



VIRGINIA STATE UNIVERSITY

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TO: General Assembly of Virginia

FROM: Myra Phillips, Director of Financial Aid

CC: Dr. Alexis Brooks-Walter, Vice President for Enrollment Services

DATE: April 29, 2025

SUBJECT: Virginia State University: Two-Year Transfer Grant (CTG) Update

Virginia State University (VSU) continues to strengthen its commitment to supporting transfer students and expanding access through the Commonwealth Two-Year College Transfer Grant (CTG). Over the past four years, VSU has made significant strides in increasing CTG participation, outreach, and transfer student success.

CTG Awards Overview:

Award Year Number of Students Total Awarded

2021–2022	6	\$10,500
2022–2023	5	\$10,000
2023–2024	19	\$38,000
2024–2025	16	\$32,500

Key Accomplishments & Strategic Initiatives:

- **Transfer Center Expansion:**
VSU's Transfer Center has become a central hub for outreach, advisement, and support. It is playing a critical role in increasing our transfer student enrollment, especially from the Virginia Community College System (VCCS).
- **Aggressive Recruitment Strategy:**
We've implemented a proactive recruitment plan that includes ongoing in-person and virtual visits to VCCS campuses. This consistent presence is enhancing visibility and strengthening institutional relationships.
- **New Partnerships in Progress:**
VSU is finalizing new transfer agreements with Brightpoint Community College and Southside Virginia Community College, while also engaging in program alignment discussions with our College of Engineering and Technology for future articulation agreements.
- **Digital Visibility and Engagement:**
VSU now has a strong presence on the Transfer Virginia Portal, helping prospective students easily explore and engage with our transfer pathways.
- **Enhanced Financial Incentives:**
We've increased promotion of the Founders Scholarship—which awards up to \$6,500 to eligible transfer students with an Associate's degree—and are now strategically aligning it with CTG awards to maximize affordability and impact.
- **Transfer Pipeline for High School Students:**
A new initiative is underway to promote a VCCS-to-VSU transfer track for high school students who may not qualify for freshman admission, offering them a structured, affordable path to a four-year degree.
- **Improved Access to Resources:**
The Financial Aid website has been updated with clearer CTG eligibility details and a simplified application process,