



# VIRGINIA STATE UNIVERSITY

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TO: General Assembly of Virginia  
FROM: Myra Phillips, Director of Financial Aid  
CC: Dr. Alexis Brooks-Walter, Vice President for Enrollment Services  
DATE: April 29, 2024  
SUBJECT: Virginia State University: Two-Year Transfer Grant (CTG) Update

In 2023-24, we were able to triple the number of CTG recipients! This was a result of a collaboration between Transfer Admissions and the Financial Aid Office. VSU has awarded the following in CTG funds over the past three years:

Award Year	Number of Students	Dollar Amount
2021-22	6	\$10,500
2022-23	5	\$10,000
2023-24	19	\$38,000

- Hired an Associate Director of Transfer Student Services.
- Established a Transfer Center dedicated to focus on recruitment and success of transfer students. There is a specific goal to recruit more transfer students from the Virginia Community College System (VCCS) as well as establish partnerships with community college partners.
- Developed an enhanced recruitment plan that consists of regular visits to VCCS institutions to include in-person and virtual visits.
- Currently working with Brightpoint Community College and Southside Virginia Community College to establish a new transfer agreement.
- Currently working with the VSU College of Engineering and Technology to determine programs that align with a future articulation agreement.
- Established a profile presence on the Transfer Virginia Portal website.
- Increased the visibility of the Founder's Scholarship for incoming transfer students who have earned an Associate's degree. The scholarship provides students with up to \$6,500 in additional aid. We hope to leverage this opportunity with the CTG to provide an added incentive for transfer.
- Working to establish a VCCS transfer/associates degree-completion pipeline initiative to promote to high school students who do not qualify for admission to VSU out of high school.
- Updated Financial Aid Website with CTG Application and Criteria.
- Continue to increase the visibility of Virginia State University's Transfer Center through various forms of communication in order to attract Virginia transfer students.