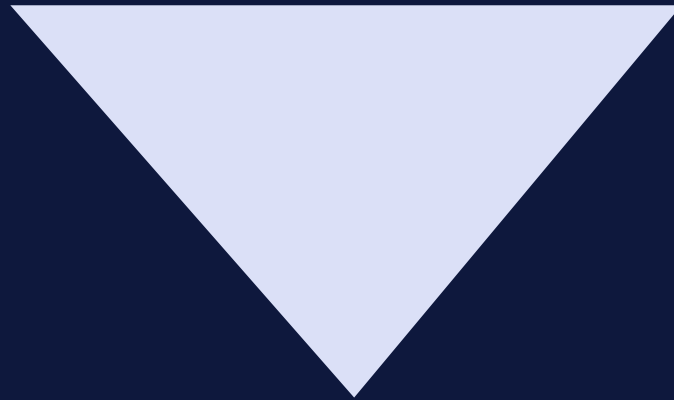


# Williamsburg Tourism Council

FY 2024 Annual Report



*Visit*  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

# Table of Contents

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§ 58.1-603.2

Strategic Goals

Board of Directors

FY24 Board Meetings

FY24 Media/Creative Strategy

Sales: Strategy/Tactics

STR Data

Awards and Accolades

## § 58.1-603.2

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Additional state sales and use tax in certain counties and cities of historic significance; Historic Triangle Marketing Fund.

“... Moneys in the Fund shall be used solely for the purposes of marketing, advertising, and promoting the Historic Triangle area as an overnight tourism destination, with the intent to attract visitors from a sufficient distance so as to require an overnight stay of at least one night, as set forth in this subsection...”

# Strategic Goals

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The organization's primary objective is to increase overnight visitation to the Historic Triangle, a travel region comprised of three municipalities - City of Williamsburg, York County, and James City County.

Strategic goals include:

- Increase overnight visitation
- Increase tax revenue
- Unify the region under the Destination Marketing Organization's (DMO) tourism brand and strategy
- Improve reporting, analytics, and data driven optimization

# Board of Directors

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## Voting

James City County

Colonial Williamsburg

City of Williamsburg

Busch Gardens

Hotel/Motel Association

Jamestown Rediscovery

Jamestown/Yorktown Found.

Restaurant Association

York County

Ruth Larson, Chair

Cliff Fleet, Vice Chair

Mayor Doug Pons, Treasurer

Kevin Lembke

Neal Chalkley

James Horn

Christy Coleman

Mickey Chohany

Sheila Noll

## Ex Officio

Greater Williamsburg Chamber

Virginia Tourism Corporation

Dr. Porter Brannon

Rita McClenny

# FY24 Board Meetings

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Click on hyperlink to view attachment.

July 18, 2023

[AGENDA](#)

[MINUTES](#)

September 19, 2023

[AGENDA](#)

[MINUTES](#)

November 14, 2023

[AGENDA](#)

[MINUTES](#)

January 16, 2024

[AGENDA](#)

[MINUTES](#)

March 12, 2024

[AGENDA](#)

[MINUTES](#)

May 21, 2024

[AGENDA](#)

[MINUTES](#)

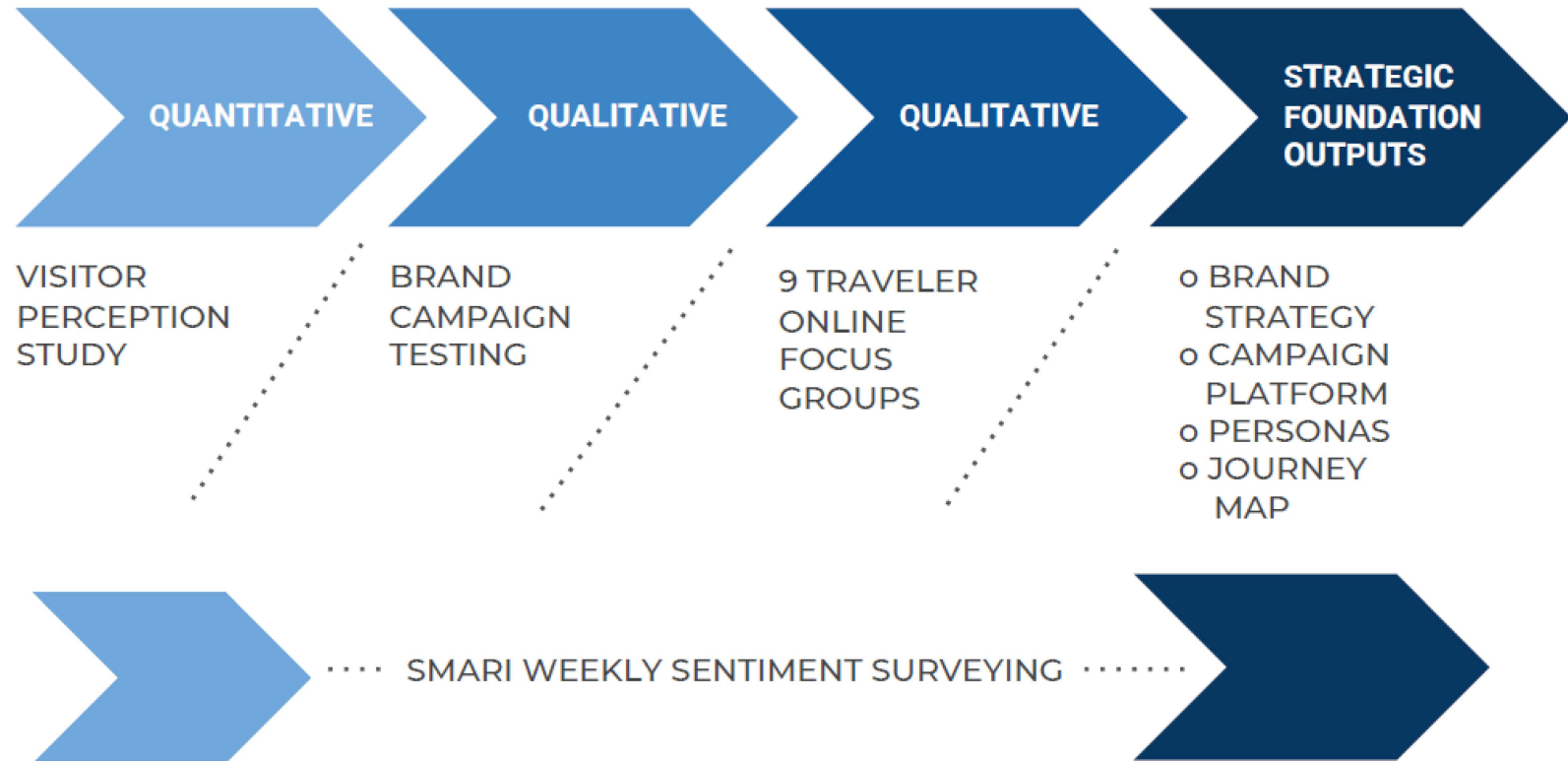
# FY24 Media/Creative Strategy

# Research

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**DATA DRIVEN  
STRATEGY.**

**ALWAYS.**





# Creative Platform



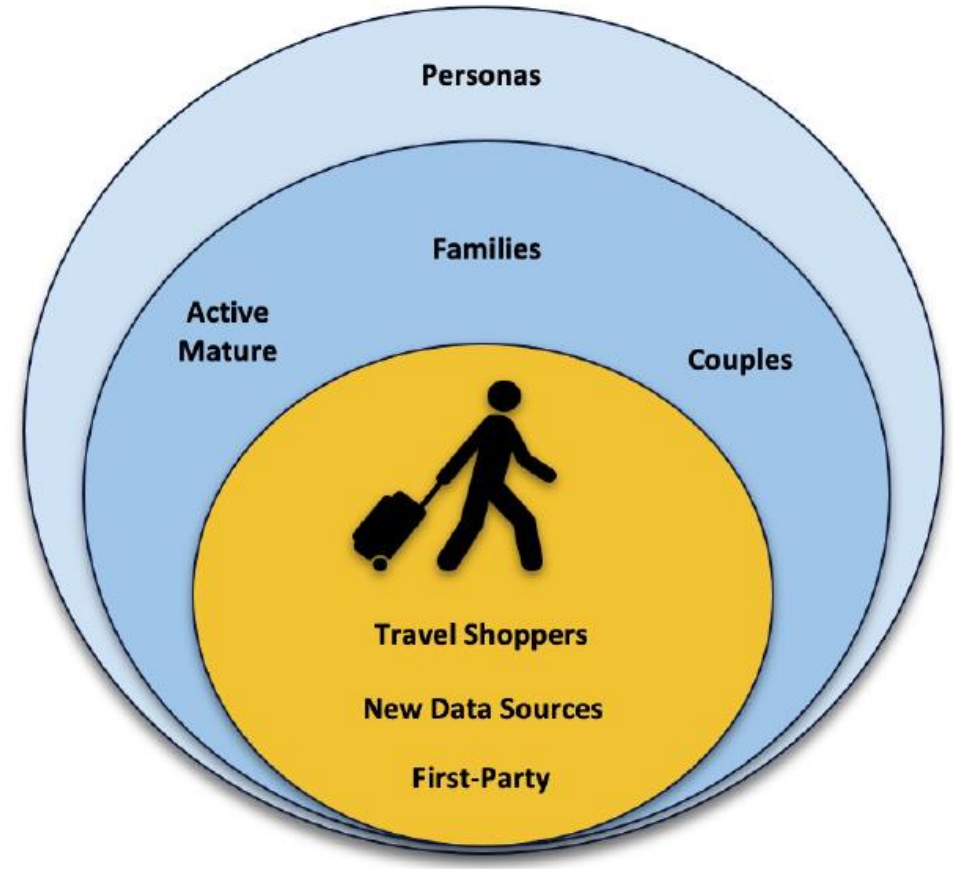
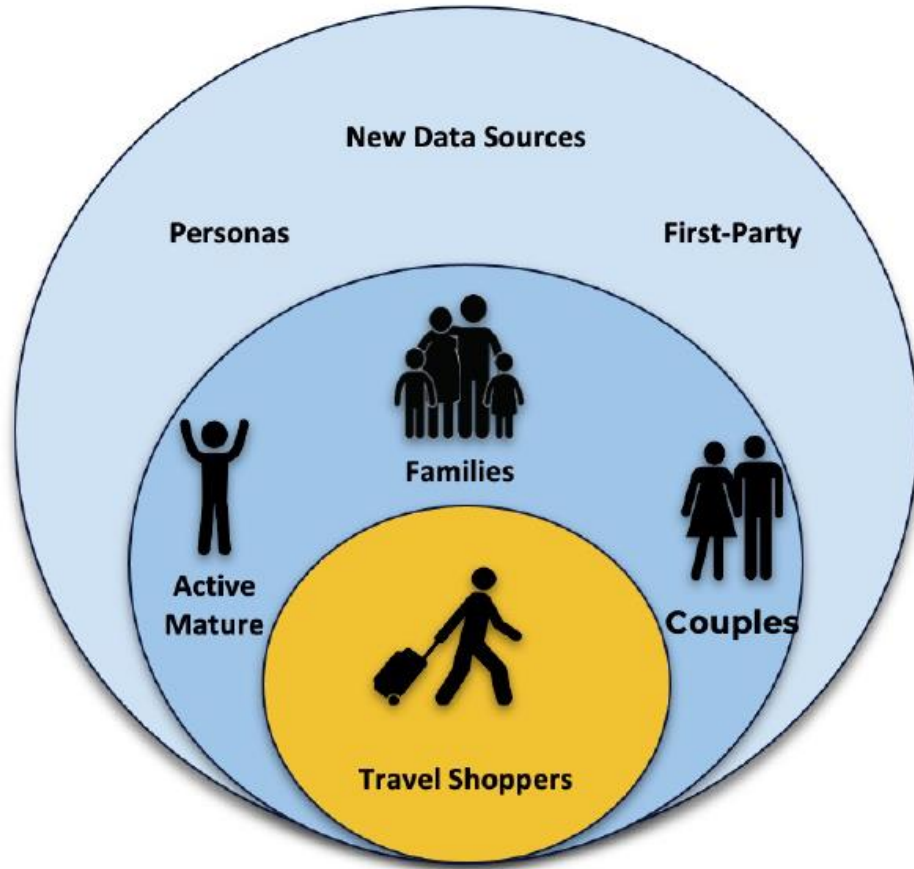
# MARKET STRATEGY

SATURATE	INFLUENCE	ELEVATE	ESTABLISH	MAINTAIN
<p>Maximize potential of strongest organic markets</p> <p>Top 10 organic</p>	<p>Continue to impact markets influenced by paid support</p> <p>Pushed to top 10 via paid efforts</p>	<p>Raise profile in smaller heritage markets</p>	<p>Allow more development time for new <b>2024</b> markets</p> <p>Begin testing one new market digitally</p>	<p>Heritage coverage in local feeder markets via digital</p>
<p>Washington DC New York Baltimore Raleigh-Durham</p>	<p>Philadelphia Harrisburg, PA Pittsburgh Charlotte Boston</p>	<p>Charlottesville Salisbury Roanoke Greenville-New Bern</p>	<p>Cleveland Columbus</p> <p>Atlanta (digital-only)</p>	<p>Harrisonburg, VA Greensboro-High Point - Winston Salem, NC Florence-Myrtle Beach, SC Johnstown-Altoona- State College, PA Wilkes-Barre, PA Knoxville, TN</p>

# AUDIENCE

To continue to maximize bookings, active travel shoppers will be an increased focus, while maintaining overall audience targeting across mature, families, and couples.

## 2024



# Creative Execution

:30 Spots

Spring/Summer

Fall/Holiday

Content Programs

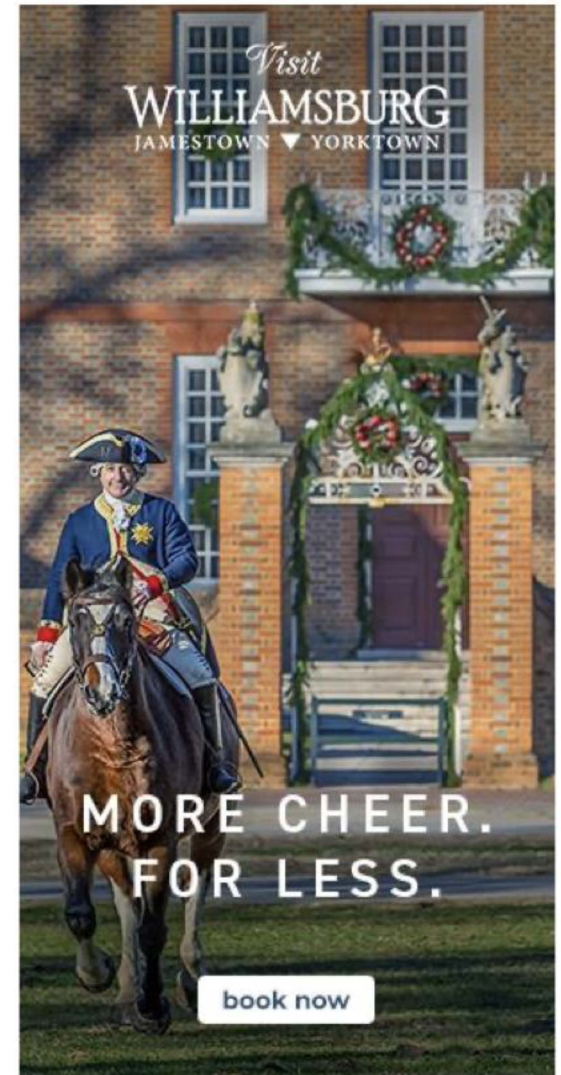
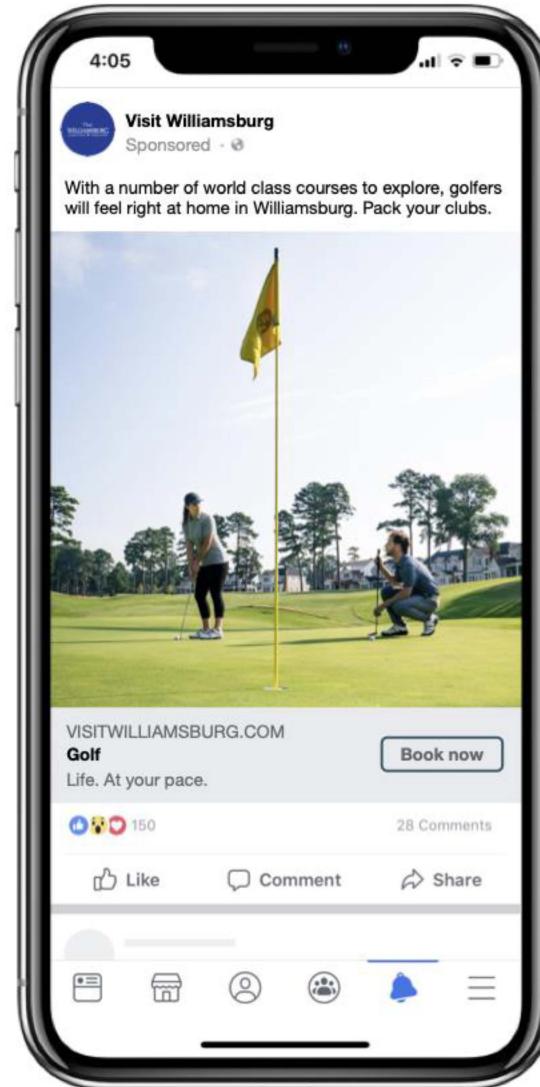
Influencer/Content Creator Partnerships

Out-of-Home

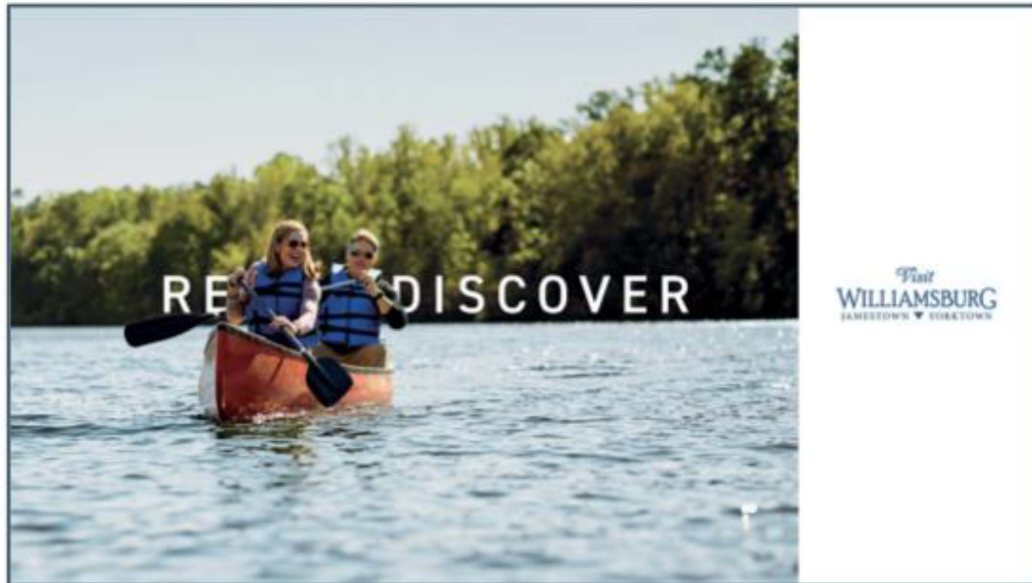
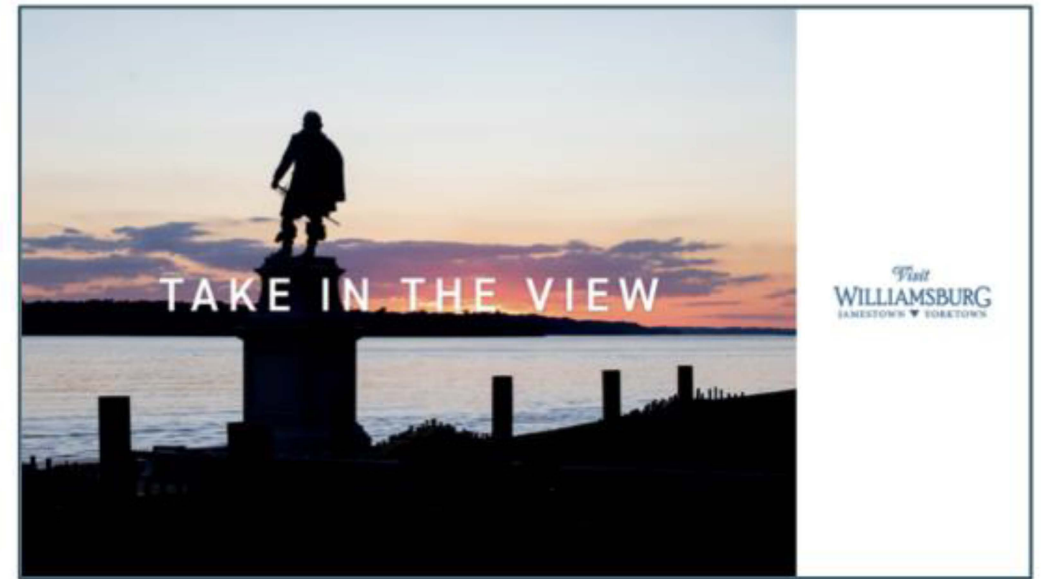
Sales Collateral

Cooperative Marketing Program

# Creative Execution







# Creative Execution



# Sales: Strategy/Tactics

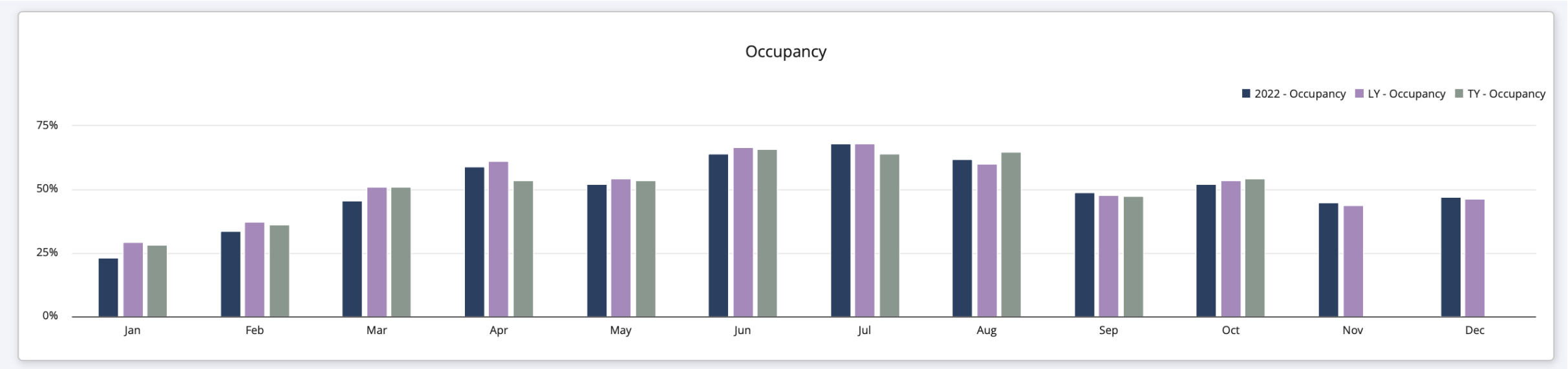
	sports	s.m.e.r.f.	group tour	international
what	<ul style="list-style-type: none"> <li>Youth and amateur sports tournaments and events</li> <li>Niche, e-sport and non-traditional sporting venues</li> <li>Regional and National Tournaments and Championships</li> </ul>	<ul style="list-style-type: none"> <li>Social (weddings, civic/professional, charity, holiday, small interest events/meetings)</li> <li>Military (meetings, reunions, training, education, overflow/transfer housing)</li> <li>Education (local/state/national knowledge sharing, problem solving, training, etc.)</li> <li>Religious (rate-conscious gatherings requiring ample meeting space)</li> <li>Fraternal (Rotary, Lions, Kiwanis, Greek Letter organizations)</li> </ul>	<ul style="list-style-type: none"> <li>Broad category including student and adult segments</li> <li>Group tour requirements sync well with destination inventory</li> <li>Tour groups often center around common interests (e.g., heritage &amp; history, performance, education, culinary, adventure/recreation, etc.)</li> <li>Meaningful/customized travel experiences</li> </ul>	<ul style="list-style-type: none"> <li>International travelers composed of several market segments                             <ul style="list-style-type: none"> <li>FIT (Foreign/Free Independent Traveler)</li> <li>Group Tour</li> <li>M.I.C.E.</li> </ul> </li> </ul>
why	<ul style="list-style-type: none"> <li>\$91.8 billion total economic impact</li> <li>Year-round events and booking opportunities for local, state, regional and national organizations</li> <li>Room blocks vary from 10 to 1,000+</li> <li>Potential for significant investment/upgrade to Williamsburg sporting facilities</li> <li>Proposed Field House</li> <li>66.5 million room nights</li> <li>Supported 635k jobs in 2021</li> <li>\$12.9 billion total tax revenues</li> </ul>	<ul style="list-style-type: none"> <li>Recession-resistant organizations</li> <li>Location and historical significance/symbolism makes Williamsburg an attractive selection</li> <li>Aggregately covers all seasons (shoulder seasons, summer, weekends, etc.)</li> <li>Advance booking window</li> </ul>	<ul style="list-style-type: none"> <li>DMOs that understand the importance of flexibility, options, and service ensure tremendous group success</li> <li>15 million+ annual room nights globally</li> <li>\$19 billion+ annual economic impact</li> <li>Authentic experiences, cultural opportunities, community engagement</li> </ul>	<ul style="list-style-type: none"> <li>Growth Opportunity</li> <li>Book in advance, with longer stays and higher spending</li> <li>International travelers seeking authentic American experiences/destinations</li> <li>Proximity to major international hubs</li> <li>Fly/drive and proximity to international hubs/interstate and increased rail interest</li> <li>Abundant recreational and cultural options</li> </ul>
sales activities	<ul style="list-style-type: none"> <li>Presentations</li> <li>Sales Calls</li> <li>Tradeshows                             <ul style="list-style-type: none"> <li>TEAMS (9/23-9/26)</li> <li>SPORTS The Relationship Conference (10/14-10/17)</li> <li>VBCA (Virginia Baseball Coaches Association) Conference (TBD)</li> </ul> </li> <li>Attend HTRFA (Historic Triangle Recreational Facilities Authority) meetings</li> </ul>	<ul style="list-style-type: none"> <li>Military Reunion FAM</li> <li>Tradeshows, Client Events, Fairshare/Co-op Opportunities, Sales Calls, Sponsorships</li> <li>RCMA (Religious Conference Management Association) Emerge (1/9-1/11)</li> <li>SGMP (Society of Governmental Meeting Professionals) NEC (5/7-5/9)</li> </ul>	<ul style="list-style-type: none"> <li>ABA (American Bus Association) Marketplace (1/12-1/17)</li> <li>SYTA (Student &amp; Youth Travel Association) Summit (2/2-2/5)</li> <li>STS (Southeast Tourism Society) Domestic Showcase (3/20-3/23)</li> <li>SYTA Annual (8/9-8/13)</li> <li>VMA (Virginia Motorcoach Association) held in Williamsburg, VA (8/27-8/30)</li> <li>NTA (National Tour Association) Travel Exchange (11/17-11/20)</li> <li>Worldstrides Client Event - December</li> <li>Grand Classroom Client Event - December</li> <li>Client Events, Sales Calls and Networking Events</li> </ul>	<ul style="list-style-type: none"> <li>CRUSA - UK Sales Mission (3/11-3/16)</li> <li>IPW (5/3-5/7)</li> <li>Travel South International (12/2-12/5)</li> <li>CRUSA GTE (9/16-9/18)</li> </ul>
memberships	<ul style="list-style-type: none"> <li>Sports ETA</li> <li>VTC Sports Virginia</li> <li>PlayEasy</li> <li>Sports Tourism Index</li> <li>VBCA (Virginia Baseball Coaches Association)</li> </ul>	<ul style="list-style-type: none"> <li>RCMA (Religious Conference Management Association)</li> <li>SGMP (Society of Government Meeting Professionals)</li> <li>Military Reunion Network</li> </ul>	<ul style="list-style-type: none"> <li>SYTA (Student and Youth Travel Association)</li> <li>NTA (National Tour Association)</li> <li>ABA (American Bus Association)</li> <li>Regional memberships - VA, NC, SC, NJ Motorcoach Operators Association</li> </ul>	<ul style="list-style-type: none"> <li>CRUSA (Capital Region USA)</li> <li>IITA (International Inbound Travel Association)</li> <li>Travel South International</li> </ul>



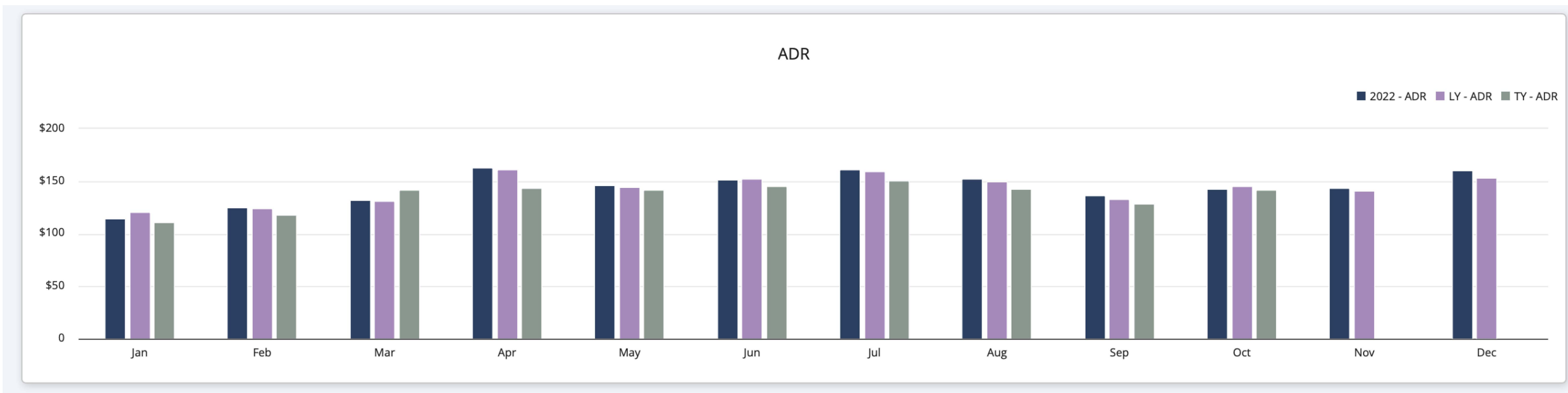
	 <b>m.i.c.a.</b>	 <b>diversity and inclusion</b>	 <b>association</b>	 <b>corporate</b>
<b>what</b>	<ul style="list-style-type: none"> <li>• Meetings (connect business travelers in one place for a specific purpose)</li> <li>• Incentives (travel awarded to employees as both past reward and future motivation)</li> <li>• Conferences (information exchange within similar industries/fields)</li> <li>• Exhibitions (centered around displays of specific products and services)</li> </ul>	<ul style="list-style-type: none"> <li>• Diversity acknowledges human differences</li> <li>• Inclusivity recognizes inherent worth and dignity of all people</li> <li>• DEI adds value to communities, often incorporating service projects and events</li> </ul>	<ul style="list-style-type: none"> <li>• Associations represent a significant portion of meetings and conversions industry</li> <li>• Comprised of professions, industries, causes, education and professional development</li> </ul>	<ul style="list-style-type: none"> <li>• Companies tasked with a multitude of reasons to convene</li> <li>• Employees of one organization (or field) meet for a common goal/purpose</li> </ul>
<b>why</b>	<ul style="list-style-type: none"> <li>• Pattern - midweek</li> <li>• Planners routinely source events through DMOs and CVBs</li> <li>• Multi-year options</li> <li>• Regional, National, and International programs</li> <li>• Robust budgets</li> </ul>	<ul style="list-style-type: none"> <li>• DEI destination events have grown in importance, ubiquity and size</li> <li>• Williamsburg is an attractive option due to accessibility, safety and affordability</li> <li>• Segment with growth potential</li> </ul>	<ul style="list-style-type: none"> <li>• U.S. associations employ over 1.8 million people                             <ul style="list-style-type: none"> <li>- Accounting for more than \$250 billion in annual meeting attendee revenue</li> </ul> </li> <li>• High association presence in nearby Washington, D.C.</li> <li>• Regional association - rotate meetings/programs</li> </ul>	<ul style="list-style-type: none"> <li>• Proximity to Virginia and Washington, D.C. - the center for Federal contracting and procurement for all military branches, seven of the top 10 Federal contracting companies are headquartered in Virginia</li> <li>• Defense contracting, aerospace shipping, metals, mills and mining have strong presence in VA                             <ul style="list-style-type: none"> <li>- Require training and education seminars, HR conferences, regular Board meetings, etc.</li> </ul> </li> <li>• Second-largest East Coast Port - largest rail distribution to get to the Midwest</li> <li>• Largest navy base in the world</li> <li>• Emerging unmanned systems industry</li> <li>• The third-highest concentration of tech workers in the U.S.</li> <li>• Low-cost manufacturing with skilled labor</li> <li>• 16 Virginia companies made the 2023 Fortune 1000 list</li> </ul>
<b>sales activities</b>	<ul style="list-style-type: none"> <li>• Trade Shows, Regional Client Events, Sales Calls, Fairshare/Co-op Opportunities</li> <li>• Connect Medical Meetings DC (8/19-11/21)</li> <li>• Small Market Meetings Conference (9/25-5/27)</li> <li>• Destination East (10/21-10/23)</li> <li>• VADMO Events</li> </ul>	<ul style="list-style-type: none"> <li>• Connect Spring Marketplace (4/2-4/4)</li> <li>• A/TC (African American Travel Conference) pre-conference FAM (4/14-4/16)</li> <li>• A/TC (4/16-4/18)</li> <li>• RCMA Emerge (8/9-11)</li> </ul>	<ul style="list-style-type: none"> <li>• Tradeshow Client Events for Regional Association Management firms, Sales Calls, Fairshare/Co-ops for Virginia and smaller Washington, D.C. - based associations</li> <li>• VSAE (Virginia Society of Association Executives) Annual Conference (5/5-5/7)</li> <li>• Destination Southeast (8/8-8/20)</li> <li>• VSAE Fall Expo (TBD)</li> <li>• AENC (Association Executives of North Carolina) December Expo</li> </ul>	<ul style="list-style-type: none"> <li>• Trade Shows, Client Events, Sales Calls, Fairshare/Co-op Opportunities</li> <li>• MPI (Regional Tradeshow), Small Market Meetings Conference &amp; Summit attendance</li> <li>• 157 Corporate Events</li> <li>• Connect Spring Marketplace (4/2-4/4)</li> </ul>
<b>memberships</b>	<ul style="list-style-type: none"> <li>• Meeting Professionals International</li> <li>• Helms Briscoe</li> <li>• AENC</li> <li>• CVERT</li> </ul>	<ul style="list-style-type: none"> <li>• LGBT Meeting Professionals Association</li> <li>• Travel Unity</li> <li>• Black Travel Alliance</li> <li>• NCBMP (National Coalition of Black Meeting Professionals)</li> </ul>	<ul style="list-style-type: none"> <li>• Association Management Destination FAM</li> <li>• VSAE (Virginia Society of Association Executives)</li> <li>• AENC (Association Executives of North Carolina)</li> </ul>	<ul style="list-style-type: none"> <li>• Meeting Professionals International</li> <li>• Helms Briscoe</li> </ul>

# STR Performance Data

# STR: Hotel Occupancy

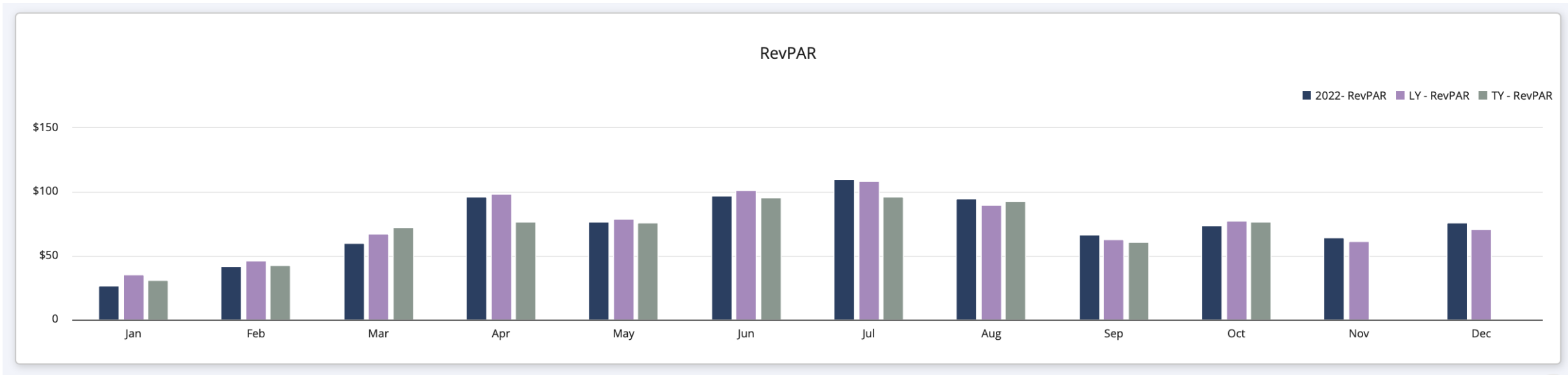


# STR: Average Daily Rate

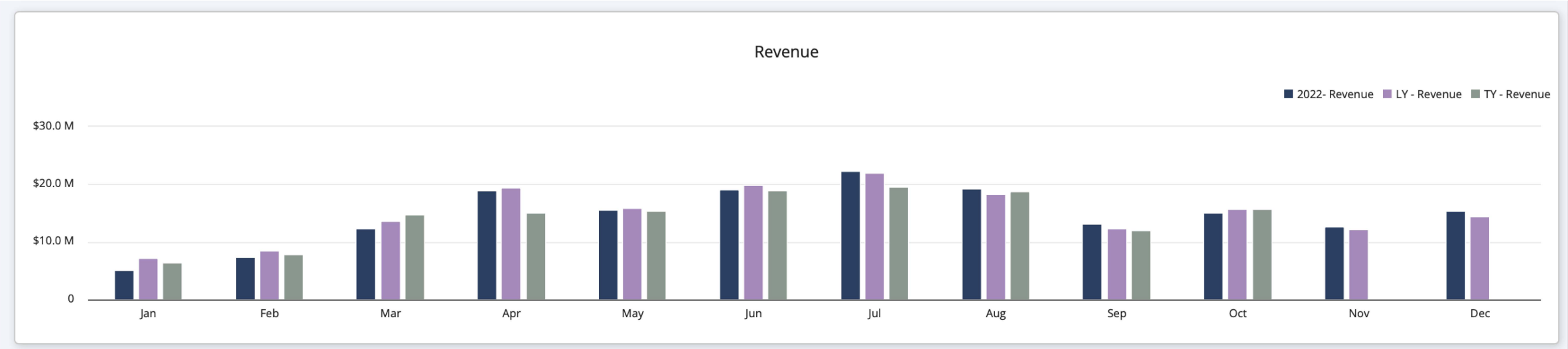


# STR: RevPAR

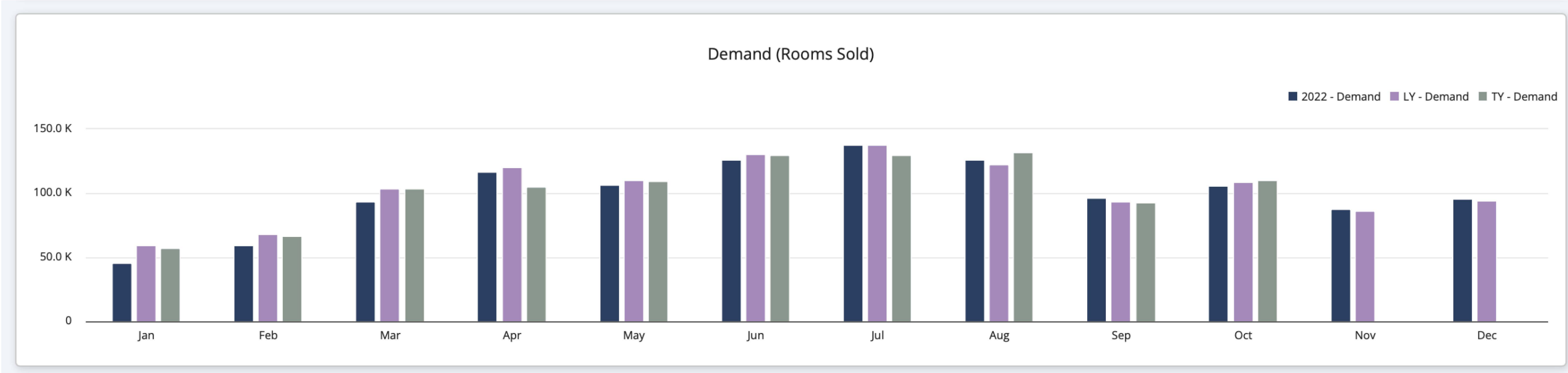
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# STR: Revenue



# STR: Demand



# STR: Comparison to 2023

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YTD Occupancy

**51.98%**

YTD ADR

**\$136.56**

YTD RevPAR

**\$72.31**

YTD 2023 Occupancy

**52.98%**

YTD 2023 ADR

**\$142.09**

YTD 2023 RevPAR

**\$76.75**

Occ % Change YTD from 2023

**-1.9%**

ADR % Change YTD from 2023

**-3.9%**

RevPAR % Change YTD from 2023

**-5.8%**



# Awards and Accolades

## Awards and Accolades



Bronze Award:

- Website Redesign



Platinum Award



**2024 READERS' CHOICE AWARD**

Best CVB/DMO



**TWO GOLD**

- Washington DC Media Event
- Website Redesign

## Awards and Accolades

**Forbes**

- *Forbes*; [The 12 Best Spring Break Destinations For Families](#)

**Southern Living**

- *Southern Living*; [Top 10 Best Small Towns](#)



- *Reader's Digest*; [35 Must-Visit Destinations to Experience the Ultimate 4th of July Weekend Getaway](#)



- *AOL*; [The 31 Best Fall Vacations in the U.S. to Avoid Big Crowds \(and See Some Beautiful Foliage\)](#)



- *USA Today*; [10 best family vacation ideas for fall 2024, according to travelers and experts](#)

**Southern Living**

- *Southern Living*; [12 Best Girlfriend Getaways In Virginia To Take This Fall](#)



- *MSN*; [The 39 Best Christmas Towns in the United States](#)



- *Today*; [Looking for a spooky time? Here are the 5 best haunted towns in the US](#)

**WASHINGTONIAN**

- *Washingtonian*; [6 Christmas Towns a Short Drive From DC With Festive Holiday Shops](#)



- Virgo Travel & Tourism Award : Ad Campaign \$1M

# Questions?

Please contact Edward Harris at  
[edward.harris@visitwilliamsburg.com](mailto:edward.harris@visitwilliamsburg.com)

**Williamsburg Tourism Council  
Treasurer's Report  
2024 Annual Financial Results**

<b>Revenue:</b>	
Sales Tax (58.1-603.2)	14,799,928
\$1 Transient Tax	1,640,373
Localities	126,600
Other Financing Sources	170,329
<b>Total Revenues:</b>	<b>16,737,230</b>

<b>Expenses:</b>	
<b>Destination Marketing</b>	<b>14,918,889</b>
Destination Marketing	14,672,869
Public Relations	246,020
<b>Other Sales &amp; Marketing</b>	<b>622,537</b>
MICE Sales & Marketing	216,217
Group Tour Sales & Marketing	207,350
Sports Sales & Marketing	94,496
International Sales & Marketing	104,473
<b>Adminstration</b>	<b>1,860,150</b>
Employee Wages & Benefits	1,370,925
Office Administration	489,225
<b>Total Operating Expenses:</b>	<b>17,401,575</b>

<b>Total Expenses &amp; Distributions</b>	<b>17,401,575</b>
---	-------------------

<b>Change in Net Position:</b>	<b>(664,345)</b>
--------------------------------	------------------

Starting Net Position - July 1, 2023	3,343,746
Change in Net Position	(664,345)
<b>Closing Net Position - June 30, 2024</b>	<b>2,679,401</b>

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Emburse, Inc.	Bill	45108	1095695	July monthly service expense	Administration	Office Administration	1864000 - TC - Business Expense	126.00
Group Travel Family	Bill	45108	14060	2024 AATC Conference Registration	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	1,395.00
North Carolina Motorcoach Assoc.	Bill	45108	14546	2023 Membership - NCMA annual membership fee	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	225.00
Eppes-Hudson Law, PLLC	Bill	45108	2316	Legal conference calls on budget oversight and vir	Administration	Office Administration	1862100 - TC - Legal & Accounting	1,595.00
Bright Business Media, LLC	Bill	45108	26112	The Smart Meeting - 3 Day - April 2023	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	5,800.00
LiveWire Business Solutions LLC	Bill	45108	4864	Trunking-2 line phone; Cloud Server; DID Mgmt - J	Administration	Office Administration	1864600 - TC - Online Service	684.87
LiveWire Business Solutions LLC	Bill	45108	4877	Printer Setup for Sandra	Administration	Office Administration	1864600 - TC - Online Service	75.00
LiveWire Business Solutions LLC	Bill	45108	4878	DP to HDMI cables - Display port to HDMI cables	Administration	Office Administration	1864600 - TC - Online Service	29.98
LiveWire Business Solutions LLC	Bill	45108	4878	Logitech Wireless Keyboard, MK540 Wireless Key	Administration	Office Administration	1864600 - TC - Online Service	49.99
LiveWire Business Solutions LLC	Bill	45108	4878	IT Consulting labor billed at a per hour rate of \$12	Administration	Office Administration	1864600 - TC - Online Service	187.50
Sands Anderson	Bill	45108	587472	Bill description is not correct.. Professional Service	Administration	Office Administration	1862100 - TC - Legal & Accounting	1,296.00
Assn of Chamber of Commerce Exec	Bill	45108	638057	ACCE July Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	836.74
Mid-Atlantic Tourism PR Alliance	Bill	45108	84-24	Annual Membership FY24 7-1-23 to 6-30-24	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	200.00
Proforma Think Ink	Bill	45108	B198018667A	1500 White Pens - Imprint stock royal blue	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	695.66
Anthem	General Journal	45108	EMP_BEN-TC	June Anthem Invoice - July Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	72.41
Anthem	General Journal	45108	EMP_BEN-TC	June Anthem Invoice - July Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	301.34
Anthem	General Journal	45108	EMP_BEN-TC	June Anthem Invoice - July Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	10,831.93
International Inbound Travel Association	Bill	45108	FY2024-Membership	IITA - Membership through June 30, 2024	Other Sales & Marketing	International Sales & Marketing	0460400 - Memberships (International)	695.00
Adobe	General Journal	45108	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-337.91
Emburse, Inc.	General Journal	45108	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Emburse, Inc.	General Journal	45108	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	6.70
Adobe	General Journal	45108	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	35.91
Emburse, Inc.	General Journal	45108	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Adobe	General Journal	45108	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	-21,000.00
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	-6,562.50
Pantheon	General Journal	45108	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	201.87
Pantheon	General Journal	45108	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	222.05
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	1,042.15
Pantheon	General Journal	45108	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,146.38
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,187.30
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,597.52
Zartico, Inc	General Journal	45108	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,658.52
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	2,034.84
Connelly Partners	General Journal	45108	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	3,799.50
Zartico, Inc	General Journal	45108	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,759.14
Great America Financial Services	General Journal	45108	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	23.75
Great America Financial Services	General Journal	45108	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	45108	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	174.28
Williamsburg Area Chamber of Commerce	General Journal	45108	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Williamsburg Area Chamber of Commerce	General Journal	45108	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.26
Paychex	General Journal	45108	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-20,149.00
Paychex	General Journal	45108	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-1,504.00
Principal Financial Group	General Journal	45108	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,415.00
Paychex	General Journal	45108	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-88.00
0	General Journal	45108	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Clifton Larson Allen	General Journal	45108	YE_INV_AC2R	FY2023 Audit Expenses - estimated cost	Administration	Office Administration	1862100 - TC - Legal & Accounting	-20,000.00
Eppes-Hudson Law, PLLC	General Journal	45108	YE_INV_AC2R	Reverse of GJE YE_INV_AC2 -- Inv 2316 - Legal S	Administration	Office Administration	1862100 - TC - Legal & Accounting	-1,595.00
Proforma Think Ink	General Journal	45108	YE_INV_AC2R	Inv B198018667A Proforma - New materials, invo	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	-695.66
HOPKE   HARRISON Inc.	General Journal	45108	YE_INV_AC2R	Inv 42103 Hopke Harrison - New office design ser	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	-680.00
LiveWire Business Solutions LLC	General Journal	45108	YE_INV_AC2R	Inv 4878 LiveWire - IT support and parts from April	Administration	Office Administration	1864600 - TC - Online Service	-267.47
Clean Pix	General Journal	45108	YE_INV_AC2R	Inv 13077 CleanPix - June monthly service fee	Destination Marketing	Destination Marketing	1764600 - Online Services	-245.00
LiveWire Business Solutions LLC	General Journal	45108	YE_INV_AC2R	Inv 4877 LiveWire - IT support from May 2023 invo	Administration	Office Administration	1864600 - TC - Online Service	-75.00
Bright Business Media, LLC	General Journal	45108	YE_INV_AC3R	Smart Meetings Inv 26112 - April trade show	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	-5,800.00
Sands Anderson	General Journal	45108	YE_INV_AC3R	Reverse of GJE YE_INV_AC3 -- Sands Anderson	Administration	Office Administration	1862100 - TC - Legal & Accounting	-1,296.00
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39874 - Q2 Influencers - May / June	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-32,048.48

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39878 - June Digital / OOH Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-15,000.00
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39876 - June Co-Op Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-11,717.03
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39872 - Q2 Broadcast Media - June	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	-11,673.05
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39883 - fluent 360 FAM Trip Expense (Ma)	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	-6,773.23
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39877 - June Digital / OOH Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-1,722.00
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39901 - Q2 Digital Media - June	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-1,551.88
Connelly Partners	General Journal	45108	YE_INV_ACCR	Reverse of GJE YE_INV_ACC -- CP INV 39871 - S	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,175.31
Great America Financial Services	General Journal	45108	YE_INV_ACCR	Great America Financial - Copier June Charges bil	Administration	Office Administration	1864000 - TC - Business Expense	-853.99
Connelly Partners	General Journal	45108	YE_INV_ACCR	CP INV 39875 - 2023 Email Development	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-202.00
LiveWire Business Solutions LLC	Bill	45110	4884	Trunking-2 line phone; Cloud Server; DID Mgmt - J	Administration	Office Administration	1864600 - TC - Online Service	322.50
Adobe	Credit Card Credit	45110	JAEExpRpt97	Josue Ayala, Josue Adobe credit backup.pdf	Credit Administration	Office Administration	1864000 - TC - Business Expense	-13.32
Paychex	Bill	45112	3796712	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Williamsburg Event Rentals	Credit Card Charge	45112	JSYExRpt104	Julia Smyth-Young, 7.5.23 FireCracker War at Will	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	684.00
Delta	Credit Card Charge	45113	DOExpRpt100	Daniela Owen, DELTA AIR *****1834	Destinatic Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	389.40
Amazon	Credit Card Charge	45113	ExpRpt109	Cimino, Victoria, Desk Calendar,	Administration	Office Administration	1864100 - TC - Office Supplies	12.99
IContact	Credit Card Charge	45113	JAEExpRpt107	Josue Ayala, ICONTACT,	Administration	Office Administration	1864000 - TC - Business Expense	350.00
Amazon	Credit Card Charge	45113	JAEExpRpt97	Josue Ayala, AMZN Mktp US*3G5NQ1Z73,	Administration	Office Administration	1864100 - TC - Office Supplies	126.62
Food Lion	Credit Card Charge	45113	JAEExpRpt97	Josue Ayala, FOOD LION #0196,	Administration	Office Administration	1864100 - TC - Office Supplies	128.90
Destinations International	Credit Card Charge	45113	JAEExpRpt97	Josue Ayala, Destination Marketing Ass,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	1,295.00
Delta	Credit Card Charge	45113	JCEXpRpt101	Jennifer Case, DELTA AIR *****1645	ESTO flig	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	389.40
Marriott	Credit Card Charge	45114	DOExpRpt100	Daniela Owen, ESTO Hotel, night one. -- hotel disc	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	452.35
Delta	Credit Card Charge	45114	ExpRpt109	Flight to Bostin for USTA Summit	Administration	Office Administration	1860500 - TC - Travel	153.90
Delta	Credit Card Charge	45114	ExpRpt109	Flight to Cleveland After USTA Summit	Administration	Office Administration	1860500 - TC - Travel	398.90
Marriott	Credit Card Charge	45114	JCEXpRpt101	Jennifer Case, ESTO lodging JW MARRIOTT RIVE	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	380.03
Woodlands Hotel	Credit Card Charge	45114	JMExpRpt108	Jennifer McConnell, Jeff Kroner.pdf	WOODLANDE	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	270.56
Amazon	Credit Card Charge	45115	JAEExpRpt97	Josue Ayala, Screenshot 2023-08-16 at 9.53.51 A	Administration	Office Administration	1864100 - TC - Office Supplies	53.49
Golden Horseshoe Golf Club	Credit Card Charge	45115	JMExpRpt108	Jennifer McConnell, Katherine Harmon WorldStrid	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	175.40
Firecracker Sports LLC	Credit Card Charge	45116	JSYExRpt104	Julia Smyth-Young, HARRIS TEETER #356	Firecr: Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	17.88
Inn Ristoration	Credit Card Charge	45116	JSYExRpt104	Julia Smyth-Young, Site visit VMA Chilled Gazpac	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	265.64
Association Executives of North Carolina	Bill	45117	1762	Membership Renewal - through August 31, 2024	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	335.00
Crystal Springs	Bill	45117	23461275 070723	Water Delivery for July	Administration	Office Administration	1864000 - TC - Business Expense	32.75
HOPKE   HARRISON Inc.	Bill	45117	42103-07/2023	Consultants for Leasehold improvement on new of	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	680.00
Amazon	Credit Card Charge	45117	JAEExpRpt97	Josue Ayala, AMZN Mktp US*M202L2LV3,	Administration	Office Administration	1864100 - TC - Office Supplies	48.99
The Williamsburg Lodge	Credit Card Charge	45117	JSYExRpt104	Julia Smyth-Young, WILLIAMSBURG LGD AUTOC	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	140.88
Proforma Think Ink	Bill	45118	B198019459A	125 White Tumblers for Group Visits	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	2,429.83
Extraspace	Credit Card Charge	45118	JAEExpRpt97	Josue Ayala, EXTRA SPACE 7490,	Administration	Office Administration	1864000 - TC - Business Expense	195.00
Amazon	Credit Card Charge	45118	JAEExpRpt97	Josue Ayala, AMAZON.COM*YF7AK5LN3 AMZN,	Administration	Office Administration	1864100 - TC - Office Supplies	309.98
Staples	Credit Card Charge	45118	JMExpRpt108	Jennifer McConnell, Desk Calendar for Julia 7.11.2	Administration	Office Administration	1864100 - TC - Office Supplies	12.83
Colonial Williamsburg Company	Credit Card Charge	45118	JSYExRpt104	Julia Smyth-Young, Carriage Ride for Bud and Far	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	67.00
Vazquez, Sandra	Bill	45118	REIMB/MILE 0623	Gift card for Daniela	Administration	Office Administration	1860500 - TC - Travel	19.65
Vazquez, Sandra	Bill	45118	REIMB/MILE 0623	Cakes for the B-day people- Vicki-Daniella-David	Administration	Office Administration	1860500 - TC - Travel	25.81
Great America Financial Services	Bill	45119	34453510	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Great America Financial Services	Bill	45119	34453510	Late fee on June 14 payment due to timing of proc	Administration	Office Administration	1864000 - TC - Business Expense	30.79
Great America Financial Services	Bill	45119	34453510	Quarterly Usage for Color Images	Administration	Office Administration	1864000 - TC - Business Expense	823.20
Connelly Partners	Bill	45119	39871	20-WTC-0164 - FY23 Website - OOP Costs - Migr	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,175.31
Connelly Partners	Bill	45119	39872	22-WTC-0487 - 2023 Q1/2 Broadcast Media - June	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	11,673.05
Connelly Partners	Bill	45119	39874	s.stewart exp rpt - 7/6 Refund for concert tickets p	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-79.10
Connelly Partners	Bill	45119	39874	WTC '2023 Influencer Pymts' Travel exps for 5/3 -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	488.82
Connelly Partners	Bill	45119	39874	WTC '2023 Influencer Pymts' Travel exps for 5/9 -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,996.12
Connelly Partners	Bill	45119	39874	WTC '2023 Influencer Pymts' Travel exps for 6/16 -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,642.64
Connelly Partners	Bill	45119	39874	WTC '2023 Influencer Pymts' Ernest Crim III FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	26,000.00
Connelly Partners	Bill	45119	39876	23-WTC-0079 - 2023 Q1/2 Co-Op Media - June /	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	11,717.03
Connelly Partners	Bill	45119	39877	23-WTC-0174 - FY23 Q2 OOH Media - June	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,722.00
Connelly Partners	Bill	45119	39878	23-WTC-0075 - 2023 Q1/2 Digital Media - June /	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,000.00
Connelly Partners	Bill	45119	39878	23-WTC-0075 - 2023 Q1/2 Digital Media - June /	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	10,000.00
Connelly Partners	Bill	45119	39883	23-WTC-0254 - 2023 fluent360 Fam Trip Expense:	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	6,773.23
Connelly Partners	Bill	45119	39901	23-WTC-0075 - 2023 Q1/2 Digital Media - June -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	51.88
Connelly Partners	Bill	45119	39901	23-WTC-0075 - 2023 Q1/2 Digital Media - June -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,500.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Michaels	Credit Card Charge	45119	JMExpRpt108	Jennifer McConnell, platform supplies to put multip	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	14.97
Strategic Marketing & Research	Bill	45120	0011775-IN	Professional fees - July 2023	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Amazon	Credit Card Credit	45120	JAExpRpt97	Josue Ayala, (JAMAZON.COM AMZN.COM/BILL,	Administration	Office Administration	1864100 - TC - Office Supplies	-19.99
Chesapeake Bank	Credit Card Charge	45120	JAExpRpt97	Josue Ayala, FOOD LION #0196 IMG_7169.JPG,	Administration	Office Administration	1864100 - TC - Office Supplies	33.35
Paychex	General Journal	45121	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	195.00
Principal Financial Group	General Journal	45121	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	774.22
Principal Financial Group	General Journal	45121	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,159.72
Paychex	General Journal	45121	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,106.48
Paychex	General Journal	45121	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	41,596.15
Zoom Video Communications Inc	Credit Card Charge	45123	JAExpRpt97	Josue Ayala, ZOOM.US 888-799-9666,	Administration	Office Administration	1864000 - TC - Business Expense	16.79
Connelly Partners	Bill	45124	39873	22-WTC-0508 - 2023 Website Maintenance Fee -	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	2,400.00
Connelly Partners	Bill	45124	39875	22-WTC-0511 - 2023 Email Development	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	202.00
Connelly Partners	Bill	45124	39879	FY24 Agency Fee - July 2023	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Connelly Partners	Bill	45124	39880	23-WTC-0283 - FY24 Industry Email Deployment -	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Connelly Partners	Bill	45124	39882	23-WTC-0093 - 2023 fluent360 Consulting Costs -	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,659.33
Connelly Partners	Bill	45124	39983	Act-On 1,000 Contacts	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	4,600.00
Connelly Partners	Bill	45124	39983	FY24 Simpleview CRM Licensing	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	19,900.00
New York Times	Credit Card Charge	45124	JAExpRpt97	Josue Ayala, THE NEW YORK TIMES,	Administration	Office Administration	1864000 - TC - Business Expense	20.00
Staples	Credit Card Charge	45124	JMExpRpt108	Jennifer McConnell, Boxes and packing tape for gr	Administration	Office Administration	1864100 - TC - Office Supplies	33.05
Chesapeake Bank	Credit Card Charge	45124	JSYExRpt104	Julia Smyth-Young, Entertaining Bud Geissler and	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	265.81
Virginia Society of Assoc. Executives	Bill	45125	15665	2023 Fall conference & exhibitor booth #'s 21, 22,	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	6,545.00
Verizon Wireless	Bill	45125	9939939911	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-56.90
Verizon Wireless	Bill	45125	9939939911	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	11.90
Verizon Wireless	Bill	45125	9939939911	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45125	9939939911	Jun 19 - July 18, 2023 Wireless	Administration	Office Administration	1864500 - TC - Phone	360.00
Omni Dallas Convention Center	Credit Card Charge	45125	DOExpRpt100	Daniela Owen, DI conference OMNI DALLAS CO	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	524.00
Hudson Airport Vendor	Credit Card Charge	45125	ExpRpt109	Cimino, Victoria, Airport water for DI flight to Dall	Administration	Office Administration	1860550 - TC - Meals & Entertainment	5.75
Virginia Tourism Authority	Bill	45127	9543	Connect Sports 2023 Client Event Sponsorship	Other Sales & Marketing	Sports Sales & Marketing	0765010 - Trade Shows (Sports)	300.00
Omni Dallas Convention Center	Credit Card Charge	45127	ExpRpt109	Cimino, Victoria, DI Convention DI Convention,	Administration	Office Administration	1860500 - TC - Travel	1,982.54
Amazon	Credit Card Charge	45127	JAExpRpt97	Josue Ayala, Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	31.05
Amazon	Credit Card Charge	45127	JAExpRpt97	Josue Ayala, Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	61.99
SYTA Student & Youth Travel Association	Credit Card Charge	45127	JSYExRpt104	Julia Smyth-Young, SYTA Registration Confirmatio	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	50.00
Delta	Credit Card Charge	45127	RLExpRpt103	Robert Larson, Airfare for Connect Marketplace 20	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	602.10
Plum Market	Credit Card Charge	45128	ExpRpt109	Cimino, Victoria, Water for Return Flight from DI,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	16.32
American Airlines	Credit Card Charge	45128	ExpRpt109	Cimino, Victoria, In Flight Wi-Fi access ,	Administration	Office Administration	1864000 - TC - Business Expense	19.00
Plum Market	Credit Card Charge	45128	JCExpRpt101	Jennifer Case, PLUM MARKET ST2167 DI meals,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	3.35
TGI Fridays	Credit Card Charge	45128	JCExpRpt101	Jennifer Case, TGI FRIDAYS #0852 DI meals,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	22.94
Richmond Parking	Credit Card Charge	45128	JCExpRpt101	Jennifer Case, RIC PARKING Parking,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	36.00
Uber	Credit Card Charge	45128	JCExpRpt101	Jennifer Case, DI transportation for Daniela Owen	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	82.50
Omni Dallas Convention Center	Credit Card Charge	45128	JCExpRpt101	Jennifer Case, DI lodging OMNI DALLAS CONVE	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	529.04
Richmond Parking	Credit Card Charge	45129	DOExpRpt100	Daniela Owen, Parking at airport for DI conference	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	60.00
Cultural Heritage Economic Alliance Inc	Bill	45131	1012	Blacks in Travel & Tourism Annual Membership - C	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	1,500.00
Miles Partnership LLC	Bill	45131	83699	DE Hosting - August	Destination Marketing	Destination Marketing	1764600 - Online Services	450.00
Miles Partnership LLC	Bill	45131	83699	DE Maintenance - August	Destination Marketing	Destination Marketing	1764600 - Online Services	810.00
Percepture	Bill	45131	93695	Magellan Awards nominations X 4	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	3,660.00
FedEx	Credit Card Charge	45131	ExpRpt108	Jennifer McConnell, Mailing Pamela Martin AAA in	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	12.89
FedEx	Credit Card Charge	45131	JMExpRpt108	Jennifer McConnell, Mailing Pamela Martin AAA in	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	6.94
Harrah's Cherokee Casino Resort	Credit Card Charge	45131	JSYExRpt104	Julia Smyth-Young, Group Travel, Virginia Motorco	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	210.74
North Carolina Motorcoach Assoc.	Bill	45132	3215	2023 MCASC/NCMA/VMA - Annual Meeting Regis	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	875.00
Proforma Think Ink	Bill	45132	B198019624A	250 VW Notepads with imprint	Administration	Office Administration	1864100 - TC - Office Supplies	771.81
Celli's Chocolate Chip	Credit Card Charge	45132	DOExpRpt100	Daniela Owen, Cookies for Annie, Hannah, and Sa	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	44.40
Adobe	Credit Card Charge	45132	DOExpRpt100	Daniela Owen, Adobe subscription ADOBE *CRE/	Administration	Office Administration	1864000 - TC - Business Expense	276.91
Clean Pix	Bill	45133	13077	Monthly service fee - June	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	245.00
Uber	Credit Card Charge	45133	ExpRpt109	USTA Summit	Administration	Office Administration	1860500 - TC - Travel	40.80
FedEx	Credit Card Charge	45133	JCExpRpt101	Jennifer Case, Sales Business Cards- Julia Smyth-	Administration	Office Administration	1864000 - TC - Business Expense	425.85
Virginia Motorcoach Association	Bill	45134	00249	Sponsorship - Advertising in 2023-2024 Directory	Other Sales & Marketing	Group Tour Sales & Marketing	0560100 - Co-Op Marketing (Group)	1,500.00
Virginia Motorcoach Association	Bill	45134	00249	Sponsorship - Joint Regional Meeting 2024	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	30,000.00
Maryland Motorcoach Association	Bill	45134	100635	2023 - 2024 Annual Membership Dues 8-1-23 to 7-	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	325.00



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Staples	Credit Card Credit	45134	JAExpRpt197	Josue Ayala, Screenshot 2023-08-16 at 10.07.17 / Administration		Office Administration	1864100 - TC - Office Supplies	-34.18
Staples	Credit Card Credit	45134	JAExpRpt197	Josue Ayala, (J)STAPLES INC 00209908, Administration		Office Administration	1864100 - TC - Office Supplies	-31.89
AudioCraft	Credit Card Charge	45134	JAExpRpt197	Josue Ayala, PAYPAL *AUDIOCRAFT, Administration		Office Administration	1862210 - TC - Board of Directors	750.00
FedEx	Credit Card Charge	45134	JMExpRpt108	Jennifer McConnell, Bud Geissler followup gifts an Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	15.49
Staples	Credit Card Charge	45134	JMExpRpt108	Jennifer McConnell, Boxes for group swag 7.27.jp; Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	17.12
Natties Candy St 1624	Credit Card Charge	45134	JSYExRpt104	Julia Smyth-Young, Lost receipt/Water before fligh Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	9.87
American Airlines	Credit Card Charge	45134	JSYExRpt104	Julia Smyth-Young, Baggage check for SYTA DC, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	30.00
Wok and Roll	Credit Card Charge	45134	JSYExRpt104	Julia Smyth-Young, Dinner SYTA DC Julia.Kadi.Cz Other Sales & Marketing		Group Tour Sales & Marketing	0565900 - Special Events (Group)	50.50
American Airlines	Credit Card Charge	45134	JSYExRpt104	Julia Smyth-Young, SYTA Washington, D.C. 7.27.; Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	73.56
American Airlines	Credit Card Charge	45134	JSYExRpt104	Julia Smyth-Young, SYTA Washington, D.C. 7.27., Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	457.80
Mobjack Bay Coffee Roasters	Credit Card Charge	45135	DOExpRpt100	Daniela Owen, Lunch with Hannah SP MOBJACK Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	20.80
Staples	Credit Card Credit	45135	JMExpRpt108	Jennifer McConnell, Return boxes that were too lai Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	-13.48
Peet's Coffee	Credit Card Charge	45135	JSYExRpt104	Julia Smyth-Young, PY *PEETS COFFEE Breakfa; Other Sales & Marketing		Group Tour Sales & Marketing	0565900 - Special Events (Group)	5.13
Norfolk International	Credit Card Charge	45135	JSYExRpt104	Julia Smyth-Young, Parking at Norfolk airport while Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	14.00
Uber	Credit Card Charge	45135	JSYExRpt104	Julia Smyth-Young, UBER TRIP 7.27.23 SYTA DC Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	25.18
American Airlines	Credit Card Charge	45135	JSYExRpt104	Julia Smyth-Young, Baggage check for SYTA grou Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	30.00
Uber	Credit Card Charge	45135	JSYExRpt104	Julia Smyth-Young, UBER TRIP Uber 7.27.23 SYT Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	37.06
Hilton	Credit Card Charge	45135	JSYExRpt104	Julia Smyth-Young, HILTON HOTELS Motto by Hill Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	224.10
Paychex	General Journal	45135	Payroll-TC	Paychex Payroll Processing Fee		Office Administration	1864000 - TC - Business Expense	175.50
Principal Financial Group	General Journal	45135	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	774.22
Principal Financial Group	General Journal	45135	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,159.72
Paychex	General Journal	45135	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,135.79
Paychex	General Journal	45135	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	41,596.15
Omni	Credit Card Charge	45136	ExpRpt109	Cimino, Victoria, Lodging USTA Summit	Administration	Office Administration	1860500 - TC - Travel	1,551.18
Uber	Credit Card Charge	45136	JSYExRpt104	Julia Smyth-Young, UBER TRIP SYTA Special Eve Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	46.38
Delta	Credit Card Charge	45137	ExpRpt109	Cimino, Victoria, Esto Conference, Administration		Office Administration	1860500 - TC - Travel	608.40
Alliance of Independent Mtg Professionals	Bill	45138	2215157	AIMP Membership 8-1-23 to 7-31-24	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	545.00
Connelly Partners	Bill	45138	39977	July Snap Widget	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Connelly Partners	Bill	45138	39977	July Pantheon Hosting	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,168.75
Connelly Partners	Bill	45138	39984	FY24 OOH Media - July - NPRP Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,722.00
Connelly Partners	Bill	45138	39985	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	3,010.57
Connelly Partners	Bill	45138	39985	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	22,500.00
Connelly Partners	Bill	45138	39985	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,333.00
Connelly Partners	Bill	45138	39985	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	34,771.00
Connelly Partners	Bill	45138	39985	Roku, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	39,444.09
Connelly Partners	Bill	45138	39985	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	49,396.13
Connelly Partners	Bill	45138	39985	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	56,664.99
Connelly Partners	Bill	45138	39985	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	57,612.67
Connelly Partners	Bill	45138	39986	2023 Q1/2 Paid Search Media July - Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	31,480.62
Connelly Partners	Bill	45138	39987	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	14,138.71
Connelly Partners	Bill	45138	39987	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	27,320.10
Connelly Partners	Bill	45138	39988	Kenilworth Media Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	3,400.00
Connelly Partners	Bill	45138	39989	VistaGraphics, Inc (cc) - July	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,625.00
Connelly Partners	Bill	45138	39989	VistaGraphics, Inc (cc) - August	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,625.00
Connelly Partners	Bill	45138	39990	23-WTC-0091 - 2023 Q1/2 Media Contracts - Ada	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Ad Servicing	60,000.00
Connelly Partners	Bill	45138	39991	Image Relay Licensing - 7-20-23 to 7-19-24	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	12,750.00
Connelly Partners	Bill	45138	39993	s. stewart exp rpt 6/26 - Colonial Williamsburg carr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	67.00
Connelly Partners	Bill	45138	39993	s. stewart exp rpt 7/5 - Colonial Williamsburg carr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	67.00
Connelly Partners	Bill	45138	39993	s. stewart exp rpt 6/26 - (2) e-bike tour tickets for ir	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	91.54
Connelly Partners	Bill	45138	39993	s. stewart exp rpt 6/26 - (2) Yorktown Charter cru	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	119.51
Connelly Partners	Bill	45138	39993	WTC '2023 Influencer Pymts' Travel exps for 4/23.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	329.93
Connelly Partners	Bill	45138	39993	WTC '2023 Influencer Pymts' Travel exps for 4/24.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	774.81
Connelly Partners	Bill	45138	39993	WTC '2023 Influencer Pymts' Beatriz Coimbra Lan	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,500.00
Connelly Partners	Bill	45138	39993	WTC '2023 Influencer Pymts' Sean Smith FAM trip	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,500.00
Connelly Partners	Bill	45138	39993	WTC '2023 Influencer Pymts' 3 FAM day-trips to W	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	9,000.00
Connelly Partners	Bill	45138	39995	22-WTC-0488 - 2023 Q3/4 FY24 - Broadcast Medie	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	535,917.52
Connelly Partners	Bill	45138	39996	23-WTC-0232 - FY24 Simpleview CMS (1of4) Qua	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	6,250.00
Percepture	Bill	45138	93607	Public Relations Service July 2023	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Proforma Think Ink	Bill	45138	B198019622A	750 White Pens - Imprint stock royal blue - 1500 T	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	496.20
Proforma Think Ink	Bill	45138	B198019622A	750 White Pens - Imprint stock royal blue - 1500 T	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	496.21
Harrah's Cherokee Casino Resort	Credit Card Charge	45138	JSYEXRpt104	Julia Smyth-Young, Lane Rice Hotel.pdf HARRAH	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	166.14
Paychex	General Journal	45138	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	105.00
Principal Financial Group	General Journal	45138	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,760.00
Paychex	General Journal	45138	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	1,881.00
Paychex	General Journal	45138	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	24,958.00
Lane Rice Music, LLC	Bill	45139	0037	VMA Event at Cherokee Casino 8-24-23	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,500.00
Emburse, Inc.	Bill	45139	113057	August monthly service expense	Administration	Office Administration	1864000 - TC - Business Expense	126.00
Washington DC Convention & Tourism Corp.	Bill	45139	27173	August 2023 SYTA Dinearound for 3 Williamsburg	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	750.00
North Carolina Motorcoach Assoc.	Bill	45139	3228	2023 NCMA/VMA/MCASC - Annual Meeting Spon	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	10,000.00
Connelly Partners	Bill	45139	39981	j. borselli exp rpt 7/10 - R/t airfare on JetBlue from	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	407.12
Connelly Partners	Bill	45139	39981	j. borselli exp rpt 7/11 - registration cost for J. Bors	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	1,300.00
Connelly Partners	Bill	45139	39981	j. borselli exp rpt 7/12 - registration cost for. Norwo	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	1,300.00
LiveWire Business Solutions LLC	Bill	45139	4909	Trunking-2 line phone; Cloud Server; DID Mgmt - /	Administration	Office Administration	1864600 - TC - Online Service	684.87
LiveWire Business Solutions LLC	Bill	45139	4926	Trunking-2 line phone; Cloud Server; DID Mgmt - /	Administration	Office Administration	1864600 - TC - Online Service	322.50
Assn of Chamber of Commerce Exec	Bill	45139	638932	ACCE August Life AD&D/Long Term Disability	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,290.81
Anthem	General Journal	45139	EMP_BEN-TC	July Anthem Invoice - August Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	72.41
Anthem	General Journal	45139	EMP_BEN-TC	July Anthem Invoice - August Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	301.34
Anthem	General Journal	45139	EMP_BEN-TC	July Anthem Invoice - August Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	10,831.93
Adobe	General Journal	45139	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-337.91
Emburse, Inc.	General Journal	45139	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Emburse, Inc.	General Journal	45139	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	6.40
Adobe	General Journal	45139	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	34.61
Emburse, Inc.	General Journal	45139	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Adobe	General Journal	45139	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Pantheon	General Journal	45139	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Connelly Partners	General Journal	45139	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Connelly Partners	General Journal	45139	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	198.07
Pantheon	General Journal	45139	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	217.85
Connelly Partners	General Journal	45139	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.87
Pantheon	General Journal	45139	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Connelly Partners	General Journal	45139	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Zartico, Inc	General Journal	45139	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,658.52
Connelly Partners	General Journal	45139	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Zartico, Inc	General Journal	45139	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,341.26
Staples	Credit Card Charge	45139	JAExpRpt97	Josue Ayala, STAPLES 00107102,	Administration	Office Administration	1864100 - TC - Office Supplies	140.95
PRSA (Public Relations Society of America	Credit Card Charge	45139	JCEXPrt101	Jennifer Case, Job posting on Richmond site for C	Administration	Office Administration	1868000 - TC - Recruiting	60.00
PRSA (Public Relations Society of America	Credit Card Charge	45139	JCEXPrt101	Jennifer Case, Dues PUBLIC RELATIONS SOCIET	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	70.02
Great America Financial Services	General Journal	45139	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	23.05
Great America Financial Services	General Journal	45139	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	45139	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	159.98
Williamsburg Area Chamber of Commerce	General Journal	45139	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Williamsburg Area Chamber of Commerce	General Journal	45139	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.25
Paychex	General Journal	45139	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-24,958.00
Paychex	General Journal	45139	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-1,881.00
Principal Financial Group	General Journal	45139	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,760.00
Paychex	General Journal	45139	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-105.00
0	General Journal	45139	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
IContact	Credit Card Charge	45140	JAExpRpt97	Josue Ayala, ICONTACT,	Administration	Office Administration	1864000 - TC - Business Expense	350.00
Column15	Credit Card Charge	45140	JSYEXRpt104	Julia Smyth-Young, Sharon Mathison Sr Sales Car	Administration	Office Administration	1868000 - TC - Recruiting	14.40
Daniela Owen	Bill	45140	REIMB/MILE 0723	To pick up A-frame	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	1.31
Daniela Owen	Bill	45140	REIMB/MILE 0723	and back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	2.36
Daniela Owen	Bill	45140	REIMB/MILE 0723	Then back to the office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	2.69
Daniela Owen	Bill	45140	REIMB/MILE 0723	Pick up Annie	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	2.82
Daniela Owen	Bill	45140	REIMB/MILE 0723	To purchase cookies for Annie, Hannah, and Sand	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.41
Daniela Owen	Bill	45140	REIMB/MILE 0723	To drop off Hannah's basket	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.60
Daniela Owen	Bill	45140	REIMB/MILE 0723	To drop off Annie's gift basket	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.32

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	45140	REIMB/MILE 0723	Pick up A-frame from photoshoot	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.85
Daniela Owen	Bill	45140	REIMB/MILE 0723	Pick up A-frame from photo shoot	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.12
Daniela Owen	Bill	45140	REIMB/MILE 0723	To meet Hannah at Yorktown Visitor Center	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.91
Daniela Owen	Bill	45140	REIMB/MILE 0723	Drop off A-frame for photo shoot	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.69
Daniela Owen	Bill	45140	REIMB/MILE 0723	To drop off Sandra's gift basket	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	13.36
Daniela Owen	Bill	45140	REIMB/MILE 0723	To meet Sandra for lunch at Carrott Tree	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.64
Daniela Owen	Bill	45140	REIMB/MILE 0723	To meet Annie to guide her to CW and Carriage Ri	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	21.88
Daniela Owen	Bill	45140	REIMB/MILE 0723	Took Annie back to her hotel	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	31.51
Daniela Owen	Bill	45140	REIMB/MILE 0723	Take Annie to Hertz at Richmond Aiport to get key	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	32.42
Daniela Owen	Bill	45140	REIMB/MILE 0723	Drive to Aiport for DI conference	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	60.39
Travel South USA	Bill	45140	TSI-28197	Registration Package - Travel South International	Other Sales & Marketing	International Sales & Marketing	0465010 - Trade Show (International)	1,495.00
PRSA (Public Relations Society of America)	Bill	45141	2074070 23/24 DUES	Voluntary Foundation Contribution	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	30.00
PRSA (Public Relations Society of America)	Bill	45141	2074070 23/24 DUES	Initiation Fee	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	65.00
PRSA (Public Relations Society of America)	Bill	45141	2074070 23/24 DUES	Regular National Member Dues	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	267.00
Proforma Think Ink	Bill	45141	B198019704A	1500 White Pens - Imprint stock royal blue - 3000	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	688.38
Proforma Think Ink	Bill	45141	B198019704A	1500 White Pens - Imprint stock royal blue - 3000	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	688.39
Ottarson, Lori	Bill	45141	ExpRpt99	Supplies for Office and Folders for Finance	Administration	Office Administration	1864100 - TC - Office Supplies	49.42
Crystal Springs	Credit	45142	23461275 080423	Conversion from Diamond Springs to Crystal Sprin	Administration	Office Administration	1864000 - TC - Business Expense	-2.52
Paychex	Bill	45143	3906109	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Illy	Credit Card Charge	45145	DOExpRpt117	Daniela Owen, ILLY CAFFE WILLIAMSBURG - cuj	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	13.07
ConsultExpo	Credit Card Charge	45145	ExpRpt123	Jennifer McConnell, CONSULTEXPO EVENT SER	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1,062.97
Auntie M Keepsake Cookbooks LLC	Bill	45146	882023	Quantity of 16 "The Historic Triangle LOOK Book"	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	191.20
Percepture	Bill	45146	93724	Sandra Mathieu Visit	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	548.57
Daily Press / Virginia Gazette	Credit Card Charge	45146	ExpRpt121	Jennifer Case, Daily Press Subscription ,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	1.00
Amazon	Credit Card Charge	45146	ExpRpt122	Josue Ayala, Envelopes for office supplies Envelop	Administration	Office Administration	1864100 - TC - Office Supplies	5.06
Davis Media LLC	Credit Card Charge	45146	ExpRpt122	Josue Ayala, WY DAILY SUBSCRIPTION Williams	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
Chesapeake Bank	Credit Card Charge	45146	ExpRpt122	Josue Ayala, Snacks for the office team,	Administration	Office Administration	1864100 - TC - Office Supplies	29.24
Connelly Partners	Bill	45147	39980	23-WTC-0093 - 2023 fluent360 Consulting Costs -	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,658.33
Connelly Partners	Bill	45147	39992	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Opus 9 Steakhouse	Credit Card Charge	45147	DOExpRpt117	Daniela Owen, Dinner with John OPUS 9,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	75.16
Marriott	Credit Card Credit	45147	ExpRpt121	Jennifer Case, Credit for room reservation at ESTC	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	-380.03
WSJ /BARRONS SUBSCRIPTION	Credit Card Charge	45147	ExpRpt121	Jennifer Case, Digital subscriptions Wall Street Jo	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
New York Times	Credit Card Charge	45147	ExpRpt121	Jennifer Case, New York Times subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Amazon	Credit Card Charge	45147	ExpRpt122	Josue Ayala, Tote box for archiving,	Administration	Office Administration	1864100 - TC - Office Supplies	39.99
Amazon	Credit Card Charge	45147	ExpRpt122	Josue Ayala, DMO Pocket guides for office supplie	Administration	Office Administration	1864100 - TC - Office Supplies	64.95
Water Street Grill	Credit Card Charge	45148	DOExpRpt117	Daniela Owen, Lunch with Shay RIVERWALK RE	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	29.22
Extraspace	Credit Card Charge	45149	ExpRpt122	Josue Ayala, Storage unit subscription,	Administration	Office Administration	1864000 - TC - Business Expense	195.00
Staples	Credit Card Charge	45149	ExpRpt123	Jennifer McConnell, Thumb drives for SYTA in Car	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	14.97
William Pitt Store	Credit Card Charge	45149	ExpRpt123	Jennifer McConnell, Cup and Ball purchase for Lu	Other Sales & Marketing	International Sales & Marketing	0462200 - Meetings (International)	21.38
Silver Hand Meadery	Credit Card Charge	45149	ExpRpt123	Jennifer McConnell, Honey Sticks for VMA Dinner	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	66.88
Paychex	General Journal	45149	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	210.60
Principal Financial Group	General Journal	45149	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	831.91
Principal Financial Group	General Journal	45149	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,217.41
Paychex	General Journal	45149	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,138.62
Paychex	General Journal	45149	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	41,596.15
Parkway Printshop LLC	Credit Card Charge	45149	VCEXPrt119	Cimino, Victoria, Parkway Printshop Shirts for Visi	Administration	Office Administration	1864000 - TC - Business Expense	1,104.50
Amazon	Credit Card Charge	45151	ExpRpt122	Josue Ayala, Coffee cups for office,	Administration	Office Administration	1864100 - TC - Office Supplies	29.77
Amazon	Credit Card Charge	45151	ExpRpt122	Josue Ayala, Totes for archiving,	Administration	Office Administration	1864100 - TC - Office Supplies	111.99
Connelly Partners	Bill	45152	39994	WTC '2023 Influencer Pymts' Travel exps for 4/24	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	682.07
Connelly Partners	Bill	45152	39994	WTC '2023 Influencer Pymts' Marissa Strang FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	7,000.00
New York Times	Credit Card Charge	45152	ExpRpt122	Josue Ayala, New York Times subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Central Display	Credit Card Charge	45152	ExpRpt123	Jennifer McConnell, Inbound Material Handling for	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	164.43
Strategic Marketing & Research	Bill	45153	0011799-IN	Professional fees - August 2023	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Great America Financial Services	Bill	45153	34669510	Photocopier lease expenses	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Chesapeake Bank	Credit Card Charge	45153	ExpRpt122	Josue Ayala, Snacks and other supplies for office	Administration	Office Administration	1864100 - TC - Office Supplies	108.51
Connelly Partners	Bill	45154	39979	2023 - Website Maintenance Fee - August	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	2,400.00
Connelly Partners	Bill	45154	39982	FY24 Agency Fee - August 2023	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Coastal Virginia Tourism Alliance	Bill	45154	5024	2023 - 2024 Membership 07/01/23 to 06/30/24	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	500.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Parkway Printshop LLC	Credit Card Charge	45154	DOExpRpt117	Daniela Owen, Tshirt for John for ESTO SQ *PAR Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	25.00
Zoom Video Communications Inc	Credit Card Charge	45154	ExpRpt122	Josue Ayala, Zoom subscription for meetings Zoon Administration		Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Delta	Credit Card Charge	45155	DOExpRpt117	Daniela Owen, Checked bag to ESTO DELTA AIR Administration		Office Administration	1860500 - TC - Travel	30.00
Chesapeake Bank	Credit Card Charge	45155	ExpRpt122	Josue Ayala, Supplies for Office, Administration		Office Administration	1864100 - TC - Office Supplies	10.04
Office Max	Credit Card Charge	45155	ExpRpt122	Josue Ayala, Purchase of luggage tag loops, Administration		Office Administration	1864100 - TC - Office Supplies	73.21
Richmond Parking	Credit Card Charge	45155	JSYEXRpt120	Julia Smyth-Young, Smartwater for flight to SYTA, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	6.35
Caribou Coffee	Credit Card Charge	45155	JSYEXRpt120	Julia Smyth-Young, Breakfast Coffee for SYTA att Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	8.31
Delta	Credit Card Charge	45155	JSYEXRpt120	Julia Smyth-Young, Dinner chicken strips, fries anc Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	28.23
Amazon	Credit Card Charge	45156	DOExpRpt117	Daniela Owen, Basket items to hold swag, Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	12.00
Uber	Credit Card Charge	45156	DOExpRpt117	Daniela Owen, Cab to hotel for ESTO SQ *REMCC Administration		Office Administration	1860500 - TC - Travel	31.00
Atlanta Bread	Credit Card Charge	45156	DOExpRpt117	Daniela Owen, ATLANTA BREAD & BAR, # Lunch Administration		Office Administration	1860550 - TC - Meals & Entertainment	37.19
The Olde Pink House	Credit Card Charge	45156	DOExpRpt117	Daniela Owen, THE OLDE PINK HSE REST Dinne Administration		Office Administration	1860550 - TC - Meals & Entertainment	50.75
Amazon	Credit Card Charge	45156	DOExpRpt117	Daniela Owen, Baskets and ribbon for gift bags, Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	65.40
Delta	Credit Card Charge	45156	ExpRpt121	Jennifer Case, ESTO - baggage DELTA AIR Baggs Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.00
FedEx	Credit Card Charge	45156	ExpRpt123	Jennifer McConnell, FEDEX782676948503 FedEx Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	21.94
FedEx	Credit Card Charge	45156	ExpRpt123	Jennifer McConnell, FEDEX782676663034 FedEx Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	25.60
FedEx	Credit Card Charge	45156	ExpRpt123	Jennifer McConnell, FEDEX940862883348 FedEx Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	27.79
Tim Hortons	Credit Card Charge	45156	JSYEXRpt120	Julia Smyth-Young, Breakfast coffee SYTA, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	1.71
Uber	Credit Card Charge	45156	JSYEXRpt120	Julia Smyth-Young, Taxi at SYTA, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	9.99
YourMembership.com, Inc.	Bill	45156	R64332339	Communications Manager Posting on PRSA natio Administration		Office Administration	1868000 - TC - Recruiting	259.00
Baobab	Credit Card Charge	45157	DOExpRpt117	Daniela Owen, Lunch while attending ESTO, Administration		Office Administration	1860550 - TC - Meals & Entertainment	20.79
Marriott	Credit Card Charge	45157	DOExpRpt117	Daniela Owen, Remaining charge for hotel stay at Administration		Office Administration	1860500 - TC - Travel	37.29
Little Duck Diner	Credit Card Charge	45157	ExpRpt121	Jennifer Case, ESTO meals- Jennifer Case and D Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	39.61
FedEx	Credit Card Charge	45157	ExpRpt123	Jennifer McConnell, FEDEX782676774983 FedEx Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	17.57
FedEx	Credit Card Charge	45157	ExpRpt123	Jennifer McConnell, FEDEX782676582276 FedEx Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	58.40
Harrah's Cherokee Casino Resort	Credit Card Charge	45157	ExpRpt123	Jennifer McConnell, Thomas DeRose VMA Fife an Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	207.69
Harrah's Cherokee Casino Resort	Credit Card Charge	45157	ExpRpt123	Jennifer McConnell, HARRAHS HOTELS ADV DEI Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	207.69
Uber	Credit Card Charge	45157	JSYEXRpt120	Julia Smyth-Young, Travel in Canada for SYTA, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	37.52
Uber	Credit Card Charge	45158	DOExpRpt117	Daniela Owen, From the convention center to mee Administration		Office Administration	1860500 - TC - Travel	18.94
Cafe Collins Quarter Bar	Credit Card Charge	45158	DOExpRpt117	Daniela Owen, Breakfast while attending ESTO TS Administration		Office Administration	1860550 - TC - Meals & Entertainment	49.44
Marriott	Credit Card Charge	45158	ExpRpt121	Jennifer Case, TURBINE MARKET CAFE ESTO - Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	6.42
Sukho Thai	Credit Card Charge	45158	JSYEXRpt120	Julia Smyth-Young, Receipts for SYTA dinner 8.20 Other Sales & Marketing		Group Tour Sales & Marketing	0564510 - Sales Calls (Group)	41.71
Revolution Golf and Grille	Credit Card Charge	45158	RLEXPrt115	Robert Larson, Lunch with Pernell Edwards- Goon Other Sales & Marketing		Sports Sales & Marketing	0766040 - Client Site Visits (Sports)	66.54
Staples	Credit Card Charge	45159	ExpRpt123	Jennifer McConnell, Boxes for groups welcome an Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	6.42
Jennifer Case	Bill	45159	JC REIMB/MILE 0723	Board Meeting at Jamestown Settlement Administration		Office Administration	1860500 - TC - Travel	4.00
Jennifer Case	Bill	45159	JC REIMB/MILE 0723	Travel to Richmond Airport for DI flight. Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	33.21
Jennifer Case	Bill	45159	JC REIMB/MILE 0723	Travel from Richmond Int'l to home from DI confer Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	42.12
Uber	Credit Card Charge	45159	JSYEXRpt120	Julia Smyth-Young, SYTA transportation, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	8.66
Miles Partnership LLC	Bill	45160	84848	DE Hosting - September Destination Marketing		Destination Marketing	1764600 - Online Services	450.00
Miles Partnership LLC	Bill	45160	84848	DE Maintenance - September Destination Marketing		Destination Marketing	1764600 - Online Services	810.00
Verizon Wireless	Bill	45160	9944735849	Surcharges and Other Charges & Credits (Equipm Administration		Office Administration	1864500 - TC - Phone	-56.00
Verizon Wireless	Bill	45160	9944735849	Late Fee Administration		Office Administration	1864500 - TC - Phone	5.00
Verizon Wireless	Bill	45160	9944735849	Taxes, Governmental Surcharges & Fees Administration		Office Administration	1864500 - TC - Phone	11.92
Verizon Wireless	Bill	45160	9944735849	Equipment Charges Administration		Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45160	9944735849	Aug 19 - Sept 18, 2023 Wireless Administration		Office Administration	1864500 - TC - Phone	360.00
Uber	Credit Card Charge	45160	DOExpRpt117	Daniela Owen, To and from convention center for Administration		Office Administration	1860500 - TC - Travel	8.92
Paradies Lagardere	Credit Card Charge	45160	JSYEXRpt120	Julia Smyth-Young, 8.22.23 breakfast water at SY Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	5.14
Vino Volo	Credit Card Charge	45160	JSYEXRpt120	Julia Smyth-Young, Breakfast cappuccino SYTA, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	10.68
Uber	Credit Card Charge	45160	JSYEXRpt120	Julia Smyth-Young, SYTA transportation, Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	19.40
Delta	Credit Card Charge	45160	JSYEXRpt120	Julia Smyth-Young, Delta Winnipeg SYTA (hotel),p Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	1,111.01
Josue Ayala	Bill	45160	REIMB/EXP 0823	USB Hub for Jen C. Recorded current period per I Administration		Office Administration	1864650 - TC - IT Supplies/Equipment	128.39
Uber	Credit Card Charge	45160	RLEXPrt115	Robert Larson, UBER TRIP Uber from Airport to H. Other Sales & Marketing		Sports Sales & Marketing	0760500 - Travel (Sports)	26.99
Popeyes Louisiana Kitchen	Credit Card Charge	45161	DOExpRpt117	Daniela Owen, Lunch on way home from ESTO PK Administration		Office Administration	1860550 - TC - Meals & Entertainment	11.74
Delta	Credit Card Charge	45161	DOExpRpt117	Daniela Owen, Checked bag return trip home from Administration		Office Administration	1860500 - TC - Travel	30.00
Richmond Parking	Credit Card Charge	45161	DOExpRpt117	Daniela Owen, Parking for Jen and I at Richmond. Administration		Office Administration	1860500 - TC - Travel	72.00
Julia Smyth-Young	General Journal	45161	EXP_REIM	Reimbursement of Exp - Julia Smyth-Young Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	-33.66
Great American Bagel	Credit Card Charge	45161	ExpRpt121	Jennifer Case, ESTO meals GREAT AMER BAGEL Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	10.79
Delta	Credit Card Charge	45161	ExpRpt121	Jennifer Case, ESTO- baggage DELTA AIR Baggs Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Amazon	Credit Card Charge	45161	ExpRpt122	Josue Ayala, Toner purchase,	Administration	Office Administration	1864100 - TC - Office Supplies	50.89
Marriott	Credit Card Credit	45161	VCEXP Rpt119	Cimino, Victoria, JW MARRIOTT RIVERSIDE \$25E	Administration	Office Administration	1860500 - TC - Travel	-255.00
Marriott	Credit Card Charge	45161	VCEXP Rpt119	Cimino, Victoria, Lodging for ESTO at JW MARRIC	Administration	Office Administration	1860500 - TC - Travel	478.74
Sterling Event Planners of Williamsburg	Bill	45162	102	VMA Event at Cherokee Casino 8-24-23	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	500.00
Bluegrass Integrated Communications	Bill	45162	201893	Per Additional Carton charge 1.00	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	2.00
Bluegrass Integrated Communications	Bill	45162	201893	Bulk requests - 1	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	4.75
Bluegrass Integrated Communications	Bill	45162	201893	Client Storage - 4 brochures July 2023	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	90.00
Bluegrass Integrated Communications	Bill	45162	201893	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	155.77
Uber	Credit Card Charge	45162	DOExpRpt117	Daniela Owen, Travel charge while attending ESTO	Administration	Office Administration	1860500 - TC - Travel	3.00
Freshens	Credit Card Charge	45162	DOExpRpt117	Daniela Owen, Breakfast while attending ESTO ,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	13.64
Uber	Credit Card Charge	45162	DOExpRpt117	Daniela Owen, Ride from hotel back to the airport	Administration	Office Administration	1860500 - TC - Travel	19.97
Firehouse Subs	Credit Card Charge	45162	RLEXP Rpt115	Robert Larson, Dinner- Connect Sports Marketplac	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	15.55
Richmond Parking	Credit Card Charge	45162	RLEXP Rpt115	Robert Larson, Airport Parking- Connect Sports M	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	48.00
Hampton Inn	Credit Card Charge	45162	RLEXP Rpt115	Robert Larson, Hotel For Connect Sports Marketpl	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	613.20
Chesapeake Bank	Credit Card Charge	45163	DOExpRpt117	Daniela Owen, Breakfast with Adrienne and her au	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	101.91
Adobe	Credit Card Charge	45163	DOExpRpt117	Daniela Owen, Creative cloud and acrobat subscrij	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	276.91
Coursera	Credit Card Charge	45163	JAEXP Rpt122	Josue Ayala, Subscription for courses online,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	49.00
Harrah's Cherokee Casino Resort	Credit Card Credit	45163	JMEXP Rpt123	Jennifer McConnell, Reimbursement of deposit R	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	-75.00
Harrah's Cherokee Casino Resort	Credit Card Charge	45163	JSYEX Rpt120	Julia Smyth-Young, Lost Receipt Coffee breakfast	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	4.16
Dunkin'	Credit Card Charge	45163	JSYEX Rpt120	Julia Smyth-Young, Refuel for rental car during VM	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	19.45
Harrah's Cherokee Casino Resort	Credit Card Charge	45163	JSYEX Rpt120	Julia Smyth-Young, Hotel room for VMA ,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	348.85
National Car Rental	Credit Card Charge	45163	JSYEX Rpt120	Julia Smyth-Young, Car rental for VMA,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	589.73
Paychex	General Journal	45163	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	210.60
Principal Financial Group	General Journal	45163	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,074.22
Principal Financial Group	General Journal	45163	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,944.33
Paychex	General Journal	45163	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	4,058.30
Paychex	General Journal	45163	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	53,711.41
Uber	Credit Card Charge	45163	RLEXP Rpt115	Robert Larson, UBER TRIP Uber from Hotel to Airp	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	30.97
Le Yaca	Credit Card Charge	45163	VCEXP Rpt119	Cimino, Victoria, Meeting with board member at LE	Administration	Office Administration	1860550 - TC - Meals & Entertainment	100.00
Proforma Think Ink	Bill	45166	B198020300A	500 White Bag - Logo Imprint - 1000 total order	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	262.06
Proforma Think Ink	Bill	45166	B198020300A	500 White Bag - Logo Imprint - 1000 total order	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	262.06
Eppes-Hudson Law, PLLC	Bill	45167	2326	Review and response to S. Vazquez email inquiry	Administration	Office Administration	1862100 - TC - Legal & Accounting	82.50
Eppes-Hudson Law, PLLC	Bill	45167	2326	Attended Board Meeting and related preparation a	Administration	Office Administration	1862100 - TC - Legal & Accounting	935.00
FedEx	Credit Card Charge	45167	JAEXP Rpt122	Josue Ayala, Shipping for a package,	Administration	Office Administration	1864400 - TC - Postage	38.38
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.79
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Check on wheelchair accessibility	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	1.18
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Check on wheelchair accessibility	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.06
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Check on wheelchair accessibility back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.91
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Meet with Shay	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	6.29
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Partner Visit with Frothy Moon	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	6.29
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Billsburg Ribbon Cutting	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.12
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Meet Shay at Water Street Grille in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.32
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Pick up A-frame	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.58
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Meet John in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.91
Daniela Owen	Bill	45167	REIMB/MILE 08/23	Meet Shay at Whiteley's	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.04
Daniela Owen	Bill	45167	REIMB/MILE 08/23	To and from airport for ESTO	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	60.39
Capital Region USA	Bill	45168	2593	CRUSA Global Travel Exchange Lunch and Presid	Other Sales & Marketing	International Sales & Marketing	0465010 - Trade Show (International)	2,750.00
Capital Region USA	Bill	45168	2593	CRUSA Global Travel Exchange Lunch and Presid	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	2,750.00
Percepture	Bill	45168	93721	Hannah Leidy Visit	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,055.27
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO meal	Administration	Office Administration	1860550 - TC - Meals & Entertainment	10.44
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	USTA Summer Travel Summit	Administration	Office Administration	1860550 - TC - Meals & Entertainment	11.07
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	13.42
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	15.18
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	18.07
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	18.36
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	18.42
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	18.56
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	18.90

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Attending IPW	Administration	Office Administration	1860500 - TC - Travel	19.69
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Attending IPW	Administration	Office Administration	1860500 - TC - Travel	21.69
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Destinations International convention	Administration	Office Administration	1860500 - TC - Travel	24.27
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	27.95
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Destinations International convention	Administration	Office Administration	1860500 - TC - Travel	30.27
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Attending IPW	Administration	Office Administration	1860500 - TC - Travel	30.97
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	ESTO, Savannah	Administration	Office Administration	1860500 - TC - Travel	32.68
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	USTA Summer Travel Summit	Administration	Office Administration	1860500 - TC - Travel	35.35
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Meals before flight	Administration	Office Administration	1860550 - TC - Meals & Entertainment	37.04
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	USTA Summer Travel Summit	Administration	Office Administration	1860500 - TC - Travel	42.44
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	USTA Summer Travel Summit	Administration	Office Administration	1860500 - TC - Travel	43.84
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Attending IPW	Administration	Office Administration	1860500 - TC - Travel	53.49
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	USTA Summer Travel Summit	Administration	Office Administration	1860500 - TC - Travel	55.39
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Parking during ESTO 50% of the total 142.00 is re	Administration	Office Administration	1860500 - TC - Travel	71.00
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Destinations International convention	Administration	Office Administration	1860500 - TC - Travel	71.66
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Destination International Convention	Administration	Office Administration	1860500 - TC - Travel	129.99
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Mayor Pons bereavement	Administration	Office Administration	1864000 - TC - Business Expense	137.63
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	USTA Summer Travel Summit	Administration	Office Administration	1860500 - TC - Travel	183.90
Cimino, Victoria	Bill	45168	REIMB/EXP May-Aug	Flight for ESTO	Administration	Office Administration	1860500 - TC - Travel	625.90
Bluegrass Integrated Communications	Bill	45169	201892	Load Data File X 2 @ 18.5 ea.	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	37.00
Bluegrass Integrated Communications	Bill	45169	201892	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	835.54
Bluegrass Integrated Communications	Bill	45169	201892	Residential requests X 605 - USPS Address Prep,	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	1,013.38
Connelly Partners	Bill	45169	40069	23-WTC-0211 - 2023 Fall Photoshoot - Costs incur	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	130,466.04
Connelly Partners	Bill	45169	40107	August Snap Widget	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Connelly Partners	Bill	45169	40107	August Pantheon Hosting	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,168.75
Connelly Partners	Bill	45169	40117	FY24 OOH Media - August - NPRP Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,722.00
Connelly Partners	Bill	45169	40118	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,895.16
Connelly Partners	Bill	45169	40118	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	34,883.75
Connelly Partners	Bill	45169	40118	Roku, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	36,228.43
Connelly Partners	Bill	45169	40118	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	46,437.75
Connelly Partners	Bill	45169	40118	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	54,161.00
Connelly Partners	Bill	45169	40119	2023 Q1/2 Paid Search Media August - Google LL	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	35,747.36
Connelly Partners	Bill	45169	40120	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	20,009.04
Connelly Partners	Bill	45169	40120	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	48,118.34
Connelly Partners	Bill	45169	40121	Integral Ad Science (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,082.65
Connelly Partners	Bill	45169	40121	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	20,006.11
Connelly Partners	Bill	45169	40121	Tremor Video, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	20,220.00
Connelly Partners	Bill	45169	40121	priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	24,644.06
Connelly Partners	Bill	45169	40123	s.stewart exp rpt - 8/31 (4) tickets on behalf of influ	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	76.32
Connelly Partners	Bill	45169	40123	WTC '2023 Influencer Pymts' Travel exps for 8/4 - 1	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	529.00
Connelly Partners	Bill	45169	40123	WTC '2023 Influencer Pymts' Travel exps for 7/28 -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,237.08
Connelly Partners	Bill	45169	40123	WTC '2023 Influencer Pymts' Travel exps for 8/7 - 1	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,379.44
Connelly Partners	Bill	45169	40123	WTC '2023 Influencer Pymts' Shay Spence FAM tr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	12,000.00
Connelly Partners	Bill	45169	40123	WTC '2023 Influencer Pymts' Annie Jiang FAM trip	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	15,000.00
Connelly Partners	Bill	45169	40124	j.borselli exp rpt 8/21 uber w/ J.Norwood from hote	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	10.91
Connelly Partners	Bill	45169	40124	j.borselli exp rpt 8/23 uber from Logan back home	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	23.36
Connelly Partners	Bill	45169	40124	j.borselli exp rpt 8/20 uber from Borselli from airpor	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	28.92
Connelly Partners	Bill	45169	40124	j.borselli exp rpt 8/23 ube w/J.Norwood from hotel	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	30.95
Connelly Partners	Bill	45169	40124	j.borselli exp rpt 8/21 uber w/ J.Norwood from dinn	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	31.01
Connelly Partners	Bill	45169	40124	J. Norwod exp rpt - 8/19 Uber to airport to attend E	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	34.53
Connelly Partners	Bill	45169	40124	J. Norwood exp rpt - 8/23 Uber from airport returni	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	41.02
Connelly Partners	Bill	45169	40124	J. Norwood exp rpt - 8/7 round trip flights from Bos	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	549.30
Connelly Partners	Bill	45169	40124	j.borselli exp rpt 8/22 - (3) nights 8/20 -8/22 Westin	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	815.76
Connelly Partners	Bill	45169	40124	J. Norwood exp rpt - 8/23 (4) night stay at Westin	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	1,087.68
Percepture	Bill	45169	93680	Public Relations Service August 2023	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Percepture	Bill	45169	93770	John Smith Visit	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,135.45
Indeed	Credit Card Charge	45169	SVExpRpt114	Vazquez, Sandra, Indeed Jobs,	Administration	Office Administration	1868000 - TC - Recruiting	123.00
Paychex	General Journal	45169	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	190.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Paychex	General Journal	45169	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,824.00
Principal Financial Group	General Journal	45169	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	3,617.00
Paychex	General Journal	45169	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	37,800.00
Fairmont	Credit Card Charge	45169	VCExpRpt119	Cimino, Victoria, Meeting with Connelly Partners at Administration	Administration	Office Administration	1860500 - TC - Travel	674.25
Pennsylvania Bus Association	Bill	45170	1025	Travel Supplier & Associate Memeber Dues 10/01/	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	310.00
Connelly Partners	Bill	45170	40275	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,046.28
Connelly Partners	Bill	45170	40275	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,700.00
Connelly Partners	Bill	45170	40275	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	12,532.56
Connelly Partners	Bill	45170	40275	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	13,282.22
Connelly Partners	Bill	45170	40275	Tremor Video, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	17,380.00
Connelly Partners	Bill	45170	40275	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	74,312.81
Connelly Partners	Bill	45170	40276	CO-OP Media - Trip Advisor - August	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,090.00
Williamsburg Hotel & Motel Association	Bill	45170	40276	CO-OP Media -Order 46736 Inv. 14354-M - Augus	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	3,125.00
Connelly Partners	Bill	45170	40279	WTC '2023 Influencer Pymts' Travels exps for Cynt	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,736.37
Connelly Partners	Bill	45170	40279	WTC '2023 Influencer Pymts' FAM trip by Cynthia /	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	28,000.00
LiveWire Business Solutions LLC	Bill	45170	4965	Trunking-2 line phone; Cloud Server; DID Mgmt - £	Administration	Office Administration	1864600 - TC - Online Service	684.87
LiveWire Business Solutions LLC	Bill	45170	4986	Trunking-2 line phone; Cloud Server; DID Mgmt - £	Administration	Office Administration	1864600 - TC - Online Service	322.50
Anthem	General Journal	45170	EMP_BEN-TC	Anthem Invoice - Sept Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	72.41
Anthem	General Journal	45170	EMP_BEN-TC	Anthem Invoice -Sept Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	301.34
Anthem	General Journal	45170	EMP_BEN-TC	Anthem Invoice - Sept Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	10,831.93
Adobe	General Journal	45170	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-337.91
Emburse, Inc.	General Journal	45170	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Emburse, Inc.	General Journal	45170	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	6.10
Adobe	General Journal	45170	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	33.41
Emburse, Inc.	General Journal	45170	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Adobe	General Journal	45170	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.65
Pantheon	General Journal	45170	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Connelly Partners	General Journal	45170	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.66
Connelly Partners	General Journal	45170	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	194.26
Pantheon	General Journal	45170	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	213.65
Connelly Partners	General Journal	45170	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.88
Pantheon	General Journal	45170	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Connelly Partners	General Journal	45170	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Zartico, Inc	General Journal	45170	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,658.52
Connelly Partners	General Journal	45170	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Zartico, Inc	General Journal	45170	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,341.26
Great America Financial Services	General Journal	45170	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	22.35
Great America Financial Services	General Journal	45170	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	45170	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	145.58
Williamsburg Area Chamber of Commerce	General Journal	45170	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Williamsburg Area Chamber of Commerce	General Journal	45170	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.26
Paychex	General Journal	45170	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-37,800.00
Principal Financial Group	General Journal	45170	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-3,617.00
Paychex	General Journal	45170	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-2,824.00
Paychex	General Journal	45170	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-190.00
0	General Journal	45170	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
IContact	Credit Card Charge	45171	JAExpRpt122	Josue Ayala, Monthly subscription for marketing,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	350.00
New York Times	Credit Card Charge	45172	JCExpRpt121	Jennifer Case, Digital NY Times subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
HelmsBriscoe Performance Group	Bill	45174	1088091	Annual Partner Fee - Oct 1, 2023 to Sept. 30, 2024	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	7,350.00
Religious Conference Management Assoc	Bill	45174	1640	Booth Staff Registration (1) Member	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	795.00
Religious Conference Management Assoc	Bill	45174	1640	EMERGE San Antonio - January 9-11, 2024 - Corr	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	2,150.00
Crystal Springs	Bill	45174	23461275 090123	Water Delivery for September	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Paychex	Bill	45174	4034076	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Assn of Chamber of Commerce Exec	Bill	45174	640103	ACCE Life AD&D/Long Term Disability - Septembe	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,353.58
Column15	Credit Card Charge	45174	JAExpRpt134	Josue Ayala, Coffee for Board meeting,	Administration	Office Administration	1862210 - TC - Board of Directors	197.42
Paychex	General Journal	45174	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	210.60
Principal Financial Group	General Journal	45174	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,074.22
Principal Financial Group	General Journal	45174	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,944.33

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Paychex	General Journal	45174	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,137.37
Paychex	General Journal	45174	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	41,999.99
Robert Larson	Bill	45174	REIMB/MILE 0823	Travel home from airport- Connect Spring Marketp	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	23.97
Robert Larson	Bill	45174	REIMB/MILE 0823	Travel to Airport for Connect Spring Marketp	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	30.20
Sara Harris Photography	Bill	45175	1663	Staff Head Shots - Offsite w/ makeup and hair.	Administration	Office Administration	1864000 - TC - Business Expense	2,050.00
Bluegrass Integrated Communications	Bill	45175	202587	2000 10X13 Shipping Envelopes	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Envelopes	590.00
WSJ /BARRONS SUBSCRIPTION	Credit Card Charge	45175	JCEXPt130	Jennifer Case, Digital subscription WSJ WSJ/BARI	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
FedEx	Credit Card Charge	45175	JMEXPt132	Jennifer McConnell, Sean Grant Gift Basket Winn	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	22.89
FedEx	Credit Card Charge	45175	JMEXPt132	Jennifer McConnell, FEDEX783364304260 Sean C	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	28.49
Williamsburg Walking Tour	Credit Card Charge	45176	DOEXPt127	Daniela Owen, WILLIAMSBURG WALKI Ticket for	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	22.26
Williamsburg Walking Tour	Credit Card Charge	45176	DOEXPt127	Daniela Owen, WILLIAMSBURG WALKI Ticket for	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	22.26
Virginia Tourism Authority	Credit Card Charge	45177	DOEXPt127	Daniela Owen, VA1 Conference registration for J	Administration	Office Administration	1860500 - TC - Travel	1,795.00
Elizabeth Paschall	Credit Card Charge	45177	JCEXPt130	Jennifer Case, Hair for Headshots,	Administration	Office Administration	1864000 - TC - Business Expense	720.00
Dolce Vita Salon and Spa	Credit Card Charge	45177	JCEXPt130	Jennifer Case, Makeup for Headshots,	Administration	Office Administration	1864000 - TC - Business Expense	834.60
Demers Exposition Services	Credit Card Charge	45177	JMEXPt132	Jennifer McConnell, DEMERS EXPOSITION SER	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	360.00
Davis Media LLC	Credit Card Charge	45178	JAEXPt134	Josue Ayala, WY DAILY SUBSCRIPTION,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
Williamsburg Inn	Credit Card Charge	45178	JAEXPt134	Josue Ayala, Expense for guest speaker for Board	Administration	Office Administration	1860500 - TC - Travel	614.68
Colonial Ghosts	Bill	45180	9-22-23 16 Group	Crusa Fam modified group tour for 16.	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	500.00
Percepture	Bill	45180	93802	HSMAI Adrian Awards 2023 Submission	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	855.00
New York Times	Credit Card Charge	45180	JAEXPt134	Josue Ayala, New York Times Subscripion,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
HARRIS TEETER	Credit Card Charge	45180	JAEXPt134	Josue Ayala, Standing by for receipt,	Administration	Office Administration	1864100 - TC - Office Supplies	49.22
Jennifer Case	Bill	45180	JC REIMB/EXP 0823	ESTO-Transportation	Administration	Office Administration	1860500 - TC - Travel	7.84
Jennifer Case	Bill	45180	JC REIMB/EXP 0823	ESTO-Transportation	Administration	Office Administration	1860500 - TC - Travel	7.96
Jennifer Case	Bill	45180	JC REIMB/EXP 0823	ESTO-Transportation	Administration	Office Administration	1860500 - TC - Travel	8.99
Jennifer Case	Bill	45180	JC REIMB/EXP 0823	ESTO-Transportation	Administration	Office Administration	1860500 - TC - Travel	10.98
Jennifer Case	Bill	45180	JC REIMB/EXP 0823	ESTO-Transportation	Administration	Office Administration	1860500 - TC - Travel	17.17
PRSA (Public Relations Society of America	Credit Card Charge	45180	JCEXPt130	Jennifer Case, Comms manager job advertisement	Administration	Office Administration	1868000 - TC - Recruiting	60.00
Pau's Deli	Credit Card Charge	45180	VCEXPt133	Cimino, Victoria, PAUL'S DELI Meal,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	99.79
Weinstein, Richard	Bill	45180	WTC0823	August Services - 2 billable hours @ 125 per hour	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	250.00
Great America Financial Services	Bill	45181	34866602	Photocopier lease expenses	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Connelly Partners	Bill	45181	40108	2023 - Website Maintenance Fee - September 9 of	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	2,400.00
Connelly Partners	Bill	45181	40109	23-WTC-0093 - 2023 fluent360 Consulting Costs -	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,658.33
Connelly Partners	Bill	45181	40122	23-WTC-0283 - FY24 Quarterly Industry Email De	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
SYTA Student & Youth Travel Association	Bill	45181	78-1	SYTA - 2023 CONFERENCE 08/18-22/23. Winnip	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	2,250.00
Extraspace	Credit Card Charge	45181	JAEXPt134	Josue Ayala, WTC Storage Unit,	Administration	Office Administration	1864000 - TC - Business Expense	195.00
Business Writing	Credit Card Charge	45181	JCEXPt130	Jennifer Case, Business Writing online course,	Administration	Office Administration	1860200 - TC - Training	395.00
Marriott	Credit Card Charge	45181	JCEXPt130	Jennifer Case, Power of Partnership Summit - Lod	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	593.94
National Tour Association	Credit Card Charge	45181	JSYEXt131	Julia Smyth-Young, National Tour Association Shr	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,750.00
Marriott	Credit Card Charge	45181	SVEXPt126	Vazquez, Sandra, RICHMOND MARRIOTT There	Administration	Office Administration	1860500 - TC - Travel	571.14
Emburse, Inc.	Bill	45182	1160540	September monthly service expense	Administration	Office Administration	1864000 - TC - Business Expense	126.00
Connelly Partners	Bill	45182	40110	FY24 Agency Fee - September 2023	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Staples	Credit Card Charge	45182	JAEXPt134	Josue Ayala, Office Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	76.00
Opus 9 Steakhouse	Credit Card Charge	45182	VCEXPt133	Cimino, Victoria, OPUS 9 Meal,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	41.86
Connelly Partners	Bill	45183	40127	23-WTC-0173 - Dynamic Personas' Qualitative res	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	38,000.00
Connelly Partners	Bill	45183	40128	23-WTC-0281 - 2023 Fall/Holiday TV	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	11,400.00
Zoom Video Communications Inc	Credit Card Charge	45185	JAEXPt134	Josue Ayala, Zoom subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79
McDonald's	Credit Card Charge	45186	JSYEXt131	Julia Smyth-Young, MCDONALD'S F3264 CRUSA	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	7.02
Chesapeake Bank	Credit Card Charge	45187	JAEXPt134	Josue Ayala, Snacks for the office,	Administration	Office Administration	1864100 - TC - Office Supplies	31.29
Chesapeake Bank	Credit Card Charge	45187	VCEXPt133	Cimino, Victoria, Image to Upload,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	53.52
Williamsburg Event Rentals	Credit Card Charge	45188	JAEXPt134	Josue Ayala, Business expense for board meeting,	Administration	Office Administration	1862210 - TC - Board of Directors	118.77
Metropolitan Kitchen and Lounge	Credit Card Charge	45188	JSYEXt131	Julia Smyth-Young, TST* Metropolitan Kitchen CR	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	23.08
Strategic Marketing & Research	Bill	45189	0011823-IN	Professional fees - September 2023	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
ArcBest	Credit Card Charge	45189	JMEXPt132	Jennifer McConnell, ABF*TRANSPORTATION SV	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	1,630.47
AudioCraft	Bill	45190	2072	Powerpoint assistance with Board Meeting.	Administration	Office Administration	1862210 - TC - Board of Directors	575.00
City of Hampton	Bill	45190	AENC2023	Mobile App Sponsor @ \$750 Divided by (9) DMO's	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	83.33
City of Hampton	Bill	45190	AENC2023	AENC Exclusive Morning Session Sponsor @ \$15	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	166.66
Cornell University	Credit Card Charge	45190	DOEXPt127	Daniela Owen, ECORNELL Online brand strategy	Administration	Office Administration	1860200 - TC - Training	999.00
Walmart	Credit Card Charge	45190	JMEXPt132	Jennifer McConnell, WAL-MART #3219 Cooler.Mil	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	43.94



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Celli's Chocolate Chip	Credit Card Charge	45190	JMExpRpt132	Jennifer McConnell, SQ "CELLI'S CHOCOLATE CI	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	55.50
Starbucks	Credit Card Charge	45190	JSYExRpt131	Julia Smyth-Young, WESTIN ANNAPOLIS, MD St	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	8.42
Westin Hotels & Resorts	Credit Card Charge	45190	JSYExRpt131	Julia Smyth-Young, WESTIN (WESTIN HOTELS) C	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	1,858.44
Fairmont	Credit Card Charge	45190	VCExpRpt133	Cimino, Victoria, Connelly Meeting FAIRMONT C	Administration	Office Administration	1860500 - TC - Travel	779.06
Bluegrass Integrated Communications	Bill	45191	202419	Load Data File X 1 @ 18.5 ea. August	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	18.50
Bluegrass Integrated Communications	Bill	45191	202419	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	435.59
Bluegrass Integrated Communications	Bill	45191	202419	Residential requests X 310 - USPS Address Prep,	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	519.25
Verizon Wireless	Bill	45191	9942331423	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-56.90
Verizon Wireless	Bill	45191	9942331423	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	11.90
Verizon Wireless	Bill	45191	9942331423	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45191	9942331423	Aug 19 - Sept 18, 2023 Wireless	Administration	Office Administration	1864500 - TC - Phone	360.00
Casa Pearl	Credit Card Charge	45191	JMExpRpt132	Jennifer McConnell, CRUSA FAM - welcome recei	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	229.78
KIMS BP	Credit Card Charge	45191	JSYExRpt131	Julia Smyth-Young, BP#1614700KIMS CLUB BP F	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	104.24
Aromas	Credit Card Charge	45191	JSYExRpt131	Julia Smyth-Young, AROMAS 1781 CAFE CRUSA	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	228.51
Paychex	General Journal	45191	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	210.60
Principal Financial Group	General Journal	45191	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	615.65
Principal Financial Group	General Journal	45191	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,597.43
Paychex	General Journal	45191	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,593.49
Paychex	General Journal	45191	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	41,368.85
The Williamsburg Winery	Bill	45191	RT1810	Winery Tour for 13 - Internation post-GTE CRUSA	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	390.00
Richmond Parking	Credit Card Charge	45192	JSYExRpt131	Julia Smyth-Young, No receipt. CRUSA FAM. Fla	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	3.91
Ramesia	Credit Card Charge	45192	JSYExRpt131	Julia Smyth-Young, RICHMOND AIRPORT CRUS/	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	11.64
National Car Rental	Credit Card Charge	45192	JSYExRpt131	Julia Smyth-Young, CRUSA GTE and FAM rental c	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	503.25
CHRISTIANA CAMPBELL'S	Credit Card Charge	45192	JSYExRpt131	Julia Smyth-Young, CHRISTIANA CAMPBELL'S C	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	983.40
Colonial Williamsburg Company	Bill	45194	26239106	Breakfast Vouchers at the lodge for Capital Regio	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	329.52
Colonial Williamsburg Company	Bill	45194	26239106	Capital Region Room Block at Williamsburg Lodge	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	1,422.63
Mama Hollands	Credit Card Charge	45194	DOExpRpt127	Daniela Owen, SP MOMMA HOLLANDS MO,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	16.70
Amber Ox Public House	Credit Card Charge	45194	DOExpRpt127	Daniela Owen, Dinner with German journalist,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	108.24
Adobe	Credit Card Charge	45194	DOExpRpt127	Daniela Owen, ADOBE *CREATIVE CLOUD Office	Administration	Office Administration	1864000 - TC - Business Expense	276.91
Coursera	Credit Card Charge	45194	JAExpRpt134	Josue Ayala, Online access to e-learning.,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	49.00
American Bus Association Inc	Bill	45194	MKPL-2024	DMO Appointment-Taker Registration - Julia Smyt!	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,695.00
American Bus Association Inc	Bill	45194	MKPL-2024	Attraction Appointment-Taker Registration - Joan	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,695.00
American Bus Association Inc	Bill	45194	MKPL-2024	Receptive Operator Appointment-Taker Registratio	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,695.00
American Bus Association Inc	Bill	45194	MKPL-2024	Attraction Appointment-Taker Registration - Ally R	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,695.00
American Bus Association Inc	Bill	45194	MKPL-2024	Lodging Appointment-Taker Non Member Registra	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,995.00
LiveWire Business Solutions LLC	Bill	45195	5009	Trunking-2 line phone; Cloud Server; DID Mgmt -	C Administration	Office Administration	1864600 - TC - Online Service	684.87
Miles Partnership LLC	Bill	45195	86199	DE Hosting - October	Destination Marketing	Destination Marketing	1764600 - Online Services	450.00
Miles Partnership LLC	Bill	45195	86199	DE Maintenance - October	Destination Marketing	Destination Marketing	1764600 - Online Services	810.00
King's Arm Tavern	Credit Card Charge	45195	DOExpRpt127	Daniela Owen, CLUBHOUSE GRILL GOLD Bernh;	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	130.00
Chesapeake Bank	Credit Card Charge	45195	JAExpRpt134	Josue Ayala, FOOD LION #0196 Office supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	19.46
Embassy	Credit Card Charge	45195	JSYExRpt131	Julia Smyth-Young, Association Executives of Nort	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	50.00
Illy	Credit Card Charge	45196	DOExpRpt127	Daniela Owen, ILLY CAFFE WILLIAMSBURG Bre;	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	29.30
CHRISTIANA CAMPBELL'S	Credit Card Charge	45196	DOExpRpt127	Daniela Owen, CHRISTIANA CAMPBELL'S Bernar	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	109.56
Delta	Credit Card Charge	45196	JCExpRpt130	Jennifer Case, DI Advocacy Conference DELTA A;	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	687.40
Power of Partnerships	Credit Card Charge	45196	JCExpRpt130	Jennifer Case, POP SUMMIT Stewardship Summit	Administration	Office Administration	1860500 - TC - Travel	795.00
Destinations International	Credit Card Charge	45196	JCExpRpt130	Jennifer Case, Advocacy Summit Registration Des	Administration	Office Administration	1860500 - TC - Travel	995.00
Destinations International	Credit Card Charge	45196	SVExpRpt126	Vazquez, Sandra, CC* DESTINATIONS INTER,	Administration	Office Administration	1868000 - TC - Recruiting	300.00
Clifton Larson Allen	Bill	45197	3859501	Progress billing for WTC's 2023 financial statemen	Administration	Office Administration	1862100 - TC - Legal & Accounting	18,000.00
Percepture	Bill	45197	93807	Adrienne Jordan Visit	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,632.33
Casa Pearl	Credit Card Charge	45197	DOExpRpt127	Daniela Owen, Dinner for Bernhard. Tip is not liste	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	72.15
Virginia Restaurant Lodging Travel Assoc	Credit Card Charge	45197	JAExpRpt134	Josue Ayala, VRLTA,	Administration	Office Administration	1860500 - TC - Travel	75.00
Amazon	Credit Card Charge	45197	JMExpRpt132	Jennifer McConnell, Boxes for Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	17.23
Amazon	Credit Card Charge	45197	JMExpRpt132	Jennifer McConnell, Boxes for Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	17.24
Amazon	Credit Card Charge	45197	JMExpRpt132	Jennifer McConnell, Boxes for Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	17.24
Demers Exposition Services	Credit Card Charge	45197	JMExpRpt132	Jennifer McConnell, DEMERS EXPOSITION SERV	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	506.16
Bluegrass Integrated Communications	Bill	45198	202420	Bulk requests - 2	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	9.50
Bluegrass Integrated Communications	Bill	45198	202420	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	31.08
Bluegrass Integrated Communications	Bill	45198	202420	Client Storage - 4 brochures August 2023	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	74.00

**Williamsburg Tourism Council**  
**FY2024 Expense Transaction Details**  
**July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Hohl	Credit Card Charge	45198	DOExpRpt127	Daniela Owen, TST* Hohl Lunch with J. Allen,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	24.23
Greater Richmond Convention Center	Credit Card Charge	45198	JMExpRpt132	Jennifer McConnell, Greater Richmond Utility orde	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	186.30
Connelly Partners	Bill	45199	40259	22-WTC-0488 - 2023 Q3/4 Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	382,091.15
Connelly Partners	Bill	45199	40269	FY24 OOH Media - September - NPRR Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,722.00
Connelly Partners	Bill	45199	40270	Local Daily Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,500.00
Connelly Partners	Bill	45199	40270	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,237.94
Connelly Partners	Bill	45199	40270	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	19,241.75
Connelly Partners	Bill	45199	40270	Roku, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	30,691.09
Connelly Partners	Bill	45199	40270	VistaGraphics, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,333.00
Connelly Partners	Bill	45199	40270	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	44,161.00
Connelly Partners	Bill	45199	40270	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	45,467.71
Connelly Partners	Bill	45199	40271	2023 Q1/2 Paid Search Media September - Googk	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	26,116.54
Connelly Partners	Bill	45199	40272	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	9,840.78
Connelly Partners	Bill	45199	40272	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	18,358.49
Connelly Partners	Bill	45199	40273	2022 Q3/Q4 Print Media Renewals September	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	6,100.00
Connelly Partners	Bill	45199	40308	22-WTC-0488 - 2023 Q3/4 Broadcast Media - Sep1	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	130,260.10
Percepture	Bill	45199	93754	Public Relations Service September 2023	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Paychex	General Journal	45199	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	210.60
Principal Financial Group	General Journal	45199	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	775.16
Principal Financial Group	General Journal	45199	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,072.22
Paychex	General Journal	45199	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,443.18
Paychex	General Journal	45199	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	39,882.69
Clean Pix	Bill	45200	13118	Monthly service fee - 1st Qtr FY24 July, August, Se	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	735.00
Connelly Partners	Bill	45200	40258	September Snap Widget	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Connelly Partners	Bill	45200	40258	September Pantheon Hosting	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,168.75
Connelly Partners	Bill	45200	40426	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	706.00
Connelly Partners	Bill	45200	40426	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	739.38
Connelly Partners	Bill	45200	40426	Nexxen Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	15,380.00
Connelly Partners	Bill	45200	40426	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	15,577.19
Connelly Partners	Bill	45200	40426	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	20,891.63
Connelly Partners	Bill	45200	40426	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	42,389.77
Colonial Williamsburg Co	Bill	45200	40431	TripAdvisor - September	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	2,866.20
Anthem	General Journal	45200	EMP_BEN-TC	Anthem Invoice - Sept Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	72.41
Anthem	General Journal	45200	EMP_BEN-TC	Anthem Invoice -Sept Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	322.54
Anthem	General Journal	45200	EMP_BEN-TC	Anthem Invoice - Sept Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	10,831.93
Adobe	General Journal	45200	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Emburse, Inc.	General Journal	45200	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Emburse, Inc.	General Journal	45200	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	5.80
Adobe	General Journal	45200	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	33.71
Emburse, Inc.	General Journal	45200	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Adobe	General Journal	45200	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Connelly Partners	General Journal	45200	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	-6,562.50
Pantheon	General Journal	45200	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Connelly Partners	General Journal	45200	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Connelly Partners	General Journal	45200	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	190.37
Pantheon	General Journal	45200	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	209.45
Connelly Partners	General Journal	45200	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.87
Pantheon	General Journal	45200	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Connelly Partners	General Journal	45200	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,119.90
Connelly Partners	General Journal	45200	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Zartico, Inc	General Journal	45200	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,658.52
Connelly Partners	General Journal	45200	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Zartico, Inc	General Journal	45200	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,341.26
New York Times	Credit Card Charge	45200	JCExpRpt130	Jennifer Case, NYTimes*NYTimes disc - Subscrip	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Great America Financial Services	General Journal	45200	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	21.65
Great America Financial Services	General Journal	45200	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Williamsburg Area Chamber of Commerce	General Journal	45200	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	131.18
Williamsburg Area Chamber of Commerce	General Journal	45200	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Williamsburg Area Chamber of Commerce	General Journal	45200	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.25
Indeed	Credit Card Charge	45200	SVEExpRpt126	Vazquez, Sandra, Indeed Jobs,	Administration	Office Administration	1868000 - TC - Recruiting	270.00
0	General Journal	45200	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Federal Insurance Company	Bill	45201	000082611571-4	Directors & Officers Insurance Effective 9-15-23 to	Administration	Office Administration	1862400 - TC - Insurance (Events)	4,367.00
Crystal Springs	Bill	45201	23461275 092923	Water Delivery for October	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Government Finance Officers Association	Bill	45201	2371217	GFOA Membership renewal for Lori - 11-01-23 thr	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	225.00
LiveWire Business Solutions LLC	Bill	45201	5026	Trunking-2 line phone; Cloud Server; DID Mgmt - C	Administration	Office Administration	1864600 - TC - Online Service	322.50
Virginia Restaurant Lodging Travel Assoc	Credit Card Charge	45201	JAEExpRpt134	Josue Ayala, VIRGINIA RESTAURANT LODGING,	Administration	Office Administration	1864000 - TC - Business Expense	460.00
USPS	Credit Card Charge	45201	JMEExpRpt132	Jennifer McConnell, USPS PO 5197700687 Mail o	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	10.05
iContact	Credit Card Charge	45202	JAEExpRpt134	Josue Ayala, iContact,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	350.00
WSJ /BARRONS SUBSCRIPTION	Credit Card Charge	45203	JCEExpRpt130	Jennifer Case, WSJ/BARRONS SUBSCRIPTI,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Capital Region USA	Bill	45204	2598	FY24 Capital Region USA Allied Membership from	Other Sales & Marketing	International Sales & Marketing	0460400 - Memberships (International)	34,050.00
Paychex	Bill	45204	4171324	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Assn of Chamber of Commerce Exec	Bill	45204	641272	ACCE Life AD&D/Long Term Disability - October	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,274.90
The Peanut Shop	Credit Card Charge	45204	DOExpRpt139	Daniela Owen, Peanuts for FAM baskets,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	21.14
Kingsmill Resort & Conference Center	Credit Card Charge	45204	DOExpRpt139	Daniela Owen, Stay for international journalists,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	756.98
Marriott	Credit Card Charge	45204	ExpRpt150	Cimino, Victoria, RICHMOND MARRIOTT,	Administration	Office Administration	1860500 - TC - Travel	328.32
Proforma Think Ink	Credit Card Charge	45204	JAEExpRpt149	Josue Ayala, PFG*PROFORMA Bill for order of wh	Administration	Office Administration	1864100 - TC - Office Supplies	537.72
Perfectly Natural Soap	Credit Card Charge	45204	JAEExpRpt149	Josue Ayala, Restocking on soap and candles,	Administration	Office Administration	1864100 - TC - Office Supplies	864.00
Proforma Think Ink	Credit Card Charge	45204	JAEExpRpt149	Josue Ayala, Order for restocking of pens PFG*PR	Administration	Office Administration	1864100 - TC - Office Supplies	3,092.71
Greater Richmond Convention Center	Credit Card Charge	45204	JSYExpRpt144	Julia Smyth-Young, Parking for VSAE expo,	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	8.00
Amazon	Credit Card Charge	45205	DOExpRpt139	Daniela Owen, Crinkle cut paper for influencer bas	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	34.99
Perfectly Natural Soap	Credit Card Charge	45205	JAEExpRpt149	Josue Ayala, Original bill charged 1 instead of 10 c	Administration	Office Administration	1864100 - TC - Office Supplies	81.00
The Cheese Shop	Credit Card Charge	45207	DOExpRpt139	Daniela Owen, Lunch for India FAM AMZN Mktp t	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	65.98
Amazon	Credit Card Charge	45208	DOExpRpt139	Daniela Owen, Calendar for office AMZN Mktp US	Administration	Office Administration	1864100 - TC - Office Supplies	8.99
Davis Media LLC	Credit Card Charge	45208	JAEExpRpt149	Josue Ayala, Screenshot 2023-11-27 at 3.44.27 P	Administration	Office Administration	1864100 - TC - Office Supplies	8.95
New York Times	Credit Card Charge	45208	JAEExpRpt149	Josue Ayala, New York Times subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Virginia Motorcoach Association	Bill	45209	00289	VMA Group Travel Expo Registration.	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	300.00
Emburse, Inc.	Bill	45209	1185476	October monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
York County BOS	Bill	45209	222052	Field rental for United Flag Football	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	3,190.00
Hohl	Credit Card Charge	45209	DOExpRpt139	Daniela Owen, TST* Hohl Breakfast with Tee,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	18.22
Marriott	Credit Card Charge	45209	ExpRpt150	Cimino, Victoria, VRLTA Conference RICHMOND I	Administration	Office Administration	1860500 - TC - Travel	50.03
SP+ Parking	Credit Card Charge	45209	JAEExpRpt149	Josue Ayala, Parking for VRLTA event,	Administration	Office Administration	1860500 - TC - Travel	20.99
Staples	Credit Card Charge	45209	JAEExpRpt149	Josue Ayala, STAPLES 00107102,	Administration	Office Administration	1864100 - TC - Office Supplies	49.99
Fresh	Credit Card Charge	45209	JCEExpRpt148	Jennifer Case, FRESH ATTRACTIONS KIOS Advo	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	5.61
WHC Little Rock	Credit Card Charge	45209	JCEExpRpt148	Jennifer Case, Taxi from Airport - no receipt given,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	22.25
Delta	Credit Card Charge	45209	JCEExpRpt148	Jennifer Case, DELTA AIR Baggage Fee Advocac	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.00
PF Changs Atlanta Airport	Credit Card Charge	45209	JCEExpRpt148	Jennifer Case, PF CHANGS #9205 Advocacy Sum	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	38.06
Marriott	Credit Card Charge	45209	JCEExpRpt148	Jennifer Case, LITTLE ROCK MARRIOTT Advocac	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	939.92
5th and Marshall Public Parking	Credit Card Charge	45209	JMEExpRpt145	Jennifer McConnell, PARKING CITY OF RICHMO	Administration	Office Administration	1860500 - TC - Travel	20.00
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Drop off gift basket for Bernhard	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.60
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Met J. Allen at Pierces and back to office.	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.39
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Drop off gift basket for J. Allen at Great Wolf Lodgr	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.06
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Tour of Williamsburg campgrounds	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	11.00
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Board Meeting	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	11.14
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Meet J. Allen in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.77
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Meet J. Allen at Hohl	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	19.65
Daniela Owen	Bill	45209	REIMB/MILE - 09/23	Drop off Williamsburg Pop-Up and A-Frame. I gav	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	69.82
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	To pick up more boxes for groups	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.20
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Work	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.59
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.59
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Return to work	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.66
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up honey sticks for VMA	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.72
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off supplies	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.79
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.85
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Return to work	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.92
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pay for Jeff Kroner stay	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.05
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off Welcome Amenities for Frei family	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	1.18

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	To pick up items for Ludwig's children for the Welc	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.18
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up supplies for groups	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.24
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up gift basket supplies for Bud Geissler	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Buy boxes for group Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Ship swag to Pamela Martin in Pennsylvania AAA	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Sent a follow up package to Geissler Family	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Supplies for groups swag	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Gather information about shipping to Canada	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Mail supplies for VMA in Cherokee, NC	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Gift Basket Raffle Winner	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.31
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up Oysters for the CRUSA FAM event	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	1.51
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Return to work	Administration	Office Administration	1860500 - TC - Travel	1.70
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Volunteer with the team (United Way)	Administration	Office Administration	1860500 - TC - Travel	2.03
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Picking up swag from storage unit	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	2.88
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Prepare booths for shipping	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	2.88
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Ship booths	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	2.88
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Bring new delivery of fanny packs to storage unit	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	2.88
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up cookies for the CRUSA FAM event	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	3.41
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Return to work	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	3.60
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Return to work	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	3.60
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	CRUSA FAM event tour of the winery	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	4.65
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off Welcome Amenities for Family Reunion	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	5.11
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up VSAE gift basket raffle items.	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	5.11
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Board Meeting	Administration	Office Administration	1860500 - TC - Travel	7.99
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	8.25
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Return to work	Administration	Office Administration	1860500 - TC - Travel	8.32
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Drop off Welcome Basket	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	8.78
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Picking up SYTA gift basket items	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	8.78
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Gift Basket Swag for SYTA	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	8.78
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up VSAE raffle basket items	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	8.78
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Board Meeting	Administration	Office Administration	1860500 - TC - Travel	9.04
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Pick up coolers, granola bars and milk for the CRU	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	9.69
Jennifer McConnell	Bill	45209	REIMB/MILE 1st Qtr	Tour of ARMY with CRUSA FAM event, return Cas	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	14.80
Weinstein, Richard	Bill	45209	WTC0923	September Services - 2.5 billable hours @ 125 per	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	312.50
Park mobile	Credit Card Charge	45210	DOExpRpt139	Daniela Owen, Ordinary awards parking	City of Rl Administration	Office Administration	1860500 - TC - Travel	15.35
Eventbrite	Credit Card Charge	45210	DOExpRpt139	Daniela Owen, Meet Hunter at president park	EB - Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	28.25
Extraspac	Credit Card Charge	45210	JAExpRpt149	Josue Ayala, Bill for October 2023 EXTRA SPACE	Administration	Office Administration	1864000 - TC - Business Expense	295.00
ArcBest	Credit Card Charge	45210	JMExpRpt145	Jennifer McConnell, Booth Transportation for VSAI	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	1,844.91
Adobe	Credit Card Charge	45210	JSYExRpt144	Julia Smyth-Young, Adobe duplicate mistake.pdf	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	19.99
Apogee	Credit Card Charge	45210	JSYExRpt144	Julia Smyth-Young, Booth parts,	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	475.46
Delta	Credit Card Charge	45211	ExpRpt150	Cimino, Victoria, Wifi On flight - No Receipt,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.95
Uber	Credit Card Charge	45211	ExpRpt150	Cimino, Victoria, Transportation bill,	Administration	Office Administration	1860500 - TC - Travel	30.00
Amazon	Credit Card Charge	45211	JAExpRpt149	Josue Ayala, AMAZON.COM*TPSQN94L0,	Administration	Office Administration	1864100 - TC - Office Supplies	9.50
Samantha?s	Credit Card Charge	45211	JCExpRpt148	Jennifer Case, SAMANTHA'S TAP ROOM AND DI	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	45.80
Colonial Williamsburg Visitor Center	Credit Card Charge	45211	JSYExRpt144	Julia Smyth-Young, Ghost tour for VTC Australian	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	190.00
American Bus Association Inc	Bill	45212	205901	2024 Membership Renewal 1-01-2024 to 12-31-20	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	650.00
Great America Financial Services	Bill	45212	35079542	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Great America Financial Services	Bill	45212	35079542	Late fee on September payment due to timing of p	Administration	Office Administration	1864000 - TC - Business Expense	30.79
Great America Financial Services	Bill	45212	35079542	Quarterly Usage for Color Images	Administration	Office Administration	1864000 - TC - Business Expense	654.90
Great American Bagel	Credit Card Charge	45212	JCExpRpt148	Jennifer Case, GREAT AMER BAGL G3 LIT Advoc	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	14.25
Delta	Credit Card Charge	45212	JCExpRpt148	Jennifer Case, DELTA AIR Baggage Fee Advocac	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.00
Norfolk Port Authority	Credit Card Charge	45212	JCExpRpt148	Jennifer Case, NORFOLK AIRPORT AUTHORITY	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	40.00
Kingsmill Resort & Conference Center	Credit Card Charge	45213	JSYExRpt144	Julia Smyth-Young, Mice Client Special Event Parr	Other Sales & Marketing	MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	236.08
Fairmont	Credit Card Charge	45214	ExpRpt150	Cimino, Victoria, FAIRMONT COPLEY PLAZA,	Administration	Office Administration	1860500 - TC - Travel	1,301.93
Harrah's Cherokee Casino Resort	Credit Card Credit	45214	JMExpRpt145	Jennifer McConnell, Deposit refund for Fife and Dr	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	-75.00
Michaels	Credit Card Charge	45215	DOExpRpt139	Daniela Owen, Ribbon for gift baskets MICHAELS	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	4.54
Zoom Video Communications Inc	Credit Card Charge	45215	JAExpRpt149	Josue Ayala, Zoom Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Richmond Parking	Credit Card Charge	45215	JCEXPt148	Jennifer Case, Power of Partnership Summit PAR	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	20.00
Marriott	Credit Card Charge	45215	JCEXPt148	Jennifer Case, RICHMOND MARRIOTT Power of Partnership	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	605.82
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Education First Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.07
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Head back to office	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.92
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Education First Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	0.92
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Pickup items for VSAE raffle basket	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	1.18
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Back to office	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.44
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Booth delivered back to storage facility	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1.57
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Pick up projector and screen	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	2.69
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Drop off Welcome Amenities for Viajes A Plus gro.	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	3.21
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Drop off projector, projector screen and raffle gift	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	5.37
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Assist SGMP with projector	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	5.37
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Dropped off Welcome Amenities for Education Fir	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	9.30
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	Return from VRLTA Reception	Administration	Office Administration	1860500 - TC - Travel	28.82
Julia Smyth-Young	Bill	45215	REIMB/MILE10/1-10/13	reimburse receipt for dinner CRUSA.pdfDiet pepsi.	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	29.99
Jennifer McConnell	Bill	45215	REIMB/MILE10/1-10/13	VRLTA Awards Reception at Marriott in Richmond	Administration	Office Administration	1860500 - TC - Travel	33.54
Julia Smyth-Young	Bill	45215	REIMB/MILE10/1-10/13	Travel to and from tradeshow in Richmond. VSAE	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	73.62
Julia Smyth-Young	Bill	45215	REIMB/MILE10/1-10/13	Travel to and from tradeshow in Richmond. VSAE	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	73.62
Strategic Marketing & Research	Bill	45216	0011831-IN	Professional fees - October 2023	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Sands Anderson	Bill	45216	590168	Professional Services rendered for March 2023. R	Administration	Office Administration	1862100 - TC - Legal & Accounting	869.00
Sands Anderson	Bill	45216	600463	Professional Services rendered for May 2023. Rec	Administration	Office Administration	1862100 - TC - Legal & Accounting	592.50
Sands Anderson	Bill	45216	605257	Professional Services rendered for June 2023. Re	Administration	Office Administration	1862100 - TC - Legal & Accounting	316.00
Amazon	Credit Card Charge	45216	DOExpRpt139	Daniela Owen, Items for fam baskets AMZN Mktp	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	15.99
Amazon	Credit Card Charge	45216	DOExpRpt139	Daniela Owen, Items for fam baskets AMZN Mktp	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	58.95
Marriott	Credit Card Charge	45216	JCEXPt148	Jennifer Case, Power of Partnerships Summit MAF	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	9.66
Richmond Parking	Credit Card Charge	45216	JCEXPt148	Jennifer Case, Power of Partnerships Summit PAR	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	13.00
Richmond Parking	Credit Card Charge	45216	JCEXPt148	Jennifer Case, PARKING CITY OF RICHMOND Pc	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	20.00
Williamsburg Walking Tour	Credit Card Charge	45217	DOExpRpt139	Daniela Owen, Your tickets for Nathalie and Louis	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	44.52
Williamsburg Walking Tour	Credit Card Charge	45217	DOExpRpt139	Daniela Owen, Tour for Nat and Louis in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	44.52
Richmond Parking	Credit Card Charge	45217	JCEXPt148	Jennifer Case, PARKING CITY OF RICHMOND Pc	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	20.00
Amazon	Credit Card Charge	45217	JMExpRpt145	Jennifer McConnell, Amazon order for luggage tag	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	27.78
Amazon	Credit Card Charge	45217	JMExpRpt145	Jennifer McConnell, Amazon order online skinny p	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	64.24
Amazon	Credit Card Charge	45217	JMExpRpt145	Jennifer McConnell, Amazon order online boxes ar	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	92.68
Amazon	Credit Card Charge	45217	JMExpRpt145	Jennifer McConnell, Amazon order online boxes ar	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	92.69
Connelly Partners	Bill	45218	40260	2023 - Website Maintenance Fee - October 10 of 1	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	2,400.00
Connelly Partners	Bill	45218	40261	WTC '2023 Misc Mrktng' Cooperative Marketing Pr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	47,000.00
Connelly Partners	Bill	45218	40263	22-WTC-0511 - 2023 Email Development	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	304.00
Connelly Partners	Bill	45218	40264	23-WTC-0093 - 2023 fluent360 Consulting Costs -	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,658.33
Connelly Partners	Bill	45218	40265	9/30/2023 WTC '2023 Annual Print Renewals' 6Hr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	1,089.06
Connelly Partners	Bill	45218	40266	FY24 Agency Fee - October 2023	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Connelly Partners	Bill	45218	40267	23-WTC-0232 - FY24 Simpleview CMS (2of4) Qua	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	6,250.00
Connelly Partners	Bill	45218	40268	Domain Renewal for williamsburgholidays.com	Destination Marketing	Destination Marketing	1764600 - Online Services	35.16
Connelly Partners	Bill	45218	40268	Domain Renewal for christmasinwilliamsburg.com	Destination Marketing	Destination Marketing	1764600 - Online Services	35.16
Connelly Partners	Bill	45218	40268	Domain Renewal for visitwilliamsburg.org	Destination Marketing	Destination Marketing	1764600 - Online Services	36.16
Connelly Partners	Bill	45218	40268	Domain Renewal for visitwilliamsburg.net	Destination Marketing	Destination Marketing	1764600 - Online Services	36.16
Connelly Partners	Bill	45218	40268	Domain Renewal for discoverwilliamsburg.net	Destination Marketing	Destination Marketing	1764600 - Online Services	36.16
Connelly Partners	Bill	45218	40268	Domain Renewal for discoverwilliamsburg.org	Destination Marketing	Destination Marketing	1764600 - Online Services	36.16
Connelly Partners	Bill	45218	40277	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Connelly Partners	Bill	45218	40281	j.cuttle exp rpt - 10/6 deposit for fall photo/video sh	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	1,500.00
Connelly Partners	Bill	45218	40281	WTC Fall Photoshoot Addtl Location/ Half day rate	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	4,000.00
#REF!	Bill	45218	40281	WTC '2023 Fall Photoshoot' Casting overage costs	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	34,468.00
#REF!	Bill	45218	40281	WTC '2023 Fall Photoshoot' Final bal due for 3-day	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	43,488.68
#REF!	Bill	45218	40282	m.gardner exp rpt - 9/11 music track "On our Way"	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	159.20
Connelly Partners	Credit Card Charge	45218	DOExpRpt139	Daniela Owen, Dinner with Lauren and Cameron.	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	34.06
Connelly Partners	Credit Card Charge	45218	DOExpRpt139	Daniela Owen, Boat ride for Nathalie and Louis, inl	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	59.36
Connelly Partners	Credit Card Charge	45218	SVExpRpt140	Vazquez, Sandra, ECORNELL- Julia's training cou	Administration	Office Administration	1864000 - TC - Business Expense	6,399.20
Masala Craft	Bill	45219	40278	e.smart exp rpt - 9/19 adjustment to EXP RPT-130	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	-0.70
Jamestown discover	Bill	45219	40278	b.frechette exp rpt - 10/2 taxi from Griffin Hotel to f	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	12.90

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Cornell University	Bill	45219	40278	b.frechette exp rpt - 10/2 taxi from pre pro to Griffin	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	14.92
Connelly Partners	Bill	45219	40278	j.chavez exp rpt - 10/01 lunch from SaladWorks du	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	15.44
Connelly Partners	Bill	45219	40278	j.chavez exp rpt - 10/05 breakfast from Honey Buttr	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	15.65
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/6 breakfast for (2) including	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	22.42
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/6 gas for rental car upon ret	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	28.23
Connelly Partners	Bill	45219	40278	j.chavez exp rpt - 9/30 dinner (+20% tip) at Carrabl	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	34.26
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/6 fee for checked bag to brit	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	35.00
Connelly Partners	Bill	45219	40278	j.chavez exp rpt - 10/06 car rental gas refill for rent	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	52.76
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/5 lunch for (3) including J. N	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	64.92
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/2 breakfast, coffee, and juic	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	69.89
Connelly Partners	Bill	45219	40278	.frechette exp rpt - 10/4 taxi from shoot location to	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	71.16
Connelly Partners	Bill	45219	40278	b.frechette exp rpt - 10/2 taxi from Richmond airpo	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	102.38
Connelly Partners	Bill	45219	40278	b.frechette exp rpt - 10/1 taxi from Dallas stadium t	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	108.66
Connelly Partners	Bill	45219	40278	.chavez exp rpt - 10/06 taxi from BOS to home afte	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	139.46
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/3 dinner for (5) including J. I	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	141.67
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/2 dinner for (5) including J. I	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	152.46
Connelly Partners	Bill	45219	40278	b.frechette exp rpt - 10/4 (2) night stay at Griffin Hc	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	391.26
Connelly Partners	Bill	45219	40278	b.frechette exp rpt - 9/27 flight from Atlanta to Rich	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	438.90
Connelly Partners	Bill	45219	40278	b.frechette exp rpt - 9/27 flight from Dallas to Atlan	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	442.98
Connelly Partners	Bill	45219	40278	j.chavez exp rpt - 9/19 r/t airfare BOS to Richmond	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	450.81
Connelly Partners	Bill	45219	40278	j.chavez exp rpt - 10/6 car rental for (7) days durin	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	468.28
Connelly Partners	Bill	45219	40278	r.lee exp rpt - 9/19 r/t airfare BOS to Richmond 10'	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	562.80
Connelly Partners	Bill	45219	40278	j. norwood exp rpt - 9/21 r/t airfare BOS to Richmor	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	652.81
Connelly Partners	Bill	45219	40278	e.smart exp rpt - 9/19 r/t airfare from Boston to Ric	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	657.80
Connelly Partners	Bill	45219	40278	r.lee exp rpt - 10/6 rental car for 5 days (10/1 - 10/	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	686.94
Connelly Partners	Bill	45219	40278	j.norwood exp rpt - 10/6 (5) night stay at Williamsb	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	1,375.43
Connelly Partners	Bill	45219	40278	r.lee exp rpt - 10/6 hotel for 5 nights (10/1 - 10/6) a	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	1,437.35
Connelly Partners	Bill	45219	40278	e.smart exp rpt - 9/19 - Hotel at Williamsburg Lodg	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	1,542.16
Connelly Partners	Bill	45219	40278	j.chavez exp rpt - 10/6 hotel for (6) nights during W	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	1,858.24
Connelly Partners	Credit Card Credit	45219	JMExpRpt145	Jennifer McConnell, Refunded dismantle of booth	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	-180.00
Connelly Partners	Credit Card Credit	45219	JMExpRpt145	Jennifer McConnell, 00HARRAHS CHEROKEE HC	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	-75.00
Connelly Partners	Credit Card Charge	45219	JSYEXRpt144	Julia Smyth-Young, AENC Triangle Food and City	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	99.11
Demers Exposition Services	General Journal	45219	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Harrah's Cherokee Casino Resort	General Journal	45219	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	797.07
Triangle Food Tours	General Journal	45219	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,138.84
Paychex	General Journal	45219	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,420.26
Principal Financial Group	General Journal	45219	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	39,853.84
Principal Financial Group	Credit Card Charge	45220	DOExpRpt139	Daniela Owen, Lunch with Lauren and Cameron. T	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	40.08
Paychex	Bill	45222	3888164	Progress billing for WTC's internal control project	Administration	Office Administration	1862100 - TC - Legal & Accounting	6,000.00
Paychex	Bill	45222	87835	DE Hosting - November	Destination Marketing	Destination Marketing	1764600 - Online Services	450.00
Tuscany Ristorante Williamsburg	Bill	45222	87835	DE Maintenance - November	Destination Marketing	Destination Marketing	1764600 - Online Services	810.00
Clifton Larson Allen	Credit Card Charge	45222	JAExpRpt149	Josue Ayala, Internal office supplies FOOD LION #	Administration	Office Administration	1864100 - TC - Office Supplies	112.97
Miles Partnership LLC	Credit Card Charge	45222	JAExpRpt149	Josue Ayala, Conversations with Carly Fiorina tabi	Administration	Office Administration	1864000 - TC - Business Expense	700.00
Miles Partnership LLC	Credit Card Charge	45222	SVExpRpt140	Vazquez, Sandra, Lori's bday Gift card- Loris bday,	Administration	Office Administration	1864000 - TC - Business Expense	25.00
Chesapeake Bank	Bill	45223	9947166828	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-55.40
Williamsburg Area Chamber of Commerce	Bill	45223	9947166828	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	12.00
Three Amigos	Bill	45223	9947166828	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45223	9947166828	Sept 19 - October 18, 2023 Wireless	Administration	Office Administration	1864500 - TC - Phone	360.00
Verizon Wireless	Bill	45224	1649511233-23/24	CONDE NAST TRAVELER - 8 MONTH SUBSCRIP	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	49.99
Verizon Wireless	Bill	45224	507	Membership Renewal 01/01/2024 - 12/31/2024	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	445.00
Verizon Wireless	Credit Card Charge	45224	DOExpRpt139	Daniela Owen, Breakfast with Hunter SP MOBJAC	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	13.54
Conde Nast Traveler	Credit Card Charge	45224	DOExpRpt139	Daniela Owen, Carriage ride for Indian fam	GROU Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	67.00
Greater Northeast Motorcoach Association	Credit Card Charge	45224	DOExpRpt139	Daniela Owen, Adobe for Visit Williamsburg Team	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	276.91
Mobjack Bay Coffee Roasters	Credit Card Charge	45224	JAExpRpt149	Josue Ayala, BEO down payment for board meetin	Administration	Office Administration	1864000 - TC - Business Expense	250.00
Colonial Williamsburg Foundation	Credit Card Charge	45224	JMExpRpt145	Jennifer McConnell, Granola bars, organic milk, nc	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	11.41
Adobe	Bill	45225	40274	CO-OP Media -Order 46736 Inv. 14524-M	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	3,125.00
Colonial Williamsburg Visitor Center	Bill	45225	40274	CO-OP Media -Order 45771 Inv. 14487-M	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	3,125.00
Walmart	Bill	45225	40280	s.flory exp rpt - 9/26 purchased 2 E-bike tour ticket	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	91.54

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Williamsburg Hotel & Motel Association	Bill	45225	40280	s.flory exp rpt - 9/26 purchased 2 Yorktown Sunset Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	119.51
The Colonial Williamsburg Foundation	Bill	45225	40280	PROD - Hotel s.flory exp rpt - 9/25 purchased 3 nig Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	724.68
Connelly Partners	Bill	45225	40280	WTC '2023 Influencer Pymts' Travels exps for Jenr Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	1,792.63
Connelly Partners	Bill	45225	40280	WTC '2023 Influencer Pymts' FAM trip by Jennifer Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	3,500.00
Connelly Partners	Bill	45225	40285	23-WTC-0173 - Dynamic Personas' Qualitative res Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	40,000.00
Connelly Partners	Bill	45225	40330	WTC '2023 Mrktng' 1st 50% due for shipping crate: Destination Marketing		Destination Marketing	1769300 - Production - Destination Mkt:Prod - Services	8,943.75
Connelly Partners	Credit Card Charge	45225	DOExpRpt139	Daniela Owen, Yorktown tour with Trish for India fe Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	84.80
Connelly Partners	Credit Card Charge	45225	ExpRpt150	Cimino, Victoria, Delta Air awaiting receipt for back Administration		Office Administration	1860500 - TC - Travel	632.80
Connelly Partners	Credit Card Charge	45225	JMExpRpt145	Jennifer McConnell, FEDEX940882940704 VAFCC Other Sales & Marketing		MICE Sales & Marketing	0665900 - Special Events (MICE)	14.43
Williamsburg Walking Tour	Credit Card Charge	45225	JMExpRpt145	Jennifer McConnell, Virginia Association of Free ai Other Sales & Marketing		MICE Sales & Marketing	0665900 - Special Events (MICE)	28.49
Delta	Bill	45226	203032	Load Data File X 2 @ 18.5 ea. September Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment	37.00
FedEx	Bill	45226	203032	Postage and Freight Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	287.37
VAFCC	Bill	45226	203032	Residential requests X 212 - USPS Address Prep. Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment	355.10
Bluegrass Integrated Communications	Credit Card Charge	45226	DOExpRpt139	Daniela Owen, Difference from the charge on 10/2 Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	0.70
Bluegrass Integrated Communications	Credit Card Charge	45226	DOExpRpt139	Daniela Owen, Ghost tour tickets for international j Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	76.00
Bluegrass Integrated Communications	Credit Card Charge	45226	DOExpRpt139	Daniela Owen, Hotel room for India fam - Amit WI Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	560.36
The Williamsburg Lodge	Credit Card Charge	45226	DOExpRpt139	Daniela Owen, Hotel room for India FAM - Sonia V Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	561.06
Colonial Williamsburg Foundation	Credit Card Charge	45226	DOExpRpt139	Daniela Owen, Hotel room for India Fam - Prachi V Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	561.06
The Williamsburg Lodge	Credit Card Charge	45226	DOExpRpt139	Daniela Owen, Hotel room for India group escort V Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	561.08
The Williamsburg Lodge	Credit Card Charge	45226	ExpRpt150	Cimino, Victoria, 711.10 Credit FAIRMONT COPLA Administration		Office Administration	1860500 - TC - Travel	711.10
The Williamsburg Lodge	Credit Card Charge	45227	DOExpRpt139	Daniela Owen, Lunch for Nathalie and Louis, Journ Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	52.74
The Williamsburg Lodge	Credit Card Charge	45228	JCExpRpt148	Jennifer Case, NYTimes'NYTimes disc Monthly su Administration		Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Fairmont	Bill	45229	23461275 102723	Water Delivery for November Administration		Office Administration	1864000 - TC - Business Expense	30.23
The Cheese Shop	Credit Card Charge	45229	DOExpRpt139	Daniela Owen, Cookies for India FAM SP MOMM Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	16.70
New York Times	Credit Card Charge	45229	DOExpRpt139	Daniela Owen, Peanuts for fam baskets WHITLEY Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	25.26
Crystal Springs	Credit Card Charge	45229	JMExpRpt145	Jennifer McConnell, Momma Hollands CRUSA FAI Other Sales & Marketing		International Sales & Marketing	0465900 - Special Events (International)	16.70
Mama Hollands	Credit Card Charge	45229	JSYExpRpt144	Julia Smyth-Young, NTA Delta Air.pdf DELTA AIR Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	1,105.40
Whitley's Peanuts	Credit Card Charge	45229	SVExpRpt140	Vazquez, Sandra, Loris bday Lori's Bday, Administration		Office Administration	1864000 - TC - Business Expense	35.81
Mama Hollands	Bill	45230	203033	Fulfillment - Per Line Item - additional case Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment	1.00
Delta	Bill	45230	203033	Bulk requests - 9 @ 3.50 each Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment	31.50
Emily's Donuts and cafe	Bill	45230	203033	Client Storage - 4 brochures @ 22.50 each Septen Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	90.00
Bluegrass Integrated Communications	Bill	45230	203033	Postage and Freight Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	347.86
Bluegrass Integrated Communications	Bill	45230	40416	s.flory exp rpt - 10/12 purchased ticket for Williams Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	22.26
Bluegrass Integrated Communications	Bill	45230	40416	s.flory exp rpt - 10/11 purchased ticket for The Ruir Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	28.25
Bluegrass Integrated Communications	Bill	45230	40416	s.flory exp rpt - 10/6 Williamsburg Walking Tour tic Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45230	40416	s.flory exp rpt - 10/18 purchased tickets (2) for Will Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45230	40416	s.flory exp rpt - 10/18 purchased tickets (2) for Jarr Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	59.36
Connelly Partners	Bill	45230	40416	s.flory exp rpt - 10/16 purchased ticket for Colonial Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	67.00
Connelly Partners	Bill	45230	40416	s.flory exp rpt - 10/2 purchased carriage ride ticket: Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	67.00
Connelly Partners	Bill	45230	40416	s.flory exp rpt - 10/22 (1) night hotel booking at Spr Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	395.12
Connelly Partners	Bill	45230	40416	s.flory exp rpt - 10/22 purchased spa services for ir Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	396.00
Connelly Partners	Bill	45230	40416	WTC '2023 Influencer Pymts' 1st 50% due for Trav Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	4,500.00
Connelly Partners	Bill	45230	40416	WTC '2023 Influencer Pymts' Christine Tran Fergu: Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	11,500.00
Connelly Partners	Bill	45230	40416	WTC '2023 Influencer Pymts' George Talaya FAM t Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	14,000.00
Connelly Partners	Bill	45230	40416	WTC October Influencer Cameron Hamilton Fee Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	40,000.00
Connelly Partners	Bill	45230	40416	WTC October Influencer Lwarence Speed Hamilto Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Influencers	40,000.00
Connelly Partners	Bill	45230	40418	October Snap Widget Destination Marketing		Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Connelly Partners	Bill	45230	40418	October Pantheon Hosting Destination Marketing		Destination Marketing	1764600 - Online Services:Online - Hosting	1,168.75
Connelly Partners	Bill	45230	40419	Broadcast Media- October Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Television	4,607.00
Connelly Partners	Bill	45230	40420	HTML/Flash Email Development Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Creative	812.00
Connelly Partners	Bill	45230	40422	Balance due for Warhill Sport Complex Space Ren Destination Marketing		Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	1,500.00
Connelly Partners	Bill	45230	40427	AdSwerve (cc) Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,443.93
Connelly Partners	Bill	45230	40427	OAREX Funding, LLC Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	20,380.25
Connelly Partners	Bill	45230	40427	Roku, Inc. Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	31,430.00
Connelly Partners	Bill	45230	40427	Sirius XM Radio Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,315.15
Connelly Partners	Bill	45230	40427	Sojern, Inc. (cc) Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	44,161.00
Connelly Partners	Bill	45230	40427	TripAdvisor, LLC Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	55,477.59
Connelly Partners	Bill	45230	40428	2023 Q1/2 Paid Search Media October - Google L Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	26,599.95

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	45230	40429	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	9,413.92
Connelly Partners	Bill	45230	40429	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	80,947.14
Connelly Partners	Bill	45230	40430	Travel South USA	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	12,200.00
Connelly Partners	Bill	45230	40432	Programmactic Media Fee	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,644.09
Connelly Partners	Bill	45230	40432	23-WTC-0406 - 2023 Q3/4 Programmatic Take Ov	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	9,316.53
Connelly Partners	Bill	45230	40433	VistaGraphics, Inc (cc) - October Order 45771	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	3,125.00
Connelly Partners	Bill	45230	40438	23-WTC-0281 - 2023 Fall/Holiday TV - Trafficking	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	7,257.50
Connelly Partners	Bill	45230	93835	Public Relations Service October 2023	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
The Colonial Williamsburg Foundation	General Journal	45230	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	246.00
Connelly Partners	General Journal	45230	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,904.00
Percepture	General Journal	45230	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	3,523.00
Paychex	General Journal	45230	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	47,825.00
Principal Financial Group	Bill	45231	40557	TGripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	2,253.81
Paychex	Bill	45231	40557	VistaGraphics, Inc (cc) - October Order 45758-M	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	3,125.00
0	Bill	45231	40565	WTC '2023 Influencer Pymts' Travel exps for 9/27 -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,213.29
Connelly Partners	Bill	45231	40565	WTC '2023 Influencer Pymts' Travel exps for 10/10	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,113.52
Connelly Partners	Bill	45231	40565	WTC '2023 Influencer Pymts' Travel exps for 10/19	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,335.92
Connelly Partners	Bill	45231	40565	WTC '2023 Influencer Pynts' FAM trip to Williamsb	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	5,250.00
Connelly Partners	Bill	45231	5069	Trunking-2 line phone; Cloud Server; DID Mgmt -	Administration	Office Administration	1864600 - TC - Online Service	322.50
Connelly Partners	Bill	45231	8235	Office Workshop - Real-World Etiquette: Modern I	Administration	Office Administration	1860200 - TC - Training	5,900.00
Connelly Partners	Bill	45231	9023	CRUSA Australian FAM	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	1,702.16
LiveWire Business Solutions LLC	General Journal	45231	EMP_BEN-TC	Anthem Invoice - Nov Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	58.99
Business Training Works, Inc.	General Journal	45231	EMP_BEN-TC	Anthem Invoice - Nov Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	271.16
The Williamsburg Lodge	General Journal	45231	EMP_BEN-TC	Anthem Invoice - Nov Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	9,419.56
Anthem	General Journal	45231	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45231	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Anthem	General Journal	45231	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	5.50
Adobe	General Journal	45231	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	32.31
Emburse, Inc.	General Journal	45231	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45231	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Adobe	General Journal	45231	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Emburse, Inc.	General Journal	45231	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Adobe	General Journal	45231	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	186.57
Pantheon	General Journal	45231	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	205.15
Connelly Partners	General Journal	45231	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.88
Connelly Partners	General Journal	45231	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Pantheon	General Journal	45231	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Connelly Partners	General Journal	45231	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Pantheon	General Journal	45231	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	6,634.04
Connelly Partners	General Journal	45231	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,393.18
Connelly Partners	Credit Card Charge	45231	JCExpRpt148	Jennifer Case, Monthly subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Zartico, Inc	Credit Card Charge	45231	JMEExpRpt145	Jennifer McConnell, Parking at Williamsburg Lodg	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	4.35
Zartico, Inc	Credit Card Charge	45231	JSYEXRpt144	Julia Smyth-Young, VTC Australian FAM tour at AF	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	7.66
WSJ /BARRONS SUBSCRIPTION	Credit Card Charge	45231	JSYEXRpt144	Julia Smyth-Young, AROMAS 1781 CAFE VTC Au	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	24.65
Passport	Credit Card Charge	45231	JSYEXRpt144	Julia Smyth-Young, IN *BIG T RSL, INC. Box lunch	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	96.24
Aromas	Credit Card Charge	45231	JSYEXRpt144	Julia Smyth-Young, *TST* LE YACA WILLIAMSBUF	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	604.24
Aromas	General Journal	45231	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	20.95
Big T RSL, Inc.	General Journal	45231	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Le Yaca	General Journal	45231	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	116.78
Great America Financial Services	General Journal	45231	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Great America Financial Services	General Journal	45231	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	Credit Card Charge	45231	SVEExpRpt140	Vazquez, Sandra, Recruitment,	Administration	Office Administration	1868000 - TC - Recruiting	319.00
Williamsburg Area Chamber of Commerce	General Journal	45231	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-47,825.00
Williamsburg Area Chamber of Commerce	General Journal	45231	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-3,523.00
Indeed	General Journal	45231	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-2,904.00
Paychex	General Journal	45231	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-246.00
Principal Financial Group	General Journal	45231	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Paychex	Bill	45232	13146	Monthly service fee - October, 2023	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	245.00



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Paychex	Credit Card Charge	45232	JAExpRpt149	Josue Ayala, ICONTACT subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	350.00
0	General Journal	45232	PP_ZARTICO	Zartico balance correction - GASB96 restatement	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	-73,333.32
Clean Pix	General Journal	45232	PP_ZARTICO	Zartico balance correction - GASB96 restatement	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	412.84
IContact	Bill	45233	16518	Annual Membership Renewal through 12-31-2024	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	560.00
Zartico, Inc	Bill	45233	320983	2024 Membership Dues exp 12-31-24	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	800.00
Zartico, Inc	Bill	45233	MKPL-206683	ABA Marketplace - Destination spotlight - Sponsor	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	15,000.00
Virginia Society of Assoc. Executives	General Journal	45233	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
National Tour Association	General Journal	45233	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	797.07
American Bus Association Inc	General Journal	45233	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,138.84
Paychex	General Journal	45233	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,420.26
Principal Financial Group	General Journal	45233	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	39,853.84
Principal Financial Group	Bill	45235	4315347	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Paychex	Credit Card Charge	45235	DOExpRpt153	Daniela Owen, SP MOB JACKBAYCOFFEE Breakf	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	13.54
Paychex	Credit Card Charge	45235	DOExpRpt153	Daniela Owen, Bags for influencer gift baskets SQ	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	65.98
Paychex	Credit Card Charge	45235	DOExpRpt153	Daniela Owen, SP MOB JACKBAYCOFFEE Lunch	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	117.31
Mobjack Bay Coffee Roasters	Credit Card Charge	45235	DOExpRpt153	Daniela Owen, BLUE TALON BISTRO Breakfast fc	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	182.66
Amazon	Credit Card Charge	45235	ExpRpt162	Jennifer McConnell, FEDEX785904572983 Mail tri	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	12.72
Mobjack Bay Coffee Roasters	Credit Card Charge	45235	ExpRpt162	Jennifer McConnell, FEDEX940885160603 Postag	Administration	Office Administration	1864400 - TC - Postage	13.35
Chesapeake Bank	Credit Card Charge	45235	ExpRpt162	Jennifer McConnell, AI Rutherford Mailing Fleece;	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	20.49
FedEx	Credit Card Charge	45235	JCExpRpt157	Jennifer Case, US Travel Association Comms Mee	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	135.00
FedEx	Bill	45236	1215977	November monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
FedEx	Bill	45236	642179	ACCE Life AD&D/Long Term Disability - November	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,295.01
Amtrak.com	Credit Card Charge	45236	DOExpRpt153	Daniela Owen, MAGNOLIA CATERING AND EVE	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	90.00
Emburse, Inc.	Credit Card Charge	45236	DOExpRpt153	Daniela Owen, KINGS ARMS TAVERN Dinner for	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	465.64
Asn of Chamber of Commerce Exec	Credit Card Charge	45236	JAExpRpt155	Josue Ayala, Subscription to NYT,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Dale House Cafe	Credit Card Charge	45237	ExpRpt161	Cimino, Victoria, AMTRAK train ride to Washingto	Administration	Office Administration	1860500 - TC - Travel	135.00
King's Arm Tavern	Credit Card Charge	45237	ExpRpt161	Cimino, Victoria, Registration,	Administration	Office Administration	1864000 - TC - Business Expense	150.00
New York Times	Credit Card Charge	45237	ExpRpt161	Cimino, Victoria, Destinations International ,	Administration	Office Administration	1860500 - TC - Travel	921.40
Amtrak.com	Credit Card Charge	45238	ExpRpt161	Cimino, Victoria, Water to drink,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	18.34
U.S. Travel Association	Credit Card Charge	45238	ExpRpt161	Cimino, Victoria, Taxi fee,	Administration	Office Administration	1860500 - TC - Travel	37.80
Delta	Credit Card Charge	45238	ExpRpt162	Jennifer McConnell, Bobby Holland site visit,	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	158.56
HOPKE   HARRISON Inc.	Bill	45239	640598	ACCE Life AD&D/Long Term Disability - 2nd Qtr A	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	387.50
Uber	Credit Card Charge	45239	JAExpRpt155	Josue Ayala, Subscription to NY daily WY DAILY S	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
Embassy	Bill	45239	REIMB/EXP 10/23	Meeting for potential venue on staff training.	Administration	Office Administration	1860500 - TC - Travel	15.59
Asn of Chamber of Commerce Exec	Bill	45239	REIMB/EXP 10/23	Gift card for Lori's bday	Administration	Office Administration	1860500 - TC - Travel	21.62
Davis Media LLC	Bill	45239	REIMB/EXP 10-23	WIFIONBOARD Use of wifi from the plane	Administration	Office Administration	1864000 - TC - Business Expense	4.95
Vazquez, Sandra	Bill	45239	REIMB/EXP 10-23	Uber fare while in Boston	Administration	Office Administration	1860500 - TC - Travel	26.80
Vazquez, Sandra	Bill	45239	REIMB/MILE 10/23	Meet Lauren and Cameron for dinner	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.41
Cimino, Victoria	Bill	45239	REIMB/MILE 10/23	Drop off Lauren and Cameron's gift basket	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.21
Cimino, Victoria	Bill	45239	REIMB/MILE 10/23	Drop off Nathalie's gift basket	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.21
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Meet Hunter at Jamestown Glasshouse	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.65
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Drop off Gift basket for Tee	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	11.27
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Drop off Hunter's Gift basket	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	13.36
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Drop off A-frame for content photographer	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.11
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Meet Tee at Yorktown Beach	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.64
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Meet Hunter at Mobjack	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	17.16
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Pick up A-frame from yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	17.29
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Meet Tee for Breakfast	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	19.65
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Meet Nathalie at the Cheeseshop	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	21.62
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Meet Hunter at Presidents Heads	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	29.48
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Meet Lauren and Cameron in williamsburg	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	31.96
Daniela Owen	Bill	45239	REIMB/MILE 10/23	Ordinary Awards Dinner	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	67.07
Daniela Owen	Bill	45239	WTC1023	October Services - 5.5 billable hours @ 125 per ho	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	687.50
Daniela Owen	Credit Card Charge	45240	ExpRpt161	Cimino, Victoria, Water to drink,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	6.40
Daniela Owen	Credit Card Charge	45240	ExpRpt161	Cimino, Victoria, Parking,	Administration	Office Administration	1860500 - TC - Travel	70.00
Weinstein, Richard	Credit Card Charge	45240	ExpRpt161	Cimino, Victoria, Meeting with CP in Boston FAIRN	Administration	Office Administration	1860500 - TC - Travel	641.10
Newslinkgroup	Credit Card Charge	45241	JAExpRpt155	Josue Ayala, Facility rental EXTRA SPACE 7490,	Administration	Office Administration	1864000 - TC - Business Expense	295.00
Richmond Parking	Credit Card Charge	45241	JSYExRpt159	Julia Smyth-Young, Charged in error. Credit given	Administration	Office Administration	1864000 - TC - Business Expense	19.99

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Fairmont	Credit Card Charge	45242	JCEXP157	Jennifer Case, VA 1 Conference - MealsLost recei	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	11.88
Extraspace	Credit Card Charge	45242	JSYEX144	Julia Smyth-Young, Bottle of water, no receipt,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	3.93
Adobe	Credit Card Charge	45242	JSYEX144	Julia Smyth-Young, ATL AIRP MARKET DR16 NT/	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	6.67
Marriott	Credit Card Charge	45242	SVEXP154	Vazquez, Sandra, RICHMOND MARRIOTT,	Administration	Office Administration	1860500 - TC - Travel	11.42
HOPKE   HARRISON Inc.	Credit Card Charge	45243	DOEXP153	Daniela Owen, TST* LILLIE PEARL Dinner for Mor	Administration	Office Administration	1860550 - TC - Meals & Entertainment	138.77
Areas USA ATL, LLC. D16 Travelmart	Credit Card Charge	45243	DOEXP153	Daniela Owen, TST* HENLEY ON GRACE Dinner	Administration	Office Administration	1860550 - TC - Meals & Entertainment	221.36
Marriott	Bill	45243	ExpRpt11.13.23	Let Freedom Ring Foundation 2023 Fall Gala	Administration	Office Administration	1860550 - TC - Meals & Entertainment	161.90
Lillie Pearl	Bill	45243	ExpRpt11.13.23	Delta - Flight to Boston	Administration	Office Administration	1860500 - TC - Travel	298.90
Henley on Grace	Credit Card Charge	45243	JCEXP157	Jennifer Case, VA1 MARRIOTT RICHMOND F&B,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	123.29
Cimino, Victoria	Credit Card Charge	45243	JSYEX144	Julia Smyth-Young, COFFEE TALK NTA coffee lur	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	6.91
Cimino, Victoria	Credit Card Charge	45243	JSYEX144	Julia Smyth-Young, UBER TRIP NTA Airport to Ho	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	24.92
Marriott	Bill	45244	40417	(2) URL Domain Renewals williamsburghalloween.	Destination Marketing	Destination Marketing	1764600 - Online Services	70.32
Coffee Talk	Bill	45244	40421	23-WTC-0093 - 2023 fluent360 Consulting Costs -	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,658.33
Uber	Bill	45244	40423	b.frechette exp rpt -11/7 purchase (3) Samsung - T	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	430.28
Connelly Partners	Bill	45244	40424	FY24 Agency Fee - November 2023	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Connelly Partners	Bill	45244	40435	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Connelly Partners	Credit Card Charge	45244	DOEXP153	Daniela Owen, Hotel for VA1 conference for Lori,	Administration	Office Administration	1860500 - TC - Travel	659.30
Connelly Partners	Credit Card Charge	45244	DOEXP153	Daniela Owen, Hotel for VA1 conference for Danie	Administration	Office Administration	1860500 - TC - Travel	659.30
Connelly Partners	Credit Card Charge	45244	ExpRpt161	Cimino, Victoria, Subway meal to eat Subway 921.	Administration	Office Administration	1860550 - TC - Meals & Entertainment	8.43
Marriott	Credit Card Charge	45244	ExpRpt161	Cimino, Victoria, AMTRAK MOBIL3180920584734	Administration	Office Administration	1860500 - TC - Travel	25.00
Marriott	Credit Card Charge	45244	ExpRpt161	Cimino, Victoria, 96999 - AMTRAK STATION,	Administration	Office Administration	1860500 - TC - Travel	30.00
Subway	Credit Card Charge	45244	ExpRpt161	Cimino, Victoria, US Travel event,	Administration	Office Administration	1860500 - TC - Travel	832.52
Amtrak.com	Credit Card Charge	45244	ExpRpt162	Jennifer McConnell, HILTON RICHMOND DTOWN	Administration	Office Administration	1860500 - TC - Travel	393.02
Amtrak.com	Credit Card Charge	45244	JCEXP157	Jennifer Case, VA1- drinks for Lori Ottarson, Jenni	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	24.66
Marriott	Credit Card Charge	45244	JSYEX144	Julia Smyth-Young, NTA breakfast 11.14 coffee.pc	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	3.57
Hilton	Credit Card Charge	45244	JSYEX144	Julia Smyth-Young, NTA Group Travel Lunch 11.1.	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	30.71
Marriott	Credit Card Charge	45244	SVEXP154	Vazquez, Sandra, Coffee and water MARRIOTT R	Administration	Office Administration	1860550 - TC - Meals & Entertainment	11.10
Coffee Talk	Credit Card Charge	45244	SVEXP154	Vazquez, Sandra, Parking for VA1 Summit PARKI	Administration	Office Administration	1860500 - TC - Travel	48.00
Uber Eats	Credit Card Charge	45245	ExpRpt155	Josue Ayala, Binding spines for board meeting,	Administration	Office Administration	1864100 - TC - Office Supplies	56.60
Marriott	Credit Card Charge	45245	JSYEX144	Julia Smyth-Young, NTA Group Travel Lunch 11.1.	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	5.20
5th and Marshall Public Parking	Credit Card Charge	45245	JSYEX144	Julia Smyth-Young, RIC PARKING NTA parking.pc	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	39.00
Amazon	Credit Card Charge	45245	JSYEX144	Julia Smyth-Young, NTA Hotel tradeshow,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	712.98
Uber Eats	Bill	45246	0011857-IN	Additional STR Report (DOW/Weekday/Weekday)	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	699.99
Capital Region USA	Bill	45246	0011857-IN	Professional fees - November 2023	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Hilton	Bill	45246	300000700	Diversity, Equity, and Inclusion efforts 23-24.	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	400.00
Strategic Marketing & Research	Bill	45246	35296550	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Strategic Marketing & Research	Bill	45246	35296550	Late fee on October payment due to timing of proc	Administration	Office Administration	1864000 - TC - Business Expense	30.79
NCBMP	Bill	45246	642309	Annual membership in ACCE for retirement plan a	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	550.00
Great America Financial Services	Credit Card Charge	45246	ExpRpt155	Josue Ayala, Zoom subscription ZOOM.US 888-79	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Great America Financial Services	Credit Card Charge	45246	ExpRpt161	Cimino, Victoria, Meal to eat,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	10.21
Assn of Chamber of Commerce Exec	Credit Card Charge	45246	JSYEX144	Julia Smyth-Young, UBER TRIP NTA Group Travel	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	19.90
Virginia Department of Taxation	General Journal	45247	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Virginia Department of Taxation	General Journal	45247	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	797.07
Virginia Department of Taxation	General Journal	45247	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,138.84
Paychex	General Journal	45247	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,420.26
Principal Financial Group	General Journal	45247	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	39,853.84
Principal Financial Group	Bill	45248	9949605823	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-55.40
Paychex	Bill	45248	9949605823	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	12.00
Paychex	Bill	45248	9949605823	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45248	9949605823	Oct 19 - Nov 18, 2023 Wireless	Administration	Office Administration	1864500 - TC - Phone	360.00
Verizon Wireless	Bill	45251	40434	s.flory exp rpt - 11/6 purchased (2) Colonial Willian	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	30.00
Verizon Wireless	Bill	45251	40434	s.flory exp rpt - 11/7 purchased (2) Holiday Pops S	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	80.00
Verizon Wireless	Bill	45251	40434	s.flory exp rpt - 11/6 purchased (3) carriage rides fr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	201.00
Connelly Partners	Bill	45251	40434	s.flory exp rpt - 11/3 purchased spa services (2) for	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	396.00
Connelly Partners	Bill	45251	40434	WTC '2023 Influencer Pymts' Final bal due for Tra	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,500.00
Connelly Partners	Bill	45251	40434	WTC '2023 Influencer Pymts' 1st 50 due for Taryn	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	30,000.00
Connelly Partners	Credit Card Charge	45251	ExpRpt162	Jennifer McConnell, Overnight Mail out contract ar	Administration	Office Administration	1864400 - TC - Postage	28.75
Connelly Partners	Credit Card Credit	45251	JSYEX144	Julia Smyth-Young, Credit for erroneous charge,	Administration	Office Administration	1864000 - TC - Business Expense	-19.99

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Credit Card Credit	45251	JSYEXRpt144	Julia Smyth-Young, Credit for erroneous charge,	Administration	Office Administration	1864000 - TC - Business Expense	-19.99
USPS	Credit Card Charge	45255	DOExpRpt153	Daniela Owen, Adobe for team ADOBE *ACROPR	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	276.91
Adobe	Credit Card Charge	45255	JSYEXRpt144	Julia Smyth-Young, Flight to and from Travel Sout	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	752.40
Adobe	Credit Card Charge	45256	JAExpRpt155	Josue Ayala, Office Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	242.12
Adobe	Credit Card Charge	45256	JCEXPt157	Jennifer Case, Monthly digital subscription NYTim	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Delta	Bill	45257	203571	Load Data File X 1 @ 18.5 ea. October	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	18.50
Walmart	Bill	45257	203571	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	445.95
Wall Street Journal	Bill	45257	203571	Residential requests X 324 - USPS Address Prep,	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	542.70
Bluegrass Integrated Communications	Bill	45257	23461275 112423	Water Delivery for December	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Bluegrass Integrated Communications	Bill	45257	5092	Trunking-2 line phone; Cloud Server; DID Mgmt - I	Administration	Office Administration	1864600 - TC - Online Service	684.87
Bluegrass Integrated Communications	Credit Card Charge	45257	ExpRpt161	Cimino, Victoria, Flight back to VA from meet with	Administration	Office Administration	1860500 - TC - Travel	717.80
Crystal Springs	Bill	45257	JCREIMB/MILE 8-10/23	Flying to Little Rock, AR for Advocacy Summit	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	2.82
LiveWire Business Solutions LLC	Bill	45257	JCREIMB/MILE 8-10/23	Flying home from Little Rock, AR Advocacy Summ	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	2.82
Delta	Bill	45257	JCREIMB/MILE 8-10/23	Photoshoot at Jamestown Settlement	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	5.90
Jennifer Case	Bill	45257	JCREIMB/MILE 8-10/23	Candidate Forum	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	9.17
Jennifer Case	Bill	45257	JCREIMB/MILE 8-10/23	Photoshoot - includes mileage home to 959 Driver	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	14.34
Jennifer Case	Bill	45257	JCREIMB/MILE 8-10/23	Flying to ESTO Conference	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	15.39
Jennifer Case	Bill	45257	JCREIMB/MILE 8-10/23	PHotoshoot at American Revolution Museum	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	19.65
Jennifer Case	Bill	45257	JCREIMB/MILE 8-10/23	Returning from ESTO Conference	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	26.86
Jennifer Case	Bill	45257	JCREIMB/MILE 8-10/23	Driving to Power of Partnerships Summit in Richm	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.00
Jennifer Case	Bill	45257	JCREIMB/MILE 8-10/23	Driving home from Power of Partnership Summit	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.65
Jennifer Case	Credit Card Charge	45257	JSYEXRpt144	Julia Smyth-Young, Coffee Connect Corporate, no	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	12.80
Jennifer Case	Bill	45257	REIMB/MILE 11/23	DROPPED DANIELA FROM VA1 SUMMIT AND TI	Administration	Office Administration	1860500 - TC - Travel	8.78
Jennifer Case	Bill	45257	REIMB/MILE 11/23	TOOK JEN HOME FROM VA1 SUMMIT	Administration	Office Administration	1860500 - TC - Travel	10.94
Starbucks	Bill	45257	REIMB/MILE 11/23	LEFT VA1 SUMMIT AND TOOK LORI HOME	Administration	Office Administration	1860500 - TC - Travel	35.63
Vazquez, Sandra	Bill	45257	REIMB/MILE 11/23	COMMUTE TO VA1 SUMMIT	Administration	Office Administration	1860500 - TC - Travel	35.96
Vazquez, Sandra	Bill	45257	REIMB/MILE -11/23	Education First welcome amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	4.85
Vazquez, Sandra	Bill	45257	REIMB/MILE -11/23	Drop of welcome amenities to Zeta group	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	5.37
Vazquez, Sandra	Bill	45257	REIMB/MILE -11/23	Dropped off Welcome Amenities for 1st Battalion,	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	9.96
Jennifer McConnell	Bill	45257	REIMB/MILE -11/23	VA1 Governors Summit	Administration	Office Administration	1860500 - TC - Travel	28.62
Jennifer McConnell	Bill	45257	REIMB/MILE -11/23	Dropped off swag for AENC to be in the welcome	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	34.06
Jennifer McConnell	Bill	45257	REIMB/MILE -11/23	Home from VA1 Governors Summit	Administration	Office Administration	1860500 - TC - Travel	35.04
Jennifer McConnell	Bill	45257	REIMB/MILE/EXP 11-23	Coffee at Summit	Administration	Office Administration	1860550 - TC - Meals & Entertainment	10.22
Jennifer McConnell	Bill	45257	REIMB/MILE/EXP 11-23	Travel to VA-1 Governors Summit	Administration	Office Administration	1860500 - TC - Travel	35.70
Jennifer McConnell	Bill	45257	REIMB/MILE/EXP 11-23	Attending VA1 Governors Summit	Administration	Office Administration	1860500 - TC - Travel	41.00
Ottarson, Lori	Bill	45258	203572	Bulk requests - 3 @ 5.25 each	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	15.75
Ottarson, Lori	Bill	45258	203572	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	48.46
Ottarson, Lori	Bill	45258	203572	Client Storage - 4 brochures @ 21.50 each Octobe	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	86.00
Bluegrass Integrated Communications	Bill	45258	89236	DE Hosting - December	Destination Marketing	Destination Marketing	1764600 - Online Services	450.00
Bluegrass Integrated Communications	Bill	45258	89236	DE Maintenance - December	Destination Marketing	Destination Marketing	1764600 - Online Services	810.00
Bluegrass Integrated Communications	Credit Card Charge	45258	JAExpRpt155	Josue Ayala, Office supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	100.55
Miles Partnership LLC	Credit Card Charge	45258	JSYEXRpt144	Julia Smyth-Young, Parking during dinner, no rece	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	12.00
Miles Partnership LLC	Credit Card Charge	45258	JSYEXRpt144	Julia Smyth-Young, SYTA Carolyn Dinner. Detailer	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 - Sales Calls (Group)	123.35
Staples	Credit Card Charge	45259	DOExpRpt153	Daniela Owen, Cookies for Mallorys gift basket SQ	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	35.52
CoIPark	Credit Card Charge	45259	JCEXPt157	Jennifer Case, Monthly Digital subscription D J*W	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Tupelo Honey Cafe	Credit Card Charge	45259	JSYEXRpt144	Julia Smyth-Young, Connect Corporate DC.pdf GR	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	900.71
Celli's Chocolate Chip	Bill	45260	2338	Telephone conference 4 hours @ 275.00	Administration	Office Administration	1862100 - TC - Legal & Accounting	110.00
New York Times	Bill	45260	2338	Prepared draft letter .5 hours @ 275.00	Administration	Office Administration	1862100 - TC - Legal & Accounting	137.50
Grand Hyatt	Bill	45260	2338	Attended Board Meeting and related preparation a	Administration	Office Administration	1862100 - TC - Legal & Accounting	412.50
Eppes-Hudson Law, PLLC	Bill	45260	40550	November Snap Widget	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Eppes-Hudson Law, PLLC	Bill	45260	40552	fedex 11/1 Janet Cuttle to Karlis Rekeviks@11th S	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	25.03
Eppes-Hudson Law, PLLC	Bill	45260	40552	WTC '2023 Misc Mrktng Rqsts' Printing: 4x9" Trifol	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	3,405.00
Connelly Partners	Bill	45260	40558	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,506.75
Connelly Partners	Bill	45260	40558	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	14,056.83
Connelly Partners	Bill	45260	40558	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	19,932.00
Connelly Partners	Bill	45260	40558	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	20,000.00
Connelly Partners	Bill	45260	40558	Travelzoo Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	22,854.04
Connelly Partners	Bill	45260	40558	Roku, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	30,685.28

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	45260	40558	Travelzoo Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	31,350.03
Connelly Partners	Bill	45260	40558	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,333.00
Connelly Partners	Bill	45260	40558	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,333.00
Connelly Partners	Bill	45260	40558	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	35,194.37
Connelly Partners	Bill	45260	40558	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	44,161.00
Connelly Partners	Bill	45260	40559	2023 Q1/2 Paid Search Media November - Google	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	21,613.09
Connelly Partners	Bill	45260	40560	Naylor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	1,479.50
Connelly Partners	Bill	45260	40560	Premier Travel Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	3,055.75
Connelly Partners	Bill	45260	40560	VistaGraphics, Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	4,695.00
Connelly Partners	Bill	45260	40561	VistaGraphics, Inc (cc) - November Order 45771	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	3,125.00
Connelly Partners	Bill	45260	40561	VistaGraphics, Inc (cc) - November Order 46736	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	3,125.00
Connelly Partners	Bill	45260	40561	VistaGraphics, Inc (cc) - November Order 45822	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	5,000.00
The Colonial Williamsburg Foundation	Bill	45260	40562	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	8,727.23
Williamsburg Hotel & Motel Association	Bill	45260	40562	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	18,748.42
Yorktown Battlefield & Visitor Center	Bill	45260	40563	Programmatic Media Fee	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,591.20
Connelly Partners	Bill	45260	40563	23-WTC-0406 - 2023 Q3/4 Programmatic Take Ov	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	14,683.47
Connelly Partners	Bill	45260	40566	s.flory exp rpt - 11/15 purchased (1) additional tick	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	9.40
Connelly Partners	Bill	45260	40566	s.flory exp rpt - 11/9 purchased (1) ticket for Sweet	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	9.40
Connelly Partners	Bill	45260	40566	s.flory exp rpt - 11/8 purchased (2) tickets to Sweet	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	18.80
Connelly Partners	Bill	45260	40566	s.flory exp rpt - 11/9 purchased (2) tickets for Afric	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45260	40566	s.flory exp rpt - 11/10 purchased (2) tickets for Will	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45260	40566	s.flory exp rpt - 11/15 purchased (2) tickets for Chr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45260	40566	WTC '2023 Influencer Pymts' Travel exps for 11/2 -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	6,527.15
Connelly Partners	Bill	45260	40567	WTC 'FY24 Simpleview Maintenance' SimpleSupp	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	1,000.00
Connelly Partners	Bill	45260	93880	Public Relations Service November 2023	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Connelly Partners	Credit Card Charge	45260	JSYExRpt144	Julia Smyth-Young, Gas for rental car for Connect	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	30.00
Connelly Partners	Credit Card Charge	45260	JSYExRpt144	Julia Smyth-Young, Parking while traveling to DC f	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	35.00
Percepture	Credit Card Charge	45260	JSYExRpt144	Julia Smyth-Young, Gas for rental car for Connect	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	48.49
Wawa	General Journal	45260	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Richmond Parking	General Journal	45260	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	797.07
Wawa	General Journal	45260	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,138.84
Paychex	General Journal	45260	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,420.26
Principal Financial Group	General Journal	45260	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	39,853.84
Principal Financial Group	General Journal	45260	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	82.00
Paychex	General Journal	45260	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	968.00
Paychex	General Journal	45260	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,174.00
Paychex	General Journal	45260	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	15,942.00
Principal Financial Group	Bill	45261	40826	Sojern, Inc (cc) - December 2022. Stripe: charge li	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-241.82
Paychex	Bill	45261	40826	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	733.40
0	Bill	45261	40826	Travelzoo, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	3,845.00
Connelly Partners	Bill	45261	40826	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	4,820.00
Connelly Partners	Bill	45261	40826	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	9,942.37
Connelly Partners	Bill	45261	40826	Nexxen, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	15,380.00
Connelly Partners	Bill	45261	40826	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	48,229.55
Connelly Partners	Bill	45261	40833	WTC '2023 Influencer Pymts' FAM visit 11/30 - 12/	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,000.00
Connelly Partners	Bill	45261	40833	WTC '2023 Influencer Pymts' FAM trip 11/29 - 12/2	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	70,000.00
Connelly Partners	Bill	45261	5107	Trunking-2 line phone; Cloud Server; DID Mgmt - I	Administration	Office Administration	1864600 - TC - Online Service	322.50
Connelly Partners	Bill	45261	B198020894B	100 Black Fanny packs + rush shipping	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	725.84
Connelly Partners	Bill	45261	B198020895A	Black Fanny Packs 100	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	518.14
LiveWire Business Solutions LLC	Credit Card Charge	45261	DOExpRpt153	Daniela Owen, Breakfast with Britny COLUMN 15	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	7.66
Proforma Think Ink	General Journal	45261	EMP_BEN-TC	Anthem Invoice - ER Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	65.70
Proforma Think Ink	General Journal	45261	EMP_BEN-TC	Anthem Invoice - ER Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	296.85
Column15	General Journal	45261	EMP_BEN-TC	Anthem Invoice - ER Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	9,425.03
Anthem	Credit Card Charge	45261	ExpRpt162	Jennifer McConnell, Alex with Viajes site visit durin	Other Sales & Marketing	International Sales & Marketing	0462200 - Meetings (International)	1,409.26
Anthem	General Journal	45261	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45261	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Williamsburg Inn	General Journal	45261	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	5.20
Adobe	General Journal	45261	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	31.01

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Emburse, Inc.	General Journal	45261	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45261	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Adobe	General Journal	45261	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Emburse, Inc.	General Journal	45261	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.66
Adobe	General Journal	45261	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	182.66
Pantheon	General Journal	45261	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	200.95
Connelly Partners	General Journal	45261	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.87
Connelly Partners	General Journal	45261	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Pantheon	General Journal	45261	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Connelly Partners	General Journal	45261	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Pantheon	General Journal	45261	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,393.18
Connelly Partners	Credit Card Charge	45261	JSYExRpt144	Julia Smyth-Young, NATIONAL CAR RENTAL Car	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	349.71
Connelly Partners	Credit Card Charge	45261	JSYExRpt144	Julia Smyth-Young, Destination Travel with Vicki,	Administration	Office Administration	1860500 - TC - Travel	662.80
Zartico, Inc	Bill	45261	KK 2024 CO-OP	Co-Op Marketing Agreement, King Kat -catfish tou	Other Sales & Marketing	Sports Sales & Marketing	0760100 - Co-Op Marketing (Sports)	20,000.00
National Car Rental	General Journal	45261	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	20.25
Delta	General Journal	45261	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
AMW Promotions LLC - King Kat	General Journal	45261	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	102.28
Great America Financial Services	General Journal	45261	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Great America Financial Services	General Journal	45261	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	Credit Card Charge	45261	SVExpRpt154	Vazquez, Sandra, Indeed 86197942 Comms mana	Administration	Office Administration	1868000 - TC - Recruiting	45.00
Williamsburg Area Chamber of Commerce	General Journal	45261	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-15,942.00
Williamsburg Area Chamber of Commerce	General Journal	45261	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,174.00
Indeed	General Journal	45261	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-968.00
Paychex	General Journal	45261	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-82.00
Principal Financial Group	General Journal	45261	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Paychex	Credit Card Charge	45262	JAExpRpt155	Josue Ayala, ICONTACT subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	350.00
Paychex	Credit Card Charge	45263	JCExpRpt157	Jennifer Case, SQ *UVC INC US Travel Associatio	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	10.68
0	Credit Card Charge	45263	JSYExRpt144	Julia Smyth-Young, Pretzels and Vitamin Water,	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	7.56
IContact	Credit Card Charge	45263	JSYExRpt144	Julia Smyth-Young, Travel South International Ten	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	9.56
Uber	Credit Card Charge	45263	JSYExRpt144	Julia Smyth-Young, Viajes group Alex. Kevin. Sop	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	241.60
Hudson Airport Vendor	Credit Card Charge	45264	JCExpRpt157	Jennifer Case, US Travel Association Comms Mee	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	10.82
Hudson Airport Vendor	Bill	45264	REIMB/MILE 11/23	Purchase cookies for Mallory's basket and droppet	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.41
Le Yaca	Bill	45264	REIMB/MILE 11/23	Partner Visit With olde Town Pizza and Pasta	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.59
Uber	Bill	45264	REIMB/MILE 11/23	drop off Britny's basket to Kingsmill	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.21
Daniela Owen	Bill	45264	REIMB/MILE 11/23	Pick up pop up banner	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.58
Daniela Owen	Bill	45264	REIMB/MILE 11/23	Meet India FAM in Jamestowne	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.69
Daniela Owen	Bill	45264	REIMB/MILE 11/23	To attend ribbon cutting	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.83
Daniela Owen	Bill	45264	REIMB/MILE 11/23	Meet Travis in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	10.22
Daniela Owen	Bill	45264	REIMB/MILE 11/23	Meet India FAM in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	10.22
Daniela Owen	Bill	45264	REIMB/MILE 11/23	Meet India FAM in CW	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	19.78
Daniela Owen	Bill	45264	REIMB/MILE 11/23	Meet India FAM in CW again	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	19.78
Daniela Owen	Bill	45264	REIMB/MILE 11/23	drive to VA1 conference	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	33.54
Daniela Owen	Bill	45264	REIMB/MILE 11/23	Thankful For You Travel Event at Norfolk Airport	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	39.56
Daniela Owen	Bill	45265	643220	ACCE Life AD&D/Long Term Disability - December	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,295.01
Daniela Owen	Bill	45265	B198021398A	Various Swag Material for Baskets.	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	6,609.27
Daniela Owen	Credit Card Charge	45265	JAExpRpt167	Josue Ayala, Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Assn of Chamber of Commerce Exec	Credit Card Charge	45265	JAExpRpt167	Josue Ayala, Shredder for office because old one	Administration	Office Administration	1864100 - TC - Office Supplies	59.39
Proforma Think Ink	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, AMTRAK MOBIL3380920512525 U	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	3.00
New York Times	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, CHICK-FIL-A #04502 US Travel Co	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	3.69
Amazon	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, CHICK-FIL-A #04502 US Travel Co	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	7.63
Amtrak.com	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, UBER TRIP US Travel Association	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	9.92
Chick-fil-A	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, Cab for US Travel Association Com	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	16.73
Chick-fil-A	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, CORNER BAKERY 0096 US Travel	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	16.99
Uber	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, Parking at Amtrak for US Travel As	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.60
SQ *UVC INC	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, TST* TATTE BAKERY - CITY USTR	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	30.80
Corner Bakery 0096	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, CAPITAL BURGER 0213400 U S T	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	32.34
Parkingcom	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, SOI 38 Dinner- split between 5 -thi	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	39.26
TST* Tatte Bakery - City	Credit Card Charge	45265	JCExpRpt166	Jennifer Case, US Travel Association Comms Mee	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	964.70

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
The Capital Burger	Credit Card Charge	45265	JSYEXRpt169	Julia Smyth-Young, Travel South International Trac	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	14.44
SOI	Credit Card Charge	45265	JSYEXRpt169	Julia Smyth-Young, UBER EATS UberEats. Travel	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	24.94
Marriott	Credit Card Charge	45265	JSYEXRpt169	Julia Smyth-Young, Taxi for Travel South tradesho	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	42.00
Uber	Credit Card Charge	45265	JSYEXRpt169	Julia Smyth-Young, Client Dinner during Travel So	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	51.08
Jimmy John's	Bill	45265	REIMB/EXP 11/23	CP Meeting	Administration	Office Administration	1860500 - TC - Travel	25.83
Bluff City Taxi	Bill	45265	REIMB/EXP 11/23	USTA Meeting	Administration	Office Administration	1860500 - TC - Travel	30.20
Catherine & Mary's	Bill	45265	REIMB/EXP 11/23	USTA Meeting	Administration	Office Administration	1860500 - TC - Travel	33.98
Cimino, Victoria	Bill	45265	REIMB/EXP 11/23	USTA Meeting	Administration	Office Administration	1860500 - TC - Travel	46.18
Cimino, Victoria	Bill	45265	REIMB/EXP 11/23	CP Meeting	Administration	Office Administration	1860500 - TC - Travel	67.36
Cimino, Victoria	Credit Card Charge	45265	VCEXPrt165	Cimino, Victoria, HUDSON ST1417 Water to drink	Administration	Office Administration	1860550 - TC - Meals & Entertainment	5.75
Cimino, Victoria	Credit Card Charge	45265	VCEXPrt165	Cimino, Victoria, Meals from Hudson before flying	Administration	Office Administration	1860550 - TC - Meals & Entertainment	12.59
Cimino, Victoria	Credit Card Charge	45265	VCEXPrt165	Cimino, Victoria, Cab Fare for Boston meeting with	Administration	Office Administration	1860500 - TC - Travel	29.35
Hudson Airport Vendor	Credit Card Charge	45266	JSYEXRpt169	Julia Smyth-Young, 3.00 tip Destination Travel Bos	Administration	Office Administration	1860500 - TC - Travel	3.00
Hudson Airport Vendor	Credit Card Charge	45266	JSYEXRpt169	Julia Smyth-Young, Diet Pepsi, Pretzels, Airport. T	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	7.44
CreativeMobile	Credit Card Charge	45266	JSYEXRpt169	Julia Smyth-Young, Transportation for Travel Soutl	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	11.44
Uber	Credit Card Charge	45266	JSYEXRpt169	Julia Smyth-Young, Transportation for Travel Soutl	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	14.44
Paradies Airport Shops	Credit Card Charge	45266	JSYEXRpt169	Julia Smyth-Young, Transportation for Travel Soutl	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	45.00
Uber	Credit Card Charge	45266	JSYEXRpt169	Julia Smyth-Young, Hyatt Centric Lodging and roo	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	812.55
Uber	Bill	45267	237271	2023 Annual Investment	Other Sales & Marketing	International Sales & Marketing	0460400 - Memberships (International)	15,367.58
Uber	Bill	45267	256630	2024 Membership January 2024 to December 202	Other Sales & Marketing	International Sales & Marketing	0460400 - Memberships (International)	15,698.00
Hyatt Centric	Credit Card Charge	45267	JAEXPrt167	Josue Ayala, Supplies for office FOOD LION #019l	Administration	Office Administration	1864100 - TC - Office Supplies	4.33
Destinations International	Credit Card Charge	45267	JCEXPrt166	Jennifer Case, VENETIAN/PALAZZO ROOM RS,	Destination Marketing	Destination Marketing	1769200 - Ad Agency-AA - Travel (Staff)	160.72
Destinations International	Credit Card Charge	45267	JSYEXRpt169	Julia Smyth-Young, No receipt. Water and pretzels	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	8.45
Chesapeake Bank	Credit Card Charge	45267	JSYEXRpt169	Julia Smyth-Young, 9.00 Tip Travel South Internat	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	9.00
Venetian/Palazzo Room RS	Credit Card Charge	45267	JSYEXRpt169	Julia Smyth-Young, Charles Phillip Taxi Boston 12.	Administration	Office Administration	1860500 - TC - Travel	29.00
Richmond Parking	Credit Card Charge	45267	JSYEXRpt169	Julia Smyth-Young, Parking during Travel South tr	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	48.00
Uber	Bill	45268	1243235	December monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
Uber	Credit Card Charge	45268	DOEXPrt163	Daniela Owen, Lunch with Charlotte and her daugl	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	61.82
Richmond Parking	Credit Card Charge	45268	JSYEXRpt169	Julia Smyth-Young, UBER TRIP 12.5 Uber trip 3.0l	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	3.00
Emburse, Inc.	Credit Card Charge	45268	JSYEXRpt169	Julia Smyth-Young, Destination Travel in Boston hr	Administration	Office Administration	1860500 - TC - Travel	11.67
Waypoint Seafood & Grill	Credit Card Charge	45269	JAEXPrt167	Josue Ayala, SUBSCRIPTION,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
Uber	Credit Card Charge	45269	JSYEXRpt169	Julia Smyth-Young, Destination Travel with Vicki,	Administration	Office Administration	1860500 - TC - Travel	13.01
Uber	Credit Card Charge	45269	JSYEXRpt169	Julia Smyth-Young, Transportation for Destination	Administration	Office Administration	1860500 - TC - Travel	14.69
Davis Media LLC	Credit Card Charge	45269	JSYEXRpt169	Julia Smyth-Young, Parking during Boston trip with	Administration	Office Administration	1860500 - TC - Travel	33.00
Uber	Credit Card Charge	45269	JSYEXRpt169	Julia Smyth-Young, Lodging for Destination Marke	Administration	Office Administration	1860500 - TC - Travel	1,351.06
Uber	Credit Card Charge	45269	VCEXPrt165	Cimino, Victoria, Airport parking for Tampa DI ever	Administration	Office Administration	1860500 - TC - Travel	94.00
Richmond Parking	Credit Card Charge	45269	VCEXPrt165	Cimino, Victoria, FAIRMONT COPLEY PLAZA,	Administration	Office Administration	1860500 - TC - Travel	2,046.05
Fairmont	Credit Card Charge	45270	VCEXPrt165	Cimino, Victoria, NO RECEIPT,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	1.00
Richmond Parking	Bill	45271	14997-M	Freight for palette shipment of Guides to Bluegrass	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	400.92
Fairmont	Bill	45271	24-V-187	FY24 Membership for the Civil War Trails	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	600.00
Daily Press / Virginia Gazette	Credit Card Charge	45271	JAEXPrt167	Josue Ayala, EXTRA SPACE 7490,	Administration	Office Administration	1864000 - TC - Business Expense	295.00
VistaGraphics Inc	Credit Card Charge	45271	VCEXPrt165	Cimino, Victoria, Water to drink before flying to Tai	Administration	Office Administration	1860550 - TC - Meals & Entertainment	5.75
Civil War Trails, Inc	Bill	45271	WTC1123	November Services - 4.0 billable hours @ 125 per	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	500.00
Extraspace	Credit Card Charge	45272	DOEXPrt163	Daniela Owen, Online Digital Marketing Certificate	Administration	Office Administration	1860200 - TC - Training	3,699.00
Hudson Airport Vendor	Credit Card Charge	45272	JMEXPrt168	Jennifer McConnell, No receipt. This was not supp	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	14.99
Weinstein, Richard	Credit Card Charge	45272	JMEXPrt168	Jennifer McConnell, Turndown treats for site visit g	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	16.70
Cornell University	Credit Card Charge	45272	JMEXPrt168	Jennifer McConnell, WAL-MART #5754 Milk for tu	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	28.24
Amazon	Credit Card Charge	45272	JMEXPrt168	Jennifer McConnell, Turndown treats for site visit g	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	32.10
Mama Hollands	Credit Card Charge	45272	VCEXPrt165	Cimino, Victoria, Water for hydration at for DI boan	Administration	Office Administration	1860500 - TC - Travel	5.00
Walmart	Credit Card Charge	45272	VCEXPrt165	Cimino, Victoria, Lodging for Tampa trip LE MERIE	Administration	Office Administration	1860500 - TC - Travel	388.97
Mama Hollands	Credit Card Charge	45272	VCEXPrt165	Cimino, Victoria, Lodging during DI board MARRIC	Administration	Office Administration	1860500 - TC - Travel	712.82
Le Méridien	Bill	45273	65498365	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Le Méridien	Bill	45273	65498365	2023 Williamsburg City Prop Tax / Photocopier Lez	Administration	Office Administration	1864000 - TC - Business Expense	163.88
Marriott	Credit Card Charge	45273	JCEXPrt166	Jennifer Case, DI Marketing and Communications	Destination Marketing	Destination Marketing	1769200 - Ad Agency-AA - Travel (Staff)	1,290.00
Great America Financial Services	Credit Card Charge	45273	JMEXPrt168	Jennifer McConnell, Hilton Richmond Downton Val	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	15.00
Great America Financial Services	Credit Card Charge	45273	JSYEXRpt169	Julia Smyth-Young, VMA Expo in Richmond. Jenni	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	169.00
Virginia Department of Taxation	Bill	45274	145783	Connect Sports 2024	Other Sales & Marketing	Sports Sales & Marketing	0765010 - Trade Shows (Sports)	4,450.00
Virginia Department of Taxation	Bill	45274	145783	Connect Diversity and DC Winter Marketplace 202	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	8,900.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Virginia Department of Taxation	Bill	45274	145800	eTourism Summit 2024 Registration for Daniela an Administration		Office Administration	1860500 - TC - Travel	3,190.00
Tarsus Connect LLC	Credit Card Charge	45274	JAEExpRpt167	Josue Ayala, Creamer for office TRADER JOE S # Administration		Office Administration	1864100 - TC - Office Supplies	3.52
Tarsus Connect LLC	Credit Card Charge	45274	JMExpRpt168	Jennifer McConnell, VMA Site Visit Lunch at Jame Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	119.97
Tarsus Connect LLC	Credit Card Charge	45274	JSYExRpt169	Julia Smyth-Young, VMA Site Visit, Itemized receip; Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	824.35
Trader Joes	Credit Card Charge	45274	SVExpRpt164	Vazquez, Sandra, TARGET 00011619 GC for door Administration		Office Administration	1864000 - TC - Business Expense	55.00
Virginia Department of Taxation	Credit Card Charge	45274	VCEXPrt165	Cimino, Victoria, Food to eat in Tampa during DI e Administration		Office Administration	1860550 - TC - Meals & Entertainment	18.65
Virginia Department of Taxation	Credit Card Charge	45274	VCEXPrt165	Cimino, Victoria, Parking in Richmond while in Tan Administration		Office Administration	1860500 - TC - Travel	75.00
Virginia Department of Taxation	Bill	45275	1455	Playeasay for Destinations Gold Subscription 1 year Other Sales & Marketing		Sports Sales & Marketing	0760400 - Memberships (Sports)	4,995.00
Paradies Lagardere	Bill	45275	40572	WTC '2023 Mrktng' Final bal due for shipping crate Destination Marketing		Destination Marketing	1769300 - Production - Destination Mkt:Prod - Services	11,911.75
Richmond Parking	Check	45275	558701	Direct Deposit was returned for account change er Labor & Benefits		Employee Wages & Benefits	1850000 - TC - Salaries	5,002.34
PlayOn Inc	Credit Card Charge	45275	DOExpRpt163	Daniela Owen, COOKIE CHRIS Cookies for Taryn Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	20.15
Connelly Partners	Credit Card Charge	45275	JMExpRpt168	Jennifer McConnell, AROMAS 1781 CAFE Grand i Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	44.96
Jennifer Case	Credit Card Charge	45275	JMExpRpt168	Jennifer McConnell, AROMAS 1781 CAFE Grand i Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	149.10
Cookie Chris	Credit Card Charge	45275	JMExpRpt168	Jennifer McConnell, KINGS ARMS TAVERN Kings Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	621.07
Aromas	General Journal	45275	Payroll-TC	Paychex Payroll Processing Fee Administration		Office Administration	1864000 - TC - Business Expense	218.12
Aromas	General Journal	45275	Payroll-TC	Employer Contribution - 401K (2% Contribution) Labor & Benefits		Employee Wages & Benefits	1853100 - TC - Retirement	1,632.07
King's Arm Tavern	General Journal	45275	Payroll-TC	Tourism FICA / FUTA / SUTA Labor & Benefits		Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,664.14
Paychex	General Journal	45275	Payroll-TC	Employer Contribution - 401K (EE Matching) Labor & Benefits		Employee Wages & Benefits	1853100 - TC - Retirement	4,246.34
Principal Financial Group	General Journal	45275	Payroll-TC	Tourism Gross Salary plus bonus Labor & Benefits		Employee Wages & Benefits	1850000 - TC - Salaries	81,609.97
Paychex	Credit Card Charge	45276	JAEExpRpt167	Josue Ayala, Zoom subscription, Administration		Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Principal Financial Group	Bill	45278	40551	(3) URL Domain Renewals visitwilliamsburg.com, i Destination Marketing		Destination Marketing	1764600 - Online Services	105.48
Paychex	Bill	45278	40553	2023 Email Development 2023 Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Creative	202.00
Zoom Video Communications Inc	Bill	45278	40554	23-WTC-0093 - 2023 fluent360 Consulting Costs - Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,651.37
Connelly Partners	Bill	45278	40555	FY24 Agency Fee - December 2023 Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Connelly Partners	Bill	45278	40556	Integral Ad Science (fn) Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	856.47
Connelly Partners	Bill	45278	40556	Priceline.com LLC Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,800.00
Connelly Partners	Bill	45278	40556	Priceline.com LLC Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	9,091.00
Connelly Partners	Bill	45278	40556	Nexxen Inc. Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	15,380.00
Connelly Partners	Bill	45278	40556	GumGum, Inc. Destination Marketing		Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	19,290.25
Connelly Partners	Bill	45278	40564	23-WTC-0283 - FY24 Quarterly Industry Email Dep Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Connelly Partners	Bill	45278	9952068608	Surcharges and Other Charges & Credits (Equipm Administration		Office Administration	1864500 - TC - Phone	-55.40
Connelly Partners	Bill	45278	9952068608	Credit remaing on overpayment from removal of ia Administration		Office Administration	1864500 - TC - Phone	-0.13
Connelly Partners	Bill	45278	9952068608	Late fee due to timing of processing Administration		Office Administration	1864500 - TC - Phone	7.00
Verizon Wireless	Bill	45278	9952068608	Taxes, Governmental Surcharges & Fees Administration		Office Administration	1864500 - TC - Phone	12.03
Verizon Wireless	Bill	45278	9952068608	Equipment Charges Administration		Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45278	9952068608	Nov 19 - Dec 18, 2023 Wireless Administration		Office Administration	1864500 - TC - Phone	360.00
Verizon Wireless	Credit Card Charge	45278	JMExpRpt168	Jennifer McConnell, RCMA Emerge Tradeshow Ss Other Sales & Marketing		MICE Sales & Marketing	0665010 - Trade Show (MICE)	173.20
Verizon Wireless	Bill	45278	REIMB/MILE 12/23	Driving to Amtrak station for US Travel Assoc. Corr Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	33.99
Verizon Wireless	Credit Card Charge	45278	VCEXPrt165	Cimino, Victoria, Food for VV Christmas party TST Administration		Office Administration	1860550 - TC - Meals & Entertainment	132.00
FernExpo	Bill	45279	0011869-IN	Professional fees - December 2023 Destination Marketing		Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Jennifer Case	Bill	45279	2024SUMMERTRMNT	CO-OP Marketing agreement - 2024 Summer Cele Other Sales & Marketing		Sports Sales & Marketing	0760100 - Co-Op Marketing (Sports)	2,500.00
Amber Ox Public House	Bill	45279	239411	2023 Annual Investment - Individual pledge Administration		Office Administration	1864000 - TC - Business Expense	500.00
Strategic Marketing & Research	Credit Card Charge	45279	JMExpRpt168	Jennifer McConnell, EDLEN RCMA Emerge Electri Other Sales & Marketing		MICE Sales & Marketing	0665010 - Trade Show (MICE)	98.00
Capitol Lacrosse LLC	Credit Card Charge	45279	JMExpRpt168	Jennifer McConnell, Kamalakis NCMC Site Visit W Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	134.16
Destinations International	Credit Card Charge	45279	JMExpRpt168	Jennifer McConnell, Presley NCMC Site Visit Woo Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	134.16
Edlen Event Service	Credit Card Charge	45279	JMExpRpt168	Jennifer McConnell, Morris NCMC Site Visit Wood Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	134.16
Williamsburg Woodlands	Credit Card Charge	45279	JMExpRpt168	Jennifer McConnell, Holiday Tea Site Visit NCMC I Other Sales & Marketing		Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	337.92
Williamsburg Woodlands	General Journal	45279	PayChex_RTN	Paychex returned funds for Jennifer Case direct de Labor & Benefits		Employee Wages & Benefits	1850000 - TC - Salaries	-5,002.34
Williamsburg Woodlands	Bill	45279	REIMB/MILE 12/23	Meet Britny at Column 15 Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.14
Williamsburg Inn	Bill	45279	REIMB/MILE 12/23	Meet Taryn for dinner Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.59
Paychex	Bill	45279	REIMB/MILE 12/23	Meet Charlotte at Waypoint seafood and grill for lu Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.85
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Pick up A-frame from American Rev. Museum Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.63
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Drop off Taryn's gift basket Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.21
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Pick up A-frame from American Rev. Museum, tak Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.99
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Drop off A-frame for content creator Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.69
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Meet Charlotte in Yorktown and pick up A-frame fr Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	11.53
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Meet Mallory at Sweethaven Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.11
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Meet Taryn in Yorktown Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	17.16

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	45279	REIMB/MILE 12/23	Meet Taryn at VR64	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	24.76
Daniela Owen	Bill	45280	204166	Load Data File X 185 @ 18.5 ea. November	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	18.50
Daniela Owen	Bill	45280	204166	Residential requests X 185- USPS Address Prep,	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	309.88
Daniela Owen	Bill	45280	204166	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	738.15
Bluegrass Integrated Communications	Credit Card Charge	45280	DOExpRpt163	Daniela Owen, Gift baskets for FAMs AMZN Mktg	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	74.96
Bluegrass Integrated Communications	General Journal	45280	EXP_REIM	SYTA Client Entertainment Reimbursement	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 - Sales Calls (Group)	-10.50
Bluegrass Integrated Communications	Credit Card Charge	45280	JAEExpRpt167	Josue Ayala, Plates and paper towels FOOD LION	Administration	Office Administration	1864100 - TC - Office Supplies	12.70
Amazon	Credit Card Charge	45280	JSYEXRpt169	Julia Smyth-Young, Comms position coffee meet u	Administration	Office Administration	1868000 - TC - Recruiting	8.38
Julia Smyth-Young	Bill	45280	RCMA2024	RCMA Emerge 2024 San Antonio "Virginia Row"	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	41.86
Chesapeake Bank	Bill	45280	VC-REIMB/EXP-12/14	Uber ride for DI Trip	Administration	Office Administration	1860500 - TC - Travel	19.70
Illy	Bill	45280	VC-REIMB/EXP-12/14	Uber ride Boston Trip for Connelly Meeting	Administration	Office Administration	1860500 - TC - Travel	25.10
City of Hampton	Bill	45280	VC-REIMB/EXP-12/14	Uber ride Boston Trip for Connelly Meeting	Administration	Office Administration	1860500 - TC - Travel	25.17
Cimino, Victoria	Bill	45280	VC-REIMB/EXP-12/14	Uber ride Boston Trip for Connelly Meeting	Administration	Office Administration	1860500 - TC - Travel	25.76
Cimino, Victoria	Bill	45280	VC-REIMB/EXP-12/14	Uber ride Boston Trip for Connelly Meeting	Administration	Office Administration	1860500 - TC - Travel	26.05
Cimino, Victoria	Bill	45280	VC-REIMB/EXP-12/14	Uber ride for DI Trip	Administration	Office Administration	1860500 - TC - Travel	39.64
Cimino, Victoria	Bill	45280	VC-REIMB/EXP-12/14	Uber ride Boston Trip for Connelly Meeting	Administration	Office Administration	1860500 - TC - Travel	57.38
Cimino, Victoria	Bill	45280	VC-REIMB/EXP-12/14	Uber ride for DI Trip	Administration	Office Administration	1860500 - TC - Travel	60.32
Cimino, Victoria	Bill	45280	VC-REIMB/EXP-12/14	Cost to change to earlier departure	Administration	Office Administration	1860500 - TC - Travel	300.00
Cimino, Victoria	Credit Card Charge	45281	DOExpRpt163	Daniela Owen, Finishing brand management certifi	Administration	Office Administration	1860200 - TC - Training	3,900.00
Cimino, Victoria	Bill	45282	204167	Fulfillment - Per Line Item - additional case	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	3.00
Cimino, Victoria	Bill	45282	204167	Bulk requests - 8 @ 3.50 each rather than @ 4.75	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	28.00
Cornell University	Bill	45282	204167	Client Storage - 4 brochures @ Charged 18.50 ea:	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	74.00
Bluegrass Integrated Communications	Bill	45282	204167	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	222.84
Bluegrass Integrated Communications	Bill	45282	23461275122223	Water Delivery for January	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Bluegrass Integrated Communications	Credit Card Charge	45284	JCExpRpt166	Jennifer Case, Subscription NYTimes*NYTimes di	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Bluegrass Integrated Communications	Credit Card Charge	45285	DOExpRpt163	Daniela Owen, Adobe for team ADOBE *ACROPF	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	276.91
Crystal Springs	Credit Card Credit	45286	JSYEXRpt169	Julia Smyth-Young, Refund. No receipt. Changed u	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	-357.20
The Newyork Times	Credit Card Charge	45287	JCExpRpt166	Jennifer Case, Subscription D J*WALL-ST-JOURN	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Adobe	Credit Card Charge	45287	JSYEXRpt169	Julia Smyth-Young, Julia RIC to ABA rebooking.pn	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	349.70
Delta	Credit Card Charge	45287	JSYEXRpt169	Julia Smyth-Young, DELTA AIR *****8927,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	634.40
Wall Street Journal	Credit Card Charge	45289	JAEExpRpt167	Josue Ayala, Calendars for office GO CALENDAR:	Administration	Office Administration	1864100 - TC - Office Supplies	62.85
American Airlines	General Journal	45289	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	197.86
Delta	General Journal	45289	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	859.50
Go! Retail Group	General Journal	45289	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,079.35
Paychex	General Journal	45289	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,366.93
Principal Financial Group	General Journal	45289	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	39,853.84
Paychex	Credit Card Charge	45290	JMEExpRpt168	Jennifer McConnell, WOODLANDS Kamalakis NC	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	134.16
Principal Financial Group	Credit Card Charge	45290	JMEExpRpt168	Jennifer McConnell, Morris NCMC Site Visit Woodl	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	134.16
Paychex	Credit Card Charge	45290	JMEExpRpt168	Jennifer McConnell, Presley NCMC Site Visit Woo	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	134.16
Williamsburg Woodlands	Bill	45291	40822	December OOP Costs - Migration, Hosting, Licensi	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Williamsburg Woodlands	Bill	45291	40823	(3) Domain Renewals explorewilliamsburg.com, ex	Destination Marketing	Destination Marketing	1764600 - Online Services	107.48
Williamsburg Woodlands	Bill	45291	40827	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	716.31
Connelly Partners	Bill	45291	40827	Local Daily Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,500.00
Connelly Partners	Bill	45291	40827	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,463.81
Connelly Partners	Bill	45291	40827	Travelzoo, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,647.00
Connelly Partners	Bill	45291	40827	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	10,000.00
Connelly Partners	Bill	45291	40827	Nexxen, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	15,380.00
Connelly Partners	Bill	45291	40827	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	15,543.17
Connelly Partners	Bill	45291	40827	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	19,080.50
Connelly Partners	Bill	45291	40827	Roku, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	31,430.00
Connelly Partners	Bill	45291	40827	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	32,805.65
Connelly Partners	Bill	45291	40827	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,333.00
Connelly Partners	Bill	45291	40827	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	34,521.57
Connelly Partners	Bill	45291	40827	Sojern, Inc (cc) number transposed on invoice as	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	44,161.02
Connelly Partners	Bill	45291	40828	2023 Q1/2 Paid Search Media December- Google	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	20,803.93
Connelly Partners	Bill	45291	40829	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	6,649.66
Connelly Partners	Bill	45291	40829	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	25,303.14
Connelly Partners	Bill	45291	40830	Kenilworth Media Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	1,890.00



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	45291	40830	Miles Partnership LLLP	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	15,950.00
Connelly Partners	Bill	45291	40831	VistaGraphics, Inc (cc) - December Order 46736	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	3,125.00
Connelly Partners	Bill	45291	40834	s.flory exp rpt - 11/29 (3) tickets for Christmas Willi	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	84.80
Connelly Partners	Bill	45291	40834	s.flory exp rpt - 12/7 (2) massages at Spa of Colon	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	402.60
The Colonial Williamsburg Foundation	Bill	45291	40834	WTC '2023 Influencer Pymts' Travel exps 10/21, 10/21	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	574.89
Connelly Partners	Bill	45291	40834	WTC '2023 Influencer Pymts' Travel exps 10/17, 10/17	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	756.00
Connelly Partners	Bill	45291	40834	WTC '2023 Influencer Pymts' FAM trips 10/21, 10/21	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,500.00
Connelly Partners	Bill	45291	40834	WTC '2023 Influencer Pymts' FAM trip Oct - Dec 21	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,000.00
Connelly Partners	Bill	45291	40834	WTC '2023 Influencer Pymts' Travel exps 12/6 - 12/6	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	5,286.61
Connelly Partners	Bill	45291	40834	WTC '2023 Influencer Pymts' FAM trip 12/6 - 12/10	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	7,000.00
Connelly Partners	Bill	45291	40834	WTC '2023 Influencer Pymts' FAM trips Oct - Dec 1	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	10,000.00
Connelly Partners	Bill	45291	40834	WTC '2023 Influencer Pymts' Final 50% due for Ta	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	30,000.00
Connelly Partners	Bill	45291	93935	Public Relations Service December 2023	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Connelly Partners	General Journal	45291	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	99.00
Connelly Partners	General Journal	45291	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	1,040.00
Percepture	General Journal	45291	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,613.00
Paychex	General Journal	45291	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	19,927.00
Principal Financial Group	Bill	45292	10291723	Alliance Gold Membership - 01/24 through 12/24	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	5,000.00
City of Williamsburg	Bill	45292	1267829	January monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
James City County	Bill	45292	41067	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	4,800.00
York County	Bill	45292	41067	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,012.00
Emburse, Inc.	Bill	45292	41068	23-WTC-0406 - 2023 Q3/4 Programmatic Take Ov	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	1.11
Connelly Partners	Bill	45292	41076	WTC '2023 Influencer Pymts' Travel exps 11/30 - 11/30	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,340.42
Connelly Partners	Bill	45292	41076	WTC '2023 Influencer Pymts' Travel exps 11/29 - 11/29	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	6,716.91
Connelly Partners	Bill	45292	41077	WTC '2023 Influencer Pymts' Travel exps 11/5, 11/5	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	449.59
Connelly Partners	Bill	45292	41077	WTC '2023 Influencer Pymts' Travel exps 12/17 - 12/17	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,955.59
Connelly Partners	Bill	45292	5052	Trunking-2 line phone; Cloud Server; DID Mgmt - J	Administration	Office Administration	1864600 - TC - Online Service	684.87
Connelly Partners	Bill	45292	5134	Trunking-2 line phone; Cloud Server; DID Mgmt - J	Administration	Office Administration	1864600 - TC - Online Service	684.87
Connelly Partners	Bill	45292	5151	Trunking-2 line phone; Cloud Server; DID Mgmt - J	Administration	Office Administration	1864600 - TC - Online Service	322.50
LiveWire Business Solutions LLC	Bill	45292	644121	ACCE Life AD&D/Long Term Disability - January	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,295.01
LiveWire Business Solutions LLC	Bill	45292	B198021298B	Luggage Tags	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	1,978.79
LiveWire Business Solutions LLC	Bill	45292	B198021690A	1,000 White Bags Imprinted with Royal Blue	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	522.65
Assn of Chamber of Commerce Exec	Bill	45292	B198022357A	1,000 Navy Tote - Imprinted w/ white	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	2,083.94
Proforma Think Ink	Bill	45292	B198022362A	15 Black Vests w/ White embroidery for ABA Trade	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	498.00
Proforma Think Ink	General Journal	45292	EMP_BEN-TC	Anthem Invoice - ER Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	65.70
Proforma Think Ink	General Journal	45292	EMP_BEN-TC	Anthem Invoice - ER Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	296.85
Proforma Think Ink	General Journal	45292	EMP_BEN-TC	Anthem Invoice - ER Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	9,892.22
Anthem	General Journal	45292	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45292	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Anthem	General Journal	45292	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	4.90
Adobe	General Journal	45292	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	29.71
Emburse, Inc.	General Journal	45292	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45292	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Adobe	General Journal	45292	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	-6,562.50
Emburse, Inc.	General Journal	45292	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Adobe	General Journal	45292	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Connelly Partners	General Journal	45292	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	178.77
Pantheon	General Journal	45292	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	196.65
Connelly Partners	General Journal	45292	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.88
Connelly Partners	General Journal	45292	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,051.60
Pantheon	General Journal	45292	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Connelly Partners	General Journal	45292	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Connelly Partners	General Journal	45292	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Pantheon	General Journal	45292	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,393.18
Connelly Partners	Credit Card Charge	45292	JAExpRpt167	Josue Ayala, THE NEW YORK TIMES subscription	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Connelly Partners	General Journal	45292	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	19.55
Zartico, Inc	General Journal	45292	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
New York Times	General Journal	45292	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	87.78

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Great America Financial Services	General Journal	45292	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Great America Financial Services	General Journal	45292	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	General Journal	45292	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-19,927.00
Williamsburg Area Chamber of Commerce	General Journal	45292	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,613.00
Williamsburg Area Chamber of Commerce	General Journal	45292	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-1,040.00
Paychex	General Journal	45292	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-99.00
Principal Financial Group	General Journal	45292	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Paychex	Bill	45293	4463053	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Paychex	Credit Card Charge	45293	JSYExRpt169	Julia Smyth-Young, Commonwealth Conversations	Administration	Office Administration	1864000 - TC - Business Expense	500.00
0	Credit Card Charge	45294	JAExpRpt167	Josue Ayala, Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	399.00
Paychex	Credit Card Charge	45294	JCExpRpt166	Jennifer Case, Victoria Cimino frames for farewell	Administration	Office Administration	1864100 - TC - Office Supplies	45.56
Williamsburg Area Chamber of Commerce	Credit Card Charge	45294	JMExpRpt168	Jennifer McConnell, FH* WILLIAMSBURG WALKI	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	445.20
IContact	Bill	45295	14345	Chief Executive Officer Search Fee 1st Installment	Administration	Office Administration	1868000 - TC - Recruiting	16,666.00
Michaels	Bill	45295	26256336	Balance due for November 20th Board meeting at	Administration	Office Administration	1862210 - TC - Board of Directors	1,619.68
Williamsburg Walking Tour	Bill	45296	4619664	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Search Wide Global	Credit Card Charge	45296	DOExpRpt172	Daniela Owen, DEPARTMENT OF COMMUNICAT	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	20.67
Colonial Williamsburg Company	Credit Card Charge	45296	DOExpRpt172	Daniela Owen, Love letters for RCMA trade show	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	43.23
Paychex	Credit Card Charge	45296	DOExpRpt172	Daniela Owen, Leaving RCMA and heading to a pr	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	295.11
Newport News Visitor Center	Credit Card Charge	45296	DOExpRpt172	Daniela Owen, Flying to San Antonio for for Emerg	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	551.10
Amazon	Credit Card Charge	45296	ExpRpt176	Jennifer McConnell, Candy for Booth at RCMA Em	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	11.60
American Airlines	Credit Card Charge	45296	ExpRpt176	Jennifer McConnell, EXPEDIA *****0430 Expe	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	15.53
American Airlines	Credit Card Charge	45296	ExpRpt176	Jennifer McConnell, DELTA AIR *****7643 Del	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	728.19
Walgreen's	Credit Card Charge	45296	ExpRpt176	Jennifer McConnell, RCMA Emerge, scanner for le	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	850.00
Expedia, Inc.	Credit Card Charge	45296	ExpRpt176	Jennifer McConnell, Virginia Motorcoach Associat	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	2,201.36
Delta	Credit Card Charge	45296	JAExpRpt174	Josue Ayala, Printing Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	241.27
Event Management Solutions	Credit Card Charge	45296	JCExpRpt173	Jennifer Case, WALGREENS #9975 Photo for Vici	Administration	Office Administration	1864000 - TC - Business Expense	9.61
Colonial Williamsburg Visitor Center	Credit Card Charge	45297	ExpRpt176	Jennifer McConnell, FEDEX788951562760,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	22.94
Office Max	Credit Card Charge	45297	ExpRpt176	Jennifer McConnell, FedEx RCMA deliver 40.64.pc	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	40.64
Walgreen's	Credit Card Charge	45297	ExpRpt176	Jennifer McConnell, FedEx deliver to RCMA 334.9	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	334.95
AFC Vacations	Credit Card Charge	45297	ExpRpt176	Jennifer McConnell, FEDEX788952231162 FedEx	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	374.50
FedEx	Credit Card Charge	45297	ExpRpt176	Jennifer McConnell, FEDEX788952295450 FedEx	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	374.50
FedEx	Credit Card Charge	45297	ExpRpt176	Jennifer McConnell, Freeman transportation, stora	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	2,410.40
FedEx	Bill	45299	01082024	Consulting services as requested from time to time	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	4,327.00
FedEx	Credit Card Charge	45299	DOExpRpt172	Daniela Owen, Lunch traveling to San Antonio BE	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	20.11
Freeman	Credit Card Charge	45299	DOExpRpt172	Daniela Owen, AMERICAN AIR0010273998832 CI	Administration	Office Administration	1864000 - TC - Business Expense	30.00
Cimino, Victoria R.	Credit Card Charge	45299	DOExpRpt172	Daniela Owen, Dinner in San Antonio GUADALAJA	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	30.93
HMS Host	Credit Card Charge	45299	ExpRpt176	Jennifer McConnell, Larger basket for the raffle L	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	10.70
American Airlines	Credit Card Charge	45299	ExpRpt176	Jennifer McConnell, Packing tape for the office,	Administration	Office Administration	1864100 - TC - Office Supplies	15.99
Guadalajara Grill	Credit Card Charge	45299	JAExpRpt174	Josue Ayala, Business cards for Julia,	Administration	Office Administration	1864100 - TC - Office Supplies	72.48
Target	Credit Card Charge	45300	DOExpRpt172	Daniela Owen, RCMA trade show lunch THE RK (	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	10.50
Staples	Credit Card Charge	45300	DOExpRpt172	Daniela Owen, GRAND HYATT SAN ANT F&B Bre	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	16.61
FedEx	Credit Card Charge	45300	JAExpRpt174	Josue Ayala, WY DAILY SUBSCRIPTION,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
The Henry B	Credit Card Charge	45300	JAExpRpt174	Josue Ayala, Office supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	58.48
Hyatt	Credit Card Charge	45300	JAExpRpt174	Josue Ayala, Jennie business cards,	Administration	Office Administration	1864000 - TC - Business Expense	61.78
Davis Media LLC	Credit Card Charge	45300	JAExpRpt174	Josue Ayala, Hotel for Julia,	Administration	Office Administration	1864000 - TC - Business Expense	295.00
Amazon	Credit Card Charge	45300	JAExpRpt174	Josue Ayala, HSMAI Registration for Julia and Jen	Administration	Office Administration	1864000 - TC - Business Expense	990.00
FedEx	Credit Card Charge	45300	JCExpRpt173	Jennifer Case, Communications Manager position	Administration	Office Administration	1868000 - TC - Recruiting	60.00
HSMAI	General Journal	45300	Payroll-TCO	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	398.88
HSMAI	General Journal	45300	Payroll-TCO	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,238.01
PRSA (Public Relations Society of America)	General Journal	45300	Payroll-TCO	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	39,626.67
Paychex	General Journal	45300	Payroll-TCR	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-39,626.67
Paychex	General Journal	45300	Payroll-TCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-3,238.01
Paychex	General Journal	45300	Payroll-TCR	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Paychex	Bill	45300	WTC1223	December Services - 5.0 billable hours @ 125 per	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	625.00
Paychex	Credit Card Charge	45301	DOExpRpt172	Daniela Owen, Coffee at trade show GRAND HYA	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	7.22
Paychex	Credit Card Charge	45301	ExpRpt176	Jennifer McConnell, RCMA Emerge swag and pop	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	82.20
Weinstein, Richard	Credit Card Charge	45301	ExpRpt176	Jennifer McConnell, FEDEX789094900675 Fedex	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	112.35
Perks	Credit Card Charge	45301	ExpRpt176	Jennifer McConnell, FEDEX789094789056 Fedex	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	128.89

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
FernExpo	Credit Card Charge	45301	ExpRpt176	Jennifer McConnell, ABA swag delivery,	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	133.08
Music City Center	Credit Card Charge	45301	ExpRpt176	Jennifer McConnell, CRUSA Scott Balyo Inn.pdf,	Other Sales & Marketing	International Sales & Marketing	0462200 - Meetings (International)	334.68
Music City Center	Bill	45302	AATCFAMAPRIL2024-D	AATC Pre FAM DEPOSIT for transportation during	Other Sales & Marketing	MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	500.00
Music City Center	Credit Card Charge	45302	DOExpRpt172	Daniela Owen, Dinner during free night at RCMA	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	34.94
Williamsburg Inn	Credit Card Charge	45302	DOExpRpt172	Daniela Owen, Shipping pop up banners from RCMA	Administration	Office Administration	1864400 - TC - Postage	218.50
Oleta Coach Lines, Inc.	Credit Card Charge	45302	ExpRpt176	Jennifer McConnell, Collette Tours Site Visit,	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	140.45
Lone Star Cafe	Credit Card Charge	45302	JAExpRpt174	Josue Ayala, Cookies for team,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	52.45
United Parcel Service	Credit Card Charge	45302	JAExpRpt174	Josue Ayala, Storage,	Administration	Office Administration	1864000 - TC - Business Expense	295.00
Chesapeake Bank	Credit Card Charge	45302	JCEExpRpt173	Jennifer Case, WALGREENS #9975 Gift bag for V	Administration	Office Administration	1864100 - TC - Office Supplies	6.41
Cookie Crumbl	Credit Card Charge	45302	JCEExpRpt173	Jennifer Case, DELTA AIR *****0996 HSMAL A	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	315.20
Extraspace	Credit Card Charge	45302	JCEExpRpt173	Jennifer Case, Destinations International Marketing	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	734.19
Walgreen's	Credit Card Charge	45302	JSYExpRpt175	Julia Smyth-Young, AC Hotel Advanced Deposit 2x	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	247.79
Delta	Bill	45303	3978747	Final billing for WTC's 2023 financial statement au	Administration	Office Administration	1862100 - TC - Legal & Accounting	3,000.00
United	Bill	45303	40824	FY24 Agency Fee - January 2024	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
AC Hotel by Marriott Nashville Downtown	Credit Card Charge	45303	DOExpRpt172	Daniela Owen, Breakfast for last morning in Texas	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	16.37
Clifton Larson Allen	Credit Card Charge	45303	DOExpRpt172	Daniela Owen, From hotel to airport for RCMA UBE	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	19.93
Connelly Partners	Credit Card Charge	45303	DOExpRpt172	Daniela Owen, Emerge, RCMA GRAND HYATT S/	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	1,351.20
Starbucks	Credit Card Charge	45303	ExpRpt176	Jennifer McConnell, Check luggage in fee at RIC f	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	30.00
Uber	Credit Card Charge	45303	ExpRpt176	Jennifer McConnell, Mark Gnatovic Room Hold Ch	Administration	Office Administration	1868000 - TC - Recruiting	191.28
Grand Hyatt	Credit Card Charge	45303	ExpRpt176	Jennifer McConnell, Electric for ABA Booth Electri	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	395.10
Delta	Credit Card Charge	45303	JAExpRpt174	Josue Ayala, Supplies for office,	Administration	Office Administration	1864100 - TC - Office Supplies	163.66
The Williamsburg Lodge	Credit Card Charge	45303	JSYExpRpt175	Julia Smyth-Young, Group Travel Dinner/snack for	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	11.38
Music City Center	Credit Card Charge	45303	JSYExpRpt175	Julia Smyth-Young, Board Meeting preparation wit	Administration	Office Administration	1862210 - TC - Board of Directors	48.10
Staples	Credit Card Charge	45303	JSYExpRpt175	Julia Smyth-Young, SQ *KEPHI GREEK KITCHEN	Administration	Office Administration	1860550 - TC - Meals & Entertainment	591.36
Richmond Parking	Bill	45303	MKPL-2024-1	DMO Non Appointment-Taker/Sponsor - Jennifer A	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	895.00
Panera Bread - Williamsburg	General Journal	45303	Payroll-TC	Principal rtn of over funding (ER Match)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,146.32
Kephi Greek kitchen	General Journal	45303	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
American Bus Association Inc	General Journal	45303	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	766.15
Principal Financial Group	General Journal	45303	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,065.37
Paychex	General Journal	45303	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,138.81
Principal Financial Group	General Journal	45303	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	38,307.57
Principal Financial Group	Credit Card Charge	45304	ExpRpt176	Jennifer McConnell, 1.12.24 ABA Group travel din	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	16.22
Paychex	Credit Card Charge	45304	ExpRpt176	Jennifer McConnell, Lunch at ABA 1.13.24 Jennie	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	21.14
Paychex	Credit Card Charge	45304	ExpRpt176	Jennifer McConnell, One pager print out for ABA a	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	113.02
Bejo Taco	Credit Card Charge	45304	ExpRpt176	Jennifer McConnell, ABA Freeman Classic Carpet	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	544.36
Music City Center	Credit Card Charge	45304	JAExpRpt174	Josue Ayala, Supplies for board meeting,	Administration	Office Administration	1864100 - TC - Office Supplies	57.98
United Parcel Service	Credit Card Charge	45304	JSYExpRpt175	Julia Smyth-Young, Vitamin Water Lunch ABA,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	4.16
Freeman	Credit Card Charge	45304	JSYExpRpt175	Julia Smyth-Young, ABA Nashville airport to the hc	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	40.80
Amazon	Credit Card Charge	45305	ExpRpt176	Jennifer McConnell, Furniture, Carpet, double pad	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,756.01
Music City Center	Credit Card Charge	45305	JSYExpRpt175	Julia Smyth-Young, Lunch with Mary Presley for N.	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	108.00
Uber	Credit Card Charge	45305	JSYExpRpt175	Julia Smyth-Young, Dinner with Rein Teen Tours a	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	237.55
Freeman	Bill	45306	35710044	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Barlines at Omni Nashville Hotel	Bill	45306	35710044	Quarterly Usage for Color Images	Administration	Office Administration	1864000 - TC - Business Expense	503.29
Eddie V's Prime Seafood	Bill	45306	644620	ACCE Life AD&D/Long Term Disability - 3rd Qtr Ad	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	387.50
Great America Financial Services	Credit Card Charge	45306	DOExpRpt172	Daniela Owen, Parking at airport for RCMA RIC P/	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	96.00
Great America Financial Services	Credit Card Charge	45306	ExpRpt176	Jennifer McConnell, Installation and labor for booth	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	667.72
Assn of Chamber of Commerce Exec	Credit Card Charge	45306	JSYExpRpt175	Julia Smyth-Young, Uber ABA Julia with tip.pdf UB	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	5.00
Richmond Parking	Credit Card Charge	45306	JSYExpRpt175	Julia Smyth-Young, Uber trip in Nashville for ABA,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	13.98
Freeman	Credit Card Charge	45306	JSYExpRpt175	Julia Smyth-Young, Uber to the airport ABA,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	55.00
Uber	Credit Card Charge	45306	JSYExpRpt175	Julia Smyth-Young, ABA Hotel 1.15.24 - 1.17.24,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	557.25
Uber	Credit Card Charge	45306	JSYExpRpt175	Julia Smyth-Young, Client dinner ABA Rein Teen T	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	914.87
Uber	Bill	45307	204740	Bulk requests - 1 @ 4.75 each per the contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	4.75
AC Hotel by Marriott Nashville Downtown	Bill	45307	204740	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	22.43
Hand Cut Nashville	Bill	45307	204740	Client Storage - 4 brochures @ 22.50 each per cor	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	90.00
Bluegrass Integrated Communications	Credit Card Charge	45307	DOExpRpt172	Daniela Owen, Your for Jacqui - VTC partership	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	22.26
Bluegrass Integrated Communications	Credit Card Charge	45307	ExpRpt176	Jennifer McConnell, UBER TRIP Uber tip 1.15 Ale	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	5.20
Bluegrass Integrated Communications	Credit Card Charge	45307	ExpRpt176	Jennifer McConnell, UBER TRIP Uber Tip 1.15 Ale	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	7.50
Williamsburg Walking Tour	Credit Card Charge	45307	ExpRpt176	Jennifer McConnell, Canceled uber due to dinner r	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	25.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Uber	Credit Card Charge	45307	ExpRpt176	Jennifer McConnell, Transportation for Viajes (Ale)	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	26.00
Uber	Credit Card Charge	45307	ExpRpt176	Jennifer McConnell, Transportation for Viajes (Ale)	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	37.50
Uber	Credit Card Charge	45307	JAEExpRpt174	Josue Ayala, Office Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	6.85
Uber	Credit Card Charge	45307	JAEExpRpt174	Josue Ayala, Zoom subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Uber	Credit Card Charge	45307	JSYEXRpt175	Julia Smyth-Young, Uber ride to client dinner,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	82.00
Chesapeake Bank	Credit Card Charge	45307	JSYEXRpt175	Julia Smyth-Young, Canceled flight Uber ride back	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	88.24
Virginia Department of Taxation	Bill	45308	0011889-IN	Longitudinal Focus Groups	Destination Marketing	Destination Marketing	1761000 - Research:Research - Visitor	22,000.00
Virginia Department of Taxation	Bill	45308	0011890-IN	Professional fees - January 2024	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Virginia Department of Taxation	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, Lunch for Julia and Jennie on	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	19.89
Strategic Marketing & Research	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, No receipt. I did not put my er	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	22.00
Strategic Marketing & Research	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, Baggage Check Fee ABA Nat	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	30.00
Starbucks	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, Breakfast Itemized receipt att:	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	32.31
Expedia, Inc.	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, Gas for rental car on way hom	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	43.80
Delta	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, Search Wide, Tourism Suppo	Administration	Office Administration	1868000 - TC - Recruiting	422.56
Nashville Airport	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, Rental car from Nashville to V	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	505.36
Harry's #29	Credit Card Charge	45308	ExpRpt176	Jennifer McConnell, Hotel stay for ABA Jennie,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	1,562.07
The Williamsburg Lodge	Credit Card Charge	45308	JAEExpRpt174	Josue Ayala, Cupcakes for team on Valentines day	Administration	Office Administration	1860550 - TC - Meals & Entertainment	35.75
Avis Car Rental	Credit Card Charge	45308	JSYEXRpt175	Julia Smyth-Young, Lunch for drive home from AB,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	17.73
AC Hotel by Marriott Nashville Downtown	Credit Card Charge	45308	JSYEXRpt175	Julia Smyth-Young, Gas for rental car on way back	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	44.81
Illy	Credit Card Charge	45308	JSYEXRpt175	Julia Smyth-Young, Parking during ABA,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	72.00
Harry's #29	Credit Card Charge	45308	JSYEXRpt175	Julia Smyth-Young, OMNI hotel stay for ABA 1.15.	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	829.66
Kroger Fuel Center	Bill	45309	9954541032	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-55.30
Richmond Parking	Bill	45309	9954541032	Late fee due to timing of processing	Administration	Office Administration	1864500 - TC - Phone	7.00
Omni	Bill	45309	9954541032	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	12.03
Verizon Wireless	Bill	45309	9954541032	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45309	9954541032	Dec 19 - Jan 18, 2024 Wireless	Administration	Office Administration	1864500 - TC - Phone	360.00
Verizon Wireless	Credit Card Charge	45309	JSYEXRpt175	Julia Smyth-Young, Dinner for Julia and Jennie on	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	19.14
Verizon Wireless	Bill	45310	011624 BOARD MTG	January 2024 Board Meeting at Great Wolf Lodge	Administration	Office Administration	1862210 - TC - Board of Directors	170.30
Verizon Wireless	Bill	45310	204739	Load Data File @ 18.5 ea. December	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	18.50
Starbucks	Bill	45310	204739	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	994.87
Great Wolf Lodge of Williamsburg LLC	Bill	45310	204739	Residential requests X 689- USPS Address Prep,	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	1,151.76
Bluegrass Integrated Communications	Bill	45310	23461275011924	Water Delivery for February	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Bluegrass Integrated Communications	Bill	45310	40825	23-WTC-0232 - FY24 Simpleview CMS (3of4) Qua	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	6,250.00
Bluegrass Integrated Communications	Bill	45310	40835	WTC 'FY24 Simpleview Maintenance' SimpleSupp	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	1,500.00
Crystal Springs	Bill	45310	40900	2024 Q1/2 fluent360 Consulting Costrs- January	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,572.60
Connelly Partners	Credit Card Charge	45310	ExpRpt176	Jennifer McConnell, Dismantle of booth at end of /	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	456.30
Connelly Partners	Credit Card Charge	45310	JSYEXRpt175	Julia Smyth-Young, Collaboration meeting on how	Administration	Office Administration	1860550 - TC - Meals & Entertainment	14.36
Connelly Partners	Credit Card Charge	45311	SVExpRpt171	Vazquez, Sandra, Job posting for Sports position,	Administration	Office Administration	1868000 - TC - Recruiting	300.00
Freeman	Credit Card Charge	45312	ExpRpt175	Julia Smyth-Young, Delta SYTA Summit.pdf DELT,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	917.20
Illy	Credit Card Charge	45312	JCExpRpt173	Jennifer Case, Subscription NYTimes'NYTimes di	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Sports ETA Commissions	Credit Card Charge	45312	JSYEXRpt175	Julia Smyth-Young, HSMAl represent Visit William	Administration	Office Administration	1860500 - TC - Travel	428.20
Delta	Bill	45313	01222024	Consulting services as requested from time to time	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	8,654.00
New York Times	Bill	45313	4979938	AATC Walk with a Nation Builder Tour 4-15-24	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	450.00
Delta	Credit Card Charge	45313	JAEExpRpt174	Josue Ayala, Office Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	66.01
Cimino, Victoria R.	Credit Card Charge	45314	DOExpRpt172	Daniela Owen, Peanuts for upcoming fam baskets	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	20.20
Colonial Williamsburg Foundation	Credit Card Charge	45314	JAEExpRpt174	Josue Ayala, Supplies for office,	Administration	Office Administration	1864100 - TC - Office Supplies	6.09
Chesapeake Bank	Credit Card Charge	45314	JAEExpRpt174	Josue Ayala, Onesies for partner's kid's birth,	Administration	Office Administration	1864000 - TC - Business Expense	16.69
Whitley's Peanuts	Credit Card Charge	45314	SVExpRpt171	Vazquez, Sandra, Get Well flowers for Lori,	Administration	Office Administration	1864000 - TC - Business Expense	63.10
Chesapeake Bank	Bill	45315	40832	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Carter's	Bill	45315	48882	Sales initiative 01/27/2024 for Valentine's Day and	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	25,000.00
1-800 flowers	Credit Card Charge	45315	JAEExpRpt174	Josue Ayala, Office Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	171.18
Connelly Partners	Credit Card Charge	45315	JCExpRpt173	Jennifer Case, Subscription D J*WALL-ST-JOURN	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
VistaGraphics Inc	Credit Card Charge	45316	DOExpRpt172	Daniela Owen, Adobe subscription for visit william	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	276.91
Staples	Credit Card Charge	45316	JAEExpRpt174	Josue Ayala, Used space for team training,	Administration	Office Administration	1864000 - TC - Business Expense	383.99
Wall Street Journal	Credit Card Charge	45316	JSYEXRpt175	Julia Smyth-Young, Meeting Professional yearly m	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	550.00
Adobe	General Journal	45316	PChexx_ADJ	Paychex Tax Credit - Unknown	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-420.02
The Hounds Tail	Bill	45317	14383	Chief Executive Officer Search Fee 2nd Installmen	Administration	Office Administration	1868000 - TC - Recruiting	16,667.00
Meeting Professionals International	Credit Card Charge	45317	DOExpRpt172	Daniela Owen, Flowers for Tom Spong, Eisenman	Other Sales & Marketing	MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	77.15

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Paychex	Credit Card Charge	45317	ExpRpt176	Jennifer McConnell, Colonial Ghost Tour for CRUS	Other Sales & Marketing	International Sales & Marketing	0462200 - Meetings (International)	50.00
Search Wide Global	Credit Card Charge	45317	JAExpRpt174	Josue Ayala, Even registration for third team mem	Administration	Office Administration	1864000 - TC - Business Expense	40.00
Morrison's Flowers - Williamsburg Florist	Credit Card Charge	45317	JAExpRpt174	Josue Ayala, Mail delivery,	Administration	Office Administration	1864400 - TC - Postage	68.00
Colonial Ghosts	Credit Card Charge	45317	JAExpRpt174	Josue Ayala, VRLTA Event Registration,	Administration	Office Administration	1864000 - TC - Business Expense	80.00
Virginia Restaurant Lodging Travel Assoc	General Journal	45317	Payroll-TC	Principal rtn of over funding (ER Match)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,179.34
USPS	General Journal	45317	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	200.16
Virginia Restaurant Lodging Travel Assoc	General Journal	45317	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Principal Financial Group	General Journal	45317	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,772.94
Paychex	General Journal	45317	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,519.26
Principal Financial Group	General Journal	45317	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	32,241.15
Principal Financial Group	Credit Card Charge	45320	DOExpRpt172	Daniela Owen, Lunch for writer in conjunction with	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	26.64
Paychex	Credit Card Charge	45320	DOExpRpt172	Daniela Owen, Dinner for writer, Jacqui TST* AME	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	40.92
Paychex	Credit Card Charge	45320	ExpRpt176	Jennifer McConnell, Cookies for Eisenman and As	Other Sales & Marketing	MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	32.10
Mobjack Bay Coffee Roasters	Credit Card Charge	45320	JAExpRpt174	Josue Ayala, Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Amber Ox Public House	Credit Card Charge	45320	SVExpRpt171	Vazquez, Sandra, Sports position posting ,	Administration	Office Administration	1868000 - TC - Recruiting	413.96
Mama Hollands	Bill	45321	2024 ODR/WBR	Workers Compensation Policy 1/20/24 - 01/20/25	Administration	Office Administration	1862400 - TC - Insurance (Events)	1,214.00
New York Times	Bill	45321	2024 ODR/WBR	Businessowner Policy 01/20/24 - 01/20/25	Administration	Office Administration	1862400 - TC - Insurance (Events)	1,462.00
Recruit Military	Credit Card Charge	45321	DOExpRpt172	Daniela Owen, Breakfast with writer Jacqui and Cr	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	139.60
The Hanover Insurance Group	Credit Card Charge	45321	ExpRpt176	Jennifer McConnell, Maryland Motorcoach Assoc	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	358.00
The Hanover Insurance Group	Credit Card Charge	45321	JAExpRpt174	Josue Ayala, Mail delivery,	Administration	Office Administration	1864400 - TC - Postage	1.63
Williamsburg Inn	Credit Card Charge	45321	JCExpRpt173	Jennifer Case, VRLTA and media drops in Richmo	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	399.30
Maryland Motorcoach Association	Bill	45322	2348	11/6/2024 - Reviewed and considered email inq	Administration	Office Administration	1862100 - TC - Legal & Accounting	55.00
USPS	Bill	45322	2348	11/7/2024 - Research re state grievance procedur	Administration	Office Administration	1862100 - TC - Legal & Accounting	330.00
Hilton	Bill	45322	2353	12/3/2023 - Review and consideration of email co	Administration	Office Administration	1862100 - TC - Legal & Accounting	55.00
Eppes-Hudson Law, PLLC	Bill	45322	2353	12/6/2024 - Email correspondence w/ R. Larson re	Administration	Office Administration	1862100 - TC - Legal & Accounting	82.50
Eppes-Hudson Law, PLLC	Bill	45322	2353	12/19/2023 - Receipt and review of client email an	Administration	Office Administration	1862100 - TC - Legal & Accounting	137.50
Eppes-Hudson Law, PLLC	Bill	45322	2353	12/15/2024 - Tel. conf. w/ V. Cimino and related e	Administration	Office Administration	1862100 - TC - Legal & Accounting	165.00
Eppes-Hudson Law, PLLC	Bill	45322	2353	12/18/2023 - Review and consideration of email in	Administration	Office Administration	1862100 - TC - Legal & Accounting	165.00
Eppes-Hudson Law, PLLC	Bill	45322	2353	12/4/2024 - Tel. conf. w/ R. Larson re administrat	Administration	Office Administration	1862100 - TC - Legal & Accounting	192.50
Eppes-Hudson Law, PLLC	Bill	45322	2353	12/8/2023 - Drafted agreement at request of R. La	Administration	Office Administration	1862100 - TC - Legal & Accounting	605.00
Eppes-Hudson Law, PLLC	Bill	45322	2353	12/14/2023 - Drafted agreement at request of R. L	Administration	Office Administration	1862100 - TC - Legal & Accounting	715.00
Eppes-Hudson Law, PLLC	Bill	45322	41065	January OOP Costs - Migration, Hosting, Licens	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Eppes-Hudson Law, PLLC	Bill	45322	41069	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,418.62
Eppes-Hudson Law, PLLC	Bill	45322	41069	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	20,437.92
Connelly Partners	Bill	45322	41069	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,266.75
Connelly Partners	Bill	45322	41069	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	36,384.59
Connelly Partners	Bill	45322	41070	2023 Q1/2 Paid Search Media January - Google L	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	20,101.11
Connelly Partners	Bill	45322	41071	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	20,938.98
Connelly Partners	Bill	45322	41071	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	29,150.43
Connelly Partners	Bill	45322	41072	Leisure Media360 VA Travel Guide Full page	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	14,122.75
Connelly Partners	Bill	45322	41073	Programmatic Media 17.6% Fee - January	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	8,746.78
Connelly Partners	Bill	45322	41073	23-WTC-0547 - 2024 Q1/2 Programmatic Media -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	49,565.06
Connelly Partners	Bill	45322	41081	23-WTC-0540 - 2024 Q1/2 Broadcast Media - Jan	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	499,527.92
Connelly Partners	Bill	45322	41082	24-WTC-0042 - 2024 Spring TV Trafficking - Janu	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	1,953.18
Connelly Partners	Bill	45322	94569	Public Relations Service January 2024	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Connelly Partners	Credit Card Charge	45322	DOExpRpt172	Daniela Owen, Photos for marketing purposes TS	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	12.06
Connelly Partners	Credit Card Charge	45322	DOExpRpt172	Daniela Owen, Lunch with writer Jacqui TST* LA T	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	62.18
Percepture	Credit Card Charge	45322	ExpRpt176	Jennifer McConnell, Charge for return boxes from	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	246.95
Carrot Tree Kitchens- Williamsburg- New	Credit Card Charge	45322	JAExpRpt174	Josue Ayala, Office Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	303.46
La tienda	Credit Card Charge	45322	JAExpRpt174	Josue Ayala, AV for board meeting,	Administration	Office Administration	1862210 - TC - Board of Directors	725.00
FedEx	General Journal	45322	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	160.00
Amazon	General Journal	45322	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,934.00
AudioCraft	General Journal	45322	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,015.00
Paychex	General Journal	45322	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	25,793.00
Paychex	Bill	45323	110567	Dues - 47010 - 2024 Membership Dues Valid 1/1/2	Other Sales & Marketing	Sports Sales & Marketing	0760400 - Memberships (Sports)	1,195.00
Paychex	Bill	45323	1291377	February monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
0	Credit	45323	41182	Sojern, Inc (cc) - Credit from actual billed versus	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-0.18
Sports ETA	Bill	45323	41188	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	521.76

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Emburse, Inc.	Bill	45323	41188	Travelzoo, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	10,743.00
Connelly Partners	Bill	45323	41188	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	11,677.78
Connelly Partners	Bill	45323	5176	LiveIT Package - Asset tracking - Active Managed	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45323	5176	LiveStor Data Storage Service w/ Backup	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45323	5176	LiveIT Package - Per PC - 12 @ 34.99 - February	Administration	Office Administration	1864600 - TC - Online Service	419.88
LiveWire Business Solutions LLC	Bill	45323	5192	Trunking-2 line phone; Cloud Server; DID Mgmt - F	Administration	Office Administration	1864600 - TC - Online Service	322.50
LiveWire Business Solutions LLC	Bill	45323	645381	ACCE Life AD&D/Long Term Disability - February	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,063.24
LiveWire Business Solutions LLC	Bill	45323	CO-OP 2024	Cooperative Marketing	Other Sales & Marketing	Group Tour Sales & Marketing	0560100 - Co-Op Marketing (Group)	2,500.00
LiveWire Business Solutions LLC	Credit Card Charge	45323	DOExpRpt172	Daniela Owen, Dinner for writer, Jacqui TST* MAE	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	40.61
Assn of Chamber of Commerce Exec	General Journal	45323	EMP_BEN-TC	Anthem Invoice - ER Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	66.88
Global Travel Alliance, Inc.	General Journal	45323	EMP_BEN-TC	Anthem Invoice - ER Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	302.25
Masala Craft	General Journal	45323	EMP_BEN-TC	Anthem Invoice - ER Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	10,011.24
Anthem	Credit Card Charge	45323	ExpRpt176	Jennifer McConnell, HARRIS TEETER #462 Milk fr	Other Sales & Marketing	MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	15.14
Anthem	General Journal	45323	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45323	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
HARRIS TEETER	General Journal	45323	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	4.60
Adobe	General Journal	45323	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	28.31
Emburse, Inc.	General Journal	45323	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45323	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Adobe	General Journal	45323	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Emburse, Inc.	General Journal	45323	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Adobe	General Journal	45323	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	174.87
Pantheon	General Journal	45323	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	192.35
Connelly Partners	General Journal	45323	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.87
Connelly Partners	General Journal	45323	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Pantheon	General Journal	45323	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Connelly Partners	General Journal	45323	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Pantheon	General Journal	45323	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	8,393.18
Connelly Partners	General Journal	45323	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	18.85
Connelly Partners	General Journal	45323	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Zartico, Inc	General Journal	45323	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	73.28
Great America Financial Services	General Journal	45323	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Great America Financial Services	General Journal	45323	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	General Journal	45323	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-25,793.00
Williamsburg Area Chamber of Commerce	General Journal	45323	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-2,015.00
Williamsburg Area Chamber of Commerce	General Journal	45323	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,934.00
Paychex	General Journal	45323	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-160.00
Paychex	General Journal	45323	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Principal Financial Group	General Journal	45323	X-FER B EXP	ECORNELL for Julia's Training - Reallocated to Tr	Administration	Office Administration	1864000 - TC - Business Expense	-6,399.20
Paychex	General Journal	45323	X-FER B EXP	T-Shirts for ESTO Event - Reallocated to AA-Trave	Administration	Office Administration	1864000 - TC - Business Expense	-1,104.50
0	General Journal	45323	X-FER B EXP	HSMIAI Registration for Julia and Jen - Reallocate	Administration	Office Administration	1864000 - TC - Business Expense	-990.00
Cornell University	General Journal	45323	X-FER B EXP	Annual CEO Investment from Vicki to DI - Realloc	Administration	Office Administration	1864000 - TC - Business Expense	-500.00
Parkway Printshop LLC	General Journal	45323	X-FER B EXP	VRLTA Awards Dinner for 4 - Reallocated to M&E	Administration	Office Administration	1864000 - TC - Business Expense	-460.00
HSMIAI	General Journal	45323	X-FER B EXP	HSMIAI Hotel for Julia - Reallocated to PR Travel	Administration	Office Administration	1864000 - TC - Business Expense	-295.00
Destinations International	General Journal	45323	X-FER B EXP	Down Payment for Board Meeting - Reallocated to	Administration	Office Administration	1864000 - TC - Business Expense	-250.00
Virginia Restaurant Lodging Travel Assoc	General Journal	45323	X-FER B EXP	U.S. Travel Association Membership - Reallocated	Administration	Office Administration	1864000 - TC - Business Expense	-150.00
HSMIAI	General Journal	45323	X-FER B EXP	VRLTA Reception for 2 - Reallocated to M&E	Administration	Office Administration	1864000 - TC - Business Expense	-80.00
Colonial Williamsburg Visitor Center	General Journal	45323	X-FER B EXP	VRLTA Reception for 1 - Reallocated to M&E	Administration	Office Administration	1864000 - TC - Business Expense	-40.00
U.S. Travel Association	General Journal	45323	X-FER B EXP	Checked Bag for Daniela - Reallocated to Travel	Administration	Office Administration	1864000 - TC - Business Expense	-30.00
Virginia Restaurant Lodging Travel Assoc	General Journal	45323	X-FER B EXP	Wi-Fi access in flight - Reallocated to Travel	Administration	Office Administration	1864000 - TC - Business Expense	-19.00
Virginia Restaurant Lodging Travel Assoc	General Journal	45323	X-FER B EXP	Wi-Fi access in flight Reim. to Vicki - Reallocated	Administration	Office Administration	1864000 - TC - Business Expense	-4.95
American Airlines	General Journal	45323	X-FER B EXP	Wi-Fi access in flight, Checked Bag for Daniela, W	Administration	Office Administration	1860500 - TC - Travel	53.95
0	General Journal	45323	X-FER B EXP	Down Payment for Board Meeting	Administration	Office Administration	1862210 - TC - Board of Directors	250.00
United	General Journal	45323	X-FER B EXP	VRLTA Awards Dinner for 4 and Reception for 3	Administration	Office Administration	1860550 - TC - Meals & Entertainment	580.00
0	General Journal	45323	X-FER B EXP	DI CEO annual investment, US Travel Association	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	650.00
0	General Journal	45323	X-FER B EXP	T-Shirts for ESTO Event	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	1,104.50
Virginia Restaurant Lodging Travel Assoc	General Journal	45323	X-FER B EXP	HSMIAI Registration and Hotel	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	1,285.00
Destinations International	General Journal	45323	X-FER B EXP	ECORNELL for Julia	Administration	Office Administration	1860200 - TC - Training	6,399.20

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
0	General Journal	45323	X-FER OFF S	Pens - Reallocated to Group Materials	Administration	Office Administration	1864100 - TC - Office Supplies	-3,092.71
0	General Journal	45323	X-FER OFF S	Soaps and candles - Reallocated to Group Materi	Administration	Office Administration	1864100 - TC - Office Supplies	-864.00
Cornell University	General Journal	45323	X-FER OFF S	Notepads with imprint - Reallocated to Group Materi	Administration	Office Administration	1864100 - TC - Office Supplies	-771.81
0	General Journal	45323	X-FER OFF S	White Bags - Reallocated to Group Materials	Administration	Office Administration	1864100 - TC - Office Supplies	-537.72
0	General Journal	45323	X-FER OFF S	Candles - Reallocated to Group Materials	Administration	Office Administration	1864100 - TC - Office Supplies	-81.00
0	General Journal	45323	X-FER OFF S	Luggage Tag Loops - Reallocated to Group Materi	Administration	Office Administration	1864100 - TC - Office Supplies	-73.21
0	General Journal	45323	X-FER OFF S	Supplies for Board Meeting - Reallocated to Board	Administration	Office Administration	1864100 - TC - Office Supplies	-57.98
0	General Journal	45323	X-FER OFF S	Binding Spines for Board Materials - Reallocated to	Administration	Office Administration	1864100 - TC - Office Supplies	-56.60
0	General Journal	45323	X-FER OFF S	Boxes and Packing tape - Reallocated to Group M	Administration	Office Administration	1864100 - TC - Office Supplies	-33.05
0	General Journal	45323	X-FER OFF S	Binding Spines and Supplies for Board Materials	Administration	Office Administration	1862210 - TC - Board of Directors	114.58
0	General Journal	45323	X-FER OFF S	Luggage Tag Loops, Soaps and candles, Notepad	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	5,453.50
0	Credit Card Charge	45324	JAEExpRpt174	Josue Ayala, ICONTACT subscription,	Administration	Office Administration	1864000 - TC - Business Expense	399.00
0	Credit Card Charge	45324	SVExpRpt171	Vazquez, Sandra, Allies office - shelf- pen holder- c	Administration	Office Administration	1864100 - TC - Office Supplies	93.08
0	Credit Card Charge	45325	JSYExpRpt175	Julia Smyth-Young, From airport to the SYTA Sum	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	85.83
IContact	Bill	45327	1722	Staff Head Shots for Josue and Ally	Administration	Office Administration	1864000 - TC - Business Expense	490.00
Target	Bill	45327	4784319	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Uber	Bill	45327	5197	LiveIT Labor per Hour @ 1 hour (discounted for cu	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	120.00
Sara Harris Photography	Bill	45327	5197	Dell Laptop Latitude 15in - CPU i5 - RAM 12GB - I	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	1,220.32
Psychex	Credit Card Charge	45327	DOExpRpt178	Daniela Owen, Annual business prime for visit willi	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	179.00
LiveWire Business Solutions LLC	Credit Card Charge	45327	DOExpRpt178	Daniela Owen, Dinner for Eisenmen and Associate	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	4,296.60
LiveWire Business Solutions LLC	Credit Card Charge	45327	JAEExpRpt185	Josue Ayala, Office Supplies (Snacks),	Administration	Office Administration	1864100 - TC - Office Supplies	141.55
Amazon	Credit Card Charge	45327	JMExpRpt181	Jennifer McConnell, CRUSA Travel2America Edwi	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	79.28
Fat Canary	Credit Card Charge	45327	JMExpRpt181	Jennifer McConnell, Alicia Banks Peavy King Kat F	Other Sales & Marketing	Sports Sales & Marketing	0760500 - Travel (Sports)	79.28
Walmart	Credit Card Charge	45327	JSYExpRpt184	Julia Smyth-Young, Water while at airport Water w	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	10.44
Embassy	Credit Card Charge	45327	JSYExpRpt184	Julia Smyth-Young, Food while waiting at airport,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	10.60
Embassy	Credit Card Charge	45327	JSYExpRpt184	Julia Smyth-Young, Starbucks coffee,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	27.64
Cibo Connector	Credit Card Charge	45327	JSYExpRpt184	Julia Smyth-Young, Charger for computer at airpor	Administration	Office Administration	1864000 - TC - Business Expense	106.49
Starbucks	Credit Card Charge	45327	JSYExpRpt184	Julia Smyth-Young, Flight delayed; new flight to ge	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	351.00
Starbucks	Bill	45327	REIMB/MILE 01/24	Meet Jacqui for lunch	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.35
InMotion Entertainment	Bill	45327	REIMB/MILE 01/24	LOVE sign images	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.02
Delta	Bill	45327	REIMB/MILE 01/24	LOVE sign images	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.29
Daniela Owen	Bill	45327	REIMB/MILE 01/24	LOVE sign images	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.62
Daniela Owen	Bill	45327	REIMB/MILE 01/24	LOVE sign images	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	12.19
Daniela Owen	Bill	45327	REIMB/MILE 01/24	Meet Jacqui in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	17.55
Daniela Owen	Bill	45327	REIMB/MILE 01/24	Drop off gift basket for writer Jacqui.	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	17.69
Daniela Owen	Bill	45327	REIMB/MILE 01/24	Head to Richmond Airport for RCMA	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	77.72
Daniela Owen	Bill	45328	100001678	2024 - Annual Giving Society	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	500.00
Daniela Owen	Bill	45328	26320516	Breakfast expo with Williamsburg hoteliers, busine	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	2,330.24
Daniela Owen	Bill	45328	5198	Video Cable - Displayport to HDMI	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	22.01
SYTA Youth Foundation	Bill	45328	5198	IT Consulting - Labor Per Hour - IT Consulting Lab	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	120.00
Colonial Williamsburg Company	Bill	45328	5198	Computer Monitor - Dell FHD Monitor	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	172.30
LiveWire Business Solutions LLC	Bill	45328	5198	Laptop Dock WD19TB - Dock for Alejandra's Laptc	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	186.97
LiveWire Business Solutions LLC	Credit Card Charge	45328	JAEExpRpt185	Josue Ayala, Office Supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	129.02
LiveWire Business Solutions LLC	Credit Card Charge	45328	JSYExpRpt184	Julia Smyth-Young, Taxi,	Administration	Office Administration	1860500 - TC - Travel	5.81
LiveWire Business Solutions LLC	Credit Card Charge	45328	JSYExpRpt184	Julia Smyth-Young, Parking Parking,	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	48.00
Amazon	Credit Card Charge	45328	JSYExpRpt184	Julia Smyth-Young, Uber ride w/ Norman Rein for	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	117.30
Uber	Bill	45328	REIMB/EXP 02/24	Dinner w/ Searchwide Global to conduct a CEO se	Administration	Office Administration	1860550 - TC - Meals & Entertainment	307.41
Richmond Parking	Bill	45328	REIMB/MILE 02/24	Parking at VRLTA Reception 5th & Marshall	Administration	Office Administration	1860500 - TC - Travel	8.00
Uber	Bill	45328	REIMB/MILE 02/24	VRLTA Reception - Richmond, VA	Administration	Office Administration	1860500 - TC - Travel	73.03
Ruth Larson	Credit Card Charge	45329	DOExpRpt178	Daniela Owen, Swag for Jen to drop off at publicat	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	53.39
David Turner	Credit Card Charge	45329	DOExpRpt178	Daniela Owen, Swag for Jen to drop off at publicat	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	138.99
David Turner	Credit Card Charge	45329	JCEExpRpt183	Jennifer Case, DAILY PRESS SUBSCRIPTION,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	19.96
Williamsburg Revolutions	Credit Card Charge	45329	JCEExpRpt183	Jennifer Case, Peanuts for NYC media drop bags I	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	35.90
Williamsburg Revolutions	Credit Card Charge	45329	JCEExpRpt183	Jennifer Case, NYC media drops - soap for drop of	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	107.00
Daily Press / Virginia Gazette	Credit Card Charge	45329	JCEExpRpt183	Jennifer Case, DELTA AIR *****7268 HSMAL A	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	408.00
Whitley's Peanuts	Credit Card Charge	45329	JMExpRpt181	Jennifer McConnell, Orchid for Alejandra Ramello	Administration	Office Administration	1864000 - TC - Business Expense	23.53
Perfectly Natural Soap	Credit Card Charge	45329	JMExpRpt181	Jennifer McConnell, TST* FAT TUNA GRILL AND	Administration	Office Administration	1860550 - TC - Meals & Entertainment	50.92
Delta	Credit Card Charge	45329	SVExpRpt180	Vazquez, Sandra, Indeed 88908725,	Administration	Office Administration	1868000 - TC - Recruiting	501.06

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
HARRIS TEETER	Credit Card Charge	45330	DOExpRpt178	Daniela Owen, Adobe, small charge for adding Ally Administration		Office Administration	1860400 - TC - Memberships (Corporate)	14.06
Fat Tuna	Credit Card Charge	45330	JAExpRpt185	Josue Ayala, Power of Women registration, Administration		Office Administration	1864000 - TC - Business Expense	65.00
Indeed	Credit Card Charge	45330	JAExpRpt185	Josue Ayala, Commonwealth TED Talk, Administration		Office Administration	1864000 - TC - Business Expense	500.00
Adobe	Credit Card Charge	45330	JCEXPt183	Jennifer Case, Ally Ramello Business Cards FDX ( Administration		Office Administration	1864100 - TC - Office Supplies	47.84
Williamsburg Area Chamber of Commerce	Credit Card Charge	45330	JMExpRpt181	Jennifer McConnell, Birthday card for Sandra Vasc Administration		Office Administration	1864000 - TC - Business Expense	4.26
Williamsburg Area Chamber of Commerce	Credit Card Charge	45330	JMExpRpt181	Jennifer McConnell, 25 dollar gift card for Sandra \ Administration		Office Administration	1864000 - TC - Business Expense	25.00
FedEx	Credit Card Charge	45330	JMExpRpt181	Jennifer McConnell, Cupcakes for Sandra Vasque: Administration		Office Administration	1864000 - TC - Business Expense	60.10
Walmart	Credit Card Charge	45331	JAExpRpt185	Josue Ayala, WY DAILY SUBSCRIPTION, Administration		Office Administration	1860400 - TC - Memberships (Corporate)	8.95
CAVA	General Journal	45331	Payroll-TC	Principal rtn of over funding (ER Match) Labor & Benefits		Employee Wages & Benefits	1853100 - TC - Retirement	-59.12
Smallcakes Williamsburg	General Journal	45331	Payroll-TC	Paychex Payroll Processing Fee Administration		Office Administration	1864000 - TC - Business Expense	200.16
Davis Media LLC	General Journal	45331	Payroll-TC	Employer Contribution - 401K (2% Contribution) Labor & Benefits		Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Principal Financial Group	General Journal	45331	Payroll-TC	Employer Contribution - 401K (EE Matching) Labor & Benefits		Employee Wages & Benefits	1853100 - TC - Retirement	1,772.94
Paychex	General Journal	45331	Payroll-TC	Tourism FICA / FUTA / SUTA Labor & Benefits		Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,474.62
Principal Financial Group	General Journal	45331	Payroll-TC	Tourism Gross Salary plus bonus Labor & Benefits		Employee Wages & Benefits	1850000 - TC - Salaries	32,241.15
Principal Financial Group	Bill	45331	WTC0124	January Services - 4.0 billable hours @ 125 per ho Labor & Benefits		Employee Wages & Benefits	1862000 - TC - Consulting Services	500.00
Paychex	Credit Card Charge	45333	JAExpRpt185	Josue Ayala, EXTRA SPACE Storage, Administration		Office Administration	1864000 - TC - Business Expense	295.00
Paychex	Bill	45334	0009530-A	Board Circle Membership 1-1-2024 to 12-31-2024 Administration		Office Administration	1860400 - TC - Memberships (Corporate)	25,487.50
Weinstein, Richard	Bill	45334	94665	Entry: Authentically Experiencing Life. At Your Pac Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	245.00
Extraspace	Bill	45334	94665	Entry: "Choose Your Pace."   Chapter: eTourism St. Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	275.00
U.S. Travel Association	Credit Card Charge	45334	JCEXPt183	Jennifer Case, Meals - HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	9.08
Percepture	Credit Card Charge	45334	JCEXPt183	Jennifer Case, UBER TRIP HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	24.67
Percepture	Credit Card Charge	45334	JCEXPt183	Jennifer Case, UBER TRIP HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	41.88
Starbucks	Credit Card Charge	45334	JCEXPt183	Jennifer Case, NYC TAXI HSMIA Awards trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	44.52
Uber	Credit Card Charge	45334	JCEXPt183	Jennifer Case, NYC TAXI 1246 12460010 HSMIA   Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	70.39
Uber	Credit Card Charge	45334	JCEXPt183	Jennifer Case, DELTA AIR Baggage Fee HSMIA   Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	170.00
Curb Mobilty	Credit Card Charge	45334	JSYEXRpt184	Julia Smyth-Young, HSMIA , Administration		Office Administration	1860500 - TC - Travel	73.68
Arco	Credit Card Charge	45334	JSYEXRpt184	Julia Smyth-Young, MARRIOTT 33789 NY MARQ   Administration		Office Administration	1860550 - TC - Meals & Entertainment	98.75
Delta	Bill	45335	35927587	Copier Lease Expense Administration		Office Administration	1864000 - TC - Business Expense	7.88
Uber	Credit Card Charge	45335	JAExpRpt185	Josue Ayala, Embroidery for onesies for CP Embr Administration		Office Administration	1864000 - TC - Business Expense	60.00
Marriott	Credit Card Charge	45335	JAExpRpt185	Swag Coffee Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	374.50
Great America Financial Services	Credit Card Charge	45335	JCEXPt183	Jennifer Case, HSMIA Awards Trip- meals, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	9.79
Embroidery Connection	Credit Card Charge	45335	JCEXPt183	Jennifer Case, Meals HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	10.73
Mobjack Bay Coffee Roasters	Credit Card Charge	45335	JCEXPt183	Jennifer Case, UBER TRIP HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	20.01
Travel Traders	Credit Card Charge	45335	JCEXPt183	Jennifer Case, UBER TRIP HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	32.89
Panera Bread - Williamsburg	Credit Card Charge	45335	JCEXPt183	Jennifer Case, TST* NICE MATIN Took travel write Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	75.98
Virginia Department of Taxation	Bill	45336	0011900-IN	Professional fees - February 2024 Destination Marketing		Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Virginia Department of Taxation	Bill	45336	205295	Load Data File - 2 @ 18.5 ea. January Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment	37.00
Virginia Department of Taxation	Bill	45336	205295	Print: Envelope 10X13 X 2000 Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment:IF - Envelopes	590.00
Strategic Marketing & Research	Bill	45336	205295	Postage and Freight Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	2,017.49
Bluegrass Integrated Communications	Bill	45336	205295	Residential requests X 1326- USPS Address Prep, Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment	2,221.05
Bluegrass Integrated Communications	Credit Card Charge	45336	JCEXPt183	Jennifer Case, meals - HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	5.48
Bluegrass Integrated Communications	Credit Card Charge	45336	JCEXPt183	Jennifer Case, Meals - HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	25.75
Bluegrass Integrated Communications	Credit Card Charge	45336	JCEXPt183	Jennifer Case, UBER TRIP HSMIA Awards Trip, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	29.04
Buzzfeed/Porte	Credit Card Charge	45336	JCEXPt183	Jennifer Case, HSMIA- baggage fee- extra bag fro Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.00
Sunday supper	Credit Card Charge	45336	JCEXPt183	Jennifer Case, HSMIA- baggage fee DELTA AIR B Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	30.00
Uber	Credit Card Charge	45336	JCEXPt183	Jennifer Case, PARKING for HSMIA Awards Trip - Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	36.00
Delta	Credit Card Charge	45336	JCEXPt183	Jennifer Case, HSMIA Awards Trip- transportation, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	101.69
Delta	Credit Card Charge	45336	JCEXPt183	Jennifer Case, HSMIA Awards and Media drops M Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	995.86
Richmond Parking	Credit Card Charge	45336	JSYEXRpt184	Julia Smyth-Young, Meal while in NY airport, Administration		Office Administration	1860550 - TC - Meals & Entertainment	15.29
Uber	Credit Card Charge	45336	JSYEXRpt184	Julia Smyth-Young, Parking, Administration		Office Administration	1860500 - TC - Travel	24.00
Marriott	Credit Card Charge	45336	JSYEXRpt184	Julia Smyth-Young, Lodging during HSMIA, Administration		Office Administration	1860500 - TC - Travel	843.81
Starbucks	Bill	45337	2517	2023-2024 E-Blast Advertisement Other Sales & Marketing		MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	650.00
Richmond Parking	Bill	45337	300001102	Annual Membership renewal 1-1-24 to 12-31-24 Administration		Office Administration	1860400 - TC - Memberships (Corporate)	60.00
Marriott	Bill	45337	41066	FY24 Agency Fee - February 2023 Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Association Executives of North Carolina	Credit Card Charge	45337	JAExpRpt185	Josue Ayala, VADMO sponsorship registration, Administration		Office Administration	1864000 - TC - Business Expense	1,250.00
VGFOA	Credit Card Credit	45337	JCEXPt183	Jennifer Case, DI Marketing Summit, Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	-295.00
Connelly Partners	Credit Card Charge	45337	JCEXPt183	Jennifer Case, DI Marketing Summit- Extra cost to Destination Marketing		Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	220.00
VADMO	Credit Card Charge	45337	JMExpRpt181	Jennifer McConnell, 2024 Visitor Center Seminar ii Administration		Office Administration	1864000 - TC - Business Expense	55.00



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Destinations International	Credit Card Charge	45337	JMExpRpt181	Jennifer McConnell, King Kat Tournament. Julia br	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	111.84
United	Credit Card Charge	45337	JSYExRpt184	Julia Smyth-Young, Amy Ritchoie, CW, Jennifer Cai	Administration	Office Administration	1860550 - TC - Meals & Entertainment	17.41
Virginia Tourism Authority	Credit Card Charge	45337	JSYExRpt184	Julia Smyth-Young, UBER TRIP, HSMAl Awards	Administration	Office Administration	1860500 - TC - Travel	86.23
Emily?s Donuts and cafe	Bill	45337	REIMB/EXP-M&G 2024	Reimbursement for Meet & Greet with WCC Reim	Administration	Office Administration	1860550 - TC - Meals & Entertainment	700.00
Illy	Bill	45338	23461275 021624	Water Delivery for March	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Uber	Bill	45338	41075	23-WTC-0283 - FY24 Quarterly Industry Email De	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Williamsburg Area Chamber of Commerce	Bill	45338	41078	2024 Q1/2 fluent360 Consulting Costs- February	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,572.60
Crystal Springs	Credit Card Charge	45338	DOExpRpt178	Daniela Owen, Flight for E-tourism summit confere	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	796.20
Connelly Partners	Credit Card Charge	45338	JAExpRpt185	Josue Ayala, zoom,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Connelly Partners	Credit Card Charge	45338	JAExpRpt185	Josue Ayala, WALGREENS #9975,	Administration	Office Administration	1864000 - TC - Business Expense	25.44
American Airlines	Credit Card Charge	45338	JAExpRpt185	Josue Ayala, Office supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	125.26
Zoom Video Communications Inc	Credit Card Charge	45338	JAExpRpt185	Josue Ayala, VADMO for Jen,	Administration	Office Administration	1864000 - TC - Business Expense	329.00
Walgreen's	Credit Card Charge	45338	JMExpRpt181	Jennifer McConnell, Staff appreciation luncheon at	Administration	Office Administration	1860550 - TC - Meals & Entertainment	182.88
Amazon	Bill	45340	9956999668	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-49.09
VADMO	Bill	45340	9956999668	Late fee due to timing of processing	Administration	Office Administration	1864500 - TC - Phone	7.00
Plaza Azteca	Bill	45340	9956999668	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	13.26
Verizon Wireless	Bill	45340	9956999668	International Charges	Administration	Office Administration	1864500 - TC - Phone	18.44
Verizon Wireless	Bill	45340	9956999668	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45340	9956999668	Jan 19 - Feb 18, 2024 Wireless	Administration	Office Administration	1864500 - TC - Phone	360.00
Verizon Wireless	Credit Card Charge	45340	JCExpRpt183	Jennifer Case, Monthly subscription NYTimes'NY	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Verizon Wireless	Credit Card Charge	45342	JSYExRpt184	Julia Smyth-Young, RAMEN TALK NAMO luncheon	Administration	Office Administration	1860550 - TC - Meals & Entertainment	46.73
Verizon Wireless	Credit Card Charge	45343	JCExpRpt183	Jennifer Case, Subscription D J'WALL-ST-JOURN	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
New York Times	Bill	45345	2402KING	King Kat Captain's Meeting held at Great Wolf Lod	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	1,535.00
Ramen Time	Credit Card Charge	45345	JAExpRpt185	Josue Ayala, Amazon supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	23.00
Wall Street Journal	Credit Card Charge	45345	JCExpRpt183	Jennifer Case, OOH Conference- Media Post AME	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	34.52
Great Wolf Lodge of Williamsburg LLC	Credit Card Charge	45345	JCExpRpt183	Jennifer Case, OOH Billboard Conference- MediaF	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	843.19
Amazon	Credit Card Charge	45345	JMExpRpt181	Jennifer McConnell, ABA VW First Winner and Ser	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	51.76
American Airlines	Credit Card Charge	45345	JMExpRpt181	Jennifer McConnell, Skinny pop for Education First	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	250.50
American Airlines	Credit Card Charge	45345	JSYExRpt184	Julia Smyth-Young, Lunch briefing with Ruth,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	30.27
United Parcel Service	General Journal	45345	Payroll-TC	Principal rtn of over funding (ER Match)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-2.97
Amazon	General Journal	45345	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Panera Bread - Williamsburg	General Journal	45345	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Principal Financial Group	General Journal	45345	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,772.94
Paychex	General Journal	45345	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,627.48
Principal Financial Group	General Journal	45345	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	35,029.61
Principal Financial Group	Credit Card Charge	45346	JAExpRpt185	Josue Ayala, Office supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	95.75
Paychex	Credit Card Charge	45347	DOExpRpt178	Daniela Owen, Adobe for Visit Williamsburg team	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	300.90
Paychex	Credit Card Charge	45347	JAExpRpt185	Josue Ayala, 87.83.png AMZN Mktg US*RW82S5I	Administration	Office Administration	1864100 - TC - Office Supplies	87.83
Amazon	Credit Card Charge	45348	JAExpRpt185	Josue Ayala, NYT subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Adobe	Credit Card Charge	45348	JMExpRpt181	Jennifer McConnell, Mailing out the runner-up blue	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	151.58
Amazon	Bill	45349	205296	additional cases 3 @ 1.00 each	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	3.00
New York Times	Bill	45349	205296	Bulk requests - 4 @ 4.75 each per the contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	19.00
United Parcel Service	Bill	45349	205296	Client Storage - 4 brochures @ 22.50 each per cor	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	90.00
Bluegrass Integrated Communications	Bill	45349	205296	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	146.14
Bluegrass Integrated Communications	Bill	45349	874	2024 Blue CVB Membership	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	1,009.00
Bluegrass Integrated Communications	Credit Card Charge	45349	JCExpRpt183	Jennifer Case, Meals DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	3.52
Bluegrass Integrated Communications	Credit Card Charge	45349	JCExpRpt183	Jennifer Case, Meals -DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	8.32
Reunion Group	Credit Card Charge	45349	JCExpRpt183	Jennifer Case, Meals -DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	16.91
HOPKE   HARRISON Inc.	Credit Card Charge	45349	JCExpRpt183	Jennifer Case, Baggage Fee DI Marketing Summit	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	35.00
HOPKE   HARRISON Inc.	Credit Card Charge	45349	JCExpRpt183	Jennifer Case, Transportation- DI Marketing Sumr	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	35.41
Sky Market Center	Bill	45351	41183	February charge for Go Daddy annual charge (WT	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	70.32
United	Bill	45351	41184	February OOP Costs - Migration, Hosting, Licensin	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Uber	Bill	45351	41187	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	3,358.76
Connelly Partners	Bill	45351	41187	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,250.25
Connelly Partners	Bill	45351	41187	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	36,992.52
Connelly Partners	Bill	45351	41187	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	46,779.94
Connelly Partners	Bill	45351	41189	2024 Q1/2 Paid Search Media - February - Google	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	33,185.33
Connelly Partners	Bill	45351	41191	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	18,028.66

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	45351	41191	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	36,399.99
Connelly Partners	Bill	45351	41192	23-WTC-0549 - 2024 Q1/2 Email Development	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	223.00
Connelly Partners	Bill	45351	41194	Pro Plus renewal for Travely membership (Feb 8, 2023 - Feb 8, 2024)	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	632.40
Connelly Partners	Bill	45351	41197	Programmatic Media Fee	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	8,444.33
Connelly Partners	Bill	45351	41197	23-WTC-0547 - 2024 Q1/2 Programmatic Take Over	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	47,851.21
Connelly Partners	Bill	45351	41198	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	475,038.47
Connelly Partners	Bill	45351	94663	Public Relations Service February 2024	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Connelly Partners	Credit Card Charge	45351	JAExpRpt185	Josue Ayala, Binder clips	Binder clips,	Administration	1864100 - TC - Office Supplies	6.82
Connelly Partners	Credit Card Charge	45351	JCEXPrt183	Jennifer Case, DI Marketing Summit	MCDONALD	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	1.40
Percepture	Credit Card Charge	45351	JCEXPrt183	Jennifer Case, UBER TRIP DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	13.81
Amazon	Credit Card Charge	45351	JCEXPrt183	Jennifer Case, Baggage fee DI Marketing Summit	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	35.00
McDonald's	General Journal	45351	PM_EXP_ACC	CP Charges Committed not Invoiced	Destination Marketing	Destination Marketing	1769100 - Paid Media	200,000.00
Uber	General Journal	45351	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	185.00
United	General Journal	45351	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,176.00
Connelly Partners	General Journal	45351	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,365.00
Paychex	General Journal	45351	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	31,527.00
Paychex	Bill	45352	119156515-1	CoStar Suite	Destination Marketing	Destination Marketing	1761000 - Research:Research - Visitor	10,320.00
Paychex	Bill	45352	1319288	March monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
0	Bill	45352	41258	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	903.10
CoStar Realty Information, Inc.	Bill	45352	41258	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	18,140.28
Emburse, Inc.	Bill	45352	41258	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	32,141.04
Connelly Partners	Bill	45352	41290	RateGain Adara, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	43,148.70
Connelly Partners	Bill	45352	41350	WTC 'FY24 OOH Production' Colorization srvc	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	1,000.00
Connelly Partners	Bill	45352	41350	WTC 'FY24 Outdoor' Prepress 2/20 - 2/27: 36Hrs n	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	8,266.25
Connelly Partners	Bill	45352	41351	WTC '2023 Fall Photoshoot' Prepress srvc 1/30 - 1/31	Destination Marketing	Destination Marketing	1769300 - Production - Destination Mkt:Prod - Broadcast/Video/PI	7,788.13
Connelly Partners	Bill	45352	5217	LiveIT Package - Asset tracking - Active Managed	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45352	5217	LiveStor Data Storage Service w/ Backup	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45352	5217	LiveIT Package - Per PC - 13 @ 34.99 - March	Administration	Office Administration	1864600 - TC - Online Service	454.87
LiveWire Business Solutions LLC	Bill	45352	5234	Trunking-2 line phone; Cloud Server; DID Mgmt - 1	Administration	Office Administration	1864600 - TC - Online Service	322.50
LiveWire Business Solutions LLC	Bill	45352	646321	ACCE Life AD&D/Long Term Disability - March	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,080.02
LiveWire Business Solutions LLC	Bill	45352	AATCFAMAPRIL2024-F	Minus Deposit paid 02/15/2024 Check # 558745	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	-500.00
LiveWire Business Solutions LLC	Bill	45352	AATCFAMAPRIL2024-F	AATC Pre FAM Total for transportation during 4-14	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	3,000.00
Assn of Chamber of Commerce Exec	General Journal	45352	EMP_BEN-TC	Anthem Invoice - ER Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	56.89
Oleta Coach Lines, Inc.	General Journal	45352	EMP_BEN-TC	Anthem Invoice - ER Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	230.23
Oleta Coach Lines, Inc.	General Journal	45352	EMP_BEN-TC	Anthem Invoice - ER Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	8,424.20
Anthem	General Journal	45352	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45352	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Anthem	General Journal	45352	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	4.30
Adobe	General Journal	45352	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	26.91
Emburse, Inc.	General Journal	45352	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45352	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.65
Adobe	General Journal	45352	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Emburse, Inc.	General Journal	45352	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.66
Adobe	General Journal	45352	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	170.96
Pantheon	General Journal	45352	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	188.05
Connelly Partners	General Journal	45352	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.88
Connelly Partners	General Journal	45352	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Pantheon	General Journal	45352	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,506.13
Connelly Partners	General Journal	45352	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Pantheon	General Journal	45352	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Zartico, Inc	General Journal	45352	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	9,433.40
Connelly Partners	Credit Card Charge	45352	JAExpRpt185	Josue Ayala, Lodging for IPW ,	Other Sales & Marketing	International Sales & Marketing	0460500 - Travel (International)	3,052.62
Connelly Partners	Credit Card Charge	45352	JCEXPrt183	Jennifer Case, Meals DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	2.15
Zartico, Inc	Credit Card Charge	45352	JCEXPrt183	Jennifer Case, Meals DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	2.89
Westin Hotels & Resorts	Credit Card Charge	45352	JCEXPrt183	Jennifer Case, Meals DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	4.83
SLC Maverick Conc	Credit Card Charge	45352	JCEXPrt183	Jennifer Case, Meals DI Marketing Summit,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	20.15
McDonald's	Credit Card Charge	45352	JCEXPrt183	Jennifer Case, DI Marketing Summit UBER TRIP,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	24.15
Hudson Airport Vendor	Credit Card Charge	45352	JCEXPrt183	Jennifer Case, DI Marketing Summit RIC PARKIN	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	48.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
TST OHM Gourmanandise	Credit Card Charge	45352	JCExpRpt183	Jennifer Case, DI Marketing Summit HILTON HOT	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	1,156.32
Uber	Credit Card Charge	45352	JSYEXRpt184	Julia Smyth-Young, Meeting with York County repr	Administration	Office Administration	1860550 - TC - Meals & Entertainment	61.51
Richmond Parking	General Journal	45352	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	18.15
Hilton	General Journal	45352	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Second Street	General Journal	45352	PM_EXP_ACCR	Reverse of GJE PM_EXP_ACC -- CP Charges Cor	Destination Marketing	Destination Marketing	1769100 - Paid Media	-200,000.00
Great America Financial Services	General Journal	45352	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	58.68
Great America Financial Services	General Journal	45352	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Connelly Partners	General Journal	45352	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.26
Williamsburg Area Chamber of Commerce	Credit Card Charge	45352	SVEExpRpt180	Vazquez, Sandra, MANHATTAN BAGEL- cannot fi	Administration	Office Administration	1860550 - TC - Meals & Entertainment	31.49
Williamsburg Area Chamber of Commerce	Credit Card Charge	45352	SVEExpRpt180	Vazquez, Sandra, Indeed 89743345,	Administration	Office Administration	1868000 - TC - Recruiting	92.94
Williamsburg Area Chamber of Commerce	General Journal	45352	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-31,527.00
Manhattan Bagel	General Journal	45352	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-2,365.00
Indeed	General Journal	45352	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-2,176.00
Paychex	General Journal	45352	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-185.00
Paychex	General Journal	45352	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Principal Financial Group	Credit Card Charge	45353	JAEExpRpt185	Josue Ayala, ICONTACT subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	399.00
Paychex	Bill	45356	4969426	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
0	Bill	45356	AATCFAMApril2024	AATC FAM April 2024 visit	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	402.80
IContact	Credit Card Charge	45356	DOExpRpt189	Daniela Owen, AMK CW REVOLUTIONS Items for Public Relations	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	118.65
Paychex	Credit Card Charge	45356	JAEExpRpt190	Josue Ayala, DROPBOX*XXSXP6W5V8C Dropb	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	11.99
Colonial Ghosts	Credit Card Charge	45356	JAEExpRpt190	Josue Ayala, FOOD LION #0196, Class: Tourism C	Administration	Office Administration	1864100 - TC - Office Supplies	24.00
Colonial Williamsburg Visitor Center	Credit Card Charge	45356	JMExpRpt194	Jennifer McConnell, Chattanooga School for Liben	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	14.10
Dropbox	Bill	45356	REIMB/MILE 02/24	Pay for Jacqui's (writer) dinner at Masala Craft	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.48
Food Lion	Bill	45356	REIMB/MILE 02/24	Meet Eisenman & Associates at ARMY museum	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.17
Walmart	Bill	45356	REIMB/MILE 02/24	Meet Eisenman & Associates at Busch Gardens	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.88
Daniela Owen	Bill	45356	REIMB/MILE 02/24	Meet Eisenman & Associates at Fat Canary	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	22.11
Daniela Owen	Credit Card Charge	45357	JCExpRpt191	Jennifer Case, Couldn't get receipt because accou	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	19.96
Daniela Owen	Credit Card Charge	45357	JMExpRpt194	Daniela Owen, Shipping A box of gifts to Travel No	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	33.30
Daniela Owen	Bill	45357	REIMB/MILE 02/24	Attending MMA tradeshow	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	28.14
Daily Press / Virginia Gazette	Credit Card Charge	45358	DOExpRpt189	Daniela Owen, Initial deposit for room VENETIAN/I	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	262.76
United Parcel Service	Credit Card Charge	45359	JMExpRpt194	Jennifer McConnell, Water for Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	35.25
Paz Alejandra Ramello	General Journal	45359	Payroll-TC	Principal rtn of over funding (ER Match)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-9.39
The Venetian	General Journal	45359	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Walmart	General Journal	45359	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Principal Financial Group	General Journal	45359	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,772.94
Paychex	General Journal	45359	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,619.10
Principal Financial Group	General Journal	45359	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	35,029.61
Principal Financial Group	Credit Card Charge	45360	JAEExpRpt190	Josue Ayala, WY DAILY SUBSCRIPTION	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
Paychex	Credit Card Credit	45360	JCExpRpt191	Jennifer Case, Etourism VENETIAN/PALAZZO RO	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	-160.72
Paychex	Credit Card Charge	45360	JMExpRpt194	Jennifer McConnell, Ribbon for gift baskets for fut.	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	59.00
Davis Media LLC	Credit Card Charge	45361	JMExpRpt194	Jennifer McConnell, Education First, Grand Classn	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	333.76
Venetian/Palazzo Room RS	Bill	45362	41185	FY24 Agency Fee - March 2023	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Amazon	Credit Card Charge	45362	DOExpRpt189	Daniela Owen, I paid for dinner for travel writer Tre	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	213.08
Amazon	Credit Card Charge	45362	JAEExpRpt190	Josue Ayala, FOOD LION #0196, Class: Tourism C	Administration	Office Administration	1864100 - TC - Office Supplies	10.69
Connelly Partners	Credit Card Charge	45362	JAEExpRpt190	Josue Ayala, Board meeting guests, Class: Tourist	Administration	Office Administration	1862210 - TC - Board of Directors	83.98
Waypoint Seafood & Grill	Credit Card Charge	45362	JAEExpRpt190	Josue Ayala, SALADWORKS - WILLIAMSBURG B	Administration	Office Administration	1862210 - TC - Board of Directors	243.04
Food Lion	Credit Card Charge	45362	JAEExpRpt190	Josue Ayala, EXTRA SPACE 7490	Administration	Office Administration	1864000 - TC - Business Expense	295.00
Saladworks	Credit Card Charge	45362	JMExpRpt194	Jennifer McConnell, Soda for the board meeting,	Administration	Office Administration	1862210 - TC - Board of Directors	11.45
Saladworks	Credit Card Charge	45362	JMExpRpt194	Jennifer McConnell, AMZN Mktg US'R64451CT2	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	181.02
Extraspace	Bill	45362	WTC0224	February Services - 3.5 billable hours @ 125 per h	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	437.50
Walmart	Bill	45363	36130318	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	7.88
Amazon	Bill	45363	36130318	Late fee from January Bill due 2-10-24, paid 2-15-	Administration	Office Administration	1864000 - TC - Business Expense	81.12
Weinstein, Richard	Credit Card Charge	45363	DOExpRpt189	Daniela Owen, Breakfast with influencer Evan TS	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	7.34
Great America Financial Services	Credit Card Charge	45363	DOExpRpt189	Daniela Owen, Breakfast with Evan, two parts bec	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	18.98
Great America Financial Services	Credit Card Charge	45363	JAEExpRpt190	Josue Ayala, SALADWORKS - WILLIAMSBURG, (	Administration	Office Administration	1862210 - TC - Board of Directors	12.86
Hohl	Credit Card Charge	45363	JMExpRpt194	Jennifer McConnell, CHESAPEAKE BAY BRIDGE	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	16.00
Hohl	Credit Card Charge	45363	JMExpRpt194	Jennifer McConnell, VTC Visitor Center Seminar,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	213.38
Saladworks	Credit Card Charge	45363	SVEExpRpt187	Vazquez, Sandra, DRI*Gallup for Ally- clifton profil	Administration	Office Administration	1864000 - TC - Business Expense	59.99

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Chesapeake Bay Bridge & Tunnel District	Credit Card Charge	45364	JMExpRpt194	Jennifer McConnell, Amazon.com*R632G0RTO Sc	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	199.40
Refuge Inn	Bill	45365	0011914-IN	Professional fees - March 2024	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Gallup	Bill	45365	1649511233-2024	CONDE NAST TRAVELER - 8 MONTH SUBSCRIP	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	49.99
Amazon	Bill	45365	205848	additional cases 3 @ 1.00 each	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	2.00
Strategic Marketing & Research	Bill	45365	205848	Bulk requests - 4 @ 4.75 each per the contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	19.00
Conde Nast Traveler	Bill	45365	205848	Client Storage - 4 brochures @ 22.50 each per cor	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	90.00
Bluegrass Integrated Communications	Bill	45365	205848	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	120.24
Bluegrass Integrated Communications	Bill	45365	41186	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Bluegrass Integrated Communications	Bill	45365	41190	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	14,430.00
Bluegrass Integrated Communications	Bill	45365	41193	2024 Q1/2 fluent360 Consulting Costs- March	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,572.60
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 2/27 Haunted Williamsburg ticke	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	38.00
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 2/27 Haunted Williamsburg ticke	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	38.00
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 3/1 Williamsburg Walking Tour ti	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 3/1 Williamsburg Walking Tours	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 3/1 Williamsburg Walking Tours	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 3/1 Jamestown Discovery Sunse	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	59.36
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 3/1 Colonial Ghosts tickets for in	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	63.00
Connelly Partners	Bill	45365	41195	S. Flory Exp Rpt - 2/27 Carriage Ride tickets @ Co	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Credit Card Charge	45365	DOExpRpt189	Daniela Owen, I paid for dinner with Travel Writer,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	294.02
Connelly Partners	Credit Card Charge	45365	JMExpRpt194	Jennifer McConnell, Toll cost for Travel from Sem	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	16.00
Connelly Partners	Credit Card Charge	45365	JMExpRpt194	Jennifer McConnell, Itemized receipt attached. bre	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	39.06
Virginia Department of Taxation	Credit Card Charge	45366	DOExpRpt189	Daniela Owen, WAL-MART #1773 Water for welc	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	14.10
Virginia Department of Taxation	Credit Card Charge	45366	DOExpRpt189	Daniela Owen, I paid for lunch with travel writer Sh	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	72.83
Virginia Department of Taxation	Credit Card Charge	45366	JAExpRpt190	Josue Ayala, Supplies for Lori, Class: Tourism Org	Administration	Office Administration	1864100 - TC - Office Supplies	15.95
Walmart	Credit Card Charge	45366	JAExpRpt190	Josue Ayala, SimpleView training, Class: Tourism I	Administration	Office Administration	1860200 - TC - Training	154.43
Opus 9 Steakhouse	Credit Card Charge	45366	JAExpRpt190	Josue Ayala, SimpleView training, Class: Tourism I	Administration	Office Administration	1860200 - TC - Training	213.25
Amazon	Credit Card Charge	45366	JMExpRpt194	Jennifer McConnell, Devin Veal SimpleView Traini	Administration	Office Administration	1860500 - TC - Travel	158.56
Saladworks	Credit Card Charge	45367	DOExpRpt189	Daniela Owen, I paid for travel writer, Sherras tea	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	4.59
Saladworks	Credit Card Charge	45367	JAExpRpt190	Josue Ayala, Subscription, Class: Tourism Organiz	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Hilton	Credit Card Charge	45367	JAExpRpt190	Josue Ayala, Vicki Invoice.pdf Yearly subscription I	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	167.90
1607 Coffee Company	Credit Card Charge	45367	JSYEXRpt192	Julia Smyth-Young, Banners for Visit Williamsburg	Administration	Office Administration	1864000 - TC - Business Expense	441.02
Zoom Video Communications Inc	Credit Card Charge	45368	JCEXPrt191	Jennifer Case, NYTimes*NYTimes disc - No Recei	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Zoom Video Communications Inc	Credit Card Charge	45368	JSYEXRpt192	JYF Director Series Fee	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	52.12
FedEx	Credit Card Charge	45369	JAExpRpt190	Josue Ayala, Hole punch for Lori, Class: Tourism C	Administration	Office Administration	1864100 - TC - Office Supplies	32.95
New York Times	Credit Card Charge	45369	JMExpRpt194	Jennifer McConnell, WAL-MART #5754 Water for I	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	56.40
Jamestown-Yorktown Foundation	Bill	45369	REIMB/MILE 03/17/24	Maryland Motorcoach Association 2024 Winter Op	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	56.55
Amazon	Bill	45369	REIMB/MILE 03/17/24	Drove home on 3/14/2024. VTC Visitor Center Sen	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	195.64
Walmart	Bill	45370	94765	Gratuity only for comped meal at Gabriel Archer Tz	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	6.01
Jennifer McConnell	Bill	45370	94765	Gas for Rental Car	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	25.61
Jennifer McConnell	Bill	45370	94765	Dinner at The Hounds Tale (Adjusted tip reimburse	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	43.08
Percepture	Bill	45370	94765	Dinner at Le Yaca	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	104.83
Percepture	Bill	45370	94765	Budget Rental Car - March 14-17	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	170.39
Percepture	Bill	45370	94765	Lodging at Kingsmill Resort 14-17	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	615.78
Percepture	Bill	45370	94765	Airline - Sherra Meyers Visit	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	927.20
Percepture	Credit Card Charge	45371	DOExpRpt189	Daniela Owen, Breakfast with social media influen	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	19.58
Percepture	General Journal	45371	ExpRptReim	Josue Ayala Exp Rpt Reimbursement	Administration	Office Administration	1864000 - TC - Business Expense	-2.89
Percepture	Credit Card Charge	45371	JAExpRpt190	Josue Ayala, For team member, Class: Tourism Or	Administration	Office Administration	1864000 - TC - Business Expense	84.77
1607 Coffee Company	Credit Card Charge	45371	JAExpRpt190	Josue Ayala, Invoice - 2131.pdf AV for Board mee	Administration	Office Administration	1862210 - TC - Board of Directors	1,095.00
0	Credit Card Credit	45371	JCEXPrt191	Jennifer Case, Cancelled trip to Mediapost confere	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	-174.99
Edible	Credit Card Charge	45371	JCEXPrt191	Jennifer Case, D J*WALL-ST-JOURNAL, Class: Tr	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
AudioCraft	Credit Card Charge	45371	JMExpRpt194	Jennifer McConnell, HARRIS TEETER #462 Educ	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	5.44
American Airlines	Bill	45372	23461275031524	Water Delivery for April	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Wall Street Journal	Bill	45372	9959479388	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-55.30
Walmart	Bill	45372	9959479388	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	12.00
Crystal Springs	Bill	45372	9959479388	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45372	9959479388	Feb 19 - Mar 18, 2024 Wireless	Administration	Office Administration	1864500 - TC - Phone	360.00
Verizon Wireless	Credit Card Charge	45372	DOExpRpt189	Daniela Owen, I paid for Colleens air tour because	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	277.07
Verizon Wireless	Credit Card Charge	45372	DOExpRpt189	Daniela Owen, Tickets for VTC visitor FAM for Go	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	482.52

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Verizon Wireless	Bill	45373	00448	VMA - Annual Membership Dues 2024 good to Jan	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	350.00
Williamsburg Flight Center	Credit Card Charge	45373	DOExpRpt189	Daniela Owen, Breakfast with influencer Colleen	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	18.31
Go Ape	General Journal	45373	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Virginia Motorcoach Association	General Journal	45373	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Mobjack Bay Coffee Roasters	General Journal	45373	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,772.94
Paychex	General Journal	45373	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,618.63
Principal Financial Group	General Journal	45373	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	35,029.61
Principal Financial Group	Credit Card Charge	45373	SVExpRpt187	Vazquez, Sandra, 1-800-FLOWERS.COM, INC.,	Administration	Office Administration	1864000 - TC - Business Expense	91.14
Paychex	Credit Card Charge	45376	DOExpRpt189	Daniela Owen, Adobe subscription for visit williamsburg	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	300.90
Paychex	Credit Card Charge	45377	DOExpRpt189	Daniela Owen, FH* WILLIAMSBURG WALKI Tour	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	21.20
1-800 flowers	Credit Card Charge	45377	DOExpRpt189	Daniela Owen, SQ *SWEETHAVEN LAVENDER O	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	300.00
Adobe	Bill	45378	12102	Strictly Business Sponsorship 4-1-2024 to 4-17-20;	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	4,000.00
Williamsburg Walking Tour	Credit Card Charge	45378	JAExpRpt190	Josue Ayala, Half and Half, Class: Tourism Organi	Administration	Office Administration	1864100 - TC - Office Supplies	6.05
Sweethaven Lavender of Williamsburg	Credit Card Charge	45379	DOExpRpt189	Daniela Owen, Paying for stay for German travel w	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	758.30
Davis Media LLC	Credit Card Charge	45379	JAExpRpt190	Josue Ayala, Travel South Conference expense for	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	250.00
Food Lion	Credit Card Charge	45379	JMExpRpt194	Jennifer McConnell, Water for Education First,	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	42.30
The Williamsburg Lodge	Credit Card Charge	45379	SVExpRpt187	Vazquez, Sandra, Jennies birthday card FOOD LIC	Administration	Office Administration	1864000 - TC - Business Expense	6.09
Travel South USA	Bill	45380	94728	Public Relations Service March 2024	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Walmart	Credit Card Charge	45380	DOExpRpt189	Daniela Owen, Swag from Casa Pearl - mini hot se	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	479.52
Chesapeake Bank	Credit Card Credit	45380	JMExpRpt194	Jennifer McConnell, Amazon Refund 17.97 3.29.p	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	-17.97
Percepture	Bill	45382	41426	March OOP Costs - Migration, Hosting, Licensing	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Casa Pearl	Bill	45382	41429	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	4,221.36
Amazon	Bill	45382	41429	ASwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	4,648.51
Connelly Partners	Bill	45382	41429	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,321.75
Connelly Partners	Bill	45382	41429	Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,653.70
Connelly Partners	Bill	45382	41429	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	39,277.68
Connelly Partners	Bill	45382	41429	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	42,318.12
Connelly Partners	Bill	45382	41430	2024 Q1/2 Paid Search Media - March - Google LL	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	65,338.66
Connelly Partners	Bill	45382	41431	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	25,585.07
Connelly Partners	Bill	45382	41431	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	30,431.31
Connelly Partners	Bill	45382	41432	VistaGraphics, Inc. (cc) - VRLTA Guide	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	7,416.00
Connelly Partners	Bill	45382	41433	FY24 OOH Media - March - NPRP Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	894,000.00
Connelly Partners	Bill	45382	41434	B. Frechette Exp Rpt - 3/26 Williamsburg Client rec	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	954.24
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 4/1 Refunded for \$59.36 - Jame	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-59.36
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/18 Yorktown Ghost Walk ticke	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	14.84
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/18 Haunted Williamsburg tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	19.00
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/27 Full Circle yoga booking for	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	25.00
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/20 Jamestown Haunted River	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	31.80
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/18 Yorktown Sail tickets for inl	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	48.89
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/22 CW Haunted Tour tickets fo	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	57.00
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/25 Secrets of Williamsburg To	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	82.50
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/18 CW Musket Range ticket fo	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	95.00
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/18 E-bike tour tickets for influe	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	107.70
Connelly Partners	Bill	45382	41435	S. Flory Exp Rpt - 3/18 Covered hotel stay for influ	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	575.64
Connelly Partners	Bill	45382	41435	WTC '2024 Influencer Pymts' Evan Woodward FAI	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	9,000.00
Connelly Partners	Bill	45382	41465	23-WTC-0540 - 2024 Q1/2 - Broadcast Media - Ma	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	524,898.80
Connelly Partners	General Journal	45382	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	205.00
Connelly Partners	General Journal	45382	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,418.00
Connelly Partners	General Journal	45382	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,619.00
Paychex	General Journal	45382	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	35,030.00
0	Bill	45383	1344101	April monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
City of Williamsburg	Bill	45383	40060	2024/2025 VRLTA Annual Membership Dues (4/1)	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	850.00
James City County	Bill	45383	41686	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,246.54
Emburse, Inc.	Bill	45383	41686	Local Daily Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,500.00
Virginia Restaurant Lodging Travel Assoc	Bill	45383	41686	VistaGraphics, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	6,985.00
Connelly Partners	Bill	45383	41686	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	14,496.94
Connelly Partners	Bill	45383	41686	Spotify USA Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	15,408.60
Connelly Partners	Bill	45383	41686	VistaGraphics, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	32,699.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	45383	41686	RateGain Adara Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	57,200.05
Connelly Partners	Bill	45383	41686	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	98,860.13
Connelly Partners	Bill	45383	41692	Uplers freelance web development srvc 3/11: 12h	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	203.00
Connelly Partners	Bill	45383	41695	WTC '2024 Influencer Pymts' Evan Woodward trav	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	329.92
Connelly Partners	Bill	45383	41695	WTC '2024 Influencer Pymts' Evan Woodward trav	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	402.00
Connelly Partners	Bill	45383	41707	23-WTC-0547 - 2024 Q1/2 Programmatic Take Ov	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	60,153.73
Connelly Partners	Bill	45383	5254	LiveIT Package - Asset tracking - Active Managed	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45383	5254	LiveStor Data Storage Service w/ Backup	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45383	5254	LiveIT Package - Per PC - 13 @ 34.99 - April	Administration	Office Administration	1864600 - TC - Online Service	454.87
LiveWire Business Solutions LLC	Bill	45383	5269	Trunking-2 line phone; Cloud Server; DID Mgmt - /	Administration	Office Administration	1864600 - TC - Online Service	322.50
LiveWire Business Solutions LLC	Bill	45383	647804	ACCE Life AD&D/Long Term Disability - April	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,080.02
LiveWire Business Solutions LLC	Bill	45383	94778	Lyft ride on 3-12	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	9.67
LiveWire Business Solutions LLC	Bill	45383	94778	Lft ride on 3-12	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	20.33
Assn of Chamber of Commerce Exec	Bill	45383	94778	Lyft ride on 3-13	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	31.05
Percepture	Bill	45383	94778	Culture Cafe (The Place on the Corner) Lunch 3/11	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	35.91
Percepture	Bill	45383	94778	Williamsburg Walking Tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.52
Percepture	Bill	45383	94778	Huzzah! Breakfast 3/13	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	49.28
Percepture	Bill	45383	94778	Colonial Ghosts Tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	50.00
Percepture	Bill	45383	94778	Lyft ride on 3-14	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	63.99
Percepture	Bill	45383	94778	Opus 9 Steakhouse Dinner 3/13	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	157.47
Percepture	Bill	45383	94778	Budget Rental Car - March 11-14	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	280.58
Percepture	Bill	45383	94778	Tracey Teo Trip to Williamsburg March 11- 14th Di	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,354.40
Percepture	Credit Card Charge	45383	DOExpRp1189	Daniela Owen, Dinner - traveling to eTourism confr	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	17.24
Percepture	General Journal	45383	EMP_BEN-TC	Anthem Invoice - ER Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	58.99
Percepture	General Journal	45383	EMP_BEN-TC	Anthem Invoice - ER Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	266.24
Panda Express	General Journal	45383	EMP_BEN-TC	Anthem Invoice - ER Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	9,217.72
Anthem	General Journal	45383	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45383	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-126.00
Anthem	General Journal	45383	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	4.00
Adobe	General Journal	45383	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	25.61
Emburse, Inc.	General Journal	45383	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45383	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Adobe	General Journal	45383	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	-6,562.50
Emburse, Inc.	General Journal	45383	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Adobe	General Journal	45383	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Connelly Partners	General Journal	45383	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	166.97
Pantheon	General Journal	45383	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	183.75
Connelly Partners	General Journal	45383	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	982.40
Connelly Partners	General Journal	45383	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.87
Pantheon	General Journal	45383	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Connelly Partners	General Journal	45383	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,467.23
Connelly Partners	General Journal	45383	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Pantheon	General Journal	45383	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Zartico, Inc	General Journal	45383	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	9,433.40
Connelly Partners	Credit Card Charge	45383	JMExpRp1194	Jennifer McConnell, Water for Education First 4.01	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Connelly Partners	General Journal	45383	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	17.45
Zartico, Inc	General Journal	45383	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Walmart	Bill	45383	REIMB/MILE 03/24	Back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.20
Great America Financial Services	Bill	45383	REIMB/MILE 03/24	Back to First Baptist Church to meet Evan and pick	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.20
Great America Financial Services	Bill	45383	REIMB/MILE 03/24	Meet Sherra at Williamsburg Manor for a tour	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.34
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Pick up Tracey and Wesley	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.60
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Take Tracey and Wesley to First Baptist Church	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.74
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Take Tracey and Wesley back to the Lodge	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.74
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Headed back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	1.01
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Headed back to Topsy Beans to pick up Tracey and	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	1.07
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Dropped Tracey and Wesley off at Topsy Beans	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	1.61
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Pick up Tracey (journalist for AAA) and took her an	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	2.28
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Pick up Tracey (journalist for AAA) and took her an	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	2.75

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Pick up swag items from Casa Pearl	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.08
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Pick up Tracey and Wesley	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.35
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Meet influencer Colleen at 1607 Coffee house	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.35
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Head to Kingsmill to drop off gift basket for Sherra	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.42
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Took Tracey and Wesley to Freedom Park	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.95
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Done Ubering for the day and headed back to the	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.02
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Take Tracey and Wesley to Jamestown Settlement	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.22
Daniela Owen	Bill	45383	REIMB/MILE 03/24	back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.76
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Meet Sherra at the Maine Event Center	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.03
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Meet Colleen in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.90
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Drop off gift basket for visiting influencer Evan	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.37
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Meet Sherra at Kingsmill Resort, then join her for	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.37
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Then picked up Tracey and Wesley	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.58
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Meet Colleen in Yorktown then back to the office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.78
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Met influencer Evan at Hohl	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	10.05
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Pick up Tracey (journalist for AAA) and took her an	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	10.12
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Headed back home after dropping Tracey and We	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	10.18
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Pick up Tracey from Jolls Mill Pond and drop her o	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	10.85
Daniela Owen	Bill	45383	REIMB/MILE 03/24	To pick up swag	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.48
Daniela Owen	Bill	45383	REIMB/MILE 03/24	back home from round trip	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	16.82
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Get footage of Irish dancing for social at their perf	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	20.90
Daniela Owen	Bill	45383	REIMB/MILE 03/24	Get footage of Irish dancing from Rose and Sword	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	23.18
Daniela Owen	General Journal	45383	Rent_ADJ	2024 Expense True-Up	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	185.55
Daniela Owen	General Journal	45383	Rent_ADJ	2024 Rent Expense True-Up	Administration	Office Administration	1864900 - Interest Expense	4,982.50
Daniela Owen	General Journal	45383	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	44.08
0	General Journal	45383	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Williamsburg Area Chamber of Commerce	General Journal	45383	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,480.25
Williamsburg Area Chamber of Commerce	Credit Card Charge	45383	SVExpRpt187	Vazquez, Sandra, Indeed 90546000,	Administration	Office Administration	1868000 - TC - Recruiting	159.15
Williamsburg Area Chamber of Commerce	General Journal	45383	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-35,030.00
Williamsburg Area Chamber of Commerce	General Journal	45383	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-2,619.00
Indeed	General Journal	45383	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-2,418.00
Paychex	General Journal	45383	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-205.00
Paychex	General Journal	45383	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Principal Financial Group	Invoice	45384	1047	Sponsorship agreement for the VMA/NCMA/MCSC	Other Sales & Marketing	Group Tour Sales & Marketing	0565000 - Tours (Group)	-5,000.00
Paychex	Bill	45384	3144952 DEPOSIT	2026 VSAE Annual Conference.	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	20,000.00
0	Bill	45384	94782	Virgo Awards (Entry)	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	40.00
Virginia Tourism Corporation	Bill	45384	94782	Virgo Award (Itself)	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Associations & Meetings	105.00
The Williamsburg Lodge	Credit Card Charge	45384	DOExpRpt189	Daniela Owen, VTC Visitor FAM tickets for Go APE	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	15.08
Percepture	Credit Card Charge	45384	DOExpRpt189	Daniela Owen, Uber ride from hotel to airport UBEI	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	28.71
Percepture	Credit Card Charge	45384	DOExpRpt189	Daniela Owen, Breakfast at hotel before conferenc	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	38.09
Go Ape	Credit Card Charge	45384	DOExpRpt189	Daniela Owen, Dinner at eTourism conference T	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	83.38
Uber	Credit Card Charge	45384	JAExpRpt190	Josue Ayala, Note pads for Jen Case, Class: Touri	Administration	Office Administration	1864100 - TC - Office Supplies	7.79
Canyon Ranch Spa + Fitness Las Vegas	Credit Card Charge	45384	JAExpRpt190	Josue Ayala, Snacks for team, Class: Tourism Org	Administration	Office Administration	1864100 - TC - Office Supplies	34.50
The Bedford	Credit Card Charge	45384	JAExpRpt190	Josue Ayala, Paper, Class: Tourism Organizational	Administration	Office Administration	1864100 - TC - Office Supplies	43.42
Amazon	Credit Card Charge	45384	JAExpRpt190	Josue Ayala, Office Supplies, Class: Tourism Orga	Administration	Office Administration	1864100 - TC - Office Supplies	73.31
Amazon	Credit Card Charge	45384	JAExpRpt190	Josue Ayala, ICONTACT subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	399.00
Office Max	Credit Card Charge	45384	SVExpRpt187	Vazquez, Sandra, HARRIS TEETER #0320 Gift ca	Administration	Office Administration	1864000 - TC - Business Expense	25.00
Amazon	Credit Card Charge	45385	JCExpRpt191	Jennifer Case, Don't have receipt because it was c	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	19.96
iContact	Credit Card Charge	45385	JCExpRpt191	Jennifer Case, Taste testing for content marketing	Administration	Office Administration	1864000 - TC - Business Expense	44.54
HARRIS TEETER	Bill	45386	10272	2024 IPW Participation Fee May 3-7, 2024 - Los A	Other Sales & Marketing	International Sales & Marketing	0465010 - Trade Show (International)	3,000.00
Daily Press / Virginia Gazette	Bill	45387	5178449	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
Corey's Chicken Shack	Credit Card Charge	45387	ARExpRpt201	Paz Alejandra Ramello, Crescent Leadership Conf	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	77.55
Virginia Tourism Authority	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, Tip for Uber ride to airport UBER T	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.44
Paychex	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, VENETIAN STARBUCKS - lunch at	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	20.03
Walmart	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, SQ *EINSTEIN BROS. BAGELS Br	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	22.91
Uber	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, TST* JUICEFARM- PALAZZO Brea	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	26.58
Starbucks	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, Uber ride to airport UBER TRIP,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	27.24
Einstein Bros. Bagels	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, Dinner, second night of eTourism c	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	37.43

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
JuiceFarm	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, Dinner at E-Tourism Summit. Dinne	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	43.65
Uber	Credit Card Charge	45387	DOExpRpt198	Daniela Owen, NORFOLK AIRPORT AUTHORITY	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	46.00
Grimaldi's	Credit Card Charge	45387	JAExpRpt203	Josue Ayala, DROPBOX*36CM1GF8QFY5,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	11.99
The Venetian	Credit Card Charge	45387	JMExpRpt200	Jennifer McConnell, WAL-MART #5754 Walmart	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Norfolk International	General Journal	45387	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
Dropbox	General Journal	45387	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Walmart	General Journal	45387	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,772.94
Paychex	General Journal	45387	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,615.48
Principal Financial Group	General Journal	45387	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	35,029.61
Principal Financial Group	Credit Card Charge	45388	DOExpRpt198	Daniela Owen, Hotel cost for E-Tourism Summit, w	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	855.73
Paychex	Bill	45390	5274	2 Video Cables - DP to HDMI	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	44.00
Paychex	Bill	45390	5274	LiveIT Labor 1.5 hours @ 120 per hour (discounte	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	180.00
The Venetian	Bill	45390	5274	Laptop Dock	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	186.97
LiveWire Business Solutions LLC	Bill	45390	5274	Dell Laptop Latitude 15in - CPU i5 - RAM 12GB - C	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	1,263.50
LiveWire Business Solutions LLC	Credit Card Charge	45390	JMExpRpt200	Jennifer McConnell, water 4.08.24 10.89 Viajes.pd	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	10.89
LiveWire Business Solutions LLC	Credit Card Charge	45390	JMExpRpt200	Jennifer McConnell, MRN Educational Summit.pdf	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	2,650.00
LiveWire Business Solutions LLC	Bill	45391	100615	2024 Annual Conference Last Night's Dinner - Spo	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	8,000.00
HARRIS TEETER	Bill	45391	100615	2025 Annual Conference Marketing Co-Op	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	10,000.00
Reunion Group	Credit Card Charge	45391	JAExpRpt203	Josue Ayala, WY DAILY SUBSCRIPTION,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
National Assoc of Motorcoach Operators	Bill	45391	REIMB/EXP 03/24	Forgot card for Staples run and ended up paying ir	Administration	Office Administration	1864100 - TC - Office Supplies	224.46
National Assoc of Motorcoach Operators	Bill	45391	WTC0324	March Services - 5.5 billable hours @ 125 per hour	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	687.50
Davis Media LLC	Bill	45392	41427	FY24 Agency Fee - April 2024	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Josue Ayala	Bill	45392	41428	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Weinstein, Richard	Bill	45392	41436	2024 Q1/2 fluent360 Consulting Costs- April	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,572.60
Connelly Partners	Credit Card Charge	45392	DOExpRpt198	Daniela Owen, Breakfast with influencer Jane. I ha	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	24.38
Connelly Partners	Bill	45393	41438	23-WTC-0232 - FY24 Simpleview CMS (4 of 4) Qu	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	6,250.00
Connelly Partners	Bill	45393	41439	WTC 'FY24 Simpleview Maintenance' SimpleSupp	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	1,500.00
Aromas	Bill	45393	49599	Freight for palette shipment of Visitor Guides to Blk	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	400.00
Connelly Partners	Credit Card Charge	45393	JAExpRpt203	Josue Ayala, Coffee Creamer and cupsAMZN Mkt	Administration	Office Administration	1864100 - TC - Office Supplies	41.01
Connelly Partners	Credit Card Charge	45393	JAExpRpt203	Josue Ayala, Storage Unit Rental EXTRA SPACE i	Administration	Office Administration	1864000 - TC - Business Expense	295.00
VistaGraphics Inc	Credit Card Charge	45393	SVExpRpt197	Vazquez, Sandra, Jennie's b-day,	Administration	Office Administration	1864000 - TC - Business Expense	25.24
Amazon	Credit Card Charge	45394	ARExpRpt201	Paz Alejandra Ramello, Registration for Spring 20:	Other Sales & Marketing	Group Tour Sales & Marketing	0564510 - Sales Calls (Group)	125.00
Extraspace	Credit Card Charge	45394	DOExpRpt198	Daniela Owen, Peanuts for gift influencer baskets :	Public Relations	Destination Marketing	1769400 - Public Relations Firm	90.90
Fresh	Credit Card Charge	45394	ExpRpt204	Julia Smyth-Young, IPW - Travel South Event,	Administration	Office Administration	1860500 - TC - Travel	1,177.20
VADMO	Credit Card Charge	45394	JAExpRpt203	Josue Ayala, Chair for SelenaAMZN Mktp US*P59	Administration	Office Administration	1864000 - TC - Business Expense	167.19
Whitley's Peanuts	Credit Card Charge	45394	JMExpRpt200	Jennifer McConnell, Water for the pre-FAM AATC	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	14.10
Delta	Credit Card Charge	45395	SVExpRpt197	Vazquez, Sandra, DRI*Gallup,	Administration	Office Administration	1864000 - TC - Business Expense	59.99
Staples	Credit Card Charge	45396	DOExpRpt198	Daniela Owen, WATER STREET GRILLE Lunch w	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	69.66
Walmart	Credit Card Charge	45396	DOExpRpt198	Daniela Owen, International dinner paid for with UI	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	158.16
Gallup	Credit Card Charge	45396	JAExpRpt203	Josue Ayala, Wireless Mic for AllyAMZN Mktp US*	Administration	Office Administration	1864000 - TC - Business Expense	19.99
Water Street Grill	Credit Card Charge	45396	JCExpRpt199	Jennifer Case, NYTimes*NYTimes disc Subscriptio	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
CHRISTIANA CAMPBELL'S	Credit Card Charge	45396	JMExpRpt200	Jennifer McConnell, Name Tags for the pre-FAM A	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	7.79
Amazon	Bill	45397	23461275041224	Water Delivery for May 2024	Administration	Office Administration	1864000 - TC - Business Expense	30.23
New York Times	Bill	45397	36342960	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	12.42
Staples	Bill	45397	36342960	Quarterly Usage for Color Images	Administration	Office Administration	1864000 - TC - Business Expense	925.43
Crystal Springs	Bill	45397	647703	ACCE Quarter 401K Administrative Fee	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	412.50
Great America Financial Services	Credit Card Charge	45397	ARExpRpt201	Paz Alejandra Ramello, Bottled water. See the iten	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	6.74
Great America Financial Services	Credit Card Charge	45397	ARExpRpt201	Paz Alejandra Ramello, Lunch for AATC FAM parti	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	333.96
Assn of Chamber of Commerce Exec	Credit Card Charge	45397	ARExpRpt201	Paz Alejandra Ramello, Lunch for AATC Fam parti	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	337.86
Aramark	Credit Card Charge	45397	DOExpRpt198	Daniela Owen, I grabbed water and ice quickly wh	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	12.32
Wallace Cafe	Credit Card Charge	45397	DOExpRpt198	Daniela Owen, Last minute rental fromWILLIAMSE	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	32.40
Wallace Cafe	Credit Card Charge	45397	DOExpRpt198	Daniela Owen, VTC partnership - lunch with travel	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	82.66
Chowning's vendor booth outside CW	Credit Card Charge	45397	JAExpRpt203	Josue Ayala, Printer Ink for Finance printerAMZN	Administration	Office Administration	1864100 - TC - Office Supplies	116.89
Virginia Department of Taxation	Bill	45398	5283	LiveIT Labor 1.5 hours @ 120 per hour (discounte	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	180.00
Virginia Department of Taxation	Bill	45398	5283	Dell Laptop Latitude 15in - CPU i5 - RAM 12GB - E	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	1,263.50
Virginia Department of Taxation	Bill	45398	94785	Drink - Dunkin', Great Wolf Lodge 3/26	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3.32
LiveWire Business Solutions LLC	Bill	45398	94785	Snack - Great Wolf Lodge	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	17.49
LiveWire Business Solutions LLC	Bill	45398	94785	Lunch - Great Wolf Lodge 3/25	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	22.19



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Percepture	Bill	45398	94785	Activity - Great Wolf Lodge 3/28	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	24.99
Percepture	Bill	45398	94785	Activity - Bounce House FEC 3/26	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	45.00
Percepture	Bill	45398	94785	Activity - Great Wolf Lodge	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	50.00
Percepture	Bill	45398	94785	Dinner - Great Wolf Lodge 3/28	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	59.97
Percepture	Bill	45398	94785	Dinner - Olde Town Pizza 3/27	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	64.90
Percepture	Bill	45398	94785	Carriage Ride 3/26	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Percepture	Bill	45398	94785	Lunch - Juicing Life Bar 3/26	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.78
Percepture	Bill	45398	94785	Breakfast - Great Wolf Lodge 3/28	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	79.87
Percepture	Bill	45398	94785	Breakfast - Shorty's Diner 3/26	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	90.40
Percepture	Bill	45398	94785	Activity - Great Wolf Lodge 3/28	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	100.00
Percepture	Bill	45398	94785	Dinner - Food for Thought 3/26	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	100.40
Percepture	Bill	45398	94785	Breakfast - Southern Pancake House 3/27	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	104.76
Percepture	Bill	45398	94785	Breakfast - Astronomical Pancake House 3/29	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	110.00
Percepture	Bill	45398	94785	Dinner - Water Street Grille 3/25	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	150.00
Percepture	Bill	45398	94785	Mileage	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	223.39
Percepture	Bill	45398	94785	Great Wolf Lodge - 3/25-3/28	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	449.76
Percepture	Credit Card Charge	45398	DOExpRpt198	Daniela Owen, AATC PRE-FAM lunch for PIERCE	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	319.68
Percepture	Credit Card Credit	45398	JAEExpRpt203	Josue Ayala, Credit for Annual Business charge or	Administration	Office Administration	1864000 - TC - Business Expense	-167.90
Percepture	Credit Card Charge	45398	JAEExpRpt203	Josue Ayala, MembershipZOOM.US,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Pierce's Pitt Bar-B-Que	Credit Card Charge	45398	JAEExpRpt203	Josue Ayala, Dry Erase Board for AllyAMZN Mktp I	Administration	Office Administration	1864000 - TC - Business Expense	43.19
Zoom Video Communications Inc	Credit Card Charge	45398	JAEExpRpt203	Josue Ayala, Keyboard and Display port for Selenz	Administration	Office Administration	1864000 - TC - Business Expense	205.04
Zoom Video Communications Inc	Credit Card Charge	45398	JCEExpRpt199	Jennifer Case, Jennifer Case Business Cards,	Administration	Office Administration	1864100 - TC - Office Supplies	40.20
Amazon	Credit Card Charge	45398	JCEExpRpt199	Jennifer Case, Selena Coles Business cards,	Administration	Office Administration	1864100 - TC - Office Supplies	40.20
Amazon	Credit Card Charge	45398	JCEExpRpt199	Jennifer Case, Supplies for Strictly Business booth	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	41.70
FedEx	Credit Card Charge	45398	JMExpRpt200	Jennifer McConnell, AROMAS 1781 CAFE PrefAI	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	25.63
FedEx	Credit Card Charge	45398	JMExpRpt200	Jennifer McConnell, Gift for the pre-FAM special e	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	292.98
Staples	Credit Card Charge	45398	JMExpRpt200	Jennifer McConnell, Camp Critter, restaurant locat	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	698.94
Aromas	Bill	45399	1000016342	Marketing Efforts resulting from CP pull back.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Special Themed Programs	25,000.00
Jamestown-Yorktown Foundation	Bill	45399	206292	additional cases 1 @ 1.00 each	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	1.00
Great Wolf Lodge of Williamsburg LLC	Bill	45399	206292	Bulk requests - 9 @ 4.75 each per the contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	42.75
Expedia, Inc.	Bill	45399	206292	Client Storage - 4 brochures @ 22.50 each per cor	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	90.00
Bluegrass Integrated Communications	Bill	45399	206292	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	180.02
Bluegrass Integrated Communications	Credit Card Charge	45399	DOExpRpt198	Daniela Owen, Dinner with travel writer Michele He	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	43.63
Bluegrass Integrated Communications	Credit Card Charge	45399	DOExpRpt198	Daniela Owen, Lunch with Selena on her first day	Administration	Office Administration	1860550 - TC - Meals & Entertainment	69.30
Bluegrass Integrated Communications	Credit Card Charge	45399	ExpRpt204	Julia Smyth-Young, AATC Conference FAIRFIELD	Administration	Office Administration	1860500 - TC - Travel	1.00
La tienda	Credit Card Charge	45399	ExpRpt204	Julia Smyth-Young, Amenity for AATC visit ,	Administration	Office Administration	1864000 - TC - Business Expense	173.18
Old City Barbeque	Credit Card Charge	45399	JCEExpRpt199	Jennifer Case, Subscription D J*WALL-ST-JOURN	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Fairfield Inn & Suites Chesapeake	Credit Card Charge	45399	SVExpRpt197	Vazquez, Sandra, Jen and Julia's b-day card TARC	Administration	Office Administration	1864000 - TC - Business Expense	10.36
Jamestown-Yorktown Foundation	Bill	45400	206291	Load Data File - 3 @ 18.5 ea. March	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	55.50
Wall Street Journal	Bill	45400	206291	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	2,087.46
Target	Bill	45400	206291	Residential requests X 2148- USPS Address Prep,	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	3,597.90
Bluegrass Integrated Communications	Bill	45400	9961972205	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-55.20
Bluegrass Integrated Communications	Bill	45400	9961972205	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	12.20
Bluegrass Integrated Communications	Bill	45400	9961972205	\$40 Internet & BUS UNL Credit 03/27 - 04/18 -\$40	Administration	Office Administration	1864500 - TC - Phone	29.68
Verizon Wireless	Bill	45400	9961972205	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	277.70
Verizon Wireless	Bill	45400	9961972205	Mar 19 - Apr 18, 2024 Wireless	Administration	Office Administration	1864500 - TC - Phone	400.00
Verizon Wireless	Credit Card Charge	45400	ExpRpt204	Julia Smyth-Young, AATC Conference,	Administration	Office Administration	1860500 - TC - Travel	159.85
Verizon Wireless	Bill	45401	0011934-IN	Professional fees - April 2024	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Verizon Wireless	Bill	45401	2418	One-Third share of registration cost of \$4000.00 fo	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	1,333.34
Fairfield Inn & Suites Chesapeake	Credit Card Charge	45401	DOExpRpt198	Daniela Owen, CULTURE CAFE Lunch with influer	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	18.68
Strategic Marketing & Research	Credit Card Charge	45401	DOExpRpt198	Daniela Owen, Travel writer, Madelines massage,	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	435.54
Fairfax County Convention and Visitors	Credit Card Credit	45401	JAEExpRpt203	Josue Ayala, Refund Soaps for swag refund,	Administration	Office Administration	1864000 - TC - Business Expense	-16.86
Culture Cafe	Credit Card Charge	45401	JAEExpRpt203	Josue Ayala, Swag purchase 2024-04-19 163040,j	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	257.66
Spa of CW	Credit Card Charge	45401	JAEExpRpt203	Josue Ayala, Intuit QB's Desktop 2024 ProgramAV	Administration	Office Administration	1864000 - TC - Business Expense	1,495.00
Perfectly Natural Soap	Credit Card Charge	45401	JMExpRpt200	Jennifer McConnell, Water for Grand Classroom w	Other Sales & Marketing	Group Tour Sales & Marketing	0664200 - Materials (Group)	10.89
Perfectly Natural Soap	Credit Card Charge	45401	JMExpRpt200	Jennifer McConnell, Sean Grant, attendee at AATC	Other Sales & Marketing	MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	128.23
Amazon	General Journal	45401	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	205.38
HARRIS TEETER	General Journal	45401	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Williamsburg Woodlands	General Journal	45401	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,649.63
Paychex	General Journal	45401	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,615.48
Principal Financial Group	General Journal	45401	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	35,029.61
Principal Financial Group	Bill	45402	41688	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	39,262.51
Paychex	Credit Card Charge	45402	DOExpRpt198	Daniela Owen, Paid for lunch with travel writer Mic	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	28.02
Paychex	Credit Card Charge	45403	DOExpRpt198	Daniela Owen, Cake for Jens birthday	SAMSCLUI Administration	Office Administration	1860550 - TC - Meals & Entertainment	19.17
Connelly Partners	Credit Card Credit	45403	JAExpRpt203	Josue Ayala, VTC Marketing Credit	VADMO, Administration	Office Administration	1864000 - TC - Business Expense	-80.00
Hohl	Credit Card Charge	45403	JMExpRpt200	Jennifer McConnell, Luggage Tags loops for extra	Administration	Office Administration	1864100 - TC - Office Supplies	17.98
Walmart	Credit Card Charge	45403	JMExpRpt200	Jennifer McConnell, Skinny Pop Welcome Ameniti	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	28.90
VADMO	Credit Card Charge	45403	JMExpRpt200	Jennifer McConnell, Education First Skinny Pop W	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	43.35
Amazon	Credit Card Charge	45403	SVEExpRpt197	Vazquez, Sandra, Jen's birthday gift card,	Administration	Office Administration	1864000 - TC - Business Expense	25.00
Amazon	Bill	45404	2404AFRI	African American Travel Conference FAM Tour Lo	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	7,199.18
Amazon	Credit Card Charge	45404	JMExpRpt200	Jennifer McConnell, Skinny Pop Welcome Ameniti	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	14.45
Saladworks	General Journal	45404	PR_TAX_ADJ	SUI Tax Adjustmnet - Q1 2024	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	696.58
Great Wolf Lodge of Williamsburg LLC	Bill	45405	12103	Strictly Business Fall Sponsorship 10-1-2024 to 10	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	4,000.00
Amazon	Bill	45405	B198023658B	20 White Tumblers for MICE @ 17.93 each	Other Sales & Marketing	Sports Sales & Marketing	0764200 - Materials (Sports)	358.55
Paychex	Bill	45405	B198023658B	20 White Tumblers for AATC FAM @ 17.93 each	Other Sales & Marketing	Sports Sales & Marketing	0764200 - Materials (Sports)	358.60
Davis Media LLC	Bill	45405	B198023658B	20 White Tumblers for Crescent Leadership Confe	Other Sales & Marketing	Sports Sales & Marketing	0764200 - Materials (Sports)	358.60
Proforma Think Ink	Bill	45405	B198023658B	40 White Tumblers for VTC FAM @ 17.93 each	Other Sales & Marketing	Sports Sales & Marketing	0764200 - Materials (Sports)	717.20
Proforma Think Ink	Bill	45405	B198023660B	Black Fanny Packs 150.00 @ 5.00 each	Other Sales & Marketing	Sports Sales & Marketing	0764200 - Materials (Sports)	774.06
Proforma Think Ink	Bill	45405	B198023661A	1,000 White Bags for Groups @ .53 each	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	529.42
Proforma Think Ink	Bill	45405	B198023661A	1,500 White Bags for Groups @ .53 each	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	795.00
Proforma Think Ink	Credit Card Charge	45405	JAExpRpt203	Josue Ayala, Dry Erase Board for SelenaAMZN Mi	Administration	Office Administration	1864000 - TC - Business Expense	43.19
Proforma Think Ink	Credit Card Charge	45405	SVEExpRpt197	Vazquez, Sandra, Card for Josue- Admin day,	Administration	Office Administration	1864000 - TC - Business Expense	5.34
Proforma Think Ink	Bill	45406	10265	2024 IPW Participation Fee May 3-7, 2024 - Los A	Other Sales & Marketing	International Sales & Marketing	0465010 - Trade Show (International)	3,000.00
Amazon	Bill	45407	655074	Professional Services rendered through March 31,	Administration	Office Administration	1862100 - TC - Legal & Accounting	126.00
Target	Credit Card Charge	45407	DOExpRpt198	Daniela Owen, Adobe subscriptions for Visit Willia	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	324.89
Virginia Tourism Authority	Bill	45407	IUSDN1257358825	HP print trial program for printer purchase. Cancel	Administration	Office Administration	1864000 - TC - Business Expense	13.90
Sands Anderson	Credit Card Charge	45407	JAExpRpt203	Josue Ayala, Binder clips for the officeAMZN Mktp	Administration	Office Administration	1864100 - TC - Office Supplies	22.66
Adobe	Credit Card Charge	45407	JAExpRpt203	Josue Ayala, Lamp for SelenaAMZN Mktp US*BM!	Administration	Office Administration	1864000 - TC - Business Expense	25.99
HP Instant Ink	Credit Card Charge	45407	JMExpRpt200	Jennifer McConnell, Water for Education First.pdf!	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Amazon	Bill	45407	JSYExpRpt195	Needed to head home from Strictly Business to pre	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	0.47
Amazon	Bill	45407	JSYExpRpt195	AATC to Strictly Business at the Williamsburg Win	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	31.42
Walmart	Bill	45407	JSYExpRpt195	AATC	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	34.24
Julia Smyth-Young	Bill	45407	JSYExpRpt195	AATC, did not have a hotel for the evening.	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	68.47
Julia Smyth-Young	Bill	45407	JSYExpRpt195	AATC, return home on 4/18/2024. Conference end	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	68.47
Julia Smyth-Young	Bill	45407	SYTA-11695	2024 SYTA Annual Conf registration for Ally and J	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	2,745.00
Julia Smyth-Young	Bill	45407	WLMSBRG LIVE 2024	Williamsburg Live Transportation Service	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	7,800.00
Julia Smyth-Young	Bill	45408	4-15-24VW@JYF	AATC Dinner with VW and JYF	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	1,056.00
SYTA Student & Youth Travel Association	Credit Card Charge	45408	JCExpRpt199	Jennifer Case, Selena Coles PRSA membership P	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	407.00
Oleta Coach Lines, Inc.	Credit Card Charge	45408	SVEExpRpt197	Vazquez, Sandra, Flowers for Daniela,	Administration	Office Administration	1864000 - TC - Business Expense	68.88
The Hounds Tail	Credit Card Charge	45409	JAExpRpt203	Josue Ayala, Cupcakes for Sandra's BirthdayTST*	Administration	Office Administration	1864000 - TC - Business Expense	43.14
PRSA (Public Relations Society of America	Credit Card Charge	45410	JAExpRpt203	Josue Ayala, David's DeskAMZN Mktp US*A410Dz	Administration	Office Administration	1864000 - TC - Business Expense	479.95
1-800 flowers	General Journal	45410	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	223.65
Extra-ordinary Cupcakes	General Journal	45410	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Amazon	General Journal	45410	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,766.78
Paychex	General Journal	45410	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,780.69
Principal Financial Group	General Journal	45410	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	36,937.31
Principal Financial Group	Bill	45411	5317	LiveIT Labor 1.5 hours @ 120 per hour (discounte	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	180.00
Paychex	Bill	45411	5317	Dell Laptop Latitude 15in - CPU i5 - RAM 12GB - E	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	1,263.50
Paychex	Bill	45411	5318	Miscellaneous Hardware - Dell Dock	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	186.97
LiveWire Business Solutions LLC	Bill	45411	5318	LiveIT Labor per hour Setup laptop with docking st	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	300.00
LiveWire Business Solutions LLC	Credit Card Charge	45411	JAExpRpt203	Josue Ayala, Keyboard and presentation suppliesA	Administration	Office Administration	1864100 - TC - Office Supplies	53.31
LiveWire Business Solutions LLC	Credit Card Charge	45411	JAExpRpt203	Josue Ayala, Coffee Cups, paper towels, coffee ar	Administration	Office Administration	1864100 - TC - Office Supplies	102.73
LiveWire Business Solutions LLC	Credit Card Charge	45411	JAExpRpt203	Josue Ayala, Morgan ChairAMZN Mktp US*80568	Administration	Office Administration	1864000 - TC - Business Expense	167.19
Amazon	Bill	45411	VTC FAM 5-15-24	VTC Fam 5-15-24	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	580.80
Amazon	Bill	45412	207370	2000 10X13 Shipping Envelopes	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Envelopes	590.00
Staples	Bill	45412	41683	Essence Communications, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	80,000.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Colonial Ghosts	Bill	45412	41684	S. Savitt Exp. Rpt - 4/14 Williamsburg Tourism Col	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Bluegrass Integrated Communications	Bill	45412	41687	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,502.24
Connelly Partners	Bill	45412	41687	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,103.98
Connelly Partners	Bill	45412	41687	Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	31,633.63
Connelly Partners	Bill	45412	41687	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,484.00
Connelly Partners	Bill	45412	41687	Sojern, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	39,196.58
Connelly Partners	Bill	45412	41687	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	45,757.19
Connelly Partners	Bill	45412	41687	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	68,924.82
Connelly Partners	Bill	45412	41689	Premier Travel Media - Full page VA Tour Guide -	Other Sales & Marketing	Group Tour Sales & Marketing	0560100 - Co-Op Marketing (Group)	4,395.00
Connelly Partners	Bill	45412	41690	23-WTC-0547 - 2024 Q1/2 Programmatic Take Ov	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	55,605.55
Connelly Partners	Bill	45412	41691	S. Savitt Exp Rpt - 4/5 GoDaddy domain annual re	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	35.16
Connelly Partners	Bill	45412	41691	S. Savitt Exp Rpt - 4/19 WTC's domain provider, G	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	44.34
Connelly Partners	Bill	45412	41693	Fedex 4/23 Emma Smart to Lorine Ottarson@WTC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	34.99
Connelly Partners	Bill	45412	41693	4/24 Emma Smart to Jennifer	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	44.93
Connelly Partners	Bill	45412	41693	Fedex 4/5 Barry Frechette to Jennifer Case@WTC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	180.95
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/22 Refund for Williamsburg on	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-107.70
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/25 Refund for Jamestown Dis	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-31.80
Connelly Partners	Bill	45412	41696	PROD - Entertainment S. Flory Exp Rpt - 4/18 Infl	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4.10
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/19 Influencer Stormy Evans -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	43.20
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/1 Williamsburg Walking Tour (	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	53.00
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/18 Influencer Tee George FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	61.48
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/17 Influencer Stormy Evans -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45412	41696	PROD - Entertainment S. Flory Exp Rpt - 4/18 Infl	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	97.79
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/18 Influencer Stormy Evans -	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	107.70
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt - 4/23 CW Spa (Himalayan Salt S	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	201.30
Connelly Partners	Bill	45412	41696	S. Flory Exp Rpt -4/18 Wedmore Place hotel stay f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,038.40
Connelly Partners	Bill	45412	41696	WTC '2024 Influencer Pymts' FAM trip April 24 by	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	16,000.00
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/26 Breakfast for J Borselli	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	9.95
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/24 Uber from home to airpor	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	17.57
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/26 Gas to refill rental car be	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	19.37
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/26 Uber from airport to home	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	20.36
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/25 Lunch cost for J Borselli	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	29.36
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/23 Dinner cost for J Borselli	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	55.94
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/26 Car rental cost. Purpose	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	315.48
Connelly Partners	Bill	45412	41699	J. Borselli Exp Rpt - 4/23 Hotel cost for 3 nights. (4	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	517.08
Connelly Partners	Bill	45412	41700	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	423,122.12
Connelly Partners	Bill	45412	41702	2024 Q1/2 Paid Search Media - April - Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	34,613.33
Connelly Partners	Bill	45412	94794	Public Relations Service April 2024	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Connelly Partners	Bill	45412	94839	Breakfast at Carrot Tree	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1.12
Connelly Partners	Bill	45412	94839	Rita's Ice Cream	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	7.63
Percepture	Bill	45412	94839	Grit Coffee	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	7.72
Percepture	Bill	45412	94839	Water and Soda in Colonial Williamsburg	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	8.01
Percepture	Bill	45412	94839	Gas at VA066	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	10.00
Percepture	Bill	45412	94839	Parking - Merchant Square	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	10.00
Percepture	Bill	45412	94839	Snack and Gas from Wawa	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	15.39
Percepture	Bill	45412	94839	Cheese Shop of Va.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	16.16
Percepture	Bill	45412	94839	Lunch at Old Chickahominy House	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	16.60
Percepture	Bill	45412	94839	Soda and Snack - Busch Gardens	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	17.46
Percepture	Bill	45412	94839	Amber OX	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	19.80
Percepture	Bill	45412	94839	Whiting's Funeral Home - "Walk About History" 4/2	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	22.26
Percepture	Bill	45412	94839	Historic Jamestowne - Sunset Cruise	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	29.68
Percepture	Bill	45412	94839	Casa Pearl 4/19	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	51.29
Percepture	Bill	45412	94839	Colonial Williamsburg - Carriage Ride 4/18	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Percepture	Bill	45412	94839	King's Arm Tavern	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	80.64
Percepture	Bill	45412	94839	Delta Air Lines - Flight	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	288.20
Percepture	Bill	45412	94839	Rental Car - Budget	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	389.83
Percepture	Bill	45412	94839	Hotel - Kings Mill Resort	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	463.83
Percepture	Bill	45412	94841	LOD Sweet Tea	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	19.52

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Percepture	Bill	45412	94841	Spoke and Art Provisions	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	29.38
Percepture	Bill	45412	94841	Historic Jamestowne tickets	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	30.00
Percepture	Bill	45412	94841	The Place on the Corner 4/20	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	32.45
Percepture	Bill	45412	94841	American Revolution Museum tickets	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	36.00
Percepture	Bill	45412	94841	Haunted Williamsburg	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	38.00
Percepture	Bill	45412	94841	Williamsburg Lodge Parking	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	40.70
Percepture	Bill	45412	94841	Chownings Snack Bar	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	54.33
Percepture	Bill	45412	94841	Colonial Ghosts 4/19	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	55.00
Percepture	Bill	45412	94841	Sunset Cruise 4/20	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	59.36
Percepture	Bill	45412	94841	Carriage Ride 4/19	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Percepture	Bill	45412	94841	Water Street Grill	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	78.49
Percepture	Bill	45412	94841	Powhatan E-Bike Tour 4/20	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	91.54
Percepture	Bill	45412	94841	Inn Restoration 4/19	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	97.76
Percepture	Bill	45412	94841	Casa Pearl 4/20	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	133.68
Percepture	Bill	45412	94841	Amber Ox 4/18	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	135.96
Percepture	Bill	45412	94841	Kings Arm 4/19	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	141.12
Percepture	Bill	45412	94841	Mileage	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	246.83
Percepture	Bill	45412	94841	Williamsburg Inn 4/18 - Madeline Weinfield visit	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	686.58
Percepture	Bill	45412	94841	Williamsburg Lodge 4/19-4/24	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	758.30
Percepture	Bill	45412	B198023657A	1,030 Luggage tags and straps @ .90 each + 15.0	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	974.16
Percepture	Bill	45412	B198023657A	1,030 Luggage tags and straps @ .90 each + 15.0	Other Sales & Marketing	Sports Sales & Marketing	0764200 - Materials (Sports)	974.16
Percepture	Credit Card Charge	45412	JAExpRpt203	Josue Ayala, Office supplies for Morgan Morgan's	Administration	Office Administration	1864000 - TC - Business Expense	43.19
Proforma Think Ink	Credit Card Charge	45412	JAExpRpt203	Josue Ayala, David's Credenza	AMZN Mktp US Administration	Office Administration	1864000 - TC - Business Expense	171.49
Proforma Think Ink	General Journal	45412	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	45.00
Amazon	General Journal	45412	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	492.00
Amazon	General Journal	45412	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	556.00
Paychex	General Journal	45412	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	7,387.00
Paychex	Bill	45413	1371186	May monthly service expense.	Administration	Office Administration	1864000 - TC - Business Expense	134.82
Paychex	Bill	45413	41853	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	6,815.18
0	Bill	45413	41853	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	18,009.22
Emburse, Inc.	Bill	45413	41853	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	20,000.00
Connelly Partners	Bill	45413	41853	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	22,705.19
Connelly Partners	Bill	45413	41853	Spotify USA Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	38,055.56
Connelly Partners	Bill	45413	41853	RateGain Adara Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	58,590.57
Connelly Partners	Bill	45413	41857	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	4,531.73
Connelly Partners	Bill	45413	41857	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	21,069.46
Connelly Partners	Bill	45413	41861	Vista Digital Agency- Email Marketing EMAIL MAR	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	2,500.00
Connelly Partners	Bill	45413	41865	WTC '2024 Influencer Pymts' Evan Woodward trav	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	95.00
Connelly Partners	Bill	45413	41865	WTC '2024 Influencer Pymts' Colleen McCormick t	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,107.08
The Colonial Williamsburg Foundation	Bill	45413	41865	WTC '2024 Influencer Pymts' Colleen McCormick f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,500.00
Connelly Partners	Bill	45413	41866	WTC '2024 Influencer Pymts' Martina Jones travel	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,862.09
Connelly Partners	Bill	45413	41866	WTC '2024 Influencer Pymts' Travel exps for Jane	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,944.13
Connelly Partners	Bill	45413	41866	WTC '2024 Influencer Pymts' Travel exps for Beau	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,815.31
Connelly Partners	Bill	45413	41866	WTC '2024 Influencer Pymts' FAM trip in April 2024	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	7,000.00
Connelly Partners	Bill	45413	41866	WTC '2024 Influencer Pymts' FAM trip 4/19 - 4/22/	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	8,000.00
Connelly Partners	Bill	45413	41866	WTC '2024 Influencer Pymts' FAM trip April 2024 t	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	12,750.00
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/25 Aromas coffee for JoAn	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	7.33
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/19 parking while in William	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	8.00
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/24 Column 15 coffee for Jc	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	14.40
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/24 Topsy bean coffee for Jc	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	14.87
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/18 lunch at Aromas World	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	19.30
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/17 Lyft from office to Loga	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	24.73
Connelly Partners	Bill	45413	41870	J Norwood Exp Rpt - 4/18 Dinner at Second Street	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	26.79
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/19 additional charge for re	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	27.32
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/19 Lyft from Logan to hom	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	35.36
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/24 Dinner at Precarious for	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	42.90
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/25 Dinner at Fat Canary fo	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	83.16
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/26 Parking at Boston Loga	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	123.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/16 Hotel room for 2 nights	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	237.45
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/11 Flight to Richmond, VA	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	351.21
Connelly Partners	Bill	45413	41870	J. Borselli Exp Rpt - 3/7 Roundtrip Airfare from BO	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	361.20
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/9 round trip flights from Bo	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	361.20
Connelly Partners	Bill	45413	41870	J. Norwood Exp Rpt - 4/9 Rental car from Richmon	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	372.46
Connelly Partners	Bill	45413	41870	M. Gardner Exp Rpt - 4/23 Hotel Expense 3 night s	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Agency)	517.08
Connelly Partners	Bill	45413	5299	LiveIT Package - Asset tracking - Active Managed	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45413	5299	LiveStor Data Storage Service w/ Backup	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45413	5299	LiveIT Package - Per PC - 13 @ 34.99 - May	Administration	Office Administration	1864600 - TC - Online Service	454.87
LiveWire Business Solutions LLC	Bill	45413	5321	Trunking-2 line phone; Cloud Server; DID Mgmt - 1	Administration	Office Administration	1864600 - TC - Online Service	322.50
LiveWire Business Solutions LLC	Bill	45413	648646	ACCE Life AD&D/Long Term Disability - May	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	1,080.02
LiveWire Business Solutions LLC	Bill	45413	AM05012024	Part of the 133k pulled back from Connelly Partner	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Media (Planning & Buying)	65,000.00
LiveWire Business Solutions LLC	General Journal	45413	EMP_BEN-TC	Anthem Invoice - ER Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	58.99
Assn of Chamber of Commerce Exec	General Journal	45413	EMP_BEN-TC	Anthem Invoice - ER Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	257.47
AARP Publications	General Journal	45413	EMP_BEN-TC	Anthem Invoice - ER Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	9,863.70
Anthem	General Journal	45413	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45413	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-132.33
Anthem	General Journal	45413	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	3.93
Adobe	General Journal	45413	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	24.21
Emburse, Inc.	General Journal	45413	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45413	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Adobe	General Journal	45413	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Emburse, Inc.	General Journal	45413	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.67
Adobe	General Journal	45413	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	163.07
Pantheon	General Journal	45413	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	179.35
Connelly Partners	General Journal	45413	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.88
Connelly Partners	General Journal	45413	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Pantheon	General Journal	45413	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,428.23
Connelly Partners	General Journal	45413	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Pantheon	General Journal	45413	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Zartico, Inc	General Journal	45413	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	9,433.40
Connelly Partners	Credit Card Charge	45413	JAExpRpt203	Josue Ayala, Envelopes for Finance PayablesAMZ	Administration	Office Administration	1864100 - TC - Office Supplies	27.88
Connelly Partners	Credit Card Charge	45413	JAExpRpt203	Josue Ayala, Sandra's Laptop BagAMZN Mktp US	Administration	Office Administration	1864000 - TC - Business Expense	37.99
Zartico, Inc	Credit Card Charge	45413	JAExpRpt203	Josue Ayala, MembershipDestination Marketing At	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	1,295.00
Amazon	General Journal	45413	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	16.75
Amazon	General Journal	45413	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Destinations Marketing Ass	General Journal	45413	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	534.48
Great America Financial Services	General Journal	45413	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Great America Financial Services	General Journal	45413	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,498.81
Williamsburg Area Chamber of Commerce	General Journal	45413	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-7,387.00
Williamsburg Area Chamber of Commerce	General Journal	45413	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-556.00
Williamsburg Area Chamber of Commerce	General Journal	45413	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-492.00
Paychex	General Journal	45413	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-45.00
Paychex	General Journal	45413	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Principal Financial Group	Credit Card Charge	45414	DOExpRpt198	Daniela Owen, USPS PO 5197700687 1 roll of Sta	Administration	Office Administration	1864400 - TC - Postage	68.00
Paychex	Credit Card Charge	45414	ExpRpt204	Julia Smyth-Young, Taxi for IPW,	Administration	Office Administration	1860500 - TC - Travel	72.87
0	Credit Card Charge	45414	JAExpRpt203	Josue Ayala, ICONTACT,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	399.00
USPS	Credit Card Charge	45414	JCEXPrt199	Jennifer Case, Subscription - Don't have receipt,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	1.00
LA Taxi	Credit Card Charge	45414	JMExpRpt200	Jennifer McConnell, Bottled water for Metro Tour g	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	14.10
IContact	Credit Card Charge	45414	JMExpRpt200	Jennifer McConnell, Education First May 2024 We	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	76.50
Virginian Pilot	Credit Card Charge	45414	JMExpRpt200	Jennifer McConnell, Global Travel Alliance May 20	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	104.58
Walmart	Credit Card Charge	45414	JMExpRpt200	Jennifer McConnell, Education First May 2024 We	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	111.65
Amazon	Bill	45414	REIMB/MILE 04/24	back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.69
Amazon	Bill	45414	REIMB/MILE 04/24	Head to Jamestown Settlement to meet with Trave	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.09
Amazon	Bill	45414	REIMB/MILE 04/24	drop off gift basket at Kingsmill for travel writer, Mi	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.42
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Meet AATC FAM at Great Wolf Lodge	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.49
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Headed back to CW to pick up scooter for AATC F	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.49
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Headed back to Great Wolf Lodge with AATC FAM	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.49

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Headed back to office	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.49
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Head to GWL to meet AATC fam	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.49
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Partner meeting with owner of Everbowl	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.56
Daniela Owen	Bill	45414	REIMB/MILE 04/24	drop off gift basket at the Wedmore for Leslie and	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.89
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Introduce Selena to Angel at Historic Jamestowne	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.96
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Meet Ulrike at Water Street Grill in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.70
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Head to Spoke and Art to meet travel writer Madeli	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.57
Daniela Owen	Bill	45414	REIMB/MILE 04/24	To get an image of the Dale House for social	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.92
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Back to office after AATC FAM	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	10.92
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Head to the Historic First Baptist Church to meet w	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	11.12
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Head to American Revolution Museum to bring AA	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	11.79
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Head to the American Revolution Museum at Yorkt	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	12.26
Daniela Owen	Bill	45414	REIMB/MILE 04/24	To then meet AATC FAM at Great Wolf Lodge	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	12.53
Daniela Owen	Bill	45414	REIMB/MILE 04/24	From Great Wolf Lodge back home	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	13.07
Daniela Owen	Bill	45414	REIMB/MILE 04/24	End of round trip, head home.	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	13.80
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Head to Hohl to meet travel writer Michele Hermai	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	18.02
Daniela Owen	Bill	45414	REIMB/MILE 04/24	Meet German Travel writer Ulrike for dinner at Chri	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	19.56
Daniela Owen	Bill	45414	REIMB/MILE 04/24	To and from airport for E-tourism summit	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	40.60
Daniela Owen	Credit Card Charge	45414	SVExpRpt197	Vazquez, Sandra, ILLY CAFFE WILLIAMSBURG-	Administration	Office Administration	1864000 - TC - Business Expense	25.00
Daniela Owen	Credit Card Charge	45414	SVExpRpt197	Vazquez, Sandra, Morgans clifton strengths,	Administration	Office Administration	1864000 - TC - Business Expense	59.99
Daniela Owen	Bill	45415	DUES-11829	Associate < 2 Membership Renewal 2024	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	1,095.00
Illy	Bill	45415	LFRF-24-001	LET FREEDOM RING BELL SPONSOR - 2024 Fa	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	50,000.00
Gallup	Credit Card Charge	45417	JAExpRpt213	Josue Ayala, For Grammarly,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	11.50
SYTA Student & Youth Travel Association	Credit Card Charge	45417	JAExpRpt213	Josue Ayala, DROPBOX:TWBKFP6QPJMV6,	Administration	Office Administration	1864000 - TC - Business Expense	11.99
Let Freedom Ring Foundation	Credit Card Charge	45417	JCExpRpt209	Jennifer Case, Registration for DI Annual Conventi	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	1,295.00
Grammarly	Credit Card Charge	45417	JSYExpRpt212	Julia Smyth-Young, Meal in Transit from IPW,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	8.51
Dropbox	Credit Card Charge	45417	JSYExpRpt212	Julia Smyth-Young, IPW,	Administration	Office Administration	1860500 - TC - Travel	14.73
Destinations International	Credit Card Charge	45417	JSYExpRpt212	Julia Smyth-Young, UBER TRIP during IPW,	Administration	Office Administration	1860500 - TC - Travel	43.72
Proof Of the Pudding	Credit Card Charge	45417	JSYExpRpt212	Julia Smyth-Young, Uber during IPW,	Administration	Office Administration	1860500 - TC - Travel	50.00
Uber	Credit Card Charge	45417	JSYExpRpt212	Julia Smyth-Young, Uber during IPW,	Administration	Office Administration	1860500 - TC - Travel	55.44
Uber	Credit Card Charge	45418	AREXpRpt210	Paz Alejandra Ramello, VADMO Collateral Shipme	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	28.64
Uber	Bill	45418	INV-SVUS-1002199	Travel Reimbursement for Simpleview training	Administration	Office Administration	1860200 - TC - Training	266.39
Uber	Credit Card Charge	45418	JSYExpRpt212	Julia Smyth-Young, IPW,	Administration	Office Administration	1860500 - TC - Travel	13.47
United Parcel Service	Credit Card Charge	45418	JSYExpRpt212	Julia Smyth-Young, UBER TRIP during IPW,	Administration	Office Administration	1860500 - TC - Travel	17.73
Simpleview LLC	Credit Card Charge	45418	JSYExpRpt212	Julia Smyth-Young, UBER TRIP during IPW. \$3.00	Administration	Office Administration	1860500 - TC - Travel	17.73
Uber	Bill	45419	2025 Conference Ad	Cooperative Marketing agreement for STGEC 202	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	2,500.00
Uber	Bill	45419	32099	Annual Dues DMO >\$3M 5-1-24 to 4-30-25	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Memberships (Group)	1,060.00
Uber	Credit Card Charge	45419	JCExpRpt209	Jennifer Case, Online auto subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	19.96
STGEC	Bill	45420	17432	2024 Fall conference & exhibitor booth #'s 44, 45,	Other Sales & Marketing	MICE Sales & Marketing	0665010 - Trade Show (MICE)	6,545.00
Southeast Tourism Society	Bill	45420	1764	Staff Head Shots for Selena and Morgan	Administration	Office Administration	1864000 - TC - Business Expense	490.00
Virginian Pilot	Credit Card Charge	45420	JMExpRpt211	Jennifer McConnell, Amazon Group Metro Tours C	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	46.11
Virginia Society of Assoc. Executives	Credit Card Charge	45420	JSYExpRpt212	Julia Smyth-Young, Uber during IPW,	Administration	Office Administration	1860500 - TC - Travel	3.00
Sara Harris Photography	Credit Card Charge	45420	JSYExpRpt212	Julia Smyth-Young, Airport food,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	9.75
Amazon	Credit Card Charge	45420	JSYExpRpt212	Julia Smyth-Young, CHICK-FIL-Aairport,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	13.84
Uber	Credit Card Charge	45420	JSYExpRpt212	Julia Smyth-Young, IPW IPW,	Administration	Office Administration	1860500 - TC - Travel	14.62
HMS Host	Credit Card Charge	45420	JSYExpRpt212	Julia Smyth-Young, UBER TRIP during IPW,	Administration	Office Administration	1864000 - TC - Business Expense	17.62
Chesapeake Bank	Credit Card Charge	45420	JSYExpRpt212	Julia Smyth-Young, PARKING during IPW,	Administration	Office Administration	1860500 - TC - Travel	84.00
Uber	Credit Card Charge	45420	JSYExpRpt212	Julia Smyth-Young, IPW IPW,	Administration	Office Administration	1860500 - TC - Travel	116.91
Uber	Bill	45421	41685	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Capital Region USA	Credit Card Charge	45421	JAExpRpt213	Josue Ayala, WY DAILY SUBSCRIPTION,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	8.95
Uber	Credit Card Charge	45421	JMExpRpt211	Jennifer McConnell, Water for Welcome Amenities	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	14.10
Connelly Partners	Credit Card Charge	45421	JSYExpRpt212	Julia Smyth-Young, WESTIN HOTEL BONAVENTI	Administration	Office Administration	1864000 - TC - Business Expense	149.88
Davis Media LLC	Bill	45421	L241090194	Final Billing on Internal Controls Audit of 2023	Administration	Office Administration	1862100 - TC - Legal & Accounting	3,800.00
Walmart	Bill	45421	SYTA-11695-1	Annual Conference registration for Supplier/Seller	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,375.00
Westin Hotels & Resorts	Bill	45421	SYTA-11695-1	Annual Conference registration for Supplier/Seller	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,375.00
Clifton Larson Allen	Bill	45421	SYTA-11695-1	Annual Conference registration for Supplier/Seller	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,375.00
SYTA Student & Youth Travel Association	Bill	45421	SYTA-11695-1	Annual Conference registration for Supplier/Seller	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	1,375.00
SYTA Student & Youth Travel Association	Bill	45422	41697	S. Flory Exp Rpt - 4/30 Sweethaven Lavender ticke	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	12.50

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
SYTA Student & Youth Travel Association	Bill	45422	41697	S. Flory Exp Rpt - 4/30 Sweethaven Lavender tick	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	16.70
SYTA Student & Youth Travel Association	Bill	45422	41697	S. Flory Exp Rpt - 5/7 Williamsburg Walking Tour (	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	53.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/7 Williamsburg Walking Tour (	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	53.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/8 Haunted Colonial Ghosts To	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	55.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/8 Haunted Colonial Ghosts To	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	55.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/8 Haunted Colonial Gho	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	55.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 4/30 CW Carriage Ride tickets f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 4/30 CW Carriage Ride tickets f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 4/30 CW Carriage Ride tickets f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 4/30 CW Carriage Ride tickets f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 4/30 CW Carriage Ride tickets f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/1 Colonial Ghosts Secrets tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	90.20
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/3 Williamsburg on Wheels E-B	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	107.70
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/3 Yorktown Sunset Sail tickets	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	119.51
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/3 Yorktown Sunset Sail tickets	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	119.51
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 4/30 Yorktown Sail tickets for inf	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	173.84
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/3 Yorktown Day Sail tickets for	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	222.73
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/3 Williamsburg on Wheels E-B	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	269.25
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/2 Great Wolf Lodge stays for i	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	677.28
Connelly Partners	Bill	45422	41697	S. Flory Exp Rpt - 5/6 Wedmore Place hotel stay f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,087.35
Connelly Partners	Bill	45422	41698	2024 Q1/2 fluent360 Consulting Costs- May	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,572.60
Connelly Partners	Bill	45422	41701	Morale, Welfare and Recreation	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	7,850.00
Connelly Partners	Credit Card Charge	45422	SVExpRpt206	Vazquez, Sandra, Julius b-day,	Administration	Office Administration	1864000 - TC - Business Expense	56.00
Connelly Partners	Credit Card Charge	45423	JAExpRpt1213	Josue Ayala, EXTRA SPACE 7490 Extraspace stor	Administration	Office Administration	1864000 - TC - Business Expense	295.00
Connelly Partners	Credit Card Charge	45423	JCExpRpt209	Jennifer Case, (What Media Event) Need Attendee	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	104.74
Publix	Credit Card Charge	45424	JAExpRpt1213	Josue Ayala, AMZN Mktp US*AY1106893,	Administration	Office Administration	1864100 - TC - Office Supplies	7.75
Extraspace	Credit Card Charge	45424	JAExpRpt1213	Josue Ayala, AMZN Mktp US*WD3JG0573,	Administration	Office Administration	1864100 - TC - Office Supplies	29.88
La tienda	Credit Card Charge	45424	JCExpRpt209	Jennifer Case, Online auto paid subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Amazon	Bill	45425	4110229169	Cvent Annual Membership Fee and Listing Year 1	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	12,507.41
Amazon	Bill	45425	4110229169	Cvent Annual Membership Fee and Listing Year 1	Other Sales & Marketing	Sports Sales & Marketing	0760400 - Memberships (Sports)	12,507.41
New York Times	Credit Card Charge	45425	DOExpRpt207	Daniela Owen, WATER STREET GRILLE Lunch w	Public Relations	Destination Marketing	1769400 - Public Relations Firm	73.05
Cvent	Credit Card Charge	45425	JAExpRpt1213	Josue Ayala, Office Items AMZN Mktp US,	Administration	Office Administration	1864100 - TC - Office Supplies	23.86
Cvent	Credit Card Charge	45425	JMExpRpt1211	Jennifer McConnell, Water for Welcome Amenities	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Water Street Grill	Credit Card Charge	45425	JSYEXRpt1212	Julia Smyth-Young, ILLY CAFFE WILLIAMSBURG	Administration	Office Administration	1860550 - TC - Meals & Entertainment	12.94
Amazon	Bill	45426	10109	East Coast Gateway Welcome Center 2024	Destination Marketing	Destination Marketing	1769100 - Paid Media	20,573.00
Walmart	Bill	45426	2024VW	Gold Sponsorship of 2024 Williamsburg Live - Co-	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	25,000.00
Illy	Bill	45426	23461275051024	Water Delivery for June 2024	Administration	Office Administration	1864000 - TC - Business Expense	30.23
Virginia Tourism Authority	Bill	45426	36556598	Copier Lease Expense	Administration	Office Administration	1864000 - TC - Business Expense	12.42
Virginia Arts Festivals	Bill	45426	73035	Digital Exclusive Email Blast	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,795.00
Crystal Springs	Bill	45426	792462	Gift Card Sale to go against Perception Budget.	Public Relations	Destination Marketing	1769400 - Public Relations Firm	7,400.00
Great America Financial Services	Credit Card Charge	45426	JCExpRpt209	Jennifer Case, Online auto paid Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Our State Magazine	Credit Card Charge	45426	JMExpRpt1211	Jennifer McConnell, Milk for the turndown service	Other Sales & Marketing	International Sales & Marketing	0462200 - Meetings (International)	14.12
The Williamsburg Lodge	Credit Card Charge	45426	JMExpRpt1211	Jennifer McConnell, Cookies for turndown service	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	38.52
Wall Street Journal	Credit Card Charge	45426	JMExpRpt1211	Jennifer McConnell, Box lunches for the VTC Visit	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	643.59
Virginia Department of Taxation	Bill	45426	WTC0424	April Services - 2.5 billable hours @ 125 per hour	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	312.50
Virginia Department of Taxation	Bill	45427	0011940-IN	Professional fees - May 2024	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Virginia Department of Taxation	Bill	45427	174978	Business cards for Daniela	Administration	Office Administration	1864000 - TC - Business Expense	67.90
Weinstein, Richard	Bill	45427	174978	Business cards for Morgan	Administration	Office Administration	1864000 - TC - Business Expense	67.90
Strategic Marketing & Research	Bill	45427	82697-000085	World Strides Group Event Luncheon for 50 peopl	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	3,425.00
Suter Printing-	Credit Card Charge	45427	DOExpRpt207	Daniela Owen, Peanuts for bags for influencers an	Public Relations	Destination Marketing	1769400 - Public Relations Firm	60.60
Suter Printing-	Credit Card Charge	45427	DOExpRpt207	Daniela Owen, Historic Triangle Look Books for gif	Public Relations	Destination Marketing	1769400 - Public Relations Firm	170.00
Story Time LLC	Credit Card Charge	45427	JAExpRpt1213	Josue Ayala, STAPLES 00107102 Office supplies	Administration	Office Administration	1864100 - TC - Office Supplies	329.96
Whitley's Peanuts	Credit Card Charge	45427	JAExpRpt1213	Josue Ayala, For Grammarly,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	2,088.00
The LOOK Book, Inc.	Credit Card Charge	45427	JMExpRpt1211	Jennifer McConnell, Mail out Go Williamsburg ma	Other Sales & Marketing	MICE Sales & Marketing	0664200 - Materials (MICE)	9.25
Staples	Credit Card Charge	45427	JMExpRpt1211	Jennifer McConnell, Colonial Connection Tour Gui	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	180.00
Grammarly	Bill	45427	JM-REIMB/MILE 04/24	CVTA's Annual "Thank the Visitor Day" Event on th	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	62.98
USPS	Credit Card Charge	45427	JSYEXRpt1212	Julia Smyth-Young, Kephi with clients SQ *KEPHI	Administration	Office Administration	1860550 - TC - Meals & Entertainment	150.53

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Colonial Williamsburg Foundation	Bill	45428	94874	Hearst Magazine Subscription.	Public Relations	Destination Marketing	1769400 - Public Relations Firm	695.00
Jennifer McConnell	Credit Card Credit	45428	DOExpRpt207	Daniela Owen, Filled in by Lori, credit would not ta	Public Relations	Destination Marketing	1769400 - Public Relations Firm	-105.55
Kephi Greek kitchen	Credit Card Charge	45428	DOExpRpt207	Daniela Owen, Paid for dinner with travel writer Me	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	93.81
Percepture	Credit Card Charge	45428	JAExpRpt213	Josue Ayala, Zoom subscription ZOOM.US 888-79	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	16.79
Go Ape	Credit Card Charge	45428	JAExpRpt213	Josue Ayala, AMZN Mktp US*KP6DI2R63,	Administration	Office Administration	1864100 - TC - Office Supplies	34.90
Water Street Grill	Credit Card Charge	45428	JAExpRpt213	Josue Ayala, Ink for printer,	Administration	Office Administration	1864100 - TC - Office Supplies	132.99
Zoom Video Communications Inc	Credit Card Charge	45428	JMExpRpt211	Jennifer McConnell, Water and Soda at Busch Gar	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	21.31
Amazon	Bill	45429	1998	2024 Cooperative Marketing Agreement	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	30,000.00
SwiftLink	Bill	45429	5-15-24 Dinner	Dinner for 26 People on 5-15-24 VTC	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	859.04
Busch Gardens	Bill	45429	5330	15 feet of ethernet cable and display to HDMI cabl	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	18.94
Firecracker Sports LLC	Bill	45429	5330	Dell Docking Station	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	131.95
Sals By Victor	Bill	45429	5330	2 Dell Monitors for Morgan	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	261.34
LiveWire Business Solutions LLC	Bill	45429	5330	LiveIT Labor 4 hours @ 120 per hour (discounted f	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	480.00
LiveWire Business Solutions LLC	Bill	45429	5330	Dell Laptop Latitude with upgrades	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	1,284.50
LiveWire Business Solutions LLC	Bill	45429	5400735	Payroll Service - Vacation Time Tracking System -	Administration	Office Administration	1864000 - TC - Business Expense	29.00
LiveWire Business Solutions LLC	Credit Card Charge	45429	ARExpRpt210	Paz Alejandra Ramello, Flight from ORF to and fro	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	763.96
LiveWire Business Solutions LLC	Credit Card Charge	45429	DOExpRpt207	Daniela Owen, Julia requested to talk about appro	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	373.89
Paychex	Credit Card Charge	45429	JAExpRpt213	Josue Ayala, Colonial Williamsburg parking,	Administration	Office Administration	1860500 - TC - Travel	0.35
Southwest Airlines	Credit Card Charge	45429	JMExpRpt211	Jennifer McConnell, Dinner for CRUSA UK FAM to	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	739.70
Pierce's Pitt Bar-B-Que	Credit Card Charge	45429	JSYExRpt212	Julia Smyth-Young, Lunch AROMAS 1781 CAFE,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	55.81
Colonial Williamsburg Company	General Journal	45429	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	223.65
Colonial Williamsburg Visitor Center	General Journal	45429	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	644.82
Aromas	General Journal	45429	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,772.94
Paychex	General Journal	45429	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	2,821.99
Principal Financial Group	General Journal	45429	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	37,414.23
Principal Financial Group	Credit Card Credit	45430	DOExpRpt207	Daniela Owen, Filled in by Lori, credit would not ta	Public Relations	Destination Marketing	1769400 - Public Relations Firm	-45.23
Paychex	Credit Card Charge	45430	DOExpRpt207	Daniela Owen, Lunch with influencer Katie SP MC	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	19.84
Paychex	Bill	45432	207034	additional cases 2 @ 1.00 each	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	2.00
Go Ape	Bill	45432	207034	Client Storage - 1 @ 22.50 each per contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	22.50
Mobjack Bay Coffee Roasters	Bill	45432	207034	Bulk requests - 11 @ 4.75 each per the contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	52.25
Bluegrass Integrated Communications	Bill	45432	207034	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	309.53
Bluegrass Integrated Communications	Bill	45432	2403913	Thank you Note Cards	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	607.00
Bluegrass Integrated Communications	Bill	45432	41682	FY24 Agency Fee - May 2024	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.67
Bluegrass Integrated Communications	Credit Card Charge	45432	DOExpRpt207	Daniela Owen, Tip for Lindsays free beer flight at \	Public Relations	Destination Marketing	1769400 - Public Relations Firm	2.01
Signature Printing, Inc.	Credit Card Charge	45432	DOExpRpt207	Daniela Owen, INN DINING ROOM Dinner with tra	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	68.24
Connelly Partners	Credit Card Charge	45432	JAExpRpt213	Josue Ayala, Canva subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	15.00
The Virginia Beer Co	Credit Card Charge	45432	JMExpRpt211	Jennifer McConnell, Receipt for Sports Event (Bas	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	375.00
Inn Patio Lounge	Bill	45433	660341	Professional Services rendered through April 30, 2	Administration	Office Administration	1862100 - TC - Legal & Accounting	3,932.00
Canva	Bill	45433	9964477770	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-55.90
Virginia Tourism Authority	Bill	45433	9964477770	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	17.68
Sands Anderson	Bill	45433	9964477770	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	375.74
Verizon Wireless	Bill	45433	9964477770	Apr 19 - May 18, 2024 Wireless Monthly Charges	Administration	Office Administration	1864500 - TC - Phone	552.00
Verizon Wireless	Credit Card Charge	45433	JAExpRpt213	Josue Ayala, Drinks for board meeting,	Administration	Office Administration	1862210 - TC - Board of Directors	29.81
Verizon Wireless	Credit Card Charge	45433	JAExpRpt213	Josue Ayala, Coffee for board meeting in May,	Administration	Office Administration	1862210 - TC - Board of Directors	51.50
Verizon Wireless	Bill	45434	94909	Breakfast Mobjack Coffee 5/17	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	17.15
Chesapeake Bank	Bill	45434	94909	Lunch - Culture Cafe 5/15	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	20.40
Dunkin'	Bill	45434	94909	lunch Food for Thought 5/16	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	21.99
Percepture	Bill	45434	94909	Dinner - Kingsmill 5/13	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	24.00
Percepture	Bill	45434	94909	Breakfast Kingsmill Resort 5/14	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	31.13
Percepture	Bill	45434	94909	Gas Rental Car	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	37.26
Percepture	Bill	45434	94909	Dinner James Landing Grill 5/15	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	44.40
Percepture	Bill	45434	94909	African American Walking Tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	74.20
Percepture	Bill	45434	94909	Carriage Ride 5/14	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Percepture	Bill	45434	94909	Walking Tour and Chocolate Tasting	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	100.00
Percepture	Bill	45434	94909	Yorktown Scenic Sunset Sail 5/16	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	179.27
Percepture	Bill	45434	94909	45 Min Air Tour 5/17	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	277.07
Percepture	Bill	45434	94909	Flight - paid in CAD - changed to USD	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	821.40
Percepture	Bill	45434	94909	Rental car Richmond Airport - Enterprise	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	827.43



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Percepture	Bill	45434	94909	Kingsmill Resort Hotel Stay	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,994.45
Percepture	Credit Card Charge	45434	ARExpRpt210	Paz Alejandra Ramello, Coffee/Breakfast	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	6.98
Percepture	Credit Card Charge	45434	ARExpRpt210	Paz Alejandra Ramello, Lunch while attending Sm	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	25.14
Percepture	Credit Card Charge	45434	JAExpRpt213	Josue Ayala, MARRIOTT BURR RIDGE,	Administration	Office Administration	1860500 - TC - Travel	316.96
Starbucks	Credit Card Charge	45434	JMExpRpt211	Jennifer McConnell, Water for Metro Tours,.	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	28.20
Topaz Cafe	Credit Card Charge	45434	JMExpRpt211	Jennifer McConnell, Grand Classroom June 1 -5 S	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	45.90
Marriott	Credit Card Charge	45434	SVExpRpt206	Vazquez, Sandra, Renewal of membership	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	264.00
Walmart	Credit Card Charge	45434	SVExpRpt206	Exam prep / SHRM Learning System	Administration	Office Administration	1864000 - TC - Business Expense	1,029.35
Amazon	Bill	45435	73036	Digital Newsletter - Travel & Events - funds used fr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,395.00
SHRM - Society for HR Management	Credit Card Charge	45435	ARExpRpt210	Paz Alejandra Ramello, Overnight Parking at ORF	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	22.00
SHRM - Society for HR Management	Credit Card Charge	45435	ARExpRpt210	Paz Alejandra Ramello, Dinner while attending Sm	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	24.64
Our State Magazine	Credit Card Charge	45435	JMExpRpt211	Jennifer McConnell, Water for Education First,	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Norfolk International	Credit Card Charge	45435	JMExpRpt211	Jennifer McConnell, Education First Skinny pop 5.7	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	153.00
Reillys Daughter	Credit Card Charge	45436	ARExpRpt210	Paz Alejandra Ramello, UBER TRIP from hotel to ;	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	47.30
Walmart	Credit Card Charge	45436	ARExpRpt210	Paz Alejandra Ramello, One night stay for Small M	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	211.68
Amazon	Credit Card Charge	45436	JMExpRpt211	Jennifer McConnell, delivery for sick VTC member:	Administration	Office Administration	1864400 - TC - Postage	77.08
Uber	Credit Card Charge	45437	DOExpRpt207	Daniela Owen, Monthly subscription for Visit Willia	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	324.89
Marriott	Credit Card Charge	45439	ARExpRpt210	Paz Alejandra Ramello, Cutlery for Grand Classroc	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	16.44
USPS	Credit Card Charge	45439	JMExpRpt211	Jennifer McConnell, Global Travel Alliance Skinny	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	30.60
Adobe	Credit Card Charge	45439	JMExpRpt211	Jennifer McConnell, Education First Skinny Pop fo	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	214.20
Target	Bill	45440	26403814	UK FAM ( VTC/CRUSA ) International client event	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	3,552.39
Amazon	Credit Card Charge	45440	ARExpRpt210	Paz Alejandra Ramello, Paper bags and ribbons for	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	45.94
Amazon	Credit Card Charge	45440	ExpRpt206	Vazquez, Sandra, Birthday cards for Selena, Danie	Administration	Office Administration	1864000 - TC - Business Expense	3.18
Colonial Williamsburg Company	Credit Card Charge	45440	JCExpRpt209	Jennifer Case, DI Annual Convention Flight AMER	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	505.96
Michaels	Credit Card Charge	45440	JMExpRpt211	Jennifer McConnell, Water for Education First. Wa	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	42.30
Target	Bill	45440	REIMB/MILE 05/24	Meet VTC group at First Baptist Church	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	0.20
American Airlines	Bill	45440	REIMB/MILE 05/24	Drop off gift bag for Stormy	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	2.88
Walmart	Bill	45440	REIMB/MILE 05/24	Then to BG to meet VTC group	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.28
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Back to Office to walk to CW to meet Rachael, infl	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	3.75
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Then guide VTC to freedom park and go ape	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.36
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Drop off gift bag for Melody and Zoe and Meet Mel	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.42
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Meet VTC for welcome breakfast	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.49
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Then with VTC to Pierce's	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.03
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Drop off gift bag at the Wedmore for Tee George	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.76
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Meet Influencer, Tee George in Yorktown	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	5.90
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Then to Yorktown to meet Melody, Canadian travel	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	6.97
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Drop off Melody's gift basket	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.37
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Head to Jamestown to meet VTC Group	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.17
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Drop off gift bags for Katie and Rachael, incoming	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	8.98
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Then back to office with lunches	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.31
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Then headed to ARMY with VTC group	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.38
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Meet Influencer Tee George in Yorktown and back	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	9.92
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Meet influencer Katie in Yorktown for lunch on a S	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	11.79
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Meet Lindsay (Canadian Travel Writer) at Williams	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	13.67
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Head to Water Street Grille to meet Australian Tra	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	18.89
Daniela Owen	Bill	45440	REIMB/MILE 05/24	Meet VTC partnership, travel writer Lindsay at the	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	20.10
Daniela Owen	Bill	45440	REIMB/MILE 05/24	East Coast Gateway Welcome Center Table	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	41.00
Daniela Owen	Bill	45441	2405VTC	VTC Visitor Center FAM Lodging	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	4,132.56
Daniela Owen	Credit Card Charge	45441	ARExpRpt210	Paz Alejandra Ramello, Breakfast items for Grand	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	11.90
Daniela Owen	Credit Card Charge	45441	ARExpRpt210	Paz Alejandra Ramello, STARBUCKS STORE 077	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	52.86
Great Wolf Lodge of Williamsburg LLC	Credit Card Charge	45441	ARExpRpt210	Paz Alejandra Ramello, Lunch: Ally Ramello, Julia	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	89.57
Whole Foods Market	Credit Card Charge	45441	ARExpRpt210	Paz Alejandra Ramello, Breakfast order for client a	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	432.93
Starbucks	Credit Card Charge	45441	JSYExpRpt212	Julia Smyth-Young, WorldStrides event THE RIDL	Administration	Office Administration	1860550 - TC - Meals & Entertainment	53.72
Radisson Blu	Bill	45441	REIMB/EXP 0524	Fuel for Rental Car Zartico Conference 5-13-24 to	Administration	Office Administration	1860500 - TC - Travel	25.60
Whole Foods	Bill	45441	REIMB/EXP 0524	Meals while attending Zartico Conference 5-13-24	Administration	Office Administration	1860500 - TC - Travel	30.14
Radisson Blu	Bill	45441	REIMB/EXP 0524	Hertz Rental Car Zartico Conference 5-13-24 to 5-	Administration	Office Administration	1860500 - TC - Travel	241.26
David Turner	Bill	45441	REIMB/EXP 0524	Marriott Lodging for Zartico Conference 5-13-24 to	Administration	Office Administration	1860500 - TC - Travel	321.55
David Turner	Credit Card Charge	45442	ARExpRpt210	Paz Alejandra Ramello, Beverages TST* TAVERN	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	162.10

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
David Turner	Credit Card Charge	45442	ARExpRpt210	Paz Alejandra Ramello, 2-night stay for client even	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	390.30
David Turner	Credit Card Charge	45442	DOExpRpt207	Daniela Owen, Breakfast with influencer Pustika	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	11.22
Story Time LLC	Credit Card Charge	45442	DOExpRpt207	Daniela Owen, Swag for DC event table centerpiece	Public Relations	Destination Marketing	1769400 - Public Relations Firm	49.22
The Draftsman Hotel Autograph Collection	Credit Card Charge	45442	DOExpRpt207	Daniela Owen, Swag for DC event table centerpiece	Public Relations	Destination Marketing	1769400 - Public Relations Firm	68.97
Aromas	Credit Card Charge	45442	DOExpRpt207	Daniela Owen, Swag - gift for Liz, partnership with	Public Relations	Destination Marketing	1769400 - Public Relations Firm	79.18
Made	Credit Card Charge	45442	JAExpRpt213	Josue Ayala, Staples Inc Projector,	Administration	Office Administration	1864100 - TC - Office Supplies	242.88
Colonial Williamsburg Visitor Center	Credit Card Charge	45442	JCEXPt209	Jennifer Case, Coffee Mugs for Washington Media	Public Relations	Destination Marketing	1769400 - Public Relations Firm	34.11
Made	Credit Card Charge	45442	JCEXPt209	Jennifer Case, Honey for Washington Media Event	Public Relations	Destination Marketing	1769400 - Public Relations Firm	36.36
Staples	Credit Card Charge	45442	JCEXPt209	Jennifer Case, Peanuts for Washington Media Eve	Public Relations	Destination Marketing	1769400 - Public Relations Firm	47.63
Column15	Credit Card Charge	45442	JCEXPt209	Jennifer Case, Basket containers for Swag items fr	Public Relations	Destination Marketing	1769400 - Public Relations Firm	66.81
Silver Hand Meadery	Credit Card Charge	45442	JCEXPt209	Jennifer Case, Shower mist sprays for Washington	Public Relations	Destination Marketing	1769400 - Public Relations Firm	98.44
Whitley's Peanuts	Credit Card Charge	45442	JCEXPt209	Jennifer Case, Soap bars for Washington Media E	Public Relations	Destination Marketing	1769400 - Public Relations Firm	123.05
Michaels	Credit Card Charge	45442	JMExpRpt211	Jennifer McConnell, Water for Education First,	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	49.35
Spa of CW	Credit Card Charge	45442	JSYEXpt212	Julia Smyth-Young, THE DRAFTSMAN, AUTOGR/	Administration	Office Administration	1860550 - TC - Meals & Entertainment	13.69
Perfectly Natural Soap	Credit Card Charge	45442	JSYEXpt212	Julia Smyth-Young, THE DRAFTSMAN, AUTOGR/	Administration	Office Administration	1860500 - TC - Travel	390.30
Walmart	Bill	45443	41848	May OOP Costs - Migration, Hosting, Licensing	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
The Draftsman, Autograph	Bill	45443	41854	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	6,743.81
The Williamsburg Lodge	Bill	45443	41854	AdSwerve	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	7,269.81
Connelly Partners	Bill	45443	41854	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,346.50
Connelly Partners	Bill	45443	41854	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	39,836.39
Connelly Partners	Bill	45443	41854	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	40,047.15
Connelly Partners	Bill	45443	41854	Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	53,931.17
Connelly Partners	Bill	45443	41856	2024 Q1/2 Paid Search Media - May - Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	42,179.23
Connelly Partners	Bill	45443	41858	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	19,859.01
Connelly Partners	Bill	45443	41858	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	47,640.64
Connelly Partners	Bill	45443	41860	Keniworth Media Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	1,945.00
Connelly Partners	Bill	45443	41860	Group Tour Magazine	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Print	4,995.00
Connelly Partners	Bill	45443	41863	WTC 'Essence Magazine Shoot' Firewood and Foc	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	30.01
Connelly Partners	Bill	45443	41867	S.Flory Exp Rpt - 5/17 Refund on tickets (2 adults,	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-173.84
Connelly Partners	Bill	45443	41867	S.Flory Exp Rpt - Reimbursement refund for Rach	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-0.03
Connelly Partners	Bill	45443	41867	J.Amendolara Exp Rpt - 5/22 Little York Confectio	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	100.00
Connelly Partners	Bill	45443	41867	S.Flory Exp Rpt -Wedmore Place hotel stay (5/13-4	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	613.61
Connelly Partners	Bill	45443	41867	WTC '2024 Influencer Pymts' Zoe Johnson FAM tri	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,200.00
Connelly Partners	Bill	45443	41867	WTC '2024 Influencer Pymts' Rachel Guigno FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,300.00
Connelly Partners	Bill	45443	41867	WTC '2024 Influencer Pymts' Katie Barna FAM trip	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,750.00
Connelly Partners	Bill	45443	41876	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	433,325.19
Connelly Partners	Bill	45443	41877	Uplers freelance web development srvc 5/24: 12-	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	142.00
Connelly Partners	Bill	45443	41884	WTC 2024 Q1/2 Programmatic Media 23-WTC-05-	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	60,362.14
Connelly Partners	Bill	45443	94869	Public Relations Service May 2024	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Connelly Partners	Credit Card Charge	45443	DOExpRpt207	Daniela Owen, Paid for staff lunches for outing	SC Administration	Office Administration	1860550 - TC - Meals & Entertainment	98.53
Connelly Partners	Credit Card Charge	45443	JAExpRpt213	Josue Ayala, AMZN Mktp US'M50EW6K73 Screer	Administration	Office Administration	1864100 - TC - Office Supplies	6.99
Percepture	Credit Card Charge	45443	JAExpRpt213	Josue Ayala, FOOD LION #0196 Coffee for team,	Administration	Office Administration	1864100 - TC - Office Supplies	21.38
The Cheese Shop	Credit Card Charge	45443	JCEXPt209	Jennifer Case, Online auto paid subscription - rece	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	19.96
Amazon	Credit Card Charge	45443	JMExpRpt211	Jennifer McConnell, Water for Global Travel Allian	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	42.30
Chesapeake Bank	General Journal	45443	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	229.18
Virginian Pilot	General Journal	45443	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	653.82
Walmart	General Journal	45443	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,786.44
Paychex	General Journal	45443	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,087.79
Principal Financial Group	General Journal	45443	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	40,587.31
Principal Financial Group	Credit Card Charge	45443	SVExpRpt206	Vazquez, Sandra, Staff lunch - Lori, Josue, and Ju	Administration	Office Administration	1864000 - TC - Business Expense	59.20
Paychex	General Journal	45443	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	115.00
Paychex	General Journal	45443	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,220.00
The Cheese Shop	General Journal	45443	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	1,544.00
Paychex	General Journal	45443	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	20,294.00
Paychex	General Journal	45443	X-FER MKTG	AARP co-op with Capital Region, moving to Marke	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Media (Planning & Buying)	-65,000.00
Paychex	General Journal	45443	X-FER MKTG	Williamsburg Live Sponsorship covered by CP Mex	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	-25,000.00
0	General Journal	45443	X-FER MKTG	Cooperative campaign efforts from CP pull back	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Special Themed Programs	-25,000.00
AARP Publications	General Journal	45443	X-FER MKTG	Williamsburg Live Transportation Service covered	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	-7,800.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Virginia Arts Festivals	General Journal	45443	X-FER MKTG	Digital Excluse Email Blast, moving to Marketing E	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-5,795.00
Expedia, Inc.	General Journal	45443	X-FER MKTG	Digital Newsletter - Travel & Events	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	-1,395.00
Oleta Coach Lines, Inc.	General Journal	45443	X-FER MKTG	Digital Newsletter - Travel & Events	Destination Marketing	Destination Marketing	1760105 - Social Media - Dest Mkt:SM - Strategy & Content	1,395.00
Our State Magazine	General Journal	45443	X-FER MKTG	Digital Excluse Email Blast, moving to Marketing E	Destination Marketing	Destination Marketing	1760105 - Social Media - Dest Mkt:SM - Strategy & Content	5,795.00
Our State Magazine	General Journal	45443	X-FER MKTG	Williamsburg Live Transportation Service covered	Destination Marketing	Destination Marketing	1760105 - Social Media - Dest Mkt:SM - Strategy & Content	7,800.00
Our State Magazine	General Journal	45443	X-FER MKTG	Cooperative campaign efforts from CP pull back	Destination Marketing	Destination Marketing	1760105 - Social Media - Dest Mkt:SM - Strategy & Content	25,000.00
Our State Magazine	General Journal	45443	X-FER MKTG	Williamsburg Live Sponsorship covered by CP Me	Destination Marketing	Destination Marketing	1760105 - Social Media - Dest Mkt:SM - Strategy & Content	25,000.00
Oleta Coach Lines, Inc.	General Journal	45443	X-FER MKTG	AARP co-op with Capital Region, moving to Marke	Destination Marketing	Destination Marketing	1760105 - Social Media - Dest Mkt:SM - Strategy & Content	65,000.00
Expedia, Inc.	Bill	45444	2504	Membership Renewal through 6-30-25	Other Sales & Marketing	MICE Sales & Marketing	0660400 - Membership (MICE)	400.00
Virginia Arts Festivals	Bill	45444	42039	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,721.71
AARP Publications	Bill	45444	42039	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	11,066.14
Society of Government Meeting Professiona	Bill	45444	42039	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	44,797.52
Connelly Partners	Bill	45444	42039	RateGain Adara Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	70,403.06
Connelly Partners	Bill	45444	42039	Spotify USA Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	96,535.83
Connelly Partners	Bill	45444	42043	WTC '2024 Influencer Pymts' Travel exps for Hunt	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,214.86
Connelly Partners	Bill	45444	42091	WTC '2024 Influencer Pymts' Travel exps for Storr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	352.93
Connelly Partners	Bill	45444	42091	WTC '2024 Influencer Pymts' Travel exps for Rach	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,071.71
Connelly Partners	Bill	45444	42091	WTC '2024 Influencer Pymts' Travel exps for Katie	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,774.84
Connelly Partners	Bill	45444	42091	WTC '2024 Influencer Pymts' Travel exps for Tee C	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,976.90
Connelly Partners	Bill	45444	42091	WTC '2024 Influencer Pymts' Stormy Blue FAM tri	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,000.00
Connelly Partners	Bill	45444	42091	WTC '2024 Influencer Pymts' Travel exps for Zoe J	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,034.96
Connelly Partners	Bill	45444	42091	WTC '2024 Influencer Pymts' Tee George FAM trip	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	18,000.00
Connelly Partners	Bill	45444	42108	Trip Advisor, LLC - May 1 insertion	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	741.17
Connelly Partners	Bill	45444	42108	Trip Advisor, LLC - June 1 insertion	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	5,558.83
Connelly Partners	Bill	45444	5341	LiveIT Package - Asset tracking - Active Managed	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45444	5341	LiveStor Data Storage Service w/ Backup	Administration	Office Administration	1864600 - TC - Online Service	149.99
Connelly Partners	Bill	45444	5341	LiveIT Package - Per PC - 16 @ 34.99 - June	Administration	Office Administration	1864600 - TC - Online Service	559.84
LiveWire Business Solutions LLC	General Journal	45444	EMP_BEN-TC	Anthem Invoice - ER Charges Vision	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	58.99
LiveWire Business Solutions LLC	General Journal	45444	EMP_BEN-TC	Anthem Invoice - ER Charges Dental	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	257.47
LiveWire Business Solutions LLC	General Journal	45444	EMP_BEN-TC	Anthem Invoice - ER Charges Medical	Labor & Benefits	Employee Wages & Benefits	1853000 - TC - Insurance Benefits	9,863.70
Anthem	General Journal	45444	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864000 - TC - Business Expense	-354.81
Anthem	General Journal	45444	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864000 - TC - Business Expense	-132.33
Anthem	General Journal	45444	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864900 - Interest Expense	3.63
Adobe	General Journal	45444	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864900 - Interest Expense	22.81
Emburse, Inc.	General Journal	45444	IT_SOFT_ADM	Certify License	Administration	Office Administration	1864620 - TC - Admin IT Software	122.44
Emburse, Inc.	General Journal	45444	IT_SOFT_ADM	Adobe License	Administration	Office Administration	1864620 - TC - Admin IT Software	329.64
Adobe	General Journal	45444	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-1,227.25
Emburse, Inc.	General Journal	45444	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-1,115.66
Adobe	General Journal	45444	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	159.06
Pantheon	General Journal	45444	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	175.05
Connelly Partners	General Journal	45444	IT_SOFT_MRK	Image Relay License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	994.87
Connelly Partners	General Journal	45444	IT_SOFT_MRK	Pantheon Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	1,103.07
Pantheon	General Journal	45444	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	1,389.03
Connelly Partners	General Journal	45444	IT_SOFT_MRK	Simpleview CRM License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,537.17
Pantheon	General Journal	45444	IT_SOFT_MRK	Simpleview Web License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	1,957.98
Zartico, Inc	General Journal	45444	IT_SOFT_MRK	Zartico License	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	9,433.40
Connelly Partners	General Journal	45444	LEASE_EXP	Canon photocopier Lease	Administration	Office Administration	1864900 - Interest Expense	16.05
Connelly Partners	General Journal	45444	LEASE_EXP	Canon photocopier	Administration	Office Administration	1872010 - Depreciation Exp (Equip Lease)	278.31
Zartico, Inc	General Journal	45444	RENT_EXP	Office lease	Administration	Office Administration	1864900 - Interest Expense	521.12
Great America Financial Services	General Journal	45444	RENT_EXP	Office services fees	Administration	Office Administration	086480T - Rent - T	2,916.67
Great America Financial Services	General Journal	45444	RENT_EXP	Office lease	Administration	Office Administration	1872020 - Depreciation Exp (Office Lease)	5,498.79
Williamsburg Area Chamber of Commerce	General Journal	45444	TC_PAY_ACCR	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-20,294.00
Williamsburg Area Chamber of Commerce	General Journal	45444	TC_PAY_ACCR	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-1,544.00
Williamsburg Area Chamber of Commerce	General Journal	45444	TC_PAY_ACCR	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	-1,220.00
Paychex	General Journal	45444	TC_PAY_ACCR	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	-115.00
Paychex	General Journal	45444	TC-DEPR	TC Assets Depreciation Exp	Administration	Office Administration	1872000 - Depreciation Exp (Owned Equip)	120.86
Principal Financial Group	Bill	45446	5365	Trunking-2 line phone; Cloud Server; DID Mgmt - J	Administration	Office Administration	1864600 - TC - Online Service	322.50
Paychex	Credit Card Charge	45446	DOExpRp1207	Daniela Owen, I paid for an Influencers Reserve W Public Relations	Destination Marketing	Destination Marketing	1769400 - Public Relations Firm:PR - Fam Tours	146.52

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
0	Credit Card Charge	45446	JAEExpRpt213	Josue Ayala, USPS PO mailing brochures,	Administration	Office Administration	1864400 - TC - Postage	10.80
liveWire Business Solutions LLC	Bill	45447	73260	2 Page Color Spread - Travel & Events - funds use	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	18,240.00
The Williamsburg Winery	Bill	45447	73261	Digital Paid Content - Article	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,795.00
USPS	Credit Card Charge	45447	JAEExpRpt213	Josue Ayala, ICONTACT,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	399.00
Our State Magazine	Bill	45448	02344	VADMO - Annual Membership Renewal for the per	Other Sales & Marketing	International Sales & Marketing	0460400 - Memberships (International)	360.00
Our State Magazine	Bill	45448	14468	Less 2nd Installment Check # 558749	Administration	Office Administration	1868000 - TC - Recruiting	-16,667.00
IContact	Bill	45448	14468	Less 1st Installment Check # 558720	Administration	Office Administration	1868000 - TC - Recruiting	-16,666.00
VADMO	Bill	45448	14468	OnBoard Access	Administration	Office Administration	1868000 - TC - Recruiting	90.00
Search Wide Global	Bill	45448	14468	Candidate Background Check - A. Berggren	Administration	Office Administration	1868000 - TC - Recruiting	194.59
Search Wide Global	Bill	45448	14468	Candidate Background Check - E. Harris	Administration	Office Administration	1868000 - TC - Recruiting	214.53
Search Wide Global	Bill	45448	14468	Candidate Background Check - T. Loftus	Administration	Office Administration	1868000 - TC - Recruiting	246.53
Search Wide Global	Bill	45448	14468	Destinations International Job Posting.	Administration	Office Administration	1868000 - TC - Recruiting	300.00
Search Wide Global	Bill	45448	14468	Candidate Expenses - E. Harris	Administration	Office Administration	1868000 - TC - Recruiting	427.94
Search Wide Global	Bill	45448	14468	Candidate DISC Assessments 6 @ 125.00 each. A	Administration	Office Administration	1868000 - TC - Recruiting	750.00
Search Wide Global	Bill	45448	14468	Candidate Expenses - A. Berggren	Administration	Office Administration	1868000 - TC - Recruiting	1,014.36
Search Wide Global	Bill	45448	14468	Consultant Expenses M. Gnatovic	Administration	Office Administration	1868000 - TC - Recruiting	1,979.40
Search Wide Global	Bill	45448	14468	Ed Harris - Chief Executive Officer Search Fee Pla	Administration	Office Administration	1868000 - TC - Recruiting	50,000.00
Search Wide Global	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - J. I Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	73.64
Search Wide Global	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - L. ( Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	83.83
Search Wide Global	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - J. / Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	87.03
Assn of Chamber of Commerce Exec	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - D. / Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	90.53
Assn of Chamber of Commerce Exec	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - P. / Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	93.57
Assn of Chamber of Commerce Exec	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - S. / Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	104.02
Assn of Chamber of Commerce Exec	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - D. / Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	182.70
Assn of Chamber of Commerce Exec	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - J. ( Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	220.92
Assn of Chamber of Commerce Exec	Bill	45448	649764	ACCE Life AD&D/Long Term Disability - June - J. ( Labor & Benefits		Employee Wages & Benefits	1853000 - TC - Insurance Benefits	244.64
Assn of Chamber of Commerce Exec	Credit Card Charge	45448	DOExpRpt218	Daniela Owen, WAVE - "THE LOOK BOOK IN LOO Public Relations		Destination Marketing	1769400 - Public Relations Firm	75.00
Assn of Chamber of Commerce Exec	Credit Card Credit	45448	JAEExpRpt232	Josue Ayala, Return of projector Screen, receipt nr	Administration	Office Administration	1864100 - TC - Office Supplies	-242.88
Assn of Chamber of Commerce Exec	Credit Card Charge	45448	JAEExpRpt232	Josue Ayala, Dropbox subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	11.99
The LOOK Book, Inc.	Credit Card Charge	45448	JAEExpRpt232	Josue Ayala, AMZN Mktp US*5G79Q34M3 Office : Administration		Office Administration	1864100 - TC - Office Supplies	189.42
Staples	Credit Card Charge	45448	JMExpRpt220	Jennifer McConnell, Cookies for turndown treat for Administration		Office Administration	1864000 - TC - Business Expense	19.91
Dropbox	Credit Card Charge	45448	JMExpRpt220	Jennifer McConnell, Lunch for Education First, Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Amazon	Credit Card Charge	45448	JMExpRpt220	Jennifer McConnell, Lunch with Sheila from VCAS Other Sales & Marketing		MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	64.14
Mama Hollands	Credit Card Charge	45448	JSYExRpt229	Julia Smyth-Young, Destination International July 1 Other Sales & Marketing		International Sales & Marketing	0460500 - Travel (International)	683.94
Walmart	Credit Card Charge	45448	JSYExRpt229	Julia Smyth-Young, Destination International July 1 Administration		Office Administration	1860500 - TC - Travel	751.95
Maurizios	Credit Card Charge	45448	JSYExRpt229	Julia Smyth-Young, CRUSA International London F Other Sales & Marketing		International Sales & Marketing	0460500 - Travel (International)	2,934.80
Delta	Credit Card Charge	45448	SVExpRpt216	Vazquez, Sandra, DRI*Gallup,	Administration	Office Administration	1864000 - TC - Business Expense	59.99
American Airlines	Credit Card Charge	45448	SVExpRpt216	Vazquez, Sandra, SOCIETYFORHUMANRESOUR Administration		Office Administration	1864000 - TC - Business Expense	335.00
Delta	Bill	45449	207033	Load Data File - 3 @ 18.5 ea. April	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	55.50
Gallup	Bill	45449	207033	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	1,704.58
SHRM - Society for HR Management	Bill	45449	207033	Residential requests X 1415- USPS Address Prep, Destination Marketing		Destination Marketing	1766030 - Inquiry Fulfillment	2,370.13
Bluegrass Integrated Communications	Bill	45449	5635574	Payroll Service - Vacation Time Tracking System - Administration		Office Administration	1864000 - TC - Business Expense	29.00
Bluegrass Integrated Communications	Credit Card Charge	45449	JMExpRpt220	Jennifer McConnell, Bug Boss Spray for Harris Far Administration		Office Administration	1864000 - TC - Business Expense	19.26
Bluegrass Integrated Communications	Credit Card Charge	45449	JMExpRpt220	Jennifer McConnell, EF Water 6.06 for welcome ar Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Psychex	Credit Card Charge	45449	JMExpRpt220	Jennifer McConnell, VMDAEC Education Scholars Other Sales & Marketing		MICE Sales & Marketing	0665900 - Special Events (MICE)	35.81
Sweethaven Lavender of Williamsburg	Credit Card Charge	45449	JMExpRpt220	Jennifer McConnell, Labels for Souv cups Triple C Other Sales & Marketing		Sports Sales & Marketing	0765900 - Special Events (Sports)	49.20
Walmart	Credit Card Charge	45449	SCExpRpt231	Selena Coles, THE PEANUT SHOP OF WILLIA Ce Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	40.27
United Parcel Service	Credit Card Charge	45449	SCExpRpt231	Selena Coles, SQ "THE CHEESE SHOP OF VA Cr Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	65.08
Staples	Credit Card Charge	45449	SCExpRpt232	Selena Coles, WYTHE CANDY & GOURMET Cent Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	6.04
The Peanut Shop	Credit Card Charge	45449	SCExpRpt232	Selena Coles, WILLIAMSBURG WINERY Centerp Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	10.69
The Cheese Shop	Credit Card Charge	45449	SCExpRpt232	Selena Coles, THE SPICE AND TEA EXCHANG C Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	96.71
Whythe Candy	Credit Card Charge	45450	JAEExpRpt232	Josue Ayala, Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	4.87
The Williamsburg Winery	Credit Card Charge	45450	JAEExpRpt232	Josue Ayala, Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	20.00
Spice & Tea Exchange	Credit Card Charge	45450	JAEExpRpt232	Josue Ayala, Calendar for Morgan,	Administration	Office Administration	1864100 - TC - Office Supplies	26.95
Zoom Video Communications Inc	Credit Card Charge	45450	JAEExpRpt232	Josue Ayala, Case for Jen and calendar for Morga Administration		Office Administration	1864100 - TC - Office Supplies	35.93
Linkedin Corporation - Building 1000	Credit Card Charge	45450	JAEExpRpt232	Josue Ayala, Destinations Int. Annual convention, Administration		Office Administration	1864000 - TC - Business Expense	1,295.00
Amazon	Credit Card Charge	45450	JMExpRpt220	Jennifer McConnell, W & M TShirts for Harris Chilc Administration		Office Administration	1864000 - TC - Business Expense	32.09
Amazon	Credit Card Charge	45450	JMExpRpt220	Jennifer McConnell, EF Water 6.07 for Welcome A Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	49.78

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Destinations International	Credit Card Charge	45450	JSYExpRpt229	Julia Smyth-Young, Kona Ice VA State Champions Other Sales & Marketing		Sports Sales & Marketing	0765900 - Special Events (Sports)	2,000.00
Campus Shop	Credit Card Charge	45452	JAEExpRpt232	Josue Ayala, Subscription, Administration		Office Administration	1860400 - TC - Memberships (Corporate)	8.95
Walmart	Credit Card Charge	45452	JCEExpRpt224	Jennifer Case, Subscription, Administration		Office Administration	1860400 - TC - Memberships (Corporate)	4.00
York River Kona Ice	Credit Card Charge	45452	JMExpRpt220	Jennifer McConnell, EF Quaker Crisps 6.9.24 for V Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	277.68
Davis Media LLC	Bill	45453	23461275060724	Water Delivery for July 2024 Administration		Office Administration	1864000 - TC - Business Expense	30.23
New York Times	Bill	45453	5374	15 feet of ethernet cable and display to HDMI cabl Administration		Office Administration	1864650 - TC - IT Supplies/Equipment	20.83
Amazon	Bill	45453	5374	Dell Docking Station Administration		Office Administration	1864650 - TC - IT Supplies/Equipment	123.07
Crystal Springs	Bill	45453	5374	LiveIT Labor 1.5 hours @ 120 per hour (discounte Administration		Office Administration	1864650 - TC - IT Supplies/Equipment	180.00
LiveWire Business Solutions LLC	Bill	45453	5374	2 Dell Monitors for Ed Administration		Office Administration	1864650 - TC - IT Supplies/Equipment	263.98
LiveWire Business Solutions LLC	Bill	45453	5374	Dell Laptop Latitude - for Ed Administration		Office Administration	1864650 - TC - IT Supplies/Equipment	1,280.96
LiveWire Business Solutions LLC	Credit Card Charge	45453	AREExpRpt230	Paz Alejandra Ramello, Gift bags for Charlotte, No Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	26.18
LiveWire Business Solutions LLC	Credit Card Charge	45453	JMExpRpt220	Jennifer McConnell, Momma Holland for turndown Other Sales & Marketing		MICE Sales & Marketing	0666040 - Client Site Visit (MICE)	19.91
LiveWire Business Solutions LLC	Credit Card Charge	45453	JMExpRpt220	Jennifer McConnell, EF Water for Welcome Amen Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	28.20
Michaels	Credit Card Charge	45453	SVEExpRpt216	Vazquez, Sandra, Selena's b-day gift card, Administration		Office Administration	1864000 - TC - Business Expense	25.00
Mama Hollands	Credit Card Charge	45454	DOExpRpt218	Daniela Owen, Donuts for Selenas birthday SQ *E Administration		Office Administration	1860550 - TC - Meals & Entertainment	31.96
Walmart	Credit Card Charge	45454	JAEExpRpt232	Josue Ayala, Keyboard for Ed, Administration		Office Administration	1864100 - TC - Office Supplies	34.99
Column15	Credit Card Charge	45454	JAEExpRpt232	Josue Ayala, Storage, Administration		Office Administration	1864000 - TC - Business Expense	295.00
Emily?s Donuts and cafe	Credit Card Charge	45454	JSYExpRpt229	Julia Smyth-Young, La Tolteca Lunch with Kevin L Administration		Office Administration	1860550 - TC - Meals & Entertainment	29.62
Amazon	Credit Card Charge	45454	SCExpRpt232	Selena Coles, Centerpiece items for Washington I, Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	24.60
Extraspace	Credit Card Charge	45454	SCExpRpt232	Selena Coles, Centerpiece items for Washington I, Public Relations		Destination Marketing	1769400 - Public Relations Firm:PR - Promotional Items	84.36
La Piazza	Bill	45455	665800	.20 hrs -Consideration of contract amendment with Administration		Office Administration	1862100 - TC - Legal & Accounting	84.00
Jamestown-Yorktown Foundation	Bill	45455	665800	.20 hrs -Review of questions concerning provision Administration		Office Administration	1862100 - TC - Legal & Accounting	84.00
Michaels	Bill	45455	665800	.38 hrs -Research re: whether the Williamsburg To Administration		Office Administration	1862100 - TC - Legal & Accounting	115.00
Sands Anderson	Bill	45455	665800	.30 hrs -Review and respond to email from Sandra Administration		Office Administration	1862100 - TC - Legal & Accounting	126.00
Sands Anderson	Bill	45455	665800	.30 hrs -Conference with Joshua Rogers and revie Administration		Office Administration	1862100 - TC - Legal & Accounting	126.00
Sands Anderson	Bill	45455	665800	.30 hrs -Review of policy issues, and review of em Administration		Office Administration	1862100 - TC - Legal & Accounting	126.00
Sands Anderson	Bill	45455	665800	.40 hrs -Review of email from Ruth Larson and byl Administration		Office Administration	1862100 - TC - Legal & Accounting	168.00
Sands Anderson	Bill	45455	665800	.40 hrs -Review and edit release agreement as an Administration		Office Administration	1862100 - TC - Legal & Accounting	168.00
Sands Anderson	Bill	45455	665800	.40 hrs -Review and revise edits to the contract ext Administration		Office Administration	1862100 - TC - Legal & Accounting	168.00
Sands Anderson	Bill	45455	665800	.40 hrs -Finalize changes to Connelly extension an Administration		Office Administration	1862100 - TC - Legal & Accounting	168.00
Sands Anderson	Bill	45455	665800	1.00 hrs -Review and discuss requested changes t Administration		Office Administration	1862100 - TC - Legal & Accounting	200.00
Sands Anderson	Bill	45455	665800	.50 hrs -Exchange of emails with Ruth Larson, and Administration		Office Administration	1862100 - TC - Legal & Accounting	210.00
Sands Anderson	Bill	45455	665800	.50 hrs -Researching/strategizing regarding FMLA Administration		Office Administration	1862100 - TC - Legal & Accounting	210.00
Sands Anderson	Bill	45455	665800	1.00 hrs -Alcohol purchasing research - determinin Administration		Office Administration	1862100 - TC - Legal & Accounting	300.00
Sands Anderson	Bill	45455	665800	.80 hrs -Review of issues and questions posed con Administration		Office Administration	1862100 - TC - Legal & Accounting	336.00
Sands Anderson	Bill	45455	665800	1.00 hrs -Meeting with Sandra Vasquez and review Administration		Office Administration	1862100 - TC - Legal & Accounting	420.00
Sands Anderson	Bill	45455	665800	1.20 hrs -Review, revise and edit agreement and e Administration		Office Administration	1862100 - TC - Legal & Accounting	504.00
Sands Anderson	Bill	45455	665800	1.50 hrs -Researching FMLA issue Administration		Office Administration	1862100 - TC - Legal & Accounting	630.00
Sands Anderson	Bill	45455	665800	1.70 hrs -Attend Council Meeting and follow up me Administration		Office Administration	1862100 - TC - Legal & Accounting	714.00
Sands Anderson	Bill	45455	665800	2.00 hrs -Conference with Robyn Hansen; Researc Administration		Office Administration	1862100 - TC - Legal & Accounting	840.00
Sands Anderson	Credit Card Charge	45455	AREExpRpt230	Paz Alejandra Ramello, Gas for rental car while tra Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	21.83
Sands Anderson	Credit Card Charge	45455	AREExpRpt230	Paz Alejandra Ramello, Dinner by myself at Roost Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	48.64
Sands Anderson	Bill	45455	CONF2025SPONSOR	2025 Annual Conference Sponsorship Other Sales & Marketing		MICE Sales & Marketing	0665010 - Trade Show (MICE)	3,000.00
IMART	Credit Card Charge	45455	JCEExpRpt224	Jennifer Case, Subscription, Administration		Office Administration	1860400 - TC - Memberships (Corporate)	4.00
Rooster's Wood-fired Kitchen - Uptown	Credit Card Charge	45455	JMExpRpt220	Jennifer McConnell, EF Water for Welcome Amen Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	28.20
VCASE Council of Administrators	Credit Card Charge	45455	JMExpRpt220	Jennifer McConnell, Navy Blue Polka Dot Wired Et Public Relations		Destination Marketing	1769400 - Public Relations Firm	59.00
Wall Street Journal	Credit Card Charge	45456	AREExpRpt230	Paz Alejandra Ramello, Coffee was bought during Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	5.17
Walmart	Credit Card Charge	45456	AREExpRpt230	Paz Alejandra Ramello, Toll returning from Charlot Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	5.75
Amazon	Credit Card Charge	45456	AREExpRpt230	Paz Alejandra Ramello, Coffee while on business t Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	7.59
Panera Bread - Williamsburg	Credit Card Charge	45456	AREExpRpt230	Paz Alejandra Ramello, Gas for rental car while on Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	29.03
Pochontas Parkway	Credit Card Charge	45456	AREExpRpt230	Paz Alejandra Ramello, One night stay in Charlotte Other Sales & Marketing		Group Tour Sales & Marketing	0560500 - Travel (Group)	333.26
Starbucks	Credit Card Charge	45456	AREExpRpt230	Paz Alejandra Ramello, Lunch for Burke Christian Other Sales & Marketing		Group Tour Sales & Marketing	0565900 - Special Events (Group)	540.72
7-Eleven	Credit Card Charge	45456	JAEExpRpt232	Josue Ayala, Scotch tape for team, Administration		Office Administration	1864100 - TC - Office Supplies	25.11
Marriott	Credit Card Charge	45456	JAEExpRpt232	Josue Ayala, Ink for team member, Administration		Office Administration	1864100 - TC - Office Supplies	53.89
Panera Bread - Williamsburg	Credit Card Charge	45456	JMExpRpt220	Jennifer McConnell, EF Water for Welcome Amen Other Sales & Marketing		Group Tour Sales & Marketing	0564200 - Materials (Group)	14.10
Staples	Credit Card Charge	45456	JMExpRpt220	Jennifer McConnell, Clear Cellophane for Daniela Public Relations		Destination Marketing	1769400 - Public Relations Firm	19.99
Amazon	Bill	45457	1395461	June monthly service expense. Administration		Office Administration	1864000 - TC - Business Expense	134.82
Walmart	Bill	45457	36776846	Copier Lease Expense Administration		Office Administration	1864000 - TC - Business Expense	12.42

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Amazon	Credit Card Charge	45457	ARExpRpt230	Paz Alejandra Ramello, Gas for car rental while on	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	35.36
Emburse, Inc.	Credit Card Charge	45457	ARExpRpt230	Paz Alejandra Ramello, Car rental June 11-14 trip	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	301.49
Great America Financial Services	Credit Card Charge	45457	DOExpRpt218	Daniela Owen, New pop up banners FDX OFFICE	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	548.88
Williamsburg automotive	Credit Card Charge	45457	JAExpRpt232	Josue Ayala, Post it note holders for whoever,	Administration	Office Administration	1864100 - TC - Office Supplies	9.99
Enterprise Rent-A-Car	Credit Card Charge	45457	JSYEXRpt229	Julia Smyth-Young, Kephi Lunch sales lunch with	Administration	Office Administration	1860550 - TC - Meals & Entertainment	83.33
FedEx	General Journal	45457	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	229.18
Amazon	General Journal	45457	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	705.09
Kephi Greek kitchen	General Journal	45457	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,947.00
Paychex	General Journal	45457	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,114.06
Principal Financial Group	General Journal	45457	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	41,043.08
Virginia Department of Taxation	Credit Card Charge	45458	JMExpRpt220	Jennifer McConnell, Edward Harris and Family sta	Administration	Office Administration	1862210 - TC - Board of Directors	2,179.79
Virginia Department of Taxation	Bill	45459	41851	FY24 Agency Fee - June 2024	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Account Mgt	186,666.63
Virginia Department of Taxation	Bill	45459	41852	23-WTC-0283 - FY24 Quarterly Industry Email Dep	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Creative	570.00
Marriott	Bill	45459	41855	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	6,985.00
Connelly Partners	Bill	45459	41855	VistaGraphics, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	32,699.00
Connelly Partners	Bill	45459	41855	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	48,804.44
Connelly Partners	Bill	45459	41862	Jamestown Yorktown Foundation \$5,000 level of V	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	5,000.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/28 Yorktown Sail tickets (1) par	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	48.89
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/30 Secrets of Williamsburg tou	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	57.20
The Colonial Williamsburg Foundation	Bill	45459	41868	S.Flory Exp Rpt - 5/30 Secrets of Williamsburg tou	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	57.20
Connelly Partners	Bill	45459	41868	J.Amendolara Exp Rpt - 5/21 Colonial Williamsburg	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/21 Colonial Williamsburg carri	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/21 Colonial Williamsburg carri	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/21 Colonial Williamsburg carri	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/21 Colonial Williamsburg carri	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	75.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/29 Sweethaven tickets (10) for	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	122.50
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/28 Sweethaven tickets (8) for ir	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	134.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/28 Yorktown Sail tickets (2 adu	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	173.84
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/30 Taste of Williamsburg tour ti	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	247.50
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/28 E-bike tour tickets (5) for inf	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	269.25
Connelly Partners	Bill	45459	41868	S. Flory Exp Rpt - 5/28 Airboat tour tickets (4) for ir	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	353.12
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/28 Virginia Arts Festival tickets	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	428.00
Connelly Partners	Bill	45459	41868	S.Flory Exp Rpt - 5/28 Airboat tour tickets (5) for in	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	441.40
Connelly Partners	Bill	45459	41868	WTC '2024 Influencer Pymlts' Rhoda Hendrix FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,500.00
Connelly Partners	Bill	45459	41869	2024 Q1/2 fluent360 Consulting Costs- June	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	12,572.57
Connelly Partners	Credit Card Charge	45459	JAExpRpt232	Josue Ayala, Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	33.58
Connelly Partners	Bill	45459	MAR2024	Participant Account Corrections. Vicki Change in	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	37.50
Connelly Partners	Bill	45459	SYTA-12567	Golf Classic Foursome Sponsorship in Orlando on	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	2,000.00
Zoom Video Communications Inc	Bill	45459	SYTA-12567	Annual Conference Sponsorship August 9-13th in I	Other Sales & Marketing	Group Tour Sales & Marketing	0565010 - Trade Shows (Group)	17,000.00
Principal Financial Group	Bill	45460	72787	Digital Newsletter - Travel & Events - funds used fr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	1,395.00
SYTA Student & Youth Travel Association	Credit Card Charge	45460	DOExpRpt218	Daniela Owen, Conference registration	Administration	Office Administration	1864000 - TC - Business Expense	1,295.00
SYTA Student & Youth Travel Association	Credit Card Charge	45460	JAExpRpt232	Josue Ayala, Coffee stuff,	Administration	Office Administration	1864100 - TC - Office Supplies	7.35
Our State Magazine	Credit Card Charge	45460	JCEXPrt224	Jennifer Case, Lunch for Julia Smyth-Young and J	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	20.45
Destinations International	Credit Card Charge	45460	JMExpRpt220	Jennifer McConnell, EF Water 6.17 for Welcome A	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Chesapeake Bank	Credit Card Charge	45460	JMExpRpt220	Jennifer McConnell, Angela White from WorldStrid	Other Sales & Marketing	Group Tour Sales & Marketing	0566040 - Client Site Visits (Group)	168.88
Chick-fil-A	Credit Card Charge	45460	JMExpRpt220	Jennifer McConnell, Mrs Drakeford June 16 stay C	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	184.56
Walmart	Bill	45461	20240618001	Photography for the Washington Media Event	Public Relations	Destination Marketing	1769400 - Public Relations Firm	600.00
The Williamsburg Lodge	Bill	45461	B198024367A	Luggage Tags	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	992.86
Hilton	Bill	45461	B198024368B	1000 white bags - imprint blue	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	536.30
Chris Ferenzi Photography LLC	Bill	45461	B198024369A	400 Navy Totes - Imprint in White	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	821.44
Proforma Think Ink	Bill	45461	B198024500A	36 Charger Packs with White imprint	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	653.40
Proforma Think Ink	Bill	45461	B198024500A	36 Charger Packs with White imprint	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	653.40
Proforma Think Ink	Bill	45461	B198024500A	72 Charger Packs with W/ Imprint	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	1,306.80
Proforma Think Ink	Bill	45461	B198024500A	106 Charger Packs left in Inventory	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	1,921.70
Proforma Think Ink	Credit Card Credit	45461	JCEXPrt224	Jennifer Case, WTC Media Event hosted by Perce	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	-369.88
Proforma Think Ink	Credit Card Charge	45461	JCEXPrt224	Jennifer Case, DC Media Event - LOST RECEIPT,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	1.66
Proforma Think Ink	Credit Card Charge	45461	JCEXPrt224	Jennifer Case, DC Media Event meal,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	13.17

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Salamander, Washington DC	Credit Card Charge	45461	JCEXPRT224	Jennifer Case, Dc Media Event,	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	369.88
McDonald's	Credit Card Charge	45461	JMEXPRT224	Jennifer McConnell, Kathrine Harmon with WorldS	Other Sales & Marketing	Group Tour Sales & Marketing	0560400 - Client Site Visits (Group)	168.88
Starbucks	Credit Card Credit	45461	JSYEXPT229	Julia Smyth-Young, Credit to the Master Account fr	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	-369.88
Salamander, Washington DC	Credit Card Charge	45461	JSYEXPT229	Julia Smyth-Young, Overnight stay at the Salaman	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	448.88
Marriott	Credit Card Credit	45461	SCEXPRT231	Selena Coles, Credit for lodging at the PR Event hr	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	-369.88
Salamander, Washington DC	Credit Card Charge	45461	SCEXPRT231	Selena Coles, Car rental Gas (refilling the tank) for	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	48.40
Salamander, Washington DC	Credit Card Charge	45461	SCEXPRT231	Selena Coles, Hotel Stay for Washington Media E	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	448.88
Salamander, Washington DC	Bill	45462	0011960-IN	Professional fees - June 2024	Destination Marketing	Destination Marketing	1761000 - Research:Research - Market Mix Study	16,500.00
Wawa	Bill	45462	ExpRpt208	Return home from meeting at Jamestowne Settler	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	3.22
Salamander, Washington DC	Bill	45462	ExpRpt208	Grand Classroom and WorldStride Client Event in	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	76.18
Strategic Marketing & Research	Bill	45462	ExpRpt208	Leave event to come to Williamsburg for Jamestov	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	79.53
Julia Smyth-Young	Bill	45462	ExpRpt208	Finish the Grand Classroom and WorldStrides Clie	Other Sales & Marketing	Group Tour Sales & Marketing	0560500 - Travel (Group)	147.00
Julia Smyth-Young	Credit Card Charge	45462	SCEXPRT231	Selena Coles, ENTERPRISE RENT-A-CAR Enter	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	211.46
Julia Smyth-Young	Bill	45463	CEO Housing Prorate	Prorated rent for CEO temporary housing @ 114 E	Administration	Office Administration	1868100 - TC - Moving Expense	578.64
Julia Smyth-Young	Credit Card Charge	45463	JAXPRPT232	Josue Ayala, Subscription,	Administration	Office Administration	1864100 - TC - Office Supplies	15.00
Enterprise Rent-A-Car	Credit Card Charge	45463	JMEXPRT220	Jennifer McConnell, EF water for Welcome Amenit	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	21.15
Colonial Williamsburg Foundation	Credit Card Charge	45463	SVEXPRT216	Vazquez, Sandra, FOOD LION #0196 Josues b-da	Administration	Office Administration	1864000 - TC - Business Expense	25.00
Canva	Credit Card Charge	45463	SVEXPRT216	Vazquez, Sandra, Josues b-day WYTHE CANDY 8	Administration	Office Administration	1864000 - TC - Business Expense	31.74
Walmart	Credit Card Charge	45464	DOEXPRT218	Daniela Owen, Flight to DI conference AMERICAN	Administration	Office Administration	1860500 - TC - Travel	595.96
Chesapeake Bank	Credit Card Charge	45464	JAXPRPT232	Josue Ayala, Had to buy stuff for the A-frames bec	Administration	Office Administration	1864100 - TC - Office Supplies	19.23
Wythe Candy	Credit Card Charge	45464	JAXPRPT232	Josue Ayala, Paper and Office snacks for office S1	Administration	Office Administration	1864100 - TC - Office Supplies	107.29
American Airlines	Credit Card Charge	45464	JAXPRPT232	Josue Ayala, For Josue's extravagant birthday,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	150.16
ACE Hardware	Credit Card Charge	45464	JMEXPRT220	Jennifer McConnell, Ms Drakeford stay for the Jun	Other Sales & Marketing	MICE Sales & Marketing	0665900 - Special Events (MICE)	738.24
Staples	Credit Card Charge	45464	JSYEXPT229	Julia Smyth-Young, Bike America breakfast meetin	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	7.92
Plaza Azteca	Credit Card Charge	45465	JMEXPRT220	Jennifer McConnell, Sparkling Water for Jennie du	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	4.82
Hilton	Credit Card Charge	45466	JMEXPRT220	Jennifer McConnell, Education First Quaker Rice C	Other Sales & Marketing	Group Tour Sales & Marketing	0564200 - Materials (Group)	30.24
Illy	Bill	45467	208560	2000 10X13 Shipping Envelopes	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Envelopes	590.00
Smithsonian Air and Space Museum	Bill	45467	9966933052	Adjustments - for prior period Equipment Credits	Administration	Office Administration	1864500 - TC - Phone	-108.37
Amazon	Bill	45467	9966933052	Surcharges and Other Charges & Credits (Equipm	Administration	Office Administration	1864500 - TC - Phone	-66.38
Bluegrass Integrated Communications	Bill	45467	9966933052	Adjustment for Late Fee	Administration	Office Administration	1864500 - TC - Phone	-7.00
Verizon Wireless	Bill	45467	9966933052	Taxes, Governmental Surcharges & Fees	Administration	Office Administration	1864500 - TC - Phone	15.69
Verizon Wireless	Bill	45467	9966933052	Equipment Charges	Administration	Office Administration	1864500 - TC - Phone	418.50
Verizon Wireless	Bill	45467	9966933052	May 19 - June 18, 2024 Wireless Monthly Charges	Administration	Office Administration	1864500 - TC - Phone	482.90
Verizon Wireless	Credit Card Charge	45467	JAXPRPT232	Josue Ayala, Supplies for office STAPLES 001071	Administration	Office Administration	1864100 - TC - Office Supplies	93.41
Verizon Wireless	Bill	45468	175078	5000.00 Tri-Fold Brochures 2,500 to BlueGrass an	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	1,382.88
Verizon Wireless	Bill	45468	175154	Shipping of 2,000 Trifolds to BlueGrass in KY.	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	135.00
Staples	Bill	45468	175182	500 Business Cards for Julia	Administration	Office Administration	1864000 - TC - Business Expense	81.90
Suter Printing-	Bill	45468	175182	500 Business Cards for Ed	Administration	Office Administration	1864000 - TC - Business Expense	81.90
Suter Printing-	Bill	45468	175182	500 Business Cards for Ally	Administration	Office Administration	1864000 - TC - Business Expense	81.90
Suter Printing-	Credit Card Charge	45468	DOEXPRT218	Daniela Owen, Addition of Ed to Acrobat Pro ADO	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	23.99
Suter Printing-	Credit Card Charge	45468	DOEXPRT218	Daniela Owen, Adobe subscription ADOBE *ADO	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	324.89
Suter Printing-	Credit Card Charge	45468	JAXPRPT232	Josue Ayala, STAPLES 00107102 Office supplies,	Administration	Office Administration	1864100 - TC - Office Supplies	31.03
Adobe	Credit Card Charge	45468	JSYEXPT229	Julia Smyth-Young, Cheese Shop Admin Lunch Ec	Administration	Office Administration	1860550 - TC - Meals & Entertainment	47.01
Adobe	Bill	45468	WC Policy TrueUP 24	Hanover billing for audit results on Workers Comp	Administration	Office Administration	1862400 - TC - Insurance (Events)	64.00
Staples	Bill	45469	207660	Load Data File - 1 @ 18.5 ea. May	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	18.50
The Cheese Shop	Bill	45469	207660	Residential requests X 850- USPS Address Prep, 1	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	930.75
The Hanover Insurance Group	Bill	45469	207660	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	1,133.44
Bluegrass Integrated Communications	Bill	45469	207661	additional cases 7 @ 1.00 each	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	7.00
Bluegrass Integrated Communications	Bill	45469	207661	Bulk requests - 6 @ 4.75 each per the contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	28.50
Bluegrass Integrated Communications	Bill	45469	207661	Client Storage - 3 @ 22.50 each per contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	67.50
Bluegrass Integrated Communications	Bill	45469	207661	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	291.87
Bluegrass Integrated Communications	Credit Card Charge	45469	JAXPRPT232	Josue Ayala, Coffee for team,	Administration	Office Administration	1864100 - TC - Office Supplies	101.01
Bluegrass Integrated Communications	Credit Card Charge	45469	JAXPRPT232	Josue Ayala, image.jpeg TST* LE YACA WILLIAMS	Administration	Office Administration	1860550 - TC - Meals & Entertainment	109.28
Bluegrass Integrated Communications	Credit Card Charge	45469	JMEXPRT220	Jennifer McConnell, Daniela Amazon order cellopt	Public Relations	Destination Marketing	1769400 - Public Relations Firm	15.98
Amazon	Credit Card Charge	45469	JMEXPRT220	Jennifer McConnell, MRN Summit stay for Jennie	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	487.45
Le Yaca	Bill	45469	STD399418	MPI (Meeting Professionals International) Multi-We	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	3,950.00
Amazon	Bill	45469	VW CEO RECEPTION 24	Welcome reception for CEO Ed Harris.	Administration	Office Administration	1862210 - TC - Board of Directors	5,835.00
Crowne Plaza	Bill	45470	6272024	Co-Op marketing agreement with Collete for the 2	Other Sales & Marketing	Group Tour Sales & Marketing	0560100 - Co-Op Marketing (Group)	25,000.00

**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Multiview, Inc.	Bill	45470	94977	US Travel - ESTO Award - Website	Public Relations	Destination Marketing	1769400 - Public Relations Firm	175.00
Colonial Williamsburg Foundation	Bill	45470	94978	Refund from Timberline Lodge	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-189.04
Collette Travel Service, Inc.	Bill	45470	94978	Haunted Williamsburg Tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	19.00
Percepture	Bill	45470	94978	Yorktown Scenic Sunset Sail	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	59.76
Percepture	Bill	45470	94978	River to River Ebike Tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	86.16
Percepture	Bill	45470	94978	Timberline Lodge	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	627.12
Percepture	Bill	45470	94979	Colonial Ghosts Tour	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	55.00
Percepture	Bill	45470	94979	Yorktown & CO, private tour for Australian writer.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	100.00
Percepture	Bill	45470	94979	Williamsburg Lodge	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	963.08
Percepture	Credit Card Charge	45470	JAEExpRpt232	Josue Ayala, image.jpg AROMA'S COFFEEHOU	Administration	Office Administration	1860550 - TC - Meals & Entertainment	18.03
Percepture	Credit Card Charge	45470	JAEExpRpt232	Josue Ayala, FOOD LION #0196 Snacks and drink	Administration	Office Administration	1864100 - TC - Office Supplies	20.17
Percepture	Credit Card Charge	45470	JAEExpRpt232	Josue Ayala, AMAZON MKTPL*RC3O20N82 Supp	Administration	Office Administration	1864100 - TC - Office Supplies	30.64
Aromas	Credit Card Charge	45470	JAEExpRpt232	Josue Ayala, STAPLES 00107102,	Administration	Office Administration	1864100 - TC - Office Supplies	294.05
Food Lion	Credit Card Charge	45470	JAEExpRpt232	Josue Ayala, Verizon,	Administration	Office Administration	1864000 - TC - Business Expense	527.63
Amazon	Credit Card Charge	45470	JCEExpRpt224	Jennifer Case, Subscription,	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	19.96
Staples	Credit Card Credit	45470	JMEExpRpt220	Jennifer McConnell, The order was for Daniela. Gc	Public Relations	Destination Marketing	1769400 - Public Relations Firm	-19.99
Verizon Wireless	Bill	45471	28440064	Welcome reception for Ed Harris, CEO	Administration	Office Administration	1862210 - TC - Board of Directors	6,525.00
Virginian Pilot	Bill	45471	94980	Credit for Salamander room for Brenda Urban	Public Relations	Destination Marketing	1769400 - Public Relations Firm	-369.88
Amazon	Bill	45471	94980	Publix - Markers for Nametags	Public Relations	Destination Marketing	1769400 - Public Relations Firm	3.26
Colonial Williamsburg Company	Bill	45471	94980	Food at Airport - Brenda Urban	Public Relations	Destination Marketing	1769400 - Public Relations Firm	14.20
Percepture	Bill	45471	94980	Brenda Urban Uber in DC	Public Relations	Destination Marketing	1769400 - Public Relations Firm	14.54
Percepture	Bill	45471	94980	Brenda Urban Uber in DC	Public Relations	Destination Marketing	1769400 - Public Relations Firm	17.46
Percepture	Bill	45471	94980	Brenda Urban Uber DC- Airport	Public Relations	Destination Marketing	1769400 - Public Relations Firm	21.65
Percepture	Bill	45471	94980	Brenda Urban Uber DC	Public Relations	Destination Marketing	1769400 - Public Relations Firm	23.37
Percepture	Bill	45471	94980	Charleston Airport Parking - Brenda	Public Relations	Destination Marketing	1769400 - Public Relations Firm	34.00
Percepture	Bill	45471	94980	Nick Mitsis - Airport to Salamander	Public Relations	Destination Marketing	1769400 - Public Relations Firm	45.96
Percepture	Bill	45471	94980	Nick Mitsis Uber DC to Airport	Public Relations	Destination Marketing	1769400 - Public Relations Firm	55.97
Percepture	Bill	45471	94980	Bottom Line - Nametag Printing	Public Relations	Destination Marketing	1769400 - Public Relations Firm	82.64
Percepture	Bill	45471	94980	Uber - Vouchers used	Public Relations	Destination Marketing	1769400 - Public Relations Firm	169.89
Percepture	Bill	45471	94980	Brenda Urban Flight to Washington for Event	Public Relations	Destination Marketing	1769400 - Public Relations Firm	397.21
Percepture	Bill	45471	94980	Salamander room for Brenda Urban	Public Relations	Destination Marketing	1769400 - Public Relations Firm	417.28
Percepture	Bill	45471	94980	Nick Mitsis Flight	Public Relations	Destination Marketing	1769400 - Public Relations Firm	546.95
Percepture	Bill	45471	94980	Salamander Event Charge	Public Relations	Destination Marketing	1769400 - Public Relations Firm	1,922.50
Percepture	Bill	45471	94980	Salamander Event Charge	Public Relations	Destination Marketing	1769400 - Public Relations Firm	1,922.50
Percepture	Bill	45471	94980	Salamander Event Charge	Public Relations	Destination Marketing	1769400 - Public Relations Firm	3,845.00
Percepture	Bill	45471	94980	Salamander Event Final Charge	Public Relations	Destination Marketing	1769400 - Public Relations Firm	3,924.02
Percepture	Bill	45471	94980	Salamander Event Charge	Public Relations	Destination Marketing	1769400 - Public Relations Firm	6,994.93
Percepture	Credit Card Charge	45471	DOExpRpt218	Daniela Owen, CVENT* ESTO 2024 Conference re	Administration	Office Administration	1864000 - TC - Business Expense	1,250.00
Percepture	Credit Card Charge	45471	EHExpRpt227	Edward Harris, Coffee with Board Member,	Administration	Office Administration	1860550 - TC - Meals & Entertainment	13.02
Percepture	Credit Card Charge	45471	JAEExpRpt232	Josue Ayala, Notepads,	Administration	Office Administration	1864100 - TC - Office Supplies	15.99
Esto	Credit Card Charge	45471	JAEExpRpt232	Josue Ayala, Charger for Ed. Case for Jen AMAZ	Administration	Office Administration	1864100 - TC - Office Supplies	31.70
Aromas	Credit Card Charge	45471	JAEExpRpt232	Josue Ayala, Bookshelf,	Administration	Office Administration	1864100 - TC - Office Supplies	158.99
Amazon	Credit Card Charge	45471	JCEExpRpt224	Jennifer Case, ESTO registration CVENT* ESTO	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Travel (Staff)	1,250.00
Amazon	General Journal	45471	Payroll-TC	Paychex Payroll Processing Fee	Administration	Office Administration	1864000 - TC - Business Expense	229.18
Amazon	General Journal	45471	Payroll-TC	Employer Contribution - 401K (2% Contribution)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	829.70
Cvent	General Journal	45471	Payroll-TC	Employer Contribution - 401K (EE Matching)	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	2,320.84
Paychex	General Journal	45471	Payroll-TC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	3,563.00
Principal Financial Group	General Journal	45471	Payroll-TC	Tourism Gross Salary plus bonus	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	47,273.84
Principal Financial Group	Credit Card Charge	45471	SVEExpRpt216	Vazquez, Sandra, Danielas b-day SQ *ELEVA CO	Administration	Office Administration	1864000 - TC - Business Expense	25.00
Paychex	Credit Card Charge	45471	SVEExpRpt216	Vazquez, Sandra, Daniela b-day PUBLIX #1635,	Administration	Office Administration	1864000 - TC - Business Expense	34.33
Paychex	Credit Card Charge	45472	JMEExpRpt220	Jennifer McConnell, Scott Baylo at the Williamsbur	Other Sales & Marketing	International Sales & Marketing	0462200 - Meetings (International)	224.88
Eleva	Bill	45473	009530-B	Board Circle Membership 1-1-2024 to 12-31-2024	Administration	Office Administration	1860400 - TC - Memberships (Corporate)	25,487.50
Publix	Bill	45473	06302024-01	2024 Virginia State BB Tournament Staff/Umpire F	Other Sales & Marketing	Sports Sales & Marketing	0765900 - Special Events (Sports)	2,500.00
The Williamsburg Lodge	Bill	45473	208311	Bulk requests - 5 @ 4.75 each per the contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment	19.00
U.S. Travel Association	Bill	45473	208311	Client Storage - 3 @ 22.50 each per contract	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Collateral	67.50
Triple Crown Sports	Bill	45473	208311	Postage and Freight	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	87.69
Bluegrass Integrated Communications	Bill	45473	41962	2024 1H Content Partnerships with Blavity and Est	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Content Partnership	157,500.00
Bluegrass Integrated Communications	Bill	45473	41963	Small Market Meetings	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	1,746.75



**Williamsburg Tourism Council  
FY2024 Expense Transaction Details  
July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Bluegrass Integrated Communications	Bill	45473	41963	Group Travel Leader	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	1,785.00
Connelly Partners	Bill	45473	41963	E + M Consulting, Inc.	Other Sales & Marketing	MICE Sales & Marketing	0660100 - Co-Op Marketing (MICE)	2,006.95
Connelly Partners	Bill	45473	42025	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	60,332.99
Connelly Partners	Bill	45473	42026	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	19,152.20
Connelly Partners	Bill	45473	42027	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	43,966.52
Connelly Partners	Bill	45473	42028	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	18,821.55
Connelly Partners	Bill	45473	42029	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	1,360.85
Connelly Partners	Bill	45473	42030	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	128,377.20
Connelly Partners	Bill	45473	42031	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	58,638.41
Connelly Partners	Bill	45473	42032	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	18,616.70
Connelly Partners	Bill	45473	42033	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	22,664.40
Connelly Partners	Bill	45473	42034	23-WTC-0540 - 2024 Q1/2 2024- Broadcast Media	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Television	45,688.35
Connelly Partners	Bill	45473	42036	June - OOP Costs - Migration, Hosting, Licensing	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	6.56
Connelly Partners	Bill	45473	42037	2024 1H Content Partnerships with Essence and B	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Content Partnership	221,000.00
Connelly Partners	Bill	45473	42038	AdSwerve (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	5,571.90
Connelly Partners	Bill	45473	42038	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	7,219.66
Connelly Partners	Bill	45473	42038	Sirius XM Radio Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	33,102.00
Connelly Partners	Bill	45473	42038	Sojern, Inc (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	38,312.25
Connelly Partners	Bill	45473	42038	OAREX Funding, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	43,330.75
Connelly Partners	Bill	45473	42038	Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	52,209.64
Connelly Partners	Bill	45473	42038	GumGum, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	52,497.29
Connelly Partners	Bill	45473	42040	2024 Q1/2 Paid Search Media - June - Google LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - SEM ( SEO & Content)	20,900.81
Connelly Partners	Bill	45473	42041	TikTok Inc	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	26,201.01
Connelly Partners	Bill	45473	42041	Meta Platforms, Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Social Ads	30,941.51
Connelly Partners	Bill	45473	42093	S.Flory Exp Rpt - 6/5 Refund for two tickets as part	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-100.00
Connelly Partners	Bill	45473	42093	S.Flory Exp Rpt - 6/21 Refund for CW Carriage Ric	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	-75.00
Connelly Partners	Bill	45473	42093	N.Malone Exp Rpt - 5/22 Walking history tour ticke	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	53.00
Connelly Partners	Bill	45473	42093	N. Malone Exp Rpt - 5/22 Williamsburg walking tou	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	90.10
Connelly Partners	Bill	45473	42093	N. Malone Exp Rpt - 5/22 Sightseeing Sail tickets f	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	97.79
Connelly Partners	Bill	45473	42093	N.Malone Exp Rpt - 5/22 Pirate Adventure sail tick	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	173.84
Connelly Partners	Bill	45473	42093	N.Malone Exp Rpt - 5/22 Sunset sail tickets for infli	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	179.27
Connelly Partners	Bill	45473	42093	S.Flory Exp Rpt - 6/21 Williamsburg Flight Center t	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	277.07
Connelly Partners	Bill	45473	42093	N.Malone Exp Rpt - 5/22 Concert tickets for influen	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	317.55
Connelly Partners	Bill	45473	42093	N.Malone Exp Rpt - 5/22 Glamping reservation for	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	460.48
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Yatzu	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	960.94
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Tonya Parker FAM tr	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,250.00
Connelly Partners	Bill	45473	42093	S.Flory Exp Rpt - 6/21 Kingsmill Resort stay for infli	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,638.36
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Pustil	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	1,965.66
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Jessit	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,550.30
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Tony	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	2,832.82
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Robir	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,108.22
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Karla	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,136.27
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Rhod	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,689.48
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Sudip	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	3,710.21
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Travel exps for Brian	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	4,530.50
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Robin LaMonte FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	6,000.00
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Jessica Human FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	6,500.00
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Karla Hsu FAM trip tk	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	6,500.00
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Sudipa Das FAM trip	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	7,500.00
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Yatzuri Thomas FAM	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	9,200.00
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Pustika Samaddar F	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	12,000.00
Connelly Partners	Bill	45473	42093	WTC '2024 Influencer Pymts' Brianne Manz FAM t	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	14,000.00
Connelly Partners	Bill	45473	42107	Integral Ad Science (fn)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	2,071.16
Connelly Partners	Bill	45473	42107	TripAdvisor, LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	34,278.12
Connelly Partners	Bill	45473	42107	RateGain Adara Inc.	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	42,850.28
Connelly Partners	Bill	45473	42107	Storygize, Inc. (cc)	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	50,000.00
Connelly Partners	Bill	45473	42109	23-WTC-0547 - 2024 Q1/2 Programmatic Take Ov	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Co-Op Program	59,142.89
Connelly Partners	Bill	45473	42115	Priceline.com LLC	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Digital (Display & Video)	36,609.64

**Williamsburg Tourism Council**  
**FY2024 Expense Transaction Details**  
**July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
Connelly Partners	Bill	45473	527354	IDSS Annual - Sports Tourism Index All-Access Eff	Other Sales & Marketing	Sports Sales & Marketing	0760400 - Memberships (Sports)	3,000.00
Connelly Partners	Bill	45473	671083	6-10-24 - RHH - .10 hrs - Revise and edit email to	Administration	Office Administration	1862100 - TC - Legal & Accounting	42.00
Connelly Partners	Bill	45473	671083	6-24-24 - RHH - .20 hrs - Telephone conference w	Administration	Office Administration	1862100 - TC - Legal & Accounting	84.00
IDSS Global LLC	Bill	45473	671083	6-26-24 - RHH - .20 hrs - Review of agreement an	Administration	Office Administration	1862100 - TC - Legal & Accounting	84.00
Sands Anderson	Bill	45473	671083	6-28-24 - RHH - .20 hrs - Email to Edward Harris a	Administration	Office Administration	1862100 - TC - Legal & Accounting	84.00
Sands Anderson	Bill	45473	671083	6-7-24 - APS - .30 hrs - Analyzed relevant legal au	Administration	Office Administration	1862100 - TC - Legal & Accounting	126.00
Sands Anderson	Bill	45473	671083	6-11-24 - ACF - .50 hrs - Corresponding with ABC	Administration	Office Administration	1862100 - TC - Legal & Accounting	150.00
Sands Anderson	Bill	45473	671083	6-6-24 - RHH - .40 hrs - Review issues on ability o	Administration	Office Administration	1862100 - TC - Legal & Accounting	168.00
Sands Anderson	Bill	45473	671083	6-7-24 - RHH - .40 hrs - Review of email from Juli	Administration	Office Administration	1862100 - TC - Legal & Accounting	168.00
Sands Anderson	Bill	45473	671083	6-10-24 - ACF - .60 hrs - Reviewing letter to WTC	Administration	Office Administration	1862100 - TC - Legal & Accounting	180.00
Sands Anderson	Bill	45473	671083	6-26-24 - HHL - .60 hrs - Legal review and analysis	Administration	Office Administration	1862100 - TC - Legal & Accounting	252.00
Sands Anderson	Bill	45473	671083	6-7-24 - ACF - 1.20 hrs - Contacting ABC legal anc	Administration	Office Administration	1862100 - TC - Legal & Accounting	360.00
Sands Anderson	Bill	45473	671083	6-6-24 - ACF - 1.30 hrs - Researching possible pro	Administration	Office Administration	1862100 - TC - Legal & Accounting	390.00
Sands Anderson	Bill	45473	671083	6-10-24 - RHH - 1.00 hrs - Finalize and forward co	Administration	Office Administration	1862100 - TC - Legal & Accounting	420.00
Sands Anderson	Bill	45473	671083	6-21-24 - RHH - 1.00 hrs - Review of lease and St	Administration	Office Administration	1862100 - TC - Legal & Accounting	420.00
Sands Anderson	Bill	45473	671083	6-7-24 - RHH - 1.90 hrs - Review of Virginia Statut	Administration	Office Administration	1862100 - TC - Legal & Accounting	798.00
Sands Anderson	Bill	45473	671083	6-28-24 - HHL - 4.30 hrs - Revisions to draft templ	Administration	Office Administration	1862100 - TC - Legal & Accounting	1,806.00
Sands Anderson	Bill	45473	94933	Public Relations Service June 2024	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Agency Fee	15,000.00
Sands Anderson	Bill	45473	CEOHousing7-1-24	CEO Housing rental for July 2024	Administration	Office Administration	1868100 - TC - Moving Expense	2,200.00
Sands Anderson	Bill	45473	CHARTER2024	VA Motorcoach Association- Hosting Charter for al	Other Sales & Marketing	Group Tour Sales & Marketing	0565900 - Special Events (Group)	1,200.00
Percepture	General Journal	45473	FY24EXPACC	Colonial Ghosts Tours - May 2024	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	58.80
Colonial Williamsburg Foundation	General Journal	45473	FY24EXPACC	Commonwealth Conversations Table - May 2024	Administration	Office Administration	1864000 - TC - Business Expense	500.00
York River Cruises, LLC.	General Journal	45473	FY24EXPACC	Colonial Ghosts Tours - May 2024	Other Sales & Marketing	International Sales & Marketing	0465900 - Special Events (International)	545.00
Colonial Ghosts Tours	General Journal	45473	FY24EXPACC	Percepture Mar 24 Influencer Expense	Destination Marketing	Destination Marketing	1769100 - Paid Media:PM - Influencers	730.22
0	General Journal	45473	FY24EXPACC	June visitor guide shipping	Destination Marketing	Destination Marketing	1766030 - Inquiry Fulfillment:IF - Postage	851.21
Colonial Ghosts Tours	General Journal	45473	FY24EXPACC	FY24 Audit Expense Estimate	Administration	Office Administration	1862100 - TC - Legal & Accounting	24,000.00
Percepture	General Journal	45473	FY24EXPACC	Ed Harris Relocation Expenses - Committed June	Administration	Office Administration	1868100 - TC - Moving Expense	24,786.58
Bluegrass Integrated Communications	General Journal	45473	IT_LIC_ADJ	Zartico adjustment to true-up LT liability	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	-234.26
Clifton Larson Allen	General Journal	45473	IT_LIC_ADJ	Zartico adjustment to true-up LT liability	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	234.25
Edward Harris	General Journal	45473	PR_TAX_COR	FED Unemployment Charged in Error by Paychex	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	-375.68
Zartico, Inc	Bill	45473	REIMB/EXP 06/24	Camera stabilizer to make reels in house purchase	Administration	Office Administration	1864100 - TC - Office Supplies	147.34
Zartico, Inc	Bill	45473	REIMB/MILE 06/24	Partner Visit with Giuseppe's	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.82
Paychex	Bill	45473	REIMB/MILE 06/24	Meet Yatzuri at Williamsburg Flight Center	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	4.96
Daniela Owen	Bill	45473	REIMB/MILE 06/24	Drop off Karla's gift bag	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	7.37
Daniela Owen	Bill	45473	REIMB/MILE 06/24	Meet Yatzuri in Colonial Williamsburg	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	20.23
Daniela Owen	Bill	45473	REIMB/MILE 06/24	Meet Tonya at Williamsburg Farmers Market	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	20.23
Daniela Owen	Bill	45473	REIMB/MILE 06/24	Coastal Virginia Meeting at the Norfolk Airport.	Public Relations	Destination Marketing	1769400 - Public Relations Firm:PR - Travel (Staff)	40.60
Daniela Owen	Bill	45473	REIMB/MILE 06/24	Attended the Military Reunion Network Summit rep	Other Sales & Marketing	MICE Sales & Marketing	0660500 - Travel (MICE)	222.44
Daniela Owen	General Journal	45473	SBITA_ADJ	Pantheon: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	-14,080.09
Daniela Owen	General Journal	45473	SBITA_ADJ	SV-Web: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	-5,547.07
Jennifer McConnell	General Journal	45473	SBITA_ADJ	ImageRelay: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	-3,507.94
Pantheon	General Journal	45473	SBITA_ADJ	SV-CRM: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	-3,500.00
Simpleview LLC	General Journal	45473	SBITA_ADJ	Pantheon: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	-1,562.50
Connelly Partners	General Journal	45473	SBITA_ADJ	SV-Web: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	-206.80
Simpleview LLC	General Journal	45473	SBITA_ADJ	ImageRelay: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	-103.34
Pantheon	General Journal	45473	SBITA_ADJ	SV-CRM: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Interest	633.30
Simpleview LLC	General Journal	45473	SBITA_ADJ	ImageRelay: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	638.04
Connelly Partners	General Journal	45473	SBITA_ADJ	SV-Web: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	1,250.00
Simpleview LLC	General Journal	45473	SBITA_ADJ	SV-CRM: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	4,876.34
Connelly Partners	General Journal	45473	SBITA_ADJ	Pantheon: Expense Adjustment	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	10,052.00
Simpleview LLC	General Journal	45473	SBITA_RCLS	Zartico prepaid adjustment reclass	Destination Marketing	Destination Marketing	1769200 - Ad Agency:AA - Strategy/Planning/Analytic	-77,333.32
Simpleview LLC	General Journal	45473	SBITA_RCLS	Pantheon: SBITA reclass to Maintenance	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	-14,727.00
Pantheon	General Journal	45473	SBITA_RCLS	Pantheon SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-14,080.09
Zartico, Inc	General Journal	45473	SBITA_RCLS	ImageRelay SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Support Technologies	-10,685.80
Pantheon	General Journal	45473	SBITA_RCLS	Pantheon SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	-3,853.20
Pantheon	General Journal	45473	SBITA_RCLS	SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	-3,353.16
Connelly Partners	General Journal	45473	SBITA_RCLS	SBITA Admin True-up: Reclass Principal Deprecial	Administration	Office Administration	1864620 - TC - Admin IT Software	-112.88
Pantheon	General Journal	45473	SBITA_RCLS	SBITA Admin True-up: Reclass Principal Deprecial	Administration	Office Administration	1864650 - TC - IT Supplies/Equipment	112.88

**Williamsburg Tourism Council**  
**FY2024 Expense Transaction Details**  
**July 1, 2023 through June 30, 2024**

Name	Type	Date	Num	Memo	Segment	Group	Account - Description	Amount
0	General Journal	45473	SBITA_RCLS	SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Maintenance	3,353.16
0	General Journal	45473	SBITA_RCLS	Pantheon SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	3,853.20
0	General Journal	45473	SBITA_RCLS	ImageRelay SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	10,685.80
0	General Journal	45473	SBITA_RCLS	Pantheon SBITA reclass to licenses	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	14,080.09
Pantheon	General Journal	45473	SBITA_RCLS	Pantheon Credits: SBITA reclass to Maintenance	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Hosting	14,727.00
Connelly Partners	General Journal	45473	SBITA_RCLS	Zartico prepaid adjustment reclass	Destination Marketing	Destination Marketing	1764600 - Online Services:Online - Software Licenses	73,333.32
Pantheon	General Journal	45473	TC_PAY_ACC	Payroll Processing Fees	Administration	Office Administration	1864000 - TC - Business Expense	125.00
Pantheon	General Journal	45473	TC_PAY_ACC	Retirement Contribution	Labor & Benefits	Employee Wages & Benefits	1853100 - TC - Retirement	1,356.80
Zartico, Inc	General Journal	45473	TC_PAY_ACC	Tourism FICA / FUTA / SUTA	Labor & Benefits	Employee Wages & Benefits	1852000 - TC - Payroll Taxes	1,864.81
Paychex	General Journal	45473	TC_PAY_ACC	Tourism Gross Salaries	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	24,536.92
Paychex	General Journal	45473	VAC_ACC_TC	FY2023 Vacation Accrual Reversal	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	-6,850.00
Paychex	General Journal	45473	VAC_ACC_TC	FY2024 Vacation Accrual	Labor & Benefits	Employee Wages & Benefits	1850000 - TC - Salaries	5,417.00
0	Bill	45473	WTC0624	June Services - 2.5 billable hours @ 125 per hour	Labor & Benefits	Employee Wages & Benefits	1862000 - TC - Consulting Services	312.50
								<u><u>17,401,575.19</u></u>