



ABIGAIL D. SPANBERGER, GOVERNOR | **KEVIN HALL**, EXECUTIVE DIRECTOR

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August 31, 2026

The Honorable Abigail Spanberger
Governor
Commonwealth of Virginia
Patrick Henry Building, 3rd floor
1111 E. Broad Street
Richmond, VA 23219

Re: July 2026 Lottery Results

Dear Governor Spanberger:

I am very pleased to provide our report of monthly activities and financial update for July 2026, as required in §58.1-4006 of the *Code of Virginia*.

July Monthly Update:

	Monthly Actuals July FY27	% of Total	Monthly Actuals July FY26	Current Month FY27 vs FY26	
<u>Sales</u>				<u>\$ Change</u>	<u>% Change</u>
Scratchers	\$ 92,509,427	18.0%	\$ 102,922,155	\$ (10,412,728)	-10.1%
Draw Games	\$ 99,946,855	19.5%	\$ 93,469,219	\$ 6,477,636	6.9%
iLottery Instants	\$ 320,353,000	<u>62.5%</u>	\$ 308,691,216	\$ 11,661,784	<u>3.8%</u>
Total	\$ 512,809,282	100.0%	\$ 505,082,591	\$ 7,726,692	1.5%
<u>Prize Expense</u>				<u>FY27 Rates</u>	<u>FY26 Rates</u>
Scratchers	\$ 67,035,731	16.8%	\$ 74,519,810	72.5%	72.4%
Draw Games	\$ 46,975,753	11.7%	\$ 58,753,644	47.0%	62.9%
iLottery Instants	\$ 285,792,267	<u>71.5%</u>	\$ 276,706,529	<u>89.2%</u>	<u>89.6%</u>
Total	\$ 399,803,751	100.0%	\$ 409,979,984	78.0%	81.2%
<u>Retailer Earnings</u>	\$ 10,477,646		\$ 10,449,964	6.0%	5.7%
<u>Admin Expenses</u>	\$ 19,991,679		\$ 20,631,243	3.9%	4.1%
<u>Other Income</u>	\$ 388,440		\$ 401,754		
				<u>\$ Change</u>	<u>% Change</u>
<u>Profits</u>	<u>\$ 82,924,647</u>		<u>\$ 64,423,154</u>	<u>\$18,501,493</u>	<u>28.7%</u>

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Sales Highlights

July sales reflected the continuing shift in the Lottery's business mix, with strong online iLottery and draw-game performance offsetting continued weakness in scratch ticket sales. Scratch sales declined by more than \$10.4 million, or 10.1%, compared with July 2025. That decline was more than offset by an \$11.7 million increase in iLottery sales and a \$6.5 million increase in draw-game sales, resulting in total sales of \$512.8 million, up 1.5% from the prior year. Draw-game sales benefitted from strong multistate jackpot activity, including an \$803 million Mega Millions jackpot and a Powerball jackpot that exceeded \$667 million during the month.

Profit Highlights

July profits totaled nearly \$83 million, an increase of more than \$18.5 million, or 28.7%, from July 2025. Higher sales contributed to the increase, while lower prize expense was the largest factor. Prize expense can vary significantly from month to month based on game outcomes, so we would not expect the full July profit increase to be sustained every month. Retailer earnings remained generally consistent with the prior year, while a modest reduction in administrative expenses also contributed to the result.

Other Highlights

In coming weeks, the Lottery will step up efforts to promote responsible gaming. Later this fall, we plan to launch a social media campaign highlighting the consumer protections, tools and resources available to players, and reinforcing the distinction between legal, regulated gaming and unregulated alternatives. The Lottery also is working to design and launch new responsible gaming tools while further highlighting existing tools available to players on our website and mobile app.

Finally, we are preparing for the Commonwealth's October revenue forecasting process. We will provide your Administration with our assessment of current Lottery performance, emerging customer and market trends, and the factors we believe are most relevant to the outlook for Lottery profits and the resulting profit transfers to support K-12 public education.

Please let me know if you have any questions, or if you would like more information.

Respectfully,



Kevin Hall

c: The Honorable L. Louise Lucas, Chairwoman, Senate Finance & Appropriations Committee
 The Honorable Luke E. Torian, Chairman, House Appropriations Committee
 The Honorable Vivian E. Watts, Chairwoman, House Finance Committee
 The Honorable Bonnie Krenz-Schnurman, Chief of Staff, Office of the Governor
 The Honorable Mark D. Sickles, Secretary of Finance
 Michael Maul, Director, Department of Planning & Budget
 Sharon Lawrence, State Comptroller
 April Kees, Director, Senate Finance & Appropriations Committee
 Anne E. Oman, Staff Director, House Appropriations Committee
 Ferhan Hamid, Chairman, Virginia Lottery Board