

Diversity, Opportunity, Inclusion

2025-2026 STRATEGIC DOI PLAN

Motor Vehicle Dealer Board

2201 W. Broad Street Suite 104 Richmond, Virginia 23220



Implementation of Goal 1

Access and Success:

Recruit and retain a diverse workforce by increasing access to diverse populations for recruiting.

Objective 1:

Continue to improve hiring processes and increase access to potential applicants from diverse populations.

- 1. Expand sources for recruiting diverse talent.
- 2. Explore utilize the "Alternative Hiring Process" for people with disabilities.
- 3. Utilize interview panels that include members of diverse backgrounds and perspectives.

Objective 2

Continue to retain and promote a diverse workforce.

- 1. During onboarding, ensure new employees are made aware of and understand the agency's inclusive principles and practices.
- 2. Promote training and development opportunities to all levels of staff; enable staff to participate in programs that are designed for professional growth. (See Goal 3 Objective 3 for more details.)
- 3. Ensure accessibility for diverse needs including but not limited to language access, digital access, and access for individuals with disabilities.
- 4. Collect employee feedback from multiple sources which would include surveys, exit interviews, grievances, and hotline investigations. Focus on addressing validated concerns.

Strategies

- Develop and implement a Diversity, Opportunity, and Inclusion communication plan to promote MVDB's commitment to our DOI plan that focuses on recruitment emphasizing diverse languages and ethnicities.
- 2. Ensure hiring managers take unconscious bias training.
- Review the results of all recruitment activities and identify what recruitment sources led to achieving a
 diverse pool of applicants; the results will be shared among agency management, and with the
 Commonwealth's Chief Diversity, Opportunity, and Inclusion Officer.
- 4. Conduct continuous pay opportunity reviews and take appropriate steps to rectify pay equity to increase retention of a diverse workforce.
- 5. Add DOI language and questions within the MVDB applications.
- 6. Add DOI questions to interview questions.
- 7. Conduct interviews to identify deficiencies in the MVDB DOI efforts

Implementation of Goal 2

Welcoming and Respectful Culture:

Create and sustain an agency culture that affirms and respects diversity and employes inclusive practices throughout daily operations



Objective 1

- 1. Promote respect for all individuals and provide clear expectations for collegial interactions and compliance with the Civility in the Workplace Policy.
- 2. Encourage cross-collaboration and rotational assignments among employees to enrich the employee experience, promote education and growth, foster diversity of thought, and inspire innovative solutions.

Objective 2

- 1. Continue to provide an environment where conflicts, concerns, and complaints are aired and addressed expeditiously.
- 2. Promote productive methods of conflict resolution through mediation, counseling, and training in respect for free speech and expression.
- 3. Promptly address inappropriate workplace behavior.
- 4. Promptly address concerns and complaints through a standard process that is consistently followed.

Strategies

- Continuous creation of opportunities for employees to participate in the decision-making process to increase transparency and harness their institutional knowledge in areas in which they will be directly impacted.
- 2. Semi-annual in-person agency meetings to share experiences and celebrate achievements and milestones.
- 3. Explore the opportunity to provide employees with a confidential and anonymous process where they may share concerns on matters of diversity, opportunity, and inclusion they may be uncomfortable sharing with their supervisors.
- 4. Encourage clear communication channels between supervisors and employees to ensure expectations are met through regular one-on-one meetings or team meetings.
- 5. Ensure that interview panels include at least one member outside of the hiring area to level the playing field for all applicants.

Implementation of Goal 3

State Agency DOI Infrastructure & Training:

Create and sustain the MVDB's infrastructure that effectively supports progress in achieving diversity goals.



Objective 1

- 1. Engage agency leaders and key stakeholders in reviewing and analyzing reports to identify achievements as well as opportunities for improvement.
- 2. Incorporate the DOI plan into the agency's strategic plan and reporting efforts.

Objective 2

- 1. Continue to create structures and processes of accountability to increase organizational effectiveness with the Department of Human Resource Management.
- 2. Review and assess internal policies and procedures throughout the agency and/or department to identify opportunities to further organizational excellence.

Objective 3

- 1. Increase training opportunities and provide access to educational workshops that promote skills training, leadership development, and career advancement.
- 2. Develop talent management programs such as mentorships, succession planning, and coaching programs with the assistance of professional organizations and institutions of higher education.
- 3. Ensure training programs are available to all employees, including through multiple modes of facilitation (e.g., classroom, virtual, online self-paced, etc.)

Strategies

- 1. Create a culture of communication that is more inclusive by increasing transparency in decision making and identify everyone at all levels in the organization who should be at the table.
- 2. The organization successfully leverages diversity, believing it will improve the quality and innovation of access to services, and policies to assist our communities.
- 3. Promoting the value of a representative workforce.
- 4. Increase awareness and knowledge of our staff around DOI issues by sharing communications across the organization.