt61	100073, DELTA AIR *****0203 Delta Connect.pdf	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	745.40
Amazon	Credit Card Charge	03/08/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*H596O7BZ2,	Administration	Office Administration	1864100 · TC - Office Supplies	120.52
Wall's Alive	Credit Card Charge	03/08/2023	ExpRpt63	Cimino, Victoria, IMG_0050.JPG WALLS ALIVE INC	Administration	Office Administration	1864100 · TC - Office Supplies	500.00
Delta	Credit Card Charge	03/09/2023	ExpRpt61	100073, Flight change to Connect Spring Marketplac	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	80.00
The Venetian	Credit Card Charge	03/09/2023	ExpRpt61	100073, VENETIAN/PALAZZO ROOM RS Deposit f	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	146.26
Doubletree	Credit Card Charge	03/09/2023	ExpRpt63	Cimino, Victoria, DOUBLETREE BY HILTON,	Administration	Office Administration	1860500 · TC - Travel	5,513.83
Paychex	General Journal	03/10/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,980.77
Paychex	General Journal	03/10/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,157.84
Paychex	General Journal	03/10/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	161.29
Principal Financial Group	General Journal	03/10/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,320.57
Principal Financial Group	General Journal	03/10/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	521.92
Paychex	General Journal	03/10/2023	Payroll-TC	Employee Relocation Expenses	Administration	Office Administration	1868100 · TC - Moving Expense	4,582.88
Weinstein, Richard	Bill	03/10/2023	WTC0223	February Services - 2.00 billable hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	250.00
Julia Smyth-Young	Bill	03/10/2023	REIMB/EXP/0223	Dinner in California during HSMAI	Administration	Office Administration	1860550 · TC - Meals & Entertainment	89.60
Diamond Springs	Bill	03/10/2023	0003590239	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Connelly Partners	Bill	03/10/2023	39316	Website Agency Fee - Redesign and Development	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Development & Design	99.00
Connelly Partners	Bill	03/10/2023	39317	February Snap widget, hosting, and domain name re	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,235.63
Connelly Partners	Bill	03/10/2023	39318	Industry Email Deployment March	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	520.00
Connelly Partners	Bill	03/10/2023	39319	FY23 Agency Fee - March 2023	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	03/10/2023	39320	2023 - Website Maintenance Fee - March	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	03/10/2023	39321	2023 Q1/2 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	4,250.00
Connelly Partners	Bill	03/10/2023	39322	2023 Q1 OOH Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	417,828.50
Connelly Partners	Bill	03/10/2023	39323	February Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	479,080.57
Connelly Partners	Bill	03/10/2023	39324	February Paid Search Media - Google	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	47,991.97
Connelly Partners	Bill	03/10/2023	39325	February Paid Social Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	71,933.84
Connelly Partners	Bill	03/10/2023	39326	Miles Partnership LLLP Print Media Renewals.	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	11,165.00
Connelly Partners	Bill	03/10/2023	39327	VistaGraphics, Inc. Co-Op Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Co-Op Program	3,125.00
Connelly Partners	Bill	03/10/2023	39328	January Media - Sirius and Wondery	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	68,193.15
Connelly Partners	Bill	03/10/2023	39329	Brand Support Ambassador reimbursements for WT	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	512.60
Delta	Credit Card Charge	03/10/2023	ExpRpt60	100088, Connelly Partners Meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	318.55
Uber	Credit Card Charge	03/11/2023	ExpRpt61	100073, No receipt. Employee cardholder will pay ex	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	15.21
Delta	Credit Card Charge	03/11/2023	ExpRpt63	Cimino, Victoria, DELTA AIR *****0085Receipt or	Administration	Office Administration	1860500 · TC - Travel	213.90
Destinations International	Credit Card Charge	03/11/2023	ExpRpt63	2023 CEO Summit	Administration	Office Administration	1864000 · TC - Business Expense	1,295.00
Extraspace	Credit Card Charge	03/11/2023	ExpRpt63	Cimino, Victoria, storage.pdf EXTRA SPACE 7490,	Administration	Office Administration	1864000 · TC - Business Expense	241.00
Uber	Credit Card Charge	03/12/2023	ExpRpt61	100073, Cardholder to pay expense w/ attached che	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	25.35
Great America Financial Services	Bill	03/13/2023	33638524	Lease expense	Administration	Office Administration	1864000 · TC - Business Expense	3.75
Masala Craft	Credit Card Charge	03/13/2023	ExpRpt59	100084, TST* Masala Craft Dinner for Jen and I with	Destination Marketing	Public Relations	1769400 · Public Relations	86.48
Delta	Credit Card Charge	03/13/2023	ExpRpt63	Cimino, Victoria, DELTA AIR *****6644Receipt or	Administration	Office Administration	1860500 · TC - Travel	1,303.95
Connelly Partners	Bill	03/14/2023	39364	February Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	539,162.38
Bristol Creek Tourism Consulting	Credit Card Charge	03/14/2023	ExpRpt56	100083, Sally Davis Berry Group Travel Training,	Administration	Office Administration	1860200 · TC - Training	124.95
USPS	Credit Card Charge	03/14/2023	ExpRpt59	100084, Sending maps and brochures to journalist	Labor & Benefits	Destination Marketing	1769100 · Paid Media	25.09
Water Street Grille	Credit Card Charge	03/14/2023	ExpRpt59	100084, RIVERWALK RESTAURANT,	Destination Marketing	Public Relations	1769400 · Public Relations	26.75
Amazon	Credit Card Charge	03/14/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*HG1RR4VX2,	Administration	Office Administration	1864100 · TC - Office Supplies	24.72
Amazon	Credit Card Charge	03/14/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*HG5EP28W 1,	Administration	Office Administration	1864100 · TC - Office Supplies	10.33
United	Credit Card Charge	03/14/2023	ExpRpt63	Cimino, Victoria, UNITED *****3827Receipt on fil	Administration	Office Administration	1860500 · TC - Travel	1,309.48
Old City Barbeque	Credit Card Charge	03/14/2023	ExpRpt63	Cimino, Victoria, TST* Old City BBQ IMG_0079.JPG	Administration	Office Administration	1860550 · TC - Meals & Entertainment	63.02
Religious Conference Management Assoc	Bill	03/15/2023	300010184	Supplier membership renewal	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	195.00
Connelly Partners	Bill	03/15/2023	39365	2023 fluent360 Consulting Costs	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	12,659.33

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	03/15/2023	39366	2023 Email Development	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	304.00
Walmart	Credit Card Charge	03/15/2023	ExpRpt57	100087, WAL-MART #5754 Walmart Water for grou	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	21.15
Bakers Crust	Credit Card Charge	03/15/2023	ExpRpt61	100073, No receipt. Cardholder to pay expense.,	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	39.20
Amazon	Credit Card Charge	03/15/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*HC3LP6PP0,	Administration	Office Administration	1864100 · TC - Office Supplies	264.85
Amazon	Credit Card Charge	03/15/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*HG5U36IZ1,	Administration	Office Administration	1864100 · TC - Office Supplies	11.99
Connelly Partners	Bill	03/15/2023	39372	2023 OOH Creative Campaign	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	4,581.19
Strategic Marketing & Research	Bill	03/16/2023	0011698-IN	Professional fees - March 2023	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Zoom Video Communications Inc	Credit Card Charge	03/16/2023	ExpRpt62	Josue Ayala, ZOOM.US 888-799-9666,	Administration	Office Administration	1864000 · TC - Business Expense	16.79
Principal Financial Group	Bill	03/17/2023	MAR2023	Untimely Contribution Correction Period ending 12-3	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	231.79
Sands Anderson	Bill	03/17/2023	585051	Counsel on Governance & Administrative Matters	Administration	Office Administration	1862100 · TC - Legal & Accounting	4,816.00
Apogee	Credit Card Charge	03/17/2023	ExpRpt61	100073, APOGEE EXHIBITS Four replacement straj	Administration	Office Administration	1864000 · TC - Business Expense	153.85
Anatolia Bar and Grill	Credit Card Charge	03/17/2023	ExpRpt63	Cimino, Victoria, ANATOLIA BAR & GRILL IMG_00	Administration	Office Administration	1860550 · TC - Meals & Entertainment	352.22
Verizon Wireless	Bill	03/18/2023	9930427671	February 19, 2023 - March 18, 2023 Wireless	Administration	Office Administration	1864500 · TC - Phone	360.00
Verizon Wireless	Bill	03/18/2023	9930427671	Equipment Charges	Administration	Office Administration	1864500 · TC - Phone	277.70
Verizon Wireless	Bill	03/18/2023	9930427671	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 · TC - Phone	-56.50
Verizon Wireless	Bill	03/18/2023	9930427671	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 · TC - Phone	11.90
Amazon	Credit Card Charge	03/19/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*H78335OW0 order-do	Administration	Office Administration	1864100 · TC - Office Supplies	158.72
American Bus Association Inc	Bill	03/20/2023	MKPL-2023-1	DMO Sponsor Booth Representative-> Nick Searcy	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	895.00
Chesapeake Bank	Credit Card Charge	03/20/2023	ExpRpt61	100073, Snacks for Viajes group (St John's School)	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	40.67
Delta	Credit Card Charge	03/20/2023	ExpRpt61	100073, DELTA AIR Flight for Boston for meetings	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	427.80
USPS	Credit Card Charge	03/20/2023	ExpRpt62	Josue Ayala, USPS PO 5197700687,	Administration	Office Administration	1864100 · TC - Office Supplies	189.00
Chesapeake Bank	Credit Card Charge	03/21/2023	ExpRpt61	100073, BLUE TALON BISTRO Viajes Client Dinner	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	159.70
Delta	Credit Card Charge	03/22/2023	ExpRpt61	100073, STS travel to tradeshow in Huntsville and th	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	322.30
Delta	Credit Card Charge	03/22/2023	ExpRpt61	100073, Return fare one way from NYC event to RIC	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	172.90
Byers, James	Bill	03/23/2023	JB-16	Williamsburg visit from March 13 to 15th: 21 Hours	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	3,150.00
Byers, James	Bill	03/23/2023	JB-16	Writing Hotel and Restaurant stories: 10 hours @ 15l	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,500.00
Byers, James	Bill	03/23/2023	JB-16	Reimbursable expenses for Trip to Williamsburg	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	1,146.09
Bluegrass Integrated Communications	Bill	03/23/2023	199145	Load 1 Data File, postage prep, addressing and inse	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	225.50
Bluegrass Integrated Communications	Bill	03/23/2023	199145	Postage used - February	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	238.33
Zoom Video Communications Inc	Credit Card Charge	03/23/2023	ExpRpt62	Josue Ayala, ZOOM.US 888-799-9666,	Administration	Office Administration	1864000 · TC - Business Expense	157.40
Amazon	Credit Card Charge	03/23/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*H73BE3SH0,	Administration	Office Administration	1864100 · TC - Office Supplies	13.56
Chesapeake Bank	Credit Card Charge	03/23/2023	ExpRpt62	Josue Ayala, FOOD LION #0196 FOOD LION 3.23.j	Administration	Office Administration	1864100 · TC - Office Supplies	13.11
Chesapeake Bank	Credit Card Charge	03/23/2023	ExpRpt62	Josue Ayala, FOOD LION #0196 FOOD LION 3.23.j	Administration	Office Administration	1864100 · TC - Office Supplies	8.77
Paychex	General Journal	03/24/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,980.77
Paychex	General Journal	03/24/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,779.92
Paychex	General Journal	03/24/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	161.29
Principal Financial Group	General Journal	03/24/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,407.11
Principal Financial Group	General Journal	03/24/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	521.92
Paychex	General Journal	03/24/2023	Payroll-TC	Employee Relocation Expenses	Administration	Office Administration	1868100 · TC - Moving Expense	0.00
Bluegrass Integrated Communications	Bill	03/24/2023	199404	Client Storage - February	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	18.50
Bluegrass Integrated Communications	Bill	03/24/2023	199404	Bulk Request X 2 - February	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	7.00
Bluegrass Integrated Communications	Bill	03/24/2023	199404	Freight used UPS- February	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	143.64
Delta	Credit Card Charge	03/24/2023	ExpRpt56	100083, Flight for STS Domestic Showcase 2023,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	570.40
Amazon	Credit Card Charge	03/25/2023	ExpRpt62	Josue Ayala, AMZN Mktp US*H75VG4E22,	Administration	Office Administration	1864100 · TC - Office Supplies	102.87
Mama Hollands	Credit Card Charge	03/27/2023	ExpRpt59	100084, SP MOMMA HOLLANDS MO Basket goodi	Destination Marketing	Public Relations	1769400 · Public Relations	32.10
New York Times	Credit Card Charge	03/27/2023	ExpRpt62	Josue Ayala, THE NEW YORK TIMES Screenshot 2	Administration	Office Administration	1864000 · TC - Business Expense	17.00
Gateway Parking Garage	Credit Card Charge	03/28/2023	ExpRpt56	100083, Parking charge for VTC Sports meeting in F	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	20.00
FedEx	Credit Card Charge	03/28/2023	ExpRpt57	100087, FEDEX FedEx shipment for African Americ	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	20.32
FedEx	Credit Card Charge	03/28/2023	ExpRpt57	100087, FedEx shipment for African American Trave	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	96.57
Williamsburg Woodlands	Credit Card Charge	03/28/2023	ExpRpt57	100087, WOODLANDS Bobby Holland site tour (Tri	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	292.96
Adobe	Credit Card Charge	03/28/2023	ExpRpt59	100084, ADOBE CREATIVE CLOUD Creative Clouc	Administration	Office Administration	1864000 · TC - Business Expense	313.92
Chesapeake Bank	Credit Card Charge	03/28/2023	ExpRpt62	Josue Ayala, WWW.DOODLE.COM,	Administration	Office Administration	1864000 · TC - Business Expense	14.95
Uber	Credit Card Charge	03/28/2023	ExpRpt63	Cimino, Victoria, CURB SVC TAXI LONG,	Administration	Office Administration	1864000 · TC - Business Expense	35.88

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Miles Partnership LLC	Bill	03/29/2023	78296	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	03/29/2023	78296	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Walmart	Credit Card Charge	03/29/2023	ExpRpt57	100087, Catawba School Group 4/1 arrival water for	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	3.68
Williamsburg Woodlands	Credit Card Credit	03/29/2023	ExpRpt57	100087, Bobby Holland Canceled one evening Bobb	Other Sales & Marketing	Sports Sales & Marketing	0766040 · Client Site Visits (Sports)	-146.48
Food for Thought	Credit Card Charge	03/29/2023	ExpRpt59	100084, Food For Thought - Dinner with Karen,	Destination Marketing	Public Relations	1769400 · Public Relations	38.20
Delta	Credit Card Charge	03/29/2023	ExpRpt60	100088, Connelly Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	361.80
Uber	Credit Card Charge	03/29/2023	ExpRpt61	100073, Taxi fare from Logan airport to hotel for clie	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	28.00
Lands End	Credit Card Charge	03/29/2023	ExpRpt62	Josue Ayala, LANDS END BUS OUTFITTE,	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	2,150.53
Indeed	Credit Card Charge	03/29/2023	ExpRpt62	Josue Ayala, ONLINE JOB ADS INDEED INDEED 3	Administration	Office Administration	1864100 · TC - Office Supplies	504.00
Connelly Partners	Bill	03/30/2023	39414	WTC '2023 Golf PR Event' 1st 50% due for producti	Destination Marketing	Destination Marketing	1769100 · Paid Media	31,263.45
Gocurb	Credit Card Charge	03/30/2023	ExpRpt60	100088, Connelly Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	34.92
Education Street Cambridge	Credit Card Charge	03/30/2023	ExpRpt61	100073, EF Education sales call - cafe beverages, o	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	8.73
Uber	Credit Card Charge	03/30/2023	ExpRpt61	100073, Uber trip transportation for EF meetings,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	30.58
Coraggio Group LLC	Bill	03/31/2023	78850	Project Management	Administration	Office Administration	1860200 · TC - Training	2,933.33
Coraggio Group LLC	Bill	03/31/2023	78850	In Person Strategic Planning Retreat	Administration	Office Administration	1860200 · TC - Training	800.00
Coraggio Group LLC	Bill	03/31/2023	78850	CliftonStrengths costs	Administration	Office Administration	1860200 · TC - Training	449.91
Coraggio Group LLC	Bill	03/31/2023	78850	1:1 Stakeholder Interviews	Administration	Office Administration	1860200 · TC - Training	2,000.00
Coraggio Group LLC	Bill	03/31/2023	78850	Administrative Fee (print production, scheduling, proj	Administration	Office Administration	1860200 · TC - Training	229.33
Percepture	Bill	03/31/2023	92007	Public Relations Service March 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Aromas	Credit Card Charge	03/31/2023	ExpRpt59	100084, Breakfast with Renee,	Destination Marketing	Destination Marketing	1769100 · Paid Media	8.66
Tasty Burger	Credit Card Charge	03/31/2023	ExpRpt60	100088, Connelly Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	14.86
Chesapeake Bank	Credit Card Charge	03/31/2023	ExpRpt60	100088, Connelly Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	3.52
Starbucks	Credit Card Charge	03/31/2023	ExpRpt60	100088, Connelly Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	12.97
Uber	Credit Card Charge	03/31/2023	ExpRpt61	100073, UBER TRIP Transportation to EF meetings,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	34.98
Emburse, Inc.	General Journal	03/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	03/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	7.90
Emburse, Inc.	General Journal	03/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	03/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.65
Chesapeake Bank	General Journal	03/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	40.91
Chesapeake Bank	General Journal	03/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	03/31/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	03/31/2023	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	206.60
Connelly Partners	General Journal	03/31/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.85
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.52
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	227.26
Connelly Partners	General Journal	03/31/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.76
LiveWire Business Solutions LLC	Bill	04/01/2023	4754	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	684.87
Great America Financial Services	General Journal	04/01/2023	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	04/01/2023	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	25.75
Great America Financial Services	General Journal	04/01/2023	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	04/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	General Journal	04/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	210.75
Williamsburg Area Chamber of Commerce	General Journal	04/01/2023	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
Anthem Blue Cross Blue Shield	General Journal	04/01/2023	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	2,808.16
Anthem Blue Cross Blue Shield	General Journal	04/01/2023	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	39.32
Anthem Blue Cross Blue Shield	General Journal	04/01/2023	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	1.38
LiveWire Business Solutions LLC	Bill	04/01/2023	4767	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Assn of Chamber of Commerce Exec	Bill	04/01/2023	634591	ACCE April Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	579.71
Emburse, Inc.	Bill	04/01/2023	967247	April monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Nosh	Credit Card Charge	04/01/2023	ExpRpt59	100084, Lunch with Renee,	Destination Marketing	Public Relations	1769400 · Public Relations	21.79
Mobjack Bay Coffee Roasters	Credit Card Charge	04/01/2023	ExpRpt59	100084, Lunch with Jermaine,	Destination Marketing	Public Relations	1769400 · Public Relations	16.10
Fairmont	Credit Card Charge	04/01/2023	ExpRpt60	100088, Connely Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	810.36
Legal Sea Foods	Credit Card Charge	04/01/2023	ExpRpt60	100088, Connely Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	30.82
Richmond Parking	Credit Card Charge	04/01/2023	ExpRpt60	100088, Connely Partners meeting with Fluent 360,	Destination Marketing	Public Relations	1769400 · Public Relations	24.00
Fairmont	Credit Card Charge	04/01/2023	ExpRpt61	100073, MA for meetings with Fluent 360, EF Explor	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	1,534.64
Fairmont	Credit Card Credit	04/01/2023	ExpRpt61	100073, 16.05 refund on bill at Fairmont/Refund erro	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	-16.05
Indeed	Credit Card Charge	04/01/2023	ExpRpt62	Josue Ayala, ONLINE JOB ADS INDEED,	Administration	Office Administration	1864100 · TC - Office Supplies	360.00
Cvent	Bill	04/01/2023	4110151638	Year 2- 5/1/2023 - 4/30/2024 Advertising, Software,	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	10,908.39
Cvent	Bill	04/01/2023	4110151638	Year 2- 5/1/2023 - 4/30/2024 Advertising, Software,	Other Sales & Marketing	Sports Sales & Marketing	0760400 · Memberships (Sports)	10,908.39
Connely Partners	General Journal	04/01/2023	IT_SOFT_MRK	Zartico license	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	8,759.14
Connely Partners	General Journal	04/01/2023	IT_SOFT_MRK	Zartico license	Administration	Office Administration	1864900 · Interest Expense	1,658.52
Bluebird Cabs	Credit Card Charge	04/02/2023	ExpRpt63	Cimino, Victoria, BLUEBIRD CABS IMG_0083.JPG,	Administration	Office Administration	1860500 · TC - Travel	55.26
Newslinkgroup	Credit Card Charge	04/02/2023	ExpRpt63	Cimino, Victoria, NEWSLINK 13 BOS,	Administration	Office Administration	1860550 · TC - Meals & Entertainment	6.40
Fairmont	Credit Card Charge	04/02/2023	ExpRpt63	Cimino, Victoria, FAIRMONT APRIL.PDF FAIRMONT	Administration	Office Administration	1860500 · TC - Travel	2,019.76
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Masala Craft - meeting Jim	Administration	Office Administration	1860500 · TC - Travel	3.54
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Yorktown Beach Hotel - meeting Jim	Administration	Office Administration	1860500 · TC - Travel	17.03
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Freedom Park - Meeting Carla	Administration	Office Administration	1860500 · TC - Travel	8.52
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Great Wolf Lodge - drop basket off	Administration	Office Administration	1860500 · TC - Travel	8.78
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Food For Thought - meet with Kay	Administration	Office Administration	1860500 · TC - Travel	2.36
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Pierce's Bar-B-Que -meet with Kay and Renee	Administration	Office Administration	1860500 · TC - Travel	7.34
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Yorktown - to meet Jermaine	Administration	Office Administration	1860500 · TC - Travel	18.34
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	New Wolrd VR - meet Kay	Administration	Office Administration	1860500 · TC - Travel	5.37
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Wagsters - meet Kay	Administration	Office Administration	1860500 · TC - Travel	4.85
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	From home to Emily's Donuts - Meet Kay	Administration	Office Administration	1860500 · TC - Travel	17.69
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Freedom Park - Meet Jermaine	Administration	Office Administration	1860500 · TC - Travel	5.37
Daniela Owen	Bill	04/03/2023	REIMBMILE3/13-4/1/23	Alewerks Brewery/home - meet Renee	Administration	Office Administration	1860500 · TC - Travel	24.89
Hudson Airport Vendor	Credit Card Charge	04/03/2023	ExpRpt61	100073, AATC airport lunch and dinner food while tr	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	12.90
Euro Cafe	Credit Card Charge	04/03/2023	ExpRpt61	100073, Drinks while at AATC,	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	9.25
Yellow Cab	Credit Card Charge	04/03/2023	ExpRpt63	Cimino, Victoria, YELLOW CAB OF VICTORIA IMG	Administration	Office Administration	1860500 · TC - Travel	50.21
IContact	Credit Card Charge	04/04/2023	ExpRpt62	Josue Ayala, ICONTACT,	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Chesapeake Bank	General Journal	04/04/2023	Bank_Fee	Bank Fee: Stop Payment Charge	Administration	Office Administration	1864000 · TC - Business Expense	25.00
Chesapeake Bank	General Journal	04/04/2023	Bank_Fee	Bank Fee: Stop Payment Charge	Administration	Office Administration	1864000 · TC - Business Expense	25.00
Percepture	Bill	04/05/2023	92031	Blogs, The WilliamsBLOG	Destination Marketing	Public Relations	1769400 · Public Relations	195.00
Percepture	Bill	04/05/2023	92031	Social Media: Paid, "Life. At Your Pace."	Destination Marketing	Public Relations	1769400 · Public Relations	195.00
Percepture	Bill	04/05/2023	92031	Influencer Marketing, "Life. At Your Pace."	Destination Marketing	Public Relations	1769400 · Public Relations	195.00
Percepture	Bill	04/05/2023	92031	Internal Communications, Partner Newsletter	Destination Marketing	Public Relations	1769400 · Public Relations	195.00
Percepture	Bill	04/05/2023	92031	Marketing Consumer Products/Services, "Life. At Yr	Destination Marketing	Public Relations	1769400 · Public Relations	195.00
Percepture	Bill	04/05/2023	92031	Newsletters, Digital Newsletter	Destination Marketing	Public Relations	1769400 · Public Relations	195.00
Paychex	Bill	04/05/2023	3480757	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
FedEx	Credit Card Charge	04/05/2023	ExpRpt65	Jennifer McConnell, FEDEX 940823792846 Wline bc	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	8.01
FedEx	Credit Card Charge	04/05/2023	ExpRpt65	Jennifer McConnell, FEDEX 396675528201 Wline bc	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	14.75
Fleming's Engravings	Credit Card Charge	04/05/2023	ExpRpt69	Robert Larson, Client dinner gifts. PY *Fleming Buck	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	356.80
Uber	Credit Card Charge	04/05/2023	ExpRpt70	Julia Smyth-Young, Transportation during AATC,	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	74.70
Tlc	Credit Card Charge	04/05/2023	ExpRpt70	Julia Smyth-Young, CURB SVC TAXI LONG airport	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	42.07
Uber	Credit Card Charge	04/05/2023	ExpRpt70	Julia Smyth-Young, UBER TRIP African American T	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	41.37
Williamsburg Walking Tour	Credit Card Charge	04/06/2023	ExpRpt68	Daniela Owen, Tour tickets for international journalis	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	60.00
Richmond Parking	Credit Card Charge	04/06/2023	ExpRpt70	Julia Smyth-Young, RIC PARKING Parking during A	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	71.00
Uber	Credit Card Charge	04/06/2023	ExpRpt70	Julia Smyth-Young, UBER TRIP Flight delay out of C	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	30.73
Embassy	Credit Card Charge	04/06/2023	ExpRpt70	Julia Smyth-Young, Embassy Suites Cleveland - Rt	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	739.74
Fairmont	Credit Card Charge	04/06/2023	ExpRpt73	Cimino, Victoria, FAIRMONT EMPRESS,	Administration	Office Administration	1860500 · TC - Travel	1,768.25

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Paychex	General Journal	04/07/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,980.77
Paychex	General Journal	04/07/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,728.46
Paychex	General Journal	04/07/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	161.29
Principal Financial Group	General Journal	04/07/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,407.11
Principal Financial Group	General Journal	04/07/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	521.92
Paychex	General Journal	04/07/2023	Payroll-TC	Employee Relocation Expenses	Administration	Office Administration	1868100 · TC - Moving Expense	0.00
Grand Hyatt	Credit Card Charge	04/07/2023	ExpRpt73	Cimino, Victoria, GRAND HYATT WASHINGTON,	Administration	Office Administration	1860500 · TC - Travel	1,135.54
USPS	Credit Card Charge	04/08/2023	ExpRpt69	Robert Larson, Shipping cost to send Yeti Bottles to	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	41.70
The Hanover Insurance Group	General Journal	04/10/2023	WC-REBATE	The Hanover Insurance - WC Rebate	Administration	Office Administration	1862400 · TC - Insurance (Events)	-78.00
Weinstein, Richard	Bill	04/10/2023	WTC0323	March Services - 1.75 billable hours @ 125 per	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	218.75
Huddle Up Group	Bill	04/10/2023	2023-058	2023 All Access Subscription - Sports Tourism Index	Other Sales & Marketing	Sports Sales & Marketing	0760400 · Memberships (Sports)	3,000.00
Robert Larson	Bill	04/10/2023	REIMB/MILE2/3TO3/28	Home to Richmond Airport - ABA Marketplace 2023	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	24.24
Robert Larson	Bill	04/10/2023	REIMB/MILE2/3TO3/28	Richmond Airport to Home - ABA Marketplace 2023	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	24.24
Robert Larson	Bill	04/10/2023	REIMB/MILE2/3TO3/28	WTC to VTC Sports Meeting	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	34.06
Robert Larson	Bill	04/10/2023	REIMB/MILE2/3TO3/28	VTC Sports Meeting to Home	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	28.82
Diamond Springs	Bill	04/10/2023	0003675816	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Suter Printing-	Bill	04/10/2023	172416	Group Tour Planner Program Booklet 4/4 #100 Dull	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 · Materials (Group)	237.67
Connelly Partners	Bill	04/10/2023	39323-1	February Media, Part Two	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	94,445.27
Connelly Partners	Bill	04/10/2023	39454	March Snap widget, hosting, and domain name rene	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	04/10/2023	39455	April Domain Name Renewal	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	30.16
Connelly Partners	Bill	04/10/2023	39456	Industry Email Deployment April	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	520.00
Connelly Partners	Bill	04/10/2023	39457	FY23 Agency Fee - April 2023	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Account Mgt	186,666.67
Connelly Partners	Bill	04/10/2023	39458	2023 - Website Maintenance Fee - April	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	04/10/2023	39459	Shipping cost for a hard drive through UPS to the cli	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	22.50
Connelly Partners	Bill	04/10/2023	39460	2023 Q1/2 Influencer	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	20,161.55
Connelly Partners	Bill	04/10/2023	39461	2023 Q1 OOH Media March	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	503,820.50
Connelly Partners	Bill	04/10/2023	39462	2023 Q1 Digital Media March	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	608,853.67
Connelly Partners	Bill	04/10/2023	39463	2023 Q1/2 Digital Media January	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	2,229.76
Connelly Partners	Bill	04/10/2023	39464	2023 Q1/2 Digital Media February	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	129,802.13
Connelly Partners	Bill	04/10/2023	39465	2023 TV Trafficking Costs	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	11,615.25
Connelly Partners	Bill	04/10/2023	39474	2023 Q1/2 Paid Search Media March - Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	65,332.11
Connelly Partners	Bill	04/10/2023	39475	2023 Q1/2 Paid Social Media March - TikTok and Mi	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	109,677.65
Connelly Partners	Bill	04/10/2023	39476	2023 Q1/2 Print Media Renewals April- Vistagraphic	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	21,846.00
Connelly Partners	Bill	04/10/2023	39478	2023 HSMAI Awards Reimbursable Expenses HSM	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	3,403.87
Connelly Partners	Bill	04/10/2023	39479	2023 Reimbursable Travel Costs	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	1,608.42
Williamsburg Walking Tour	Credit Card Charge	04/10/2023	ExpRpt68	Daniela Owen, Trish tour tickets for Helene FH* WII	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	40.00
Hudson Airport Vendor	Credit Card Charge	04/10/2023	ExpRpt70	Julia Smyth-Young, HUDSON ST1417 Smart Water	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	25.34
Paradieslagardere	Credit Card Charge	04/10/2023	ExpRpt70	Julia Smyth-Young, DTW MICHIGAN TREASURES	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	9.97
Yellow Cab	Credit Card Charge	04/10/2023	ExpRpt70	Julia Smyth-Young, WHITTLESEABLU Tax fare fr	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	38.86
Walgreen's	Credit Card Charge	04/10/2023	ExpRpt72	Josue Ayala, WALGREENS #9975,	Administration	Office Administration	1864100 · TC - Office Supplies	33.85
USPS	Credit Card Charge	04/10/2023	ExpRpt72	Josue Ayala, USPS KIOSK 5197709550 Mail,	Administration	Office Administration	1864400 · TC - Postage	53.90
Great America Financial Services	Bill	04/11/2023	33838444	Per copy charge for color copies, over allowed amou	Administration	Office Administration	1864000 · TC - Business Expense	818.59
Great America Financial Services	Bill	04/11/2023	33838444	Copier Lease Expense	Administration	Office Administration	1864000 · TC - Business Expense	7.88
Esto	Credit Card Charge	04/11/2023	ExpRpt67	Jennifer Case, ESTO 2023 registration ESTO 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Associations & Meetings	1,025.00
Destinations International	Credit Card Charge	04/11/2023	ExpRpt67	Jennifer Case, Destination Marketing Association- C	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Associations & Meetings	1,095.00
Omni Dallas Convention Center	Credit Card Charge	04/11/2023	ExpRpt67	Jennifer Case, Destinations International Annual Cor	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	262.02
Delta	Credit Card Charge	04/11/2023	ExpRpt67	Jennifer Case, Flight change receipt,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	88.00
Delta	Credit Card Charge	04/11/2023	ExpRpt68	Daniela Owen, New York Golf Event DELTA AIR ***	Destination Marketing	Public Relations	1769400 · Public Relations	449.80
Destinations International	Credit Card Charge	04/11/2023	ExpRpt68	Daniela Owen, Destinations international conference	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Associations & Meetings	1,095.00
Omni deposit	Credit Card Charge	04/11/2023	ExpRpt68	Daniela Owen, Deposit for hotel for di OMNI DALLA	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	262.02
Uber	Credit Card Charge	04/11/2023	ExpRpt70	Julia Smyth-Young, Connect Spring Marketplace Ub	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	36.62
Uber	Credit Card Charge	04/11/2023	ExpRpt70	Julia Smyth-Young, Transportation during tradeshow	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	28.59
Uber	Credit Card Charge	04/11/2023	ExpRpt70	Julia Smyth-Young, Tip for Connect Spring Marketpl	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	7.32

**Williamsburg Tourism Council  
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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Uber	Credit Card Charge	04/11/2023	ExpRpt70	Julia Smyth-Young, Transportation during tradeshow	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	5.71
Starbucks	Credit Card Charge	04/11/2023	ExpRpt70	Julia Smyth-Young, VENETIAN STARBUCKS l brea	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	13.83
Uber	Credit Card Charge	04/11/2023	ExpRpt70	Julia Smyth-Young, REFUND 4.11.pdfUber cancel	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	32.21
Transcribe	Credit Card Charge	04/11/2023	ExpRpt72	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	4.99
Wall Street Journal	Credit Card Charge	04/11/2023	ExpRpt73	Cimino, Victoria, Award Framing,	Administration	Office Administration	1864000 · TC - Business Expense	810.20
Delta	Credit Card Charge	04/11/2023	ExpRpt73	Cimino, Victoria, DELTA AIR *****8384,	Administration	Office Administration	1860500 · TC - Travel	348.90
Extraspace	Credit Card Charge	04/11/2023	ExpRpt73	Cimino, Victoria, EXTRA SPACE 7490,	Administration	Office Administration	1864000 · TC - Business Expense	241.00
FedEx	Credit Card Charge	04/12/2023	ExpRpt65	Jennifer McConnell, Mailing out VW fleeces (5) to El	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	17.57
FedEx	Credit Card Charge	04/12/2023	ExpRpt65	Jennifer McConnell, Mailing out VW fleeces (5) to El	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	8.01
Zeppola	Credit Card Charge	04/12/2023	ExpRpt70	Julia Smyth-Young, Espresso and americano during	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	11.70
Mercato Della Pescheria Las Vegas	Credit Card Charge	04/12/2023	ExpRpt70	Julia Smyth-Young, Lunch with client Kay Johnson v	Other Sales & Marketing	MICE Sales & Marketing	0662200 · Meetings (MICE)	101.42
Yellow Cab	Credit Card Charge	04/12/2023	ExpRpt70	Julia Smyth-Young, CURB SVC TAXI LV NE Taxi fa	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	37.31
Chesapeake Bank	Credit Card Charge	04/12/2023	ExpRpt72	Josue Ayala, image.jpg,	Administration	Office Administration	1864100 · TC - Office Supplies	20.31
Staples	Credit Card Charge	04/12/2023	ExpRpt72	Josue Ayala, STAPLES 00107102.DOC030.PDF,	Administration	Office Administration	1864100 · TC - Office Supplies	105.90
United	Credit Card Charge	04/12/2023	ExpRpt73	Cimino, Victoria, UNITED *****2113,	Administration	Office Administration	1860500 · TC - Travel	587.90
Delta	Credit Card Charge	04/12/2023	ExpRpt73	Cimino, Victoria, DELTA AIR *****5922,	Administration	Office Administration	1860500 · TC - Travel	228.90
Walmart	Credit Card Charge	04/13/2023	ExpRpt65	Jennifer McConnell, Bottled water for EF group,	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	7.05
Marriott	Credit Card Charge	04/13/2023	ExpRpt67	Jennifer Case, Lodging for ESTO,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	1,688.49
Esto	Credit Card Charge	04/13/2023	ExpRpt68	Daniela Owen, EVENT* ESTO 2023,	Administration	Office Administration	1864000 · TC - Business Expense	1,025.00
Marriott	Credit Card Charge	04/13/2023	ExpRpt68	Daniela Owen, Hotel for Esto JW MARRIOTT RIVE	Administration	Office Administration	1860500 · TC - Travel	1,688.49
Uber	Credit Card Credit	04/13/2023	ExpRpt70	Julia Smyth-Young, 21UBER TRIP REFUND 4.11.px	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	-32.21
Wall's Alive	Credit Card Charge	04/13/2023	ExpRpt72	Josue Ayala, image.jpg WALLS ALIVE INC,	Administration	Office Administration	1864100 · TC - Office Supplies	161.86
VADMO	Credit Card Charge	04/14/2023	ExpRpt67	Jennifer Case, Cost for VIRGO award entries,	Administration	Office Administration	1864000 · TC - Business Expense	80.00
The Venetian	Credit Card Charge	04/14/2023	ExpRpt70	Julia Smyth-Young, VENETIAN/PALAZZO FRT DES	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	544.01
Uber	Credit Card Charge	04/14/2023	ExpRpt70	Julia Smyth-Young, UBER TRIP Uber to a client me	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	12.29
Delta	Credit Card Charge	04/14/2023	ExpRpt73	Cimino, Victoria, DELTA AIR *****0281,	Administration	Office Administration	1860500 · TC - Travel	897.80
Assn of Chamber of Commerce Exec	Bill	04/15/2023	633996	ACCE Quarterly 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	387.50
Richmond Parking	Credit Card Charge	04/15/2023	ExpRpt70	Julia Smyth-Young, Parking for Connect Marketplac	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	72.00
Zoom Video Communications Inc	Credit Card Charge	04/16/2023	ExpRpt72	Josue Ayala, ZOOM.US 888-799-9666 INV1979475	Administration	Office Administration	1864000 · TC - Business Expense	16.79
The Bake Shop	Credit Card Charge	04/17/2023	ExpRpt68	Daniela Owen, Treat for Helene TST* The Bakeshoj	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	19.83
Uber	Credit Card Charge	04/17/2023	ExpRpt69	Robert Larson, SQ *TERRY JAMES TAXI Cab Ride	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	44.40
Yellow Cab	Credit Card Charge	04/17/2023	ExpRpt70	Julia Smyth-Young, SQ *CAB-TRANSPORTATION	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	44.40
Areas Usa Lax	Credit Card Charge	04/17/2023	ExpRpt70	Julia Smyth-Young, ATL AIRP TODAY DR7 STS Bn	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	7.21
Chesapeake Bank	Credit Card Charge	04/17/2023	ExpRpt72	Josue Ayala, FOOD LION #0196 image.jpg,	Administration	Office Administration	1864100 · TC - Office Supplies	25.09
Verizon Wireless	Bill	04/18/2023	9932823936	March 19, 2023 - April 18, 2023 Wireless	Administration	Office Administration	1864500 · TC - Phone	360.00
Verizon Wireless	Bill	04/18/2023	9932823936	Equipment Charges	Administration	Office Administration	1864500 · TC - Phone	277.70
Verizon Wireless	Bill	04/18/2023	9932823936	Surcharges and Other Charges & Credits (Equipmen	Administration	Office Administration	1864500 · TC - Phone	-64.00
Verizon Wireless	Bill	04/18/2023	9932823936	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 · TC - Phone	11.87
Connelly Partners	Bill	04/18/2023	39520	March Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	802,479.49
Tic	Credit Card Charge	04/18/2023	ExpRpt67	Jennifer Case, Transportation- Daniela Owen and Je	Administration	Office Administration	1860500 · TC - Travel	89.53
Ticketleap	Credit Card Charge	04/18/2023	ExpRpt67	Jennifer Case, Ticket for ESTO Cares Event,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Associations & Meetings	27.25
Ticketleap tickets	Credit Card Charge	04/18/2023	ExpRpt68	Daniela Owen, Ticketleap ESTO Cares Esto cares,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Associations & Meetings	27.25
Bottino	Credit Card Charge	04/18/2023	ExpRpt68	Daniela Owen, lunch arriving in New York,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	49.66
Embassy Suites by Hilton Huntsville	Credit Card Charge	04/18/2023	ExpRpt69	Robert Larson, Dinner at STS Domestic Showcase 2	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	32.25
Uber	Credit Card Charge	04/18/2023	ExpRpt70	Julia Smyth-Young, Cava salad, spendrift grapefruit	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	4.78
Delta	Credit Card Charge	04/18/2023	ExpRpt70	Julia Smyth-Young, Travel for IPW via Delta,	Other Sales & Marketing	International Sales & Marketing	0660500 · Travel (International)	1,300.40
Uber	Credit Card Charge	04/18/2023	ExpRpt70	Julia Smyth-Young, Dinner during tradeshow for STS	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	18.10
Delta	Credit Card Charge	04/18/2023	ExpRpt70	Julia Smyth-Young, DELTA AIR *****2626 Airfare	Other Sales & Marketing	Sports Sales & Marketing	0760500 · Travel (Sports)	716.40
Embassy	Credit Card Charge	04/18/2023	ExpRpt70	Julia Smyth-Young, STS Lodging Group Tradeshow.	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	195.20
Tic	Credit Card Charge	04/18/2023	ExpRpt70	Julia Smyth-Young, Destination mtg NY Media Even	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	108.69
Paradieslagardere	Credit Card Charge	04/18/2023	ExpRpt70	Julia Smyth-Young, ATL CNBC,	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	16.60
Pepe Giallo	Credit Card Charge	04/18/2023	ExpRpt73	Cimino, Victoria, PEPE GIALLO,	Administration	Office Administration	1860500 · TC - Meals & Entertainment	301.57
Paychex	General Journal	04/19/2023	PAYCX_RFD	Paychex Rfd - VA SUI tax rate reduction	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	-1,872.02



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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Yellow Cab	Credit Card Charge	04/19/2023	ExpRpt67	Jennifer Case, NYC TAXI 1246 12460010 Transport	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	84.90
Norfolk Port Authority	Credit Card Charge	04/19/2023	ExpRpt67	Jennifer Case, NORFOLK AIRPORT PARKING Parl	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	48.00
Fresh	Credit Card Charge	04/19/2023	ExpRpt67	Jennifer Case, Meals- Daniela Owen and Jennifer C:	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	33.57
SQ *Ammi	Credit Card Charge	04/19/2023	ExpRpt67	Jennifer Case, Meals- Daniela Owen and Jennifer C:	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	13.06
Cibo Connector	Credit Card Charge	04/19/2023	ExpRpt67	Jennifer Case, Meals- Daniela Owen and Jennifer C:	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	12.37
Bird and branch	Credit Card Charge	04/19/2023	ExpRpt68	Daniela Owen, Breakfast SQ *BIRD & BRANCH PIE	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	9.35
Norfolk International	Credit Card Charge	04/19/2023	ExpRpt68	Daniela Owen, Parking for NYC media event NORF	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	22.00
Standardhotels	Credit Card Charge	04/19/2023	ExpRpt68	Daniela Owen, NYC media event HIGH LINE HOTE	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	576.11
Embassy Suites by Hilton Huntsville	Credit Card Charge	04/19/2023	ExpRpt69	Robert Larson, Hotel for STS Domestic Showcase 2l	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	585.60
Shake shack	Credit Card Charge	04/19/2023	ExpRpt69	Robert Larson, Dinner coming home from STS Dom	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	22.87
Richmond Parking	Credit Card Charge	04/19/2023	ExpRpt70	Julia Smyth-Young, RIC PARKING Parking for Trav	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	36.00
Uber	Credit Card Charge	04/19/2023	ExpRpt70	Julia Smyth-Young, UBER TRIP Airport transportat	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	32.37
Stellarairportstores	Credit Card Charge	04/19/2023	ExpRpt70	Julia Smyth-Young, BUZZFEEDFOSTER NYC LGA	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	9.66
Adobe	Credit Card Charge	04/19/2023	ExpRpt72	Josue Ayala, ADOBE *ACROPRO SUBS,	Administration	Office Administration	1864000 · TC - Business Expense	19.99
City Winery	Credit Card Charge	04/19/2023	ExpRpt73	Cimino, Victoria, TST* CITY WINERY - PIER 5,	Administration	Office Administration	1860550 · TC - Meals & Entertainment	19.33
Standardhotels	Credit Card Charge	04/19/2023	ExpRpt73	Cimino, Victoria, HIGH LINE HOTEL,	Administration	Office Administration	1860500 · TC - Travel	576.11
Standardhotels	Credit Card Charge	04/19/2023	ExpRpt73	Cimino, Victoria, HIGH LINE HOTEL,	Administration	Office Administration	1860500 · TC - Travel	576.11
Strategic Marketing & Research	Bill	04/20/2023	0011716-IN	Professional fees - April 2023	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Connelly Partners	Bill	04/20/2023	39522	2023 Fluent 360 Consulting Costs	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	12,659.33
Percepture	Bill	04/20/2023	93017	New York Golf Media Event	Destination Marketing	Public Relations	1769400 · Public Relations	30,257.26
Walmart	Credit Card Charge	04/20/2023	ExpRpt65	Jennifer McConnell, 4.20 walmart bottled water for E	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	7.05
Standardhotels	Credit Card Charge	04/20/2023	ExpRpt68	Daniela Owen, Dinner after media event STANDAR	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	36.09
Umi Sushi	Credit Card Charge	04/20/2023	ExpRpt68	Daniela Owen, Lunch with Helene,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	30.86
Mama Hollands	Credit Card Charge	04/20/2023	ExpRpt68	Daniela Owen, Cookies for international journalists	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	16.70
Richmond Parking	Credit Card Charge	04/20/2023	ExpRpt69	Robert Larson, Parking for STS Domestic Showcase	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	48.00
Delta	Credit Card Charge	04/20/2023	ExpRpt70	Julia Smyth-Young, Flight Delta IPW additional char	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	126.00
Uber	Credit Card Charge	04/20/2023	ExpRpt70	Julia Smyth-Young, Destination Marketing Special e	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	91.20
Amazon	Credit Card Charge	04/20/2023	ExpRpt72	Josue Ayala, IMG_6605.PNG AMZN Mktp US*HV2J	Administration	Office Administration	1864100 · TC - Office Supplies	91.47
Apple	Credit Card Charge	04/20/2023	ExpRpt72	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	59.99
Paychex	General Journal	04/21/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	36,980.77
Paychex	General Journal	04/21/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,870.54
Paychex	General Journal	04/21/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	161.29
Principal Financial Group	General Journal	04/21/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,407.11
Principal Financial Group	General Journal	04/21/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	521.92
Paychex	General Journal	04/21/2023	Payroll-TC	Employee Relocation Expenses	Administration	Office Administration	1868100 · TC - Moving Expense	1,857.31
Jennifer Case	Bill	04/21/2023	REIMB/EXP04/01/23	Boston Trip for CP meeting with Fluent 360 -Transp	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	46.38
Jennifer Case	Bill	04/21/2023	REIMB/EXP04/01/23	Boston Trip to CP for Fluent 360 Meeting - From din	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	38.90
The Peanut Shop	Credit Card Charge	04/21/2023	ExpRpt68	Daniela Owen, LS THE PEANUT SHOP OF Peanuts	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	27.26
CHRISTIANA CAMPBELL'S	Credit Card Charge	04/21/2023	ExpRpt68	Daniela Owen, Dinner for International Journalists,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	421.68
GRIFFIN HOTEL	Credit Card Charge	04/21/2023	ExpRpt68	Daniela Owen, Hotel for international journalists driv	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	368.78
Illy	Credit Card Charge	04/21/2023	ExpRpt70	Julia Smyth-Young, ILLY CAFFE WILLIAMSBURG l	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	19.67
Richmond Parking	Credit Card Charge	04/21/2023	ExpRpt73	Cimino, Victoria, RIC PARKING,	Administration	Office Administration	1860500 · TC - Travel	73.00
Grand Hyatt	Credit Card Charge	04/21/2023	ExpRpt73	Cimino, Victoria, GRAND HYATT WASHINGTON,	Administration	Office Administration	1860500 · TC - Travel	61.28
The Williamsburg Lodge	Credit Card Charge	04/22/2023	ExpRpt68	Daniela Owen, Hotel stay for international journalist	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	359.28
The Williamsburg Lodge	Credit Card Charge	04/22/2023	ExpRpt68	Daniela Owen, Hotel stay for international journalist	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	359.28
Mobjack Bay Coffee Roasters	Credit Card Charge	04/22/2023	ExpRpt68	Daniela Owen, Lunch for international group with tra	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	79.60
Inn Ristoration	Credit Card Charge	04/22/2023	ExpRpt68	Daniela Owen, Terrace breakfast for international gn	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	232.88
The Williamsburg Lodge	Credit Card Charge	04/22/2023	ExpRpt68	Daniela Owen, Hotel stay for the international journa	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	359.28
Staples	Credit Card Charge	04/22/2023	ExpRpt73	Cimino, Victoria, IMG_0164.JPG STAPLES 001071(	Administration	Office Administration	1864000 · TC - Business Expense	492.18
Amazon	Credit Card Charge	04/23/2023	ExpRpt72	Josue Ayala, AMZN MKTP US*HF5P31AV0 AM IMC	Administration	Office Administration	1864100 · TC - Office Supplies	171.18
Staples	Credit Card Credit	04/23/2023	ExpRpt73	Cimino, Victoria, Return of same day purchasesSTAF	Administration	Office Administration	1864100 · TC - Office Supplies	-492.18
Wingstop	Credit Card Charge	04/24/2023	ExpRpt70	Julia Smyth-Young, Dinner at hotel after evening evi	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	37.59
Apple	Credit Card Charge	04/24/2023	ExpRpt72	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	4.99

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
New York Times	Credit Card Charge	04/24/2023	ExpRpt72	Josue Ayala, THE NEW YORK TIMES,	Administration	Office Administration	1864000 · TC - Business Expense	20.00
Miles Partnership LLC	Bill	04/25/2023	79593	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	04/25/2023	79593	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Adobe	Credit Card Charge	04/25/2023	ExpRpt68	Daniela Owen, Subscription for Adobe ADOBE *CR	Administration	Office Administration	1864000 · TC - Business Expense	313.92
Jamestown discover	Credit Card Charge	04/25/2023	ExpRpt68	Daniela Owen, Boat ride with Chris and Meghan FH	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	31.80
Freeman	Credit Card Charge	04/25/2023	ExpRpt70	Julia Smyth-Young, FREEMAN Booth Furniture, Cle	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	1,187.51
Staples	Credit Card Charge	04/25/2023	ExpRpt72	Josue Ayala, STAPLES 00107102 image.jpg,	Administration	Office Administration	1864100 · TC - Office Supplies	331.67
Staples	Credit Card Charge	04/25/2023	ExpRpt73	Cimino, Victoria, STAPLES 00107102,	Administration	Office Administration	1864000 · TC - Business Expense	275.82
World Market	Credit Card Charge	04/25/2023	ExpRpt73	Cimino, Victoria, WORLD MARKET #373,	Administration	Office Administration	1864000 · TC - Business Expense	197.08
The Williamsburg Winery	Bill	04/26/2023	RT2715	Promotional Gifts: Winemaking Book (17 Books)	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	114.36
The Williamsburg Winery	Bill	04/26/2023	RT2715	Promotional Gifts: Winemaking Book (17 Books)	Other Sales & Marketing	International Sales & Marketing	0464200 · Materials (International)	114.36
The Williamsburg Winery	Bill	04/26/2023	RT2715	Promotional Gifts: Winemaking Book (17 Books)	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Promotional Prizing	228.71
Triple Crown Sports	Bill	04/26/2023	04262023-02	Cooperative Marketing Agreement VA State Champi	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	7,500.00
FedEx	Credit Card Charge	04/26/2023	ExpRpt65	Jennifer McConnell, Mailing out Smart Meetings Nat	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	64.90
FedEx	Credit Card Charge	04/26/2023	ExpRpt65	Jennifer McConnell, Mailing out Smart Meetings Nat	Other Sales & Marketing	MICE Sales & Marketing	0666070 · Sales Premium (MICE)	14.43
Marriott	Credit Card Charge	04/26/2023	ExpRpt70	Julia Smyth-Young, MARRIOTT VIRGINIA BEAC Sr	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	82.63
Office Max	Credit Card Charge	04/26/2023	ExpRpt72	Josue Ayala, image.jpg OFFICEMAX/DEPOT 6355,	Administration	Office Administration	1864100 · TC - Office Supplies	179.42
Virginia Society of Assoc. Executives	Credit Card Charge	04/27/2023	ExpRpt70	Julia Smyth-Young, VSAE Annual Conference Regis	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	285.00
FedEx	Credit Card Charge	04/27/2023	ExpRpt72	Josue Ayala, FDx OFFICE#17200001727 image.jpg	Administration	Office Administration	1864400 · TC - Postage	32.51
FedEx	Credit Card Charge	04/27/2023	ExpRpt72	Josue Ayala, FEDEX397583932056 image.jpg,	Administration	Office Administration	1864400 · TC - Postage	17.57
FedEx	Credit Card Charge	04/27/2023	ExpRpt72	Josue Ayala, FEDEX940830235855 image.jpg,	Administration	Office Administration	1864400 · TC - Postage	8.01
Ruth Larson	Bill	04/28/2023	REIMB/EXP 0423	Reimbursement for travel expenses to New York for	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	125.41
Chesapeake Bank	Credit Card Charge	04/28/2023	ExpRpt72	Josue Ayala, doodleag_invoice_16BSSzTd2oW13Cl	Administration	Office Administration	1864000 · TC - Business Expense	14.95
Amazon	Credit Card Charge	04/28/2023	ExpRpt72	Josue Ayala, AMZN Mkt US*HF3C847Z2,	Administration	Office Administration	1864100 · TC - Office Supplies	37.94
The Hounds Tail	Credit Card Charge	04/28/2023	ExpRpt72	Josue Ayala, WPY*THE HOUNDS TALE image.jpg,	Administration	Office Administration	1864000 · TC - Business Expense	1,582.47
Delta	Credit Card Charge	04/29/2023	ExpRpt73	Cimino, Victoria, DELTA AIR *****9512,	Administration	Office Administration	1860500 · TC - Travel	688.20
Percepture	Bill	04/30/2023	92010	Public Relations Service April 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Amazon	Credit Card Charge	04/30/2023	ExpRpt72	Josue Ayala, AMZN Mkt US*HM6BG8MM0,	Administration	Office Administration	1864100 · TC - Office Supplies	186.93
Amazon	Credit Card Charge	04/30/2023	ExpRpt72	Josue Ayala, AMZN Mkt US*HM9Z08J12 Screensh	Administration	Office Administration	1864100 · TC - Office Supplies	70.46
Amazon	Credit Card Charge	04/30/2023	ExpRpt72	Josue Ayala, Amazon.com*HM42J231 Screenshot ;	Administration	Office Administration	1864100 · TC - Office Supplies	16.20
Emburse, Inc.	General Journal	04/30/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	04/30/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	7.60
Emburse, Inc.	General Journal	04/30/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	04/30/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.64
Chesapeake Bank	General Journal	04/30/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	39.61
Chesapeake Bank	General Journal	04/30/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	04/30/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	04/30/2023	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	203.00
Connelly Partners	General Journal	04/30/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	1,194.30
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	-6,250.00
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.51
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	223.35
Connelly Partners	General Journal	04/30/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
Anthem Blue Cross Blue Shield	General Journal	05/01/2023	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	5,871.47
Anthem Blue Cross Blue Shield	General Journal	05/01/2023	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	65.70
Anthem Blue Cross Blue Shield	General Journal	05/01/2023	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	245.83
Great America Financial Services	General Journal	05/01/2023	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	05/01/2023	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	25.15

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	General Journal	05/01/2023	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
Williamsburg Area Chamber of Commerce	General Journal	05/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	General Journal	05/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	196.95
Williamsburg Area Chamber of Commerce	General Journal	05/01/2023	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
LiveWire Business Solutions LLC	Bill	05/01/2023	4784	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	684.87
Chesapeake Bank	General Journal	05/01/2023	ExpRptRfd	Julia Smyth refund of personal items on Ches Acct	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	-54.41
Chesapeake Bank	General Journal	05/01/2023	ExpRptRfd	Julia Smyth refund of personal items on Ches Acct	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	-18.00
Chesapeake Bank	General Journal	05/01/2023	ExpRptRfd	Julia Smyth refund of personal items on Ches Acct	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	-25.35
Society of Government Meeting Professiona	Bill	05/01/2023	14623	Membership Renewal through 6-30-24	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	400.00
LiveWire Business Solutions LLC	Bill	05/01/2023	4798	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Bright Business Media, LLC	Bill	05/01/2023	26419	The Smart Meeting - 3 Day - June 2023	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5,800.00
Bluegrass Integrated Communications	Bill	05/01/2023	199993	Client Storage - March 2023	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	21.50
VADMO	Bill	05/01/2023	02038	AAA Sales Blitz - Event registration	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	125.00
Assn of Chamber of Commerce Exec	Bill	05/01/2023	635786	ACCE May Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	836.74
LiveWire Business Solutions LLC	Bill	05/01/2023	4807	TP-LINK® AC1300 Wireless Dual Band - For Julia -	Administration	Office Administration	1864600 · TC - Online Service	45.56
Emburse, Inc.	Bill	05/01/2023	1006166	May monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Delta	Credit Card Charge	05/01/2023	ExpRpt70	Julia Smyth-Young, DELTA AIR *****2655 IPW F	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	250.00
VistaGraphics Inc	Bill	05/01/2023	13064-M	Freight for palette shipment of Guides to Bluegrass I	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	208.56
Staples	Credit Card Charge	05/01/2023	ExpRpt72	Josue Ayala, image.jpg STAPLES 00107102,	Administration	Office Administration	1864100 · TC - Office Supplies	347.96
American Airlines	Credit Card Charge	05/01/2023	ExpRpt73	Cimino, Victoria, AMERICAN AIR0012390569095,	Administration	Office Administration	1860500 · TC - Travel	1,281.70
Delta	Credit Card Charge	05/01/2023	ExpRpt73	Cimino, Victoria, DELTA AIR *****8479,	Administration	Office Administration	1860500 · TC - Travel	278.90
Connelly Partners	General Journal	05/01/2023	IT_SOFT_MRK	Zartico license	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	8,759.14
Connelly Partners	General Journal	05/01/2023	IT_SOFT_MRK	Zartico license	Administration	Office Administration	1864900 · Interest Expense	1,658.52
Delta	Credit Card Charge	05/02/2023	ExpRpt70	Julia Smyth-Young, Travel for SMART Meetings (cli	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	1,159.40
Staples	Credit Card Charge	05/02/2023	ExpRpt72	Josue Ayala, STAPLES 00107102 image.jpg,	Administration	Office Administration	1864100 · TC - Office Supplies	431.96
Indeed	Credit Card Charge	05/02/2023	ExpRpt72	Josue Ayala, ONLINE JOB ADS INDEED,	Administration	Office Administration	1868000 · TC - Recruiting	144.00
IContact	Credit Card Charge	05/02/2023	ExpRpt72	Josue Ayala, ICONTACT,	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Coraggio Group LLC	Bill	05/03/2023	79984	Project Management	Administration	Office Administration	1860200 · TC - Training	2,350.00
Coraggio Group LLC	Bill	05/03/2023	79984	Graphic Design	Administration	Office Administration	1860200 · TC - Training	425.00
Coraggio Group LLC	Bill	05/03/2023	79984	1:1 Stakeholder Interviews	Administration	Office Administration	1860200 · TC - Training	1,000.00
Coraggio Group LLC	Bill	05/03/2023	79984	In Person Strategic Planning Retreat	Administration	Office Administration	1860200 · TC - Training	400.00
Coraggio Group LLC	Bill	05/03/2023	79984	Get Focused: Planning Sessions	Administration	Office Administration	1860200 · TC - Training	20,433.33
Coraggio Group LLC	Bill	05/03/2023	79984	Draft, Edit, Review and Develop Insight Report	Administration	Office Administration	1860200 · TC - Training	1,635.00
Coraggio Group LLC	Bill	05/03/2023	79984	Get Clear: Planning Sessions	Administration	Office Administration	1860200 · TC - Training	500.00
Coraggio Group LLC	Bill	05/03/2023	79984	Administrative Fee (print production, scheduling, pro	Administration	Office Administration	1860200 · TC - Training	1,069.73
Coraggio Group LLC	Bill	05/03/2023	79984	Travel Expenses - April 26-28	Administration	Office Administration	1860200 · TC - Training	3,034.92
Virginia Society of Assoc. Executives	Credit Card Charge	05/03/2023	ExpRpt70	Julia Smyth-Young, DOC-USFCS-3019753880 5.4 T	Other Sales & Marketing	International Sales & Marketing	0465900 · Special Events (International)	25.00
Virginia Society of Assoc. Executives	Credit Card Charge	05/03/2023	ExpRpt79	Julia Smyth-Young, Sandra Business Education 5.0;	Administration	Office Administration	1864000 · TC - Business Expense	45.00
Paychex	General Journal	05/05/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	37,990.38
Paychex	General Journal	05/05/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	2,865.69
Paychex	General Journal	05/05/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	165.37
Principal Financial Group	General Journal	05/05/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,081.83
Principal Financial Group	General Journal	05/05/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	748.26
Paychex	General Journal	05/05/2023	Payroll-TC	Employee Relocation Expenses	Administration	Office Administration	1868100 · TC - Moving Expense	0.00
Diamond Springs	Bill	05/05/2023	0003766429	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Paychex	Bill	05/05/2023	3584952	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Illy	Credit Card Charge	05/05/2023	DO ExpRpt74	Daniela Owen, ILLY CAFFE WILLIAMSBURG,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Editorial Content Creation	13.07
Staples	Credit Card Charge	05/05/2023	JA ExpRpt77	Josue Ayala, STAPLES DIRECT,	Administration	Office Administration	1864100 · TC - Office Supplies	522.40
Chesapeake Bank	Credit Card Charge	05/05/2023	JA ExpRpt77	Josue Ayala, FOOD LION #0196,	Administration	Office Administration	1864100 · TC - Office Supplies	7.26
Free Range Juice Bar	Credit Card Charge	05/06/2023	DO ExpRpt74	Daniela Owen, Breakfast with Emily SQ *FREE RAN	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	11.99
The Bake Shop	Credit Card Charge	05/07/2023	DO ExpRpt74	Daniela Owen, Breakfast with Emily TST* The Bake;	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	15.52
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Meet Helene at Williamsburg Winery	Administration	Office Administration	1860500 · TC - Travel	5.76
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Drive to and from Norfolk airport for NYC event	Administration	Office Administration	1860500 · TC - Travel	21.62

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Meet Helene in Yorktown	Administration	Office Administration	1860500 · TC - Travel	16.64
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Meet Travel South group	Administration	Office Administration	1860500 · TC - Travel	18.67
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Meet Travel South group	Administration	Office Administration	1860500 · TC - Travel	4.19
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Meet Travel South group	Administration	Office Administration	1860500 · TC - Travel	12.51
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Meet Travel South group to head back home	Administration	Office Administration	1860500 · TC - Travel	13.30
Daniela Owen	Bill	05/08/2023	REIMB/MILE/0423	Partner Meeting with Copper Fox	Administration	Office Administration	1860500 · TC - Travel	2.10
Column15	Credit Card Charge	05/08/2023	DO ExpRpt74	Daniela Owen, Breakfast with Emily COLUMN 15 CC	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	7.33
Apple	Credit Card Charge	05/08/2023	JA ExpRpt77	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	5.99
Kephi Greek kitchen	Credit Card Charge	05/08/2023	VCExpRpt93	Cimino, Victoria, SQ *KEPHI GREEK KITCHEN IMC	Administration	Office Administration	1860550 · TC - Meals & Entertainment	49.66
Williamsburg Walking Tour	Credit Card Charge	05/09/2023	DO ExpRpt174	Daniela Owen, Tour for German journalists,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	106.00
Williamsburg Walking Tour	Credit Card Charge	05/09/2023	DO ExpRpt174	Daniela Owen, 106FH* WILLIAMSBURG WALKI FH	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	84.80
Williamsburg Walking Tour	Credit Card Charge	05/09/2023	DO ExpRpt174	Daniela Owen, FH* WILLIAMSBURG WALKI Tour ft	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	84.80
Williamsburg Walking Tour	Credit Card Charge	05/09/2023	DO ExpRpt174	Daniela Owen, FH* WILLIAMSBURG WALKI Tour ft	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	84.80
Celli's Chocolate Chip	Credit Card Charge	05/09/2023	DO ExpRpt74	Daniela Owen, SQ *CELLI'S CHOCOLATE CHI Co	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	22.20
Old Chickahominy House	Credit Card Charge	05/09/2023	JM ExpRpt76	Jennifer McConnell, North Carolina Healthcare Asso	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	91.59
Freeman	Credit Card Charge	05/09/2023	JSYExpRpt79	Julia Smyth-Young, FREEMAN Booth shipping for IF	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	1,099.80
Hudson Airport Vendor	Credit Card Charge	05/09/2023	JSYExpRpt79	Julia Smyth-Young, HUDSONNEWS ST716 SMMS	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	10.28
PRSA (Public Relations Society of America)	Credit Card Charge	05/09/2023	JC ExpRpt80	Jennifer Case, PRSA Award Ceremony registration	Administration	Office Administration	1860500 · TC - Travel	375.00
Weinstein, Richard	Bill	05/10/2023	WTC0423	April Services - 2.5 billable hours @ 125 per	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	312.50
Hertz	Credit Card Charge	05/10/2023	DO ExpRpt74	Daniela Owen, HERTZ #0103002,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	596.63
Jet Blue	Credit Card Charge	05/10/2023	DO ExpRpt74	Daniela Owen, Taxes and Fee not charged Fare red	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	367.95
Kephi Greek kitchen	Credit Card Charge	05/10/2023	DO ExpRpt74	Daniela Owen, Dinner with Christine Dinner with Chr	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	32.26
San Luis	Credit Card Charge	05/10/2023	JSYExpRpt79	Julia Smyth-Young, Small Market Meetings Summit	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	240.35
Cochon 2nd	Credit Card Charge	05/11/2023	DO ExpRpt74	Daniela Owen, Lunch with journalist Chris - for Chris	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	170.60
Maurizios	Credit Card Charge	05/11/2023	DO ExpRpt74	Daniela Owen, Lunch with Christine and meeting ow	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	28.78
Dockery Taxi	Credit Card Charge	05/11/2023	JSYExpRpt79	Julia Smyth-Young, Taxi from airport to hotel for the	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	127.00
Paradieslagardere	Credit Card Charge	05/11/2023	JSYExpRpt79	Julia Smyth-Young, Lifewater and salad for dinner L	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	9.88
Uber	Credit Card Charge	05/11/2023	JSYExpRpt79	Julia Smyth-Young, UBER TRIP Uber 5.11 SMMS to	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	98.89
Uber	Credit Card Charge	05/11/2023	JSYExpRpt79	Julia Smyth-Young, UBER* TRIP Uber to airport he	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	19.77
Uber	Credit Card Charge	05/11/2023	VCExpRpt93	Cimino, Victoria, CREATIVE MOBIL10510014 IMG_	Administration	Office Administration	1860500 · TC - Travel	47.40
Le Yaca	Credit Card Charge	05/11/2023	VCExpRpt93	Cimino, Victoria, IMG_0138.jpg TST* LE YACA WIL	Administration	Office Administration	1860550 · TC - Meals & Entertainment	92.84
The Williamsburg Winery	Credit Card Charge	05/11/2023	VCExpRpt93	Cimino, Victoria, THE WILLIAMSBURG WINERY,	Administration	Office Administration	1864000 · TC - Business Expense	481.50
Great America Financial Services	Bill	05/12/2023	34042528	Copier Lease Expense	Administration	Office Administration	1864000 · TC - Business Expense	7.88
Aticha Thai Cuisine	Credit Card Charge	05/12/2023	DO ExpRpt74	Daniela Owen, Dinner with Courtney and Liz ATICH/	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	34.26
Richmond Region Tourism	Bill	05/12/2023	Connect2023	Connect Spring Marketplace 2023 Client Dinner and	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	779.62
Grit Hounds Junk Removal	Credit Card Charge	05/12/2023	JA ExpRpt77	Josue Ayala, GRIT HOUNDS,	Administration	Office Administration	1864000 · TC - Business Expense	476.10
AudioCrafter	Credit Card Charge	05/12/2023	JA ExpRpt77	Josue Ayala, Screenshot 2023-06-15 at 11.48.52 AM	Administration	Office Administration	1864000 · TC - Business Expense	750.00
San Luis	Credit Card Charge	05/12/2023	JSYExpRpt79	Julia Smyth-Young, Small Market Meetings Summit	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	305.00
Richmond Parking	Credit Card Charge	05/12/2023	JSYExpRpt79	Julia Smyth-Young, RIC parking SMMS 5.10-5.12 P	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	24.00
Extraspace	Credit Card Charge	05/12/2023	VCExpRpt93	Cimino, Victoria, 269EXTRA SPACE 7490,	Administration	Office Administration	1864000 · TC - Business Expense	269.00
Chesapeake Bank	Credit Card Charge	05/13/2023	DO ExpRpt74	Daniela Owen, BLUE TALON BISTRO Breakfast wit	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	28.01
Mariott	Credit Card Charge	05/13/2023	VCExpRpt93	Cimino, Victoria, Parking (Receipt not available),	Administration	Office Administration	1860500 · TC - Travel	6.00
Colonial pancakes	Credit Card Charge	05/14/2023	DO ExpRpt74	Daniela Owen, Breakfast with Chris COLONIALPAN	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	21.86
Cookie Chris	Credit Card Charge	05/14/2023	DO ExpRpt74	Daniela Owen, COOKIE CHRIS Cookies for fluent 3	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	20.15
Fairmont	Credit Card Charge	05/14/2023	VCExpRpt93	Cimino, Victoria, FAIRMONT COPLEY PLAZA-,	Administration	Office Administration	1860500 · TC - Travel	779.06
Connelly Partners	Bill	05/15/2023	39627	April Snap widget and hosting expenses	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	05/15/2023	39628	Destination Brochure- Description wrong on invoice.	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	20,931.00
Connelly Partners	Bill	05/15/2023	39628	Retouching images, printing, and shipping to William	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	1,354.69
Connelly Partners	Bill	05/15/2023	39629	Industry Email Deployment May	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Creative	520.00
Connelly Partners	Bill	05/15/2023	39631	2023 - Website Maintenance Fee - May	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	05/15/2023	39632	Purchased a hard drive for Jamestown 2020 shoot in	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Services	106.24
Connelly Partners	Bill	05/15/2023	39633	March Media - Stitcher	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	60,833.32
Connelly Partners	Bill	05/15/2023	39634	2023 Q1/2 Digital Media April	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	464,414.59

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	05/15/2023	39635	2023 Q1/2 Paid Search Media April - Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	49,483.62
Connelly Partners	Bill	05/15/2023	39636	2023 Q1/2 Paid Social Media April - TikTok and Met	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	74,881.17
Connelly Partners	Bill	05/15/2023	39637	2023 Q1/2 Co-Op Media April- Vistagraphics	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Print	5,625.00
Connelly Partners	Bill	05/15/2023	39638	2023 Q1 OOH Media April	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	76,909.50
Connelly Partners	Bill	05/15/2023	39639	2023 Fluent 360 Consulting Costs - May	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	12,659.33
Connelly Partners	Bill	05/15/2023	39640	2023 HSMAI Awards Reimbursable Expenses HSMA	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	1,247.78
Connelly Partners	Bill	05/15/2023	39641	2023 HSMAI Awards Reimbursable Expenses HSMA	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Travel (Agency)	3,185.05
Connelly Partners	Bill	05/15/2023	39642	fedex 3/31 J.Cuttle to Karlis Rekevis@11th Street \	Destination Marketing	Destination Marketing	1769100 · Paid Media	78.39
Connelly Partners	Bill	05/15/2023	39642	WTC '2023 Golf PR Event' Final bal due for product	Destination Marketing	Destination Marketing	1769100 · Paid Media	37,251.59
Connelly Partners	Bill	05/15/2023	39642	WTC '2023 Golf Pr Event' Photo & B-Roll coverage	Destination Marketing	Destination Marketing	1769100 · Paid Media	1,050.00
Connelly Partners	Bill	05/15/2023	39642	WTC '2023 Golf PR Event' Photography svcs 3/29 \	Destination Marketing	Destination Marketing	1769100 · Paid Media	7,000.00
Connelly Partners	Bill	05/15/2023	39642	WTC '2023 Golf PR Event' Shipping and unloading t	Destination Marketing	Destination Marketing	1769100 · Paid Media	7,756.97
Connelly Partners	Bill	05/15/2023	39643	April Broadcast Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	828,451.20
Strategic Marketing & Research	Bill	05/15/2023	0011731-IN	Professional fees - May 2023	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
Amiraj ~ Modern Indian Kitchen	Credit Card Charge	05/15/2023	DO ExpRpt74	Daniela Owen, Lunch with Courtney and Liz AMIRA	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	26.40
Grammarly	Credit Card Charge	05/15/2023	JA ExpRpt77	Josue Ayala, GRAMMARLY COP0CB7M,	Administration	Office Administration	1864000 · TC - Business Expense	1,740.00
Berrets Seafood Restaurant	Credit Card Charge	05/15/2023	VCExpRpt93	Camino, Victoria, IMG_0140.jpg TST* Berrets Restau	Administration	Office Administration	1860550 · TC - Meals & Entertainment	51.96
The Stonehouse Golf Club	Credit Card Charge	05/16/2023	DO ExpRpt74	Daniela Owen, Paid for golf for Tim,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	25.00
FedEx	Credit Card Charge	05/16/2023	JM ExpRpt76	Jennifer McConnell, IPW Swag FedEx Shipment 5.1	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	40.97
FedEx	Credit Card Charge	05/16/2023	JM ExpRpt76	Jennifer McConnell, IPW Swag FedEx Shipment 5.1	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	16.02
FedEx	Credit Card Charge	05/16/2023	JM ExpRpt76	Jennifer McConnell, IPW Swag FedEx Shipment 5.1	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	32.49
Zoom Video Communications Inc	Credit Card Charge	05/16/2023	JA ExpRpt77	Josue Ayala, ZOOM.US 888-799-9666,	Administration	Office Administration	1864000 · TC - Business Expense	16.79
Amazon	Credit Card Charge	05/16/2023	JA ExpRpt77	Josue Ayala, AMZN Mktp US*3601S8RW3,	Administration	Office Administration	1864100 · TC - Office Supplies	81.84
Amazon	Credit Card Charge	05/16/2023	JA ExpRpt77	Josue Ayala, AMZN Mktp US*CT4AS6M33 Screensl	Administration	Office Administration	1864100 · TC - Office Supplies	374.83
Amazon	Credit Card Charge	05/16/2023	JA ExpRpt77	Josue Ayala, Amazon.com*L59C06DR3,	Administration	Office Administration	1864100 · TC - Office Supplies	288.99
Amazon	Credit Card Charge	05/16/2023	JA ExpRpt77	Josue Ayala, Amazon.com*ZB1YA5S23,	Administration	Office Administration	1864100 · TC - Office Supplies	127.60
Amazon	Credit Card Charge	05/16/2023	JA ExpRpt77	Josue Ayala, AMZN Mktp US*Z17247QG3 MAY 11 \	Administration	Office Administration	1864100 · TC - Office Supplies	20.99
Percepture	Bill	05/17/2023	93501	Meghan O'Dell Trip / Reimbursable Expenses 5-12 t	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	358.98
Bluegrass Integrated Communications	Bill	05/17/2023	200289	Client Storage - April 2023	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	43.00
Bluegrass Integrated Communications	Bill	05/17/2023	200289	Bulk requests	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	10.50
Bluegrass Integrated Communications	Bill	05/17/2023	200289	Postage and Freight	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	225.30
Staples	Credit Card Charge	05/17/2023	JA ExpRpt77	Josue Ayala, image.jpg STAPLES 00107102,	Administration	Office Administration	1864100 · TC - Office Supplies	90.62
Jennifer Case	Bill	05/18/2023	JC-REIMB/MILE 04/23	Return trip from Connelly Partners/Fluent 360 Meeti	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	18.08
Jennifer Case	Bill	05/18/2023	JC-REIMB/MILE 04/23	Site visit with Daniela Owen	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	3.93
Jennifer Case	Bill	05/18/2023	JC-REIMB/MILE 04/23	Flying to New York City for New York Media Event	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	17.29
Jennifer Case	Bill	05/18/2023	JC-REIMB/MILE 04/23	Return trip from NYC - New York Media Event	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	18.08
Jennifer Case	Bill	05/18/2023	JC-REIMB/MILE 04/23	Site visit to GoApe	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	4.91
Jennifer Case	Bill	05/18/2023	JC-REIMB/MILE 04/23	Site visit to Copper Fox Distillery	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	1.05
Verizon Wireless	Bill	05/18/2023	9935204604	April 19, 2023 - May 18, 2023 Wireless	Administration	Office Administration	1864500 · TC - Phone	360.00
Verizon Wireless	Bill	05/18/2023	9935204604	Equipment Charges	Administration	Office Administration	1864500 · TC - Phone	277.70
Verizon Wireless	Bill	05/18/2023	9935204604	Surcharges and Other Charges & Credits (Equipmen	Administration	Office Administration	1864500 · TC - Phone	-57.00
Verizon Wireless	Bill	05/18/2023	9935204604	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 · TC - Phone	11.90
Society of Government Meeting Professiona	Bill	05/18/2023	14672	Sponsorship for 2023 National Education Conferenc	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	1,000.00
Walmart	Credit Card Charge	05/18/2023	JM ExpRpt76	Jennifer McConnell, Education First bottled water 5.	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	3.68
Ichiban	Credit Card Charge	05/18/2023	JSYExpRpt79	Julia Smyth-Young, Ichiban Brittany Rice CW Hospit	Other Sales & Marketing	MICE Sales & Marketing	0664510 · Sales Calls (MICE)	52.07
Paychex	General Journal	05/19/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	40,298.08
Paychex	General Journal	05/19/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,027.57
Paychex	General Journal	05/19/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	165.37
Principal Financial Group	General Journal	05/19/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,081.83
Principal Financial Group	General Journal	05/19/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	748.26
SYTA Student & Youth Travel Association	Bill	05/19/2023	2023CONFAUG18-23	2023 SYTA Annual Conf in Canada August 18-23	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 · Trade Shows (Group)	15,000.00
JetBlue	Credit Card Charge	05/19/2023	DO ExpRpt74	Daniela Owen, JETBLUE *****7434,	Administration	Office Administration	1860500 · TC - Travel	70.01
The Colonial williamsburg foundation	Credit Card Charge	05/19/2023	DO ExpRpt74	Daniela Owen, Carriage ride for international group	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	67.00

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Hertz	Credit Card Credit	05/19/2023	DO ExpRpt74	Daniela Owen, HERTZ #0103002,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	-596.63
Adobe	Credit Card Charge	05/19/2023	JA ExpRpt77	Josue Ayala, ADOBE *ACROPRO SUBS,	Administration	Office Administration	1864000 · TC - Business Expense	19.99
Apple	Credit Card Charge	05/19/2023	JA ExpRpt77	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	5.99
Staples	Credit Card Charge	05/19/2023	JA ExpRpt77	Josue Ayala, Screenshot 2023-06-14 at 12.09.17 PM	Administration	Office Administration	1864100 · TC - Office Supplies	93.77
Marriott	Credit Card Charge	05/19/2023	VCExpRpt93	Cimino, Victoria, FOLIO-1156-FYFMea.pdf	MARRIC Administration	Office Administration	1860500 · TC - Travel	3,644.88
FedEx	Credit Card Charge	05/21/2023	JSYExpRpt79	Julia Smyth-Young, IPW tradeshow swag received	d Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	30.00
Thrive Taxi Co	Credit Card Charge	05/21/2023	JSYExpRpt79	Julia Smyth-Young, Taxi ride from airport to hotel	for Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	41.95
Marriott	Credit Card Charge	05/21/2023	JSYExpRpt79	Julia Smyth-Young, IPW Marriott hotel stay 5.21-5.2	Other Sales & Marketing	International Sales & Marketing	0460500 · Travel (International)	1,551.13
Miles Partnership LLC	Bill	05/22/2023	80750	DE Hosting	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	05/22/2023	80750	DE Maintenance	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Whitley's Peanuts	Credit Card Charge	05/22/2023	DO ExpRpt74	Daniela Owen, Peanuts for German journalists	bags Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	19.39
New York Times	Credit Card Charge	05/22/2023	JA ExpRpt77	Josue Ayala, 20THE NEW YORK TIMES,	Administration	Office Administration	1864000 · TC - Business Expense	20.00
Destinations International	Credit Card Charge	05/23/2023	DO ExpRpt74	Daniela Owen, PDM Online Training PDM online	train Administration	Office Administration	1864000 · TC - Business Expense	495.00
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 3/28 - Purchased (2) Colonial	William Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	67.00
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 4/24 - Purchased (2) Williamsburg	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	91.54
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 4/25 - Purchased (2) Sweethaven I	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	12.50
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 4/25 - Purchased (2) Williamsburg	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	91.54
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 4/25 - Purchased (2) Williamsburg	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	40.00
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 4/25 - Purchased Colonial William:	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	67.00
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 4/5 - Purchased (2) Jamestown Ha	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	63.60
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 4/7 - Purchased (2) Jamestown Su	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	59.36
Connelly Partners	Bill	05/24/2023	39647	s. stewart exp rpt 5/2 - Refund for an activity	expens Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	0.00
Connelly Partners	Bill	05/24/2023	39647	WTC '2023 Influencer Pymts' 1st 50% due for 3	FAM Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,500.00
Connelly Partners	Bill	05/24/2023	39647	WTC '2023 Influencer Pymts' FAM trip to Williamsbu	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	9,650.00
Connelly Partners	Bill	05/24/2023	39647	WTC '2023 Influencer Pymts' Jermaine Fowler FAM	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	5,000.00
Connelly Partners	Bill	05/24/2023	39647	WTC '2023 Influencer Pymts' Renee Jordan FAM	trij Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	2,500.00
Connelly Partners	Bill	05/24/2023	39647	WTC '2023 Influencer Pymts' Travel exps for 3/29	- - Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,795.27
Connelly Partners	Bill	05/24/2023	39648	WTC '2023 Influencer Pymts' Final bal due for May	- Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	5,000.00
Connelly Partners	Bill	05/24/2023	39648	WTC '2023 Influencer Pymts' Final due for 4/17 -	4/2 Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	15,000.00
Connelly Partners	Bill	05/24/2023	39648	WTC '2023 Influencer Pymts' Travel exps for 3/29	- - Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	4,078.04
Connelly Partners	Bill	05/24/2023	39648	WTC '2023 Influencer Pymts' Travel exps for 4/17	- - Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	4,890.36
Connelly Partners	Bill	05/24/2023	39648	WTC '2023 Influencer Pymts' Travel exps for 5/3 -	5 Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	387.13
Connelly Partners	Bill	05/24/2023	39648	WTC '2023 Influencer Pymts' Travel exps for 5/5 -	5 Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,487.08
The Williamsburg Lodge	Credit Card Charge	05/24/2023	DO ExpRpt74	Daniela Owen, WILLIAMSBURG LGD AUTOG Hote	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	859.86
The Williamsburg Lodge	Credit Card Charge	05/24/2023	DO ExpRpt74	Daniela Owen, Hotel room for Michael - international	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	859.86
The Williamsburg Lodge	Credit Card Charge	05/24/2023	DO ExpRpt74	Daniela Owen, Hotel room for Sabine - international	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	859.86
The Williamsburg Lodge	Credit Card Charge	05/24/2023	DO ExpRpt74	Daniela Owen, Hotel room for Stephanie - international	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	859.86
The Williamsburg Lodge	Credit Card Charge	05/24/2023	DO ExpRpt74	Daniela Owen, Hotel room for international	journalist Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	859.86
Freeman	Credit Card Charge	05/24/2023	JSYExpRpt79	Julia Smyth-Young, Fee to install booth before	trade Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	299.65
Freeman	Credit Card Charge	05/24/2023	JSYExpRpt79	Julia Smyth-Young, Transportation from warehouse	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	291.20
Walmart	Credit Card Charge	05/25/2023	JM ExpRpt76	Jennifer McConnell, Bottles of water for Education	F Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	21.15
Chesapeake Bank	Credit Card Charge	05/25/2023	JA ExpRpt77	Josue Ayala, Receipt not available,	Administration	Office Administration	1864100 · TC - Office Supplies	39.84
VADMO	Bill	05/26/2023	02131	VADMO - Annual Membership Renewal for the	period Other Sales & Marketing	International Sales & Marketing	0460400 · Memberships (International)	360.00
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Partner Visit at CSilver Hand Meadery	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	1.44
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	To Kingsmill and back to drop off gift baskets	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	7.21
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	To meet influencer, Emily on Saturday	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	44.67
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	To meet Emily for breakfast on Sunday	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	34.72
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Drop of gift baskets at GWL	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	8.78
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Dinner with influencer, Christine	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	2.36
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Drop off gift baskets	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	7.21
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet Christine for lunch	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	4.98
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Take Chris to Alewerks	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	3.01
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Take Chris from Alewerks to Cochon on 2nd	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	3.28



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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Take Chris from Cochon on 2nd back to his hotel	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	0.85
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Thankful for you event	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	10.81
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	To meet Chris and Meghan	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	32.82
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	To meet Courtney and Liz for dinner	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	4.59
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet Chris in Williamsburg for breakfast	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	19.85
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet Courtney and Chris in Yorktown	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	8.38
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	back home	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	16.11
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet journalists, Chris for breakfast	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	17.88
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Grab cookies for gift basket	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	1.64
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	back home	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	20.76
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet with Fluent 360 at Hohl	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	9.83
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet Courtney and Liz	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	6.55
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Drop off gift baskets at Kingsmill	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	4.26
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Back to office	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	3.60
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet Tim at Stonehouse	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	20.44
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet Courtney and Liz at Free Range	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	11.27
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Williamsburg Winery for Board Meeting	Administration	Office Administration	1860500 · TC - Travel	5.76
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Meet Fluent 360 in Yorktown	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	17.16
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	DarkKoaster Ribbon Cutting	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	6.42
Daniela Owen	Bill	05/26/2023	REIMB/MILE-05/23	Partner Meeting with Windchaser Meadery	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	10.35
Adobe	Credit Card Charge	05/26/2023	DO ExpRpt74	Daniela Owen, Acrobat and creative cloud ADOBE *	Administration	Office Administration	1864000 · TC - Business Expense	313.92
Apple	Credit Card Charge	05/26/2023	JA ExpRpt77	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	5.99
Freeman	Credit Card Charge	05/27/2023	JSYExpRpt79	Julia Smyth-Young, I&D required Dismantle of booth	Other Sales & Marketing	International Sales & Marketing	0465010 · Trade Show (International)	299.65
Adobe	Credit Card Charge	05/28/2023	DO ExpRpt74	Daniela Owen, ADOBE *ACROPRO SUBS,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Editorial Content Creation	23.84
Delta	Credit Card Charge	05/29/2023	VCEXPpRpt93	Cimino, Victoria, DELTA AIR *****7260,	Administration	Office Administration	1860500 · TC - Travel	1,161.40
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	IMG_0162.JPG	Administration	Office Administration	1860500 · TC - Travel	121.38
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	IMG_0143.jpg	Administration	Office Administration	1860500 · TC - Travel	213.85
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	IMG_0161.JPG	Administration	Office Administration	1860500 · TC - Travel	51.29
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	IMG_0160.JPG	Administration	Office Administration	1860500 · TC - Travel	19.86
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	VC - 04/23 Exp	Administration	Office Administration	1860500 · TC - Travel	61.89
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	VC - 04/23 Exp	Administration	Office Administration	1860500 · TC - Travel	51.78
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	VC - 04/23 Exp	Administration	Office Administration	1860500 · TC - Travel	122.60
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	VC - 04/23 Exp	Administration	Office Administration	1860500 · TC - Travel	145.69
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	VC - 04/23 Exp	Administration	Office Administration	1860500 · TC - Travel	128.50
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	IMG_0150.JPG	Administration	Office Administration	1860550 · TC - Meals & Entertainment	67.00
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	IMG_0152.JPG	Administration	Office Administration	1860500 · TC - Travel	47.24
Cimino, Victoria	Bill	05/31/2023	ExpRpt73	IMG_0153.JPG	Administration	Office Administration	1860500 · TC - Travel	25.86
Percepture	Bill	05/31/2023	92066	Public Relations Service May 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Percepture	Bill	05/31/2023	93553	Chris Ryall Trip / Reimbursable Expenses 5-11 to 5-	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	1,954.42
	General Journal	05/31/2023	MRKT_RCLS	Reclass Inv 39414 - Production Backdrops - For Sale	Other Sales & Marketing	Group Tour Sales & Marketing	0560800 · Media (Group)	31,263.45
	General Journal	05/31/2023	MRKT_RCLS	Reclass Inv 39642 - Production Backdrops - For Sale	Other Sales & Marketing	MICE Sales & Marketing	0660800 · Media Exp (MICE)	37,251.59
	General Journal	05/31/2023	MRKT_RCLS	Reclass Inv 39642 - Production Backdrops - Shippin	Administration	Office Administration	1864400 · TC - Postage	7,756.97
	General Journal	05/31/2023	MRKT_RCLS	Reclass Inv 39642 - Production Backdrops - Shippin	Destination Marketing	Destination Marketing	1769100 · Paid Media	-7,756.97
	General Journal	05/31/2023	MRKT_RCLS	Reclass Inv 39642 - Production Backdrops - For Sale	Destination Marketing	Destination Marketing	1769100 · Paid Media	-37,251.59
	General Journal	05/31/2023	MRKT_RCLS	Reclass Inv 39414 - Production Backdrops - For Sale	Destination Marketing	Destination Marketing	1769100 · Paid Media	-31,263.45
Passiflora	Credit Card Charge	05/31/2023	JSYExpRpt79	Julia Smyth-Young, Deposit for special event lunche	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	698.75
WP First and Water Parking	Credit Card Charge	05/31/2023	JSYExpRpt79	Julia Smyth-Young, No receipt. Online paid parking	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	3.35
American Airlines	Credit Card Charge	05/31/2023	JC ExpRpt80	Jennifer Case, AMERICAN AIR0012397628618 Des	Administration	Office Administration	1860500 · TC - Travel	429.81
Suter Printing-	Credit Card Charge	05/31/2023	RLEXPpRpt82	Robert Larson, Signs for WorldStrides Client event ii	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	133.89
Emburse, Inc.	General Journal	05/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	05/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	7.30
Emburse, Inc.	General Journal	05/31/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	05/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.64

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bank	General Journal	05/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	38.41
Chesapeake Bank	General Journal	05/31/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Connelly Partners	General Journal	05/31/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.15
Connelly Partners	General Journal	05/31/2023	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	199.40
Connelly Partners	General Journal	05/31/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.84
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.52
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	219.35
Connelly Partners	General Journal	05/31/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.75
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	-5,150.00
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	5,150.00
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	-4,415.90
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	4,415.90
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	-2,627.28
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	2,627.28
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	-2,388.30
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	2,388.30
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Zartico License	Administration	Office Administration	1864900 · Interest Expense	-4,975.56
Connelly Partners	General Journal	05/31/2023	IT_SOFT_INT	Zartico License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	4,975.56
Great America Financial Services	General Journal	06/01/2023	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 · Depreciation Exp (Equip Lease)	278.31
Great America Financial Services	General Journal	06/01/2023	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 · Interest Expense	24.45
Williamsburg Area Chamber of Commerce	General Journal	06/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	General Journal	06/01/2023	RENT_EXP	Office lease	Administration	Office Administration	1864900 · Interest Expense	183.05
Williamsburg Area Chamber of Commerce	General Journal	06/01/2023	RENT_EXP	Office services fees	Administration	Office Administration	086480T · Rent - T	2,916.67
	General Journal	06/01/2023	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 · Depreciation Exp (Owned Equip)	120.86
LiveWire Business Solutions LLC	Bill	06/01/2023	4825	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	684.87
Anthem Blue Cross Blue Shield	General Journal	06/01/2023	EMP_BEN-TC	HMO - (Medical)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	5,871.47
Anthem Blue Cross Blue Shield	General Journal	06/01/2023	EMP_BEN-TC	HMO - (Vision)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	65.70
Anthem Blue Cross Blue Shield	General Journal	06/01/2023	EMP_BEN-TC	HMO - (Dental)	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	245.83
Assn of Chamber of Commerce Exec	Bill	06/01/2023	636746	ACCE June Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	836.74
LiveWire Business Solutions LLC	Bill	06/01/2023	4839	Trunking-2 line phone; Cloud Server; DID Mgmt	Administration	Office Administration	1864600 · TC - Online Service	322.50
Amazon	Credit Card Charge	06/01/2023	JA ExpRpt77	Josue Ayala, MAY 23 992.23.png AMZN Mkt US*G	Administration	Office Administration	1864100 · TC - Office Supplies	992.23
Amazon	Credit Card Charge	06/01/2023	JA ExpRpt77	Josue Ayala, JUN 1 BOTTLED WATER.png AMZN I	Administration	Office Administration	1864100 · TC - Office Supplies	464.99
Passiflora	Credit Card Charge	06/01/2023	JSYExpRpt79	Julia Smyth-Young, Worlstrides Event Luncheon for	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 · Sales Calls (Group)	2,037.25
Omni	Credit Card Charge	06/01/2023	JSYExpRpt79	Julia Smyth-Young, OMNI CHARLOTTESVILLE HO	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	213.12
Woodlands Hotel	Credit Card Charge	06/01/2023	VCExpRpt93	Robert Larson, Bobby Holland- Triple Crown Baseba	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	180.08
Omni	Credit Card Charge	06/01/2023	RLExpRpt82	Robert Larson, Parking for WorldStrides Client Even	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	8.00
Connelly Partners	General Journal	06/01/2023	IT_SOFT_MRK	Zartico license	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	8,759.14
Connelly Partners	General Journal	06/01/2023	IT_SOFT_MRK	Zartico license	Administration	Office Administration	1864900 · Interest Expense	1,658.52
Emburse, Inc.	Bill	06/01/2023	1057295	June monthly service expense	Administration	Office Administration	1864000 · TC - Business Expense	126.00
Virginia Restaurant Lodging Travel Assoc	Bill	06/01/2023	28069	2023/2024 VRLTA Annual Membership Dues (4/1/2)	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 · Memberships (Group)	895.00
Omni	Credit Card Charge	06/01/2023	VCExpRpt93	Cimino, Victoria, OMNI CHARLOTTESVILLE HOTE	Administration	Office Administration	1860500 · TC - Travel	213.12
Paychex	General Journal	06/02/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	40,298.08
Paychex	General Journal	06/02/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,027.57
Paychex	General Journal	06/02/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	165.37
Principal Financial Group	General Journal	06/02/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,081.83
Principal Financial Group	General Journal	06/02/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	748.26
SHRM - Society for HR Management	Credit Card Charge	06/02/2023	SV ExpRpt75	Vazquez, Sandra, SOCIETYFORHUMANRESOURC	Administration	Office Administration	1864000 · TC - Business Expense	244.00

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Walmart	Credit Card Charge	06/02/2023	JM ExpRpt76	Jennifer McConnell, Bottles of water for Education F	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	35.25
Staples	Credit Card Charge	06/02/2023	JM ExpRpt76	Jennifer McConnell, Packing tape to seal the boxes I	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 · Client Site Visits (Group)	12.83
Apple	Credit Card Charge	06/02/2023	JA ExpRpt77	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	5.99
IContact	Credit Card Charge	06/02/2023	JA ExpRpt77	Josue Ayala, 350ICONTACT receipt (3).pdf,	Administration	Office Administration	1864000 · TC - Business Expense	350.00
Speedway	Credit Card Charge	06/02/2023	JSYExpRpt79	Julia Smyth-Young, Gasoline for rental car used dur	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	62.33
Enterprise Rent-A-Car	Credit Card Charge	06/02/2023	JSYExpRpt79	Julia Smyth-Young, GROUPSpecial EventTransport	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	506.65
The Cheese Shop	Credit Card Charge	06/03/2023	JC ExpRpt80	Jennifer Case, German FAM tour,	Other Sales & Marketing	International Sales & Marketing	0465900 · Special Events (International)	82.42
King's Arm Tavern	Credit Card Charge	06/03/2023	JC ExpRpt80	Jennifer Case, German International FAM Tour,	Other Sales & Marketing	International Sales & Marketing	0465900 · Special Events (International)	550.98
U.S. Travel Association	Bill	06/05/2023	0014874-B	Chairman Circle Membership (2nd Installment)	Other Sales & Marketing	MICE Sales & Marketing	0660400 · Membership (MICE)	34,337.50
Coraggio Group LLC	Bill	06/05/2023	81617	Project Management	Administration	Office Administration	1860200 · TC - Training	250.00
Coraggio Group LLC	Bill	06/05/2023	81617	Get Focused: Planning Sessions	Administration	Office Administration	1860200 · TC - Training	100.00
Coraggio Group LLC	Bill	06/05/2023	81617	Strategic Plan Development and Documentation	Administration	Office Administration	1860200 · TC - Training	1,100.00
Coraggio Group LLC	Bill	06/05/2023	81617	Administrative Fee (print production, scheduling, pro	Administration	Office Administration	1860200 · TC - Training	58.00
Paychex	Bill	06/05/2023	3691987	Payroll Service - Vacation Time Tracking System	Administration	Office Administration	1864000 · TC - Business Expense	29.00
Delta	Credit Card Charge	06/05/2023	JSYExpRpt86	Julia Smyth-Young, DELTA AIR *****9813 Airfligt	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	896.40
Radisson Blu	Credit Card Charge	06/05/2023	JSYExpRpt86	Julia Smyth-Young, SGMP Hotel.pdf RESERVATIO	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	661.12
Radisson Blu	Credit Card Charge	06/05/2023	JSYExpRpt86	Julia Smyth-Young, SGMP Hotel svc fee charged se	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	43.21
Richmond Parking	Credit Card Charge	06/05/2023	JSYExpRpt86	Julia Smyth-Young, RIC PARKING SGMP RIC airpo	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	6.00
The Colonial williamsburg foundation	Credit Card Charge	06/05/2023	DOExpRpt91	Daniela Owen, Breakfast for international journalists	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	199.99
The Williamsburg Lodge	Credit Card Credit	06/05/2023	DOExpRpt91	Daniela Owen, Credit for Sabines hotel room Depos	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	-30.00
The Williamsburg Lodge	Credit Card Credit	06/05/2023	DOExpRpt91	Daniela Owen, Credit for Tanjas hotel room Room I	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	-30.00
Mobjack Bay Coffee Roasters	Credit Card Charge	06/05/2023	JAExpRpt97	Josue Ayala, Promotional for Fam,	Destination Marketing	Public Relations	1769400 · Public Relations	165.85
Percepture	Bill	06/06/2023	93554	Victoria Leandra Trip / Reimbursable Expenses 3-31	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	811.00
Weinstein, Richard	Bill	06/06/2023	WTC0523	May Services - 33 billable hours @ 125 per	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	4,125.00
Uber	Credit Card Charge	06/06/2023	JSYExpRpt86	Julia Smyth-Young, Taxi SGMP Old Dominion Chap	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	28.20
Apple	Credit Card Charge	06/06/2023	JAExpRpt97	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	5.99
Diamond Springs	Bill	06/07/2023	0003867212	Water filtration rental	Administration	Office Administration	1864000 · TC - Business Expense	32.75
Walmart	Credit Card Charge	06/07/2023	JMExpRpt85	Jennifer McConnell, Bottled water for Group Visit,	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	49.35
Twin City Grill	Credit Card Charge	06/07/2023	JSYExpRpt86	Julia Smyth-Young, SGMP client lunch Sandra B sal	Other Sales & Marketing	MICE Sales & Marketing	0666040 · Client Site Visit (MICE)	55.35
Panera Bread - Williamsburg	Credit Card Charge	06/07/2023	JSYExpRpt86	Julia Smyth-Young, SGMP Meal, salad and strawber	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	15.28
Mall of America®	Credit Card Charge	06/07/2023	JSYExpRpt86	Julia Smyth-Young, SGMP meal, soda, and bugle cf	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	9.13
Staples	Credit Card Charge	06/07/2023	JAExpRpt97	Josue Ayala, STAPLES DIRECT,	Administration	Office Administration	1864100 · TC - Office Supplies	487.45
Weinstein, Richard	Bill	06/08/2023	WTC0523-A	May Market Trip to Williamsburg (5/15/23 - 5/17/23)	Administration	Office Administration	1862050 · TC - Consultant Expenses	1,431.16
Richmond Parking	Credit Card Charge	06/08/2023	JSYExpRpt86	Julia Smyth-Young, No receipt was givenparking at t	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	36.00
Caribou Coffee	Credit Card Charge	06/08/2023	JSYExpRpt86	Julia Smyth-Young, SGMP coffee ,	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	7.80
Gabriel Archer Tavern	Credit Card Charge	06/08/2023	DOExpRpt91	Daniela Owen, THE WILLIAMSBURG WINERY Dinne	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	300.38
Passport	Credit Card Charge	06/08/2023	DOExpRpt91	Daniela Owen, City of Richmond/Parkhub Parking fo	Administration	Office Administration	1860500 · TC - Travel	8.35
Extraspace	Credit Card Charge	06/08/2023	JAExpRpt97	Josue Ayala, EXTRA SPACE 7490,	Administration	Office Administration	1864000 · TC - Business Expense	2.69
Byers, James	Bill	06/09/2023	JB-27	January through June Billed hours of 5.5 @ 150.00	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	825.00
Uber	Credit Card Charge	06/09/2023	JSYExpRpt86	Julia Smyth-Young, UBER TRIP,	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	30.61
American Airlines	Credit Card Charge	06/09/2023	DOExpRpt91	Daniela Owen, DI conference AMERICAN AIR00124	Administration	Office Administration	1860500 · TC - Travel	377.80
Amazon	Credit Card Charge	06/11/2023	JAExpRpt97	Josue Ayala, Amazon June order.pdf Kitchen,	Administration	Office Administration	1864100 · TC - Office Supplies	92.63
Extraspace	Credit Card Charge	06/11/2023	JAExpRpt97	Josue Ayala, Screenshot 2023-07-12 at 3.53.28 PM.	Administration	Office Administration	1864000 · TC - Business Expense	195.00
HOPKE   HARRISON Inc.	Bill	06/12/2023	42103-06/2023	Consultants for Leasehold improvement on new offic	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	515.00
James City County Landfill	Credit Card Charge	06/12/2023	JAExpRpt97	Josue Ayala, Removal of pallets,	Administration	Office Administration	1864000 · TC - Business Expense	8.24
Virginia Tourism Authority	Bill	06/13/2023	9204	East Coast Gateway Welcome Center 2023	Destination Marketing	Destination Marketing	1769100 · Paid Media	20,573.00
Great America Financial Services	Bill	06/13/2023	34249736	Copier Lease Expense	Administration	Office Administration	1864000 · TC - Business Expense	7.88
USPS	Credit Card Charge	06/13/2023	RLExpRpt90	Robert Larson, VADMO Event in Washington DC Sv	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	12.80
Food Lion	Credit Card Charge	06/13/2023	JAExpRpt97	Josue Ayala, FOOD LION #0196,	Administration	Office Administration	1864100 · TC - Office Supplies	9.18
Food Lion	Credit Card Charge	06/13/2023	JAExpRpt97	Josue Ayala, FOOD LION #0196 IMG-6959.JPG,	Administration	Office Administration	1864100 · TC - Office Supplies	17.98
Connelly Partners	Bill	06/14/2023	39753	Brand Video' Music use license for "Future Love" for	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	900.00
Connelly Partners	Bill	06/14/2023	39760	2023 Q1/2 Paid Search Media May - Google LLC	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - SEM ( SEO & Content)	32,839.41
Connelly Partners	Bill	06/14/2023	39761	2023 Q1/2 Paid Social Media - TikTok / Meta Platfor	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Social Ads	44,165.73

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	06/14/2023	39765	23-WTC-0079 - 2023 Q1/2 Co-Op Media - April Vist: Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	9,217.03
Connelly Partners	Bill	06/14/2023	39763	23-WTC-0174 - FY23 Q2 OOH Media- May	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	1,722.00
Connelly Partners	Bill	06/14/2023	39764	23-WTC-0078 - 2023 Q1/2 Print Media Renewals - A Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Print	1,890.00
Connelly Partners	Bill	06/14/2023	39766	23-WTC-0091 - 2023 Media Contract 3-1-2023 thru : Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	21,000.00
Connelly Partners	Bill	06/14/2023	39767	23-WTC-0091 - 2023 Q1/2 Media Measurement Cor Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Ad Servicing	5,000.00
Connelly Partners	Bill	06/14/2023	39768	23-WTC-0093 - 2023 fluent360 Consulting Costs - Ji Destination Marketing		Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	12,659.33
Connelly Partners	Bill	06/14/2023	39759	23-WTC-0075 - 2023 Q1/2 Digital Media - May	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	340,724.30
Connelly Partners	Bill	06/14/2023	39769	23-WTC-0154 - 2023 Golf PR Event Production	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Promotional Prizing	1,088.73
Connelly Partners	Bill	06/14/2023	39762	23-WTC-0079 - 2023 Q1/2 Co-Op Media - May / Trij Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	3,065.93
Connelly Partners	Bill	06/14/2023	39770	23-WTC-0198 - Press Event Video	Destination Marketing	Destination Marketing	1769300 · Production: Prod - Broadcast/Video/Photo	25.00
Connelly Partners	Bill	06/14/2023	39758	23-WTC-0075 - 2023 Q1/2 Digital Media - April	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	193,018.92
Connelly Partners	Bill	06/14/2023	39757	s. stewart exp rpt 6/5 - Client-approved itinerary ticke Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	67.00
Connelly Partners	Bill	06/14/2023	39757	s. stewart exp rpt 6/5 - Client-approved itinerary ticke Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	93.28
Connelly Partners	Bill	06/14/2023	39751	20-WTC-0164 - FY20 Website - OOP Costs - Migrat Destination Marketing		Destination Marketing	1764600 · Online Services: Online - Hosting	1,175.31
Connelly Partners	Bill	06/14/2023	39755	22-WTC-0508 - 2023 Website Maintenance Fee - Ju Destination Marketing		Destination Marketing	1764600 · Online Services: Online - Maintenance	2,400.00
Connelly Partners	Bill	06/14/2023	39752	22-WTC-0088 - FY23 Industry Email Deployment - J Destination Marketing		Destination Marketing	1769200 · Ad Agency: AA - Creative	520.00
Connelly Partners	Bill	06/14/2023	39756	s. stewart exp rpt 4/18 - Purchased (2) Colonial Willi: Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	67.00
Connelly Partners	Bill	06/14/2023	39756	s. stewart exp rpt 4/25 - Purchased (2) client-approvi Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	40.00
Connelly Partners	Bill	06/14/2023	39756	s. stewart exp rpt 5/26 - (2) client-approved Virginia : Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	79.10
Connelly Partners	Bill	06/14/2023	39756	s. stewart exp rpt 5/26 - (4) client-approved Pirate At Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	173.84
Connelly Partners	Bill	06/14/2023	39756	WTC '2023 Influencer Pymts' FAM trip by Karen Ak: Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	25,000.00
Connelly Partners	Bill	06/14/2023	39756	WTC '2023 Influencer Pymts' Travel exps for 5/12 - : Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	3,691.00
Connelly Partners	Bill	06/14/2023	39756	WTC '2023 Influencer Pymts' Travel Exps for FAM t: Destination Marketing		Destination Marketing	1769100 · Paid Media: PM - Influencers	3,143.78
Connelly Partners	Bill	06/14/2023	39754	22-WTC-0487 - 2023 Q1/2 Broadcast Media - May	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	546,833.43
HOPKE   HARRISON Inc.	General Journal	06/15/2023	PP_RECLASS	Hopke Harrison - Architecture Consulting (Inv 42103 Labor & Benefits		Employee Wages & Benefits	1862000 · TC - Consulting Services	591.25
HOPKE   HARRISON Inc.	General Journal	06/15/2023	PP_RECLASS	Hopke Harrison - Architecture Consulting (Inv 42103 Labor & Benefits		Employee Wages & Benefits	1862000 · TC - Consulting Services	998.75
HOPKE   HARRISON Inc.	General Journal	06/15/2023	PP_RECLASS	Hopke Harrison - Architecture Consulting (Inv 42103 Labor & Benefits		Employee Wages & Benefits	1862000 · TC - Consulting Services	735.00
Virginia Society of Assoc. Executives	Bill	06/15/2023	15896	Spotlight Ad	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	1,425.00
Virginia Society of Assoc. Executives	Bill	06/15/2023	15896	Directory Advertising - Destination Section	Other Sales & Marketing	MICE Sales & Marketing	0660100 · Advertising (MICE)	1,295.00
United Parcel Service	Credit Card Charge	06/15/2023	JCExpRpt88	Jennifer Case, ESTO award entry- sending guides fc Administration		Office Administration	1864000 · TC - Business Expense	11.98
Paychex	General Journal	06/16/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	40,298.08
Paychex	General Journal	06/16/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,014.59
Paychex	General Journal	06/16/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	175.50
Principal Financial Group	General Journal	06/16/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,081.83
Principal Financial Group	General Journal	06/16/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	748.26
Strategic Marketing & Research	Bill	06/16/2023	0011754-IN	Professional fees - June 2023	Destination Marketing	Destination Marketing	1761000 · Research: Research - Market Mix Study	16,500.00
U.S. Travel Association	Credit Card Charge	06/16/2023	JCExpRpt88	Jennifer Case, ESTO Award Entry US TRAVEL ASS Administration		Office Administration	1864000 · TC - Business Expense	525.00
Staples	Credit Card Charge	06/16/2023	JAEExpRpt97	Josue Ayala, STAPLES 00107102,	Administration	Office Administration	1864100 · TC - Office Supplies	132.64
Zoom Video Communications Inc	Credit Card Charge	06/16/2023	JAEExpRpt97	Josue Ayala, ZOOM.US 888-799-9666,	Administration	Office Administration	1864000 · TC - Business Expense	16.79
Apple	Credit Card Charge	06/16/2023	JAEExpRpt97	Josue Ayala, APPLE.COM/BILL,	Administration	Office Administration	1864000 · TC - Business Expense	5.99
Delta	Credit Card Credit	06/17/2023	VCExpRpt96	Cimino, Victoria, Credit for Airfare charge prior mont Administration		Office Administration	1860500 · TC - Travel	-1,161.40
Verizon Wireless	Bill	06/18/2023	9937567878	May 19 - June 18, 2023 Wireless	Administration	Office Administration	1864500 · TC - Phone	360.00
Verizon Wireless	Bill	06/18/2023	9937567878	Equipment Charges	Administration	Office Administration	1864500 · TC - Phone	277.70
Verizon Wireless	Bill	06/18/2023	9937567878	Surcharges and Other Charges & Credits (Equipmer Administration		Office Administration	1864500 · TC - Phone	-57.00
Verizon Wireless	Bill	06/18/2023	9937567878	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 · TC - Phone	11.90
New York Times	Credit Card Charge	06/19/2023	JAEExpRpt97	Josue Ayala, THE NEW YORK TIMES,	Administration	Office Administration	1864000 · TC - Business Expense	20.00
Adobe	Credit Card Charge	06/19/2023	JAEExpRpt97	Josue Ayala, ADOBE *ACROPRO SUBS,	Administration	Office Administration	1864000 · TC - Business Expense	19.99
	General Journal	06/20/2023	EXP_RCLS	WTC employee travel booked to PR travel	Administration	Office Administration	1860500 · TC - Travel	6,415.59
	General Journal	06/20/2023	EXP_RCLS	WTC employee travel booked to PR travel	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Travel (Agency)	-6,415.59
	General Journal	06/20/2023	EXP_RCLS	Give away supplies booked to PR	Administration	Office Administration	1864000 · TC - Business Expense	1,589.15
	General Journal	06/20/2023	EXP_RCLS	Give away supplies booked to PR	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	-1,589.15
Skift	Credit Card Charge	06/20/2023	JCExpRpt88	Jennifer Case, Skift Award Entries SKIFT.COM,	Administration	Office Administration	1864000 · TC - Business Expense	1,198.00
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Site visit with Kadi Rodriguez	Administration	Office Administration	1860500 · TC - Travel	8.78

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Pick up items for SGMP Old Dominion Education Cc Administration		Office Administration	1860500 · TC - Travel	0.59
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Pick up items for SGMP Old Dominion Education Cc Administration		Office Administration	1860500 · TC - Travel	4.65
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Drive back to office from picking up items for SGMP Administration		Office Administration	1860500 · TC - Travel	4.39
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Site visit with Tina Theodor	Administration	Office Administration	1860500 · TC - Travel	4.00
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Site visit with Tina Theodor	Administration	Office Administration	1860500 · TC - Travel	11.99
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Back to the office from site visit with Tina Theodor	Administration	Office Administration	1860500 · TC - Travel	7.99
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	March 2023 board meeting VW	Administration	Office Administration	1860500 · TC - Travel	5.37
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Dropping of swag for Catawba Ridge HS	Administration	Office Administration	1860500 · TC - Travel	11.27
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First drop off of welcome packets	Administration	Office Administration	1860500 · TC - Travel	2.62
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Corbon Family Reunion welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	1.57
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	1.83
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Drop welcome packets off for Education First	Administration	Office Administration	1860500 · TC - Travel	2.62
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	May 2023 board meeting VW	Administration	Office Administration	1860500 · TC - Travel	5.76
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	2.62
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	FAM tour of Yorktown	Administration	Office Administration	1860500 · TC - Travel	23.32
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	2.62
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Drop off welcome packets for Education First	Administration	Office Administration	1860500 · TC - Travel	4.85
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	FAM tour performance, site visit	Administration	Office Administration	1860500 · TC - Travel	4.85
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	1.97
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	4.85
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Drop off welcome packets for Education First	Administration	Office Administration	1860500 · TC - Travel	4.85
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Kelly Mills MS welcome package drop off	Administration	Office Administration	1860500 · TC - Travel	11.27
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First Welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	1.83
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First welcome package drop off	Administration	Office Administration	1860500 · TC - Travel	2.62
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Education First welcome packet drop off	Administration	Office Administration	1860500 · TC - Travel	4.85
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Pick up welcome packets for Southern District Bible	Administration	Office Administration	1860500 · TC - Travel	1.44
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Drop off welcome packets for Southern District Bible	Administration	Office Administration	1860500 · TC - Travel	2.10
Jennifer McConnell	Bill	06/21/2023	JM REIMB/MILE 0523	Head to office after dropping off welcome packets to Administration	Administration	Office Administration	1860500 · TC - Travel	2.75
Jennifer Case	Bill	06/21/2023	JC REIMB/MILE 05/23	Went for site visit	Administration	Office Administration	1860500 · TC - Travel	5.76
Jennifer Case	Bill	06/21/2023	JC REIMB/MILE 05/23	Site Visit	Administration	Office Administration	1860500 · TC - Travel	7.21
Jennifer Case	Bill	06/21/2023	JC REIMB/MILE 05/23	Site visits with Alister Perkinson - James City County	Administration	Office Administration	1860500 · TC - Travel	3.93
Jennifer Case	Bill	06/21/2023	JC REIMB/MILE 05/23	Site Visit	Administration	Office Administration	1860500 · TC - Travel	5.17
Zeta Phi Beta Sorority, Inc.	Bill	06/22/2023	1043	Destination Spotlight Sponsorship	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	1,000.00
Richmond Region Tourism	Bill	06/22/2023	VADMO6-21 Event	VADMO "Knock it Out of the Park" Client Event – Ju	Other Sales & Marketing	MICE Sales & Marketing	0665900 · Special Events (MICE)	427.00
Gavrich, Tim	Bill	06/22/2023	REIMB/EXP 05/23	Reimbursement for Rental Car. Unable to expense i	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Fam Tours	596.63
Cimino, Victoria	Bill	06/22/2023	ExpRpt83	IMG_0151.JPG	Administration	Office Administration	1860500 · TC - Travel	47.33
FedEx	Credit Card Charge	06/22/2023	JMExpRpt85	Jennifer McConnell, FDX OFFICE#17200001727,	Administration	Office Administration	1864100 · TC - Office Supplies	37.94
FedEx	Credit Card Charge	06/22/2023	JMExpRpt85	Jennifer McConnell, FEDEX780229196813 Gift Bas	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	163.38
FedEx	Credit Card Charge	06/22/2023	JMExpRpt85	Jennifer McConnell, FEDEX940846576886 Gift Bas	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	8.01
Uber	Credit Card Charge	06/25/2023	JSYExpRpt86	Julia Smyth-Young, Austin TX Taxi from airport to cc	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	79.14
Adobe	Credit Card Charge	06/25/2023	DOExpRpt91	Daniela Owen, ADOBE *CREATIVE CLOUD,	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Editorial Content Creation	276.91
Bluegrass Integrated Communications	Bill	06/26/2023	200825	Client Storage - May 2023	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	74.00
Bluegrass Integrated Communications	Bill	06/26/2023	200825	Bulk requests X 4 @ 3.5	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	14.00
Bluegrass Integrated Communications	Bill	06/26/2023	200825	Postage and Freight	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	368.11
Nothing Bundt Cakes	Credit Card Charge	06/26/2023	SVEExpRpt94	Vazquez, Sandra, Vicki bday TST* NOTHING BUNI	Administration	Office Administration	1864000 · TC - Business Expense	38.83
Hohl	Credit Card Charge	06/26/2023	SVEExpRpt94	Vazquez, Sandra, TST* Hohl Daniela bday gc,	Administration	Office Administration	1864000 · TC - Business Expense	25.00
Walgreen's	Credit Card Charge	06/26/2023	SVEExpRpt94	Vazquez, Sandra, WALGREENS #9975 Birthday Ca	Administration	Office Administration	1864000 · TC - Business Expense	12.70
Proforma Think Ink	Credit Card Charge	06/26/2023	JAExpRpt97	Josue Ayala, VW Folders Promotional materials for :	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 · Materials (Group)	331.04
Proforma Think Ink	Credit Card Charge	06/26/2023	JAExpRpt97	Josue Ayala, Golf Towels / NY Event Promotional m	Other Sales & Marketing	MICE Sales & Marketing	0664200 · Materials (MICE)	791.27
Uber	Credit Card Charge	06/27/2023	JSYExpRpt86	Julia Smyth-Young, Smart Meetings to the airport ut	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	50.73
Delawarenorthlistens	Credit Card Charge	06/27/2023	JSYExpRpt86	Julia Smyth-Young, Aquafina water, Smart Meeting	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	4.99
Richmond Parking	Credit Card Charge	06/27/2023	JSYExpRpt86	Julia Smyth-Young, Parking Smart Meeting,	Other Sales & Marketing	MICE Sales & Marketing	0660500 · Travel (MICE)	36.00
Retros	Credit Card Charge	06/27/2023	SVEExpRpt94	Vazquez, Sandra, Vicki Bday gc SQ *RETRO'S,	Administration	Office Administration	1864000 · TC - Business Expense	25.00

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Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Aromas	Credit Card Charge	06/27/2023	SVExpRpt94	Vazquez, Sandra, David bday gc Aroma's Coffeeho	Administration	Office Administration	1864000 · TC - Business Expense	25.00
Firecracker Sports LLC	Bill	06/28/2023	2023 CO-OP	Cooperative Marketing Agreement	Other Sales & Marketing	Sports Sales & Marketing	0765900 · Special Events (Sports)	20,000.00
Group Travel Family	Bill	06/28/2023	AATC SPONSOR 2024	2024 AATC Sponsorship	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	10,000.00
Nothing Bundt Cakes	Credit Card Charge	06/28/2023	SVExpRpt94	Vazquez, Sandra, Daniela and Davids bday	Administration	Office Administration	1864000 · TC - Business Expense	11.62
Anthem Blue Cross Blue Shield	General Journal	06/30/2023	EMP_BEN-PB	July Anthem Invoice - June Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	9,920.91
Anthem Blue Cross Blue Shield	General Journal	06/30/2023	EMP_BEN-PB	July Anthem Invoice - June Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	13.42
Anthem Blue Cross Blue Shield	General Journal	06/30/2023	EMP_BEN-PB	July Anthem Invoice - June Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 · TC - Insurance Benefits	111.01
Paychex	General Journal	06/30/2023	VAC_ACC_TC	FY2022 Vacation Accrual Reversal	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	-29,524.00
Paychex	General Journal	06/30/2023	VAC_ACC_TC	FY2023 Vacation Accrual	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	6,850.00
Emburse, Inc.	General Journal	06/30/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 · TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	06/30/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 · Interest Expense	7.00
Emburse, Inc.	General Journal	06/30/2023	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 · TC - Business Expense	-126.00
Chesapeake Bank	General Journal	06/30/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 · TC - Admin IT Software	329.64
Chesapeake Bank	General Journal	06/30/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 · Interest Expense	37.11
Chesapeake Bank	General Journal	06/30/2023	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 · TC - Business Expense	-337.91
Percepture	Bill	06/30/2023	93525	Public Relations Service June 2023	Destination Marketing	Public Relations	1769400 · Public Relations: PR - Agency Fee	15,000.00
Connelly Partners	General Journal	06/30/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,042.14
Connelly Partners	General Journal	06/30/2023	IT_MRKT_ADM	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	195.80
Connelly Partners	General Journal	06/30/2023	IT_MRKT_ADM	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services	-1,062.50
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	2,034.85
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Maintenance	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,597.51
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	1,146.38
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	215.46
Connelly Partners	General Journal	06/30/2023	IT_SOFT_WEB	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Hosting	-1,168.76
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Simpleview Web License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Simpleview CRM License	Administration	Office Administration	1864900 · Interest Expense	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	0.00
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Pantheon Web License	Administration	Office Administration	1864900 · Interest Expense	-215.46
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	215.46
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Image Relay License	Administration	Office Administration	1864900 · Interest Expense	-195.80
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Image Relay License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	195.80
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Zartico License	Administration	Office Administration	1864900 · Interest Expense	-1,658.52
Connelly Partners	General Journal	06/30/2023	IT_SOFT_INT	Zartico License	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	1,658.52
Paychex	General Journal	06/30/2023	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	40,298.08
Paychex	General Journal	06/30/2023	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	3,007.18
Paychex	General Journal	06/30/2023	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 · TC - Business Expense	175.50
Principal Financial Group	General Journal	06/30/2023	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	2,081.83
Principal Financial Group	General Journal	06/30/2023	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	748.26
Paychex	General Journal	06/30/2023	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 · TC - Salaries	20,149.00
Paychex	General Journal	06/30/2023	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 · TC - Payroll Taxes	1,504.00
Paychex	General Journal	06/30/2023	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 · TC - Business Expense	88.00
Principal Financial Group	General Journal	06/30/2023	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	1,415.00
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Picking up 2oz packs of coffee for swag closet	Administration	Office Administration	1860500 · TC - Travel	17.16
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Drop off A-frame for content photo shoot	Administration	Office Administration	1860500 · TC - Travel	9.83
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Partner Meeting with Uncle Russ dockside Seafood	Administration	Office Administration	1860500 · TC - Travel	5.50
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Drop off Gift Basket at GWL for Ernest and tickets to Administration	Administration	Office Administration	1860500 · TC - Travel	4.39
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Drop off concert tickets	Administration	Office Administration	1860500 · TC - Travel	11.86
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Drop off A-frame to the photographer and meet up w Administration	Administration	Office Administration	1860500 · TC - Travel	39.17

**Williamsburg Tourism Council  
FY2023 Expense Transaction Details  
July 1, 2022 through June 30, 2023**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Meet Ernest for Sunrise Service	Administration	Office Administration	1860500 · TC - Travel	38.12
Daniela Owen	Bill	06/30/2023	REIMB/MILE-06/23	Partner visit with Timberline Glamping Co.	Administration	Office Administration	1860500 · TC - Travel	13.36
Miles Partnership LLC	Bill	06/30/2023	82842	DE Hosting - July	Destination Marketing	Destination Marketing	1764600 · Online Services	450.00
Miles Partnership LLC	Bill	06/30/2023	82842	DE Maintenance - July	Destination Marketing	Destination Marketing	1764600 · Online Services	810.00
Coraggio Group LLC	Bill	06/30/2023	83059	Project Management June	Administration	Office Administration	1860200 · TC - Training	100.00
Coraggio Group LLC	Bill	06/30/2023	83059	Administrative Fee (print production, scheduling, pro	Administration	Office Administration	1860200 · TC - Training	4.00
Proforma Think Ink	Credit Card Charge	06/30/2023	JSYExpRpt86	Julia Smyth-Young, Group Swag - Fanny Packs,	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 · Materials (Group)	1,434.09
Jennifer Case	Bill	06/30/2023	JC REIMB/MILE 0623	Meeting German Journalists for FAM	Administration	Office Administration	1860500 · TC - Travel	8.58
Jennifer Case	Bill	06/30/2023	JC REIMB/MILE 0623	Meeting German Journalists for FAM	Administration	Office Administration	1860500 · TC - Travel	9.24
Jennifer Case	Bill	06/30/2023	JC REIMB/MILE 0623	Meeting with German Journalists - FAM	Administration	Office Administration	1860500 · TC - Travel	28.95
Jennifer Case	Bill	06/30/2023	JC REIMB/MILE 0623	PRSA Awards Ceremony	Administration	Office Administration	1860500 · TC - Travel	33.54
Jennifer Case	Bill	06/30/2023	JC REIMB/MILE 0623	PRSA Awards Ceremony	Administration	Office Administration	1860500 · TC - Travel	46.31
Weinstein, Richard	Bill	06/30/2023	WTC0623	June Services - 3 billable hours @ 125 per hour	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	375.00
USPS	Credit Card Charge	06/30/2023	RLExpRpt90	Robert Larson, USPS PO 5197700687 Donation to S	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 · Special Events (Group)	17.70
Robert Larson	Bill	06/30/2023	REIMB/MILE 0623	STS Domestic Showcase 2023 Airport to and from	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	49.78
Robert Larson	Bill	06/30/2023	REIMB/MILE 0623	VADMO Event in Washington, DC	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 · Travel (Group)	189.95
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Purchase business cards and overnight a package fo	Administration	Office Administration	1860500 · TC - Travel	0.79
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Drop off swag items for Education First Group	Administration	Office Administration	1860500 · TC - Travel	1.31
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Back to work from errand	Administration	Office Administration	1860500 · TC - Travel	0.72
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Drop off swag for Education First	Administration	Office Administration	1860500 · TC - Travel	1.97
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Drop off swag for Education First	Administration	Office Administration	1860500 · TC - Travel	1.83
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Drop off swag for Education First	Administration	Office Administration	1860500 · TC - Travel	4.85
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Drop off swag for Education First	Administration	Office Administration	1860500 · TC - Travel	2.62
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Drop off swag for Education First	Administration	Office Administration	1860500 · TC - Travel	2.42
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Drop off swag for Education First	Administration	Office Administration	1860500 · TC - Travel	1.44
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Pick up items from storage unit	Administration	Office Administration	1860500 · TC - Travel	2.16
Jennifer McConnell	Bill	06/30/2023	JM REIMB/MILE 0623	Back to work from errands	Administration	Office Administration	1860500 · TC - Travel	1.44
Assn of Chamber of Commerce Exec	Bill	06/30/2023	637442	ACCE 4th Quarter FY23 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 · TC - Retirement	387.50
Bluegrass Integrated Communications	Bill	06/30/2023	201398	Client Storage - 4 brochures June 2023	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	86.00
Bluegrass Integrated Communications	Bill	06/30/2023	201398	Bulk requests - 5	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	26.25
Bluegrass Integrated Communications	Bill	06/30/2023	201398	Postage and Freight	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	139.02
Bluegrass Integrated Communications	Bill	06/30/2023	201397	Load Data File X 4 @ 17.5 ea.	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Collateral	70.00
Bluegrass Integrated Communications	Bill	06/30/2023	201397	Residential requests X 553 - Addressing, Sorting, Ha	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment	895.86
Bluegrass Integrated Communications	Bill	06/30/2023	201397	Postage and Freight	Destination Marketing	Destination Marketing	1766030 · Inquiry Fulfillment: IF - Postage	773.83
	General Journal	06/30/2023	CLA_ADJ2022	Adj the value of the lease asset and liability - option	Administration	Office Administration	1872020 · Depreciation Exp (Office Lease)	222.64
	General Journal	06/30/2023	CLA_ADJ2022	Interest Exp adjustment	Administration	Office Administration	1864900 · Interest Expense	5,646.10
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39871 - Snapwidget & hosting exp - June	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	1,175.31
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39872 - Q2 Broadcast Media - June	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Television	11,673.05
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39874 - Q2 Influencers - May / June	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Influencers	32,048.48
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39875 - 2023 Email Development	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Support Technologies	202.00
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39876 - June Co-Op Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	11,717.03
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39877 - June Digital / OOH Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	1,722.00
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39878 - June Digital / OOH Media	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	15,000.00
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39883 - fluent 360 FAM Trip Expense (May/	Destination Marketing	Destination Marketing	1769200 · Ad Agency: AA - Strategy/Planning/Analytic	6,773.23
Connelly Partners	General Journal	06/30/2023	YE_INV_ACC	CP INV 39901 - Q2 Digital Media - June	Destination Marketing	Destination Marketing	1769100 · Paid Media: PM - Digital (Display & Video)	1,551.88
Great America Financial Services	General Journal	06/30/2023	YE_INV_ACC	Great America Financial - Copier June Charges bille	Administration	Office Administration	1864000 · TC - Business Expense	853.99
Eppes-Hudson Law, PLLC	General Journal	06/30/2023	YE_INV_AC2	Inv 2316 - Legal Services in June, invoice rec'd in Jt	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,595.00
Clifton Larson Allen	General Journal	06/30/2023	YE_INV_AC2	FY2023 Audit Expenses - estimated cost	Administration	Office Administration	1862100 · TC - Legal & Accounting	20,000.00
HOPKE   HARRISON Inc.	General Journal	06/30/2023	YE_INV_AC2	Inv 42103 Hopke Harrison - New office design servic	Labor & Benefits	Employee Wages & Benefits	1862000 · TC - Consulting Services	680.00
Clean Pix	General Journal	06/30/2023	YE_INV_AC2	Inv 13077 CleanPix - June monthly service fee	Destination Marketing	Destination Marketing	1764600 · Online Services	245.00
Proforma Think Ink	General Journal	06/30/2023	YE_INV_AC2	Inv B198018667A Proforma - June materials, invoice	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 · Materials (Group)	695.66
LiveWire Business Solutions LLC	General Journal	06/30/2023	YE_INV_AC2	Inv 4877 LiveWire - IT support from May 2023 invoice	Administration	Office Administration	1864600 · TC - Online Service	75.00
LiveWire Business Solutions LLC	General Journal	06/30/2023	YE_INV_AC2	Inv 4878 LiveWire - IT support and parts from April ;	Administration	Office Administration	1864600 · TC - Online Service	267.47



**Williamsburg Tourism Council**  
**FY2023 Expense Transaction Details**  
**July 1, 2022 through June 30, 2023**

<b>Name</b>	<b>Type</b>	<b>Date</b>	<b>Num</b>	<b>Memo</b>	<b>Segment</b>	<b>Group</b>	<b>Account - Description</b>	<b>Amount</b>
Connelly Partners	General Journal	06/30/2023	YE_GASB96	Zartico GASB 96 Adjustment	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Licenses	62,325.06
Connelly Partners	General Journal	06/30/2023	YE_GASB96	Zartico GASB 96 Adjustment	Destination Marketing	Destination Marketing	1764600 · Online Services: Online - Software Interest	16,191.60
Sands Anderson	General Journal	06/30/2023	YE_INV_AC3	Sands Anderson Inv 587472 - March services	Administration	Office Administration	1862100 · TC - Legal & Accounting	1,296.00
Bright Business Media, LLC	General Journal	06/30/2023	YE_INV_AC3	Smart Meetings Inv 26112 - April trade show	Other Sales & Marketing	MICE Sales & Marketing	0665010 · Trade Show (MICE)	5,800.00
								<u><u>23,873,355.72</u></u>

**Williamsburg Tourism Council  
Treasurer's Report  
2023 Annual Financial Results**

<b>Revenue:</b>	
Sales Tax (58.1-603.2)	14,519,024
\$1 Transient Tax	1,567,267
Localities	381,441
Other Financing Sources	98,358
<b>Total Revenues:</b>	<b>16,566,090</b>

<b>Expenses:</b>	
<b>Destination Marketing</b>	<b>16,571,215</b>
Destination Marketing	16,319,900
Public Relations	251,314
<b>Other Sales &amp; Marketing</b>	<b>585,715</b>
MICE Sales & Marketing	225,045
Group Tour Sales & Marketing	155,313
Sports Sales & Marketing	128,241
International Sales & Marketing	77,116
<b>Adminstration</b>	<b>1,520,716</b>
Employee Wages & Benefits	1,068,135
Office Administration	452,581
<b>Total Operating Expenses:</b>	<b>18,677,645</b>

<b>Other Distributions</b>	<b>5,195,710</b>
Funds Transfer      Historic Triangle Recreation Authority	5,195,710

<b>Total Expenses &amp; Distributions</b>	<b>23,873,356</b>
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<b>Change in Net Position:</b>	<b>(7,307,266)</b>
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Starting Net Position - July 1, 2022	10,651,012
Change in Net Position	(7,307,266)
<b>Closing Net Position - June 30, 2023</b>	<b>3,343,746</b>