

Virginia Economic Development Partnership Expenditure Report

June 30, 2024

TOTAL VEDP

Compensation	\$ 30,431,802
Lead Generation, Trade Program Services, and Website	\$ 8,095,129
Missions, Shows, and Events	\$ 2,274,788
Travel	\$ 1,365,035
Services	\$ 6,159,887
Supplies and Materials	\$ 764,907
Pass Through Payments	\$ 7,312,986
Fixed Asset Payments	\$ 4,064,796
Other Expenditures	\$ 833,037
Total Expenditures	\$ 61,302,366

REGIONAL TALENT SOLUTIONS AND BUSINESS OUTREACH

Compensation	\$ 1,377,655
Lead Generation, Trade Program Services, and Website	-
Missions, Shows, and Events	113
Travel	61,621
Services	124,188
Supplies and Materials	19,607
Pass Through Payments	-
Fixed Asset Payments	67,388
Other Expenditures	 32,651
Total Expenditures	\$ 1,683,223

VIRGINIA OFFICE OF EDUCATION ECONOMICS

Total Expenditures	\$ 1,875,905
Other Expenditures	 18,556
Fixed Asset Payments	129,134
Pass Through Payments	-
Supplies and Materials	451
Services	1,024,451
Travel	15,605
Missions, Shows, and Events	1,517
Lead Generation, Trade Program Services, and Website	5,410
Compensation	\$ 680,780

VIRGINIA TALENT ACCELERATOR PROGRAM

Total Expenditures	\$ 6,884,053
Other Expenditures	 81,078
Fixed Asset Payments	570,371
Pass Through Payments	-
Supplies and Materials	61,389
Services	213,361
Travel	154,107
Missions, Shows, and Events	40,376
Lead Generation, Trade Program Services, and Website	685,155
Compensation	\$ 5,078,215

INTERNATIONAL TRADE

Expenditures

Compensation	\$ 4,132,231
Lead Generation, Trade Program Services, and Website	4,805,375
Missions, Shows, and Events	1,646,666
Travel	158,398
Services	277,416
Supplies and Materials	37,549
Pass Through Payments	-
Fixed Asset Payments	247,920
Other Expenditures	 182,548
Total Expenditures	\$ 11,488,103

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BUSINESS INVESTMENT

\$ 4,525,953
572,083
225,370
564,785
177,122
92,637
-
413,876
 77,691
\$ 6,649,518

LEAD GENERATION SECTOR TEAMS

Compensation	\$ 1,799,285 9,500
Lead Generation, Trade Program Services, and Website	9,500
Missions, Shows, and Events	131,761
Travel	118,843
Services	30,207
Supplies and Materials	79,871
Pass Through Payments	-
Fixed Asset Payments	9,031
Other Expenditures	 36,698
Total Expenditures	\$ 2,215,195

RESEARCH

Compensation	\$ 3,055,776
Lead Generation, Trade Program Services, and Website	-
Missions, Shows, and Events	124
Travel	17,059
Services	175,470
Supplies and Materials	20,554
Pass Through Payments	-
Fixed Asset Payments	321,913
Other Expenditures	 50,632
Total Expenditures	\$ 3,641,527

MARKETING AND COMMUNICATIONS

Compensation	\$ 1,738,989
Lead Generation, Trade Program Services, and Website	2,006,654
Missions, Shows, and Events	215,401
Travel	43,263
Services	92,742
Supplies and Materials	22,317
Pass Through Payments	-
Fixed Asset Payments	166,107
Other Expenditures	 29,942
Total Expenditures	\$ 4,315,414

ECONOMIC COMPETITIVENESS

Compensation	\$ 1,247,622
Lead Generation, Trade Program Services, and Website	-
Missions, Shows, and Events	10,843
Travel	18,087
Services	34,872
Supplies and Materials	1,263
Pass Through Payments	-
Fixed Asset Payments	100,500
Other Expenditures	 20,949
Total Expenditures	\$ 1,434,136

REAL ESTATE SOLUTIONS

Compensation	\$ 830,815
Lead Generation, Trade Program Services, and Website	-
Missions, Shows, and Events	173
Travel	21,802
Services	575,144
Supplies and Materials	2,374
Pass Through Payments	-
Fixed Asset Payments	61,540
Other Expenditures	 16,063
Total Expenditures	\$ 1,507,910

INFORMATION TECHNOLOGY

Compensation	\$ 1,020,342
Lead Generation, Trade Program Services, and Website	-
Missions, Shows, and Events	-
Travel	13,032
Services	805,443
Supplies and Materials	9,572
Pass Through Payments	-
Fixed Asset Payments	286,767
Other Expenditures	 13,818
Total Expenditures	\$ 2,148,974

INCENTIVES

Compensation	\$	870,126
Lead Generation, Trade Program Services, and Website		(3,238)
Missions, Shows, and Events		-
Travel		2,768
Services		41,824
Supplies and Materials		261
Pass Through Payments		-
Fixed Asset Payments		90,909
Other Expenditures		11,950
Total Expenditures	\$	1,014,601
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ADMINISTRATION

Compensation	\$ 4,074,014
Lead Generation, Trade Program Services, and Website	14,189
Missions, Shows, and Events	2,444
Travel	175,666
Services	2,587,645
Supplies and Materials	417,064
Pass Through Payments	-
Fixed Asset Payments	1,599,339
Other Expenditures	 260,460
Total Expenditures	\$ 9,130,820

PASS THROUGH PAYMENTS

Compensation	\$ -
Lead Generation, Trade Program Services, and Website	-
Missions, Shows, and Events	-
Travel	-
Services	-
Supplies and Materials	-
Pass Through Payments	7,312,986
Fixed Asset Payments	-
Other Expenditures	 -
Total Expenditures	\$ 7,312,986

All Salaried and Wage Personnel

Virginia Economic Development Partnership Salary and Bonus Information As of June 30, 2024

	FY 2024				
Position Title	Salaries & Wages Paid	Partial Year	Pay For Performance	FY2024 Total Paid	
Managing Director, International Business Investment	241,410.80	1001	15,262.93	256,673.73	
Senior VP International Trade & Chief Administrative Officer	210,233.66		21,800.00	232,033.66	
Videographer/Editor	45,050.89	*		45,050.89	
Sr. Economic Research Analyst	76,515.39		1,800.00	78,315.39	
Director of Government Relations	34,768.68	*	.,	34,768.68	
Senior Accountant	100,958.11		1,800.00	102,758.11	
Procurement Manager	87,111.38		3,300.00	90,411.38	
Network Engineer	93,731.42		1,800.00	95,531.42	
Business Presentation Specialist	22,884.50	*	,	22,884.50	
Business Manager	101,123.10		6,800.00	107,923.10	
Analyst, Real Estate Solutions	69,871.80	*	1,755.62	71,627.42	
Vice President, Manufacturing Division	146,531.99	*	15,500.27	162,032.26	
Instructional Designer	100,106.42		1,800.00	101,906.42	
Video Producer	20,332.46	*	300.82	20,633.28	
Senior VP Business Investment	236,463.22		26,800.00	263,263.22	
Senior Vr Business investment Sr. Communications Manager	85,017.10		1,800.00	86,817.10	
•		*	1,000.00		
SQL DBA/Developer	71,547.21		1 000 00	71,547.21	
Videographer/Editor	92,057.77	*	1,800.00	93,857.77 129,367.40	
Vice President of Marketing & Communications Executive Administrative Coordinator	123,580.55		5,786.85	,	
Assistant VP International Trade	70,374.18		1,800.00	72,174.18	
Talent Acquisition Manager	141,654.94 87,408.28		6,800.00 1,800.00	148,454.94 89,208.28	
Business Manager			11,800.00	119,641.24	
	107,841.24 175,347.83		26,800.00	202,147.83	
Managing Director					
Assistant to the Vice President	71,281.49	*	3,800.00	75,081.49	
Research Analyst	41,964.98		1,203.29	43,168.27	
Instructional Designer	90,330.73		1,800.00	92,130.73	
Senior Business Manager	121,144.13		8,800.00	129,944.13	
Facilities and Fleet Coordinator	58,929.53	*	1,800.00	60,729.53	
Executive Assistant	50,723.28	*	1,272.33	51,995.61	
Director, Business & Financial Services	81,073.04	^	8,114.52	89,187.56	
Research Systems Analyst	66,640.50		1,800.00	68,440.50	
Executive Assistant	69,076.70	*	1,800.00	70,876.70	
International Program Coordinator	28,854.50	*	1,495.89	30,350.39	
Assistant Vice President, Manufacturing Sector Team Executive Vice President	100,472.05		13,486.03	113,958.08	
Business Manager	303,250.00		6,800.00	303,250.00	
5	101,015.81	*	1,030.68	107,815.81	
Network Manager Assistant General Counsel	70,268.43 164,030.10		1,800.00	71,299.11 165,830.10	
Economic Competitiveness Manager			1,800.00		
Assistant to the CIO	100,670.81 53,739.15	*	1,800.00	102,470.81 53,739.15	
Senior Economic Research Analyst	75,908.13		1,800.00	77,708.13	
Business Manager	44,713.10	*	3,358.08	48,071.18	
Business Manager Business Presentation Specialist	2,500.00	*	98.63	2,598.63	
Assistant to the Vice President	79,408.86		4,300.00	83,708.86	
Instructional Designer	90,330.73		1,800.00	92,130.73	
Managing Director	107,959.69	*	1,000.00	107,959.69	
Intern	1,592.50	*		1,592.50	
Business Manager	48,705.43	*	2,830.68	51,536.11	
Vice President of Human Resources	145,065.65		5,050.00	150,115.65	
External Affairs Associate Manager	73,487.81		1,800.00	75,287.81	
Graphic Designer and Illustrator	66,783.73		1,800.00	68,583.73	
Intern	4,156.76	*	1,000.00	4,156.76	
Managing Director	140,597.12		21,800.00	162,397.12	
Chief of Staff	140,397.12		1,800.00	123,092.95	
Analyst	33,591.65	*	1,000.00	33,591.65	
Receptionist	44,763.50		1,800.00	46,563.50	
International Trade Manager	104,889.93		4,500.00	109,389.93	
Associate Business Manager	69,750.96		1,800.00	71,550.96	
Brand Associate	73,884.19		1,800.00	75,684.19	
Incentive Analyst	74,108.84		1,800.00	75,908.84	
VP Economic Competitiveness	190,115.17		21,800.00	211,915.17	
International Trade Manager	104,146.19		4,800.00	108,946.19	
	104, 140. 19		-,000.00	100,340.19	

All Salaried and Wage Personnel

Virginia Economic Development Partnership Salary and Bonus Information As of June 30, 2024

	FY 2024				
Position Title	Salaries & Wages Paid	Partial Year	Pay For Performance	FY2024 Total Paid	
Talent Solutions Business Manager	90,676.09	rear	4,800.00	95,476.09	
International Trade Manager	104,889.93		4,800.00	109,689.93	
VP Real Estate Solutions	184,115.17		16,800.00	200,915.17	
Lead Developer	122,743.53		1,800.00	124,543.53	
Project Analytics Manager	8,498.36	*	49.32	8,547.68	
President and CEO	441,260.60		162,792.00	604,052.60	
Marketing Director	111,225.23		1,800.00	113,025.23	
Incentives Compliance Manager	103,774.01		1,800.00	105,574.01	
Intern	3,861.00	*	.,	3,861.00	
HR Coordinator	33,705.37	*		33,705.37	
Business Manager	96,201.36		6,800.00	103,001.36	
International Research Analyst	68,441.72		2,800.00	71,241.72	
Economic Competitiveness Manager	100,426.60		1,800.00	102,226.60	
Business Manager	111,967.77		11,800.00	123,767.77	
Instructional Designer and Facilitator	100,106.42		1,800.00	101,906.42	
PC Support Technician	65,347.00		1,800.00	67,147.00	
Talent Solutions Business Manager	96,707.02		4,800.00	101,507.02	
Managing Director	140,570.66		21,800.00	162,370.66	
Business Manager	85,434.22		4,800.00	90,234.22	
Senior Developer	103,104.82		1,800.00	104,904.82	
Cartographer	59,599.06		1,800.00	61,399.06	
VP Business Investment	235,600.34		21,800.00	257,400.34	
Controller	156,218.99		1,800.00	158,018.99	
Intern	73,268.32		1,800.00	75,068.32	
Senior VP Talent Solutions	216,754.05		46,800.00	263,554.05	
Data Manager	69,182.75		1,800.00	70,982.75	
Senior Communications Manager	76,078.92		1,800.00	77,878.92	
Business Presentation Team Manager	87,816.41		1,800.00	89,616.41	
Talent Acquisition Brand Manager	83,688.70		1,800.00	85,488.70	
Events Director	90,480.94		1,800.00	92,280.94	
Supply Chain Optimization Program Specialist	72,264.78		2,800.00	75,064.78	
Grants Manager	30,995.18	*		30,995.18	
VP Research	189,163.05		16,800.00	205,963.05	
Financial Analyst	80,883.07	*		80,883.07	
Salesforce Lead	141,168.19		1,800.00	142,968.19	
Director, Mega Projects	52,046.13	*	5,818.63	57,864.76	
IT Support	50,839.96		2,300.00	53,139.96	
Intern	1,071.00	*		1,071.00	
Learning & Development Manager	22,500.00	*	473.42	22,973.42	
Business Analyst	38,964.48	*	1,730.68	40,695.16	
Video Producer	92,057.77		1,800.00	93,857.77	
Salesforce Analyst	65,888.49		1,800.00	67,688.49	
Network Manager	154,295.48		1,800.00	156,095.48	
Managing Director	98,002.18	*		98,002.18	
Executive Assistant	41,706.31	*	1,868.77	43,575.08	
Talent Acquisition Analytics Manager	87,036.34		1,800.00	88,836.34	
Senior Talent Acquisition Specialist	88,021.57		3,883.00	91,904.57	
Vice President, Logistics	139,257.21	*	13,762.19	153,019.40	
Business Outreach Manager	5,176.22	*	133.15	5,309.37	
GMP Instructional Designer	90,216.73		1,800.00	92,016.73	
Business Manager	96,424.99		6,800.00	103,224.99	
Executive Assistant	73,858.57		1,800.00	75,658.57	
Business Manager, Business & Financial Services	63,104.06	*	4,545.75	67,649.81	
Business Manager	63,550.43	*	4,050.25	67,600.68	
Senior Trade Mission Manager	98,524.60		4,050.00	102,574.60	
Human Resources Coordinator	68,973.18		1,800.00	70,773.18	
Incentives Reporting Coordinator	73,646.22		1,800.00	75,446.22	
Associate Brand Manager	70,298.44		1,800.00	72,098.44	
Business Manager	95,644.24		4,800.00	100,444.24	
Accounting Coordinator	58,523.60		1,800.00	60,323.60	
Senior Marketing Manager	89,668.99		1,800.00	91,468.99	
Instructional Design Consultant	14,926.17	*	,	14,926.17	
Learning Technology Project Manager	105,447.90		1,800.00	107,247.90	
Business Coordinator	70,447.35		4,050.00	74,497.35	
Global Defense Manager	116,885.41		4,350.00	121,235.41	

All Salaried and Wage Personnel

Virginia Economic Development Partnership Salary and Bonus Information As of June 30, 2024

	FY 2024			
	Salaries & Wages	Partial	Pay For	FY2024
Position Title	Paid	Year	Performance	Total Paid
Global Research Specialist	40,902.56	*		40,902.56
Sites and Buildings Manager	119,361.64		1,800.00	121,161.64
Client Communications Analyst	69,123.53		1,800.00	70,923.53
GIS Application Developer	102,658.21		1,800.00	104,458.21
Business Manager, Food & Beverage Manufacturing	25,625.04	*	1,788.49	27,413.53
Outreach Specialist	47,423.79		6,800.00	54,223.79
Internship Program Manager	105,343.42		1,800.00	107,143.42
Intern	780.00	*		780.00
Director of Incentive Programs	103,774.01		1,800.00	105,574.01
Project Research Analyst	68,875.73		1,800.00	70,675.73
VALET Program Manager	111,470.34		4,800.00	116,270.34
Outreach Specialist	41,389.63	*	9,300.00	50,689.63
	873.75	*		873.75
Executive Director, Virginia Office of Education Economics	118,898.67	*	4 000 00	118,898.67
Instructional Designer	90,216.73		1,800.00	92,016.73
International Trade Manager	120,846.46	*	4,500.00	125,346.46
VP Marketing & Communications	14,345.08	*		14,345.08
Intern	2,522.00	•	40.000.00	2,522.00
Assistant VP Talent Solutions	133,901.93		13,300.00	147,201.93
Project Research Specialist	78,979.92		,	80,779.92
International Training Manager Marketing Director	97,769.67 109,042.57	*	3,800.00 16,203.29	101,569.67 125,245.86
VALET Program Manager	111,470.34		4,800.00	125,245.86
Program Manager	129,501.20		6,800.00	136,301.20
Business Manager	129,501.20		6,800.00	107,923.10
International Program Specialist	101,123.10	*	0,000.00	107,923.10
Grant Administrator	2,916.67	*	98.63	3,015.30
Brand Director	106,357.21		1,800.00	108,157.21
Video Producer	95,644.24		1,800.00	97,444.24
Intern	870.00	*	1,000.00	870.00
Human Resources Manager	104,331.97		4,800.00	109,131.97
Research Project Manager	85,017.34		1,800.00	86,817.34
Intern	641.25	*	1,000.00	641.25
Research Director	186,675.45		18,800.00	205,475.45
Senior Business Manager	106,271.38		8,800.00	115,071.38
Help Desk Manager	122,743.77		2,300.00	125,043.77
Business Manager	99,465.17		6,800.00	106,265.17
International Training Manager	79,168.21		3,800.00	82,968.21
Senior Data Manager	94,581.83		1,800.00	96,381.83
Business Support Manager	58,533.49	*	3,694.93	62,228.42
Sites & Buildings Analyst	85,568.67		1,800.00	87,368.67
Economic Competitiveness Associate	100,670.81		1,800.00	102,470.81
Organizational Development Manager	43,170.40	*		43,170.40
Instructional Design Consultant	4,920.24	*		4,920.24
Senior International Research Manager	99,589.54		3,800.00	103,389.54
Business Manager	45,417.04	*	2,884.25	48,301.29
Strategic Engagement Manager	51,500.79	*	3,018.08	54,518.87
HR Coordinator	3,958.29	*	133.15	4,091.44
International Research Analyst	30,918.11	*	1,603.29	32,521.40
Business Manager	100,958.11		4,800.00	105,758.11
Economic Competitiveness Analyst	70,579.46		1,800.00	72,379.46
Talent Acquisition Brand Manager	78,944.45		1,800.00	80,744.45
Technical Trainer	30,913.75	*	764.32	31,678.07
Senior 3D Modeler & Animator	83,954.45		1,800.00	85,754.45
Marketing Manager	70,298.44		1,800.00	72,098.44
Business Manager	91,527.50		6,800.00	98,327.50
Assistant to the Vice President	78,898.63		2,800.00	81,698.63
Research and Data Analyst	81,649.62		1,800.00	83,449.62
Presentation & Content Manager	23,122.55	*	576.99	23,699.54
Intern	802.50	*		802.50
Senior Vice President of Policy and Strategic Partnerships	212,542.75		16,800.00	229,342.75
International Trade Manager, Northern Virginia Region	41,525.40	*	1,920.00	43,445.40
Grants Manager	99,740.45		3,800.00	103,540.45
Network Support Technician	80,766.25		1,800.00	82,566.25
Call Center Team Director	103,895.26		11,800.00	115,695.26

Virginia Economic Development Partnership Salary and Bonus Information As of June 30, 2024

All Salaried and	Wage	Personnel
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	FY 2024			
Position Title	Salaries & Wages Paid	Partial Year	Pay For Performance	FY2024 Total Paid
Senior Outreach Specialist	59.380.05		11,800.00	71,180.05
Managing Director	134,738.76		21,800.00	156,538.76
Program Manager	103,005.15		4,800.00	107,805.15
Senior Salesforce Business Analyst	95,186.83		1,800.00	96,986.83
Managing Director	128,877.69		1,800.00	130,677.69
Managing Director	130,286.58		6,800.00	137,086.58
Senior Analyst	11,916.26	*	300.82	12,217.08
Accountant	72,530.29		1,800.00	74,330.29
Events Manager	74,389.96		1,800.00	76,189.96
Administrative Assistant	36,550.30		1,192.89	37,743.19
Business Manager	98,832.44		4,100.00	102,932.44
Lead Cartographer	82,158.62		1,800.00	83,958.62
Business Manager	22,598.67	*	1,000.00	22,598.67
Business Manager	82,496.51	*		82,496.51
Analyst	76,644.14		1,800.00	78,444.14
Executive Vice President	152,011.95	*	18,429.59	170,441.54
Economic Research Assistant	53,476.88		1,800.00	55,276.88
Research Analyst	58,796.73		2,800.00	61,596.73
Client Communications Manager	89,571.09		1,800.00	91,371.09
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Business Coordinator	58,470.60 100,106.42		4,050.00	62,520.60
Instructional Designer VP Talent Solutions	,		1,800.00	101,906.42
	145,704.33		13,050.00	158,754.33
Graphic Designer and Illustrator	80,102.10		1,800.00	81,902.10
Senior Designer/Illustrator	82,383.01		1,800.00	84,183.01
Senior Business Manager	106,271.38	*	8,800.00	115,071.38
Intern	892.50			892.50
Intern	1,670.50	*		1,670.50
Analyst	1,338.41	*	64.11	1,402.52
Executive Assistant	63,096.06	*	1,444.93	64,540.99
Director	103,349.84		8,800.00	112,149.84
Talent Acquisition Specialist	44,859.12	*	1,134.25	45,993.37
Procurement and Finance Manager	90,330.73		1,800.00	92,130.73
Executive Administrator	87,328.55		1,800.00	89,128.55
Intern	862.50	*		862.50
Business Manager	11,812.50	*		11,812.50
Executive Assistant	77,633.44		1,800.00	79,433.44
Global Research Manager	7,649.32	*		7,649.32
Learning & Development Manager	43,467.92	*		43,467.92
General Counsel	178,922.01		1,800.00	180,722.01
International Trade Manager	102,162.40		4,800.00	106,962.40
Assistant VP Economic Competitiveness	123,228.69		1,800.00	125,028.69
International Trade Manager	122,356.32		4,500.00	126,856.32
Internship Program Manager	30,781.72	*	1,301.37	32,083.09
Managing Director	127,525.65		1,800.00	129,325.65
Managing Director	165,685.98		26,800.00	192,485.98
Director of Partner Relations	106,545.39		11,800.00	118,345.39
Business Manager	101,123.10		6,800.00	107,923.10
Instructional Designer	74,804.77	*	1,583.01	76,387.78
Intern	2,990.00	*		2,990.00
Managing Director	129,888.51		6,800.00	136,688.51
3D Modeler & Animator	80,968.63		1,800.00	82,768.63
Managing Director	140,570.66		21,800.00	162,370.66
International Trade Manager	104,146.19		4,800.00	108,946.19
Director	107,012.04	*		107,012.04
* Partial Year indicates employees who were employed fo	or less than 12 full months	s in fhe fisc	al year.	
FY 2024 Totals	21,080,386.55		1,202,440.17	22,282,826.72